

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9482/-84.6251

2500 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,630		44,210		150,167	
Projected Population (2028)	5,837		45,779		156,906	
Census Population (2020)	5,766		43,662		147,833	
Census Population (2010)	4,819		38,509		135,216	
Projected Annual Growth (2023-2028)	207	0.7%	1,569	0.7%	6,739	0.9%
Historical Annual Growth (2020-2023)	-136	-	548	0.4%	2,334	0.5%
Historical Annual Growth (2010-2020)	947	2.0%	5,153	1.3%	12,617	0.9%
Estimated Population Density (2023)	1,793 <i>psm</i>		1,564 <i>psm</i>		1,913 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	1,983		15,981		54,842	
Projected Households (2028)	2,134		17,162		59,426	
Census Households (2020)	2,001		15,595		53,376	
Census Households (2010)	1,698		13,990		47,856	
Projected Annual Growth (2023-2028)	151	1.5%	1,180	1.5%	4,584	1.7%
Historical Annual Change (2010-2023)	286	1.3%	1,991	1.1%	6,986	1.1%
Average Household Income						
Estimated Average Household Income (2023)	\$134,804		\$176,877		\$138,304	
Projected Average Household Income (2028)	\$131,651		\$175,998		\$134,119	
Census Average Household Income (2010)	\$103,049		\$101,931		\$82,005	
Census Average Household Income (2000)	\$93,461		\$90,537		\$73,686	
Projected Annual Change (2023-2028)	-\$3,154	-0.5%	-\$879	-	-\$4,185	-0.6%
Historical Annual Change (2000-2023)	\$41,344	1.9%	\$86,339	4.1%	\$64,618	3.8%
Median Household Income						
Estimated Median Household Income (2023)	\$123,627		\$137,272		\$108,392	
Projected Median Household Income (2028)	\$121,978		\$138,371		\$106,656	
Census Median Household Income (2010)	\$83,014		\$79,933		\$65,227	
Census Median Household Income (2000)	\$79,098		\$77,992		\$61,283	
Projected Annual Change (2023-2028)	-\$1,650	-0.3%	\$1,099	0.2%	-\$1,735	-0.3%
Historical Annual Change (2000-2023)	\$44,529	2.4%	\$59,280	3.3%	\$47,108	3.3%
Per Capita Income						
Estimated Per Capita Income (2023)	\$47,563		\$63,983		\$50,704	
Projected Per Capita Income (2028)	\$48,204		\$66,022		\$50,983	
Census Per Capita Income (2010)	\$36,307		\$37,041		\$29,023	
Census Per Capita Income (2000)	\$31,979		\$31,303		\$25,498	
Projected Annual Change (2023-2028)	\$641	0.3%	\$2,039	0.6%	\$278	0.1%
Historical Annual Change (2000-2023)	\$15,584	2.1%	\$32,680	4.5%	\$25,206	4.3%
Estimated Average Household Net Worth (2023)	\$920,890		\$1 M		\$760,214	

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2500 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2023)		5,630		44,210		150,167	
White (2023)		3,925	69.7%	30,095	68.1%	81,092	54.0%
Black or African American (2023)		1,056	18.8%	8,963	20.3%	42,661	28.4%
American Indian or Alaska Native (2023)		5	-	75	0.2%	672	0.4%
Asian (2023)		268	4.8%	1,830	4.1%	6,063	4.0%
