COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	9,865		62,682		151,068	
Projected Population (2024)	11,095		70,383		165,735	
Census Population (2010)	9,786		54,259		132,218	
Census Population (2000)	9,674		45,858		109,231	
Projected Annual Growth (2019-2024)	1,230	2.5%	7,701	2.5%	14,667	1.9%
Historical Annual Growth (2010-2019)	79	-	8,423	1.5%	18,850	1.4%
Historical Annual Growth (2000-2010)	112	0.1%	8,400	1.8%	22,987	2.1%
Estimated Population Density (2019)	3,142	psm	2,218	psm	1,924	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	3,381		22,950		55,751	
Projected Households (2024)	3,681		24,996		59,985	
Census Households (2010)	3,227		19,049		47,220	
Census Households (2000)	3,323		15,685		37,736	
Projected Annual Growth (2019-2024)	300	1.8%	2,046	1.8%	4,234	1.5%
Historical Annual Change (2000-2019)	58	-	7,265	2.4%	18,014	2.5%
Average Household Income						
Estimated Average Household Income (2019)	$127,143		$99,681		$99,978	
Projected Average Household Income (2024)	$142,843		$109,499		$111,757	
Census Average Household Income (2010)	$93,270		$79,385		$77,139	
Census Average Household Income (2000)	$80,987		$78,700		$75,312	
Projected Annual Change (2019-2024)	$15,699	2.5%	$9,818	2.0%	$11,780	2.4%
Historical Annual Change (2000-2019)	$46,157	3.0%	$20,982	1.4%	$24,666	1.7%
Median Household Income						
Estimated Median Household Income (2019)	$99,528		$82,007		$84,642	
Projected Median Household Income (2024)	$115,903		$95,015		$97,901	
Census Median Household Income (2010)	$81,229		$67,352		$66,532	
Census Median Household Income (2000)	$76,526		$69,434		$67,895	
Projected Annual Change (2019-2024)	$16,375	3.3%	$13,008	3.2%	$13,259	3.1%
Historical Annual Change (2000-2019)	$23,002	1.6%	$12,572	1.0%	$16,746	1.3%
Per Capita Income						
Estimated Per Capita Income (2019)	$43,578		$36,507		$36,905	
Projected Per Capita Income (2024)	$47,395		$38,897		$40,456	
Census Per Capita Income (2010)	$30,761		$27,870		$27,549	
Census Per Capita Income (2000)	$28,336		$26,776		$26,041	
Projected Annual Change (2019-2024)	$3,817	1.8%	$2,390	1.3%	$3,551	1.9%
Historical Annual Change (2000-2019)	$15,242	2.8%	$9,731	1.9%	$10,864	2.2%
Estimated Average Household Net Worth (2019)	$919,785		$676,166		$669,018	

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2019)	9,865		62,682		151,068	
White (2019)	8,201	83.1%	49,063	78.3%	117,754	77.9%
Black or African American (2019)	854	8.7%	7,149	11.4%	18,035	11.9%
American Indian or Alaska Native (2019)	35	0.4%	205	0.3%	473	0.3%
Asian (2019)	224	2.3%	1,552	2.5%	5,257	3.5%
Hawaiian or Pacific Islander (2019)	2	-	40	-	71	-
Other Race (2019)	257	2.6%	3,093	4.9%	5,667	3.8%
Two or More Races (2019)	293	3.0%	1,580	2.5%	3,811	2.5%
