2000-2010 Census, 2021 Estimates with 2026 Projections Calculated using Weighted Block Centroid from Block Groups Retail Planning Corporation

RFULL9

Lat/Lon: 34.0037/-84.3913

Population 5.142 68.856 199.698 Estimated Population (2026) 5.280 70.760 206.220 Census Population (2000) 4.991 65.233 187.962 Census Population (2000) 4.604 64.200 180.833 Projected Annual Growth (2021-2026) 148 0.6% 1.903 0.2% Historical Annual Growth (2010-2010) 151 0.3% 3.623 0.5% 11.736 0.6% Historical Annual Growth (200-2010) 387 0.8% 1.033 0.2% 7.079 0.4% Estimated Population Density (2021) 1.638 psm 2.437 psm 2.544 psm Households 2021) 1.953 27.884 79.977 Projected Households (2020) 2.016 28.797 82.912 Census Households (2020) 1.610 24.962 70.035 Projected Annual Growth (2021-2026) 62 0.6% 845 0.6% 2.99.42 0.7% Arerage Household Income (2021) \$149.527 \$150.447	880 Marietta Hwy						
Estimated Population (2021) 5,142 68,856 199,698 Projected Population (2026) 5,290 70,760 206,220 Census Population (2000) 4,604 64,200 180,893 Projected Annual Growth (2021-2026) 148 0.6% 1,903 0.5% 6,522 0.7% Historical Annual Growth (2012-2026) 148 0.6% 1,003 0.5% 11,736 0.6% Historical Annual Growth (200-2010) 387 0.8% 1,003 0.5% 7,007 0.4% Estimated Population Density (2021) 1,638 psm 2,437 psm 2,544 psm Households 20010 1,853 2,784 79,977 70,979 Census Households (2020) 2,016 28,729 62,912 Census Households (2020) 1,610 24,962 70,035 Projected Annual Growth (2021-2026) 62 0.6% 84.5 0.6% 2,935 0.7% Average Household Income (2021) \$195,227 \$150,447 \$150,402 Frojected Annual Growt (2021-2026) \$236,635 <td< th=""><th>Roswell, GA 30075</th><th>1 mi rad</th><th colspan="2">1 mi radius</th><th>ius</th><th>5 mi rad</th><th>lius</th></td<>	Roswell, GA 30075	1 mi rad	1 mi radius		ius	5 mi rad	lius
Projected Population (2026) 5,290 70,760 206,220 Census Population (2010) 4,991 65,233 187,952 Census Population (2000) 4,604 64,200 180,883 Projected Annual Growth (201-2026) 148 0,6% 1,903 0,6% 6,522 0,7% Historical Annual Growth (2010-2011) 151 0,3% 3,023 0,5% 1,736 0,6% Estimated Population Density (2021) 1,838 psm 2,437 psm 2,544 psm Trade Area Size 3.1 sg mi 28.3 g mi 78.5 g mi Projected Households (2021) 1,953 27,884 79,977 70,937 Census Households (2020) 1,861 25,947 73,373 Census Households (2000) 1,861 25,947 7,038 77,94 Census Households (2000) 1,861 25,947 7,3373 Census Household Income (2021) \$150,427 \$150,427 7,038 77,754 Census Average Household Income (2021) \$195,227 \$150,427 \$177,438 \$17	Population		-				
Census Population (2010) 4,991 65,233 187,962 Census Population (2000) 4,604 64,200 180,883 Projected Annual Growth (2012-2026) 148 0,6% 1,903 0,6% 6,522 0,7% Historical Annual Growth (2010-2021) 151 0,3% 1,033 0,2% 7,079 0,4% Estimated Population Density (2021) 1,638 psm 2,437 psm 2,544 psm Trade Area Size 3.1 sg ml 2,83 sg ml 7,85 sg ml Households 1 9,953 27,884 79,977 6,821 2,937 g ml 7,85 sg ml 7,85 sg ml 7,85 sg ml 7,85 sg ml 7,857 Sg ml 7,857 Sg ml 7,857 Sg ml 7,85 Sg ml 7,857 Sg ml 7,937 2,942 7,85 Sg ml 7,937 Census Households (2020) 1,861 2,54,957 7,937 Census Households (2020) 1,861 2,852 7,935 1,75	Estimated Population (2021)	5,142		68,856		199,698	
Census Population (2000) 4,604 64,200 180,883 Projected Annual Growth (201-2026) 144 0.6% 1,903 0.6% 6,522 0.7% Historical Annual Growth (200-2021) 151 0.3% 3.2% 7,079 0.4% Estimated Population Density (2021) 1,638 pam 2,437 pam 2,544 psm Trade Area Size 3.1 sg mi 28.3 sg mi 78.5 sg mi Households Estimated Households (2021) 1,953 27.884 79.977 Projected Households (2020) 1,610 24,862 70.037 Census Households (2020) 1,610 24,962 70.037 Projected Annual Growth (201-2026) 62 0.6% 845 0.6% 2,935 0.7% Historical Annual Change (2000-2021) 343 1.0% 4,264 510,447 5150,447 5150,447 5150,447 5150,447 5150,447 5150,447 5150,447 5150,447 5150,447 5150,447		5,290		70,760		206,220	
Projected Annual Growth (2021-2026) 148 0.6% 1.903 0.6% 6.522 0.7% Historical Annual Growth (2010-2021) 151 0.3% 3.623 0.5% 11,736 0.6% Estimated Population Density (2021) 1.638 psm 2.437 psm 2.544 psm Trade Area Size 3.1 sg mi 28.3 sg mi 7.55 sg mi Projected Households (2021) 1.953 27.884 79.977 P.7 Projected Households (2026) 2.016 28.729 82.912 Census Households (2020) 1.610 24.962 70.035 Projected Annual Change (2000-2021) 343 1.0% 2.922 0.6% 9.942 0.7% Historical Annual Change (200-2021) 343 1.0% 2.922 0.6% 9.942 0.7% Average Household Income (2021) \$195,227 \$150,463 \$177,152 Census Average Household Income (2026) \$236,635 \$177,438 \$177,152 Census Average Household Income (2020) \$140,837 \$103,380 \$98,311 Projected Annual Change (200-2021) <td< td=""><td>Census Population (2010)</td><td>4,991</td><td></td><td>65,233</td><td></td><td>187,962</td><td></td></td<>	Census Population (2010)	4,991		65,233		187,962	
Historical Annual Growth (2010-2021) 151 0.3% 3.623 0.5% 11,736 0.6% Historical Annual Growth (2000-2010) 367 0.8% 1.033 0.2% 7.079 0.4% Estimated Population Density (2021) 1.638 psm 2.437 psm 2.544 psm Trade Area Size 3.1 sg mi 2.83 sg mi 7.85 sg mi Households 2 2.016 2.87.29 82.912 2 0.6% 2.917 7.3,979 2 0.6% 2.947 7.3,979 2 0.6% 2.942 0.7% 4.992 0.7% 4.992 0.7% 4.992 0.7% 4.992 0.7% 4.992 0.6% 9.942 0.7% 4.992 0.6% 9.942 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993 0.7% 4.993	Census Population (2000)	4,604		64,200		180,883	
Historical Annual Growth (2000-2010) 387 0.8% 1,033 0.2% 7,079 0.4% Estimated Population Density (2021) 1,638 psm 2,437 psm 2,544 psm Households 3.1 sq mi 28.3 sq mi 78.5 sq mi Households (2021) 1,953 27,884 79,977 Projected Households (2026) 2,016 28,729 82,912 Census Households (2000) 1,661 24,962 70,035 Projected Annual Growth (2021-2026) 62 0.6% 845 0.6% 2,935 0.7% Historical Annual Change (2000-2021) 343 1.0% 2,922 0.6% 9,942 0.7% Average Household Income (2021) \$195,227 \$150,447 \$150,402 Projected Annual Change (200-2021) \$343 1.0% 2,922 0.6% 9,942 0.7% Average Household Income (2021) \$195,227 \$150,447 \$150,407 \$150,407 \$160,452 Projected Annual Change (200-2021) \$246,55 \$177,438 \$177,452 Census Average Household Income (2026) \$140,837 \$103,380 \$98,311 Projected Annual Change (200-2021) \$5	Projected Annual Growth (2021-2026)	148	0.6%	1,903	0.6%	6,522	0.7%
Estimated Population Density (2021) 1.638 psm 2.437 psm 2.544 psm Trade Area Size 3.1 sq mi 28.3 sq mi 78.5 sq mi Households 1.953 27.884 79.977 Projected Households (2021) 1.953 27.884 79.977 Census Households (2020) 2.016 28.729 82.912 Census Households (2000) 1.610 24.962 70.035 Projected Mouseholds (2000) 1.610 24.962 70.035 Projected Annual Growth (2021-2026) 62 0.6% 845 0.6% 2.935 0.7% Average Household Income (2021) 343 1.0% 2.922 0.6% 9.942 0.7% Average Household Income (2021) \$195,227 \$150,447 \$150,402 2 2 0.6% \$9.8,311 Projected Annual Change (200-2021) \$140,196 Census Average Household Income (2026) \$41.408 4.2% \$26.929 3.6% \$28.750 3.6% Projected Annual Change (200-2021) \$54.300 1.8% \$47.067 \$2.8% \$26.975<	Historical Annual Growth (2010-2021)	151	0.3%	3,623	0.5%	11,736	0.6%
Trade Area Size 3.1 sq.mi 28.3 sq.mi 78.5 sq.mi Households 1,953 27,884 79,977 Projected Households (2021) 1,963 27,884 79,977 Projected Households (2020) 2,016 28,729 28,2912 Census Households (2020) 1,610 24,962 70,035 Projected Annual Crowth (2021-2026) 62 0.6% 845 0.6% 2,935 0.7% Average Household Income (2000-2021) 343 1.0% 2,922 0.6% 9,942 0.7% Average Household Income (2021) \$195,227 \$150,447 \$150,402 Projected Average Household Income (2026) \$236,635 \$177,438 \$177,152 Census Average Household Income (2020) \$140,837 \$103,380 \$98,311 Projected Annual Change (2021-2026) \$41,408 4.2% \$26,902 3.6% \$26,750 3.6% Historical Annual Change (2021-2026) \$41,408 4.2% \$26,902 3.6% \$26,750 3.6% Historical Annual Change (2021-2026) \$41,408 4.2% \$26,750 3.6% Historical Annual Change (200-2	Historical Annual Growth (2000-2010)	387	0.8%	1,033	0.2%	7,079	0.4%
