

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy Roswell, GA 30075		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2022)	5,433		69,410		200,522		
Projected Population (2027)	5,457		71,387		206,509		
Census Population (2020)	5,490		68,693		200,295		
Census Population (2010)	5,279		64,589		187,639		
Projected Annual Growth (2022-2027)	24	-	1,977	0.6%	5,988	0.6%	
Historical Annual Growth (2020-2022)	-57	-	717	0.5%	227	-	
Historical Annual Growth (2010-2020)	211	0.4%	4,104	0.6%	12,656	0.7%	
Estimated Population Density (2022)	1,730	psm	2,456	psm	2,554	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2022)	1,985		27,703		79,555		
Projected Households (2027)	2,014		28,838		82,727		
Census Households (2020)	2,004		27,286		79,266		
Census Households (2010)	1,953		25,648		73,833		
Projected Annual Growth (2022-2027)	28	0.3%	1,134	0.8%	3,171	0.8%	
Historical Annual Change (2010-2022)	33	0.1%	2,055	0.7%	5,722	0.6%	
Average Household Income							
Estimated Average Household Income (2022)	\$220,312		\$151,960		\$152,527		
Projected Average Household Income (2027)	\$272,099		\$178,363		\$179,677		
Census Average Household Income (2010)	\$120,468		\$106,343		\$103,846		
Census Average Household Income (2000)	\$141,662		\$103,739		\$98,103		
Projected Annual Change (2022-2027)	\$51,787	4.7%	\$26,403	3.5%	\$27,151	3.6%	
Historical Annual Change (2000-2022)	\$78,650	2.5%	\$48,221	2.1%	\$54,424	2.5%	
Median Household Income							
Estimated Median Household Income (2022)	\$157,773		\$123,223		\$115,424		
Projected Median Household Income (2027)	\$183,896		\$147,027		\$138,247		
Census Median Household Income (2010)	\$104,307		\$82,642		\$80,970		
Census Median Household Income (2000)	\$117,761		\$82,749		\$80,561		
Projected Annual Change (2022-2027)	\$26,123	3.3%	\$23,805	3.9%	\$22,824	4.0%	
Historical Annual Change (2000-2022)	\$40,012	1.5%	\$40,473	2.2%	\$34,863	2.0%	
Per Capita Income							
Estimated Per Capita Income (2022)	\$80,739		\$60,728		\$60,554		
Projected Per Capita Income (2027)	\$100,632		\$72,126		\$72,017		
Census Per Capita Income (2010)	\$44,578		\$42,223		\$40,862		
Census Per Capita Income (2000)	\$47,429		\$39,865		\$37,755		
Projected Annual Change (2022-2027)	\$19,893	4.9%	\$11,398	3.8%	\$11,463	3.8%	
Historical Annual Change (2000-2022)	\$33,310	3.2%	\$20,863	2.4%	\$22,799	2.7%	
Estimated Average Household Net Worth (2022)	\$1.57 M		\$1.16 M		\$1.07 M		

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880 Marietta Hwy Roswell, GA 30075								1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity													
Total Population (2022)								5,433		69,410		200,522	
White (2022)								4,012	73.8%	46,205	66.6%	128,334	64.0%
Black or African American (2022)								373	6.9%	9,956	14.3%	26,759	13.3%
American Indian or Alaska Native (2022)								10	0.2%	165	0.2%	611	0.3%
Asian (2022)								462	8.5%	5,159	7.4%	17,163	8.6%
