

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9773/-84.4195

1205 Johnson Ferry Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30068							
Population							
Estimated Population (2022)	7,634		61,045		205,314		
Projected Population (2027)	7,857		61,975		211,427		
Census Population (2020)	7,398		61,076		204,661		
Census Population (2010)	7,065		57,705		187,905		
Projected Annual Growth (2022-2027)	223	0.6%	930	0.3%	6,113	0.6%	
Historical Annual Growth (2020-2022)	236	-	-31	-	653	0.2%	
Historical Annual Growth (2010-2020)	333	0.5%	3,372	0.6%	16,756	0.9%	
Estimated Population Density (2022)	2,431	psm	2,160	psm	2,615	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	2,797		22,476		84,066		
Projected Households (2027)	2,929		23,179		87,784		
Census Households (2020)	2,712		22,466		83,597		
Census Households (2010)	2,639		21,446		76,568		
Projected Annual Growth (2022-2027)	132	0.9%	704	0.6%	3,718	0.9%	
Historical Annual Change (2010-2022)	158	0.5%	1,030	0.4%	7,498	0.8%	
Average Household Income							
Estimated Average Household Income (2022)	\$154,358		\$185,045		\$146,931		
Projected Average Household Income (2027)	\$176,452		\$218,055		\$170,463		
Census Average Household Income (2010)	\$121,917		\$128,968		\$105,276		
Census Average Household Income (2000)	\$122,561		\$123,668		\$99,461		
Projected Annual Change (2022-2027)	\$22,094	2.9%	\$33,010	3.6%	\$23,532	3.2%	
Historical Annual Change (2000-2022)	\$31,798	1.2%	\$61,377	2.3%	\$47,470	2.2%	
Median Household Income							
Estimated Median Household Income (2022)	\$140,749		\$136,598		\$113,471		
Projected Median Household Income (2027)	\$170,684		\$166,892		\$135,760		
Census Median Household Income (2010)	\$99,746		\$98,818		\$79,918		
Census Median Household Income (2000)	\$101,079		\$99,061		\$79,626		
Projected Annual Change (2022-2027)	\$29,935	4.3%	\$30,295	4.4%	\$22,289	3.9%	
Historical Annual Change (2000-2022)	\$39,670	1.8%	\$37,536	1.7%	\$33,845	1.9%	
Per Capita Income							
Estimated Per Capita Income (2022)	\$56,689		\$68,168		\$60,210		
Projected Per Capita Income (2027)	\$65,911		\$81,592		\$70,824		
Census Per Capita Income (2010)	\$45,559		\$47,934		\$42,898		
Census Per Capita Income (2000)	\$44,558		\$44,186		\$40,001		
Projected Annual Change (2022-2027)	\$9,222	3.3%	\$13,424	3.9%	\$10,614	3.5%	
Historical Annual Change (2000-2022)	\$12,131	1.2%	\$23,982	2.5%	\$20,209	2.3%	
Estimated Average Household Net Worth (2022)	\$1.4 M		\$1.42 M		\$1.06 M		

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Race and Ethnicity							
Total Population (2022)	7,634		61,045		205,314		
White (2022)	5,500	72.0%	43,619	71.5%	130,687	63.7%	
Black or African American (2022)	314	4.1%	4,261	7.0%	28,135	13.7%	
American Indian or Alaska Native (2022)	15	0.2%	93	0.2%	590	0.3%	
