

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5617/-84.3251

2035 Mt Zion Rd						
Morrow, GA 30260						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	5,036		70,393		180,821	
Projected Population (2027)	5,417		73,825		188,616	
Census Population (2020)	5,067		70,486		179,818	
Census Population (2010)	4,250		63,353		162,045	
Projected Annual Growth (2022-2027)	381	1.5%	3,432	1.0%	7,794	0.9%
Historical Annual Growth (2020-2022)	-31	-	-93	-	1,004	0.3%
Historical Annual Growth (2010-2020)	817	1.9%	7,133	1.1%	17,772	1.1%
Estimated Population Density (2022)	1,604	psm	2,491	psm	2,303	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	2,358		25,669		64,446	
Projected Households (2027)	2,639		27,796		69,398	
Census Households (2020)	2,362		25,686		64,082	
Census Households (2010)	1,850		22,945		56,721	
Projected Annual Growth (2022-2027)	281	2.4%	2,127	1.7%	4,952	1.5%
Historical Annual Change (2010-2022)	509	2.3%	2,723	1.0%	7,725	1.1%
Average Household Income						
Estimated Average Household Income (2022)	\$51,226		\$59,383		\$62,107	
Projected Average Household Income (2027)	\$51,878		\$63,265		\$69,233	
Census Average Household Income (2010)	\$53,468		\$50,370		\$50,671	
Census Average Household Income (2000)	\$55,971		\$51,743		\$52,716	
Projected Annual Change (2022-2027)	\$652	0.3%	\$3,881	1.3%	\$7,125	2.3%
Historical Annual Change (2000-2022)	-\$4,745	-0.4%	\$7,640	0.7%	\$9,392	0.8%
Median Household Income						
Estimated Median Household Income (2022)	\$60,083		\$56,456		\$56,595	
Projected Median Household Income (2027)	\$72,505		\$69,185		\$68,884	
Census Median Household Income (2010)	\$43,002		\$43,923		\$44,350	
Census Median Household Income (2000)	\$41,100		\$44,983		\$45,391	
Projected Annual Change (2022-2027)	\$12,422	4.1%	\$12,729	4.5%	\$12,289	4.3%
Historical Annual Change (2000-2022)	\$18,983	2.1%	\$11,473	1.2%	\$11,204	1.1%
Per Capita Income						
Estimated Per Capita Income (2022)	\$23,995		\$21,750		\$22,216	
Projected Per Capita Income (2027)	\$25,278		\$23,911		\$25,550	
Census Per Capita Income (2010)	\$23,266		\$18,242		\$17,738	
Census Per Capita Income (2000)	\$22,877		\$18,086		\$18,209	
Projected Annual Change (2022-2027)	\$1,283	1.1%	\$2,161	2.0%	\$3,334	3.0%
Historical Annual Change (2000-2022)	\$1,118	0.2%	\$3,664	0.9%	\$4,007	1.0%
Estimated Average Household Net Worth (2022)	\$210,208		\$262,841		\$286,010	

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	1 mi radius		3 mi radius		5 mi radius		
Race and Ethnicity							
Total Population (2022)	5,036		70,393		180,821		
White (2022)	406	8.1%	9,111	12.9%	24,025	13.3%	
Black or African American (2022)	3,768	74.8%	43,502	61.8%	114,420	63.3%	
American Indian or Alaska Native (2022)	23	0.4%	505	0.7%	1,345	0.7%	
Asian (2022)	321	6.4%	6,495	9.2%	12,505	6.9%	
