

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy Roswell, GA 30075	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2018)	5,304	70,079	201,626
Projected Population (2023)	5,624	73,892	212,355
Census Population (2010)	5,013	65,233	187,375
Census Population (2000)	4,629	64,200	180,358
Projected Annual Growth (2018-2023)	320 1.2%	3,813 1.1%	10,728 1.1%
Historical Annual Growth (2010-2018)	291 0.7%	4,846 0.9%	14,251 1.0%
Historical Annual Growth (2000-2010)	384 0.8%	1,033 0.2%	7,017 0.4%
Estimated Population Density (2018)	1,689 <i>psm</i>	2,480 <i>psm</i>	2,568 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
Households			
Estimated Households (2018)	2,021	28,545	81,213
Projected Households (2023)	2,137	30,055	85,471
Census Households (2010)	1,868	25,947	73,764
Census Households (2000)	1,618	24,962	69,846
Projected Annual Growth (2018-2023)	116 1.2%	1,510 1.1%	4,257 1.0%
Historical Annual Change (2000-2018)	403 1.4%	3,582 0.8%	11,368 0.9%
Average Household Income			
Estimated Average Household Income (2018)	\$173,229	\$135,185	\$137,177
Projected Average Household Income (2023)	\$202,558	\$157,117	\$160,639
Census Average Household Income (2010)	\$119,117	\$105,854	\$103,880
Census Average Household Income (2000)	\$140,736	\$103,380	\$98,101
Projected Annual Change (2018-2023)	\$29,329 3.4%	\$21,933 3.2%	\$23,462 3.4%
Historical Annual Change (2000-2018)	\$32,493 1.3%	\$31,805 1.7%	\$39,076 2.2%
Median Household Income			
Estimated Median Household Income (2018)	\$127,641	\$103,582	\$103,197
Projected Median Household Income (2023)	\$148,123	\$120,618	\$119,656
Census Median Household Income (2010)	\$103,014	\$82,313	\$81,077
Census Median Household Income (2000)	\$116,567	\$82,369	\$80,539
Projected Annual Change (2018-2023)	\$20,482 3.2%	\$17,036 3.3%	\$16,459 3.2%
Historical Annual Change (2000-2018)	\$11,073 0.5%	\$21,213 1.4%	\$22,659 1.6%
Per Capita Income			
Estimated Per Capita Income (2018)	\$66,007	\$55,107	\$55,272
Projected Per Capita Income (2023)	\$76,985	\$63,946	\$64,673
Census Per Capita Income (2010)	\$44,398	\$42,104	\$40,895
Census Per Capita Income (2000)	\$47,779	\$39,826	\$37,817
Projected Annual Change (2018-2023)	\$10,978 3.3%	\$8,839 3.2%	\$9,401 3.4%
Historical Annual Change (2000-2018)	\$18,228 2.1%	\$15,281 2.1%	\$17,455 2.6%
Estimated Average Household Net Worth (2018)	\$1,290,778	\$1,033,329	\$1,021,167

