COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 30.2534/-81.3891

317 Marsh Landing Pkwy
Jacksonville Beach, FL 32250

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	7,917		33,350		77,137	
Projected Population (2024)	8,726		36,911		83,835	
Census Population (2010)	6,887		30,026		70,422	
Census Population (2000)	6,752		30,056		68,350	
Projected Annual Growth (2019-2024)	809	2.0%	3,561	2.1%	6,697	1.7%
Historical Annual Growth (2010-2019)	1,030	1.4%	3,324	1.1%	6,716	1.0%
Historical Annual Growth (2000-2010)	135	0.2%	-30	-	2,071	0.3%
Estimated Population Density (2019)	2,521	psm	1,180	psm	983	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	4,076		16,030		36,493	
Projected Households (2024)	4,362		17,169		38,667	
Census Households (2010)	3,428		13,860		31,906	
Census Households (2000)	2,960		13,448		29,850	
Projected Annual Growth (2019-2024)	286	1.4%	1,138	1.4%	2,174	1.2%
Historical Annual Change (2000-2019)	1,116	2.0%	2,582	1.0%	6,644	1.2%
Average Household Income						
Estimated Average Household Income (2019)	$114,467		$122,565		$110,397	
Projected Average Household Income (2024)	$130,483		$139,215		$125,475	
Census Average Household Income (2010)	$87,348		$94,224		$85,408	
Census Average Household Income (2000)	$86,594		$84,226		$79,439	
Projected Annual Change (2019-2024)	$16,015	2.8%	$16,651	2.7%	$15,077	2.7%
Historical Annual Change (2000-2019)	$27,874	1.7%	$38,338	2.4%	$30,958	2.1%
Median Household Income						
Estimated Median Household Income (2019)	$90,015		$92,068		$86,032	
Projected Median Household Income (2024)	$103,413		$106,595		$99,689	
Census Median Household Income (2010)	$62,096		$62,792		$59,920	
Census Median Household Income (2000)	$60,583		$59,450		$59,141	
Projected Annual Change (2019-2024)	$13,398	3.0%	$14,527	3.2%	$13,657	3.2%
Historical Annual Change (2000-2019)	$29,432	2.6%	$32,618	2.9%	$26,891	2.4%
Per Capita Income						
Estimated Per Capita Income (2019)	$58,942		$58,954		$52,255	
Projected Per Capita Income (2024)	$65,230		$64,791		$57,897	
Census Per Capita Income (2010)	$43,472		$43,494		$38,695	
Census Per Capita Income (2000)	$37,981		$37,592		$34,625	
Projected Annual Change (2019-2024)	$6,288	2.1%	$5,837	2.0%	$5,642	2.2%
Historical Annual Change (2000-2019)	$20,961	2.9%	$21,362	3.0%	$17,630	2.7%
Estimated Average Household Net Worth (2019)	$921,994		$971,697		$887,557	

