

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0857/-84.3571

12460 Crabapple Rd Alpharetta, GA 30004	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2023)	9,061	43,885	126,369
Projected Population (2028)	9,219	45,511	131,594
Census Population (2020)	9,157	43,698	125,038
Census Population (2010)	7,601	38,436	110,077
Projected Annual Growth (2023-2028)	158 0.3%	1,626 0.7%	5,225 0.8%
Historical Annual Growth (2020-2023)	-96 -	187 0.1%	1,331 0.4%
Historical Annual Growth (2010-2020)	1,556 2.0%	5,262 1.4%	14,962 1.4%
Estimated Population Density (2023)	2,886 <i>psm</i>	1,553 <i>psm</i>	1,610 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2023)	3,158	16,238	47,359
Projected Households (2028)	3,218	16,870	49,717
Census Households (2020)	3,147	15,942	46,302
Census Households (2010)	2,580	14,201	40,763
Projected Annual Growth (2023-2028)	60 0.4%	631 0.8%	2,357 1.0%
Historical Annual Change (2010-2023)	578 1.7%	2,037 1.1%	6,597 1.2%
<b>Average Household Income</b>			
Estimated Average Household Income (2023)	\$212,339	\$219,131	\$200,099
Projected Average Household Income (2028)	\$227,734	\$230,589	\$207,546
Census Average Household Income (2010)	\$126,085	\$118,495	\$103,454
Census Average Household Income (2000)	\$120,407	\$106,872	\$93,678
Projected Annual Change (2023-2028)	\$15,394 1.4%	\$11,458 1.0%	\$7,447 0.7%
Historical Annual Change (2000-2023)	\$91,933 3.3%	\$112,258 4.6%	\$106,421 4.9%
<b>Median Household Income</b>			
Estimated Median Household Income (2023)	\$171,930	\$172,560	\$150,227
Projected Median Household Income (2028)	\$176,762	\$176,519	\$152,823
Census Median Household Income (2010)	\$106,213	\$94,347	\$82,842
Census Median Household Income (2000)	\$99,489	\$90,250	\$78,329
Projected Annual Change (2023-2028)	\$4,832 0.6%	\$3,959 0.5%	\$2,596 0.3%
Historical Annual Change (2000-2023)	\$72,441 3.2%	\$82,309 4.0%	\$71,898 4.0%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2023)	\$74,012	\$81,108	\$75,035
Projected Per Capita Income (2028)	\$79,499	\$85,498	\$78,454
Census Per Capita Income (2010)	\$42,827	\$43,792	\$38,319
Census Per Capita Income (2000)	\$42,498	\$39,155	\$34,248
Projected Annual Change (2023-2028)	\$5,487 1.5%	\$4,390 1.1%	\$3,419 0.9%
Historical Annual Change (2000-2023)	\$31,514 3.2%	\$41,953 4.7%	\$40,786 5.2%
Estimated Average Household Net Worth (2023)	\$1.24 M	\$1.35 M	\$1.15 M

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12460 Crabapple Rd Alpharetta, GA 30004	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2023)	9,061		43,885		126,369	
White (2023)	6,657	73.5%	31,830	72.5%	86,242	68.2%
Black or African American (2023)	829	9.2%	4,809	11.0%	16,692	13.2%
American Indian or Alaska Native (2023)	4	-	55	0.1%	321	0.3%
