

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.802/-84.4132

RFULL9

1715 Howell Mill Rd		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30318							
Population							
Estimated Population (2019)		13,261		140,209		346,776	
Projected Population (2024)		14,248		152,854		375,531	
Census Population (2010)		10,257		111,787		283,302	
Census Population (2000)		8,863		99,088		266,790	
Projected Annual Growth (2019-2024)		987	1.5%	12,645	1.8%	28,755	1.7%
Historical Annual Growth (2010-2019)		3,004	2.5%	28,422	2.3%	63,474	2.0%
Historical Annual Growth (2000-2010)		1,394	1.6%	12,699	1.3%	16,512	0.6%
Estimated Population Density (2019)		4,223	psm	4,961	psm	4,417	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2019)		7,623		71,808		173,124	
Projected Households (2024)		8,007		77,374		185,342	
Census Households (2010)		5,565		52,907		133,176	
Census Households (2000)		4,913		43,800		117,439	
Projected Annual Growth (2019-2024)		384	1.0%	5,566	1.6%	12,218	1.4%
Historical Annual Change (2000-2019)		2,710	2.9%	28,008	3.4%	55,685	2.5%
Average Household Income							
Estimated Average Household Income (2019)		\$93,152		\$108,010		\$104,971	
Projected Average Household Income (2024)		\$105,050		\$119,573		\$117,137	
Census Average Household Income (2010)		\$85,929		\$91,377		\$86,415	
Census Average Household Income (2000)		\$75,689		\$81,315		\$71,097	
Projected Annual Change (2019-2024)		\$11,898	2.6%	\$11,563	2.1%	\$12,166	2.3%
Historical Annual Change (2000-2019)		\$17,464	1.2%	\$26,695	1.7%	\$33,874	2.5%
Median Household Income							
Estimated Median Household Income (2019)		\$80,825		\$83,041		\$79,661	
Projected Median Household Income (2024)		\$93,269		\$94,955		\$91,202	
Census Median Household Income (2010)		\$62,850		\$62,024		\$58,117	
Census Median Household Income (2000)		\$52,389		\$53,478		\$48,636	
Projected Annual Change (2019-2024)		\$12,444	3.1%	\$11,913	2.9%	\$11,541	2.9%
Historical Annual Change (2000-2019)		\$28,437	2.9%	\$29,564	2.9%	\$31,026	3.4%
Per Capita Income							
Estimated Per Capita Income (2019)		\$53,554		\$55,985		\$52,869	
Projected Per Capita Income (2024)		\$59,044		\$61,140		\$58,240	
Census Per Capita Income (2010)		\$46,622		\$43,248		\$40,622	
Census Per Capita Income (2000)		\$41,459		\$35,491		\$31,043	
Projected Annual Change (2019-2024)		\$5,490	2.1%	\$5,155	1.8%	\$5,371	2.0%
Historical Annual Change (2000-2019)		\$12,095	1.5%	\$20,494	3.0%	\$21,826	3.7%
Estimated Average Household Net Worth (2019)		\$781,280		\$894,275		\$849,876	

