

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9765/-84.415

1100 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2023)		6,473		59,579		210,910	
Projected Population (2028)		6,741		61,710		219,632	
Census Population (2020)		6,456		59,326		209,372	
Census Population (2010)		6,018		56,345		191,487	
Projected Annual Growth (2023-2028)		268	0.8%	2,131	0.7%	8,722	0.8%
Historical Annual Growth (2020-2023)		17	-	253	0.1%	1,538	0.2%
Historical Annual Growth (2010-2020)		439	0.7%	2,980	0.5%	17,885	0.9%
Estimated Population Density (2023)		2,061	psm	2,108	psm	2,686	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2023)		2,350		22,667		87,507	
Projected Households (2028)		2,547		24,160		93,201	
Census Households (2020)		2,311		22,286		85,649	
Census Households (2010)		2,206		21,334		78,130	
Projected Annual Growth (2023-2028)		197	1.7%	1,492	1.3%	5,694	1.3%
Historical Annual Change (2010-2023)		144	0.5%	1,333	0.5%	9,377	0.9%
<b>Average Household Income</b>							
Estimated Average Household Income (2023)		\$196,502		\$215,468		\$177,185	
Projected Average Household Income (2028)		\$194,049		\$219,172		\$178,612	
Census Average Household Income (2010)		\$131,771		\$125,568		\$105,768	
Census Average Household Income (2000)		\$138,135		\$123,897		\$99,555	
Projected Annual Change (2023-2028)		-\$2,453	-0.2%	\$3,704	0.3%	\$1,427	0.2%
Historical Annual Change (2000-2023)		\$58,368	1.8%	\$91,571	3.2%	\$77,631	3.4%
<b>Median Household Income</b>							
Estimated Median Household Income (2023)		\$180,067		\$157,816		\$132,622	
Projected Median Household Income (2028)		\$183,955		\$164,397		\$134,938	
Census Median Household Income (2010)		\$103,748		\$96,380		\$79,887	
Census Median Household Income (2000)		\$105,649		\$98,288		\$79,271	
Projected Annual Change (2023-2028)		\$3,888	0.4%	\$6,582	0.8%	\$2,316	0.3%
Historical Annual Change (2000-2023)		\$74,418	3.1%	\$59,528	2.6%	\$53,351	2.9%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2023)		\$71,522		\$82,018		\$73,569	
Projected Per Capita Income (2028)		\$73,490		\$85,847		\$75,845	
Census Per Capita Income (2010)		\$48,312		\$47,544		\$43,155	
Census Per Capita Income (2000)		\$48,621		\$44,853		\$40,140	
Projected Annual Change (2023-2028)		\$1,968	0.6%	\$3,830	0.9%	\$2,277	0.6%
Historical Annual Change (2000-2023)		\$22,901	2.0%	\$37,165	3.6%	\$33,429	3.6%
Estimated Average Household Net Worth (2023)		\$1.42 M		\$1.25 M		\$1 M	

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<b>1100 Johnson Ferry Rd Marietta, GA 30068</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Race and Ethnicity</b>						
Total Population (2023)	6,473		59,579		210,910	
White (2023)	4,832	74.6%	42,440	71.2%	135,496	64.2%
Black or African American (2023)	394	6.1%	6,264	10.5%	34,383	16.3%
