

COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9936/-84.5994

RFULL9

1635 Old 41 Hwy NW Kennesaw, GA 30152	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	10,132		50,867		166,231	
Projected Population (2026)	10,484		52,634		171,205	
Census Population (2010)	8,854		43,696		148,818	
Census Population (2000)	3,855		28,216		119,866	
Projected Annual Growth (2021-2026)	352	0.7%	1,767	0.7%	4,974	0.6%
Historical Annual Growth (2010-2021)	1,278	1.3%	7,171	1.5%	17,413	1.1%
Historical Annual Growth (2000-2010)	4,999	13.0%	15,480	5.5%	28,952	2.4%
Estimated Population Density (2021)	3,227 <i>psm</i>		1,800 <i>psm</i>		2,118 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2021)	4,140		19,909		62,909	
Projected Households (2026)	4,349		20,893		65,864	
Census Households (2010)	3,599		17,014		55,967	
Census Households (2000)	1,416		10,659		44,775	
Projected Annual Growth (2021-2026)	210	1.0%	983	1.0%	2,956	0.9%
Historical Annual Change (2000-2021)	2,724	9.2%	9,251	4.1%	18,134	1.9%
Average Household Income						
Estimated Average Household Income (2021)	\$114,007		\$117,177		\$112,576	
Projected Average Household Income (2026)	\$131,145		\$135,162		\$129,575	
Census Average Household Income (2010)	\$80,696		\$84,059		\$77,974	
Census Average Household Income (2000)	\$86,771		\$75,141		\$70,972	
Projected Annual Change (2021-2026)	\$17,138	3.0%	\$17,985	3.1%	\$17,000	3.0%
Historical Annual Change (2000-2021)	\$27,237	1.5%	\$42,036	2.7%	\$41,604	2.8%
Median Household Income						
Estimated Median Household Income (2021)	\$86,752		\$89,550		\$87,800	
Projected Median Household Income (2026)	\$99,413		\$103,390		\$101,971	
Census Median Household Income (2010)	\$56,328		\$63,440		\$63,646	
Census Median Household Income (2000)	\$60,315		\$61,056		\$60,023	
Projected Annual Change (2021-2026)	\$12,661	2.9%	\$13,839	3.1%	\$14,171	3.2%
Historical Annual Change (2000-2021)	\$26,437	2.1%	\$28,495	2.2%	\$27,776	2.2%
Per Capita Income						
Estimated Per Capita Income (2021)	\$46,639		\$45,987		\$42,711	
Projected Per Capita Income (2026)	\$54,463		\$53,771		\$49,954	
Census Per Capita Income (2010)	\$32,802		\$32,731		\$29,324	
Census Per Capita Income (2000)	\$31,921		\$28,400		\$26,413	
Projected Annual Change (2021-2026)	\$7,824	3.4%	\$7,784	3.4%	\$7,243	3.4%
Historical Annual Change (2000-2021)	\$14,719	2.2%	\$17,587	2.9%	\$16,298	2.9%
Estimated Average Household Net Worth (2021)	\$865,318		\$831,453		\$830,438	