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1 mi radius

3 mi radius

5 mi radius

Race and Ethnicity

Total Population (2019)	13,261		140,209		346,776	
White (2019)	7,456	56.2%	77,594	55.3%	172,481	49.7%
Black or African American (2019)	3,838	28.9%	45,455	32.4%	134,724	38.9%
American Indian or Alaska Native (2019)	40	0.3%	272	0.2%	765	0.2%
Asian (2019)	934	7.0%	10,273	7.3%	22,390	6.5%
Hawaiian or Pacific Islander (2019)	20	0.2%	65	-	129	-
Other Race (2019)	426	3.2%	2,911	2.1%	8,050	2.3%
Two or More Races (2019)	546	4.1%	3,639	2.6%	8,236	2.4%
Population < 18 (2019)	2,422	18.3%	19,425	13.9%	52,830	15.2%
White Not Hispanic	988	40.8%	8,102	41.7%	18,665	35.3%
Black or African American	783	32.3%	7,289	37.5%	24,018	45.5%
Asian	138	5.7%	987	5.1%	2,623	5.0%
Other Race Not Hispanic	125	5.1%	791	4.1%	2,087	3.9%
Hispanic	389	16.0%	2,256	11.6%	5,438	10.3%
Not Hispanic or Latino Population (2019)	11,890	89.7%	130,837	93.3%	324,638	93.6%
Not Hispanic White	6,914	58.2%	72,878	55.7%	162,060	49.9%
Not Hispanic Black or African American	3,568	30.0%	44,242	33.8%	131,933	40.6%
Not Hispanic American Indian or Alaska Native	31	0.3%	220	0.2%	578	0.2%
Not Hispanic Asian	895	7.5%	10,119	7.7%	22,014	6.8%
Not Hispanic Hawaiian or Pacific Islander	14	0.1%	51	-	105	-
Not Hispanic Other Race	33	0.3%	337	0.3%	1,267	0.4%
Not Hispanic Two or More Races	434	3.7%	2,989	2.3%	6,679	2.1%
Hispanic or Latino Population (2019)	1,371	10.3%	9,372	6.7%	22,138	6.4%
Hispanic White	542	39.5%	4,717	50.3%	10,421	47.1%
Hispanic Black or African American	270	19.7%	1,212	12.9%	2,791	12.6%
Hispanic American Indian or Alaska Native	9	0.7%	51	0.5%	187	0.8%
Hispanic Asian	39	2.9%	153	1.6%	375	1.7%
Hispanic Hawaiian or Pacific Islander	6	0.4%	14	0.1%	24	0.1%
Hispanic Other Race	393	28.7%	2,574	27.5%	6,784	30.6%
Hispanic Two or More Races	112	8.2%	650	6.9%	1,557	7.0%
Not Hispanic or Latino Population (2010)	9,641	94.0%	105,602	94.5%	266,075	93.9%
Hispanic or Latino Population (2010)	616	6.0%	6,184	5.5%	17,227	6.1%
Not Hispanic or Latino Population (2000)	8,411	94.9%	94,693	95.6%	253,681	95.1%
Hispanic or Latino Population (2000)	452	5.1%	4,396	4.4%	13,108	4.9%
Not Hispanic or Latino Population (2024)	12,747	89.5%	142,489	93.2%	351,530	93.6%
Hispanic or Latino Population (2024)	1,501	10.5%	10,365	6.8%	24,001	6.4%
Projected Annual Growth (2019-2024)	130	-	993	-	1,863	-
Historical Annual Growth (2000-2010)	164	3.6%	1,789	4.1%	4,119	3.1%

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1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	13,261		140,209		346,776	
Age Under 5 Years	905	6.8%	6,406	4.6%	17,263	5.0%
Age 5 to 9 Years	677	5.1%	5,439	3.9%	14,777	4.3%
Age 10 to 14 Years	582	4.4%	4,985	3.6%	13,737	4.0%
Age 15 to 19 Years	513	3.9%	10,100	7.2%	22,710	6.5%
Age 20 to 24 Years	1,551	11.7%	18,131	12.9%	37,395	10.8%
Age 25 to 29 Years	2,045	15.4%	17,158	12.2%	40,242	11.6%
Age 30 to 34 Years	1,628	12.3%	13,719	9.8%	33,703	9.7%
Age 35 to 39 Years	1,248	9.4%	10,715	7.6%	27,052	7.8%
Age 40 to 44 Years	880	6.6%	8,650	6.2%	21,840	6.3%
Age 45 to 49 Years	737	5.6%	8,275	5.9%	21,382	6.2%
Age 50 to 54 Years	629	4.7%	7,472	5.3%	19,486	5.6%
Age 55 to 59 Years	499	3.8%	7,044	5.0%	18,744	5.4%
Age 60 to 64 Years	449	3.4%	6,370	4.5%	16,715	4.8%
Age 65 to 69 Years	341	2.6%	4,975	3.5%	13,251	3.8%
Age 70 to 74 Years	242	1.8%	4,053	2.9%	10,560	3.0%
Age 75 to 79 Years	138	1.0%	2,622	1.9%	7,078	2.0%
Age 80 to 84 Years	80	0.6%	1,789	1.3%	4,939	1.4%
Age 85 Years or Over	117	0.9%	2,307	1.6%	5,902	1.7%
Median Age	30.3		33.7		34.6	
Age 19 Years or Less	2,677	20.2%	26,930	19.2%	68,487	19.7%
Age 20 to 64 Years	9,666	72.9%	97,533	69.6%	236,560	68.2%
Age 65 Years or Over	918	6.9%	15,746	11.2%	41,729	12.0%

