

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8019/-84.4132

1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	15,573		137,028		346,747	
Projected Population (2027)	16,585		145,383		367,795	
Census Population (2020)	15,889		136,866		344,667	
Census Population (2010)	11,481		113,420		283,572	
Projected Annual Growth (2022-2027)	1,012	1.3%	8,355	1.2%	21,048	1.2%
Historical Annual Growth (2020-2022)	-316	-	163	-	2,080	0.3%
Historical Annual Growth (2010-2020)	4,408	3.8%	23,446	2.1%	61,094	2.2%
Estimated Population Density (2022)	4,960	psm	4,847	psm	4,417	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	8,754		70,074		170,674	
Projected Households (2027)	9,346		75,005		182,630	
Census Households (2020)	8,920		69,920		169,565	
Census Households (2010)	6,257		53,637		133,068	
Projected Annual Growth (2022-2027)	592	1.4%	4,931	1.4%	11,956	1.4%
Historical Annual Change (2010-2022)	2,497	3.3%	16,436	2.6%	37,606	2.4%
Average Household Income						
Estimated Average Household Income (2022)	\$116,592		\$134,527		\$125,255	
Projected Average Household Income (2027)	\$132,224		\$154,914		\$144,740	
Census Average Household Income (2010)	\$86,142		\$91,161		\$86,534	
Census Average Household Income (2000)	\$76,087		\$80,945		\$71,123	
Projected Annual Change (2022-2027)	\$15,631	2.7%	\$20,387	3.0%	\$19,485	3.1%
Historical Annual Change (2000-2022)	\$40,505	2.4%	\$53,582	3.0%	\$54,132	3.5%
Median Household Income						
Estimated Median Household Income (2022)	\$91,256		\$95,499		\$90,239	
Projected Median Household Income (2027)	\$108,452		\$111,526		\$105,488	
Census Median Household Income (2010)	\$62,126		\$61,643		\$57,988	
Census Median Household Income (2000)	\$53,351		\$53,312		\$48,668	
Projected Annual Change (2022-2027)	\$17,196	3.8%	\$16,027	3.4%	\$15,249	3.4%
Historical Annual Change (2000-2022)	\$37,905	3.2%	\$42,187	3.6%	\$41,571	3.9%
Per Capita Income						
Estimated Per Capita Income (2022)	\$65,543		\$69,444		\$62,181	
Projected Per Capita Income (2027)	\$74,514		\$80,533		\$72,369	
Census Per Capita Income (2010)	\$46,911		\$43,100		\$40,601	
Census Per Capita Income (2000)	\$41,599		\$35,251		\$31,031	
Projected Annual Change (2022-2027)	\$8,971	2.7%	\$11,090	3.2%	\$10,188	3.3%
Historical Annual Change (2000-2022)	\$23,945	2.6%	\$34,193	4.4%	\$31,150	4.6%
Estimated Average Household Net Worth (2022)	\$809,458		\$920,365		\$856,023	

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1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2022)	15,573		137,028		346,747	
White (2022)	9,346	60.0%	71,987	52.5%	165,251	47.7%
Black or African American (2022)	3,601	23.1%	33,144	24.2%	108,496	31.3%
American Indian or Alaska Native (2022)	42	0.3%	362	0.3%	978	0.3%
Asian (2022)	1,034	6.6%	18,583	13.6%	38,993	11.2%
Hawaiian or Pacific Islander (2022)	12	-	78	-	163	-
