

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE						
Atlanta, GA 30339						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	10,897		81,000		215,021	
Projected Population (2028)	10,988		83,213		222,210	
Census Population (2020)	10,738		80,533		214,448	
Census Population (2010)	7,545		66,967		186,131	
Projected Annual Growth (2023-2028)	91	0.2%	2,213	0.5%	7,189	0.7%
Historical Annual Growth (2020-2023)	159	-	467	0.2%	573	-
Historical Annual Growth (2010-2020)	3,192	4.2%	13,566	2.0%	28,318	1.5%
Estimated Population Density (2023)	3,470	psm	2,865	psm	2,739	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	6,434		41,945		100,342	
Projected Households (2028)	6,727		44,509		106,398	
Census Households (2020)	6,360		41,164		98,788	
Census Households (2010)	4,333		34,089		84,790	
Projected Annual Growth (2023-2028)	292	0.9%	2,565	1.2%	6,056	1.2%
Historical Annual Change (2010-2023)	2,101	3.7%	7,856	1.8%	15,552	1.4%
Average Household Income						
Estimated Average Household Income (2023)	\$145,706		\$150,227		\$175,634	
Projected Average Household Income (2028)	\$145,612		\$149,160		\$177,409	
Census Average Household Income (2010)	\$89,819		\$90,077		\$99,376	
Census Average Household Income (2000)	\$75,743		\$83,247		\$88,019	
Projected Annual Change (2023-2028)	-\$94	-	-\$1,067	-0.1%	\$1,775	0.2%
Historical Annual Change (2000-2023)	\$69,963	4.0%	\$66,981	3.5%	\$87,615	4.3%
Median Household Income						
Estimated Median Household Income (2023)	\$106,806		\$108,032		\$122,088	
Projected Median Household Income (2028)	\$102,565		\$105,883		\$121,027	
Census Median Household Income (2010)	\$62,424		\$63,508		\$68,989	
Census Median Household Income (2000)	\$59,910		\$61,610		\$64,718	
Projected Annual Change (2023-2028)	-\$4,241	-0.8%	-\$2,149	-0.4%	-\$1,060	-0.2%
Historical Annual Change (2000-2023)	\$46,896	3.4%	\$46,422	3.3%	\$57,369	3.9%
Per Capita Income						
Estimated Per Capita Income (2023)	\$86,037		\$77,801		\$81,994	
Projected Per Capita Income (2028)	\$89,146		\$79,791		\$84,977	
Census Per Capita Income (2010)	\$51,569		\$45,827		\$45,266	
Census Per Capita Income (2000)	\$43,008		\$41,223		\$40,048	
Projected Annual Change (2023-2028)	\$3,110	0.7%	\$1,991	0.5%	\$2,984	0.7%
Historical Annual Change (2000-2023)	\$43,029	4.3%	\$36,578	3.9%	\$41,946	4.6%
Estimated Average Household Net Worth (2023)	\$712,078		\$738,705		\$889,702	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE						
Atlanta, GA 30339						
	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	10,897		81,000		215,021	
White (2023)	5,764	52.9%	38,888	48.0%	116,962	54.4%
Black or African American (2023)	3,337	30.6%	26,888	33.2%	58,727	27.3%
American Indian or Alaska Native (2023)	20	0.2%	186	0.2%	682	0.3%
Asian (2023)	991	9.1%	7,669	9.5%	15,869	7.4%
Hawaiian or Pacific Islander (2023)	3	-	20	-	65	-