Hawaiian or Pacific Islander (2023)		-	-	11	-	47	-
Other Race (2023)		81	1.4%	822	1.9%	9,097	6.1%
Two or More Races (2023)		294	5.2%	2,414	5.5%	10,534	7.0%
Population < 18 (2023)		1,338	23.8%	10,452	23.6%	35,149	23.4%
White Not Hispanic		805	60.2%	6,254	59.8%	14,634	41.6%
Black or African American		269	20.1%	2,225	21.3%	10,137	28.8%
Asian		69	5.2%	446	4.3%	1,249	3.6%
Other Race Not Hispanic		73	5.4%	565	5.4%	1,644	4.7%
Hispanic		122	9.1%	963	9.2%	7,485	21.3%
Not Hispanic or Latino Population (2023)		5,256	93.4%	41,104	93.0%	128,199	85.4%
Not Hispanic White		3,803	72.3%	29,379	71.5%	76,766	59.9%
Not Hispanic Black or African American		1,040	19.8%	8,822	21.5%	41,926	32.7%
Not Hispanic American Indian or Alaska Native		3	-	18	-	97	-
Not Hispanic Asian		268	5.1%	1,813	4.4%	6,008	4.7%
Not Hispanic Hawaiian or Pacific Islander		-	-	5	-	26	-
Not Hispanic Other Race		15	0.3%	122	0.3%	465	0.4%
Not Hispanic Two or More Races		128	2.4%	946	2.3%	2,910	2.3%
Hispanic or Latino Population (2023)		374	6.6%	3,106	7.0%	21,968	14.6%
Hispanic White		123	32.8%	717	23.1%	4,326	19.7%
Hispanic Black or African American		16	4.2%	141	4.5%	735	3.3%
Hispanic American Indian or Alaska Native		3	0.7%	58	1.9%	575	2.6%
Hispanic Asian		-	-	17	0.5%	55	0.3%
Hispanic Hawaiian or Pacific Islander		-	-	6	0.2%	21	-
Hispanic Other Race		67	17.8%	700	22.5%	8,632	39.3%
Hispanic Two or More Races		166	44.4%	1,468	47.3%	7,624	34.7%
Not Hispanic or Latino Population (2020)		5,380	93.3%	40,496	92.7%	123,336	83.4%
Hispanic or Latino Population (2020)		386	6.7%	3,166	7.3%	24,497	16.6%
Not Hispanic or Latino Population (2010)		4,634	96.2%	36,756	95.4%	116,091	85.9%
Hispanic or Latino Population (2010)		185	3.8%	1,753	4.6%	19,125	14.1%
Not Hispanic or Latino Population (2028)		5,450	93.4%	42,557	93.0%	133,612	85.2%
Hispanic or Latino Population (2028)		386	6.6%	3,222	7.0%	23,294	14.8%
Projected Annual Growth (2023-2028)		13	0.7%	117	0.8%	1,326	1.2%
Historical Annual Growth (2010-2020)		202	10.9%	1,412	8.1%	5,372	2.8%

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2500 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		5,630		44,210		150,167	
Age Under 5 Years		288	5.1%	2,081	4.7%	8,066	5.4%
Age 5 to 9 Years		365	6.5%	2,861	6.5%	9,341	6.2%
Age 10 to 14 Years		404	7.2%	3,339	7.6%	10,847	7.2%
Age 15 to 19 Years		405	7.2%	3,120	7.1%	10,780	7.2%
Age 20 to 24 Years		254	4.5%	1,847	4.2%	8,735	5.8%
Age 25 to 29 Years		232	4.1%	1,786	4.0%	9,153	6.1%
Age 30 to 34 Years		299	5.3%	2,278	5.2%	9,373	6.2%
Age 35 to 39 Years		372	6.6%	2,812	6.4%	9,905	6.6%
Age 40 to 44 Years		433	7.7%	3,167	7.2%	10,415	6.9%
Age 45 to 49 Years		448	8.0%	3,282	7.4%	10,610	7.1%
Age 50 to 54 Years		519	9.2%	3,780	8.6%	11,164	7.4%
