

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30339							
Population							
Estimated Population (2022)	10,901		80,527		213,758		
Projected Population (2027)	11,552		85,797		225,647		
Census Population (2020)	10,738		80,191		214,486		
Census Population (2010)	7,545		66,631		186,166		
Projected Annual Growth (2022-2027)	651	1.2%	5,270	1.3%	11,889	1.1%	
Historical Annual Growth (2020-2022)	163	-	336	0.2%	-727	-0.2%	
Historical Annual Growth (2010-2020)	3,192	4.2%	13,561	2.0%	28,319	1.5%	
Estimated Population Density (2022)	3,472	psm	2,848	psm	2,723	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	6,324		41,217		98,571		
Projected Households (2027)	6,842		44,717		105,639		
Census Households (2020)	6,360		41,038		98,804		
Census Households (2010)	4,333		33,967		84,805		
Projected Annual Growth (2022-2027)	518	1.6%	3,500	1.7%	7,067	1.4%	
Historical Annual Change (2010-2022)	1,990	3.8%	7,250	1.8%	13,766	1.4%	
Average Household Income							
Estimated Average Household Income (2022)	\$125,172		\$123,002		\$142,902		
Projected Average Household Income (2027)	\$135,906		\$134,816		\$160,790		
Census Average Household Income (2010)	\$89,819		\$89,660		\$99,374		
Census Average Household Income (2000)	\$75,743		\$82,742		\$88,013		
Projected Annual Change (2022-2027)	\$10,734	1.7%	\$11,813	1.9%	\$17,888	2.5%	
Historical Annual Change (2000-2022)	\$49,429	3.0%	\$40,261	2.2%	\$54,890	2.8%	
Median Household Income							
Estimated Median Household Income (2022)	\$94,000		\$94,998		\$104,939		
Projected Median Household Income (2027)	\$114,236		\$112,083		\$121,927		
Census Median Household Income (2010)	\$62,424		\$63,253		\$68,986		
Census Median Household Income (2000)	\$59,910		\$61,275		\$64,714		
Projected Annual Change (2022-2027)	\$20,236	4.3%	\$17,085	3.6%	\$16,988	3.2%	
Historical Annual Change (2000-2022)	\$34,091	2.6%	\$33,723	2.5%	\$40,225	2.8%	
Per Capita Income							
Estimated Per Capita Income (2022)	\$72,612		\$62,965		\$65,928		
Projected Per Capita Income (2027)	\$80,495		\$70,272		\$75,304		
Census Per Capita Income (2010)	\$51,569		\$45,681		\$45,265		
Census Per Capita Income (2000)	\$43,008		\$41,016		\$40,044		
Projected Annual Change (2022-2027)	\$7,883	2.2%	\$7,307	2.3%	\$9,377	2.8%	
Historical Annual Change (2000-2022)	\$29,604	3.1%	\$21,949	2.4%	\$25,884	2.9%	
Estimated Average Household Net Worth (2022)	\$766,477		\$737,628		\$903,444		

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3101 Cobb Pkwy SE		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30339							
Race and Ethnicity							
Total Population (2022)	10,901		80,527		213,758		
White (2022)	5,664	52.0%	37,159	46.1%	112,828	52.8%	
Black or African American (2022)	3,067	28.1%	24,849	30.9%	52,616	24.6%	
American Indian or Alaska Native (2022)	28	0.3%	274	0.3%	948	0.4%	