Other Race (2023)	218	2.0%	2,693	3.3%	9,317	4.3%
Two or More Races (2023)	563	5.2%	4,657	5.7%	13,400	6.2%
Population < 18 (2023)	1,310	12.0%	14,027	17.3%	42,940	20.0%
White Not Hispanic	439	33.5%	4,790	34.1%	18,700	43.5%
Black or African American	531	40.6%	5,280	37.6%	12,184	28.4%
Asian	120	9.1%	1,423	10.1%	3,061	7.1%
Other Race Not Hispanic	63	4.8%	673	4.8%	2,110	4.9%
Hispanic	156	11.9%	1,862	13.3%	6,885	16.0%
Not Hispanic or Latino Population (2023)	10,114	92.8%	73,685	91.0%	191,729	89.2%
Not Hispanic White	5,599	55.4%	37,612	51.0%	112,892	58.9%
Not Hispanic Black or African American	3,294	32.6%	26,363	35.8%	57,446	30.0%
Not Hispanic American Indian or Alaska Native	14	0.1%	73	-	171	-
Not Hispanic Asian	986	9.8%	7,640	10.4%	15,788	8.2%
Not Hispanic Hawaiian or Pacific Islander	2	-	11	-	39	-
Not Hispanic Other Race	21	0.2%	323	0.4%	921	0.5%
Not Hispanic Two or More Races	197	1.9%	1,662	2.3%	4,473	2.3%
Hispanic or Latino Population (2023)	784	7.2%	7,315	9.0%	23,292	10.8%
Hispanic White	166	21.2%	1,276	17.4%	4,070	17.5%
Hispanic Black or African American	43	5.5%	524	7.2%	1,281	5.5%
Hispanic American Indian or Alaska Native	6	0.7%	113	1.5%	511	2.2%
Hispanic Asian	5	0.6%	30	0.4%	82	0.4%
Hispanic Hawaiian or Pacific Islander	1	0.1%	9	0.1%	25	0.1%
Hispanic Other Race	197	25.1%	2,369	32.4%	8,396	36.0%
Hispanic Two or More Races	366	46.7%	2,995	40.9%	8,926	38.3%
Not Hispanic or Latino Population (2020)	9,938	92.6%	72,614	90.2%	187,999	87.7%
Hispanic or Latino Population (2020)	800	7.4%	7,919	9.8%	26,450	12.3%
Not Hispanic or Latino Population (2010)	7,127	94.5%	60,371	90.2%	161,590	86.8%
Hispanic or Latino Population (2010)	418	5.5%	6,596	9.8%	24,541	13.2%
Not Hispanic or Latino Population (2028)	10,194	92.8%	75,714	91.0%	198,222	89.2%
Hispanic or Latino Population (2028)	793	7.2%	7,499	9.0%	23,988	10.8%
Projected Annual Growth (2023-2028)	10	0.3%	184	0.5%	696	0.6%
Historical Annual Growth (2010-2020)	382	9.1%	1,323	2.0%	1,909	0.8%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30339							
Total Age Distribution (2023)							
Total Population	10,897			81,000		215,021	
Age Under 5 Years	491	4.5%		4,857	6.0%	13,380	6.2%
Age 5 to 9 Years	313	2.9%		3,550	4.4%	11,522	5.4%
Age 10 to 14 Years	308	2.8%		3,511	4.3%	11,220	5.2%
Age 15 to 19 Years	351	3.2%		3,287	4.1%	10,125	4.7%
Age 20 to 24 Years	1,034	9.5%		6,614	8.2%	14,213	6.6%
Age 25 to 29 Years	2,179	20.0%		11,904	14.7%	23,836	11.1%
Age 30 to 34 Years	1,482	13.6%		9,689	12.0%	21,749	10.1%
Age 35 to 39 Years	814	7.5%		6,452	8.0%	17,083	7.9%
Age 40 to 44 Years	644	5.9%		5,122	6.3%	14,252	6.6%
Age 45 to 49 Years	511	4.7%		4,496	5.6%	12,677	5.9%
Age 50 to 54 Years	520	4.8%		4,651	5.7%	13,333	6.2%
Age 55 to 59 Years	592	5.4%		4,438	5.5%	12,667	5.9%
Age 60 to 64 Years	504	4.6%		4,176	5.2%	11,862	5.5%
Age 65 to 69 Years	455	4.2%		3,305	4.1%	9,478	4.4%
