Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.9772/-84.4189

1205 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2026)	6,098		58,854		203,001	
Projected Population (2031)	5,921		56,210		194,620	
Census Population (2020)	5,877		59,960		205,228	
Census Population (2010)	5,479		56,767		188,427	
Projected Annual Growth (2026-2031)	-177	*-0.6%*	-2,644	*-0.9%*	-8,381	*-0.8%*
Historical Annual Growth (2020-2026)	221	-	-1,106	*-0.3%*	-2,227	*-0.2%*
Historical Annual Growth (2010-2020)	398	*0.7%*	3,192	*0.6%*	16,801	*0.9%*
Estimated Population Density (2026)	1,942	*psm*	2,082	*psm*	2,586	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2026)	2,137		21,391		83,188	
Projected Households (2031)	2,079		20,489		79,988	
Census Households (2020)	2,112		22,130		83,945	
Census Households (2010)	2,016		21,162		76,829	
Projected Annual Growth (2026-2031)	-57	*-0.5%*	-902	*-0.8%*	-3,200	*-0.8%*
Historical Annual Change (2010-2026)	120	*0.4%*	228	-	6,359	*0.5%*
Average Household Income						
Estimated Average Household Income (2026)	$246,221		$242,969		$195,630	
Projected Average Household Income (2031)	$247,730		$244,845		$196,851	
Census Average Household Income (2010)	$128,511		$129,269		$105,748	
Census Average Household Income (2000)	$135,550		$124,299		$99,754	
Projected Annual Change (2026-2031)	$1,508	*0.1%*	$1,876	*0.2%*	$1,221	*0.1%*
Historical Annual Change (2000-2026)	$110,671	*3.1%*	$118,670	*3.7%*	$95,876	*3.7%*
Median Household Income						
Estimated Median Household Income (2026)	$203,698		$187,560		$150,682	
Projected Median Household Income (2031)	$205,180		$189,258		$151,367	
Census Median Household Income (2010)	$102,555		$99,036		$80,043	
Census Median Household Income (2000)	$105,443		$99,090		$79,753	
Projected Annual Change (2026-2031)	$1,483	*0.1%*	$1,699	*0.2%*	$685	-
Historical Annual Change (2000-2026)	$98,255	*3.6%*	$88,469	*3.4%*	$70,929	*3.4%*
Per Capita Income						
Estimated Per Capita Income (2026)	$86,532		$88,367		$80,243	
Projected Per Capita Income (2031)	$87,266		$89,310		$80,983	
Census Per Capita Income (2010)	$47,313		$48,193		$43,119	
Census Per Capita Income (2000)	$47,860		$44,488		$40,118	
Projected Annual Change (2026-2031)	$735	*0.2%*	$943	*0.2%*	$740	*0.2%*
Historical Annual Change (2000-2026)	$38,671	*3.1%*	$43,879	*3.8%*	$40,124	*3.8%*
Estimated Average Household Net Worth (2026)	$3.09 M		$2.76 M		$2.03 M	

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Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.9772/-84.4189

1205 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2026)	6,098		58,854		203,001	
White (2026)	4,391	*72.0%*	40,736	*69.2%*	124,250	*61.2%*
Black or African American (2026)	465	*7.6%*	6,436	*10.9%*	36,888	*18.2%*
American Indian or Alaska Native (2026)	9	*0.2%*	68	*0.1%*	425	*0.2%*
Asian (2026)	777	*12.7%*	7,405	*12.6%*	23,579	*11.6%*
Hawaiian or Pacific Islander (2026)	1	-	11	-	69	-