American Indian or Alaska Native (2023)	10	0.2%	68	0.1%	438	0.2%
Asian (2023)	775	12.0%	6,724	11.3%	21,873	10.4%
Hawaiian or Pacific Islander (2023)	1	-	10	-	74	-
Other Race (2023)	96	1.5%	740	1.2%	5,807	2.8%
Two or More Races (2023)	364	5.6%	3,332	5.6%	12,839	6.1%
Population < 18 (2023)	1,564 24.2%		13,909 23.3%		45,178 21.4%	
White Not Hispanic	1,069	68.3%	9,103	65.4%	25,393	56.2%
Black or African American	88	5.6%	1,231	8.8%	7,220	16.0%
Asian	215	13.8%	1,866	13.4%	5,271	11.7%
Other Race Not Hispanic	88	5.6%	721	5.2%	2,310	5.1%
Hispanic	104	6.7%	989	7.1%	4,984	11.0%
Not Hispanic or Latino Population (2023)	6,047 93.4%		56,006 94.0%		193,174 91.6%	
Not Hispanic White	4,723	78.1%	41,688	74.4%	132,205	68.4%
Not Hispanic Black or African American	377	6.2%	6,128	10.9%	33,613	17.4%
Not Hispanic American Indian or Alaska Native	-	-	24	-	129	-
Not Hispanic Asian	771	12.8%	6,705	12.0%	21,817	11.3%
Not Hispanic Hawaiian or Pacific Islander	1	-	8	-	51	-
Not Hispanic Other Race	17	0.3%	158	0.3%	838	0.4%
Not Hispanic Two or More Races	158	2.6%	1,294	2.3%	4,522	2.3%
Hispanic or Latino Population (2023)	426 6.6%		3,573 6.0%		17,736 8.4%	
Hispanic White	109	25.6%	752	21.0%	3,291	18.6%
Hispanic Black or African American	17	3.9%	136	3.8%	770	4.3%
Hispanic American Indian or Alaska Native	10	2.3%	44	1.2%	309	1.7%
Hispanic Asian	4	1.0%	18	0.5%	56	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	2	-	23	0.1%
Hispanic Other Race	79	18.6%	583	16.3%	4,969	28.0%
Hispanic Two or More Races	207	48.6%	2,038	57.0%	8,317	46.9%
Not Hispanic or Latino Population (2020)	6,097 94.4%		55,847 94.1%		190,287 90.9%	
Hispanic or Latino Population (2020)	359 5.6%		3,478 5.9%		19,086 9.1%	
Not Hispanic or Latino Population (2010)	5,817 96.7%		53,865 95.6%		176,649 92.3%	
Hispanic or Latino Population (2010)	201 3.3%		2,480 4.4%		14,838 7.7%	
Not Hispanic or Latino Population (2028)	6,309 93.6%		58,013 94.0%		201,180 91.6%	
Hispanic or Latino Population (2028)	432 6.4%		3,696 6.0%		18,452 8.4%	
Projected Annual Growth (2023-2028)	6 0.3%		124 0.7%		717 0.8%	
Historical Annual Growth (2010-2020)	158 7.9%		998 4.0%		4,247 2.9%	

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<b>Total Age Distribution (2023)</b>							
Total Population		6,473		59,579		210,910	
Age Under 5 Years		240	3.7%	2,522	4.2%	10,193	4.8%
Age 5 to 9 Years		400	6.2%	3,833	6.4%	12,552	6.0%
Age 10 to 14 Years		572	8.8%	4,593	7.7%	13,930	6.6%
Age 15 to 19 Years		489	7.6%	4,127	6.9%	12,601	6.0%
Age 20 to 24 Years		194	3.0%	2,227	3.7%	10,004	4.7%
Age 25 to 29 Years		146	2.3%	2,416	4.1%	13,437	6.4%
Age 30 to 34 Years		195	3.0%	2,617	4.4%	14,373	6.8%
Age 35 to 39 Years		366	5.7%	3,587	6.0%	14,494	6.9%
Age 40 to 44 Years		443	6.8%	4,102	6.9%	14,289	6.8%
Age 45 to 49 Years		474	7.3%	4,534	7.6%	14,711	7.0%
