Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1128/-84.5556

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2026)	9,440		68,797		164,383	
Projected Population (2031)	9,526		73,751		172,022	
Census Population (2020)	10,488		65,503		158,614	
Census Population (2010)	9,479		54,001		133,696	
Projected Annual Growth (2026-2031)	86	*0.2%*	4,954	*1.4%*	7,639	*0.9%*
Historical Annual Growth (2020-2026)	-1,048	-	3,294	*0.8%*	5,769	*0.6%*
Historical Annual Growth (2010-2020)	1,009	*1.1%*	11,501	*2.1%*	24,918	*1.9%*
Estimated Population Density (2026)	3,006	*psm*	2,434	*psm*	2,094	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2026)	3,440		27,129		63,281	
Projected Households (2031)	3,506		29,475		66,988	
Census Households (2020)	3,525		23,597		57,536	
Census Households (2010)	3,132		18,949		47,844	
Projected Annual Growth (2026-2031)	66	*0.4%*	2,346	*1.7%*	3,707	*1.2%*
Historical Annual Change (2010-2026)	307	*0.6%*	8,180	*2.7%*	15,437	*2.0%*
Average Household Income						
Estimated Average Household Income (2026)	$159,566		$141,729		$141,223	
Projected Average Household Income (2031)	$159,634		$140,890		$141,243	
Census Average Household Income (2010)	$93,540		$79,216		$76,652	
Census Average Household Income (2000)	$80,508		$78,730		$75,215	
Projected Annual Change (2026-2031)	$68	-	-$839	*-0.1%*	$20	-
Historical Annual Change (2000-2026)	$79,058	*3.8%*	$62,999	*3.1%*	$66,008	*3.4%*
Median Household Income						
Estimated Median Household Income (2026)	$136,461		$116,463		$114,976	
Projected Median Household Income (2031)	$136,769		$115,245		$114,582	
Census Median Household Income (2010)	$81,373		$67,043		$66,092	
Census Median Household Income (2000)	$76,214		$69,538		$67,725	
Projected Annual Change (2026-2031)	$308	-	-$1,218	*-0.2%*	-$394	-
Historical Annual Change (2000-2026)	$60,247	*3.0%*	$46,925	*2.6%*	$47,251	*2.7%*
Per Capita Income						
Estimated Per Capita Income (2026)	$58,185		$55,939		$54,419	
Projected Per Capita Income (2031)	$58,793		$56,355		$55,054	
Census Per Capita Income (2010)	$30,913		$27,796		$27,433	
Census Per Capita Income (2000)	$28,205		$26,840		$26,023	
Projected Annual Change (2026-2031)	$609	*0.2%*	$415	*0.1%*	$635	*0.2%*
Historical Annual Change (2000-2026)	$29,979	*4.1%*	$29,099	*4.2%*	$28,396	*4.2%*
Estimated Average Household Net Worth (2026)	$1.78 M		$1.31 M		$1.38 M	

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RPC
Retail Planning Corporation

Lat/Lon: 34.1128/-84.5556

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2026)	9,440		68,797		164,383	
White (2026)	7,100	*75.2%*	50,034	*72.7%*	115,001	*70.0%*
Black or African American (2026)	1,022	*10.8%*	7,717	*11.2%*	22,187	*13.5%*
American Indian or Alaska Native (2026)	21	*0.2%*	184	*0.3%*	472	*0.3%*
Asian (2026)	350	*3.7%*	2,583	*3.8%*	7,335	*4.5%*
Hawaiian or Pacific Islander (2026)	3	-	16	-	54	-
Other Race (2026)	278	*2.9%*	2,799	*4.1%*	6,515	*4.0%*
Two or More Races (2026)	665	*7.0%*	5,464	*7.9%*	12,819	*7.8%*