Other Race (2026)	127	*2.1%*	1,144	*1.9%*	5,656	*2.8%*
Two or More Races (2026)	328	*5.4%*	3,055	*5.2%*	12,135	*6.0%*
Population < 18 (2026)	1,503	*24.6%*	14,348	*24.4%*	44,980	*22.2%*
White Not Hispanic	972	*64.6%*	9,010	*62.8%*	24,478	*54.4%*
Black or African American	93	*6.2%*	1,323	*9.2%*	7,566	*16.8%*
Asian	218	*14.5%*	2,000	*13.9%*	5,625	*12.5%*
Other Race Not Hispanic	80	*5.3%*	675	*4.7%*	2,170	*4.8%*
Hispanic	140	*9.3%*	1,339	*9.3%*	5,141	*11.4%*
Not Hispanic or Latino Population (2026)	5,654	*92.7%*	54,489	*92.6%*	184,577	*90.9%*
Not Hispanic White	4,266	*75.5%*	39,409	*72.3%*	119,765	*64.9%*
Not Hispanic Black or African American	450	*8.0%*	6,258	*11.5%*	35,912	*19.5%*
Not Hispanic American Indian or Alaska Native	1	-	18	-	128	-
Not Hispanic Asian	774	*13.7%*	7,378	*13.5%*	23,500	*12.7%*
Not Hispanic Hawaiian or Pacific Islander	1	-	6	-	43	-
Not Hispanic Other Race	11	*0.2%*	93	*0.2%*	469	*0.3%*
Not Hispanic Two or More Races	151	*2.7%*	1,327	*2.4%*	4,760	*2.6%*
Hispanic or Latino Population (2026)	444	*7.3%*	4,365	*7.4%*	18,424	*9.1%*
Hispanic White	124	*28.0%*	1,327	*30.4%*	4,484	*24.3%*
Hispanic Black or African American	16	*3.5%*	177	*4.1%*	976	*5.3%*
Hispanic American Indian or Alaska Native	8	*1.9%*	50	*1.2%*	297	*1.6%*
Hispanic Asian	2	*0.6%*	27	*0.6%*	79	*0.4%*
Hispanic Hawaiian or Pacific Islander	-	-	5	*0.1%*	25	*0.1%*
Hispanic Other Race	116	*26.1%*	1,051	*24.1%*	5,187	*28.2%*
Hispanic Two or More Races	178	*40.0%*	1,728	*39.6%*	7,375	*40.0%*
Not Hispanic or Latino Population (2020)	5,602	*95.3%*	56,750	*94.6%*	188,805	*92.0%*
Hispanic or Latino Population (2020)	275	*4.7%*	3,209	*5.4%*	16,423	*8.0%*
Not Hispanic or Latino Population (2010)	5,294	*96.6%*	54,419	*95.9%*	175,603	*93.2%*
Hispanic or Latino Population (2010)	185	*3.4%*	2,349	*4.1%*	12,823	*6.8%*
Not Hispanic or Latino Population (2031)	5,399	*91.2%*	51,219	*91.1%*	174,869	*89.9%*
Hispanic or Latino Population (2031)	521	*8.8%*	4,991	*8.9%*	19,751	*10.1%*
Projected Annual Growth (2026-2031)	77	*3.5%*	626	*2.9%*	1,327	*1.4%*
Historical Annual Growth (2010-2020)	90	*4.9%*	861	*3.7%*	3,599	*2.8%*

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Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.9772/-84.4189

1205 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2026)						
Total Population	6,098		58,854		203,001	
Age Under 5 Years	317	5.2%	2,913	4.9%	11,003	5.4%
Age 5 to 9 Years	432	7.1%	3,884	6.6%	12,257	6.0%
Age 10 to 14 Years	461	7.6%	4,549	7.7%	13,244	6.5%
Age 15 to 19 Years	424	7.0%	4,353	7.4%	12,757	6.3%
Age 20 to 24 Years	209	3.4%	2,145	3.6%	9,001	4.4%
Age 25 to 29 Years	125	2.0%	1,789	3.0%	11,439	5.6%
Age 30 to 34 Years	201	3.3%	2,270	3.9%	13,673	6.7%
Age 35 to 39 Years	315	5.2%	3,368	5.7%	14,125	7.0%
Age 40 to 44 Years	392	6.4%	4,133	7.0%	14,595	7.2%
Age 45 to 49 Years	459	7.5%	4,505	7.7%	14,107	6.9%
Age 50 to 54 Years	387	6.3%	4,347	7.4%	14,046	6.9%
Age 55 to 59 Years	347	5.7%	3,796	6.4%	12,493	6.2%
