

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8786/-84.4566

RFULL9

3101 Cobb Pkwy SE		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30339							
Population							
Estimated Population (2019)		9,277		78,458		215,236	
Projected Population (2024)		9,579		81,268		224,219	
Census Population (2010)		6,999		66,332		187,314	
Census Population (2000)		6,429		61,938		175,349	
Projected Annual Growth (2019-2024)		302	0.7%	2,810	0.7%	8,982	0.8%
Historical Annual Growth (2010-2019)		2,278	2.7%	12,126	1.7%	27,922	1.4%
Historical Annual Growth (2000-2010)		570	0.9%	4,394	0.7%	11,966	0.7%
Estimated Population Density (2019)		2,954	psm	2,776	psm	2,742	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2019)		5,543		40,894		100,765	
Projected Households (2024)		5,775		42,844		105,704	
Census Households (2010)		4,027		33,834		85,186	
Census Households (2000)		3,671		30,861		79,526	
Projected Annual Growth (2019-2024)		232	0.8%	1,950	1.0%	4,939	1.0%
Historical Annual Change (2000-2019)		1,872	2.7%	10,033	1.7%	21,239	1.4%
Average Household Income							
Estimated Average Household Income (2019)		\$133,438		\$120,388		\$130,960	
Projected Average Household Income (2024)		\$158,109		\$138,673		\$150,899	
Census Average Household Income (2010)		\$98,951		\$90,250		\$99,449	
Census Average Household Income (2000)		\$79,885		\$83,568		\$88,462	
Projected Annual Change (2019-2024)		\$24,671	3.7%	\$18,286	3.0%	\$19,939	3.0%
Historical Annual Change (2000-2019)		\$53,553	3.5%	\$36,820	2.3%	\$42,498	2.5%
Median Household Income							
Estimated Median Household Income (2019)		\$89,829		\$86,825		\$95,067	
Projected Median Household Income (2024)		\$104,407		\$100,399		\$109,249	
Census Median Household Income (2010)		\$70,817		\$64,325		\$69,367	
Census Median Household Income (2000)		\$62,359		\$61,741		\$64,911	
Projected Annual Change (2019-2024)		\$14,578	3.2%	\$13,574	3.1%	\$14,182	3.0%
Historical Annual Change (2000-2019)		\$27,470	2.3%	\$25,083	2.1%	\$30,157	2.4%
Per Capita Income							
Estimated Per Capita Income (2019)		\$79,736		\$62,750		\$61,328	
Projected Per Capita Income (2024)		\$95,324		\$73,108		\$71,156	
Census Per Capita Income (2010)		\$56,931		\$46,033		\$45,227	
Census Per Capita Income (2000)		\$45,532		\$41,552		\$40,192	
Projected Annual Change (2019-2024)		\$15,588	3.9%	\$10,359	3.3%	\$9,828	3.2%
Historical Annual Change (2000-2019)		\$34,204	4.0%	\$21,198	2.7%	\$21,136	2.8%
Estimated Average Household Net Worth (2019)		\$855,420		\$816,292		\$945,501	