Age 50 to 54 Years		591	9.1%	4,800	8.1%	15,802	7.5%
Age 55 to 59 Years		568	8.8%	4,967	8.3%	15,930	7.6%
Age 60 to 64 Years		593	9.2%	5,075	8.5%	15,257	7.2%
Age 65 to 69 Years		432	6.7%	3,969	6.7%	12,283	5.8%
Age 70 to 74 Years		294	4.5%	2,937	4.9%	9,387	4.5%
Age 75 to 79 Years		191	2.9%	1,648	2.8%	5,450	2.6%
Age 80 to 84 Years		126	1.9%	887	1.5%	3,263	1.5%
Age 85 Years or Over		162	2.5%	741	1.2%	2,954	1.4%
Median Age		46.1		44.0		41.2	
Age 19 Years or Less		1,700	26.3%	15,074	25.3%	49,275	23.4%
Age 20 to 64 Years		3,568	55.1%	34,323	57.6%	128,297	60.8%
Age 65 Years or Over		1,205	18.6%	10,181	17.1%	33,338	15.8%
<b>Female Age Distribution (2023)</b>							
Female Population		3,344	51.7%	30,352	50.9%	108,228	51.3%
Age Under 5 Years		118	3.5%	1,270	4.2%	4,977	4.6%
Age 5 to 9 Years		209	6.2%	1,871	6.2%	6,174	5.7%
Age 10 to 14 Years		273	8.2%	2,238	7.4%	6,810	6.3%
Age 15 to 19 Years		245	7.3%	2,000	6.6%	6,253	5.8%
Age 20 to 24 Years		87	2.6%	1,120	3.7%	5,148	4.8%
Age 25 to 29 Years		70	2.1%	1,226	4.0%	6,885	6.4%
Age 30 to 34 Years		106	3.2%	1,361	4.5%	7,327	6.8%
Age 35 to 39 Years		199	5.9%	1,887	6.2%	7,375	6.8%
Age 40 to 44 Years		238	7.1%	2,227	7.3%	7,529	7.0%
Age 45 to 49 Years		252	7.5%	2,418	8.0%	7,811	7.2%
Age 50 to 54 Years		297	8.9%	2,408	7.9%	8,016	7.4%
Age 55 to 59 Years		297	8.9%	2,548	8.4%	8,239	7.6%
Age 60 to 64 Years		299	8.9%	2,553	8.4%	7,893	7.3%
Age 65 to 69 Years		213	6.4%	1,970	6.5%	6,276	5.8%
Age 70 to 74 Years		152	4.6%	1,482	4.9%	4,936	4.6%
Age 75 to 79 Years		94	2.8%	827	2.7%	2,859	2.6%
Age 80 to 84 Years		76	2.3%	478	1.6%	1,854	1.7%
Age 85 Years or Over		118	3.5%	468	1.5%	1,866	1.7%
Female Median Age		46.6		44.1		41.7	
Age 19 Years or Less		845	25.3%	7,379	24.3%	24,214	22.4%
Age 20 to 64 Years		1,845	55.2%	17,748	58.5%	66,223	61.2%
Age 65 Years or Over		654	19.6%	5,226	17.2%	17,791	16.4%

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<b>Male Age Distribution (2023)</b>							
Male Population		3,130	48.3%	29,227	49.1%	102,682	48.7%
Age Under 5 Years		122	3.9%	1,252	4.3%	5,216	5.1%
Age 5 to 9 Years		191	6.1%	1,962	6.7%	6,377	6.2%
Age 10 to 14 Years		299	9.6%	2,355	8.1%	7,120	6.9%
Age 15 to 19 Years		243	7.8%	2,127	7.3%	6,348	6.2%
Age 20 to 24 Years		107	3.4%	1,106	3.8%	4,856	4.7%
Age 25 to 29 Years		76	2.4%	1,190	4.1%	6,552	6.4%
Age 30 to 34 Years		89	2.8%	1,256	4.3%	7,047	6.9%
Age 35 to 39 Years		167	5.3%	1,700	5.8%	7,119	6.9%
Age 40 to 44 Years		206	6.6%	1,875	6.4%	6,760	6.6%
Age 45 to 49 Years		221	7.1%	2,116	7.2%	6,900	6.7%
Age 50 to 54 Years		294	9.4%	2,392	8.2%	7,786	7.6%
Age 55 to 59 Years		270	8.6%	2,419	8.3%	7,691	7.5%
Age 60 to 64 Years		294	9.4%	2,522	8.6%	7,364	7.2%
Age 65 to 69 Years		218	7.0%	1,999	6.8%	6,007	5.9%
Age 70 to 74 Years		141	4.5%	1,454	5.0%	4,451	4.3%
