

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1122/-84.554

2295 Towne Lake Pkwy Woodstock, GA 30189	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	9,909		67,401		165,000	
Projected Population (2028)	10,310		70,787		175,030	
Census Population (2020)	9,546		64,404		158,814	
Census Population (2010)	8,803		52,885		133,574	
Projected Annual Growth (2023-2028)	401	0.8%	3,386	1.0%	10,030	1.2%
Historical Annual Growth (2020-2023)	363	-	2,997	1.6%	6,186	1.3%
Historical Annual Growth (2010-2020)	743	0.8%	11,519	2.2%	25,240	1.9%
Estimated Population Density (2023)	3,156 <i>psm</i>		2,385 <i>psm</i>		2,101 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	3,414		24,619		60,591	
Projected Households (2028)	3,713		27,067		67,062	
Census Households (2020)	3,250		23,234		57,595	
Census Households (2010)	2,929		18,560		47,794	
Projected Annual Growth (2023-2028)	299	1.8%	2,449	2.0%	6,471	2.1%
Historical Annual Change (2010-2023)	485	1.3%	6,058	2.5%	12,797	2.1%
Average Household Income						
Estimated Average Household Income (2023)	\$132,969		\$117,819		\$123,858	
Projected Average Household Income (2028)	\$127,781		\$111,286		\$116,654	
Census Average Household Income (2010)	\$95,159		\$79,215		\$76,767	
Census Average Household Income (2000)	\$82,113		\$78,288		\$75,323	
Projected Annual Change (2023-2028)	-\$5,187	-0.8%	-\$6,533	-1.1%	-\$7,204	-1.2%
Historical Annual Change (2000-2023)	\$50,856	2.7%	\$39,531	2.2%	\$48,535	2.8%
Median Household Income						
Estimated Median Household Income (2023)	\$110,307		\$97,529		\$100,871	
Projected Median Household Income (2028)	\$109,000		\$94,213		\$98,082	
Census Median Household Income (2010)	\$82,051		\$67,161		\$66,289	
Census Median Household Income (2000)	\$77,305		\$69,107		\$67,809	
Projected Annual Change (2023-2028)	-\$1,308	-0.2%	-\$3,316	-0.7%	-\$2,789	-0.6%
Historical Annual Change (2000-2023)	\$33,002	1.9%	\$28,422	1.8%	\$33,062	2.1%
Per Capita Income						
Estimated Per Capita Income (2023)	\$45,842		\$43,080		\$45,530	
Projected Per Capita Income (2028)	\$46,051		\$42,597		\$44,740	
Census Per Capita Income (2010)	\$31,664		\$27,800		\$27,471	
Census Per Capita Income (2000)	\$28,550		\$26,675		\$26,056	
Projected Annual Change (2023-2028)	\$208	-	-\$483	-0.2%	-\$790	-0.3%
Historical Annual Change (2000-2023)	\$17,292	2.6%	\$16,405	2.7%	\$19,474	3.2%
Estimated Average Household Net Worth (2023)	\$769,945		\$597,299		\$606,211	

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2295 Towne Lake Pkwy Woodstock, GA 30189		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		9,909		67,401		165,000	
White (2023)		7,721	77.9%	50,494	74.9%	119,267	72.3%
Black or African American (2023)		1,003	10.1%	7,444	11.0%	21,451	13.0%
American Indian or Alaska Native (2023)		23	0.2%	156	0.2%	427	0.3%
