

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.004/-84.3894

RFULL9

900 Marietta Hwy Roswell, GA 30075	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2020)	5,210	71,016	203,366
Projected Population (2025)	5,393	72,916	208,678
Census Population (2010)	4,966	65,567	187,962
Census Population (2000)	4,556	64,359	180,985
Projected Annual Growth (2020-2025)	183 0.7%	1,900 0.5%	5,312 0.5%
Historical Annual Growth (2010-2020)	244 0.5%	5,449 0.8%	15,404 0.8%
Historical Annual Growth (2000-2010)	410 0.9%	1,208 0.2%	6,977 0.4%
Estimated Population Density (2020)	1,659 <i>psm</i>	2,513 <i>psm</i>	2,591 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2020)	2,039	29,476	83,092
Projected Households (2025)	2,118	30,407	85,746
Census Households (2010)	1,874	26,183	74,016
Census Households (2000)	1,622	25,169	70,095
Projected Annual Growth (2020-2025)	79 0.8%	931 0.6%	2,654 0.6%
Historical Annual Change (2000-2020)	418 1.3%	4,307 0.9%	12,997 0.9%
Average Household Income			
Estimated Average Household Income (2020)	\$190,386	\$144,713	\$144,058
Projected Average Household Income (2025)	\$229,456	\$171,626	\$170,847
Census Average Household Income (2010)	\$114,986	\$104,548	\$103,940
Census Average Household Income (2000)	\$135,010	\$102,239	\$98,248
Projected Annual Change (2020-2025)	\$39,070 4.1%	\$26,913 3.7%	\$26,789 3.7%
Historical Annual Change (2000-2020)	\$55,375 2.1%	\$42,473 2.1%	\$45,810 2.3%
Median Household Income			
Estimated Median Household Income (2020)	\$139,754	\$111,687	\$107,817
Projected Median Household Income (2025)	\$166,126	\$132,126	\$127,191
Census Median Household Income (2010)	\$99,536	\$81,295	\$81,082
Census Median Household Income (2000)	\$112,050	\$81,359	\$80,666
Projected Annual Change (2020-2025)	\$26,372 3.8%	\$20,439 3.7%	\$19,374 3.6%
Historical Annual Change (2000-2020)	\$27,704 1.2%	\$30,328 1.9%	\$27,151 1.7%
Per Capita Income			
Estimated Per Capita Income (2020)	\$74,527	\$60,113	\$58,880
Projected Per Capita Income (2025)	\$90,113	\$71,618	\$70,221
Census Per Capita Income (2010)	\$43,388	\$41,749	\$40,930
Census Per Capita Income (2000)	\$46,948	\$39,581	\$37,874
Projected Annual Change (2020-2025)	\$15,586 4.2%	\$11,505 3.8%	\$11,341 3.9%
Historical Annual Change (2000-2020)	\$27,579 2.9%	\$20,532 2.6%	\$21,006 2.8%
Estimated Average Household Net Worth (2020)	\$1.57 M	\$1.25 M	\$1.19 M

