

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.004/-84.3894

900 Marietta Hwy Roswell, GA 30075						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,443		70,645		200,781	
Projected Population (2028)	5,562		75,416		209,363	
Census Population (2020)	5,390		69,631		199,478	
Census Population (2010)	5,223		65,175		186,888	
Projected Annual Growth (2023-2028)	119	0.4%	4,771	1.4%	8,582	0.9%
Historical Annual Growth (2020-2023)	53	-	1,014	0.5%	1,303	0.2%
Historical Annual Growth (2010-2020)	167	0.3%	4,456	0.7%	12,590	0.7%
Estimated Population Density (2023)	1,733	psm	2,500	psm	2,558	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	2,032		28,778		80,606	
Projected Households (2028)	2,115		31,507		85,591	
Census Households (2020)	1,986		27,892		78,955	
Census Households (2010)	1,949		26,077		73,545	
Projected Annual Growth (2023-2028)	83	0.8%	2,728	1.9%	4,985	1.2%
Historical Annual Change (2010-2023)	82	0.3%	2,702	0.8%	7,061	0.7%
Average Household Income						
Estimated Average Household Income (2023)	\$259,662		\$181,903		\$183,277	
Projected Average Household Income (2028)	\$275,925		\$179,276		\$185,943	
Census Average Household Income (2010)	\$117,481		\$104,689		\$104,048	
Census Average Household Income (2000)	\$139,318		\$101,982		\$98,287	
Projected Annual Change (2023-2028)	\$16,263	1.3%	-\$2,627	-0.3%	\$2,666	0.3%
Historical Annual Change (2000-2023)	\$120,344	3.8%	\$79,921	3.4%	\$84,990	3.8%
Median Household Income						
Estimated Median Household Income (2023)	\$162,075		\$136,218		\$134,836	
Projected Median Household Income (2028)	\$172,838		\$137,978		\$137,002	
Census Median Household Income (2010)	\$101,913		\$80,968		\$80,988	
Census Median Household Income (2000)	\$115,323		\$81,044		\$80,742	
Projected Annual Change (2023-2028)	\$10,763	1.3%	\$1,760	0.3%	\$2,166	0.3%
Historical Annual Change (2000-2023)	\$46,753	1.8%	\$55,174	3.0%	\$54,094	2.9%
Per Capita Income						
Estimated Per Capita Income (2023)	\$97,171		\$74,184		\$73,622	
Projected Per Capita Income (2028)	\$105,153		\$74,974		\$76,058	
Census Per Capita Income (2010)	\$43,875		\$41,883		\$40,946	
Census Per Capita Income (2000)	\$47,357		\$39,571		\$37,866	
Projected Annual Change (2023-2028)	\$7,982	1.6%	\$789	0.2%	\$2,436	0.7%
Historical Annual Change (2000-2023)	\$49,814	4.6%	\$34,614	3.8%	\$35,755	4.1%
Estimated Average Household Net Worth (2023)	\$1.32 M		\$1.02 M		\$1.03 M	

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900 Marietta Hwy Roswell, GA 30075							
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Race and Ethnicity							
Total Population (2023)	5,443		70,645		200,781		
White (2023)	4,005	73.6%	46,621	66.0%	130,093	64.8%	
Black or African American (2023)	524	9.6%	12,706	18.0%	32,801	16.3%	
American Indian or Alaska Native (2023)	7	0.1%	121	0.2%	434	0.2%	
