

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9765/-84.415

1100 Johnson Ferry Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30068							
Population							
Estimated Population (2022)	7,553		60,692		208,485		
Projected Population (2027)	7,754		61,655		215,065		
Census Population (2020)	7,383		60,658		208,170		
Census Population (2010)	6,869		57,582		190,359		
Projected Annual Growth (2022-2027)	201	0.5%	963	0.3%	6,580	0.6%	
Historical Annual Growth (2020-2022)	170	-	34	-	315	-	
Historical Annual Growth (2010-2020)	514	0.7%	3,077	0.5%	17,811	0.9%	
Estimated Population Density (2022)	2,405	psm	2,148	psm	2,656	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	2,692		22,821		85,446		
Projected Households (2027)	2,813		23,541		89,313		
Census Households (2020)	2,630		22,792		85,106		
Census Households (2010)	2,497		21,811		77,622		
Projected Annual Growth (2022-2027)	121	0.9%	719	0.6%	3,867	0.9%	
Historical Annual Change (2010-2022)	195	0.7%	1,011	0.4%	7,823	0.8%	
Average Household Income							
Estimated Average Household Income (2022)	\$166,155		\$182,222		\$148,667		
Projected Average Household Income (2027)	\$191,453		\$215,100		\$172,450		
Census Average Household Income (2010)	\$131,965		\$125,806		\$105,861		
Census Average Household Income (2000)	\$138,688		\$123,848		\$99,716		
Projected Annual Change (2022-2027)	\$25,298	3.0%	\$32,878	3.6%	\$23,783	3.2%	
Historical Annual Change (2000-2022)	\$27,468	0.9%	\$58,374	2.1%	\$48,952	2.2%	
Median Household Income							
Estimated Median Household Income (2022)	\$145,397		\$133,920		\$114,386		
Projected Median Household Income (2027)	\$176,720		\$163,270		\$136,471		
Census Median Household Income (2010)	\$104,329		\$96,384		\$79,956		
Census Median Household Income (2000)	\$107,349		\$98,149		\$79,430		
Projected Annual Change (2022-2027)	\$31,324	4.3%	\$29,350	4.4%	\$22,085	3.9%	
Historical Annual Change (2000-2022)	\$38,047	1.6%	\$35,771	1.7%	\$34,956	2.0%	
Per Capita Income							
Estimated Per Capita Income (2022)	\$59,370		\$68,558		\$60,980		
Projected Per Capita Income (2027)	\$69,593		\$82,165		\$71,665		
Census Per Capita Income (2010)	\$47,974		\$47,651		\$43,166		
Census Per Capita Income (2000)	\$48,628		\$44,903		\$40,155		
Projected Annual Change (2022-2027)	\$10,223	3.4%	\$13,608	4.0%	\$10,684	3.5%	
Historical Annual Change (2000-2022)	\$10,742	1.0%	\$23,654	2.4%	\$20,825	2.4%	
Estimated Average Household Net Worth (2022)	\$1.48 M		\$1.37 M		\$1.07 M		

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1100 Johnson Ferry Rd			1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30068								
Race and Ethnicity								
Total Population (2022)			7,553		60,692		208,485	
White (2022)			5,557	73.6%	42,984	70.8%	132,179	63.4%
Black or African American (2022)			305	4.0%	4,899	8.1%	27,999	13.4%