Asian (2022)	1,047	13.7%	7,171	11.7%	20,878	10.2%	
Hawaiian or Pacific Islander (2022)	2	-	16	-	101	-	
Other Race (2022)	135	1.8%	1,454	2.4%	7,344	3.6%	
Two or More Races (2022)	620	8.1%	4,432	7.3%	17,578	8.6%	
Population < 18 (2022)	1,824	23.9%	14,556	23.8%	43,552	21.2%	
White Not Hispanic	1,149	63.0%	9,230	63.4%	24,102	55.3%	
Black or African American	60	3.3%	866	6.0%	5,585	12.8%	
Asian	308	16.9%	2,089	14.4%	5,166	11.9%	
Other Race Not Hispanic	186	10.2%	1,302	8.9%	3,906	9.0%	
Hispanic	122	6.7%	1,069	7.3%	4,793	11.0%	
Not Hispanic or Latino Population (2022)	7,159	93.8%	57,294	93.9%	187,342	91.2%	
Not Hispanic White	5,365	74.9%	42,642	74.4%	127,019	67.8%	
Not Hispanic Black or African American	299	4.2%	4,154	7.3%	27,245	14.5%	
Not Hispanic American Indian or Alaska Native	12	0.2%	49	-	280	0.1%	
Not Hispanic Asian	1,041	14.5%	7,107	12.4%	20,600	11.0%	
Not Hispanic Hawaiian or Pacific Islander	1	-	12	-	65	-	
Not Hispanic Other Race	46	0.6%	538	0.9%	2,231	1.2%	
Not Hispanic Two or More Races	394	5.5%	2,792	4.9%	9,902	5.3%	
Hispanic or Latino Population (2022)	475	6.2%	3,751	6.1%	17,972	8.8%	
Hispanic White	134	28.3%	977	26.0%	3,669	20.4%	
Hispanic Black or African American	15	3.2%	106	2.8%	890	5.0%	
Hispanic American Indian or Alaska Native	3	0.7%	44	1.2%	310	1.7%	
Hispanic Asian	6	1.3%	63	1.7%	279	1.6%	
Hispanic Hawaiian or Pacific Islander	1	0.2%	3	-	36	0.2%	
Hispanic Other Race	89	18.8%	917	24.4%	5,113	28.4%	
Hispanic Two or More Races	226	47.6%	1,640	43.7%	7,676	42.7%	
Not Hispanic or Latino Population (2020)	6,987	94.5%	57,535	94.2%	187,575	91.7%	
Hispanic or Latino Population (2020)	411	5.5%	3,542	5.8%	17,085	8.3%	
Not Hispanic or Latino Population (2010)	6,816	96.5%	55,313	95.9%	175,029	93.1%	
Hispanic or Latino Population (2010)	248	3.5%	2,391	4.1%	12,875	6.9%	
Not Hispanic or Latino Population (2027)	7,366	93.8%	58,162	93.8%	192,867	91.2%	
Hispanic or Latino Population (2027)	491	6.2%	3,813	6.2%	18,560	8.8%	
Projected Annual Growth (2022-2027)	16	0.7%	61	0.3%	588	0.7%	
Historical Annual Growth (2010-2020)	162	6.5%	1,150	4.8%	4,210	3.3%	

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Total Age Distribution (2022)							
Total Population	7,634		61,045		205,314		
Age Under 5 Years	337	4.4%	2,789	4.6%	10,489	5.1%	
Age 5 to 9 Years	479	6.3%	4,160	6.8%	12,655	6.2%	
Age 10 to 14 Years	638	8.4%	4,674	7.7%	12,917	6.3%	
Age 15 to 19 Years	505	6.6%	4,014	6.6%	11,213	5.5%	
Age 20 to 24 Years	240	3.1%	2,156	3.5%	9,948	4.8%	
Age 25 to 29 Years	181	2.4%	2,079	3.4%	12,344	6.0%	
Age 30 to 34 Years	248	3.3%	2,557	4.2%	13,939	6.8%	
Age 35 to 39 Years	454	5.9%	3,879	6.4%	15,399	7.5%	
Age 40 to 44 Years	552	7.2%	4,445	7.3%	15,050	7.3%	
Age 45 to 49 Years	534	7.0%	4,437	7.3%	13,648	6.6%	
Age 50 to 54 Years	641	8.4%	4,737	7.8%	14,371	7.0%	
Age 55 to 59 Years	684	9.0%	5,121	8.4%	15,130	7.4%	