Age 70 to 74 Years	348	3.2%		2,307	2.8%	7,499	3.5%
Age 75 to 79 Years	186	1.7%		1,328	1.6%	4,748	2.2%
Age 80 to 84 Years	119	1.1%		771	1.0%	2,810	1.3%
Age 85 Years or Over	46	0.4%		543	0.7%	2,565	1.2%
Median Age	32.7			34.4		36.3	
Age 19 Years or Less	1,463	13.4%		15,205	18.8%	46,248	21.5%
Age 20 to 64 Years	8,279	76.0%		57,541	71.0%	141,673	65.9%
Age 65 Years or Over	1,155	10.6%		8,254	10.2%	27,100	12.6%
Female Age Distribution (2023)							
Female Population	5,561	51.0%		41,044	50.7%	109,870	51.1%
Age Under 5 Years	225	4.0%		2,333	5.7%	6,529	5.9%
Age 5 to 9 Years	145	2.6%		1,733	4.2%	5,651	5.1%
Age 10 to 14 Years	143	2.6%		1,726	4.2%	5,490	5.0%
Age 15 to 19 Years	170	3.1%		1,683	4.1%	5,040	4.6%
Age 20 to 24 Years	565	10.2%		3,563	8.7%	7,435	6.8%
Age 25 to 29 Years	1,114	20.0%		6,056	14.8%	12,213	11.1%
Age 30 to 34 Years	744	13.4%		4,661	11.4%	10,785	9.8%
Age 35 to 39 Years	401	7.2%		3,030	7.4%	8,417	7.7%
Age 40 to 44 Years	318	5.7%		2,603	6.3%	7,276	6.6%
Age 45 to 49 Years	251	4.5%		2,292	5.6%	6,523	5.9%
Age 50 to 54 Years	278	5.0%		2,431	5.9%	6,857	6.2%
Age 55 to 59 Years	316	5.7%		2,342	5.7%	6,582	6.0%
Age 60 to 64 Years	265	4.8%		2,146	5.2%	6,211	5.7%
Age 65 to 69 Years	250	4.5%		1,748	4.3%	5,013	4.6%
Age 70 to 74 Years	191	3.4%		1,260	3.1%	4,073	3.7%
Age 75 to 79 Years	108	1.9%		697	1.7%	2,553	2.3%
Age 80 to 84 Years	52	0.9%		405	1.0%	1,601	1.5%
Age 85 Years or Over	24	0.4%		336	0.8%	1,621	1.5%
Female Median Age	32.8			34.4		36.7	
Age 19 Years or Less	683	12.3%		7,475	18.2%	22,711	20.7%
Age 20 to 64 Years	4,253	76.5%		29,124	71.0%	72,300	65.8%
Age 65 Years or Over	626	11.2%		4,445	10.8%	14,860	13.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE							
Atlanta, GA 30339							
	1 mi radius		3 mi radius		5 mi radius		
Male Age Distribution (2023)							
Male Population	5,336	49.0%	39,956	49.3%	105,151	48.9%	
Age Under 5 Years	266	5.0%	2,523	6.3%	6,851	6.5%	
Age 5 to 9 Years	168	3.1%	1,817	4.5%	5,871	5.6%	
Age 10 to 14 Years	165	3.1%	1,785	4.5%	5,730	5.4%	
Age 15 to 19 Years	181	3.4%	1,605	4.0%	5,085	4.8%	
Age 20 to 24 Years	468	8.8%	3,051	7.6%	6,778	6.4%	
Age 25 to 29 Years	1,065	20.0%	5,848	14.6%	11,623	11.1%	
Age 30 to 34 Years	738	13.8%	5,028	12.6%	10,964	10.4%	
Age 35 to 39 Years	413	7.7%	3,422	8.6%	8,666	8.2%	
Age 40 to 44 Years	327	6.1%	2,519	6.3%	6,976	6.6%	
Age 45 to 49 Years	259	4.9%	2,204	5.5%	6,154	5.9%	
Age 50 to 54 Years	241	4.5%	2,220	5.6%	6,476	6.2%	
Age 55 to 59 Years	276	5.2%	2,095	5.2%	6,085	5.8%	
Age 60 to 64 Years	239	4.5%	2,029	5.1%	5,651	5.4%	
Age 65 to 69 Years	205	3.8%	1,557	3.9%	4,466	4.2%	
Age 70 to 74 Years	157	2.9%	1,047	2.6%	3,427	3.3%	
Age 75 to 79 Years	78	1.5%	631	1.6%	2,195	2.1%	
Age 80 to 84 Years	67	1.3%	366	0.9%	1,209	1.2%	
Age 85 Years or Over	22	0.4%	207	0.5%	944	0.9%	
Male Median Age	32.6		34.3		35.9		
Age 19 Years or Less	780	14.6%	7,730	19.3%	23,537	22.4%	
