Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2026)	8,994		74,042		233,327	
Projected Population (2031)	9,316		77,559		236,820	
Census Population (2020)	9,185		71,624		227,260	
Census Population (2010)	5,934		55,674		186,075	
Projected Annual Growth (2026-2031)	322	*0.7%*	3,517	*1.0%*	3,493	*0.3%*
Historical Annual Growth (2020-2026)	-191	-	2,418	*0.6%*	6,067	*0.4%*
Historical Annual Growth (2010-2020)	3,252	*5.5%*	15,950	*2.9%*	41,185	*2.2%*
Estimated Population Density (2026)	2,864	*psm*	2,619	*psm*	2,972	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2026)	3,732		27,545		85,728	
Projected Households (2031)	3,894		29,348		88,544	
Census Households (2020)	3,265		24,497		79,178	
Census Households (2010)	2,089		19,048		65,316	
Projected Annual Growth (2026-2031)	163	*0.9%*	1,803	*1.3%*	2,817	*0.7%*
Historical Annual Change (2010-2026)	1,643	*4.9%*	8,497	*2.8%*	20,412	*2.0%*
Average Household Income						
Estimated Average Household Income (2026)	$150,205		$140,709		$125,420	
Projected Average Household Income (2031)	$150,625		$139,775		$125,269	
Census Average Household Income (2010)	$135,616		$93,287		$75,071	
Census Average Household Income (2000)	$135,020		$86,107		$73,234	
Projected Annual Change (2026-2031)	$419	-	-$934	*-0.1%*	-$151	-
Historical Annual Change (2000-2026)	$15,185	*0.4%*	$54,602	*2.4%*	$52,186	*2.7%*
Median Household Income						
Estimated Median Household Income (2026)	$107,987		$107,385		$98,965	
Projected Median Household Income (2031)	$108,153		$106,747		$98,508	
Census Median Household Income (2010)	$81,933		$71,619		$62,050	
Census Median Household Income (2000)	$90,925		$72,978		$63,588	
Projected Annual Change (2026-2031)	$165	-	-$638	*-0.1%*	-$457	-
Historical Annual Change (2000-2026)	$17,063	*0.7%*	$34,406	*1.8%*	$35,377	*2.1%*
Per Capita Income						
Estimated Per Capita Income (2026)	$62,355		$52,368		$46,124	
Projected Per Capita Income (2031)	$63,002		$52,910		$46,879	
Census Per Capita Income (2010)	$47,809		$31,915		$26,351	
Census Per Capita Income (2000)	$44,725		$29,244		$26,181	
Projected Annual Change (2026-2031)	$647	*0.2%*	$542	*0.2%*	$755	*0.3%*
Historical Annual Change (2000-2026)	$17,630	*1.5%*	$23,124	*3.0%*	$19,944	*2.9%*
Estimated Average Household Net Worth (2026)	$981,178		$1.17 M		$976,640	

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2026)	8,994		74,042		233,327	
White (2026)	2,240	*24.9%*	21,905	*29.6%*	67,898	*29.1%*
Black or African American (2026)	2,271	*25.2%*	18,763	*25.3%*	62,659	*26.9%*
American Indian or Alaska Native (2026)	30	*0.3%*	329	*0.4%*	1,522	*0.7%*
Asian (2026)	3,359	*37.4%*	21,074	*28.5%*	53,162	*22.8%*
Hawaiian or Pacific Islander (2026)	5	-	42	-	145	-
Other Race (2026)	434	*4.8%*	5,709	*7.7%*	25,177	*10.8%*
Two or More Races (2026)	655	*7.3%*	6,220	*8.4%*	22,765	*9.8%*
Population < 18 (2026)	1,871	*20.8%*	16,679	*22.5%*	54,519	*23.4%*
White Not Hispanic	282	*15.1%*	3,180	*19.1%*	10,121	*18.6%*
