

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9936/-84.5994

RFULL9

1635 Old 41 Hwy NW		1 mi radius		3 mi radius		5 mi radius	
Kennesaw, GA 30152							
Population							
Estimated Population (2020)		10,256		50,925		166,394	
Projected Population (2025)		10,377		51,713		169,109	
Census Population (2010)		8,854		43,696		148,818	
Census Population (2000)		3,855		28,216		119,866	
Projected Annual Growth (2020-2025)		121	0.2%	788	0.3%	2,715	0.3%
Historical Annual Growth (2010-2020)		1,402	1.6%	7,229	1.7%	17,576	1.2%
Historical Annual Growth (2000-2010)		4,999	13.0%	15,480	5.5%	28,952	2.4%
Estimated Population Density (2020)		3,266	psm	1,802	psm	2,120	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2020)		4,230		20,167		63,665	
Projected Households (2025)		4,329		20,714		65,543	
Census Households (2010)		3,599		17,014		55,967	
Census Households (2000)		1,416		10,659		44,775	
Projected Annual Growth (2020-2025)		99	0.5%	547	0.5%	1,877	0.6%
Historical Annual Change (2000-2020)		2,814	9.9%	9,509	4.5%	18,891	2.1%
Average Household Income							
Estimated Average Household Income (2020)		\$105,612		\$110,458		\$109,117	
Projected Average Household Income (2025)		\$124,341		\$129,566		\$127,155	
Census Average Household Income (2010)		\$80,696		\$84,059		\$77,974	
Census Average Household Income (2000)		\$86,771		\$75,141		\$70,972	
Projected Annual Change (2020-2025)		\$18,730	3.5%	\$19,108	3.5%	\$18,038	3.3%
Historical Annual Change (2000-2020)		\$18,841	1.1%	\$35,317	2.4%	\$38,145	2.7%
Median Household Income							
Estimated Median Household Income (2020)		\$79,616		\$84,167		\$84,742	
Projected Median Household Income (2025)		\$91,565		\$98,118		\$98,583	
Census Median Household Income (2010)		\$56,328		\$63,440		\$63,646	
Census Median Household Income (2000)		\$60,315		\$61,056		\$60,023	
Projected Annual Change (2020-2025)		\$11,949	3.0%	\$13,951	3.3%	\$13,841	3.3%
Historical Annual Change (2000-2020)		\$19,302	1.6%	\$23,112	1.9%	\$24,719	2.1%
Per Capita Income							
Estimated Per Capita Income (2020)		\$43,615		\$43,866		\$41,857	
Projected Per Capita Income (2025)		\$51,923		\$52,020		\$49,387	
Census Per Capita Income (2010)		\$32,802		\$32,731		\$29,324	
Census Per Capita Income (2000)		\$31,921		\$28,400		\$26,413	
Projected Annual Change (2020-2025)		\$8,308	3.8%	\$8,154	3.7%	\$7,530	3.6%
Historical Annual Change (2000-2020)		\$11,694	1.8%	\$15,466	2.7%	\$15,444	2.9%
Estimated Average Household Net Worth (2020)		\$817,152		\$792,295		\$798,663	