Age 20 to 64 Years	4,027	75.5%	28,418	71.1%	69,373	66.0%	
Age 65 Years or Over	529	9.9%	3,809	9.5%	12,241	11.6%	
Males per 100 Females (2023)							
Overall Comparison	96		97		96		
Age Under 5 Years	118	54.1%	108	52.0%	105	51.2%	
Age 5 to 9 Years	116	53.7%	105	51.2%	104	51.0%	
Age 10 to 14 Years	115	53.6%	103	50.8%	104	51.1%	
Age 15 to 19 Years	106	51.6%	95	48.8%	101	50.2%	
Age 20 to 24 Years	83	45.3%	86	46.1%	91	47.7%	
Age 25 to 29 Years	96	48.9%	97	49.1%	95	48.8%	
Age 30 to 34 Years	99	49.8%	108	51.9%	102	50.4%	
Age 35 to 39 Years	103	50.7%	113	53.0%	103	50.7%	
Age 40 to 44 Years	103	50.7%	97	49.2%	96	48.9%	
Age 45 to 49 Years	103	50.8%	96	49.0%	94	48.5%	
Age 50 to 54 Years	87	46.4%	91	47.7%	94	48.6%	
Age 55 to 59 Years	87	46.6%	89	47.2%	92	48.0%	
Age 60 to 64 Years	90	47.4%	95	48.6%	91	47.6%	
Age 65 to 69 Years	82	45.0%	89	47.1%	89	47.1%	
Age 70 to 74 Years	82	45.2%	83	45.4%	84	45.7%	
Age 75 to 79 Years	72	41.9%	91	47.5%	86	46.2%	
Age 80 to 84 Years	128	56.1%	90	47.5%	76	43.0%	
Age 85 Years or Over	91	47.8%	62	38.2%	58	36.8%	
Age 19 Years or Less	114	53.3%	103	50.8%	104	50.9%	
Age 20 to 39 Years	95	48.7%	100	50.1%	98	49.5%	
Age 40 to 64 Years	94	48.4%	94	48.4%	94	48.4%	
Age 65 Years or Over	85	45.8%	86	46.1%	82	45.2%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE							
Atlanta, GA 30339							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2023)							
Total Households	6,434		41,945		100,342		
Households with Children	803	12.5%	7,744	18.5%	24,176	24.1%	
Average Household Size	1.7		1.9		2.1		
Household Density per Square Mile	2,049		1,484		1,278		
Population Family	6,153	56.5%	52,666	65.0%	154,747	72.0%	
Population Non-Family	4,744	43.5%	28,260	34.9%	59,433	27.6%	
Population Group Quarters	-	-	74	-	841	0.4%	
Family Households	2,423	37.7%	18,747	44.7%	52,183	52.0%	
Married Couple Households	1,614	66.6%	12,175	64.9%	37,521	71.9%	
Other Family Households with Children	809	33.4%	6,572	35.1%	14,663	28.1%	
Family Households with Children	801	33.1%	7,728	41.2%	24,134	46.2%	
Married Couple with Children	492	61.4%	4,921	63.7%	16,525	68.5%	
Other Family Households with Children	309	38.6%	2,807	36.3%	7,609	31.5%	
Family Households No Children	1,621	66.9%	11,018	58.8%	28,049	53.8%	
Married Couple No Children	1,121	69.2%	7,253	65.8%	20,996	74.9%	
Other Family Households No Children	500	30.8%	3,765	34.2%	7,053	25.1%	
Non-Family Households	4,012	62.3%	23,198	55.3%	48,159	48.0%	
Non-Family Households with Children	1	-	16	-	42	-	
Non-Family Households No Children	4,010	100.0%	23,182	99.9%	48,117	99.9%	
Average Family Household Size	2.5		2.8		3.0		
Average Family Income	\$187,814		\$209,852		\$242,728		
Median Family Income	\$162,165		\$161,614		\$171,214		
Average Non-Family Household Size	1.2		1.2		1.2		
Marital Status (2023)							
Population Age 15 Years or Over	9,785		69,082		178,898		
Never Married	5,001	51.1%	32,224	46.6%	71,889	40.2%	