Age 55 to 59 Years		429	7.6%	3,453	7.8%	10,396	6.9%
Age 60 to 64 Years		358	6.4%	3,130	7.1%	9,063	6.0%
Age 65 to 69 Years		292	5.2%	2,556	5.8%	7,527	5.0%
Age 70 to 74 Years		229	4.1%	2,132	4.8%	6,171	4.1%
Age 75 to 79 Years		143	2.5%	1,288	2.9%	4,028	2.7%
Age 80 to 84 Years		85	1.5%	697	1.6%	2,338	1.6%
Age 85 Years or Over		73	1.3%	599	1.4%	2,256	1.5%
Median Age		41.5		42.6		39.1	
Age 19 Years or Less		1,463	26.0%	11,402	25.8%	39,033	26.0%
Age 20 to 64 Years		3,344	59.4%	25,536	57.8%	88,814	59.1%
Age 65 Years or Over		823	14.6%	7,272	16.4%	22,320	14.9%
Female Age Distribution (2023)							
Female Population		2,842	50.5%	22,780	51.5%	77,112	51.4%
Age Under 5 Years		132	4.6%	1,006	4.4%	3,939	5.1%
Age 5 to 9 Years		177	6.2%	1,463	6.4%	4,663	6.0%
Age 10 to 14 Years		194	6.8%	1,658	7.3%	5,268	6.8%
Age 15 to 19 Years		210	7.4%	1,571	6.9%	5,265	6.8%
Age 20 to 24 Years		126	4.4%	919	4.0%	4,294	5.6%
Age 25 to 29 Years		121	4.2%	896	3.9%	4,516	5.9%
Age 30 to 34 Years		150	5.3%	1,185	5.2%	4,764	6.2%
Age 35 to 39 Years		191	6.7%	1,482	6.5%	5,068	6.6%
Age 40 to 44 Years		228	8.0%	1,696	7.4%	5,409	7.0%
Age 45 to 49 Years		233	8.2%	1,732	7.6%	5,475	7.1%
Age 50 to 54 Years		259	9.1%	1,934	8.5%	5,631	7.3%
Age 55 to 59 Years		223	7.9%	1,773	7.8%	5,369	7.0%
Age 60 to 64 Years		173	6.1%	1,554	6.8%	4,643	6.0%
Age 65 to 69 Years		142	5.0%	1,310	5.8%	4,089	5.3%
Age 70 to 74 Years		108	3.8%	1,103	4.8%	3,417	4.4%
Age 75 to 79 Years		83	2.9%	726	3.2%	2,358	3.1%
Age 80 to 84 Years		43	1.5%	388	1.7%	1,415	1.8%
Age 85 Years or Over		51	1.8%	384	1.7%	1,529	2.0%
Female Median Age		42.0		43.1		40.3	
Age 19 Years or Less		712	25.1%	5,698	25.0%	19,136	24.8%
Age 20 to 64 Years		1,703	59.9%	13,171	57.8%	45,169	58.6%
Age 65 Years or Over		427	15.0%	3,911	17.2%	12,808	16.6%

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2500 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)							
Male Population		2,788	49.5%	21,430	48.5%	73,055	48.6%
Age Under 5 Years		157	5.6%	1,075	5.0%	4,127	5.6%
Age 5 to 9 Years		188	6.8%	1,399	6.5%	4,678	6.4%
Age 10 to 14 Years		210	7.5%	1,681	7.8%	5,579	7.6%
Age 15 to 19 Years		196	7.0%	1,549	7.2%	5,514	7.5%
Age 20 to 24 Years		129	4.6%	928	4.3%	4,441	6.1%
Age 25 to 29 Years		111	4.0%	891	4.2%	4,637	6.3%
Age 30 to 34 Years		149	5.4%	1,094	5.1%	4,609	6.3%
Age 35 to 39 Years		181	6.5%	1,330	6.2%	4,838	6.6%
Age 40 to 44 Years		204	7.3%	1,471	6.9%	5,005	6.9%
Age 45 to 49 Years		216	7.7%	1,550	7.2%	5,135	7.0%
Age 50 to 54 Years		260	9.3%	1,846	8.6%	5,533	7.6%
Age 55 to 59 Years		206	7.4%	1,681	7.8%	5,027	6.9%
Age 60 to 64 Years		185	6.6%	1,576	7.4%	4,420	6.1%
Age 65 to 69 Years		150	5.4%	1,246	5.8%	3,438	4.7%
Age 70 to 74 Years		121	4.4%	1,029	4.8%	2,753	3.8%
Age 75 to 79 Years		60	2.2%	562	2.6%	1,670	2.3%
