2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



	_	_		_		RFULL9
1100 Johnson Ferry Rd	1 mi rad	ine	3 mi rad	ius	5 mi rad	ius
Marietta, GA 30068	i iii raa	143	o iiii raa	143	o iiii raa	ius
Population		-		-		
Estimated Population (2021)	6,217		58,407		202,279	
Projected Population (2026)	6,271		59,641		209,839	
Census Population (2010)	6,114		56,775		186,869	
Census Population (2000)	6,482		56,009		179,840	
Projected Annual Growth (2021-2026)	55	0.2%	1,234	0.4%	7,560	0.7%
Historical Annual Growth (2010-2021)	102	0.2%	1,632	0.3%	15,410	0.7%
Historical Annual Growth (2000-2010)	-368	-0.6%	766	0.1%	7,029	0.4%
Estimated Population Density (2021)	1,980	nsm	2,067	nsm	2,576	psm
Trade Area Size		sq mi		sq mi		sq mi
Households		<u>'</u>		<u>'</u>		,
Estimated Households (2021)	2,286		22,327		84,273	
Projected Households (2026)	2,345		23,022		88,017	
Census Households (2010)	2,233		21,446		76,330	
Census Households (2000)	2,211		20,382		72,652	
Projected Annual Growth (2021-2026)	59	0.5%	694	0.6%	3,744	0.9%
Historical Annual Change (2000-2021)	76	0.2%	1,945	0.5%	11,621	0.8%
Average Household Income						
Estimated Average Household Income (2021)	\$196,994		\$182,929		\$148,764	
Projected Average Household Income (2026)	\$238,242		\$218,980		\$173,389	
Census Average Household Income (2010)	\$131,272		\$126,500		\$106,625	
Census Average Household Income (2000)	\$139,791		\$124,221		\$100,157	
Projected Annual Change (2021-2026)	\$41,248	4.2%	\$36,051	3.9%	\$24,625	3.3%
Historical Annual Change (2000-2021)	\$57,204	1.9%	\$58,708	2.3%	\$48,607	2.3%
Median Household Income						
Estimated Median Household Income (2021)	\$152,359		\$138,488		\$113,770	
Projected Median Household Income (2026)	\$179,184		\$162,794		\$132,361	
Census Median Household Income (2010)	\$103,464		\$97,251		\$80,607	
Census Median Household Income (2000)	\$107,788		\$98,440		\$79,840	
Projected Annual Change (2021-2026)	\$26,825	3.5%	\$24,307	3.5%	\$18,591	3.3%
Historical Annual Change (2000-2021)	\$44,571	2.0%	\$40,047	1.9%	\$33,931	2.0%
Per Capita Income						
Estimated Per Capita Income (2021)	\$72,448		\$69,930		\$61,997	
Projected Per Capita Income (2026)	\$89,100		\$84,529		\$72,746	
Census Per Capita Income (2010)	\$47,951		\$47,783		\$43,553	
Census Per Capita Income (2000)	\$48,705		\$45,020		\$40,402	
Projected Annual Change (2021-2026)	\$16,651	4.6%	\$14,599	4.2%	\$10,749	3.5%
Historical Annual Change (2000-2021)	\$23,743	2.3%	\$24,910	2.6%	\$21,594	2.5%
Estimated Average Household Net Worth (2021)	\$1.86 M		\$1.62 M		\$1.25 M	

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



100 Johnson Ferry Rd						RFULL
Marietta, GA 30068	1 mi radi	ius	3 mi radi	ius	5 mi radi	ius
Race and Ethnicity						
Total Population (2021)	6,217		58,407		202,279	
White (2021)	4,921	79.2%	43,559	74.6%	135,746	67.1%
