## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Population** | | | | | | |
| Estimated Population (2026) | 8,234 | | 78,811 | | 242,205 | |
| Projected Population (2031) | 8,429 | | 77,611 | | 235,102 | |
| Census Population (2020) | 7,877 | | 78,959 | | 244,096 | |
| Census Population (2010) | 6,467 | | 69,297 | | 221,632 | |
| Projected Annual Growth (2026-2031) | 195 | *0.5%* | -1,200 | *-0.3%* | -7,103 | *-0.6%* |
| Historical Annual Growth (2020-2026) | 357 | - | -148 | - | -1,891 | *-0.1%* |
| Historical Annual Growth (2010-2020) | 1,410 | *2.2%* | 9,662 | *1.4%* | 22,463 | *1.0%* |
| Estimated Population Density (2026) | 2,622 | *psm* | 2,789 | *psm* | 3,085 | *psm* |
| Trade Area Size | 3.1 | *sq mi* | 28.3 | *sq mi* | 78.5 | *sq mi* |
| **Households** | | | | | | |
| Estimated Households (2026) | 3,850 | | 30,551 | | 92,655 | |
| Projected Households (2031) | 4,043 | | 30,437 | | 90,564 | |
| Census Households (2020) | 3,514 | | 28,981 | | 88,911 | |
| Census Households (2010) | 2,687 | | 24,559 | | 79,952 | |
| Projected Annual Growth (2026-2031) | 193 | *1.0%* | -113 | - | -2,091 | *-0.5%* |
| Historical Annual Change (2010-2026) | 1,163 | *2.7%* | 5,991 | *1.5%* | 12,702 | *1.0%* |
| **Average Household Income** | | | | | | |
| Estimated Average Household Income (2026) | $119,399 | | $127,510 | | $137,183 | |
| Projected Average Household Income (2031) | $122,827 | | $128,087 | | $136,875 | |
| Census Average Household Income (2010) | $68,044 | | $76,979 | | $76,989 | |
| Census Average Household Income (2000) | $62,691 | | $74,392 | | $76,060 | |
| Projected Annual Change (2026-2031) | $3,428 | *0.6%* | $577 | - | -$308 | - |
| Historical Annual Change (2000-2026) | $56,707 | *3.5%* | $53,117 | *2.7%* | $61,123 | *3.1%* |
| **Median Household Income** | | | | | | |
| Estimated Median Household Income (2026) | $99,282 | | $103,909 | | $103,432 | |
| Projected Median Household Income (2031) | $102,246 | | $104,067 | | $102,949 | |
| Census Median Household Income (2010) | $52,536 | | $61,563 | | $60,541 | |
| Census Median Household Income (2000) | $50,795 | | $62,447 | | $63,855 | |
| Projected Annual Change (2026-2031) | $2,965 | *0.6%* | $158 | - | -$483 | - |
| Historical Annual Change (2000-2026) | $48,487 | *3.7%* | $41,462 | *2.6%* | $39,577 | *2.4%* |
| **Per Capita Income** | | | | | | |
| Estimated Per Capita Income (2026) | $55,840 | | $49,463 | | $52,505 | |
| Projected Per Capita Income (2031) | $58,935 | | $50,268 | | $52,753 | |
| Census Per Capita Income (2010) | $28,272 | | $27,290 | | $27,779 | |
| Census Per Capita Income (2000) | $24,805 | | $27,117 | | $28,204 | |
| Projected Annual Change (2026-2031) | $3,095 | *1.1%* | $805 | *0.3%* | $247 | - |
| Historical Annual Change (2000-2026) | $31,035 | *4.8%* | $22,346 | *3.2%* | $24,301 | *3.3%* |
| Estimated Average Household Net Worth (2026) | $749,465 | | $1.11 M | | $1.1 M | |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Race and Ethnicity** | | | | | | |
| Total Population (2026) | 8,234 | | 78,811 | | 242,205 | |
| White (2026) | 2,484 | *30.2%* | 27,017 | *34.3%* | 82,367 | *34.0%* |
| Black or African American (2026) | 3,102 | *37.7%* | 20,169 | *25.6%* | 61,762 | *25.5%* |
| American Indian or Alaska Native (2026) | 51 | *0.6%* | 891 | *1.1%* | 2,809 | *1.2%* |
| Asian (2026) | 992 | *12.0%* | 9,422 | *12.0%* | 31,118 | *12.8%* |
| Hawaiian or Pacific Islander (2026) | 8 | - | 52 | - | 146 | - |
| Other Race (2026) | 805 | *9.8%* | 12,290 | *15.6%* | 37,356 | *15.4%* |
| Two or More Races (2026) | 792 | *9.6%* | 8,969 | *11.4%* | 26,647 | *11.0%* |
| Population < 18 (2026) | 1,748 | *21.2%* | 18,821 | *23.9%* | 58,551 | *24.2%* |