Population < 18 (2026)	1,985	*21.0%*	14,576	*21.2%*	35,141	*21.4%*
White Not Hispanic	1,300	*65.5%*	8,946	*61.4%*	20,739	*59.0%*
Black or African American	242	*12.2%*	1,833	*12.6%*	5,203	*14.8%*
Asian	59	*3.0%*	498	*3.4%*	1,406	*4.0%*
Other Race Not Hispanic	88	*4.4%*	616	*4.2%*	1,637	*4.7%*
Hispanic	295	*14.8%*	2,683	*18.4%*	6,155	*17.5%*
Not Hispanic or Latino Population (2026)	8,407	*89.1%*	59,510	*86.5%*	143,225	*87.1%*
Not Hispanic White	6,833	*81.3%*	47,906	*80.5%*	110,170	*76.9%*
Not Hispanic Black or African American	1,007	*12.0%*	7,523	*12.6%*	21,700	*15.2%*
Not Hispanic American Indian or Alaska Native	4	-	34	-	102	-
Not Hispanic Asian	343	*4.1%*	2,524	*4.2%*	7,237	*5.1%*
Not Hispanic Hawaiian or Pacific Islander	2	-	8	-	28	-
Not Hispanic Other Race	11	*0.1%*	91	*0.2%*	312	*0.2%*
Not Hispanic Two or More Races	207	*2.5%*	1,425	*2.4%*	3,676	*2.6%*
Hispanic or Latino Population (2026)	1,033	*10.9%*	9,287	*13.5%*	21,158	*12.9%*
Hispanic White	267	*25.8%*	2,128	*22.9%*	4,831	*22.8%*
Hispanic Black or African American	15	*1.5%*	193	*2.1%*	487	*2.3%*
Hispanic American Indian or Alaska Native	17	*1.7%*	150	*1.6%*	370	*1.7%*
Hispanic Asian	7	*0.7%*	59	*0.6%*	98	*0.5%*
Hispanic Hawaiian or Pacific Islander	1	*0.1%*	9	-	25	*0.1%*
Hispanic Other Race	267	*25.8%*	2,709	*29.2%*	6,204	*29.3%*
Hispanic Two or More Races	458	*44.4%*	4,039	*43.5%*	9,144	*43.2%*
Not Hispanic or Latino Population (2020)	9,552	*91.1%*	55,932	*85.4%*	138,779	*87.5%*
Hispanic or Latino Population (2020)	936	*8.9%*	9,571	*14.6%*	19,835	*12.5%*
Not Hispanic or Latino Population (2010)	8,853	*93.4%*	47,614	*88.2%*	120,357	*90.0%*
Hispanic or Latino Population (2010)	626	*6.6%*	6,387	*11.8%*	13,340	*10.0%*
Not Hispanic or Latino Population (2031)	8,310	*87.2%*	62,647	*84.9%*	147,377	*85.7%*
Hispanic or Latino Population (2031)	1,216	*12.8%*	11,104	*15.1%*	24,644	*14.3%*
Projected Annual Growth (2026-2031)	183	*3.5%*	1,817	*3.9%*	3,486	*3.3%*
Historical Annual Growth (2010-2020)	310	*5.0%*	3,183	*5.0%*	6,495	*4.9%*

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2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2026)						
Total Population	9,440		68,797		164,383	
Age Under 5 Years	420	*4.4%*	3,546	*5.2%*	8,827	*5.4%*
Age 5 to 9 Years	489	*5.2%*	3,954	*5.7%*	9,401	*5.7%*
Age 10 to 14 Years	602	*6.4%*	4,200	*6.1%*	10,163	*6.2%*
Age 15 to 19 Years	770	*8.2%*	4,648	*6.8%*	11,212	*6.8%*
Age 20 to 24 Years	720	*7.6%*	5,044	*7.3%*	11,875	*7.2%*
Age 25 to 29 Years	570	*6.0%*	4,891	*7.1%*	11,112	*6.8%*
Age 30 to 34 Years	577	*6.1%*	4,825	*7.0%*	11,722	*7.1%*
Age 35 to 39 Years	539	*5.7%*	4,542	*6.6%*	11,492	*7.0%*
Age 40 to 44 Years	648	*6.9%*	4,786	*7.0%*	11,372	*6.9%*
Age 45 to 49 Years	684	*7.2%*	4,521	*6.6%*	10,858	*6.6%*
Age 50 to 54 Years	751	*8.0%*	4,970	*7.2%*	11,364	*6.9%*
Age 55 to 59 Years	725	*7.7%*	4,675	*6.8%*	10,880	*6.6%*
Age 60 to 64 Years	630	*6.7%*	4,307	*6.3%*	10,186	*6.2%*