Other Race (2022)	793	5.1%	4,957	3.6%	11,830	3.4%
Two or More Races (2022)	744	4.8%	7,919	5.8%	21,036	6.1%
Population < 18 (2022)	2,018 13.0%		15,151 11.1%		47,201 13.6%	
White Not Hispanic	1,258	62.4%	7,730	51.0%	18,773	39.8%
Black or African American	390	19.3%	4,569	30.2%	19,000	40.3%
Asian	81	4.0%	551	3.6%	1,670	3.5%
Other Race Not Hispanic	137	6.8%	1,028	6.8%	3,541	7.5%
Hispanic	150	7.5%	1,272	8.4%	4,216	8.9%
Not Hispanic or Latino Population (2022)	14,346 92.1%		126,639 92.4%		320,772 92.5%	
Not Hispanic White	9,001	62.7%	70,013	55.3%	160,300	50.0%
Not Hispanic Black or African American	3,492	24.3%	31,827	25.1%	104,011	32.4%
Not Hispanic American Indian or Alaska Native	19	0.1%	176	0.1%	504	0.2%
Not Hispanic Asian	1,013	7.1%	18,238	14.4%	38,071	11.9%
Not Hispanic Hawaiian or Pacific Islander	6	-	51	-	114	-
Not Hispanic Other Race	393	2.7%	1,947	1.5%	5,350	1.7%
Not Hispanic Two or More Races	422	2.9%	4,388	3.5%	12,422	3.9%
Hispanic or Latino Population (2022)	1,227 7.9%		10,389 7.6%		25,975 7.5%	
Hispanic White	345	28.1%	1,974	19.0%	4,951	19.1%
Hispanic Black or African American	109	8.9%	1,317	12.7%	4,485	17.3%
Hispanic American Indian or Alaska Native	23	1.9%	186	1.8%	474	1.8%
Hispanic Asian	21	1.7%	345	3.3%	921	3.5%
Hispanic Hawaiian or Pacific Islander	6	0.5%	26	0.3%	49	0.2%
Hispanic Other Race	400	32.6%	3,010	29.0%	6,480	24.9%
Hispanic Two or More Races	323	26.3%	3,531	34.0%	8,615	33.2%
Not Hispanic or Latino Population (2020)	14,708 92.6%		127,418 93.1%		320,450 93.0%	
Hispanic or Latino Population (2020)	1,181 7.4%		9,447 6.9%		24,217 7.0%	
Not Hispanic or Latino Population (2010)	10,782 93.9%		107,114 94.4%		266,338 93.9%	
Hispanic or Latino Population (2010)	699 6.1%		6,306 5.6%		17,235 6.1%	
Not Hispanic or Latino Population (2027)	15,156 91.4%		133,719 92.0%		339,455 92.3%	
Hispanic or Latino Population (2027)	1,430 8.6%		11,664 8.0%		28,340 7.7%	
Projected Annual Growth (2022-2027)	203 3.3%		1,275 2.5%		2,365 1.8%	
Historical Annual Growth (2010-2020)	482 6.9%		3,142 5.0%		6,983 4.1%	

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Total Age Distribution (2022)							
Total Population		15,573		137,028		346,747	
Age Under 5 Years		843	5.4%	5,052	3.7%	15,258	4.4%
Age 5 to 9 Years		636	4.1%	4,441	3.2%	13,524	3.9%
Age 10 to 14 Years		365	2.3%	3,704	2.7%	11,810	3.4%
Age 15 to 19 Years		389	2.5%	7,833	5.7%	22,825	6.6%
Age 20 to 24 Years		1,812	11.6%	16,901	12.3%	35,886	10.3%
Age 25 to 29 Years		2,195	14.1%	15,662	11.4%	37,567	10.8%
Age 30 to 34 Years		1,832	11.8%	13,839	10.1%	33,536	9.7%
Age 35 to 39 Years		1,524	9.8%	11,876	8.7%	29,052	8.4%
Age 40 to 44 Years		1,146	7.4%	10,003	7.3%	24,519	7.1%
Age 45 to 49 Years		839	5.4%	8,010	5.8%	19,876	5.7%
Age 50 to 54 Years		827	5.3%	7,691	5.6%	19,493	5.6%
Age 55 to 59 Years		749	4.8%	7,350	5.4%	19,133	5.5%
Age 60 to 64 Years		766	4.9%	7,480	5.5%	19,304	5.6%
