

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9773/-84.4195

RFULL9

1205 Johnson Ferry Rd		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30068							
Population							
Estimated Population (2019)		7,387		60,641		202,561	
Projected Population (2024)		7,575		62,471		210,738	
Census Population (2010)		7,131		57,619		187,421	
Census Population (2000)		7,543		57,551		180,964	
Projected Annual Growth (2019-2024)		188	0.5%	1,830	0.6%	8,177	0.8%
Historical Annual Growth (2010-2019)		256	0.4%	3,022	0.6%	15,140	0.8%
Historical Annual Growth (2000-2010)		-412	-0.5%	68	-	6,457	0.4%
Estimated Population Density (2019)		2,353	psm	2,146	psm	2,580	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2019)		2,758		23,141		85,636	
Projected Households (2024)		2,875		24,135		89,569	
Census Households (2010)		2,610		21,401		76,400	
Census Households (2000)		2,582		20,645		73,036	
Projected Annual Growth (2019-2024)		117	0.8%	995	0.9%	3,933	0.9%
Historical Annual Change (2000-2019)		176	0.4%	2,496	0.6%	12,600	0.9%
Average Household Income							
Estimated Average Household Income (2019)		\$174,507		\$178,773		\$137,600	
Projected Average Household Income (2024)		\$202,829		\$210,790		\$159,403	
Census Average Household Income (2010)		\$127,009		\$130,055		\$105,061	
Census Average Household Income (2000)		\$130,735		\$124,039		\$99,156	
Projected Annual Change (2019-2024)		\$28,322	3.2%	\$32,017	3.6%	\$21,803	3.2%
Historical Annual Change (2000-2019)		\$43,772	1.8%	\$54,734	2.3%	\$38,444	2.0%
Median Household Income							
Estimated Median Household Income (2019)		\$131,189		\$129,740		\$104,526	
Projected Median Household Income (2024)		\$151,916		\$149,858		\$120,858	
Census Median Household Income (2010)		\$103,279		\$99,512		\$79,626	
Census Median Household Income (2000)		\$105,354		\$99,091		\$79,320	
Projected Annual Change (2019-2024)		\$20,728	3.2%	\$20,118	3.1%	\$16,332	3.1%
Historical Annual Change (2000-2019)		\$25,834	1.3%	\$30,649	1.6%	\$25,206	1.7%
Per Capita Income							
Estimated Per Capita Income (2019)		\$65,143		\$68,221		\$58,188	
Projected Per Capita Income (2024)		\$76,974		\$81,438		\$67,765	
Census Per Capita Income (2010)		\$46,478		\$48,305		\$42,827	
Census Per Capita Income (2000)		\$46,275		\$44,321		\$39,943	
Projected Annual Change (2019-2024)		\$11,831	3.6%	\$13,217	3.9%	\$9,577	3.3%
Historical Annual Change (2000-2019)		\$18,867	2.1%	\$23,900	2.8%	\$18,245	2.4%
Estimated Average Household Net Worth (2019)		\$1.57 M		\$1.47 M		\$1.09 M	