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Kennesaw, GA 30152

1 mi radius 3 mi radius 5 mi radius

Race and Ethnicity

Total Population (2021)	10,132		50,867		166,231	
White (2021)	5,393	53.2%	31,542	62.0%	105,940	63.7%
Black or African American (2021)	3,046	30.1%	12,067	23.7%	38,147	22.9%
American Indian or Alaska Native (2021)	30	0.3%	161	0.3%	561	0.3%
Asian (2021)	705	7.0%	3,481	6.8%	9,403	5.7%
Hawaiian or Pacific Islander (2021)	11	0.1%	24	-	85	-
Other Race (2021)	644	6.4%	2,173	4.3%	7,291	4.4%
Two or More Races (2021)	302	3.0%	1,420	2.8%	4,804	2.9%
Population < 18 (2021)	2,413	23.8%	11,076	21.8%	36,646	22.0%
White Not Hispanic	920	38.1%	5,213	47.1%	17,392	47.5%
Black or African American	814	33.7%	2,862	25.8%	9,127	24.9%
Asian	153	6.4%	764	6.9%	1,981	5.4%
Other Race Not Hispanic	130	5.4%	555	5.0%	1,820	5.0%
Hispanic	396	16.4%	1,681	15.2%	6,326	17.3%
Not Hispanic or Latino Population (2021)	8,878	87.6%	45,433	89.3%	146,138	87.9%
Not Hispanic White	4,903	55.2%	28,956	63.7%	95,540	65.4%
Not Hispanic Black or African American	2,963	33.4%	11,659	25.7%	36,855	25.2%
Not Hispanic American Indian or Alaska Native	27	0.3%	121	0.3%	368	0.3%
Not Hispanic Asian	683	7.7%	3,402	7.5%	9,231	6.3%
Not Hispanic Hawaiian or Pacific Islander	10	0.1%	23	-	76	-
Not Hispanic Other Race	68	0.8%	172	0.4%	549	0.4%
Not Hispanic Two or More Races	225	2.5%	1,101	2.4%	3,519	2.4%
Hispanic or Latino Population (2021)	1,253	12.4%	5,434	10.7%	20,093	12.1%
Hispanic White	491	39.2%	2,587	47.6%	10,400	51.8%
Hispanic Black or African American	83	6.6%	408	7.5%	1,293	6.4%
Hispanic American Indian or Alaska Native	3	0.3%	40	0.7%	193	1.0%
Hispanic Asian	22	1.8%	79	1.5%	172	0.9%
Hispanic Hawaiian or Pacific Islander	-	-	1	-	9	-
Hispanic Other Race	576	46.0%	2,000	36.8%	6,742	33.6%
Hispanic Two or More Races	77	6.1%	319	5.9%	1,284	6.4%
Not Hispanic or Latino Population (2010)	7,784	87.9%	39,506	90.4%	132,260	88.9%
Hispanic or Latino Population (2010)	1,070	12.1%	4,190	9.6%	16,558	11.1%
Not Hispanic or Latino Population (2000)	3,496	90.7%	26,557	94.1%	110,834	92.5%
Hispanic or Latino Population (2000)	359	9.3%	1,660	5.9%	9,032	7.5%
Not Hispanic or Latino Population (2026)	9,176	87.5%	46,876	89.1%	150,160	87.7%
Hispanic or Latino Population (2026)	1,308	12.5%	5,758	10.9%	21,045	12.3%
Projected Annual Growth (2021-2026)	55	-	324	-	952	-
Historical Annual Growth (2000-2010)	711	19.8%	2,531	15.2%	7,526	8.3%

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Kennesaw, GA 30152

1 mi radius 3 mi radius 5 mi radius

Total Age Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	10,132		50,867		166,231	
Age Under 5 Years	655	6.5%	2,845	5.6%	9,443	5.7%
Age 5 to 9 Years	608	6.0%	2,966	5.8%	10,242	6.2%
Age 10 to 14 Years	680	6.7%	3,225	6.3%	10,679	6.4%
Age 15 to 19 Years	709	7.0%	3,795	7.5%	12,119	7.3%
Age 20 to 24 Years	679	6.7%	4,210	8.3%	12,834	7.7%
Age 25 to 29 Years	928	9.2%	4,047	8.0%	11,846	7.1%
Age 30 to 34 Years	864	8.5%	3,679	7.2%	11,540	6.9%
Age 35 to 39 Years	734	7.2%	3,473	6.8%	11,214	6.7%
Age 40 to 44 Years	660	6.5%	3,393	6.7%	11,097	6.7%
Age 45 to 49 Years	610	6.0%	3,278	6.4%	10,904	6.6%
Age 50 to 54 Years	640	6.3%	3,272	6.4%	10,781	6.5%
Age 55 to 59 Years	571	5.6%	3,033	6.0%	10,222	6.1%
Age 60 to 64 Years	559	5.5%	2,804	5.5%	9,279	5.6%
Age 65 to 69 Years	431	4.3%	2,289	4.5%	7,645	4.6%
Age 70 to 74 Years	304	3.0%	1,770	3.5%	6,640	4.0%
Age 75 to 79 Years	188	1.9%	1,198	2.4%	4,449	2.7%
Age 80 to 84 Years	126	1.2%	732	1.4%	2,613	1.6%
Age 85 Years or Over	184	1.8%	858	1.7%	2,682	1.6%
Median Age	34.4		36.1		36.8	
Age 19 Years or Less	2,653	26.2%	12,831	25.2%	42,484	25.6%
Age 20 to 64 Years	6,245	61.6%	31,190	61.3%	99,718	60.0%
Age 65 Years or Over	1,233	12.2%	6,846	13.5%	24,030	14.5%