American Indian or Alaska Native (2022)			14	0.2%	100	0.2%	609	0.3%
Asian (2022)			894	11.8%	6,792	11.2%	21,525	10.3%
Hawaiian or Pacific Islander (2022)			2	-	16	-	101	-
Other Race (2022)			132	1.7%	1,479	2.4%	7,967	3.8%
Two or More Races (2022)			648	8.6%	4,421	7.3%	18,104	8.7%
Population < 18 (2022)			1,873	24.8%	14,278	23.5%	44,271	21.2%
White Not Hispanic			1,214	64.8%	9,036	63.3%	24,216	54.7%
Black or African American			61	3.3%	953	6.7%	5,508	12.4%
Asian			277	14.8%	1,961	13.7%	5,316	12.0%
Other Race Not Hispanic			192	10.2%	1,284	9.0%	3,839	8.7%
Hispanic			128	6.8%	1,045	7.3%	5,392	12.2%
Not Hispanic or Latino Population (2022)			7,081	93.8%	56,929	93.8%	188,875	90.6%
Not Hispanic White			5,431	76.7%	42,047	73.9%	127,997	67.8%
Not Hispanic Black or African American			298	4.2%	4,770	8.4%	26,926	14.3%
Not Hispanic American Indian or Alaska Native			12	0.2%	53	-	282	0.1%
Not Hispanic Asian			890	12.6%	6,731	11.8%	21,140	11.2%
Not Hispanic Hawaiian or Pacific Islander			1	-	13	-	64	-
Not Hispanic Other Race			52	0.7%	564	1.0%	2,597	1.4%
Not Hispanic Two or More Races			398	5.6%	2,750	4.8%	9,868	5.2%
Hispanic or Latino Population (2022)			472	6.2%	3,763	6.2%	19,610	9.4%
Hispanic White			127	26.8%	937	24.9%	4,182	21.3%
Hispanic Black or African American			7	1.5%	129	3.4%	1,073	5.5%
Hispanic American Indian or Alaska Native			3	0.6%	46	1.2%	327	1.7%
Hispanic Asian			4	0.9%	60	1.6%	385	2.0%
Hispanic Hawaiian or Pacific Islander			1	0.2%	3	-	37	0.2%
Hispanic Other Race			80	16.9%	915	24.3%	5,370	27.4%
Hispanic Two or More Races			250	53.0%	1,671	44.4%	8,236	42.0%
Not Hispanic or Latino Population (2020)			6,983	94.6%	57,103	94.1%	189,238	90.9%
Hispanic or Latino Population (2020)			400	5.4%	3,555	5.9%	18,931	9.1%
Not Hispanic or Latino Population (2010)			6,636	96.6%	55,046	95.6%	175,615	92.3%
Hispanic or Latino Population (2010)			233	3.4%	2,536	4.4%	14,744	7.7%
Not Hispanic or Latino Population (2027)			7,270	93.8%	57,821	93.8%	194,762	90.6%
Hispanic or Latino Population (2027)			484	6.2%	3,834	6.2%	20,302	9.4%
Projected Annual Growth (2022-2027)			13	0.5%	71	0.4%	692	0.7%
Historical Annual Growth (2010-2020)			167	7.2%	1,020	4.0%	4,187	2.8%

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Total Age Distribution (2022)							
Total Population	7,553			60,692		208,485	
Age Under 5 Years	328	4.3%		2,836	4.7%	10,810	5.2%
Age 5 to 9 Years	493	6.5%		4,094	6.7%	12,885	6.2%
Age 10 to 14 Years	655	8.7%		4,525	7.5%	13,012	6.2%
Age 15 to 19 Years	532	7.0%		3,896	6.4%	11,331	5.4%
Age 20 to 24 Years	226	3.0%		2,295	3.8%	10,076	4.8%
Age 25 to 29 Years	181	2.4%		2,385	3.9%	12,732	6.1%
Age 30 to 34 Years	250	3.3%		2,730	4.5%	14,328	6.9%
Age 35 to 39 Years	440	5.8%		3,948	6.5%	15,703	7.5%
Age 40 to 44 Years	555	7.3%		4,422	7.3%	15,251	7.3%
Age 45 to 49 Years	529	7.0%		4,339	7.1%	13,798	6.6%