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317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2019)	7,917		33,350		77,137	
White (2019)	7,199	90.9%	29,841	89.5%	67,647	87.7%
Black or African American (2019)	202	2.6%	1,473	4.4%	3,581	4.6%
American Indian or Alaska Native (2019)	17	0.2%	80	0.2%	234	0.3%
Asian (2019)	204	2.6%	823	2.5%	2,489	3.2%
Hawaiian or Pacific Islander (2019)	6	-	21	-	50	-
Other Race (2019)	94	1.2%	348	1.0%	1,194	1.5%
Two or More Races (2019)	194	2.5%	764	2.3%	1,942	2.5%
Population < 18 (2019)	1,241	15.7%	5,563	16.7%	13,386	17.4%
White Not Hispanic	1,022	82.4%	4,388	78.9%	9,899	73.9%
Black or African American	31	2.5%	360	6.5%	870	6.5%
Asian	33	2.7%	132	2.4%	461	3.4%
Other Race Not Hispanic	53	4.3%	264	4.8%	725	5.4%
Hispanic	102	8.2%	419	7.5%	1,432	10.7%
Not Hispanic or Latino Population (2019)	7,393	93.4%	31,408	94.2%	71,354	92.5%
Not Hispanic White	6,845	92.6%	28,471	90.6%	63,815	89.4%
Not Hispanic Black or African American	179	2.4%	1,407	4.5%	3,342	4.7%
Not Hispanic American Indian or Alaska Native	14	0.2%	69	0.2%	186	0.3%
Not Hispanic Asian	196	2.7%	796	2.5%	2,400	3.4%
Not Hispanic Hawaiian or Pacific Islander	6	-	18	-	44	-
Not Hispanic Other Race	2	-	27	-	50	-
Not Hispanic Two or More Races	151	2.0%	620	2.0%	1,517	2.1%
Hispanic or Latino Population (2019)	524	6.6%	1,942	5.8%	5,783	7.5%
Hispanic White	354	67.6%	1,370	70.6%	3,831	66.3%
Hispanic Black or African American	23	4.4%	66	3.4%	239	4.1%
Hispanic American Indian or Alaska Native	3	0.5%	11	0.6%	48	0.8%
Hispanic Asian	7	1.4%	28	1.4%	89	1.5%
Hispanic Hawaiian or Pacific Islander	-	-	3	0.2%	6	-
Hispanic Other Race	93	17.7%	320	16.5%	1,144	19.8%
Hispanic Two or More Races	44	8.3%	144	7.4%	425	7.4%
Not Hispanic or Latino Population (2010)	6,558	95.2%	28,769	95.8%	66,413	94.3%
Hispanic or Latino Population (2010)	329	4.8%	1,256	4.2%	4,008	5.7%
Not Hispanic or Latino Population (2000)	6,558	97.1%	29,214	97.2%	66,107	96.7%
Hispanic or Latino Population (2000)	194	2.9%	842	2.8%	2,243	3.3%
Not Hispanic or Latino Population (2024)	8,127	93.1%	34,702	94.0%	77,518	92.5%
Hispanic or Latino Population (2024)	599	6.9%	2,209	6.0%	6,316	7.5%
Projected Annual Growth (2019-2024)	75	-	267	-	533	-
Historical Annual Growth (2000-2010)	135	7.0%	415	4.9%	1,765	7.9%

