COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.9771/-84.4151

RFULL9

1100 Johnson Ferry Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2019)	6,259		60,033		202,158	
Projected Population (2024)	6,415		62,095		210,509	
Census Population (2010)	6,049		57,028		186,389	
Census Population (2000)	6,417		56,270		179,666	
Projected Annual Growth (2019-2024)	156	0.5%	2,061	0.7%	8,351	0.8%
Historical Annual Growth (2010-2019)	210	0.4%	3,005	0.6%	15,769	0.9%
Historical Annual Growth (2000-2010)	-368	-0.6%	758	0.1%	6,723	0.4%
Estimated Population Density (2019)	1,993 *psm*		2,124 *psm*		2,575 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*	
Households						
Estimated Households (2019)	2,330		23,349		85,588	
Projected Households (2024)	2,428		24,392		89,516	
Census Households (2010)	2,208		21,539		76,030	
Census Households (2000)	2,188		20,476		72,512	
Projected Annual Growth (2019-2024)	98	0.8%	1,043	0.9%	3,928	0.9%
Historical Annual Change (2000-2019)	142	0.3%	2,873	0.7%	13,075	0.9%
Average Household Income						
Estimated Average Household Income (2019)	$174,071		$175,362		$138,969	
Projected Average Household Income (2024)	$201,671		$205,904		$161,013	
Census Average Household Income (2010)	$131,262		$126,598		$106,702	
Census Average Household Income (2000)	$139,775		$124,256		$100,250	
Projected Annual Change (2019-2024)	$27,600	3.2%	$30,542	3.5%	$22,044	3.2%
Historical Annual Change (2000-2019)	$34,296	1.3%	$51,105	2.2%	$38,719	2.0%
Median Household Income						
Estimated Median Household Income (2019)	$129,665		$126,954		$105,209	
Projected Median Household Income (2024)	$149,329		$146,587		$121,636	
Census Median Household Income (2010)	$103,511		$97,265		$80,654	
Census Median Household Income (2000)	$107,720		$98,442		$79,914	
Projected Annual Change (2019-2024)	$19,663	3.0%	$19,633	3.1%	$16,427	3.1%
Historical Annual Change (2000-2019)	$21,945	1.1%	$28,512	1.5%	$25,295	1.7%
Per Capita Income						
Estimated Per Capita Income (2019)	$64,810		$68,205		$58,852	
Projected Per Capita Income (2024)	$76,325		$80,884		$68,484	
Census Per Capita Income (2010)	$47,923		$47,815		$43,525	
Census Per Capita Income (2000)	$48,695		$45,025		$40,399	
Projected Annual Change (2019-2024)	$11,515	3.6%	$12,680	3.7%	$9,632	3.3%
Historical Annual Change (2000-2019)	$16,116	1.7%	$23,180	2.7%	$18,454	2.4%
Estimated Average Household Net Worth (2019)	$1.59 M		$1.44 M		$1.1 M	