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Marietta, GA 30068

1 mi radius

3 mi radius

5 mi radius

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2019)	7,387		60,641		202,561	
White (2019)	6,022	81.5%	47,707	78.7%	142,237	70.2%
Black or African American (2019)	407	5.5%	5,194	8.6%	32,358	16.0%
American Indian or Alaska Native (2019)	4	-	71	0.1%	363	0.2%
Asian (2019)	787	10.7%	5,810	9.6%	17,552	8.7%
Hawaiian or Pacific Islander (2019)	5	-	26	-	74	-
Other Race (2019)	37	0.5%	609	1.0%	5,314	2.6%
Two or More Races (2019)	125	1.7%	1,224	2.0%	4,663	2.3%
Population < 18 (2019)	1,781	24.1%	14,019	23.1%	43,453	21.5%
White Not Hispanic	1,325	74.4%	10,045	71.7%	25,959	59.7%
Black or African American	112	6.3%	1,140	8.1%	7,301	16.8%
Asian	200	11.3%	1,476	10.5%	3,931	9.0%
Other Race Not Hispanic	58	3.3%	583	4.2%	2,173	5.0%
Hispanic	86	4.8%	776	5.5%	4,089	9.4%
Not Hispanic or Latino Population (2019)	7,076	95.8%	57,923	95.5%	188,351	93.0%
Not Hispanic White	5,809	82.1%	45,850	79.2%	134,184	71.2%
Not Hispanic Black or African American	366	5.2%	4,998	8.6%	31,329	16.6%
Not Hispanic American Indian or Alaska Native	4	-	56	-	275	0.1%
Not Hispanic Asian	785	11.1%	5,778	10.0%	17,377	9.2%
Not Hispanic Hawaiian or Pacific Islander	3	-	24	-	65	-
Not Hispanic Other Race	11	0.2%	205	0.4%	1,395	0.7%
Not Hispanic Two or More Races	99	1.4%	1,012	1.7%	3,726	2.0%
Hispanic or Latino Population (2019)	311	4.2%	2,718	4.5%	14,210	7.0%
Hispanic White	213	68.5%	1,856	68.3%	8,053	56.7%
Hispanic Black or African American	41	13.2%	197	7.2%	1,028	7.2%
Hispanic American Indian or Alaska Native	-	-	15	0.6%	88	0.6%
Hispanic Asian	2	0.7%	32	1.2%	175	1.2%
Hispanic Hawaiian or Pacific Islander	2	0.6%	2	-	9	-
Hispanic Other Race	26	8.4%	404	14.9%	3,919	27.6%
Hispanic Two or More Races	27	8.5%	212	7.8%	938	6.6%
Not Hispanic or Latino Population (2010)	6,881	96.5%	55,297	96.0%	174,540	93.1%
Hispanic or Latino Population (2010)	251	3.5%	2,322	4.0%	12,881	6.9%
Not Hispanic or Latino Population (2000)	7,393	98.0%	56,134	97.5%	172,915	95.6%
Hispanic or Latino Population (2000)	150	2.0%	1,417	2.5%	8,049	4.4%
Not Hispanic or Latino Population (2024)	7,257	95.8%	59,643	95.5%	195,711	92.9%
Hispanic or Latino Population (2024)	318	4.2%	2,829	4.5%	15,027	7.1%
Projected Annual Growth (2019-2024)	7	-	111	-	818	-
Historical Annual Growth (2000-2010)	101	6.7%	904	6.4%	4,832	6.0%

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Marietta, GA 30068

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	7,387		60,641		202,561	
Age Under 5 Years	324	4.4%	2,774	4.6%	10,752	5.3%
Age 5 to 9 Years	449	6.1%	3,808	6.3%	12,076	6.0%
Age 10 to 14 Years	628	8.5%	4,558	7.5%	13,126	6.5%
Age 15 to 19 Years	531	7.2%	4,147	6.8%	11,845	5.8%
Age 20 to 24 Years	227	3.1%	2,218	3.7%	9,873	4.9%
Age 25 to 29 Years	184	2.5%	2,411	4.0%	13,175	6.5%
Age 30 to 34 Years	220	3.0%	2,509	4.1%	13,400	6.6%
Age 35 to 39 Years	382	5.2%	3,462	5.7%	13,884	6.9%
Age 40 to 44 Years	489	6.6%	3,965	6.5%	13,407	6.6%
Age 45 to 49 Years	583	7.9%	4,790	7.9%	14,896	7.4%
Age 50 to 54 Years	648	8.8%	4,839	8.0%	14,836	7.3%
Age 55 to 59 Years	691	9.4%	5,427	9.0%	15,751	7.8%
Age 60 to 64 Years	690	9.3%	5,323	8.8%	14,528	7.2%
Age 65 to 69 Years	505	6.8%	4,216	7.0%	11,735	5.8%
Age 70 to 74 Years	330	4.5%	2,914	4.8%	8,275	4.1%
Age 75 to 79 Years	208	2.8%	1,612	2.7%	4,919	2.4%
Age 80 to 84 Years	129	1.7%	872	1.4%	2,984	1.5%
Age 85 Years or Over	167	2.3%	795	1.3%	3,099	1.5%
Median Age	46.3		44.7		41.1	
Age 19 Years or Less	1,933	26.2%	15,287	25.2%	47,798	23.6%
Age 20 to 64 Years	4,114	55.7%	34,945	57.6%	123,750	61.1%
Age 65 Years or Over	1,340	18.1%	10,408	17.2%	31,013	15.3%