Hawaiian or Pacific Islander (2022)	3	-	48	-	105	-	
Other Race (2022)	176	3.5%	3,157	4.5%	9,541	5.3%	
Two or More Races (2022)	339	6.7%	7,574	10.8%	18,881	10.4%	
Population < 18 (2022)	1,031	20.5%	17,185	24.4%	45,998	25.4%	
White Not Hispanic	20	1.9%	707	4.1%	2,012	4.4%	
Black or African American	757	73.4%	10,910	63.5%	29,768	64.7%	
Asian	77	7.5%	1,313	7.6%	2,540	5.5%	
Other Race Not Hispanic	58	5.7%	869	5.1%	2,114	4.6%	
Hispanic	119	11.5%	3,386	19.7%	9,565	20.8%	
Not Hispanic or Latino Population (2022)	4,579	90.9%	59,589	84.7%	151,521	83.8%	
Not Hispanic White	375	8.2%	7,945	13.3%	20,671	13.6%	
Not Hispanic Black or African American	3,646	79.6%	40,170	67.4%	105,527	69.6%	
Not Hispanic American Indian or Alaska Native	11	0.2%	266	0.4%	711	0.5%	
Not Hispanic Asian	299	6.5%	5,569	9.3%	10,875	7.2%	
Not Hispanic Hawaiian or Pacific Islander	2	-	27	-	58	-	
Not Hispanic Other Race	49	1.1%	952	1.6%	2,745	1.8%	
Not Hispanic Two or More Races	198	4.3%	4,660	7.8%	10,934	7.2%	
Hispanic or Latino Population (2022)	457	9.1%	10,804	15.3%	29,300	16.2%	
Hispanic White	31	6.8%	1,166	10.8%	3,355	11.5%	
Hispanic Black or African American	123	26.9%	3,332	30.8%	8,892	30.3%	
Hispanic American Indian or Alaska Native	12	2.6%	239	2.2%	633	2.2%	
Hispanic Asian	22	4.8%	927	8.6%	1,630	5.6%	
Hispanic Hawaiian or Pacific Islander	1	0.3%	22	0.2%	46	0.2%	
Hispanic Other Race	127	27.7%	2,205	20.4%	6,796	23.2%	
Hispanic Two or More Races	141	31.0%	2,913	27.0%	7,947	27.1%	
Not Hispanic or Latino Population (2020)	4,615	91.1%	59,853	84.9%	150,683	83.8%	
Hispanic or Latino Population (2020)	452	8.9%	10,634	15.1%	29,134	16.2%	
Not Hispanic or Latino Population (2010)	3,927	92.4%	55,192	87.1%	138,514	85.5%	
Hispanic or Latino Population (2010)	323	7.6%	8,161	12.9%	23,531	14.5%	
Not Hispanic or Latino Population (2027)	4,935	91.1%	62,695	84.9%	158,466	84.0%	
Hispanic or Latino Population (2027)	482	8.9%	11,130	15.1%	30,150	16.0%	
Projected Annual Growth (2022-2027)	26	1.1%	326	0.6%	850	0.6%	
Historical Annual Growth (2010-2020)	129	4.0%	2,473	3.0%	5,603	2.4%	

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Morrow, GA 30260							
Total Age Distribution (2022)							
Total Population	5,036			70,393		180,821	
Age Under 5 Years	297	5.9%		4,746	6.7%	12,620	7.0%
Age 5 to 9 Years	295	5.8%		4,850	6.9%	12,968	7.2%
Age 10 to 14 Years	261	5.2%		4,805	6.8%	12,872	7.1%
Age 15 to 19 Years	311	6.2%		4,911	7.0%	12,599	7.0%
Age 20 to 24 Years	484	9.6%		5,605	8.0%	13,207	7.3%
Age 25 to 29 Years	546	10.8%		5,710	8.1%	14,101	7.8%
Age 30 to 34 Years	494	9.8%		5,851	8.3%	14,950	8.3%
Age 35 to 39 Years	465	9.2%		5,663	8.0%	14,523	8.0%
Age 40 to 44 Years	392	7.8%		5,039	7.2%	13,027	7.2%
Age 45 to 49 Years	294	5.8%		3,993	5.7%	10,640	5.9%
Age 50 to 54 Years	278	5.5%		3,962	5.6%	10,461	5.8%
Age 55 to 59 Years	246	4.9%		3,827	5.4%	10,065	5.6%