Households Selected Households (2021) 1,953 27,884 79,977 Projected Households (2026) 2,016 28,729 82,912 Census Households (2000) 1,861 25,947 73,979 Census Households (2000) 1,610 24,962 70,035 Projected Annual Growth (2021-2026) 62 0.6% 845 0.6% 2,935 0.7% Historical Annual Change (2000-2021) 343 1.0% 2,922 0.6% 9,942 0.7% Average Household Income (2021) 343 1.0% 2,922 0.6% 9,942 0.7% Projected Average Household Income (2021) 343 1.0% 2,922 0.6% 9,942 0.7% Census Average Household Income (2021) \$195,227 \$150,447 \$150,402 \$150,447 \$150,402 \$160,403 \$103,308 \$98,311 \$102,404 \$104,196 \$121,672 \$144,196 \$256,695 \$177,453 \$104,196 \$256,695 \$161,413 \$165,414 \$103,308 \$28,750 \$265,750 \$265,750 <td< td=""><td>Estimated Population Density (2021)</td><td>1,638</td><td>psm</td><td>2,437</td><td>psm</td><td>2,544</td><td>psm</td></td<>	Estimated Population Density (2021)	1,638	psm	2,437	psm	2,544	psm
Estimated Households (2021) 1,953 27,884 79,977 Projected Households (2026) 2,016 28,729 32,912 Census Households (2010) 1,861 25,947 73,979 Census Households (2000) 1,610 24,962 70,035 Projected Annual Change (2002-2021) 343 1,0% 2,922 0.6% 9,942 0.7% Average Household Income (2000-2021) 343 1,0% 2,922 0.6% 9,942 0.7% Average Household Income (2021) \$195,227 \$150,447 \$150,402 710,035 717,438 \$117,152 710,855 717,438 \$117,152 710,855 710,855 717,438 \$104,196 710,855 710,75	Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Projected Households (2026) 2,016 28,729 82,912 Census Households (2000) 1,861 25,947 73,979 Census Households (2000) 1,610 24,962 70,035 Projected Annual Crowth (2021-2026) 62 0.6% 845 0.6% 2,932 0.7% Historical Annual Change (2000-2021) 343 1,0% 2,922 0.6% 9,942 0,7% Average Household Income Estimated Average Household Income (2021) \$195,227 \$150,447 \$150,402 1 Projected Average Household Income (2020) \$236,635 \$177,438 \$177,152 1 Census Average Household Income (2020) \$140,837 \$103,800 \$98,311 1 Projected Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2002-2021) \$54,390 1.8% \$47.057 \$114,125 \$275 Median Household Income (2021) \$145,346 \$121,672 \$114,125 \$282,369 \$80,664 Projected Annual Change (2021-2026) <t< td=""><td>Households</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Households						
Census Households (2010) 1,861 25,947 73,979 Census Households (2000) 1,610 24,962 70,035 Projected Annual Growth (2021-2026) 62 0.6% 845 0.6% 2,935 0.7% Historical Annual Change (2000-2021) 343 1.0% 2,922 0.6% 9,942 0.7% Average Household Income \$195,227 \$150,447 \$150,402 7% Projected Average Household Income (2021) \$195,227 \$150,447 \$150,402 7% Census Average Household Income (2020) \$236,635 \$177,438 \$177,152 Census Average Household Income (2020) \$140,837 \$103,380 \$98,311 3.6% \$26,750 3.6% \$141,108 4.2% \$26,992 3.6% \$26,750 3.6% \$145,346 \$121,672 \$114,125 \$141,125 \$150,463 \$121,672 \$114,125 \$145,346 \$121,672 \$114,125 \$150,463 \$116,29	Estimated Households (2021)	1,953		27,884		79,977	
Census Households (2000) 1,610 24,962 70,035 Projected Annual Growth (2021-2026) 62 0.6% 845 0.6% 2,935 0.7% Historical Annual Change (2000-2021) 343 1.0% 2,922 0.6% 9,942 0.7% Average Household Income (2021) \$135,227 \$150,447 \$150,402 \$150,402 Projected Average Household Income (2026) \$236,635 \$177,438 \$177,152 Census Average Household Income (2020) \$140,837 \$103,380 \$98,311 Census Average Household Income (2000) \$140,837 \$103,380 \$98,311 Frojected Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2020-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income (2021) \$145,346 \$121,672 \$114,125 Frojected Median Household Income (2020) \$116,629 \$82,369 \$80,664 \$2,7% \$3,						82,912	
Projected Annual Growth (2021-2026) 62 0.6% 845 0.6% 2.935 0.7% Historical Annual Change (2000-2021) 343 1.0% 2.922 0.6% 9.942 0.7% Average Household Income Estimated Average Household Income (2021) \$195,227 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$150,447 \$150,402 \$160,833 \$103,380 \$104,196 \$160,833 \$103,380 \$98,311 \$160,833 \$103,380 \$98,311 \$160,833 \$103,380 \$98,311 \$150,456 \$121,672 \$114,125 \$160,84 \$145,346 \$121,672 \$114,125 \$160,84 \$133,223 \$161,033,223 \$103,008 \$823,313 \$812,157 \$2,5% </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Historical Annual Change (2000-2021) 343 1.0% 2.922 0.6% 9.942 0.7% Average Household Income Estimated Average Household Income (2021) \$195,227 \$150,447 \$150,402 Projected Average Household Income (2026) \$236,635 \$177,438 \$177,152 Census Average Household Income (2000) \$118,977 \$105,854 \$104,196 Census Average Household Income (2000) \$140,837 \$103,380 \$98,311 Projected Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2000-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income (2021) \$145,346 \$121,672 \$114,125 \$172,584 \$143,177 \$133,223 \$103,008 \$82,313 \$81,215 \$133,203 \$103,008 \$82,313 \$81,215 \$133,223 \$106,008 \$27,238 \$176,584 \$143,177 \$133,223 \$106,008 \$2,369 \$80,664 \$208,064 \$208,064	Census Households (2000)	1,610		24,962		70,035	
Average Household Income 10.0 10.0 10.0 Estimated Average Household Income (2021) \$195,227 \$150,447 \$150,402 Projected Average Household Income (2026) \$236,635 \$177,438 \$177,152 Census Average Household Income (2010) \$118,977 \$105,854 \$104,196 Census Average Household Income (2000) \$140,837 \$103,380 \$98,311 Projected Annual Change (2021-2026) \$41,408 4.2% \$26,750 3.6% Historical Annual Change (2000-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income (2026) \$172,584 \$143,177 \$133,223 \$26,750 3.6% \$81,215 \$26,993 \$80,664 \$106,026 \$172,584 \$143,177 \$133,223 \$236,635 \$172,584 \$143,177 \$133,223 \$236,993 \$80,664 \$27,584 \$143,177 \$133,223 \$236,993 \$80,664 \$27,584 \$143,177 \$133,223 \$236,993 \$80,664 \$27,584 \$143,177 \$133,223 \$23,556 \$10,998	Projected Annual Growth (2021-2026)	62	0.6%	845	0.6%	2,935	0.7%
Estimated Average Household Income (2021) \$195,227 \$150,447 \$150,402 Projected Average Household Income (2026) \$236,635 \$177,438 \$177,152 Census Average Household Income (2010) \$118,977 \$105,854 \$104,196 Census Average Household Income (2000) \$140,837 \$103,380 \$98,311 Projected Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2000-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income (2021) \$145,346 \$121,672 \$114,125 \$114,125 Projected Median Household Income (2020) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Projected Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Projected Annua	Historical Annual Change (2000-2021)	343	1.0%	2,922	0.6%	9,942	0.7%
Projected Average Household Income (2026) \$236,635 \$177,438 \$177,152 Census Average Household Income (2010) \$118,977 \$105,854 \$104,196 Census Average Household Income (2000) \$140,837 \$103,380 \$98,311 Projected Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2000-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income (2021) \$145,346 \$121,672 \$114,125 \$177,438 \$81,215 \$133,223 \$177,152 \$114,125 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$114,125 \$133,223 \$114,125 \$114,125 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$133,223 \$114,125 \$114,125 \$133,	Average Household Income						
Census Average Household Income (2010) \$118,977 \$105,854 \$104,196 Census Average Household Income (2000) \$140,837 \$103,380 \$98,311 Projected Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2000-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income 2.2% \$52,091 2.5% \$114,125 \$114,125 Projected Median Household Income (2021) \$145,346 \$121,672 \$114,125 \$133,223 Census Median Household Income (2020) \$103,008 \$82,313 \$81,215 \$133,223 Census Median Household Income (2010) \$103,008 \$82,313 \$81,215 \$133,223 Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 \$2,3% \$3140 \$2,3% \$3140 \$2,3% Projected Annual Change (2021-2026) \$27,238 3,7% \$21,505 3,5% \$19,098 3,3% Historical Annual Change (2020-2021) \$74,164 \$60,976	Estimated Average Household Income (2021)	\$195,227		\$150,447		\$150,402	