Age 50 to 54 Years	659	8.7%		4,633	7.6%	14,481	6.9%
Age 55 to 59 Years	676	9.0%		5,004	8.2%	15,233	7.3%
Age 60 to 64 Years	725	9.6%		5,517	9.1%	16,035	7.7%
Age 65 to 69 Years	521	6.9%		4,097	6.8%	12,416	6.0%
Age 70 to 74 Years	305	4.0%		2,829	4.7%	8,916	4.3%
Age 75 to 79 Years	197	2.6%		1,534	2.5%	5,123	2.5%
Age 80 to 84 Years	122	1.6%		864	1.4%	3,267	1.6%
Age 85 Years or Over	158	2.1%		745	1.2%	3,087	1.5%
Median Age	45.2			43.4		40.8	
Age 19 Years or Less	2,008	26.6%		15,350	25.3%	48,039	23.0%
Age 20 to 64 Years	4,241	56.2%		35,273	58.1%	127,637	61.2%
Age 65 Years or Over	1,304	17.3%		10,069	16.6%	32,809	15.7%
Female Age Distribution (2022)							
Female Population	3,877	51.3%		30,796	50.7%	106,195	50.9%
Age Under 5 Years	165	4.3%		1,423	4.6%	5,261	5.0%
Age 5 to 9 Years	256	6.6%		1,992	6.5%	6,309	5.9%
Age 10 to 14 Years	322	8.3%		2,215	7.2%	6,332	6.0%
Age 15 to 19 Years	257	6.6%		1,849	6.0%	5,466	5.1%
Age 20 to 24 Years	110	2.8%		1,127	3.7%	5,029	4.7%
Age 25 to 29 Years	82	2.1%		1,193	3.9%	6,438	6.1%
Age 30 to 34 Years	138	3.6%		1,423	4.6%	7,337	6.9%
Age 35 to 39 Years	242	6.2%		2,065	6.7%	7,909	7.4%
Age 40 to 44 Years	294	7.6%		2,345	7.6%	7,787	7.3%
Age 45 to 49 Years	280	7.2%		2,294	7.5%	7,181	6.8%
Age 50 to 54 Years	336	8.7%		2,344	7.6%	7,367	6.9%
Age 55 to 59 Years	356	9.2%		2,584	8.4%	7,912	7.5%
Age 60 to 64 Years	360	9.3%		2,810	9.1%	8,359	7.9%
Age 65 to 69 Years	246	6.3%		1,986	6.4%	6,238	5.9%
Age 70 to 74 Years	145	3.7%		1,414	4.6%	4,649	4.4%
Age 75 to 79 Years	99	2.5%		779	2.5%	2,721	2.6%
Age 80 to 84 Years	76	2.0%		472	1.5%	1,875	1.8%
Age 85 Years or Over	111	2.9%		481	1.6%	2,027	1.9%
Female Median Age	45.4			43.7		41.5	
Age 19 Years or Less	1,001	25.8%		7,479	24.3%	23,367	22.0%
Age 20 to 64 Years	2,198	56.7%		18,186	59.1%	65,319	61.5%
Age 65 Years or Over	677	17.5%		5,131	16.7%	17,509	16.5%

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Male Age Distribution (2022)							
Male Population	3,676	48.7%	29,896	49.3%	102,290	49.1%	
Age Under 5 Years	162	4.4%	1,413	4.7%	5,550	5.4%	
Age 5 to 9 Years	237	6.4%	2,102	7.0%	6,577	6.4%	
Age 10 to 14 Years	333	9.1%	2,310	7.7%	6,681	6.5%	
Age 15 to 19 Years	274	7.5%	2,046	6.8%	5,866	5.7%	
Age 20 to 24 Years	116	3.2%	1,167	3.9%	5,047	4.9%	
Age 25 to 29 Years	100	2.7%	1,192	4.0%	6,294	6.2%	
Age 30 to 34 Years	111	3.0%	1,307	4.4%	6,991	6.8%	
Age 35 to 39 Years	198	5.4%	1,882	6.3%	7,794	7.6%	
Age 40 to 44 Years	260	7.1%	2,077	6.9%	7,464	7.3%	
Age 45 to 49 Years	248	6.7%	2,045	6.8%	6,617	6.5%	
Age 50 to 54 Years	323	8.8%	2,289	7.7%	7,114	7.0%	
Age 55 to 59 Years	320	8.7%	2,420	8.1%	7,321	7.2%	
Age 60 to 64 Years	365	9.9%	2,707	9.1%	7,676	7.5%	
Age 65 to 69 Years	275	7.5%	2,112	7.1%	6,178	6.0%	
Age 70 to 74 Years	159	4.3%	1,415	4.7%	4,267	4.2%	
Age 75 to 79 Years	98	2.7%	755	2.5%	2,403	2.3%	
Age 80 to 84 Years	47	1.3%	392	1.3%	1,392	1.4%	