| White Not Hispanic | 274 | *15.7%* | 4,055 | *21.5%* | 12,769 | *21.8%* |
| Black or African American | 688 | *39.4%* | 4,517 | *24.0%* | 13,677 | *23.4%* |
| Asian | 145 | *8.3%* | 1,581 | *8.4%* | 5,680 | *9.7%* |
| Other Race Not Hispanic | 89 | *5.1%* | 793 | *4.2%* | 2,258 | *3.9%* |
| Hispanic | 552 | *31.6%* | 7,875 | *41.8%* | 24,166 | *41.3%* |
| Not Hispanic or Latino Population (2026) | 6,397 | *77.7%* | 54,056 | *68.6%* | 167,183 | *69.0%* |
| Not Hispanic White | 2,125 | *33.2%* | 23,523 | *43.5%* | 72,340 | *43.3%* |
| Not Hispanic Black or African American | 3,057 | *47.8%* | 19,257 | *35.6%* | 58,620 | *35.1%* |
| Not Hispanic American Indian or Alaska Native | 5 | - | 65 | *0.1%* | 183 | *0.1%* |
| Not Hispanic Asian | 989 | *15.5%* | 9,319 | *17.2%* | 30,724 | *18.4%* |
| Not Hispanic Hawaiian or Pacific Islander | 5 | - | 35 | - | 87 | - |
| Not Hispanic Other Race | 17 | *0.3%* | 149 | *0.3%* | 379 | *0.2%* |
| Not Hispanic Two or More Races | 199 | *3.1%* | 1,709 | *3.2%* | 4,851 | *2.9%* |
| Hispanic or Latino Population (2026) | 1,837 | *22.3%* | 24,755 | *31.4%* | 75,022 | *31.0%* |
| Hispanic White | 359 | *19.5%* | 3,495 | *14.1%* | 10,027 | *13.4%* |
| Hispanic Black or African American | 45 | *2.4%* | 913 | *3.7%* | 3,142 | *4.2%* |
| Hispanic American Indian or Alaska Native | 46 | *2.5%* | 827 | *3.3%* | 2,626 | *3.5%* |
| Hispanic Asian | 3 | *0.2%* | 103 | *0.4%* | 394 | *0.5%* |
| Hispanic Hawaiian or Pacific Islander | 3 | *0.2%* | 17 | - | 59 | - |
| Hispanic Other Race | 788 | *42.9%* | 12,141 | *49.0%* | 36,977 | *49.3%* |
| Hispanic Two or More Races | 593 | *32.3%* | 7,260 | *29.3%* | 21,797 | *29.1%* |
| Not Hispanic or Latino Population (2020) | 6,014 | *76.4%* | 51,148 | *64.8%* | 157,653 | *64.6%* |
| Hispanic or Latino Population (2020) | 1,863 | *23.6%* | 27,811 | *35.2%* | 86,443 | *35.4%* |
| Not Hispanic or Latino Population (2010) | 4,911 | *75.9%* | 47,356 | *68.3%* | 150,995 | *68.1%* |
| Hispanic or Latino Population (2010) | 1,556 | *24.1%* | 21,941 | *31.7%* | 70,638 | *31.9%* |
| Not Hispanic or Latino Population (2031) | 6,507 | *77.2%* | 53,423 | *68.8%* | 163,920 | *69.7%* |
| Hispanic or Latino Population (2031) | 1,921 | *22.8%* | 24,187 | *31.2%* | 71,182 | *30.3%* |
| Projected Annual Growth (2026-2031) | 84 | *0.9%* | -568 | *-0.5%* | -3,840 | *-1.0%* |
| Historical Annual Growth (2010-2020) | 307 | *2.0%* | 5,870 | *2.7%* | 15,805 | *2.2%* |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Total Age Distribution (2026)** | | | | | | |
| Total Population | 8,234 | | 78,811 | | 242,205 | |
| Age Under 5 Years | 554 | *6.7%* | 5,038 | *6.4%* | 15,428 | *6.4%* |
| Age 5 to 9 Years | 452 | *5.5%* | 5,044 | *6.4%* | 15,855 | *6.5%* |
| Age 10 to 14 Years | 472 | *5.7%* | 5,339 | *6.8%* | 16,653 | *6.9%* |
| Age 15 to 19 Years | 453 | *5.5%* | 5,475 | *6.9%* | 17,209 | *7.1%* |
| Age 20 to 24 Years | 559 | *6.8%* | 5,470 | *6.9%* | 16,947 | *7.0%* |
| Age 25 to 29 Years | 880 | *10.7%* | 6,307 | *8.0%* | 19,083 | *7.9%* |
| Age 30 to 34 Years | 875 | *10.6%* | 6,390 | *8.1%* | 19,737 | *8.1%* |
| Age 35 to 39 Years | 702 | *8.5%* | 5,927 | *7.5%* | 18,417 | *7.6%* |
| Age 40 to 44 Years | 603 | *7.3%* | 5,561 | *7.1%* | 17,679 | *7.3%* |
| Age 45 to 49 Years | 505 | *6.1%* | 5,049 | *6.4%* | 15,895 | *6.6%* |
| Age 50 to 54 Years | 472 | *5.7%* | 4,864 | *6.2%* | 15,225 | *6.3%* |
| Age 55 to 59 Years | 461 | *5.6%* | 4,541 | *5.8%* | 13,639 | *5.6%* |
| Age 60 to 64 Years | 411 | *5.0%* | 4,296 | *5.5%* | 12,470 | *5.1%* |
| Age 65 to 69 Years | 319 | *3.9%* | 3,379 | *4.3%* | 9,742 | *4.0%* |
| Age 70 to 74 Years | 233 | *2.8%* | 2,484 | *3.2%* | 7,324 | *3.0%* |
