# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
*Calculated using Weighted Block Centroid from Block Groups*

**RPC**
Retail Planning Corporation

Lat/Lon: 34.1122/-84.554

| 2295 Towne Lake Pkwy<br>Woodstock, GA 30189 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Population** | | | | | | |
| Estimated Population (2022) | 7,243 | | 65,828 | | 162,367 | |
| Projected Population (2027) | 7,518 | | 71,334 | | 174,886 | |
| Census Population (2020) | 7,100 | | 63,633 | | 158,162 | |
| Census Population (2010) | 6,414 | | 52,201 | | 132,720 | |
| Projected Annual Growth (2022-2027) | 275 | 0.8% | 5,506 | 1.7% | 12,519 | 1.5% |
| Historical Annual Growth (2020-2022) | 143 | - | 2,195 | 1.7% | 4,205 | 1.3% |
| Historical Annual Growth (2010-2020) | 686 | 1.1% | 11,432 | 2.2% | 25,442 | 1.9% |
| Estimated Population Density (2022) | 2,307 | psm | 2,329 | psm | 2,068 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |
| **Households** | | | | | | |
| Estimated Households (2022) | 2,537 | | 23,756 | | 58,958 | |
| Projected Households (2027) | 2,684 | | 26,430 | | 65,054 | |
| Census Households (2020) | 2,487 | | 22,944 | | 57,391 | |
| Census Households (2010) | 2,193 | | 18,303 | | 47,523 | |
| Projected Annual Growth (2022-2027) | 147 | 1.2% | 2,673 | 2.3% | 6,096 | 2.1% |
| Historical Annual Change (2010-2022) | 344 | 1.3% | 5,453 | 2.5% | 11,435 | 2.0% |
| **Average Household Income** | | | | | | |
| Estimated Average Household Income (2022) | $97,415 | | $98,861 | | $103,158 | |
| Projected Average Household Income (2027) | $118,155 | | $107,541 | | $115,074 | |
| Census Average Household Income (2010) | $82,310 | | $79,267 | | $76,373 | |
| Census Average Household Income (2000) | $76,442 | | $78,284 | | $75,279 | |
| Projected Annual Change (2022-2027) | $20,740 | 4.3% | $8,680 | 1.8% | $11,915 | 2.3% |
| Historical Annual Change (2000-2022) | $20,973 | 1.2% | $20,577 | 1.2% | $27,880 | 1.7% |
| **Median Household Income** | | | | | | |
| Estimated Median Household Income (2022) | $80,862 | | $83,726 | | $86,311 | |
| Projected Median Household Income (2027) | $99,444 | | $100,463 | | $104,090 | |
| Census Median Household Income (2010) | $70,961 | | $67,211 | | $66,028 | |
| Census Median Household Income (2000) | $73,378 | | $69,108 | | $67,821 | |
| Projected Annual Change (2022-2027) | $18,582 | 4.6% | $16,737 | 4.0% | $17,779 | 4.1% |
| Historical Annual Change (2000-2022) | $7,484 | 0.5% | $14,619 | 1.0% | $18,489 | 1.2% |
| **Per Capita Income** | | | | | | |
| Estimated Per Capita Income (2022) | $34,158 | | $35,722 | | $37,502 | |
| Projected Per Capita Income (2027) | $42,215 | | $39,886 | | $42,846 | |
| Census Per Capita Income (2010) | $28,140 | | $27,793 | | $27,349 | |
| Census Per Capita Income (2000) | $27,434 | | $26,658 | | $26,051 | |
| Projected Annual Change (2022-2027) | $8,057 | 4.7% | $4,164 | 2.3% | $5,344 | 2.8% |
| Historical Annual Change (2000-2022) | $6,724 | 1.1% | $9,064 | 1.5% | $11,451 | 2.0% |
| Estimated Average Household Net Worth (2022) | $628,369 | | $614,995 | | $632,809 | |