Age 60 to 64 Years	740	9.7%	5,661	9.3%	15,879	7.7%	
Age 65 to 69 Years	508	6.7%	4,208	6.9%	12,257	6.0%	
Age 70 to 74 Years	341	4.5%	2,910	4.8%	8,795	4.3%	
Age 75 to 79 Years	221	2.9%	1,586	2.6%	5,057	2.5%	
Age 80 to 84 Years	148	1.9%	877	1.4%	3,212	1.6%	
Age 85 Years or Over	183	2.4%	755	1.2%	3,009	1.5%	
Median Age	45.8		43.9		40.9		
Age 19 Years or Less	1,958	25.7%	15,637	25.6%	47,275	23.0%	
Age 20 to 64 Years	4,275	56.0%	35,072	57.5%	125,709	61.2%	
Age 65 Years or Over	1,401	18.4%	10,336	16.9%	32,330	15.7%	
Female Age Distribution (2022)							
Female Population	3,929 51.5%		30,941 50.7%		104,649 51.0%		
Age Under 5 Years	171	4.4%	1,392	4.5%	5,107	4.9%	
Age 5 to 9 Years	249	6.3%	2,024	6.5%	6,181	5.9%	
Age 10 to 14 Years	303	7.7%	2,286	7.4%	6,301	6.0%	
Age 15 to 19 Years	244	6.2%	1,897	6.1%	5,424	5.2%	
Age 20 to 24 Years	112	2.9%	1,037	3.4%	4,962	4.7%	
Age 25 to 29 Years	84	2.1%	1,038	3.4%	6,255	6.0%	
Age 30 to 34 Years	139	3.5%	1,340	4.3%	7,157	6.8%	
Age 35 to 39 Years	250	6.4%	2,040	6.6%	7,784	7.4%	
Age 40 to 44 Years	289	7.4%	2,363	7.6%	7,693	7.4%	
Age 45 to 49 Years	287	7.3%	2,342	7.6%	7,097	6.8%	
Age 50 to 54 Years	324	8.3%	2,381	7.7%	7,321	7.0%	
Age 55 to 59 Years	367	9.3%	2,651	8.6%	7,849	7.5%	
Age 60 to 64 Years	366	9.3%	2,884	9.3%	8,265	7.9%	
Age 65 to 69 Years	249	6.3%	2,029	6.6%	6,164	5.9%	
Age 70 to 74 Years	166	4.2%	1,462	4.7%	4,585	4.4%	
Age 75 to 79 Years	118	3.0%	807	2.6%	2,691	2.6%	
Age 80 to 84 Years	84	2.1%	480	1.6%	1,841	1.8%	
Age 85 Years or Over	126	3.2%	488	1.6%	1,972	1.9%	
Female Median Age	46.2		44.2		41.5		
Age 19 Years or Less	968	24.6%	7,599	24.6%	23,013	22.0%	
Age 20 to 64 Years	2,218	56.5%	18,075	58.4%	64,383	61.5%	
Age 65 Years or Over	743	18.9%	5,267	17.0%	17,253	16.5%	

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Male Age Distribution (2022)							
Male Population	3,705	48.5%	30,104	49.3%	100,665	49.0%	
Age Under 5 Years	165	4.5%	1,398	4.6%	5,382	5.3%	
Age 5 to 9 Years	230	6.2%	2,136	7.1%	6,474	6.4%	
Age 10 to 14 Years	334	9.0%	2,388	7.9%	6,617	6.6%	
Age 15 to 19 Years	261	7.0%	2,117	7.0%	5,789	5.8%	
Age 20 to 24 Years	128	3.4%	1,119	3.7%	4,986	5.0%	
Age 25 to 29 Years	97	2.6%	1,041	3.5%	6,089	6.0%	
Age 30 to 34 Years	110	3.0%	1,218	4.0%	6,782	6.7%	
Age 35 to 39 Years	204	5.5%	1,839	6.1%	7,615	7.6%	
Age 40 to 44 Years	263	7.1%	2,081	6.9%	7,357	7.3%	
Age 45 to 49 Years	247	6.7%	2,095	7.0%	6,551	6.5%	
Age 50 to 54 Years	316	8.5%	2,356	7.8%	7,050	7.0%	
Age 55 to 59 Years	317	8.6%	2,471	8.2%	7,281	7.2%	
Age 60 to 64 Years	374	10.1%	2,777	9.2%	7,614	7.6%	
Age 65 to 69 Years	259	7.0%	2,179	7.2%	6,093	6.1%	
Age 70 to 74 Years	175	4.7%	1,447	4.8%	4,210	4.2%	
Age 75 to 79 Years	104	2.8%	779	2.6%	2,366	2.4%	
Age 80 to 84 Years	64	1.7%	397	1.3%	1,370	1.4%	
Age 85 Years or Over	57	1.5%	267	0.9%	1,038	1.0%	
Male Median Age	45.3		43.6		40.2		