Age 60 to 64 Years	431	7.1%	3,941	6.7%	12,310	6.1%
Age 65 to 69 Years	457	7.5%	3,897	6.6%	11,614	5.7%
Age 70 to 74 Years	424	7.0%	3,653	6.2%	10,066	5.0%
Age 75 to 79 Years	318	5.2%	2,808	4.8%	8,118	4.0%
Age 80 to 84 Years	191	3.1%	1,463	2.5%	4,510	2.2%
Age 85 Years or Over	209	3.4%	1,041	1.8%	3,642	1.8%
Median Age	45.9		44.2		41.3	
Age 19 Years or Less	1,633	26.8%	15,699	26.7%	49,261	24.3%
Age 20 to 64 Years	2,866	47.0%	30,294	51.5%	115,789	57.0%
Age 65 Years or Over	1,599	26.2%	12,861	21.9%	37,951	18.7%
Female Age Distribution (2026)						
Female Population	3,089	50.7%	30,031	51.0%	104,059	51.3%
Age Under 5 Years	142	4.6%	1,458	4.9%	5,442	5.2%
Age 5 to 9 Years	224	7.2%	1,946	6.5%	6,147	5.9%
Age 10 to 14 Years	240	7.8%	2,243	7.5%	6,469	6.2%
Age 15 to 19 Years	207	6.7%	2,143	7.1%	6,282	6.0%
Age 20 to 24 Years	106	3.4%	1,072	3.6%	4,484	4.3%
Age 25 to 29 Years	72	2.3%	902	3.0%	5,911	5.7%
Age 30 to 34 Years	101	3.3%	1,195	4.0%	7,046	6.8%
Age 35 to 39 Years	165	5.3%	1,742	5.8%	7,145	6.9%
Age 40 to 44 Years	213	6.9%	2,187	7.3%	7,559	7.3%
Age 45 to 49 Years	235	7.6%	2,283	7.6%	7,258	7.0%
Age 50 to 54 Years	189	6.1%	2,168	7.2%	7,187	6.9%
Age 55 to 59 Years	172	5.6%	1,922	6.4%	6,439	6.2%
Age 60 to 64 Years	234	7.6%	2,024	6.7%	6,408	6.2%
Age 65 to 69 Years	249	8.0%	2,071	6.9%	6,161	5.9%
Age 70 to 74 Years	217	7.0%	1,923	6.4%	5,489	5.3%
Age 75 to 79 Years	164	5.3%	1,482	4.9%	4,345	4.2%
Age 80 to 84 Years	77	2.5%	718	2.4%	2,348	2.3%
Age 85 Years or Over	83	2.7%	552	1.8%	1,941	1.9%
Female Median Age	45.8		44.5		41.8	
Age 19 Years or Less	812	26.3%	7,790	25.9%	24,340	23.4%
Age 20 to 64 Years	1,486	48.1%	15,496	51.6%	59,436	57.1%
Age 65 Years or Over	790	25.6%	6,745	22.5%	20,283	19.5%

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1205 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2026)						
Male Population	3,009	*49.3%*	28,823	*49.0%*	98,942	*48.7%*
Age Under 5 Years	175	*5.8%*	1,455	*5.0%*	5,562	*5.6%*
Age 5 to 9 Years	208	*6.9%*	1,938	*6.7%*	6,110	*6.2%*
Age 10 to 14 Years	221	*7.3%*	2,306	*8.0%*	6,775	*6.8%*
Age 15 to 19 Years	217	*7.2%*	2,210	*7.7%*	6,475	*6.5%*
Age 20 to 24 Years	102	*3.4%*	1,073	*3.7%*	4,517	*4.6%*
Age 25 to 29 Years	52	*1.7%*	888	*3.1%*	5,528	*5.6%*
Age 30 to 34 Years	100	*3.3%*	1,075	*3.7%*	6,627	*6.7%*
Age 35 to 39 Years	150	*5.0%*	1,625	*5.6%*	6,980	*7.1%*
Age 40 to 44 Years	179	*6.0%*	1,946	*6.8%*	7,036	*7.1%*
Age 45 to 49 Years	225	*7.5%*	2,222	*7.7%*	6,849	*6.9%*
Age 50 to 54 Years	198	*6.6%*	2,179	*7.6%*	6,859	*6.9%*
Age 55 to 59 Years	175	*5.8%*	1,873	*6.5%*	6,055	*6.1%*
Age 60 to 64 Years	197	*6.6%*	1,917	*6.7%*	5,903	*6.0%*
Age 65 to 69 Years	209	*6.9%*	1,825	*6.3%*	5,453	*5.5%*
Age 70 to 74 Years	208	*6.9%*	1,730	*6.0%*	4,577	*4.6%*
Age 75 to 79 Years	154	*5.1%*	1,326	*4.6%*	3,773	*3.8%*
Age 80 to 84 Years	114	*3.8%*	745	*2.6%*	2,163	*2.2%*
Age 85 Years or Over	126	*4.2%*	489	*1.7%*	1,702	*1.7%*
Male Median Age	46.1		44.0		40.9	