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| 2295 Towne Lake Pkwy<br>Woodstock, GA 30189 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Race and Ethnicity** | | | | | | |
| Total Population (2022) | 7,243 | | 65,828 | | 162,367 | |
| White (2022) | 5,298 | 73.2% | 47,289 | 71.8% | 113,081 | 69.6% |
| Black or African American (2022) | 726 | 10.0% | 6,385 | 9.7% | 18,365 | 11.3% |
| American Indian or Alaska Native (2022) | 29 | 0.4% | 214 | 0.3% | 593 | 0.4% |
| Asian (2022) | 156 | 2.2% | 1,584 | 2.4% | 5,943 | 3.7% |
| Hawaiian or Pacific Islander (2022) | 3 | - | 21 | - | 70 | - |
| Other Race (2022) | 617 | 8.5% | 3,390 | 5.2% | 7,106 | 4.4% |
| Two or More Races (2022) | 412 | 5.7% | 6,944 | 10.5% | 17,209 | 10.6% |
| Population < 18 (2022) | 1,869 | 25.8% | 16,398 | 24.9% | 38,282 | 23.6% |
| White Not Hispanic | 1,158 | 62.0% | 9,616 | 58.6% | 22,173 | 57.9% |
| Black or African American | 217 | 11.6% | 1,818 | 11.1% | 4,788 | 12.5% |
| Asian | 36 | 1.9% | 379 | 2.3% | 1,212 | 3.2% |
| Other Race Not Hispanic | 179 | 9.6% | 1,457 | 8.9% | 3,621 | 9.5% |
| Hispanic | 279 | 14.9% | 3,128 | 19.1% | 6,488 | 16.9% |
| Not Hispanic or Latino Population (2022) | 6,440 | 88.9% | 56,575 | 85.9% | 142,087 | 87.5% |
| Not Hispanic White | 5,036 | 78.2% | 43,950 | 77.7% | 106,959 | 75.3% |
| Not Hispanic Black or African American | 716 | 11.1% | 5,876 | 10.4% | 17,119 | 12.0% |
| Not Hispanic American Indian or Alaska Native | 24 | 0.4% | 103 | 0.2% | 296 | 0.2% |
| Not Hispanic Asian | 135 | 2.1% | 1,471 | 2.6% | 5,714 | 4.0% |
| Not Hispanic Hawaiian or Pacific Islander | 3 | - | 12 | - | 38 | - |
| Not Hispanic Other Race | 221 | 3.4% | 887 | 1.6% | 1,670 | 1.2% |
| Not Hispanic Two or More Races | 305 | 4.7% | 4,277 | 7.6% | 10,291 | 7.2% |
| Hispanic or Latino Population (2022) | 803 | 11.1% | 9,253 | 14.1% | 20,280 | 12.5% |
| Hispanic White | 263 | 32.7% | 3,339 | 36.1% | 6,122 | 30.2% |
| Hispanic Black or African American | 11 | 1.4% | 509 | 5.5% | 1,246 | 6.1% |
| Hispanic American Indian or Alaska Native | 5 | 0.6% | 112 | 1.2% | 297 | 1.5% |
| Hispanic Asian | 21 | 2.6% | 113 | 1.2% | 229 | 1.1% |
| Hispanic Hawaiian or Pacific Islander | - | - | 9 | - | 32 | 0.2% |
| Hispanic Other Race | 396 | 49.3% | 2,503 | 27.1% | 5,435 | 26.8% |
| Hispanic Two or More Races | 107 | 13.4% | 2,667 | 28.8% | 6,918 | 34.1% |
| Not Hispanic or Latino Population (2020) | 6,344 | 89.4% | 54,531 | 85.7% | 138,487 | 87.6% |
| Hispanic or Latino Population (2020) | 756 | 10.6% | 9,102 | 14.3% | 19,675 | 12.4% |
| Not Hispanic or Latino Population (2010) | 5,926 | 92.4% | 45,838 | 87.8% | 119,454 | 90.0% |
| Hispanic or Latino Population (2010) | 488 | 7.6% | 6,363 | 12.2% | 13,266 | 10.0% |
| Not Hispanic or Latino Population (2027) | 6,681 | 88.9% | 61,350 | 86.0% | 152,931 | 87.4% |
| Hispanic or Latino Population (2027) | 837 | 11.1% | 9,984 | 14.0% | 21,955 | 12.6% |
| Projected Annual Growth (2022-2027) | 33 | 0.8% | 731 | 1.6% | 1,675 | 1.7% |
| Historical Annual Growth (2010-2020) | 268 | 5.5% | 2,739 | 4.3% | 6,409 | 4.8% |