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy Roswell, GA 30075	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2018)	5,304		70,079		201,626	
White (2018)	4,285	80.8%	49,958	71.3%	142,800	70.8%
Black or African American (2018)	425	8.0%	11,780	16.8%	31,292	15.5%
American Indian or Alaska Native (2018)	11	0.2%	132	0.2%	438	0.2%
Asian (2018)	407	7.7%	4,656	6.6%	14,608	7.2%
Hawaiian or Pacific Islander (2018)	2	-	31	-	74	-
Other Race (2018)	54	1.0%	1,925	2.7%	7,859	3.9%
Two or More Races (2018)	120	2.3%	1,597	2.3%	4,555	2.3%
Population < 18 (2018)	1,315	24.8%	15,874	22.7%	46,260	22.9%
White Not Hispanic	983	74.7%	9,869	62.2%	26,917	58.2%
Black or African American	103	7.9%	2,694	17.0%	7,487	16.2%
Asian	93	7.1%	1,092	6.9%	3,350	7.2%
Other Race Not Hispanic	55	4.1%	807	5.1%	2,136	4.6%
Hispanic	82	6.2%	1,412	8.9%	6,370	13.8%
Not Hispanic or Latino Population (2018)	5,042	95.1%	65,336	93.2%	181,563	90.0%
Not Hispanic White	4,098	81.3%	47,246	72.3%	131,230	72.3%
Not Hispanic Black or African American	423	8.4%	11,427	17.5%	30,358	16.7%
Not Hispanic American Indian or Alaska Native	7	0.1%	92	0.1%	285	0.2%
Not Hispanic Asian	406	8.1%	4,631	7.1%	14,484	8.0%
Not Hispanic Hawaiian or Pacific Islander	2	-	28	-	63	-
Not Hispanic Other Race	20	0.4%	629	1.0%	1,623	0.9%
Not Hispanic Two or More Races	85	1.7%	1,284	2.0%	3,520	1.9%
Hispanic or Latino Population (2018)	262	4.9%	4,742	6.8%	20,063	10.0%
Hispanic White	187	71.2%	2,712	57.2%	11,570	57.7%
Hispanic Black or African American	3	1.0%	353	7.4%	933	4.7%
Hispanic American Indian or Alaska Native	3	1.2%	40	0.8%	153	0.8%
Hispanic Asian	1	0.5%	25	0.5%	124	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.1%	11	0.1%
Hispanic Other Race	34	12.9%	1,296	27.3%	6,236	31.1%
Hispanic Two or More Races	35	13.2%	314	6.6%	1,035	5.2%
Not Hispanic or Latino Population (2010)	4,761	95.0%	60,386	92.6%	166,853	89.0%
Hispanic or Latino Population (2010)	252	5.0%	4,847	7.4%	20,522	11.0%
Not Hispanic or Latino Population (2000)	4,507	97.4%	60,665	94.5%	167,104	92.7%
Hispanic or Latino Population (2000)	122	2.6%	3,536	5.5%	13,254	7.3%
Not Hispanic or Latino Population (2023)	5,309	94.4%	68,277	92.4%	188,815	88.9%
Hispanic or Latino Population (2023)	314	5.6%	5,615	7.6%	23,540	11.1%
Projected Annual Growth (2018-2023)	52	4.0%	872	3.7%	3,476	3.5%
Historical Annual Growth (2000-2010)	130	10.7%	1,312	3.7%	7,268	5.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy

Roswell, GA 30075

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Population	5,304	70,079	201,626
Age Under 5 Years	304 5.7%	3,747 5.3%	11,489 5.7%
Age 5 to 9 Years	400 7.5%	4,377 6.2%	13,001 6.4%
Age 10 to 14 Years	376 7.1%	4,926 7.0%	13,905 6.9%
Age 15 to 19 Years	339 6.4%	4,456 6.4%	12,568 6.2%
Age 20 to 24 Years	178 3.4%	3,406 4.9%	9,580 4.8%
Age 25 to 29 Years	248 4.7%	4,235 6.0%	12,454 6.2%
Age 30 to 34 Years	271 5.1%	4,184 6.0%	13,069 6.5%
Age 35 to 39 Years	388 7.3%	4,691 6.7%	13,919 6.9%
Age 40 to 44 Years	384 7.2%	4,683 6.7%	13,535 6.7%
Age 45 to 49 Years	439 8.3%	5,447 7.8%	15,361 7.6%
Age 50 to 54 Years	486 9.2%	5,634 8.0%	15,296 7.6%
Age 55 to 59 Years	504 9.5%	5,781 8.2%	15,723 7.8%
Age 60 to 64 Years	412 7.8%	5,195 7.4%	14,100 7.0%
Age 65 to 69 Years	258 4.9%	3,645 5.2%	10,922 5.4%
Age 70 to 74 Years	137 2.6%	2,306 3.3%	7,231 3.6%
Age 75 to 79 Years	90 1.7%	1,363 1.9%	4,100 2.0%
Age 80 to 84 Years	49 0.9%	853 1.2%	2,539 1.3%
Age 85 Years or Over	40 0.7%	1,151 1.6%	2,834 1.4%
Median Age	41.3	41.1	40.3
Age 19 Years or Less	1,418 26.7%	17,506 25.0%	50,963 25.3%
Age 20 to 64 Years	3,311 62.4%	43,256 61.7%	123,037 61.0%
Age 65 Years or Over	574 10.8%	9,317 13.3%	27,626 13.7%