Age 80 to 84 Years		42	1.5%	309	1.4%	924	1.3%
Age 85 Years or Over		23	0.8%	215	1.0%	727	1.0%
Male Median Age		41.0		42.0		37.9	
Age 19 Years or Less		751	26.9%	5,704	26.6%	19,898	27.2%
Age 20 to 64 Years		1,640	58.8%	12,365	57.7%	43,645	59.7%
Age 65 Years or Over		397	14.2%	3,361	15.7%	9,512	13.0%
Males per 100 Females (2023)							
Overall Comparison		98		94		95	
Age Under 5 Years		119	54.3%	107	51.7%	105	51.2%
Age 5 to 9 Years		107	51.6%	96	48.9%	100	50.1%
Age 10 to 14 Years		109	52.0%	101	50.3%	106	51.4%
Age 15 to 19 Years		93	48.2%	99	49.6%	105	51.2%
Age 20 to 24 Years		102	50.6%	101	50.2%	103	50.8%
Age 25 to 29 Years		92	47.9%	99	49.9%	103	50.7%
Age 30 to 34 Years		100	49.9%	92	48.0%	97	49.2%
Age 35 to 39 Years		95	48.7%	90	47.3%	95	48.8%
Age 40 to 44 Years		90	47.3%	87	46.4%	93	48.1%
Age 45 to 49 Years		93	48.1%	89	47.2%	94	48.4%
Age 50 to 54 Years		100	50.1%	95	48.8%	98	49.6%
Age 55 to 59 Years		92	48.0%	95	48.7%	94	48.4%
Age 60 to 64 Years		107	51.7%	101	50.4%	95	48.8%
Age 65 to 69 Years		105	51.3%	95	48.8%	84	45.7%
Age 70 to 74 Years		113	53.0%	93	48.3%	81	44.6%
Age 75 to 79 Years		73	42.2%	77	43.7%	71	41.5%
Age 80 to 84 Years		98	49.6%	80	44.3%	65	39.5%
Age 85 Years or Over		44	30.7%	56	35.8%	48	32.2%
Age 19 Years or Less		105	51.3%	100	50.0%	104	51.0%
Age 20 to 39 Years		97	49.2%	95	48.6%	99	49.8%
Age 40 to 64 Years		96	49.0%	93	48.3%	95	48.6%
Age 65 Years or Over		93	48.2%	86	46.2%	74	42.6%

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2500 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)							
Total Households		1,983		15,981		54,842	
Households with Children		784	39.5%	5,934	37.1%	19,736	36.0%
Average Household Size		2.8		2.8		2.7	
Household Density per Square Mile		632		566		699	
Population Family		5,120	90.9%	40,087	90.7%	127,721	85.1%
Population Non-Family		450	8.0%	3,865	8.7%	19,690	13.1%
Population Group Quarters		60	1.1%	258	0.6%	2,756	1.8%
Family Households		1,628	82.1%	12,792	80.0%	39,176	71.4%
Married Couple Households		1,354	83.2%	10,723	83.8%	29,809	76.1%
Other Family Households with Children		273	16.8%	2,069	16.2%	9,367	23.9%
Family Households with Children		783	48.1%	5,932	46.4%	19,718	50.3%
Married Couple with Children		632	80.6%	4,709	79.4%	13,942	70.7%
Other Family Households with Children		152	19.4%	1,223	20.6%	5,776	29.3%
Family Households No Children		844	51.9%	6,861	53.6%	19,458	49.7%
Married Couple No Children		723	85.6%	6,014	87.7%	15,867	81.5%
Other Family Households No Children		122	14.4%	846	12.3%	3,591	18.5%
Non-Family Households		355	17.9%	3,189	20.0%	15,666	28.6%
Non-Family Households with Children		-	-	2	-	18	0.1%
Non-Family Households No Children		355	99.8%	3,187	99.9%	15,648	99.9%
Average Family Household Size		3.1		3.1		3.3	