Age 65 to 69 Years		619	4.0%	5,986	4.4%	15,429	4.4%
Age 70 to 74 Years		479	3.1%	4,643	3.4%	12,061	3.5%
Age 75 to 79 Years		258	1.7%	2,812	2.1%	7,419	2.1%
Age 80 to 84 Years		148	0.9%	1,816	1.3%	4,941	1.4%
Age 85 Years or Over		148	0.9%	1,928	1.4%	5,117	1.5%
Median Age		33.3		35.7		35.5	
Age 19 Years or Less		2,233	14.3%	21,030	15.3%	63,415	18.3%
Age 20 to 64 Years		11,689	75.1%	98,813	72.1%	238,365	68.7%
Age 65 Years or Over		1,651	10.6%	17,185	12.5%	44,967	13.0%
Female Age Distribution (2022)							
Female Population		7,767	49.9%	64,162	46.8%	169,967	49.0%
Age Under 5 Years		402	5.2%	2,441	3.8%	7,407	4.4%
Age 5 to 9 Years		344	4.4%	2,274	3.5%	6,817	4.0%
Age 10 to 14 Years		184	2.4%	1,823	2.8%	5,824	3.4%
Age 15 to 19 Years		200	2.6%	3,335	5.2%	11,465	6.7%
Age 20 to 24 Years		951	12.2%	7,128	11.1%	17,198	10.1%
Age 25 to 29 Years		1,106	14.2%	7,363	11.5%	18,660	11.0%
Age 30 to 34 Years		902	11.6%	6,409	10.0%	15,917	9.4%
Age 35 to 39 Years		715	9.2%	5,268	8.2%	13,366	7.9%
Age 40 to 44 Years		509	6.6%	4,290	6.7%	10,899	6.4%
Age 45 to 49 Years		388	5.0%	3,419	5.3%	8,824	5.2%
Age 50 to 54 Years		412	5.3%	3,552	5.5%	9,143	5.4%
Age 55 to 59 Years		372	4.8%	3,553	5.5%	9,315	5.5%
Age 60 to 64 Years		384	4.9%	3,741	5.8%	9,822	5.8%
Age 65 to 69 Years		329	4.2%	3,129	4.9%	8,080	4.8%
Age 70 to 74 Years		262	3.4%	2,511	3.9%	6,593	3.9%
Age 75 to 79 Years		136	1.8%	1,572	2.5%	4,224	2.5%
Age 80 to 84 Years		82	1.1%	1,067	1.7%	2,988	1.8%
Age 85 Years or Over		90	1.2%	1,287	2.0%	3,426	2.0%
Female Median Age		32.9		36.5		35.9	
Age 19 Years or Less		1,130	14.5%	9,873	15.4%	31,513	18.5%
Age 20 to 64 Years		5,738	73.9%	44,723	69.7%	113,144	66.6%
Age 65 Years or Over		899	11.6%	9,566	14.9%	25,311	14.9%

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Male Age Distribution (2022)							
Male Population		7,806	50.1%	72,866	53.2%	176,780	51.0%
Age Under 5 Years		441	5.7%	2,610	3.6%	7,851	4.4%
Age 5 to 9 Years		291	3.7%	2,167	3.0%	6,707	3.8%
Age 10 to 14 Years		182	2.3%	1,882	2.6%	5,986	3.4%
Age 15 to 19 Years		189	2.4%	4,498	6.2%	11,359	6.4%
Age 20 to 24 Years		860	11.0%	9,773	13.4%	18,688	10.6%
Age 25 to 29 Years		1,089	13.9%	8,299	11.4%	18,907	10.7%
Age 30 to 34 Years		930	11.9%	7,429	10.2%	17,619	10.0%
Age 35 to 39 Years		809	10.4%	6,608	9.1%	15,686	8.9%
Age 40 to 44 Years		636	8.2%	5,713	7.8%	13,619	7.7%
Age 45 to 49 Years		452	5.8%	4,591	6.3%	11,052	6.3%
Age 50 to 54 Years		415	5.3%	4,140	5.7%	10,350	5.9%
Age 55 to 59 Years		377	4.8%	3,797	5.2%	9,817	5.6%
Age 60 to 64 Years		383	4.9%	3,739	5.1%	9,482	5.4%
Age 65 to 69 Years		290	3.7%	2,857	3.9%	7,349	4.2%
Age 70 to 74 Years		217	2.8%	2,133	2.9%	5,468	3.1%
Age 75 to 79 Years		122	1.6%	1,240	1.7%	3,195	1.8%
Age 80 to 84 Years		66	0.8%	749	1.0%	1,954	1.1%
Age 85 Years or Over		57	0.7%	640	0.9%	1,691	1.0%
Male Median Age		33.6		35.1		35.2	