Asian (2023)		241	2.4%	1,866	2.8%	6,346	3.8%
Hawaiian or Pacific Islander (2023)		3	-	19	-	55	-
Other Race (2023)		279	2.8%	2,427	3.6%	5,489	3.3%
Two or More Races (2023)		639	6.4%	4,995	7.4%	11,964	7.3%
Population < 18 (2023)		2,592 26.2%		16,409 24.3%		38,715 23.5%	
White Not Hispanic		1,806	69.7%	10,378	63.2%	23,976	61.9%
Black or African American		297	11.5%	2,107	12.8%	5,593	14.4%
Asian		60	2.3%	463	2.8%	1,364	3.5%
Other Race Not Hispanic		128	5.0%	754	4.6%	1,938	5.0%
Hispanic		300	11.6%	2,707	16.5%	5,844	15.1%
Not Hispanic or Latino Population (2023)		8,982 90.6%		59,262 87.9%		146,601 88.8%	
Not Hispanic White		7,514	83.7%	48,672	82.1%	115,241	78.6%
Not Hispanic Black or African American		988	11.0%	7,215	12.2%	20,913	14.3%
Not Hispanic American Indian or Alaska Native		10	0.1%	43	-	119	-
Not Hispanic Asian		237	2.6%	1,833	3.1%	6,265	4.3%
Not Hispanic Hawaiian or Pacific Islander		3	-	14	-	37	-
Not Hispanic Other Race		22	0.2%	134	0.2%	421	0.3%
Not Hispanic Two or More Races		207	2.3%	1,351	2.3%	3,605	2.5%
Hispanic or Latino Population (2023)		927 9.4%		8,139 12.1%		18,399 11.2%	
Hispanic White		207	22.3%	1,822	22.4%	4,026	21.9%
Hispanic Black or African American		15	1.6%	229	2.8%	539	2.9%
Hispanic American Indian or Alaska Native		13	1.4%	113	1.4%	308	1.7%
Hispanic Asian		3	0.3%	33	0.4%	81	0.4%
Hispanic Hawaiian or Pacific Islander		-	-	5	-	18	-
Hispanic Other Race		256	27.6%	2,293	28.2%	5,068	27.5%
Hispanic Two or More Races		433	46.6%	3,643	44.8%	8,359	45.4%
Not Hispanic or Latino Population (2020)		8,652 90.6%		55,236 85.8%		139,091 87.6%	
Hispanic or Latino Population (2020)		894 9.4%		9,168 14.2%		19,723 12.4%	
Not Hispanic or Latino Population (2010)		8,243 93.6%		46,493 87.9%		120,275 90.0%	
Hispanic or Latino Population (2010)		560 6.4%		6,392 12.1%		13,300 10.0%	
Not Hispanic or Latino Population (2028)		9,334 90.5%		62,241 87.9%		155,550 88.9%	
Hispanic or Latino Population (2028)		976 9.5%		8,546 12.1%		19,480 11.1%	
Projected Annual Growth (2023-2028)		49 1.0%		407 1.0%		1,081 1.2%	
Historical Annual Growth (2010-2020)		333 6.0%		2,776 4.3%		6,424 4.8%	

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Total Age Distribution (2023)							
Total Population		9,909		67,401		165,000	
Age Under 5 Years		422	4.3%	3,607	5.4%	8,687	5.3%
Age 5 to 9 Years		668	6.7%	4,297	6.4%	10,321	6.3%
Age 10 to 14 Years		892	9.0%	5,088	7.5%	11,839	7.2%
Age 15 to 19 Years		900	9.1%	5,170	7.7%	12,410	7.5%
Age 20 to 24 Years		732	7.4%	4,566	6.8%	11,544	7.0%
Age 25 to 29 Years		479	4.8%	4,255	6.3%	10,602	6.4%
Age 30 to 34 Years		509	5.1%	4,151	6.2%	10,757	6.5%
Age 35 to 39 Years		585	5.9%	4,280	6.4%	10,791	6.5%
Age 40 to 44 Years		775	7.8%	4,661	6.9%	11,350	6.9%
Age 45 to 49 Years		871	8.8%	4,998	7.4%	12,033	7.3%