Age 60 to 64 Years	226	4.5%		3,659	5.2%	9,214	5.1%
Age 65 to 69 Years	168	3.3%		2,804	4.0%	7,290	4.0%
Age 70 to 74 Years	120	2.4%		2,302	3.3%	5,657	3.1%
Age 75 to 79 Years	66	1.3%		1,324	1.9%	3,354	1.9%
Age 80 to 84 Years	52	1.0%		787	1.1%	1,855	1.0%
Age 85 Years or Over	41	0.8%		554	0.8%	1,416	0.8%
Median Age	32.8			33.6		33.6	
Age 19 Years or Less	1,164	23.1%		19,312	27.4%	51,059	28.2%
Age 20 to 64 Years	3,425	68.0%		43,310	61.5%	110,189	60.9%
Age 65 Years or Over	447	8.9%		7,771	11.0%	19,573	10.8%
Female Age Distribution (2022)							
Female Population	2,707	53.8%		36,941	52.5%	94,308	52.2%
Age Under 5 Years	126	4.7%		2,254	6.1%	6,101	6.5%
Age 5 to 9 Years	147	5.4%		2,365	6.4%	6,293	6.7%
Age 10 to 14 Years	127	4.7%		2,310	6.3%	6,173	6.5%
Age 15 to 19 Years	159	5.9%		2,494	6.8%	6,233	6.6%
Age 20 to 24 Years	273	10.1%		2,969	8.0%	6,738	7.1%
Age 25 to 29 Years	311	11.5%		3,046	8.2%	7,414	7.9%
Age 30 to 34 Years	262	9.7%		3,069	8.3%	7,864	8.3%
Age 35 to 39 Years	236	8.7%		2,987	8.1%	7,642	8.1%
Age 40 to 44 Years	220	8.1%		2,700	7.3%	6,932	7.4%
Age 45 to 49 Years	165	6.1%		2,146	5.8%	5,773	6.1%
Age 50 to 54 Years	155	5.7%		2,146	5.8%	5,585	5.9%
Age 55 to 59 Years	137	5.1%		2,076	5.6%	5,483	5.8%
Age 60 to 64 Years	137	5.0%		1,976	5.3%	4,969	5.3%
Age 65 to 69 Years	97	3.6%		1,555	4.2%	3,979	4.2%
Age 70 to 74 Years	57	2.1%		1,254	3.4%	3,150	3.3%
Age 75 to 79 Years	37	1.4%		749	2.0%	1,939	2.1%
Age 80 to 84 Years	35	1.3%		494	1.3%	1,127	1.2%
Age 85 Years or Over	28	1.0%		351	0.9%	913	1.0%
Female Median Age	33.6			34.6		34.8	
Age 19 Years or Less	559	20.6%		9,424	25.5%	24,799	26.3%
Age 20 to 64 Years	1,895	70.0%		23,114	62.6%	58,401	61.9%
Age 65 Years or Over	254	9.4%		4,403	11.9%	11,108	11.8%

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Morrow, GA 30260								
Male Age Distribution (2022)								
Male Population	2,329	46.2%		33,452	47.5%		86,513	47.8%
Age Under 5 Years	170	7.3%		2,492	7.4%		6,519	7.5%
Age 5 to 9 Years	147	6.3%		2,485	7.4%		6,675	7.7%
Age 10 to 14 Years	134	5.8%		2,495	7.5%		6,699	7.7%
Age 15 to 19 Years	153	6.6%		2,416	7.2%		6,366	7.4%
Age 20 to 24 Years	212	9.1%		2,637	7.9%		6,469	7.5%
Age 25 to 29 Years	235	10.1%		2,663	8.0%		6,688	7.7%
Age 30 to 34 Years	232	10.0%		2,782	8.3%		7,086	8.2%
Age 35 to 39 Years	229	9.8%		2,677	8.0%		6,881	8.0%
Age 40 to 44 Years	172	7.4%		2,339	7.0%		6,095	7.0%
Age 45 to 49 Years	129	5.5%		1,847	5.5%		4,867	5.6%
Age 50 to 54 Years	123	5.3%		1,816	5.4%		4,876	5.6%
Age 55 to 59 Years	109	4.7%		1,750	5.2%		4,582	5.3%
Age 60 to 64 Years	89	3.8%		1,683	5.0%		4,244	4.9%
Age 65 to 69 Years	72	3.1%		1,249	3.7%		3,311	3.8%
Age 70 to 74 Years	63	2.7%		1,048	3.1%		2,508	2.9%
Age 75 to 79 Years	29	1.3%		575	1.7%		1,416	1.6%
Age 80 to 84 Years	16	0.7%		293	0.9%		728	0.8%
Age 85 Years or Over	12	0.5%		203	0.6%		503	0.6%
Male Median Age	31.9			32.5			32.3	