Age 19 Years or Less		1,103	14.1%	11,158	15.3%	31,903	18.0%
Age 20 to 64 Years		5,951	76.2%	54,090	74.2%	125,221	70.8%
Age 65 Years or Over		752	9.6%	7,619	10.5%	19,656	11.1%
Males per 100 Females (2022)							
Overall Comparison		100		114		104	
Age Under 5 Years		110	52.3%	107	51.7%	106	51.5%
Age 5 to 9 Years		85	45.8%	95	48.8%	98	49.6%
Age 10 to 14 Years		99	49.8%	103	50.8%	103	50.7%
Age 15 to 19 Years		94	48.5%	135	57.4%	99	49.8%
Age 20 to 24 Years		90	47.5%	137	57.8%	109	52.1%
Age 25 to 29 Years		98	49.6%	113	53.0%	101	50.3%
Age 30 to 34 Years		103	50.8%	116	53.7%	111	52.5%
Age 35 to 39 Years		113	53.1%	125	55.6%	117	54.0%
Age 40 to 44 Years		125	55.6%	133	57.1%	125	55.5%
Age 45 to 49 Years		117	53.8%	134	57.3%	125	55.6%
Age 50 to 54 Years		101	50.2%	117	53.8%	113	53.1%
Age 55 to 59 Years		101	50.3%	107	51.7%	105	51.3%
Age 60 to 64 Years		100	49.9%	100	50.0%	97	49.1%
Age 65 to 69 Years		88	46.9%	91	47.7%	91	47.6%
Age 70 to 74 Years		83	45.3%	85	45.9%	83	45.3%
Age 75 to 79 Years		90	47.3%	79	44.1%	76	43.1%
Age 80 to 84 Years		80	44.4%	70	41.2%	65	39.5%
Age 85 Years or Over		63	38.8%	50	33.2%	49	33.0%
Age 19 Years or Less		98	49.4%	113	53.1%	101	50.3%
Age 20 to 39 Years		100	50.1%	123	55.1%	109	52.1%
Age 40 to 64 Years		110	52.3%	118	54.2%	113	53.1%
Age 65 Years or Over		84	45.5%	80	44.3%	78	43.7%

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Household Type (2022)						
Total Households	8,754		70,074		170,674	
Households with Children	1,179	13.5%	9,041	12.9%	26,610	15.6%
Average Household Size	1.8		1.8		1.9	
Household Density per Square Mile	2,788		2,479		2,174	
Population Family	8,295	53.3%	64,641	47.2%	180,214	52.0%
Population Non-Family	7,269	46.7%	58,873	43.0%	137,762	39.7%
Population Group Quarters	8	-	13,514	9.9%	28,770	8.3%
Family Households	3,043	34.8%	23,020	32.9%	61,885	36.3%
Married Couple Households	1,978	65.0%	15,030	65.3%	37,548	60.7%
Other Family Households with Children	1,066	35.0%	7,990	34.7%	24,337	39.3%
Family Households with Children	1,175	38.6%	9,024	39.2%	26,561	42.9%
Married Couple with Children	828	70.5%	5,651	62.6%	14,526	54.7%
Other Family Households with Children	346	29.5%	3,372	37.4%	12,035	45.3%
Family Households No Children	1,869	61.4%	13,996	60.8%	35,324	57.1%
Married Couple No Children	1,149	61.5%	9,379	67.0%	23,022	65.2%
Other Family Households No Children	720	38.5%	4,617	33.0%	12,302	34.8%
Non-Family Households	5,710	65.2%	47,054	67.1%	108,789	63.7%
Non-Family Households with Children	4	-	17	-	49	-
Non-Family Households No Children	5,706	99.9%	47,037	100.0%	108,740	100.0%
Average Family Household Size	2.7		2.8		2.9	
Average Family Income	\$189,546		\$242,745		\$204,360	
Median Family Income	\$176,031		\$169,747		\$146,734	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2022)						
Population Age 15 Years or Over	13,729		123,831		306,156	