Female Age Distribution (2021)

Female Population	5,523	54.5%	26,756	52.6%	86,273	51.9%
Age Under 5 Years	309	5.6%	1,398	5.2%	4,600	5.3%
Age 5 to 9 Years	306	5.5%	1,474	5.5%	5,040	5.8%
Age 10 to 14 Years	338	6.1%	1,573	5.9%	5,176	6.0%
Age 15 to 19 Years	350	6.3%	1,982	7.4%	6,221	7.2%
Age 20 to 24 Years	379	6.9%	2,179	8.1%	6,523	7.6%
Age 25 to 29 Years	507	9.2%	2,063	7.7%	5,908	6.8%
Age 30 to 34 Years	472	8.5%	1,952	7.3%	5,929	6.9%
Age 35 to 39 Years	399	7.2%	1,818	6.8%	5,793	6.7%
Age 40 to 44 Years	361	6.5%	1,764	6.6%	5,748	6.7%
Age 45 to 49 Years	345	6.2%	1,741	6.5%	5,670	6.6%
Age 50 to 54 Years	339	6.1%	1,692	6.3%	5,451	6.3%
Age 55 to 59 Years	328	5.9%	1,663	6.2%	5,485	6.4%
Age 60 to 64 Years	336	6.1%	1,504	5.6%	4,996	5.8%
Age 65 to 69 Years	261	4.7%	1,236	4.6%	4,070	4.7%
Age 70 to 74 Years	169	3.1%	959	3.6%	3,620	4.2%
Age 75 to 79 Years	110	2.0%	704	2.6%	2,599	3.0%
Age 80 to 84 Years	78	1.4%	448	1.7%	1,618	1.9%
Age 85 Years or Over	136	2.5%	607	2.3%	1,827	2.1%
Female Median Age	35.8		37.1		38.0	
Age 19 Years or Less	1,302	23.6%	6,427	24.0%	21,036	24.4%
Age 20 to 64 Years	3,466	62.8%	16,376	61.2%	51,502	59.7%
Age 65 Years or Over	755	13.7%	3,954	14.8%	13,735	15.9%

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1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	4,608	45.5%	24,111	47.4%	79,958	48.1%
Age Under 5 Years	346	7.5%	1,447	6.0%	4,844	6.1%
Age 5 to 9 Years	303	6.6%	1,492	6.2%	5,203	6.5%
Age 10 to 14 Years	343	7.4%	1,652	6.9%	5,503	6.9%
Age 15 to 19 Years	359	7.8%	1,813	7.5%	5,899	7.4%
Age 20 to 24 Years	300	6.5%	2,031	8.4%	6,311	7.9%
Age 25 to 29 Years	421	9.1%	1,984	8.2%	5,938	7.4%
Age 30 to 34 Years	393	8.5%	1,727	7.2%	5,611	7.0%
Age 35 to 39 Years	335	7.3%	1,655	6.9%	5,421	6.8%
Age 40 to 44 Years	299	6.5%	1,629	6.8%	5,349	6.7%
Age 45 to 49 Years	265	5.8%	1,537	6.4%	5,235	6.5%
Age 50 to 54 Years	301	6.5%	1,580	6.6%	5,330	6.7%
Age 55 to 59 Years	243	5.3%	1,370	5.7%	4,737	5.9%
Age 60 to 64 Years	223	4.8%	1,301	5.4%	4,283	5.4%
Age 65 to 69 Years	171	3.7%	1,053	4.4%	3,575	4.5%
Age 70 to 74 Years	134	2.9%	811	3.4%	3,020	3.8%
Age 75 to 79 Years	77	1.7%	494	2.0%	1,850	2.3%
Age 80 to 84 Years	48	1.0%	285	1.2%	995	1.2%
Age 85 Years or Over	48	1.0%	251	1.0%	855	1.1%
Male Median Age	32.6		35.0		35.6	
Age 19 Years or Less	1,351	29.3%	6,404	26.6%	21,448	26.8%
Age 20 to 64 Years	2,779	60.3%	14,814	61.4%	48,215	60.3%
Age 65 Years or Over	478	10.4%	2,893	12.0%	10,295	12.9%