Demographic Source: Applied Geographic Solutions 4/2019, TIGER Geography

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RFULL9

317 Marsh Landing Pkwy **Jacksonville Beach, FL 32250**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Age Distribution (2019)						
Total Population	7,917		33,350		77,137	
Age Under 5 Years	357	4.5%	1,448	4.3%	3,641	4.7%
Age 5 to 9 Years	338	4.3%	1,482	4.4%	3,765	4.9%
Age 10 to 14 Years	362	4.6%	1,680	5.0%	3,859	5.0%
Age 15 to 19 Years	327	4.1%	1,600	4.8%	3,603	4.7%
Age 20 to 24 Years	574	7.2%	2,067	6.2%	4,565	5.9%
Age 25 to 29 Years	763	9.6%	2,673	8.0%	6,148	8.0%
Age 30 to 34 Years	627	7.9%	2,315	6.9%	5,527	7.2%
Age 35 to 39 Years	550	6.9%	2,003	6.0%	4,977	6.5%
Age 40 to 44 Years	457	5.8%	1,827	5.5%	4,300	5.6%
Age 45 to 49 Years	514	6.5%	2,178	6.5%	4,799	6.2%
Age 50 to 54 Years	540	6.8%	2,420	7.3%	5,241	6.8%
Age 55 to 59 Years	560	7.1%	2,568	7.7%	5,792	7.5%
Age 60 to 64 Years	584	7.4%	2,501	7.5%	5,638	7.3%
Age 65 to 69 Years	438	5.5%	2,152	6.5%	4,782	6.2%
Age 70 to 74 Years	361	4.6%	1,725	5.2%	3,904	5.1%
Age 75 to 79 Years	262	3.3%	1,231	3.7%	2,771	3.6%
Age 80 to 84 Years	149	1.9%	760	2.3%	1,795	2.3%
Age 85 Years or Over	155	2.0%	718	2.2%	2,031	2.6%
Median Age	40.1		42.7		42.1	
Age 19 Years or Less	1,383	17.5%	6,210	18.6%	14,867	19.3%
Age 20 to 64 Years	5,169	65.3%	20,553	61.6%	46,987	60.9%
Age 65 Years or Over	1,364	17.2%	6,587	19.8%	15,283	19.8%
Female Age Distribution (2019)						
Female Population	4,072	51.4%	17,040	51.1%	39,447	51.1%
Age Under 5 Years	170	4.2%	715	4.2%	1,810	4.6%
Age 5 to 9 Years	166	4.1%	691	4.1%	1,783	4.5%
Age 10 to 14 Years	187	4.6%	843	4.9%	1,947	4.9%
Age 15 to 19 Years	150	3.7%	736	4.3%	1,724	4.4%
Age 20 to 24 Years	279	6.9%	998	5.9%	2,187	5.5%
Age 25 to 29 Years	374	9.2%	1,263	7.4%	2,954	7.5%
Age 30 to 34 Years	299	7.4%	1,077	6.3%	2,592	6.6%
Age 35 to 39 Years	264	6.5%	969	5.7%	2,428	6.2%
Age 40 to 44 Years	228	5.6%	885	5.2%	2,138	5.4%
Age 45 to 49 Years	274	6.7%	1,180	6.9%	2,513	6.4%
Age 50 to 54 Years	297	7.3%	1,292	7.6%	2,800	7.1%
Age 55 to 59 Years	308	7.6%	1,339	7.9%	2,993	7.6%
Age 60 to 64 Years	300	7.4%	1,301	7.6%	2,935	7.4%
Age 65 to 69 Years	222	5.5%	1,154	6.8%	2,534	6.4%
Age 70 to 74 Years	201	4.9%	962	5.6%	2,161	5.5%
Age 75 to 79 Years	149	3.7%	707	4.1%	1,552	3.9%
Age 80 to 84 Years	94	2.3%	464	2.7%	1,082	2.7%
Age 85 Years or Over	109	2.7%	464	2.7%	1,313	3.3%
Female Median Age	42.2		45.0		44.0	
Age 19 Years or Less	673	16.5%	2,984	17.5%	7,264	18.4%
Age 20 to 64 Years	2,624	64.4%	10,303	60.5%	23,541	59.7%
Age 65 Years or Over	775	19.0%	3,752	22.0%	8,642	21.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

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RFULL9

317 Marsh Landing Pkwy	1 mi radius		3 mi radius		5 mi radius	
Jacksonville Beach, FL 32250						

Male Age Distribution (2019)

Male Population	3,845	48.6%	16,310	48.9%	37,691	48.9%
Age Under 5 Years	187	4.9%	733	4.5%	1,831	4.9%
Age 5 to 9 Years	172	4.5%	792	4.9%	1,982	5.3%
Age 10 to 14 Years	175	4.6%	837	5.1%	1,911	5.1%
Age 15 to 19 Years	177	4.6%	864	5.3%	1,879	5.0%
Age 20 to 24 Years	294	7.7%	1,069	6.6%	2,377	6.3%
Age 25 to 29 Years	389	10.1%	1,411	8.6%	3,195	8.5%
Age 30 to 34 Years	327	8.5%	1,237	7.6%	2,935	7.8%
Age 35 to 39 Years	286	7.4%	1,035	6.3%	2,548	6.8%
Age 40 to 44 Years	229	6.0%	942	5.8%	2,163	5.7%
Age 45 to 49 Years	240	6.2%	999	6.1%	2,286	6.1%
Age 50 to 54 Years	243	6.3%	1,128	6.9%	2,440	6.5%
Age 55 to 59 Years	252	6.6%	1,229	7.5%	2,800	7.4%
Age 60 to 64 Years	284	7.4%	1,200	7.4%	2,703	7.2%
Age 65 to 69 Years	215	5.6%	998	6.1%	2,248	6.0%
Age 70 to 74 Years	160	4.2%	763	4.7%	1,743	4.6%
Age 75 to 79 Years	113	2.9%	524	3.2%	1,219	3.2%
Age 80 to 84 Years	54	1.4%	296	1.8%	713	1.9%
Age 85 Years or Over	47	1.2%	254	1.6%	719	1.9%
Male Median Age	38.2		40.6		40.3	
Age 19 Years or Less	711	18.5%	3,226	19.8%	7,603	20.2%
Age 20 to 64 Years	2,545	66.2%	10,249	62.8%	23,447	62.2%
Age 65 Years or Over	589	15.3%	2,835	17.4%	6,641	17.6%