Never Married	7,658	55.8%	69,571	56.2%	170,092	55.6%
Currently Married	4,759	34.7%	37,090	30.0%	87,585	28.6%
Previously Married	1,312	9.6%	17,170	13.9%	48,480	15.8%
Separated	188	14.3%	3,150	18.3%	8,699	17.9%
Widowed	198	15.1%	3,555	20.7%	10,483	21.6%
Divorced	926	70.6%	10,465	61.0%	29,298	60.4%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	11,529		99,097		247,446	
Elementary (Grade Level 0 to 8)	128	1.1%	1,350	1.4%	3,998	1.6%
Some High School (Grade Level 9 to 11)	174	1.5%	3,121	3.1%	10,218	4.1%
High School Graduate	764	6.6%	9,660	9.7%	30,618	12.4%
Some College	913	7.9%	10,885	11.0%	28,923	11.7%
Associate Degree Only	387	3.4%	3,737	3.8%	9,651	3.9%
Bachelor Degree Only	5,416	47.0%	37,561	37.9%	90,304	36.5%
Graduate Degree	3,747	32.5%	32,783	33.1%	73,733	29.8%
Any College (Some College or Higher)	10,463	90.8%	84,966	85.7%	202,612	81.9%
College Degree + (Bachelor Degree or Higher)	9,164	79.5%	70,344	71.0%	164,037	66.3%

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Housing						
Total Housing Units (2022)	9,499		80,914		194,148	
Total Housing Units (2020)	9,670		80,490		192,020	
Historical Annual Growth (2020-2022)	-172	-	424	-	2,128	-
Housing Units Occupied (2022)	8,754	92.2%	70,074	86.6%	170,674	87.9%
Housing Units Owner-Occupied	2,988	34.1%	31,827	45.4%	77,297	45.3%
Housing Units Renter-Occupied	5,766	65.9%	38,247	54.6%	93,377	54.7%
Housing Units Vacant (2022)	745	7.8%	10,840	13.4%	23,474	12.1%
Household Size (2022)						
Total Households	8,754		70,074		170,674	
1 Person Households	4,345	49.6%	38,113	54.4%	87,594	51.3%
2 Person Households	2,875	32.8%	20,714	29.6%	51,420	30.1%
3 Person Households	813	9.3%	5,593	8.0%	15,420	9.0%
4 Person Households	504	5.8%	3,554	5.1%	9,503	5.6%
5 Person Households	170	1.9%	1,423	2.0%	4,066	2.4%
6 Person Households	36	0.4%	465	0.7%	1,580	0.9%
7 or More Person Households	11	0.1%	212	0.3%	1,091	0.6%
Household Income Distribution (2022)						
HH Income \$200,000 or More	1,329	15.2%	13,215	18.9%	29,423	17.2%
HH Income \$150,000 to \$199,999	782	8.9%	5,572	8.0%	12,504	7.3%
HH Income \$125,000 to \$149,999	521	6.0%	4,167	5.9%	10,775	6.3%
HH Income \$100,000 to \$124,999	843	9.6%	6,048	8.6%	14,148	8.3%
HH Income \$75,000 to \$99,999	1,421	16.2%	9,284	13.2%	21,342	12.5%
HH Income \$50,000 to \$74,999	1,573	18.0%	11,274	16.1%	26,417	15.5%
HH Income \$35,000 to \$49,999	868	9.9%	5,504	7.9%	14,450	8.5%
HH Income \$25,000 to \$34,999	361	4.1%	3,948	5.6%	10,449	6.1%
HH Income \$15,000 to \$24,999	366	4.2%	3,568	5.1%	10,426	6.1%
HH Income \$10,000 to \$14,999	224	2.6%	2,288	3.3%	7,154	4.2%
HH Income Under \$10,000	467	5.3%	5,207	7.4%	13,584	8.0%
Household Vehicles (2022)						
Households 0 Vehicles Available	644	7.4%	8,724	12.4%	22,850	13.4%
Households 1 Vehicle Available	4,355	49.8%	34,754	49.6%	82,090	48.1%
Households 2 Vehicles Available	3,251	37.1%	21,573	30.8%	52,488	30.8%