Black or African American (2021)	564	9.1%	7,339	12.6%	37,696	18.6%
American Indian or Alaska Native (2021)	2	-	83	0.1%	385	0.29
Asian (2021)	554	8.9%	5,310	9.1%	17,871	8.89
Hawaiian or Pacific Islander (2021)	6	-	28	-	83	
Other Race (2021)	38	0.6%	719	1.2%	5,503	2.79
Two or More Races (2021)	132	2.1%	1,369	2.3%	4,995	2.59
Population < 18 (2021)	1,498	24.1%	13,146	22.5%	42,440	21.09
White Not Hispanic	1,052	70.2%	8,770	66.7%	23,717	55.9
Black or African American	155	10.4%	1,584	12.1%	8,261	19.5
Asian	138	9.2%	1,266	9.6%	3,791	8.9
Other Race Not Hispanic	54	3.6%	602	4.6%	2,200	5.2
Hispanic	99	6.6%	923	7.0%	4,471	10.5
Not Hispanic or Latino Population (2021)	5,858	94.2%	55,067	94.3%	186,102	92.0
Not Hispanic White	4,718	80.5%	41,409	75.2%	126,635	68.0
Not Hispanic Black or African American	482		7,011	12.7%	36,202	
Not Hispanic American Indian or Alaska Native	2	8.2%	65	0.1%	292	19.5 0.2
Not Hispanic Asian	551	- 9.4%	5,257	9.5%	17,578	
Not Hispanic Hawaiian or Pacific Islander	4	9.4%	26	9.5%	71	9.4
Not Hispanic Other Race	7	- 0.40/	206	-	1,374	٥-
·		0.1%		0.4%		0.7
Not Hispanic Two or More Races	95	1.6%	1,094	2.0%	3,949	2.1
lispanic or Latino Population (2021)	358	5.8%	3,339	5.7%	16,177	8.0
Hispanic White	202	56.5%	2,150	64.4%	9,111	56.3
Hispanic Black or African American	82	22.9%	328	9.8%	1,493	9.2
Hispanic American Indian or Alaska Native	-	-	18	0.5%	93	0.6
Hispanic Asian	3	0.9%	53	1.6%	293	1.8
Hispanic Hawaiian or Pacific Islander	2	0.6%	2	-	12	
Hispanic Other Race	31	8.7%	513	15.4%	4,129	25.5
Hispanic Two or More Races	38	10.5%	275	8.2%	1,045	6.5
ot Hispanic or Latino Population (2010)	5,907	96.6%	54,364	95.8%	173,427	92.8
ispanic or Latino Population (2010)	207	3.4%	2,411	4.2%	13,442	7.2
lot Hispanic or Latino Population (2000)	6,364	98.2%	54,589	97.5%	171,318	95.3
lispanic or Latino Population (2000)	119	1.8%	1,420	2.5%	8,522	4.7
Not Hispanic or Latino Population (2026)	5,888	93.9%	56,055	94.0%	192,558	91.8
Hispanic or Latino Population (2026)	383	6.1%	3,585	6.0%	17,282	8.2
Projected Annual Growth (2021-2026)	25	-	246	-	1,105	
Historical Annual Growth (2000-2010)	88	7.4%	991	7.0%	4,920	5.8

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



	_	_		<u>-</u>		RFULL9
1100 Johnson Ferry Rd	1 mi radi	ius	3 mi radi	ius	5 mi radi	ius
Marietta, GA 30068	1 1111 1441	40	• IIII Taai		o iiii raa	iuo
Total Age Distribution (2021)		_		_		_
Total Population	6,217		58,407		202,279	
Age Under 5 Years	258	4.1%	2,612	4.5%	10,248	5.1%
Age 5 to 9 Years	385	6.2%	3,617	6.2%	11,949	5.9%
Age 10 to 14 Years	526	8.5%	4,232	7.2%	12,814	6.3%
Age 15 to 19 Years	454	7.3%	3,890	6.7%	11,776	5.8%
Age 20 to 24 Years	182	2.9%	2,240	3.8%	9,832	4.9%
Age 25 to 29 Years	159	2.6%	2,626	4.5%	13,280	6.6%
Age 30 to 34 Years	192	3.1%	2,780	4.8%	14,373	7.1%
Age 35 to 39 Years	325	5.2%	3,448	5.9%	14,068	7.0%