Census Average Household Income (2000) \$140,837 \$103,380 \$98,311 Projected Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2000-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income Estimated Median Household Income (2021) \$145,346 \$121,672 \$114,125 Projected Median Household Income (2020) \$172,584 \$143,177 \$133,223 Census Median Household Income (2010) \$103,008 \$82,313 \$81,215 Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Projected Per Capita Income (2021) \$74,164 \$60,976 \$60,256 \$77,209 \$71,246 \$60,256 \$72,090 \$71,246 \$60,256 \$71,246 \$60,256 \$71,246 \$60,256 \$71,246 \$60,256	Projected Average Household Income (2026)	\$236,635		\$177,438		\$177,152	
Projected Annual Change (2021-2026) \$41,408 4.2% \$26,992 3.6% \$26,750 3.6% Historical Annual Change (2000-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income Estimated Median Household Income (2021) \$145,346 \$121,672 \$114,125 \$133,223 Projected Median Household Income (2026) \$172,584 \$143,177 \$133,223 \$81,215 Census Median Household Income (2010) \$103,008 \$82,313 \$81,215 Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Projected Annual Change (2002-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Projected Per Capita Income (2021) \$74,164 \$60,976 \$60,256 \$71,246 \$60,256 \$71,246 \$60,256 \$71,246 \$60,256 \$71,246 \$60,256 \$71,246 \$60,	Census Average Household Income (2010)	\$118,977		\$105,854		\$104,196	
Historical Annual Change (2000-2021) \$54,390 1.8% \$47,067 2.2% \$52,091 2.5% Median Household Income Estimated Median Household Income (2021) \$145,346 \$121,672 \$114,125 Projected Median Household Income (2026) \$172,584 \$143,177 \$133,223 Census Median Household Income (2010) \$103,008 \$82,313 \$81,215 Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Per Capita Income Estimated Per Capita Income (2021) \$74,164 \$60,976 \$60,256 \$77,2090 \$71,246 \$60,256 \$72,090 \$71,246 \$60,256 \$72,090 \$71,246 \$60,976 \$60,256 \$72,090 \$71,246 \$60,976 \$60,256 \$72,090 \$71,246 \$82,313 \$39,826 \$33,883 \$37,883 \$33,883 \$33,883 \$33,883 \$33,883 \$37,883 \$33,883 \$37,883 \$33,883 \$3	Census Average Household Income (2000)	\$140,837		\$103,380		\$98,311	
Median Household Income \$145,346 \$121,672 \$114,125 Projected Median Household Income (2026) \$172,584 \$143,177 \$133,223 Census Median Household Income (2010) \$103,008 \$82,313 \$81,215 Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Per Capita Income \$200 \$74,164 \$60,976 \$60,256 \$90,172 \$72,090 \$71,246 Census Per Capita Income (2021) \$44,360 \$42,104 \$41,010 \$44,360 \$42,104 \$41,010 Census Per Capita Income (2000) \$47,831 \$39,826 \$37,883 \$37,883 Projected Annual Change (2021-2026) \$16,008 4.3% \$11,114 3.6% \$10,990 3.6% Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%<	Projected Annual Change (2021-2026)	\$41,408	4.2%	\$26,992	3.6%	\$26,750	3.6%
Estimated Median Household Income (2021) \$145,346 \$121,672 \$114,125 Projected Median Household Income (2026) \$172,584 \$143,177 \$133,223 Census Median Household Income (2010) \$103,008 \$82,313 \$81,215 Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Per Capita Income \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Projected Per Capita Income (2021) \$74,164 \$60,976 \$60,256 \$60,256 \$71,246 \$60,976 \$60,256 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$7	Historical Annual Change (2000-2021)	\$54,390	1.8%	\$47,067	2.2%	\$52,091	2.5%
Projected Median Household Income (2026) \$172,584 \$143,177 \$133,223 Census Median Household Income (2010) \$103,008 \$82,313 \$81,215 Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Per Capita Income Estimated Per Capita Income (2021) \$74,164 \$60,976 \$60,256 <t< td=""><td>Median Household Income</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Median Household Income						
Census Median Household Income (2010) \$103,008 \$82,313 \$81,215 Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Per Capita Income \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Projected Per Capita Income (2021) \$74,164 \$60,976 \$60,256 \$60,256 \$71,246 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$60,976 \$60,256 \$71,246 \$72,090 \$71,246 \$71,246 \$72,090 \$71,246 \$72,090 \$71,246 \$73,883 \$78,83 \$78,83 \$78,83 \$78,83 \$78,83 \$78,83 \$78,83 \$78,83 \$78,83 \$78,83 \$26,333 \$2,6%	Estimated Median Household Income (2021)	\$145,346		\$121,672		\$114,125	
Census Median Household Income (2000) \$116,629 \$82,369 \$80,664 Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Per Capita Income \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Projected Per Capita Income (2021) \$74,164 \$60,976 \$60,256 \$60,256 \$71,246 \$60,256 \$71,246 \$60,976 \$60,256 \$60,256 \$71,246 \$60,976 \$60,256 \$	Projected Median Household Income (2026)	\$172,584		\$143,177		\$133,223	
Projected Annual Change (2021-2026) \$27,238 3.7% \$21,505 3.5% \$19,098 3.3% Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Per Capita Income Estimated Per Capita Income (2021) \$74,164 \$60,976 \$60,256 Projected Per Capita Income (2026) \$90,172 \$72,090 \$71,246 Census Per Capita Income (2010) \$44,360 \$42,104 \$41,010 Census Per Capita Income (2000) \$47,831 \$39,826 \$37,883 Projected Annual Change (2021-2026) \$16,008 4.3% \$11,114 3.6% \$10,990 3.6% Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Census Median Household Income (2010)	\$103,008		\$82,313		\$81,215	
Historical Annual Change (2000-2021) \$28,717 1.2% \$39,304 2.3% \$33,461 2.0% Per Capita Income Estimated Per Capita Income (2021) \$74,164 \$60,976 \$60,256 Projected Per Capita Income (2026) \$90,172 \$72,090 \$71,246 Census Per Capita Income (2010) \$44,360 \$42,104 \$41,010 Census Per Capita Income (2000) \$47,831 \$39,826 \$37,883 Projected Annual Change (2021-2026) \$16,008 4.3% \$11,114 3.6% \$10,990 3.6% Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Census Median Household Income (2000)	\$116,629		\$82,369		\$80,664	
Per Capita Income \$74,164 \$60,976 \$60,256 Estimated Per Capita Income (2021) \$74,164 \$60,976 \$60,256 Projected Per Capita Income (2026) \$90,172 \$72,090 \$71,246 Census Per Capita Income (2010) \$44,360 \$42,104 \$41,010 Census Per Capita Income (2000) \$47,831 \$39,826 \$37,883 Projected Annual Change (2021-2026) \$16,008 4.3% \$11,114 3.6% \$10,990 3.6% Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Projected Annual Change (2021-2026)	\$27,238	3.7%	\$21,505	3.5%	\$19,098	3.3%
Estimated Per Capita Income (2021) \$74,164 \$60,976 \$60,256 Projected Per Capita Income (2026) \$90,172 \$72,090 \$71,246 Census Per Capita Income (2010) \$44,360 \$42,104 \$41,010 Census Per Capita Income (2000) \$47,831 \$39,826 \$37,883 Projected Annual Change (2021-2026) \$16,008 4.3% \$11,114 3.6% \$10,990 3.6% Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Historical Annual Change (2000-2021)	\$28,717	1.2%	\$39,304	2.3%	\$33,461	2.0%
Projected Per Capita Income (2026) \$90,172 \$72,090 \$71,246 Census Per Capita Income (2010) \$44,360 \$42,104 \$41,010 Census Per Capita Income (2000) \$47,831 \$39,826 \$37,883 Projected Annual Change (2021-2026) \$16,008 4.3% \$11,114 3.6% \$10,990 3.6% Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Per Capita Income						
Census Per Capita Income (2010) \$44,360 \$42,104 \$41,010 Census Per Capita Income (2000) \$47,831 \$39,826 \$37,883 Projected Annual Change (2021-2026) \$16,008 4.3% \$11,114 3.6% \$10,990 3.6% Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Estimated Per Capita Income (2021)	\$74,164		\$60,976		\$60,256	
Census Per Capita Income (2000) \$47,831 \$39,826 \$37,883 Projected Annual Change (2021-2026) \$16,008 4.3% \$11,114 3.6% \$10,990 3.6% Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Projected Per Capita Income (2026)	\$90,172		\$72,090		\$71,246	
Projected Annual Change (2021-2026)\$16,0084.3%\$11,1143.6%\$10,9903.6%Historical Annual Change (2000-2021)\$26,3332.6%\$21,1502.5%\$22,3732.8%	Census Per Capita Income (2010)	\$44,360		\$42,104		\$41,010	
Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Census Per Capita Income (2000)	\$47,831		\$39,826		\$37,883	
Historical Annual Change (2000-2021) \$26,333 2.6% \$21,150 2.5% \$22,373 2.8%	Projected Annual Change (2021-2026)	\$16,008	4.3%	\$11,114	3.6%	\$10,990	3.6%
Estimated Average Household Net Worth (2021) \$1.71 M \$1.35 M \$1.25 M	Estimated Average Household Net Worth (2021)	\$1.71 M		\$1.35 M		\$1.25 M	