Female Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	3,831 51.9%		31,116 51.3%		104,606 51.6%	
Age Under 5 Years	165	4.3%	1,389	4.5%	5,227	5.0%
Age 5 to 9 Years	233	6.1%	1,863	6.0%	5,862	5.6%
Age 10 to 14 Years	308	8.0%	2,241	7.2%	6,385	6.1%
Age 15 to 19 Years	253	6.6%	1,934	6.2%	5,708	5.5%
Age 20 to 24 Years	107	2.8%	1,084	3.5%	4,973	4.8%
Age 25 to 29 Years	85	2.2%	1,225	3.9%	6,791	6.5%
Age 30 to 34 Years	125	3.3%	1,319	4.2%	6,948	6.6%
Age 35 to 39 Years	216	5.7%	1,846	5.9%	7,097	6.8%
Age 40 to 44 Years	265	6.9%	2,156	6.9%	6,969	6.7%
Age 45 to 49 Years	319	8.3%	2,581	8.3%	7,936	7.6%
Age 50 to 54 Years	332	8.7%	2,497	8.0%	7,772	7.4%
Age 55 to 59 Years	373	9.7%	2,863	9.2%	8,426	8.1%
Age 60 to 64 Years	346	9.0%	2,766	8.9%	7,729	7.4%
Age 65 to 69 Years	245	6.4%	2,048	6.6%	5,928	5.7%
Age 70 to 74 Years	156	4.1%	1,461	4.7%	4,343	4.2%
Age 75 to 79 Years	103	2.7%	813	2.6%	2,627	2.5%
Age 80 to 84 Years	77	2.0%	491	1.6%	1,767	1.7%
Age 85 Years or Over	123	3.2%	540	1.7%	2,119	2.0%
Female Median Age	46.6		45.1		41.9	
Age 19 Years or Less	959	25.0%	7,427	23.9%	23,182	22.2%
Age 20 to 64 Years	2,168	56.6%	18,337	58.9%	64,640	61.8%
Age 65 Years or Over	704	18.4%	5,352	17.2%	16,784	16.0%

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1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	3,556	48.1%	29,525	48.7%	97,955	48.4%
Age Under 5 Years	160	4.5%	1,385	4.7%	5,524	5.6%
Age 5 to 9 Years	216	6.1%	1,945	6.6%	6,214	6.3%
Age 10 to 14 Years	321	9.0%	2,318	7.8%	6,741	6.9%
Age 15 to 19 Years	278	7.8%	2,212	7.5%	6,136	6.3%
Age 20 to 24 Years	119	3.4%	1,135	3.8%	4,900	5.0%
Age 25 to 29 Years	99	2.8%	1,187	4.0%	6,384	6.5%
Age 30 to 34 Years	95	2.7%	1,190	4.0%	6,452	6.6%
Age 35 to 39 Years	165	4.6%	1,616	5.5%	6,786	6.9%
Age 40 to 44 Years	225	6.3%	1,808	6.1%	6,439	6.6%
Age 45 to 49 Years	264	7.4%	2,210	7.5%	6,960	7.1%
Age 50 to 54 Years	316	8.9%	2,341	7.9%	7,065	7.2%
Age 55 to 59 Years	318	8.9%	2,564	8.7%	7,325	7.5%
Age 60 to 64 Years	344	9.7%	2,557	8.7%	6,799	6.9%
Age 65 to 69 Years	260	7.3%	2,168	7.3%	5,807	5.9%
Age 70 to 74 Years	174	4.9%	1,453	4.9%	3,932	4.0%
Age 75 to 79 Years	105	2.9%	799	2.7%	2,292	2.3%
Age 80 to 84 Years	52	1.5%	381	1.3%	1,217	1.2%
Age 85 Years or Over	44	1.2%	255	0.9%	980	1.0%
Male Median Age	46.0		44.2		40.2	
Age 19 Years or Less	974	27.4%	7,860	26.6%	24,616	25.1%
Age 20 to 64 Years	1,946	54.7%	16,609	56.3%	59,110	60.3%
Age 65 Years or Over	635	17.9%	5,056	17.1%	14,228	14.5%