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

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Retail Planning Corporation

Lat/Lon: 33.9771/-84.4151

1100 Johnson Ferry Rd Marietta, GA 30068	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2019)	6,259		60,033		202,158	
White (2019)	5,156	82.4%	46,612	77.6%	142,778	70.6%
Black or African American (2019)	366	5.8%	5,878	9.8%	31,509	15.6%
American Indian or Alaska Native (2019)	2	-	76	0.1%	368	0.2%
Asian (2019)	590	9.4%	5,493	9.1%	17,446	8.6%
Hawaiian or Pacific Islander (2019)	5	-	26	-	73	-
Other Race (2019)	30	0.5%	696	1.2%	5,411	2.7%
Two or More Races (2019)	111	1.8%	1,252	2.1%	4,574	2.3%
Population < 18 (2019)	1,527	24.4%	13,787	23.0%	43,404	21.5%
White Not Hispanic	1,145	75.0%	9,751	70.7%	26,160	60.3%
Black or African American	107	7.0%	1,288	9.3%	7,046	16.2%
Asian	152	10.0%	1,371	9.9%	3,907	9.0%
Other Race Not Hispanic	49	3.2%	592	4.3%	2,139	4.9%
Hispanic	74	4.8%	786	5.7%	4,151	9.6%
Not Hispanic or Latino Population (2019)	6,002	95.9%	57,253	95.4%	187,814	92.9%
Not Hispanic White	4,992	83.2%	44,795	78.2%	134,573	71.7%
Not Hispanic Black or African American	323	5.4%	5,651	9.9%	30,505	16.2%
Not Hispanic American Indian or Alaska Native	2	-	57	-	278	0.1%
Not Hispanic Asian	589	9.8%	5,461	9.5%	17,267	9.2%
Not Hispanic Hawaiian or Pacific Islander	3	-	24	-	63	-
Not Hispanic Other Race	9	0.1%	238	0.4%	1,463	0.8%
Not Hispanic Two or More Races	85	1.4%	1,028	1.8%	3,665	2.0%
Hispanic or Latino Population (2019)	257	4.1%	2,780	4.6%	14,344	7.1%
Hispanic White	164	63.9%	1,817	65.4%	8,206	57.2%
Hispanic Black or African American	42	16.5%	227	8.2%	1,004	7.0%
Hispanic American Indian or Alaska Native	-	-	19	0.7%	90	0.6%
Hispanic Asian	1	0.4%	32	1.2%	179	1.2%
Hispanic Hawaiian or Pacific Islander	2	0.8%	2	-	9	-
Hispanic Other Race	21	8.2%	458	16.5%	3,948	27.5%
Hispanic Two or More Races	26	10.1%	225	8.1%	909	6.3%
Not Hispanic or Latino Population (2010)	5,845	96.6%	54,608	95.8%	172,990	92.8%
Hispanic or Latino Population (2010)	204	3.4%	2,421	4.2%	13,399	7.2%
Not Hispanic or Latino Population (2000)	6,300	98.2%	54,847	97.5%	171,151	95.3%
Hispanic or Latino Population (2000)	117	1.8%	1,423	2.5%	8,514	4.7%
Not Hispanic or Latino Population (2024)	6,150	95.9%	59,172	95.3%	195,316	92.8%
Hispanic or Latino Population (2024)	265	4.1%	2,923	4.7%	15,193	7.2%
Projected Annual Growth (2019-2024)	8	-	143	-	849	-
Historical Annual Growth (2000-2010)	87	7.4%	997	7.0%	4,884	5.7%