Age 19 Years or Less	605	26.0%		9,889	29.6%		26,260	30.4%
Age 20 to 64 Years	1,530	65.7%		20,195	60.4%		51,787	59.9%
Age 65 Years or Over	193	8.3%		3,368	10.1%		8,465	9.8%
Males per 100 Females (2022)								
Overall Comparison	86			91			92	
Age Under 5 Years	135	57.4%		111	52.5%		107	51.7%
Age 5 to 9 Years	100	50.1%		105	51.2%		106	51.5%
Age 10 to 14 Years	106	51.4%		108	51.9%		109	52.0%
Age 15 to 19 Years	96	49.1%		97	49.2%		102	50.5%
Age 20 to 24 Years	78	43.7%		89	47.0%		96	49.0%
Age 25 to 29 Years	76	43.0%		87	46.6%		90	47.4%
Age 30 to 34 Years	89	47.0%		91	47.5%		90	47.4%
Age 35 to 39 Years	97	49.3%		90	47.3%		90	47.4%
Age 40 to 44 Years	78	44.0%		87	46.4%		88	46.8%
Age 45 to 49 Years	78	43.9%		86	46.3%		84	45.7%
Age 50 to 54 Years	79	44.2%		85	45.8%		87	46.6%
Age 55 to 59 Years	80	44.3%		84	45.7%		84	45.5%
Age 60 to 64 Years	65	39.6%		85	46.0%		85	46.1%
Age 65 to 69 Years	74	42.6%		80	44.5%		83	45.4%
Age 70 to 74 Years	112	52.8%		84	45.5%		80	44.3%
Age 75 to 79 Years	80	44.3%		77	43.4%		73	42.2%
Age 80 to 84 Years	47	31.8%		59	37.3%		65	39.2%
Age 85 Years or Over	44	30.4%		58	36.7%		55	35.5%
Age 19 Years or Less	108	52.0%		105	51.2%		106	51.4%
Age 20 to 39 Years	84	45.6%		89	47.1%		91	47.8%
Age 40 to 64 Years	77	43.4%		85	46.1%		86	46.2%
Age 65 Years or Over	76	43.2%		76	43.3%		76	43.3%

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2035 Mt Zion Rd							
Morrow, GA 30260							
	1 mi radius			3 mi radius		5 mi radius	
Household Type (2022)							
Total Households	2,358		25,669		64,446		
Households with Children	657	27.9%	9,789	38.1%	26,037	40.4%	
Average Household Size	2.1		2.7		2.8		
Household Density per Square Mile	751		908		821		
Population Family	3,576	71.0%	58,079	82.5%	153,190	84.7%	
Population Non-Family	1,456	28.9%	11,261	16.0%	25,923	14.3%	
Population Group Quarters	3	-	1,053	1.5%	1,708	0.9%	
Family Households	1,130	47.9%	16,882	65.8%	44,323	68.8%	
Married Couple Households	528	46.7%	8,872	52.6%	23,754	53.6%	
Other Family Households with Children	603	53.3%	8,010	47.4%	20,570	46.4%	
Family Households with Children	656	58.1%	9,770	57.9%	25,990	58.6%	
Married Couple with Children	259	39.4%	4,468	45.7%	12,365	47.6%	
Other Family Households with Children	397	60.6%	5,302	54.3%	13,624	52.4%	
Family Households No Children	474	41.9%	7,113	42.1%	18,334	41.4%	
Married Couple No Children	269	56.7%	4,404	61.9%	11,388	62.1%	
Other Family Households No Children	205	43.3%	2,709	38.1%	6,946	37.9%	
Non-Family Households	1,228	52.1%	8,786	34.2%	20,123	31.2%	
Non-Family Households with Children	-	-	20	0.2%	47	0.2%	
Non-Family Households No Children	1,227	100.0%	8,767	99.8%	20,075	99.8%	
Average Family Household Size	3.2		3.4		3.5		
Average Family Income	\$77,541		\$67,839		\$69,808		
Median Family Income	\$78,440		\$64,453		\$64,435		
Average Non-Family Household Size	1.2		1.3		1.3		