Asian (2022)	995	9.1%	7,652	9.5%	15,368	7.2%	
Hawaiian or Pacific Islander (2022)	4	-	27	-	92	-	
Other Race (2022)	532	4.9%	3,969	4.9%	11,445	5.4%	
Two or More Races (2022)	611	5.6%	6,597	8.2%	20,461	9.6%	
Population < 18 (2022)	1,059	9.7%	13,014	16.2%	41,959	19.6%	
White Not Hispanic	334	31.5%	4,172	32.1%	17,858	42.6%	
Black or African American	380	35.9%	4,446	34.2%	10,139	24.2%	
Asian	126	11.9%	1,380	10.6%	2,954	7.0%	
Other Race Not Hispanic	104	9.8%	1,158	8.9%	3,490	8.3%	
Hispanic	115	10.9%	1,856	14.3%	7,518	17.9%	
Not Hispanic or Latino Population (2022)	10,044	92.1%	72,428	89.9%	187,301	87.6%	
Not Hispanic White	5,366	53.4%	35,701	49.3%	107,969	57.6%	
Not Hispanic Black or African American	2,997	29.8%	23,640	32.6%	49,025	26.2%	
Not Hispanic American Indian or Alaska Native	19	0.2%	139	0.2%	479	0.3%	
Not Hispanic Asian	989	9.8%	7,506	10.4%	15,006	8.0%	
Not Hispanic Hawaiian or Pacific Islander	3	-	21	-	59	-	
Not Hispanic Other Race	285	2.8%	1,756	2.4%	4,257	2.3%	
Not Hispanic Two or More Races	385	3.8%	3,665	5.1%	10,506	5.6%	
Hispanic or Latino Population (2022)	857	7.9%	8,099	10.1%	26,457	12.4%	
Hispanic White	298	34.7%	1,459	18.0%	4,860	18.4%	
Hispanic Black or African American	70	8.1%	1,208	14.9%	3,590	13.6%	
Hispanic American Indian or Alaska Native	9	1.1%	136	1.7%	469	1.8%	
Hispanic Asian	6	0.7%	146	1.8%	362	1.4%	
Hispanic Hawaiian or Pacific Islander	1	0.1%	6	-	33	0.1%	
Hispanic Other Race	247	28.8%	2,213	27.3%	7,188	27.2%	
Hispanic Two or More Races	226	26.4%	2,932	36.2%	9,955	37.6%	
Not Hispanic or Latino Population (2020)	9,938	92.6%	72,281	90.1%	188,033	87.7%	
Hispanic or Latino Population (2020)	800	7.4%	7,910	9.9%	26,452	12.3%	
Not Hispanic or Latino Population (2010)	7,127	94.5%	60,043	90.1%	161,622	86.8%	
Hispanic or Latino Population (2010)	418	5.5%	6,588	9.9%	24,544	13.2%	
Not Hispanic or Latino Population (2027)	10,648	92.2%	77,138	89.9%	197,727	87.6%	
Hispanic or Latino Population (2027)	904	7.8%	8,659	10.1%	27,920	12.4%	
Projected Annual Growth (2022-2027)	47	1.1%	560	1.4%	1,463	1.1%	
Historical Annual Growth (2010-2020)	382	9.1%	1,322	2.0%	1,909	0.8%	

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Atlanta, GA 30339							
Total Age Distribution (2022)							
Total Population	10,901		80,527		213,758		
Age Under 5 Years	419	3.8%	4,465	5.5%	13,467	6.3%	
Age 5 to 9 Years	271	2.5%	3,541	4.4%	12,058	5.6%	
Age 10 to 14 Years	239	2.2%	3,226	4.0%	10,589	5.0%	
Age 15 to 19 Years	290	2.7%	3,058	3.8%	9,234	4.3%	
Age 20 to 24 Years	1,075	9.9%	6,724	8.3%	14,277	6.7%	
Age 25 to 29 Years	2,183	20.0%	11,886	14.8%	23,453	11.0%	
Age 30 to 34 Years	1,575	14.5%	10,276	12.8%	22,759	10.6%	
Age 35 to 39 Years	925	8.5%	7,254	9.0%	18,901	8.8%	
Age 40 to 44 Years	715	6.6%	5,466	6.8%	15,333	7.2%	
Age 45 to 49 Years	500	4.6%	4,178	5.2%	11,811	5.5%	
Age 50 to 54 Years	492	4.5%	4,218	5.2%	11,911	5.6%	
