

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8019/-84.4132

1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	15,630		137,711		350,272	
Projected Population (2028)	16,071		145,586		368,894	
Census Population (2020)	15,889		136,370		345,968	
Census Population (2010)	11,481		112,945		284,811	
Projected Annual Growth (2023-2028)	441	0.6%	7,875	1.1%	18,622	1.1%
Historical Annual Growth (2020-2023)	-259	-	1,341	0.3%	4,304	0.4%
Historical Annual Growth (2010-2020)	4,408	3.8%	23,425	2.1%	61,157	2.1%
Estimated Population Density (2023)	4,978 <i>psm</i>		4,871 <i>psm</i>		4,461 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	8,885		71,234		174,048	
Projected Households (2028)	9,148		75,626		184,401	
Census Households (2020)	8,920		69,707		170,114	
Census Households (2010)	6,257		53,432		133,609	
Projected Annual Growth (2023-2028)	263	0.6%	4,392	1.2%	10,353	1.2%
Historical Annual Change (2010-2023)	2,629	3.2%	17,801	2.6%	40,439	2.3%
Average Household Income						
Estimated Average Household Income (2023)	\$141,692		\$163,794		\$153,896	
Projected Average Household Income (2028)	\$148,160		\$165,722		\$156,153	
Census Average Household Income (2010)	\$86,142		\$91,169		\$86,428	
Census Average Household Income (2000)	\$76,087		\$81,080		\$71,054	
Projected Annual Change (2023-2028)	\$6,469	0.9%	\$1,927	0.2%	\$2,257	0.3%
Historical Annual Change (2000-2023)	\$65,605	3.7%	\$82,714	4.4%	\$82,842	5.1%
Median Household Income						
Estimated Median Household Income (2023)	\$103,948		\$111,311		\$105,839	
Projected Median Household Income (2028)	\$101,438		\$108,816		\$103,486	
Census Median Household Income (2010)	\$62,126		\$61,673		\$57,914	
Census Median Household Income (2000)	\$53,351		\$53,389		\$48,628	
Projected Annual Change (2023-2028)	-\$2,511	-0.5%	-\$2,494	-0.4%	-\$2,352	-0.4%
Historical Annual Change (2000-2023)	\$50,597	4.1%	\$57,922	4.7%	\$57,211	5.1%
Per Capita Income						
Estimated Per Capita Income (2023)	\$80,555		\$85,398		\$77,017	
Projected Per Capita Income (2028)	\$84,344		\$86,721		\$78,577	
Census Per Capita Income (2010)	\$46,911		\$43,120		\$40,540	
Census Per Capita Income (2000)	\$41,599		\$35,318		\$31,014	
Projected Annual Change (2023-2028)	\$3,789	0.9%	\$1,323	0.3%	\$1,560	0.4%
Historical Annual Change (2000-2023)	\$38,957	4.1%	\$50,079	6.2%	\$46,003	6.4%
Estimated Average Household Net Worth (2023)	\$778,382		\$894,880		\$835,716	

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1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	15,630		137,711		350,272	
White (2023)	9,460	60.5%	72,898	52.9%	168,913	48.2%
Black or African American (2023)	4,005	25.6%	36,387	26.4%	117,811	33.6%
American Indian or Alaska Native (2023)	29	0.2%	249	0.2%	687	0.2%
Asian (2023)	1,099	7.0%	19,128	13.9%	40,070	11.4%