Currently Married	2,749	28.1%	24,717	35.8%	76,902	43.0%	
Previously Married	2,035	20.8%	12,142	17.6%	30,107	16.8%	
Separated	220	10.8%	1,939	16.0%	5,173	17.2%	
Widowed	157	7.7%	1,754	14.4%	5,007	16.6%	
Divorced	1,658	81.5%	8,449	69.6%	19,927	66.2%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	8,400		59,181		154,560		
Elementary (Grade Level 0 to 8)	18	0.2%	664	1.1%	3,659	2.4%	
Some High School (Grade Level 9 to 11)	63	0.8%	966	1.6%	2,835	1.8%	
High School Graduate	691	8.2%	5,988	10.1%	16,333	10.6%	
Some College	1,061	12.6%	8,362	14.1%	20,737	13.4%	
Associate Degree Only	512	6.1%	3,565	6.0%	8,257	5.3%	
Bachelor Degree Only	3,684	43.9%	23,956	40.5%	61,467	39.8%	
Graduate Degree	2,372	28.2%	15,680	26.5%	41,272	26.7%	
Any College (Some College or Higher)	7,628	90.8%	51,563	87.1%	131,734	85.2%	
College Degree + (Bachelor Degree or Higher)	6,056	72.1%	39,636	67.0%	102,739	66.5%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE							
Atlanta, GA 30339							
	1 mi radius			3 mi radius		5 mi radius	
Housing							
Total Housing Units (2023)	6,839		45,842		108,828		
Total Housing Units (2020)	6,754		44,734		106,642		
Historical Annual Growth (2020-2023)	85	-	1,108	-	2,186	-	
Housing Units Occupied (2023)	6,434	94.1%	41,945	91.5%	100,342	92.2%	
Housing Units Owner-Occupied	2,664	41.4%	21,272	50.7%	59,487	59.3%	
Housing Units Renter-Occupied	3,770	58.6%	20,673	49.3%	40,855	40.7%	
Housing Units Vacant (2023)	404	5.9%	3,897	8.5%	8,486	7.8%	
Household Size (2023)							
Total Households	6,434		41,945		100,342		
1 Person Households	3,443	53.5%	19,072	45.5%	39,254	39.1%	
2 Person Households	2,126	33.0%	13,906	33.2%	33,355	33.2%	
3 Person Households	554	8.6%	4,707	11.2%	12,707	12.7%	
4 Person Households	219	3.4%	2,732	6.5%	9,369	9.3%	
5 Person Households	64	1.0%	996	2.4%	3,664	3.7%	
6 Person Households	22	0.3%	366	0.9%	1,293	1.3%	
7 or More Person Households	7	0.1%	165	0.4%	700	0.7%	
Household Income Distribution (2023)							
HH Income \$200,000 or More	1,122	17.4%	7,921	18.9%	24,089	24.0%	
HH Income \$150,000 to \$199,999	523	8.1%	3,425	8.2%	10,158	10.1%	
HH Income \$125,000 to \$149,999	490	7.6%	3,112	7.4%	7,354	7.3%	
HH Income \$100,000 to \$124,999	950	14.8%	3,906	9.3%	8,335	8.3%	
HH Income \$75,000 to \$99,999	1,148	17.8%	6,007	14.3%	12,944	12.9%	
HH Income \$50,000 to \$74,999	1,079	16.8%	7,762	18.5%	15,175	15.1%	
HH Income \$35,000 to \$49,999	432	6.7%	3,754	9.0%	7,551	7.5%	
HH Income \$25,000 to \$34,999	236	3.7%	2,191	5.2%	5,024	5.0%	
HH Income \$15,000 to \$24,999	268	4.2%	1,755	4.2%	4,527	4.5%	
HH Income \$10,000 to \$14,999	79	1.2%	652	1.6%	1,898	1.9%	
HH Income Under \$10,000	108	1.7%	1,459	3.5%	3,287	3.3%	
Household Vehicles (2023)							
Households 0 Vehicles Available	195	3.0%	918	2.2%	3,120	3.1%	
Households 1 Vehicle Available	3,116	48.4%	20,714	49.4%	41,784	41.6%	