Age 65 to 69 Years	439	*4.7%*	3,347	*4.9%*	8,330	*5.1%*
Age 70 to 74 Years	350	*3.7%*	2,619	*3.8%*	6,196	*3.8%*
Age 75 to 79 Years	281	*3.0%*	2,018	*2.9%*	4,922	*3.0%*
Age 80 to 84 Years	152	*1.6%*	1,160	*1.7%*	2,622	*1.6%*
Age 85 Years or Over	92	*1.0%*	743	*1.1%*	1,850	*1.1%*
Median Age	39.5		38.0		37.9	
Age 19 Years or Less	2,282	*24.2%*	16,348	*23.8%*	39,603	*24.1%*
Age 20 to 64 Years	5,844	*61.9%*	42,562	*61.9%*	100,860	*61.4%*
Age 65 Years or Over	1,314	*13.9%*	9,887	*14.4%*	23,920	*14.6%*
Female Age Distribution (2026)						
Female Population	4,810	*51.0%*	34,986	*50.9%*	83,247	*50.6%*
Age Under 5 Years	213	*4.4%*	1,758	*5.0%*	4,360	*5.2%*
Age 5 to 9 Years	237	*4.9%*	1,954	*5.6%*	4,611	*5.5%*
Age 10 to 14 Years	281	*5.8%*	1,999	*5.7%*	4,876	*5.9%*
Age 15 to 19 Years	371	*7.7%*	2,177	*6.2%*	5,237	*6.3%*
Age 20 to 24 Years	373	*7.8%*	2,547	*7.3%*	5,805	*7.0%*
Age 25 to 29 Years	297	*6.2%*	2,438	*7.0%*	5,503	*6.6%*
Age 30 to 34 Years	301	*6.3%*	2,500	*7.1%*	5,951	*7.1%*
Age 35 to 39 Years	275	*5.7%*	2,273	*6.5%*	5,764	*6.9%*
Age 40 to 44 Years	357	*7.4%*	2,430	*6.9%*	5,762	*6.9%*
Age 45 to 49 Years	369	*7.7%*	2,365	*6.8%*	5,605	*6.7%*
Age 50 to 54 Years	378	*7.9%*	2,558	*7.3%*	5,959	*7.2%*
Age 55 to 59 Years	373	*7.8%*	2,415	*6.9%*	5,549	*6.7%*
Age 60 to 64 Years	303	*6.3%*	2,211	*6.3%*	5,237	*6.3%*
Age 65 to 69 Years	199	*4.1%*	1,701	*4.9%*	4,331	*5.2%*
Age 70 to 74 Years	189	*3.9%*	1,491	*4.3%*	3,430	*4.1%*
Age 75 to 79 Years	152	*3.2%*	1,169	*3.3%*	2,774	*3.3%*
Age 80 to 84 Years	81	*1.7%*	610	*1.7%*	1,468	*1.8%*
Age 85 Years or Over	60	*1.3%*	390	*1.1%*	1,024	*1.2%*
Female Median Age	39.8		38.9		39.0	
Age 19 Years or Less	1,103	*22.9%*	7,889	*22.5%*	19,084	*22.9%*
Age 20 to 64 Years	3,026	*62.9%*	21,736	*62.1%*	51,135	*61.4%*
Age 65 Years or Over	682	*14.2%*	5,361	*15.3%*	13,027	*15.6%*

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2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2026)						
Male Population	4,630	*49.0%*	33,811	*49.1%*	81,136	*49.4%*
Age Under 5 Years	207	*4.5%*	1,788	*5.3%*	4,467	*5.5%*
Age 5 to 9 Years	252	*5.4%*	2,000	*5.9%*	4,790	*5.9%*
Age 10 to 14 Years	321	*6.9%*	2,201	*6.5%*	5,287	*6.5%*
Age 15 to 19 Years	399	*8.6%*	2,471	*7.3%*	5,975	*7.4%*
Age 20 to 24 Years	347	*7.5%*	2,497	*7.4%*	6,069	*7.5%*
Age 25 to 29 Years	274	*5.9%*	2,453	*7.3%*	5,609	*6.9%*
Age 30 to 34 Years	276	*6.0%*	2,325	*6.9%*	5,772	*7.1%*
Age 35 to 39 Years	264	*5.7%*	2,270	*6.7%*	5,728	*7.1%*
Age 40 to 44 Years	291	*6.3%*	2,357	*7.0%*	5,610	*6.9%*
Age 45 to 49 Years	315	*6.8%*	2,156	*6.4%*	5,252	*6.5%*
Age 50 to 54 Years	373	*8.1%*	2,412	*7.1%*	5,405	*6.7%*
Age 55 to 59 Years	352	*7.6%*	2,260	*6.7%*	5,330	*6.6%*
Age 60 to 64 Years	327	*7.1%*	2,096	*6.2%*	4,948	*6.1%*
Age 65 to 69 Years	240	*5.2%*	1,646	*4.9%*	4,000	*4.9%*
Age 70 to 74 Years	161	*3.5%*	1,128	*3.3%*	2,766	*3.4%*
Age 75 to 79 Years	129	*2.8%*	849	*2.5%*	2,148	*2.6%*
Age 80 to 84 Years	70	*1.5%*	550	*1.6%*	1,154	*1.4%*