Hawaiian or Pacific Islander (2023)	7	-	56	-	116	-
Other Race (2023)	251	1.6%	2,238	1.6%	6,592	1.9%
Two or More Races (2023)	780	5.0%	6,755	4.9%	16,084	4.6%
Population < 18 (2023)	2,473	15.8%	18,043	13.1%	53,216	15.2%
White Not Hispanic	1,374	55.6%	8,857	49.1%	21,538	40.5%
Black or African American	627	25.4%	5,697	31.6%	22,145	41.6%
Asian	163	6.6%	1,225	6.8%	2,761	5.2%
Other Race Not Hispanic	98	4.0%	698	3.9%	2,318	4.4%
Hispanic	211	8.5%	1,566	8.7%	4,454	8.4%
Not Hispanic or Latino Population (2023)	14,591	93.4%	128,437	93.3%	327,533	93.5%
Not Hispanic White	9,215	63.2%	70,780	55.1%	164,076	50.1%
Not Hispanic Black or African American	3,930	26.9%	35,809	27.9%	116,155	35.5%
Not Hispanic American Indian or Alaska Native	12	-	98	-	262	-
Not Hispanic Asian	1,094	7.5%	19,035	14.8%	39,881	12.2%
Not Hispanic Hawaiian or Pacific Islander	5	-	30	-	67	-
Not Hispanic Other Race	27	0.2%	255	0.2%	715	0.2%
Not Hispanic Two or More Races	308	2.1%	2,430	1.9%	6,377	1.9%
Hispanic or Latino Population (2023)	1,039	6.6%	9,274	6.7%	22,739	6.5%
Hispanic White	244	23.5%	2,118	22.8%	4,837	21.3%
Hispanic Black or African American	75	7.2%	578	6.2%	1,656	7.3%
Hispanic American Indian or Alaska Native	17	1.6%	152	1.6%	425	1.9%
Hispanic Asian	4	0.4%	93	1.0%	188	0.8%
Hispanic Hawaiian or Pacific Islander	2	0.2%	25	0.3%	49	0.2%
Hispanic Other Race	225	21.6%	1,983	21.4%	5,877	25.8%
Hispanic Two or More Races	472	45.4%	4,325	46.6%	9,707	42.7%
Not Hispanic or Latino Population (2020)	14,708	92.6%	126,960	93.1%	321,603	93.0%
Hispanic or Latino Population (2020)	1,181	7.4%	9,410	6.9%	24,365	7.0%
Not Hispanic or Latino Population (2010)	10,782	93.9%	106,677	94.5%	267,293	93.8%
Hispanic or Latino Population (2010)	699	6.1%	6,268	5.5%	17,518	6.2%
Not Hispanic or Latino Population (2028)	14,995	93.3%	135,690	93.2%	344,999	93.5%
Hispanic or Latino Population (2028)	1,076	6.7%	9,897	6.8%	23,895	6.5%
Projected Annual Growth (2023-2028)	37	0.7%	622	1.3%	1,156	1.0%
Historical Annual Growth (2010-2020)	482	6.9%	3,142	5.0%	6,847	3.9%

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1715 Howell Mill Rd Atlanta, GA 30318		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		15,630		137,711		350,272	
Age Under 5 Years		874	5.6%	5,458	4.0%	16,281	4.6%
Age 5 to 9 Years		731	4.7%	5,019	3.6%	14,578	4.2%
Age 10 to 14 Years		537	3.4%	4,715	3.4%	13,964	4.0%
Age 15 to 19 Years		584	3.7%	8,872	6.4%	24,532	7.0%
Age 20 to 24 Years		2,104	13.5%	18,978	13.8%	38,464	11.0%
Age 25 to 29 Years		2,545	16.3%	17,681	12.8%	41,403	11.8%
Age 30 to 34 Years		2,031	13.0%	14,597	10.6%	35,744	10.2%
Age 35 to 39 Years		1,411	9.0%	10,637	7.7%	26,933	7.7%
Age 40 to 44 Years		956	6.1%	8,504	6.2%	22,109	6.3%
Age 45 to 49 Years		818	5.2%	7,902	5.7%	20,378	5.8%
Age 50 to 54 Years		812	5.2%	7,769	5.6%	20,270	5.8%
Age 55 to 59 Years		642	4.1%	6,938	5.0%	18,481	5.3%