Households 2 Vehicles Available	2,665	41.4%	15,456	36.8%	40,697	40.6%	
Households 3 or More Vehicles Available	459	7.1%	4,856	11.6%	14,741	14.7%	
Total Vehicles Available	9,854		67,324		171,527		
Average Vehicles per Household	1.5		1.6		1.7		
Owner-Occupied Household Vehicles	4,462	45.3%	38,522	57.2%	114,407	66.7%	
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.9		
Renter-Occupied Household Vehicles	5,393	54.7%	28,802	42.8%	57,120	33.3%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4		
Travel Time (2023)							
Worker Base Age 16 years or Over	8,023		53,237		131,056		
Travel to Work in 14 Minutes or Less	995	12.4%	6,972	13.1%	16,150	12.3%	
Travel to Work in 15 to 29 Minutes	1,883	23.5%	12,631	23.7%	33,214	25.3%	
Travel to Work in 30 to 59 Minutes	1,681	20.9%	11,873	22.3%	27,298	20.8%	
Travel to Work in 60 Minutes or More	79	1.0%	1,058	2.0%	3,038	2.3%	
Work at Home	3,386	42.2%	20,703	38.9%	51,356	39.2%	
Average Minutes Travel to Work	24.6		23.9		23.8		

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE							
Atlanta, GA 30339							
	1 mi radius			3 mi radius		5 mi radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over	8,023		53,237		131,056		
Drive to Work Alone	4,174	52.0%	28,511	53.6%	68,750	52.5%	
Drive to Work in Carpool	194	2.4%	2,129	4.0%	5,765	4.4%	
Travel to Work by Public Transportation	14	0.2%	225	0.4%	792	0.6%	
Drive to Work on Motorcycle	2	-	9	-	20	-	
Bicycle to Work	-	-	29	-	79	-	
Walk to Work	117	1.5%	701	1.3%	1,769	1.3%	
Other Means	135	1.7%	930	1.7%	2,524	1.9%	
Work at Home	3,386	42.2%	20,703	38.9%	51,356	39.2%	
Daytime Demographics (2023)							
Total Businesses	2,223		11,586		23,834		
Total Employees	35,868		145,139		226,737		
Company Headquarter Businesses	95	4.3%	445	3.8%	751	3.1%	
Company Headquarter Employees	17,188	47.9%	53,216	36.7%	66,997	29.5%	
Employee Population per Business	16.1	to 1	12.5	to 1	9.5	to 1	
Residential Population per Business	4.9	to 1	7.0	to 1	9.0	to 1	
Adj. Daytime Demographics Age 16 Years or Over	37,534		159,784		271,385		
Labor Force							
Labor Population Age 16 Years or Over (2023)	9,719		68,385		176,603		
Labor Force Total Males (2023)	4,702	48.4%	33,490	49.0%	85,562	48.4%	
Male Civilian Employed	4,039	85.9%	27,517	82.2%	67,944	79.4%	
Male Civilian Unemployed	124	2.6%	663	2.0%	1,571	1.8%	
Males in Armed Forces	30	0.6%	285	0.9%	600	0.7%	
Males Not in Labor Force	510	10.8%	5,025	15.0%	15,447	18.1%	
Labor Force Total Females (2023)	5,017	51.6%	34,895	51.0%	91,042	51.6%	
Female Civilian Employed	3,984	79.4%	25,722	73.7%	63,123	69.3%	
Female Civilian Unemployed	57	1.1%	637	1.8%	1,701	1.9%	
Females in Armed Forces	-	-	216	0.6%	288	0.3%	
Females Not in Labor Force	976	19.5%	8,320	23.8%	25,929	28.5%	
Unemployment Rate	181	1.9%	1,300	1.9%	3,272	1.9%	
Occupation (2023)							
Occupation Population Age 16 Years or Over	8,023		53,237		131,056		