Age 50 to 54 Years		868	8.8%	5,108	7.6%	12,419	7.5%
Age 55 to 59 Years		624	6.3%	4,482	6.6%	11,395	6.9%
Age 60 to 64 Years		527	5.3%	3,903	5.8%	9,647	5.8%
Age 65 to 69 Years		388	3.9%	3,038	4.5%	7,497	4.5%
Age 70 to 74 Years		318	3.2%	2,647	3.9%	6,210	3.8%
Age 75 to 79 Years		189	1.9%	1,625	2.4%	3,860	2.3%
Age 80 to 84 Years		110	1.1%	878	1.3%	2,078	1.3%
Age 85 Years or Over		52	0.5%	647	1.0%	1,561	0.9%
Median Age		37.3		37.2		37.3	
Age 19 Years or Less		2,882	29.1%	18,162	26.9%	43,257	26.2%
Age 20 to 64 Years		5,970	60.3%	40,405	59.9%	100,537	60.9%
Age 65 Years or Over		1,057	10.7%	8,835	13.1%	21,206	12.9%
Female Age Distribution (2023)							
Female Population		4,988	50.3%	34,408	51.0%	83,778	50.8%
Age Under 5 Years		216	4.3%	1,757	5.1%	4,234	5.1%
Age 5 to 9 Years		326	6.5%	2,108	6.1%	5,041	6.0%
Age 10 to 14 Years		449	9.0%	2,541	7.4%	5,770	6.9%
Age 15 to 19 Years		423	8.5%	2,523	7.3%	6,053	7.2%
Age 20 to 24 Years		387	7.7%	2,358	6.9%	5,825	7.0%
Age 25 to 29 Years		221	4.4%	2,083	6.1%	5,198	6.2%
Age 30 to 34 Years		261	5.2%	2,096	6.1%	5,418	6.5%
Age 35 to 39 Years		299	6.0%	2,136	6.2%	5,354	6.4%
Age 40 to 44 Years		400	8.0%	2,368	6.9%	5,847	7.0%
Age 45 to 49 Years		436	8.7%	2,560	7.4%	6,205	7.4%
Age 50 to 54 Years		437	8.8%	2,586	7.5%	6,204	7.4%
Age 55 to 59 Years		298	6.0%	2,208	6.4%	5,757	6.9%
Age 60 to 64 Years		250	5.0%	2,010	5.8%	4,950	5.9%
Age 65 to 69 Years		200	4.0%	1,660	4.8%	4,005	4.8%
Age 70 to 74 Years		183	3.7%	1,472	4.3%	3,479	4.2%
Age 75 to 79 Years		108	2.2%	975	2.8%	2,223	2.7%
Age 80 to 84 Years		63	1.3%	517	1.5%	1,195	1.4%
Age 85 Years or Over		30	0.6%	449	1.3%	1,020	1.2%
Female Median Age		37.6		38.2		38.3	
Age 19 Years or Less		1,414	28.4%	8,929	25.9%	21,098	25.2%
Age 20 to 64 Years		2,990	59.9%	20,405	59.3%	50,757	60.6%
Age 65 Years or Over		584	11.7%	5,074	14.7%	11,923	14.2%

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Male Age Distribution (2023)							
Male Population	4,921	49.7%	32,993	49.0%	81,222	49.2%	
Age Under 5 Years	206	4.2%	1,850	5.6%	4,453	5.5%	
Age 5 to 9 Years	342	6.9%	2,189	6.6%	5,280	6.5%	
Age 10 to 14 Years	443	9.0%	2,547	7.7%	6,069	7.5%	
Age 15 to 19 Years	477	9.7%	2,648	8.0%	6,357	7.8%	
Age 20 to 24 Years	345	7.0%	2,208	6.7%	5,719	7.0%	
Age 25 to 29 Years	258	5.2%	2,172	6.6%	5,404	6.7%	
Age 30 to 34 Years	248	5.0%	2,055	6.2%	5,339	6.6%	
Age 35 to 39 Years	286	5.8%	2,144	6.5%	5,437	6.7%	
Age 40 to 44 Years	376	7.6%	2,293	7.0%	5,503	6.8%	
Age 45 to 49 Years	435	8.8%	2,438	7.4%	5,828	7.2%	
Age 50 to 54 Years	431	8.7%	2,522	7.6%	6,215	7.7%	
Age 55 to 59 Years	326	6.6%	2,274	6.9%	5,638	6.9%	
Age 60 to 64 Years	277	5.6%	1,893	5.7%	4,698	5.8%	
Age 65 to 69 Years	188	3.8%	1,378	4.2%	3,491	4.3%	
Age 70 to 74 Years	135	2.8%	1,174	3.6%	2,731	3.4%	
Age 75 to 79 Years	80	1.6%	650	2.0%	1,637	2.0%	