Age 40 to 44 Years	412	6.6%	3,822	6.5%	13,433	6.6%
Age 45 to 49 Years	446	7.2%	4,285	7.3%	14,018	6.9%
Age 50 to 54 Years	550	8.9%	4,579	7.8%	14,644	7.2%
Age 55 to 59 Years	566	9.1%	5,002	8.6%	15,229	7.5%
Age 60 to 64 Years	597	9.6%	5,113	8.8%	14,583	7.2%
Age 65 to 69 Years	444	7.1%	3,976	6.8%	11,616	5.7%
Age 70 to 74 Years	284	4.6%	2,873	4.9%	8,726	4.3%
Age 75 to 79 Years	179	2.9%	1,627	2.8%	5,226	2.6%
Age 80 to 84 Years	114	1.8%	887	1.5%	3,202	1.6%
Age 85 Years or Over	142	2.3%	796	1.4%	3,261	1.6%
Median Age	46.5		44.2		40.9	
Age 19 Years or Less	1,623	26.1%	14,351	24.6%	46,788	23.1%
Age 20 to 64 Years	3,429	55.2%	33,895	58.0%	123,461	61.0%
Age 65 Years or Over	1,164	18.7%	10,160	17.4%	32,030	15.8%
Female Age Distribution (2021)	-					
Female Population	3,221	51.8%	30,049	51.4%	104,587	51.7%
Age Under 5 Years	134	4.2%	1,340	4.5%	5,033	4.8%
Age 5 to 9 Years	199	6.2%	1,752	5.8%	5,813	5.6%
Age 10 to 14 Years	258	8.0%	2,064	6.9%	6,249	6.0%
Age 15 to 19 Years	222	6.9%	1,823	6.1%	5,642	5.4%
Age 20 to 24 Years	83	2.6%	1,117	3.7%	4,947	4.7%
Age 25 to 29 Years	73	2.3%	1,352	4.5%	6,859	6.6%
Age 30 to 34 Years	109	3.4%	1,452	4.8%	7,489	7.2%
Age 35 to 39 Years	179	5.6%	1,819	6.1%	7,123	6.8%
Age 40 to 44 Years	223	6.9%	2,071	6.9%	6,962	6.7%
Age 45 to 49 Years	233	7.2%	2,308	7.7%	7,470	7.1%
Age 50 to 54 Years	280	8.7%	2,377	7.9%	7,670	7.3%
Age 55 to 59 Years	303	9.4%	2,653	8.8%	8,180	7.8%
Age 60 to 64 Years	311	9.7%	2,653	8.8%	7,765	7.4%
Age 65 to 69 Years	209	6.5%	1,946	6.5%	5,894	5.6%
Age 70 to 74 Years	136	4.2%	1,447	4.8%	4,587	4.4%
Age 75 to 79 Years	88	2.7%	846	2.8%	2,801	2.7%
Age 80 to 84 Years	71	2.2%	494	1.6%	1,900	1.8%
Age 85 Years or Over	108	3.3%	534	1.8%	2,200	2.1%
Female Median Age	47.0		44.6		41.7	
Age 19 Years or Less	813	25.2%	6,979	23.2%	22,738	21.7%
Age 20 to 64 Years	1,796	55.8%	17,803	59.2%	64,466	61.6%
Age 65 Years or Over	612	19.0%	5,267	17.5%	17,383	16.6%

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



				<u>-</u>		RFULL
1100 Johnson Ferry Rd	1 mi rad	ius	3 mi rad	ius	5 mi radi	ius
Marietta, GA 30068						
Male Age Distribution (2021)	-	-		-	-	-
Male Population	2,995	48.2%	28,358	48.6%	97,692	48.39
Age Under 5 Years	124	4.1%	1,272	4.5%	5,215	5.39
Age 5 to 9 Years	186	6.2%	1,865	6.6%	6,136	6.39
Age 10 to 14 Years	268	9.0%	2,168	7.6%	6,565	6.79
Age 15 to 19 Years	232	7.8%	2,067	7.3%	6,134	6.39
Age 20 to 24 Years	99	3.3%	1,123	4.0%	4,885	5.0
Age 25 to 29 Years	86	2.9%	1,274	4.5%	6,421	6.6
Age 30 to 34 Years	82	2.7%	1,328	4.7%	6,884	7.0
Age 35 to 39 Years	146	4.9%	1,630	5.7%	6,945	7.1
Age 40 to 44 Years	189	6.3%	1,751	6.2%	6,472	6.6
Age 45 to 49 Years	213	7.1%	1,977	7.0%	6,548	6.7
Age 50 to 54 Years	270	9.0%	2,202	7.8%	6,974	7.1
Age 55 to 59 Years	263	8.8%	2,349	8.3%	7,048	7.2
Age 60 to 64 Years	286	9.5%	2,460	8.7%	6,818	7.0
Age 65 to 69 Years	235	7.8%	2,030	7.2%	5,722	5.9