| Age 75 to 79 Years | 144 | *1.7%* | 1,726 | *2.2%* | 5,316 | *2.2%* |
| Age 80 to 84 Years | 82 | *1.0%* | 1,103 | *1.4%* | 3,222 | *1.3%* |
| Age 85 Years or Over | 57 | *0.7%* | 815 | *1.0%* | 2,363 | *1.0%* |
| Median Age | 34.4 | | 35.7 | | 35.4 | |
| Age 19 Years or Less | 1,931 | *23.5%* | 20,897 | *26.5%* | 65,146 | *26.9%* |
| Age 20 to 64 Years | 5,468 | *66.4%* | 48,408 | *61.4%* | 149,092 | *61.6%* |
| Age 65 Years or Over | 835 | *10.1%* | 9,507 | *12.1%* | 27,968 | *11.5%* |
| **Female Age Distribution (2026)** | | | | | | |
| Female Population | 4,340 | *52.7%* | 39,636 | *50.3%* | 121,660 | *50.2%* |
| Age Under 5 Years | 292 | *6.7%* | 2,540 | *6.4%* | 7,594 | *6.2%* |
| Age 5 to 9 Years | 229 | *5.3%* | 2,475 | *6.2%* | 7,722 | *6.3%* |
| Age 10 to 14 Years | 250 | *5.8%* | 2,608 | *6.6%* | 8,096 | *6.7%* |
| Age 15 to 19 Years | 206 | *4.7%* | 2,660 | *6.7%* | 8,439 | *6.9%* |
| Age 20 to 24 Years | 300 | *6.9%* | 2,711 | *6.8%* | 8,394 | *6.9%* |
| Age 25 to 29 Years | 444 | *10.2%* | 3,088 | *7.8%* | 9,518 | *7.8%* |
| Age 30 to 34 Years | 453 | *10.4%* | 3,167 | *8.0%* | 9,945 | *8.2%* |
| Age 35 to 39 Years | 362 | *8.3%* | 2,962 | *7.5%* | 9,166 | *7.5%* |
| Age 40 to 44 Years | 312 | *7.2%* | 2,796 | *7.1%* | 8,712 | *7.2%* |
| Age 45 to 49 Years | 263 | *6.1%* | 2,558 | *6.5%* | 8,082 | *6.6%* |
| Age 50 to 54 Years | 247 | *5.7%* | 2,450 | *6.2%* | 7,719 | *6.3%* |
| Age 55 to 59 Years | 250 | *5.8%* | 2,337 | *5.9%* | 6,882 | *5.7%* |
| Age 60 to 64 Years | 235 | *5.4%* | 2,197 | *5.5%* | 6,377 | *5.2%* |
| Age 65 to 69 Years | 179 | *4.1%* | 1,771 | *4.5%* | 5,062 | *4.2%* |
| Age 70 to 74 Years | 140 | *3.2%* | 1,322 | *3.3%* | 3,914 | *3.2%* |
| Age 75 to 79 Years | 90 | *2.1%* | 956 | *2.4%* | 2,970 | *2.4%* |
| Age 80 to 84 Years | 50 | *1.1%* | 595 | *1.5%* | 1,737 | *1.4%* |
| Age 85 Years or Over | 39 | *0.9%* | 443 | *1.1%* | 1,332 | *1.1%* |
| Female Median Age | 35.5 | | 36.3 | | 36.0 | |
| Age 19 Years or Less | 977 | *22.5%* | 10,283 | *25.9%* | 31,851 | *26.2%* |
| Age 20 to 64 Years | 2,864 | *66.0%* | 24,266 | *61.2%* | 74,795 | *61.5%* |
| Age 65 Years or Over | 499 | *11.5%* | 5,087 | *12.8%* | 15,015 | *12.3%* |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Male Age Distribution (2026)** | | | | | | |
| Male Population | 3,894 | *47.3%* | 39,175 | *49.7%* | 120,545 | *49.8%* |
| Age Under 5 Years | 262 | *6.7%* | 2,499 | *6.4%* | 7,833 | *6.5%* |
| Age 5 to 9 Years | 224 | *5.7%* | 2,569 | *6.6%* | 8,133 | *6.7%* |
| Age 10 to 14 Years | 221 | *5.7%* | 2,731 | *7.0%* | 8,558 | *7.1%* |
| Age 15 to 19 Years | 247 | *6.4%* | 2,815 | *7.2%* | 8,770 | *7.3%* |
| Age 20 to 24 Years | 258 | *6.6%* | 2,759 | *7.0%* | 8,553 | *7.1%* |
| Age 25 to 29 Years | 436 | *11.2%* | 3,219 | *8.2%* | 9,565 | *7.9%* |
| Age 30 to 34 Years | 422 | *10.8%* | 3,224 | *8.2%* | 9,792 | *8.1%* |
| Age 35 to 39 Years | 341 | *8.8%* | 2,966 | *7.6%* | 9,251 | *7.7%* |
| Age 40 to 44 Years | 292 | *7.5%* | 2,765 | *7.1%* | 8,967 | *7.4%* |
| Age 45 to 49 Years | 242 | *6.2%* | 2,492 | *6.4%* | 7,814 | *6.5%* |
| Age 50 to 54 Years | 225 | *5.8%* | 2,415 | *6.2%* | 7,506 | *6.2%* |
| Age 55 to 59 Years | 211 | *5.4%* | 2,204 | *5.6%* | 6,757 | *5.6%* |
| Age 60 to 64 Years | 177 | *4.5%* | 2,099 | *5.4%* | 6,092 | *5.1%* |
| Age 65 to 69 Years | 140 | *3.6%* | 1,608 | *4.1%* | 4,680 | *3.9%* |
| Age 70 to 74 Years | 93 | *2.4%* | 1,162 | *3.0%* | 3,410 | *2.8%* |
| Age 75 to 79 Years | 53 | *1.4%* | 769 | *2.0%* | 2,346 | *1.9%* |
| Age 80 to 84 Years | 33 | *0.8%* | 508 | *1.3%* | 1,485 | *1.2%* |
| Age 85 Years or Over | 18 | *0.5%* | 372 | *0.9%* | 1,032 | *0.9%* |
| Male Median Age | 33.3 | | 35.2 | | 34.9 | |