Males per 100 Females (2021)

	1 mi radius		3 mi radius		5 mi radius	
Overall Comparison						
Age Under 5 Years	112	52.8%	103	50.9%	105	51.3%
Age 5 to 9 Years	99	49.8%	101	50.3%	103	50.8%
Age 10 to 14 Years	101	50.4%	105	51.2%	106	51.2%
Age 15 to 19 Years	103	50.7%	91	47.8%	95	48.7%
Age 20 to 24 Years	79	44.2%	93	48.2%	97	49.2%
Age 25 to 29 Years	83	45.4%	96	49.0%	101	50.1%
Age 30 to 34 Years	83	45.4%	88	46.9%	95	48.6%
Age 35 to 39 Years	84	45.6%	91	47.6%	94	48.3%
Age 40 to 44 Years	83	45.3%	92	48.0%	93	48.2%
Age 45 to 49 Years	77	43.5%	88	46.9%	92	48.0%
Age 50 to 54 Years	89	47.0%	93	48.3%	98	49.4%
Age 55 to 59 Years	74	42.6%	82	45.2%	86	46.3%
Age 60 to 64 Years	66	39.8%	86	46.4%	86	46.2%
Age 65 to 69 Years	66	39.6%	85	46.0%	88	46.8%
Age 70 to 74 Years	79	44.2%	85	45.8%	83	45.5%
Age 75 to 79 Years	70	41.3%	70	41.2%	71	41.6%
Age 80 to 84 Years	61	37.9%	64	38.9%	61	38.1%
Age 85 Years or Over	35	26.1%	41	29.2%	47	31.9%
Age 19 Years or Less	104	50.9%	100	49.9%	102	50.5%
Age 20 to 39 Years	82	45.2%	92	48.0%	96	49.1%
Age 40 to 64 Years	78	43.8%	89	47.0%	91	47.7%
Age 65 Years or Over	63	38.8%	73	42.3%	75	42.8%