Population < 18 (2019)	2,677	27.1%	16,079	25.7%	36,856	24.4%
White Not Hispanic	2,039	76.2%	10,315	64.2%	23,767	64.5%
Black or African American	234	8.7%	2,043	12.7%	4,935	13.4%
Asian	53	2.0%	383	2.4%	1,236	3.4%
Other Race Not Hispanic	122	4.6%	684	4.3%	1,613	4.4%
Hispanic	230	8.6%	2,655	16.5%	5,305	14.4%
Not Hispanic or Latino Population (2019)	9,125	92.5%	54,664	87.2%	134,836	89.3%
Not Hispanic White	7,832	85.8%	44,914	82.2%	108,881	80.8%
Not Hispanic Black or African American	820	9.0%	6,715	12.3%	17,224	12.8%
Not Hispanic American Indian or Alaska Native	28	0.3%	152	0.3%	337	0.2%
Not Hispanic Asian	224	2.5%	1,524	2.8%	5,167	3.8%
Not Hispanic Hawaiian or Pacific Islander	-	-	33	-	54	-
Not Hispanic Other Race	10	0.1%	183	0.3%	403	0.3%
Not Hispanic Two or More Races	211	2.3%	1,143	2.1%	2,770	2.1%
Hispanic or Latino Population (2019)	740	7.5%	8,018	12.8%	16,232	10.7%
Hispanic White	369	49.9%	4,149	51.7%	8,873	54.7%
Hispanic Black or African American	34	4.6%	434	5.4%	811	5.0%
Hispanic American Indian or Alaska Native	7	0.9%	53	0.7%	136	0.8%
Hispanic Asian	-	-	28	0.3%	91	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	7	-	17	0.1%
Hispanic Other Race	248	33.5%	2,911	36.3%	5,264	32.4%
Hispanic Two or More Races	82	11.0%	437	5.4%	1,041	6.4%
Not Hispanic or Latino Population (2010)	9,148	93.5%	47,849	88.2%	119,106	90.1%
Hispanic or Latino Population (2010)	638	6.5%	6,410	11.8%	13,113	9.9%
Not Hispanic or Latino Population (2000)	9,346	96.6%	43,055	93.9%	103,619	94.9%
Hispanic or Latino Population (2000)	327	3.4%	2,803	6.1%	5,613	5.1%
Not Hispanic or Latino Population (2024)	10,208	92.0%	61,007	86.7%	147,229	88.8%
Hispanic or Latino Population (2024)	887	8.0%	9,376	13.3%	18,506	11.2%
Projected Annual Growth (2019-2024)	147	-	1,358	-	2,274	-
Historical Annual Growth (2000-2010)	311	9.5%	3,606	12.9%	7,500	13.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2019)						
Total Population	9,865		62,682		151,068	
Age Under 5 Years	485	4.9%	3,736	6.0%	8,841	5.9%
Age 5 to 9 Years	688	7.0%	4,190	6.7%	9,671	6.4%
Age 10 to 14 Years	914	9.3%	5,017	8.0%	11,329	7.5%
Age 15 to 19 Years	866	8.8%	4,850	7.7%	11,075	7.3%
Age 20 to 24 Years	670	6.8%	4,345	6.9%	10,333	6.8%
Age 25 to 29 Years	460	4.7%	3,944	6.3%	9,774	6.5%
Age 30 to 34 Years	493	5.0%	3,646	5.8%	9,441	6.2%
Age 35 to 39 Years	599	6.1%	3,977	6.3%	9,885	6.5%
Age 40 to 44 Years	779	7.9%	4,456	7.1%	10,489	6.9%
Age 45 to 49 Years	915	9.3%	5,140	8.2%	11,982	7.9%
Age 50 to 54 Years	823	8.3%	4,677	7.5%	11,296	7.5%
Age 55 to 59 Years	629	6.4%	4,174	6.7%	10,600	7.0%
Age 60 to 64 Years	539	5.5%	3,436	5.5%	8,456	5.6%
Age 65 to 69 Years	392	4.0%	2,639	4.2%	6,705	4.4%
Age 70 to 74 Years	284	2.9%	2,060	3.3%	5,049	3.3%
Age 75 to 79 Years	170	1.7%	1,195	1.9%	3,083	2.0%