Asian (2023)	465	8.5%	5,229	7.4%	17,623	8.8%	
Hawaiian or Pacific Islander (2023)	2	-	24	-	55	-	
Other Race (2023)	88	1.6%	1,673	2.4%	6,637	3.3%	
Two or More Races (2023)	352	6.5%	4,271	6.0%	13,137	6.5%	
Population < 18 (2023)	1,320	24.3%	15,602	22.1%	45,053	22.4%	
White Not Hispanic	926	70.2%	9,073	58.2%	25,348	56.3%	
Black or African American	120	9.1%	2,865	18.4%	7,299	16.2%	
Asian	122	9.3%	1,301	8.3%	4,250	9.4%	
Other Race Not Hispanic	50	3.8%	764	4.9%	2,281	5.1%	
Hispanic	101	7.6%	1,599	10.2%	5,875	13.0%	
Not Hispanic or Latino Population (2023)	5,011	92.1%	64,981	92.0%	181,438	90.4%	
Not Hispanic White	3,911	78.0%	45,564	70.1%	126,669	69.8%	
Not Hispanic Black or African American	518	10.3%	12,426	19.1%	32,042	17.7%	
Not Hispanic American Indian or Alaska Native	3	-	32	-	109	-	
Not Hispanic Asian	463	9.2%	5,209	8.0%	17,583	9.7%	
Not Hispanic Hawaiian or Pacific Islander	-	-	17	-	40	-	
Not Hispanic Other Race	17	0.3%	225	0.3%	691	0.4%	
Not Hispanic Two or More Races	99	2.0%	1,508	2.3%	4,305	2.4%	
Hispanic or Latino Population (2023)	432	7.9%	5,664	8.0%	19,343	9.6%	
Hispanic White	94	21.8%	1,057	18.7%	3,424	17.7%	
Hispanic Black or African American	6	1.3%	280	4.9%	759	3.9%	
Hispanic American Indian or Alaska Native	4	1.0%	89	1.6%	325	1.7%	
Hispanic Asian	3	0.6%	20	0.4%	41	0.2%	
Hispanic Hawaiian or Pacific Islander	1	0.2%	6	0.1%	15	-	
Hispanic Other Race	71	16.5%	1,448	25.6%	5,946	30.7%	
Hispanic Two or More Races	253	58.5%	2,763	48.8%	8,832	45.7%	
Not Hispanic or Latino Population (2020)	5,032	93.3%	63,585	91.3%	177,592	89.0%	
Hispanic or Latino Population (2020)	358	6.7%	6,046	8.7%	21,886	11.0%	
Not Hispanic or Latino Population (2010)	4,958	94.9%	60,150	92.3%	166,421	89.0%	
Hispanic or Latino Population (2010)	265	5.1%	5,024	7.7%	20,468	11.0%	
Not Hispanic or Latino Population (2028)	5,120	92.0%	69,384	92.0%	189,225	90.4%	
Hispanic or Latino Population (2028)	442	8.0%	6,033	8.0%	20,138	9.6%	
Projected Annual Growth (2023-2028)	10	0.5%	369	1.3%	795	0.8%	
Historical Annual Growth (2010-2020)	93	3.5%	1,022	2.0%	1,418	0.7%	

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Total Age Distribution (2023)							
Total Population	5,443		70,645		200,781		
Age Under 5 Years	267	4.9%	3,354	4.7%	10,039	5.0%	
Age 5 to 9 Years	400	7.3%	4,244	6.0%	12,393	6.2%	
Age 10 to 14 Years	384	7.0%	4,955	7.0%	13,971	7.0%	
Age 15 to 19 Years	372	6.8%	4,464	6.3%	12,760	6.4%	
Age 20 to 24 Years	188	3.5%	3,474	4.9%	9,448	4.7%	
Age 25 to 29 Years	241	4.4%	4,421	6.3%	12,431	6.2%	
Age 30 to 34 Years	289	5.3%	4,505	6.4%	13,374	6.7%	
Age 35 to 39 Years	390	7.2%	4,756	6.7%	13,671	6.8%	
Age 40 to 44 Years	398	7.3%	4,736	6.7%	13,506	6.7%	
Age 45 to 49 Years	440	8.1%	5,037	7.1%	14,165	7.1%	
Age 50 to 54 Years	513	9.4%	5,719	8.1%	15,501	7.7%	
Age 55 to 59 Years	509	9.4%	5,635	8.0%	15,327	7.6%	