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Roswell, GA 30075

Race and Ethnicity

Total Population (2020)	5,210		71,016		203,366	
White (2020)	4,076	78.2%	49,477	69.7%	142,071	69.9%
Black or African American (2020)	534	10.3%	13,031	18.3%	33,484	16.5%
American Indian or Alaska Native (2020)	10	0.2%	136	0.2%	427	0.2%
Asian (2020)	413	7.9%	4,762	6.7%	15,288	7.5%
Hawaiian or Pacific Islander (2020)	2	-	30	-	71	-
Other Race (2020)	57	1.1%	1,944	2.7%	7,405	3.6%
Two or More Races (2020)	117	2.3%	1,636	2.3%	4,621	2.3%
Population < 18 (2020)	1,224	23.5%	15,415	21.7%	44,901	22.1%
White Not Hispanic	868	71.0%	9,246	60.0%	25,844	57.6%
Black or African American	129	10.5%	2,940	19.1%	7,827	17.4%
Asian	90	7.4%	1,048	6.8%	3,339	7.4%
Other Race Not Hispanic	56	4.6%	811	5.3%	2,101	4.7%
Hispanic	80	6.5%	1,370	8.9%	5,789	12.9%
Not Hispanic or Latino Population (2020)	4,940	94.8%	66,149	93.1%	184,023	90.5%
Not Hispanic White	3,884	78.6%	46,667	70.5%	130,717	71.0%
Not Hispanic Black or African American	528	10.7%	12,628	19.1%	32,461	17.6%
Not Hispanic American Indian or Alaska Native	7	0.2%	100	0.2%	290	0.2%
Not Hispanic Asian	411	8.3%	4,730	7.2%	15,151	8.2%
Not Hispanic Hawaiian or Pacific Islander	2	-	26	-	61	-
Not Hispanic Other Race	24	0.5%	685	1.0%	1,765	1.0%
Not Hispanic Two or More Races	83	1.7%	1,312	2.0%	3,578	1.9%
Hispanic or Latino Population (2020)	270	5.2%	4,868	6.9%	19,343	9.5%
Hispanic White	192	70.9%	2,810	57.7%	11,353	58.7%
Hispanic Black or African American	6	2.4%	404	8.3%	1,023	5.3%
Hispanic American Indian or Alaska Native	3	1.1%	36	0.7%	136	0.7%
Hispanic Asian	2	0.8%	31	0.6%	136	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	4	-	10	-
Hispanic Other Race	33	12.2%	1,259	25.9%	5,640	29.2%
Hispanic Two or More Races	34	12.6%	324	6.7%	1,043	5.4%
Not Hispanic or Latino Population (2010)	4,710	94.8%	60,535	92.3%	167,380	89.1%
Hispanic or Latino Population (2010)	256	5.2%	5,032	7.7%	20,582	10.9%
Not Hispanic or Latino Population (2000)	4,429	97.2%	60,713	94.3%	167,704	92.7%
Hispanic or Latino Population (2000)	127	2.8%	3,646	5.7%	13,281	7.3%
Not Hispanic or Latino Population (2025)	5,106	94.7%	67,803	93.0%	188,605	90.4%
Hispanic or Latino Population (2025)	288	5.3%	5,114	7.0%	20,073	9.6%
Projected Annual Growth (2020-2025)	17	-	246	-	730	-
Historical Annual Growth (2000-2010)	129	10.2%	1,386	3.8%	7,301	5.5%

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1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	5,210		71,016		203,366	
Age Under 5 Years	283	5.4%	3,573	5.0%	10,749	5.3%
Age 5 to 9 Years	368	7.1%	4,270	6.0%	12,636	6.2%
Age 10 to 14 Years	349	6.7%	4,782	6.7%	13,647	6.7%
Age 15 to 19 Years	325	6.2%	4,427	6.2%	12,618	6.2%
Age 20 to 24 Years	186	3.6%	3,427	4.8%	9,535	4.7%
Age 25 to 29 Years	263	5.1%	4,413	6.2%	12,628	6.2%
Age 30 to 34 Years	301	5.8%	4,502	6.3%	13,583	6.7%
Age 35 to 39 Years	389	7.5%	4,809	6.8%	14,135	7.0%
Age 40 to 44 Years	366	7.0%	4,689	6.6%	13,521	6.6%
Age 45 to 49 Years	412	7.9%	5,239	7.4%	14,808	7.3%
Age 50 to 54 Years	459	8.8%	5,478	7.7%	14,998	7.4%
Age 55 to 59 Years	488	9.4%	5,788	8.1%	15,986	7.9%
Age 60 to 64 Years	404	7.8%	5,294	7.5%	14,483	7.1%
Age 65 to 69 Years	259	5.0%	3,788	5.3%	11,275	5.5%
Age 70 to 74 Years	151	2.9%	2,673	3.8%	8,188	4.0%
Age 75 to 79 Years	106	2.0%	1,626	2.3%	4,728	2.3%
Age 80 to 84 Years	53	1.0%	987	1.4%	2,801	1.4%
Age 85 Years or Over	47	0.9%	1,251	1.8%	3,046	1.5%
Median Age	41.3		41.4		40.7	
Age 19 Years or Less	1,325	25.4%	17,052	24.0%	49,650	24.4%
Age 20 to 64 Years	3,268	62.7%	43,639	61.4%	123,677	60.8%
Age 65 Years or Over	617	11.8%	10,325	14.5%	30,039	14.8%