Age 75 to 79 Years		97	3.1%	821	2.8%	2,591	2.5%
Age 80 to 84 Years		50	1.6%	409	1.4%	1,410	1.4%
Age 85 Years or Over		44	1.4%	273	0.9%	1,087	1.1%
Male Median Age		45.5		43.9		40.8	
Age 19 Years or Less		856	27.3%	7,696	26.3%	25,061	24.4%
Age 20 to 64 Years		1,723	55.1%	16,575	56.7%	62,074	60.5%
Age 65 Years or Over		551	17.6%	4,956	17.0%	15,547	15.1%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		94		96		95	
Age Under 5 Years		104	50.9%	99	49.6%	105	51.2%
Age 5 to 9 Years		92	47.8%	105	51.2%	103	50.8%
Age 10 to 14 Years		110	52.3%	105	51.3%	105	51.1%
Age 15 to 19 Years		99	49.8%	106	51.5%	102	50.4%
Age 20 to 24 Years		122	55.0%	99	49.7%	94	48.5%
Age 25 to 29 Years		108	51.8%	97	49.2%	95	48.8%
Age 30 to 34 Years		84	45.7%	92	48.0%	96	49.0%
Age 35 to 39 Years		84	45.7%	90	47.4%	97	49.1%
Age 40 to 44 Years		86	46.4%	84	45.7%	90	47.3%
Age 45 to 49 Years		88	46.7%	87	46.7%	88	46.9%
Age 50 to 54 Years		99	49.7%	99	49.8%	97	49.3%
Age 55 to 59 Years		91	47.6%	95	48.7%	93	48.3%
Age 60 to 64 Years		98	49.5%	99	49.7%	93	48.3%
Age 65 to 69 Years		102	50.6%	101	50.4%	96	48.9%
Age 70 to 74 Years		93	48.2%	98	49.5%	90	47.4%
Age 75 to 79 Years		103	50.8%	99	49.8%	91	47.5%
Age 80 to 84 Years		66	39.7%	85	46.1%	76	43.2%
Age 85 Years or Over		37	27.2%	58	36.8%	58	36.8%
Age 19 Years or Less		101	50.3%	104	51.1%	103	50.9%
Age 20 to 39 Years		95	48.7%	94	48.4%	96	48.9%
Age 40 to 64 Years		93	48.1%	93	48.2%	92	48.0%
Age 65 Years or Over		84	45.7%	95	48.7%	87	46.6%

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1100 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>							
Total Households		2,350		22,667		87,507	
Households with Children	900	38.3%	8,016	35.4%	26,566	30.4%	
Average Household Size	2.7		2.6		2.4		
Household Density per Square Mile	748		802		1,115		
Population Family	5,840	90.2%	52,942	88.9%	173,460	82.2%	
Population Non-Family	506	7.8%	6,395	10.7%	36,372	17.2%	
Population Group Quarters	127	2.0%	242	0.4%	1,078	0.5%	
Family Households	1,894	80.6%	17,321	76.4%	57,713	66.0%	
Married Couple Households	1,673	88.3%	15,098	87.2%	47,183	81.8%	
Other Family Households with Children	221	11.7%	2,222	12.8%	10,530	18.2%	
Family Households with Children	900	47.5%	8,015	46.3%	26,539	46.0%	
Married Couple with Children	773	85.9%	6,752	84.2%	20,669	77.9%	
Other Family Households with Children	127	14.1%	1,263	15.8%	5,871	22.1%	
Family Households No Children	993	52.5%	9,306	53.7%	31,174	54.0%	
Married Couple No Children	899	90.6%	8,346	89.7%	26,514	85.1%	
Other Family Households No Children	94	9.4%	959	10.3%	4,659	14.9%	
Non-Family Households	456	19.4%	5,347	23.6%	29,795	34.0%	
Non-Family Households with Children	-	-	1	-	27	-	
Non-Family Households No Children	456	100.0%	5,346	100.0%	29,768	99.9%	
Average Family Household Size	3.1		3.1		3.0		