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1 mi radius

3 mi radius

5 mi radius

Race and Ethnicity

	1 mi radius	3 mi radius	5 mi radius
Total Population (2019)	9,277	78,458	215,236
White (2019)	4,543 49.0%	38,224 48.7%	122,900 57.1%
Black or African American (2019)	2,575 27.8%	26,253 33.5%	58,144 27.0%
American Indian or Alaska Native (2019)	23 0.3%	276 0.4%	606 0.3%
Asian (2019)	1,659 17.9%	7,554 9.6%	15,132 7.0%
Hawaiian or Pacific Islander (2019)	8 -	50 -	116 -
Other Race (2019)	197 2.1%	3,811 4.9%	12,293 5.7%
Two or More Races (2019)	271 2.9%	2,290 2.9%	6,045 2.8%
Population < 18 (2019)	1,381 14.9%	14,586 18.6%	44,675 20.8%
White Not Hispanic	348 25.2%	4,367 29.9%	17,552 39.3%
Black or African American	466 33.8%	5,425 37.2%	13,118 29.4%
Asian	285 20.7%	1,326 9.1%	2,825 6.3%
Other Race Not Hispanic	87 6.3%	865 5.9%	2,183 4.9%
Hispanic	195 14.1%	2,603 17.8%	8,998 20.1%
Not Hispanic or Latino Population (2019)	8,547 92.1%	69,536 88.6%	186,378 86.6%
Not Hispanic White	4,221 49.4%	34,344 49.4%	109,433 58.7%
Not Hispanic Black or African American	2,469 28.9%	25,217 36.3%	55,687 29.9%
Not Hispanic American Indian or Alaska Native	23 0.3%	196 0.3%	382 0.2%
Not Hispanic Asian	1,612 18.9%	7,397 10.6%	14,812 7.9%
Not Hispanic Hawaiian or Pacific Islander	8 -	43 -	92 -
Not Hispanic Other Race	26 0.3%	623 0.9%	1,713 0.9%
Not Hispanic Two or More Races	187 2.2%	1,716 2.5%	4,260 2.3%
Hispanic or Latino Population (2019)	730 7.9%	8,922 11.4%	28,858 13.4%
Hispanic White	322 44.1%	3,881 43.5%	13,467 46.7%
Hispanic Black or African American	106 14.5%	1,036 11.6%	2,457 8.5%
Hispanic American Indian or Alaska Native	- -	80 0.9%	224 0.8%
Hispanic Asian	47 6.4%	157 1.8%	321 1.1%
Hispanic Hawaiian or Pacific Islander	- -	6 -	24 -
Hispanic Other Race	171 23.4%	3,188 35.7%	10,580 36.7%
Hispanic Two or More Races	83 11.4%	574 6.4%	1,785 6.2%
Not Hispanic or Latino Population (2010)	6,666 95.2%	59,736 90.1%	162,623 86.8%
Hispanic or Latino Population (2010)	333 4.8%	6,596 9.9%	24,691 13.2%
Not Hispanic or Latino Population (2000)	6,194 96.3%	56,800 91.7%	156,414 89.2%
Hispanic or Latino Population (2000)	235 3.7%	5,138 8.3%	18,935 10.8%
Not Hispanic or Latino Population (2024)	8,855 92.4%	72,141 88.8%	194,049 86.5%
Hispanic or Latino Population (2024)	724 7.6%	9,127 11.2%	30,169 13.5%
Projected Annual Growth (2019-2024)	-6 -	205 -	1,311 -
Historical Annual Growth (2000-2010)	98 4.2%	1,458 2.8%	5,756 3.0%

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1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	9,277		78,458		215,236	
Age Under 5 Years	518	5.6%	4,907	6.3%	14,259	6.6%
Age 5 to 9 Years	351	3.8%	3,892	5.0%	12,468	5.8%
Age 10 to 14 Years	335	3.6%	3,783	4.8%	11,779	5.5%
Age 15 to 19 Years	327	3.5%	3,517	4.5%	10,421	4.8%
Age 20 to 24 Years	847	9.1%	6,509	8.3%	14,711	6.8%
Age 25 to 29 Years	1,687	18.2%	10,796	13.8%	23,270	10.8%
Age 30 to 34 Years	1,188	12.8%	8,558	10.9%	20,508	9.5%
Age 35 to 39 Years	738	8.0%	6,347	8.1%	17,337	8.1%
Age 40 to 44 Years	580	6.3%	5,111	6.5%	14,463	6.7%
Age 45 to 49 Years	519	5.6%	4,811	6.1%	13,783	6.4%
Age 50 to 54 Years	460	5.0%	4,580	5.8%	13,086	6.1%
Age 55 to 59 Years	492	5.3%	4,379	5.6%	12,736	5.9%
Age 60 to 64 Years	398	4.3%	3,881	4.9%	11,335	5.3%
Age 65 to 69 Years	340	3.7%	3,029	3.9%	9,009	4.2%
Age 70 to 74 Years	217	2.3%	1,967	2.5%	6,613	3.1%
Age 75 to 79 Years	128	1.4%	1,157	1.5%	4,258	2.0%
Age 80 to 84 Years	84	0.9%	674	0.9%	2,516	1.2%
Age 85 Years or Over	67	0.7%	559	0.7%	2,686	1.2%
Median Age	33.2		34.1		35.7	
Age 19 Years or Less	1,530	16.5%	16,099	20.5%	48,927	22.7%
Age 20 to 64 Years	6,910	74.5%	54,972	70.1%	141,228	65.6%
Age 65 Years or Over	837	9.0%	7,386	9.4%	25,081	11.7%