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Retail Planning Corporation

Lat/Lon: 33.9771/-84.4151

1100 Johnson Ferry Rd
Marietta, GA 30068

	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2019)						
Total Population	6,259		60,033		202,158	
Age Under 5 Years	271	4.3%	2,796	4.7%	10,712	5.3%
Age 5 to 9 Years	381	6.1%	3,759	6.3%	12,082	6.0%
Age 10 to 14 Years	541	8.6%	4,446	7.4%	13,128	6.5%
Age 15 to 19 Years	463	7.4%	4,047	6.7%	11,834	5.9%
Age 20 to 24 Years	185	3.0%	2,316	3.9%	9,688	4.8%
Age 25 to 29 Years	156	2.5%	2,669	4.4%	13,119	6.5%
Age 30 to 34 Years	184	2.9%	2,664	4.4%	13,420	6.6%
Age 35 to 39 Years	322	5.1%	3,517	5.9%	13,911	6.9%
Age 40 to 44 Years	413	6.6%	3,927	6.5%	13,388	6.6%
Age 45 to 49 Years	475	7.6%	4,694	7.8%	14,888	7.4%
Age 50 to 54 Years	561	9.0%	4,735	7.9%	14,792	7.3%
Age 55 to 59 Years	584	9.3%	5,290	8.8%	15,704	7.8%
Age 60 to 64 Years	593	9.5%	5,157	8.6%	14,518	7.2%
Age 65 to 69 Years	447	7.1%	4,068	6.8%	11,746	5.8%
Age 70 to 74 Years	269	4.3%	2,783	4.6%	8,288	4.1%
Age 75 to 79 Years	165	2.6%	1,544	2.6%	4,899	2.4%
Age 80 to 84 Years	107	1.7%	837	1.4%	2,947	1.5%
Age 85 Years or Over	142	2.3%	784	1.3%	3,096	1.5%
Median Age	46.4		44.1		41.1	
Age 19 Years or Less	1,657	26.5%	15,047	25.1%	47,755	23.6%
Age 20 to 64 Years	3,474	55.5%	34,969	58.3%	123,427	61.1%
Age 65 Years or Over	1,129	18.0%	10,016	16.7%	30,976	15.3%
Female Age Distribution (2019)						
Female Population	3,240	51.8%	30,856	51.4%	104,375	51.6%
Age Under 5 Years	136	4.2%	1,409	4.6%	5,201	5.0%
Age 5 to 9 Years	196	6.1%	1,838	6.0%	5,878	5.6%
Age 10 to 14 Years	267	8.2%	2,184	7.1%	6,398	6.1%
Age 15 to 19 Years	222	6.9%	1,904	6.2%	5,694	5.5%
Age 20 to 24 Years	85	2.6%	1,152	3.7%	4,886	4.7%
Age 25 to 29 Years	70	2.2%	1,366	4.4%	6,758	6.5%
Age 30 to 34 Years	104	3.2%	1,386	4.5%	6,977	6.7%
Age 35 to 39 Years	181	5.6%	1,868	6.1%	7,092	6.8%
Age 40 to 44 Years	223	6.9%	2,136	6.9%	6,946	6.7%
Age 45 to 49 Years	259	8.0%	2,542	8.2%	7,939	7.6%
Age 50 to 54 Years	289	8.9%	2,450	7.9%	7,717	7.4%
Age 55 to 59 Years	315	9.7%	2,798	9.1%	8,412	8.1%
Age 60 to 64 Years	301	9.3%	2,670	8.7%	7,725	7.4%
Age 65 to 69 Years	213	6.6%	1,991	6.5%	5,934	5.7%
Age 70 to 74 Years	127	3.9%	1,389	4.5%	4,343	4.2%
Age 75 to 79 Years	77	2.4%	775	2.5%	2,610	2.5%
Age 80 to 84 Years	67	2.1%	471	1.5%	1,747	1.7%
Age 85 Years or Over	107	3.3%	528	1.7%	2,117	2.0%
Female Median Age	46.8		44.5		41.9	
Age 19 Years or Less	821	25.3%	7,334	23.8%	23,172	22.2%
Age 20 to 64 Years	1,827	56.4%	18,368	59.5%	64,452	61.8%
Age 65 Years or Over	592	18.3%	5,153	16.7%	16,751	16.0%