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Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2020)	10,256		50,925		166,394	
White (2020)	5,748	56.0%	32,356	63.5%	107,693	64.7%
Black or African American (2020)	2,827	27.6%	11,270	22.1%	36,722	22.1%
American Indian or Alaska Native (2020)	30	0.3%	155	0.3%	546	0.3%
Asian (2020)	740	7.2%	3,664	7.2%	9,585	5.8%
Hawaiian or Pacific Islander (2020)	10	-	23	-	83	-
Other Race (2020)	614	6.0%	2,101	4.1%	7,177	4.3%
Two or More Races (2020)	288	2.8%	1,356	2.7%	4,589	2.8%
Population < 18 (2020)	2,546	24.8%	11,250	22.1%	36,849	22.1%
White Not Hispanic	1,086	42.6%	5,517	49.0%	17,892	48.6%
Black or African American	786	30.9%	2,756	24.5%	8,978	24.4%
Asian	165	6.5%	820	7.3%	2,057	5.6%
Other Race Not Hispanic	133	5.2%	568	5.1%	1,807	4.9%
Hispanic	376	14.8%	1,589	14.1%	6,115	16.6%
Not Hispanic or Latino Population (2020)	9,079	88.5%	45,829	90.0%	147,042	88.4%
Not Hispanic White	5,253	57.9%	29,876	65.2%	97,670	66.4%
Not Hispanic Black or African American	2,755	30.3%	10,914	23.8%	35,578	24.2%
Not Hispanic American Indian or Alaska Native	26	0.3%	117	0.3%	346	0.2%
Not Hispanic Asian	719	7.9%	3,591	7.8%	9,443	6.4%
Not Hispanic Hawaiian or Pacific Islander	10	0.1%	22	-	74	-
Not Hispanic Other Race	98	1.1%	246	0.5%	550	0.4%
Not Hispanic Two or More Races	219	2.4%	1,063	2.3%	3,382	2.3%
Hispanic or Latino Population (2020)	1,177	11.5%	5,096	10.0%	19,352	11.6%
Hispanic White	495	42.0%	2,480	48.7%	10,023	51.8%
Hispanic Black or African American	72	6.1%	357	7.0%	1,144	5.9%
Hispanic American Indian or Alaska Native	3	0.3%	38	0.7%	200	1.0%
Hispanic Asian	21	1.8%	73	1.4%	143	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	9	-
Hispanic Other Race	516	43.8%	1,855	36.4%	6,626	34.2%
Hispanic Two or More Races	69	5.8%	293	5.7%	1,207	6.2%
Not Hispanic or Latino Population (2010)	7,784	87.9%	39,506	90.4%	132,260	88.9%
Hispanic or Latino Population (2010)	1,070	12.1%	4,190	9.6%	16,558	11.1%
Not Hispanic or Latino Population (2000)	3,496	90.7%	26,557	94.1%	110,834	92.5%
Hispanic or Latino Population (2000)	359	9.3%	1,660	5.9%	9,032	7.5%
Not Hispanic or Latino Population (2025)	9,190	88.6%	46,492	89.9%	149,125	88.2%
Hispanic or Latino Population (2025)	1,187	11.4%	5,221	10.1%	19,984	11.8%
Projected Annual Growth (2020-2025)	10	-	125	-	631	-
Historical Annual Growth (2000-2010)	711	19.8%	2,531	15.2%	7,526	8.3%

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Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	10,256		50,925		166,394	
Age Under 5 Years	689	6.7%	2,927	5.7%	9,583	5.8%
Age 5 to 9 Years	662	6.5%	3,032	6.0%	10,278	6.2%
Age 10 to 14 Years	718	7.0%	3,253	6.4%	10,708	6.4%
Age 15 to 19 Years	718	7.0%	3,777	7.4%	12,031	7.2%
Age 20 to 24 Years	678	6.6%	4,223	8.3%	12,731	7.7%
Age 25 to 29 Years	936	9.1%	4,124	8.1%	11,927	7.2%
Age 30 to 34 Years	848	8.3%	3,643	7.2%	11,404	6.9%
Age 35 to 39 Years	782	7.6%	3,559	7.0%	11,328	6.8%
Age 40 to 44 Years	696	6.8%	3,398	6.7%	11,096	6.7%
Age 45 to 49 Years	652	6.4%	3,396	6.7%	11,312	6.8%
Age 50 to 54 Years	631	6.1%	3,204	6.3%	10,692	6.4%
Age 55 to 59 Years	564	5.5%	3,072	6.0%	10,475	6.3%
Age 60 to 64 Years	528	5.1%	2,698	5.3%	9,141	5.5%
Age 65 to 69 Years	409	4.0%	2,236	4.4%	7,627	4.6%
Age 70 to 74 Years	267	2.6%	1,654	3.2%	6,407	3.9%
Age 75 to 79 Years	170	1.7%	1,156	2.3%	4,417	2.7%
Age 80 to 84 Years	125	1.2%	712	1.4%	2,587	1.6%
Age 85 Years or Over	183	1.8%	861	1.7%	2,650	1.6%
Median Age	33.8		35.8		36.9	
Age 19 Years or Less	2,787	27.2%	12,989	25.5%	42,601	25.6%
Age 20 to 64 Years	6,314	61.6%	31,316	61.5%	100,105	60.2%
Age 65 Years or Over	1,155	11.3%	6,620	13.0%	23,688	14.2%