Age 19 Years or Less	821	*27.3%*	7,909	*27.4%*	24,921	*25.2%*
Age 20 to 64 Years	1,379	*45.8%*	14,798	*51.3%*	56,354	*57.0%*
Age 65 Years or Over	809	*26.9%*	6,116	*21.2%*	17,668	*17.9%*
Males per 100 Females (2026)						
Overall Comparison	97		96		95	
Age Under 5 Years	123	*55.2%*	100	*49.9%*	102	*50.5%*
Age 5 to 9 Years	93	*48.2%*	100	*49.9%*	99	*49.9%*
Age 10 to 14 Years	92	*48.0%*	103	*50.7%*	105	*51.2%*
Age 15 to 19 Years	105	*51.1%*	103	*50.8%*	103	*50.8%*
Age 20 to 24 Years	96	*49.0%*	100	*50.0%*	101	*50.2%*
Age 25 to 29 Years	72	*41.9%*	98	*49.6%*	94	*48.3%*
Age 30 to 34 Years	99	*49.9%*	90	*47.4%*	94	*48.5%*
Age 35 to 39 Years	91	*47.8%*	93	*48.3%*	98	*49.4%*
Age 40 to 44 Years	84	*45.7%*	89	*47.1%*	93	*48.2%*
Age 45 to 49 Years	96	*48.9%*	97	*49.3%*	94	*48.5%*
Age 50 to 54 Years	104	*51.1%*	100	*50.1%*	95	*48.8%*
Age 55 to 59 Years	102	*50.5%*	97	*49.4%*	94	*48.5%*
Age 60 to 64 Years	84	*45.8%*	95	*48.6%*	92	*47.9%*
Age 65 to 69 Years	84	*45.6%*	88	*46.8%*	88	*46.9%*
Age 70 to 74 Years	96	*48.9%*	90	*47.4%*	83	*45.5%*
Age 75 to 79 Years	94	*48.4%*	90	*47.2%*	87	*46.5%*
Age 80 to 84 Years	147	*59.5%*	104	*50.9%*	92	*47.9%*
Age 85 Years or Over	151	*60.2%*	89	*47.0%*	88	*46.7%*
Age 19 Years or Less	101	*50.2%*	102	*50.4%*	102	*50.6%*
Age 20 to 39 Years	91	*47.7%*	95	*48.7%*	96	*49.0%*
Age 40 to 64 Years	93	*48.3%*	96	*48.9%*	94	*48.4%*
Age 65 Years or Over	102	*50.6%*	91	*47.6%*	87	*46.6%*

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Household Type (2026)						
Total Households	2,137		21,391		83,188	
Households with Children	801	*37.5%*	7,756	*36.3%*	24,714	*29.7%*
Average Household Size	2.8		2.7		2.4	
Household Density per Square Mile	680		757		1,060	
Population Family	5,412	*88.7%*	52,455	*89.1%*	158,461	*78.1%*
Population Non-Family	553	*9.1%*	6,145	*10.4%*	43,492	*21.4%*
Population Group Quarters	133	*2.2%*	255	*0.4%*	1,047	*0.5%*
Family Households	1,723	*80.7%*	16,586	*77.5%*	50,986	*61.3%*
Married Couple Households	1,519	*88.1%*	14,453	*87.1%*	41,948	*82.3%*
Other Family Households	205	*11.9%*	2,132	*12.9%*	9,039	*17.7%*
Family Households with Children	801	*46.5%*	7,756	*46.8%*	24,702	*48.4%*
Married Couple with Children	691	*86.3%*	6,647	*85.7%*	19,914	*80.6%*
Other Family Households with Children	110	*13.7%*	1,109	*14.3%*	4,788	*19.4%*
Family Households No Children	923	*53.5%*	8,829	*53.2%*	26,285	*51.6%*
Married Couple No Children	828	*89.7%*	7,806	*88.4%*	22,034	*83.8%*
Other Family Households No Children	95	*10.3%*	1,023	*11.6%*	4,251	*16.2%*
Non-Family Households	413	*19.3%*	4,805	*22.5%*	32,202	*38.7%*
Non-Family Households with Children	-	-	-	-	13	-
Non-Family Households No Children	413	*100.0%*	4,805	*100.0%*	32,189	*100.0%*
Average Family Household Size	3.1		3.2		3.1	
Average Family Income	$274,567		$273,762		$246,685	
Median Family Income	$242,610		$218,863		$194,636	
Average Non-Family Household Size	1.3		1.3		1.4	