| Age 19 Years or Less | 954 | *24.5%* | 10,614 | *27.1%* | 33,295 | *27.6%* |
| Age 20 to 64 Years | 2,604 | *66.9%* | 24,142 | *61.6%* | 74,297 | *61.6%* |
| Age 65 Years or Over | 336 | *8.6%* | 4,420 | *11.3%* | 12,953 | *10.7%* |
| **Males per 100 Females (2026)** | | | | | | |
| Overall Comparison | 90 | | 99 | | 99 | |
| Age Under 5 Years | 90 | *47.2%* | 98 | *49.6%* | 103 | *50.8%* |
| Age 5 to 9 Years | 98 | *49.5%* | 104 | *50.9%* | 105 | *51.3%* |
| Age 10 to 14 Years | 88 | *46.9%* | 105 | *51.2%* | 106 | *51.4%* |
| Age 15 to 19 Years | 120 | *54.6%* | 106 | *51.4%* | 104 | *51.0%* |
| Age 20 to 24 Years | 86 | *46.2%* | 102 | *50.4%* | 102 | *50.5%* |
| Age 25 to 29 Years | 98 | *49.6%* | 104 | *51.0%* | 100 | *50.1%* |
| Age 30 to 34 Years | 93 | *48.2%* | 102 | *50.4%* | 98 | *49.6%* |
| Age 35 to 39 Years | 94 | *48.5%* | 100 | *50.0%* | 101 | *50.2%* |
| Age 40 to 44 Years | 94 | *48.3%* | 99 | *49.7%* | 103 | *50.7%* |
| Age 45 to 49 Years | 92 | *48.0%* | 97 | *49.3%* | 97 | *49.2%* |
| Age 50 to 54 Years | 91 | *47.7%* | 99 | *49.6%* | 97 | *49.3%* |
| Age 55 to 59 Years | 84 | *45.8%* | 94 | *48.5%* | 98 | *49.5%* |
| Age 60 to 64 Years | 75 | *42.9%* | 96 | *48.9%* | 96 | *48.9%* |
| Age 65 to 69 Years | 78 | *43.9%* | 91 | *47.6%* | 92 | *48.0%* |
| Age 70 to 74 Years | 66 | *39.8%* | 88 | *46.8%* | 87 | *46.6%* |
| Age 75 to 79 Years | 59 | *37.1%* | 80 | *44.6%* | 79 | *44.1%* |
| Age 80 to 84 Years | 66 | *39.7%* | 85 | *46.1%* | 85 | *46.1%* |
| Age 85 Years or Over | 45 | *31.0%* | 84 | *45.7%* | 77 | *43.7%* |
| Age 19 Years or Less | 98 | *49.4%* | 103 | *50.8%* | 105 | *51.1%* |
| Age 20 to 39 Years | 93 | *48.3%* | 102 | *50.5%* | 100 | *50.1%* |
| Age 40 to 64 Years | 88 | *46.8%* | 97 | *49.3%* | 98 | *49.6%* |
| Age 65 Years or Over | 67 | *40.3%* | 87 | *46.5%* | 86 | *46.3%* |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Household Type (2026)** | | | | | | |
| Total Households | 3,850 | | 30,551 | | 92,655 | |
| Households with Children | 940 | *24.4%* | 10,035 | *32.8%* | 32,092 | *34.6%* |
| Average Household Size | 2.1 | | 2.6 | | 2.6 | |
| Household Density per Square Mile | 1,226 | | 1,081 | | 1,180 | |
| Population Family | 4,960 | *60.2%* | 60,667 | *77.0%* | 191,879 | *79.2%* |
| Population Non-Family | 3,267 | *39.7%* | 17,993 | *22.8%* | 49,916 | *20.6%* |
| Population Group Quarters | 7 | - | 151 | *0.2%* | 410 | *0.2%* |
| Family Households | 1,451 | *37.7%* | 17,749 | *58.1%* | 57,864 | *62.5%* |
| Married Couple Households | 833 | *57.4%* | 11,570 | *65.2%* | 38,368 | *66.3%* |
| Other Family Households | 619 | *42.6%* | 6,179 | *34.8%* | 19,495 | *33.7%* |
| Family Households with Children | 936 | *64.5%* | 10,007 | *56.4%* | 32,024 | *55.3%* |
| Married Couple with Children | 489 | *52.2%* | 6,136 | *61.3%* | 20,154 | *62.9%* |
| Other Family Households with Children | 447 | *47.8%* | 3,872 | *38.7%* | 11,869 | *37.1%* |
| Family Households No Children | 515 | *35.5%* | 7,742 | *43.6%* | 25,840 | *44.7%* |
| Married Couple No Children | 344 | *66.7%* | 5,434 | *70.2%* | 18,214 | *70.5%* |
| Other Family Households No Children | 171 | *33.3%* | 2,307 | *29.8%* | 7,626 | *29.5%* |
| Non-Family Households | 2,399 | *62.3%* | 12,801 | *41.9%* | 34,791 | *37.5%* |
| Non-Family Households with Children | 5 | *0.2%* | 28 | *0.2%* | 68 | *0.2%* |
| Non-Family Households No Children | 2,394 | *99.8%* | 12,774 | *99.8%* | 34,723 | *99.8%* |
| Average Family Household Size | 3.4 | | 3.4 | | 3.3 | |
| Average Family Income | $153,033 | | $153,970 | | $164,606 | |
| Median Family Income | $113,471 | | $123,082 | | $125,750 | |
| Average Non-Family Household Size | 1.4 | | 1.4 | | 1.4 | |
| **Marital Status (2026)** | | | | | | |