Age 19 Years or Less	990	26.7%	8,038	26.7%	24,262	24.1%	
Age 20 to 64 Years	2,056	55.5%	16,997	56.5%	61,326	60.9%	
Age 65 Years or Over	658	17.8%	5,068	16.8%	15,078	15.0%	
Males per 100 Females (2022)							
Overall Comparison	94		97		96		
Age Under 5 Years	96	49.1%	100	50.1%	105	51.3%	
Age 5 to 9 Years	92	48.0%	106	51.3%	105	51.2%	
Age 10 to 14 Years	110	52.4%	104	51.1%	105	51.2%	
Age 15 to 19 Years	107	51.6%	112	52.7%	107	51.6%	
Age 20 to 24 Years	114	53.2%	108	51.9%	100	50.1%	
Age 25 to 29 Years	116	53.6%	100	50.1%	97	49.3%	
Age 30 to 34 Years	79	44.1%	91	47.6%	95	48.7%	
Age 35 to 39 Years	82	44.9%	90	47.4%	98	49.5%	
Age 40 to 44 Years	91	47.6%	88	46.8%	96	48.9%	
Age 45 to 49 Years	86	46.3%	89	47.2%	92	48.0%	
Age 50 to 54 Years	98	49.4%	99	49.7%	96	49.1%	
Age 55 to 59 Years	86	46.4%	93	48.2%	93	48.1%	
Age 60 to 64 Years	102	50.5%	96	49.1%	92	48.0%	
Age 65 to 69 Years	104	51.0%	107	51.8%	99	49.7%	
Age 70 to 74 Years	105	51.3%	99	49.7%	92	47.9%	
Age 75 to 79 Years	88	46.8%	96	49.1%	88	46.8%	
Age 80 to 84 Years	77	43.4%	83	45.2%	74	42.7%	
Age 85 Years or Over	45	31.1%	55	35.4%	53	34.5%	
Age 19 Years or Less	102	50.6%	106	51.4%	105	51.3%	
Age 20 to 39 Years	92	47.9%	96	48.9%	97	49.3%	
Age 40 to 64 Years	93	48.2%	93	48.3%	94	48.4%	
Age 65 Years or Over	89	47.0%	96	49.0%	87	46.6%	

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Marietta, GA 30068							
Household Type (2022)							
Total Households	2,797		22,476		84,066		
Households with Children	1,051	37.6%	8,338	37.1%	26,008	30.9%	
Average Household Size	2.7		2.7		2.4		
Household Density per Square Mile	891		795		1,071		
Population Family	6,880	90.1%	55,416	90.8%	169,562	82.6%	
Population Non-Family	637	8.3%	5,384	8.8%	34,728	16.9%	
Population Group Quarters	117	1.5%	245	0.4%	1,024	0.5%	
Family Households	2,234	79.9%	17,957	79.9%	55,999	66.6%	
Married Couple Households	1,966	88.0%	15,799	88.0%	45,657	81.5%	
Other Family Households with Children	268	12.0%	2,158	12.0%	10,341	18.5%	
Family Households with Children	1,051	47.0%	8,337	46.4%	25,983	46.4%	
Married Couple with Children	897	85.4%	7,117	85.4%	20,212	77.8%	
Other Family Households with Children	154	14.6%	1,220	14.6%	5,771	22.2%	
Family Households No Children	1,183	53.0%	9,620	53.6%	30,016	53.6%	
Married Couple No Children	1,068	90.3%	8,682	90.2%	25,445	84.8%	
Other Family Households No Children	115	9.7%	938	9.8%	4,570	15.2%	
Non-Family Households	563	20.1%	4,519	20.1%	28,067	33.4%	
Non-Family Households with Children	-	-	2	-	25	-	
Non-Family Households No Children	563	100.0%	4,517	100.0%	28,042	99.9%	
Average Family Household Size	3.1		3.1		3.0		
Average Family Income	\$170,485		\$207,866		\$179,948		
Median Family Income	\$168,695		\$159,429		\$144,894		
Average Non-Family Household Size	1.1		1.2		1.2		
Marital Status (2022)							