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Lat/Lon: 34.1122/-84.554

| **2295 Towne Lake Pkwy**<br>**Woodstock, GA 30189** | **1 mi radius** | | **3 mi radius** | | **5 mi radius** | |
|---|---|---|---|---|---|---|
| **Total Age Distribution (2022)** | | | | | | |
| Total Population | 7,243 | | 65,828 | | 162,367 | |
| Age Under 5 Years | 358 | 4.9% | 3,992 | 6.1% | 9,351 | 5.8% |
| Age 5 to 9 Years | 537 | 7.4% | 4,684 | 7.1% | 10,931 | 6.7% |
| Age 10 to 14 Years | 621 | 8.6% | 4,903 | 7.4% | 11,311 | 7.0% |
| Age 15 to 19 Years | 550 | 7.6% | 4,340 | 6.6% | 10,659 | 6.6% |
| Age 20 to 24 Years | 517 | 7.1% | 3,971 | 6.0% | 10,526 | 6.5% |
| Age 25 to 29 Years | 432 | 6.0% | 4,371 | 6.6% | 10,878 | 6.7% |
| Age 30 to 34 Years | 512 | 7.1% | 5,045 | 7.7% | 12,588 | 7.8% |
| Age 35 to 39 Years | 591 | 8.2% | 5,269 | 8.0% | 12,986 | 8.0% |
| Age 40 to 44 Years | 657 | 9.1% | 5,123 | 7.8% | 12,401 | 7.6% |
| Age 45 to 49 Years | 556 | 7.7% | 4,502 | 6.8% | 11,055 | 6.8% |
| Age 50 to 54 Years | 508 | 7.0% | 4,304 | 6.5% | 10,866 | 6.7% |
| Age 55 to 59 Years | 367 | 5.1% | 3,855 | 5.9% | 10,170 | 6.3% |
| Age 60 to 64 Years | 375 | 5.2% | 3,825 | 5.8% | 9,585 | 5.9% |
| Age 65 to 69 Years | 271 | 3.7% | 2,967 | 4.5% | 7,439 | 4.6% |
| Age 70 to 74 Years | 192 | 2.7% | 2,205 | 3.3% | 5,379 | 3.3% |
| Age 75 to 79 Years | 96 | 1.3% | 1,173 | 1.8% | 2,989 | 1.8% |
| Age 80 to 84 Years | 67 | 0.9% | 695 | 1.1% | 1,743 | 1.1% |
| Age 85 Years or Over | 37 | 0.5% | 604 | 0.9% | 1,510 | 0.9% |
| Median Age | 35.1 | | 35.9 | | 36.3 | |
| Age 19 Years or Less | 2,066 | 28.5% | 17,919 | 27.2% | 42,252 | 26.0% |
| Age 20 to 64 Years | 4,514 | 62.3% | 40,265 | 61.2% | 101,056 | 62.2% |
| Age 65 Years or Over | 662 | 9.1% | 7,644 | 11.6% | 19,060 | 11.7% |
| **Female Age Distribution (2022)** | | | | | | |
| Female Population | 3,653 | 50.4% | 33,459 | 50.8% | 82,274 | 50.7% |
| Age Under 5 Years | 173 | 4.7% | 1,917 | 5.7% | 4,527 | 5.5% |
| Age 5 to 9 Years | 253 | 6.9% | 2,327 | 7.0% | 5,390 | 6.6% |
| Age 10 to 14 Years | 317 | 8.7% | 2,462 | 7.4% | 5,565 | 6.8% |
| Age 15 to 19 Years | 258 | 7.1% | 2,131 | 6.4% | 5,209 | 6.3% |
| Age 20 to 24 Years | 277 | 7.6% | 2,023 | 6.0% | 5,272 | 6.4% |
| Age 25 to 29 Years | 195 | 5.3% | 2,114 | 6.3% | 5,298 | 6.4% |
| Age 30 to 34 Years | 267 | 7.3% | 2,548 | 7.6% | 6,372 | 7.7% |
| Age 35 to 39 Years | 309 | 8.5% | 2,644 | 7.9% | 6,469 | 7.9% |
| Age 40 to 44 Years | 328 | 9.0% | 2,570 | 7.7% | 6,290 | 7.6% |
| Age 45 to 49 Years | 278 | 7.6% | 2,316 | 6.9% | 5,725 | 7.0% |
| Age 50 to 54 Years | 260 | 7.1% | 2,160 | 6.5% | 5,411 | 6.6% |
| Age 55 to 59 Years | 181 | 5.0% | 1,932 | 5.8% | 5,203 | 6.3% |
| Age 60 to 64 Years | 190 | 5.2% | 1,987 | 5.9% | 4,972 | 6.0% |
| Age 65 to 69 Years | 141 | 3.9% | 1,596 | 4.8% | 3,903 | 4.7% |
| Age 70 to 74 Years | 108 | 3.0% | 1,189 | 3.6% | 2,911 | 3.5% |
| Age 75 to 79 Years | 53 | 1.5% | 690 | 2.1% | 1,708 | 2.1% |
| Age 80 to 84 Years | 40 | 1.1% | 420 | 1.3% | 1,026 | 1.2% |
| Age 85 Years or Over | 24 | 0.7% | 435 | 1.3% | 1,023 | 1.2% |
| Female Median Age | 35.7 | | 36.6 | | 37.0 | |
| Age 19 Years or Less | 1,001 | 27.4% | 8,837 | 26.4% | 20,691 | 25.1% |
| Age 20 to 64 Years | 2,286 | 62.6% | 20,293 | 60.7% | 51,012 | 62.0% |
| Age 65 Years or Over | 366 | 10.0% | 4,329 | 12.9% | 10,571 | 12.8% |