Hawaiian or Pacific Islander (2022)								3	-	33	-	77	-
Other Race (2022)								91	1.7%	2,261	3.3%	8,079	4.0%
Two or More Races (2022)								484	8.9%	5,632	8.1%	19,498	9.7%
Population < 18 (2022)								1,355	24.9%	15,167	21.9%	44,838	22.4%
White Not Hispanic								935	69.0%	8,868	58.5%	24,417	54.5%
Black or African American								90	6.6%	2,068	13.6%	5,651	12.6%
Asian								136	10.0%	1,368	9.0%	4,258	9.5%
Other Race Not Hispanic								85	6.3%	1,275	8.4%	3,749	8.4%
Hispanic								108	8.0%	1,587	10.5%	6,765	15.1%
Not Hispanic or Latino Population (2022)								4,975	91.6%	63,511	91.5%	178,116	88.8%
Not Hispanic White								3,873	77.8%	44,825	70.6%	123,180	69.2%
Not Hispanic Black or African American								357	7.2%	9,592	15.1%	24,882	14.0%
Not Hispanic American Indian or Alaska Native								3	-	63	-	224	0.1%
Not Hispanic Asian								451	9.1%	5,092	8.0%	16,744	9.4%
Not Hispanic Hawaiian or Pacific Islander								2	-	22	-	49	-
Not Hispanic Other Race								23	0.5%	760	1.2%	2,789	1.6%
Not Hispanic Two or More Races								266	5.3%	3,156	5.0%	10,248	5.8%
Hispanic or Latino Population (2022)								458	8.4%	5,899	8.5%	22,406	11.2%
Hispanic White								139	30.3%	1,379	23.4%	5,154	23.0%
Hispanic Black or African American								15	3.3%	364	6.2%	1,877	8.4%
Hispanic American Indian or Alaska Native								6	1.4%	102	1.7%	387	1.7%
Hispanic Asian								11	2.4%	67	1.1%	420	1.9%
Hispanic Hawaiian or Pacific Islander								1	0.2%	11	0.2%	28	0.1%
Hispanic Other Race								68	14.8%	1,501	25.4%	5,290	23.6%
Hispanic Two or More Races								218	47.5%	2,476	42.0%	9,250	41.3%
Not Hispanic or Latino Population (2020)								5,135	93.5%	63,093	91.8%	178,280	89.0%
Hispanic or Latino Population (2020)								355	6.5%	5,600	8.2%	22,015	11.0%
Not Hispanic or Latino Population (2010)								5,019	95.1%	59,852	92.7%	167,086	89.0%
Hispanic or Latino Population (2010)								260	4.9%	4,737	7.3%	20,553	11.0%
Not Hispanic or Latino Population (2027)								4,998	91.6%	65,278	91.4%	183,380	88.8%
Hispanic or Latino Population (2027)								459	8.4%	6,109	8.6%	23,130	11.2%
Projected Annual Growth (2022-2027)								-	-	210	0.7%	724	0.6%
Historical Annual Growth (2010-2020)								95	3.6%	863	1.8%	1,462	0.7%

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Total Age Distribution (2022)							
Total Population	5,433		69,410		200,522		
Age Under 5 Years	289	5.3%	3,397	4.9%	10,977	5.5%	
Age 5 to 9 Years	442	8.1%	4,306	6.2%	13,038	6.5%	
Age 10 to 14 Years	391	7.2%	4,692	6.8%	13,111	6.5%	
Age 15 to 19 Years	336	6.2%	4,040	5.8%	11,395	5.7%	
Age 20 to 24 Years	198	3.6%	3,335	4.8%	9,695	4.8%	
Age 25 to 29 Years	238	4.4%	3,937	5.7%	12,051	6.0%	
Age 30 to 34 Years	280	5.2%	4,250	6.1%	13,402	6.7%	
Age 35 to 39 Years	417	7.7%	5,012	7.2%	14,900	7.4%	
Age 40 to 44 Years	421	7.7%	5,046	7.3%	14,568	7.3%	
Age 45 to 49 Years	398	7.3%	4,766	6.9%	13,372	6.7%	
Age 50 to 54 Years	446	8.2%	5,266	7.6%	14,130	7.0%	