Males per 100 Females (2019)

	1 mi radius		3 mi radius		5 mi radius	
Overall Comparison						
Age Under 5 Years	97	49.2%	100	49.9%	106	51.4%
Age 5 to 9 Years	93	48.1%	104	51.1%	106	51.5%
Age 10 to 14 Years	104	51.1%	103	50.8%	106	50.8%
Age 15 to 19 Years	110	52.3%	114	53.4%	108	51.8%
Age 20 to 24 Years	111	52.7%	105	51.2%	99	49.6%
Age 25 to 29 Years	117	54.0%	97	49.2%	94	48.5%
Age 30 to 34 Years	76	43.2%	90	47.4%	93	48.2%
Age 35 to 39 Years	76	43.3%	88	46.7%	96	48.9%
Age 40 to 44 Years	85	45.9%	84	45.6%	92	48.0%
Age 45 to 49 Years	83	45.3%	86	46.1%	88	46.7%
Age 50 to 54 Years	95	48.8%	94	48.4%	91	47.6%
Age 55 to 59 Years	85	46.0%	90	47.2%	87	46.5%
Age 60 to 64 Years	100	49.9%	92	48.0%	88	46.8%
Age 65 to 69 Years	106	51.5%	106	51.4%	98	49.5%
Age 70 to 74 Years	111	52.7%	99	49.9%	91	47.5%
Age 75 to 79 Years	101	50.3%	98	49.6%	87	46.6%
Age 80 to 84 Years	68	40.4%	78	43.7%	69	40.8%
Age 85 Years or Over	36	26.6%	47	32.0%	46	31.6%
Age 19 Years or Less	102	50.4%	106	51.4%	106	51.5%
Age 20 to 39 Years	90	47.3%	94	48.4%	95	48.7%
Age 40 to 64 Years	90	47.3%	89	47.2%	89	47.1%
Age 65 Years or Over	90	47.4%	94	48.6%	85	45.9%

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Household Type (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	2,758		23,141		85,636	
Households with Children	1,051	38.1%	8,122	35.1%	25,153	29.4%
Average Household Size	2.7		2.6		2.4	
Household Density per Square Mile	878		819		1,091	
Population Family	6,765	91.6%	54,242	89.4%	164,554	81.2%
Population Non-Family	622	8.4%	6,381	10.5%	37,546	18.5%
Population Group Quarters	-	-	18	-	462	0.2%
Family Households	2,208	80.1%	17,761	76.8%	54,656	63.8%
Married Couple Households	1,964	89.0%	15,460	87.0%	44,302	81.1%
Other Family Households with Children	244	11.0%	2,301	13.0%	10,354	18.9%
Family Households with Children	1,048	47.5%	8,101	45.6%	24,980	45.7%
Married Couple with Children	902	86.1%	6,761	83.5%	18,909	75.7%
Other Family Households with Children	146	13.9%	1,340	16.5%	6,071	24.3%
Family Households No Children	1,160	52.5%	9,661	54.4%	29,676	54.3%
Married Couple No Children	1,062	91.6%	8,700	90.1%	25,393	85.6%
Other Family Households No Children	98	8.4%	961	9.9%	4,283	14.4%
Non-Family Households	550	19.9%	5,379	23.2%	30,980	36.2%
Non-Family Households with Children	3	0.5%	22	0.4%	173	0.6%
Non-Family Households No Children	547	99.5%	5,358	99.6%	30,807	99.4%
Average Family Household Size	3.1		3.1		3.0	
Average Family Income	\$194,215		\$208,520		\$177,479	
Median Family Income	\$149,467		\$153,068		\$134,987	
Average Non-Family Household Size	1.1		1.2		1.2	