Age 60 to 64 Years		550	3.5%	6,285	4.6%	16,755	4.8%
Age 65 to 69 Years		408	2.6%	4,903	3.6%	13,365	3.8%
Age 70 to 74 Years		317	2.0%	4,014	2.9%	11,011	3.1%
Age 75 to 79 Years		153	1.0%	2,458	1.8%	6,948	2.0%
Age 80 to 84 Years		82	0.5%	1,476	1.1%	4,532	1.3%
Age 85 Years or Over		74	0.5%	1,507	1.1%	4,524	1.3%
Median Age		30.4		34.1		34.5	
Age 19 Years or Less		2,727	17.4%	24,064	17.5%	69,355	19.8%
Age 20 to 64 Years		11,869	75.9%	99,290	72.1%	240,538	68.7%
Age 65 Years or Over		1,034	6.6%	14,358	10.4%	40,380	11.5%
Female Age Distribution (2023)							
Female Population		7,757	49.6%	63,743	46.3%	171,213	48.9%
Age Under 5 Years		414	5.3%	2,629	4.1%	7,908	4.6%
Age 5 to 9 Years		382	4.9%	2,537	4.0%	7,245	4.2%
Age 10 to 14 Years		257	3.3%	2,283	3.6%	6,846	4.0%
Age 15 to 19 Years		304	3.9%	3,848	6.0%	12,310	7.2%
Age 20 to 24 Years		1,119	14.4%	8,072	12.7%	18,595	10.9%
Age 25 to 29 Years		1,279	16.5%	8,266	13.0%	20,654	12.1%
Age 30 to 34 Years		993	12.8%	6,646	10.4%	16,757	9.8%
Age 35 to 39 Years		670	8.6%	4,678	7.3%	12,453	7.3%
Age 40 to 44 Years		428	5.5%	3,650	5.7%	10,035	5.9%
Age 45 to 49 Years		382	4.9%	3,384	5.3%	9,222	5.4%
Age 50 to 54 Years		408	5.3%	3,516	5.5%	9,357	5.5%
Age 55 to 59 Years		307	4.0%	3,239	5.1%	8,660	5.1%
Age 60 to 64 Years		260	3.4%	3,032	4.8%	8,341	4.9%
Age 65 to 69 Years		219	2.8%	2,560	4.0%	7,045	4.1%
Age 70 to 74 Years		169	2.2%	2,177	3.4%	6,053	3.5%
Age 75 to 79 Years		76	1.0%	1,377	2.2%	4,020	2.3%
Age 80 to 84 Years		43	0.6%	841	1.3%	2,702	1.6%
Age 85 Years or Over		46	0.6%	1,008	1.6%	3,010	1.8%
Female Median Age		30.0		34.6		34.7	
Age 19 Years or Less		1,356	17.5%	11,297	17.7%	34,310	20.0%
Age 20 to 64 Years		5,846	75.4%	44,483	69.8%	114,075	66.6%
Age 65 Years or Over		554	7.1%	7,963	12.5%	22,829	13.3%

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Male Age Distribution (2023)							
Male Population		7,873	50.4%	73,968	53.7%	179,059	51.1%
Age Under 5 Years		460	5.8%	2,829	3.8%	8,373	4.7%
Age 5 to 9 Years		350	4.4%	2,482	3.4%	7,332	4.1%
Age 10 to 14 Years		281	3.6%	2,431	3.3%	7,118	4.0%
Age 15 to 19 Years		280	3.6%	5,024	6.8%	12,222	6.8%
Age 20 to 24 Years		985	12.5%	10,906	14.7%	19,869	11.1%
Age 25 to 29 Years		1,266	16.1%	9,414	12.7%	20,749	11.6%
Age 30 to 34 Years		1,038	13.2%	7,951	10.7%	18,986	10.6%
Age 35 to 39 Years		741	9.4%	5,959	8.1%	14,480	8.1%
Age 40 to 44 Years		529	6.7%	4,853	6.6%	12,074	6.7%
Age 45 to 49 Years		436	5.5%	4,518	6.1%	11,156	6.2%
Age 50 to 54 Years		404	5.1%	4,253	5.7%	10,913	6.1%
Age 55 to 59 Years		335	4.3%	3,699	5.0%	9,821	5.5%
Age 60 to 64 Years		290	3.7%	3,253	4.4%	8,414	4.7%
Age 65 to 69 Years		188	2.4%	2,342	3.2%	6,320	3.5%
Age 70 to 74 Years		148	1.9%	1,838	2.5%	4,958	2.8%
Age 75 to 79 Years		77	1.0%	1,081	1.5%	2,928	1.6%
Age 80 to 84 Years		39	0.5%	634	0.9%	1,831	1.0%
Age 85 Years or Over		28	0.4%	499	0.7%	1,514	0.8%