Age 55 to 59 Years	485	8.9%	5,454	7.9%	14,611	7.3%	
Age 60 to 64 Years	450	8.3%	5,685	8.2%	15,330	7.6%	
Age 65 to 69 Years	276	5.1%	3,918	5.6%	11,518	5.7%	
Age 70 to 74 Years	165	3.0%	2,647	3.8%	8,173	4.1%	
Age 75 to 79 Years	99	1.8%	1,547	2.2%	4,606	2.3%	
Age 80 to 84 Years	60	1.1%	983	1.4%	2,896	1.4%	
Age 85 Years or Over	41	0.8%	1,128	1.6%	2,749	1.4%	
Median Age	40.8		41.3		40.3		
Age 19 Years or Less	1,459	26.9%	16,435	23.7%	48,521	24.2%	
Age 20 to 64 Years	3,333	61.3%	42,750	61.6%	122,058	60.9%	
Age 65 Years or Over	641	11.8%	10,225	14.7%	29,943	14.9%	
Female Age Distribution (2022)							
Female Population	2,722 50.1%		35,354 50.9%		101,727 50.7%		
Age Under 5 Years	156	5.7%	1,668	4.7%	5,338	5.2%	
Age 5 to 9 Years	217	8.0%	2,105	6.0%	6,416	6.3%	
Age 10 to 14 Years	184	6.8%	2,253	6.4%	6,330	6.2%	
Age 15 to 19 Years	165	6.1%	1,949	5.5%	5,454	5.4%	
Age 20 to 24 Years	98	3.6%	1,694	4.8%	4,785	4.7%	
Age 25 to 29 Years	125	4.6%	1,973	5.6%	6,033	5.9%	
Age 30 to 34 Years	143	5.2%	2,177	6.2%	6,798	6.7%	
Age 35 to 39 Years	215	7.9%	2,530	7.2%	7,511	7.4%	
Age 40 to 44 Years	217	8.0%	2,629	7.4%	7,449	7.3%	
Age 45 to 49 Years	204	7.5%	2,516	7.1%	6,968	6.8%	
Age 50 to 54 Years	218	8.0%	2,682	7.6%	7,196	7.1%	
Age 55 to 59 Years	241	8.8%	2,795	7.9%	7,612	7.5%	
Age 60 to 64 Years	216	8.0%	2,916	8.2%	7,897	7.8%	
Age 65 to 69 Years	128	4.7%	1,916	5.4%	5,770	5.7%	
Age 70 to 74 Years	80	2.9%	1,344	3.8%	4,261	4.2%	
Age 75 to 79 Years	52	1.9%	836	2.4%	2,446	2.4%	
Age 80 to 84 Years	37	1.4%	592	1.7%	1,676	1.6%	
Age 85 Years or Over	26	1.0%	780	2.2%	1,788	1.8%	
Female Median Age	40.5		41.9		41.0		
Age 19 Years or Less	723	26.5%	7,975	22.6%	23,537	23.1%	
Age 20 to 64 Years	1,677	61.6%	21,911	62.0%	62,249	61.2%	
Age 65 Years or Over	322	11.8%	5,467	15.5%	15,941	15.7%	

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Male Age Distribution (2022)							
Male Population	2,711	49.9%	34,056	49.1%	98,795	49.3%	
Age Under 5 Years	133	4.9%	1,729	5.1%	5,639	5.7%	
Age 5 to 9 Years	225	8.3%	2,201	6.5%	6,622	6.7%	
Age 10 to 14 Years	207	7.7%	2,439	7.2%	6,782	6.9%	
Age 15 to 19 Years	171	6.3%	2,091	6.1%	5,941	6.0%	
Age 20 to 24 Years	99	3.7%	1,641	4.8%	4,910	5.0%	
Age 25 to 29 Years	113	4.2%	1,964	5.8%	6,017	6.1%	
Age 30 to 34 Years	137	5.1%	2,074	6.1%	6,604	6.7%	
Age 35 to 39 Years	202	7.4%	2,481	7.3%	7,389	7.5%	
Age 40 to 44 Years	203	7.5%	2,418	7.1%	7,119	7.2%	
Age 45 to 49 Years	194	7.2%	2,251	6.6%	6,404	6.5%	
Age 50 to 54 Years	228	8.4%	2,584	7.6%	6,934	7.0%	
Age 55 to 59 Years	244	9.0%	2,658	7.8%	6,999	7.1%	
Age 60 to 64 Years	233	8.6%	2,769	8.1%	7,433	7.5%	
Age 65 to 69 Years	148	5.5%	2,002	5.9%	5,748	5.8%	
Age 70 to 74 Years	86	3.2%	1,304	3.8%	3,913	4.0%	
Age 75 to 79 Years	47	1.7%	711	2.1%	2,160	2.2%	
Age 80 to 84 Years	23	0.9%	392	1.1%	1,221	1.2%	
Age 85 Years or Over	15	0.5%	348	1.0%	961	1.0%	
Male Median Age	41.0		40.6		39.6		
Age 19 Years or Less	737	27.2%	8,460	24.8%	24,984	25.3%	