Age 80 to 84 Years	47	1.0%	361	1.1%	882	1.1%	
Age 85 Years or Over	22	0.5%	198	0.6%	541	0.7%	
Male Median Age	36.9		36.4		36.4		
Age 19 Years or Less	1,468	29.8%	9,233	28.0%	22,159	27.3%	
Age 20 to 64 Years	2,980	60.6%	19,999	60.6%	49,781	61.3%	
Age 65 Years or Over	473	9.6%	3,761	11.4%	9,282	11.4%	
Males per 100 Females (2023)							
Overall Comparison	99		96		97		
Age Under 5 Years	95	48.8%	105	51.3%	105	51.3%	
Age 5 to 9 Years	105	51.2%	104	50.9%	105	51.2%	
Age 10 to 14 Years	98	49.6%	100	50.1%	105	51.3%	
Age 15 to 19 Years	113	53.0%	105	51.2%	105	51.2%	
Age 20 to 24 Years	89	47.2%	94	48.4%	98	49.5%	
Age 25 to 29 Years	116	53.8%	104	51.0%	104	51.0%	
Age 30 to 34 Years	95	48.7%	98	49.5%	99	49.6%	
Age 35 to 39 Years	95	48.8%	100	50.1%	102	50.4%	
Age 40 to 44 Years	94	48.5%	97	49.2%	94	48.5%	
Age 45 to 49 Years	100	49.9%	95	48.8%	94	48.4%	
Age 50 to 54 Years	98	49.6%	98	49.4%	100	50.0%	
Age 55 to 59 Years	109	52.2%	103	50.7%	98	49.5%	
Age 60 to 64 Years	111	52.6%	94	48.5%	95	48.7%	
Age 65 to 69 Years	94	48.4%	83	45.3%	87	46.6%	
Age 70 to 74 Years	74	42.6%	80	44.4%	78	44.0%	
Age 75 to 79 Years	74	42.6%	67	40.0%	74	42.4%	
Age 80 to 84 Years	75	42.9%	70	41.1%	74	42.5%	
Age 85 Years or Over	75	42.8%	44	30.6%	53	34.7%	
Age 19 Years or Less	104	50.9%	103	50.8%	105	51.2%	
Age 20 to 39 Years	97	49.3%	99	49.7%	100	50.1%	
Age 40 to 64 Years	101	50.3%	97	49.3%	96	49.1%	
Age 65 Years or Over	81	44.8%	74	42.6%	78	43.8%	

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Household Type (2023)							
Total Households		3,414		24,619		60,591	
Households with Children		1,517	44.4%	9,421	38.3%	22,163	36.6%
Average Household Size		2.9		2.7		2.7	
Household Density per Square Mile		1,087		871		772	
Population Family		8,943	90.2%	58,017	86.1%	141,302	85.6%
Population Non-Family		941	9.5%	9,035	13.4%	22,590	13.7%
Population Group Quarters		25	0.3%	349	0.5%	1,108	0.7%
Family Households		2,717	79.6%	17,746	72.1%	43,607	72.0%
Married Couple Households		2,224	81.9%	13,615	76.7%	33,910	77.8%
Other Family Households with Children		493	18.1%	4,131	23.3%	9,697	22.2%
Family Households with Children		1,515	55.8%	9,398	53.0%	22,112	50.7%
Married Couple with Children		1,189	78.5%	6,801	72.4%	16,226	73.4%
Other Family Households with Children		326	21.5%	2,598	27.6%	5,887	26.6%
Family Households No Children		1,202	44.2%	8,348	47.0%	21,495	49.3%
Married Couple No Children		1,035	86.1%	6,814	81.6%	17,685	82.3%
Other Family Households No Children		167	13.9%	1,534	18.4%	3,811	17.7%
Non-Family Households		697	20.4%	6,872	27.9%	16,984	28.0%
Non-Family Households with Children		2	0.3%	22	0.3%	51	0.3%
Non-Family Households No Children		695	99.7%	6,850	99.7%	16,933	99.7%
Average Family Household Size		3.3		3.3		3.2	
Average Family Income		\$145,367		\$134,516		\$141,799	