Males per 100 Females (2019)

Overall Comparison

Age Under 5 Years	110	52.4%	103	50.6%	101	50.3%
Age 5 to 9 Years	103	50.8%	115	53.4%	111	52.6%
Age 10 to 14 Years	94	48.4%	99	49.8%	98	49.8%
Age 15 to 19 Years	118	54.1%	117	54.0%	109	52.2%
Age 20 to 24 Years	105	51.3%	107	51.7%	109	52.1%
Age 25 to 29 Years	104	51.0%	112	52.8%	108	52.0%
Age 30 to 34 Years	109	52.2%	115	53.5%	113	53.1%
Age 35 to 39 Years	109	52.1%	107	51.6%	105	51.2%
Age 40 to 44 Years	100	50.1%	107	51.6%	101	50.3%
Age 45 to 49 Years	87	46.6%	85	45.8%	91	47.6%
Age 50 to 54 Years	82	45.1%	87	46.6%	87	46.6%
Age 55 to 59 Years	82	45.0%	92	47.9%	94	48.3%
Age 60 to 64 Years	95	48.7%	92	48.0%	92	47.9%
Age 65 to 69 Years	97	49.2%	86	46.4%	89	47.0%
Age 70 to 74 Years	80	44.3%	79	44.2%	81	44.6%
Age 75 to 79 Years	76	43.1%	74	42.6%	79	44.0%
Age 80 to 84 Years	58	36.6%	64	38.9%	66	39.7%
Age 85 Years or Over	43	30.1%	55	35.4%	55	35.4%
Age 19 Years or Less	106	51.4%	108	51.9%	105	51.1%
Age 20 to 39 Years	107	51.6%	110	52.5%	109	52.1%
Age 40 to 64 Years	89	47.0%	92	47.8%	93	48.1%
Age 65 Years or Over	76	43.2%	76	43.0%	77	43.5%

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RFULL9

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Household Type (2019)						
Total Households	4,076		16,030		36,493	
Households with Children	706	17.3%	3,120	19.5%	7,586	20.8%
Average Household Size	1.9		2.1		2.1	
Household Density per Square Mile	1,298		567		465	
Population Family	5,083	64.2%	23,063	69.2%	54,984	71.3%
Population Non-Family	2,825	35.7%	10,089	30.3%	21,817	28.3%
Population Group Quarters	9	0.1%	198	0.6%	336	0.4%
Family Households	1,856	45.5%	8,243	51.4%	19,655	53.9%
Married Couple Households	1,358	73.2%	6,309	76.5%	15,232	77.5%
Other Family Households with Children	498	26.8%	1,934	23.5%	4,423	22.5%
Family Households with Children	698	37.6%	3,097	37.6%	7,511	38.2%
Married Couple with Children	462	66.1%	2,102	67.9%	5,137	68.4%
Other Family Households with Children	237	33.9%	995	32.1%	2,374	31.6%
Family Households No Children	1,158	62.4%	5,145	62.4%	12,144	61.8%
Married Couple No Children	897	77.5%	4,206	81.7%	10,096	83.1%
Other Family Households No Children	261	22.5%	939	18.3%	2,049	16.9%
Non-Family Households	2,220	54.5%	7,787	48.6%	16,838	46.1%
Non-Family Households with Children	7	0.3%	23	0.3%	75	0.4%
Non-Family Households No Children	2,213	99.7%	7,765	99.7%	16,763	99.6%
Average Family Household Size	2.7		2.8		2.8	
Average Family Income	$175,459		$173,563		$149,331	
Median Family Income	$127,465		$133,863		$121,348	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2019)						
Population Age 15 Years or Over	6,861		28,740		65,873	
Never Married	1,939	28.3%	7,691	26.8%	17,795	27.0%
Currently Married	3,231	47.1%	13,923	48.4%	32,244	48.9%
Previously Married	1,691	24.6%	7,126	24.8%	15,834	24.0%
Separated	151	8.9%	740	10.4%	1,860	11.8%
Widowed	292	17.3%	1,692	23.7%	4,185	26.4%
Divorced	1,248	73.8%	4,695	65.9%	9,788	61.8%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	5,960		25,073		57,706	
Elementary (Grade Level 0 to 8)	37	0.6%	199	0.8%	600	1.0%
Some High School (Grade Level 9 to 11)	101	1.7%	447	1.8%	1,317	2.3%
High School Graduate	903	15.1%	3,901	15.6%	9,420	16.3%
Some College	1,138	19.1%	4,479	17.9%	10,359	18.0%
Associate Degree Only	570	9.6%	2,389	9.5%	6,115	10.6%
Bachelor Degree Only	1,791	30.0%	8,325	33.2%	18,480	32.0%
Graduate Degree	1,421	23.8%	5,334	21.3%	11,416	19.8%
Any College (Some College or Higher)	4,919	82.5%	20,526	81.9%	46,369	80.4%
College Degree + (Bachelor Degree or Higher)	3,212	53.9%	13,658	54.5%	29,895	51.8%