Asian (2023)	1,030	11.4%	3,974	9.1%	9,642	7.6%
Hawaiian or Pacific Islander (2023)	-	-	12	-	34	-
Other Race (2023)	60	0.7%	680	1.5%	4,916	3.9%
Two or More Races (2023)	480	5.3%	2,525	5.8%	8,523	6.7%
Population < 18 (2023)	2,332 25.7%		10,477 23.9%		29,366 23.2%	
White Not Hispanic	1,579	67.7%	6,907	65.9%	17,273	58.8%
Black or African American	211	9.1%	1,106	10.6%	4,013	13.7%
Asian	276	11.9%	1,046	10.0%	2,357	8.0%
Other Race Not Hispanic	114	4.9%	531	5.1%	1,417	4.8%
Hispanic	151	6.5%	888	8.5%	4,306	14.7%
Not Hispanic or Latino Population (2023)	8,623 95.2%		41,056 93.6%		112,939 89.4%	
Not Hispanic White	6,551	76.0%	31,260	76.1%	83,898	74.3%
Not Hispanic Black or African American	814	9.4%	4,733	11.5%	16,346	14.5%
Not Hispanic American Indian or Alaska Native	-	-	13	-	68	-
Not Hispanic Asian	1,030	11.9%	3,964	9.7%	9,609	8.5%
Not Hispanic Hawaiian or Pacific Islander	-	-	9	-	25	-
Not Hispanic Other Race	17	0.2%	119	0.3%	365	0.3%
Not Hispanic Two or More Races	210	2.4%	957	2.3%	2,628	2.3%
Hispanic or Latino Population (2023)	438 4.8%		2,829 6.4%		13,430 10.6%	
Hispanic White	106	24.2%	570	20.2%	2,344	17.4%
Hispanic Black or African American	15	3.5%	76	2.7%	346	2.6%
Hispanic American Indian or Alaska Native	4	0.9%	42	1.5%	253	1.9%
Hispanic Asian	-	-	10	0.4%	33	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	8	-
Hispanic Other Race	43	9.9%	561	19.8%	4,551	33.9%
Hispanic Two or More Races	270	61.6%	1,568	55.4%	5,895	43.9%
Not Hispanic or Latino Population (2020)	8,670 94.7%		40,534 92.8%		109,382 87.5%	
Hispanic or Latino Population (2020)	486 5.3%		3,164 7.2%		15,656 12.5%	
Not Hispanic or Latino Population (2010)	7,326 96.4%		35,922 93.5%		94,531 85.9%	
Hispanic or Latino Population (2010)	275 3.6%		2,514 6.5%		15,546 14.1%	
Not Hispanic or Latino Population (2028)	8,774 95.2%		42,525 93.4%		117,567 89.3%	
Hispanic or Latino Population (2028)	446 4.8%		2,986 6.6%		14,026 10.7%	
Projected Annual Growth (2023-2028)	8 0.4%		157 1.1%		596 0.9%	
Historical Annual Growth (2010-2020)	212 7.7%		650 2.6%		111 -	

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<b>Total Age Distribution (2023)</b>							
Total Population		9,061		43,885		126,369	
Age Under 5 Years		449	5.0%	2,113	4.8%	6,503	5.1%
Age 5 to 9 Years		616	6.8%	2,828	6.4%	7,814	6.2%
Age 10 to 14 Years		769	8.5%	3,366	7.7%	9,201	7.3%
Age 15 to 19 Years		693	7.7%	3,112	7.1%	8,562	6.8%
Age 20 to 24 Years		281	3.1%	1,564	3.6%	5,517	4.4%
Age 25 to 29 Years		297	3.3%	1,828	4.2%	7,032	5.6%
Age 30 to 34 Years		413	4.6%	2,371	5.4%	8,203	6.5%
Age 35 to 39 Years		650	7.2%	3,017	6.9%	8,851	7.0%
Age 40 to 44 Years		742	8.2%	3,357	7.6%	9,151	7.2%
Age 45 to 49 Years		780	8.6%	3,667	8.4%	9,702	7.7%
Age 50 to 54 Years		828	9.1%	3,825	8.7%	10,537	8.3%
Age 55 to 59 Years		654	7.2%	3,320	7.6%	9,463	7.5%