| Population Age 15 Years or Over | 6,756 | | 63,389 | | 194,269 | |
| Never Married | 2,936 | *43.5%* | 23,783 | *37.5%* | 75,960 | *39.1%* |
| Currently Married | 2,705 | *40.0%* | 28,420 | *44.8%* | 85,164 | *43.8%* |
| Previously Married | 1,114 | *16.5%* | 11,187 | *17.6%* | 33,145 | *17.1%* |
| Separated | 296 | *26.6%* | 3,868 | *34.6%* | 11,412 | *34.4%* |
| Widowed | 220 | *19.7%* | 2,404 | *21.5%* | 6,222 | *18.8%* |
| Divorced | 599 | *53.7%* | 4,915 | *43.9%* | 15,511 | *46.8%* |
| **Educational Attainment (2026)** | | | | | | |
| Adult Population Age 25 Years or Over | 5,744 | | 52,444 | | 160,113 | |
| Elementary (Grade Level 0 to 8) | 185 | *3.2%* | 4,315 | *8.2%* | 13,675 | *8.5%* |
| Some High School (Grade Level 9 to 11) | 195 | *3.4%* | 3,098 | *5.9%* | 10,311 | *6.4%* |
| High School Graduate | 1,114 | *19.4%* | 10,280 | *19.6%* | 30,223 | *18.9%* |
| Some College | 857 | *14.9%* | 6,277 | *12.0%* | 19,143 | *12.0%* |
| Associate Degree Only | 715 | *12.4%* | 4,405 | *8.4%* | 12,174 | *7.6%* |
| Bachelor Degree Only | 1,921 | *33.4%* | 14,794 | *28.2%* | 45,740 | *28.6%* |
| Graduate Degree | 758 | *13.2%* | 9,274 | *17.7%* | 28,847 | *18.0%* |
| Any College (Some College or Higher) | 4,251 | *74.0%* | 34,750 | *66.3%* | 105,904 | *66.1%* |
| College Degree + (Bachelor Degree or Higher) | 2,679 | *46.6%* | 24,068 | *45.9%* | 74,586 | *46.6%* |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Housing** | | | | | | |
| Total Housing Units (2026) | 4,050 | | 32,223 | | 98,641 | |
| Total Housing Units (2020) | 3,761 | | 30,769 | | 95,291 | |
| Historical Annual Growth (2020-2026) | 289 | - | 1,454 | - | 3,349 | - |
| Housing Units Occupied (2026) | 3,850 | *95.1%* | 30,551 | *94.8%* | 92,655 | *93.9%* |
| Housing Units Owner-Occupied | 1,650 | *42.8%* | 14,658 | *48.0%* | 43,706 | *47.2%* |
| Housing Units Renter-Occupied | 2,200 | *57.2%* | 15,893 | *52.0%* | 48,949 | *52.8%* |
| Housing Units Vacant (2026) | 200 | *4.9%* | 1,673 | *5.2%* | 5,986 | *6.1%* |
| **Household Size (2026)** | | | | | | |
| Total Households | 3,850 | | 30,551 | | 92,655 | |
| 1 Person Households | 1,900 | *49.4%* | 9,990 | *32.7%* | 26,696 | *28.8%* |
| 2 Person Households | 802 | *20.8%* | 7,746 | *25.4%* | 27,305 | *29.5%* |
| 3 Person Households | 468 | *12.2%* | 4,871 | *15.9%* | 14,933 | *16.1%* |
| 4 Person Households | 379 | *9.8%* | 4,162 | *13.6%* | 12,342 | *13.3%* |
| 5 Person Households | 167 | *4.3%* | 2,103 | *6.9%* | 6,279 | *6.8%* |
| 6 Person Households | 80 | *2.1%* | 981 | *3.2%* | 2,977 | *3.2%* |
| 7 or More Person Households | 54 | *1.4%* | 697 | *2.3%* | 2,123 | *2.3%* |
| **Household Income Distribution (2026)** | | | | | | |
| HH Income $200,000 or More | 554 | *14.4%* | 5,398 | *17.7%* | 17,003 | *18.4%* |
| HH Income $150,000 to $199,999 | 395 | *10.3%* | 3,326 | *10.9%* | 9,234 | *10.0%* |
| HH Income $125,000 to $149,999 | 284 | *7.4%* | 1,756 | *5.7%* | 5,758 | *6.2%* |
| HH Income $100,000 to $124,999 | 460 | *12.0%* | 2,473 | *8.1%* | 7,576 | *8.2%* |
| HH Income $75,000 to $99,999 | 458 | *11.9%* | 3,980 | *13.0%* | 11,577 | *12.5%* |
| HH Income $50,000 to $74,999 | 505 | *13.1%* | 4,691 | *15.4%* | 13,736 | *14.8%* |
| HH Income $35,000 to $49,999 | 379 | *9.9%* | 2,963 | *9.7%* | 10,543 | *11.4%* |
| HH Income $25,000 to $34,999 | 319 | *8.3%* | 2,372 | *7.8%* | 7,701 | *8.3%* |
| HH Income $15,000 to $24,999 | 269 | *7.0%* | 1,591 | *5.2%* | 4,032 | *4.4%* |
| HH Income $10,000 to $14,999 | 98 | *2.6%* | 639 | *2.1%* | 1,703 | *1.8%* |
| HH Income Under $10,000 | 129 | *3.3%* | 1,361 | *4.5%* | 3,793 | *4.1%* |
| **Household Vehicles (2026)** | | | | | | |
| Households 0 Vehicles Available | 182 | *4.7%* | 1,567 | *5.1%* | 6,018 | *6.5%* |