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Kennesaw, GA 30152

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2021)						
Total Households	4,140		19,909		62,909	
Households with Children	1,355	32.7%	6,180	31.0%	20,473	32.5%
Average Household Size	2.4		2.5		2.6	
Household Density per Square Mile	1,318		705		801	
Population Family	7,986	78.8%	39,861	78.4%	134,055	80.6%
Population Non-Family	1,942	19.2%	9,483	18.6%	27,793	16.7%
Population Group Quarters	204	2.0%	1,523	3.0%	4,383	2.6%
Family Households	2,560	61.8%	12,565	63.1%	41,716	66.3%
Married Couple Households	1,743	68.1%	9,327	74.2%	31,450	75.4%
Other Family Households with Children	816	31.9%	3,238	25.8%	10,266	24.6%
Family Households with Children	1,347	52.6%	6,142	48.9%	20,325	48.7%
Married Couple with Children	807	59.9%	4,143	67.4%	14,182	69.8%
Other Family Households with Children	540	40.1%	1,999	32.6%	6,142	30.2%
Family Households No Children	1,213	47.4%	6,423	51.1%	21,392	51.3%
Married Couple No Children	937	77.2%	5,184	80.7%	17,268	80.7%
Other Family Households No Children	276	22.8%	1,239	19.3%	4,123	19.3%
Non-Family Households	1,580	38.2%	7,344	36.9%	21,193	33.7%
Non-Family Households with Children	8	0.5%	38	0.5%	148	0.7%
Non-Family Households No Children	1,572	99.5%	7,306	99.5%	21,044	99.3%
Average Family Household Size	3.1		3.2		3.2	
Average Family Income	\$146,001		\$139,680		\$134,299	
Median Family Income	\$111,132		\$110,962		\$109,039	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2021)						
Population Age 15 Years or Over	8,188		41,831		135,867	
Never Married	2,945	36.0%	14,948	35.7%	47,556	35.0%
Currently Married	3,501	42.8%	18,740	44.8%	62,759	46.2%
Previously Married	1,742	21.3%	8,143	19.5%	25,552	18.8%
Separated	291	16.7%	1,516	18.6%	4,783	18.7%
Widowed	249	14.3%	1,773	21.8%	5,208	20.4%
Divorced	1,203	69.0%	4,854	59.6%	15,560	60.9%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	6,800		33,826		110,913	
Elementary (Grade Level 0 to 8)	90	1.3%	653	1.9%	3,898	3.5%
Some High School (Grade Level 9 to 11)	290	4.3%	1,414	4.2%	4,294	3.9%
High School Graduate	1,052	15.5%	5,663	16.7%	20,427	18.4%
Some College	1,441	21.2%	6,892	20.4%	21,670	19.5%
Associate Degree Only	374	5.5%	1,881	5.6%	7,723	7.0%
Bachelor Degree Only	2,044	30.1%	10,714	31.7%	33,749	30.4%
Graduate Degree	1,509	22.2%	6,609	19.5%	19,151	17.3%
Any College (Some College or Higher)	5,367	78.9%	26,097	77.1%	82,293	74.2%
College Degree + (Bachelor Degree or Higher)	3,553	52.3%	17,323	51.2%	52,900	47.7%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2021)	4,310		20,811		65,855	
Total Housing Units (2010)	3,944		18,866		61,104	
Historical Annual Growth (2010-2021)	366	0.8%	1,945	0.9%	4,751	0.7%
Housing Units Occupied (2021)	4,140	96.1%	19,909	95.7%	62,909	95.5%
Housing Units Owner-Occupied	2,107	50.9%	11,502	57.8%	40,999	65.2%
Housing Units Renter-Occupied	2,033	49.1%	8,407	42.2%	21,909	34.8%
Housing Units Vacant (2021)	170	3.9%	902	4.3%	2,946	4.5%

Household Size (2021)

Total Households	4,140		19,909		62,909	
1 Person Households	1,288	31.1%	5,690	28.6%	16,393	26.1%
2 Person Households	1,283	31.0%	6,411	32.2%	20,097	31.9%
3 Person Households	690	16.7%	3,304	16.6%	10,730	17.1%
4 Person Households	554	13.4%	2,715	13.6%	9,363	14.9%
5 Person Households	215	5.2%	1,180	5.9%	4,048	6.4%
6 Person Households	72	1.7%	397	2.0%	1,400	2.2%
7 or More Person Households	37	0.9%	212	1.1%	878	1.4%

Household Income Distribution (2021)

HH Income \$200,000 or More	517	12.5%	2,309	11.6%	6,961	11.1%
HH Income \$150,000 to \$199,999	391	9.4%	1,819	9.1%	6,414	10.2%
HH Income \$125,000 to \$149,999	232	5.6%	1,244	6.2%	4,597	7.3%
HH Income \$100,000 to \$124,999	409	9.9%	2,129	10.7%	6,479	10.3%
HH Income \$75,000 to \$99,999	775	18.7%	3,737	18.8%	10,355	16.5%
HH Income \$50,000 to \$74,999	694	16.8%	3,275	16.5%	10,585	16.8%
HH Income \$35,000 to \$49,999	317	7.7%	2,022	10.2%	6,615	10.5%
HH Income \$25,000 to \$34,999	465	11.2%	1,489	7.5%	4,164	6.6%
HH Income \$15,000 to \$24,999	202	4.9%	849	4.3%	2,982	4.7%
HH Income \$10,000 to \$14,999	36	0.9%	345	1.7%	1,240	2.0%
HH Income Under \$10,000	104	2.5%	692	3.5%	2,515	4.0%

Household Vehicles (2021)