Female Age Distribution (2020)

Female Population	5,567	54.3%	26,762	52.6%	86,389	51.9%
Age Under 5 Years	331	6.0%	1,453	5.4%	4,698	5.4%
Age 5 to 9 Years	342	6.1%	1,517	5.7%	5,066	5.9%
Age 10 to 14 Years	349	6.3%	1,593	6.0%	5,226	6.0%
Age 15 to 19 Years	353	6.3%	1,953	7.3%	6,151	7.1%
Age 20 to 24 Years	383	6.9%	2,218	8.3%	6,508	7.5%
Age 25 to 29 Years	509	9.1%	2,096	7.8%	5,911	6.8%
Age 30 to 34 Years	457	8.2%	1,919	7.2%	5,817	6.7%
Age 35 to 39 Years	418	7.5%	1,839	6.9%	5,831	6.7%
Age 40 to 44 Years	374	6.7%	1,762	6.6%	5,753	6.7%
Age 45 to 49 Years	372	6.7%	1,797	6.7%	5,860	6.8%
Age 50 to 54 Years	337	6.1%	1,662	6.2%	5,439	6.3%
Age 55 to 59 Years	317	5.7%	1,671	6.2%	5,642	6.5%
Age 60 to 64 Years	310	5.6%	1,433	5.4%	4,898	5.7%
Age 65 to 69 Years	245	4.4%	1,231	4.6%	4,111	4.8%
Age 70 to 74 Years	152	2.7%	894	3.3%	3,473	4.0%
Age 75 to 79 Years	99	1.8%	678	2.5%	2,580	3.0%
Age 80 to 84 Years	80	1.4%	434	1.6%	1,590	1.8%
Age 85 Years or Over	137	2.5%	612	2.3%	1,835	2.1%
Female Median Age	35.1		36.8		38.1	
Age 19 Years or Less	1,375	24.7%	6,516	24.3%	21,140	24.5%
Age 20 to 64 Years	3,478	62.5%	16,397	61.3%	51,659	59.8%
Age 65 Years or Over	713	12.8%	3,848	14.4%	13,590	15.7%

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1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2020)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,689 45.7%	24,163 47.4%	80,005 48.1%
Age Under 5 Years	358 7.6%	1,474 6.1%	4,885 6.1%
Age 5 to 9 Years	320 6.8%	1,515 6.3%	5,213 6.5%
Age 10 to 14 Years	369 7.9%	1,660 6.9%	5,482 6.9%
Age 15 to 19 Years	365 7.8%	1,823 7.5%	5,881 7.4%
Age 20 to 24 Years	295 6.3%	2,005 8.3%	6,223 7.8%
Age 25 to 29 Years	427 9.1%	2,028 8.4%	6,016 7.5%
Age 30 to 34 Years	391 8.3%	1,724 7.1%	5,587 7.0%
Age 35 to 39 Years	364 7.8%	1,720 7.1%	5,497 6.9%
Age 40 to 44 Years	322 6.9%	1,636 6.8%	5,343 6.7%
Age 45 to 49 Years	280 6.0%	1,599 6.6%	5,452 6.8%
Age 50 to 54 Years	293 6.3%	1,542 6.4%	5,253 6.6%
Age 55 to 59 Years	246 5.3%	1,402 5.8%	4,832 6.0%
Age 60 to 64 Years	217 4.6%	1,264 5.2%	4,243 5.3%
Age 65 to 69 Years	164 3.5%	1,006 4.2%	3,515 4.4%
Age 70 to 74 Years	115 2.5%	760 3.1%	2,934 3.7%
Age 75 to 79 Years	71 1.5%	478 2.0%	1,837 2.3%
Age 80 to 84 Years	45 1.0%	279 1.2%	997 1.2%
Age 85 Years or Over	47 1.0%	249 1.0%	815 1.0%
Male Median Age	32.2	34.7	35.6
Age 19 Years or Less	1,412 30.1%	6,473 26.8%	21,461 26.8%
Age 20 to 64 Years	2,836 60.5%	14,919 61.7%	48,446 60.6%
Age 65 Years or Over	441 9.4%	2,771 11.5%	10,098 12.6%