 Demographic Source: Applied Geographic Solutions 4/2019, TIGER Geography

RPC
Retail Planning Corporation

Lat/Lon: 33.9771/-84.4151

RFULL9

1100 Johnson Ferry Rd **Marietta, GA 30068**	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2019)						
Male Population	3,019	48.2%	29,177	48.6%	97,783	48.4%
Age Under 5 Years	135	4.5%	1,387	4.8%	5,511	5.6%
Age 5 to 9 Years	185	6.1%	1,921	6.6%	6,203	6.3%
Age 10 to 14 Years	274	9.1%	2,262	7.8%	6,730	6.9%
Age 15 to 19 Years	241	8.0%	2,143	7.3%	6,139	6.3%
Age 20 to 24 Years	100	3.3%	1,164	4.0%	4,802	4.9%
Age 25 to 29 Years	86	2.8%	1,304	4.5%	6,361	6.5%
Age 30 to 34 Years	81	2.7%	1,278	4.4%	6,443	6.6%
Age 35 to 39 Years	141	4.7%	1,649	5.7%	6,819	7.0%
Age 40 to 44 Years	190	6.3%	1,790	6.1%	6,443	6.6%
Age 45 to 49 Years	216	7.1%	2,152	7.4%	6,948	7.1%
Age 50 to 54 Years	272	9.0%	2,285	7.8%	7,075	7.2%
Age 55 to 59 Years	269	8.9%	2,492	8.5%	7,292	7.5%
Age 60 to 64 Years	291	9.6%	2,487	8.5%	6,793	6.9%
Age 65 to 69 Years	234	7.8%	2,077	7.1%	5,812	5.9%
Age 70 to 74 Years	141	4.7%	1,394	4.8%	3,945	4.0%
Age 75 to 79 Years	87	2.9%	770	2.6%	2,289	2.3%
Age 80 to 84 Years	40	1.3%	366	1.3%	1,201	1.2%
Age 85 Years or Over	34	1.1%	256	0.9%	979	1.0%
Male Median Age	45.8		43.7		40.3	
Age 19 Years or Less	835	27.7%	7,713	26.4%	24,583	25.1%
Age 20 to 64 Years	1,646	54.5%	16,601	56.9%	58,975	60.3%
Age 65 Years or Over	537	17.8%	4,863	16.7%	14,225	14.5%
Males per 100 Females (2019)						
Overall Comparison						
Age Under 5 Years	99	49.7%	98	49.6%	106	51.4%
Age 5 to 9 Years	95	48.6%	105	51.1%	106	51.3%
Age 10 to 14 Years	103	50.7%	104	50.9%	105	50.9%
Age 15 to 19 Years	108	52.0%	113	52.9%	108	51.9%
Age 20 to 24 Years	118	54.2%	101	50.2%	98	49.6%
Age 25 to 29 Years	122	55.0%	95	48.8%	94	48.5%
Age 30 to 34 Years	78	43.8%	92	48.0%	92	48.0%
Age 35 to 39 Years	78	43.9%	88	46.9%	96	49.0%
Age 40 to 44 Years	85	46.0%	84	45.6%	93	48.1%
Age 45 to 49 Years	83	45.4%	85	45.8%	88	46.7%
Age 50 to 54 Years	94	48.5%	93	48.3%	92	47.8%
Age 55 to 59 Years	85	46.0%	89	47.1%	87	46.4%
Age 60 to 64 Years	97	49.1%	93	48.2%	88	46.8%
Age 65 to 69 Years	110	52.4%	104	51.1%	98	49.5%
Age 70 to 74 Years	111	52.6%	100	50.1%	91	47.6%
Age 75 to 79 Years	113	53.0%	99	49.9%	88	46.7%
Age 80 to 84 Years	59	37.2%	78	43.7%	69	40.7%
Age 85 Years or Over	32	24.4%	48	32.6%	46	31.6%
Age 19 Years or Less	102	50.4%	105	51.3%	106	51.5%
Age 20 to 39 Years	93	48.2%	93	48.3%	95	48.7%
Age 40 to 64 Years	89	47.1%	89	47.1%	89	47.1%
Age 65 Years or Over	91	47.6%	94	48.6%	85	45.9%