Households 3 or More Vehicles Available	503	5.7%	5,023	7.2%	13,246	7.8%
Total Vehicles Available	12,466		94,384		230,107	
Average Vehicles per Household	1.4		1.3		1.3	
Owner-Occupied Household Vehicles	5,024	40.3%	50,997	54.0%	127,464	55.4%
Average Vehicles per Owner-Occupied Household	1.7		1.6		1.6	
Renter-Occupied Household Vehicles	7,442	59.7%	43,387	46.0%	102,643	44.6%
Average Vehicles per Renter-Occupied Household	1.3		1.1		1.1	
Travel Time (2022)						
Worker Base Age 16 years or Over	11,646		78,967		196,096	
Travel to Work in 14 Minutes or Less	2,065	17.7%	15,503	19.6%	36,493	18.6%
Travel to Work in 15 to 29 Minutes	4,787	41.1%	31,458	39.8%	75,970	38.7%
Travel to Work in 30 to 59 Minutes	2,951	25.3%	19,521	24.7%	52,065	26.6%
Travel to Work in 60 Minutes or More	616	5.3%	3,276	4.1%	10,604	5.4%
Work at Home	1,227	10.5%	9,208	11.7%	20,963	10.7%
Average Minutes Travel to Work	23.3		21.9		22.9	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8019/-84.4132

1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)						
Worker Base Age 16 years or Over	11,646		78,967		196,096	
Drive to Work Alone	9,174	78.8%	52,070	65.9%	131,815	67.2%
Drive to Work in Carpool	481	4.1%	3,165	4.0%	8,746	4.5%
Travel to Work by Public Transportation	394	3.4%	5,699	7.2%	16,190	8.3%
Drive to Work on Motorcycle	-	-	103	0.1%	234	0.1%
Bicycle to Work	46	0.4%	1,071	1.4%	2,284	1.2%
Walk to Work	312	2.7%	6,362	8.1%	12,061	6.2%
Other Means	12	-	1,289	1.6%	3,803	1.9%
Work at Home	1,227	10.5%	9,208	11.7%	20,963	10.7%
Daytime Demographics (2022)						
Total Businesses	2,020		17,492		42,752	
Total Employees	13,206		184,647		451,087	
Company Headquarter Businesses	72	3.5%	625	3.6%	1,559	3.6%
Company Headquarter Employees	1,707	12.9%	48,925	26.5%	89,698	19.9%
Employee Population per Business	6.5 to 1		10.6 to 1		10.6 to 1	
Residential Population per Business	7.7 to 1		7.8 to 1		8.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	15,170		228,588		558,533	
Labor Force						
Labor Population Age 16 Years or Over (2022)	13,670		123,128		303,882	
Labor Force Total Males (2022)	6,857	50.2%	65,860	53.5%	155,084	51.0%
Male Civilian Employed	5,941	86.6%	42,514	64.6%	103,041	66.4%
Male Civilian Unemployed	70	1.0%	1,219	1.9%	3,196	2.1%
Males in Armed Forces	60	0.9%	209	0.3%	292	0.2%
Males Not in Labor Force	786	11.5%	21,918	33.3%	48,555	31.3%
Labor Force Total Females (2022)	6,813	49.8%	57,268	46.5%	148,798	49.0%
Female Civilian Employed	5,705	83.7%	36,452	63.7%	93,055	62.5%
Female Civilian Unemployed	110	1.6%	987	1.7%	2,947	2.0%
Females in Armed Forces	-	-	12	-	49	-
Females Not in Labor Force	997	14.6%	19,817	34.6%	52,747	35.4%
Unemployment Rate	181	1.3%	2,206	1.8%	6,143	2.0%
Occupation (2022)						
Occupation Population Age 16 Years or Over	11,646		78,967		196,096	
Occupation Total Males	5,941	51.0%	42,514	53.8%	103,041	52.5%