Households 0 Vehicles Available	61	1.5%	434	2.2%	2,220	3.5%
Households 1 Vehicle Available	1,665	40.2%	7,161	36.0%	19,970	31.7%
Households 2 Vehicles Available	1,813	43.8%	8,198	41.2%	26,038	41.4%
Households 3 or More Vehicles Available	601	14.5%	4,116	20.7%	14,681	23.3%
Total Vehicles Available	7,216		37,135		121,000	
Average Vehicles per Household	1.7		1.9		1.9	
Owner-Occupied Household Vehicles	4,351	60.3%	24,400	65.7%	88,164	72.9%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2	
Renter-Occupied Household Vehicles	2,865	39.7%	12,735	34.3%	32,836	27.1%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5	

Travel Time (2021)

Worker Base Age 16 years or Over	5,274		26,449		86,467	
Travel to Work in 14 Minutes or Less	720	13.6%	4,621	17.5%	13,936	16.1%
Travel to Work in 15 to 29 Minutes	1,328	25.2%	8,038	30.4%	24,065	27.8%
Travel to Work in 30 to 59 Minutes	2,040	38.7%	8,586	32.5%	28,459	32.9%
Travel to Work in 60 Minutes or More	917	17.4%	3,200	12.1%	10,550	12.2%
Work at Home	538	10.2%	2,649	10.0%	8,946	10.3%
Average Minutes Travel to Work	33.0		26.9		28.3	

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COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9936/-84.5994

RFULL9

1635 Old 41 Hwy NW

Kennesaw, GA 30152

1 mi radius 3 mi radius 5 mi radius

Transportation To Work (2021)

Worker Base Age 16 years or Over	5,274		26,449		86,467	
Drive to Work Alone	4,140	78.5%	21,050	79.6%	68,379	79.1%
Drive to Work in Carpool	370	7.0%	1,581	6.0%	5,273	6.1%
Travel to Work by Public Transportation	92	1.7%	344	1.3%	1,287	1.5%
Drive to Work on Motorcycle	9	0.2%	41	0.2%	183	0.2%
Bicycle to Work	-	-	-	-	1	-
Walk to Work	69	1.3%	422	1.6%	1,422	1.6%
Other Means	55	1.0%	361	1.4%	977	1.1%
Work at Home	538	10.2%	2,649	10.0%	8,946	10.3%

Daytime Demographics (2021)

Total Businesses	737		3,682		11,671	
Total Employees	7,591		39,864		117,081	
Company Headquarter Businesses	33	4.4%	162	4.4%	481	4.1%
Company Headquarter Employees	1,429	18.8%	8,376	21.0%	26,805	22.9%
Employee Population per Business	10.3	to 1	10.8	to 1	10.0	to 1
Residential Population per Business	13.8	to 1	13.8	to 1	14.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	10,026		53,820		164,739	

Labor Force

Labor Population Age 16 Years or Over (2021)	8,038		41,184		133,824	
Labor Force Total Males (2021)	3,534	44.0%	19,198	46.6%	63,370	47.4%
Male Civilian Employed	2,768	78.3%	14,180	73.9%	44,954	70.9%
Male Civilian Unemployed	47	1.3%	535	2.8%	2,028	3.2%
Males in Armed Forces	17	0.5%	74	0.4%	283	0.4%
Males Not in Labor Force	702	19.9%	4,409	23.0%	16,105	25.4%
Labor Force Total Females (2021)	4,504	56.0%	21,986	53.4%	70,455	52.6%
Female Civilian Employed	2,819	62.6%	12,974	59.0%	40,885	58.0%
Female Civilian Unemployed	225	5.0%	797	3.6%	2,011	2.9%
Females in Armed Forces	-	-	-	-	44	-
Females Not in Labor Force	1,460	32.4%	8,215	37.4%	27,515	39.1%
Unemployment Rate	272	3.4%	1,333	3.2%	4,039	3.0%

Occupation (2021)