Age 60 to 64 Years	415	7.6%	5,277	7.5%	14,481	7.2%	
Age 65 to 69 Years	262	4.8%	3,745	5.3%	11,235	5.6%	
Age 70 to 74 Years	157	2.9%	2,720	3.9%	8,454	4.2%	
Age 75 to 79 Years	113	2.1%	1,619	2.3%	4,787	2.4%	
Age 80 to 84 Years	59	1.1%	952	1.3%	2,746	1.4%	
Age 85 Years or Over	46	0.8%	1,032	1.5%	2,492	1.2%	
Median Age	41.7		41.2		40.8		
Age 19 Years or Less	1,422	26.1%	17,018	24.1%	49,163	24.5%	
Age 20 to 64 Years	3,384	62.2%	43,560	61.7%	121,904	60.7%	
Age 65 Years or Over	637	11.7%	10,067	14.3%	29,714	14.8%	
Female Age Distribution (2023)							
Female Population	2,756 50.6%		36,322 51.4%		102,842 51.2%		
Age Under 5 Years	145	5.3%	1,655	4.6%	4,943	4.8%	
Age 5 to 9 Years	190	6.9%	2,089	5.8%	6,107	5.9%	
Age 10 to 14 Years	181	6.6%	2,382	6.6%	6,807	6.6%	
Age 15 to 19 Years	188	6.8%	2,205	6.1%	6,280	6.1%	
Age 20 to 24 Years	97	3.5%	1,827	5.0%	4,835	4.7%	
Age 25 to 29 Years	130	4.7%	2,269	6.2%	6,343	6.2%	
Age 30 to 34 Years	153	5.6%	2,302	6.3%	6,831	6.6%	
Age 35 to 39 Years	211	7.7%	2,443	6.7%	7,012	6.8%	
Age 40 to 44 Years	216	7.8%	2,564	7.1%	7,147	6.9%	
Age 45 to 49 Years	230	8.3%	2,711	7.5%	7,564	7.4%	
Age 50 to 54 Years	247	9.0%	2,911	8.0%	7,872	7.7%	
Age 55 to 59 Years	251	9.1%	2,876	7.9%	7,951	7.7%	
Age 60 to 64 Years	193	7.0%	2,706	7.4%	7,379	7.2%	
Age 65 to 69 Years	129	4.7%	1,862	5.1%	5,695	5.5%	
Age 70 to 74 Years	71	2.6%	1,397	3.8%	4,423	4.3%	
Age 75 to 79 Years	61	2.2%	878	2.4%	2,522	2.5%	
Age 80 to 84 Years	37	1.4%	558	1.5%	1,565	1.5%	
Age 85 Years or Over	24	0.9%	689	1.9%	1,566	1.5%	
Female Median Age	41.3		41.7		41.2		
Age 19 Years or Less	704	25.6%	8,331	22.9%	24,137	23.5%	
Age 20 to 64 Years	1,729	62.7%	22,607	62.2%	62,933	61.2%	
Age 65 Years or Over	323	11.7%	5,384	14.8%	15,771	15.3%	

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Male Age Distribution (2023)							
Male Population	2,687	49.4%	34,323	48.6%	97,939	48.8%	
Age Under 5 Years	121	4.5%	1,700	5.0%	5,097	5.2%	
Age 5 to 9 Years	210	7.8%	2,155	6.3%	6,287	6.4%	
Age 10 to 14 Years	203	7.5%	2,573	7.5%	7,163	7.3%	
Age 15 to 19 Years	184	6.8%	2,259	6.6%	6,479	6.6%	
Age 20 to 24 Years	91	3.4%	1,647	4.8%	4,613	4.7%	
Age 25 to 29 Years	111	4.1%	2,153	6.3%	6,088	6.2%	
Age 30 to 34 Years	136	5.1%	2,203	6.4%	6,543	6.7%	
Age 35 to 39 Years	179	6.7%	2,313	6.7%	6,660	6.8%	
Age 40 to 44 Years	182	6.8%	2,172	6.3%	6,359	6.5%	
Age 45 to 49 Years	210	7.8%	2,326	6.8%	6,601	6.7%	
Age 50 to 54 Years	266	9.9%	2,809	8.2%	7,629	7.8%	
Age 55 to 59 Years	258	9.6%	2,759	8.0%	7,376	7.5%	
Age 60 to 64 Years	222	8.3%	2,572	7.5%	7,103	7.3%	
Age 65 to 69 Years	133	5.0%	1,883	5.5%	5,539	5.7%	
Age 70 to 74 Years	87	3.2%	1,323	3.9%	4,031	4.1%	
Age 75 to 79 Years	52	1.9%	741	2.2%	2,265	2.3%	
Age 80 to 84 Years	22	0.8%	394	1.1%	1,182	1.2%	
Age 85 Years or Over	21	0.8%	342	1.0%	926	0.9%	
Male Median Age	42.1		40.8		40.4		
Age 19 Years or Less	718	26.7%	8,687	25.3%	25,026	25.6%	