Males per 100 Females (2020)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison			
Age Under 5 Years	108 51.9%	101 50.4%	104 51.0%
Age 5 to 9 Years	94 48.4%	100 50.0%	103 50.7%
Age 10 to 14 Years	106 51.4%	104 51.0%	105 51.0%
Age 15 to 19 Years	103 50.8%	93 48.3%	96 48.9%
Age 20 to 24 Years	77 43.5%	90 47.5%	96 48.9%
Age 25 to 29 Years	84 45.6%	97 49.2%	102 50.4%
Age 30 to 34 Years	85 46.1%	90 47.3%	96 49.0%
Age 35 to 39 Years	87 46.6%	94 48.3%	94 48.5%
Age 40 to 44 Years	86 46.3%	93 48.1%	93 48.2%
Age 45 to 49 Years	75 43.0%	89 47.1%	93 48.2%
Age 50 to 54 Years	87 46.5%	93 48.1%	97 49.1%
Age 55 to 59 Years	78 43.7%	84 45.6%	86 46.1%
Age 60 to 64 Years	70 41.2%	88 46.9%	87 46.4%
Age 65 to 69 Years	67 40.0%	82 45.0%	85 46.1%
Age 70 to 74 Years	76 43.1%	85 46.0%	84 45.8%
Age 75 to 79 Years	72 41.7%	70 41.3%	71 41.6%
Age 80 to 84 Years	56 36.1%	64 39.1%	63 38.5%
Age 85 Years or Over	34 25.4%	41 28.9%	44 30.8%
Age 19 Years or Less	103 50.7%	99 49.8%	102 50.4%
Age 20 to 39 Years	84 45.5%	93 48.1%	97 49.2%
Age 40 to 64 Years	79 44.3%	89 47.2%	91 47.7%
Age 65 Years or Over	62 38.2%	72 41.9%	74 42.6%

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	1 mi radius		3 mi radius		5 mi radius	
Household Type (2020)						
Total Households	4,230		20,167		63,665	
Households with Children	1,400	33.1%	6,280	31.1%	20,690	32.5%
Average Household Size	2.4		2.5		2.5	
Household Density per Square Mile	1,347		714		811	
Population Family	8,063	78.6%	39,829	78.2%	134,087	80.6%
Population Non-Family	1,989	19.4%	9,645	18.9%	28,195	16.9%
Population Group Quarters	204	2.0%	1,451	2.8%	4,112	2.5%
Family Households	2,600	61.5%	12,640	62.7%	41,977	65.9%
Married Couple Households	1,793	69.0%	9,402	74.4%	31,563	75.2%
Other Family Households with Children	807	31.0%	3,238	25.6%	10,414	24.8%
Family Households with Children	1,391	53.5%	6,240	49.4%	20,540	48.9%
Married Couple with Children	855	61.5%	4,234	67.9%	14,302	69.6%
Other Family Households with Children	536	38.5%	2,006	32.1%	6,238	30.4%
Family Households No Children	1,209	46.5%	6,399	50.6%	21,437	51.1%
Married Couple No Children	938	77.6%	5,167	80.7%	17,260	80.5%
Other Family Households No Children	271	22.4%	1,232	19.3%	4,177	19.5%
Non-Family Households	1,631	38.5%	7,528	37.3%	21,688	34.1%
Non-Family Households with Children	8	0.5%	40	0.5%	150	0.7%
Non-Family Households No Children	1,622	99.5%	7,488	99.5%	21,538	99.3%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	\$135,428		\$134,179		\$132,542	
Median Family Income	\$109,988		\$106,688		\$105,899	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2020)						
Population Age 15 Years or Over	8,187		41,713		135,825	
Never Married	3,037	37.1%	15,159	36.3%	46,974	34.6%
Currently Married	3,403	41.6%	18,530	44.4%	63,201	46.5%
Previously Married	1,747	21.3%	8,024	19.2%	25,650	18.9%
Separated	406	23.2%	1,569	19.6%	5,102	19.9%
Widowed	377	21.6%	2,121	26.4%	5,934	23.1%
Divorced	964	55.2%	4,334	54.0%	14,614	57.0%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	6,791		33,713		111,062	
Elementary (Grade Level 0 to 8)	178	2.6%	595	1.8%	3,546	3.2%
Some High School (Grade Level 9 to 11)	244	3.6%	1,393	4.1%	4,381	3.9%
High School Graduate	932	13.7%	5,840	17.3%	20,726	18.7%
Some College	1,427	21.0%	6,743	20.0%	21,456	19.3%
Associate Degree Only	661	9.7%	2,223	6.6%	8,535	7.7%
Bachelor Degree Only	1,893	27.9%	10,775	32.0%	34,149	30.7%
Graduate Degree	1,455	21.4%	6,144	18.2%	18,269	16.4%
Any College (Some College or Higher)	5,437	80.1%	25,885	76.8%	82,409	74.2%
College Degree + (Bachelor Degree or Higher)	3,348	49.3%	16,919	50.2%	52,418	47.2%