| Households 1 Vehicle Available | 1,790 | *46.5%* | 12,361 | *40.5%* | 38,116 | *41.1%* |
| Households 2 Vehicles Available | 1,431 | *37.2%* | 11,820 | *38.7%* | 33,579 | *36.2%* |
| Households 3 or More Vehicles Available | 448 | *11.6%* | 4,802 | *15.7%* | 14,941 | *16.1%* |
| Total Vehicles Available | 6,174 | | 52,437 | | 156,206 | |
| Average Vehicles per Household | 1.6 | | 1.7 | | 1.7 | |
| Owner-Occupied Household Vehicles | 3,050 | *49.4%* | 30,005 | *57.2%* | 89,841 | *57.5%* |
| Average Vehicles per Owner-Occupied Household | 1.8 | | 2.0 | | 2.1 | |
| Renter-Occupied Household Vehicles | 3,124 | *50.6%* | 22,431 | *42.8%* | 66,365 | *42.5%* |
| Average Vehicles per Renter-Occupied Household | 1.4 | | 1.4 | | 1.4 | |
| **Travel Time (2026)** | | | | | | |
| Worker Base Age 16 years or Over | 4,912 | | 43,351 | | 132,697 | |
| Travel to Work in 14 Minutes or Less | 726 | *14.8%* | 7,682 | *17.7%* | 19,114 | *14.4%* |
| Travel to Work in 15 to 29 Minutes | 1,022 | *20.8%* | 9,759 | *22.5%* | 34,619 | *26.1%* |
| Travel to Work in 30 to 59 Minutes | 1,573 | *32.0%* | 13,712 | *31.6%* | 41,904 | *31.6%* |
| Travel to Work in 60 Minutes or More | 411 | *8.4%* | 3,578 | *8.3%* | 10,778 | *8.1%* |
| Work at Home | 1,180 | *24.0%* | 8,621 | *19.9%* | 26,282 | *19.8%* |
| Average Minutes Travel to Work | 29.7 | | 27.7 | | 27.9 | |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Transportation To Work (2026)** | | | | | | |
| Worker Base Age 16 years or Over | 4,912 | | 43,351 | | 132,697 | |
| Drive to Work Alone | 2,970 | *60.5%* | 26,661 | *61.5%* | 80,158 | *60.4%* |
| Drive to Work in Carpool | 630 | *12.8%* | 5,932 | *13.7%* | 18,810 | *14.2%* |
| Travel to Work by Public Transportation | 20 | *0.4%* | 968 | *2.2%* | 3,622 | *2.7%* |
| Drive to Work on Motorcycle | - | - | 4 | - | 96 | - |
| Bicycle to Work | - | - | 4 | - | 184 | *0.1%* |
| Walk to Work | 26 | *0.5%* | 635 | *1.5%* | 2,028 | *1.5%* |
| Other Means | 85 | *1.7%* | 525 | *1.2%* | 1,517 | *1.1%* |
| Work at Home | 1,180 | *24.0%* | 8,621 | *19.9%* | 26,282 | *19.8%* |
| **Daytime Demographics (2026)** | | | | | | |
| Total Businesses | 1,664 | | 8,507 | | 20,479 | |
| Total Employees | 19,180 | | 85,071 | | 159,548 | |
| Company Headquarter Businesses | 82 | *4.9%* | 345 | *4.1%* | 665 | *3.2%* |
| Company Headquarter Employees | 5,787 | *30.2%* | 24,398 | *28.7%* | 33,147 | *20.8%* |
| Employee Population per Business | 11.5 | to 1 | 10.0 | to 1 | 7.8 | to 1 |
| Residential Population per Business | 4.9 | to 1 | 9.3 | to 1 | 11.8 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 20,939 | | 103,935 | | 217,415 | |
| **Labor Force** | | | | | | |
| Labor Population Age 16 Years or Over (2026) | 6,672 | | 62,232 | | 190,676 | |
| Labor Force Total Males (2026) | 3,147 | *47.2%* | 30,801 | *49.5%* | 94,201 | *49.4%* |
| Male Civilian Employed | 2,549 | *81.0%* | 23,775 | *77.2%* | 72,314 | *76.8%* |
| Male Civilian Unemployed | 103 | *3.3%* | 412 | *1.3%* | 1,563 | *1.7%* |
| Males in Armed Forces | - | - | 17 | - | 109 | *0.1%* |
| Males Not in Labor Force | 496 | *15.8%* | 6,597 | *21.4%* | 20,215 | *21.5%* |
| Labor Force Total Females (2026) | 3,524 | *52.8%* | 31,431 | *50.5%* | 96,475 | *50.6%* |
| Female Civilian Employed | 2,364 | *67.1%* | 19,576 | *62.3%* | 60,385 | *62.6%* |
| Female Civilian Unemployed | 69 | *2.0%* | 497 | *1.6%* | 1,633 | *1.7%* |
| Females in Armed Forces | - | - | - | - | - | - |
| Females Not in Labor Force | 1,092 | *31.0%* | 11,358 | *36.1%* | 34,456 | *35.7%* |
| Unemployment Rate | 171 | *2.6%* | 910 | *1.5%* | 3,196 | *1.7%* |
| **Occupation (2026)** | | | | | | |