Female Age Distribution (2019)

Female Population	4,730	51.0%	40,268	51.3%	110,536	51.4%
Age Under 5 Years	263	5.6%	2,408	6.0%	7,016	6.3%
Age 5 to 9 Years	180	3.8%	1,884	4.7%	6,113	5.5%
Age 10 to 14 Years	161	3.4%	1,871	4.6%	5,788	5.2%
Age 15 to 19 Years	159	3.4%	1,704	4.2%	5,020	4.5%
Age 20 to 24 Years	462	9.8%	3,486	8.7%	7,510	6.8%
Age 25 to 29 Years	882	18.6%	5,717	14.2%	12,178	11.0%
Age 30 to 34 Years	565	11.9%	4,234	10.5%	10,379	9.4%
Age 35 to 39 Years	349	7.4%	3,055	7.6%	8,615	7.8%
Age 40 to 44 Years	286	6.1%	2,589	6.4%	7,276	6.6%
Age 45 to 49 Years	253	5.4%	2,486	6.2%	7,027	6.4%
Age 50 to 54 Years	246	5.2%	2,419	6.0%	6,770	6.1%
Age 55 to 59 Years	260	5.5%	2,362	5.9%	6,825	6.2%
Age 60 to 64 Years	204	4.3%	2,071	5.1%	6,123	5.5%
Age 65 to 69 Years	181	3.8%	1,582	3.9%	4,688	4.2%
Age 70 to 74 Years	126	2.7%	1,073	2.7%	3,595	3.3%
Age 75 to 79 Years	70	1.5%	608	1.5%	2,315	2.1%
Age 80 to 84 Years	40	0.8%	367	0.9%	1,491	1.3%
Age 85 Years or Over	42	0.9%	355	0.9%	1,807	1.6%
Female Median Age	32.8		34.2		36.2	
Age 19 Years or Less	762	16.1%	7,866	19.5%	23,938	21.7%
Age 20 to 64 Years	3,508	74.2%	28,418	70.6%	72,704	65.8%
Age 65 Years or Over	459	9.7%	3,984	9.9%	13,895	12.6%

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1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	4,547	49.0%	38,190	48.7%	104,700	48.6%
Age Under 5 Years	255	5.6%	2,499	6.5%	7,243	6.9%
Age 5 to 9 Years	172	3.8%	2,008	5.3%	6,355	6.1%
Age 10 to 14 Years	174	3.8%	1,913	5.0%	5,991	5.7%
Age 15 to 19 Years	168	3.7%	1,814	4.7%	5,400	5.2%
Age 20 to 24 Years	385	8.5%	3,023	7.9%	7,201	6.9%
Age 25 to 29 Years	805	17.7%	5,080	13.3%	11,092	10.6%
Age 30 to 34 Years	623	13.7%	4,324	11.3%	10,129	9.7%
Age 35 to 39 Years	389	8.6%	3,292	8.6%	8,722	8.3%
Age 40 to 44 Years	294	6.5%	2,522	6.6%	7,186	6.9%
Age 45 to 49 Years	266	5.8%	2,325	6.1%	6,756	6.5%
Age 50 to 54 Years	214	4.7%	2,161	5.7%	6,316	6.0%
Age 55 to 59 Years	232	5.1%	2,018	5.3%	5,911	5.6%
Age 60 to 64 Years	194	4.3%	1,810	4.7%	5,212	5.0%
Age 65 to 69 Years	159	3.5%	1,448	3.8%	4,321	4.1%
Age 70 to 74 Years	91	2.0%	894	2.3%	3,018	2.9%
Age 75 to 79 Years	58	1.3%	549	1.4%	1,943	1.9%
Age 80 to 84 Years	44	1.0%	308	0.8%	1,025	1.0%
Age 85 Years or Over	25	0.5%	204	0.5%	879	0.8%
Male Median Age	33.6		34.1		35.2	
Age 19 Years or Less	768	16.9%	8,233	21.6%	24,989	23.9%
Age 20 to 64 Years	3,402	74.8%	26,554	69.5%	68,525	65.4%
Age 65 Years or Over	377	8.3%	3,402	8.9%	11,186	10.7%