Age 20 to 64 Years	1,655	61.1%	20,839	61.2%	59,809	60.5%	
Age 65 Years or Over	319	11.8%	4,757	14.0%	14,002	14.2%	
Males per 100 Females (2022)							
Overall Comparison	100		96		97		
Age Under 5 Years	85	46.0%	104	50.9%	106	51.4%	
Age 5 to 9 Years	104	50.9%	105	51.1%	103	50.8%	
Age 10 to 14 Years	113	53.0%	108	52.0%	107	51.7%	
Age 15 to 19 Years	103	50.8%	107	51.8%	109	52.1%	
Age 20 to 24 Years	101	50.3%	97	49.2%	103	50.6%	
Age 25 to 29 Years	91	47.6%	100	49.9%	100	49.9%	
Age 30 to 34 Years	96	49.0%	95	48.8%	97	49.3%	
Age 35 to 39 Years	94	48.4%	98	49.5%	98	49.6%	
Age 40 to 44 Years	94	48.4%	92	47.9%	96	48.9%	
Age 45 to 49 Years	95	48.8%	89	47.2%	92	47.9%	
Age 50 to 54 Years	105	51.2%	96	49.1%	96	49.1%	
Age 55 to 59 Years	101	50.4%	95	48.7%	92	47.9%	
Age 60 to 64 Years	108	51.8%	95	48.7%	94	48.5%	
Age 65 to 69 Years	116	53.7%	105	51.1%	100	49.9%	
Age 70 to 74 Years	107	51.8%	97	49.2%	92	47.9%	
Age 75 to 79 Years	90	47.5%	85	46.0%	88	46.9%	
Age 80 to 84 Years	63	38.7%	66	39.8%	73	42.1%	
Age 85 Years or Over	56	36.1%	45	30.9%	54	35.0%	
Age 19 Years or Less	102	50.5%	106	51.5%	106	51.5%	
Age 20 to 39 Years	95	48.7%	97	49.4%	99	49.8%	
Age 40 to 64 Years	101	50.2%	94	48.4%	94	48.5%	
Age 65 Years or Over	99	49.7%	87	46.5%	88	46.8%	

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880 Marietta Hwy Roswell, GA 30075								1 mi radius		3 mi radius		5 mi radius	
Household Type (2022)													
Total Households		1,985		27,703		79,555							
Households with Children		776	39.1%	8,905	32.1%	26,111	32.8%						
Average Household Size		2.7		2.5		2.5							
Household Density per Square Mile		632		980		1,013							
Population Family		4,821	88.7%	57,638	83.0%	168,582	84.1%						
Population Non-Family		505	9.3%	11,158	16.1%	31,075	15.5%						
Population Group Quarters		108	2.0%	614	0.9%	865	0.4%						
Family Households		1,564	78.8%	18,851	68.0%	54,737	68.8%						
Married Couple Households		1,393	89.1%	15,636	82.9%	44,545	81.4%						
Other Family Households with Children		171	10.9%	3,216	17.1%	10,192	18.6%						
Family Households with Children		776	49.6%	8,898	47.2%	26,079	47.6%						
Married Couple with Children		677	87.2%	7,086	79.6%	20,231	77.6%						
Other Family Households with Children		99	12.8%	1,812	20.4%	5,848	22.4%						
Family Households No Children		789	50.4%	9,953	52.8%	28,658	52.4%						
Married Couple No Children		717	90.9%	8,550	85.9%	24,314	84.8%						
Other Family Households No Children		72	9.1%	1,404	14.1%	4,344	15.2%						
Non-Family Households		421	21.2%	8,852	32.0%	24,819	31.2%						
Non-Family Households with Children		-	-	7	-	32	0.1%						
Non-Family Households No Children		421	100.0%	8,845	99.9%	24,787	99.9%						
Average Family Household Size		3.1		3.1		3.1							
Average Family Income		\$252,526		\$181,843		\$180,549							
Median Family Income		\$184,077		\$156,356		\$142,611							
Average Non-Family Household Size		1.2		1.3		1.3							
Marital Status (2022)													