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| 2295 Towne Lake Pkwy<br>Woodstock, GA 30189 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Male Age Distribution (2022)** | | | | | | |
| Male Population | 3,590 | *49.6%* | 32,369 | *49.2%* | 80,093 | *49.3%* |
| Age Under 5 Years | 184 | *5.1%* | 2,075 | *6.4%* | 4,824 | *6.0%* |
| Age 5 to 9 Years | 284 | *7.9%* | 2,357 | *7.3%* | 5,541 | *6.9%* |
| Age 10 to 14 Years | 304 | *8.5%* | 2,441 | *7.5%* | 5,746 | *7.2%* |
| Age 15 to 19 Years | 293 | *8.2%* | 2,209 | *6.8%* | 5,450 | *6.8%* |
| Age 20 to 24 Years | 239 | *6.7%* | 1,948 | *6.0%* | 5,255 | *6.6%* |
| Age 25 to 29 Years | 237 | *6.6%* | 2,257 | *7.0%* | 5,580 | *7.0%* |
| Age 30 to 34 Years | 245 | *6.8%* | 2,497 | *7.7%* | 6,216 | *7.8%* |
| Age 35 to 39 Years | 282 | *7.9%* | 2,626 | *8.1%* | 6,517 | *8.1%* |
| Age 40 to 44 Years | 329 | *9.2%* | 2,553 | *7.9%* | 6,111 | *7.6%* |
| Age 45 to 49 Years | 278 | *7.8%* | 2,186 | *6.8%* | 5,330 | *6.7%* |
| Age 50 to 54 Years | 248 | *6.9%* | 2,143 | *6.6%* | 5,455 | *6.8%* |
| Age 55 to 59 Years | 186 | *5.2%* | 1,923 | *5.9%* | 4,967 | *6.2%* |
| Age 60 to 64 Years | 185 | *5.1%* | 1,839 | *5.7%* | 4,613 | *5.8%* |
| Age 65 to 69 Years | 130 | *3.6%* | 1,371 | *4.2%* | 3,536 | *4.4%* |
| Age 70 to 74 Years | 84 | *2.3%* | 1,016 | *3.1%* | 2,468 | *3.1%* |
| Age 75 to 79 Years | 43 | *1.2%* | 483 | *1.5%* | 1,281 | *1.6%* |
| Age 80 to 84 Years | 27 | *0.7%* | 275 | *0.8%* | 717 | *0.9%* |
| Age 85 Years or Over | 12 | *0.3%* | 169 | *0.5%* | 486 | *0.6%* |
| Male Median Age | 34.5 | | 35.2 | | 35.5 | |
| Age 19 Years or Less | 1,065 | *29.7%* | 9,082 | *28.1%* | 21,561 | *26.9%* |
| Age 20 to 64 Years | 2,228 | *62.1%* | 19,972 | *61.7%* | 50,043 | *62.5%* |
| Age 65 Years or Over | 297 | *8.3%* | 3,315 | *10.2%* | 8,488 | *10.6%* |
| **Males per 100 Females (2022)** | | | | | | |
| Overall Comparison | 98 | | 97 | | 97 | |
| Age Under 5 Years | 106 | *51.5%* | 108 | *52.0%* | 107 | *51.6%* |
| Age 5 to 9 Years | 112 | *52.8%* | 101 | *50.3%* | 103 | *50.7%* |
| Age 10 to 14 Years | 96 | *49.0%* | 99 | *49.8%* | 103 | *50.8%* |
| Age 15 to 19 Years | 114 | *53.2%* | 104 | *50.9%* | 105 | *51.1%* |
| Age 20 to 24 Years | 86 | *46.3%* | 96 | *49.1%* | 100 | *49.9%* |
| Age 25 to 29 Years | 122 | *54.9%* | 107 | *51.6%* | 105 | *51.3%* |
| Age 30 to 34 Years | 92 | *47.8%* | 98 | *49.5%* | 98 | *49.4%* |
| Age 35 to 39 Years | 91 | *47.7%* | 99 | *49.8%* | 101 | *50.2%* |
| Age 40 to 44 Years | 100 | *50.0%* | 99 | *49.8%* | 97 | *49.3%* |
| Age 45 to 49 Years | 100 | *50.1%* | 94 | *48.6%* | 93 | *48.2%* |
| Age 50 to 54 Years | 95 | *48.8%* | 99 | *49.8%* | 101 | *50.2%* |
| Age 55 to 59 Years | 103 | *50.7%* | 100 | *49.9%* | 95 | *48.8%* |
| Age 60 to 64 Years | 97 | *49.2%* | 93 | *48.1%* | 93 | *48.1%* |
| Age 65 to 69 Years | 92 | *48.0%* | 86 | *46.2%* | 91 | *47.5%* |
| Age 70 to 74 Years | 78 | *43.8%* | 85 | *46.1%* | 85 | *45.9%* |
| Age 75 to 79 Years | 81 | *44.9%* | 70 | *41.2%* | 75 | *42.9%* |
| Age 80 to 84 Years | 68 | *40.3%* | 65 | *39.6%* | 70 | *41.1%* |
| Age 85 Years or Over | 52 | *34.0%* | 39 | *28.0%* | 48 | *32.2%* |
| Age 19 Years or Less | 106 | *51.5%* | 103 | *50.7%* | 104 | *51.0%* |
| Age 20 to 39 Years | 96 | *48.9%* | 100 | *50.0%* | 101 | *50.2%* |
| Age 40 to 64 Years | 99 | *49.8%* | 97 | *49.3%* | 96 | *49.0%* |
| Age 65 Years or Over | 81 | *44.8%* | 77 | *43.4%* | 80 | *44.5%* |