Black or African American	522	*27.9%*	4,494	*26.9%*	15,305	*28.1%*
Asian	579	*31.0%*	4,078	*24.4%*	10,586	*19.4%*
Other Race Not Hispanic	139	*7.5%*	963	*5.8%*	2,594	*4.8%*
Hispanic	349	*18.6%*	3,964	*23.8%*	15,913	*29.2%*
Not Hispanic or Latino Population (2026)	7,877	*87.6%*	60,852	*82.2%*	179,187	*76.8%*
Not Hispanic White	1,977	*25.1%*	19,333	*31.8%*	59,066	*33.0%*
Not Hispanic Black or African American	2,225	*28.2%*	18,295	*30.1%*	60,971	*34.0%*
Not Hispanic American Indian or Alaska Native	10	*0.1%*	68	*0.1%*	210	*0.1%*
Not Hispanic Asian	3,359	*42.6%*	21,044	*34.6%*	53,002	*29.6%*
Not Hispanic Hawaiian or Pacific Islander	1	-	11	-	70	-
Not Hispanic Other Race	42	*0.5%*	242	*0.4%*	626	*0.3%*
Not Hispanic Two or More Races	263	*3.3%*	1,860	*3.1%*	5,241	*2.9%*
Hispanic or Latino Population (2026)	1,117	*12.4%*	13,190	*17.8%*	54,140	*23.2%*
Hispanic White	263	*23.5%*	2,572	*19.5%*	8,832	*16.3%*
Hispanic Black or African American	46	*4.1%*	469	*3.6%*	1,688	*3.1%*
Hispanic American Indian or Alaska Native	20	*1.8%*	261	*2.0%*	1,312	*2.4%*
Hispanic Asian	-	-	30	*0.2%*	160	*0.3%*
Hispanic Hawaiian or Pacific Islander	4	*0.3%*	31	*0.2%*	74	*0.1%*
Hispanic Other Race	392	*35.1%*	5,467	*41.4%*	24,551	*45.3%*
Hispanic Two or More Races	392	*35.1%*	4,360	*33.1%*	17,524	*32.4%*
Not Hispanic or Latino Population (2020)	8,364	*91.1%*	60,282	*84.2%*	173,948	*76.5%*
Hispanic or Latino Population (2020)	822	*8.9%*	11,342	*15.8%*	53,313	*23.5%*
Not Hispanic or Latino Population (2010)	5,539	*93.3%*	47,971	*86.2%*	148,353	*79.7%*
Hispanic or Latino Population (2010)	395	*6.7%*	7,703	*13.8%*	37,722	*20.3%*
Not Hispanic or Latino Population (2031)	7,896	*84.8%*	62,415	*80.5%*	180,578	*76.3%*
Hispanic or Latino Population (2031)	1,419	*15.2%*	15,144	*19.5%*	56,242	*23.7%*
Projected Annual Growth (2026-2031)	303	*5.4%*	1,954	*3.0%*	2,102	*0.8%*
Historical Annual Growth (2010-2020)	427	*10.8%*	3,639	*4.7%*	15,590	*4.1%*

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2026)						
Total Population	8,994		74,042		233,327	
Age Under 5 Years	410	*4.6%*	3,912	*5.3%*	13,390	*5.7%*
Age 5 to 9 Years	509	*5.7%*	4,531	*6.1%*	14,940	*6.4%*
Age 10 to 14 Years	535	*6.0%*	4,882	*6.6%*	15,773	*6.8%*
Age 15 to 19 Years	656	*7.3%*	5,323	*7.2%*	16,805	*7.2%*
Age 20 to 24 Years	612	*6.8%*	4,961	*6.7%*	16,687	*7.2%*
Age 25 to 29 Years	800	*8.9%*	5,430	*7.3%*	18,274	*7.8%*
Age 30 to 34 Years	636	*7.1%*	5,051	*6.8%*	16,940	*7.3%*
Age 35 to 39 Years	591	*6.6%*	4,890	*6.6%*	16,234	*7.0%*
Age 40 to 44 Years	573	*6.4%*	4,982	*6.7%*	16,654	*7.1%*
Age 45 to 49 Years	651	*7.2%*	4,872	*6.6%*	15,819	*6.8%*
Age 50 to 54 Years	717	*8.0%*	5,639	*7.6%*	16,737	*7.2%*
Age 55 to 59 Years	628	*7.0%*	5,163	*7.0%*	15,105	*6.5%*
Age 60 to 64 Years	569	*6.3%*	4,817	*6.5%*	13,654	*5.9%*
Age 65 to 69 Years	396	*4.4%*	3,734	*5.0%*	10,145	*4.3%*
Age 70 to 74 Years	260	*2.9%*	2,403	*3.2%*	6,705	*2.9%*