Males per 100 Females (2019)

	1 mi radius		3 mi radius		5 mi radius	
Overall Comparison						
Age Under 5 Years	97	49.3%	104	50.9%	103	50.8%
Age 5 to 9 Years	96	48.9%	107	51.6%	104	51.0%
Age 10 to 14 Years	108	51.9%	102	50.6%	104	50.6%
Age 15 to 19 Years	105	51.3%	106	51.6%	108	51.8%
Age 20 to 24 Years	83	45.4%	87	46.4%	96	48.9%
Age 25 to 29 Years	91	47.7%	89	47.1%	91	47.7%
Age 30 to 34 Years	110	52.4%	102	50.5%	98	49.4%
Age 35 to 39 Years	112	52.7%	108	51.9%	101	50.3%
Age 40 to 44 Years	103	50.6%	97	49.3%	99	49.7%
Age 45 to 49 Years	105	51.2%	94	48.3%	96	49.0%
Age 50 to 54 Years	87	46.5%	89	47.2%	93	48.3%
Age 55 to 59 Years	89	47.2%	85	46.1%	87	46.4%
Age 60 to 64 Years	95	48.7%	87	46.6%	85	46.0%
Age 65 to 69 Years	88	46.7%	92	47.8%	92	48.0%
Age 70 to 74 Years	72	42.0%	83	45.5%	84	45.6%
Age 75 to 79 Years	83	45.3%	90	47.5%	84	45.6%
Age 80 to 84 Years	112	52.8%	84	45.6%	69	40.7%
Age 85 Years or Over	58	36.9%	57	36.5%	49	32.7%
Age 19 Years or Less	101	50.2%	105	51.1%	104	51.1%
Age 20 to 39 Years	98	49.4%	95	48.8%	96	49.0%
Age 40 to 64 Years	96	49.0%	91	47.6%	92	48.0%
Age 65 Years or Over	82	45.1%	85	46.1%	81	44.6%

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1 mi radius

3 mi radius

5 mi radius

Household Type (2019)

Total Households	5,543		40,894		100,765	
Households with Children	705	12.7%	8,129	19.9%	24,571	24.4%
Average Household Size	1.7		1.9		2.1	
Household Density per Square Mile	1,765		1,447		1,283	
Population Family	4,934	53.2%	50,047	63.8%	152,740	71.0%
Population Non-Family	4,343	46.8%	28,379	36.2%	61,858	28.7%
Population Group Quarters	-	-	31	-	638	0.3%
Family Households	1,812	32.7%	17,302	42.3%	50,326	49.9%
Married Couple Households	1,364	75.2%	12,083	69.8%	36,588	72.7%
Other Family Households with Children	449	24.8%	5,219	30.2%	13,738	27.3%
Family Households with Children	699	38.6%	8,059	46.6%	24,374	48.4%
Married Couple with Children	453	64.8%	4,879	60.5%	15,809	64.9%
Other Family Households with Children	246	35.2%	3,180	39.5%	8,566	35.1%
Family Households No Children	1,113	61.4%	9,243	53.4%	25,951	51.6%
Married Couple No Children	910	81.8%	7,204	77.9%	20,779	80.1%
Other Family Households No Children	202	18.2%	2,039	22.1%	5,172	19.9%
Non-Family Households	3,731	67.3%	23,592	57.7%	50,439	50.1%
Non-Family Households with Children	5	0.1%	71	0.3%	197	0.4%
Non-Family Households No Children	3,726	99.9%	23,521	99.7%	50,242	99.6%
Average Family Household Size	2.7		2.9		3.0	
Average Family Income	\$259,645		\$194,551		\$193,598	
Median Family Income	\$144,484		\$124,994		\$132,771	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2019)