Population Age 15 Years or Over	6,181		49,422		169,252		
Never Married	895	14.5%	9,581	19.4%	47,728	28.2%	
Currently Married	4,257	68.9%	32,828	66.4%	92,921	54.9%	
Previously Married	1,029	16.6%	7,012	14.2%	28,603	16.9%	
Separated	65	6.4%	1,025	14.6%	4,674	16.3%	
Widowed	406	39.4%	1,676	23.9%	6,424	22.5%	
Divorced	558	54.2%	4,311	61.5%	17,505	61.2%	
Educational Attainment (2022)							
Adult Population Age 25 Years or Over	5,436		43,252		148,091		
Elementary (Grade Level 0 to 8)	18	0.3%	530	1.2%	2,501	1.7%	
Some High School (Grade Level 9 to 11)	58	1.1%	418	1.0%	2,370	1.6%	
High School Graduate	357	6.6%	3,561	8.2%	16,519	11.2%	
Some College	760	14.0%	5,102	11.8%	19,608	13.2%	
Associate Degree Only	243	4.5%	1,833	4.2%	7,897	5.3%	
Bachelor Degree Only	2,283	42.0%	18,253	42.2%	60,416	40.8%	
Graduate Degree	1,717	31.6%	13,556	31.3%	38,781	26.2%	
Any College (Some College or Higher)	5,003	92.0%	38,744	89.6%	126,701	85.6%	
College Degree + (Bachelor Degree or Higher)	4,000	73.6%	31,810	73.5%	99,196	67.0%	

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Housing							
Total Housing Units (2022)		2,880		22,850		87,965	
Total Housing Units (2020)		2,724		22,767		86,991	
Historical Annual Growth (2020-2022)		155 -		83 -		975 -	
Housing Units Occupied (2022)		2,797 97.1%		22,476 98.4%		84,066 95.6%	
Housing Units Owner-Occupied		2,506 89.6%		20,637 91.8%		62,909 74.8%	
Housing Units Renter-Occupied		291 10.4%		1,839 8.2%		21,156 25.2%	
Housing Units Vacant (2022)		82 2.9%		375 1.6%		3,900 4.4%	
Household Size (2022)							
Total Households		2,797		22,476		84,066	
1 Person Households		507 18.1%		3,828 17.0%		23,059 27.4%	
2 Person Households		956 34.2%		8,166 36.3%		29,790 35.4%	
3 Person Households		530 19.0%		4,118 18.3%		13,392 15.9%	
4 Person Households		576 20.6%		4,377 19.5%		11,926 14.2%	
5 Person Households		180 6.4%		1,518 6.8%		4,257 5.1%	
6 Person Households		42 1.5%		367 1.6%		1,184 1.4%	
7 or More Person Households		6 0.2%		101 0.4%		457 0.5%	
Household Income Distribution (2022)							
HH Income \$200,000 or More		857 30.6%		7,017 31.2%		18,399 21.9%	
HH Income \$150,000 to \$199,999		353 12.6%		2,964 13.2%		8,621 10.3%	
HH Income \$125,000 to \$149,999		246 8.8%		1,957 8.7%		7,248 8.6%	
HH Income \$100,000 to \$124,999		283 10.1%		1,752 7.8%		7,957 9.5%	
HH Income \$75,000 to \$99,999		361 12.9%		2,728 12.1%		11,224 13.4%	
HH Income \$50,000 to \$74,999		305 10.9%		2,737 12.2%		12,695 15.1%	
HH Income \$35,000 to \$49,999		181 6.5%		1,091 4.9%		6,789 8.1%	
HH Income \$25,000 to \$34,999		125 4.5%		803 3.6%		3,912 4.7%	
HH Income \$15,000 to \$24,999		42 1.5%		631 2.8%		2,911 3.5%	
HH Income \$10,000 to \$14,999		- -		245 1.1%		1,079 1.3%	
HH Income Under \$10,000		45 1.6%		551 2.4%		3,230 3.8%	
Household Vehicles (2022)							
Households 0 Vehicles Available		84 3.0%		432 1.9%		3,637 4.3%	