Average Family Income	\$212,574		\$252,280		\$217,634		
Median Family Income	\$202,086		\$188,438		\$168,624		
Average Non-Family Household Size	1.1		1.2		1.2		
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over	5,262		48,632		174,236		
Never Married	878	16.7%	10,473	21.5%	50,070	28.7%	
Currently Married	3,515	66.8%	31,554	64.9%	95,570	54.9%	
Previously Married	869	16.5%	6,604	13.6%	28,596	16.4%	
Separated	59	6.8%	772	11.7%	4,633	16.2%	
Widowed	349	40.1%	1,771	26.8%	6,920	24.2%	
Divorced	462	53.1%	4,062	61.5%	17,043	59.6%	
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over	4,579		42,278		151,631		
Elementary (Grade Level 0 to 8)	16	0.3%	640	1.5%	2,389	1.6%	
Some High School (Grade Level 9 to 11)	64	1.4%	431	1.0%	2,060	1.4%	
High School Graduate	250	5.5%	3,045	7.2%	16,126	10.6%	
Some College	566	12.4%	4,601	10.9%	19,503	12.9%	
Associate Degree Only	178	3.9%	1,684	4.0%	7,267	4.8%	
Bachelor Degree Only	1,915	41.8%	18,554	43.9%	62,250	41.1%	
Graduate Degree	1,589	34.7%	13,323	31.5%	42,035	27.7%	
Any College (Some College or Higher)	4,249	92.8%	38,163	90.3%	131,055	86.4%	
College Degree + (Bachelor Degree or Higher)	3,504	76.5%	31,878	75.4%	104,285	68.8%	

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<b>Housing</b>							
Total Housing Units (2023)		2,370		23,083		91,879	
Total Housing Units (2020)		2,325		22,606		89,296	
Historical Annual Growth (2020-2023)		45	-	477	-	2,583	-
Housing Units Occupied (2023)		2,350	99.1%	22,667	98.2%	87,507	95.2%
Housing Units Owner-Occupied		2,086	88.8%	20,228	89.2%	66,022	75.4%
Housing Units Renter-Occupied		264	11.2%	2,440	10.8%	21,486	24.6%
Housing Units Vacant (2023)		20	0.9%	415	1.8%	4,371	4.8%
<b>Household Size (2023)</b>							
Total Households		2,350		22,667		87,507	
1 Person Households		411	17.5%	4,544	20.0%	24,678	28.2%
2 Person Households		775	33.0%	8,225	36.3%	31,169	35.6%
3 Person Households		433	18.4%	3,863	17.0%	13,445	15.4%
4 Person Households		513	21.8%	4,144	18.3%	12,087	13.8%
5 Person Households		167	7.1%	1,446	6.4%	4,376	5.0%
6 Person Households		42	1.8%	342	1.5%	1,244	1.4%
7 or More Person Households		8	0.4%	103	0.5%	509	0.6%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		1,001	42.6%	8,176	36.1%	24,060	27.5%
HH Income \$150,000 to \$199,999		308	13.1%	3,337	14.7%	11,177	12.8%
HH Income \$125,000 to \$149,999		153	6.5%	1,821	8.0%	7,338	8.4%
HH Income \$100,000 to \$124,999		107	4.5%	1,434	6.3%	7,111	8.1%
HH Income \$75,000 to \$99,999		280	11.9%	2,302	10.2%	10,097	11.5%
HH Income \$50,000 to \$74,999		216	9.2%	2,460	10.9%	10,805	12.3%
HH Income \$35,000 to \$49,999		95	4.1%	1,068	4.7%	5,474	6.3%
HH Income \$25,000 to \$34,999		87	3.7%	629	2.8%	3,953	4.5%
HH Income \$15,000 to \$24,999		45	1.9%	532	2.3%	2,713	3.1%
HH Income \$10,000 to \$14,999		27	1.1%	261	1.2%	1,540	1.8%