Occupation Total Females	5,705	49.0%	36,452	46.2%	93,055	47.5%
Management, Business, Financial Operations	3,859	33.1%	24,263	30.7%	60,041	30.6%
Professional, Related	3,948	33.9%	29,982	38.0%	68,934	35.2%
Service	800	6.9%	6,674	8.5%	19,010	9.7%
Sales, Office	2,333	20.0%	13,185	16.7%	33,389	17.0%
Farming, Fishing, Forestry	13	0.1%	25	-	102	-
Construction, Extraction, Maintenance	58	0.5%	996	1.3%	3,123	1.6%
Production, Transport, Material Moving	636	5.5%	3,840	4.9%	11,496	5.9%
White Collar Workers	10,140	87.1%	67,430	85.4%	162,365	82.8%
Blue Collar Workers	1,506	12.9%	11,536	14.6%	33,731	17.2%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
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Units In Structure (2022)							
Total Units		8,754		70,074		170,674	
1 Detached Unit		2,501	28.6%	23,448	33.5%	61,226	35.9%
1 Attached Unit		412	4.7%	4,304	6.1%	10,761	6.3%
2 Units		135	1.5%	1,504	2.1%	3,744	2.2%
3 to 4 Units		239	2.7%	1,837	2.6%	4,935	2.9%
5 to 9 Units		468	5.3%	3,864	5.5%	9,984	5.8%
10 to 19 Units		697	8.0%	4,683	6.7%	13,383	7.8%
20 to 49 Units		1,043	11.9%	3,970	5.7%	10,767	6.3%
50 or More Units		3,107	35.5%	25,731	36.7%	54,106	31.7%
Mobile Home or Trailer		43	0.5%	533	0.8%	1,368	0.8%
Other Structure		109	1.2%	201	0.3%	400	0.2%
Homes Built By Year (2022)							
Homes Built 2014 or later		1,465	15.4%	7,879	9.7%	17,757	9.1%
Homes Built 2010 to 2013		492	5.2%	3,138	3.9%	7,212	3.7%
Homes Built 2000 to 2009		1,634	17.2%	17,533	21.7%	39,237	20.2%
Homes Built 1990 to 1999		1,566	16.5%	9,320	11.5%	22,879	11.8%
Homes Built 1980 to 1989		973	10.2%	6,853	8.5%	17,740	9.1%
Homes Built 1970 to 1979		742	7.8%	5,256	6.5%	12,107	6.2%
Homes Built 1960 to 1969		510	5.4%	5,784	7.1%	14,263	7.3%
Homes Built 1950 to 1959		435	4.6%	4,718	5.8%	12,609	6.5%
Homes Built 1940 to 1949		523	5.5%	2,829	3.5%	6,997	3.6%
Homes Built Before 1939		414	4.4%	6,763	8.4%	19,874	10.2%
Median Age of Homes		28.5	yrs	31.8	yrs	33.7	yrs
Home Values (2022)							
Owner Specified Housing Units		2,988		31,827		77,297	
Home Values \$1,000,000 or More		257	8.6%	3,825	12.0%	9,033	11.7%
Home Values \$750,000 to \$999,999		391	13.1%	3,547	11.1%	8,086	10.5%
Home Values \$500,000 to \$749,999		645	21.6%	5,296	16.6%	13,880	18.0%
Home Values \$400,000 to \$499,999		317	10.6%	3,681	11.6%	8,353	10.8%
Home Values \$300,000 to \$399,999		279	9.3%	4,662	14.6%	10,670	13.8%
Home Values \$250,000 to \$299,999		106	3.6%	2,026	6.4%	4,905	6.3%
Home Values \$200,000 to \$249,999		393	13.2%	3,178	10.0%	7,638	9.9%
Home Values \$175,000 to \$199,999		109	3.6%	1,223	3.8%	3,210	4.2%
Home Values \$150,000 to \$174,999		95	3.2%	1,545	4.9%	3,931	5.1%
Home Values \$125,000 to \$149,999		167	5.6%	962	3.0%	2,359	3.1%
Home Values \$100,000 to \$124,999		198	6.6%	1,048	3.3%	2,613	3.4%
Home Values \$90,000 to \$99,999		-	-	73	0.2%	221	0.3%