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Housing						
Total Housing Units (2020)	4,332		20,722		65,529	
Total Housing Units (2010)	3,948		18,837		61,102	
Historical Annual Growth (2010-2020)	384	1.0%	1,885	1.0%	4,427	0.7%
Housing Units Occupied (2020)	4,230 97.7%		20,167 97.3%		63,665 97.2%	
Housing Units Owner-Occupied	2,157	51.0%	11,638	57.7%	41,441	65.1%
Housing Units Renter-Occupied	2,074	49.0%	8,530	42.3%	22,224	34.9%
Housing Units Vacant (2020)	102	2.3%	555	2.7%	1,864	2.8%
Household Size (2020)						
Total Households	4,230		20,167		63,665	
1 Person Households	1,336	31.6%	5,869	29.1%	16,867	26.5%
2 Person Households	1,337	31.6%	6,546	32.5%	20,576	32.3%
3 Person Households	668	15.8%	3,285	16.3%	10,688	16.8%
4 Person Households	562	13.3%	2,703	13.4%	9,256	14.5%
5 Person Households	219	5.2%	1,166	5.8%	4,013	6.3%
6 Person Households	74	1.7%	391	1.9%	1,398	2.2%
7 or More Person Households	34	0.8%	207	1.0%	868	1.4%
Household Income Distribution (2020)						
HH Income \$200,000 or More	493	11.7%	2,150	10.7%	6,585	10.3%
HH Income \$150,000 to \$199,999	380	9.0%	1,873	9.3%	6,404	10.1%
HH Income \$125,000 to \$149,999	229	5.4%	1,208	6.0%	4,697	7.4%
HH Income \$100,000 to \$124,999	413	9.8%	2,298	11.4%	7,007	11.0%
HH Income \$75,000 to \$99,999	666	15.7%	3,193	15.8%	9,496	14.9%
HH Income \$50,000 to \$74,999	740	17.5%	3,423	17.0%	10,716	16.8%
HH Income \$35,000 to \$49,999	289	6.8%	2,324	11.5%	7,243	11.4%
HH Income \$25,000 to \$34,999	461	10.9%	1,434	7.1%	3,735	5.9%
HH Income \$15,000 to \$24,999	352	8.3%	1,343	6.7%	4,112	6.5%
HH Income \$10,000 to \$14,999	98	2.3%	246	1.2%	972	1.5%
HH Income Under \$10,000	109	2.6%	676	3.4%	2,698	4.2%
Household Vehicles (2020)						
Households 0 Vehicles Available	174	4.1%	553	2.7%	2,378	3.7%
Households 1 Vehicle Available	1,560	36.9%	6,734	33.4%	18,614	29.2%
Households 2 Vehicles Available	1,721	40.7%	8,498	42.1%	27,505	43.2%
Households 3 or More Vehicles Available	774	18.3%	4,382	21.7%	15,168	23.8%
Total Vehicles Available	7,479		38,292		124,556	
Average Vehicles per Household	1.8		1.9		2.0	
Owner-Occupied Household Vehicles	4,528	60.5%	25,256	66.0%	90,512	72.7%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2	
Renter-Occupied Household Vehicles	2,950	39.5%	13,036	34.0%	34,044	27.3%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5	
Travel Time (2020)						
Worker Base Age 16 years or Over	5,559		27,645		90,743	
Travel to Work in 14 Minutes or Less	818	14.7%	5,075	18.4%	15,980	17.6%
Travel to Work in 15 to 29 Minutes	1,939	34.9%	9,141	33.1%	25,898	28.5%
Travel to Work in 30 to 59 Minutes	1,682	30.3%	8,296	30.0%	28,586	31.5%
Travel to Work in 60 Minutes or More	947	17.0%	3,775	13.7%	12,702	14.0%
Work at Home	358	6.4%	2,102	7.6%	8,131	9.0%
Average Minutes Travel to Work	28.1		26.4		28.4	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9936/-84.5994