HH Income Under \$10,000		32	1.3%	646	2.8%	3,241	3.7%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		74	3.2%	386	1.7%	3,299	3.8%
Households 1 Vehicle Available		454	19.3%	4,279	18.9%	27,478	31.4%
Households 2 Vehicles Available		1,250	53.2%	12,058	53.2%	38,692	44.2%
Households 3 or More Vehicles Available		572	24.3%	5,944	26.2%	18,039	20.6%
Total Vehicles Available		4,828		48,079		165,153	
Average Vehicles per Household		2.1		2.1		1.9	
Owner-Occupied Household Vehicles		4,472	92.6%	44,358	92.3%	136,334	82.6%
Average Vehicles per Owner-Occupied Household		2.1		2.2		2.1	
Renter-Occupied Household Vehicles		357	7.4%	3,721	7.7%	28,819	17.4%
Average Vehicles per Renter-Occupied Household		1.4		1.5		1.3	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		2,866		30,665		115,811	
Travel to Work in 14 Minutes or Less		206	7.2%	2,938	9.6%	12,059	10.4%
Travel to Work in 15 to 29 Minutes		565	19.7%	5,766	18.8%	23,929	20.7%
Travel to Work in 30 to 59 Minutes		685	23.9%	6,191	20.2%	24,331	21.0%
Travel to Work in 60 Minutes or More		93	3.2%	666	2.2%	2,950	2.5%
Work at Home		1,316	45.9%	15,104	49.3%	52,542	45.4%
Average Minutes Travel to Work		28.7		26.1		25.8	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9765/-84.415

1100 Johnson Ferry Rd Marietta, GA 30068		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		2,866		30,665		115,811	
Drive to Work Alone		1,388	48.4%	13,910	45.4%	54,688	47.2%
Drive to Work in Carpool		112	3.9%	951	3.1%	4,600	4.0%
Travel to Work by Public Transportation		2	-	108	0.4%	989	0.9%
Drive to Work on Motorcycle		1	-	7	-	23	-
Bicycle to Work		-	-	9	-	81	-
Walk to Work		17	0.6%	230	0.8%	1,242	1.1%
Other Means		30	1.1%	345	1.1%	1,645	1.4%
Work at Home		1,316	45.9%	15,104	49.3%	52,542	45.4%
<b>Daytime Demographics (2023)</b>							
Total Businesses		972		4,637		17,621	
Total Employees		6,129		22,117		114,332	
Company Headquarter Businesses		34	3.5%	107	2.3%	508	2.9%
Company Headquarter Employees		426	6.9%	1,193	5.4%	25,784	22.6%
Employee Population per Business		6.3 to 1		4.8 to 1		6.5 to 1	
Residential Population per Business		6.7 to 1		12.8 to 1		12.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over		8,415		39,110		169,630	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		5,152		47,678		171,370	
Labor Force Total Males (2023)		2,462	47.8%	23,165	48.6%	82,546	48.2%
Male Civilian Employed		1,640	66.6%	16,477	71.1%	60,836	73.7%
Male Civilian Unemployed		54	2.2%	452	2.0%	1,383	1.7%
Males in Armed Forces		-	-	19	-	159	0.2%
Males Not in Labor Force		768	31.2%	6,218	26.8%	20,168	24.4%
Labor Force Total Females (2023)		2,690	52.2%	24,513	51.4%	88,825	51.8%
Female Civilian Employed		1,225	45.6%	14,189	57.9%	54,975	61.9%
Female Civilian Unemployed		33	1.2%	254	1.0%	1,327	1.5%