Population Age 15 Years or Over		4,310		57,015		163,396							
Never Married		777	18.0%	16,759	29.4%	47,941	29.3%						
Currently Married		3,003	69.7%	31,330	55.0%	88,460	54.1%						
Previously Married		530	12.3%	8,926	15.7%	26,995	16.5%						
Separated		131	24.7%	1,257	14.1%	4,362	16.2%						
Widowed		95	18.0%	1,974	22.1%	6,168	22.8%						
Divorced		304	57.3%	5,695	63.8%	16,466	61.0%						
Educational Attainment (2022)													
Adult Population Age 25 Years or Over		3,776		49,640		142,306							
Elementary (Grade Level 0 to 8)		28	0.7%	629	1.3%	3,498	2.5%						
Some High School (Grade Level 9 to 11)		27	0.7%	648	1.3%	3,041	2.1%						
High School Graduate		231	6.1%	5,461	11.0%	16,263	11.4%						
Some College		313	8.3%	6,506	13.1%	18,465	13.0%						
Associate Degree Only		122	3.2%	2,667	5.4%	8,197	5.8%						
Bachelor Degree Only		1,893	50.1%	20,693	41.7%	56,861	40.0%						
Graduate Degree		1,162	30.8%	13,035	26.3%	35,980	25.3%						
Any College (Some College or Higher)		3,490	92.4%	42,902	86.4%	119,503	84.0%						
College Degree + (Bachelor Degree or Higher)		3,055	80.9%	33,729	67.9%	92,841	65.2%						

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Roswell, GA 30075								
Housing								
Total Housing Units (2022)			2,023		29,249		83,164	
Total Housing Units (2020)			2,046		28,378		82,422	
Historical Annual Growth (2020-2022)			-23 -		871 -		742 -	
Housing Units Occupied (2022)			1,985 98.1%		27,703 94.7%		79,555 95.7%	
Housing Units Owner-Occupied			1,901 95.7%		21,565 77.8%		61,074 76.8%	
Housing Units Renter-Occupied			84 4.3%		6,138 22.2%		18,482 23.2%	
Housing Units Vacant (2022)			37 1.9%		1,545 5.3%		3,608 4.3%	
Household Size (2022)								
Total Households			1,985		27,703		79,555	
1 Person Households			356 17.9%		7,250 26.2%		20,297 25.5%	
2 Person Households			726 36.6%		9,670 34.9%		27,976 35.2%	
3 Person Households			318 16.0%		4,493 16.2%		12,937 16.3%	
4 Person Households			411 20.7%		4,257 15.4%		11,901 15.0%	
5 Person Households			138 6.9%		1,491 5.4%		4,390 5.5%	
6 Person Households			33 1.7%		415 1.5%		1,419 1.8%	
7 or More Person Households			4 0.2%		127 0.5%		636 0.8%	
Household Income Distribution (2022)								
HH Income \$200,000 or More			704 35.5%		6,745 24.3%		17,527 22.0%	
HH Income \$150,000 to \$199,999			287 14.4%		2,984 10.8%		8,177 10.3%	
HH Income \$125,000 to \$149,999			156 7.9%		2,454 8.9%		7,205 9.1%	
HH Income \$100,000 to \$124,999			141 7.1%		2,390 8.6%		7,728 9.7%	
HH Income \$75,000 to \$99,999			175 8.8%		3,808 13.7%		10,680 13.4%	
HH Income \$50,000 to \$74,999			256 12.9%		4,054 14.6%		11,808 14.8%	
HH Income \$35,000 to \$49,999			90 4.5%		2,151 7.8%		6,410 8.1%	
HH Income \$25,000 to \$34,999			72 3.6%		1,088 3.9%		3,867 4.9%	
HH Income \$15,000 to \$24,999			50 2.5%		783 2.8%		2,870 3.6%	
HH Income \$10,000 to \$14,999			13 0.7%		238 0.9%		914 1.1%	
HH Income Under \$10,000			42 2.1%		1,009 3.6%		2,371 3.0%	