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	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2019)	4,333		17,304		38,980	
Total Housing Units (2010)	3,945		15,780		35,856	
Historical Annual Growth (2010-2019)	388	1.1%	1,524	1.1%	3,124	1.0%
Housing Units Occupied (2019)	4,076	94.1%	16,030	92.6%	36,493	93.6%
Housing Units Owner-Occupied	2,121	52.0%	9,742	60.8%	22,749	62.3%
Housing Units Renter-Occupied	1,955	48.0%	6,288	39.2%	13,744	37.7%
Housing Units Vacant (2019)	257	6.3%	1,274	7.9%	2,487	6.8%
Household Size (2019)						
Total Households	4,076		16,030		36,493	
1 Person Households	1,702	41.8%	5,933	37.0%	12,848	35.2%
2 Person Households	1,456	35.7%	5,914	36.9%	13,864	38.0%
3 Person Households	511	12.5%	2,175	13.6%	4,907	13.4%
4 Person Households	299	7.3%	1,381	8.6%	3,314	9.1%
5 Person Households	83	2.0%	454	2.8%	1,114	3.1%
6 Person Households	17	0.4%	127	0.8%	338	0.9%
7 or More Person Households	7	0.2%	46	0.3%	108	0.3%
Household Income Distribution (2019)						
HH Income $200,000 or More	562	13.8%	2,429	15.2%	4,822	13.2%
HH Income $150,000 to $199,999	417	10.2%	1,644	10.3%	3,363	9.2%
HH Income $125,000 to $149,999	260	6.4%	1,184	7.4%	2,962	8.1%
HH Income $100,000 to $124,999	366	9.0%	1,280	8.0%	3,259	8.9%
HH Income $75,000 to $99,999	562	13.8%	1,794	11.2%	4,544	12.5%
HH Income $50,000 to $74,999	694	17.0%	2,625	16.4%	6,196	17.0%
HH Income $35,000 to $49,999	500	12.3%	1,995	12.4%	4,320	11.8%
HH Income $25,000 to $34,999	309	7.6%	1,128	7.0%	2,381	6.5%
HH Income $15,000 to $24,999	258	6.3%	886	5.5%	2,337	6.4%
HH Income $10,000 to $14,999	44	1.1%	449	2.8%	859	2.4%
HH Income Under $10,000	105	2.6%	615	3.8%	1,451	4.0%
Household Vehicles (2019)						
Households 0 Vehicles Available	174	4.3%	601	3.8%	1,368	3.7%
Households 1 Vehicle Available	1,761	43.2%	6,603	41.2%	14,429	39.5%
Households 2 Vehicles Available	1,587	38.9%	6,329	39.5%	15,081	41.3%
Households 3 or More Vehicles Available	555	13.6%	2,497	15.6%	5,615	15.4%
Total Vehicles Available	6,688		27,397		62,756	
Average Vehicles per Household	1.6		1.7		1.7	
Owner-Occupied Household Vehicles	3,855	57.6%	18,405	67.2%	42,842	68.3%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.9	
Renter-Occupied Household Vehicles	2,833	42.4%	8,992	32.8%	19,915	31.7%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
Travel Time (2019)						
Worker Base Age 16 years or Over	3,881		16,318		38,067	
Travel to Work in 14 Minutes or Less	1,242	32.0%	4,745	29.1%	9,762	25.6%
Travel to Work in 15 to 29 Minutes	1,485	38.3%	5,799	35.5%	14,690	38.6%
Travel to Work in 30 to 59 Minutes	1,138	29.3%	5,269	32.3%	12,196	32.0%
Travel to Work in 60 Minutes or More	161	4.2%	562	3.4%	1,095	2.9%
Work at Home	375	9.7%	1,479	9.1%	3,420	9.0%
Average Minutes Travel to Work	19.2		21.6		22.5	