Median Family Income		\$118,723		\$115,697		\$118,528	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		7,928		54,409		134,153	
Never Married		2,630	33.2%	16,457	30.2%	41,013	30.6%
Currently Married		3,729	47.0%	27,807	51.1%	69,620	51.9%
Previously Married		1,568	19.8%	10,146	18.6%	23,520	17.5%
Separated		218	13.9%	1,638	16.1%	3,423	14.6%
Widowed		454	28.9%	2,403	23.7%	5,570	23.7%
Divorced		897	57.2%	6,106	60.2%	14,526	61.8%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		6,296		44,673		110,199	
Elementary (Grade Level 0 to 8)		89	1.4%	1,161	2.6%	2,674	2.4%
Some High School (Grade Level 9 to 11)		117	1.9%	1,838	4.1%	4,342	3.9%
High School Graduate		1,141	18.1%	9,427	21.1%	22,601	20.5%
Some College		1,378	21.9%	10,117	22.6%	24,414	22.2%
Associate Degree Only		315	5.0%	3,358	7.5%	9,061	8.2%
Bachelor Degree Only		2,228	35.4%	13,556	30.3%	33,118	30.1%
Graduate Degree		1,027	16.3%	5,216	11.7%	13,989	12.7%
Any College (Some College or Higher)		4,948	78.6%	32,247	72.2%	80,582	73.1%
College Degree + (Bachelor Degree or Higher)		3,256	51.7%	18,772	42.0%	47,107	42.7%

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Housing							
Total Housing Units (2023)		3,427		25,972		63,495	
Total Housing Units (2020)		3,262		24,416		60,060	
Historical Annual Growth (2020-2023)		165	-	1,556	-	3,435	-
Housing Units Occupied (2023)		3,414	99.6%	24,619	94.8%	60,591	95.4%
Housing Units Owner-Occupied		2,557	74.9%	17,449	70.9%	44,786	73.9%
Housing Units Renter-Occupied		857	25.1%	7,170	29.1%	15,806	26.1%
Housing Units Vacant (2023)		13	0.4%	1,353	5.2%	2,904	4.6%
Household Size (2023)							
Total Households		3,414		24,619		60,591	
1 Person Households		496	14.5%	5,338	21.7%	12,923	21.3%
2 Person Households		1,066	31.2%	7,857	31.9%	19,889	32.8%
3 Person Households		681	19.9%	4,475	18.2%	11,164	18.4%
4 Person Households		734	21.5%	4,152	16.9%	9,946	16.4%
5 Person Households		324	9.5%	1,823	7.4%	4,332	7.1%
6 Person Households		76	2.2%	632	2.6%	1,542	2.5%
7 or More Person Households		37	1.1%	340	1.4%	795	1.3%
Household Income Distribution (2023)							
HH Income \$200,000 or More		648	19.0%	3,237	13.2%	7,930	13.1%
HH Income \$150,000 to \$199,999		472	13.8%	2,698	11.0%	7,875	13.0%
HH Income \$125,000 to \$149,999		326	9.6%	2,200	8.9%	6,267	10.3%
HH Income \$100,000 to \$124,999		336	9.8%	2,906	11.8%	7,427	12.3%
HH Income \$75,000 to \$99,999		458	13.4%	4,213	17.1%	8,440	13.9%
HH Income \$50,000 to \$74,999		370	10.8%	3,404	13.8%	8,642	14.3%
HH Income \$35,000 to \$49,999		162	4.8%	1,704	6.9%	4,088	6.7%
HH Income \$25,000 to \$34,999		206	6.0%	1,646	6.7%	3,471	5.7%
HH Income \$15,000 to \$24,999		134	3.9%	1,268	5.1%	3,117	5.1%
HH Income \$10,000 to \$14,999		29	0.9%	693	2.8%	1,357	2.2%
HH Income Under \$10,000		272	8.0%	650	2.6%	1,979	3.3%