Female Age Distribution (2019)

Female Population	6,761	51.0%	67,202	47.9%	171,376	49.4%
Age Under 5 Years	445	6.6%	3,101	4.6%	8,478	4.9%
Age 5 to 9 Years	371	5.5%	2,781	4.1%	7,499	4.4%
Age 10 to 14 Years	286	4.2%	2,465	3.7%	6,825	4.0%
Age 15 to 19 Years	277	4.1%	4,945	7.4%	11,536	6.7%
Age 20 to 24 Years	812	12.0%	8,386	12.5%	18,312	10.7%
Age 25 to 29 Years	1,069	15.8%	8,370	12.5%	20,545	12.0%
Age 30 to 34 Years	836	12.4%	6,447	9.6%	16,197	9.5%
Age 35 to 39 Years	613	9.1%	4,766	7.1%	12,343	7.2%
Age 40 to 44 Years	388	5.7%	3,552	5.3%	9,393	5.5%
Age 45 to 49 Years	345	5.1%	3,470	5.2%	9,375	5.5%
Age 50 to 54 Years	320	4.7%	3,306	4.9%	9,004	5.3%
Age 55 to 59 Years	259	3.8%	3,392	5.0%	9,101	5.3%
Age 60 to 64 Years	218	3.2%	3,168	4.7%	8,575	5.0%
Age 65 to 69 Years	185	2.7%	2,553	3.8%	6,874	4.0%
Age 70 to 74 Years	131	1.9%	2,212	3.3%	5,819	3.4%
Age 75 to 79 Years	72	1.1%	1,474	2.2%	4,109	2.4%
Age 80 to 84 Years	48	0.7%	1,132	1.7%	3,160	1.8%
Age 85 Years or Over	86	1.3%	1,683	2.5%	4,231	2.5%
Female Median Age	30.0		34.0		35.0	
Age 19 Years or Less	1,379	20.4%	13,292	19.8%	34,339	20.0%
Age 20 to 64 Years	4,859	71.9%	44,856	66.7%	112,844	65.8%
Age 65 Years or Over	522	7.7%	9,054	13.5%	24,194	14.1%

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1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	6,500	49.0%	73,007	52.1%	175,400	50.6%
Age Under 5 Years	460	7.1%	3,305	4.5%	8,785	5.0%
Age 5 to 9 Years	307	4.7%	2,658	3.6%	7,278	4.1%
Age 10 to 14 Years	296	4.5%	2,520	3.5%	6,912	3.9%
Age 15 to 19 Years	236	3.6%	5,154	7.1%	11,174	6.4%
Age 20 to 24 Years	739	11.4%	9,745	13.3%	19,083	10.9%
Age 25 to 29 Years	976	15.0%	8,788	12.0%	19,697	11.2%
Age 30 to 34 Years	793	12.2%	7,272	10.0%	17,507	10.0%
Age 35 to 39 Years	634	9.8%	5,949	8.1%	14,709	8.4%
Age 40 to 44 Years	492	7.6%	5,098	7.0%	12,447	7.1%
Age 45 to 49 Years	391	6.0%	4,805	6.6%	12,007	6.8%
Age 50 to 54 Years	309	4.8%	4,166	5.7%	10,483	6.0%
Age 55 to 59 Years	240	3.7%	3,651	5.0%	9,643	5.5%
Age 60 to 64 Years	231	3.6%	3,202	4.4%	8,140	4.6%
Age 65 to 69 Years	156	2.4%	2,422	3.3%	6,377	3.6%
Age 70 to 74 Years	111	1.7%	1,841	2.5%	4,741	2.7%
Age 75 to 79 Years	66	1.0%	1,148	1.6%	2,969	1.7%
Age 80 to 84 Years	32	0.5%	657	0.9%	1,778	1.0%
Age 85 Years or Over	31	0.5%	623	0.9%	1,670	1.0%
Male Median Age	30.7		33.4		34.3	
Age 19 Years or Less	1,298	20.0%	13,638	18.7%	34,149	19.5%
Age 20 to 64 Years	4,806	73.9%	52,677	72.2%	123,716	70.5%
Age 65 Years or Over	396	6.1%	6,692	9.2%	17,535	10.0%