Females in Armed Forces		-	-	-	-	102	0.1%
Females Not in Labor Force		1,431	53.2%	10,070	41.1%	32,420	36.5%
Unemployment Rate		87	1.7%	706	1.5%	2,710	1.6%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		2,866		30,665		115,811	
Occupation Total Males		1,640	57.2%	16,477	53.7%	60,836	52.5%
Occupation Total Females		1,225	42.8%	14,189	46.3%	54,975	47.5%
Management, Business, Financial Operations		980	-	9,557	31.2%	34,907	30.1%
Professional, Related		844	29.4%	10,142	33.1%	37,678	32.5%
Service		311	10.8%	2,678	8.7%	11,264	9.7%
Sales, Office		459	16.0%	6,036	19.7%	21,758	18.8%
Farming, Fishing, Forestry		-	-	11	-	28	-
Construction, Extraction, Maintenance		103	3.6%	844	2.8%	3,744	3.2%
Production, Transport, Material Moving		169	5.9%	1,398	4.6%	6,432	5.6%
White Collar Workers		2,283	79.7%	25,735	83.9%	94,343	81.5%
Blue Collar Workers		582	20.3%	4,930	16.1%	21,468	18.5%

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<b>Units In Structure (2023)</b>							
Total Units		2,350		22,667		87,507	
1 Detached Unit		2,000	85.1%	18,254	80.5%	57,876	66.1%
1 Attached Unit		183	7.8%	1,973	8.7%	7,939	9.1%
2 Units		3	0.1%	78	0.3%	793	0.9%
3 to 4 Units		19	0.8%	176	0.8%	1,504	1.7%
5 to 9 Units		21	0.9%	498	2.2%	4,250	4.9%
10 to 19 Units		35	1.5%	582	2.6%	5,543	6.3%
20 to 49 Units		27	1.1%	308	1.4%	2,671	3.1%
50 or More Units		49	2.1%	667	2.9%	6,390	7.3%
Mobile Home or Trailer		13	0.5%	123	0.5%	528	0.6%
Other Structure		-	-	8	-	13	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		13	0.6%	155	0.7%	766	0.8%
Homes Built 2010 to 2019		81	3.4%	1,663	7.2%	8,357	9.1%
Homes Built 2000 to 2009		172	7.3%	2,947	12.8%	11,574	12.6%
Homes Built 1990 to 1999		389	16.4%	3,649	15.8%	12,755	13.9%
Homes Built 1980 to 1989		937	39.5%	6,410	27.8%	24,410	26.6%
Homes Built 1970 to 1979		606	25.6%	5,566	24.1%	17,911	19.5%
Homes Built 1960 to 1969		113	4.8%	1,727	7.5%	7,649	8.3%
Homes Built 1950 to 1959		35	1.5%	384	1.7%	2,510	2.7%
Homes Built 1940 to 1949		-	-	62	0.3%	482	0.5%
Homes Built Before 1939		3	0.1%	104	0.5%	1,093	1.2%
Median Age of Homes		39.7	yrs	38.2	yrs	38.2	yrs
<b>Home Values (2023)</b>							
Owner Specified Housing Units		2,086		20,228		66,022	
Home Values \$1,000,000 or More		30	1.4%	1,271	6.3%	3,208	4.9%
Home Values \$750,000 to \$999,999		193	9.3%	1,882	9.3%	5,584	8.5%
Home Values \$500,000 to \$749,999		839	40.2%	6,526	32.3%	17,333	26.3%
Home Values \$400,000 to \$499,999		483	23.2%	4,453	22.0%	12,008	18.2%
Home Values \$300,000 to \$399,999		404	19.4%	3,590	17.8%	13,710	20.8%
Home Values \$250,000 to \$299,999		74	3.5%	937	4.6%	4,616	7.0%
Home Values \$200,000 to \$249,999		32	1.5%	655	3.2%	3,711	5.6%
Home Values \$175,000 to \$199,999		8	0.4%	285	1.4%	1,564	2.4%
Home Values \$150,000 to \$174,999		7	0.3%	273	1.3%	1,624	2.5%