Age 70 to 74 Years	148	4.9%	1,426	5.0%	4,139	4.2
Age 75 to 79 Years	91	3.1%	781	2.8%	2,424	2.5
Age 80 to 84 Years	43	1.4%	394	1.4%	1,302	1.3
Age 85 Years or Over	35	1.2%	263	0.9%	1,061	1.1
Male Median Age	46.1		43.7		40.1	
Age 19 Years or Less	810	27.0%	7,372	26.0%	24,050	24.6
Age 20 to 64 Years	1,633	54.5%	16,092	56.7%	58,994	60.4
Age 65 Years or Over	552	18.4%	4,893	17.3%	14,648	15.0
Males per 100 Females (2021)	-					
Overall Comparison						
Age Under 5 Years	92	48.0%	95	48.7%	104	50.9
Age 5 to 9 Years	93	48.3%	106	51.6%	106	51.4
Age 10 to 14 Years	104	51.0%	105	51.2%	105	51.2
Age 15 to 19 Years	105	51.1%	113	53.1%	109	52.1
Age 20 to 24 Years	118	54.2%	100	50.1%	99	49.7
Age 25 to 29 Years	117	53.9%	94	48.5%	94	48.4
Age 30 to 34 Years	75	43.0%	91	47.8%	92	47.9
Age 35 to 39 Years	81	44.9%	90	47.3%	97	49.4
Age 40 to 44 Years	85	45.9%	85	45.8%	93	48.2
Age 45 to 49 Years	91	47.8%	86	46.1%	88	46.7
Age 50 to 54 Years	96	49.1%	93	48.1%	91	47.6
Age 55 to 59 Years	87	46.4%	89	47.0%	86	46.3
Age 60 to 64 Years	92	47.8%	93	48.1%	88	46.8
Age 65 to 69 Years	112	52.9%	104	51.0%	97	49.3
Age 70 to 74 Years	109	52.2%	99	49.6%	90	47.4
Age 75 to 79 Years	104	51.0%	92	48.0%	87	46.4
Age 80 to 84 Years	60	37.6%	80	44.4%	69	40.7
Age 85 Years or Over	32	24.4%	49	33.0%	48	32.5
Age 19 Years or Less	100	49.9%	106	51.4%	106	51.4
Age 20 to 39 Years	93	48.1%	93	48.3%	95	48.8
Age 40 to 64 Years	90	47.5%	89	47.1%	89	47.1
Age 65 Years or Over	90	47.4%	93	48.2%	84	45.7

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Laveon. 33.3777-04.413		_		_		RFULL9
1100 Johnson Ferry Rd	1 mi radi	ius	3 mi rad	ius	5 mi radi	ius
Marietta, GA 30068	i iii ida	143	o iiii raa	ius	o mii raa	ius
Household Type (2021)	-					-
Total Households	2,286		22,327		84,273	
Households with Children		38.1%		34.3%	24,828	29.5%
Average Household Size	2.7		2.6		2.4	
Household Density per Square Mile	728		790		1,073	
Population Family	5,713	91.9%	51,742	88.6%	164,770	81.5%
Population Non-Family	503	8.1%	6,651	11.4%	37,020	18.3%
Population Group Quarters	-	-	13	-	489	0.2%
Family Households	1,847	80.8%	16,826	75.4%	54,100	64.2%
Married Couple Households	1,647	89.2%	14,457		43,686	80.8%
Other Family Households with Children	200	10.8%	2,369		10,414	19.2%
Family Households with Children	869	47.0%		45.4%	24,653	45.6%
Married Couple with Children	748	86.1%		81.9%	18,566	75.3%
Other Family Households with Children	121	13.9%		18.1%	6,087	
Family Households No Children	978 899	53.0%		54.6%	29,446	
Married Couple No Children Other Family Households No Children	79	91.9% 8.1%	987	89.3% 10.7%	25,120 4,326	85.3% 14.7%
Non-Family Households	439	19.2%	5,501	24.6%	30,173	35.8%
Non-Family Households with Children Non-Family Households No Children	3 436	0.6% 99.4%	24 5,477	0.4% 99.6%	175 29,998	0.6% 99.4%
Average Family Household Size	3.1	33.470	3,477	99.076	3.0	33.4/0