Female Age Distribution (2020)

Female Population	2,654	50.9%	36,743	51.7%	104,416	51.3%
Age Under 5 Years	154	5.8%	1,756	4.8%	5,237	5.0%
Age 5 to 9 Years	175	6.6%	2,067	5.6%	6,204	5.9%
Age 10 to 14 Years	165	6.2%	2,318	6.3%	6,620	6.3%
Age 15 to 19 Years	155	5.8%	2,161	5.9%	6,051	5.8%
Age 20 to 24 Years	92	3.5%	1,747	4.8%	4,721	4.5%
Age 25 to 29 Years	145	5.5%	2,237	6.1%	6,376	6.1%
Age 30 to 34 Years	155	5.9%	2,335	6.4%	6,960	6.7%
Age 35 to 39 Years	208	7.8%	2,461	6.7%	7,180	6.9%
Age 40 to 44 Years	200	7.5%	2,484	6.8%	6,976	6.7%
Age 45 to 49 Years	222	8.4%	2,824	7.7%	7,828	7.5%
Age 50 to 54 Years	235	8.8%	2,869	7.8%	7,804	7.5%
Age 55 to 59 Years	249	9.4%	3,055	8.3%	8,582	8.2%
Age 60 to 64 Years	192	7.2%	2,781	7.6%	7,611	7.3%
Age 65 to 69 Years	120	4.5%	1,866	5.1%	5,676	5.4%
Age 70 to 74 Years	68	2.5%	1,387	3.8%	4,307	4.1%
Age 75 to 79 Years	56	2.1%	925	2.5%	2,558	2.5%
Age 80 to 84 Years	33	1.2%	599	1.6%	1,660	1.6%
Age 85 Years or Over	29	1.1%	871	2.4%	2,064	2.0%
Female Median Age	41.3		42.2		41.6	
Age 19 Years or Less	649	24.5%	8,303	22.6%	24,112	23.1%
Age 20 to 64 Years	1,699	64.0%	22,792	62.0%	64,039	61.3%
Age 65 Years or Over	306	11.5%	5,647	15.4%	16,265	15.6%

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Male Age Distribution (2020)

	1 mi radius	3 mi radius	5 mi radius
Male Population	2,556 49.1%	34,274 48.3%	98,950 48.7%
Age Under 5 Years	129 5.1%	1,817 5.3%	5,512 5.6%
Age 5 to 9 Years	193 7.6%	2,203 6.4%	6,432 6.5%
Age 10 to 14 Years	183 7.2%	2,463 7.2%	7,027 7.1%
Age 15 to 19 Years	171 6.7%	2,266 6.6%	6,567 6.6%
Age 20 to 24 Years	94 3.7%	1,680 4.9%	4,814 4.9%
Age 25 to 29 Years	118 4.6%	2,176 6.3%	6,252 6.3%
Age 30 to 34 Years	145 5.7%	2,167 6.3%	6,624 6.7%
Age 35 to 39 Years	181 7.1%	2,348 6.9%	6,955 7.0%
Age 40 to 44 Years	166 6.5%	2,205 6.4%	6,545 6.6%
Age 45 to 49 Years	190 7.4%	2,415 7.0%	6,980 7.1%
Age 50 to 54 Years	224 8.8%	2,610 7.6%	7,194 7.3%
Age 55 to 59 Years	239 9.3%	2,732 8.0%	7,404 7.5%
Age 60 to 64 Years	212 8.3%	2,513 7.3%	6,872 6.9%
Age 65 to 69 Years	139 5.4%	1,922 5.6%	5,599 5.7%
Age 70 to 74 Years	84 3.3%	1,286 3.8%	3,882 3.9%
Age 75 to 79 Years	50 2.0%	701 2.0%	2,170 2.2%
Age 80 to 84 Years	21 0.8%	388 1.1%	1,141 1.2%
Age 85 Years or Over	17 0.7%	380 1.1%	982 1.0%
Male Median Age	41.3	40.6	39.9
Age 19 Years or Less	676 26.5%	8,749 25.5%	25,538 25.8%
Age 20 to 64 Years	1,569 61.4%	20,847 60.8%	59,638 60.3%
Age 65 Years or Over	311 12.2%	4,678 13.6%	13,773 13.9%