Households 1 Vehicle Available		538 19.2%		4,079 18.1%		25,398 30.2%	
Households 2 Vehicles Available		1,480 52.9%		11,711 52.1%		37,403 44.5%	
Households 3 or More Vehicles Available		694 24.8%		6,253 27.8%		17,628 21.0%	
Total Vehicles Available		5,736		48,080		158,454	
Average Vehicles per Household		2.1		2.1		1.9	
Owner-Occupied Household Vehicles		5,320 92.8%		45,342 94.3%		131,048 82.7%	
Average Vehicles per Owner-Occupied Household		2.1		2.2		2.1	
Renter-Occupied Household Vehicles		416 7.2%		2,738 5.7%		27,406 17.3%	
Average Vehicles per Renter-Occupied Household		1.4		1.5		1.3	
Travel Time (2022)							
Worker Base Age 16 years or Over		3,543		29,979		109,475	
Travel to Work in 14 Minutes or Less		398 11.2%		3,981 13.3%		14,595 13.3%	
Travel to Work in 15 to 29 Minutes		1,040 29.4%		8,332 27.8%		33,086 30.2%	
Travel to Work in 30 to 59 Minutes		1,240 35.0%		10,924 36.4%		40,092 36.6%	
Travel to Work in 60 Minutes or More		251 7.1%		1,821 6.1%		7,392 6.8%	
Work at Home		614 17.3%		4,920 16.4%		14,309 13.1%	
Average Minutes Travel to Work		29.0		28.6		28.0	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9773/-84.4195

1205 Johnson Ferry Rd							
Marietta, GA 30068							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2022)							
Worker Base Age 16 years or Over	3,543		29,979		109,475		
Drive to Work Alone	2,715	76.6%	22,764	75.9%	82,073	75.0%	
Drive to Work in Carpool	146	4.1%	1,098	3.7%	5,429	5.0%	
Travel to Work by Public Transportation	19	0.5%	638	2.1%	4,747	4.3%	
Drive to Work on Motorcycle	2	-	16	-	117	0.1%	
Bicycle to Work	-	-	1	-	52	-	
Walk to Work	19	0.5%	220	0.7%	1,345	1.2%	
Other Means	28	0.8%	320	1.1%	1,402	1.3%	
Work at Home	614	17.3%	4,920	16.4%	14,309	13.1%	
Daytime Demographics (2022)							
Total Businesses	1,181		4,472		16,166		
Total Employees	8,313		22,591		118,310		
Company Headquarter Businesses	42	3.6%	118	2.6%	551	3.4%	
Company Headquarter Employees	567	6.8%	1,272	5.6%	31,966	27.0%	
Employee Population per Business	7.0	to 1	5.1	to 1	7.3	to 1	
Residential Population per Business	6.5	to 1	13.6	to 1	12.7	to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,832		41,076		175,466		
Labor Force							
Labor Population Age 16 Years or Over (2022)	6,063		48,485		166,720		
Labor Force Total Males (2022)	2,914	48.1%	23,688	48.9%	80,910	48.5%	
Male Civilian Employed	2,024	69.4%	16,233	68.5%	58,164	71.9%	
Male Civilian Unemployed	83	2.8%	465	2.0%	1,719	2.1%	
Males in Armed Forces	-	-	20	-	75	-	
Males Not in Labor Force	808	27.7%	6,970	29.4%	20,951	25.9%	
Labor Force Total Females (2022)	3,149	51.9%	24,796	51.1%	85,811	51.5%	
Female Civilian Employed	1,520	48.3%	13,746	55.4%	51,310	59.8%	
Female Civilian Unemployed	42	1.3%	246	1.0%	1,447	1.7%	
Females in Armed Forces	-	-	-	-	15	-	
Females Not in Labor Force	1,588	50.4%	10,804	43.6%	33,038	38.5%	