Male Median Age		30.8		33.7		34.3	
Age 19 Years or Less		1,370	17.4%	12,767	17.3%	35,045	19.6%
Age 20 to 64 Years		6,023	76.5%	54,807	74.1%	126,463	70.6%
Age 65 Years or Over		480	6.1%	6,394	8.6%	17,551	9.8%
Males per 100 Females (2023)							
Overall Comparison		101		116		105	
Age Under 5 Years		111	52.6%	108	51.8%	106	51.4%
Age 5 to 9 Years		92	47.8%	98	49.5%	101	50.3%
Age 10 to 14 Years		109	52.2%	106	51.6%	104	51.0%
Age 15 to 19 Years		92	48.0%	131	56.6%	99	49.8%
Age 20 to 24 Years		88	46.8%	135	57.5%	107	51.7%
Age 25 to 29 Years		99	49.7%	114	53.2%	100	50.1%
Age 30 to 34 Years		105	51.1%	120	54.5%	113	53.1%
Age 35 to 39 Years		111	52.5%	127	56.0%	116	53.8%
Age 40 to 44 Years		124	55.3%	133	57.1%	120	54.6%
Age 45 to 49 Years		114	53.3%	133	57.2%	121	54.7%
Age 50 to 54 Years		99	49.7%	121	54.7%	117	53.8%
Age 55 to 59 Years		109	52.1%	114	53.3%	113	53.1%
Age 60 to 64 Years		112	52.7%	107	51.8%	101	50.2%
Age 65 to 69 Years		86	46.2%	91	47.8%	90	47.3%
Age 70 to 74 Years		87	46.6%	84	45.8%	82	45.0%
Age 75 to 79 Years		101	50.2%	78	44.0%	73	42.1%
Age 80 to 84 Years		90	47.4%	75	43.0%	68	40.4%
Age 85 Years or Over		61	37.7%	50	33.1%	50	33.5%
Age 19 Years or Less		101	50.3%	113	53.1%	102	50.5%
Age 20 to 39 Years		99	49.8%	124	55.3%	108	52.0%
Age 40 to 64 Years		112	52.7%	122	55.0%	115	53.5%
Age 65 Years or Over		87	46.4%	80	44.5%	77	43.5%

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Household Type (2023)							
Total Households		8,885		71,234		174,048	
Households with Children		1,178	13.3%	9,131	12.8%	26,926	15.5%
Average Household Size		1.8		1.7		1.8	
Household Density per Square Mile		2,830		2,520		2,217	
Population Family		8,005	51.2%	64,092	46.5%	180,219	51.5%
Population Non-Family		7,617	48.7%	60,102	43.6%	141,276	40.3%
Population Group Quarters		8	-	13,517	9.8%	28,777	8.2%
Family Households		2,927	32.9%	22,795	32.0%	61,846	35.5%
Married Couple Households		1,894	64.7%	14,865	65.2%	37,606	60.8%
Other Family Households with Children		1,033	35.3%	7,930	34.8%	24,240	39.2%
Family Households with Children		1,174	40.1%	9,114	40.0%	26,875	43.5%
Married Couple with Children		835	71.2%	5,666	62.2%	14,803	55.1%
Other Family Households with Children		338	28.8%	3,448	37.8%	12,072	44.9%
Family Households No Children		1,753	59.9%	13,681	60.0%	34,971	56.5%
Married Couple No Children		1,059	60.4%	9,199	67.2%	22,803	65.2%
Other Family Households No Children		694	39.6%	4,483	32.8%	12,168	34.8%
Non-Family Households		5,958	67.1%	48,438	68.0%	112,202	64.5%
Non-Family Households with Children		4	-	17	-	51	-
Non-Family Households No Children		5,955	99.9%	48,422	100.0%	112,151	100.0%
Average Family Household Size		2.7		2.8		2.9	
Average Family Income		\$243,652		\$306,599		\$254,925	
Median Family Income		\$197,075		\$201,333		\$174,132	