Marital Status (2026)						
Population Age 15 Years or Over	4,889		47,508		166,497	
Never Married	868	*17.8%*	10,171	*21.4%*	48,486	*29.1%*
Currently Married	3,321	*67.9%*	31,511	*66.3%*	92,173	*55.4%*
Previously Married	700	*14.3%*	5,827	*12.3%*	25,838	*15.5%*
Separated	116	*16.6%*	1,156	*19.8%*	5,595	*21.7%*
Widowed	237	*33.9%*	1,794	*30.8%*	5,923	*22.9%*
Divorced	347	*49.5%*	2,877	*49.4%*	14,321	*55.4%*
Educational Attainment (2026)						
Adult Population Age 25 Years or Over	4,256		41,010		144,739	
Elementary (Grade Level 0 to 8)	36	*0.8%*	518	*1.3%*	2,048	*1.4%*
Some High School (Grade Level 9 to 11)	34	*0.8%*	428	*1.0%*	1,625	*1.1%*
High School Graduate	240	*5.6%*	2,932	*7.1%*	14,935	*10.3%*
Some College	454	*10.7%*	4,220	*10.3%*	18,217	*12.6%*
Associate Degree Only	150	*3.5%*	1,534	*3.7%*	7,163	*4.9%*
Bachelor Degree Only	1,780	*41.8%*	17,785	*43.4%*	59,115	*40.8%*
Graduate Degree	1,563	*36.7%*	13,594	*33.1%*	41,637	*28.8%*
Any College (Some College or Higher)	3,946	*92.7%*	37,132	*90.5%*	126,131	*87.1%*
College Degree + (Bachelor Degree or Higher)	3,342	*78.5%*	31,379	*76.5%*	100,752	*69.6%*

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1205 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2026)	2,211		22,337		88,772	
Total Housing Units (2020)	2,124		22,433		87,343	
Historical Annual Growth (2020-2026)	87	-	-96	-	1,429	-
Housing Units Occupied (2026)	2,137	*96.7%*	21,391	*95.8%*	83,188	*93.7%*
Housing Units Owner-Occupied	1,952	*91.3%*	18,597	*86.9%*	55,991	*67.3%*
Housing Units Renter-Occupied	185	*8.7%*	2,794	*13.1%*	27,198	*32.7%*
Housing Units Vacant (2026)	74	*3.3%*	946	*4.2%*	5,583	*6.3%*
Household Size (2026)						
Total Households	2,137		21,391		83,188	
1 Person Households	346	*16.2%*	4,013	*18.8%*	25,700	*30.9%*
2 Person Households	781	*36.6%*	7,437	*34.8%*	26,025	*31.3%*
3 Person Households	353	*16.5%*	3,407	*15.9%*	12,171	*14.6%*
4 Person Households	426	*19.9%*	4,314	*20.2%*	12,497	*15.0%*
5 Person Households	157	*7.4%*	1,606	*7.5%*	4,692	*5.6%*
6 Person Households	50	*2.3%*	440	*2.1%*	1,419	*1.7%*
7 or More Person Households	23	*1.1%*	173	*0.8%*	685	*0.8%*
Household Income Distribution (2026)						
HH Income $200,000 or More	1,063	*49.8%*	9,572	*44.7%*	27,358	*32.9%*
HH Income $150,000 to $199,999	298	*13.9%*	2,546	*11.9%*	9,871	*11.9%*
HH Income $125,000 to $149,999	82	*3.8%*	1,481	*6.9%*	6,493	*7.8%*
HH Income $100,000 to $124,999	150	*7.0%*	1,883	*8.8%*	8,662	*10.4%*
HH Income $75,000 to $99,999	225	*10.5%*	1,566	*7.3%*	8,634	*10.4%*
HH Income $50,000 to $74,999	186	*8.7%*	1,965	*9.2%*	9,369	*11.3%*
HH Income $35,000 to $49,999	37	*1.7%*	716	*3.3%*	4,181	*5.0%*
HH Income $25,000 to $34,999	22	*1.0%*	579	*2.7%*	2,492	*3.0%*
HH Income $15,000 to $24,999	32	*1.5%*	389	*1.8%*	2,006	*2.4%*
HH Income $10,000 to $14,999	9	*0.4%*	403	*1.9%*	1,371	*1.6%*
HH Income Under $10,000	33	*1.6%*	289	*1.4%*	2,753	*3.3%*
Household Vehicles (2026)						