Age 75 to 79 Years	211	*2.3%*	1,747	*2.4%*	4,559	*2.0%*
Age 80 to 84 Years	140	*1.6%*	1,078	*1.5%*	2,795	*1.2%*
Age 85 Years or Over	98	*1.1%*	629	*0.8%*	2,112	*0.9%*
Median Age	37.2		37.9		35.9	
Age 19 Years or Less	2,111	*23.5%*	18,647	*25.2%*	60,907	*26.1%*
Age 20 to 64 Years	5,778	*64.2%*	45,804	*61.9%*	146,104	*62.6%*
Age 65 Years or Over	1,105	*12.3%*	9,590	*13.0%*	26,315	*11.3%*
Female Age Distribution (2026)						
Female Population	4,785	*53.2%*	38,723	*52.3%*	120,374	*51.6%*
Age Under 5 Years	199	*4.2%*	1,884	*4.9%*	6,619	*5.5%*
Age 5 to 9 Years	246	*5.1%*	2,237	*5.8%*	7,368	*6.1%*
Age 10 to 14 Years	266	*5.6%*	2,433	*6.3%*	7,936	*6.6%*
Age 15 to 19 Years	337	*7.0%*	2,696	*7.0%*	8,257	*6.9%*
Age 20 to 24 Years	318	*6.6%*	2,600	*6.7%*	8,466	*7.0%*
Age 25 to 29 Years	420	*8.8%*	2,778	*7.2%*	9,314	*7.7%*
Age 30 to 34 Years	339	*7.1%*	2,648	*6.8%*	8,653	*7.2%*
Age 35 to 39 Years	338	*7.1%*	2,640	*6.8%*	8,432	*7.0%*
Age 40 to 44 Years	317	*6.6%*	2,679	*6.9%*	8,728	*7.3%*
Age 45 to 49 Years	384	*8.0%*	2,731	*7.1%*	8,490	*7.1%*
Age 50 to 54 Years	409	*8.5%*	3,036	*7.8%*	8,845	*7.3%*
Age 55 to 59 Years	331	*6.9%*	2,706	*7.0%*	7,929	*6.6%*
Age 60 to 64 Years	279	*5.8%*	2,465	*6.4%*	7,087	*5.9%*
Age 65 to 69 Years	206	*4.3%*	1,925	*5.0%*	5,387	*4.5%*
Age 70 to 74 Years	136	*2.9%*	1,277	*3.3%*	3,624	*3.0%*
Age 75 to 79 Years	117	*2.4%*	993	*2.6%*	2,599	*2.2%*
Age 80 to 84 Years	88	*1.8%*	634	*1.6%*	1,556	*1.3%*
Age 85 Years or Over	56	*1.2%*	361	*0.9%*	1,084	*0.9%*
Female Median Age	38.2		38.6		36.7	
Age 19 Years or Less	1,048	*21.9%*	9,250	*23.9%*	30,180	*25.1%*
Age 20 to 64 Years	3,134	*65.5%*	24,283	*62.7%*	75,943	*63.1%*
Age 65 Years or Over	603	*12.6%*	5,189	*13.4%*	14,251	*11.8%*

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2026)						
Male Population	4,209	*46.8%*	35,319	*47.7%*	112,953	*48.4%*
Age Under 5 Years	212	*5.0%*	2,028	*5.7%*	6,771	*6.0%*
Age 5 to 9 Years	263	*6.3%*	2,294	*6.5%*	7,572	*6.7%*
Age 10 to 14 Years	269	*6.4%*	2,449	*6.9%*	7,837	*6.9%*
Age 15 to 19 Years	319	*7.6%*	2,627	*7.4%*	8,548	*7.6%*
Age 20 to 24 Years	294	*7.0%*	2,361	*6.7%*	8,222	*7.3%*
Age 25 to 29 Years	380	*9.0%*	2,652	*7.5%*	8,960	*7.9%*
Age 30 to 34 Years	297	*7.1%*	2,403	*6.8%*	8,287	*7.3%*
Age 35 to 39 Years	253	*6.0%*	2,250	*6.4%*	7,803	*6.9%*
Age 40 to 44 Years	255	*6.1%*	2,303	*6.5%*	7,926	*7.0%*
Age 45 to 49 Years	268	*6.4%*	2,141	*6.1%*	7,330	*6.5%*
Age 50 to 54 Years	309	*7.3%*	2,603	*7.4%*	7,892	*7.0%*
Age 55 to 59 Years	297	*7.1%*	2,457	*7.0%*	7,176	*6.4%*
Age 60 to 64 Years	290	*6.9%*	2,352	*6.7%*	6,567	*5.8%*
Age 65 to 69 Years	189	*4.5%*	1,809	*5.1%*	4,758	*4.2%*
Age 70 to 74 Years	124	*2.9%*	1,126	*3.2%*	3,081	*2.7%*
Age 75 to 79 Years	94	*2.2%*	754	*2.1%*	1,959	*1.7%*
Age 80 to 84 Years	52	*1.2%*	444	*1.3%*	1,238	*1.1%*
Age 85 Years or Over	43	*1.0%*	268	*0.8%*	1,028	*0.9%*
Male Median Age	36.0		37.0		35.2	
Age 19 Years or Less	1,064	*25.3%*	9,397	*26.6%*	30,728	*27.2%*