Marital Status (2022)							
Population Age 15 Years or Over	4,183		55,992		142,361		
Never Married	1,890	45.2%	24,942	44.5%	61,672	43.3%	
Currently Married	1,697	40.6%	18,542	33.1%	48,497	34.1%	
Previously Married	596	14.2%	12,507	22.3%	32,192	22.6%	
Separated	189	31.6%	3,757	30.0%	9,081	28.2%	
Widowed	43	7.2%	2,719	21.7%	7,318	22.7%	
Divorced	364	61.1%	6,032	48.2%	15,793	49.1%	
Educational Attainment (2022)							
Adult Population Age 25 Years or Over	3,387		45,476		116,555		
Elementary (Grade Level 0 to 8)	302	8.9%	3,788	8.3%	8,197	7.0%	
Some High School (Grade Level 9 to 11)	139	4.1%	4,212	9.3%	11,129	9.5%	
High School Graduate	1,032	30.5%	14,619	32.1%	38,407	33.0%	
Some College	709	20.9%	10,227	22.5%	25,562	21.9%	
Associate Degree Only	150	4.4%	3,392	7.5%	9,575	8.2%	
Bachelor Degree Only	621	18.3%	5,873	12.9%	15,570	13.4%	
Graduate Degree	434	12.8%	3,365	7.4%	8,114	7.0%	
Any College (Some College or Higher)	1,914	56.5%	22,857	50.3%	58,821	50.5%	
College Degree + (Bachelor Degree or Higher)	1,055	31.2%	9,238	20.3%	23,683	20.3%	

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	1 mi radius			3 mi radius		5 mi radius	
Housing							
Total Housing Units (2022)	2,610		27,691		69,080		
Total Housing Units (2020)	2,615		27,756		68,596		
Historical Annual Growth (2020-2022)	-5	-	-65		-	484	-
Housing Units Occupied (2022)	2,358	90.4%	25,669	92.7%	64,446	93.3%	
Housing Units Owner-Occupied	1,141	48.4%	13,271	51.7%	35,553	55.2%	
Housing Units Renter-Occupied	1,217	51.6%	12,398	48.3%	28,893	44.8%	
Housing Units Vacant (2022)	252	9.6%	2,023	7.3%	4,633	6.7%	
Household Size (2022)							
Total Households	2,358		25,669		64,446		
1 Person Households	1,060	45.0%	7,210	28.1%	16,514	25.6%	
2 Person Households	633	26.8%	7,411	28.9%	18,492	28.7%	
3 Person Households	315	13.3%	4,349	16.9%	11,506	17.9%	
4 Person Households	191	8.1%	3,244	12.6%	8,840	13.7%	
5 Person Households	98	4.2%	1,905	7.4%	4,958	7.7%	
6 Person Households	31	1.3%	848	3.3%	2,417	3.8%	
7 or More Person Households	31	1.3%	702	2.7%	1,720	2.7%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	14	0.6%	450	1.8%	1,538	2.4%	
HH Income \$150,000 to \$199,999	11	0.5%	721	2.8%	2,004	3.1%	
HH Income \$125,000 to \$149,999	40	1.7%	1,011	3.9%	2,799	4.3%	
HH Income \$100,000 to \$124,999	397	16.8%	2,316	9.0%	5,292	8.2%	
HH Income \$75,000 to \$99,999	384	16.3%	3,849	15.0%	8,967	13.9%	
HH Income \$50,000 to \$74,999	599	25.4%	6,021	23.5%	14,756	22.9%	
HH Income \$35,000 to \$49,999	401	17.0%	3,952	15.4%	10,082	15.6%	
HH Income \$25,000 to \$34,999	194	8.2%	3,045	11.9%	7,338	11.4%	
HH Income \$15,000 to \$24,999	180	7.6%	2,010	7.8%	5,496	8.5%	
HH Income \$10,000 to \$14,999	36	1.5%	652	2.5%	2,078	3.2%	
HH Income Under \$10,000	105	4.4%	1,642	6.4%	4,096	6.4%	
Household Vehicles (2022)							