Age 55 to 59 Years	574	5.3%	4,104	5.1%	11,648	5.4%	
Age 60 to 64 Years	537	4.9%	4,209	5.2%	12,006	5.6%	
Age 65 to 69 Years	452	4.1%	3,204	4.0%	9,417	4.4%	
Age 70 to 74 Years	332	3.0%	2,129	2.6%	6,952	3.3%	
Age 75 to 79 Years	163	1.5%	1,235	1.5%	4,373	2.0%	
Age 80 to 84 Years	110	1.0%	758	0.9%	2,854	1.3%	
Age 85 Years or Over	49	0.5%	595	0.7%	2,715	1.3%	
Median Age	33.1		34.2		35.8		
Age 19 Years or Less	1,219	11.2%	14,291	17.7%	45,347	21.2%	
Age 20 to 64 Years	8,577	78.7%	58,315	72.4%	142,100	66.5%	
Age 65 Years or Over	1,106	10.1%	7,921	9.8%	26,311	12.3%	
Female Age Distribution (2022)							
Female Population	5,648	51.8%	41,058	51.0%	109,108	51.0%	
Age Under 5 Years	203	3.6%	2,170	5.3%	6,603	6.1%	
Age 5 to 9 Years	131	2.3%	1,723	4.2%	5,914	5.4%	
Age 10 to 14 Years	123	2.2%	1,580	3.8%	5,198	4.8%	
Age 15 to 19 Years	150	2.7%	1,522	3.7%	4,449	4.1%	
Age 20 to 24 Years	585	10.4%	3,629	8.8%	7,365	6.8%	
Age 25 to 29 Years	1,137	20.1%	6,159	15.0%	12,101	11.1%	
Age 30 to 34 Years	801	14.2%	5,076	12.4%	11,411	10.5%	
Age 35 to 39 Years	456	8.1%	3,417	8.3%	9,240	8.5%	
Age 40 to 44 Years	346	6.1%	2,741	6.7%	7,685	7.0%	
Age 45 to 49 Years	245	4.3%	2,117	5.2%	5,980	5.5%	
Age 50 to 54 Years	260	4.6%	2,210	5.4%	6,152	5.6%	
Age 55 to 59 Years	310	5.5%	2,194	5.3%	6,111	5.6%	
Age 60 to 64 Years	291	5.2%	2,220	5.4%	6,392	5.9%	
Age 65 to 69 Years	251	4.5%	1,711	4.2%	4,942	4.5%	
Age 70 to 74 Years	189	3.3%	1,162	2.8%	3,771	3.5%	
Age 75 to 79 Years	95	1.7%	659	1.6%	2,379	2.2%	
Age 80 to 84 Years	48	0.8%	399	1.0%	1,645	1.5%	
Age 85 Years or Over	27	0.5%	370	0.9%	1,769	1.6%	
Female Median Age	33.0		34.3		36.3		
Age 19 Years or Less	607	10.7%	6,994	17.0%	22,165	20.3%	
Age 20 to 64 Years	4,431	78.5%	29,764	72.5%	72,438	66.4%	
Age 65 Years or Over	610	10.8%	4,301	10.5%	14,505	13.3%	

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3101 Cobb Pkwy SE							
Atlanta, GA 30339							
	1 mi radius		3 mi radius		5 mi radius		
Male Age Distribution (2022)							
Male Population	5,253	48.2%	39,469	49.0%	104,650	49.0%	
Age Under 5 Years	216	4.1%	2,295	5.8%	6,864	6.6%	
Age 5 to 9 Years	139	2.7%	1,818	4.6%	6,144	5.9%	
Age 10 to 14 Years	116	2.2%	1,647	4.2%	5,390	5.2%	
Age 15 to 19 Years	140	2.7%	1,536	3.9%	4,785	4.6%	
Age 20 to 24 Years	490	9.3%	3,095	7.8%	6,912	6.6%	
Age 25 to 29 Years	1,046	19.9%	5,726	14.5%	11,352	10.8%	
Age 30 to 34 Years	775	14.7%	5,200	13.2%	11,348	10.8%	
Age 35 to 39 Years	469	8.9%	3,837	9.7%	9,661	9.2%	
Age 40 to 44 Years	370	7.0%	2,724	6.9%	7,648	7.3%	
Age 45 to 49 Years	255	4.9%	2,060	5.2%	5,831	5.6%	
Age 50 to 54 Years	232	4.4%	2,008	5.1%	5,759	5.5%	
Age 55 to 59 Years	264	5.0%	1,911	4.8%	5,537	5.3%	
Age 60 to 64 Years	246	4.7%	1,989	5.0%	5,614	5.4%	
Age 65 to 69 Years	200	3.8%	1,494	3.8%	4,475	4.3%	
Age 70 to 74 Years	144	2.7%	967	2.5%	3,181	3.0%	
Age 75 to 79 Years	67	1.3%	576	1.5%	1,994	1.9%	