Population Age 15 Years or Over	8,073		65,876		176,730	
Never Married	3,669	45.4%	26,697	40.5%	66,807	37.8%
Currently Married	3,100	38.4%	27,777	42.2%	78,432	44.4%
Previously Married	1,304	16.2%	11,402	17.3%	31,490	17.8%
Separated	217	16.6%	2,247	19.7%	6,795	21.6%
Widowed	278	21.3%	1,983	17.4%	6,528	20.7%
Divorced	809	62.0%	7,172	62.9%	18,168	57.7%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	6,900		55,850		151,598	
Elementary (Grade Level 0 to 8)	62	0.9%	1,086	1.9%	5,014	3.3%
Some High School (Grade Level 9 to 11)	87	1.3%	1,367	2.4%	4,300	2.8%
High School Graduate	809	11.7%	6,937	12.4%	19,595	12.9%
Some College	809	11.7%	8,557	15.3%	21,824	14.4%
Associate Degree Only	253	3.7%	2,753	4.9%	7,882	5.2%
Bachelor Degree Only	2,649	38.4%	20,706	37.1%	54,531	36.0%
Graduate Degree	2,231	32.3%	14,446	25.9%	38,453	25.4%
Any College (Some College or Higher)	5,942	86.1%	46,461	83.2%	122,690	80.9%
College Degree + (Bachelor Degree or Higher)	4,880	70.7%	35,152	62.9%	92,984	61.3%

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Housing

Total Housing Units (2019)	5,707		42,108		104,247	
Total Housing Units (2010)	4,467		38,277		96,200	
Historical Annual Growth (2010-2019)	1,240	3.1%	3,831	1.1%	8,047	0.9%
Housing Units Occupied (2019)	5,543	97.1%	40,894	97.1%	100,765	96.7%
Housing Units Owner-Occupied	1,229	22.2%	14,143	34.6%	48,313	47.9%
Housing Units Renter-Occupied	4,315	77.8%	26,751	65.4%	52,452	52.1%
Housing Units Vacant (2019)	164	3.0%	1,213	3.0%	3,482	3.5%

Household Size (2019)

Total Households	5,543		40,894		100,765	
1 Person Households	3,188	57.5%	19,387	47.4%	40,999	40.7%
2 Person Households	1,498	27.0%	12,329	30.1%	31,278	31.0%
3 Person Households	499	9.0%	4,602	11.3%	12,502	12.4%
4 Person Households	241	4.3%	2,832	6.9%	9,554	9.5%
5 Person Households	76	1.4%	1,103	2.7%	3,977	3.9%
6 Person Households	28	0.5%	414	1.0%	1,458	1.4%
7 or More Person Households	13	0.2%	228	0.6%	996	1.0%

Household Income Distribution (2019)

HH Income \$200,000 or More	687	12.4%	4,967	12.1%	15,009	14.9%
HH Income \$150,000 to \$199,999	457	8.2%	3,065	7.5%	9,051	9.0%
HH Income \$125,000 to \$149,999	467	8.4%	2,975	7.3%	7,459	7.4%
HH Income \$100,000 to \$124,999	602	10.9%	3,204	7.8%	8,214	8.2%
HH Income \$75,000 to \$99,999	942	17.0%	6,488	15.9%	14,137	14.0%
HH Income \$50,000 to \$74,999	993	17.9%	7,599	18.6%	17,350	17.2%
HH Income \$35,000 to \$49,999	509	9.2%	4,921	12.0%	11,147	11.1%
HH Income \$25,000 to \$34,999	325	5.9%	2,789	6.8%	6,539	6.5%
HH Income \$15,000 to \$24,999	127	2.3%	2,112	5.2%	5,765	5.7%
HH Income \$10,000 to \$14,999	135	2.4%	923	2.3%	2,289	2.3%
HH Income Under \$10,000	299	5.4%	1,851	4.5%	3,805	3.8%

Household Vehicles (2019)