Marital Status (2019)

Population Age 15 Years or Over	5,985		49,501		166,607	
Never Married	1,070	17.9%	10,514	21.2%	47,427	28.5%
Currently Married	3,969	66.3%	31,692	64.0%	89,477	53.7%
Previously Married	946	15.8%	7,294	14.7%	29,703	17.8%
Separated	110	11.6%	1,183	16.2%	5,563	18.7%
Widowed	371	39.2%	2,174	29.8%	7,277	24.5%
Divorced	466	49.3%	3,937	54.0%	16,863	56.8%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	5,227		43,135		144,890	
Elementary (Grade Level 0 to 8)	31	0.6%	232	0.5%	2,120	1.5%
Some High School (Grade Level 9 to 11)	48	0.9%	428	1.0%	3,038	2.1%
High School Graduate	408	7.8%	4,081	9.5%	18,508	12.8%
Some College	446	8.5%	5,537	12.8%	21,077	14.5%
Associate Degree Only	363	7.0%	2,142	5.0%	9,084	6.3%
Bachelor Degree Only	2,413	46.2%	18,183	42.2%	55,977	38.6%
Graduate Degree	1,518	29.0%	12,531	29.1%	35,086	24.2%
Any College (Some College or Higher)	4,741	90.7%	38,394	89.0%	121,223	83.7%
College Degree + (Bachelor Degree or Higher)	3,931	75.2%	30,714	71.2%	91,063	62.8%

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Housing							
Total Housing Units (2019)		2,804		23,557		87,742	
Total Housing Units (2010)		2,701		22,321		81,843	
Historical Annual Growth (2010-2019)		103	0.4%	1,236	0.6%	5,898	0.8%
Housing Units Occupied (2019)		2,758	98.4%	23,141	98.2%	85,636	97.6%
Housing Units Owner-Occupied		2,497	90.6%	19,743	85.3%	57,466	67.1%
Housing Units Renter-Occupied		260	9.4%	3,398	14.7%	28,170	32.9%
Housing Units Vacant (2019)		46	1.7%	416	1.8%	2,106	2.5%
Household Size (2019)							
Total Households		2,758		23,141		85,636	
1 Person Households		494	17.9%	4,538	19.6%	25,535	29.8%
2 Person Households		981	35.6%	8,472	36.6%	29,617	34.6%
3 Person Households		484	17.6%	3,942	17.0%	12,870	15.0%
4 Person Households		564	20.5%	4,199	18.1%	11,601	13.5%
5 Person Households		180	6.5%	1,490	6.4%	4,199	4.9%
6 Person Households		43	1.6%	373	1.6%	1,234	1.4%
7 or More Person Households		11	0.4%	127	0.5%	580	0.7%
Household Income Distribution (2019)							
HH Income \$200,000 or More		757	27.5%	5,814	25.1%	14,347	16.8%
HH Income \$150,000 to \$199,999		450	16.3%	3,586	15.5%	10,600	12.4%
HH Income \$125,000 to \$149,999		243	8.8%	2,420	10.5%	8,069	9.4%
HH Income \$100,000 to \$124,999		288	10.4%	2,035	8.8%	7,202	8.4%
HH Income \$75,000 to \$99,999		394	14.3%	3,018	13.0%	11,438	13.4%
HH Income \$50,000 to \$74,999		273	9.9%	2,666	11.5%	13,289	15.5%
HH Income \$35,000 to \$49,999		138	5.0%	1,644	7.1%	8,594	10.0%
HH Income \$25,000 to \$34,999		60	2.2%	823	3.6%	4,626	5.4%
HH Income \$15,000 to \$24,999		75	2.7%	508	2.2%	3,647	4.3%
HH Income \$10,000 to \$14,999		36	1.3%	138	0.6%	1,312	1.5%
HH Income Under \$10,000		43	1.6%	492	2.1%	2,511	2.9%
Household Vehicles (2019)							
Households 0 Vehicles Available		81	2.9%	466	2.0%	3,573	4.2%
Households 1 Vehicle Available		485	17.6%	5,051	21.8%	26,973	31.5%
Households 2 Vehicles Available		1,374	49.8%	11,316	48.9%	37,810	44.2%
Households 3 or More Vehicles Available		818	29.7%	6,309	27.3%	17,280	20.2%
Total Vehicles Available		5,940		48,706		160,146	
Average Vehicles per Household		2.2		2.1		1.9	
Owner-Occupied Household Vehicles		5,597	94.2%	43,819	90.0%	122,090	76.2%
Average Vehicles per Owner-Occupied Household		2.2		2.2		2.1	
Renter-Occupied Household Vehicles		343	5.8%	4,887	10.0%	38,056	23.8%
Average Vehicles per Renter-Occupied Household		1.3		1.4		1.4	
Travel Time (2019)							
Worker Base Age 16 years or Over		4,027		33,359		110,611	
Travel to Work in 14 Minutes or Less		528	13.1%	3,940	11.8%	15,157	13.7%
Travel to Work in 15 to 29 Minutes		927	23.0%	8,291	24.9%	32,921	29.8%
Travel to Work in 30 to 59 Minutes		1,587	39.4%	12,919	38.7%	42,915	38.8%
Travel to Work in 60 Minutes or More		258	6.4%	2,414	7.2%	9,279	8.4%
Work at Home		473	11.8%	4,536	13.6%	12,652	11.4%
Average Minutes Travel to Work		30.7		30.4		28.9	