Age 20 to 64 Years	2,644	*62.8%*	21,521	*60.9%*	70,161	*62.1%*
Age 65 Years or Over	502	*11.9%*	4,401	*12.5%*	12,064	*10.7%*
Males per 100 Females (2026)						
Overall Comparison	88		91		94	
Age Under 5 Years	106	*51.5%*	108	*51.8%*	102	*50.6%*
Age 5 to 9 Years	107	*51.7%*	103	*50.6%*	103	*50.7%*
Age 10 to 14 Years	101	*50.3%*	101	*50.2%*	99	*49.7%*
Age 15 to 19 Years	95	*48.7%*	97	*49.4%*	104	*50.9%*
Age 20 to 24 Years	93	*48.1%*	91	*47.6%*	97	*49.3%*
Age 25 to 29 Years	90	*47.5%*	95	*48.8%*	96	*49.0%*
Age 30 to 34 Years	88	*46.7%*	91	*47.6%*	96	*48.9%*
Age 35 to 39 Years	75	*42.9%*	85	*46.0%*	93	*48.1%*
Age 40 to 44 Years	80	*44.6%*	86	*46.2%*	91	*47.6%*
Age 45 to 49 Years	70	*41.1%*	78	*43.9%*	86	*46.3%*
Age 50 to 54 Years	75	*43.0%*	86	*46.2%*	89	*47.2%*
Age 55 to 59 Years	90	*47.4%*	91	*47.6%*	91	*47.5%*
Age 60 to 64 Years	104	*51.0%*	95	*48.8%*	93	*48.1%*
Age 65 to 69 Years	92	*47.8%*	94	*48.4%*	88	*46.9%*
Age 70 to 74 Years	91	*47.6%*	88	*46.8%*	85	*45.9%*
Age 75 to 79 Years	81	*44.7%*	76	*43.2%*	75	*43.0%*
Age 80 to 84 Years	59	*37.0%*	70	*41.2%*	80	*44.3%*
Age 85 Years or Over	77	*43.4%*	74	*42.7%*	95	*48.7%*
Age 19 Years or Less	102	*50.4%*	102	*50.4%*	102	*50.4%*
Age 20 to 39 Years	87	*46.4%*	91	*47.5%*	95	*48.8%*
Age 40 to 64 Years	83	*45.2%*	87	*46.5%*	90	*47.3%*
Age 65 Years or Over	83	*45.4%*	85	*45.9%*	85	*45.8%*

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Household Type (2026)						
Total Households	3,732		27,545		85,728	
Households with Children	1,046	*28.0%*	9,246	*33.6%*	30,223	*35.3%*
Average Household Size	2.4		2.7		2.7	
Household Density per Square Mile	1,188		974		1,092	
Population Family	6,673	*74.2%*	60,537	*81.8%*	188,232	*80.7%*
Population Non-Family	2,300	*25.6%*	13,404	*18.1%*	44,215	*18.9%*
Population Group Quarters	21	*0.2%*	101	*0.1%*	881	*0.4%*
Family Households	1,959	*52.5%*	17,788	*64.6%*	55,042	*64.2%*
Married Couple Households	1,403	*71.6%*	12,911	*72.6%*	38,289	*69.6%*
Other Family Households	556	*28.4%*	4,876	*27.4%*	16,752	*30.4%*
Family Households with Children	1,044	*53.3%*	9,232	*51.9%*	30,184	*54.8%*
Married Couple with Children	739	*70.8%*	6,500	*70.4%*	20,360	*67.5%*
Other Family Households with Children	305	*29.2%*	2,732	*29.6%*	9,824	*32.5%*
Family Households No Children	914	*46.7%*	8,556	*48.1%*	24,858	*45.2%*
Married Couple No Children	664	*72.6%*	6,411	*74.9%*	17,930	*72.1%*
Other Family Households No Children	250	*27.4%*	2,144	*25.1%*	6,928	*27.9%*
Non-Family Households	1,773	*47.5%*	9,757	*35.4%*	30,686	*35.8%*
Non-Family Households with Children	2	*0.1%*	14	*0.1%*	40	*0.1%*
Non-Family Households No Children	1,771	*99.9%*	9,744	*99.9%*	30,647	*99.9%*
Average Family Household Size	3.4		3.4		3.4	
Average Family Income	$200,426		$168,758		$148,634	
Median Family Income	$143,614		$127,853		$118,251	
Average Non-Family Household Size	1.3		1.4		1.4	
Marital Status (2026)						