Household Vehicles (2023)							
Households 0 Vehicles Available		78	2.3%	456	1.9%	1,085	1.8%
Households 1 Vehicle Available		983	28.8%	6,814	27.7%	15,593	25.7%
Households 2 Vehicles Available		1,472	43.1%	11,252	45.7%	27,809	45.9%
Households 3 or More Vehicles Available		881	25.8%	6,097	24.8%	16,105	26.6%
Total Vehicles Available		6,925		50,043		126,904	
Average Vehicles per Household		2.0		2.0		2.1	
Owner-Occupied Household Vehicles		5,853	84.5%	38,648	77.2%	100,752	79.4%
Average Vehicles per Owner-Occupied Household		2.3		2.2		2.2	
Renter-Occupied Household Vehicles		1,072	15.5%	11,395	22.8%	26,152	20.6%
Average Vehicles per Renter-Occupied Household		1.3		1.6		1.7	
Travel Time (2023)							
Worker Base Age 16 years or Over		5,384		37,920		92,978	
Travel to Work in 14 Minutes or Less		982	18.2%	6,555	17.3%	14,837	16.0%
Travel to Work in 15 to 29 Minutes		1,382	25.7%	10,046	26.5%	23,991	25.8%
Travel to Work in 30 to 59 Minutes		1,415	26.3%	12,189	32.1%	29,455	31.7%
Travel to Work in 60 Minutes or More		330	6.1%	2,458	6.5%	6,383	6.9%
Work at Home		1,275	23.7%	6,672	17.6%	18,312	19.7%
Average Minutes Travel to Work		25.5		26.1		26.4	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1122/-84.554

2295 Towne Lake Pkwy Woodstock, GA 30189		1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over		5,384		37,920		92,978	
Drive to Work Alone		3,746	69.6%	27,673	73.0%	66,514	71.5%
Drive to Work in Carpool		198	3.7%	2,811	7.4%	5,952	6.4%
Travel to Work by Public Transportation		1	-	181	0.5%	384	0.4%
Drive to Work on Motorcycle		-	-	-	-	72	-
Bicycle to Work		6	0.1%	85	0.2%	90	-
Walk to Work		62	1.1%	254	0.7%	758	0.8%
Other Means		96	1.8%	243	0.6%	897	1.0%
Work at Home		1,275	23.7%	6,672	17.6%	18,312	19.7%
Daytime Demographics (2023)							
Total Businesses		571		3,984		8,471	
Total Employees		2,740		26,258		55,410	
Company Headquarter Businesses		9	1.6%	85	2.1%	195	2.3%
Company Headquarter Employees		176	6.4%	1,732	6.6%	8,977	16.2%
Employee Population per Business		4.8	to 1	6.6	to 1	6.5	to 1
Residential Population per Business		17.3	to 1	16.9	to 1	19.5	to 1
Adj. Daytime Demographics Age 16 Years or Over		5,069		41,535		93,664	
Labor Force							
Labor Population Age 16 Years or Over (2023)		7,713		53,236		131,524	
Labor Force Total Males (2023)		3,816	49.5%	25,829	48.5%	64,075	48.7%
Male Civilian Employed		2,805	73.5%	19,705	76.3%	48,738	76.1%
Male Civilian Unemployed		46	1.2%	316	1.2%	894	1.4%
Males in Armed Forces		-	-	17	-	209	0.3%
Males Not in Labor Force		965	25.3%	5,791	22.4%	14,233	22.2%
Labor Force Total Females (2023)		3,897	50.5%	27,407	51.5%	67,449	51.3%
Female Civilian Employed		2,578	66.2%	18,215	66.5%	44,240	65.6%
Female Civilian Unemployed		89	2.3%	437	1.6%	1,250	1.9%
Females in Armed Forces		-	-	22	-	83	0.1%