Males per 100 Females (2020)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison			
Age Under 5 Years	84 45.7%	103 50.9%	105 51.3%
Age 5 to 9 Years	110 52.4%	107 51.6%	104 50.9%
Age 10 to 14 Years	111 52.6%	106 51.5%	106 51.5%
Age 15 to 19 Years	110 52.4%	105 51.2%	109 52.0%
Age 20 to 24 Years	102 50.5%	96 49.0%	102 50.5%
Age 25 to 29 Years	81 44.8%	97 49.3%	98 49.5%
Age 30 to 34 Years	93 48.3%	93 48.1%	95 48.8%
Age 35 to 39 Years	87 46.6%	95 48.8%	97 49.2%
Age 40 to 44 Years	83 45.4%	89 47.0%	94 48.4%
Age 45 to 49 Years	86 46.1%	86 46.1%	89 47.1%
Age 50 to 54 Years	95 48.8%	91 47.6%	92 48.0%
Age 55 to 59 Years	96 48.9%	89 47.2%	86 46.3%
Age 60 to 64 Years	110 52.5%	90 47.5%	90 47.4%
Age 65 to 69 Years	116 53.6%	103 50.7%	99 49.7%
Age 70 to 74 Years	124 55.3%	93 48.1%	90 47.4%
Age 75 to 79 Years	89 47.2%	76 43.1%	85 45.9%
Age 80 to 84 Years	63 38.8%	65 39.3%	69 40.7%
Age 85 Years or Over	59 37.2%	44 30.4%	48 32.3%
Age 19 Years or Less	104 51.0%	105 51.3%	106 51.4%
Age 20 to 39 Years	90 47.3%	95 48.8%	98 49.4%
Age 40 to 64 Years	94 48.4%	89 47.1%	90 47.4%
Age 65 Years or Over	102 50.4%	83 45.3%	85 45.9%

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Household Type (2020)

Total Households	2,039		29,476		83,092	
Households with Children	733	35.9%	9,031	30.6%	26,024	31.3%
Average Household Size	2.6		2.4		2.4	
Household Density per Square Mile	649		1,043		1,058	
Population Family	4,508	86.5%	57,822	81.4%	168,133	82.7%
Population Non-Family	700	13.4%	12,750	18.0%	34,704	17.1%
Population Group Quarters	2	-	444	0.6%	528	0.3%
Family Households	1,477	72.4%	18,987	64.4%	54,716	65.8%
Married Couple Households	1,270	86.0%	15,360	80.9%	44,090	80.6%
Other Family Households with Children	207	14.0%	3,627	19.1%	10,626	19.4%
Family Households with Children	731	49.5%	8,972	47.3%	25,837	47.2%
Married Couple with Children	600	82.1%	6,785	75.6%	19,434	75.2%
Other Family Households with Children	131	17.9%	2,186	24.4%	6,403	24.8%
Family Households No Children	745	50.5%	10,016	52.7%	28,880	52.8%
Married Couple No Children	670	89.9%	8,574	85.6%	24,656	85.4%
Other Family Households No Children	76	10.1%	1,441	14.4%	4,223	14.6%
Non-Family Households	563	27.6%	10,489	35.6%	28,376	34.2%
Non-Family Households with Children	1	0.3%	59	0.6%	188	0.7%
Non-Family Households No Children	561	99.7%	10,429	99.4%	28,188	99.3%
Average Family Household Size	3.1		3.0		3.1	
Average Family Income	\$228,253		\$187,372		\$179,921	
Median Family Income	\$164,377		\$148,055		\$136,569	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2020)