Population Age 15 Years or Over	7,539		60,717		189,225	
Never Married	2,940	*39.0%*	20,204	*33.3%*	69,171	*36.6%*
Currently Married	3,345	*44.4%*	30,160	*49.7%*	85,157	*45.0%*
Previously Married	1,254	*16.6%*	10,353	*17.1%*	34,897	*18.4%*
Separated	408	*32.5%*	3,026	*29.2%*	10,398	*29.8%*
Widowed	280	*22.3%*	2,241	*21.7%*	6,305	*18.1%*
Divorced	566	*45.1%*	5,086	*49.1%*	18,194	*52.1%*
Educational Attainment (2026)						
Adult Population Age 25 Years or Over	6,271		50,433		155,732	
Elementary (Grade Level 0 to 8)	202	*3.2%*	2,940	*5.8%*	9,737	*6.3%*
Some High School (Grade Level 9 to 11)	216	*3.4%*	2,159	*4.3%*	7,218	*4.6%*
High School Graduate	1,126	*18.0%*	9,042	*17.9%*	31,430	*20.2%*
Some College	847	*13.5%*	6,936	*13.8%*	24,692	*15.9%*
Associate Degree Only	674	*10.7%*	4,899	*9.7%*	13,621	*8.7%*
Bachelor Degree Only	1,800	*28.7%*	14,926	*29.6%*	43,677	*28.0%*
Graduate Degree	1,406	*22.4%*	9,530	*18.9%*	25,357	*16.3%*
Any College (Some College or Higher)	4,727	*75.4%*	36,292	*72.0%*	107,347	*68.9%*
College Degree + (Bachelor Degree or Higher)	3,206	*51.1%*	24,457	*48.5%*	69,034	*44.3%*

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2026)	3,939		28,906		90,028	
Total Housing Units (2020)	3,368		25,247		82,387	
Historical Annual Growth (2020-2026)	571	-	3,659	-	7,640	-
Housing Units Occupied (2026)	3,732	*94.7%*	27,545	*95.3%*	85,728	*95.2%*
Housing Units Owner-Occupied	1,409	*37.7%*	15,306	*55.6%*	44,343	*51.7%*
Housing Units Renter-Occupied	2,323	*62.3%*	12,239	*44.4%*	41,385	*48.3%*
Housing Units Vacant (2026)	208	*5.3%*	1,360	*4.7%*	4,300	*4.8%*
Household Size (2026)						
Total Households	3,732		27,545		85,728	
1 Person Households	1,459	*39.1%*	7,678	*27.9%*	23,568	*27.5%*
2 Person Households	870	*23.3%*	7,773	*28.2%*	23,771	*27.7%*
3 Person Households	498	*13.3%*	4,367	*15.9%*	13,865	*16.2%*
4 Person Households	527	*14.1%*	4,313	*15.7%*	13,116	*15.3%*
5 Person Households	224	*6.0%*	2,038	*7.4%*	6,568	*7.7%*
6 Person Households	113	*3.0%*	875	*3.2%*	3,002	*3.5%*
7 or More Person Households	40	*1.1%*	501	*1.8%*	1,837	*2.1%*
Household Income Distribution (2026)						
HH Income $200,000 or More	792	*21.2%*	5,169	*18.8%*	13,285	*15.5%*
HH Income $150,000 to $199,999	376	*10.1%*	3,316	*12.0%*	9,173	*10.7%*
HH Income $125,000 to $149,999	262	*7.0%*	2,192	*8.0%*	6,279	*7.3%*
HH Income $100,000 to $124,999	376	*10.1%*	3,223	*11.7%*	9,663	*11.3%*
HH Income $75,000 to $99,999	606	*16.2%*	3,777	*13.7%*	11,503	*13.4%*
HH Income $50,000 to $74,999	530	*14.2%*	3,650	*13.3%*	13,521	*15.8%*
HH Income $35,000 to $49,999	398	*10.7%*	2,075	*7.5%*	8,085	*9.4%*
HH Income $25,000 to $34,999	131	*3.5%*	1,147	*4.2%*	4,901	*5.7%*
HH Income $15,000 to $24,999	110	*2.9%*	1,244	*4.5%*	3,751	*4.4%*
HH Income $10,000 to $14,999	81	*2.2%*	443	*1.6%*	1,450	*1.7%*
HH Income Under $10,000	68	*1.8%*	1,310	*4.8%*	4,118	*4.8%*
Household Vehicles (2026)						