Age 60 to 64 Years		480	5.3%	2,700	6.2%	8,032	6.4%
Age 65 to 69 Years		418	4.6%	2,202	5.0%	6,018	4.8%
Age 70 to 74 Years		393	4.3%	1,833	4.2%	4,983	3.9%
Age 75 to 79 Years		305	3.4%	1,260	2.9%	3,171	2.5%
Age 80 to 84 Years		163	1.8%	793	1.8%	1,885	1.5%
Age 85 Years or Over		132	1.5%	730	1.7%	1,743	1.4%
Median Age		41.9		42.0		40.4	
Age 19 Years or Less		2,527	27.9%	11,418	26.0%	32,080	25.4%
Age 20 to 64 Years		5,124	56.6%	25,648	58.4%	76,489	60.5%
Age 65 Years or Over		1,410	15.6%	6,819	15.5%	17,801	14.1%
<b>Female Age Distribution (2023)</b>							
Female Population		4,659	51.4%	22,643	51.6%	64,547	51.1%
Age Under 5 Years		226	4.8%	1,072	4.7%	3,263	5.1%
Age 5 to 9 Years		312	6.7%	1,457	6.4%	3,862	6.0%
Age 10 to 14 Years		377	8.1%	1,625	7.2%	4,448	6.9%
Age 15 to 19 Years		350	7.5%	1,545	6.8%	4,125	6.4%
Age 20 to 24 Years		144	3.1%	760	3.4%	2,703	4.2%
Age 25 to 29 Years		145	3.1%	926	4.1%	3,537	5.5%
Age 30 to 34 Years		237	5.1%	1,277	5.6%	4,216	6.5%
Age 35 to 39 Years		346	7.4%	1,614	7.1%	4,596	7.1%
Age 40 to 44 Years		374	8.0%	1,760	7.8%	4,762	7.4%
Age 45 to 49 Years		428	9.2%	1,954	8.6%	5,089	7.9%
Age 50 to 54 Years		409	8.8%	1,924	8.5%	5,321	8.2%
Age 55 to 59 Years		312	6.7%	1,630	7.2%	4,748	7.4%
Age 60 to 64 Years		243	5.2%	1,352	6.0%	4,027	6.2%
Age 65 to 69 Years		212	4.6%	1,137	5.0%	3,130	4.8%
Age 70 to 74 Years		234	5.0%	1,049	4.6%	2,778	4.3%
Age 75 to 79 Years		156	3.4%	693	3.1%	1,792	2.8%
Age 80 to 84 Years		84	1.8%	442	2.0%	1,067	1.7%
Age 85 Years or Over		70	1.5%	426	1.9%	1,084	1.7%
Female Median Age		41.9		42.3		41.1	
Age 19 Years or Less		1,265	27.2%	5,699	25.2%	15,698	24.3%
Age 20 to 64 Years		2,638	56.6%	13,198	58.3%	38,999	60.4%
Age 65 Years or Over		756	16.2%	3,746	16.5%	9,850	15.3%

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12460 Crabapple Rd Alpharetta, GA 30004		1 mi radius		3 mi radius		5 mi radius	
<b>Male Age Distribution (2023)</b>							
Male Population		4,402	48.6%	21,243	48.4%	61,822	48.9%
Age Under 5 Years		224	5.1%	1,041	4.9%	3,240	5.2%
Age 5 to 9 Years		304	6.9%	1,371	6.5%	3,952	6.4%
Age 10 to 14 Years		392	8.9%	1,741	8.2%	4,753	7.7%
Age 15 to 19 Years		343	7.8%	1,567	7.4%	4,437	7.2%
Age 20 to 24 Years		137	3.1%	804	3.8%	2,814	4.6%
Age 25 to 29 Years		152	3.5%	902	4.2%	3,495	5.7%
Age 30 to 34 Years		177	4.0%	1,094	5.1%	3,987	6.4%
Age 35 to 39 Years		303	6.9%	1,403	6.6%	4,256	6.9%
Age 40 to 44 Years		368	8.4%	1,597	7.5%	4,390	7.1%
Age 45 to 49 Years		352	8.0%	1,713	8.1%	4,613	7.5%
Age 50 to 54 Years		419	9.5%	1,901	8.9%	5,216	8.4%
Age 55 to 59 Years		341	7.8%	1,690	8.0%	4,714	7.6%
Age 60 to 64 Years		237	5.4%	1,348	6.3%	4,006	6.5%
Age 65 to 69 Years		205	4.7%	1,066	5.0%	2,889	4.7%
Age 70 to 74 Years		159	3.6%	785	3.7%	2,205	3.6%
Age 75 to 79 Years		148	3.4%	566	2.7%	1,379	2.2%