Age 80 to 84 Years	62	1.2%	359	0.9%	1,209	1.2%	
Age 85 Years or Over	23	0.4%	224	0.6%	947	0.9%	
Male Median Age	33.2		34.1		35.3		
Age 19 Years or Less	612	11.6%	7,297	18.5%	23,183	22.2%	
Age 20 to 64 Years	4,146	78.9%	28,552	72.3%	69,661	66.6%	
Age 65 Years or Over	496	9.4%	3,620	9.2%	11,806	11.3%	
Males per 100 Females (2022)							
Overall Comparison	93		96		96		
Age Under 5 Years	106	51.6%	106	51.4%	104	51.0%	
Age 5 to 9 Years	106	51.5%	106	51.4%	104	51.0%	
Age 10 to 14 Years	95	48.7%	104	51.0%	104	50.9%	
Age 15 to 19 Years	93	48.3%	101	50.2%	108	51.8%	
Age 20 to 24 Years	84	45.6%	85	46.0%	94	48.4%	
Age 25 to 29 Years	92	47.9%	93	48.2%	94	48.4%	
Age 30 to 34 Years	97	49.2%	102	50.6%	99	49.9%	
Age 35 to 39 Years	103	50.7%	112	52.9%	105	51.1%	
Age 40 to 44 Years	107	51.7%	99	49.8%	100	49.9%	
Age 45 to 49 Years	104	51.0%	97	49.3%	97	49.4%	
Age 50 to 54 Years	89	47.1%	91	47.6%	94	48.3%	
Age 55 to 59 Years	85	46.0%	87	46.6%	91	47.5%	
Age 60 to 64 Years	84	45.8%	90	47.2%	88	46.8%	
Age 65 to 69 Years	80	44.3%	87	46.6%	91	47.5%	
Age 70 to 74 Years	76	43.2%	83	45.4%	84	45.8%	
Age 75 to 79 Years	71	41.4%	87	46.6%	84	45.6%	
Age 80 to 84 Years	130	56.5%	90	47.4%	73	42.4%	
Age 85 Years or Over	85	46.0%	61	37.7%	54	34.9%	
Age 19 Years or Less	101	50.2%	104	51.1%	105	51.1%	
Age 20 to 39 Years	93	48.3%	98	49.4%	98	49.5%	
Age 40 to 64 Years	94	48.5%	93	48.2%	94	48.5%	
Age 65 Years or Over	81	44.8%	84	45.7%	81	44.9%	

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3101 Cobb Pkwy SE							
Atlanta, GA 30339							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2022)							
Total Households	6,324		41,217		98,571		
Households with Children	818	12.9%	7,761	18.8%	24,306	24.7%	
Average Household Size	1.7		2.0		2.2		
Household Density per Square Mile	2,014		1,458		1,256		
Population Family	6,375	58.5%	52,679	65.4%	154,801	72.4%	
Population Non-Family	4,526	41.5%	27,774	34.5%	58,116	27.2%	
Population Group Quarters	-	-	74	-	841	0.4%	
Family Households	2,519	39.8%	18,609	45.1%	51,852	52.6%	
Married Couple Households	1,745	69.3%	12,127	65.2%	37,271	71.9%	
Other Family Households with Children	775	30.7%	6,483	34.8%	14,581	28.1%	
Family Households with Children	816	32.4%	7,744	41.6%	24,263	46.8%	
Married Couple with Children	519	63.6%	4,964	64.1%	16,650	68.6%	
Other Family Households with Children	297	36.4%	2,780	35.9%	7,613	31.4%	
Family Households No Children	1,703	67.6%	10,866	58.4%	27,589	53.2%	
Married Couple No Children	1,225	72.0%	7,163	65.9%	20,620	74.7%	
Other Family Households No Children	478	28.0%	3,703	34.1%	6,969	25.3%	
Non-Family Households	3,805	60.2%	22,608	54.9%	46,719	47.4%	
Non-Family Households with Children	2	-	17	-	43	-	
Non-Family Households No Children	3,802	99.9%	22,591	99.9%	46,676	99.9%	
Average Family Household Size	2.5		2.8		3.0		
Average Family Income	\$161,692		\$173,410		\$194,485		