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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RFULL9

1205 Johnson Ferry Rd

Marietta, GA 30068

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	4,027		33,359		110,611	
Drive to Work Alone	3,317	82.4%	25,749	77.2%	83,304	75.3%
Drive to Work in Carpool	154	3.8%	1,647	4.9%	6,656	6.0%
Travel to Work by Public Transportation	42	1.0%	833	2.5%	5,003	4.5%
Drive to Work on Motorcycle	-	-	2	-	122	0.1%
Bicycle to Work	-	-	6	-	101	-
Walk to Work	15	0.4%	239	0.7%	1,179	1.1%
Other Means	27	0.7%	347	1.0%	1,593	1.4%
Work at Home	473	11.8%	4,536	13.6%	12,652	11.4%

Daytime Demographics (2019)

Total Businesses	957		2,645		9,828	
Total Employees	8,609		18,736		87,024	
Company Headquarter Businesses	4	0.4%	8	0.3%	103	1.0%
Company Headquarter Employees	15	0.2%	38	0.2%	11,246	12.9%
Employee Population per Business	9.0 to 1		7.1 to 1		8.9 to 1	
Residential Population per Business	7.7 to 1		22.9 to 1		20.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,746		35,357		137,837	

Labor Force

Labor Population Age 16 Years or Over (2019)	5,871		48,601		164,153	
Labor Force Total Males (2019)	2,798	47.7%	23,394	48.1%	78,221	47.7%
Male Civilian Employed	2,010	71.9%	17,166	73.4%	59,382	75.9%
Male Civilian Unemployed	49	1.8%	345	1.5%	1,216	1.6%
Males in Armed Forces	-	-	11	-	131	0.2%
Males Not in Labor Force	738	26.4%	5,872	25.1%	17,492	22.4%
Labor Force Total Females (2019)	3,073	52.3%	25,207	51.9%	85,933	52.3%
Female Civilian Employed	1,723	56.1%	14,803	58.7%	53,818	62.6%
Female Civilian Unemployed	54	1.7%	241	1.0%	1,157	1.3%
Females in Armed Forces	-	-	-	-	11	-
Females Not in Labor Force	1,296	42.2%	10,163	40.3%	30,947	36.0%
Unemployment Rate	103	1.8%	586	1.2%	2,373	1.4%

Occupation (2019)