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RFULL9

1100 Johnson Ferry Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Household Type (2019)						
Total Households	2,330		23,349		85,588	
Households with Children	893	38.3%	7,963	34.1%	25,026	29.2%
Average Household Size	2.7		2.6		2.4	
Household Density per Square Mile	742		826		1,090	
Population Family	5,740	91.7%	52,913	88.1%	164,038	81.1%
Population Non-Family	519	8.3%	7,106	11.8%	37,631	18.6%
Population Group Quarters	-	-	14	-	489	0.2%
Family Households	1,873	80.4%	17,394	74.5%	54,487	63.7%
Married Couple Households	1,671	89.2%	14,986	86.2%	44,328	81.4%
Other Family Households with Children	202	10.8%	2,407	13.8%	10,159	18.6%
Family Households with Children	890	47.5%	7,940	45.6%	24,854	45.6%
Married Couple with Children	768	86.2%	6,528	82.2%	18,911	76.1%
Other Family Households with Children	123	13.8%	1,412	17.8%	5,943	23.9%
Family Households No Children	983	52.5%	9,454	54.4%	29,633	54.4%
Married Couple No Children	904	91.9%	8,459	89.5%	25,417	85.8%
Other Family Households No Children	79	8.1%	995	10.5%	4,216	14.2%
Non-Family Households	457	19.6%	5,955	25.5%	31,101	36.3%
Non-Family Households with Children	3	0.6%	23	0.4%	173	0.6%
Non-Family Households No Children	454	99.4%	5,932	99.6%	30,928	99.4%
Average Family Household Size	3.1		3.0		3.0	
Average Family Income	$191,723		$208,959		$179,396	
Median Family Income	$149,705		$153,256		$136,180	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2019)						
Population Age 15 Years or Over	5,066		49,033		166,236	
Never Married	842	16.6%	10,989	22.4%	47,195	28.4%
Currently Married	3,436	67.8%	30,820	62.9%	89,893	54.1%
Previously Married	788	15.6%	7,224	14.7%	29,149	17.5%
Separated	93	11.9%	1,188	16.5%	5,475	18.8%
Widowed	285	36.1%	2,069	28.6%	7,190	24.7%
Divorced	410	52.0%	3,966	54.9%	16,484	56.6%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	4,418		42,670		144,715	
Elementary (Grade Level 0 to 8)	25	0.6%	235	0.6%	2,215	1.5%
Some High School (Grade Level 9 to 11)	31	0.7%	402	0.9%	2,932	2.0%
High School Graduate	347	7.9%	4,030	9.4%	18,151	12.5%
Some College	332	7.5%	5,567	13.0%	20,649	14.3%
Associate Degree Only	342	7.7%	2,102	4.9%	8,789	6.1%
Bachelor Degree Only	2,078	47.0%	17,992	42.2%	56,332	38.9%
Graduate Degree	1,262	28.6%	12,341	28.9%	35,648	24.6%
Any College (Some College or Higher)	4,015	90.9%	38,003	89.1%	121,417	83.9%
College Degree + (Bachelor Degree or Higher)	3,340	75.6%	30,334	71.1%	91,980	63.6%

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RFULL9

1100 Johnson Ferry Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Housing						
Total Housing Units (2019)	2,371		23,779		87,719	
Total Housing Units (2010)	2,285		22,458		81,433	
Historical Annual Growth (2010-2019)	85	0.4%	1,322	0.7%	6,286	0.9%
Housing Units Occupied (2019)	2,330	98.3%	23,349	98.2%	85,588	97.6%
Housing Units Owner-Occupied	2,108	90.5%	19,077	81.7%	57,414	67.1%
Housing Units Renter-Occupied	222	9.5%	4,271	18.3%	28,174	32.9%
Housing Units Vacant (2019)	40	1.7%	430	1.8%	2,132	2.5%
Household Size (2019)						
Total Households	2,330		23,349		85,588	
1 Person Households	412	17.7%	4,979	21.3%	25,713	30.0%
2 Person Households	832	35.7%	8,525	36.5%	29,576	34.6%
3 Person Households	402	17.3%	3,858	16.5%	12,749	14.9%
4 Person Households	485	20.8%	4,068	17.4%	11,536	13.5%
5 Person Households	152	6.5%	1,436	6.2%	4,198	4.9%
6 Person Households	38	1.6%	359	1.5%	1,230	1.4%
7 or More Person Households	8	0.4%	123	0.5%	586	0.7%
Household Income Distribution (2019)						
HH Income $200,000 or More	664	28.5%	5,753	24.6%	14,698	17.2%
HH Income $150,000 to $199,999	372	15.9%	3,489	14.9%	10,536	12.3%
HH Income $125,000 to $149,999	178	7.7%	2,341	10.0%	8,063	9.4%
HH Income $100,000 to $124,999	213	9.1%	2,033	8.7%	7,211	8.4%
HH Income $75,000 to $99,999	336	14.4%	3,064	13.1%	11,426	13.4%
HH Income $50,000 to $74,999	238	10.2%	2,817	12.1%	13,180	15.4%
HH Income $35,000 to $49,999	111	4.8%	1,762	7.5%	8,532	10.0%
HH Income $25,000 to $34,999	68	2.9%	863	3.7%	4,484	5.2%
HH Income $15,000 to $24,999	81	3.5%	555	2.4%	3,654	4.3%
HH Income $10,000 to $14,999	43	1.8%	174	0.7%	1,304	1.5%
HH Income Under $10,000	28	1.2%	497	2.1%	2,500	2.9%
Household Vehicles (2019)						
Households 0 Vehicles Available	67	2.9%	520	2.2%	3,717	4.3%
Households 1 Vehicle Available	418	18.0%	5,523	23.7%	27,044	31.6%
Households 2 Vehicles Available	1,172	50.3%	11,065	47.4%	37,702	44.1%
Households 3 or More Vehicles Available	674	28.9%	6,242	26.7%	17,125	20.0%
Total Vehicles Available	5,004		48,371		159,448	
Average Vehicles per Household	2.1		2.1		1.9	
Owner-Occupied Household Vehicles	4,719	94.3%	42,318	87.5%	121,862	76.4%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.1	
Renter-Occupied Household Vehicles	285	5.7%	6,053	12.5%	37,586	23.6%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.3	
Travel Time (2019)						
Worker Base Age 16 years or Over	3,419		32,993		110,306	
Travel to Work in 14 Minutes or Less	416	12.2%	3,929	11.9%	15,229	13.8%
Travel to Work in 15 to 29 Minutes	789	23.1%	8,528	25.8%	33,119	30.0%
Travel to Work in 30 to 59 Minutes	1,401	41.0%	12,944	39.2%	42,432	38.5%
Travel to Work in 60 Minutes or More	181	5.3%	2,400	7.3%	9,062	8.2%
Work at Home	413	12.1%	4,413	13.4%	12,739	11.5%
Average Minutes Travel to Work	31.1		30.3		28.6	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