Average Family Income	\$216,432		\$215,529		\$188,856	
Median Family Income	\$180,354		\$167,270		\$148,108	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2021)						
Population Age 15 Years or Over	5,047		47,945		167,268	
Never Married	951	18.9%	11,224	23.4%	46,658	27.9%
Currently Married	3,358	66.5%	30,115	62.8%	92,522	55.3%
Previously Married	737	14.6%	6,606	13.8%	28,088	16.8%
Separated	96	13.1%	890	13.5%	4,956	17.6%
Widowed	178	24.1%	1,478	22.4%	6,104	21.7%
Divorced	463	62.8%	4,238	64.2%	17,028	60.6%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	4,411		41,816		145,660	
Elementary (Grade Level 0 to 8)	23	0.5%	370	0.9%	2,495	1.7%
Some High School (Grade Level 9 to 11)	36	0.8%	427	1.0%	2,658	1.8%
High School Graduate	308	7.0%	3,413	8.2%	16,072	11.0%
Some College	397	9.0%	4,753	11.4%	18,606	12.8%
Associate Degree Only	280	6.3%	2,030	4.9%	8,383	5.8%
Bachelor Degree Only	1,871	42.4%	18,042	43.1%	59,022	40.5%
Graduate Degree	1,497	33.9%	12,782	30.6%	38,424	26.4%
Any College (Some College or Higher)	4,045	91.7%	37,606	89.9%	124,435	85.4%
College Degree + (Bachelor Degree or Higher)		76.4%	30,823		97,446	

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



//00 L L						RFUL
1100 Johnson Ferry Rd	1 mi rad	ius	3 mi radi	ius	5 mi radi	ius
Marietta, GA 30068						
Housing	-			_		-
Total Housing Units (2021)	2,360		23,180		88,350	
Total Housing Units (2010)	2,312		22,230		81,682	
Historical Annual Growth (2010-2021)	49	0.2%	950	0.4%	6,667	0.7
Housing Units Occupied (2021)	2,286	96.9%	22,327	96.3%	84,273	95.4
Housing Units Owner-Occupied	2,065	90.3%	18,193	81.5%	55,458	65.8
Housing Units Renter-Occupied	221	9.7%	4,134	18.5%	28,816	34.2
Housing Units Vacant (2021)	74	3.1%	852	3.7%	4,077	4.6
Household Size (2021)						
Total Households	2,286		22,327		84,273	
1 Person Households	392	17.2%	4,525	20.3%	24,629	29.2
2 Person Households	803	35.1%	7,996	35.8%	28,693	34.0
3 Person Households	399	17.5%	3,830	17.2%	13,058	15.5
4 Person Households	489	21.4%	4,063	18.2%	11,716	13.9
5 Person Households	156	6.8%	1,434	6.4%	4,280	5.1
6 Person Households	39	1.7%	359	1.6%	1,265	1.5
7 or More Person Households	9	0.4%	121	0.5%	633	0.8
Household Income Distribution (2021)						
HH Income \$200,000 or More	841	36.8%	6,755	30.3%	18,261	21.7
HH Income \$150,000 to \$199,999	302	13.2%	3,007	13.5%	9,175	10.9
HH Income \$125,000 to \$149,999	171	7.5%	2,011	9.0%	7,429	8.8
HH Income \$100,000 to \$124,999	185	8.1%	1,933	8.7%	8,077	9.6
HH Income \$75,000 to \$99,999	272	11.9%	2,470	11.1%	10,706	12.7
HH Income \$50,000 to \$74,999	216	9.5%	2,884	12.9%	12,940	15.4
HH Income \$35,000 to \$49,999	99	4.3%	1,274	5.7%	7,133	8.5
HH Income \$25,000 to \$34,999	92	4.0%	839	3.8%	4,117	4.9
HH Income \$15,000 to \$24,999	55	2.4%	474	2.1%	3,002	3.6
HH Income \$10,000 to \$14,999	17	0.7%	119	0.5%	905	1.1
HH Income Under \$10,000	36	1.6%	562	2.5%	2,526	3.0