Age 80 to 84 Years	99	1.0%	657	1.0%	1,673	1.1%
Age 85 Years or Over	60	0.6%	543	0.9%	1,386	0.9%
Median Age	37.1		36.2		36.8	
Age 19 Years or Less	2,953	29.9%	17,793	28.4%	40,916	27.1%
Age 20 to 64 Years	5,907	59.9%	37,795	60.3%	92,256	61.1%
Age 65 Years or Over	1,005	10.2%	7,094	11.3%	17,896	11.8%
Female Age Distribution (2019)						
Female Population	4,985	50.5%	32,023	51.1%	77,016	51.0%
Age Under 5 Years	235	4.7%	1,814	5.7%	4,303	5.6%
Age 5 to 9 Years	336	6.7%	2,052	6.4%	4,736	6.1%
Age 10 to 14 Years	470	9.4%	2,500	7.8%	5,563	7.2%
Age 15 to 19 Years	403	8.1%	2,384	7.4%	5,411	7.0%
Age 20 to 24 Years	342	6.9%	2,168	6.8%	5,108	6.6%
Age 25 to 29 Years	210	4.2%	1,955	6.1%	4,822	6.3%
Age 30 to 34 Years	270	5.4%	1,861	5.8%	4,823	6.3%
Age 35 to 39 Years	324	6.5%	2,061	6.4%	5,051	6.6%
Age 40 to 44 Years	403	8.1%	2,240	7.0%	5,339	6.9%
Age 45 to 49 Years	469	9.4%	2,701	8.4%	6,256	8.1%
Age 50 to 54 Years	414	8.3%	2,335	7.3%	5,671	7.4%
Age 55 to 59 Years	302	6.1%	2,141	6.7%	5,572	7.2%
Age 60 to 64 Years	262	5.3%	1,809	5.6%	4,447	5.8%
Age 65 to 69 Years	199	4.0%	1,413	4.4%	3,535	4.6%
Age 70 to 74 Years	155	3.1%	1,119	3.5%	2,723	3.5%
Age 75 to 79 Years	98	2.0%	692	2.2%	1,764	2.3%
Age 80 to 84 Years	55	1.1%	394	1.2%	975	1.3%
Age 85 Years or Over	38	0.8%	383	1.2%	918	1.2%
Female Median Age	37.6		37.1		37.8	
Age 19 Years or Less	1,443	29.0%	8,750	27.3%	20,012	26.0%
Age 20 to 64 Years	2,996	60.1%	19,272	60.2%	47,089	61.1%
Age 65 Years or Over	546	10.9%	4,001	12.5%	9,915	12.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2019)						
Male Population	4,880	49.5%	30,659	48.9%	74,052	49.0%
Age Under 5 Years	250	5.1%	1,922	6.3%	4,538	6.1%
Age 5 to 9 Years	353	7.2%	2,138	7.0%	4,936	6.7%
Age 10 to 14 Years	444	9.1%	2,517	8.2%	5,766	7.8%
Age 15 to 19 Years	463	9.5%	2,466	8.0%	5,664	7.6%
Age 20 to 24 Years	328	6.7%	2,177	7.1%	5,225	7.1%
Age 25 to 29 Years	251	5.1%	1,989	6.5%	4,952	6.7%
Age 30 to 34 Years	222	4.6%	1,786	5.8%	4,618	6.2%
Age 35 to 39 Years	275	5.6%	1,915	6.2%	4,834	6.5%
Age 40 to 44 Years	376	7.7%	2,216	7.2%	5,151	7.0%
Age 45 to 49 Years	445	9.1%	2,439	8.0%	5,726	7.7%
Age 50 to 54 Years	409	8.4%	2,341	7.6%	5,625	7.6%
Age 55 to 59 Years	327	6.7%	2,032	6.6%	5,028	6.8%
Age 60 to 64 Years	277	5.7%	1,627	5.3%	4,008	5.4%
Age 65 to 69 Years	192	3.9%	1,226	4.0%	3,170	4.3%
Age 70 to 74 Years	128	2.6%	941	3.1%	2,326	3.1%
Age 75 to 79 Years	72	1.5%	503	1.6%	1,318	1.8%
Age 80 to 84 Years	44	0.9%	263	0.9%	699	0.9%
Age 85 Years or Over	22	0.5%	160	0.5%	468	0.6%
Male Median Age	36.6		35.3		35.8	
Age 19 Years or Less	1,510	30.9%	9,043	29.5%	20,904	28.2%
Age 20 to 64 Years	2,910	59.6%	18,523	60.4%	45,167	61.0%
Age 65 Years or Over	460	9.4%	3,093	10.1%	7,981	10.8%
Males per 100 Females (2019)						
Overall Comparison						