Median Family Income	\$129,259		\$134,197		\$143,379		
Average Non-Family Household Size	1.2		1.2		1.2		
Marital Status (2022)							
Population Age 15 Years or Over	9,972		69,294		177,645		
Never Married	4,683	47.0%	30,313	43.7%	68,556	38.6%	
Currently Married	3,127	31.4%	25,847	37.3%	76,963	43.3%	
Previously Married	2,162	21.7%	13,133	19.0%	32,127	18.1%	
Separated	411	19.0%	2,828	21.5%	6,790	21.1%	
Widowed	232	10.7%	1,596	12.1%	4,987	15.5%	
Divorced	1,519	70.2%	8,710	66.3%	20,349	63.3%	
Educational Attainment (2022)							
Adult Population Age 25 Years or Over	8,607		59,512		154,134		
Elementary (Grade Level 0 to 8)	43	0.5%	808	1.4%	4,346	2.8%	
Some High School (Grade Level 9 to 11)	58	0.7%	1,191	2.0%	3,418	2.2%	
High School Graduate	1,032	12.0%	6,816	11.5%	17,829	11.6%	
Some College	1,114	12.9%	8,574	14.4%	20,995	13.6%	
Associate Degree Only	458	5.3%	3,341	5.6%	8,136	5.3%	
Bachelor Degree Only	3,715	43.2%	23,437	39.4%	58,797	38.1%	
Graduate Degree	2,186	25.4%	15,345	25.8%	40,613	26.3%	
Any College (Some College or Higher)	7,474	86.8%	50,698	85.2%	128,542	83.4%	
College Degree + (Bachelor Degree or Higher)	5,901	68.6%	38,783	65.2%	99,410	64.5%	

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Housing							
Total Housing Units (2022)	6,718		44,884		106,440		
Total Housing Units (2020)	6,754		44,608		106,661		
Historical Annual Growth (2020-2022)	-36	-	276		-	-221	
Housing Units Occupied (2022)	6,324	94.1%	41,217	91.8%	98,571	92.6%	
Housing Units Owner-Occupied	2,737	43.3%	20,948	50.8%	58,031	58.9%	
Housing Units Renter-Occupied	3,587	56.7%	20,269	49.2%	40,540	41.1%	
Housing Units Vacant (2022)	394	5.9%	3,667	8.2%	7,869	7.4%	
Household Size (2022)							
Total Households	6,324		41,217		98,571		
1 Person Households	3,233	51.1%	18,531	45.0%	37,911	38.5%	
2 Person Households	2,210	34.9%	13,748	33.4%	32,878	33.4%	
3 Person Households	567	9.0%	4,677	11.3%	12,685	12.9%	
4 Person Households	223	3.5%	2,735	6.6%	9,359	9.5%	
5 Person Households	64	1.0%	1,000	2.4%	3,698	3.8%	
6 Person Households	19	0.3%	358	0.9%	1,314	1.3%	
7 or More Person Households	7	0.1%	168	0.4%	726	0.7%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	902	14.3%	5,659	13.7%	17,865	18.1%	
HH Income \$150,000 to \$199,999	318	5.0%	2,635	6.4%	7,814	7.9%	
HH Income \$125,000 to \$149,999	502	7.9%	2,703	6.6%	6,690	6.8%	
HH Income \$100,000 to \$124,999	1,005	15.9%	4,284	10.4%	9,269	9.4%	
HH Income \$75,000 to \$99,999	1,226	19.4%	6,737	16.3%	14,865	15.1%	
HH Income \$50,000 to \$74,999	1,184	18.7%	9,041	21.9%	18,082	18.3%	
HH Income \$35,000 to \$49,999	536	8.5%	4,104	10.0%	8,887	9.0%	
HH Income \$25,000 to \$34,999	245	3.9%	2,407	5.8%	5,453	5.5%	
HH Income \$15,000 to \$24,999	169	2.7%	1,566	3.8%	4,594	4.7%	
HH Income \$10,000 to \$14,999	107	1.7%	612	1.5%	1,603	1.6%	
HH Income Under \$10,000	129	2.0%	1,469	3.6%	3,449	3.5%	