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| 2295 Towne Lake Pkwy<br>Woodstock, GA 30189 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Household Type (2022)** | | | | | | |
| Total Households | 2,537 | | 23,756 | | 58,958 | |
| Households with Children | 1,135 | 44.7% | 9,609 | 40.4% | 22,375 | 38.0% |
| Average Household Size | 2.8 | | 2.8 | | 2.7 | |
| Household Density per Square Mile | 808 | | 841 | | 751 | |
| Population Family | 6,401 | 88.4% | 57,022 | 86.6% | 139,220 | 85.7% |
| Population Non-Family | 818 | 11.3% | 8,457 | 12.8% | 22,039 | 13.6% |
| Population Group Quarters | 25 | 0.3% | 349 | 0.5% | 1,108 | 0.7% |
| Family Households | 1,937 | 76.4% | 17,306 | 72.8% | 42,467 | 72.0% |
|    Married Couple Households | 1,516 | 78.3% | 13,291 | 76.8% | 33,004 | 77.7% |
|    Other Family Households with Children | 421 | 21.7% | 4,015 | 23.2% | 9,463 | 22.3% |
|   Family Households with Children | 1,133 | 58.5% | 9,587 | 55.4% | 22,324 | 52.6% |
|    Married Couple with Children | 859 | 75.8% | 7,014 | 73.2% | 16,515 | 74.0% |
|    Other Family Households with Children | 274 | 24.2% | 2,573 | 26.8% | 5,810 | 26.0% |
|   Family Households No Children | 804 | 41.5% | 7,719 | 44.6% | 20,143 | 47.4% |
|    Married Couple No Children | 657 | 81.7% | 6,276 | 81.3% | 16,489 | 81.9% |
|    Other Family Households No Children | 147 | 18.3% | 1,443 | 18.7% | 3,653 | 18.1% |
| Non-Family Households | 600 | 23.6% | 6,450 | 27.2% | 16,491 | 28.0% |
|   Non-Family Households with Children | 2 | 0.4% | 22 | 0.3% | 51 | 0.3% |
|   Non-Family Households No Children | 598 | 99.6% | 6,428 | 99.7% | 16,440 | 99.7% |
| Average Family Household Size | 3.3 | | 3.3 | | 3.3 | |
| Average Family Income | $111,505 | | $112,915 | | $119,322 | |
| Median Family Income | $87,348 | | $98,720 | | $103,046 | |
| Average Non-Family Household Size | 1.4 | | 1.3 | | 1.3 | |
| **Marital Status (2022)** | | | | | | |
| Population Age 15 Years or Over | 5,727 | | 52,249 | | 130,774 | |
| Never Married | 1,740 | 30.4% | 14,666 | 28.1% | 37,463 | 28.6% |
| Currently Married | 2,658 | 46.4% | 27,321 | 52.3% | 68,758 | 52.6% |
| Previously Married | 1,328 | 23.2% | 10,262 | 19.6% | 24,553 | 18.8% |
|   Separated | 269 | 20.3% | 2,502 | 24.4% | 6,000 | 24.4% |
|   Widowed | 474 | 35.7% | 2,418 | 23.6% | 5,148 | 21.0% |
|   Divorced | 585 | 44.0% | 5,342 | 52.1% | 13,406 | 54.6% |
| **Educational Attainment (2022)** | | | | | | |
| Adult Population Age 25 Years or Over | 4,660 | | 43,938 | | 109,589 | |
| Elementary (Grade Level 0 to 8) | 84 | 1.8% | 1,203 | 2.7% | 2,481 | 2.3% |
| Some High School (Grade Level 9 to 11) | 149 | 3.2% | 2,078 | 4.7% | 4,766 | 4.3% |
| High School Graduate | 875 | 18.8% | 9,865 | 22.5% | 23,506 | 21.4% |
| Some College | 1,249 | 26.8% | 10,048 | 22.9% | 24,953 | 22.8% |
| Associate Degree Only | 258 | 5.5% | 3,264 | 7.4% | 9,264 | 8.5% |
| Bachelor Degree Only | 1,434 | 30.8% | 12,166 | 27.7% | 31,117 | 28.4% |
| Graduate Degree | 611 | 13.1% | 5,314 | 12.1% | 13,501 | 12.3% |
| Any College (Some College or Higher) | 3,552 | 76.2% | 30,792 | 70.1% | 78,835 | 71.9% |
| College Degree + (Bachelor Degree or Higher) | 2,045 | 43.9% | 17,480 | 39.8% | 44,618 | 40.7% |

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| 2295 Towne Lake Pkwy<br>Woodstock, GA 30189 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Housing** | | | | | | |
| Total Housing Units (2022) | 2,552 | | 25,010 | | 61,679 | |
| Total Housing Units (2020) | 2,498 | | 24,109 | | 59,868 | |
| Historical Annual Growth (2020-2022) | 54 | - | 901 | - | 1,811 | - |
| Housing Units Occupied (2022) | 2,537 | 99.4% | 23,756 | 95.0% | 58,958 | 95.6% |
| Housing Units Owner-Occupied | 1,760 | 69.4% | 16,997 | 71.5% | 43,545 | 73.9% |
| Housing Units Renter-Occupied | 777 | 30.6% | 6,759 | 28.5% | 15,413 | 26.1% |
| Housing Units Vacant (2022) | 15 | 0.6% | 1,254 | 5.0% | 2,721 | 4.4% |
| **Household Size (2022)** | | | | | | |
| Total Households | 2,537 | | 23,756 | | 58,958 | |
| 1 Person Households | 419 | 16.5% | 4,969 | 20.9% | 12,549 | 21.3% |
| 2 Person Households | 781 | 30.8% | 7,342 | 30.9% | 18,838 | 32.0% |
| 3 Person Households | 509 | 20.1% | 4,399 | 18.5% | 10,898 | 18.5% |
| 4 Person Households | 524 | 20.6% | 4,181 | 17.6% | 9,949 | 16.9% |
| 5 Person Households | 224 | 8.8% | 1,843 | 7.8% | 4,338 | 7.4% |
| 6 Person Households | 52 | 2.0% | 656 | 2.8% | 1,558 | 2.6% |
| 7 or More Person Households | 28 | 1.1% | 365 | 1.5% | 828 | 1.4% |
| **Household Income Distribution (2022)** | | | | | | |
| HH Income $200,000 or More | 242 | 9.5% | 2,205 | 9.3% | 5,441 | 9.2% |
| HH Income $150,000 to $199,999 | 257 | 10.1% | 2,146 | 9.0% | 6,184 | 10.5% |
| HH Income $125,000 to $149,999 | 213 | 8.4% | 1,916 | 8.1% | 5,504 | 9.3% |
| HH Income $100,000 to $124,999 | 196 | 7.7% | 2,533 | 10.7% | 6,778 | 11.5% |
| HH Income $75,000 to $99,999 | 441 | 17.4% | 4,212 | 17.7% | 9,553 | 16.2% |
| HH Income $50,000 to $74,999 | 413 | 16.3% | 3,887 | 16.4% | 10,258 | 17.4% |
| HH Income $35,000 to $49,999 | 156 | 6.2% | 2,235 | 9.4% | 5,304 | 9.0% |
| HH Income $25,000 to $34,999 | 206 | 8.1% | 1,838 | 7.7% | 3,551 | 6.0% |
| HH Income $15,000 to $24,999 | 115 | 4.5% | 1,147 | 4.8% | 2,895 | 4.9% |
| HH Income $10,000 to $14,999 | 68 | 2.7% | 686 | 2.9% | 1,242 | 2.1% |
| HH Income Under $10,000 | 230 | 9.1% | 950 | 4.0% | 2,248 | 3.8% |
| **Household Vehicles (2022)** | | | | | | |
| Households 0 Vehicles Available | 36 | 1.4% | 637 | 2.7% | 1,360 | 2.3% |
| Households 1 Vehicle Available | 789 | 31.1% | 6,415 | 27.0% | 14,570 | 24.7% |
| Households 2 Vehicles Available | 1,123 | 44.3% | 10,815 | 45.5% | 26,784 | 45.4% |
| Households 3 or More Vehicles Available | 589 | 23.2% | 5,889 | 24.8% | 16,243 | 27.6% |
| Total Vehicles Available | 5,012 | | 47,888 | | 123,459 | |
| Average Vehicles per Household | 2.0 | | 2.0 | | 2.1 | |
| Owner-Occupied Household Vehicles | 4,062 | 81.0% | 38,008 | 79.4% | 98,516 | 79.8% |
| Average Vehicles per Owner-Occupied Household | 2.3 | | 2.2 | | 2.3 | |
| Renter-Occupied Household Vehicles | 950 | 19.0% | 9,880 | 20.6% | 24,943 | 20.2% |
| Average Vehicles per Renter-Occupied Household | 1.2 | | 1.5 | | 1.6 | |
| **Travel Time (2022)** | | | | | | |
| Worker Base Age 16 years or Over | 3,699 | | 35,455 | | 88,856 | |
| Travel to Work in 14 Minutes or Less | 350 | 9.5% | 5,095 | 14.4% | 12,548 | 14.1% |
| Travel to Work in 15 to 29 Minutes | 1,097 | 29.7% | 10,697 | 30.2% | 26,360 | 29.7% |
| Travel to Work in 30 to 59 Minutes | 1,076 | 29.1% | 10,720 | 30.2% | 27,834 | 31.3% |
| Travel to Work in 60 Minutes or More | 592 | 16.0% | 5,471 | 15.4% | 13,793 | 15.5% |
| Work at Home | 584 | 15.8% | 3,471 | 9.8% | 8,321 | 9.4% |
| Average Minutes Travel to Work | 30.7 | | 29.3 | | 29.2 | |