Age 85 Years or Over	47	1.3%	265	0.9%	1,059	1.0%	
Male Median Age	44.9		43.1		40.1		
Age 19 Years or Less	1,006	27.4%	7,872	26.3%	24,672	24.1%	
Age 20 to 64 Years	2,043	55.6%	17,087	57.2%	62,318	60.9%	
Age 65 Years or Over	627	17.1%	4,938	16.5%	15,299	15.0%	
Males per 100 Females (2022)							
Overall Comparison	95		97		96		
Age Under 5 Years	98	49.5%	99	49.8%	105	51.3%	
Age 5 to 9 Years	92	48.0%	106	51.3%	104	51.0%	
Age 10 to 14 Years	103	50.8%	104	51.1%	106	51.3%	
Age 15 to 19 Years	107	51.6%	111	52.5%	107	51.8%	
Age 20 to 24 Years	106	51.4%	104	50.9%	100	50.1%	
Age 25 to 29 Years	122	54.9%	100	50.0%	98	49.4%	
Age 30 to 34 Years	81	44.6%	92	47.9%	95	48.8%	
Age 35 to 39 Years	82	45.1%	91	47.7%	99	49.6%	
Age 40 to 44 Years	89	47.0%	89	47.0%	96	48.9%	
Age 45 to 49 Years	89	47.0%	89	47.1%	92	48.0%	
Age 50 to 54 Years	96	49.1%	98	49.4%	97	49.1%	
Age 55 to 59 Years	90	47.3%	94	48.4%	93	48.1%	
Age 60 to 64 Years	101	50.4%	96	49.1%	92	47.9%	
Age 65 to 69 Years	112	52.8%	106	51.5%	99	49.8%	
Age 70 to 74 Years	110	52.3%	100	50.0%	92	47.9%	
Age 75 to 79 Years	100	49.9%	97	49.2%	88	46.9%	
Age 80 to 84 Years	61	38.0%	83	45.4%	74	42.6%	
Age 85 Years or Over	42	29.7%	55	35.5%	52	34.3%	
Age 19 Years or Less	101	50.1%	105	51.3%	106	51.4%	
Age 20 to 39 Years	92	47.9%	96	48.9%	98	49.4%	
Age 40 to 64 Years	93	48.3%	93	48.2%	94	48.4%	
Age 65 Years or Over	93	48.1%	96	49.0%	87	46.6%	

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Marietta, GA 30068							
Household Type (2022)							
Total Households	2,692		22,821		85,446		
Households with Children	1,048	38.9%	8,166	35.8%	26,190	30.7%	
Average Household Size	2.8		2.6		2.4		
Household Density per Square Mile	857		808		1,088		
Population Family	6,864	90.9%	54,063	89.1%	171,611	82.3%	
Population Non-Family	562	7.4%	6,384	10.5%	35,797	17.2%	
Population Group Quarters	127	1.7%	245	0.4%	1,078	0.5%	
Family Households	2,198	81.6%	17,591	77.1%	56,546	66.2%	
Married Couple Households	1,963	89.3%	15,355	87.3%	46,192	81.7%	
Other Family Households with Children	234	10.7%	2,237	12.7%	10,355	18.3%	
Family Households with Children	1,048	47.7%	8,164	46.4%	26,165	46.3%	
Married Couple with Children	912	87.0%	6,898	84.5%	20,417	78.0%	
Other Family Households with Children	136	13.0%	1,266	15.5%	5,748	22.0%	
Family Households No Children	1,150	52.3%	9,427	53.6%	30,381	53.7%	
Married Couple No Children	1,051	91.4%	8,457	89.7%	25,774	84.8%	
Other Family Households No Children	99	8.6%	971	10.3%	4,607	15.2%	
Non-Family Households	494	18.4%	5,230	22.9%	28,899	33.8%	
Non-Family Households with Children	-	-	2	-	25	-	
Non-Family Households No Children	494	100.0%	5,229	100.0%	28,874	99.9%	
Average Family Household Size	3.1		3.1		3.0		
Average Family Income	\$177,089		\$210,602		\$182,507		
Median Family Income	\$172,635		\$158,815		\$146,542		
Average Non-Family Household Size	1.1		1.2		1.2		