Age Under 5 Years	107	51.6%	106	51.4%	105	51.3%
Age 5 to 9 Years	105	51.3%	104	51.0%	104	51.0%
Age 10 to 14 Years	95	48.6%	101	50.2%	104	50.2%
Age 15 to 19 Years	115	53.4%	103	50.8%	105	51.1%
Age 20 to 24 Years	96	48.9%	100	50.1%	102	50.6%
Age 25 to 29 Years	120	54.4%	102	50.4%	103	50.7%
Age 30 to 34 Years	82	45.1%	96	49.0%	96	48.9%
Age 35 to 39 Years	85	45.9%	93	48.2%	96	48.9%
Age 40 to 44 Years	93	48.2%	99	49.7%	96	49.1%
Age 45 to 49 Years	95	48.7%	90	47.4%	92	47.8%
Age 50 to 54 Years	99	49.7%	100	50.1%	99	49.8%
Age 55 to 59 Years	108	52.0%	95	48.7%	90	47.4%
Age 60 to 64 Years	106	51.4%	90	47.4%	90	47.4%
Age 65 to 69 Years	97	49.1%	87	46.5%	90	47.3%
Age 70 to 74 Years	83	45.2%	84	45.7%	85	46.1%
Age 75 to 79 Years	73	42.4%	73	42.1%	75	42.8%
Age 80 to 84 Years	81	44.6%	67	40.0%	72	41.8%
Age 85 Years or Over	59	37.2%	42	29.5%	51	33.8%
Age 19 Years or Less	105	51.1%	103	50.8%	104	51.1%
Age 20 to 39 Years	94	48.4%	98	49.4%	99	49.8%
Age 40 to 64 Years	99	49.8%	95	48.7%	94	48.3%
Age 65 Years or Over	84	45.7%	77	43.6%	80	44.6%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy **Woodstock, GA 30189**	1 mi radius		3 mi radius		5 mi radius	
Household Type (2019)						
Total Households	3,381		22,950		55,751	
Households with Children	1,479	*43.7%*	8,925	*38.9%*	20,557	*36.9%*
Average Household Size	2.9		2.7		2.7	
Household Density per Square Mile	1,077		812		710	
Population Family	9,006	*91.3%*	54,766	*87.4%*	131,449	*87.0%*
Population Non-Family	859	*8.7%*	7,806	*12.5%*	19,413	*12.9%*
Population Group Quarters	-	*-*	110	*0.2%*	206	*0.1%*
Family Households	2,746	*81.2%*	16,846	*73.4%*	40,659	*72.9%*
Married Couple Households	2,267	*82.6%*	13,007	*77.2%*	32,008	*78.7%*
Other Family Households with Children	479	*17.4%*	3,838	*22.8%*	8,651	*21.3%*
Family Households with Children	1,470	*53.5%*	8,853	*52.6%*	20,400	*50.2%*
Married Couple with Children	1,161	*79.0%*	6,375	*72.0%*	15,099	*74.0%*
Other Family Households with Children	309	*21.0%*	2,478	*28.0%*	5,301	*26.0%*
Family Households No Children	1,276	*46.5%*	7,993	*47.4%*	20,259	*49.8%*
Married Couple No Children	1,106	*86.7%*	6,633	*83.0%*	16,909	*83.5%*
Other Family Households No Children	170	*13.3%*	1,360	*17.0%*	3,350	*16.5%*
Non-Family Households	635	*18.8%*	6,104	*26.6%*	15,092	*27.1%*
Non-Family Households with Children	9	*1.4%*	72	*1.2%*	157	*1.0%*
Non-Family Households No Children	626	*98.6%*	6,033	*98.8%*	14,935	*99.0%*
Average Family Household Size	3.3		3.3		3.2	
Average Family Income	$134,053		$111,101		$111,758	
Median Family Income	$113,226		$96,599		$97,912	
Average Non-Family Household Size	1.4		1.3		1.3	
Marital Status (2019)						
Population Age 15 Years or Over	7,778		49,739		121,227	
Never Married	2,188	*28.1%*	15,047	*30.3%*	35,607	*29.4%*