Household Vehicles (2022)								
Households 0 Vehicles Available			27 1.3%		1,201 4.3%		3,315 4.2%	
Households 1 Vehicle Available			267 13.5%		7,718 27.9%		22,931 28.8%	
Households 2 Vehicles Available			998 50.3%		12,426 44.9%		35,976 45.2%	
Households 3 or More Vehicles Available			694 34.9%		6,358 23.0%		17,333 21.8%	
Total Vehicles Available			4,511		53,373		152,624	
Average Vehicles per Household			2.3		1.9		1.9	
Owner-Occupied Household Vehicles			4,368 96.8%		45,681 85.6%		128,355 84.1%	
Average Vehicles per Owner-Occupied Household			2.3		2.1		2.1	
Renter-Occupied Household Vehicles			143 3.2%		7,692 14.4%		24,269 15.9%	
Average Vehicles per Renter-Occupied Household			1.7		1.3		1.3	
Travel Time (2022)								
Worker Base Age 16 years or Over			2,861		37,388		106,621	
Travel to Work in 14 Minutes or Less			327 11.4%		4,497 12.0%		14,190 13.3%	
Travel to Work in 15 to 29 Minutes			680 23.8%		10,826 29.0%		31,044 29.1%	
Travel to Work in 30 to 59 Minutes			1,064 37.2%		13,879 37.1%		39,038 36.6%	
Travel to Work in 60 Minutes or More			204 7.1%		2,733 7.3%		8,181 7.7%	
Work at Home			586 20.5%		5,453 14.6%		14,168 13.3%	
Average Minutes Travel to Work			30.5		28.7		28.4	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy Roswell, GA 30075								1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)													
Worker Base Age 16 years or Over								2,861		37,388		106,621	
Drive to Work Alone								1,928	67.4%	27,747	74.2%	77,784	73.0%
Drive to Work in Carpool								147	5.2%	1,804	4.8%	6,811	6.4%
Travel to Work by Public Transportation								37	1.3%	1,603	4.3%	5,027	4.7%
Drive to Work on Motorcycle								-	-	13	-	91	-
Bicycle to Work								-	-	10	-	78	-
Walk to Work								8	0.3%	358	1.0%	1,472	1.4%
Other Means								155	5.4%	400	1.1%	1,189	1.1%
Work at Home								586	20.5%	5,453	14.6%	14,168	13.3%
Daytime Demographics (2022)													
Total Businesses								314		5,518		15,899	
Total Employees								1,125		33,660		104,297	
Company Headquarter Businesses								9	2.9%	177	3.2%	483	3.0%
Company Headquarter Employees								63	5.6%	4,581	13.6%	17,823	17.1%
Employee Population per Business								3.6	to 1	6.1	to 1	6.6	to 1
Residential Population per Business								17.3	to 1	12.6	to 1	12.6	to 1
Adj. Daytime Demographics Age 16 Years or Over								2,498		52,350		158,383	
Labor Force													
Labor Population Age 16 Years or Over (2022)								4,234		56,101		160,803	
Labor Force Total Males (2022)								2,107	49.8%	27,210	48.5%	78,415	48.8%
Male Civilian Employed								1,574	74.7%	19,810	72.8%	57,061	72.8%
Male Civilian Unemployed								60	2.9%	591	2.2%	1,428	1.8%
Males in Armed Forces								-	-	9	-	81	0.1%
Males Not in Labor Force								473	22.4%	6,800	25.0%	19,845	25.3%
Labor Force Total Females (2022)								2,127	50.2%	28,891	51.5%	82,388	51.2%
Female Civilian Employed								1,287	60.5%	17,577	60.8%	49,560	60.2%