Age 80 to 84 Years		79	1.8%	351	1.7%	818	1.3%
Age 85 Years or Over		62	1.4%	305	1.4%	659	1.1%
Male Median Age		41.9		41.6		39.7	
Age 19 Years or Less		1,262	28.7%	5,720	26.9%	16,381	26.5%
Age 20 to 64 Years		2,487	56.5%	12,450	58.6%	37,490	60.6%
Age 65 Years or Over		653	14.8%	3,073	14.5%	7,951	12.9%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		94		94		96	
Age Under 5 Years		99	49.8%	97	49.3%	99	49.8%
Age 5 to 9 Years		97	49.3%	94	48.5%	102	50.6%
Age 10 to 14 Years		104	50.9%	107	51.7%	107	51.7%
Age 15 to 19 Years		98	49.5%	101	50.3%	108	51.8%
Age 20 to 24 Years		95	48.8%	106	51.4%	104	51.0%
Age 25 to 29 Years		105	51.2%	97	49.3%	99	49.7%
Age 30 to 34 Years		75	42.7%	86	46.1%	95	48.6%
Age 35 to 39 Years		88	46.7%	87	46.5%	93	48.1%
Age 40 to 44 Years		98	49.6%	91	47.6%	92	48.0%
Age 45 to 49 Years		82	45.1%	88	46.7%	91	47.5%
Age 50 to 54 Years		102	50.6%	99	49.7%	98	49.5%
Age 55 to 59 Years		109	52.2%	104	50.9%	99	49.8%
Age 60 to 64 Years		97	49.3%	100	49.9%	99	49.9%
Age 65 to 69 Years		97	49.2%	94	48.4%	92	48.0%
Age 70 to 74 Years		68	40.4%	75	42.8%	79	44.3%
Age 75 to 79 Years		95	48.7%	82	45.0%	77	43.5%
Age 80 to 84 Years		94	48.3%	80	44.3%	77	43.4%
Age 85 Years or Over		89	47.1%	72	41.7%	61	37.8%
Age 19 Years or Less		100	49.9%	100	50.1%	104	51.1%
Age 20 to 39 Years		88	46.9%	92	47.9%	97	49.2%
Age 40 to 64 Years		97	49.3%	96	48.9%	96	48.9%
Age 65 Years or Over		86	46.3%	82	45.1%	81	44.7%

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12460 Crabapple Rd Alpharetta, GA 30004	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>						
Total Households	3,158		16,238		47,359	
Households with Children	1,416	44.8%	6,437	39.6%	17,642	37.3%
Average Household Size	2.9		2.7		2.7	
Household Density per Square Mile	1,006		575		603	
Population Family	8,409	92.8%	39,392	89.8%	110,278	87.3%
Population Non-Family	650	7.2%	4,399	10.0%	15,507	12.3%
Population Group Quarters	1	-	94	0.2%	584	0.5%
Family Households	2,574	81.5%	12,375	76.2%	34,701	73.3%
Married Couple Households	2,305	89.6%	10,659	86.1%	28,552	82.3%
Other Family Households with Children	269	10.4%	1,716	13.9%	6,149	17.7%
Family Households with Children	1,416	55.0%	6,437	52.0%	17,626	50.8%
Married Couple with Children	1,245	87.9%	5,412	84.1%	13,973	79.3%
Other Family Households with Children	171	12.1%	1,025	15.9%	3,653	20.7%
Family Households No Children	1,158	45.0%	5,938	48.0%	17,075	49.2%
Married Couple No Children	1,060	91.6%	5,248	88.4%	14,578	85.4%
Other Family Households No Children	98	8.4%	690	11.6%	2,497	14.6%
Non-Family Households	584	18.5%	3,864	23.8%	12,659	26.7%
Non-Family Households with Children	-	-	-	-	16	0.1%
Non-Family Households No Children	584	100.0%	3,864	100.0%	12,643	99.9%
Average Family Household Size	3.3		3.2		3.2	