Home Values \$80,000 to \$89,999		11	0.4%	125	0.4%	547	0.7%
Home Values \$70,000 to \$79,999		4	0.1%	115	0.4%	407	0.5%
Home Values \$60,000 to \$69,999		-	-	44	0.1%	132	0.2%
Home Values \$50,000 to \$59,999		-	-	31	-	113	0.1%
Home Values \$35,000 to \$49,999		1	-	81	0.3%	333	0.4%
Home Values \$25,000 to \$34,999		1	-	52	0.2%	155	0.2%
Home Values \$10,000 to \$24,999		6	0.2%	139	0.4%	448	0.6%
Home Values Under \$10,000		6	0.2%	173	0.5%	265	0.3%
Owner-Occupied Median Home Value		\$424,139		\$494,190		\$480,601	
Renter-Occupied Median Rent		\$1,337		\$1,326		\$1,238	

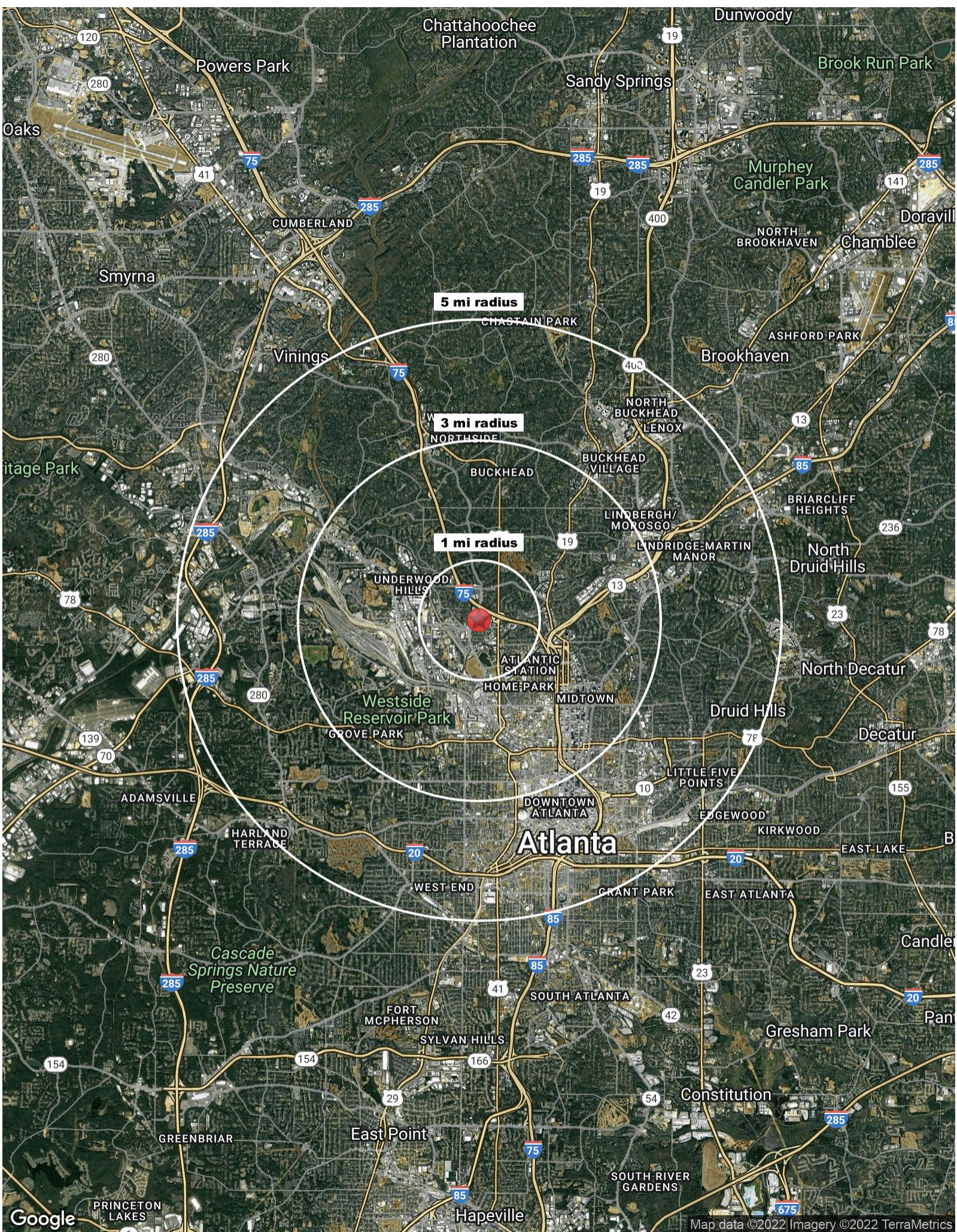
Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
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Lat/Lon: 33.8019/-84.4132

1715 Howell Mill Rd Atlanta, GA 30318		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure		\$685.99 M	\$6.11 B	\$14.07 B
Total Non-Retail Expenditure		\$365.39 M	\$3.27 B	\$7.52 B
Total Retail Expenditure		\$320.6 M	\$2.85 B	\$6.55 B
Apparel		\$24.65 M	\$220.14 M	\$505.68 M
Contributions		\$23.43 M	\$216.77 M	\$494.95 M
Education		\$22.87 M	\$214.07 M	\$487.29 M
Entertainment		\$39.22 M	\$352.29 M	\$808.52 M
Food and Beverages		\$99.88 M	\$883.04 M	\$2.04 B
Furnishings and Equipment		\$24.3 M	\$217.68 M	\$499.83 M
Gifts		\$18.28 M	\$170.13 M	\$388.18 M
Health Care		\$55.47 M	\$492.37 M	\$1.14 B
Household Operations		\$27.21 M	\$246.02 M	\$564.58 M
Miscellaneous Expenses		\$13.03 M	\$116.86 M	\$268.53 M
Personal Care		\$9.2 M	\$81.87 M	\$188.43 M
Personal Insurance		\$4.9 M	\$44.98 M	\$102.93 M
Reading		\$1.51 M	\$13.56 M	\$31.14 M
Shelter		\$146.77 M	\$1.3 B	\$3 B
Tobacco		\$3.84 M	\$32.69 M	\$76.29 M
Transportation		\$123.19 M	\$1.09 B	\$2.5 B
Utilities		\$48.24 M	\$423.95 M	\$980.8 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure		\$6,530	\$7,271	\$6,868
Total Non-Retail Expenditure		\$3,478 53.3%	\$3,887 53.5%	\$3,669 53.4%
Total Retail Expenditures		\$3,052 46.7%	\$3,384 46.5%	\$3,199 46.6%
Apparel		\$235 3.6%	\$262 3.6%	\$247 3.6%
Contributions		\$223 3.4%	\$258 3.5%	\$242 3.5%
Education		\$218 3.3%	\$255 3.5%	\$238 3.5%
Entertainment		\$373 5.7%	\$419 5.8%	\$395 5.7%
Food and Beverages		\$951 14.6%	\$1,050 14.4%	\$994 14.5%
Furnishings and Equipment		\$231 3.5%	\$259 3.6%	\$244 3.6%
Gifts		\$174 2.7%	\$202 2.8%	\$190 2.8%
Health Care		\$528 8.1%	\$586 8.1%	\$555 8.1%
Household Operations		\$259 4.0%	\$293 4.0%	\$276 4.0%
Miscellaneous Expenses		\$124 1.9%	\$139 1.9%	\$131 1.9%
Personal Care		\$88 1.3%	\$97 1.3%	\$92 1.3%
Personal Insurance		\$47 0.7%	\$53 0.7%	\$50 0.7%
Reading		\$14 0.2%	\$16 0.2%	\$15 0.2%
Shelter		\$1,397 21.4%	\$1,549 21.3%	\$1,464 21.3%
Tobacco		\$37 0.6%	\$39 0.5%	\$37 0.5%
Transportation		\$1,173 18.0%	\$1,291 17.7%	\$1,220 17.8%
Utilities		\$459 7.0%	\$504 6.9%	\$479 7.0%



5 mi radius

3 mi radius

1 mi radius

Atlanta