RPC
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Lat/Lon: 33.9771/-84.4151

RFULL9

1100 Johnson Ferry Rd **Marietta, GA 30068**	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2019)						
Worker Base Age 16 years or Over	3,419		32,993		110,306	
Drive to Work Alone	2,820	82.5%	25,335	76.8%	82,709	75.0%
Drive to Work in Carpool	112	3.3%	1,598	4.8%	6,557	5.9%
Travel to Work by Public Transportation	44	1.3%	1,026	3.1%	5,308	4.8%
Drive to Work on Motorcycle	-	-	2	-	125	0.1%
Bicycle to Work	-	-	8	-	97	-
Walk to Work	3	-	280	0.8%	1,243	1.1%
Other Means	27	0.8%	330	1.0%	1,528	1.4%
Work at Home	413	12.1%	4,413	13.4%	12,739	11.5%
Daytime Demographics (2019)						
Total Businesses	765		2,634		9,639	
Total Employees	6,604		18,837		87,465	
Company Headquarter Businesses	2	0.3%	8	0.3%	111	1.1%
Company Headquarter Employees	12	0.2%	38	0.2%	12,127	13.9%
Employee Population per Business	8.6	to 1	7.2	to 1	9.1	to 1
Residential Population per Business	8.2	to 1	22.8	to 1	21.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,409		34,832		138,236	
Labor Force						
Labor Population Age 16 Years or Over (2019)	4,965		48,158		163,781	
Labor Force Total Males (2019)	2,369	47.7%	23,140	48.0%	78,080	47.7%
Male Civilian Employed	1,718	72.5%	17,237	74.5%	59,307	76.0%
Male Civilian Unemployed	45	1.9%	334	1.4%	1,199	1.5%
Males in Armed Forces	-	-	13	-	134	0.2%
Males Not in Labor Force	607	25.6%	5,555	24.0%	17,440	22.3%
Labor Force Total Females (2019)	2,596	52.3%	25,018	52.0%	85,701	52.3%
Female Civilian Employed	1,442	55.6%	14,913	59.6%	53,554	62.5%
Female Civilian Unemployed	47	1.8%	244	1.0%	1,132	1.3%
Females in Armed Forces	-	-	-	-	16	-
Females Not in Labor Force	1,106	42.6%	9,861	39.4%	31,000	36.2%
Unemployment Rate	92	1.8%	578	1.2%	2,331	1.4%
Occupation (2019)						
Occupation Population Age 16 Years or Over	3,159		32,150		112,861	
Occupation Total Males	1,718	54.4%	17,237	53.6%	59,307	52.5%
Occupation Total Females	1,442	45.6%	14,913	46.4%	53,554	47.5%
Management, Business, Financial Operations	1,037	-	10,110	31.4%	31,952	28.3%
Professional, Related	955	30.2%	9,559	29.7%	32,752	29.0%
Service	177	5.6%	3,198	9.9%	14,062	12.5%
Sales, Office	833	26.4%	7,012	21.8%	24,331	21.6%
Farming, Fishing, Forestry	-	-	30	-	45	-
Construction, Extraction, Maintenance	76	2.4%	1,026	3.2%	4,450	3.9%
Production, Transport, Material Moving	81	2.6%	1,214	3.8%	5,269	4.7%
White Collar Workers	2,826	89.4%	26,681	83.0%	89,035	78.9%
Blue Collar Workers	334	10.6%	5,469	17.0%	23,826	21.1%