Population Age 15 Years or Over	4,210		58,391		166,334	
Never Married	938	22.3%	17,053	29.2%	49,256	29.6%
Currently Married	2,616	62.1%	31,860	54.6%	89,429	53.8%
Previously Married	656	15.6%	9,479	16.2%	27,649	16.6%
Separated	93	14.2%	1,661	17.5%	5,270	19.1%
Widowed	146	22.2%	2,066	21.8%	6,266	22.7%
Divorced	417	63.6%	5,751	60.7%	16,113	58.3%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	3,698		50,537		144,181	
Elementary (Grade Level 0 to 8)	41	1.1%	510	1.0%	2,911	2.0%
Some High School (Grade Level 9 to 11)	31	0.8%	948	1.9%	3,076	2.1%
High School Graduate	269	7.3%	6,743	13.3%	19,080	13.2%
Some College	515	13.9%	6,744	13.3%	19,964	13.8%
Associate Degree Only	162	4.4%	3,201	6.3%	8,909	6.2%
Bachelor Degree Only	1,653	44.7%	20,488	40.5%	56,185	39.0%
Graduate Degree	1,027	27.8%	11,904	23.6%	34,055	23.6%
Any College (Some College or Higher)	3,357	90.8%	42,337	83.8%	119,113	82.6%
College Degree + (Bachelor Degree or Higher)	2,680	72.5%	32,391	64.1%	90,240	62.6%

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Housing

Total Housing Units (2020)	2,082		30,201		85,146	
Total Housing Units (2010)	1,955		27,991		78,994	
Historical Annual Growth (2010-2020)	128	0.7%	2,210	0.8%	6,152	0.8%
Housing Units Occupied (2020)	2,039	97.9%	29,476	97.6%	83,092	97.6%
Housing Units Owner-Occupied	1,585	77.7%	18,883	64.1%	54,998	66.2%
Housing Units Renter-Occupied	454	22.3%	10,593	35.9%	28,094	33.8%
Housing Units Vacant (2020)	43	2.1%	725	2.4%	2,054	2.4%

Household Size (2020)

Total Households	2,039		29,476		83,092	
1 Person Households	448	22.0%	8,586	29.1%	23,266	28.0%
2 Person Households	745	36.6%	10,008	34.0%	28,552	34.4%
3 Person Households	313	15.4%	4,474	15.2%	12,563	15.1%
4 Person Households	373	18.3%	4,221	14.3%	11,779	14.2%
5 Person Households	122	6.0%	1,540	5.2%	4,544	5.5%
6 Person Households	33	1.6%	456	1.5%	1,558	1.9%
7 or More Person Households	5	0.2%	190	0.6%	830	1.0%

Household Income Distribution (2020)

HH Income \$200,000 or More	570	27.9%	6,470	22.0%	16,744	20.2%
HH Income \$150,000 to \$199,999	303	14.9%	3,285	11.1%	9,196	11.1%
HH Income \$125,000 to \$149,999	228	11.2%	2,327	7.9%	6,802	8.2%
HH Income \$100,000 to \$124,999	230	11.3%	2,578	8.7%	8,147	9.8%
HH Income \$75,000 to \$99,999	170	8.3%	3,295	11.2%	9,223	11.1%
HH Income \$50,000 to \$74,999	225	11.0%	4,538	15.4%	13,130	15.8%
HH Income \$35,000 to \$49,999	106	5.2%	2,802	9.5%	8,459	10.2%
HH Income \$25,000 to \$34,999	82	4.0%	1,316	4.5%	4,139	5.0%
HH Income \$15,000 to \$24,999	51	2.5%	1,466	5.0%	3,999	4.8%
HH Income \$10,000 to \$14,999	8	0.4%	330	1.1%	842	1.0%
HH Income Under \$10,000	67	3.3%	1,068	3.6%	2,412	2.9%

Household Vehicles (2020)