Average Family Income	\$239,468		\$243,204		\$228,603	
Median Family Income	\$193,716		\$198,831		\$178,519	
Average Non-Family Household Size	1.1		1.1		1.2	
<b>Marital Status (2023)</b>						
Population Age 15 Years or Over	7,227		35,579		102,851	
Never Married	1,348	18.7%	7,862	22.1%	26,495	25.8%
Currently Married	5,240	72.5%	23,038	64.8%	60,861	59.2%
Previously Married	639	8.8%	4,678	13.1%	15,495	15.1%
Separated	73	11.4%	765	16.3%	2,696	17.4%
Widowed	162	25.4%	1,255	26.8%	3,970	25.6%
Divorced	404	63.2%	2,658	56.8%	8,830	57.0%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	6,253		30,903		88,773	
Elementary (Grade Level 0 to 8)	47	0.8%	350	1.1%	2,670	3.0%
Some High School (Grade Level 9 to 11)	73	1.2%	556	1.8%	2,235	2.5%
High School Graduate	363	5.8%	2,585	8.4%	9,942	11.2%
Some College	778	12.4%	3,898	12.6%	11,682	13.2%
Associate Degree Only	289	4.6%	1,593	5.2%	4,972	5.6%
Bachelor Degree Only	2,706	43.3%	13,196	42.7%	35,359	39.8%
Graduate Degree	1,997	31.9%	8,725	28.2%	21,912	24.7%
Any College (Some College or Higher)	5,769	92.3%	27,412	88.7%	73,926	83.3%
College Degree + (Bachelor Degree or Higher)	4,703	75.2%	21,921	70.9%	57,271	64.5%

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<b>Housing</b>						
Total Housing Units (2023)	3,244		16,875		49,917	
Total Housing Units (2020)	3,229		16,513		48,698	
Historical Annual Growth (2020-2023)	15	-	362	-	1,219	-
Housing Units Occupied (2023)	3,158	97.4%	16,238	96.2%	47,359	94.9%
Housing Units Owner-Occupied	2,990	94.7%	14,355	88.4%	38,792	81.9%
Housing Units Renter-Occupied	168	5.3%	1,883	11.6%	8,567	18.1%
Housing Units Vacant (2023)	86	2.6%	636	3.8%	2,557	5.1%
<b>Household Size (2023)</b>						
Total Households	3,158		16,238		47,359	
1 Person Households	524	16.6%	3,390	20.9%	10,649	22.5%
2 Person Households	981	31.1%	5,360	33.0%	16,022	33.8%
3 Person Households	546	17.3%	2,662	16.4%	7,836	16.5%
4 Person Households	757	24.0%	3,108	19.1%	7,955	16.8%
5 Person Households	246	7.8%	1,205	7.4%	3,253	6.9%
6 Person Households	82	2.6%	398	2.5%	1,147	2.4%
7 or More Person Households	22	0.7%	114	0.7%	497	1.0%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,113	35.2%	6,463	39.8%	15,360	32.4%
HH Income \$150,000 to \$199,999	504	15.9%	2,160	13.3%	6,633	14.0%
HH Income \$125,000 to \$149,999	433	13.7%	1,553	9.6%	4,195	8.9%
HH Income \$100,000 to \$124,999	147	4.7%	1,063	6.5%	3,665	7.7%
HH Income \$75,000 to \$99,999	358	11.3%	1,635	10.1%	4,776	10.1%
HH Income \$50,000 to \$74,999	195	6.2%	1,065	6.6%	4,556	9.6%
HH Income \$35,000 to \$49,999	104	3.3%	754	4.6%	2,862	6.0%
HH Income \$25,000 to \$34,999	79	2.5%	444	2.7%	1,942	4.1%
HH Income \$15,000 to \$24,999	85	2.7%	455	2.8%	1,540	3.3%
HH Income \$10,000 to \$14,999	45	1.4%	177	1.1%	678	1.4%