Female Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Female Population	2,709 51.1%	36,255 51.7%	103,723 51.4%
Age Under 5 Years	167 6.2%	1,847 5.1%	5,624 5.4%
Age 5 to 9 Years	196 7.2%	2,121 5.9%	6,398 6.2%
Age 10 to 14 Years	178 6.6%	2,393 6.6%	6,760 6.5%
Age 15 to 19 Years	161 5.9%	2,163 6.0%	6,060 5.8%
Age 20 to 24 Years	85 3.1%	1,733 4.8%	4,757 4.6%
Age 25 to 29 Years	137 5.0%	2,162 6.0%	6,324 6.1%
Age 30 to 34 Years	139 5.1%	2,164 6.0%	6,673 6.4%
Age 35 to 39 Years	212 7.8%	2,413 6.7%	7,097 6.8%
Age 40 to 44 Years	208 7.7%	2,497 6.9%	7,013 6.8%
Age 45 to 49 Years	238 8.8%	2,945 8.1%	8,167 7.9%
Age 50 to 54 Years	248 9.1%	2,948 8.1%	7,993 7.7%
Age 55 to 59 Years	256 9.4%	3,054 8.4%	8,453 8.1%
Age 60 to 64 Years	198 7.3%	2,744 7.6%	7,437 7.2%
Age 65 to 69 Years	122 4.5%	1,797 5.0%	5,500 5.3%
Age 70 to 74 Years	59 2.2%	1,174 3.2%	3,804 3.7%
Age 75 to 79 Years	51 1.9%	768 2.1%	2,220 2.1%
Age 80 to 84 Years	30 1.1%	518 1.4%	1,507 1.5%
Age 85 Years or Over	24 0.9%	811 2.2%	1,934 1.9%
Female Median Age	41.3	41.9	41.1
Age 19 Years or Less	702 25.9%	8,525 23.5%	24,842 24.0%
Age 20 to 64 Years	1,720 63.5%	22,661 62.5%	63,916 61.6%
Age 65 Years or Over	286 10.6%	5,069 14.0%	14,965 14.4%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy

Roswell, GA 30075

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
Male Population	2,595 48.9%	33,823 48.3%	97,903 48.6%
Age Under 5 Years	137 5.3%	1,900 5.6%	5,866 6.0%
Age 5 to 9 Years	204 7.9%	2,256 6.7%	6,603 6.7%
Age 10 to 14 Years	197 7.6%	2,532 7.5%	7,145 7.3%
Age 15 to 19 Years	178 6.8%	2,293 6.8%	6,508 6.6%
Age 20 to 24 Years	93 3.6%	1,673 4.9%	4,822 4.9%
Age 25 to 29 Years	112 4.3%	2,073 6.1%	6,129 6.3%
Age 30 to 34 Years	132 5.1%	2,020 6.0%	6,396 6.5%
Age 35 to 39 Years	176 6.8%	2,278 6.7%	6,822 7.0%
Age 40 to 44 Years	177 6.8%	2,186 6.5%	6,522 6.7%
Age 45 to 49 Years	201 7.7%	2,501 7.4%	7,194 7.3%
Age 50 to 54 Years	239 9.2%	2,685 7.9%	7,303 7.5%
Age 55 to 59 Years	248 9.6%	2,726 8.1%	7,269 7.4%
Age 60 to 64 Years	214 8.2%	2,451 7.2%	6,663 6.8%
Age 65 to 69 Years	137 5.3%	1,847 5.5%	5,422 5.5%
Age 70 to 74 Years	78 3.0%	1,132 3.3%	3,427 3.5%
Age 75 to 79 Years	39 1.5%	595 1.8%	1,879 1.9%
Age 80 to 84 Years	19 0.7%	334 1.0%	1,032 1.1%
Age 85 Years or Over	15 0.6%	339 1.0%	901 0.9%
Male Median Age	41.3	40.3	39.5
Age 19 Years or Less	716 27.6%	8,981 26.6%	26,121 26.7%
Age 20 to 64 Years	1,591 61.3%	20,595 60.9%	59,121 60.4%
Age 65 Years or Over	288 11.1%	4,248 12.6%	12,660 12.9%