Males per 100 Females (2019)

	1 mi radius		3 mi radius		5 mi radius	
Overall Comparison						
Age Under 5 Years	103	50.8%	107	51.6%	104	50.9%
Age 5 to 9 Years	83	45.3%	96	48.9%	97	49.3%
Age 10 to 14 Years	103	50.8%	102	50.6%	101	50.6%
Age 15 to 19 Years	85	45.9%	104	51.0%	97	49.2%
Age 20 to 24 Years	91	47.7%	116	53.7%	104	51.0%
Age 25 to 29 Years	91	47.7%	105	51.2%	96	48.9%
Age 30 to 34 Years	95	48.7%	113	53.0%	108	51.9%
Age 35 to 39 Years	103	50.9%	125	55.5%	119	54.4%
Age 40 to 44 Years	127	55.9%	144	58.9%	133	57.0%
Age 45 to 49 Years	113	53.1%	138	58.1%	128	56.2%
Age 50 to 54 Years	97	49.2%	126	55.8%	116	53.8%
Age 55 to 59 Years	93	48.1%	108	51.8%	106	51.4%
Age 60 to 64 Years	106	51.5%	101	50.3%	95	48.7%
Age 65 to 69 Years	84	45.7%	95	48.7%	93	48.1%
Age 70 to 74 Years	85	45.8%	83	45.4%	81	44.9%
Age 75 to 79 Years	93	48.1%	78	43.8%	72	41.9%
Age 80 to 84 Years	66	39.8%	58	36.7%	56	36.0%
Age 85 Years or Over	36	26.7%	37	27.0%	39	28.3%
Age 19 Years or Less	94	48.5%	103	50.6%	99	49.9%
Age 20 to 39 Years	94	48.6%	114	53.2%	105	51.3%
Age 40 to 64 Years	109	52.1%	124	55.3%	116	53.7%
Age 65 Years or Over	76	43.2%	74	42.5%	72	42.0%

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Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	7,623		71,808		173,124	
Households with Children	1,118	14.7%	9,255	12.9%	26,245	15.2%
Average Household Size	1.7		1.7		1.8	
Household Density per Square Mile	2,428		2,541		2,205	
Population Family	6,905	52.1%	61,553	43.9%	172,589	49.8%
Population Non-Family	6,349	47.9%	62,379	44.5%	144,131	41.6%
Population Group Quarters	7	-	16,278	11.6%	30,056	8.7%
Family Households	2,393	31.4%	21,130	29.4%	57,480	33.2%
Married Couple Households	1,669	69.7%	14,158	67.0%	35,661	62.0%
Other Family Households with Children	724	30.3%	6,973	33.0%	21,819	38.0%
Family Households with Children	1,110	46.4%	9,168	43.4%	26,003	45.2%
Married Couple with Children	745	67.1%	5,332	58.2%	13,461	51.8%
Other Family Households with Children	365	32.9%	3,836	41.8%	12,542	48.2%
Family Households No Children	1,283	53.6%	11,963	56.6%	31,477	54.8%
Married Couple No Children	924	72.0%	8,826	73.8%	22,200	70.5%
Other Family Households No Children	359	28.0%	3,137	26.2%	9,278	29.5%
Non-Family Households	5,230	68.6%	50,677	70.6%	115,644	66.8%
Non-Family Households with Children	7	0.1%	87	0.2%	242	0.2%
Non-Family Households No Children	5,223	99.9%	50,590	99.8%	115,402	99.8%
Average Family Household Size	2.9		2.9		3.0	
Average Family Income	\$166,664		\$207,100		\$184,317	
Median Family Income	\$139,983		\$141,865		\$127,381	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2019)