HH Income Under \$10,000	94	3.0%	469	2.9%	1,150	2.4%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	67	2.1%	577	3.6%	1,728	3.6%
Households 1 Vehicle Available	605	19.1%	3,583	22.1%	11,372	24.0%
Households 2 Vehicles Available	1,711	54.2%	7,927	48.8%	21,808	46.0%
Households 3 or More Vehicles Available	776	24.6%	4,151	25.6%	12,451	26.3%
Total Vehicles Available	6,572		33,509		97,814	
Average Vehicles per Household	2.1		2.1		2.1	
Owner-Occupied Household Vehicles	6,247	95.1%	30,435	90.8%	84,789	86.7%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2	
Renter-Occupied Household Vehicles	325	4.9%	3,074	9.2%	13,025	13.3%
Average Vehicles per Renter-Occupied Household	1.9		1.6		1.5	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	4,087		22,281		67,234	
Travel to Work in 14 Minutes or Less	334	8.2%	2,324	10.4%	7,104	10.6%
Travel to Work in 15 to 29 Minutes	651	15.9%	3,602	16.2%	13,484	20.1%
Travel to Work in 30 to 59 Minutes	748	18.3%	3,630	16.3%	13,448	20.0%
Travel to Work in 60 Minutes or More	214	5.2%	926	4.2%	2,538	3.8%
Work at Home	2,139	52.4%	11,799	53.0%	30,659	45.6%
Average Minutes Travel to Work	28.5		25.1		25.5	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0857/-84.3571

12460 Crabapple Rd Alpharetta, GA 30004	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	4,087		22,281		67,234	
Drive to Work Alone	1,771	43.3%	9,120	40.9%	31,042	46.2%
Drive to Work in Carpool	92	2.2%	756	3.4%	3,365	5.0%
Travel to Work by Public Transportation	18	0.4%	119	0.5%	438	0.7%
Drive to Work on Motorcycle	-	-	-	-	26	-
Bicycle to Work	4	0.1%	22	-	103	0.2%
Walk to Work	37	0.9%	199	0.9%	754	1.1%
Other Means	26	0.6%	265	1.2%	846	1.3%
Work at Home	2,139	52.4%	11,799	53.0%	30,659	45.6%
<b>Daytime Demographics (2023)</b>						
Total Businesses	738		4,264		13,225	
Total Employees	3,347		24,910		107,647	
Company Headquarter Businesses	14	1.9%	115	2.7%	410	3.1%
Company Headquarter Employees	196	5.8%	2,868	11.5%	26,042	24.2%
Employee Population per Business	4.5 to 1		5.8 to 1		8.1 to 1	
Residential Population per Business	12.3 to 1		10.3 to 1		9.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,309		37,466		141,065	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	7,049		34,839		100,816	
Labor Force Total Males (2023)	3,392	48.1%	16,716	48.0%	48,847	48.5%
Male Civilian Employed	2,397	70.7%	12,176	72.8%	36,350	74.4%
Male Civilian Unemployed	70	2.1%	185	1.1%	623	1.3%
Males in Armed Forces	-	-	2	-	131	0.3%
Males Not in Labor Force	925	27.3%	4,353	26.0%	11,743	24.0%
Labor Force Total Females (2023)	3,657	51.9%	18,123	52.0%	51,969	51.5%
Female Civilian Employed	1,689	46.2%	10,105	55.8%	30,883	59.4%
Female Civilian Unemployed	116	3.2%	377	2.1%	978	1.9%
Females in Armed Forces	-	-	-	-	33	-
Females Not in Labor Force	1,851	50.6%	7,642	42.2%	20,075	38.6%