Currently Married	4,350	*55.9%*	25,343	*51.0%*	62,002	*51.1%*
Previously Married	1,240	*15.9%*	9,349	*18.8%*	23,618	*19.5%*
Separated	169	*13.6%*	1,983	*21.2%*	4,721	*20.0%*
Widowed	348	*28.1%*	2,364	*25.3%*	5,165	*21.9%*
Divorced	723	*58.3%*	5,002	*53.5%*	13,732	*58.1%*
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	6,242		40,544		99,819	
Elementary (Grade Level 0 to 8)	65	*1.0%*	1,216	*3.0%*	2,520	*2.5%*
Some High School (Grade Level 9 to 11)	124	*2.0%*	2,229	*5.5%*	4,692	*4.7%*
High School Graduate	1,003	*16.1%*	8,807	*21.7%*	22,337	*22.4%*
Some College	1,527	*24.5%*	9,955	*24.6%*	23,075	*23.1%*
Associate Degree Only	379	*6.1%*	2,880	*7.1%*	7,793	*7.8%*
Bachelor Degree Only	2,010	*32.2%*	10,403	*25.7%*	26,964	*27.0%*
Graduate Degree	1,134	*18.2%*	5,055	*12.5%*	12,439	*12.5%*
Any College (Some College or Higher)	5,050	*80.9%*	28,293	*69.8%*	70,270	*70.4%*
College Degree + (Bachelor Degree or Higher)	3,145	*50.4%*	15,458	*38.1%*	39,403	*39.5%*

Demographic Source: Applied Geographic Solutions 4/2019, TIGER Geography

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

2295 Towne Lake Pkwy

Woodstock, GA 30189

	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2019)	3,433		23,540		57,127	
Total Housing Units (2010)	3,304		20,537		50,691	
Historical Annual Growth (2010-2019)	129	0.4%	3,004	1.6%	6,436	1.4%
Housing Units Occupied (2019)	3,381	98.5%	22,950	97.5%	55,751	97.6%
Housing Units Owner-Occupied	2,632	77.8%	16,418	71.5%	42,770	76.7%
Housing Units Renter-Occupied	749	22.2%	6,532	28.5%	12,980	23.3%
Housing Units Vacant (2019)	52	1.5%	590	2.6%	1,377	2.5%
Household Size (2019)						
Total Households	3,381		22,950		55,751	
1 Person Households	456	13.5%	4,792	20.9%	11,826	21.2%
2 Person Households	1,106	32.7%	7,395	32.2%	18,156	32.6%
3 Person Households	668	19.8%	4,111	17.9%	10,045	18.0%
4 Person Households	718	21.2%	3,858	16.8%	9,224	16.5%
5 Person Households	316	9.4%	1,756	7.7%	4,098	7.4%
6 Person Households	77	2.3%	631	2.7%	1,484	2.7%
7 or More Person Households	40	1.2%	407	1.8%	918	1.6%
Household Income Distribution (2019)						
HH Income $200,000 or More	350	10.4%	1,557	6.8%	3,459	6.2%
HH Income $150,000 to $199,999	529	15.7%	2,337	10.2%	5,862	10.5%
HH Income $125,000 to $149,999	336	9.9%	1,936	8.4%	5,441	9.8%
HH Income $100,000 to $124,999	394	11.6%	2,146	9.4%	5,874	10.5%
HH Income $75,000 to $99,999	540	16.0%	4,491	19.6%	10,296	18.5%
HH Income $50,000 to $74,999	526	15.5%	3,892	17.0%	10,005	17.9%
HH Income $35,000 to $49,999	205	6.1%	2,235	9.7%	5,651	10.1%
HH Income $25,000 to $34,999	259	7.7%	1,619	7.1%	3,393	6.1%
HH Income $15,000 to $24,999	167	5.0%	1,675	7.3%	3,337	6.0%
HH Income $10,000 to $14,999	14	0.4%	412	1.8%	948	1.7%
HH Income Under $10,000	61	1.8%	651	2.8%	1,486	2.7%