Average Non-Family Household Size		1.3		1.2		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		13,488		122,519		305,449	
Never Married		7,748	57.4%	67,343	55.0%	166,372	54.5%
Currently Married		4,410	32.7%	38,713	31.6%	91,783	30.0%
Previously Married		1,329	9.9%	16,463	13.4%	47,294	15.5%
Separated		551	41.5%	3,719	22.6%	9,904	20.9%
Widowed		186	14.0%	2,694	16.4%	8,775	18.6%
Divorced		592	44.6%	10,050	61.0%	28,616	60.5%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		10,799		94,670		242,453	
Elementary (Grade Level 0 to 8)		42	0.4%	1,267	1.3%	4,212	1.7%
Some High School (Grade Level 9 to 11)		186	1.7%	2,598	2.7%	8,504	3.5%
High School Graduate		762	7.1%	8,977	9.5%	29,105	12.0%
Some College		602	5.6%	9,301	9.8%	26,869	11.1%
Associate Degree Only		290	2.7%	3,482	3.7%	9,606	4.0%
Bachelor Degree Only		5,259	48.7%	37,625	39.7%	91,582	37.8%
Graduate Degree		3,658	33.9%	31,421	33.2%	72,575	29.9%
Any College (Some College or Higher)		9,810	90.8%	81,829	86.4%	200,632	82.8%
College Degree + (Bachelor Degree or Higher)		8,918	82.6%	69,046	72.9%	164,157	67.7%

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Housing						
Total Housing Units (2023)	9,657		83,002		198,834	
Total Housing Units (2020)	9,670		80,234		192,670	
Historical Annual Growth (2020-2023)	-13	-	2,768	-	6,164	-
Housing Units Occupied (2023)	8,885	92.0%	71,234	85.8%	174,048	87.5%
Housing Units Owner-Occupied	2,962	33.3%	32,208	45.2%	78,968	45.4%
Housing Units Renter-Occupied	5,924	66.7%	39,025	54.8%	95,080	54.6%
Housing Units Vacant (2023)	772	8.0%	11,769	14.2%	24,786	12.5%
Household Size (2023)						
Total Households	8,885		71,234		174,048	
1 Person Households	4,645	52.3%	39,727	55.8%	91,231	52.4%
2 Person Households	2,824	31.8%	20,370	28.6%	51,188	29.4%
3 Person Households	755	8.5%	5,516	7.7%	15,384	8.8%
4 Person Households	468	5.3%	3,552	5.0%	9,571	5.5%
5 Person Households	152	1.7%	1,396	2.0%	4,073	2.3%
6 Person Households	33	0.4%	445	0.6%	1,532	0.9%
7 or More Person Households	9	-	227	0.3%	1,069	0.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	1,759	19.8%	17,377	24.4%	39,013	22.4%
HH Income \$150,000 to \$199,999	1,002	11.3%	6,989	9.8%	16,584	9.5%
HH Income \$125,000 to \$149,999	622	7.0%	4,432	6.2%	11,697	6.7%
HH Income \$100,000 to \$124,999	981	11.0%	6,221	8.7%	13,807	7.9%
HH Income \$75,000 to \$99,999	897	10.1%	7,284	10.2%	18,362	10.6%
HH Income \$50,000 to \$74,999	1,328	15.0%	9,717	13.6%	22,448	12.9%
HH Income \$35,000 to \$49,999	746	8.4%	5,376	7.5%	12,706	7.3%
HH Income \$25,000 to \$34,999	677	7.6%	3,684	5.2%	9,671	5.6%
HH Income \$15,000 to \$24,999	143	1.6%	3,262	4.6%	10,212	5.9%
HH Income \$10,000 to \$14,999	184	2.1%	2,418	3.4%	7,232	4.2%
HH Income Under \$10,000	545	6.1%	4,473	6.3%	12,315	7.1%
Household Vehicles (2023)						
Households 0 Vehicles Available	399	4.5%	7,164	10.1%	19,325	11.1%