Household Vehicles (2022)							
Households 0 Vehicles Available	268	4.2%	1,246	3.0%	3,755	3.8%	
Households 1 Vehicle Available	3,050	48.2%	20,108	48.8%	40,649	41.2%	
Households 2 Vehicles Available	2,498	39.5%	14,925	36.2%	40,110	40.7%	
Households 3 or More Vehicles Available	507	8.0%	4,939	12.0%	14,057	14.3%	
Total Vehicles Available	9,628		65,824		166,676		
Average Vehicles per Household	1.5		1.6		1.7		
Owner-Occupied Household Vehicles	4,587	47.6%	37,781	57.4%	110,836	66.5%	
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.9		
Renter-Occupied Household Vehicles	5,041	52.4%	28,043	42.6%	55,841	33.5%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4		
Travel Time (2022)							
Worker Base Age 16 years or Over	7,894		52,521		127,104		
Travel to Work in 14 Minutes or Less	1,151	14.6%	8,692	16.5%	20,105	15.8%	
Travel to Work in 15 to 29 Minutes	2,894	36.7%	18,002	34.3%	45,686	35.9%	
Travel to Work in 30 to 59 Minutes	2,592	32.8%	17,279	32.9%	39,560	31.1%	
Travel to Work in 60 Minutes or More	157	2.0%	2,311	4.4%	6,531	5.1%	
Work at Home	1,100	13.9%	6,238	11.9%	15,221	12.0%	
Average Minutes Travel to Work	25.1		25.1		24.9		

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30339							
Transportation To Work (2022)							
Worker Base Age 16 years or Over	7,894		52,521		127,104		
Drive to Work Alone	6,174	78.2%	41,607	79.2%	99,554	78.3%	
Drive to Work in Carpool	312	4.0%	2,359	4.5%	5,920	4.7%	
Travel to Work by Public Transportation	59	0.7%	827	1.6%	2,709	2.1%	
Drive to Work on Motorcycle	20	0.2%	45	-	100	-	
Bicycle to Work	-	-	6	-	21	-	
Walk to Work	115	1.5%	873	1.7%	1,687	1.3%	
Other Means	114	1.4%	566	1.1%	1,892	1.5%	
Work at Home	1,100	13.9%	6,238	11.9%	15,221	12.0%	
Daytime Demographics (2022)							
Total Businesses	2,029		10,634		22,340		
Total Employees	45,019		142,831		235,430		
Company Headquarter Businesses	100	4.9%	492	4.6%	888	4.0%	
Company Headquarter Employees	25,574	56.8%	61,707	43.2%	81,271	34.5%	
Employee Population per Business	22.2	to 1	13.4	to 1	10.5	to 1	
Residential Population per Business	5.4	to 1	7.6	to 1	9.6	to 1	
Adj. Daytime Demographics Age 16 Years or Over	47,055		158,861		283,550		
Labor Force							
Labor Population Age 16 Years or Over (2022)	9,930		68,693		175,639		
Labor Force Total Males (2022)	4,760	47.9%	33,405	48.6%	85,226	48.5%	
Male Civilian Employed	3,988	83.8%	27,150	81.3%	66,349	77.9%	
Male Civilian Unemployed	142	3.0%	622	1.9%	1,502	1.8%	
Males in Armed Forces	-	-	40	0.1%	268	0.3%	
Males Not in Labor Force	630	13.2%	5,593	16.7%	17,107	20.1%	
Labor Force Total Females (2022)	5,169	52.1%	35,288	51.4%	90,412	51.5%	
Female Civilian Employed	3,906	75.6%	25,371	71.9%	60,755	67.2%	
Female Civilian Unemployed	48	0.9%	509	1.4%	1,338	1.5%	
Females in Armed Forces	-	-	102	0.3%	147	0.2%	
Females Not in Labor Force	1,215	23.5%	9,306	26.4%	28,172	31.2%	