RFULL9

1635 Old 41 Hwy NW

Kennesaw, GA 30152

	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2020)						
Worker Base Age 16 years or Over	5,559		27,645		90,743	
Drive to Work Alone	4,496	80.9%	22,297	80.7%	71,797	79.1%
Drive to Work in Carpool	428	7.7%	1,941	7.0%	6,504	7.2%
Travel to Work by Public Transportation	143	2.6%	481	1.7%	1,611	1.8%
Drive to Work on Motorcycle	40	0.7%	139	0.5%	494	0.5%
Bicycle to Work	-	-	8	-	33	-
Walk to Work	40	0.7%	308	1.1%	1,038	1.1%
Other Means	52	0.9%	370	1.3%	1,135	1.3%
Work at Home	358	6.4%	2,102	7.6%	8,131	9.0%
Daytime Demographics (2020)						
Total Businesses	480		3,267		10,149	
Total Employees	6,160		39,335		109,978	
Company Headquarter Businesses	7	1.4%	26	0.8%	61	0.6%
Company Headquarter Employees	439	7.1%	3,527	9.0%	13,418	12.2%
Employee Population per Business	12.8 to 1		12.0 to 1		10.8 to 1	
Residential Population per Business	21.4 to 1		15.6 to 1		16.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,428		51,893		152,318	
Labor Force						
Labor Population Age 16 Years or Over (2020)	8,037		41,064		133,795	
Labor Force Total Males (2020)	3,560	44.3%	19,192	46.7%	63,398	47.4%
Male Civilian Employed	2,868	80.5%	14,962	78.0%	47,790	75.4%
Male Civilian Unemployed	31	0.9%	327	1.7%	997	1.6%
Males in Armed Forces	11	0.3%	95	0.5%	212	0.3%
Males Not in Labor Force	651	18.3%	3,809	19.8%	14,400	22.7%
Labor Force Total Females (2020)	4,477	55.7%	21,872	53.3%	70,397	52.6%
Female Civilian Employed	2,890	64.6%	13,450	61.5%	43,428	61.7%
Female Civilian Unemployed	89	2.0%	388	1.8%	1,092	1.6%
Females in Armed Forces	-	-	-	-	24	-
Females Not in Labor Force	1,497	33.4%	8,034	36.7%	25,852	36.7%
Unemployment Rate	120	1.5%	714	1.7%	2,088	1.6%
Occupation (2020)						
Occupation Population Age 16 Years or Over	5,758		28,412		91,218	
Occupation Total Males	2,868	49.8%	14,962	52.7%	47,790	52.4%
Occupation Total Females	2,890	50.2%	13,450	47.3%	43,428	47.6%
Management, Business, Financial Operations	1,232	-	5,954	21.0%	19,101	20.9%
Professional, Related	1,615	28.0%	7,511	26.4%	22,571	24.7%
Service	890	15.5%	4,758	16.7%	14,711	16.1%
Sales, Office	1,555	27.0%	7,029	24.7%	21,199	23.2%
Farming, Fishing, Forestry	-	-	18	-	81	-
Construction, Extraction, Maintenance	126	2.2%	818	2.9%	4,709	5.2%
Production, Transport, Material Moving	341	5.9%	2,325	8.2%	8,846	9.7%
White Collar Workers	4,401	76.4%	20,493	72.1%	62,871	68.9%
Blue Collar Workers	1,357	23.6%	7,919	27.9%	28,347	31.1%