Age 85 Years or Over	32	*0.7%*	354	*1.0%*	825	*1.0%*
Male Median Age	39.0		37.1		36.9	
Age 19 Years or Less	1,179	*25.5%*	8,459	*25.0%*	20,519	*25.3%*
Age 20 to 64 Years	2,819	*60.9%*	20,826	*61.6%*	49,725	*61.3%*
Age 65 Years or Over	632	*13.7%*	4,526	*13.4%*	10,893	*13.4%*
Males per 100 Females (2026)						
Overall Comparison	96		97		97	
Age Under 5 Years	97	*49.3%*	102	*50.4%*	102	*50.6%*
Age 5 to 9 Years	106	*51.5%*	102	*50.6%*	104	*50.9%*
Age 10 to 14 Years	114	*53.3%*	110	*52.4%*	108	*52.0%*
Age 15 to 19 Years	108	*51.9%*	113	*53.2%*	114	*53.3%*
Age 20 to 24 Years	93	*48.2%*	98	*49.5%*	105	*51.1%*
Age 25 to 29 Years	92	*48.0%*	101	*50.2%*	102	*50.5%*
Age 30 to 34 Years	92	*47.8%*	93	*48.2%*	97	*49.2%*
Age 35 to 39 Years	96	*48.9%*	100	*50.0%*	99	*49.8%*
Age 40 to 44 Years	81	*44.9%*	97	*49.2%*	97	*49.3%*
Age 45 to 49 Years	86	*46.1%*	91	*47.7%*	94	*48.4%*
Age 50 to 54 Years	99	*49.7%*	94	*48.5%*	91	*47.6%*
Age 55 to 59 Years	94	*48.5%*	94	*48.3%*	96	*49.0%*
Age 60 to 64 Years	108	*51.9%*	95	*48.7%*	94	*48.6%*
Age 65 to 69 Years	121	*54.7%*	97	*49.2%*	92	*48.0%*
Age 70 to 74 Years	85	*46.0%*	76	*43.1%*	81	*44.6%*
Age 75 to 79 Years	85	*45.8%*	73	*42.1%*	77	*43.6%*
Age 80 to 84 Years	87	*46.5%*	90	*47.4%*	79	*44.0%*
Age 85 Years or Over	52	*34.4%*	91	*47.6%*	81	*44.6%*
Age 19 Years or Less	107	*51.7%*	107	*51.7%*	108	*51.8%*
Age 20 to 39 Years	93	*48.2%*	98	*49.4%*	101	*50.2%*
Age 40 to 64 Years	93	*48.2%*	94	*48.5%*	94	*48.6%*
Age 65 Years or Over	93	*48.1%*	84	*45.8%*	84	*45.5%*

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2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Household Type (2026)						
Total Households	3,440		27,129		63,281	
Households with Children	1,274	*37.0%*	9,085	*33.5%*	21,595	*34.1%*
Average Household Size	2.7		2.5		2.6	
Household Density per Square Mile	1,095		960		806	
Population Family	8,346	*88.4%*	56,545	*82.2%*	136,806	*83.2%*
Population Non-Family	1,058	*11.2%*	11,944	*17.4%*	26,507	*16.1%*
Population Group Quarters	36	*0.4%*	308	*0.4%*	1,070	*0.7%*
Family Households	2,653	*77.1%*	18,411	*67.9%*	44,240	*69.9%*
Married Couple Households	2,114	*79.7%*	13,621	*74.0%*	33,560	*75.9%*
Other Family Households	539	*20.3%*	4,789	*26.0%*	10,680	*24.1%*
Family Households with Children	1,271	*47.9%*	9,067	*49.2%*	21,563	*48.7%*
Married Couple with Children	986	*77.6%*	6,441	*71.0%*	15,918	*73.8%*
Other Family Households with Children	285	*22.4%*	2,626	*29.0%*	5,645	*26.2%*
Family Households No Children	1,382	*52.1%*	9,344	*50.8%*	22,676	*51.3%*
Married Couple No Children	1,128	*81.6%*	7,180	*76.8%*	17,642	*77.8%*
Other Family Households No Children	254	*18.4%*	2,164	*23.2%*	5,034	*22.2%*
Non-Family Households	787	*22.9%*	8,718	*32.1%*	19,041	*30.1%*
Non-Family Households with Children	3	*0.4%*	18	*0.2%*	31	*0.2%*
Non-Family Households No Children	784	*99.6%*	8,700	*99.8%*	19,010	*99.8%*
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	$171,503		$160,354		$161,897	