Households 0 Vehicles Available	155	6.6%	1,833	7.1%	4,256	6.6%	
Households 1 Vehicle Available	1,192	50.5%	9,916	38.6%	24,273	37.7%	
Households 2 Vehicles Available	744	31.6%	8,514	33.2%	21,632	33.6%	
Households 3 or More Vehicles Available	267	11.3%	5,405	21.1%	14,285	22.2%	
Total Vehicles Available	3,646		45,446		116,671		
Average Vehicles per Household	1.5		1.8		1.8		
Owner-Occupied Household Vehicles	1,978	54.2%	27,919	61.4%	76,691	65.7%	
Average Vehicles per Owner-Occupied Household	1.7		2.1		2.2		
Renter-Occupied Household Vehicles	1,668	45.8%	17,527	38.6%	39,980	34.3%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4		
Travel Time (2022)							
Worker Base Age 16 years or Over	2,973		34,105		87,675		
Travel to Work in 14 Minutes or Less	331	11.1%	5,660	16.6%	12,798	14.6%	
Travel to Work in 15 to 29 Minutes	914	30.7%	9,864	28.9%	26,999	30.8%	
Travel to Work in 30 to 59 Minutes	1,135	38.2%	13,220	38.8%	33,613	38.3%	
Travel to Work in 60 Minutes or More	452	15.2%	3,991	11.7%	10,571	12.1%	
Work at Home	140	4.7%	1,370	4.0%	3,694	4.2%	
Average Minutes Travel to Work	33.6		29.3		29.2		

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5617/-84.3251

2035 Mt Zion Rd							
Morrow, GA 30260							
	1 mi radius			3 mi radius		5 mi radius	
Transportation To Work (2022)							
Worker Base Age 16 years or Over	2,973			34,105		87,675	
Drive to Work Alone	2,369	79.7%		24,977	73.2%	64,303	73.3%
Drive to Work in Carpool	336	11.3%		5,142	15.1%	11,828	13.5%
Travel to Work by Public Transportation	71	2.4%		1,322	3.9%	4,772	5.4%
Drive to Work on Motorcycle	2	-		26	-	149	0.2%
Bicycle to Work	-	-		4	-	9	-
Walk to Work	11	0.4%		486	1.4%	1,086	1.2%
Other Means	44	1.5%		779	2.3%	1,833	2.1%
Work at Home	140	4.7%		1,370	4.0%	3,694	4.2%
Daytime Demographics (2022)							
Total Businesses	447			3,893		9,701	
Total Employees	3,867			28,416		63,527	
Company Headquarter Businesses	8	1.8%		64	1.6%	178	1.8%
Company Headquarter Employees	166	4.3%		1,763	6.2%	3,624	5.7%
Employee Population per Business	8.7	to 1		7.3	to 1	6.5	to 1
Residential Population per Business	11.3	to 1		18.1	to 1	18.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,988			49,289		115,562	
Labor Force							
Labor Population Age 16 Years or Over (2022)	4,124			55,037		139,838	
Labor Force Total Males (2022)	1,841	44.6%		25,479	46.3%	65,323	46.7%
Male Civilian Employed	1,416	76.9%		16,692	65.5%	42,594	65.2%
Male Civilian Unemployed	26	1.4%		1,245	4.9%	2,262	3.5%
Males in Armed Forces	30	1.7%		48	0.2%	49	-
Males Not in Labor Force	369	20.0%		7,494	29.4%	20,419	31.3%
Labor Force Total Females (2022)	2,283	55.4%		29,559	53.7%	74,515	53.3%
Female Civilian Employed	1,557	68.2%		17,413	58.9%	45,081	60.5%
Female Civilian Unemployed	10	0.4%		1,230	4.2%	2,487	3.3%
Females in Armed Forces	-	-		11	-	80	0.1%
Females Not in Labor Force	716	31.4%		10,904	36.9%	26,867	36.1%