Average Family Income		\$152,371		\$192,969		\$159,051	
Median Family Income		\$137,387		\$150,007		\$131,351	
Average Non-Family Household Size		1.3		1.2		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		4,572		35,929		121,913	
Never Married		906	19.8%	8,325	23.2%	38,324	31.4%
Currently Married		2,994	65.5%	21,817	60.7%	59,516	48.8%
Previously Married		672	14.7%	5,787	16.1%	24,073	19.7%
Separated		93	13.9%	830	14.3%	3,512	14.6%
Widowed		211	31.4%	1,579	27.3%	6,222	25.8%
Divorced		368	54.7%	3,379	58.4%	14,339	59.6%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		3,913		30,961		102,398	
Elementary (Grade Level 0 to 8)		22	0.6%	499	1.6%	4,547	4.4%
Some High School (Grade Level 9 to 11)		58	1.5%	818	2.6%	3,838	3.7%
High School Graduate		594	15.2%	4,527	14.6%	18,426	18.0%
Some College		773	19.7%	4,631	15.0%	17,764	17.3%
Associate Degree Only		349	8.9%	1,789	5.8%	7,580	7.4%
Bachelor Degree Only		1,240	31.7%	11,628	37.6%	30,979	30.3%
Graduate Degree		876	22.4%	7,070	22.8%	19,264	18.8%
Any College (Some College or Higher)		3,239	82.8%	25,118	81.1%	75,587	73.8%
College Degree + (Bachelor Degree or Higher)		2,117	54.1%	18,698	60.4%	50,243	49.1%

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Housing							
Total Housing Units (2023)		2,040		16,309		58,082	
Total Housing Units (2020)		2,054		15,861		56,173	
Historical Annual Growth (2020-2023)		-15	-	449	-	1,909	-
Housing Units Occupied (2023)		1,983	97.2%	15,981	98.0%	54,842	94.4%
Housing Units Owner-Occupied		1,659	83.6%	13,788	86.3%	39,500	72.0%
Housing Units Renter-Occupied		325	16.4%	2,193	13.7%	15,342	28.0%
Housing Units Vacant (2023)		56	2.8%	328	2.0%	3,240	5.6%
Household Size (2023)							
Total Households		1,983		15,981		54,842	
1 Person Households		286	14.4%	2,703	16.9%	13,003	23.7%
2 Person Households		686	34.6%	5,659	35.4%	17,834	32.5%
3 Person Households		442	22.3%	3,085	19.3%	9,461	17.3%
4 Person Households		368	18.5%	2,823	17.7%	8,181	14.9%
5 Person Households		138	7.0%	1,177	7.4%	3,899	7.1%
6 Person Households		48	2.4%	393	2.5%	1,503	2.7%
7 or More Person Households		15	0.8%	141	0.9%	960	1.8%
Household Income Distribution (2023)							
HH Income \$200,000 or More		472	23.8%	4,253	26.6%	10,338	18.9%
HH Income \$150,000 to \$199,999		329	16.6%	2,782	17.4%	7,233	13.2%
HH Income \$125,000 to \$149,999		181	9.1%	1,349	8.4%	4,456	8.1%
HH Income \$100,000 to \$124,999		217	10.9%	1,701	10.6%	5,473	10.0%
HH Income \$75,000 to \$99,999		257	13.0%	2,037	12.7%	6,814	12.4%
HH Income \$50,000 to \$74,999		174	8.8%	1,399	8.8%	7,147	13.0%
HH Income \$35,000 to \$49,999		130	6.6%	797	5.0%	4,249	7.7%
HH Income \$25,000 to \$34,999		41	2.1%	709	4.4%	3,357	6.1%
HH Income \$15,000 to \$24,999		38	1.9%	357	2.2%	2,406	4.4%
HH Income \$10,000 to \$14,999		17	0.9%	194	1.2%	1,200	2.2%