Unemployment Rate	191	1.9%	1,131	1.6%	2,841	1.6%	
Occupation (2022)							
Occupation Population Age 16 Years or Over	7,894		52,521		127,104		
Occupation Total Males	3,988	50.5%	27,150	51.7%	66,349	52.2%	
Occupation Total Females	3,906	49.5%	25,371	48.3%	60,755	47.8%	
Management, Business, Financial Operations	2,467	-	13,487	25.7%	35,892	28.2%	
Professional, Related	2,340	29.6%	16,519	31.5%	37,867	29.8%	
Service	641	8.1%	6,379	12.1%	14,446	11.4%	
Sales, Office	1,443	18.3%	9,880	18.8%	24,156	19.0%	
Farming, Fishing, Forestry	-	-	5	-	19	-	
Construction, Extraction, Maintenance	256	3.2%	2,118	4.0%	5,772	4.5%	
Production, Transport, Material Moving	747	9.5%	4,132	7.9%	8,952	7.0%	
White Collar Workers	6,250	79.2%	39,886	75.9%	97,915	77.0%	
Blue Collar Workers	1,644	20.8%	12,635	24.1%	29,189	23.0%	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE							
Atlanta, GA 30339							
	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2022)							
Total Units	6,324		41,217		98,571		
1 Detached Unit	2,190	34.6%	17,638	42.8%	49,609	50.3%	
1 Attached Unit	640	10.1%	4,948	12.0%	11,179	11.3%	
2 Units	38	0.6%	235	0.6%	788	0.8%	
3 to 4 Units	111	1.8%	930	2.3%	1,948	2.0%	
5 to 9 Units	651	10.3%	4,035	9.8%	7,722	7.8%	
10 to 19 Units	1,031	16.3%	5,907	14.3%	10,575	10.7%	
20 to 49 Units	571	9.0%	3,759	9.1%	7,036	7.1%	
50 or More Units	1,027	16.2%	3,338	8.1%	8,731	8.9%	
Mobile Home or Trailer	64	1.0%	419	1.0%	951	1.0%	
Other Structure	1	-	8	-	32	-	
Homes Built By Year (2022)							
Homes Built 2014 or later	815	12.1%	3,583	8.0%	8,059	7.6%	
Homes Built 2010 to 2013	236	3.5%	1,250	2.8%	3,185	3.0%	
Homes Built 2000 to 2009	1,242	18.5%	6,564	14.6%	15,710	14.8%	
Homes Built 1990 to 1999	963	14.3%	7,133	15.9%	15,308	14.4%	
Homes Built 1980 to 1989	1,392	20.7%	10,768	24.0%	20,546	19.3%	
Homes Built 1970 to 1979	1,121	16.7%	6,417	14.3%	15,667	14.7%	
Homes Built 1960 to 1969	330	4.9%	3,092	6.9%	9,878	9.3%	
Homes Built 1950 to 1959	133	2.0%	1,650	3.7%	7,035	6.6%	
Homes Built 1940 to 1949	60	0.9%	501	1.1%	1,594	1.5%	
Homes Built Before 1939	32	0.5%	259	0.6%	1,591	1.5%	
Median Age of Homes	25.2	yrs	27.9	yrs	30.4	yrs	
Home Values (2022)							
Owner Specified Housing Units	2,737		20,948		58,031		
Home Values \$1,000,000 or More	205	7.5%	1,980	9.5%	6,206	10.7%	
Home Values \$750,000 to \$999,999	148	5.4%	1,245	5.9%	5,112	8.8%	
Home Values \$500,000 to \$749,999	481	17.6%	2,453	11.7%	8,370	14.4%	
Home Values \$400,000 to \$499,999	274	10.0%	2,311	11.0%	6,720	11.6%	
Home Values \$300,000 to \$399,999	640	23.4%	3,617	17.3%	10,708	18.5%	
Home Values \$250,000 to \$299,999	204	7.4%	1,925	9.2%	4,774	8.2%	
Home Values \$200,000 to \$249,999	252	9.2%	2,135	10.2%	5,333	9.2%	
Home Values \$175,000 to \$199,999	230	8.4%	2,123	10.1%	3,631	6.3%	
Home Values \$150,000 to \$174,999	128	4.7%	1,181	5.6%	2,640	4.5%	