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1635 Old 41 Hwy NW

Kennesaw, GA 30152

Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	3,599		17,014		55,967	
1 Detached Unit	1,889	52.5%	11,532	67.8%	43,169	77.1%
1 Attached Unit	811	22.5%	2,415	14.2%	6,369	11.4%
2 Units	12	0.3%	81	0.5%	402	0.7%
3 to 4 Units	85	2.4%	200	1.2%	647	1.2%
5 to 9 Units	210	5.8%	824	4.8%	2,079	3.7%
10 to 19 Units	670	18.6%	1,720	10.1%	3,481	6.2%
20 to 49 Units	440	12.2%	2,252	13.2%	4,642	8.3%
50 or More Units	94	2.6%	808	4.7%	2,188	3.9%
Mobile Home or Trailer	19	0.5%	334	2.0%	687	1.2%
Other Structure	-	-	1	-	2	-

Homes Built By Year (2020)

Homes Built 2014 or later	172	4.0%	1,079	5.2%	2,965	4.5%
Homes Built 2010 to 2013	120	2.8%	646	3.1%	1,835	2.8%
Homes Built 2000 to 2009	2,014	46.5%	5,846	28.2%	13,749	21.0%
Homes Built 1990 to 1999	882	20.4%	4,583	22.1%	15,571	23.8%
Homes Built 1980 to 1989	614	14.2%	4,056	19.6%	14,104	21.5%
Homes Built 1970 to 1979	237	5.5%	2,304	11.1%	7,971	12.2%
Homes Built 1960 to 1969	115	2.7%	990	4.8%	4,021	6.1%
Homes Built 1950 to 1959	42	1.0%	325	1.6%	1,557	2.4%
Homes Built 1940 to 1949	15	0.4%	98	0.5%	764	1.2%
Homes Built Before 1939	20	0.5%	241	1.2%	1,126	1.7%
Median Age of Homes	18.8 yrs		23.8 yrs		26.6 yrs	

Home Values (2020)

Owner Specified Housing Units	1,858		10,231		37,157	
Home Values \$1,000,000 or More	18	1.0%	161	1.6%	388	1.0%
Home Values \$750,000 to \$999,999	21	1.1%	204	2.0%	534	1.4%
Home Values \$500,000 to \$749,999	584	31.4%	1,887	18.4%	4,134	11.1%
Home Values \$400,000 to \$499,999	197	10.6%	943	9.2%	3,585	9.6%
Home Values \$300,000 to \$399,999	350	18.8%	2,227	21.8%	8,045	21.7%
Home Values \$250,000 to \$299,999	173	9.3%	1,805	17.6%	6,317	17.0%
Home Values \$200,000 to \$249,999	184	9.9%	1,504	14.7%	6,492	17.5%
Home Values \$175,000 to \$199,999	218	11.7%	818	8.0%	3,310	8.9%
Home Values \$150,000 to \$174,999	214	11.5%	1,004	9.8%	3,781	10.2%
Home Values \$125,000 to \$149,999	74	4.0%	353	3.4%	1,899	5.1%
Home Values \$100,000 to \$124,999	81	4.4%	330	3.2%	1,353	3.6%
Home Values \$90,000 to \$99,999	4	0.2%	46	0.4%	254	0.7%
Home Values \$80,000 to \$89,999	2	0.1%	25	0.2%	135	0.4%
Home Values \$70,000 to \$79,999	-	-	16	0.2%	57	0.2%
Home Values \$60,000 to \$69,999	-	-	15	0.1%	41	0.1%
Home Values \$50,000 to \$59,999	1	-	21	0.2%	83	0.2%
Home Values \$35,000 to \$49,999	2	0.1%	31	0.3%	60	0.2%
Home Values \$25,000 to \$34,999	2	-	39	0.4%	143	0.4%
Home Values \$10,000 to \$24,999	5	0.3%	60	0.6%	265	0.7%
Home Values Under \$10,000	2	0.1%	55	0.5%	238	0.6%
Owner-Occupied Median Home Value	\$319,974		\$303,395		\$277,196	
Renter-Occupied Median Rent	\$1,081		\$1,073		\$1,063	