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Lat/Lon: 34.1122/-84.554

| **2295 Towne Lake Pkwy**<br>**Woodstock, GA 30189** | **1 mi radius** | | **3 mi radius** | | **5 mi radius** | |
|---|---|---|---|---|---|---|
| **Transportation To Work (2022)** | | | | | | |
| Worker Base Age 16 years or Over | 3,699 | | 35,455 | | 88,856 | |
| Drive to Work Alone | 2,808 | 75.9% | 27,850 | 78.5% | 71,437 | 80.4% |
| Drive to Work in Carpool | 185 | 5.0% | 3,254 | 9.2% | 6,678 | 7.5% |
| Travel to Work by Public Transportation | 5 | 0.1% | 243 | 0.7% | 723 | 0.8% |
| Drive to Work on Motorcycle | - | - | - | - | 105 | 0.1% |
| Bicycle to Work | 2 | - | 164 | 0.5% | 219 | 0.2% |
| Walk to Work | 41 | 1.1% | 276 | 0.8% | 735 | 0.8% |
| Other Means | 73 | 2.0% | 197 | 0.6% | 638 | 0.7% |
| Work at Home | 584 | 15.8% | 3,471 | 9.8% | 8,321 | 9.4% |
| **Daytime Demographics (2022)** | | | | | | |
| Total Businesses | 502 | | 3,771 | | 8,159 | |
| Total Employees | 2,676 | | 23,514 | | 50,705 | |
| Company Headquarter Businesses | 12 | 2.3% | 108 | 2.9% | 243 | 3.0% |
| Company Headquarter Employees | 211 | 7.9% | 1,784 | 7.6% | 6,579 | 13.0% |
| Employee Population per Business | 5.3 | to 1 | 6.2 | to 1 | 6.2 | to 1 |
| Residential Population per Business | 14.4 | to 1 | 17.5 | to 1 | 19.9 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 4,578 | | 39,244 | | 90,183 | |
| **Labor Force** | | | | | | |
| Labor Population Age 16 Years or Over (2022) | 5,601 | | 51,232 | | 128,463 | |
| Labor Force Total Males (2022) | 2,749 | 49.1% | 24,997 | 48.8% | 62,809 | 48.9% |
| Male Civilian Employed | 1,977 | 71.9% | 18,682 | 74.7% | 46,911 | 74.7% |
| Male Civilian Unemployed | 27 | 1.0% | 336 | 1.3% | 789 | 1.3% |
| Males in Armed Forces | - | - | 48 | 0.2% | 129 | 0.2% |
| Males Not in Labor Force | 744 | 27.1% | 5,931 | 23.7% | 14,981 | 23.9% |
| Labor Force Total Females (2022) | 2,853 | 50.9% | 26,236 | 51.2% | 65,653 | 51.1% |
| Female Civilian Employed | 1,722 | 60.4% | 16,773 | 63.9% | 41,945 | 63.9% |
| Female Civilian Unemployed | 40 | 1.4% | 440 | 1.7% | 1,209 | 1.8% |
| Females in Armed Forces | - | - | - | - | - | - |
| Females Not in Labor Force | 1,091 | 38.3% | 9,022 | 34.4% | 22,500 | 34.3% |
| Unemployment Rate | 67 | 1.2% | 776 | 1.5% | 1,997 | 1.6% |
| **Occupation (2022)** | | | | | | |
| Occupation Population Age 16 Years or Over | 3,699 | | 35,455 | | 88,856 | |
| Occupation Total Males | 1,977 | 53.5% | 18,682 | 52.7% | 46,911 | 52.8% |
| Occupation Total Females | 1,722 | 46.5% | 16,773 | 47.3% | 41,945 | 47.2% |
| Management, Business, Financial Operations | 767 | 20.7% | 7,240 | 20.4% | 18,875 | 21.2% |
| Professional, Related | 988 | 26.7% | 7,496 | 21.1% | 19,956 | 22.5% |
| Service | 535 | 14.5% | 5,927 | 16.7% | 13,835 | 15.6% |
| Sales, Office | 823 | 22.2% | 8,259 | 23.3% | 19,793 | 22.3% |
| Farming, Fishing, Forestry | 2 | - | 20 | - | 50 | - |
| Construction, Extraction, Maintenance | 202 | 5.5% | 3,187 | 9.0% | 7,434 | 8.4% |
| Production, Transport, Material Moving | 383 | 10.4% | 3,327 | 9.4% | 8,912 | 10.0% |
| White Collar Workers | 2,577 | 69.7% | 22,995 | 64.9% | 58,625 | 66.0% |
| Blue Collar Workers | 1,121 | 30.3% | 12,461 | 35.1% | 30,231 | 34.0% |