Female Civilian Unemployed								44	2.1%	495	1.7%	1,454	1.8%
Females in Armed Forces								-	-	15	-	15	-
Females Not in Labor Force								796	37.4%	10,804	37.4%	31,359	38.1%
Unemployment Rate								105	2.5%	1,085	1.9%	2,882	1.8%
Occupation (2022)													
Occupation Population Age 16 Years or Over								2,861		37,388		106,621	
Occupation Total Males								1,574	55.0%	19,810	53.0%	57,061	53.5%
Occupation Total Females								1,287	45.0%	17,577	47.0%	49,560	46.5%
Management, Business, Financial Operations								920	32.2%	12,458	33.3%	32,527	30.5%
Professional, Related								827	28.9%	10,210	27.3%	31,328	29.4%
Service								244	8.5%	4,520	12.1%	11,988	11.2%
Sales, Office								603	21.1%	7,261	19.4%	20,453	19.2%
Farming, Fishing, Forestry								5	0.2%	9	-	94	-
Construction, Extraction, Maintenance								38	1.3%	998	2.7%	4,075	3.8%
Production, Transport, Material Moving								224	7.8%	1,931	5.2%	6,155	5.8%
White Collar Workers								2,350	82.1%	29,929	80.1%	84,309	79.1%
Blue Collar Workers								511	17.9%	7,459	19.9%	22,312	20.9%

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy Roswell, GA 30075		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)							
Total Units	1,985		27,703		79,555		
1 Detached Unit	1,534	77.2%	17,927	64.7%	51,348	64.5%	
1 Attached Unit	280	14.1%	2,487	9.0%	7,386	9.3%	
2 Units	6	0.3%	339	1.2%	737	0.9%	
3 to 4 Units	20	1.0%	481	1.7%	1,516	1.9%	
5 to 9 Units	36	1.8%	1,462	5.3%	4,262	5.4%	
10 to 19 Units	18	0.9%	2,251	8.1%	6,396	8.0%	
20 to 49 Units	19	1.0%	593	2.1%	1,990	2.5%	
50 or More Units	60	3.0%	1,950	7.0%	5,193	6.5%	
Mobile Home or Trailer	12	0.6%	197	0.7%	673	0.8%	
Other Structure	-	-	16	-	55	-	
Homes Built By Year (2022)							
Homes Built 2014 or later	150	7.4%	1,395	4.8%	3,997	4.8%	
Homes Built 2010 to 2013	53	2.6%	443	1.5%	1,305	1.6%	
Homes Built 2000 to 2009	317	15.7%	2,779	9.5%	9,106	10.9%	
Homes Built 1990 to 1999	387	19.1%	5,072	17.3%	13,591	16.3%	
Homes Built 1980 to 1989	748	37.0%	9,565	32.7%	24,049	28.9%	
Homes Built 1970 to 1979	219	10.8%	6,028	20.6%	19,085	22.9%	
Homes Built 1960 to 1969	79	3.9%	1,349	4.6%	5,312	6.4%	
Homes Built 1950 to 1959	14	0.7%	538	1.8%	1,614	1.9%	
Homes Built 1940 to 1949	8	0.4%	236	0.8%	545	0.7%	
Homes Built Before 1939	11	0.6%	298	1.0%	951	1.1%	
Median Age of Homes	25.4	yrs	29.5	yrs	30.0	yrs	
Home Values (2022)							
Owner Specified Housing Units	1,901		21,565		61,074		
Home Values \$1,000,000 or More	58	3.1%	466	2.2%	1,921	3.1%	
Home Values \$750,000 to \$999,999	182	9.6%	1,802	8.4%	4,101	6.7%	
Home Values \$500,000 to \$749,999	708	37.2%	5,694	26.4%	13,446	22.0%	
Home Values \$400,000 to \$499,999	436	22.9%	4,191	19.4%	11,792	19.3%	
Home Values \$300,000 to \$399,999	293	15.4%	4,365	20.2%	12,702	20.8%	
Home Values \$250,000 to \$299,999	58	3.0%	1,242	5.8%	4,956	8.1%	
Home Values \$200,000 to \$249,999	39	2.0%	1,075	5.0%	4,107	6.7%	
Home Values \$175,000 to \$199,999	29	1.5%	645	3.0%	1,775	2.9%	