Household Vehicles (2019)						
Households 0 Vehicles Available	33	1.0%	606	2.6%	1,045	1.9%
Households 1 Vehicle Available	607	17.9%	5,859	25.5%	13,683	24.5%
Households 2 Vehicles Available	1,754	51.9%	10,262	44.7%	24,698	44.3%
Households 3 or More Vehicles Available	988	29.2%	6,222	27.1%	16,325	29.3%
Total Vehicles Available	7,367		47,425		118,516	
Average Vehicles per Household	2.2		2.1		2.1	
Owner-Occupied Household Vehicles	6,024	81.8%	36,781	77.6%	96,502	81.4%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.3	
Renter-Occupied Household Vehicles	1,343	18.2%	10,644	22.4%	22,015	18.6%
Average Vehicles per Renter-Occupied Household	1.8		1.6		1.7	
Travel Time (2019)						
Worker Base Age 16 years or Over	5,216		32,837		79,676	
Travel to Work in 14 Minutes or Less	629	12.1%	5,236	15.9%	12,359	15.5%
Travel to Work in 15 to 29 Minutes	1,345	25.8%	9,078	27.6%	21,798	27.4%
Travel to Work in 30 to 59 Minutes	1,574	30.2%	10,920	33.3%	28,168	35.4%
Travel to Work in 60 Minutes or More	963	18.5%	5,847	17.8%	14,379	18.0%
Work at Home	662	12.7%	2,774	8.4%	6,444	8.1%
Average Minutes Travel to Work	30.8		30.5		31.0	

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

2295 Towne Lake Pkwy **Woodstock, GA 30189**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Transportation To Work (2019)						
Worker Base Age 16 years or Over	5,216		32,837		79,676	
Drive to Work Alone	4,011	76.9%	25,694	78.2%	63,438	79.6%
Drive to Work in Carpool	353	6.8%	3,017	9.2%	6,944	8.7%
Travel to Work by Public Transportation	31	0.6%	321	1.0%	596	0.7%
Drive to Work on Motorcycle	-	-	14	-	53	-
Bicycle to Work	-	-	125	0.4%	179	0.2%
Walk to Work	28	0.5%	143	0.4%	600	0.8%
Other Means	131	2.5%	748	2.3%	1,422	1.8%
Work at Home	662	12.7%	2,774	8.4%	6,444	8.1%
Daytime Demographics (2019)						
Total Businesses	550		3,061		5,606	
Total Employees	5,030		22,608		40,207	
Company Headquarter Businesses	-	-	5	0.2%	10	0.2%
Company Headquarter Employees	10	0.2%	60	0.3%	332	0.8%
Employee Population per Business	9.1	to 1	7.4	to 1	7.2	to 1
Residential Population per Business	17.9	to 1	20.5	to 1	26.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,439		37,246		75,471	
Labor Force						
Labor Population Age 16 Years or Over (2019)	7,580		48,659		118,831	
Labor Force Total Males (2019)	3,732	49.2%	23,546	48.4%	57,587	48.5%
Male Civilian Employed	2,822	75.6%	17,947	76.2%	43,831	76.1%
Male Civilian Unemployed	99	2.6%	399	1.7%	1,010	1.8%
Males in Armed Forces	-	-	39	0.2%	74	0.1%
Males Not in Labor Force	810	21.7%	5,161	21.9%	12,673	22.0%
Labor Force Total Females (2019)	3,849	50.8%	25,112	51.6%	61,243	51.5%
Female Civilian Employed	2,349	61.0%	16,034	63.8%	39,663	64.8%