Households 0 Vehicles Available	187	*5.0%*	1,260	*4.6%*	4,021	*4.7%*
Households 1 Vehicle Available	1,303	*34.9%*	9,403	*34.1%*	31,754	*37.0%*
Households 2 Vehicles Available	1,339	*35.9%*	10,572	*38.4%*	31,662	*36.9%*
Households 3 or More Vehicles Available	903	*24.2%*	6,311	*22.9%*	18,291	*21.3%*
Total Vehicles Available	7,176		52,443		157,743	
Average Vehicles per Household	1.9		1.9		1.8	
Owner-Occupied Household Vehicles	3,406	*47.5%*	34,855	*66.5%*	97,997	*62.1%*
Average Vehicles per Owner-Occupied Household	2.4		2.3		2.2	
Renter-Occupied Household Vehicles	3,771	*52.5%*	17,588	*33.5%*	59,745	*37.9%*
Average Vehicles per Renter-Occupied Household	1.6		1.4		1.4	
Travel Time (2026)						
Worker Base Age 16 years or Over	5,375		40,751		128,294	
Travel to Work in 14 Minutes or Less	1,178	*21.9%*	6,252	*15.3%*	18,795	*14.7%*
Travel to Work in 15 to 29 Minutes	808	*15.0%*	9,853	*24.2%*	32,862	*25.6%*
Travel to Work in 30 to 59 Minutes	1,940	*36.1%*	12,772	*31.3%*	39,752	*31.0%*
Travel to Work in 60 Minutes or More	458	*8.5%*	5,028	*12.3%*	15,305	*11.9%*
Work at Home	991	*18.4%*	6,846	*16.8%*	21,580	*16.8%*
Average Minutes Travel to Work	27.9		29.8		29.5	

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2026)						
Worker Base Age 16 years or Over	5,375		40,751		128,294	
Drive to Work Alone	3,321	*61.8%*	26,927	*66.1%*	85,008	*66.3%*
Drive to Work in Carpool	838	*15.6%*	5,136	*12.6%*	16,479	*12.8%*
Travel to Work by Public Transportation	31	*0.6%*	730	*1.8%*	1,581	*1.2%*
Drive to Work on Motorcycle	-	-	-	-	65	-
Bicycle to Work	65	*1.2%*	99	*0.2%*	186	*0.1%*
Walk to Work	45	*0.8%*	207	*0.5%*	902	*0.7%*
Other Means	84	*1.6%*	807	*2.0%*	2,493	*1.9%*
Work at Home	991	*18.4%*	6,846	*16.8%*	21,580	*16.8%*
Daytime Demographics (2026)						
Total Businesses	1,589		7,414		19,085	
Total Employees	17,169		63,441		143,973	
Company Headquarter Businesses	53	*3.3%*	226	*3.0%*	532	*2.8%*
Company Headquarter Employees	3,023	*17.6%*	12,481	*19.7%*	24,398	*16.9%*
Employee Population per Business	10.8	to 1	8.6	to 1	7.5	to 1
Residential Population per Business	5.7	to 1	10.0	to 1	12.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	19,192		82,347		201,463	
Labor Force						
Labor Population Age 16 Years or Over (2026)	7,408		59,677		185,826	
Labor Force Total Males (2026)	3,398	*45.9%*	28,065	*47.0%*	89,073	*47.9%*
Male Civilian Employed	2,695	*79.3%*	21,267	*75.8%*	67,312	*75.6%*
Male Civilian Unemployed	74	*2.2%*	723	*2.6%*	2,046	*2.3%*
Males in Armed Forces	11	*0.3%*	19	-	41	-
Males Not in Labor Force	618	*18.2%*	6,056	*21.6%*	19,674	*22.1%*
Labor Force Total Females (2026)	4,010	*54.1%*	31,612	*53.0%*	96,753	*52.1%*
Female Civilian Employed	2,680	*66.8%*	19,485	*61.6%*	60,984	*63.0%*
Female Civilian Unemployed	107	*2.7%*	659	*2.1%*	2,014	*2.1%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,223	*30.5%*	11,468	*36.3%*	33,755	*34.9%*
Unemployment Rate	181	*2.4%*	1,382	*2.3%*	4,061	*2.2%*