Population Age 15 Years or Over	11,097		123,379		300,999	
Never Married	5,816	52.4%	70,581	57.2%	164,923	54.8%
Currently Married	3,904	35.2%	33,298	27.0%	81,358	27.0%
Previously Married	1,377	12.4%	19,500	15.8%	54,718	18.2%
Separated	318	23.1%	3,837	19.7%	10,152	18.6%
Widowed	235	17.1%	5,187	26.6%	15,461	28.3%
Divorced	824	59.8%	10,476	53.7%	29,106	53.2%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	9,033		95,148		240,894	
Elementary (Grade Level 0 to 8)	58	0.6%	1,065	1.1%	4,038	1.7%
Some High School (Grade Level 9 to 11)	120	1.3%	3,889	4.1%	11,419	4.7%
High School Graduate	710	7.9%	10,220	10.7%	33,697	14.0%
Some College	850	9.4%	12,302	12.9%	33,835	14.0%
Associate Degree Only	349	3.9%	3,968	4.2%	10,613	4.4%
Bachelor Degree Only	3,745	41.5%	33,765	35.5%	81,447	33.8%
Graduate Degree	3,201	35.4%	29,937	31.5%	65,845	27.3%
Any College (Some College or Higher)	8,146	90.2%	79,973	84.1%	191,740	79.6%
College Degree + (Bachelor Degree or Higher)	6,946	76.9%	63,703	67.0%	147,292	61.1%

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Housing							
Total Housing Units (2019)		7,882		77,238		185,424	
Total Housing Units (2010)		6,146		65,916		161,324	
Historical Annual Growth (2010-2019)		1,736	3.1%	11,322	1.9%	24,100	1.7%
Housing Units Occupied (2019)		7,623	96.7%	71,808	93.0%	173,124	93.4%
Housing Units Owner-Occupied		2,510	32.9%	26,384	36.7%	65,393	37.8%
Housing Units Renter-Occupied		5,113	67.1%	45,424	63.3%	107,731	62.2%
Housing Units Vacant (2019)		258	3.4%	5,430	7.6%	12,300	7.1%
Household Size (2019)							
Total Households		7,623		71,808		173,124	
1 Person Households		4,298	56.4%	41,681	58.0%	93,561	54.0%
2 Person Households		1,986	26.1%	18,290	25.5%	46,643	26.9%
3 Person Households		644	8.4%	5,561	7.7%	15,439	8.9%
4 Person Households		464	6.1%	3,767	5.2%	9,995	5.8%
5 Person Households		168	2.2%	1,552	2.2%	4,335	2.5%
6 Person Households		39	0.5%	552	0.8%	1,638	0.9%
7 or More Person Households		24	0.3%	404	0.6%	1,514	0.9%
Household Income Distribution (2019)							
HH Income \$200,000 or More		808	10.6%	10,285	14.3%	23,429	13.5%
HH Income \$150,000 to \$199,999		682	8.9%	5,738	8.0%	12,832	7.4%
HH Income \$125,000 to \$149,999		521	6.8%	4,547	6.3%	10,751	6.2%
HH Income \$100,000 to \$124,999		610	8.0%	5,380	7.5%	12,961	7.5%
HH Income \$75,000 to \$99,999		1,174	15.4%	9,285	12.9%	21,037	12.2%
HH Income \$50,000 to \$74,999		1,589	20.8%	12,597	17.5%	28,890	16.7%
HH Income \$35,000 to \$49,999		910	11.9%	7,400	10.3%	18,528	10.7%
HH Income \$25,000 to \$34,999		332	4.3%	4,759	6.6%	12,808	7.4%
HH Income \$15,000 to \$24,999		440	5.8%	4,677	6.5%	13,094	7.6%
HH Income \$10,000 to \$14,999		267	3.5%	2,091	2.9%	5,968	3.4%
HH Income Under \$10,000		292	3.8%	5,048	7.0%	12,826	7.4%
Household Vehicles (2019)							
Households 0 Vehicles Available		424	5.6%	7,540	10.5%	20,618	11.9%
Households 1 Vehicle Available		3,908	51.3%	36,673	51.1%	84,370	48.7%
Households 2 Vehicles Available		2,732	35.8%	21,783	30.3%	53,379	30.8%
Households 3 or More Vehicles Available		560	7.3%	5,811	8.1%	14,757	8.5%
Total Vehicles Available		11,274		99,601		239,872	
Average Vehicles per Household		1.5		1.4		1.4	
Owner-Occupied Household Vehicles		4,423	39.2%	45,175	45.4%	113,929	47.5%
Average Vehicles per Owner-Occupied Household		1.8		1.7		1.7	
Renter-Occupied Household Vehicles		6,851	60.8%	54,426	54.6%	125,943	52.5%
Average Vehicles per Renter-Occupied Household		1.3		1.2		1.2	
Travel Time (2019)							
Worker Base Age 16 years or Over		7,008		76,386		187,732	
Travel to Work in 14 Minutes or Less		1,529	21.8%	17,078	22.4%	38,261	20.4%
Travel to Work in 15 to 29 Minutes		4,684	66.8%	35,374	46.3%	81,833	43.6%
Travel to Work in 30 to 59 Minutes		2,045	29.2%	17,876	23.4%	50,554	26.9%
Travel to Work in 60 Minutes or More		332	4.7%	3,544	4.6%	11,161	5.9%
Work at Home		475	6.8%	7,476	9.8%	17,109	9.1%
Average Minutes Travel to Work		21.3		20.2		22.1	