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Retail Planning Corporation

RFULL9

Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy	1 mi radi	1 mi radius 3 mi radiu		ius	5 mi radius	
Roswell, GA 30075						
Race and Ethnicity						
Total Population (2021)	5,142		68,856		199,698	
White (2021)	3,935	76.5%	47,167	68.5%	135,786	
Black or African American (2021)	595	11.6%	13,387	19.4%	36,359	18.2%
American Indian or Alaska Native (2021)	11	0.2%	125	0.2%	426	0.2%
Asian (2021)	415	8.1%	4,670	6.8%	15,219	7.6%
Hawaiian or Pacific Islander (2021)	2	-	33	-	78	-
Other Race (2021)	56	1.1%	1,825	2.7%	7,146	3.6%
Two or More Races (2021)	128	2.5%	1,649	2.4%	4,685	2.3%
Population < 18 (2021)	1,222	23.8%	14,959	21.7%	43,889	22.0%
White Not Hispanic	856	70.0%	8,827	59.0%	24,484	55.8%
Black or African American	139	11.4%	2,967	19.8%	8,405	19.2%
Asian	88	7.2%	1,009	6.7%	3,230	7.4%
Other Race Not Hispanic	58	4.7%	787	5.3%	2,105	4.8%
Hispanic	81	6.7%	1,370	9.2%	5,666	12.9%
Not Hispanic or Latino Population (2021)	4,853	94.4%	63,839	92.7%	180,179	90.2%
Not Hispanic White	3,731	76.9%	44,224	69.3%	124,301	69.0%
Not Hispanic Black or African American	588	12.1%	12,925	20.2%	35,116	19.5%
Not Hispanic American Indian or Alaska Native	7	0.2%	92	0.1%	294	0.2%
Not Hispanic Asian	411	8.5%	4,626	7.2%	15,024	8.3%
Not Hispanic Hawaiian or Pacific Islander	2	-	28	-	66	
Not Hispanic Other Race	21	0.4%	623	1.0%	1,731	1.0%
Not Hispanic Two or More Races	92	1.9%	1,320	2.1%	3,647	2.0%
Hispanic or Latino Population (2021)	289	5.6%	5,017	7.3%	19,519	9.8%
Hispanic White	204	70.5%	2,943	58.7%	11,484	58.8%
Hispanic Black or African American	8	2.6%	462	9.2%	1,243	6.4%
Hispanic American Indian or Alaska Native	3	2.0% 1.0%	33	9.2% 0.7%	132	0.4%
Hispanic Asian	4	1.4%	44	0.9%	195	1.0%
Hispanic Hawaiian or Pacific Islander	-	1.470	5	0.9%	12	1.070
Hispanic Other Race	35	- 12.0%	1,201	- 23.9%	5,415	- 27.7%
Hispanic Two or More Races	36	12.0%	329	23.9 <i>%</i> 6.6%	1,039	5.3%
Not Hispanic or Latino Population (2010)	4,740	95.0%	60,386	92.6%	167,433	89.1%
Hispanic or Latino Population (2010)	251	5.0%	4,847	7.4%	20,529	10.9%
Not Hispanic or Latino Population (2000)	4,484	97.4%	60,665	94.5%	167,622	92.7%
Hispanic or Latino Population (2000)	121	2.6%	3,536	5.5%	13,261	7.3%
Not Hispanic or Latino Population (2026)	4,980	94.1%	65,446	92.5%	185,919	90.2%
Hispanic or Latino Population (2026)	310	5.9%	5,313	7.5%	20,300	9.8%
Projected Annual Growth (2021-2026)	21	-	296	-	781	-
Historical Annual Growth (2000-2010)	130	10.8%	1,312	3.7%	7,268	5.5%