HH Income Under \$10,000		127	6.4%	405	2.5%	2,169	4.0%
Household Vehicles (2023)							
Households 0 Vehicles Available		51	2.5%	345	2.2%	2,033	3.7%
Households 1 Vehicle Available		358	18.0%	3,373	21.1%	16,116	29.4%
Households 2 Vehicles Available		989	49.9%	7,327	45.9%	21,641	39.5%
Households 3 or More Vehicles Available		586	29.6%	4,936	30.9%	15,052	27.4%
Total Vehicles Available		4,240		34,773		110,169	
Average Vehicles per Household		2.1		2.2		2.0	
Owner-Occupied Household Vehicles		3,629	85.6%	31,603	90.9%	88,644	80.5%
Average Vehicles per Owner-Occupied Household		2.2		2.3		2.2	
Renter-Occupied Household Vehicles		611	14.4%	3,170	9.1%	21,525	19.5%
Average Vehicles per Renter-Occupied Household		1.9		1.4		1.4	
Travel Time (2023)							
Worker Base Age 16 years or Over		3,001		23,474		77,415	
Travel to Work in 14 Minutes or Less		268	8.9%	2,414	10.3%	9,369	12.1%
Travel to Work in 15 to 29 Minutes		682	22.7%	5,316	22.6%	17,585	22.7%
Travel to Work in 30 to 59 Minutes		619	20.6%	5,093	21.7%	19,471	25.2%
Travel to Work in 60 Minutes or More		152	5.1%	1,400	6.0%	4,849	6.3%
Work at Home		1,281	42.7%	9,251	39.4%	26,142	33.8%
Average Minutes Travel to Work		26.1		26.5		26.7	

Complete Profile

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Lat/Lon: 33.9482/-84.6251

2500 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,001		23,474		77,415	
Drive to Work Alone	1,531	51.0%	12,809	54.6%	44,328	57.3%
Drive to Work in Carpool	116	3.9%	801	3.4%	4,771	6.2%
Travel to Work by Public Transportation	3	0.1%	36	0.2%	422	0.5%
Drive to Work on Motorcycle	-	-	11	-	25	-
Bicycle to Work	-	-	37	0.2%	48	-
Walk to Work	9	0.3%	98	0.4%	566	0.7%
Other Means	61	2.0%	433	1.8%	1,115	1.4%
Work at Home	1,281	42.7%	9,251	39.4%	26,142	33.8%
Daytime Demographics (2023)						
Total Businesses	495		2,576		10,215	
Total Employees	2,016		11,480		67,271	
Company Headquarter Businesses	6	1.2%	37	1.4%	257	2.5%
Company Headquarter Employees	30	1.5%	369	3.2%	13,779	20.5%
Employee Population per Business	4.1 to 1		4.5 to 1		6.6 to 1	
Residential Population per Business	11.4 to 1		17.2 to 1		14.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,491		23,156		108,945	
Labor Force						
Labor Population Age 16 Years or Over (2023)	4,480		35,199		119,561	
Labor Force Total Males (2023)	2,187	48.8%	16,909	48.0%	57,474	48.1%
Male Civilian Employed	1,662	76.0%	12,292	72.7%	40,320	70.2%
Male Civilian Unemployed	97	4.4%	372	2.2%	883	1.5%
Males in Armed Forces	4	0.2%	48	0.3%	271	0.5%
Males Not in Labor Force	425	19.4%	4,197	24.8%	15,999	27.8%
Labor Force Total Females (2023)	2,292	51.2%	18,291	52.0%	62,087	51.9%
Female Civilian Employed	1,339	58.4%	11,184	61.1%	37,105	59.8%
Female Civilian Unemployed	56	2.5%	263	1.4%	1,113	1.8%