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1715 Howell Mill Rd

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1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	7,008		76,386		187,732	
Drive to Work Alone	5,542	79.1%	50,878	66.6%	127,071	67.7%
Drive to Work in Carpool	401	5.7%	4,483	5.9%	10,967	5.8%
Travel to Work by Public Transportation	253	3.6%	5,797	7.6%	16,562	8.8%
Drive to Work on Motorcycle	4	-	182	0.2%	619	0.3%
Bicycle to Work	109	1.6%	867	1.1%	2,190	1.2%
Walk to Work	199	2.8%	5,822	7.6%	10,610	5.7%
Other Means	26	0.4%	880	1.2%	2,604	1.4%
Work at Home	475	6.8%	7,476	9.8%	17,109	9.1%

Daytime Demographics (2019)

Total Businesses	1,003		10,966		27,710	
Total Employees	8,897		161,939		428,707	
Company Headquarter Businesses	8	0.8%	133	1.2%	400	1.4%
Company Headquarter Employees	868	9.8%	30,583	18.9%	84,555	19.7%
Employee Population per Business	8.9	to 1	14.8	to 1	15.5	to 1
Residential Population per Business	13.2	to 1	12.8	to 1	12.5	to 1
Adj. Daytime Demographics Age 16 Years or Over	10,629		202,747		527,702	

Labor Force

Labor Population Age 16 Years or Over (2019)	11,018		122,563		298,798	
Labor Force Total Males (2019)	5,402	49.0%	64,138	52.3%	151,337	50.6%
Male Civilian Employed	4,697	87.0%	43,076	67.2%	104,182	68.8%
Male Civilian Unemployed	83	1.5%	1,103	1.7%	2,698	1.8%
Males in Armed Forces	29	0.5%	118	0.2%	202	0.1%
Males Not in Labor Force	593	11.0%	19,840	30.9%	44,257	29.2%
Labor Force Total Females (2019)	5,616	51.0%	58,425	47.7%	147,461	49.4%
Female Civilian Employed	4,560	81.2%	38,561	66.0%	95,411	64.7%
Female Civilian Unemployed	60	1.1%	962	1.6%	2,877	2.0%
Females in Armed Forces	-	-	-	-	10	-
Females Not in Labor Force	996	17.7%	18,903	32.4%	49,163	33.3%
Unemployment Rate	142	1.3%	2,065	1.7%	5,574	1.9%

Occupation (2019)