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



RFULL9

Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy						
Roswell, GA 30075	1 mi radi	ius	3 mi radi	us	5 mi radi	us
Total Age Distribution (2021)						
Total Population	5,142		68,856		199,698	
Age Under 5 Years	264	5.1%	3,380	4.9%	10,359	5.2%
Age 5 to 9 Years	370	7.2%	4,139	6.0%	12,352	6.2%
Age 10 to 14 Years	362	7.0%	4,696	6.8%	13,395	6.7%
Age 15 to 19 Years	327	6.4%	4,325	6.3%	12,430	6.2%
Age 20 to 24 Years	176	3.4%	3,292	4.8%	9,373	4.7%
Age 25 to 29 Years	237	4.6%	4,131	6.0%	12,297	6.2%
Age 30 to 34 Years	284	5.5%	4,362	6.3%	13,661	6.8%
Age 35 to 39 Years	369	7.2%	4,587	6.7%	13,752	6.9%
Age 40 to 44 Years	362	7.0%	4,590	6.7%	13,389	6.7%
Age 45 to 49 Years	395	7.7%	4,961	7.2%	14,153	7.1%
Age 50 to 54 Years	468	9.1%	5,417	7.9%	14,944	7.5%
Age 55 to 59 Years	473	9.2%	5,563	8.1%	15,407	7.7%
Age 60 to 64 Years	424	8.2%	5,280	7.7%	14,423	7.2%
Age 65 to 69 Years	271	5.3%	3,687	5.4%	11,095	5.6%
Age 70 to 74 Years	160	3.1%	2,619	3.8%	8,167	4.1%
Age 75 to 79 Years	104	2.0%	1,598	2.3%	4,744	2.4%
Age 80 to 84 Years	54	1.1%	987	1.4%	2,805	1.4%
Age 85 Years or Over	43	0.8%	1,241	1.8%	2,953	1.5%
Median Age	41.8		41.6		40.8	
Age 19 Years or Less	1,323	25.7%	16,540	24.0%	48,536	24.3%
Age 20 to 64 Years	3,188	62.0%	42,183	61.3%	121,398	60.8%
Age 65 Years or Over	631	12.3%	10,133	14.7%	29,764	14.9%
emale Age Distribution (2021)		12.070	,	14.170		14.370
Female Population	2,617	50.9%	35,622	51 7%	102,650	51.4%
Age Under 5 Years	149	5.7%	1,668	4.7%	5,075	4.9%
Age 5 to 9 Years	176	6.7%	1,992	5.6%	6,055	5.9%
Age 10 to 14 Years	167	6.4%	2,275	6.4%	6,526	6.4%
Age 15 to 19 Years	157	6.0%	2,091	5.9%	5,941	5.8%
Age 20 to 24 Years	83	3.2%	1,667	4.7%	4,646	4.5%
Age 25 to 29 Years	134	5.1%	2,109	5.9%	6,232	6.1%
Age 30 to 34 Years	147	5.6%	2,263	6.4%	7,027	6.8%
Age 35 to 39 Years	199	7.6%	2,352	6.6%	6,960	6.8%
Age 40 to 44 Years	197	7.5%	2,436	6.8%	6,911	6.7%
Age 45 to 49 Years	212	8.1%	2,675	7.5%	7,511	7.3%
Age 50 to 54 Years	240	9.2%	2,838	8.0%	7,775	7.6%
Age 55 to 59 Years	242	9.3%	2,950	8.3%	8,293	8.1%
Age 60 to 64 Years	203	7.8%	2,784	7.8%	7,588	7.4%
Age 65 to 69 Years	127	4.8%	1,823	5.1%	5,585	5.4%
Age 70 to 74 Years	72	2.7%	1,344	3.8%	4,281	4.2%
Age 75 to 79 Years	56	2.1%	904	2.5%	2,580	2.5%
Age 80 to 84 Years	32	1.2%	599	1.7%	1,667	1.6%
Age 85 Years or Over	23	0.9%	854	2.4%	1,997	1.9%
Female Median Age	41.8		42.4		41.6	
Age 19 Years or Less	649	24.8%	8,026	22.5%	23,597	23.0%
Age 20 to 64 Years	1,659	63.4%	22,074	62.0%	62,943	61.3%
-						

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



RFULL9

Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy						
Roswell, GA 30075	1 mi radi	us	3 mi radi	3 mi radius		us
Male Age Distribution (2021)					-	
Male Population	2,525	49.1%	33,234	48.3%	97,047	48.6%
Age Under 5 Years	115	4.6%	1,712	5.2%	5,284	5.4%
Age 5 to 9 Years	195	7.7%	2,147	6.5%	6,297	6.5%
Age 10 to 14 Years	194	7.7%	2,421	7.3%	6,869	7.1%
Age 15 to 19 Years	170	6.7%	2,234	6.7%	6,489	6.7%
Age 20 to 24 Years	93	3.7%	1,624	4.9%	4,727	4.9%
Age 25 to 29 Years	103	4.1%	2,022	6.1%	6,065	6.2%
Age 30 to 34 Years	136	5.4%	2,100	6.3%	6,634	6.8%
Age 35 to 39 Years	169	6.7%	2,235	6.7%	6,792	7.0%
Age 40 to 44 Years	165	6.5%	2,155	6.5%	6,478	6.7%
Age 45 to 49 Years	182	7.2%	2,286	6.9%	6,642	6.8%
Age 50 to 54 Years	229	9.1%	2,579	7.8%	7,169	7.4%
Age 55 to 59 Years	230	9.1%	2,613	7.9%	7,114	7.3%
Age 60 to 64 Years	221	8.7%	2,496	7.5%	6,835	7.0%
Age 65 to 69 Years	144	5.7%	1,865	5.6%	5,509	5.7%
Age 70 to 74 Years	88	3.5%	1,275	3.8%	3,885	4.0%
Age 75 to 79 Years	48	1.9%	694	2.1%	2,164	2.2%
Age 80 to 84 Years	22	0.9%	388	1.2%	1,137	1.2%
Age 85 Years or Over	20	0.8%	388	1.2%	957	1.0%
Male Median Age	41.9		40.8		39.9	
Age 19 Years or Less	674	26.7%		25.6%	24,939	25.7%
Age 20 to 64 Years	1,529	60.5%	20,109	60.5%	58,455	60.2%
Age 65 Years or Over	322	12.8%	4,610	13.9%	13,653	14.1%
Males per 100 Females (2021)						
Overall Comparison						
Age Under 5 Years	77	43.6%	103	50.7%	104	51.0%
Age 5 to 9 Years	111	52.6%	108	51.9%	104	51.0%
Age 10 to 14 Years	116	53.7%	106	51.6%	105	51.6%
Age 15 to 19 Years	108	52.0%	107	51.7%	109	52.2%
Age 20 to 24 Years	111	52.6%	97	49.3%	102	50.4%
Age 25 to 29 Years	77	43.5%	96	48.9%	97	49.3%
Age 30 to 34 Years	92	48.0%	93	48.1%	94	48.6%
Age 35 to 39 Years	85	45.9%	95	48.7%	98	49.4%
Age 40 to 44 Years	84	45.6%	88	46.9%	94	48.4%
Age 45 to 49 Years	86	46.2%	85	46.1%	88	46.9%
Age 50 to 54 Years	95	48.8%	91	47.6%	92	48.0%
Age 55 to 59 Years	95	48.7%	89	47.0%	86	46.2%
Age 60 to 64 Years	108	52.0%	90	47.3%	90	47.4%
Age 65 to 69 Years	114	53.2%	102	50.6%	99	49.7%
Age 70 to 74 Years	123	55.1%	95	48.7%	91	47.6%
0	86	46.3%	77	43.4%	84	45.6%
Age 75 to 79 Years					68	40.6%
0	69	40.7%	65	39.3%		
Age 75 to 79 Years Age 80 to 84 Years Age 85 Years or Over		40.7% 46.8%	65 45	39.3% 31.2%	48	32.4%
Age 80 to 84 Years	69	46.8% 51.0%	45 106	31.2% 51.5%		32.4% 51.4%
Age 80 to 84 Years Age 85 Years or Over	69 88	46.8%	45	31.2%	48	32.4% 51.4%
Age 80 to 84 Years Age 85 Years or Over Age 19 Years or Less	69 88 104	46.8% 51.0%	45 106	31.2% 51.5%	48 106	32.4%