Home Values \$125,000 to \$149,999	48	1.7%	910	4.3%	2,032	3.5%	
Home Values \$100,000 to \$124,999	30	1.1%	482	2.3%	1,256	2.2%	
Home Values \$90,000 to \$99,999	1	-	159	0.8%	290	0.5%	
Home Values \$80,000 to \$89,999	44	1.6%	156	0.7%	289	0.5%	
Home Values \$70,000 to \$79,999	1	-	34	0.2%	110	0.2%	
Home Values \$60,000 to \$69,999	-	-	4	-	32	-	
Home Values \$50,000 to \$59,999	-	-	16	-	32	-	
Home Values \$35,000 to \$49,999	2	-	109	0.5%	168	0.3%	
Home Values \$25,000 to \$34,999	28	1.0%	35	0.2%	43	-	
Home Values \$10,000 to \$24,999	1	-	35	0.2%	113	0.2%	
Home Values Under \$10,000	17	0.6%	37	0.2%	171	0.3%	
Owner-Occupied Median Home Value	\$407,259		\$428,488		\$473,616		
Renter-Occupied Median Rent	\$1,270		\$1,164		\$1,185		

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE Atlanta, GA 30339		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure		\$520.99 M	\$3.36 B	\$9.04 B
Total Non-Retail Expenditure		\$276.49 M	\$1.79 B	\$4.81 B
Total Retail Expenditure		\$244.49 M	\$1.58 B	\$4.23 B
Apparel		\$18.56 M	\$120.34 M	\$325.89 M
Contributions		\$17.75 M	\$116.56 M	\$321.84 M
Education		\$16.68 M	\$111.34 M	\$313.55 M
Entertainment		\$29.79 M	\$193.35 M	\$524.97 M
Food and Beverages		\$75.95 M	\$487.96 M	\$1.3 B
Furnishings and Equipment		\$18.48 M	\$119.76 M	\$324.21 M
Gifts		\$13.89 M	\$90.95 M	\$251.5 M
Health Care		\$42.67 M	\$274.31 M	\$730.79 M
Household Operations		\$20.61 M	\$134.23 M	\$364.63 M
Miscellaneous Expenses		\$9.9 M	\$64.03 M	\$172.49 M
Personal Care		\$7 M	\$45.04 M	\$120.95 M
Personal Insurance		\$3.71 M	\$24.5 M	\$67.9 M
Reading		\$1.14 M	\$7.41 M	\$20.01 M
Shelter		\$110.68 M	\$711.03 M	\$1.91 B
Tobacco		\$2.93 M	\$18.39 M	\$46.92 M
Transportation		\$94.37 M	\$606.75 M	\$1.62 B
Utilities		\$36.86 M	\$236.39 M	\$624.31 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure		\$6,866	\$6,798	\$7,646
Total Non-Retail Expenditure		\$3,644 53.1%	\$3,612 53.1%	\$4,071 53.2%
Total Retail Expenditures		\$3,222 46.9%	\$3,186 46.9%	\$3,575 46.8%
Apparel		\$245 3.6%	\$243 3.6%	\$276 3.6%
Contributions		\$234 3.4%	\$236 3.5%	\$272 3.6%
Education		\$220 3.2%	\$225 3.3%	\$265 3.5%
Entertainment		\$393 5.7%	\$391 5.8%	\$444 5.8%
Food and Beverages		\$1,001 14.6%	\$987 14.5%	\$1,103 14.4%
Furnishings and Equipment		\$244 3.5%	\$242 3.6%	\$274 3.6%
Gifts		\$183 2.7%	\$184 2.7%	\$213 2.8%
Health Care		\$562 8.2%	\$555 8.2%	\$618 8.1%
Household Operations		\$272 4.0%	\$271 4.0%	\$308 4.0%
Miscellaneous Expenses		\$130 1.9%	\$129 1.9%	\$146 1.9%
Personal Care		\$92 1.3%	\$91 1.3%	\$102 1.3%
Personal Insurance		\$49 0.7%	\$50 0.7%	\$57 0.8%
Reading		\$15 0.2%	\$15 0.2%	\$17 0.2%
Shelter		\$1,459 21.2%	\$1,438 21.1%	\$1,612 21.1%
Tobacco		\$39 0.6%	\$37 0.5%	\$40 0.5%
Transportation		\$1,244 18.1%	\$1,227 18.0%	\$1,372 17.9%
Utilities		\$486 7.1%	\$478 7.0%	\$528 6.9%