Home Values \$150,000 to \$174,999	38	2.0%	655	3.0%	2,060	3.4%	
Home Values \$125,000 to \$149,999	21	1.1%	432	2.0%	1,292	2.1%	
Home Values \$100,000 to \$124,999	34	1.8%	589	2.7%	1,583	2.6%	
Home Values \$90,000 to \$99,999	-	-	99	0.5%	200	0.3%	
Home Values \$80,000 to \$89,999	1	-	56	0.3%	126	0.2%	
Home Values \$70,000 to \$79,999	1	-	99	0.5%	258	0.4%	
Home Values \$60,000 to \$69,999	-	-	7	-	17	-	
Home Values \$50,000 to \$59,999	1	-	13	-	29	-	
Home Values \$35,000 to \$49,999	-	-	94	0.4%	170	0.3%	
Home Values \$25,000 to \$34,999	-	-	7	-	35	-	
Home Values \$10,000 to \$24,999	-	-	20	-	149	0.2%	
Home Values Under \$10,000	1	-	15	-	354	0.6%	
Owner-Occupied Median Home Value	\$505,352		\$429,650		\$408,052		
Renter-Occupied Median Rent	\$1,569		\$1,209		\$1,252		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0037/-84.3913

880 Marietta Hwy Roswell, GA 30075		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure		\$258.13 M	\$2.64 B	\$7.61 B
Total Non-Retail Expenditure		\$137.74 M	\$1.4 B	\$4.04 B
Total Retail Expenditure		\$120.38 M	\$1.23 B	\$3.57 B
Apparel		\$9.44 M	\$95.41 M	\$274.54 M
Contributions		\$9.69 M	\$95.36 M	\$272.32 M
Education		\$9.83 M	\$94.55 M	\$266.79 M
Entertainment		\$15.37 M	\$154.71 M	\$445.02 M
Food and Beverages		\$36.65 M	\$378.06 M	\$1.1 B
Furnishings and Equipment		\$9.44 M	\$95.45 M	\$274.84 M
Gifts		\$7.55 M	\$74.03 M	\$210.77 M
Health Care		\$20.4 M	\$212.17 M	\$616.88 M
Household Operations		\$10.62 M	\$107.04 M	\$307.93 M
Miscellaneous Expenses		\$4.95 M	\$50.46 M	\$145.45 M
Personal Care		\$3.44 M	\$35.24 M	\$101.88 M
Personal Insurance		\$2.08 M	\$20.47 M	\$58.51 M
Reading		\$575.43 K	\$5.85 M	\$16.85 M
Shelter		\$53.86 M	\$551.46 M	\$1.59 B
Tobacco		\$1.16 M	\$12.91 M	\$38.19 M
Transportation		\$46.07 M	\$472.85 M	\$1.37 B
Utilities		\$17.01 M	\$179.02 M	\$522.03 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure		\$10,834	\$7,926	\$7,970
Total Non-Retail Expenditure		\$5,782 53.4%	\$4,218 53.2%	\$4,235 53.1%
Total Retail Expenditures		\$5,053 46.6%	\$3,708 46.8%	\$3,735 46.9%
Apparel		\$396 3.7%	\$287 3.6%	\$288 3.6%
Contributions		\$407 3.8%	\$287 3.6%	\$285 3.6%
Education		\$413 3.8%	\$284 3.6%	\$279 3.5%
Entertainment		\$645 6.0%	\$465 5.9%	\$466 5.8%
Food and Beverages		\$1,538 14.2%	\$1,137 14.3%	\$1,147 14.4%
Furnishings and Equipment		\$396 3.7%	\$287 3.6%	\$288 3.6%
Gifts		\$317 2.9%	\$223 2.8%	\$221 2.8%
Health Care		\$856 7.9%	\$638 8.1%	\$646 8.1%
Household Operations		\$446 4.1%	\$322 4.1%	\$323 4.0%
Miscellaneous Expenses		\$208 1.9%	\$152 1.9%	\$152 1.9%
Personal Care		\$144 1.3%	\$106 1.3%	\$107 1.3%
Personal Insurance		\$87 0.8%	\$62 0.8%	\$61 0.8%
Reading		\$24 0.2%	\$18 0.2%	\$18 0.2%
Shelter		\$2,261 20.9%	\$1,659 20.9%	\$1,668 20.9%
Tobacco		\$48 0.4%	\$39 0.5%	\$40 0.5%
Transportation		\$1,934 17.8%	\$1,422 17.9%	\$1,435 18.0%
Utilities		\$714 6.6%	\$538 6.8%	\$547 6.9%