Lat/Lon: 34.1122/-84.554

| 2295 Towne Lake Pkwy<br>Woodstock, GA 30189 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Units In Structure (2022)** | | | | | | |
| Total Units | 2,537 | | 23,756 | | 58,958 | |
| 1 Detached Unit | 1,863 | 73.4% | 17,377 | 73.1% | 45,078 | 76.5% |
| 1 Attached Unit | 57 | 2.3% | 1,184 | 5.0% | 3,332 | 5.7% |
| 2 Units | 21 | 0.8% | 239 | 1.0% | 629 | 1.1% |
| 3 to 4 Units | 17 | 0.7% | 292 | 1.2% | 592 | 1.0% |
| 5 to 9 Units | 65 | 2.6% | 584 | 2.5% | 1,333 | 2.3% |
| 10 to 19 Units | 319 | 12.6% | 1,249 | 5.3% | 2,671 | 4.5% |
| 20 to 49 Units | 97 | 3.8% | 930 | 3.9% | 1,951 | 3.3% |
| 50 or More Units | 42 | 1.7% | 753 | 3.2% | 1,450 | 2.5% |
| Mobile Home or Trailer | 54 | 2.1% | 1,148 | 4.8% | 1,921 | 3.3% |
| Other Structure | - | - | - | - | - | - |
| **Homes Built By Year (2022)** | | | | | | |
| Homes Built 2014 or later | 111 | 4.3% | 2,667 | 10.7% | 6,502 | 10.5% |
| Homes Built 2010 to 2013 | 59 | 2.3% | 1,289 | 5.2% | 2,641 | 4.3% |
| Homes Built 2000 to 2009 | 344 | 13.5% | 4,934 | 19.7% | 11,480 | 18.6% |
| Homes Built 1990 to 1999 | 1,601 | 62.7% | 7,927 | 31.7% | 15,886 | 25.8% |
| Homes Built 1980 to 1989 | 247 | 9.7% | 3,730 | 14.9% | 13,662 | 22.1% |
| Homes Built 1970 to 1979 | 115 | 4.5% | 2,324 | 9.3% | 5,879 | 9.5% |
| Homes Built 1960 to 1969 | 19 | 0.7% | 408 | 1.6% | 1,548 | 2.5% |
| Homes Built 1950 to 1959 | 10 | 0.4% | 194 | 0.8% | 643 | 1.0% |
| Homes Built 1940 to 1949 | 19 | 0.8% | 162 | 0.6% | 327 | 0.5% |
| Homes Built Before 1939 | 12 | 0.5% | 119 | 0.5% | 390 | 0.6% |
| Median Age of Homes | 21.0 | yrs | 21.3 | yrs | 22.7 | yrs |
| **Home Values (2022)** | | | | | | |
| Owner Specified Housing Units | 1,760 | | 16,997 | | 43,545 | |
| Home Values $1,000,000 or More | 3 | 0.1% | 29 | 0.2% | 165 | 0.4% |
| Home Values $750,000 to $999,999 | 3 | 0.2% | 123 | 0.7% | 354 | 0.8% |
| Home Values $500,000 to $749,999 | 30 | 1.7% | 1,150 | 6.8% | 2,148 | 4.9% |
| Home Values $400,000 to $499,999 | 130 | 7.4% | 1,658 | 9.8% | 3,411 | 7.8% |
| Home Values $300,000 to $399,999 | 459 | 26.1% | 3,968 | 23.3% | 9,504 | 21.8% |
| Home Values $250,000 to $299,999 | 453 | 25.8% | 3,113 | 18.3% | 8,036 | 18.5% |
| Home Values $200,000 to $249,999 | 441 | 25.1% | 3,174 | 18.7% | 8,903 | 20.4% |
| Home Values $175,000 to $199,999 | 113 | 6.4% | 1,050 | 6.2% | 4,178 | 9.6% |
| Home Values $150,000 to $174,999 | 57 | 3.3% | 1,312 | 7.7% | 3,562 | 8.2% |
| Home Values $125,000 to $149,999 | 6 | 0.4% | 522 | 3.1% | 1,457 | 3.3% |
| Home Values $100,000 to $124,999 | 16 | 0.9% | 279 | 1.6% | 734 | 1.7% |
| Home Values $90,000 to $99,999 | 2 | 0.1% | 75 | 0.4% | 140 | 0.3% |
| Home Values $80,000 to $89,999 | - | - | 24 | 0.1% | 80 | 0.2% |
| Home Values $70,000 to $79,999 | 2 | 0.1% | 14 | - | 51 | 0.1% |
| Home Values $60,000 to $69,999 | - | - | 3 | - | 7 | - |
| Home Values $50,000 to $59,999 | 2 | 0.1% | 12 | - | 54 | 0.1% |
| Home Values $35,000 to $49,999 | - | - | 7 | - | 12 | - |
| Home Values $25,000 to $34,999 | 6 | 0.4% | 283 | 1.7% | 370 | 0.8% |
| Home Values $10,000 to $24,999 | 2 | 0.1% | 44 | 0.3% | 104 | 0.2% |
| Home Values Under $10,000 | 33 | 1.9% | 157 | 0.9% | 273 | 0.6% |
| Owner-Occupied Median Home Value | $278,147 | | $281,030 | | $271,586 | |
| Renter-Occupied Median Rent | $1,155 | | $1,100 | | $1,152 | |