Unemployment Rate	124	2.0%	712	1.5%	3,166	1.9%	
Occupation (2022)							
Occupation Population Age 16 Years or Over	3,543		29,979		109,475		
Occupation Total Males	2,024	57.1%	16,233	54.1%	58,164	53.1%	
Occupation Total Females	1,520	42.9%	13,746	45.9%	51,310	46.9%	
Management, Business, Financial Operations	1,134	-	9,118	30.4%	33,131	30.3%	
Professional, Related	942	26.6%	9,588	32.0%	33,702	30.8%	
Service	300	8.5%	2,646	8.8%	12,057	11.0%	
Sales, Office	794	22.4%	6,143	20.5%	20,652	18.9%	
Farming, Fishing, Forestry	-	-	6	-	20	-	
Construction, Extraction, Maintenance	81	2.3%	991	3.3%	4,041	3.7%	
Production, Transport, Material Moving	293	8.3%	1,487	5.0%	5,871	5.4%	
White Collar Workers	2,869	81.0%	24,848	82.9%	87,486	79.9%	
Blue Collar Workers	674	19.0%	5,131	17.1%	21,989	20.1%	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9773/-84.4195

1205 Johnson Ferry Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30068							
Units In Structure (2022)							
Total Units	2,797			22,476		84,066	
1 Detached Unit	2,349	84.0%		18,728	83.3%	54,574	64.9%
1 Attached Unit	242	8.6%		1,769	7.9%	7,394	8.8%
2 Units	7	0.3%		70	0.3%	744	0.9%
3 to 4 Units	15	0.5%		151	0.7%	1,397	1.7%
5 to 9 Units	39	1.4%		412	1.8%	4,408	5.2%
10 to 19 Units	48	1.7%		529	2.4%	6,788	8.1%
20 to 49 Units	41	1.5%		275	1.2%	2,624	3.1%
50 or More Units	40	1.4%		406	1.8%	5,383	6.4%
Mobile Home or Trailer	16	0.6%		134	0.6%	709	0.8%
Other Structure	-	-		3	-	45	-
Homes Built By Year (2022)							
Homes Built 2014 or later	76	2.6%		1,033	4.5%	4,651	5.3%
Homes Built 2010 to 2013	59	2.1%		262	1.1%	1,530	1.7%
Homes Built 2000 to 2009	115	4.0%		1,967	8.6%	9,061	10.3%
Homes Built 1990 to 1999	505	17.5%		3,575	15.6%	13,226	15.0%
Homes Built 1980 to 1989	1,109	38.5%		7,123	31.2%	24,621	28.0%
Homes Built 1970 to 1979	714	24.8%		6,384	27.9%	19,633	22.3%
Homes Built 1960 to 1969	151	5.2%		1,380	6.0%	7,188	8.2%
Homes Built 1950 to 1959	47	1.6%		487	2.1%	2,679	3.0%
Homes Built 1940 to 1949	11	0.4%		135	0.6%	620	0.7%
Homes Built Before 1939	11	0.4%		130	0.6%	855	1.0%
Median Age of Homes	31.2	yrs		30.8	yrs	30.7	yrs
Home Values (2022)							
Owner Specified Housing Units	2,506			20,637		62,909	
Home Values \$1,000,000 or More	64	2.5%		957	4.6%	2,182	3.5%
Home Values \$750,000 to \$999,999	196	7.8%		1,918	9.3%	4,745	7.5%
Home Values \$500,000 to \$749,999	787	31.4%		5,124	24.8%	13,551	21.5%
Home Values \$400,000 to \$499,999	609	24.3%		4,569	22.1%	11,378	18.1%
Home Values \$300,000 to \$399,999	580	23.1%		4,148	20.1%	12,788	20.3%
Home Values \$250,000 to \$299,999	120	4.8%		1,330	6.4%	5,292	8.4%
Home Values \$200,000 to \$249,999	63	2.5%		1,008	4.9%	4,532	7.2%
Home Values \$175,000 to \$199,999	16	0.6%		443	2.1%	2,057	3.3%
Home Values \$150,000 to \$174,999	42	1.7%		495	2.4%	2,250	3.6%