Age 20 to 64 Years	1,655	61.6%	20,953	61.0%	58,971	60.2%	
Age 65 Years or Over	314	11.7%	4,683	13.6%	13,942	14.2%	
Males per 100 Females (2023)							
Overall Comparison	97		94		95		
Age Under 5 Years	84	45.5%	103	50.7%	103	50.8%	
Age 5 to 9 Years	110	52.5%	103	50.8%	103	50.7%	
Age 10 to 14 Years	112	52.9%	108	51.9%	105	51.3%	
Age 15 to 19 Years	97	49.4%	102	50.6%	103	50.8%	
Age 20 to 24 Years	94	48.4%	90	47.4%	95	48.8%	
Age 25 to 29 Years	85	46.0%	95	48.7%	96	49.0%	
Age 30 to 34 Years	89	47.0%	96	48.9%	96	48.9%	
Age 35 to 39 Years	85	45.9%	95	48.6%	95	48.7%	
Age 40 to 44 Years	84	45.8%	85	45.9%	89	47.1%	
Age 45 to 49 Years	91	47.8%	86	46.2%	87	46.6%	
Age 50 to 54 Years	107	51.8%	97	49.1%	97	49.2%	
Age 55 to 59 Years	103	50.6%	96	49.0%	93	48.1%	
Age 60 to 64 Years	115	53.5%	95	48.7%	96	49.0%	
Age 65 to 69 Years	103	50.8%	101	50.3%	97	49.3%	
Age 70 to 74 Years	122	55.0%	95	48.6%	91	47.7%	
Age 75 to 79 Years	84	45.7%	84	45.8%	90	47.3%	
Age 80 to 84 Years	58	36.7%	71	41.4%	76	43.0%	
Age 85 Years or Over	87	46.5%	50	33.2%	59	37.2%	
Age 19 Years or Less	102	50.5%	104	51.0%	104	50.9%	
Age 20 to 39 Years	87	46.6%	94	48.5%	96	48.9%	
Age 40 to 64 Years	100	50.0%	92	47.9%	92	48.1%	
Age 65 Years or Over	97	49.3%	87	46.5%	88	46.9%	

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900 Marietta Hwy Roswell, GA 30075		1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)							
Total Households	2,032		28,778		80,606		
Households with Children	782	38.5%	9,073	31.5%	26,294	32.6%	
Average Household Size	2.6		2.4		2.5		
Household Density per Square Mile	647		1,018		1,027		
Population Family	4,789	88.0%	57,985	82.1%	168,628	84.0%	
Population Non-Family	545	10.0%	12,031	17.0%	31,290	15.6%	
Population Group Quarters	109	2.0%	629	0.9%	863	0.4%	
Family Households	1,573	77.4%	19,131	66.5%	55,338	68.7%	
Married Couple Households	1,396	88.7%	15,664	81.9%	45,091	81.5%	
Other Family Households with Children	178	11.3%	3,468	18.1%	10,247	18.5%	
Family Households with Children	782	49.7%	9,062	47.4%	26,260	47.5%	
Married Couple with Children	681	87.0%	7,058	77.9%	20,334	77.4%	
Other Family Households with Children	102	13.0%	2,004	22.1%	5,926	22.6%	
Family Households No Children	791	50.3%	10,070	52.6%	29,078	52.5%	
Married Couple No Children	715	90.4%	8,606	85.5%	24,757	85.1%	
Other Family Households No Children	76	9.6%	1,464	14.5%	4,322	14.9%	
Non-Family Households	458	22.6%	9,647	33.5%	25,268	31.3%	
Non-Family Households with Children	-	-	11	0.1%	35	0.1%	
Non-Family Households No Children	458	100.0%	9,636	99.9%	25,233	99.9%	
Average Family Household Size	3.0		3.0		3.0		
Average Family Income	\$301,711		\$221,147		\$217,870		
Median Family Income	\$204,922		\$175,457		\$167,470		
Average Non-Family Household Size	1.2		1.2		1.2		
Marital Status (2023)							
Population Age 15 Years or Over	4,393		58,091		164,377		