Households 0 Vehicles Available	151	2.7%	1,486	3.6%	4,294	4.3%
Households 1 Vehicle Available	2,873	51.8%	19,389	47.4%	41,836	41.5%
Households 2 Vehicles Available	2,063	37.2%	15,281	37.4%	40,391	40.1%
Households 3 or More Vehicles Available	457	8.2%	4,738	11.6%	14,244	14.1%
Total Vehicles Available	8,510		65,604		169,502	
Average Vehicles per Household	1.5		1.6		1.7	
Owner-Occupied Household Vehicles	2,336	27.5%	27,177	41.4%	95,230	56.2%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0	
Renter-Occupied Household Vehicles	6,174	72.5%	38,428	58.6%	74,272	43.8%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	

Travel Time (2019)

Worker Base Age 16 years or Over	5,104		42,779		116,689	
Travel to Work in 14 Minutes or Less	971	19.0%	9,173	21.4%	20,307	17.4%
Travel to Work in 15 to 29 Minutes	2,517	49.3%	17,283	40.4%	44,945	38.5%
Travel to Work in 30 to 59 Minutes	1,774	34.8%	15,663	36.6%	42,246	36.2%
Travel to Work in 60 Minutes or More	135	2.6%	2,405	5.6%	8,221	7.0%
Work at Home	514	10.1%	3,503	8.2%	10,041	8.6%
Average Minutes Travel to Work	22.0		23.9		25.3	

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.8786/-84.4566

RFULL9

3101 Cobb Pkwy SE

Atlanta, GA 30339

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	5,104		42,779		116,689	
Drive to Work Alone	3,987	78.1%	34,117	79.8%	91,005	78.0%
Drive to Work in Carpool	285	5.6%	2,624	6.1%	7,522	6.4%
Travel to Work by Public Transportation	102	2.0%	806	1.9%	3,365	2.9%
Drive to Work on Motorcycle	11	0.2%	39	-	65	-
Bicycle to Work	9	0.2%	63	0.1%	143	0.1%
Walk to Work	67	1.3%	795	1.9%	1,941	1.7%
Other Means	127	2.5%	833	1.9%	2,607	2.2%
Work at Home	514	10.1%	3,503	8.2%	10,041	8.6%

Daytime Demographics (2019)

Total Businesses	1,430		6,509		13,428	
Total Employees	22,925		101,094		171,556	
Company Headquarter Businesses	34	2.4%	152	2.3%	198	1.5%
Company Headquarter Employees	7,452	32.5%	36,323	35.9%	39,696	23.1%
Employee Population per Business	16.0	to 1	15.5	to 1	12.8	to 1
Residential Population per Business	6.5	to 1	12.1	to 1	16.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	24,937		117,768		219,290	

Labor Force

Labor Population Age 16 Years or Over (2019)	8,009		65,184		174,607	
Labor Force Total Males (2019)	3,912	48.8%	31,420	48.2%	84,031	48.1%
Male Civilian Employed	3,233	82.6%	25,397	80.8%	66,318	78.9%
Male Civilian Unemployed	18	0.5%	456	1.5%	1,258	1.5%
Males in Armed Forces	-	-	28	-	181	0.2%
Males Not in Labor Force	661	16.9%	5,538	17.6%	16,274	19.4%
Labor Force Total Females (2019)	4,097	51.2%	33,765	51.8%	90,576	51.9%
Female Civilian Employed	2,764	67.5%	23,034	68.2%	60,269	66.5%
Female Civilian Unemployed	20	0.5%	470	1.4%	1,408	1.6%
Females in Armed Forces	-	-	51	0.2%	104	0.1%
Females Not in Labor Force	1,313	32.1%	10,209	30.2%	28,794	31.8%
Unemployment Rate	38	0.5%	926	1.4%	2,666	1.5%

Occupation (2019)