Females in Armed Forces	-	-	-	-	190	0.3%
Females Not in Labor Force	897	39.1%	6,844	37.4%	23,678	38.1%
Unemployment Rate	153	3.4%	635	1.8%	1,996	1.7%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,001		23,474		77,415	
Occupation Total Males	1,662	55.4%	12,291	52.4%	40,314	52.1%
Occupation Total Females	1,339	44.6%	11,183	47.6%	37,101	47.9%
Management, Business, Financial Operations	642	-	6,258	26.7%	18,001	23.3%
Professional, Related	1,033	34.4%	7,512	32.0%	21,217	27.4%
Service	276	9.2%	2,399	10.2%	10,090	13.0%
Sales, Office	547	18.2%	4,266	18.2%	15,050	19.4%
Farming, Fishing, Forestry	-	-	2	-	15	-
Construction, Extraction, Maintenance	196	6.5%	1,183	5.0%	6,244	8.1%
Production, Transport, Material Moving	306	10.2%	1,855	7.9%	6,797	8.8%
White Collar Workers	2,223	74.1%	18,036	76.8%	54,269	70.1%
Blue Collar Workers	778	25.9%	5,439	23.2%	23,147	29.9%

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Units In Structure (2023)							
Total Units		1,983		15,981		54,842	
1 Detached Unit		1,671	84.3%	13,400	83.8%	39,820	72.6%
1 Attached Unit		119	6.0%	1,171	7.3%	4,410	8.0%
2 Units		4	0.2%	37	0.2%	301	0.5%
3 to 4 Units		15	0.8%	103	0.6%	643	1.2%
5 to 9 Units		26	1.3%	217	1.4%	1,567	2.9%
10 to 19 Units		57	2.9%	447	2.8%	2,886	5.3%
20 to 49 Units		36	1.8%	237	1.5%	2,224	4.1%
50 or More Units		44	2.2%	259	1.6%	2,430	4.4%
Mobile Home or Trailer		11	0.6%	108	0.7%	557	1.0%
Other Structure		-	-	2	-	3	-
Homes Built By Year (2023)							
Homes Built 2020 or later		11	0.6%	114	0.7%	415	0.7%
Homes Built 2010 to 2019		202	9.9%	1,550	9.5%	5,918	10.2%
Homes Built 2000 to 2009		404	19.8%	3,510	21.5%	11,992	20.6%
Homes Built 1990 to 1999		429	21.1%	3,716	22.8%	11,881	20.5%
Homes Built 1980 to 1989		490	24.0%	3,976	24.4%	11,784	20.3%
Homes Built 1970 to 1979		319	15.6%	1,979	12.1%	5,769	9.9%
Homes Built 1960 to 1969		89	4.4%	789	4.8%	3,852	6.6%
Homes Built 1950 to 1959		26	1.3%	247	1.5%	1,989	3.4%
Homes Built 1940 to 1949		4	0.2%	16	-	504	0.9%
Homes Built Before 1939		8	0.4%	85	0.5%	738	1.3%
Median Age of Homes		33.7 yrs		33.1 yrs		34.5 yrs	
Home Values (2023)							
Owner Specified Housing Units		1,659		13,788		39,500	
Home Values \$1,000,000 or More		30	1.8%	346	2.5%	871	2.2%
Home Values \$750,000 to \$999,999		29	1.8%	447	3.2%	1,398	3.5%
Home Values \$500,000 to \$749,999		345	20.8%	2,441	17.7%	6,234	15.8%
Home Values \$400,000 to \$499,999		207	12.5%	2,196	15.9%	5,285	13.4%
Home Values \$300,000 to \$399,999		583	35.2%	4,467	32.4%	11,822	29.9%
Home Values \$250,000 to \$299,999		174	10.5%	1,799	13.0%	5,067	12.8%
Home Values \$200,000 to \$249,999		159	9.6%	1,119	8.1%	4,082	10.3%
Home Values \$175,000 to \$199,999		51	3.1%	406	2.9%	1,702	4.3%
Home Values \$150,000 to \$174,999		47	2.9%	238	1.7%	1,209	3.1%