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 30.2534/-81.3891

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2019)						
Worker Base Age 16 years or Over	3,881		16,318		38,067	
Drive to Work Alone	3,198	82.4%	13,289	81.4%	30,657	80.5%
Drive to Work in Carpool	172	4.4%	877	5.4%	2,324	6.1%
Travel to Work by Public Transportation	7	0.2%	106	0.7%	263	0.7%
Drive to Work on Motorcycle	2	-	31	0.2%	76	0.2%
Bicycle to Work	2	-	69	0.4%	287	0.8%
Walk to Work	25	0.6%	199	1.2%	450	1.2%
Other Means	101	2.6%	267	1.6%	590	1.5%
Work at Home	375	9.7%	1,479	9.1%	3,420	9.0%
Daytime Demographics (2019)						
Total Businesses	763		2,695		5,571	
Total Employees	5,179		21,906		57,045	
Company Headquarter Businesses	-	-	6	0.2%	31	0.5%
Company Headquarter Employees	16	0.3%	1,636	7.5%	8,263	14.5%
Employee Population per Business	6.8	to 1	8.1	to 1	10.2	to 1
Residential Population per Business	10.4	to 1	12.4	to 1	13.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,428		32,080		80,316	
Labor Force						
Labor Population Age 16 Years or Over (2019)	6,805		28,428		65,177	
Labor Force Total Males (2019)	3,285	48.3%	13,778	48.5%	31,596	48.5%
Male Civilian Employed	2,264	68.9%	9,712	70.5%	21,882	69.3%
Male Civilian Unemployed	31	1.0%	154	1.1%	383	1.2%
Males in Armed Forces	63	1.9%	132	1.0%	263	0.8%
Males Not in Labor Force	927	28.2%	3,780	27.4%	9,068	28.7%
Labor Force Total Females (2019)	3,520	51.7%	14,650	51.5%	33,581	51.5%
Female Civilian Employed	2,206	62.7%	8,360	57.1%	19,654	58.5%
Female Civilian Unemployed	53	1.5%	134	0.9%	372	1.1%
Females in Armed Forces	24	0.7%	51	0.3%	107	0.3%
Females Not in Labor Force	1,237	35.1%	6,106	41.7%	13,448	40.0%
Unemployment Rate	84	1.2%	288	1.0%	755	1.2%
Occupation (2019)						
Occupation Population Age 16 Years or Over	4,469		18,071		41,536	
Occupation Total Males	2,264	50.6%	9,712	53.7%	21,882	52.7%
Occupation Total Females	2,206	49.4%	8,360	46.3%	19,654	47.3%
Management, Business, Financial Operations	1,225	27.4%	4,919	27.2%	10,466	25.2%
Professional, Related	1,141	25.5%	4,762	26.4%	11,549	27.8%
Service	617	13.8%	2,248	12.4%	5,590	13.5%
Sales, Office	1,117	25.0%	4,144	22.9%	9,527	22.9%
Farming, Fishing, Forestry	29	0.7%	48	0.3%	81	0.2%
Construction, Extraction, Maintenance	139	3.1%	863	4.8%	2,018	4.9%
Production, Transport, Material Moving	200	4.5%	1,087	6.0%	2,305	5.5%
White Collar Workers	3,483	77.9%	13,825	76.5%	31,542	75.9%
Blue Collar Workers	986	22.1%	4,246	23.5%	9,995	24.1%

