Barrett Parkway

Kennesaw, Georgia

1635 Old Highway 41, Kennesaw, GA 30152

- Fully leased Publix anchored center located in the metro Atlanta suburb of Kennesaw
- Average household income $138,124 within a three mile radius of the center
- Close proximity to Kennesaw State University, a public university with a total enrollment of 35,600 students
- Situated in one of the highest trafficked retail corridors of Kennesaw



KEY TENANTS

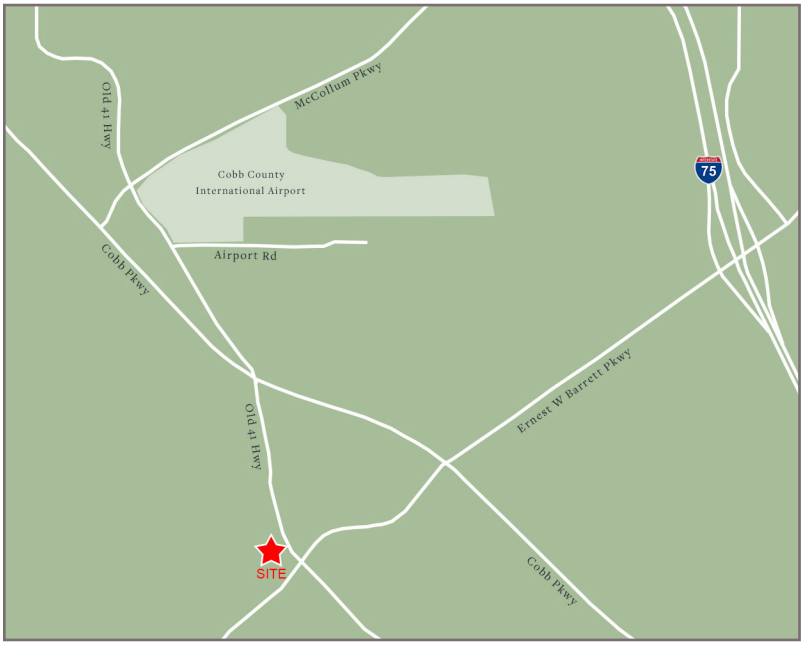
Publix, LaVida Massage, Great Clips, Laredo's, WellStar and Johnny's Pizza.

TRAFFIC COUNTS

Barrett Parkway	52,331	AADT
Old Highway 41	16,737	AADT

DEMOGRAPHICS

	1 Mi Radius	3 Mi Radius	5 Mi Radius
Population	9,122	59,377	175,296
Households	4,169	23,822	68,475
Avg HH Income	$113,870	$152,662	$147,895
Daytime Pop	9,654	44,082	121,454



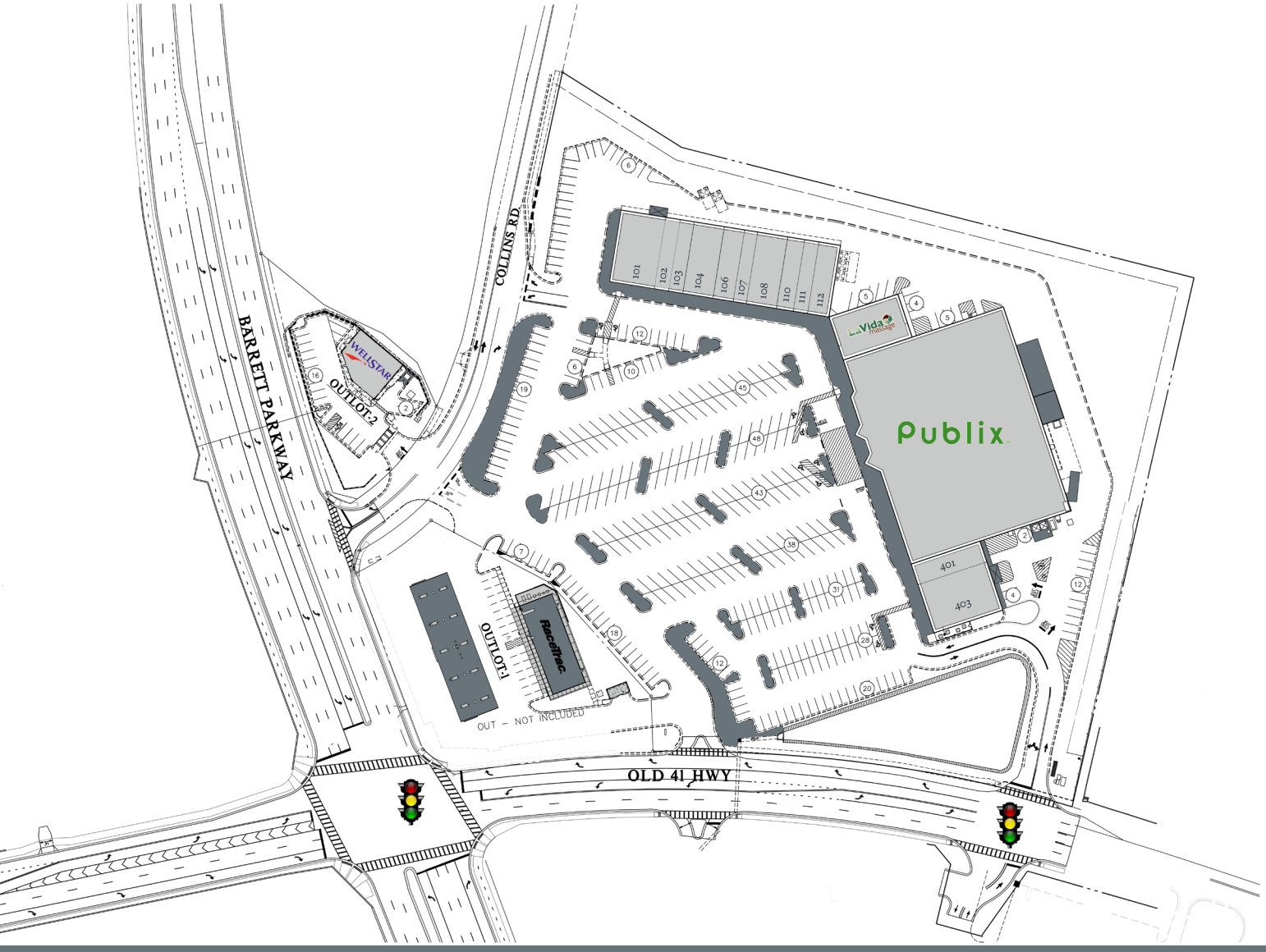
RPC

Barrett Parkway

Kennesaw, Georgia

1635 Old Highway 41, Kennesaw, GA 30152

Tenant	Sf	Ste
Laredo's	4,000	101
Thor Strength Fitnes	1,266	102
Great Clips	1,266	103
Johnny's Pizza	2,532	104
Alpha Nails & Day Spa	2,000	106
Sugar Shane's	1,253	107
Asian Fusion	2,532	108
Monte Cristo Beer Wine Spirits	1,520	110
True Bliss	1,266	111
UPS Store	1,920	112
LaVida Massage	3,998	201/203
Publix	44,271	300
The Recovery Center Kennesaw	945	401
Capers on Main	5,455	403
WellStar	2,861	500/501



35 Johnson Ferry Road, Marietta, GA 30068
770.956.8383 | bret.nesbitt@retailplanningcorp.com
retailplanningcorp.com

RPC