Females Not in Labor Force		1,229	31.5%	8,733	31.9%	21,877	32.4%
Unemployment Rate		136	1.8%	753	1.4%	2,144	1.6%
Occupation (2023)							
Occupation Population Age 16 Years or Over		5,384		37,920		92,978	
Occupation Total Males		2,805	52.1%	19,705	52.0%	48,738	52.4%
Occupation Total Females		2,578	47.9%	18,215	48.0%	44,240	47.6%
Management, Business, Financial Operations		1,384	25.7%	8,210	21.7%	20,182	21.7%
Professional, Related		1,418	26.3%	9,241	24.4%	23,401	25.2%
Service		793	14.7%	5,901	15.6%	13,517	14.5%
Sales, Office		1,095	20.3%	8,372	22.1%	20,061	21.6%
Farming, Fishing, Forestry		1	-	3	-	15	-
Construction, Extraction, Maintenance		283	5.3%	2,830	7.5%	6,576	7.1%
Production, Transport, Material Moving		408	7.6%	3,362	8.9%	9,226	9.9%
White Collar Workers		3,898	72.4%	25,824	68.1%	63,644	68.5%
Blue Collar Workers		1,486	27.6%	12,096	31.9%	29,334	31.5%

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Units In Structure (2023)							
Total Units		3,414		24,619		60,591	
1 Detached Unit		2,555	74.9%	17,951	72.9%	46,848	77.3%
1 Attached Unit		42	1.2%	1,060	4.3%	3,006	5.0%
2 Units		2	-	46	0.2%	280	0.5%
3 to 4 Units		21	0.6%	283	1.1%	616	1.0%
5 to 9 Units		77	2.3%	563	2.3%	1,036	1.7%
10 to 19 Units		355	10.4%	1,291	5.2%	2,667	4.4%
20 to 49 Units		164	4.8%	1,220	5.0%	2,380	3.9%
50 or More Units		178	5.2%	1,532	6.2%	2,718	4.5%
Mobile Home or Trailer		19	0.6%	672	2.7%	1,038	1.7%
Other Structure		-	-	-	-	2	-
Homes Built By Year (2023)							
Homes Built 2020 or later		21	0.6%	491	1.9%	1,163	1.8%
Homes Built 2010 to 2019		250	7.3%	4,012	15.4%	9,711	15.3%
Homes Built 2000 to 2009		448	13.1%	5,486	21.1%	12,768	20.1%
Homes Built 1990 to 1999		2,153	62.8%	8,404	32.4%	16,884	26.6%
Homes Built 1980 to 1989		395	11.5%	3,511	13.5%	12,342	19.4%
Homes Built 1970 to 1979		91	2.7%	2,139	8.2%	5,419	8.5%
Homes Built 1960 to 1969		6	0.2%	111	0.4%	1,051	1.7%
Homes Built 1950 to 1959		19	0.6%	191	0.7%	675	1.1%
Homes Built 1940 to 1949		-	-	7	-	19	-
Homes Built Before 1939		30	0.9%	267	1.0%	559	0.9%
Median Age of Homes		29.5 yrs		28.2 yrs		29.5 yrs	
Home Values (2023)							
Owner Specified Housing Units		2,557		17,449		44,786	
Home Values \$1,000,000 or More		18	0.7%	168	1.0%	513	1.1%
Home Values \$750,000 to \$999,999		36	1.4%	491	2.8%	1,108	2.5%
Home Values \$500,000 to \$749,999		198	7.8%	2,206	12.6%	4,781	10.7%
Home Values \$400,000 to \$499,999		454	17.8%	2,588	14.8%	6,120	13.7%
Home Values \$300,000 to \$399,999		963	37.7%	5,246	30.1%	13,554	30.3%
Home Values \$250,000 to \$299,999		514	20.1%	2,888	16.5%	7,262	16.2%
Home Values \$200,000 to \$249,999		301	11.8%	2,152	12.3%	6,270	14.0%
Home Values \$175,000 to \$199,999		7	0.3%	567	3.2%	2,301	5.1%
Home Values \$150,000 to \$174,999		3	0.1%	245	1.4%	857	1.9%
Home Values \$125,000 to \$149,999		2	-	94	0.5%	318	0.7%