Households 1 Vehicle Available	4,756	53.5%	36,406	51.1%	86,524	49.7%
Households 2 Vehicles Available	3,202	36.0%	21,981	30.9%	53,613	30.8%
Households 3 or More Vehicles Available	529	5.9%	5,683	8.0%	14,586	8.4%
Total Vehicles Available	12,932		98,989		241,497	
Average Vehicles per Household	1.5		1.4		1.4	
Owner-Occupied Household Vehicles	4,890	37.8%	51,963	52.5%	131,097	54.3%
Average Vehicles per Owner-Occupied Household	1.7		1.6		1.7	
Renter-Occupied Household Vehicles	8,042	62.2%	47,026	47.5%	110,400	45.7%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.2	
Travel Time (2023)						
Worker Base Age 16 years or Over	11,390		81,888		203,139	
Travel to Work in 14 Minutes or Less	1,451	12.7%	10,560	12.9%	26,170	12.9%
Travel to Work in 15 to 29 Minutes	2,990	26.3%	20,686	25.3%	52,980	26.1%
Travel to Work in 30 to 59 Minutes	1,860	16.3%	11,877	14.5%	32,514	16.0%
Travel to Work in 60 Minutes or More	216	1.9%	1,103	1.3%	4,120	2.0%
Work at Home	4,873	42.8%	37,663	46.0%	87,355	43.0%
Average Minutes Travel to Work	22.1		21.1		21.8	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
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Lat/Lon: 33.8019/-84.4132

1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	11,390		81,888		203,139	
Drive to Work Alone	5,590	49.1%	35,727	43.6%	94,141	46.3%
Drive to Work in Carpool	420	3.7%	3,077	3.8%	8,352	4.1%
Travel to Work by Public Transportation	118	1.0%	1,259	1.5%	3,758	1.8%
Drive to Work on Motorcycle	-	-	1	-	4	-
Bicycle to Work	34	0.3%	414	0.5%	896	0.4%
Walk to Work	272	2.4%	2,667	3.3%	5,751	2.8%
Other Means	83	0.7%	1,080	1.3%	2,883	1.4%
Work at Home	4,873	42.8%	37,663	46.0%	87,355	43.0%
Daytime Demographics (2023)						
Total Businesses	2,479		19,036		45,656	
Total Employees	13,899		150,020		389,779	
Company Headquarter Businesses	58	2.3%	525	2.8%	1,314	2.9%
Company Headquarter Employees	1,787	12.9%	26,379	17.6%	67,121	17.2%
Employee Population per Business	5.6 to 1		7.9 to 1		8.5 to 1	
Residential Population per Business	6.3 to 1		7.2 to 1		7.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	15,882		189,329		488,547	
Labor Force						
Labor Population Age 16 Years or Over (2023)	13,376		121,527		302,614	
Labor Force Total Males (2023)	6,725	50.3%	65,722	54.1%	154,786	51.1%
Male Civilian Employed	5,893	87.6%	45,588	69.4%	108,114	69.8%
Male Civilian Unemployed	82	1.2%	1,177	1.8%	2,879	1.9%
Males in Armed Forces	-	-	216	0.3%	510	0.3%
Males Not in Labor Force	750	11.2%	18,741	28.5%	43,283	28.0%
Labor Force Total Females (2023)	6,651	49.7%	55,806	45.9%	147,828	48.9%
Female Civilian Employed	5,497	82.6%	36,300	65.0%	95,028	64.3%
Female Civilian Unemployed	146	2.2%	962	1.7%	3,008	2.0%
Females in Armed Forces	3	-	115	0.2%	194	0.1%
Females Not in Labor Force	1,005	15.1%	18,428	33.0%	49,598	33.6%