Home Values \$125,000 to \$149,999		4	0.2%	112	0.6%	678	1.0%
Home Values \$100,000 to \$124,999		3	0.2%	72	0.4%	469	0.7%
Home Values \$90,000 to \$99,999		-	-	28	0.1%	237	0.4%
Home Values \$80,000 to \$89,999		5	0.2%	16	-	127	0.2%
Home Values \$70,000 to \$79,999		-	-	9	-	85	0.1%
Home Values \$60,000 to \$69,999		-	-	13	-	70	0.1%
Home Values \$50,000 to \$59,999		1	-	14	-	75	0.1%
Home Values \$35,000 to \$49,999		2	0.1%	42	0.2%	208	0.3%
Home Values \$25,000 to \$34,999		-	-	5	-	45	-
Home Values \$10,000 to \$24,999		-	-	22	0.1%	226	0.3%
Home Values Under \$10,000		-	-	23	0.1%	444	0.7%
Owner-Occupied Median Home Value		\$504,378		\$502,284		\$455,089	
Renter-Occupied Median Rent		\$1,438		\$1,377		\$1,353	



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<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$276.08 M	\$2.89 B	\$9.47 B
Total Non-Retail Expenditure		\$147.8 M	\$1.54 B	\$5.05 B
Total Retail Expenditure		\$128.28 M	\$1.34 B	\$4.42 B
Apparel		\$10.13 M	\$105.47 M	\$343.9 M
Contributions		\$10.55 M	\$109.1 M	\$348.35 M
Education		\$10.76 M	\$110.64 M	\$348.8 M
Entertainment		\$16.46 M	\$171.81 M	\$557.88 M
Food and Beverages		\$39.04 M	\$409.11 M	\$1.35 B
Furnishings and Equipment		\$10.1 M	\$105.53 M	\$343.71 M
Gifts		\$8.28 M	\$85.03 M	\$270.85 M
Health Care		\$21.73 M	\$228.26 M	\$756.34 M
Household Operations		\$11.44 M	\$119.11 M	\$387 M
Miscellaneous Expenses		\$5.31 M	\$55.46 M	\$181.55 M
Personal Care		\$3.68 M	\$38.48 M	\$126.57 M
Personal Insurance		\$2.25 M	\$23.33 M	\$74.37 M
Reading		\$619.79 K	\$6.47 M	\$21.12 M
Shelter		\$57.64 M	\$602.67 M	\$1.98 B
Tobacco		\$1.21 M	\$12.86 M	\$44.97 M
Transportation		\$48.88 M	\$512.99 M	\$1.69 B
Utilities		\$18.03 M	\$189.76 M	\$635.35 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$9,790	\$10,610	\$9,014
Total Non-Retail Expenditure		\$5,241 53.5%	\$5,671 53.4%	\$4,809 53.4%
Total Retail Expenditures		\$4,549 46.5%	\$4,940 46.6%	\$4,205 46.6%
Apparel		\$359 3.7%	\$388 3.7%	\$327 3.6%
Contributions		\$374 3.8%	\$401 3.8%	\$332 3.7%
Education		\$381 3.9%	\$407 3.8%	\$332 3.7%
Entertainment		\$584 6.0%	\$632 6.0%	\$531 5.9%
Food and Beverages		\$1,384 14.1%	\$1,504 14.2%	\$1,288 14.3%
Furnishings and Equipment		\$358 3.7%	\$388 3.7%	\$327 3.6%
Gifts		\$294 3.0%	\$313 2.9%	\$258 2.9%
Health Care		\$771 7.9%	\$839 7.9%	\$720 8.0%
Household Operations		\$406 4.1%	\$438 4.1%	\$369 4.1%
Miscellaneous Expenses		\$188 1.9%	\$204 1.9%	\$173 1.9%
Personal Care		\$130 1.3%	\$141 1.3%	\$121 1.3%
Personal Insurance		\$80 0.8%	\$86 0.8%	\$71 0.8%
Reading		\$22 0.2%	\$24 0.2%	\$20 0.2%
Shelter		\$2,044 20.9%	\$2,216 20.9%	\$1,889 21.0%
Tobacco		\$43 0.4%	\$47 0.4%	\$43 0.5%
Transportation		\$1,733 17.7%	\$1,886 17.8%	\$1,608 17.8%
Utilities		\$639 6.5%	\$698 6.6%	\$605 6.7%