Median Family Income	$143,979		$133,804		$134,527	
Average Non-Family Household Size	1.3		1.4		1.4	
Marital Status (2026)						
Population Age 15 Years or Over	7,929		57,097		135,992	
Never Married	2,448	*30.9%*	17,719	*31.0%*	41,035	*30.2%*
Currently Married	3,934	*49.6%*	29,320	*51.4%*	71,614	*52.7%*
Previously Married	1,546	*19.5%*	10,058	*17.6%*	23,343	*17.2%*
Separated	362	*23.4%*	2,387	*23.7%*	4,710	*20.2%*
Widowed	473	*30.6%*	2,027	*20.2%*	5,134	*22.0%*
Divorced	710	*45.9%*	5,644	*56.1%*	13,500	*57.8%*
Educational Attainment (2026)						
Adult Population Age 25 Years or Over	6,438		47,405		112,905	
Elementary (Grade Level 0 to 8)	100	*1.5%*	1,246	*2.6%*	2,779	*2.5%*
Some High School (Grade Level 9 to 11)	129	*2.0%*	1,778	*3.7%*	3,781	*3.3%*
High School Graduate	1,129	*17.5%*	9,546	*20.1%*	23,106	*20.5%*
Some College	1,267	*19.7%*	9,898	*20.9%*	23,990	*21.2%*
Associate Degree Only	400	*6.2%*	3,844	*8.1%*	10,234	*9.1%*
Bachelor Degree Only	2,206	*34.3%*	14,081	*29.7%*	32,960	*29.2%*
Graduate Degree	1,207	*18.7%*	7,012	*14.8%*	16,055	*14.2%*
Any College (Some College or Higher)	5,080	*78.9%*	34,835	*73.5%*	83,239	*73.7%*
College Degree + (Bachelor Degree or Higher)	3,413	*53.0%*	21,094	*44.5%*	49,015	*43.4%*

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Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1128/-84.5556

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2026)	3,540		28,001		65,352	
Total Housing Units (2020)	3,541		24,757		59,993	
Historical Annual Growth (2020-2026)	-1	-	3,244	-	5,359	-
Housing Units Occupied (2026)	3,440	*97.2%*	27,129	*96.9%*	63,281	*96.8%*
Housing Units Owner-Occupied	2,588	*75.2%*	17,661	*65.1%*	44,211	*69.9%*
Housing Units Renter-Occupied	852	*24.8%*	9,468	*34.9%*	19,070	*30.1%*
Housing Units Vacant (2026)	100	*2.8%*	872	*3.1%*	2,071	*3.2%*
Household Size (2026)						
Total Households	3,440		27,129		63,281	
1 Person Households	584	*17.0%*	6,769	*25.0%*	14,514	*22.9%*
2 Person Households	1,294	*37.6%*	9,704	*35.8%*	23,054	*36.4%*
3 Person Households	625	*18.2%*	4,338	*16.0%*	10,383	*16.4%*
4 Person Households	559	*16.3%*	3,796	*14.0%*	9,033	*14.3%*
5 Person Households	261	*7.6%*	1,632	*6.0%*	3,967	*6.3%*
6 Person Households	73	*2.1%*	583	*2.2%*	1,495	*2.4%*
7 or More Person Households	44	*1.3%*	307	*1.1%*	834	*1.3%*
Household Income Distribution (2026)						
HH Income $200,000 or More	866	*25.2%*	5,048	*18.6%*	12,375	*19.6%*
HH Income $150,000 to $199,999	661	*19.2%*	3,936	*14.5%*	9,004	*14.2%*
HH Income $125,000 to $149,999	327	*9.5%*	2,796	*10.3%*	5,946	*9.4%*
HH Income $100,000 to $124,999	334	*9.7%*	3,067	*11.3%*	7,600	*12.0%*
HH Income $75,000 to $99,999	333	*9.7%*	4,202	*15.5%*	8,789	*13.9%*
HH Income $50,000 to $74,999	259	*7.5%*	3,262	*12.0%*	8,115	*12.8%*
HH Income $35,000 to $49,999	172	*5.0%*	1,607	*5.9%*	3,779	*6.0%*
HH Income $25,000 to $34,999	126	*3.7%*	1,226	*4.5%*	2,794	*4.4%*
HH Income $15,000 to $24,999	49	*1.4%*	841	*3.1%*	1,816	*2.9%*