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 30.2534/-81.3891

317 Marsh Landing Pkwy Jacksonville Beach, FL 32250	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2019)						
Total Units	3,428		13,860		31,906	
1 Detached Unit	1,948	56.8%	8,993	64.9%	21,182	66.4%
1 Attached Unit	323	9.4%	1,300	9.4%	2,777	8.7%
2 Units	33	0.9%	189	1.4%	847	2.7%
3 to 4 Units	557	16.2%	1,628	11.7%	2,430	7.6%
5 to 9 Units	425	12.4%	984	7.1%	1,997	6.3%
10 to 19 Units	360	10.5%	966	7.0%	2,757	8.6%
20 to 49 Units	169	4.9%	712	5.1%	1,548	4.9%
50 or More Units	146	4.2%	891	6.4%	1,699	5.3%
Mobile Home or Trailer	116	3.4%	367	2.6%	1,249	3.9%
Other Structure	-	-	-	-	8	-
Homes Built By Year (2019)						
Homes Built 2014 or later	227	5.2%	679	3.9%	1,842	4.7%
Homes Built 2010 to 2013	160	3.7%	571	3.3%	1,120	2.9%
Homes Built 2000 to 2009	753	17.4%	2,403	13.9%	5,802	14.9%
Homes Built 1990 to 1999	921	21.2%	3,456	20.0%	9,176	23.5%
Homes Built 1980 to 1989	998	23.0%	3,555	20.5%	7,108	18.2%
Homes Built 1970 to 1979	450	10.4%	2,403	13.9%	4,559	11.7%
Homes Built 1960 to 1969	303	7.0%	1,237	7.1%	2,728	7.0%
Homes Built 1950 to 1959	187	4.3%	1,093	6.3%	2,647	6.8%
Homes Built 1940 to 1949	27	0.6%	284	1.6%	688	1.8%
Homes Built Before 1939	51	1.2%	350	2.0%	823	2.1%
Median Age of Homes	27.4	*yrs*	30.7	*yrs*	29.8	*yrs*
Home Values (2019)						
Owner Specified Housing Units	1,808		8,271		19,892	
Home Values $1,000,000 or More	94	5.2%	562	6.8%	720	3.6%
Home Values $750,000 to $999,999	72	4.0%	569	6.9%	1,125	5.7%
Home Values $500,000 to $749,999	233	12.9%	1,213	14.7%	2,778	14.0%
Home Values $400,000 to $499,999	176	9.7%	995	12.0%	2,754	13.8%
Home Values $300,000 to $399,999	512	28.3%	2,144	25.9%	4,918	24.7%
Home Values $250,000 to $299,999	257	14.2%	1,051	12.7%	2,766	13.9%
Home Values $200,000 to $249,999	288	15.9%	1,032	12.5%	2,513	12.6%
Home Values $175,000 to $199,999	89	4.9%	320	3.9%	845	4.2%
Home Values $150,000 to $174,999	133	7.4%	608	7.4%	1,122	5.6%
Home Values $125,000 to $149,999	68	3.8%	213	2.6%	576	2.9%
Home Values $100,000 to $124,999	35	2.0%	316	3.8%	830	4.2%
Home Values $90,000 to $99,999	8	0.4%	63	0.8%	159	0.8%
Home Values $80,000 to $89,999	20	1.1%	47	0.6%	144	0.7%
Home Values $70,000 to $79,999	4	0.2%	27	0.3%	105	0.5%
Home Values $60,000 to $69,999	11	0.6%	23	0.3%	78	0.4%
Home Values $50,000 to $59,999	4	0.2%	18	0.2%	106	0.5%
Home Values $35,000 to $49,999	5	0.3%	24	0.3%	64	0.3%
Home Values $25,000 to $34,999	13	0.7%	48	0.6%	137	0.7%
Home Values $10,000 to $24,999	13	0.7%	37	0.5%	265	1.3%
Home Values Under $10,000	10	0.6%	26	0.3%	209	1.1%
Owner-Occupied Median Home Value	$350,865		$400,053		$361,091	
Renter-Occupied Median Rent	$1,167		$1,066		$1,060	