Occupation Total Males	4,039	50.3%	27,516	51.7%	67,936	51.8%	
Occupation Total Females	3,984	49.7%	25,721	48.3%	63,120	48.2%	
Management, Business, Financial Operations	2,604	32.5%	14,150	26.6%	37,228	28.4%	
Professional, Related	2,467	30.7%	17,027	32.0%	40,204	30.7%	
Service	578	7.2%	6,304	11.8%	13,819	10.5%	
Sales, Office	1,568	19.5%	10,260	19.3%	25,219	19.2%	
Farming, Fishing, Forestry	1	-	19	-	33	-	
Construction, Extraction, Maintenance	170	2.1%	1,803	3.4%	5,604	4.3%	
Production, Transport, Material Moving	635	7.9%	3,674	6.9%	8,949	6.8%	
White Collar Workers	6,638	82.7%	41,437	77.8%	102,650	78.3%	
Blue Collar Workers	1,385	17.3%	11,800	22.2%	28,405	21.7%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30339							
Units In Structure (2023)							
Total Units	6,434			41,945		100,342	
1 Detached Unit	2,367	36.8%		18,828	44.9%	52,458	52.3%
1 Attached Unit	700	10.9%		4,906	11.7%	11,385	11.3%
2 Units	54	0.8%		333	0.8%	866	0.9%
3 to 4 Units	164	2.6%		1,128	2.7%	2,357	2.3%
5 to 9 Units	522	8.1%		3,186	7.6%	6,661	6.6%
10 to 19 Units	940	14.6%		5,384	12.8%	9,605	9.6%
20 to 49 Units	570	8.9%		3,676	8.8%	6,567	6.5%
50 or More Units	1,080	16.8%		4,253	10.1%	9,894	9.9%
Mobile Home or Trailer	36	0.6%		242	0.6%	540	0.5%
Other Structure	1	-		9	-	10	-
Homes Built By Year (2023)							
Homes Built 2020 or later	55	0.8%		412	0.9%	1,105	1.0%
Homes Built 2010 to 2019	1,386	20.3%		6,584	14.4%	15,003	13.8%
Homes Built 2000 to 2009	1,370	20.0%		8,167	17.8%	18,094	16.6%
Homes Built 1990 to 1999	837	12.2%		5,914	12.9%	12,752	11.7%
Homes Built 1980 to 1989	1,357	19.8%		10,522	23.0%	20,662	19.0%
Homes Built 1970 to 1979	852	12.5%		5,202	11.3%	13,631	12.5%
Homes Built 1960 to 1969	356	5.2%		3,189	7.0%	9,859	9.1%
Homes Built 1950 to 1959	180	2.6%		1,572	3.4%	6,609	6.1%
Homes Built 1940 to 1949	37	0.5%		213	0.5%	1,017	0.9%
Homes Built Before 1939	5	-		169	0.4%	1,610	1.5%
Median Age of Homes	31.2	yrs		33.9	yrs	36.7	yrs
Home Values (2023)							
Owner Specified Housing Units	2,664			21,272		59,487	
Home Values \$1,000,000 or More	229	8.6%		2,360	11.1%	7,202	12.1%
Home Values \$750,000 to \$999,999	135	5.1%		1,350	6.3%	5,228	8.8%
Home Values \$500,000 to \$749,999	618	23.2%		3,655	17.2%	11,055	18.6%
Home Values \$400,000 to \$499,999	397	14.9%		3,070	14.4%	8,062	13.6%
Home Values \$300,000 to \$399,999	753	28.3%		4,420	20.8%	12,485	21.0%
Home Values \$250,000 to \$299,999	88	3.3%		1,756	8.3%	4,756	8.0%
Home Values \$200,000 to \$249,999	189	7.1%		2,032	9.6%	4,479	7.5%
Home Values \$175,000 to \$199,999	118	4.4%		1,138	5.4%	2,212	3.7%
Home Values \$150,000 to \$174,999	47	1.8%		593	2.8%	1,366	2.3%
Home Values \$125,000 to \$149,999	14	0.5%		290	1.4%	763	1.3%
Home Values \$100,000 to \$124,999	5	0.2%		187	0.9%	470	0.8%
Home Values \$90,000 to \$99,999	3	0.1%		49	0.2%	172	0.3%
Home Values \$80,000 to \$89,999	1	-		50	0.2%	172	0.3%