Unemployment Rate	186	2.6%	561	1.6%	1,600	1.6%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	4,087		22,281		67,234	
Occupation Total Males	2,397	58.7%	12,176	54.6%	36,350	54.1%
Occupation Total Females	1,689	41.3%	10,105	45.4%	30,883	45.9%
Management, Business, Financial Operations	1,481	-	7,986	35.8%	21,315	31.7%
Professional, Related	1,199	29.3%	6,341	28.5%	19,044	28.3%
Service	222	5.4%	1,296	5.8%	5,941	8.8%
Sales, Office	836	20.5%	4,657	20.9%	13,528	20.1%
Farming, Fishing, Forestry	-	-	5	-	10	-
Construction, Extraction, Maintenance	107	2.6%	743	3.3%	3,051	4.5%
Production, Transport, Material Moving	241	5.9%	1,253	5.6%	4,345	6.5%
White Collar Workers	3,516	86.0%	18,984	85.2%	53,887	80.1%
Blue Collar Workers	570	14.0%	3,296	14.8%	13,346	19.9%



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12460 Crabapple Rd Alpharetta, GA 30004		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		3,158		16,238		47,359	
1 Detached Unit		2,336	74.0%	11,742	72.3%	32,569	68.8%
1 Attached Unit		479	15.2%	1,883	11.6%	5,096	10.8%
2 Units		13	0.4%	95	0.6%	372	0.8%
3 to 4 Units		22	0.7%	169	1.0%	801	1.7%
5 to 9 Units		47	1.5%	423	2.6%	1,728	3.6%
10 to 19 Units		41	1.3%	405	2.5%	1,824	3.9%
20 to 49 Units		51	1.6%	286	1.8%	1,073	2.3%
50 or More Units		150	4.8%	1,096	6.7%	3,531	7.5%
Mobile Home or Trailer		19	0.6%	120	0.7%	341	0.7%
Other Structure		-	-	21	0.1%	23	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		33	1.0%	256	1.5%	768	1.5%
Homes Built 2010 to 2019		482	14.9%	1,937	11.5%	6,998	14.0%
Homes Built 2000 to 2009		674	20.8%	3,333	19.8%	9,483	19.0%
Homes Built 1990 to 1999		1,104	34.0%	4,592	27.2%	10,771	21.6%
Homes Built 1980 to 1989		447	13.8%	3,272	19.4%	10,708	21.5%
Homes Built 1970 to 1979		172	5.3%	1,550	9.2%	4,818	9.7%
Homes Built 1960 to 1969		148	4.5%	689	4.1%	2,012	4.0%
Homes Built 1950 to 1959		9	0.3%	165	1.0%	499	1.0%
Homes Built 1940 to 1949		11	0.3%	81	0.5%	259	0.5%
Homes Built Before 1939		78	2.4%	365	2.2%	1,042	2.1%
Median Age of Homes		30.2 yrs		32.3 yrs		32.2 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		2,990		14,355		38,792	
Home Values \$1,000,000 or More		85	2.8%	675	4.7%	1,952	5.0%
Home Values \$750,000 to \$999,999		207	6.9%	1,226	8.5%	3,497	9.0%
Home Values \$500,000 to \$749,999		1,040	34.8%	3,704	25.8%	9,686	25.0%
Home Values \$400,000 to \$499,999		560	18.7%	2,578	18.0%	6,701	17.3%
Home Values \$300,000 to \$399,999		721	24.1%	3,239	22.6%	8,164	21.0%
Home Values \$250,000 to \$299,999		209	7.0%	1,771	12.3%	4,178	10.8%
Home Values \$200,000 to \$249,999		71	2.4%	478	3.3%	1,911	4.9%
Home Values \$175,000 to \$199,999		18	0.6%	191	1.3%	609	1.6%
Home Values \$150,000 to \$174,999		37	1.2%	158	1.1%	726	1.9%
Home Values \$125,000 to \$149,999		6	0.2%	56	0.4%	201	0.5%