Occupation Population Age 16 Years or Over	9,257		81,637		199,593	
Occupation Total Males	4,697	50.7%	43,076	52.8%	104,182	52.2%
Occupation Total Females	4,560	49.3%	38,561	47.2%	95,411	47.8%
Management, Business, Financial Operations	2,658	28.7%	22,267	27.3%	52,339	26.2%
Professional, Related	2,767	29.9%	26,533	32.5%	60,476	30.3%
Service	746	8.1%	8,870	10.9%	25,350	12.7%
Sales, Office	2,342	25.3%	17,835	21.8%	43,898	22.0%
Farming, Fishing, Forestry	10	0.1%	13	-	31	-
Construction, Extraction, Maintenance	232	2.5%	1,998	2.4%	5,569	2.8%
Production, Transport, Material Moving	502	5.4%	4,121	5.0%	11,929	6.0%
White Collar Workers	7,767	83.9%	66,635	81.6%	156,713	78.5%
Blue Collar Workers	1,490	16.1%	15,002	18.4%	42,880	21.5%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	5,565		52,907		133,176	
1 Detached Unit	2,389	42.9%	21,032	39.8%	59,055	44.3%
1 Attached Unit	574	10.3%	4,120	7.8%	10,681	8.0%
2 Units	163	2.9%	1,635	3.1%	3,909	2.9%
3 to 4 Units	359	6.4%	2,944	5.6%	7,589	5.7%
5 to 9 Units	625	11.2%	5,233	9.9%	12,474	9.4%
10 to 19 Units	828	14.9%	6,987	13.2%	17,166	12.9%
20 to 49 Units	706	12.7%	4,946	9.3%	12,070	9.1%
50 or More Units	1,934	34.8%	24,396	46.1%	48,977	36.8%
Mobile Home or Trailer	46	0.8%	509	1.0%	1,169	0.9%
Other Structure	-	-	5	-	34	-

Homes Built By Year (2019)

Homes Built 2014 or later	489	6.2%	3,505	4.5%	7,977	4.3%
Homes Built 2010 to 2013	429	5.4%	3,674	4.8%	8,164	4.4%
Homes Built 2000 to 2009	1,595	20.2%	17,915	23.2%	39,336	21.2%
Homes Built 1990 to 1999	1,372	17.4%	9,807	12.7%	23,152	12.5%
Homes Built 1980 to 1989	971	12.3%	8,618	11.2%	20,837	11.2%
Homes Built 1970 to 1979	700	8.9%	6,476	8.4%	14,972	8.1%
Homes Built 1960 to 1969	565	7.2%	5,841	7.6%	16,334	8.8%
Homes Built 1950 to 1959	505	6.4%	5,958	7.7%	15,682	8.5%
Homes Built 1940 to 1949	561	7.1%	3,202	4.1%	7,774	4.2%
Homes Built Before 1939	435	5.5%	6,813	8.8%	18,897	10.2%

Median Age of Homes 32.8 yrs 34.2 yrs 36.0 yrs

Home Values (2019)

Owner Specified Housing Units	2,173		22,751		57,006	
Home Values \$1,000,000 or More	79	3.6%	1,879	8.3%	3,894	6.8%
Home Values \$750,000 to \$999,999	244	11.2%	2,300	10.1%	5,144	9.0%
Home Values \$500,000 to \$749,999	501	23.0%	3,795	16.7%	10,064	17.7%
Home Values \$400,000 to \$499,999	398	18.3%	3,177	14.0%	6,971	12.2%
Home Values \$300,000 to \$399,999	235	10.8%	2,897	12.7%	7,388	13.0%
Home Values \$250,000 to \$299,999	143	6.6%	2,478	10.9%	5,336	9.4%
Home Values \$200,000 to \$249,999	254	11.7%	2,231	9.8%	5,765	10.1%
Home Values \$175,000 to \$199,999	95	4.4%	1,114	4.9%	2,793	4.9%
Home Values \$150,000 to \$174,999	161	7.4%	1,456	6.4%	3,758	6.6%
Home Values \$125,000 to \$149,999	59	2.7%	1,172	5.2%	2,805	4.9%
Home Values \$100,000 to \$124,999	138	6.3%	895	3.9%	2,774	4.9%
Home Values \$90,000 to \$99,999	23	1.1%	303	1.3%	1,090	1.9%
Home Values \$80,000 to \$89,999	32	1.5%	334	1.5%	1,124	2.0%
Home Values \$70,000 to \$79,999	55	2.6%	317	1.4%	855	1.5%
Home Values \$60,000 to \$69,999	14	0.7%	141	0.6%	487	0.9%
Home Values \$50,000 to \$59,999	27	1.2%	154	0.7%	627	1.1%
Home Values \$35,000 to \$49,999	3	0.1%	95	0.4%	454	0.8%
Home Values \$25,000 to \$34,999	2	0.1%	81	0.4%	402	0.7%
Home Values \$10,000 to \$24,999	11	0.5%	121	0.5%	449	0.8%
Home Values Under \$10,000	1	-	40	0.2%	132	0.2%
Owner-Occupied Median Home Value	\$407,674		\$456,721		\$416,191	
Renter-Occupied Median Rent	\$1,132		\$1,123		\$1,070	