Home Values \$70,000 to \$79,999	-	-		12	-	71	0.1%
Home Values \$60,000 to \$69,999	-	-		29	0.1%	152	0.3%
Home Values \$50,000 to \$59,999	3	0.1%		11	-	58	-
Home Values \$35,000 to \$49,999	4	0.1%		65	0.3%	118	0.2%
Home Values \$25,000 to \$34,999	44	1.6%		82	0.4%	171	0.3%
Home Values \$10,000 to \$24,999	2	-		67	0.3%	223	0.4%
Home Values Under \$10,000	14	0.5%		52	0.2%	272	0.5%
Owner-Occupied Median Home Value	\$475,762			\$487,788		\$515,035	
Renter-Occupied Median Rent	\$1,380			\$1,302		\$1,317	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.879/-84.4565

3101 Cobb Pkwy SE		1 mi radius		3 mi radius		5 mi radius	
Atlanta, GA 30339							
Total Annual Consumer Expenditure (2023)							
Total Household Expenditure		\$590.67 M		\$4 B		\$10.87 B	
Total Non-Retail Expenditure		\$314.52 M		\$2.13 B		\$5.81 B	
Total Retail Expenditure		\$276.15 M		\$1.86 B		\$5.06 B	
Apparel		\$21.19 M		\$144.06 M		\$394.62 M	
Contributions		\$20.66 M		\$143.22 M		\$399.45 M	
Education		\$19.86 M		\$140.1 M		\$398.39 M	
Entertainment		\$34.03 M		\$231.88 M		\$636.87 M	
Food and Beverages		\$85.51 M		\$574.86 M		\$1.55 B	
Furnishings and Equipment		\$21.06 M		\$143.27 M		\$392.35 M	
Gifts		\$16.19 M		\$112.58 M		\$314.43 M	
Health Care		\$47.75 M		\$321.1 M		\$864.27 M	
Household Operations		\$23.59 M		\$161.38 M		\$443.2 M	
Miscellaneous Expenses		\$11.26 M		\$76.39 M		\$208.12 M	
Personal Care		\$7.93 M		\$53.46 M		\$145.17 M	
Personal Insurance		\$4.31 M		\$29.98 M		\$83.96 M	
Reading		\$1.31 M		\$8.87 M		\$24.22 M	
Shelter		\$125.64 M		\$844.4 M		\$2.29 B	
Tobacco		\$3.17 M		\$20.57 M		\$52.75 M	
Transportation		\$106.25 M		\$714.93 M		\$1.93 B	
Utilities		\$40.98 M		\$274.17 M		\$731.14 M	
Monthly Household Consumer Expenditure (2023)							
Total Household Expenditure		\$7,650		\$7,937		\$9,025	
Total Non-Retail Expenditure		\$4,073 53.2%		\$4,233 53.3%		\$4,822 53.4%	
Total Retail Expenditures		\$3,576 46.8%		\$3,704 46.7%		\$4,202 46.6%	
Apparel		\$274 3.6%		\$286 3.6%		\$328 3.6%	
Contributions		\$268 3.5%		\$285 3.6%		\$332 3.7%	
Education		\$257 3.4%		\$278 3.5%		\$331 3.7%	
Entertainment		\$441 5.8%		\$461 5.8%		\$529 5.9%	
Food and Beverages		\$1,107 14.5%		\$1,142 14.4%		\$1,290 14.3%	
Furnishings and Equipment		\$273 3.6%		\$285 3.6%		\$326 3.6%	
Gifts		\$210 2.7%		\$224 2.8%		\$261 2.9%	
Health Care		\$618 8.1%		\$638 8.0%		\$718 8.0%	
Household Operations		\$306 4.0%		\$321 4.0%		\$368 4.1%	
Miscellaneous Expenses		\$146 1.9%		\$152 1.9%		\$173 1.9%	
Personal Care		\$103 1.3%		\$106 1.3%		\$121 1.3%	
Personal Insurance		\$56 0.7%		\$60 0.8%		\$70 0.8%	
Reading		\$17 0.2%		\$18 0.2%		\$20 0.2%	
Shelter		\$1,627 21.3%		\$1,678 21.1%		\$1,902 21.1%	
Tobacco		\$41 0.5%		\$41 0.5%		\$44 0.5%	
Transportation		\$1,376 18.0%		\$1,420 17.9%		\$1,606 17.8%	
Utilities		\$531 6.9%		\$545 6.9%		\$607 6.7%	