Households 0 Vehicles Available	14	*0.6%*	473	*2.2%*	4,408	*5.3%*
Households 1 Vehicle Available	378	*17.7%*	4,563	*21.3%*	27,182	*32.7%*
Households 2 Vehicles Available	1,235	*57.8%*	11,180	*52.3%*	36,548	*43.9%*
Households 3 or More Vehicles Available	510	*23.9%*	5,174	*24.2%*	15,050	*18.1%*
Total Vehicles Available	4,601		44,017		150,186	
Average Vehicles per Household	2.2		2.1		1.8	
Owner-Occupied Household Vehicles	4,294	*93.3%*	40,047	*91.0%*	114,545	*76.3%*
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.0	
Renter-Occupied Household Vehicles	307	*6.7%*	3,970	*9.0%*	35,641	*23.7%*
Average Vehicles per Renter-Occupied Household	1.7		1.4		1.3	
Travel Time (2026)						
Worker Base Age 16 years or Over	2,683		29,200		110,695	
Travel to Work in 14 Minutes or Less	186	*6.9%*	2,842	*9.7%*	12,686	*11.5%*
Travel to Work in 15 to 29 Minutes	545	*20.3%*	6,756	*23.1%*	28,158	*25.4%*
Travel to Work in 30 to 59 Minutes	953	*35.5%*	8,537	*29.2%*	31,055	*28.1%*
Travel to Work in 60 Minutes or More	154	*5.8%*	1,481	*5.1%*	6,063	*5.5%*
Work at Home	845	*31.5%*	9,584	*32.8%*	32,735	*29.6%*
Average Minutes Travel to Work	31.1		28.8		27.5	

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Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.9772/-84.4189

1205 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2026)						
Worker Base Age 16 years or Over	2,683		29,200		110,695	
Drive to Work Alone	1,557	*58.0%*	17,729	*60.7%*	67,895	*61.3%*
Drive to Work in Carpool	249	*9.3%*	1,243	*4.3%*	5,217	*4.7%*
Travel to Work by Public Transportation	11	*0.4%*	313	*1.1%*	2,377	*2.1%*
Drive to Work on Motorcycle	-	-	2	-	70	-
Bicycle to Work	-	-	8	-	139	*0.1%*
Walk to Work	5	*0.2%*	77	*0.3%*	826	*0.7%*
Other Means	16	*0.6%*	245	*0.8%*	1,438	*1.3%*
Work at Home	845	*31.5%*	9,584	*32.8%*	32,735	*29.6%*
Daytime Demographics (2026)						
Total Businesses	885		4,688		18,104	
Total Employees	6,299		23,618		120,127	
Company Headquarter Businesses	32	*3.6%*	107	*2.3%*	501	*2.8%*
Company Headquarter Employees	413	*6.6%*	1,317	*5.6%*	24,594	*20.5%*
Employee Population per Business	7.1	to 1	5.0	to 1	6.6	to 1
Residential Population per Business	6.9	to 1	12.6	to 1	11.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,408		40,929		172,989	
Labor Force						
Labor Population Age 16 Years or Over (2026)	4,792		46,534		163,674	
Labor Force Total Males (2026)	2,357	*49.2%*	22,648	*48.7%*	79,030	*48.3%*
Male Civilian Employed	1,521	*64.5%*	15,660	*69.1%*	57,141	*72.3%*
Male Civilian Unemployed	28	*1.2%*	383	*1.7%*	1,565	*2.0%*
Males in Armed Forces	-	-	5	-	75	-
Males Not in Labor Force	808	*34.3%*	6,600	*29.1%*	20,249	*25.6%*
Labor Force Total Females (2026)	2,435	*50.8%*	23,887	*51.3%*	84,644	*51.7%*
Female Civilian Employed	1,162	*47.7%*	13,541	*56.7%*	53,558	*63.3%*
Female Civilian Unemployed	34	*1.4%*	290	*1.2%*	1,314	*1.6%*
Females in Armed Forces	-	-	18	-	38	-
Females Not in Labor Force	1,239	*50.9%*	10,038	*42.0%*	29,734	*35.1%*