RPC
Retail Planning Corporation

Lat/Lon: 30.2534/-81.3891

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317 Marsh Landing Pkwy **Jacksonville Beach, FL 32250**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Annual Consumer Expenditure (2019)						
Total Household Expenditure	$310.03 M		$1.3 B		$2.76 B	
Total Non-Retail Expenditure	$164.88 M		$691.79 M		$1.46 B	
Total Retail Expenditure	$145.15 M		$609.18 M		$1.29 B	
Apparel	$11.07 M		$46.34 M		$97.81 M	
Contributions	$10.82 M		$45.42 M		$94.74 M	
Education	$10.31 M		$43.24 M		$88.83 M	
Entertainment	$17.87 M		$74.87 M		$158.09 M	
Food and Beverages	$44.88 M		$188.41 M		$401.18 M	
Furnishings and Equipment	$11.07 M		$46.39 M		$98.1 M	
Gifts	$8.28 M		$34.79 M		$72.35 M	
Health Care	$25.51 M		$107.45 M		$229.68 M	
Household Operations	$12.42 M		$52.19 M		$110.02 M	
Miscellaneous Expenses	$5.93 M		$24.89 M		$52.66 M	
Personal Care	$4.16 M		$17.44 M		$37.03 M	
Personal Insurance	$2.29 M		$9.64 M		$20.18 M	
Reading	$688.9 K		$2.89 M		$6.11 M	
Shelter	$65.48 M		$274.26 M		$581.1 M	
Tobacco	$1.68 M		$7.11 M		$15.46 M	
Transportation	$55.79 M		$233.82 M		$498.2 M	
Utilities	$21.78 M		$91.83 M		$196.87 M	
Monthly Household Consumer Expenditure (2019)						
Total Household Expenditure	$6,338		$6,763		$6,299	
Total Non-Retail Expenditure	$3,371	*53.2%*	$3,596	*53.2%*	$3,342	*53.1%*
Total Retail Expenditures	$2,968	*46.8%*	$3,167	*46.8%*	$2,957	*46.9%*
Apparel	$226	*3.6%*	$241	*3.6%*	$223	*3.5%*
Contributions	$221	*3.5%*	$236	*3.5%*	$216	*3.4%*
Education	$211	*3.3%*	$225	*3.3%*	$203	*3.2%*
Entertainment	$365	*5.8%*	$389	*5.8%*	$361	*5.7%*
Food and Beverages	$918	*14.5%*	$979	*14.5%*	$916	*14.5%*
Furnishings and Equipment	$226	*3.6%*	$241	*3.6%*	$224	*3.6%*
Gifts	$169	*2.7%*	$181	*2.7%*	$165	*2.6%*
Health Care	$522	*8.2%*	$559	*8.3%*	$524	*8.3%*
Household Operations	$254	*4.0%*	$271	*4.0%*	$251	*4.0%*
Miscellaneous Expenses	$121	*1.9%*	$129	*1.9%*	$120	*1.9%*
Personal Care	$85	*1.3%*	$91	*1.3%*	$85	*1.3%*
Personal Insurance	$47	*0.7%*	$50	*0.7%*	$46	*0.7%*
Reading	$14	*0.2%*	$15	*0.2%*	$14	*0.2%*
Shelter	$1,339	*21.1%*	$1,426	*21.1%*	$1,327	*21.1%*
Tobacco	$34	*0.5%*	$37	*0.5%*	$35	*0.6%*
Transportation	$1,141	*18.0%*	$1,216	*18.0%*	$1,138	*18.1%*
Utilities	$445	*7.0%*	$477	*7.1%*	$450	*7.1%*