Occupation Population Age 16 Years or Over	5,587		27,154		85,838	
Occupation Total Males	2,768	49.5%	14,180	52.2%	44,954	52.4%
Occupation Total Females	2,819	50.5%	12,974	47.8%	40,885	47.6%
Management, Business, Financial Operations	1,122	-	5,768	21.2%	17,940	20.9%
Professional, Related	2,051	36.7%	8,434	31.1%	23,495	27.4%
Service	624	11.2%	3,523	13.0%	12,062	14.1%
Sales, Office	1,267	22.7%	5,884	21.7%	18,070	21.1%
Farming, Fishing, Forestry	-	-	18	-	49	-
Construction, Extraction, Maintenance	188	3.4%	980	3.6%	5,378	6.3%
Production, Transport, Material Moving	335	6.0%	2,546	9.4%	8,844	10.3%
White Collar Workers	4,440	79.5%	20,086	74.0%	59,506	69.3%
Blue Collar Workers	1,147	20.5%	7,067	26.0%	26,332	30.7%

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RFULL9

1635 Old 41 Hwy NW

Kennesaw, GA 30152

1 mi radius 3 mi radius 5 mi radius

Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	3,599		17,014		55,967	
1 Detached Unit	1,629	45.3%	10,970	64.5%	41,631	74.4%
1 Attached Unit	748	20.8%	2,309	13.6%	5,768	10.3%
2 Units	5	0.1%	72	0.4%	402	0.7%
3 to 4 Units	8	0.2%	69	0.4%	475	0.8%
5 to 9 Units	177	4.9%	679	4.0%	2,134	3.8%
10 to 19 Units	949	26.4%	2,392	14.1%	4,863	8.7%
20 to 49 Units	406	11.3%	2,067	12.1%	4,340	7.8%
50 or More Units	88	2.5%	916	5.4%	2,429	4.3%
Mobile Home or Trailer	129	3.6%	435	2.6%	866	1.5%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2021)

Homes Built 2014 or later	194	4.5%	1,247	6.0%	3,503	5.3%
Homes Built 2010 to 2013	100	2.3%	633	3.0%	1,670	2.5%
Homes Built 2000 to 2009	1,617	37.5%	4,981	23.9%	11,693	17.8%
Homes Built 1990 to 1999	1,268	29.4%	5,511	26.5%	17,314	26.3%
Homes Built 1980 to 1989	627	14.6%	3,847	18.5%	13,171	20.0%
Homes Built 1970 to 1979	172	4.0%	2,153	10.3%	7,671	11.6%
Homes Built 1960 to 1969	85	2.0%	856	4.1%	4,123	6.3%
Homes Built 1950 to 1959	51	1.2%	382	1.8%	1,837	2.8%
Homes Built 1940 to 1949	13	0.3%	87	0.4%	836	1.3%
Homes Built Before 1939	13	0.3%	213	1.0%	1,091	1.7%
Median Age of Homes	19.2 yrs		23.7 yrs		26.9 yrs	

Home Values (2021)

Owner Specified Housing Units	2,107		11,502		40,999	
Home Values \$1,000,000 or More	45	2.1%	204	1.8%	485	1.2%
Home Values \$750,000 to \$999,999	109	5.2%	428	3.7%	973	2.4%
Home Values \$500,000 to \$749,999	495	23.5%	1,628	14.2%	3,619	8.8%
Home Values \$400,000 to \$499,999	166	7.9%	888	7.7%	3,243	7.9%
Home Values \$300,000 to \$399,999	304	14.4%	2,329	20.3%	8,604	21.0%
Home Values \$250,000 to \$299,999	137	6.5%	1,660	14.4%	6,438	15.7%
Home Values \$200,000 to \$249,999	242	11.5%	1,621	14.1%	7,194	17.5%
Home Values \$175,000 to \$199,999	296	14.0%	1,095	9.5%	4,404	10.7%
Home Values \$150,000 to \$174,999	188	8.9%	888	7.7%	3,055	7.5%
Home Values \$125,000 to \$149,999	66	3.1%	292	2.5%	1,317	3.2%
Home Values \$100,000 to \$124,999	51	2.4%	203	1.8%	803	2.0%
Home Values \$90,000 to \$99,999	1	-	14	0.1%	97	0.2%
Home Values \$80,000 to \$89,999	1	-	24	0.2%	121	0.3%
Home Values \$70,000 to \$79,999	-	-	31	0.3%	115	0.3%
Home Values \$60,000 to \$69,999	-	-	1	-	6	-
Home Values \$50,000 to \$59,999	-	-	4	-	19	-
Home Values \$35,000 to \$49,999	3	0.1%	36	0.3%	55	0.1%
Home Values \$25,000 to \$34,999	-	-	55	0.5%	66	0.2%
Home Values \$10,000 to \$24,999	-	-	55	0.5%	236	0.6%
Home Values Under \$10,000	-	-	45	0.4%	153	0.4%
Owner-Occupied Median Home Value	\$300,788		\$304,861		\$282,433	
Renter-Occupied Median Rent	\$1,083		\$1,103		\$1,082	