Never Married	864	19.7%	16,835	29.0%	47,560	28.9%	
Currently Married	2,948	67.1%	32,089	55.2%	91,047	55.4%	
Previously Married	581	13.2%	9,167	15.8%	25,770	15.7%	
Separated	123	21.2%	1,254	13.7%	4,178	16.2%	
Widowed	114	19.7%	2,307	25.2%	6,289	24.4%	
Divorced	343	59.1%	5,605	61.1%	15,303	59.4%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	3,833		50,153		142,170		
Elementary (Grade Level 0 to 8)	20	0.5%	622	1.2%	3,141	2.2%	
Some High School (Grade Level 9 to 11)	23	0.6%	579	1.2%	2,661	1.9%	
High School Graduate	246	6.4%	5,378	10.7%	15,426	10.9%	
Some College	293	7.7%	6,451	12.9%	18,001	12.7%	
Associate Degree Only	137	3.6%	2,313	4.6%	7,188	5.1%	
Bachelor Degree Only	1,949	50.8%	21,368	42.6%	57,967	40.8%	
Graduate Degree	1,165	30.4%	13,443	26.8%	37,786	26.6%	
Any College (Some College or Higher)	3,544	92.5%	43,574	86.9%	120,941	85.1%	
College Degree + (Bachelor Degree or Higher)	3,113	81.2%	34,810	69.4%	95,753	67.4%	

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Housing							
Total Housing Units (2023)	2,081		30,431		84,409		
Total Housing Units (2020)	2,035		29,055		82,103		
Historical Annual Growth (2020-2023)	46	-	1,377	-	2,306	-	
Housing Units Occupied (2023)	2,032	97.7%	28,778	94.6%	80,606	95.5%	
Housing Units Owner-Occupied	1,934	95.2%	21,618	75.1%	62,526	77.6%	
Housing Units Renter-Occupied	98	4.8%	7,160	24.9%	18,079	22.4%	
Housing Units Vacant (2023)	49	2.3%	1,653	5.4%	3,804	4.5%	
Household Size (2023)							
Total Households	2,032		28,778		80,606		
1 Person Households	392	19.3%	7,867	27.3%	20,714	25.7%	
2 Person Households	777	38.2%	10,108	35.1%	28,807	35.7%	
3 Person Households	311	15.3%	4,520	15.7%	12,695	15.7%	
4 Person Households	386	19.0%	4,213	14.6%	11,880	14.7%	
5 Person Households	127	6.3%	1,488	5.2%	4,424	5.5%	
6 Person Households	31	1.5%	430	1.5%	1,448	1.8%	
7 or More Person Households	7	0.4%	152	0.5%	639	0.8%	
Household Income Distribution (2023)							
HH Income \$200,000 or More	773	38.1%	8,097	28.1%	22,842	28.3%	
HH Income \$150,000 to \$199,999	373	18.3%	3,815	13.3%	10,137	12.6%	
HH Income \$125,000 to \$149,999	144	7.1%	2,332	8.1%	7,087	8.8%	
HH Income \$100,000 to \$124,999	112	5.5%	2,229	7.7%	6,594	8.2%	
HH Income \$75,000 to \$99,999	111	5.5%	3,336	11.6%	8,985	11.1%	
HH Income \$50,000 to \$74,999	232	11.4%	3,527	12.3%	9,671	12.0%	
HH Income \$35,000 to \$49,999	98	4.8%	1,736	6.0%	5,155	6.4%	
HH Income \$25,000 to \$34,999	62	3.1%	1,114	3.9%	3,567	4.4%	
HH Income \$15,000 to \$24,999	70	3.5%	874	3.0%	2,560	3.2%	
HH Income \$10,000 to \$14,999	11	0.5%	520	1.8%	1,303	1.6%	
HH Income Under \$10,000	45	2.2%	1,198	4.2%	2,704	3.4%	
Household Vehicles (2023)							
Households 0 Vehicles Available	38	1.9%	1,206	4.2%	2,829	3.5%	
Households 1 Vehicle Available	351	17.3%	8,855	30.8%	24,002	29.8%	