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Retail Planning Corporation

RFULL9

Lat/Lon: 34.0037/-84.3913

1 mi radi	lus	3 mi radi	lle	E mi radiua	
		s 3 mi radius		5 mi radius	
1,953		27,884		79,977	
715	36.6%		31.3%	25,343	31.7%
622		987		1,019	
	87.9%		82.5%		
623	12.1%		16.8%		
-	-	432	0.6%	528	0.3%
1,461	74.8%			53,468	66.9%
1,267	86.7%	15,009	81.3%	42,980	
					75.0%
					05.2 <i>%</i> 14.8%
					33.1% 0.7%
					99.3%
	00.070		00.470		00.070
\$233,877		\$189,361		\$185,622	
\$168,668		\$158,852		\$142,997	
1.3		1.2		1.2	
4,146		56,642		163,592	
942	22.7%	16,541	29.2%	48,831	29.8%
2,646	63.8%	31,243	55.2%	88,981	54.4%
558	13.5%	8,857	15.6%	25,780	15.8%
117	20.9%	1,359	15.3%	4,245	16.5%
108	19.3%	1,807	20.4%	5,477	21.2%
334	59.8%	5,691	64.3%	16,058	62.3%
3,643		49,025		141,789	
51	1.4%	579	1.2%	3,112	2.2%
23	0.6%	823	1.7%	3,203	2.3%
254	7.0%	5,709	11.6%	16,628	11.7%
382	10.5%	6,056	12.4%	18,468	13.0%
148	4.1%	2,870	5.9%	8,640	6.1%
1,737	47.7%	20,375	41.6%	56,155	39.6%
1,049	28.8%	12,613	25.7%	35,584	25.1%
3,316	91.0%	41,914	85.5%	118,846	83.8%
2,786	76.5%	32,988	67.3%	91,739	64.7%
	715 2.6 622 4,519 623 - 1,461 1,267 194 713 591 121 748 676 72 492 2 490 3.1 \$233,877 \$168,668 1.3 4,146 942 2,646 558 1.3 4,146 942 2,646 558 1.3 334 3,643 51 23 254 382 148 1,737 1,049	715 36.6% 2.6 622 4,519 87.9% 623 12.1% - - 1,461 74.8% 1,267 86.7% 194 13.3% 713 48.8% 591 83.0% 121 17.0% 748 51.2% 676 90.3% 72 9.7% 492 25.2% 2 0.5% 3.1 \$233,877 \$168,668 1.3 4,146 942 942 22.7% 2,646 63.8% 558 13.5% 117 20.9% 108 19.3% 334 59.8% 33643 51 51 1.4% 23 0.6% 254 7.0% 382 10.5% 148 4.1% 1,737 47.7% 1,049 28.8%	715 $36.6%$ $8,737$ 2.6 2.5 622 987 $4,519$ $87.9%$ $56,822$ 623 $12.1%$ $11,601$ 432 $1,461$ $74.8%$ $1,461$ $74.8%$ $18,462$ $1,267$ $86.7%$ $15,009$ 194 $13.3%$ $3,453$ 713 $48.8%$ $8,682$ 591 $83.0%$ $6,615$ 121 $17.0%$ $2,067$ 748 $51.2%$ $9,780$ 676 $90.3%$ $8,394$ 72 $9.7%$ $1,386$ 492 $25.2%$ $9,423$ 2 $0.5%$ 55 490 $99.5%$ $9,367$ 3.1 3.1 $$233,877$ $$189,361$ $$168,668$ $$158,852$ 1.3 1.2 $4,146$ $56,642$ 942 $22.7%$ $4,546$ $63.8%$ $$158,852$ 1.3 1.2 $4,146$ $56,642$ 942 $22.7%$ $16,541$ $2,646$ $63.8%$ $31,243$ 558 $13.5%$ $8,857$ 117 $20.9%$ 1369 108 $19.3%$ $189,361$ $$189,361$ $$23$ $0.6%$ 823 254 $7.0%$ 23 $0.6%$ 823 254 $7.0%$ $25,709$ 382 $10.5%$ $6,056$ 148 </td <td>715$36.6%$$8,737$$31.3%$$2.6$$2.5$$622$$987$$4,519$$87.9%$$56,822$$82.5%$$623$$12.1%$$11,601$$16.8%$$-322$$0.6%$$1,461$$74.8%$$18,462$$66.2%$$1,267$$86.7%$$15,009$$81.3%$$194$$13.3%$$3,453$$18.7%$$713$$48.8%$$8,682$$47.0%$$591$$83.0%$$6,615$$76.2%$$121$$17.0%$$2,067$$23.8%$$748$$51.2%$$9,780$$53.0%$$676$$90.3%$$8,394$$85.8%$$72$$9.7%$$1,386$$14.2%$$492$$25.2%$$9,423$$33.8%$$2$$0.5%$$55$$0.6%$$490$$99.5%$$9,367$$9.4%$$3.1$$3.1$$3.1$$\$233,877$$\$189,361$$\$168,668$$\$158,852$$1.3$$1.2$$4,146$$56,642$$942$$22.7%$$2,646$$63.8%$$31,243$$55.2%$$558$$13.5%$$8,857$$15.6%$$117$$20.9%$$3,643$$49,025$$51$$1.4%$$5,691$$64.3%$$32,643$$49,025$$51$$1.4%$$57.99$$1.2%$$33,643$$49,025$$51$$1.4%$$524$$7.0%$$5,709$</td> <td>715$36.6%$$8,737$$31.3%$$25,343$$2.6$$2.5$$2.5$$622$$987$$1,019$$4,519$$87.9%$$56,822$$82.5%$$623$$12.1%$$11,601$$16.8%$$32,850$$432$$0.6%$$528$$1,461$$74.8%$$18,462$$66.2%$$53,468$$1,267$$86.7%$$15,009$$81.3%$$42,980$$194$$13.3%$$3,453$$18.7%$$10,487$$713$$48.8%$$8,682$$47.0%$$25,160$$591$$83.0%$$6,615$$76.2%$$18,859$$121$$17.0%$$2,067$$23.8%$$6,302$$748$$51.2%$$9,780$$53.0%$$28,307$$676$$90.3%$$8,394$$85.8%$$24,122$$72$$9.7%$$1,386$$14.2%$$4,186$$492$$25.2%$$9,423$$33.8%$$26,510$$2$$0.5%$$55$$0.6%$$183$$490$$99.5%$$9,367$$99.4%$$26,327$$3.1$$3.1$$3.1$$3.1$$\$233,877$$\$189,361$\$185,622\$168,668\$158,852\$142,997$1.3$$1.2$$1.2$$4,146$$56,642$$163,592$$942$$22.7%$$16,541$$29.2%$$942$$22.7%$$16,541$$29.2%$$942$$22.7%$$16,541$$29.2%$$117$$20.9%$$1,8$</td>	715 $36.6%$ $8,737$ $31.3%$ 2.6 2.5 622 987 $4,519$ $87.9%$ $56,822$ $82.5%$ 623 $12.1%$ $11,601$ $16.8%$ $ -322$ $0.6%$ $1,461$ $74.8%$ $18,462$ $66.2%$ $1,267$ $86.7%$ $15,009$ $81.3%$ 194 $13.3%$ $3,453$ $18.7%$ 713 $48.8%$ $8,682$ $47.0%$ 591 $83.0%$ $6,615$ $76.2%$ 121 $17.0%$ $2,067$ $23.8%$ 748 $51.2%$ $9,780$ $53.0%$ 676 $90.3%$ $8,394$ $85.8%$ 72 $9.7%$ $1,386$ $14.2%$ 492 $25.2%$ $9,423$ $33.8%$ 2 $0.5%$ 55 $0.6%$ 490 $99.5%$ $9,367$ $9.4%$ 3.1 3.1 3.1 $$233,877$ $$189,361$ $$168,668$ $$158,852$ 1.3 1.2 $4,146$ $56,642$ 942 $22.7%$ $2,646$ $63.8%$ $31,243$ $55.2%$ 558 $13.5%$ $8,857$ $15.6%$ 117 $20.9%$ $3,643$ $49,025$ 51 $1.4%$ $5,691$ $64.3%$ $32,643$ $49,025$ 51 $1.4%$ 57.99 $1.2%$ $33,643$ $49,025$ 51 $1.4%$ 524 $7.0%$ $5,709$	715 $36.6%$ $8,737$ $31.3%$ $25,343$ 2.6 2.5 2.5 622 987 $1,019$ $4,519$ $87.9%$ $56,822$ $82.5%$ 623 $12.1%$ $11,601$ $16.8%$ $32,850$ $ 432$ $0.6%$ 528 $1,461$ $74.8%$ $18,462$ $66.2%$ $53,468$ $1,267$ $86.7%$ $15,009$ $81.3%$ $42,980$ 194 $13.3%$ $3,453$ $18.7%$ $10,487$ 713 $48.8%$ $8,682$ $47.0%$ $25,160$ 591 $83.0%$ $6,615$ $76.2%$ $18,859$ 121 $17.0%$ $2,067$ $23.8%$ $6,302$ 748 $51.2%$ $9,780$ $53.0%$ $28,307$ 676 $90.3%$ $8,394$ $85.8%$ $24,122$ 72 $9.7%$ $1,386$ $14.2%$ $4,186$ 492 $25.2%$ $9,423$ $33.8%$ $26,510$ 2 $0.5%$ 55 $0.6%$ 183 490 $99.5%$ $9,367$ $99.4%$ $26,327$ 3.1 3.1 3.1 3.1 $$233,877$ $$189,361$ \$185,622\$168,668\$158,852\$142,997 1.3 1.2 1.2 $4,146$ $56,642$ $163,592$ 942 $22.7%$ $16,541$ $29.2%$ 942 $22.7%$ $16,541$ $29.2%$ 942 $22.7%$ $16,541$ $29.2%$ 117 $20.9%$ $1,8$