Unemployment Rate	61	*1.3%*	674	*1.4%*	2,879	*1.8%*
Occupation (2026)						
Occupation Population Age 16 Years or Over	2,683		29,200		110,695	
Occupation Total Males	1,521	*56.7%*	15,660	*53.6%*	57,137	*51.6%*
Occupation Total Females	1,162	43.3%	13,541	46.4%	53,558	48.4%
Management, Business, Financial Operations	1,036	-	10,265	35.2%	33,987	30.7%
Professional, Related	902	33.6%	9,685	33.2%	35,189	31.8%
Service	183	*6.8%*	2,065	*7.1%*	10,957	*9.9%*
Sales, Office	429	*16.0%*	5,536	*19.0%*	21,234	*19.2%*
Farming, Fishing, Forestry	-	-	8	-	22	-
Construction, Extraction, Maintenance	31	*1.2%*	423	*1.4%*	3,072	*2.8%*
Production, Transport, Material Moving	103	*3.8%*	1,218	*4.2%*	6,235	*5.6%*
White Collar Workers	2,366	*88.2%*	25,486	*87.3%*	90,410	*81.7%*
Blue Collar Workers	317	*11.8%*	3,714	*12.7%*	20,285	*18.3%*

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1205 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2026)						
Total Units	2,137		21,391		83,188	
1 Detached Unit	1,808	*84.6%*	16,854	*78.8%*	49,060	*59.0%*
1 Attached Unit	186	*8.7%*	1,830	*8.6%*	8,268	*9.9%*
2 Units	4	*0.2%*	50	*0.2%*	620	*0.7%*
3 to 4 Units	20	*0.9%*	285	*1.3%*	2,431	*2.9%*
5 to 9 Units	25	*1.2%*	579	*2.7%*	4,983	*6.0%*
10 to 19 Units	27	*1.3%*	739	*3.5%*	5,868	*7.1%*
20 to 49 Units	17	*0.8%*	273	*1.3%*	3,012	*3.6%*
50 or More Units	32	*1.5%*	640	*3.0%*	8,461	*10.2%*
Mobile Home or Trailer	17	*0.8%*	138	*0.6%*	466	*0.6%*
Other Structure	-	-	3	-	19	-
Occupied Homes Built By Year (2026)						
Homes Built 2020 or later	161	*7.5%*	755	*3.5%*	3,391	*4.1%*
Homes Built 2010 to 2019	134	*6.2%*	1,709	*8.0%*	9,284	*11.2%*
Homes Built 2000 to 2009	51	*2.4%*	1,884	*8.8%*	8,602	*10.3%*
Homes Built 1990 to 1999	227	*10.6%*	3,408	*15.9%*	12,159	*14.6%*
Homes Built 1980 to 1989	880	*41.2%*	6,350	*29.7%*	22,050	*26.5%*
Homes Built 1970 to 1979	568	*26.6%*	5,696	*26.6%*	17,116	*20.6%*
Homes Built 1960 to 1969	87	*4.1%*	1,061	*5.0%*	6,776	*8.1%*
Homes Built 1950 to 1959	13	*0.6%*	362	*1.7%*	2,606	*3.1%*
Homes Built 1940 to 1949	2	*0.1%*	103	*0.5%*	602	*0.7%*
Homes Built Before 1939	15	*0.7%*	63	*0.3%*	603	*0.7%*
Median Age of Homes	37.8	*yrs*	37.4	*yrs*	36.9	*yrs*
Home Values (2026)						
Owner Specified Housing Units	1,952		18,597		55,991	
Home Values $1,000,000 or More	174	*8.9%*	2,459	*13.2%*	6,340	*11.3%*
Home Values $750,000 to $999,999	442	*22.7%*	3,766	*20.3%*	8,959	*16.0%*
Home Values $500,000 to $749,999	901	*46.2%*	8,084	*43.5%*	20,029	*35.8%*
Home Values $400,000 to $499,999	269	*13.8%*	1,936	*10.4%*	7,803	*13.9%*
Home Values $300,000 to $399,999	118	*6.0%*	1,476	*7.9%*	7,108	*12.7%*
Home Values $250,000 to $299,999	4	*0.2%*	354	*1.9%*	2,098	*3.7%*
Home Values $200,000 to $249,999	10	*0.5%*	169	*0.9%*	1,454	*2.6%*
Home Values $175,000 to $199,999	-	-	61	*0.3%*	545	*1.0%*
Home Values $150,000 to $174,999	-	-	40	*0.2%*	349	*0.6%*
Home Values $125,000 to $149,999	-	-	3	-	153	*0.3%*