Households 2 Vehicles Available	995	49.0%	12,754	44.3%	36,197	44.9%	
Households 3 or More Vehicles Available	647	31.9%	5,964	20.7%	17,578	21.8%	
Total Vehicles Available	4,477		54,171		155,470		
Average Vehicles per Household	2.2		1.9		1.9		
Owner-Occupied Household Vehicles	4,319	96.5%	44,815	82.7%	130,545	84.0%	
Average Vehicles per Owner-Occupied Household	2.2		2.1		2.1		
Renter-Occupied Household Vehicles	157	3.5%	9,356	17.3%	24,924	16.0%	
Average Vehicles per Renter-Occupied Household	1.6		1.3		1.4		
Travel Time (2023)							
Worker Base Age 16 years or Over	3,087		38,998		108,745		
Travel to Work in 14 Minutes or Less	252	8.2%	3,607	9.2%	10,529	9.7%	
Travel to Work in 15 to 29 Minutes	513	16.6%	7,396	19.0%	22,007	20.2%	
Travel to Work in 30 to 59 Minutes	601	19.5%	7,690	19.7%	22,865	21.0%	
Travel to Work in 60 Minutes or More	45	1.5%	946	2.4%	2,911	2.7%	
Work at Home	1,676	54.3%	19,359	49.6%	50,433	46.4%	
Average Minutes Travel to Work	27.2		26.0		26.1		

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.004/-84.3894

900 Marietta Hwy Roswell, GA 30075							1 mi radius	3 mi radius	5 mi radius
Transportation To Work (2023)									
Worker Base Age 16 years or Over	3,087		38,998		108,745				
Drive to Work Alone	1,187	38.5%	16,990	43.6%	49,829	45.8%			
Drive to Work in Carpool	103	3.3%	1,438	3.7%	5,016	4.6%			
Travel to Work by Public Transportation	9	0.3%	309	0.8%	999	0.9%			
Drive to Work on Motorcycle	-	-	3	-	12	-			
Bicycle to Work	3	-	45	0.1%	115	0.1%			
Walk to Work	16	0.5%	406	1.0%	1,175	1.1%			
Other Means	92	3.0%	449	1.2%	1,166	1.1%			
Work at Home	1,676	54.3%	19,359	49.6%	50,433	46.4%			
Daytime Demographics (2023)									
Total Businesses	350		5,634		17,297				
Total Employees	1,401		31,969		101,027				
Company Headquarter Businesses	9	2.5%	160	2.8%	450	2.6%			
Company Headquarter Employees	88	6.3%	4,489	14.0%	14,494	14.3%			
Employee Population per Business	4.0	to 1	5.7	to 1	5.8	to 1			
Residential Population per Business	15.6	to 1	12.5	to 1	11.6	to 1			
Adj. Daytime Demographics Age 16 Years or Over	2,611		49,994		153,501				
Labor Force									
Labor Population Age 16 Years or Over (2023)	4,302		57,097		161,472				
Labor Force Total Males (2023)	2,108	49.0%	27,390	48.0%	77,932	48.3%			
Male Civilian Employed	1,657	78.6%	20,199	73.7%	57,384	73.6%			
Male Civilian Unemployed	47	2.2%	436	1.6%	1,283	1.6%			
Males in Armed Forces	4	0.2%	16	-	161	0.2%			
Males Not in Labor Force	400	19.0%	6,738	24.6%	19,103	24.5%			
Labor Force Total Females (2023)	2,194	51.0%	29,707	52.0%	83,541	51.7%			
Female Civilian Employed	1,430	65.2%	18,799	63.3%	51,361	61.5%			
Female Civilian Unemployed	55	2.5%	346	1.2%	1,320	1.6%			
Females in Armed Forces	-	-	57	0.2%	92	0.1%			
Females Not in Labor Force	709	32.3%	10,504	35.4%	30,768	36.8%			
Unemployment Rate	102	2.4%	783	1.4%	2,603	1.6%			
Occupation (2023)									