HH Income $10,000 to $14,999	-	-	400	*1.5%*	895	*1.4%*
HH Income Under $10,000	313	*9.1%*	743	*2.7%*	2,168	*3.4%*
Household Vehicles (2026)						
Households 0 Vehicles Available	65	*1.9%*	686	*2.5%*	1,551	*2.5%*
Households 1 Vehicle Available	922	*26.8%*	7,977	*29.4%*	17,788	*28.1%*
Households 2 Vehicles Available	1,604	*46.6%*	11,973	*44.1%*	28,342	*44.8%*
Households 3 or More Vehicles Available	848	*24.7%*	6,493	*23.9%*	15,600	*24.7%*
Total Vehicles Available	6,986		53,568		127,485	
Average Vehicles per Household	2.0		2.0		2.0	
Owner-Occupied Household Vehicles	5,693	*81.5%*	38,081	*71.1%*	96,705	*75.9%*
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	1,293	*18.5%*	15,487	*28.9%*	30,780	*24.1%*
Average Vehicles per Renter-Occupied Household	1.5		1.6		1.6	
Travel Time (2026)						
Worker Base Age 16 years or Over	5,183		39,648		93,010	
Travel to Work in 14 Minutes or Less	720	*13.9%*	5,222	*13.2%*	11,148	*12.0%*
Travel to Work in 15 to 29 Minutes	986	*19.0%*	9,781	*24.7%*	22,608	*24.3%*
Travel to Work in 30 to 59 Minutes	1,395	*26.9%*	12,937	*32.6%*	31,057	*33.4%*
Travel to Work in 60 Minutes or More	485	*9.4%*	3,317	*8.4%*	9,073	*9.8%*
Work at Home	1,597	*30.8%*	8,391	*21.2%*	19,125	*20.6%*
Average Minutes Travel to Work	28.8		29.9		31.2	

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Transportation To Work (2026)						
Worker Base Age 16 years or Over	5,183		39,648		93,010	
Drive to Work Alone	3,148	*60.7%*	26,779	*67.5%*	64,481	*69.3%*
Drive to Work in Carpool	290	*5.6%*	2,798	*7.1%*	6,526	*7.0%*
Travel to Work by Public Transportation	9	*0.2%*	423	*1.1%*	692	*0.7%*
Drive to Work on Motorcycle	-	-	-	-	22	-
Bicycle to Work	3	-	7	-	10	-
Walk to Work	126	*2.4%*	493	*1.2%*	765	*0.8%*
Other Means	11	*0.2%*	756	*1.9%*	1,388	*1.5%*
Work at Home	1,597	*30.8%*	8,391	*21.2%*	19,125	*20.6%*
Daytime Demographics (2026)						
Total Businesses	629		4,058		8,536	
Total Employees	3,383		30,732		60,172	
Company Headquarter Businesses	9	*1.5%*	80	*2.0%*	184	*2.2%*
Company Headquarter Employees	178	*5.3%*	1,675	*5.4%*	8,842	*14.7%*
Employee Population per Business	5.4	to 1	7.6	to 1	7.0	to 1
Residential Population per Business	15.0	to 1	17.0	to 1	19.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,945		47,126		100,723	
Labor Force						
Labor Population Age 16 Years or Over (2026)	7,779		56,147		133,764	
Labor Force Total Males (2026)	3,769	*48.5%*	27,329	*48.7%*	65,442	*48.9%*
Male Civilian Employed	2,575	*68.3%*	20,252	*74.1%*	48,571	*74.2%*
Male Civilian Unemployed	93	*2.5%*	528	*1.9%*	1,047	*1.6%*
Males in Armed Forces	34	*0.9%*	50	*0.2%*	110	*0.2%*
Males Not in Labor Force	1,067	*28.3%*	6,498	*23.8%*	15,714	*24.0%*
Labor Force Total Females (2026)	4,010	*51.5%*	28,818	*51.3%*	68,322	*51.1%*
Female Civilian Employed	2,608	*65.0%*	19,396	*67.3%*	44,440	*65.0%*
Female Civilian Unemployed	145	*3.6%*	504	*1.7%*	1,407	*2.1%*
Females in Armed Forces	-	-	55	*0.2%*	92	*0.1%*