Unemployment Rate	36	0.9%		2,475	4.5%	4,749	3.4%
Occupation (2022)							
Occupation Population Age 16 Years or Over	2,973			34,105		87,675	
Occupation Total Males	1,416	47.6%		16,692	48.9%	42,594	48.6%
Occupation Total Females	1,557	52.4%		17,413	51.1%	45,081	51.4%
Management, Business, Financial Operations	329	-		3,731	10.9%	9,402	10.7%
Professional, Related	568	19.1%		5,213	15.3%	12,507	14.3%
Service	604	20.3%		7,260	21.3%	18,902	21.6%
Sales, Office	653	22.0%		7,577	22.2%	19,370	22.1%
Farming, Fishing, Forestry	-	-		3	-	57	-
Construction, Extraction, Maintenance	133	4.5%		2,759	8.1%	7,601	8.7%
Production, Transport, Material Moving	685	23.1%		7,561	22.2%	19,835	22.6%
White Collar Workers	1,550	52.2%		16,521	48.4%	41,280	47.1%
Blue Collar Workers	1,422	47.8%		17,584	51.6%	46,395	52.9%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5617/-84.3251

2035 Mt Zion Rd		1 mi radius		3 mi radius		5 mi radius	
Morrow, GA 30260							
Units In Structure (2022)							
Total Units	2,358		25,669		64,446		
1 Detached Unit	1,234	52.3%	17,016	66.3%	44,737	69.4%	
1 Attached Unit	267	11.3%	1,059	4.1%	2,564	4.0%	
2 Units	30	1.3%	255	1.0%	635	1.0%	
3 to 4 Units	45	1.9%	565	2.2%	1,330	2.1%	
5 to 9 Units	421	17.9%	2,806	10.9%	6,183	9.6%	
10 to 19 Units	227	9.6%	1,856	7.2%	3,856	6.0%	
20 to 49 Units	31	1.3%	762	3.0%	1,530	2.4%	
50 or More Units	62	2.6%	750	2.9%	1,466	2.3%	
Mobile Home or Trailer	40	1.7%	600	2.3%	2,143	3.3%	
Other Structure	-	-	-	-	2	-	
Homes Built By Year (2022)							
Homes Built 2014 or later	270	10.3%	1,310	4.7%	3,079	4.5%	
Homes Built 2010 to 2013	8	0.3%	150	0.5%	717	1.0%	
Homes Built 2000 to 2009	808	31.0%	5,245	18.9%	13,839	20.0%	
Homes Built 1990 to 1999	306	11.7%	4,756	17.2%	11,982	17.3%	
Homes Built 1980 to 1989	306	11.7%	4,641	16.8%	11,149	16.1%	
Homes Built 1970 to 1979	341	13.1%	5,413	19.5%	12,386	17.9%	
Homes Built 1960 to 1969	248	9.5%	2,966	10.7%	7,123	10.3%	
Homes Built 1950 to 1959	44	1.7%	753	2.7%	2,840	4.1%	
Homes Built 1940 to 1949	16	0.6%	260	0.9%	832	1.2%	
Homes Built Before 1939	12	0.4%	174	0.6%	500	0.7%	
Median Age of Homes	23.6	yrs	28.8	yrs	29.0	yrs	
Home Values (2022)							
Owner Specified Housing Units	1,141		13,271		35,553		
Home Values \$1,000,000 or More	4	0.3%	89	0.7%	337	0.9%	
Home Values \$750,000 to \$999,999	-	-	25	0.2%	82	0.2%	
Home Values \$500,000 to \$749,999	4	0.3%	35	0.3%	134	0.4%	
Home Values \$400,000 to \$499,999	3	0.3%	92	0.7%	416	1.2%	
Home Values \$300,000 to \$399,999	9	0.8%	407	3.1%	1,122	3.2%	
Home Values \$250,000 to \$299,999	13	1.1%	287	2.2%	1,092	3.1%	
Home Values \$200,000 to \$249,999	234	20.5%	1,857	14.0%	5,445	15.3%	
Home Values \$175,000 to \$199,999	124	10.8%	930	7.0%	3,325	9.4%	
Home Values \$150,000 to \$174,999	131	11.5%	2,308	17.4%	5,567	15.7%	
Home Values \$125,000 to \$149,999	84	7.4%	2,029	15.3%	4,950	13.9%	