| Occupation Population Age 16 Years or Over | 4,912 | | 43,351 | | 132,697 | |
| Occupation Total Males | 2,549 | *51.9%* | 23,775 | *54.8%* | 72,312 | *54.5%* |
| Occupation Total Females | 2,364 | 48.1% | 19,576 | 45.2% | 60,385 | 45.5% |
| Management, Business, Financial Operations | 981 | - | 8,052 | 18.6% | 25,462 | 19.2% |
| Professional, Related | 1,321 | 26.9% | 10,248 | 23.6% | 30,604 | 23.1% |
| Service | 541 | *11.0%* | 6,160 | *14.2%* | 20,181 | *15.2%* |
| Sales, Office | 1,118 | *22.8%* | 7,943 | *18.3%* | 24,424 | *18.4%* |
| Farming, Fishing, Forestry | - | - | 18 | - | 148 | *0.1%* |
| Construction, Extraction, Maintenance | 590 | *12.0%* | 5,757 | *13.3%* | 16,469 | *12.4%* |
| Production, Transport, Material Moving | 361 | *7.4%* | 5,173 | *11.9%* | 15,410 | *11.6%* |
| White Collar Workers | 3,420 | *69.6%* | 26,243 | *60.5%* | 80,490 | *60.7%* |
| Blue Collar Workers | 1,492 | *30.4%* | 17,108 | *39.5%* | 52,207 | *39.3%* |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Units In Structure (2026)** | | | | | | |
| Total Units | 3,850 | | 30,551 | | 92,655 | |
| 1 Detached Unit | 1,212 | *31.5%* | 15,175 | *49.7%* | 44,525 | *48.1%* |
| 1 Attached Unit | 717 | *18.6%* | 3,133 | *10.3%* | 8,127 | *8.8%* |
| 2 Units | 72 | *1.9%* | 614 | *2.0%* | 1,712 | *1.8%* |
| 3 to 4 Units | 235 | *6.1%* | 1,624 | *5.3%* | 4,595 | *5.0%* |
| 5 to 9 Units | 367 | *9.5%* | 2,229 | *7.3%* | 6,866 | *7.4%* |
| 10 to 19 Units | 597 | *15.5%* | 3,676 | *12.0%* | 11,430 | *12.3%* |
| 20 to 49 Units | 244 | *6.4%* | 1,910 | *6.3%* | 7,046 | *7.6%* |
| 50 or More Units | 396 | *10.3%* | 2,081 | *6.8%* | 7,662 | *8.3%* |
| Mobile Home or Trailer | 9 | *0.2%* | 103 | *0.3%* | 474 | *0.5%* |
| Other Structure | - | - | 5 | - | 217 | *0.2%* |
| **Occupied Homes Built By Year (2026)** | | | | | | |
| Homes Built 2020 or later | 225 | *5.8%* | 1,660 | *5.4%* | 4,471 | *4.8%* |
| Homes Built 2010 to 2019 | 602 | *15.6%* | 3,175 | *10.4%* | 7,959 | *8.6%* |
| Homes Built 2000 to 2009 | 593 | *15.4%* | 4,676 | *15.3%* | 13,343 | *14.4%* |
| Homes Built 1990 to 1999 | 617 | *16.0%* | 5,692 | *18.6%* | 17,397 | *18.8%* |
| Homes Built 1980 to 1989 | 941 | *24.4%* | 8,678 | *28.4%* | 26,785 | *28.9%* |
| Homes Built 1970 to 1979 | 670 | *17.4%* | 3,629 | *11.9%* | 12,519 | *13.5%* |
| Homes Built 1960 to 1969 | 48 | *1.2%* | 1,519 | *5.0%* | 6,108 | *6.6%* |
| Homes Built 1950 to 1959 | 76 | *2.0%* | 780 | *2.6%* | 2,253 | *2.4%* |
| Homes Built 1940 to 1949 | 19 | *0.5%* | 366 | *1.2%* | 913 | *1.0%* |
| Homes Built Before 1939 | 60 | *1.6%* | 376 | *1.2%* | 906 | *1.0%* |
| Median Age of Homes | 32.0 | *yrs* | 33.9 | *yrs* | 35.1 | *yrs* |
| **Home Values (2026)** | | | | | | |
| Owner Specified Housing Units | 1,650 | | 14,658 | | 43,706 | |
| Home Values $1,000,000 or More | 45 | *2.7%* | 447 | *3.1%* | 2,680 | *6.1%* |
| Home Values $750,000 to $999,999 | 120 | *7.3%* | 1,716 | *11.7%* | 5,094 | *11.7%* |
| Home Values $500,000 to $749,999 | 470 | *28.5%* | 4,586 | *31.3%* | 12,485 | *28.6%* |
| Home Values $400,000 to $499,999 | 438 | *26.6%* | 3,305 | *22.5%* | 7,809 | *17.9%* |
| Home Values $300,000 to $399,999 | 333 | *20.2%* | 2,868 | *19.6%* | 8,696 | *19.9%* |
| Home Values $250,000 to $299,999 | 73 | *4.4%* | 490 | *3.3%* | 2,666 | *6.1%* |
| Home Values $200,000 to $249,999 | 79 | *4.8%* | 443 | *3.0%* | 1,813 | *4.1%* |
| Home Values $175,000 to $199,999 | 6 | *0.4%* | 53 | *0.4%* | 263 | *0.6%* |
| Home Values $150,000 to $174,999 | 24 | *1.5%* | 153 | *1.0%* | 493 | *1.1%* |
| Home Values $125,000 to $149,999 | - | - | 17 | *0.1%* | 113 | *0.3%* |
| Home Values $100,000 to $124,999 | 7 | *0.5%* | 75 | *0.5%* | 175 | *0.4%* |
| Home Values $90,000 to $99,999 | 11 | *0.7%* | 27 | *0.2%* | 73 | *0.2%* |