Occupation Population Age 16 Years or Over	3,087		38,998		108,745				
Occupation Total Males	1,657	53.7%	20,199	51.8%	57,384	52.8%			
Occupation Total Females	1,430	46.3%	18,799	48.2%	51,361	47.2%			
Management, Business, Financial Operations	916	29.7%	12,785	32.8%	33,070	30.4%			
Professional, Related	929	30.1%	11,405	29.2%	33,802	31.1%			
Service	336	10.9%	3,996	10.2%	10,282	9.5%			
Sales, Office	641	20.8%	7,879	20.2%	21,223	19.5%			
Farming, Fishing, Forestry	10	0.3%	13	-	25	-			
Construction, Extraction, Maintenance	43	1.4%	919	2.4%	3,790	3.5%			
Production, Transport, Material Moving	212	6.9%	2,000	5.1%	6,553	6.0%			
White Collar Workers	2,485	80.5%	32,070	82.2%	88,095	81.0%			
Blue Collar Workers	602	19.5%	6,929	17.8%	20,650	19.0%			

Complete Profile

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Units In Structure (2023)										
Total Units	2,032		28,778		80,606					
1 Detached Unit	1,575	77.5%	18,626	64.7%	53,755	66.7%				
1 Attached Unit	253	12.5%	2,693	9.4%	7,516	9.3%				
2 Units	8	0.4%	347	1.2%	746	0.9%				
3 to 4 Units	19	1.0%	586	2.0%	1,508	1.9%				
5 to 9 Units	52	2.6%	1,441	5.0%	4,025	5.0%				
10 to 19 Units	22	1.1%	1,905	6.6%	4,757	5.9%				
20 to 49 Units	26	1.3%	767	2.7%	2,052	2.5%				
50 or More Units	61	3.0%	2,205	7.7%	5,747	7.1%				
Mobile Home or Trailer	15	0.7%	209	0.7%	487	0.6%				
Other Structure	-	-	-	-	13	-				
Homes Built By Year (2023)										
Homes Built 2020 or later	18	0.9%	260	0.9%	814	1.0%				
Homes Built 2010 to 2019	263	12.6%	2,447	8.0%	6,982	8.3%				
Homes Built 2000 to 2009	354	17.0%	3,926	12.9%	10,785	12.8%				
Homes Built 1990 to 1999	348	16.7%	5,017	16.5%	12,719	15.1%				
Homes Built 1980 to 1989	735	35.3%	9,097	29.9%	23,288	27.6%				
Homes Built 1970 to 1979	170	8.2%	5,481	18.0%	17,382	20.6%				
Homes Built 1960 to 1969	100	4.8%	1,407	4.6%	5,726	6.8%				
Homes Built 1950 to 1959	15	0.7%	469	1.5%	1,254	1.5%				
Homes Built 1940 to 1949	4	0.2%	231	0.8%	473	0.6%				
Homes Built Before 1939	24	1.2%	444	1.5%	1,181	1.4%				
Median Age of Homes	33.3	yrs	37.1	yrs	37.8	yrs				
Home Values (2023)										
Owner Specified Housing Units	1,934		21,618		62,526					
Home Values \$1,000,000 or More	103	5.3%	673	3.1%	2,608	4.2%				
Home Values \$750,000 to \$999,999	157	8.1%	2,052	9.5%	4,730	7.6%				
Home Values \$500,000 to \$749,999	808	41.8%	6,949	32.1%	16,966	27.1%				
Home Values \$400,000 to \$499,999	370	19.1%	3,861	17.9%	11,563	18.5%				
Home Values \$300,000 to \$399,999	287	14.8%	4,131	19.1%	13,251	21.2%				
Home Values \$250,000 to \$299,999	53	2.7%	1,296	6.0%	4,877	7.8%				
Home Values \$200,000 to \$249,999	14	0.7%	825	3.8%	3,122	5.0%				
Home Values \$175,000 to \$199,999	42	2.2%	541	2.5%	1,366	2.2%				
Home Values \$150,000 to \$174,999	64	3.3%	483	2.2%	1,569	2.5%				
Home Values \$125,000 to \$149,999	13	0.7%	272	1.3%	644	1.0%				