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Total Annual Consumer Expenditure (2019)

Total Household Expenditure	\$511.17 M	\$5.31 B	\$12.5 B
Total Non-Retail Expenditure	\$271.82 M	\$2.83 B	\$6.67 B
Total Retail Expenditure	\$239.35 M	\$2.47 B	\$5.83 B
Apparel	\$18.29 M	\$190.39 M	\$447.85 M
Contributions	\$17.09 M	\$183.62 M	\$430.54 M
Education	\$16.46 M	\$179.18 M	\$419.3 M
Entertainment	\$29 M	\$303.31 M	\$713.17 M
Food and Beverages	\$74.77 M	\$770.91 M	\$1.82 B
Furnishings and Equipment	\$18 M	\$187.75 M	\$441.47 M
Gifts	\$13.28 M	\$143.3 M	\$335.68 M
Health Care	\$41.59 M	\$430.2 M	\$1.02 B
Household Operations	\$20.14 M	\$211.74 M	\$497.88 M
Miscellaneous Expenses	\$9.69 M	\$101.33 M	\$238.31 M
Personal Care	\$6.86 M	\$71.14 M	\$167.5 M
Personal Insurance	\$3.57 M	\$38.11 M	\$89.57 M
Reading	\$1.11 M	\$11.71 M	\$27.53 M
Shelter	\$109.62 M	\$1.14 B	\$2.67 B
Tobacco	\$2.97 M	\$29.65 M	\$70.42 M
Transportation	\$92.21 M	\$947.04 M	\$2.23 B
Utilities	\$36.51 M	\$373.77 M	\$883.18 M

Monthly Household Consumer Expenditure (2019)

Total Household Expenditure	\$5,588	\$6,161	\$6,016
Total Non-Retail Expenditure	\$2,971 53.2%	\$3,289 53.4%	\$3,210 53.4%
Total Retail Expenditures	\$2,616 46.8%	\$2,872 46.6%	\$2,806 46.6%
Apparel	\$200 3.6%	\$221 3.6%	\$216 3.6%
Contributions	\$187 3.3%	\$213 3.5%	\$207 3.4%
Education	\$180 3.2%	\$208 3.4%	\$202 3.4%
Entertainment	\$317 5.7%	\$352 5.7%	\$343 5.7%
Food and Beverages	\$817 14.6%	\$895 14.5%	\$875 14.5%
Furnishings and Equipment	\$197 3.5%	\$218 3.5%	\$213 3.5%
Gifts	\$145 2.6%	\$166 2.7%	\$162 2.7%
Health Care	\$455 8.1%	\$499 8.1%	\$489 8.1%
Household Operations	\$220 3.9%	\$246 4.0%	\$240 4.0%
Miscellaneous Expenses	\$106 1.9%	\$118 1.9%	\$115 1.9%
Personal Care	\$75 1.3%	\$83 1.3%	\$81 1.3%
Personal Insurance	\$39 0.7%	\$44 0.7%	\$43 0.7%
Reading	\$12 0.2%	\$14 0.2%	\$13 0.2%
Shelter	\$1,198 21.4%	\$1,318 21.4%	\$1,287 21.4%
Tobacco	\$32 0.6%	\$34 0.6%	\$34 0.6%
Transportation	\$1,008 18.0%	\$1,099 17.8%	\$1,074 17.8%
Utilities	\$399 7.1%	\$434 7.0%	\$425 7.1%

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