Occupation Population Age 16 Years or Over	5,997		48,431		126,588	
Occupation Total Males	3,233	53.9%	25,397	52.4%	66,318	52.4%
Occupation Total Females	2,764	46.1%	23,034	47.6%	60,269	47.6%
Management, Business, Financial Operations	1,751	29.2%	12,995	26.8%	34,563	27.3%
Professional, Related	1,809	30.2%	14,139	29.2%	33,971	26.8%
Service	544	9.1%	6,181	12.8%	16,649	13.2%
Sales, Office	1,357	22.6%	10,432	21.5%	26,897	21.2%
Farming, Fishing, Forestry	5	-	20	-	21	-
Construction, Extraction, Maintenance	118	2.0%	1,945	4.0%	7,151	5.6%
Production, Transport, Material Moving	412	6.9%	2,719	5.6%	7,337	5.8%
White Collar Workers	4,917	82.0%	37,566	77.6%	95,431	75.4%
Blue Collar Workers	1,080	18.0%	10,865	22.4%	31,157	24.6%

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1 mi radius

3 mi radius

5 mi radius

Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	4,027		33,834		85,186	
1 Detached Unit	1,008	25.0%	11,465	33.9%	42,686	50.1%
1 Attached Unit	412	10.2%	5,350	15.8%	13,112	15.4%
2 Units	66	1.7%	343	1.0%	937	1.1%
3 to 4 Units	195	4.9%	1,914	5.7%	4,366	5.1%
5 to 9 Units	867	21.5%	5,480	16.2%	10,267	12.1%
10 to 19 Units	1,288	32.0%	7,902	23.4%	12,712	14.9%
20 to 49 Units	559	13.9%	4,836	14.3%	8,384	9.8%
50 or More Units	1,133	28.1%	3,436	10.2%	7,822	9.2%
Mobile Home or Trailer	15	0.4%	168	0.5%	478	0.6%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2019)

	1 mi radius		3 mi radius		5 mi radius	
Homes Built 2014 or later	1,061	18.6%	2,413	5.7%	4,353	4.2%
Homes Built 2010 to 2013	277	4.8%	1,185	2.8%	2,738	2.6%
Homes Built 2000 to 2009	736	12.9%	6,043	14.4%	15,816	15.2%
Homes Built 1990 to 1999	867	15.2%	8,507	20.2%	17,478	16.8%
Homes Built 1980 to 1989	1,161	20.3%	11,507	27.3%	23,221	22.3%
Homes Built 1970 to 1979	937	16.4%	6,673	15.8%	16,824	16.1%
Homes Built 1960 to 1969	296	5.2%	2,473	5.9%	9,687	9.3%
Homes Built 1950 to 1959	131	2.3%	1,449	3.4%	7,534	7.2%
Homes Built 1940 to 1949	33	0.6%	288	0.7%	1,581	1.5%
Homes Built Before 1939	45	0.8%	356	0.8%	1,532	1.5%

	1 mi radius	3 mi radius	5 mi radius
Median Age of Homes	24.9 yrs	28.1 yrs	31.3 yrs

Home Values (2019)

	1 mi radius		3 mi radius		5 mi radius	
Owner Specified Housing Units	1,101		12,161		41,917	
Home Values \$1,000,000 or More	111	10.1%	956	7.9%	2,993	7.1%
Home Values \$750,000 to \$999,999	124	11.3%	919	7.6%	3,387	8.1%
Home Values \$500,000 to \$749,999	187	16.9%	1,628	13.4%	6,572	15.7%
Home Values \$400,000 to \$499,999	85	7.7%	1,495	12.3%	5,204	12.4%
Home Values \$300,000 to \$399,999	175	15.9%	2,074	17.1%	6,805	16.2%
Home Values \$250,000 to \$299,999	101	9.2%	1,250	10.3%	4,522	10.8%
Home Values \$200,000 to \$249,999	96	8.7%	1,268	10.4%	4,620	11.0%
Home Values \$175,000 to \$199,999	46	4.2%	657	5.4%	2,417	5.8%
Home Values \$150,000 to \$174,999	59	5.3%	759	6.2%	2,601	6.2%
Home Values \$125,000 to \$149,999	31	2.8%	639	5.3%	2,169	5.2%
Home Values \$100,000 to \$124,999	25	2.3%	577	4.7%	1,626	3.9%
Home Values \$90,000 to \$99,999	19	1.7%	183	1.5%	535	1.3%
Home Values \$80,000 to \$89,999	17	1.6%	141	1.2%	469	1.1%
Home Values \$70,000 to \$79,999	3	0.3%	119	1.0%	386	0.9%
Home Values \$60,000 to \$69,999	2	0.2%	64	0.5%	180	0.4%
Home Values \$50,000 to \$59,999	2	0.1%	73	0.6%	207	0.5%
Home Values \$35,000 to \$49,999	3	0.3%	112	0.9%	280	0.7%
Home Values \$25,000 to \$34,999	2	0.1%	25	0.2%	119	0.3%
Home Values \$10,000 to \$24,999	2	0.2%	19	0.2%	106	0.3%
Home Values Under \$10,000	9	0.8%	69	0.6%	187	0.4%
Owner-Occupied Median Home Value	\$496,590		\$467,079		\$445,860	
Renter-Occupied Median Rent	\$1,220		\$1,044		\$1,043	