Occupation Population Age 16 Years or Over	3,733		31,969		113,200	
Occupation Total Males	2,010	53.9%	17,166	53.7%	59,382	52.5%
Occupation Total Females	1,723	46.1%	14,803	46.3%	53,818	47.5%
Management, Business, Financial Operations	1,232	-	10,191	31.9%	31,844	28.1%
Professional, Related	1,118	30.0%	9,555	29.9%	32,571	28.8%
Service	252	6.8%	3,071	9.6%	14,105	12.5%
Sales, Office	950	25.4%	6,921	21.6%	24,688	21.8%
Farming, Fishing, Forestry	-	-	31	-	45	-
Construction, Extraction, Maintenance	76	2.0%	1,050	3.3%	4,598	4.1%
Production, Transport, Material Moving	106	2.8%	1,150	3.6%	5,347	4.7%
White Collar Workers	3,300	88.4%	26,667	83.4%	89,104	78.7%
Blue Collar Workers	434	11.6%	5,302	16.6%	24,096	21.3%

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Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	2,610		21,401		76,400	
1 Detached Unit	2,510	96.2%	19,439	90.8%	55,035	72.0%
1 Attached Unit	137	5.2%	1,249	5.8%	6,310	8.3%
2 Units	-	-	38	0.2%	612	0.8%
3 to 4 Units	15	0.6%	249	1.2%	2,090	2.7%
5 to 9 Units	12	0.5%	571	2.7%	6,135	8.0%
10 to 19 Units	1	-	826	3.9%	8,327	10.9%
20 to 49 Units	11	0.4%	250	1.2%	2,398	3.1%
50 or More Units	67	2.6%	434	2.0%	4,306	5.6%
Mobile Home or Trailer	4	0.1%	86	0.4%	422	0.6%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2019)

Homes Built 2014 or later	133	4.8%	863	3.7%	2,584	2.9%
Homes Built 2010 to 2013	37	1.3%	327	1.4%	1,450	1.7%
Homes Built 2000 to 2009	163	5.8%	2,229	9.5%	8,709	9.9%
Homes Built 1990 to 1999	449	16.0%	3,987	16.9%	14,289	16.3%
Homes Built 1980 to 1989	1,100	39.2%	7,628	32.4%	26,038	29.7%
Homes Built 1970 to 1979	639	22.8%	6,152	26.1%	20,603	23.5%
Homes Built 1960 to 1969	174	6.2%	1,224	5.2%	7,469	8.5%
Homes Built 1950 to 1959	45	1.6%	453	1.9%	3,043	3.5%
Homes Built 1940 to 1949	3	0.1%	77	0.3%	560	0.6%
Homes Built Before 1939	14	0.5%	201	0.9%	892	1.0%

Median Age of Homes 30.3 yrs 30.3 yrs 31.6 yrs

Home Values (2019)

Owner Specified Housing Units	2,363		18,339		52,032	
Home Values \$1,000,000 or More	9	0.4%	469	2.6%	1,153	2.2%
Home Values \$750,000 to \$999,999	100	4.2%	842	4.6%	2,439	4.7%
Home Values \$500,000 to \$749,999	536	22.7%	3,669	20.0%	9,227	17.7%
Home Values \$400,000 to \$499,999	463	19.6%	3,508	19.1%	8,723	16.8%
Home Values \$300,000 to \$399,999	518	21.9%	4,248	23.2%	10,901	21.0%
Home Values \$250,000 to \$299,999	268	11.3%	1,985	10.8%	6,350	12.2%
Home Values \$200,000 to \$249,999	203	8.6%	1,673	9.1%	5,696	10.9%
Home Values \$175,000 to \$199,999	111	4.7%	889	4.8%	2,930	5.6%
Home Values \$150,000 to \$174,999	114	4.8%	735	4.0%	2,683	5.2%
Home Values \$125,000 to \$149,999	55	2.3%	556	3.0%	2,318	4.5%
Home Values \$100,000 to \$124,999	26	1.1%	330	1.8%	1,775	3.4%
Home Values \$90,000 to \$99,999	9	0.4%	156	0.8%	676	1.3%
Home Values \$80,000 to \$89,999	5	0.2%	39	0.2%	343	0.7%
Home Values \$70,000 to \$79,999	4	0.2%	52	0.3%	337	0.6%
Home Values \$60,000 to \$69,999	2	-	16	-	112	0.2%
Home Values \$50,000 to \$59,999	4	0.2%	37	0.2%	162	0.3%
Home Values \$35,000 to \$49,999	6	0.2%	55	0.3%	189	0.4%
Home Values \$25,000 to \$34,999	5	0.2%	44	0.2%	157	0.3%
Home Values \$10,000 to \$24,999	3	0.1%	31	0.2%	164	0.3%
Home Values Under \$10,000	21	0.9%	118	0.6%	226	0.4%
Owner-Occupied Median Home Value	\$380,381		\$384,156		\$356,519	
Renter-Occupied Median Rent	\$1,567		\$1,204		\$1,079	