Marital Status (2022)							
Population Age 15 Years or Over	6,077		49,237		171,777		
Never Married	936	15.4%	10,122	20.6%	48,736	28.4%	
Currently Married	4,089	67.3%	32,180	65.4%	94,005	54.7%	
Previously Married	1,052	17.3%	6,935	14.1%	29,036	16.9%	
Separated	139	13.2%	998	14.4%	4,899	16.9%	
Widowed	363	34.5%	1,586	22.9%	6,428	22.1%	
Divorced	550	52.3%	4,351	62.7%	17,709	61.0%	
Educational Attainment (2022)							
Adult Population Age 25 Years or Over	5,319		43,047		150,370		
Elementary (Grade Level 0 to 8)	28	0.5%	532	1.2%	2,820	1.9%	
Some High School (Grade Level 9 to 11)	50	0.9%	410	1.0%	2,383	1.6%	
High School Graduate	357	6.7%	3,503	8.1%	16,553	11.0%	
Some College	706	13.3%	5,048	11.7%	19,552	13.0%	
Associate Degree Only	242	4.5%	1,885	4.4%	7,868	5.2%	
Bachelor Degree Only	2,167	40.7%	18,268	42.4%	61,263	40.7%	
Graduate Degree	1,769	33.3%	13,400	31.1%	39,929	26.6%	
Any College (Some College or Higher)	4,884	91.8%	38,602	89.7%	128,614	85.5%	
College Degree + (Bachelor Degree or Higher)	3,936	74.0%	31,668	73.6%	101,193	67.3%	

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Housing							
Total Housing Units (2022)		2,777		23,223		89,568	
Total Housing Units (2020)		2,644		23,121		88,747	
Historical Annual Growth (2020-2022)		132 -		102 -		821 -	
Housing Units Occupied (2022)		2,692 97.0%		22,821 98.3%		85,446 95.4%	
Housing Units Owner-Occupied		2,452 91.1%		20,395 89.4%		63,830 74.7%	
Housing Units Renter-Occupied		240 8.9%		2,427 10.6%		21,615 25.3%	
Housing Units Vacant (2022)		85 3.0%		401 1.7%		4,123 4.6%	
Household Size (2022)							
Total Households		2,692		22,821		85,446	
1 Person Households		443 16.5%		4,406 19.3%		23,849 27.9%	
2 Person Households		881 32.7%		8,297 36.4%		30,157 35.3%	
3 Person Households		532 19.8%		3,990 17.5%		13,425 15.7%	
4 Person Households		597 22.2%		4,212 18.5%		11,998 14.0%	
5 Person Households		184 6.8%		1,471 6.4%		4,315 5.1%	
6 Person Households		49 1.8%		346 1.5%		1,212 1.4%	
7 or More Person Households		5 0.2%		100 0.4%		489 0.6%	
Household Income Distribution (2022)							
HH Income \$200,000 or More		892 33.1%		6,864 30.1%		18,940 22.2%	
HH Income \$150,000 to \$199,999		351 13.0%		2,896 12.7%		8,717 10.2%	
HH Income \$125,000 to \$149,999		186 6.9%		1,956 8.6%		7,435 8.7%	
HH Income \$100,000 to \$124,999		228 8.5%		1,787 7.8%		8,147 9.5%	
HH Income \$75,000 to \$99,999		368 13.7%		2,896 12.7%		11,441 13.4%	
HH Income \$50,000 to \$74,999		300 11.2%		2,905 12.7%		12,838 15.0%	
HH Income \$35,000 to \$49,999		145 5.4%		1,223 5.4%		6,825 8.0%	
HH Income \$25,000 to \$34,999		130 4.8%		844 3.7%		3,989 4.7%	
HH Income \$15,000 to \$24,999		53 2.0%		670 2.9%		2,991 3.5%	
HH Income \$10,000 to \$14,999		- -		241 1.1%		1,034 1.2%	
HH Income Under \$10,000		40 1.5%		539 2.4%		3,089 3.6%	
Household Vehicles (2022)							