Female Civilian Unemployed	38	1.0%	475	1.9%	1,255	2.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,462	38.0%	8,604	34.3%	20,325	33.2%
Unemployment Rate	137	1.8%	873	1.8%	2,265	1.9%
Occupation (2019)						
Occupation Population Age 16 Years or Over	5,171		33,981		83,493	
Occupation Total Males	2,822	54.6%	17,947	52.8%	43,831	52.5%
Occupation Total Females	2,349	45.4%	16,034	47.2%	39,663	47.5%
Management, Business, Financial Operations	1,074	-	6,864	20.2%	17,428	20.9%
Professional, Related	1,647	31.9%	7,620	22.4%	19,434	23.3%
Service	662	12.8%	5,260	15.5%	12,531	15.0%
Sales, Office	1,416	27.4%	9,712	28.6%	22,144	26.5%
Farming, Fishing, Forestry	-	-	2	-	17	-
Construction, Extraction, Maintenance	137	2.7%	2,494	7.3%	6,389	7.7%
Production, Transport, Material Moving	234	4.5%	2,029	6.0%	5,549	6.6%
White Collar Workers	4,138	80.0%	24,196	71.2%	59,007	70.7%
Blue Collar Workers	1,033	20.0%	9,785	28.8%	24,486	29.3%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2019)						
Total Units	3,227		19,049		47,220	
1 Detached Unit	2,839	88.0%	17,429	91.5%	45,527	96.4%
1 Attached Unit	25	0.8%	1,244	6.5%	2,819	6.0%
2 Units	5	0.2%	85	0.4%	219	0.5%
3 to 4 Units	3	-	72	0.4%	169	0.4%
5 to 9 Units	46	1.4%	247	1.3%	568	1.2%
10 to 19 Units	181	5.6%	817	4.3%	1,580	3.3%
20 to 49 Units	227	7.0%	1,521	8.0%	2,297	4.9%
50 or More Units	28	0.9%	579	3.0%	969	2.1%
Mobile Home or Trailer	28	0.9%	955	5.0%	1,601	3.4%
Other Structure	-	-	-	-	1	-
Homes Built By Year (2019)						
Homes Built 2014 or later	30	0.9%	1,325	5.6%	3,461	6.1%
Homes Built 2010 to 2013	83	2.4%	1,133	4.8%	2,348	4.1%
Homes Built 2000 to 2009	440	12.8%	5,217	22.2%	12,313	21.6%
Homes Built 1990 to 1999	2,228	64.9%	8,508	36.1%	16,879	29.5%
Homes Built 1980 to 1989	364	10.6%	3,994	17.0%	12,922	22.6%
Homes Built 1970 to 1979	162	4.7%	2,085	8.9%	5,501	9.6%
Homes Built 1960 to 1969	57	1.7%	297	1.3%	1,170	2.0%
Homes Built 1950 to 1959	7	0.2%	271	1.2%	656	1.1%
Homes Built 1940 to 1949	6	0.2%	29	0.1%	77	0.1%
Homes Built Before 1939	6	0.2%	92	0.4%	425	0.7%
Median Age of Homes	21.4 *yrs*		21.7 *yrs*		22.9 *yrs*	
Home Values (2019)						
Owner Specified Housing Units	2,504		14,066		36,572	
Home Values $1,000,000 or More	2	-	45	0.3%	174	0.5%
Home Values $750,000 to $999,999	4	0.2%	88	0.6%	311	0.8%
Home Values $500,000 to $749,999	92	3.7%	1,202	8.5%	2,769	7.6%
Home Values $400,000 to $499,999	384	15.4%	1,458	10.4%	3,231	8.8%
Home Values $300,000 to $399,999	461	18.4%	2,201	15.6%	5,487	15.0%
Home Values $250,000 to $299,999	459	18.3%	2,253	16.0%	6,093	16.7%
Home Values $200,000 to $249,999	729	29.1%	3,360	23.9%	7,905	21.6%
Home Values $175,000 to $199,999	199	7.9%	1,452	10.3%	4,307	11.8%
Home Values $150,000 to $174,999	170	6.8%	1,953	13.9%	5,316	14.5%
Home Values $125,000 to $149,999	48	1.9%	1,087	7.7%	3,442	9.4%