Unemployment Rate	229	1.7%	2,139	1.8%	5,887	1.9%
Occupation (2023)						
Occupation Population Age 16 Years or Over	11,390		81,888		203,139	
Occupation Total Males	5,893	51.7%	45,588	55.7%	108,113	53.2%
Occupation Total Females	5,497	48.3%	36,300	44.3%	95,027	46.8%
Management, Business, Financial Operations	3,456	30.3%	23,585	28.8%	58,932	29.0%
Professional, Related	4,093	35.9%	32,461	39.6%	74,081	36.5%
Service	728	6.4%	6,002	7.3%	16,730	8.2%
Sales, Office	2,166	19.0%	13,830	16.9%	35,664	17.6%
Farming, Fishing, Forestry	2	-	12	-	84	-
Construction, Extraction, Maintenance	109	1.0%	1,230	1.5%	3,775	1.9%
Production, Transport, Material Moving	836	7.3%	4,769	5.8%	13,874	6.8%
White Collar Workers	9,715	85.3%	69,876	85.3%	168,677	83.0%
Blue Collar Workers	1,675	14.7%	12,012	14.7%	34,463	17.0%

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Units In Structure (2023)							
Total Units		8,885		71,234		174,048	
1 Detached Unit		2,799	31.5%	26,616	37.4%	68,013	39.1%
1 Attached Unit		511	5.7%	4,911	6.9%	12,012	6.9%
2 Units		125	1.4%	1,245	1.7%	3,071	1.8%
3 to 4 Units		264	3.0%	2,161	3.0%	5,402	3.1%
5 to 9 Units		765	8.6%	5,332	7.5%	12,877	7.4%
10 to 19 Units		782	8.8%	5,316	7.5%	14,313	8.2%
20 to 49 Units		772	8.7%	3,972	5.6%	10,800	6.2%
50 or More Units		2,824	31.8%	21,215	29.8%	46,530	26.7%
Mobile Home or Trailer		38	0.4%	450	0.6%	975	0.6%
Other Structure		4	-	14	-	54	-
Homes Built By Year (2023)							
Homes Built 2020 or later		109	1.1%	1,105	1.3%	2,617	1.3%
Homes Built 2010 to 2019		2,517	26.1%	14,496	17.5%	31,927	16.1%
Homes Built 2000 to 2009		1,688	17.5%	18,069	21.8%	40,456	20.3%
Homes Built 1990 to 1999		1,236	12.8%	7,135	8.6%	18,487	9.3%
Homes Built 1980 to 1989		950	9.8%	7,714	9.3%	19,251	9.7%
Homes Built 1970 to 1979		736	7.6%	4,636	5.6%	10,948	5.5%
Homes Built 1960 to 1969		372	3.9%	5,092	6.1%	12,713	6.4%
Homes Built 1950 to 1959		317	3.3%	3,869	4.7%	11,485	5.8%
Homes Built 1940 to 1949		440	4.6%	2,275	2.7%	6,127	3.1%
Homes Built Before 1939		520	5.4%	6,842	8.2%	20,038	10.1%
Median Age of Homes		33.5 yrs		37.0 yrs		39.4 yrs	
Home Values (2023)							
Owner Specified Housing Units		2,962		32,208		78,968	
Home Values \$1,000,000 or More		280	9.4%	4,547	14.1%	10,731	13.6%
Home Values \$750,000 to \$999,999		480	16.2%	3,948	12.3%	9,275	11.7%
Home Values \$500,000 to \$749,999		689	23.2%	6,175	19.2%	15,839	20.1%
Home Values \$400,000 to \$499,999		198	6.7%	3,217	10.0%	8,095	10.3%
Home Values \$300,000 to \$399,999		412	13.9%	5,434	16.9%	12,308	15.6%
Home Values \$250,000 to \$299,999		179	6.1%	2,813	8.7%	6,921	8.8%
Home Values \$200,000 to \$249,999		315	10.6%	2,628	8.2%	6,404	8.1%
Home Values \$175,000 to \$199,999		127	4.3%	965	3.0%	2,535	3.2%
Home Values \$150,000 to \$174,999		112	3.8%	978	3.0%	2,739	3.5%
Home Values \$125,000 to \$149,999		66	2.2%	360	1.1%	968	1.2%