Household Vehicles (2021)						
Households 0 Vehicles Available	60	2.6%	482	2.2%	4,237	5.0
Households 1 Vehicle Available	404	17.7%	5,515	24.7%	28,690	34.0
Households 2 Vehicles Available	1,136		10,576	47.4%	35,479	42.1
Households 3 or More Vehicles Available	686	30.0%	5,754	25.8%	15,867	18.8
Total Vehicles Available	5,001		45,917		152,899	
Average Vehicles per Household	2.2		2.1		1.8	
Owner-Occupied Household Vehicles	4,692	93.8%	40,051	87.2%	115,889	75.8
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.1	
Renter-Occupied Household Vehicles	308	6.2%	5,865	12.8%	37,010	24.2
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.3	
Travel Time (2021)						
Worker Base Age 16 years or Over	3,261		30,736		105,671	
Travel to Work in 14 Minutes or Less	389	11.9%	3,753	12.2%	14,013	13.3
Travel to Work in 15 to 29 Minutes	883	27.1%	8,106	26.4%	30,987	29.3
Travel to Work in 30 to 59 Minutes	978	30.0%	10,504	34.2%	38,174	36.1
Travel to Work in 60 Minutes or More	227	7.0%	1,846	6.0%	7,316	6.9
Work at Home	528	16.2%	5,142	16.7%	14,741	13.9
Average Minutes Travel to Work	28.9		28.8		28.1	

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Marietta, GA 30068	1 mi rad	ius	3 mi radi	ius	5 mi rad	ius
ransportation To Work (2021)						
• • • • • • • • • • • • • • • • • • • •	3,261		30,736		105,671	
Worker Base Age 16 years or Over Drive to Work Alone	2,591	79.5%	23,299	75 00/	78,941	74.7
Drive to Work in Carpool	2,591	2.9%	1,147	75.8% 3.7%	4,994	4.7
Travel to Work by Public Transportation	21	0.6%	650	3.7 % 2.1%	4,994	4.0
Drive to Work on Motorcycle	21	0.076	12	2.1/0	4,207	4.0
Bicycle to Work	-	_	5	_	83	
Walk to Work	3	_	233	0.8%	1,358	1.3
Other Means	23	0.7%	248	0.8%	1,248	1.2
Work at Home	528	16.2%	5,142	16.7%	14,741	13.9
Paytime Demographics (2021)	020	10.276	0,112	10.7 /6	,	13.9
Total Businesses	877		3,985		14,119	
Total Employees	6,257		21,312		121,419	
Company Headquarter Businesses	36	4.1%	116	2.9%	537	3.8
Company Headquarter Employees	472	7.6%	1,442	6.8%	32,640	26.9
Employee Population per Business		to 1		to 1	•	to 1
Residential Population per Business		to 1	14.7		14.3	
Adj. Daytime Demographics Age 16 Years or Over	8,230	to i	39,257	10 1	180,962	io i
		-		-	100,002	
abor Force	4.054		47.400		404.004	
Labor Population Age 16 Years or Over (2021)	4,951	47.00/	47,102	40.00/	164,831	47.0
Labor Force Total Males (2021)	•	47.8%	22,603		78,523	
Male Civilian Employed	1,062	71.1% 2.8%	15,648 853	69.2% 3.8%	56,036 3,006	71.4 3.8
Male Civilian Unemployed Males in Armed Forces	07	2.0%	000	3.0%	91	0.1
Males Not in Labor Force	616	- 26.1%	6,102	- 27.0%	19,389	24.7
Labor Force Total Females (2021)	2,586		24,499	52.0%	86,308	52.4
Female Civilian Employed	1,297		13,508		49,137	
Female Civilian Unemployed	48	1.9%	437	1.8%	2,415	2.8
Females in Armed Forces	40	1.370	1	1.076	2,413	2.0