Households 0 Vehicles Available		81 3.0%		445 2.0%		3,804 4.5%	
Households 1 Vehicle Available		488 18.1%		4,497 19.7%		26,109 30.6%	
Households 2 Vehicles Available		1,417 52.6%		11,826 51.8%		37,902 44.4%	
Households 3 or More Vehicles Available		706 26.2%		6,053 26.5%		17,630 20.6%	
Total Vehicles Available		5,680		48,024		160,192	
Average Vehicles per Household		2.1		2.1		1.9	
Owner-Occupied Household Vehicles		5,396 95.0%		44,513 92.7%		132,474 82.7%	
Average Vehicles per Owner-Occupied Household		2.2		2.2		2.1	
Renter-Occupied Household Vehicles		284 5.0%		3,511 7.3%		27,718 17.3%	
Average Vehicles per Renter-Occupied Household		1.2		1.4		1.3	
Travel Time (2022)							
Worker Base Age 16 years or Over		3,377		30,093		111,597	
Travel to Work in 14 Minutes or Less		335 9.9%		3,944 13.1%		15,204 13.6%	
Travel to Work in 15 to 29 Minutes		1,017 30.1%		8,436 28.0%		34,334 30.8%	
Travel to Work in 30 to 59 Minutes		1,203 35.6%		11,138 37.0%		39,888 35.7%	
Travel to Work in 60 Minutes or More		293 8.7%		1,784 5.9%		7,355 6.6%	
Work at Home		529 15.7%		4,791 15.9%		14,817 13.3%	
Average Minutes Travel to Work		29.6		28.7		27.7	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9765/-84.415

1100 Johnson Ferry Rd							
Marietta, GA 30068							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2022)							
Worker Base Age 16 years or Over	3,377		30,093		111,597		
Drive to Work Alone	2,655	78.6%	22,798	75.8%	82,940	74.3%	
Drive to Work in Carpool	124	3.7%	1,069	3.6%	5,649	5.1%	
Travel to Work by Public Transportation	21	0.6%	837	2.8%	5,160	4.6%	
Drive to Work on Motorcycle	2	-	15	-	121	0.1%	
Bicycle to Work	-	-	2	-	65	-	
Walk to Work	6	0.2%	226	0.8%	1,464	1.3%	
Other Means	40	1.2%	355	1.2%	1,381	1.2%	
Work at Home	529	15.7%	4,791	15.9%	14,817	13.3%	
Daytime Demographics (2022)							
Total Businesses	995		4,550		16,419		
Total Employees	7,107		22,919		123,348		
Company Headquarter Businesses	37	3.8%	123	2.7%	567	3.5%	
Company Headquarter Employees	462	6.5%	1,299	5.7%	35,563	28.8%	
Employee Population per Business	7.1	to 1	5.0	to 1	7.5	to 1	
Residential Population per Business	7.6	to 1	13.3	to 1	12.7	to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,684		41,133		180,877		
Labor Force							
Labor Population Age 16 Years or Over (2022)	5,953		48,330		169,216		
Labor Force Total Males (2022)	2,877	48.3%	23,591	48.8%	82,176	48.6%	
Male Civilian Employed	1,932	67.1%	16,279	69.0%	59,397	72.3%	
Male Civilian Unemployed	85	2.9%	457	1.9%	1,698	2.1%	
Males in Armed Forces	-	-	23	-	75	-	
Males Not in Labor Force	861	29.9%	6,832	29.0%	21,006	25.6%	
Labor Force Total Females (2022)	3,076	51.7%	24,739	51.2%	87,041	51.4%	
Female Civilian Employed	1,445	47.0%	13,815	55.8%	52,201	60.0%	
Female Civilian Unemployed	45	1.5%	225	0.9%	1,488	1.7%	
Females in Armed Forces	-	-	-	-	15	-	