Home Values $100,000 to $124,999	52	2.1%	501	3.6%	1,623	4.4%
Home Values $90,000 to $99,999	13	0.5%	151	1.1%	384	1.1%
Home Values $80,000 to $89,999	8	0.3%	260	1.8%	662	1.8%
Home Values $70,000 to $79,999	-	-	14	-	77	0.2%
Home Values $60,000 to $69,999	-	-	6	-	59	0.2%
Home Values $50,000 to $59,999	-	-	39	0.3%	101	0.3%
Home Values $35,000 to $49,999	2	-	42	0.3%	111	0.3%
Home Values $25,000 to $34,999	-	-	20	0.1%	73	0.2%
Home Values $10,000 to $24,999	2	-	82	0.6%	169	0.5%
Home Values Under $10,000	2	-	47	0.3%	192	0.5%
Owner-Occupied Median Home Value	$277,217		$249,083		$235,816	
Renter-Occupied Median Rent	$1,029		$952		$1,002	

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1124/-84.5548

RFULL9

2295 Towne Lake Pkwy **Woodstock, GA 30189**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Annual Consumer Expenditure (2019)						
Total Household Expenditure	$277.46 M		$1.6 B		$3.92 B	
Total Non-Retail Expenditure	$146.23 M		$843.56 M		$2.06 B	
Total Retail Expenditure	$131.23 M		$759.28 M		$1.86 B	
Apparel	$9.97 M		$56.97 M		$139.12 M	
Contributions	$9.34 M		$52.5 M		$128.1 M	
Education	$8.99 M		$48.76 M		$118.18 M	
Entertainment	$16.11 M		$91.71 M		$224.62 M	
Food and Beverages	$40.51 M		$235.8 M		$577.38 M	
Furnishings and Equipment	$9.97 M		$56.93 M		$139.62 M	
Gifts	$6.97 M		$39.13 M		$95.34 M	
Health Care	$22.9 M		$134.58 M		$330.38 M	
Household Operations	$11.02 M		$62.99 M		$154.05 M	
Miscellaneous Expenses	$5.26 M		$30.27 M		$74.2 M	
Personal Care	$3.73 M		$21.55 M		$52.78 M	
Personal Insurance	$2.08 M		$11.58 M		$28.36 M	
Reading	$603.18 K		$3.48 M		$8.51 M	
Shelter	$57.98 M		$335.94 M		$820.31 M	
Tobacco	$1.5 M		$9.32 M		$22.74 M	
Transportation	$50.91 M		$294.65 M		$723.38 M	
Utilities	$19.63 M		$116.68 M		$285.86 M	
Monthly Household Consumer Expenditure (2019)						
Total Household Expenditure	$6,838		$5,820		$5,864	
Total Non-Retail Expenditure	$3,604	52.7%	$3,063	52.6%	$3,082	52.6%
Total Retail Expenditures	$3,234	47.3%	$2,757	47.4%	$2,782	47.4%
Apparel	$246	3.6%	$207	3.6%	$208	3.5%
Contributions	$230	3.4%	$191	3.3%	$191	3.3%
Education	$221	3.2%	$177	3.0%	$177	3.0%
Entertainment	$397	5.8%	$333	5.7%	$336	5.7%
Food and Beverages	$998	14.6%	$856	14.7%	$863	14.7%
Furnishings and Equipment	$246	3.6%	$207	3.6%	$209	3.6%
Gifts	$172	2.5%	$142	2.4%	$143	2.4%
Health Care	$564	8.3%	$489	8.4%	$494	8.4%
Household Operations	$272	4.0%	$229	3.9%	$230	3.9%
Miscellaneous Expenses	$130	1.9%	$110	1.9%	$111	1.9%
Personal Care	$92	1.3%	$78	1.3%	$79	1.3%
Personal Insurance	$51	0.7%	$42	0.7%	$42	0.7%
Reading	$15	0.2%	$13	0.2%	$13	0.2%
Shelter	$1,429	20.9%	$1,220	21.0%	$1,226	20.9%
Tobacco	$37	0.5%	$34	0.6%	$34	0.6%
Transportation	$1,255	18.3%	$1,070	18.4%	$1,081	18.4%
Utilities	$484	7.1%	$424	7.3%	$427	7.3%