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

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1100 Johnson Ferry Rd **Marietta, GA 30068**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Units In Structure (2019)						
Total Units	2,208		21,539		76,030	
1 Detached Unit	2,116	95.8%	18,714	86.9%	54,489	71.7%
1 Attached Unit	124	5.6%	1,316	6.1%	6,364	8.4%
2 Units	-	-	59	0.3%	644	0.8%
3 to 4 Units	17	0.8%	331	1.5%	2,138	2.8%
5 to 9 Units	3	0.2%	768	3.6%	6,186	8.1%
10 to 19 Units	-	-	1,190	5.5%	8,362	11.0%
20 to 49 Units	11	0.5%	343	1.6%	2,415	3.2%
50 or More Units	52	2.4%	541	2.5%	4,575	6.0%
Mobile Home or Trailer	4	0.2%	87	0.4%	414	0.5%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2019)						
Homes Built 2014 or later	134	5.7%	880	3.7%	2,569	2.9%
Homes Built 2010 to 2013	36	1.5%	347	1.5%	1,518	1.7%
Homes Built 2000 to 2009	119	5.0%	2,225	9.4%	8,855	10.1%
Homes Built 1990 to 1999	281	11.9%	3,987	16.8%	14,167	16.2%
Homes Built 1980 to 1989	986	41.6%	7,749	32.6%	25,966	29.6%
Homes Built 1970 to 1979	538	22.7%	6,009	25.3%	20,505	23.4%
Homes Built 1960 to 1969	177	7.4%	1,365	5.7%	7,602	8.7%
Homes Built 1950 to 1959	47	2.0%	504	2.1%	2,950	3.4%
Homes Built 1940 to 1949	2	-	85	0.4%	549	0.6%
Homes Built Before 1939	11	0.5%	198	0.8%	907	1.0%
Median Age of Homes	31.0 *yrs*		30.4 *yrs*		31.5 *yrs*	
Home Values (2019)						
Owner Specified Housing Units	1,995		17,678		51,792	
Home Values $1,000,000 or More	7	0.4%	445	2.5%	1,198	2.3%
Home Values $750,000 to $999,999	107	5.4%	820	4.6%	2,555	4.9%
Home Values $500,000 to $749,999	430	21.5%	3,786	21.4%	9,365	18.1%
Home Values $400,000 to $499,999	364	18.2%	3,521	19.9%	8,868	17.1%
Home Values $300,000 to $399,999	422	21.2%	3,926	22.2%	10,911	21.1%
Home Values $250,000 to $299,999	254	12.8%	1,814	10.3%	6,245	12.1%
Home Values $200,000 to $249,999	160	8.0%	1,534	8.7%	5,609	10.8%
Home Values $175,000 to $199,999	86	4.3%	828	4.7%	2,814	5.4%
Home Values $150,000 to $174,999	120	6.0%	717	4.1%	2,604	5.0%
Home Values $125,000 to $149,999	47	2.4%	507	2.9%	2,195	4.2%
Home Values $100,000 to $124,999	22	1.1%	350	2.0%	1,712	3.3%
Home Values $90,000 to $99,999	8	0.4%	166	0.9%	667	1.3%
Home Values $80,000 to $89,999	5	0.3%	42	0.2%	339	0.7%
Home Values $70,000 to $79,999	3	0.1%	54	0.3%	343	0.7%
Home Values $60,000 to $69,999	-	-	18	0.1%	122	0.2%
Home Values $50,000 to $59,999	3	0.1%	38	0.2%	168	0.3%
Home Values $35,000 to $49,999	6	0.3%	50	0.3%	193	0.4%
Home Values $25,000 to $34,999	4	0.2%	40	0.2%	151	0.3%
Home Values $10,000 to $24,999	3	0.1%	28	0.2%	154	0.3%
Home Values Under $10,000	19	0.9%	110	0.6%	218	0.4%
Owner-Occupied Median Home Value	$374,370		$390,884		$361,792	
Renter-Occupied Median Rent	$1,540		$1,155		$1,090	