| Home Values $80,000 to $89,999 | - | - | 10 | - | 49 | *0.1%* |
| Home Values $70,000 to $79,999 | - | - | 5 | - | 54 | *0.1%* |
| Home Values $60,000 to $69,999 | 1 | - | 10 | - | 22 | - |
| Home Values $50,000 to $59,999 | 2 | - | 77 | *0.5%* | 190 | *0.4%* |
| Home Values $35,000 to $49,999 | 2 | *0.2%* | 15 | *0.1%* | 106 | *0.2%* |
| Home Values $25,000 to $34,999 | 19 | *1.2%* | 50 | *0.3%* | 160 | *0.4%* |
| Home Values $10,000 to $24,999 | 9 | *0.6%* | 61 | *0.4%* | 213 | *0.5%* |
| Home Values Under $10,000 | 6 | *0.4%* | 246 | *1.7%* | 552 | *1.3%* |
| Owner-Occupied Median Home Value | $472,600 | | $507,505 | | $514,184 | |
| Renter-Occupied Median Rent | $1,857 | | $1,713 | | $1,690 | |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9512/-84.2322

| 3200 Holcomb Bridge Rd<br>Norcross, GA 30092 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Total Annual Consumer Expenditure (2026)** | | | | | | |
| Total Household Expenditure | $373.17 M | | $3.14 B | | $9.58 B | |
| Total Non-Retail Expenditure | $194.06 M | | $1.61 B | | $4.94 B | |
| Total Retail Expenditure | $179.11 M | | $1.53 B | | $4.64 B | |
| Alcoholic Beverages | $2.6 M | | $21.75 M | | $66.52 M | |
| Apparel | $8.07 M | | $68.05 M | | $208.29 M | |
| Contributions | $9.3 M | | $77.23 M | | $235.94 M | |
| Education | $6.36 M | | $52.97 M | | $161.91 M | |
| Entertainment | $18.23 M | | $153.67 M | | $470.21 M | |
| Food Away From Home | $17.85 M | | $149.9 M | | $458.57 M | |
| Grocery | $25.08 M | | $215.19 M | | $659.91 M | |
| Health Care | $23.17 M | | $190.71 M | | $572.03 M | |
| Household Furnishings and Equipment | $9.62 M | | $80.78 M | | $247.11 M | |
| Household Operations | $7.3 M | | $61.84 M | | $189.38 M | |
| Miscellaneous Expenses | $5.62 M | | $46.95 M | | $143.5 M | |
| Personal Care | $4.05 M | | $34.59 M | | $106.02 M | |
| Shelter | $67.9 M | | $564.91 M | | $1.73 B | |
| Tax and Retirement | $96.14 M | | $811.32 M | | $2.48 B | |
| Tobacco and Related | $1.41 M | | $12.36 M | | $37.97 M | |
| Transportation | $51.61 M | | $434.97 M | | $1.3 B | |
| Utilities | $18.87 M | | $162.27 M | | $497.71 M | |
| **Monthly Household Consumer Expenditure (2026)** | | | | | | |
| Total Household Expenditure | $8,077 | | $8,564 | | $8,613 | |
| Total Non-Retail Expenditure | $4,201 | *52.0%* | $4,391 | *51.3%* | $4,440 | *51.5%* |
| Total Retail Expenditures | $3,877 | *48.0%* | $4,173 | *48.7%* | $4,173 | *48.5%* |
| Alcoholic Beverages | $56 | *0.7%* | $59 | *0.7%* | $60 | *0.7%* |
| Apparel | $175 | *2.2%* | $186 | *2.2%* | $187 | *2.2%* |
| Contributions | $201 | *2.5%* | $211 | *2.5%* | $212 | *2.5%* |
| Education | $138 | *1.7%* | $144 | *1.7%* | $146 | *1.7%* |
| Entertainment | $395 | *4.9%* | $419 | *4.9%* | $423 | *4.9%* |
| Food Away From Home | $386 | *4.8%* | $409 | *4.8%* | $412 | *4.8%* |
| Grocery | $543 | *6.7%* | $587 | *6.9%* | $594 | *6.9%* |
| Health Care | $501 | *6.2%* | $520 | *6.1%* | $514 | *6.0%* |
| Household Furnishings and Equipment | $208 | *2.6%* | $220 | *2.6%* | $222 | *2.6%* |
| Household Operations | $158 | *2.0%* | $169 | *2.0%* | $170 | *2.0%* |
| Miscellaneous Expenses | $122 | *1.5%* | $128 | *1.5%* | $129 | *1.5%* |
| Personal Care | $88 | *1.1%* | $94 | *1.1%* | $95 | *1.1%* |
| Shelter | $1,470 | *18.2%* | $1,541 | *18.0%* | $1,560 | *18.1%* |
| Tax and Retirement | $2,081 | *25.8%* | $2,213 | *25.8%* | $2,232 | *25.8%* |
| Tobacco and Related | $31 | *0.4%* | $34 | *0.4%* | $34 | *0.4%* |
| Transportation | $1,117 | *13.8%* | $1,186 | *13.9%* | $1,173 | *13.6%* |
| Utilities | $409 | *5.1%* | $443 | *5.2%* | $448 | *5.2%* |

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.