Home Values \$100,000 to \$124,999		8	0.3%	139	0.8%	400	0.9%
Home Values \$90,000 to \$99,999		2	-	27	0.2%	71	0.2%
Home Values \$80,000 to \$89,999		1	-	26	0.1%	86	0.2%
Home Values \$70,000 to \$79,999		-	-	-	-	9	-
Home Values \$60,000 to \$69,999		1	-	20	0.1%	42	-
Home Values \$50,000 to \$59,999		1	-	15	-	31	-
Home Values \$35,000 to \$49,999		6	0.2%	165	0.9%	251	0.6%
Home Values \$25,000 to \$34,999		16	0.6%	183	1.1%	341	0.8%
Home Values \$10,000 to \$24,999		4	0.1%	74	0.4%	220	0.5%
Home Values Under \$10,000		22	0.9%	155	0.9%	251	0.6%
Owner-Occupied Median Home Value		\$336,747		\$343,774		\$329,882	
Renter-Occupied Median Rent		\$1,316		\$1,243		\$1,283	

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2295 Towne Lake Pkwy Woodstock, GA 30189		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$291.92 M	\$1.94 B	\$4.96 B
Total Non-Retail Expenditure		\$154.8 M	\$1.02 B	\$2.62 B
Total Retail Expenditure		\$137.12 M	\$914.69 M	\$2.34 B
Apparel		\$10.61 M	\$69.56 M	\$177.98 M
Contributions		\$10.23 M	\$65.97 M	\$168.78 M
Education		\$10.3 M	\$63.28 M	\$163.06 M
Entertainment		\$17.08 M	\$112.16 M	\$287.44 M
Food and Beverages		\$42.26 M	\$282.93 M	\$722.55 M
Furnishings and Equipment		\$10.54 M	\$69.41 M	\$177.97 M
Gifts		\$7.8 M	\$49.88 M	\$127.39 M
Health Care		\$23.51 M	\$159.86 M	\$407.82 M
Household Operations		\$11.76 M	\$77.2 M	\$197.57 M
Miscellaneous Expenses		\$5.55 M	\$36.75 M	\$94.21 M
Personal Care		\$3.92 M	\$26.06 M	\$66.65 M
Personal Insurance		\$2.24 M	\$14.42 M	\$37.03 M
Reading		\$638.74 K	\$4.24 M	\$10.84 M
Shelter		\$61.12 M	\$406.53 M	\$1.04 B
Tobacco		\$1.48 M	\$10.54 M	\$26.63 M
Transportation		\$52.77 M	\$353.57 M	\$904.43 M
Utilities		\$20.1 M	\$137.28 M	\$349.46 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$7,126	\$6,566	\$6,820
Total Non-Retail Expenditure		\$3,779 53.0%	\$3,469 52.8%	\$3,604 52.8%
Total Retail Expenditures		\$3,347 47.0%	\$3,096 47.2%	\$3,216 47.2%
Apparel		\$259 3.6%	\$235 3.6%	\$245 3.6%
Contributions		\$250 3.5%	\$223 3.4%	\$232 3.4%
Education		\$252 3.5%	\$214 3.3%	\$224 3.3%
Entertainment		\$417 5.9%	\$380 5.8%	\$395 5.8%
Food and Beverages		\$1,032 14.5%	\$958 14.6%	\$994 14.6%
Furnishings and Equipment		\$257 3.6%	\$235 3.6%	\$245 3.6%
Gifts		\$190 2.7%	\$169 2.6%	\$175 2.6%
Health Care		\$574 8.1%	\$541 8.2%	\$561 8.2%
Household Operations		\$287 4.0%	\$261 4.0%	\$272 4.0%
Miscellaneous Expenses		\$136 1.9%	\$124 1.9%	\$130 1.9%
Personal Care		\$96 1.3%	\$88 1.3%	\$92 1.3%
Personal Insurance		\$55 0.8%	\$49 0.7%	\$51 0.7%
Reading		\$16 0.2%	\$14 0.2%	\$15 0.2%
Shelter		\$1,492 20.9%	\$1,376 21.0%	\$1,429 21.0%
Tobacco		\$36 0.5%	\$36 0.5%	\$37 0.5%
Transportation		\$1,288 18.1%	\$1,197 18.2%	\$1,244 18.2%
Utilities		\$491 6.9%	\$465 7.1%	\$481 7.0%