Home Values \$100,000 to \$124,999	9	0.5%	150	0.7%	457	0.7%				
Home Values \$90,000 to \$99,999	2	0.1%	112	0.5%	216	0.3%				
Home Values \$80,000 to \$89,999	2	0.1%	45	0.2%	128	0.2%				
Home Values \$70,000 to \$79,999	1	-	40	0.2%	93	0.1%				
Home Values \$60,000 to \$69,999	1	-	15	-	46	-				
Home Values \$50,000 to \$59,999	1	-	34	0.2%	79	0.1%				
Home Values \$35,000 to \$49,999	-	-	56	0.3%	138	0.2%				
Home Values \$25,000 to \$34,999	-	-	6	-	26	-				
Home Values \$10,000 to \$24,999	3	0.2%	31	0.1%	175	0.3%				
Home Values Under \$10,000	2	0.1%	47	0.2%	474	0.8%				
Owner-Occupied Median Home Value	\$518,998		\$471,561		\$445,245					
Renter-Occupied Median Rent	\$1,655		\$1,326		\$1,346					

Complete Profile

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900 Marietta Hwy Roswell, GA 30075		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$305.09 M	\$3.18 B	\$8.98 B
Total Non-Retail Expenditure		\$163.31 M	\$1.7 B	\$4.79 B
Total Retail Expenditure		\$141.78 M	\$1.48 B	\$4.19 B
Apparel		\$11.22 M	\$116.05 M	\$326.85 M
Contributions		\$11.68 M	\$117.76 M	\$331.68 M
Education		\$12.06 M	\$119.37 M	\$333.23 M
Entertainment		\$18.28 M	\$188.1 M	\$530.15 M
Food and Beverages		\$43.06 M	\$453.66 M	\$1.28 B
Furnishings and Equipment		\$11.21 M	\$115.79 M	\$326.53 M
Gifts		\$9.11 M	\$91.57 M	\$258.47 M
Health Care		\$23.84 M	\$252.58 M	\$716.08 M
Household Operations		\$12.66 M	\$130.38 M	\$367.68 M
Miscellaneous Expenses		\$5.88 M	\$61.06 M	\$172.28 M
Personal Care		\$4.06 M	\$42.52 M	\$120.09 M
Personal Insurance		\$2.5 M	\$25.19 M	\$70.87 M
Reading		\$683.93 K	\$7.1 M	\$20.03 M
Shelter		\$63.71 M	\$666.96 M	\$1.88 B
Tobacco		\$1.3 M	\$14.83 M	\$42.28 M
Transportation		\$54.07 M	\$566.72 M	\$1.6 B
Utilities		\$19.77 M	\$211.97 M	\$601.12 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$12,514	\$9,213	\$9,287
Total Non-Retail Expenditure		\$6,699 53.5%	\$4,920 53.4%	\$4,955 53.4%
Total Retail Expenditures		\$5,815 46.5%	\$4,293 46.6%	\$4,332 46.6%
Apparel		\$460 3.7%	\$336 3.6%	\$338 3.6%
Contributions		\$479 3.8%	\$341 3.7%	\$343 3.7%
Education		\$494 4.0%	\$346 3.8%	\$345 3.7%
Entertainment		\$750 6.0%	\$545 5.9%	\$548 5.9%
Food and Beverages		\$1,766 14.1%	\$1,314 14.3%	\$1,325 14.3%
Furnishings and Equipment		\$460 3.7%	\$335 3.6%	\$338 3.6%
Gifts		\$374 3.0%	\$265 2.9%	\$267 2.9%
Health Care		\$978 7.8%	\$731 7.9%	\$740 8.0%
Household Operations		\$519 4.1%	\$378 4.1%	\$380 4.1%
Miscellaneous Expenses		\$241 1.9%	\$177 1.9%	\$178 1.9%
Personal Care		\$167 1.3%	\$123 1.3%	\$124 1.3%
Personal Insurance		\$103 0.8%	\$73 0.8%	\$73 0.8%
Reading		\$28 0.2%	\$21 0.2%	\$21 0.2%
Shelter		\$2,613 20.9%	\$1,931 21.0%	\$1,944 20.9%
Tobacco		\$53 0.4%	\$43 0.5%	\$44 0.5%
Transportation		\$2,218 17.7%	\$1,641 17.8%	\$1,657 17.8%
Utilities		\$811 6.5%	\$614 6.7%	\$621 6.7%