Households 0 Vehicles Available	77	3.8%	1,687	5.7%	3,721	4.5%
Households 1 Vehicle Available	460	22.6%	9,065	30.8%	26,182	31.5%
Households 2 Vehicles Available	1,027	50.3%	12,819	43.5%	37,211	44.8%
Households 3 or More Vehicles Available	476	23.3%	5,905	20.0%	15,979	19.2%
Total Vehicles Available	4,077		54,333		153,966	
Average Vehicles per Household	2.0		1.8		1.9	
Owner-Occupied Household Vehicles	3,439	84.3%	41,118	75.7%	116,593	75.7%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.1	
Renter-Occupied Household Vehicles	638	15.7%	13,215	24.3%	37,373	24.3%
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.3	

Travel Time (2020)

Worker Base Age 16 years or Over	2,895		38,681		110,741	
Travel to Work in 14 Minutes or Less	254	8.8%	4,954	12.8%	15,516	14.0%
Travel to Work in 15 to 29 Minutes	616	21.3%	11,463	29.6%	32,462	29.3%
Travel to Work in 30 to 59 Minutes	990	34.2%	14,592	37.7%	41,876	37.8%
Travel to Work in 60 Minutes or More	287	9.9%	3,179	8.2%	9,118	8.2%
Work at Home	649	22.4%	5,423	14.0%	14,331	12.9%
Average Minutes Travel to Work	30.4		29.1		28.9	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.004/-84.3894

RFULL9

900 Marietta Hwy

Roswell, GA 30075

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2020)

Worker Base Age 16 years or Over	2,895		38,681		110,741	
Drive to Work Alone	1,942	67.1%	28,788	74.4%	81,564	73.7%
Drive to Work in Carpool	151	5.2%	1,967	5.1%	6,267	5.7%
Travel to Work by Public Transportation	98	3.4%	1,654	4.3%	5,454	4.9%
Drive to Work on Motorcycle	-	-	13	-	47	-
Bicycle to Work	1	-	52	0.1%	154	0.1%
Walk to Work	24	0.8%	466	1.2%	1,537	1.4%
Other Means	31	1.1%	318	0.8%	1,387	1.3%
Work at Home	649	22.4%	5,423	14.0%	14,331	12.9%

Daytime Demographics (2020)

Total Businesses	147		3,305		10,053	
Total Employees	866		27,263		89,043	
Company Headquarter Businesses	-	-	19	0.6%	90	0.9%
Company Headquarter Employees	-	-	170	0.6%	6,741	7.6%
Employee Population per Business	5.9	to 1	8.2	to 1	8.9	to 1
Residential Population per Business	35.5	to 1	21.5	to 1	20.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	2,246		44,920		139,070	

Labor Force

Labor Population Age 16 Years or Over (2020)	4,138		57,505		163,750	
Labor Force Total Males (2020)	2,013	48.7%	27,331	47.5%	78,659	48.0%
Male Civilian Employed	1,510	75.0%	20,839	76.2%	60,667	77.1%
Male Civilian Unemployed	49	2.4%	407	1.5%	1,221	1.6%
Males in Armed Forces	-	-	58	0.2%	100	0.1%
Males Not in Labor Force	454	22.6%	6,027	22.1%	16,670	21.2%
Labor Force Total Females (2020)	2,124	51.3%	30,174	52.5%	85,091	52.0%
Female Civilian Employed	1,247	58.7%	18,936	62.8%	52,924	62.2%
Female Civilian Unemployed	36	1.7%	498	1.7%	1,141	1.3%
Females in Armed Forces	-	-	15	-	31	-
Females Not in Labor Force	841	39.6%	10,725	35.5%	30,996	36.4%
Unemployment Rate	85	2.1%	905	1.6%	2,362	1.4%

Occupation (2020)