Occupation (2026)						
Occupation Population Age 16 Years or Over	5,375		40,751		128,294	
Occupation Total Males	2,695	*50.1%*	21,266	*52.2%*	67,311	*52.5%*
Occupation Total Females	2,680	49.9%	19,485	47.8%	60,984	47.5%
Management, Business, Financial Operations	1,180	22.0%	9,017	22.1%	24,676	19.2%
Professional, Related	1,652	30.7%	11,131	27.3%	31,689	24.7%
Service	900	*16.7%*	5,080	*12.5%*	19,512	*15.2%*
Sales, Office	919	*17.1%*	7,548	*18.5%*	24,295	*18.9%*
Farming, Fishing, Forestry	3	-	40	-	96	-
Construction, Extraction, Maintenance	322	*6.0%*	3,248	*8.0%*	10,969	*8.5%*
Production, Transport, Material Moving	399	*7.4%*	4,688	*11.5%*	17,058	*13.3%*
White Collar Workers	3,750	*69.8%*	27,696	*68.0%*	80,660	*62.9%*
Blue Collar Workers	1,625	*30.2%*	13,055	*32.0%*	47,634	*37.1%*

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2026)						
Total Units	3,732		27,545		85,728	
1 Detached Unit	1,613	*43.2%*	16,193	*58.8%*	48,690	*56.8%*
1 Attached Unit	296	*7.9%*	2,257	*8.2%*	7,105	*8.3%*
2 Units	55	*1.5%*	606	*2.2%*	1,678	*2.0%*
3 to 4 Units	92	*2.5%*	659	*2.4%*	2,126	*2.5%*
5 to 9 Units	203	*5.4%*	994	*3.6%*	4,214	*4.9%*
10 to 19 Units	422	*11.3%*	2,423	*8.8%*	8,920	*10.4%*
20 to 49 Units	614	*16.4%*	2,018	*7.3%*	5,956	*6.9%*
50 or More Units	425	*11.4%*	2,088	*7.6%*	6,447	*7.5%*
Mobile Home or Trailer	13	*0.3%*	276	*1.0%*	548	*0.6%*
Other Structure	-	-	33	*0.1%*	43	-
Occupied Homes Built By Year (2026)						
Homes Built 2020 or later	328	*8.8%*	1,746	*6.3%*	5,539	*6.5%*
Homes Built 2010 to 2019	1,227	*32.9%*	5,428	*19.7%*	13,318	*15.5%*
Homes Built 2000 to 2009	1,112	*29.8%*	6,969	*25.3%*	18,629	*21.7%*
Homes Built 1990 to 1999	651	*17.4%*	6,840	*24.8%*	23,547	*27.5%*
Homes Built 1980 to 1989	295	*7.9%*	4,037	*14.7%*	16,309	*19.0%*
Homes Built 1970 to 1979	60	*1.6%*	1,574	*5.7%*	5,002	*5.8%*
Homes Built 1960 to 1969	24	*0.7%*	613	*2.2%*	2,073	*2.4%*
Homes Built 1950 to 1959	14	*0.4%*	156	*0.6%*	624	*0.7%*
Homes Built 1940 to 1949	12	*0.3%*	78	*0.3%*	236	*0.3%*
Homes Built Before 1939	9	*0.2%*	104	*0.4%*	452	*0.5%*
Median Age of Homes	19.7	*yrs*	25.6	*yrs*	27.5	*yrs*
Home Values (2026)						
Owner Specified Housing Units	1,409		15,306		44,343	
Home Values $1,000,000 or More	276	*19.6%*	930	*6.1%*	1,829	*4.1%*
Home Values $750,000 to $999,999	287	*20.4%*	1,266	*8.3%*	2,899	*6.5%*
Home Values $500,000 to $749,999	397	*28.2%*	3,942	*25.8%*	9,771	*22.0%*
Home Values $400,000 to $499,999	252	*17.9%*	3,989	*26.1%*	11,701	*26.4%*
Home Values $300,000 to $399,999	124	*8.8%*	3,767	*24.6%*	12,408	*28.0%*
Home Values $250,000 to $299,999	11	*0.8%*	462	*3.0%*	2,088	*4.7%*
Home Values $200,000 to $249,999	3	*0.2%*	252	*1.6%*	1,525	*3.4%*
Home Values $175,000 to $199,999	-	-	37	*0.2%*	136	*0.3%*
Home Values $150,000 to $174,999	1	-	53	*0.3%*	273	*0.6%*
Home Values $125,000 to $149,999	-	-	4	-	25	-
Home Values $100,000 to $124,999	-	-	69	*0.5%*	171	*0.4%*
Home Values $90,000 to $99,999	-	-	6	-	29	-