Females Not in Labor Force	1,257	*31.3%*	8,863	*30.8%*	22,383	*32.8%*
Unemployment Rate	238	*3.1%*	1,033	*1.8%*	2,454	*1.8%*
Occupation (2026)						
Occupation Population Age 16 Years or Over	5,183		39,648		93,010	
Occupation Total Males	2,575	*49.7%*	20,252	*51.1%*	48,571	*52.2%*
Occupation Total Females	2,608	50.3%	19,396	48.9%	44,440	47.8%
Management, Business, Financial Operations	1,257	24.3%	8,943	22.6%	20,124	21.6%
Professional, Related	1,598	30.8%	10,533	26.6%	25,014	26.9%
Service	698	*13.5%*	6,368	*16.1%*	13,486	*14.5%*
Sales, Office	1,038	*20.0%*	7,942	*20.0%*	19,193	*20.6%*
Farming, Fishing, Forestry	1	-	9	-	79	-
Construction, Extraction, Maintenance	103	*2.0%*	2,648	*6.7%*	6,524	*7.0%*
Production, Transport, Material Moving	487	*9.4%*	3,205	*8.1%*	8,591	*9.2%*
White Collar Workers	3,893	*75.1%*	27,418	*69.2%*	64,331	*69.2%*
Blue Collar Workers	1,290	*24.9%*	12,230	*30.8%*	28,679	*30.8%*

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Units In Structure (2026)						
Total Units	3,440		27,129		63,281	
1 Detached Unit	2,718	*79.0%*	18,508	*68.2%*	46,129	*72.9%*
1 Attached Unit	83	*2.4%*	2,451	*9.0%*	5,340	*8.4%*
2 Units	4	*0.1%*	90	*0.3%*	353	*0.6%*
3 to 4 Units	39	*1.1%*	397	*1.5%*	870	*1.4%*
5 to 9 Units	42	*1.2%*	587	*2.2%*	1,433	*2.3%*
10 to 19 Units	257	*7.5%*	1,423	*5.2%*	2,683	*4.2%*
20 to 49 Units	79	*2.3%*	1,041	*3.8%*	2,140	*3.4%*
50 or More Units	206	*6.0%*	1,965	*7.2%*	3,254	*5.1%*
Mobile Home or Trailer	11	*0.3%*	656	*2.4%*	934	*1.5%*
Other Structure	2	-	12	-	145	*0.2%*
Occupied Homes Built By Year (2026)						
Homes Built 2020 or later	436	*12.7%*	3,270	*12.1%*	5,656	*8.9%*
Homes Built 2010 to 2019	342	*10.0%*	3,970	*14.6%*	9,485	*15.0%*
Homes Built 2000 to 2009	429	*12.5%*	6,050	*22.3%*	13,741	*21.7%*
Homes Built 1990 to 1999	1,639	*47.7%*	6,944	*25.6%*	13,468	*21.3%*
Homes Built 1980 to 1989	405	*11.8%*	3,598	*13.3%*	12,071	*19.1%*
Homes Built 1970 to 1979	94	*2.7%*	2,493	*9.2%*	6,044	*9.6%*
Homes Built 1960 to 1969	22	*0.6%*	349	*1.3%*	1,348	*2.1%*
Homes Built 1950 to 1959	13	*0.4%*	161	*0.6%*	543	*0.9%*
Homes Built 1940 to 1949	47	*1.4%*	179	*0.7%*	545	*0.9%*
Homes Built Before 1939	13	*0.4%*	115	*0.4%*	380	*0.6%*
Median Age of Homes	26.2	*yrs*	25.8	*yrs*	27.9	*yrs*
Home Values (2026)						
Owner Specified Housing Units	2,588		17,661		44,211	
Home Values $1,000,000 or More	29	*1.1%*	614	*3.5%*	1,243	*2.8%*
Home Values $750,000 to $999,999	128	*4.9%*	1,027	*5.8%*	2,542	*5.8%*
Home Values $500,000 to $749,999	1,023	*39.5%*	4,881	*27.6%*	11,494	*26.0%*
Home Values $400,000 to $499,999	801	*31.0%*	5,024	*28.4%*	11,230	*25.4%*
Home Values $300,000 to $399,999	469	*18.1%*	4,072	*23.1%*	11,427	*25.8%*
Home Values $250,000 to $299,999	58	*2.2%*	1,017	*5.8%*	3,051	*6.9%*
Home Values $200,000 to $249,999	31	*1.2%*	288	*1.6%*	1,126	*2.5%*
Home Values $175,000 to $199,999	3	*0.1%*	64	*0.4%*	211	*0.5%*
Home Values $150,000 to $174,999	1	-	10	-	62	*0.1%*
Home Values $125,000 to $149,999	1	-	6	-	36	-