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Total Annual Consumer Expenditure (2019)

Total Household Expenditure	\$484.36 M	\$3.29 B	\$8.64 B
Total Non-Retail Expenditure	\$257.9 M	\$1.75 B	\$4.6 B
Total Retail Expenditure	\$226.46 M	\$1.54 B	\$4.04 B
Apparel	\$17.37 M	\$117.8 M	\$310.65 M
Contributions	\$16.46 M	\$112.42 M	\$302.01 M
Education	\$15.92 M	\$108.04 M	\$293.36 M
Entertainment	\$27.6 M	\$187.88 M	\$498.39 M
Food and Beverages	\$70.57 M	\$479.09 M	\$1.25 B
Furnishings and Equipment	\$17.11 M	\$116.46 M	\$308.24 M
Gifts	\$12.95 M	\$87.74 M	\$234.74 M
Health Care	\$39.11 M	\$267.9 M	\$700.86 M
Household Operations	\$19.14 M	\$130.54 M	\$346.11 M
Miscellaneous Expenses	\$9.2 M	\$62.54 M	\$164.67 M
Personal Care	\$6.5 M	\$44.11 M	\$115.71 M
Personal Insurance	\$3.43 M	\$23.62 M	\$63.89 M
Reading	\$1.06 M	\$7.21 M	\$19.05 M
Shelter	\$103.91 M	\$701.5 M	\$1.83 B
Tobacco	\$2.74 M	\$18.57 M	\$46.39 M
Transportation	\$87.19 M	\$592.83 M	\$1.55 B
Utilities	\$34.08 M	\$232.77 M	\$602.64 M

Monthly Household Consumer Expenditure (2019)

Total Household Expenditure	\$7,281	\$6,706	\$7,146
Total Non-Retail Expenditure	\$3,877 53.2%	\$3,567 53.2%	\$3,803 53.2%
Total Retail Expenditures	\$3,404 46.8%	\$3,139 46.8%	\$3,343 46.8%
Apparel	\$261 3.6%	\$240 3.6%	\$257 3.6%
Contributions	\$247 3.4%	\$229 3.4%	\$250 3.5%
Education	\$239 3.3%	\$220 3.3%	\$243 3.4%
Entertainment	\$415 5.7%	\$383 5.7%	\$412 5.8%
Food and Beverages	\$1,061 14.6%	\$976 14.6%	\$1,035 14.5%
Furnishings and Equipment	\$257 3.5%	\$237 3.5%	\$255 3.6%
Gifts	\$195 2.7%	\$179 2.7%	\$194 2.7%
Health Care	\$588 8.1%	\$546 8.1%	\$580 8.1%
Household Operations	\$288 4.0%	\$266 4.0%	\$286 4.0%
Miscellaneous Expenses	\$138 1.9%	\$127 1.9%	\$136 1.9%
Personal Care	\$98 1.3%	\$90 1.3%	\$96 1.3%
Personal Insurance	\$52 0.7%	\$48 0.7%	\$53 0.7%
Reading	\$16 0.2%	\$15 0.2%	\$16 0.2%
Shelter	\$1,562 21.5%	\$1,429 21.3%	\$1,514 21.2%
Tobacco	\$41 0.6%	\$38 0.6%	\$38 0.5%
Transportation	\$1,311 18.0%	\$1,208 18.0%	\$1,284 18.0%
Utilities	\$512 7.0%	\$474 7.1%	\$498 7.0%

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