Females Not in Labor Force	1,242	48.0%	10,553		34,732	40.2
Unemployment Rate	115	2.3%	1,289	2.7%	5,421	3.3
	110	2.3%	1,200	2.1%	0,421	3.3
Occupation (2021) Occupation Population Age 16 Years or Over	2,978		29,156		105,173	
Occupation Total Males		56.5%	15,648	53.7%	56,036	52 2
Occupation Total Females		43.5%	13,508		49,137	
Management, Business, Financial Operations	902	-0.070		30.6%	32,489	
Professional, Related	984	33.0%	9,629		33,955	
Service	205	6.9%	2,568	8.8%	10,557	
Sales, Office	603		5,693	19.5%	19,411	18.5
Farming, Fishing, Forestry	-		14	-	20	
Construction, Extraction, Maintenance	89	3.0%	928	3.2%	3,625	3.4
Production, Transport, Material Moving	196	6.6%	1,406	4.8%	5,115	4.9
White Collar Workers	2,489	83.6%	24,240	83.1%	85,855	
Blue Collar Workers	•	16.4%	,	16.9%	19,318	
Dido osina Workero			1,515		,	

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



	_	_		_		RFULL
1100 Johnson Ferry Rd	1 mi radi	ius	3 mi rad	ius	5 mi radi	ius
Marietta, GA 30068			5 m raa		5	0
Units In Structure (2021)						
Total Units	2,233		21,446		76,330	
1 Detached Unit	2,039	91.3%	17,366	81.0%	50,416	66.19
1 Attached Unit	158	7.1%	1,456	6.8%	6,619	8.79
2 Units	-	-	111	0.5%	885	1.2
3 to 4 Units	6	0.2%	301	1.4%	1,969	2.6
5 to 9 Units	8	0.4%	704	3.3%	5,400	7.1
10 to 19 Units	8	0.3%	1,317	6.1%	8,964	11.7
20 to 49 Units	7	0.3%	333	1.6%	2,875	3.8
50 or More Units	58	2.6%	644	3.0%	6,539	8.6
Mobile Home or Trailer	3	0.1%	78	0.4%	536	0.7
Other Structure	-		19		70	
Homes Built By Year (2021)						
Homes Built 2014 or later	107	4.5%	1,186	5.1%	5,265	6.0
Homes Built 2010 to 2013	21	0.9%	239	1.0%	1,402	1.6
Homes Built 2000 to 2009	100	4.2%	1,921	8.3%	8,733	9.9
Homes Built 1990 to 1999	348	14.8%	3,894	16.8%	13,744	15.6
Homes Built 1980 to 1989	982	41.6%	7,187	31.0%	24,437	27.7
Homes Built 1970 to 1979	511	21.6%	5,909	25.5%	19,551	22.1
Homes Built 1960 to 1969	150	6.4%	1,262	5.4%	6,935	7.8
Homes Built 1950 to 1959	56	2.4%	455	2.0%	2,610	3.0
Homes Built 1940 to 1949	2	-	83	0.4%	487	0.6
Homes Built Before 1939	8	0.4%	191	0.8%	1,109	1.3
Median Age of Homes	30.9	yrs	30.2	yrs	30.5	yrs
Home Values (2021)						
Owner Specified Housing Units	2,065		18,193		55,458	
Home Values \$1,000,000 or More	98	4.7%	796	4.4%	2,049	3.7
Home Values \$750,000 to \$999,999	208	10.1%	1,639	9.0%	4,201	7.6
Home Values \$500,000 to \$749,999	653	31.6%	4,719		11,752	21.2
Home Values \$400,000 to \$499,999	408	19.7%	4,036		9,901	17.9
Home Values \$300,000 to \$399,999	488	23.6%	4,084		12,680	22.9
Home Values \$250,000 to \$299,999	90	4.4%	1,059	5.8%	4,618	8.3
Home Values \$200,000 to \$249,999	48	2.3%	781	4.3%	4,167	7.5
Home Values \$175,000 to \$199,999	16	0.8%	326	1.8%	1,630	2.9
Home Values \$150,000 to \$174,999	42	2.1%	359	2.0%	1,676	3.0
Home Values \$125,000 to \$149,999	3	0.2%	120	0.7%	1,069	1.9
Home Values \$100,000 to \$124,999	1	-	126	0.7%	968	1.7