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1635 Old 41 Hwy NW

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Total Annual Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$302.93 M	\$1.5 B	\$4.74 B
Total Non-Retail Expenditure	\$160.58 M	\$794.77 M	\$2.5 B
Total Retail Expenditure	\$142.35 M	\$708.3 M	\$2.23 B
Apparel	\$10.82 M	\$53.56 M	\$168.68 M
Contributions	\$10.17 M	\$50.15 M	\$158.13 M
Education	\$9.66 M	\$47.15 M	\$148.91 M
Entertainment	\$17.27 M	\$85.86 M	\$271.33 M
Food and Beverages	\$44.32 M	\$220.18 M	\$693.58 M
Furnishings and Equipment	\$10.68 M	\$53.2 M	\$168.2 M
Gifts	\$7.75 M	\$37.89 M	\$119.05 M
Health Care	\$25.01 M	\$124.76 M	\$394.06 M
Household Operations	\$11.99 M	\$59.34 M	\$187.21 M
Miscellaneous Expenses	\$5.72 M	\$28.45 M	\$89.8 M
Personal Care	\$4.06 M	\$20.16 M	\$63.56 M
Personal Insurance	\$2.17 M	\$10.8 M	\$34.33 M
Reading	\$660.32 K	\$3.28 M	\$10.34 M
Shelter	\$64.24 M	\$317.43 M	\$996.91 M
Tobacco	\$1.75 M	\$8.66 M	\$26.99 M
Transportation	\$54.89 M	\$273.95 M	\$864.09 M
Utilities	\$21.77 M	\$108.26 M	\$340.79 M

Monthly Household Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$5,967	\$6,211	\$6,199
Total Non-Retail Expenditure	\$3,163 53.0%	\$3,284 52.9%	\$3,275 52.8%
Total Retail Expenditures	\$2,804 47.0%	\$2,927 47.1%	\$2,924 47.2%
Apparel	\$213 3.6%	\$221 3.6%	\$221 3.6%
Contributions	\$200 3.4%	\$207 3.3%	\$207 3.3%
Education	\$190 3.2%	\$195 3.1%	\$195 3.1%
Entertainment	\$340 5.7%	\$355 5.7%	\$355 5.7%
Food and Beverages	\$873 14.6%	\$910 14.6%	\$908 14.6%
Furnishings and Equipment	\$210 3.5%	\$220 3.5%	\$220 3.6%
Gifts	\$153 2.6%	\$157 2.5%	\$156 2.5%
Health Care	\$493 8.3%	\$516 8.3%	\$516 8.3%
Household Operations	\$236 4.0%	\$245 3.9%	\$245 4.0%
Miscellaneous Expenses	\$113 1.9%	\$118 1.9%	\$118 1.9%
Personal Care	\$80 1.3%	\$83 1.3%	\$83 1.3%
Personal Insurance	\$43 0.7%	\$45 0.7%	\$45 0.7%
Reading	\$13 0.2%	\$14 0.2%	\$14 0.2%
Shelter	\$1,265 21.2%	\$1,312 21.1%	\$1,305 21.0%
Tobacco	\$34 0.6%	\$36 0.6%	\$35 0.6%
Transportation	\$1,081 18.1%	\$1,132 18.2%	\$1,131 18.2%
Utilities	\$429 7.2%	\$447 7.2%	\$446 7.2%

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