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Retail Planning Corporation

RFULL9

Lat/Lon: 34.0037/-84.3913

Roswell, GA 30075 Housing Total Housing Units (2021) Total Housing Units (2010) Historical Annual Growth (2010-2021)	1 mi radi 2,039	us	3 mi radi	us	5 mi radi	us
Total Housing Units (2021) Total Housing Units (2010)	2,039				5 mi radius	
Total Housing Units (2021) Total Housing Units (2010)	2,039					
Total Housing Units (2010)	_,		29,221		83,938	
	1,942		27,696		78,851	
	97	0.5%	1,526	0.5%	5,087	0.6%
Housing Units Occupied (2021)	1,953	95.8%	27,884	95.4%	79,977	95.3%
Housing Units Owner-Occupied	1,545	79.1%	18,233	65.4%	53,097	66.4%
Housing Units Renter-Occupied	409	20.9%	9,651	34.6%	26,880	33.6%
Housing Units Vacant (2021)	86	4.2%	1,337	4.6%	3,961	4.7%
Household Size (2021)						
Total Households	1,953		27,884		79,977	
1 Person Households	384	19.7%	7,634	27.4%	21,512	26.9%
2 Person Households	696	35.6%	9,451	33.9%	27,065	33.8%
3 Person Households	322	16.5%	4,405	15.8%	12,577	15.7%
4 Person Households	389	19.9%	4,219	15.1%	11,833	14.8%
5 Person Households	125	6.4%	1,532	5.5%	4,587	5.7%
6 Person Households	32	1.7%	452	1.6%	1,558	1.9%
7 or More Person Households	5	0.2%	191	0.7%	845	1.1%
Household Income Distribution (2021)						
HH Income \$200,000 or More	618	31.7%	6,787	24.3%	17,291	21.6%
HH Income \$150,000 to \$199,999	308	15.8%	3,103	11.1%	8,867	11.1%
HH Income \$125,000 to \$149,999	193	9.9%	2,387	8.6%	7,161	9.0%
HH Income \$100,000 to \$124,999	180	9.2%	2,342	8.4%	7,759	9.7%
HH Income \$75,000 to \$99,999	153	7.8%	3,436	12.3%	10,040	12.6%
HH Income \$50,000 to \$74,999	225	11.5%	4,413	15.8%	12,312	15.4%
HH Income \$35,000 to \$49,999	94	4.8%	2,093	7.5%	6,747	8.4%
HH Income \$25,000 to \$34,999	61	3.1%	1,228	4.4%	4,006	5.0%
HH Income \$15,000 to \$24,999	41	2.1%	1,067	3.8%	3,043	3.8%
HH Income \$10,000 to \$14,999	10	0.5%	287	1.0%	817	1.0%
HH Income Under \$10,000	69	3.6%	742	2.7%	1,934	2.4%
Household Vehicles (2021)		_				
Households 0 Vehicles Available	65	3.3%	1,549	5.6%	3,767	4.7%
Households 1 Vehicle Available	417	21.4%	8,865	31.8%	25,871	32.3%
Households 2 Vehicles Available	991	50.7%	11,849	42.5%	34,569	43.2%
Households 3 or More Vehicles Available	480	24.6%	5,622	20.2%	15,771	19.7%
Total Vehicles Available	4,019		51,362		147,999	
Average Vehicles per Household	2.1		1.8		1.9	
Owner-Occupied Household Vehicles	3,469	86.3%	39,445	76.8%	112,673	76.1%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.1	
Renter-Occupied Household Vehicles	550	13.7%	11,917	23.2%	35,327	23.9%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.3	
Travel Time (2021)						
Worker Base Age 16 years or Over	2,748		35,931		104,212	
Travel to Work in 14 Minutes or Less	262	9.5%	4,251	11.8%	13,822	13.3%
Travel to Work in 15 to 29 Minutes	603	21.9%	10,303	28.7%	28,895	27.7%
Travel to Work in 30 to 59 Minutes	907	33.0%	13,212	36.8%	38,472	36.9%
Travel to Work in 60 Minutes or More	256	9.3%	2,797	7.8%	8,425	8.1%
Work at Home	667	24.3%	5,544	15.4%	14,964	14.4%
Average Minutes Travel to Work	29.2		29.3		29.0	

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



RFULL9

Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy	1 mi radius 3 mi radius							
Roswell, GA 30075					3 mi radius		ıs 5 mi radi	
Transportation To Work (2021)								
Worker Base Age 16 years or Over	2,748		35,931		104,212			
Drive to Work Alone	1,828	66.5%	26,621	74.1%	76,105	73.0%		
Drive to Work in Carpool	145	5.3%	1,697	4.7%	5,610	5.4%		
Travel to Work by Public Transportation	44	1.6%	1,222	3.4%	4,452	4.3%		
Drive to Work on Motorcycle	-	-	19	-	80	-		
Bicycle to Work	-	-	15	-	107	0.1%		
Walk to Work	7	0.3%	421	1.2%	1,498	1.4%		
Other Means	57	2.1%	393	1.1%	1,397	1.3%		
Work at Home	667	24.3%	5,544	15.4%	14,964	14.4%		
Daytime Demographics (2021)								
Total Businesses	250		4,991		14,085			
Total Employees	979		31,920		107,426			
Company Headquarter Businesses	7	2.9%	171	3.4%	491	3.5%		
Company Headquarter Employees	38	3.9%	4,024	12.6%	21,485	20.0%		
Employee Population per Business	3.9	to 1	6.4	to 1	7.6	to 1		
Residential Population per Business	20.5	to 1	13.8	to 1	14.2	to 1		
Adj. Daytime Demographics Age 16 Years or Over	2,401		51,445		163,804			
Labor Force								
Labor Population Age 16 Years or Over (2021)	4,077		55,774		161,032			
Labor Force Total Males (2021)	1,987	48.8%	-	47.5%	77,275	48.0%		
Male Civilian Employed	1,450	72.9%		72.1%	56,254			
Male Civilian Unemployed	71	3.6%	893	3.4%	2,854	3.7%		
Males in Armed Forces	-	-	66	0.3%	109	0.1%		
Males Not in Labor Force	467	23.5%	6,443	24.3%	18,058	23.4%		
Labor Force Total Females (2021)	2,089	51.2%	29,279	52.5%	83,756	52.0%		
Female Civilian Employed	1,205	57.7%	17,067	58.3%	48,268	57.6%		
Female Civilian Unemployed	49	2.4%	1,030	3.5%	3,010	3.6%		
Females in Armed Forces	-	-	23	-	23	-		
Females Not in Labor Force	835	40.0%	11,159	38.1%	32,456	38.8%		
Unemployment Rate	120	3.0%	1,923	3.4%	5,864	3.6%		
Occupation (2021)								
Occupation (2021) Occupation Population Age 16 Years or Over	2,655		36,159		104,522			
		54.6%	,	ED 00/	-	F2 99/		
Occupation Total Males Occupation Total Females		54.6% 45.4%		52.8% 47.2%		53.8% 46.2%		
Management, Business, Financial Operations		43.4 <i>%</i> 33.5%	-	32.0%		30.7%		
Professional, Related				29.5%	31,741			
Service	243	9.2%		10.7%	11,211	10.7%		
Sales, Office		16.2%		19.4%	19,604	18.8%		
Farming, Fishing, Forestry		0.3%	14	-	93			
Construction, Extraction, Maintenance	54	2.0%	1,098	- 3.0%	3,857	3.7%		
Production, Transport, Material Moving	194	7.3%	1,891	5.2%	5,904	5.6%		
					-			
White Collar Workers	2,156	81.2%		81.0%	83,457			
Blue Collar Workers	498	18.8%	6,882	19.0%	21,065	20.2%		