Home Values \$100,000 to \$124,999		7	0.2%	67	0.5%	227	0.6%
Home Values \$90,000 to \$99,999		4	0.1%	20	0.1%	76	0.2%
Home Values \$80,000 to \$89,999		4	0.1%	25	0.2%	62	0.2%
Home Values \$70,000 to \$79,999		4	0.1%	16	0.1%	37	-
Home Values \$60,000 to \$69,999		2	-	9	-	59	0.2%
Home Values \$50,000 to \$59,999		3	-	12	-	45	0.1%
Home Values \$35,000 to \$49,999		4	0.1%	19	0.1%	104	0.3%
Home Values \$25,000 to \$34,999		1	-	5	-	101	0.3%
Home Values \$10,000 to \$24,999		6	0.2%	41	0.3%	286	0.7%
Home Values Under \$10,000		4	0.1%	63	0.4%	169	0.4%
Owner-Occupied Median Home Value		\$482,605		\$468,467		\$467,645	
Renter-Occupied Median Rent		\$1,783		\$1,407		\$1,378	



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12460 Crabapple Rd Alpharetta, GA 30004	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$396.42 M	\$2.1 B	\$5.69 B
Total Non-Retail Expenditure	\$211.59 M	\$1.12 B	\$3.04 B
Total Retail Expenditure	\$184.83 M	\$975.01 M	\$2.65 B
Apparel	\$14.57 M	\$77.23 M	\$208.33 M
Contributions	\$14.88 M	\$80.27 M	\$213.36 M
Education	\$15.31 M	\$82.64 M	\$217.57 M
Entertainment	\$23.64 M	\$125.23 M	\$337.5 M
Food and Beverages	\$56.32 M	\$296.86 M	\$808.24 M
Furnishings and Equipment	\$14.54 M	\$76.83 M	\$207.38 M
Gifts	\$11.64 M	\$63.32 M	\$166.97 M
Health Care	\$31.16 M	\$163.97 M	\$448.07 M
Household Operations	\$16.36 M	\$87 M	\$234.11 M
Miscellaneous Expenses	\$7.61 M	\$40.33 M	\$109.12 M
Personal Care	\$5.3 M	\$27.98 M	\$75.89 M
Personal Insurance	\$3.22 M	\$17.08 M	\$45.54 M
Reading	\$882.75 K	\$4.7 M	\$12.69 M
Shelter	\$82.66 M	\$438.7 M	\$1.19 B
Tobacco	\$1.74 M	\$9.08 M	\$25.68 M
Transportation	\$70.62 M	\$371.23 M	\$1.01 B
Utilities	\$25.98 M	\$136.44 M	\$375.01 M
<b>Monthly Household Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$10,460	\$10,771	\$10,006
Total Non-Retail Expenditure	\$5,583 53.4%	\$5,768 53.5%	\$5,348 53.5%
Total Retail Expenditures	\$4,877 46.6%	\$5,004 46.5%	\$4,658 46.5%
Apparel	\$385 3.7%	\$396 3.7%	\$367 3.7%
Contributions	\$393 3.8%	\$412 3.8%	\$375 3.8%
Education	\$404 3.9%	\$424 3.9%	\$383 3.8%
Entertainment	\$624 6.0%	\$643 6.0%	\$594 5.9%
Food and Beverages	\$1,486 14.2%	\$1,523 14.1%	\$1,422 14.2%
Furnishings and Equipment	\$384 3.7%	\$394 3.7%	\$365 3.6%
Gifts	\$307 2.9%	\$325 3.0%	\$294 2.9%
Health Care	\$822 7.9%	\$841 7.8%	\$788 7.9%
Household Operations	\$432 4.1%	\$446 4.1%	\$412 4.1%
Miscellaneous Expenses	\$201 1.9%	\$207 1.9%	\$192 1.9%
Personal Care	\$140 1.3%	\$144 1.3%	\$134 1.3%
Personal Insurance	\$85 0.8%	\$88 0.8%	\$80 0.8%
Reading	\$23 0.2%	\$24 0.2%	\$22 0.2%
Shelter	\$2,181 20.9%	\$2,251 20.9%	\$2,095 20.9%
Tobacco	\$46 0.4%	\$47 0.4%	\$45 0.5%
Transportation	\$1,863 17.8%	\$1,905 17.7%	\$1,778 17.8%
Utilities	\$685 6.6%	\$700 6.5%	\$660 6.6%