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Total Annual Consumer Expenditure (2019)

Total Household Expenditure	\$290.59 M	\$2.5 B	\$7.57 B
Total Non-Retail Expenditure	\$154.51 M	\$1.33 B	\$4.02 B
Total Retail Expenditure	\$136.09 M	\$1.17 B	\$3.55 B
Apparel	\$10.54 M	\$90.69 M	\$271.95 M
Contributions	\$10.61 M	\$90.94 M	\$265.35 M
Education	\$10.53 M	\$90.14 M	\$257.54 M
Entertainment	\$17.2 M	\$147.64 M	\$439.83 M
Food and Beverages	\$41.59 M	\$358.4 M	\$1.09 B
Furnishings and Equipment	\$10.6 M	\$91.12 M	\$272.23 M
Gifts	\$8.11 M	\$69.91 M	\$203.45 M
Health Care	\$23.43 M	\$201.77 M	\$617.81 M
Household Operations	\$11.85 M	\$101.9 M	\$304.07 M
Miscellaneous Expenses	\$5.57 M	\$48 M	\$144.58 M
Personal Care	\$3.89 M	\$33.52 M	\$101.48 M
Personal Insurance	\$2.31 M	\$19.73 M	\$57.27 M
Reading	\$647.35 K	\$5.57 M	\$16.72 M
Shelter	\$60.53 M	\$521.82 M	\$1.59 B
Tobacco	\$1.37 M	\$11.95 M	\$39.4 M
Transportation	\$52.26 M	\$450.26 M	\$1.37 B
Utilities	\$19.57 M	\$169 M	\$525.47 M

Monthly Household Consumer Expenditure (2019)

Total Household Expenditure	\$8,782	\$9,011	\$7,363
Total Non-Retail Expenditure	\$4,669 53.2%	\$4,791 53.2%	\$3,908 53.1%
Total Retail Expenditures	\$4,113 46.8%	\$4,221 46.8%	\$3,454 46.9%
Apparel	\$319 3.6%	\$327 3.6%	\$265 3.6%
Contributions	\$321 3.7%	\$328 3.6%	\$258 3.5%
Education	\$318 3.6%	\$325 3.6%	\$251 3.4%
Entertainment	\$520 5.9%	\$532 5.9%	\$428 5.8%
Food and Beverages	\$1,257 14.3%	\$1,291 14.3%	\$1,064 14.5%
Furnishings and Equipment	\$320 3.6%	\$328 3.6%	\$265 3.6%
Gifts	\$245 2.8%	\$252 2.8%	\$198 2.7%
Health Care	\$708 8.1%	\$727 8.1%	\$601 8.2%
Household Operations	\$358 4.1%	\$367 4.1%	\$296 4.0%
Miscellaneous Expenses	\$168 1.9%	\$173 1.9%	\$141 1.9%
Personal Care	\$118 1.3%	\$121 1.3%	\$99 1.3%
Personal Insurance	\$70 0.8%	\$71 0.8%	\$56 0.8%
Reading	\$20 0.2%	\$20 0.2%	\$16 0.2%
Shelter	\$1,829 20.8%	\$1,879 20.9%	\$1,546 21.0%
Tobacco	\$41 0.5%	\$43 0.5%	\$38 0.5%
Transportation	\$1,579 18.0%	\$1,621 18.0%	\$1,330 18.1%
Utilities	\$591 6.7%	\$609 6.8%	\$511 6.9%

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