Home Values \$100,000 to \$124,999		56	1.9%	247	0.8%	706	0.9%
Home Values \$90,000 to \$99,999		3	-	58	0.2%	231	0.3%
Home Values \$80,000 to \$89,999		7	0.2%	105	0.3%	395	0.5%
Home Values \$70,000 to \$79,999		4	0.1%	78	0.2%	265	0.3%
Home Values \$60,000 to \$69,999		2	-	64	0.2%	256	0.3%
Home Values \$50,000 to \$59,999		4	0.1%	93	0.3%	226	0.3%
Home Values \$35,000 to \$49,999		4	0.2%	29	-	125	0.2%
Home Values \$25,000 to \$34,999		2	-	41	0.1%	110	0.1%
Home Values \$10,000 to \$24,999		5	0.2%	137	0.4%	368	0.5%
Home Values Under \$10,000		16	0.6%	292	0.9%	471	0.6%
Owner-Occupied Median Home Value		\$474,699		\$539,649		\$522,122	
Renter-Occupied Median Rent		\$1,427		\$1,412		\$1,368	

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1715 Howell Mill Rd Atlanta, GA 30318	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$801.36 M		\$7.27 B		\$16.85 B	
Total Non-Retail Expenditure	\$428.31 M		\$3.9 B		\$9.03 B	
Total Retail Expenditure	\$373.05 M		\$3.37 B		\$7.82 B	
Apparel	\$29.13 M		\$264.09 M		\$611.3 M	
Contributions	\$28.24 M		\$266.26 M		\$611.71 M	
Education	\$28.56 M		\$269.17 M		\$616.48 M	
Entertainment	\$46.33 M		\$423.39 M		\$979.15 M	
Food and Beverages	\$115.69 M		\$1.04 B		\$2.42 B	
Furnishings and Equipment	\$28.61 M		\$260.88 M		\$603.77 M	
Gifts	\$22.12 M		\$210.62 M		\$482.83 M	
Health Care	\$63.38 M		\$574.28 M		\$1.34 B	
Household Operations	\$32.19 M		\$295.84 M		\$684.14 M	
Miscellaneous Expenses	\$15.29 M		\$139.45 M		\$322.95 M	
Personal Care	\$10.74 M		\$97.16 M		\$225.52 M	
Personal Insurance	\$5.89 M		\$55.1 M		\$126.98 M	
Reading	\$1.77 M		\$16.21 M		\$37.51 M	
Shelter	\$171.54 M		\$1.55 B		\$3.59 B	
Tobacco	\$4.2 M		\$36.12 M		\$85.43 M	
Transportation	\$142.91 M		\$1.28 B		\$2.98 B	
Utilities	\$54.78 M		\$489.77 M		\$1.14 B	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$7,516		\$8,501		\$8,069	
Total Non-Retail Expenditure	\$4,017	53.4%	\$4,559	53.6%	\$4,324	53.6%
Total Retail Expenditures	\$3,499	46.6%	\$3,942	46.4%	\$3,745	46.4%
Apparel	\$273	3.6%	\$309	3.6%	\$293	3.6%
Contributions	\$265	3.5%	\$311	3.7%	\$293	3.6%
Education	\$268	3.6%	\$315	3.7%	\$295	3.7%
Entertainment	\$435	5.8%	\$495	5.8%	\$469	5.8%
Food and Beverages	\$1,085	14.4%	\$1,217	14.3%	\$1,158	14.3%
Furnishings and Equipment	\$268	3.6%	\$305	3.6%	\$289	3.6%
Gifts	\$207	2.8%	\$246	2.9%	\$231	2.9%
Health Care	\$594	7.9%	\$672	7.9%	\$641	7.9%
Household Operations	\$302	4.0%	\$346	4.1%	\$328	4.1%
Miscellaneous Expenses	\$143	1.9%	\$163	1.9%	\$155	1.9%
Personal Care	\$101	1.3%	\$114	1.3%	\$108	1.3%
Personal Insurance	\$55	0.7%	\$64	0.8%	\$61	0.8%
Reading	\$17	0.2%	\$19	0.2%	\$18	0.2%
Shelter	\$1,609	21.4%	\$1,808	21.3%	\$1,718	21.3%
Tobacco	\$39	0.5%	\$42	0.5%	\$41	0.5%
Transportation	\$1,340	17.8%	\$1,500	17.6%	\$1,426	17.7%
Utilities	\$514	6.8%	\$573	6.7%	\$548	6.8%