Occupation Population Age 16 Years or Over	2,757		39,775		113,591	
Occupation Total Males	1,510	54.8%	20,839	52.4%	60,667	53.4%
Occupation Total Females	1,247	45.2%	18,936	47.6%	52,924	46.6%
Management, Business, Financial Operations	832	30.2%	11,479	28.9%	31,038	27.3%
Professional, Related	785	28.5%	10,692	26.9%	31,910	28.1%
Service	262	9.5%	5,240	13.2%	14,538	12.8%
Sales, Office	566	20.5%	8,688	21.8%	24,096	21.2%
Farming, Fishing, Forestry	12	0.4%	31	-	142	0.1%
Construction, Extraction, Maintenance	71	2.6%	1,150	2.9%	4,010	3.5%
Production, Transport, Material Moving	228	8.3%	2,495	6.3%	7,856	6.9%
White Collar Workers	2,183	79.2%	30,859	77.6%	87,044	76.6%
Blue Collar Workers	574	20.8%	8,916	22.4%	26,547	23.4%

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Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	1,874		26,183		74,016	
1 Detached Unit	1,353	72.2%	17,330	66.2%	49,819	67.3%
1 Attached Unit	249	13.3%	2,438	9.3%	7,285	9.8%
2 Units	3	0.2%	348	1.3%	791	1.1%
3 to 4 Units	34	1.8%	600	2.3%	2,003	2.7%
5 to 9 Units	130	6.9%	2,079	7.9%	6,028	8.1%
10 to 19 Units	126	6.7%	3,589	13.7%	9,121	12.3%
20 to 49 Units	69	3.7%	1,005	3.8%	2,798	3.8%
50 or More Units	68	3.6%	1,772	6.8%	4,385	5.9%
Mobile Home or Trailer	8	0.4%	250	1.0%	727	1.0%
Other Structure	-	-	66	0.3%	136	0.2%

Homes Built By Year (2020)

Homes Built 2014 or later	153	7.3%	1,009	3.3%	3,157	3.7%
Homes Built 2010 to 2013	52	2.5%	521	1.7%	1,196	1.4%
Homes Built 2000 to 2009	239	11.5%	3,000	9.9%	8,745	10.3%
Homes Built 1990 to 1999	481	23.1%	5,114	16.9%	14,317	16.8%
Homes Built 1980 to 1989	717	34.4%	10,446	34.6%	25,868	30.4%
Homes Built 1970 to 1979	187	9.0%	6,417	21.2%	20,623	24.2%
Homes Built 1960 to 1969	100	4.8%	1,513	5.0%	5,297	6.2%
Homes Built 1950 to 1959	21	1.0%	813	2.7%	2,237	2.6%
Homes Built 1940 to 1949	52	2.5%	287	1.0%	663	0.8%
Homes Built Before 1939	37	1.8%	356	1.2%	990	1.2%
Median Age of Homes	27.5 yrs		30.4 yrs		30.7 yrs	

Home Values (2020)

Owner Specified Housing Units	1,449		17,127		49,882	
Home Values \$1,000,000 or More	17	1.1%	208	1.2%	801	1.6%
Home Values \$750,000 to \$999,999	66	4.6%	898	5.2%	2,303	4.6%
Home Values \$500,000 to \$749,999	536	37.0%	4,648	27.1%	11,478	23.0%
Home Values \$400,000 to \$499,999	271	18.7%	3,831	22.4%	10,750	21.5%
Home Values \$300,000 to \$399,999	339	23.4%	4,488	26.2%	12,651	25.4%
Home Values \$250,000 to \$299,999	92	6.4%	1,486	8.7%	5,170	10.4%
Home Values \$200,000 to \$249,999	74	5.1%	1,230	7.2%	4,153	8.3%
Home Values \$175,000 to \$199,999	33	2.3%	479	2.8%	1,696	3.4%
Home Values \$150,000 to \$174,999	25	1.8%	359	2.1%	1,624	3.3%
Home Values \$125,000 to \$149,999	26	1.8%	345	2.0%	1,238	2.5%
Home Values \$100,000 to \$124,999	38	2.6%	303	1.8%	934	1.9%
Home Values \$90,000 to \$99,999	9	0.6%	171	1.0%	396	0.8%
Home Values \$80,000 to \$89,999	9	0.6%	69	0.4%	215	0.4%
Home Values \$70,000 to \$79,999	1	-	53	0.3%	163	0.3%
Home Values \$60,000 to \$69,999	-	-	11	-	35	-
Home Values \$50,000 to \$59,999	1	-	33	0.2%	103	0.2%
Home Values \$35,000 to \$49,999	-	-	35	0.2%	87	0.2%
Home Values \$25,000 to \$34,999	-	-	16	-	45	-
Home Values \$10,000 to \$24,999	-	-	14	-	156	0.3%
Home Values Under \$10,000	4	0.3%	42	0.2%	124	0.2%
Owner-Occupied Median Home Value	\$455,136		\$407,181		\$396,894	
Renter-Occupied Median Rent	\$1,412		\$1,111		\$1,134	