Home Values $100,000 to $124,999	-	-	64	*0.3%*	209	*0.4%*
Home Values $90,000 to $99,999	2	-	5	-	24	-
Home Values $80,000 to $89,999	-	-	8	-	39	-
Home Values $70,000 to $79,999	-	-	16	-	58	*0.1%*
Home Values $60,000 to $69,999	-	-	2	-	29	-
Home Values $50,000 to $59,999	-	-	3	-	95	*0.2%*
Home Values $35,000 to $49,999	-	-	5	-	82	*0.1%*
Home Values $25,000 to $34,999	-	-	5	-	71	*0.1%*
Home Values $10,000 to $24,999	3	*0.1%*	17	-	83	*0.1%*
Home Values Under $10,000	28	*1.4%*	123	*0.7%*	464	*0.8%*
Owner-Occupied Median Home Value	$647,246		$670,740		$600,936	
Renter-Occupied Median Rent	$2,584		$1,969		$1,752	

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1205 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2026)						
Total Household Expenditure	$326.01 M		$3.1 B		$10.53 B	
Total Non-Retail Expenditure	$175.42 M		$1.65 B		$5.57 B	
Total Retail Expenditure	$150.59 M		$1.45 B		$4.95 B	
Alcoholic Beverages	$2.25 M		$21.43 M		$73.23 M	
Apparel	$6.63 M		$63.43 M		$218.78 M	
Contributions	$8.62 M		$81.44 M		$275.13 M	
Education	$5.74 M		$54.4 M		$184.57 M	
Entertainment	$14.92 M		$142.86 M		$493.39 M	
Food Away From Home	$15.14 M		$144.39 M		$495.27 M	
Grocery	$17.54 M		$171.2 M		$608.76 M	
Health Care	$15.72 M		$151.64 M		$549.91 M	
Household Furnishings and Equipment	$8.17 M		$77.89 M		$267.2 M	
Household Operations	$5.99 M		$57.36 M		$197.39 M	
Miscellaneous Expenses	$4.71 M		$44.96 M		$155.07 M	
Personal Care	$2.99 M		$28.98 M		$101.92 M	
Shelter	$51.46 M		$493.89 M		$1.74 B	
Tax and Retirement	$108.14 M		$1.01 B		$3.25 B	
Tobacco and Related	$611.86 K		$6.47 M		$25.54 M	
Transportation	$44.43 M		$427.64 M		$1.44 B	
Utilities	$12.93 M		$126.56 M		$451.88 M	
Monthly Household Consumer Expenditure (2026)						
Total Household Expenditure	$12,714		$12,083		$10,544	
Total Non-Retail Expenditure	$6,842	*53.8%*	$6,447	*53.4%*	$5,583	*52.9%*
Total Retail Expenditures	$5,873	*46.2%*	$5,636	*46.6%*	$4,961	*47.1%*
Alcoholic Beverages	$88	*0.7%*	$83	*0.7%*	$73	*0.7%*
Apparel	$258	*2.0%*	$247	*2.0%*	$219	*2.1%*
Contributions	$336	*2.6%*	$317	*2.6%*	$276	*2.6%*
Education	$224	*1.8%*	$212	*1.8%*	$185	*1.8%*
Entertainment	$582	*4.6%*	$557	*4.6%*	$494	*4.7%*
Food Away From Home	$591	*4.6%*	$563	*4.7%*	$496	*4.7%*
Grocery	$684	*5.4%*	$667	*5.5%*	$610	*5.8%*
Health Care	$613	*4.8%*	$591	*4.9%*	$551	*5.2%*
Household Furnishings and Equipment	$319	*2.5%*	$303	*2.5%*	$268	*2.5%*
Household Operations	$234	*1.8%*	$223	*1.8%*	$198	*1.9%*
Miscellaneous Expenses	$184	*1.4%*	$175	*1.4%*	$155	*1.5%*
Personal Care	$117	*0.9%*	$113	*0.9%*	$102	*1.0%*
Shelter	$2,007	*15.8%*	$1,924	*15.9%*	$1,741	*16.5%*
Tax and Retirement	$4,217	*33.2%*	$3,923	*32.5%*	$3,253	*32.5%*
Tobacco and Related	$24	*0.2%*	$25	*0.2%*	$26	*0.2%*
Transportation	$1,733	*13.6%*	$1,666	*13.8%*	$1,445	*13.7%*
Utilities	$504	*4.0%*	$493	*4.1%*	$453	*4.3%*

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