Home Values $100,000 to $124,999	1	-	24	*0.1%*	91	*0.2%*
Home Values $90,000 to $99,999	-	-	-	-	1	-
Home Values $80,000 to $89,999	2	-	20	*0.1%*	70	*0.2%*
Home Values $70,000 to $79,999	-	-	10	-	99	*0.2%*
Home Values $60,000 to $69,999	-	-	5	-	18	-
Home Values $50,000 to $59,999	2	-	66	*0.4%*	138	*0.3%*
Home Values $35,000 to $49,999	11	*0.4%*	88	*0.5%*	240	*0.5%*
Home Values $25,000 to $34,999	6	*0.2%*	28	*0.2%*	115	*0.3%*
Home Values $10,000 to $24,999	2	-	112	*0.6%*	214	*0.5%*
Home Values Under $10,000	19	*0.7%*	305	*1.7%*	803	*1.8%*
Owner-Occupied Median Home Value	$501,514		$469,762		$452,662	
Renter-Occupied Median Rent	$1,665		$1,624		$1,661	

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2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2026)						
Total Household Expenditure	$426.17 M		$3.06 B		$7.19 B	
Total Non-Retail Expenditure	$218.28 M		$1.55 B		$3.63 B	
Total Retail Expenditure	$207.89 M		$1.51 B		$3.56 B	
Alcoholic Beverages	$2.95 M		$21.29 M		$49.89 M	
Apparel	$8.98 M		$65.31 M		$153.25 M	
Contributions	$10.82 M		$77.42 M		$181.24 M	
Education	$7.32 M		$52.6 M		$123.2 M	
Entertainment	$20.27 M		$147.43 M		$345.91 M	
Food Away From Home	$20.09 M		$145.55 M		$341.29 M	
Grocery	$26.41 M		$196.46 M		$462.28 M	
Health Care	$22.74 M		$175.83 M		$411.5 M	
Household Furnishings and Equipment	$10.83 M		$78.49 M		$184.04 M	
Household Operations	$8.13 M		$58.93 M		$138.4 M	
Miscellaneous Expenses	$6.29 M		$45.76 M		$107.19 M	
Personal Care	$4.35 M		$32.08 M		$75.43 M	
Shelter	$71.19 M		$526.26 M		$1.23 B	
Tax and Retirement	$123.66 M		$834.04 M		$1.96 B	
Tobacco and Related	$1.26 M		$9.9 M		$23.39 M	
Transportation	$61.14 M		$447.7 M		$1.05 B	
Utilities	$19.75 M		$147.26 M		$346.62 M	
Monthly Household Consumer Expenditure (2026)						
Total Household Expenditure	$10,325		$9,407		$9,463	
Total Non-Retail Expenditure	$5,288	*51.2%*	$4,765	*50.7%*	$4,778	*50.5%*
Total Retail Expenditures	$5,037	*48.8%*	$4,642	*49.3%*	$4,685	*49.5%*
Alcoholic Beverages	$71	*0.7%*	$65	*0.7%*	$66	*0.7%*
Apparel	$217	*2.1%*	$201	*2.1%*	$202	*2.1%*
Contributions	$262	*2.5%*	$238	*2.5%*	$239	*2.5%*
Education	$177	*1.7%*	$162	*1.7%*	$162	*1.7%*
Entertainment	$491	*4.8%*	$453	*4.8%*	$456	*4.8%*
Food Away From Home	$487	*4.7%*	$447	*4.8%*	$449	*4.7%*
Grocery	$640	*6.2%*	$603	*6.4%*	$609	*6.4%*
Health Care	$551	*5.3%*	$540	*5.7%*	$542	*5.7%*
Household Furnishings and Equipment	$262	*2.5%*	$241	*2.6%*	$242	*2.6%*
Household Operations	$197	*1.9%*	$181	*1.9%*	$182	*1.9%*
Miscellaneous Expenses	$152	*1.5%*	$141	*1.5%*	$141	*1.5%*
Personal Care	$105	*1.0%*	$99	*1.0%*	$99	*1.0%*
Shelter	$1,725	*16.7%*	$1,617	*17.2%*	$1,620	*17.1%*
Tax and Retirement	$2,996	*29.0%*	$2,562	*27.2%*	$2,581	*27.2%*
Tobacco and Related	$31	*0.3%*	$30	*0.3%*	$31	*0.3%*
Transportation	$1,481	*14.3%*	$1,375	*14.6%*	$1,385	*14.6%*
Utilities	$478	*4.6%*	$452	*4.8%*	$456	*4.8%*

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