Home Values \$90,000 to \$99,999	-	-	25	0.1%	142	0.3
Home Values \$80,000 to \$89,999	3	0.1%	15	-	143	0.3
Home Values \$70,000 to \$79,999	-	-	10	-	117	0.2
Home Values \$60,000 to \$69,999	-	-	2	-	16	
Home Values \$50,000 to \$59,999	-	-	8	- 0.00/	21	^ ^
Home Values \$35,000 to \$49,999	-	-	30	0.2%	106	0.2
Home Values \$25,000 to \$34,999	-	-	2	- 0.40/	24	^ ^
Home Values \$10,000 to \$24,999	-	- 40/	27	0.1%	124	0.2
Home Values Under \$10,000	7 \$494.635	0.4%	\$466.474	0.2%	53 \$447.650	
Owner-Occupied Median Home Value	\$484,625		\$466,474		\$417,659	
Renter-Occupied Median Rent	\$1,867		\$1,276		\$1,219	

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.977/-84.415	_	_		_		RFUL
1100 Johnson Ferry Rd	1 mi rad	ius	3 mi rad	ius	5 mi rad	ius
Marietta, GA 30068						
Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	\$265.63 M		\$2.46 B		\$7.91 B	
Total Non-Retail Expenditure	\$141.78 M		\$1.31 B		\$4.21 B	
Total Retail Expenditure	\$123.85 M		\$1.15 B		\$3.7 B	
Apparel	\$9.69 M		\$89.31 M		\$285.4 M	
Contributions	\$9.98 M		\$90.47 M		\$281.7 M	
Education	\$10.03 M		\$90.5 M		\$276.58 M	
Entertainment	\$15.78 M		\$145.12 M		\$460.99 M	
Food and Beverages	\$37.74 M		\$350.75 M		\$1.14 B	
Furnishings and Equipment	\$9.69 M		\$89.39 M		\$284.82 M	
Gifts	\$7.76 M		\$70.29 M		\$218.44 M	
Health Care	\$21.15 M		\$196.46 M		\$640.01 M	
Household Operations	\$10.94 M		\$100.45 M		\$319.38 M	
Miscellaneous Expenses	\$5.1 M		\$47.12 M		\$151.19 M	
Personal Care	\$3.54 M		\$32.83 M		\$105.91 M	
Personal Insurance	\$2.14 M		\$19.44 M		\$60.3 M	
Reading	\$594.71 K		\$5.48 M		\$17.51 M	
Shelter	\$55.35 M		\$512.94 M		\$1.66 B	
Tobacco	\$1.2 M		\$11.53 M		\$40.15 M	
Transportation	\$47.35 M		\$439.83 M		\$1.42 B	
Utilities	\$17.59 M		\$164.52 M		\$543.21 M	
Monthly Household Consumer Expenditure (2021)						
Total Household Expenditure	\$9,682		\$9,168		\$7,819	
Total Non-Retail Expenditure	\$5,168	53.4%	\$4,885	53.3%	\$4,159	53.2
Total Retail Expenditures	\$4,514	46.6%	\$4,283	46.7%	\$3,660	46.8
Apparel	\$353	3.6%	\$333	3.6%	\$282	3.6
Contributions	\$364	3.8%	\$338	3.7%	\$279	3.6
Education	\$366	3.8%	\$338	3.7%	\$273	3.5
Entertainment	\$575	5.9%	\$542	5.9%	\$456	5.8
Food and Beverages	\$1,376	14.2%	\$1,309	14.3%	\$1,127	14.4
Furnishings and Equipment	\$353	3.6%	\$334	3.6%	\$282	3.6
Gifts	\$283	2.9%	\$262	2.9%	\$216	2.8
Health Care	\$771	8.0%	\$733	8.0%	\$633	8.1
Household Operations	\$399	4.1%	\$375	4.1%	\$316	4.0
Miscellaneous Expenses	\$186	1.9%	\$176	1.9%	\$150	1.9
Personal Care	\$129	1.3%	\$123	1.3%	\$105	1.3
Personal Insurance	\$78	0.8%	\$73	0.8%	\$60	0.8
Reading	\$22	0.2%	\$20	0.2%	\$17	0.2
Shelter	\$2,017	20.8%	\$1,914	20.9%	\$1,642	21.0
Tobacco	\$44	0.5%	\$43	0.5%	\$40	0.5
Transportation	\$1,726	17.8%	\$1,642	17.9%	\$1,406	18.0
Utilities	\$641	6.6%	\$614	6.7%	\$537	6.9