Home Values \$125,000 to \$149,999		17	1.0%	77	0.6%	408	1.0%
Home Values \$100,000 to \$124,999		6	0.4%	50	0.4%	269	0.7%
Home Values \$90,000 to \$99,999		1	-	10	-	137	0.3%
Home Values \$80,000 to \$89,999		1	-	14	-	97	0.2%
Home Values \$70,000 to \$79,999		-	-	4	-	32	-
Home Values \$60,000 to \$69,999		-	-	12	-	50	0.1%
Home Values \$50,000 to \$59,999		-	-	17	0.1%	58	0.1%
Home Values \$35,000 to \$49,999		1	-	39	0.3%	204	0.5%
Home Values \$25,000 to \$34,999		2	0.1%	28	0.2%	197	0.5%
Home Values \$10,000 to \$24,999		2	0.1%	50	0.4%	219	0.6%
Home Values Under \$10,000		2	0.1%	29	0.2%	159	0.4%
Owner-Occupied Median Home Value		\$367,896		\$381,821		\$353,432	
Renter-Occupied Median Rent		\$1,304		\$1,282		\$1,256	

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Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$171.1 M	\$1.72 B	\$4.87 B
Total Non-Retail Expenditure	\$90.9 M	\$917.61 M	\$2.59 B
Total Retail Expenditure	\$80.2 M	\$806.63 M	\$2.29 B
Apparel	\$6.23 M	\$62.88 M	\$176.15 M
Contributions	\$6.13 M	\$63.1 M	\$171.95 M
Education	\$6.19 M	\$63.57 M	\$169.77 M
Entertainment	\$10.09 M	\$102.23 M	\$284.44 M
Food and Beverages	\$24.59 M	\$246.56 M	\$703.91 M
Furnishings and Equipment	\$6.22 M	\$62.94 M	\$175.58 M
Gifts	\$4.67 M	\$48.22 M	\$131.22 M
Health Care	\$13.72 M	\$137.81 M	\$395.12 M
Household Operations	\$6.94 M	\$70.48 M	\$196.57 M
Miscellaneous Expenses	\$3.27 M	\$33.05 M	\$92.97 M
Personal Care	\$2.29 M	\$23.09 M	\$65.3 M
Personal Insurance	\$1.34 M	\$13.72 M	\$37.22 M
Reading	\$377.43 K	\$3.84 M	\$10.75 M
Shelter	\$35.79 M	\$359.92 M	\$1.02 B
Tobacco	\$826.7 K	\$8.02 M	\$24.89 M
Transportation	\$30.83 M	\$309.48 M	\$878.3 M
Utilities	\$11.57 M	\$115.34 M	\$336.37 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$7,190	\$8,991	\$7,404
Total Non-Retail Expenditure	\$3,820 53.1%	\$4,785 53.2%	\$3,932 53.1%
Total Retail Expenditures	\$3,370 46.9%	\$4,206 46.8%	\$3,472 46.9%
Apparel	\$262 3.6%	\$328 3.6%	\$268 3.6%
Contributions	\$258 3.6%	\$329 3.7%	\$261 3.5%
Education	\$260 3.6%	\$331 3.7%	\$258 3.5%
Entertainment	\$424 5.9%	\$533 5.9%	\$432 5.8%
Food and Beverages	\$1,033 14.4%	\$1,286 14.3%	\$1,070 14.4%
Furnishings and Equipment	\$261 3.6%	\$328 3.7%	\$267 3.6%
Gifts	\$196 2.7%	\$251 2.8%	\$199 2.7%
Health Care	\$576 8.0%	\$719 8.0%	\$600 8.1%
Household Operations	\$292 4.1%	\$367 4.1%	\$299 4.0%
Miscellaneous Expenses	\$137 1.9%	\$172 1.9%	\$141 1.9%
Personal Care	\$96 1.3%	\$120 1.3%	\$99 1.3%
Personal Insurance	\$56 0.8%	\$72 0.8%	\$57 0.8%
Reading	\$16 0.2%	\$20 0.2%	\$16 0.2%
Shelter	\$1,504 20.9%	\$1,877 20.9%	\$1,553 21.0%
Tobacco	\$35 0.5%	\$42 0.5%	\$38 0.5%
Transportation	\$1,296 18.0%	\$1,614 17.9%	\$1,335 18.0%
Utilities	\$486 6.8%	\$601 6.7%	\$511 6.9%