Home Values \$100,000 to \$124,999	123	10.8%	1,471	11.1%	4,276	12.0%	
Home Values \$90,000 to \$99,999	41	3.6%	498	3.8%	1,128	3.2%	
Home Values \$80,000 to \$89,999	82	7.2%	778	5.9%	1,851	5.2%	
Home Values \$70,000 to \$79,999	33	2.9%	740	5.6%	1,530	4.3%	
Home Values \$60,000 to \$69,999	180	15.7%	725	5.5%	1,591	4.5%	
Home Values \$50,000 to \$59,999	58	5.0%	407	3.1%	856	2.4%	
Home Values \$35,000 to \$49,999	6	0.6%	156	1.2%	444	1.2%	
Home Values \$25,000 to \$34,999	2	0.2%	106	0.8%	334	0.9%	
Home Values \$10,000 to \$24,999	9	0.8%	273	2.1%	844	2.4%	
Home Values Under \$10,000	2	0.1%	57	0.4%	232	0.7%	
Owner-Occupied Median Home Value	\$144,191		\$143,807		\$150,769		
Renter-Occupied Median Rent	\$954		\$899		\$875		

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5617/-84.3251

2035 Mt Zion Rd Morrow, GA 30260		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure		\$104.54 M	\$1.26 B	\$3.23 B
Total Non-Retail Expenditure		\$54.89 M	\$659.74 M	\$1.7 B
Total Retail Expenditure		\$49.65 M	\$595.46 M	\$1.53 B
Apparel		\$3.64 M	\$43.95 M	\$113.47 M
Contributions		\$3.15 M	\$38.2 M	\$99.37 M
Education		\$2.7 M	\$33.81 M	\$88.8 M
Entertainment		\$5.76 M	\$69.28 M	\$179.16 M
Food and Beverages		\$15.7 M	\$188.09 M	\$483.52 M
Furnishings and Equipment		\$3.58 M	\$43.14 M	\$111.51 M
Gifts		\$2.34 M	\$28.62 M	\$74.64 M
Health Care		\$9.01 M	\$107.65 M	\$276.53 M
Household Operations		\$3.99 M	\$48.12 M	\$124.45 M
Miscellaneous Expenses		\$1.97 M	\$23.47 M	\$60.54 M
Personal Care		\$1.4 M	\$16.82 M	\$43.31 M
Personal Insurance		\$663.35 K	\$8.2 M	\$21.43 M
Reading		\$223.64 K	\$2.68 M	\$6.9 M
Shelter		\$22.25 M	\$266.7 M	\$685.73 M
Tobacco		\$721.14 K	\$8.51 M	\$21.57 M
Transportation		\$19.33 M	\$231.2 M	\$595.01 M
Utilities		\$8.1 M	\$96.78 M	\$247.93 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure		\$3,694	\$4,075	\$4,182
Total Non-Retail Expenditure		\$1,940 52.5%	\$2,142 52.6%	\$2,199 52.6%
Total Retail Expenditures		\$1,754 47.5%	\$1,933 47.4%	\$1,983 47.4%
Apparel		\$129 3.5%	\$143 3.5%	\$147 3.5%
Contributions		\$111 3.0%	\$124 3.0%	\$128 3.1%
Education		\$96 2.6%	\$110 2.7%	\$115 2.7%
Entertainment		\$203 5.5%	\$225 5.5%	\$232 5.5%
Food and Beverages		\$555 15.0%	\$611 15.0%	\$625 15.0%
Furnishings and Equipment		\$127 3.4%	\$140 3.4%	\$144 3.4%
Gifts		\$83 2.2%	\$93 2.3%	\$97 2.3%
Health Care		\$318 8.6%	\$350 8.6%	\$358 8.6%
Household Operations		\$141 3.8%	\$156 3.8%	\$161 3.8%
Miscellaneous Expenses		\$69 1.9%	\$76 1.9%	\$78 1.9%
Personal Care		\$50 1.3%	\$55 1.3%	\$56 1.3%
Personal Insurance		\$23 0.6%	\$27 0.7%	\$28 0.7%
Reading		\$8 0.2%	\$9 0.2%	\$9 0.2%
Shelter		\$786 21.3%	\$866 21.2%	\$887 21.2%
Tobacco		\$25 0.7%	\$28 0.7%	\$28 0.7%
Transportation		\$683 18.5%	\$751 18.4%	\$769 18.4%
Utilities		\$286 7.8%	\$314 7.7%	\$321 7.7%