Home Values \$125,000 to \$149,999	7	0.3%		227	1.1%	1,430	2.3%
Home Values \$100,000 to \$124,999	5	0.2%		275	1.3%	1,442	2.3%
Home Values \$90,000 to \$99,999	1	-		27	0.1%	219	0.3%
Home Values \$80,000 to \$89,999	4	0.2%		20	-	137	0.2%
Home Values \$70,000 to \$79,999	-	-		8	-	190	0.3%
Home Values \$60,000 to \$69,999	-	-		-	-	14	-
Home Values \$50,000 to \$59,999	-	-		3	-	27	-
Home Values \$35,000 to \$49,999	12	0.5%		27	0.1%	161	0.3%
Home Values \$25,000 to \$34,999	-	-		7	-	49	-
Home Values \$10,000 to \$24,999	1	-		30	0.1%	130	0.2%
Home Values Under \$10,000	-	-		21	0.1%	333	0.5%
Owner-Occupied Median Home Value	\$469,683			\$453,669		\$413,963	
Renter-Occupied Median Rent	\$1,425			\$1,281		\$1,228	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9773/-84.4195

1205 Johnson Ferry Rd Marietta, GA 30068		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure		\$269.23 M	\$2.5 B	\$7.8 B
Total Non-Retail Expenditure		\$143.16 M	\$1.33 B	\$4.15 B
Total Retail Expenditure		\$126.06 M	\$1.17 B	\$3.65 B
Apparel		\$9.75 M	\$90.84 M	\$281.29 M
Contributions		\$9.84 M	\$92.4 M	\$279.11 M
Education		\$9.72 M	\$92.18 M	\$273.31 M
Entertainment		\$15.89 M	\$147.94 M	\$455.91 M
Food and Beverages		\$38.52 M	\$356.86 M	\$1.12 B
Furnishings and Equipment		\$9.79 M	\$91.06 M	\$281.57 M
Gifts		\$7.6 M	\$71.63 M	\$215.98 M
Health Care		\$21.72 M	\$200.47 M	\$632.83 M
Household Operations		\$10.98 M	\$102.39 M	\$315.66 M
Miscellaneous Expenses		\$5.16 M	\$47.9 M	\$149.18 M
Personal Care		\$3.6 M	\$33.4 M	\$104.45 M
Personal Insurance		\$2.13 M	\$19.88 M	\$59.85 M
Reading		\$599.33 K	\$5.57 M	\$17.3 M
Shelter		\$56.05 M	\$521.31 M	\$1.63 B
Tobacco		\$1.28 M	\$11.71 M	\$39.36 M
Transportation		\$48.41 M	\$447.75 M	\$1.4 B
Utilities		\$18.16 M	\$167.64 M	\$535.83 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure		\$8,021	\$9,273	\$7,734
Total Non-Retail Expenditure		\$4,265 53.2%	\$4,939 53.3%	\$4,112 53.2%
Total Retail Expenditures		\$3,756 46.8%	\$4,334 46.7%	\$3,623 46.8%
Apparel		\$291 3.6%	\$337 3.6%	\$279 3.6%
Contributions		\$293 3.7%	\$343 3.7%	\$277 3.6%
Education		\$289 3.6%	\$342 3.7%	\$271 3.5%
Entertainment		\$474 5.9%	\$549 5.9%	\$452 5.8%
Food and Beverages		\$1,148 14.3%	\$1,323 14.3%	\$1,113 14.4%
Furnishings and Equipment		\$292 3.6%	\$338 3.6%	\$279 3.6%
Gifts		\$226 2.8%	\$266 2.9%	\$214 2.8%
Health Care		\$647 8.1%	\$743 8.0%	\$627 8.1%
Household Operations		\$327 4.1%	\$380 4.1%	\$313 4.0%
Miscellaneous Expenses		\$154 1.9%	\$178 1.9%	\$148 1.9%
Personal Care		\$107 1.3%	\$124 1.3%	\$104 1.3%
Personal Insurance		\$63 0.8%	\$74 0.8%	\$59 0.8%
Reading		\$18 0.2%	\$21 0.2%	\$17 0.2%
Shelter		\$1,670 20.8%	\$1,933 20.8%	\$1,620 20.9%
Tobacco		\$38 0.5%	\$43 0.5%	\$39 0.5%
Transportation		\$1,442 18.0%	\$1,660 17.9%	\$1,391 18.0%
Utilities		\$541 6.7%	\$622 6.7%	\$531 6.9%