Females Not in Labor Force	1,587	51.6%	10,699	43.2%	33,337	38.3%	
Unemployment Rate	130	2.2%	682	1.4%	3,186	1.9%	
Occupation (2022)							
Occupation Population Age 16 Years or Over	3,377		30,093		111,597		
Occupation Total Males	1,932	57.2%	16,279	54.1%	59,397	53.2%	
Occupation Total Females	1,445	42.8%	13,815	45.9%	52,201	46.8%	
Management, Business, Financial Operations	1,045	-	9,248	30.7%	34,366	30.8%	
Professional, Related	929	27.5%	9,454	31.4%	34,271	30.7%	
Service	316	9.3%	2,703	9.0%	12,030	10.8%	
Sales, Office	705	20.9%	6,097	20.3%	21,019	18.8%	
Farming, Fishing, Forestry	-	-	7	-	22	-	
Construction, Extraction, Maintenance	112	3.3%	996	3.3%	4,094	3.7%	
Production, Transport, Material Moving	269	8.0%	1,590	5.3%	5,796	5.2%	
White Collar Workers	2,679	79.3%	24,798	82.4%	89,656	80.3%	
Blue Collar Workers	698	20.7%	5,295	17.6%	21,942	19.7%	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9765/-84.415

1100 Johnson Ferry Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30068							
Units In Structure (2022)							
Total Units		2,692		22,821		85,446	
1 Detached Unit		2,275	84.5%	18,149	79.5%	54,676	64.0%
1 Attached Unit		239	8.9%	1,850	8.1%	7,578	8.9%
2 Units		7	0.3%	87	0.4%	786	0.9%
3 to 4 Units		14	0.5%	172	0.8%	1,459	1.7%
5 to 9 Units		34	1.3%	685	3.0%	4,559	5.3%
10 to 19 Units		35	1.3%	847	3.7%	7,054	8.3%
20 to 49 Units		31	1.1%	308	1.3%	2,683	3.1%
50 or More Units		42	1.6%	581	2.5%	5,891	6.9%
Mobile Home or Trailer		15	0.5%	137	0.6%	710	0.8%
Other Structure		-	-	6	-	49	-
Homes Built By Year (2022)							
Homes Built 2014 or later		66	2.4%	1,001	4.3%	5,017	5.6%
Homes Built 2010 to 2013		55	2.0%	282	1.2%	1,556	1.7%
Homes Built 2000 to 2009		129	4.6%	1,939	8.3%	9,522	10.6%
Homes Built 1990 to 1999		460	16.6%	3,462	14.9%	13,311	14.9%
Homes Built 1980 to 1989		1,050	37.8%	7,431	32.0%	24,973	27.9%
Homes Built 1970 to 1979		699	25.2%	6,430	27.7%	19,902	22.2%
Homes Built 1960 to 1969		145	5.2%	1,535	6.6%	7,110	7.9%
Homes Built 1950 to 1959		68	2.5%	477	2.1%	2,553	2.9%
Homes Built 1940 to 1949		9	0.3%	137	0.6%	608	0.7%
Homes Built Before 1939		11	0.4%	127	0.5%	893	1.0%
Median Age of Homes		31.5	yrs	31.0	yrs	30.5	yrs
Home Values (2022)							
Owner Specified Housing Units		2,452		20,395		63,830	
Home Values \$1,000,000 or More		119	4.8%	931	4.6%	2,291	3.6%
Home Values \$750,000 to \$999,999		275	11.2%	1,830	9.0%	4,987	7.8%
Home Values \$500,000 to \$749,999		759	31.0%	5,294	26.0%	14,039	22.0%
Home Values \$400,000 to \$499,999		569	23.2%	4,578	22.4%	11,604	18.2%
Home Values \$300,000 to \$399,999		452	18.4%	3,996	19.6%	12,874	20.2%
Home Values \$250,000 to \$299,999		106	4.3%	1,169	5.7%	5,109	8.0%
Home Values \$200,000 to \$249,999		73	3.0%	921	4.5%	4,408	6.9%
Home Values \$175,000 to \$199,999		20	0.8%	436	2.1%	2,011	3.2%
Home Values \$150,000 to \$174,999		55	2.2%	513	2.5%	2,291	3.6%