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1635 Old 41 Hwy NW

Kennesaw, GA 30152

Total Annual Consumer Expenditure (2021)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$315.23 M	\$1.56 B	\$4.79 B
Total Non-Retail Expenditure	\$166.97 M	\$823.27 M	\$2.53 B
Total Retail Expenditure	\$148.25 M	\$733.36 M	\$2.26 B
Apparel	\$11.28 M	\$55.58 M	\$170.95 M
Contributions	\$10.62 M	\$52.18 M	\$160.56 M
Education	\$10.08 M	\$49.31 M	\$151.81 M
Entertainment	\$18.02 M	\$89.07 M	\$274.79 M
Food and Beverages	\$46.08 M	\$227.86 M	\$701.09 M
Furnishings and Equipment	\$11.15 M	\$55.19 M	\$170.33 M
Gifts	\$8.1 M	\$39.61 M	\$121.27 M
Health Care	\$25.99 M	\$128.87 M	\$397.85 M
Household Operations	\$12.49 M	\$61.55 M	\$189.7 M
Miscellaneous Expenses	\$5.96 M	\$29.44 M	\$90.8 M
Personal Care	\$4.23 M	\$20.89 M	\$64.31 M
Personal Insurance	\$2.27 M	\$11.24 M	\$34.85 M
Reading	\$688.1 K	\$3.4 M	\$10.47 M
Shelter	\$66.67 M	\$328.39 M	\$1.01 B
Tobacco	\$1.8 M	\$8.88 M	\$27.11 M
Transportation	\$57.24 M	\$283.5 M	\$873.24 M
Utilities	\$22.56 M	\$111.67 M	\$343.78 M

Monthly Household Consumer Expenditure (2021)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$6,345	\$6,516	\$6,346
Total Non-Retail Expenditure	\$3,361 53.0%	\$3,446 52.9%	\$3,354 52.8%
Total Retail Expenditures	\$2,984 47.0%	\$3,070 47.1%	\$2,992 47.2%
Apparel	\$227 3.6%	\$233 3.6%	\$226 3.6%
Contributions	\$214 3.4%	\$218 3.4%	\$213 3.4%
Education	\$203 3.2%	\$206 3.2%	\$201 3.2%
Entertainment	\$363 5.7%	\$373 5.7%	\$364 5.7%
Food and Beverages	\$928 14.6%	\$954 14.6%	\$929 14.6%
Furnishings and Equipment	\$224 3.5%	\$231 3.5%	\$226 3.6%
Gifts	\$163 2.6%	\$166 2.5%	\$161 2.5%
Health Care	\$523 8.2%	\$539 8.3%	\$527 8.3%
Household Operations	\$251 4.0%	\$258 4.0%	\$251 4.0%
Miscellaneous Expenses	\$120 1.9%	\$123 1.9%	\$120 1.9%
Personal Care	\$85 1.3%	\$87 1.3%	\$85 1.3%
Personal Insurance	\$46 0.7%	\$47 0.7%	\$46 0.7%
Reading	\$14 0.2%	\$14 0.2%	\$14 0.2%
Shelter	\$1,342 21.2%	\$1,375 21.1%	\$1,335 21.0%
Tobacco	\$36 0.6%	\$37 0.6%	\$36 0.6%
Transportation	\$1,152 18.2%	\$1,187 18.2%	\$1,157 18.2%
Utilities	\$454 7.2%	\$467 7.2%	\$455 7.2%

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5 mi radius

3 mi radius

1 mi radius