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



RFULL9

Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy						
Roswell, GA 30075	1 mi radius		ni radius 3 mi radius 5 m		5 mi radius	
Units In Structure (2021)						
Total Units	1,861		25,947		73,979	
1 Detached Unit	1,315	70.7%	16,674	64.3%	47,717	64.5%
1 Attached Unit	261	14.0%	2,188	8.4%	7,167	9.7%
2 Units	4	0.2%	417	1.6%	890	1.2%
3 to 4 Units	43	2.3%	621	2.4%	2,075	2.8%
5 to 9 Units	108	5.8%	1,918	7.4%	5,766	7.8%
10 to 19 Units	112	6.0%	3,230	12.4%	8,364	11.3%
20 to 49 Units	57	3.1%	699	2.7%	2,234	3.0%
50 or More Units	49	2.6%	1,933	7.4%	4,921	6.7%
Mobile Home or Trailer	4	0.2%	177	0.7%	713	1.0%
Other Structure	1	-	27	0.1%	130	0.2%
Homes Built By Year (2021)						
Homes Built 2014 or later	159	7.8%	1,509	5.2%	4,725	5.6%
Homes Built 2010 to 2013	41	2.0%	436	1.5%	1,131	1.3%
Homes Built 2000 to 2009	237	11.6%	2,685	9.2%	8,593	10.2%
Homes Built 1990 to 1999	575	28.2%	5,418	18.5%	14,650	17.5%
Homes Built 1980 to 1989	635	31.2%	9,265	31.7%	23,935	28.5%
Homes Built 1970 to 1979	170	8.3%	5,861	20.1%	18,291	21.8%
Homes Built 1960 to 1969	86	4.2%	1,508	5.2%	5,290	6.3%
Homes Built 1950 to 1959	13	0.6%	635	2.2%	1,707	2.0%
Homes Built 1940 to 1949	7	0.3%	143	0.5%	435	0.5%
Homes Built Before 1939	32	1.6%	425	1.5%	1,220	1.5%
Median Age of Homes	25.4	yrs	29.6	yrs	29.8	yrs
Home Values (2021)						
Owner Specified Housing Units	1,545		18,233		53,097	
Home Values \$1,000,000 or More	41	2.7%	403	2.2%	1,542	2.9%
Home Values \$750,000 to \$999,999	165	10.7%	1,516	8.3%	3,652	6.9%
Home Values \$500,000 to \$749,999	531	34.4%	4,642	25.5%	11,087	20.9%
Home Values \$400,000 to \$499,999	306	19.8%	3,754	20.6%	10,800	20.3%
Home Values \$300,000 to \$399,999	292	18.9%	4,293	23.5%	12,331	23.2%
Home Values \$250,000 to \$299,999	65	4.2%	1,077	5.9%	4,303	8.1%
Home Values \$200,000 to \$249,999	31	2.0%	963	5.3%	3,713	7.0%
Home Values \$175,000 to \$199,999	15	1.0%	352	1.9%	1,413	2.7%
Home Values \$150,000 to \$174,999	39	2.5%	378	2.1%	1,560	2.9%
Home Values \$125,000 to \$149,999	12	0.8%	249	1.4%	941	1.8%
Home Values \$100,000 to \$124,999	36	2.3%	360	2.0%	1,001	1.9%
Home Values \$90,000 to \$99,999	3 4	0.2% 0.3%	63 35	0.3% 0.2%	130 117	0.2% 0.2%
Home Values \$80,000 to \$89,999 Home Values \$70,000 to \$79,999	4	0.3%	35 40	0.2% 0.2%	117	0.2% 0.2%
Home Values \$60,000 to \$69,999	I	-	40 5	0.270	21	0.270
Home Values \$50,000 to \$59,999	-	-	10	-	21	-
Home Values \$35,000 to \$49,999	-	-	58	- 0.3%	111	- 0.2%
Home Values \$25,000 to \$4,999	-	-	1	0.570	12	0.270
Home Values \$10,000 to \$24,999	-	-	9	-	129	- 0.2%
Home Values Under \$10,000	- 3	- 0.2%	26	- 0.1%	80	0.2%
Owner-Occupied Median Home Value	\$505,179	0.270	\$432,930	0.170	\$409,507	0.270
-						
Renter-Occupied Median Rent	\$1,537		\$1,204		\$1,223	

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2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

Retail Planning Corporation

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Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy						
Roswell, GA 30075	1 mi radiu	IS	3 mi radi	ius	5 mi radi	ius
Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	\$228.66 M		\$2.63 B		\$7.56 B	
Total Non-Retail Expenditure	\$121.95 M		\$1.4 B		\$4.02 B	
Total Retail Expenditure	\$106.71 M		\$1.23 B		\$3.54 B	
Apparel	\$8.36 M		\$95.14 M		\$272.97 M	
Contributions	\$8.43 M		\$94.6 M		\$269.03 M	
Education	\$8.6 M		\$94 M		\$264.31 M	
Entertainment	\$13.55 M		\$153.67 M		\$440.91 M	
Food and Beverages	\$32.62 M		\$377.14 M		\$1.09 B	
Furnishings and Equipment	\$8.34 M		\$94.82 M		\$272.39 M	
Gifts	\$6.55 M		\$73.7 M		\$208.4 M	
Health Care	\$18.09 M		\$211 M		\$611.53 M	
Household Operations	\$9.35 M		\$106.44 M		\$305.19 M	
Miscellaneous Expenses	\$4.39 M		\$50.22 M		\$144.41 M	
Personal Care	\$3.06 M		\$35.12 M		\$101.23 M	
Personal Insurance	\$1.82 M		\$20.25 M		\$57.74 M	
Reading	\$507.57 K		\$5.82 M		\$16.72 M	
Shelter	\$47.89 M		\$551.28 M		\$1.59 B	
Tobacco	\$1.05 M		\$13.01 M		\$38.27 M	
Transportation	\$40.89 M		\$470.79 M		\$1.36 B	
Utilities	\$15.17 M		\$178.65 M		\$519.03 M	
	φ13.17 M		φ170.00 M		φ010.00 ΙΜ	
Monthly Household Consumer Expenditure (2021) Total Household Expenditure	\$9,755		¢7 047		\$7,874	
		F0 00/	\$7,847 \$4,170	=0 00 <i>/</i>		50.00/
Total Non-Retail Expenditure		53.3%	\$4,179		\$4,186	53.2%
Total Retail Expenditures		46.7%	\$3,668	46.7%	\$3,688	46.8%
Apparel	\$357	3.7%	\$284	3.6%	\$284	3.6%
Contributions	\$359	3.7%	\$283	3.6%	\$280	3.6%
Education	\$367	3.8%	\$281	3.6%	\$275	3.5%
Entertainment	\$578	5.9%	\$459	5.9%	\$459	5.8%
Food and Beverages	\$1,391	14.3%	\$1,127	14.4%	\$1,135	14.4%
Furnishings and Equipment	\$356	3.6%	\$283	3.6%	\$284	3.6%
Gifts	\$280	2.9%	\$220	2.8%	\$217	2.8%
Health Care	\$772	7.9%	\$631	8.0%	\$637	8.1%
Household Operations	\$399	4.1%	\$318	4.1%	\$318	4.0%
Miscellaneous Expenses	\$187	1.9%	\$150	1.9%	\$150	1.9%
Personal Care	\$130	1.3%	\$105	1.3%	\$105	1.3%
Personal Insurance	\$78	0.8%	\$61	0.8%	\$60	0.8%
Reading	\$22	0.2%	\$17	0.2%	\$17	0.2%
Shelter	\$2,043	20.9%	\$1,648	21.0%	\$1,652	21.0%
Торассо	\$45	0.5%	\$39	0.5%	\$40	0.5%
Transportation		17.9%	\$1,407	17.9%	\$1,417	18.0%
Utilities	\$647	6.6%	\$534	6.8%	\$541	6.9%
	++	0.070	+	0.070	+	0.070

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