Home Values \$125,000 to \$149,999		11	0.4%	232	1.1%	1,426	2.2%
Home Values \$100,000 to \$124,999		4	0.2%	357	1.8%	1,490	2.3%
Home Values \$90,000 to \$99,999		2	-	28	0.1%	224	0.4%
Home Values \$80,000 to \$89,999		5	0.2%	21	0.1%	137	0.2%
Home Values \$70,000 to \$79,999		-	-	8	-	189	0.3%
Home Values \$60,000 to \$69,999		-	-	-	-	19	-
Home Values \$50,000 to \$59,999		-	-	3	-	27	-
Home Values \$35,000 to \$49,999		2	-	22	0.1%	198	0.3%
Home Values \$25,000 to \$34,999		-	-	3	-	47	-
Home Values \$10,000 to \$24,999		1	-	30	0.1%	130	0.2%
Home Values Under \$10,000		-	-	22	0.1%	328	0.5%
Owner-Occupied Median Home Value		\$483,913		\$458,405		\$417,740	
Renter-Occupied Median Rent		\$1,464		\$1,231		\$1,239	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9765/-84.415

1100 Johnson Ferry Rd Marietta, GA 30068		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure		\$275.19 M	\$2.51 B	\$8.01 B
Total Non-Retail Expenditure		\$146.52 M	\$1.34 B	\$4.26 B
Total Retail Expenditure		\$128.66 M	\$1.17 B	\$3.75 B
Apparel		\$10.01 M	\$91.1 M	\$288.81 M
Contributions		\$10.15 M	\$92.53 M	\$286.97 M
Education		\$10.1 M	\$92.05 M	\$281.13 M
Entertainment		\$16.29 M	\$148.31 M	\$468.12 M
Food and Beverages		\$39.29 M	\$358.42 M	\$1.15 B
Furnishings and Equipment		\$10.02 M	\$91.32 M	\$289.08 M
Gifts		\$7.84 M	\$71.74 M	\$222.27 M
Health Care		\$22.08 M	\$201.44 M	\$649.01 M
Household Operations		\$11.26 M	\$102.67 M	\$324.16 M
Miscellaneous Expenses		\$5.27 M	\$48.06 M	\$153.15 M
Personal Care		\$3.67 M	\$33.53 M	\$107.2 M
Personal Insurance		\$2.19 M	\$19.89 M	\$61.49 M
Reading		\$612.8 K	\$5.59 M	\$17.76 M
Shelter		\$57.32 M	\$523.57 M	\$1.68 B
Tobacco		\$1.29 M	\$11.84 M	\$40.26 M
Transportation		\$49.34 M	\$449.56 M	\$1.44 B
Utilities		\$18.46 M	\$168.64 M	\$549.25 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure		\$8,518	\$9,166	\$7,810
Total Non-Retail Expenditure		\$4,536 53.2%	\$4,882 53.3%	\$4,152 53.2%
Total Retail Expenditures		\$3,983 46.8%	\$4,284 46.7%	\$3,657 46.8%
Apparel		\$310 3.6%	\$333 3.6%	\$282 3.6%
Contributions		\$314 3.7%	\$338 3.7%	\$280 3.6%
Education		\$313 3.7%	\$336 3.7%	\$274 3.5%
Entertainment		\$504 5.9%	\$542 5.9%	\$457 5.8%
Food and Beverages		\$1,216 14.3%	\$1,309 14.3%	\$1,124 14.4%
Furnishings and Equipment		\$310 3.6%	\$333 3.6%	\$282 3.6%
Gifts		\$243 2.8%	\$262 2.9%	\$217 2.8%
Health Care		\$684 8.0%	\$736 8.0%	\$633 8.1%
Household Operations		\$348 4.1%	\$375 4.1%	\$316 4.0%
Miscellaneous Expenses		\$163 1.9%	\$176 1.9%	\$149 1.9%
Personal Care		\$114 1.3%	\$122 1.3%	\$105 1.3%
Personal Insurance		\$68 0.8%	\$73 0.8%	\$60 0.8%
Reading		\$19 0.2%	\$20 0.2%	\$17 0.2%
Shelter		\$1,774 20.8%	\$1,912 20.9%	\$1,636 20.9%
Tobacco		\$40 0.5%	\$43 0.5%	\$39 0.5%
Transportation		\$1,527 17.9%	\$1,642 17.9%	\$1,404 18.0%
Utilities		\$572 6.7%	\$616 6.7%	\$536 6.9%