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Total Annual Consumer Expenditure (2020)

Total Household Expenditure	\$234.94 M	\$2.69 B	\$7.59 B
Total Non-Retail Expenditure	\$125.11 M	\$1.43 B	\$4.03 B
Total Retail Expenditure	\$109.83 M	\$1.26 B	\$3.56 B
Apparel	\$8.56 M	\$97.24 M	\$273.55 M
Contributions	\$8.56 M	\$96.14 M	\$268.96 M
Education	\$8.65 M	\$95.04 M	\$262.91 M
Entertainment	\$13.88 M	\$157.02 M	\$441.95 M
Food and Beverages	\$33.62 M	\$387.22 M	\$1.09 B
Furnishings and Equipment	\$8.55 M	\$96.93 M	\$273.07 M
Gifts	\$6.63 M	\$74.44 M	\$207.33 M
Health Care	\$18.7 M	\$217.07 M	\$616.08 M
Household Operations	\$9.57 M	\$108.74 M	\$305.97 M
Miscellaneous Expenses	\$4.5 M	\$51.46 M	\$145.09 M
Personal Care	\$3.15 M	\$35.99 M	\$101.61 M
Personal Insurance	\$1.85 M	\$20.58 M	\$57.69 M
Reading	\$520.55 K	\$5.95 M	\$16.79 M
Shelter	\$49.21 M	\$565.84 M	\$1.59 B
Tobacco	\$1.11 M	\$13.61 M	\$38.98 M
Transportation	\$42.14 M	\$482.96 M	\$1.37 B
Utilities	\$15.72 M	\$184.34 M	\$523.92 M

Monthly Household Consumer Expenditure (2020)

Total Household Expenditure	\$9,600	\$7,607	\$7,612
Total Non-Retail Expenditure	\$5,112 53.3%	\$4,049 53.2%	\$4,046 53.1%
Total Retail Expenditures	\$4,488 46.7%	\$3,557 46.8%	\$3,566 46.9%
Apparel	\$350 3.6%	\$275 3.6%	\$274 3.6%
Contributions	\$350 3.6%	\$272 3.6%	\$270 3.5%
Education	\$354 3.7%	\$269 3.5%	\$264 3.5%
Entertainment	\$567 5.9%	\$444 5.8%	\$443 5.8%
Food and Beverages	\$1,374 14.3%	\$1,095 14.4%	\$1,098 14.4%
Furnishings and Equipment	\$350 3.6%	\$274 3.6%	\$274 3.6%
Gifts	\$271 2.8%	\$210 2.8%	\$208 2.7%
Health Care	\$764 8.0%	\$614 8.1%	\$618 8.1%
Household Operations	\$391 4.1%	\$307 4.0%	\$307 4.0%
Miscellaneous Expenses	\$184 1.9%	\$145 1.9%	\$146 1.9%
Personal Care	\$129 1.3%	\$102 1.3%	\$102 1.3%
Personal Insurance	\$76 0.8%	\$58 0.8%	\$58 0.8%
Reading	\$21 0.2%	\$17 0.2%	\$17 0.2%
Shelter	\$2,011 20.9%	\$1,600 21.0%	\$1,599 21.0%
Tobacco	\$45 0.5%	\$38 0.5%	\$39 0.5%
Transportation	\$1,722 17.9%	\$1,365 18.0%	\$1,371 18.0%
Utilities	\$642 6.7%	\$521 6.9%	\$525 6.9%

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