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Lat/Lon: 34.1122/-84.554

| **2295 Towne Lake Pkwy**<br>**Woodstock, GA 30189** | **1 mi radius** | | **3 mi radius** | | **5 mi radius** | |
|---|---|---|---|---|---|---|
| **Total Annual Consumer Expenditure (2022)** | | | | | | |
| Total Household Expenditure | $175.86 M | | $1.65 B | | $4.23 B | |
| Total Non-Retail Expenditure | $92.74 M | | $872.21 M | | $2.23 B | |
| Total Retail Expenditure | $83.12 M | | $782.72 M | | $2 B | |
| Apparel | $6.3 M | | $59.05 M | | $151.07 M | |
| Contributions | $5.75 M | | $54.62 M | | $140.15 M | |
| Education | $5.57 M | | $51.45 M | | $132.43 M | |
| Entertainment | $10.06 M | | $94.78 M | | $243.24 M | |
| Food and Beverages | $25.9 M | | $243.18 M | | $621.16 M | |
| Furnishings and Equipment | $6.23 M | | $58.75 M | | $150.86 M | |
| Gifts | $4.35 M | | $41.18 M | | $105.5 M | |
| Health Care | $14.53 M | | $137.82 M | | $351.99 M | |
| Household Operations | $6.93 M | | $65.23 M | | $167.01 M | |
| Miscellaneous Expenses | $3.31 M | | $31.23 M | | $80.08 M | |
| Personal Care | $2.36 M | | $22.22 M | | $56.86 M | |
| Personal Insurance | $1.26 M | | $11.96 M | | $30.8 M | |
| Reading | $378.44 K | | $3.58 M | | $9.18 M | |
| Shelter | $37.01 M | | $347.38 M | | $888.09 M | |
| Tobacco | $1.02 M | | $9.51 M | | $23.96 M | |
| Transportation | $32.17 M | | $303.26 M | | $776.75 M | |
| Utilities | $12.73 M | | $119.73 M | | $304.59 M | |
| **Monthly Household Consumer Expenditure (2022)** | | | | | | |
| Total Household Expenditure | $5,776 | | $5,805 | | $5,984 | |
| Total Non-Retail Expenditure | $3,046 | *52.7%* | $3,060 | *52.7%* | $3,153 | *52.7%* |
| Total Retail Expenditures | $2,730 | *47.3%* | $2,746 | *47.3%* | $2,831 | *47.3%* |
| Apparel | $207 | *3.6%* | $207 | *3.6%* | $214 | *3.6%* |
| Contributions | $189 | *3.3%* | $192 | *3.3%* | $198 | *3.3%* |
| Education | $183 | *3.2%* | $180 | *3.1%* | $187 | *3.1%* |
| Entertainment | $330 | *5.7%* | $332 | *5.7%* | $344 | *5.7%* |
| Food and Beverages | $851 | *14.7%* | $853 | *14.7%* | $878 | *14.7%* |
| Furnishings and Equipment | $205 | *3.5%* | $206 | *3.5%* | $213 | *3.6%* |
| Gifts | $143 | *2.5%* | $144 | *2.5%* | $149 | *2.5%* |
| Health Care | $477 | *8.3%* | $483 | *8.3%* | $498 | *8.3%* |
| Household Operations | $227 | *3.9%* | $229 | *3.9%* | $236 | *3.9%* |
| Miscellaneous Expenses | $109 | *1.9%* | $110 | *1.9%* | $113 | *1.9%* |
| Personal Care | $78 | *1.3%* | $78 | *1.3%* | $80 | *1.3%* |
| Personal Insurance | $42 | *0.7%* | $42 | *0.7%* | $44 | *0.7%* |
| Reading | $12 | *0.2%* | $13 | *0.2%* | $13 | *0.2%* |
| Shelter | $1,216 | *21.0%* | $1,219 | *21.0%* | $1,255 | *21.0%* |
| Tobacco | $33 | *0.6%* | $33 | *0.6%* | $34 | *0.6%* |
| Transportation | $1,057 | *18.3%* | $1,064 | *18.3%* | $1,098 | *18.3%* |
| Utilities | $418 | *7.2%* | $420 | *7.2%* | $431 | *7.2%* |