Demographic Source: Applied Geographic Solutions 4/2019, TIGER Geography

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1100 Johnson Ferry Rd **Marietta, GA 30068**	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2019)			
Total Household Expenditure	$244.69 M	$2.49 B	$7.62 B
Total Non-Retail Expenditure	$130.17 M	$1.32 B	$4.05 B
Total Retail Expenditure	$114.52 M	$1.16 B	$3.57 B
Apparel	$8.88 M	$90.1 M	$274.01 M
Contributions	$8.95 M	$90.18 M	$267.77 M
Education	$8.88 M	$89.28 M	$260.19 M
Entertainment	$14.47 M	$146.51 M	$443.17 M
Food and Beverages	$35.01 M	$356.46 M	$1.1 B
Furnishings and Equipment	$8.91 M	$90.43 M	$274.26 M
Gifts	$6.84 M	$69.4 M	$205.51 M
Health Care	$19.74 M	$200.57 M	$621.65 M
Household Operations	$9.99 M	$101.16 M	$306.42 M
Miscellaneous Expenses	$4.69 M	$47.68 M	$145.64 M
Personal Care	$3.27 M	$33.31 M	$102.19 M
Personal Insurance	$1.94 M	$19.53 M	$57.75 M
Reading	$545.54 K	$5.53 M	$16.85 M
Shelter	$50.99 M	$519.32 M	$1.6 B
Tobacco	$1.16 M	$11.98 M	$39.56 M
Transportation	$43.93 M	$447.46 M	$1.38 B
Utilities	$16.5 M	$168.32 M	$528.5 M

Monthly Household Consumer Expenditure (2019)						
Total Household Expenditure	$8,750		$8,877		$7,419	
Total Non-Retail Expenditure	$4,655	53.2%	$4,720	53.2%	$3,939	53.1%
Total Retail Expenditures	$4,095	46.8%	$4,157	46.8%	$3,480	46.9%
Apparel	$317	3.6%	$322	3.6%	$267	3.6%
Contributions	$320	3.7%	$322	3.6%	$261	3.5%
Education	$317	3.6%	$319	3.6%	$253	3.4%
Entertainment	$517	5.9%	$523	5.9%	$431	5.8%
Food and Beverages	$1,252	14.3%	$1,272	14.3%	$1,072	14.4%
Furnishings and Equipment	$319	3.6%	$323	3.6%	$267	3.6%
Gifts	$245	2.8%	$248	2.8%	$200	2.7%
Health Care	$706	8.1%	$716	8.1%	$605	8.2%
Household Operations	$357	4.1%	$361	4.1%	$298	4.0%
Miscellaneous Expenses	$168	1.9%	$170	1.9%	$142	1.9%
Personal Care	$117	1.3%	$119	1.3%	$100	1.3%
Personal Insurance	$69	0.8%	$70	0.8%	$56	0.8%
Reading	$20	0.2%	$20	0.2%	$16	0.2%
Shelter	$1,823	20.8%	$1,853	20.9%	$1,558	21.0%
Tobacco	$41	0.5%	$43	0.5%	$39	0.5%
Transportation	$1,571	18.0%	$1,597	18.0%	$1,339	18.0%
Utilities	$590	6.7%	$601	6.8%	$515	6.9%

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