Home Values $80,000 to $89,999	-	-	41	*0.3%*	92	*0.2%*
Home Values $70,000 to $79,999	-	-	28	*0.2%*	67	*0.2%*
Home Values $60,000 to $69,999	1	-	20	*0.1%*	30	-
Home Values $50,000 to $59,999	11	*0.8%*	93	*0.6%*	166	*0.4%*
Home Values $35,000 to $49,999	-	-	115	*0.8%*	346	*0.8%*
Home Values $25,000 to $34,999	-	-	11	-	134	*0.3%*
Home Values $10,000 to $24,999	5	*0.3%*	53	*0.3%*	155	*0.4%*
Home Values Under $10,000	39	*2.8%*	169	*1.1%*	498	*1.1%*
Owner-Occupied Median Home Value	$728,415		$507,972		$463,928	
Renter-Occupied Median Rent	$1,859		$1,833		$1,807	

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.998/-84.0904

6555 Sugarloaf Pkwy Duluth, GA 30097	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2026)						
Total Household Expenditure	$415.01 M		$3.02 B		$8.85 B	
Total Non-Retail Expenditure	$219.04 M		$1.54 B		$4.46 B	
Total Retail Expenditure	$195.97 M		$1.48 B		$4.39 B	
Alcoholic Beverages	$2.88 M		$20.91 M		$61.44 M	
Apparel	$8.87 M		$64.89 M		$193.33 M	
Contributions	$10.46 M		$75.02 M		$216.49 M	
Education	$7.11 M		$51.25 M		$148.96 M	
Entertainment	$20.01 M		$146.5 M		$436.51 M	
Food Away From Home	$19.74 M		$143.63 M		$424.44 M	
Grocery	$26.86 M		$200.97 M		$620.47 M	
Health Care	$23.84 M		$177.12 M		$539.49 M	
Household Furnishings and Equipment	$10.64 M		$77.42 M		$228.7 M	
Household Operations	$8.02 M		$58.79 M		$175.54 M	
Miscellaneous Expenses	$6.19 M		$45.04 M		$133.02 M	
Personal Care	$4.38 M		$32.53 M		$99.35 M	
Shelter	$73.84 M		$530.86 M		$1.6 B	
Tax and Retirement	$113.13 M		$799.61 M		$2.22 B	
Tobacco and Related	$1.39 M		$10.87 M		$36.12 M	
Transportation	$57.5 M		$428.77 M		$1.25 B	
Utilities	$20.15 M		$151.17 M		$468.63 M	
Monthly Household Consumer Expenditure (2026)						
Total Household Expenditure	$9,268		$9,123		$8,606	
Total Non-Retail Expenditure	$4,891	*52.8%*	$4,652	*51.0%*	$4,340	*50.4%*
Total Retail Expenditures	$4,376	*47.2%*	$4,471	*49.0%*	$4,266	*49.6%*
Alcoholic Beverages	$64	*0.7%*	$63	*0.7%*	$60	*0.7%*
Apparel	$198	*2.1%*	$196	*2.2%*	$188	*2.2%*
Contributions	$234	*2.5%*	$227	*2.5%*	$210	*2.4%*
Education	$159	*1.7%*	$155	*1.7%*	$145	*1.7%*
Entertainment	$447	*4.8%*	$443	*4.9%*	$424	*4.9%*
Food Away From Home	$441	*4.8%*	$435	*4.8%*	$413	*4.8%*
Grocery	$600	*6.5%*	$608	*6.7%*	$603	*7.0%*
Health Care	$532	*5.7%*	$536	*5.9%*	$524	*6.1%*
Household Furnishings and Equipment	$238	*2.6%*	$234	*2.6%*	$222	*2.6%*
Household Operations	$179	*1.9%*	$178	*1.9%*	$171	*2.0%*
Miscellaneous Expenses	$138	*1.5%*	$136	*1.5%*	$129	*1.5%*
Personal Care	$98	*1.1%*	$98	*1.1%*	$97	*1.1%*
Shelter	$1,649	*17.8%*	$1,606	*17.6%*	$1,555	*18.1%*
Tax and Retirement	$2,526	*27.3%*	$2,419	*26.5%*	$2,155	*26.5%*
Tobacco and Related	$31	*0.3%*	$33	*0.4%*	$35	*0.4%*
Transportation	$1,284	*13.9%*	$1,297	*14.2%*	$1,220	*14.2%*
Utilities	$450	*4.9%*	$457	*5.0%*	$456	*5.3%*

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.