Males per 100 Females (2018)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison	96	93	94
Age Under 5 Years	82 45.0%	103 50.7%	104 51.1%
Age 5 to 9 Years	104 51.1%	106 51.5%	103 50.8%
Age 10 to 14 Years	111 52.5%	106 51.4%	106 51.4%
Age 15 to 19 Years	110 52.4%	106 51.5%	107 51.8%
Age 20 to 24 Years	110 52.3%	97 49.1%	101 50.3%
Age 25 to 29 Years	82 44.9%	96 49.0%	97 49.2%
Age 30 to 34 Years	95 48.6%	93 48.3%	96 48.9%
Age 35 to 39 Years	83 45.4%	94 48.6%	96 49.0%
Age 40 to 44 Years	85 46.0%	88 46.7%	93 48.2%
Age 45 to 49 Years	84 45.8%	85 45.9%	88 46.8%
Age 50 to 54 Years	96 49.1%	91 47.7%	91 47.7%
Age 55 to 59 Years	97 49.2%	89 47.2%	86 46.2%
Age 60 to 64 Years	108 51.9%	89 47.2%	90 47.3%
Age 65 to 69 Years	112 52.9%	103 50.7%	99 49.6%
Age 70 to 74 Years	133 57.1%	96 49.1%	90 47.4%
Age 75 to 79 Years	78 43.8%	77 43.6%	85 45.8%
Age 80 to 84 Years	61 38.1%	64 39.2%	68 40.6%
Age 85 Years or Over	63 38.5%	42 29.5%	47 31.8%
Age 19 Years or Less	102 50.5%	105 51.3%	105 51.3%
Age 20 to 39 Years	90 47.2%	95 48.7%	97 49.3%
Age 40 to 64 Years	94 48.4%	88 46.9%	89 47.2%
Age 65 Years or Over	101 50.2%	84 45.6%	85 45.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy

Roswell, GA 30075

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2018)						
Total Households	2,021		28,545		81,213	
Households with Children	743	36.8%	8,982	31.5%	25,907	31.9%
Average Household Size	2.6		2.4		2.5	
Household Density per Square Mile	644		1,010		1,034	
Population Family	4,654	87.7%	57,561	82.1%	167,338	83.0%
Population Non-Family	650	12.3%	12,086	17.2%	33,759	16.7%
Population Group Quarters	-	-	432	0.6%	528	0.3%
Family Households	1,505	74.4%	18,709	65.5%	53,885	66.4%
Married Couple Households	1,301	86.5%	15,210	81.3%	43,269	80.3%
Other Family Households	203	13.5%	3,499	18.7%	10,617	19.7%
Family Households with Children	741	49.3%	8,925	47.7%	25,718	47.7%
Married Couple with Children	616	83.1%	6,819	76.4%	19,298	75.0%
Other Family Households with Children	125	16.9%	2,106	23.6%	6,420	25.0%
Family Households No Children	763	50.7%	9,784	52.3%	28,168	52.3%
Married Couple No Children	685	89.8%	8,391	85.8%	23,971	85.1%
Other Family Households No Children	78	10.2%	1,393	14.2%	4,197	14.9%
Non-Family Households	516	25.6%	9,836	34.5%	27,328	33.6%
Non-Family Households with Children	2	0.4%	57	0.6%	189	0.7%
Non-Family Households No Children	514	99.6%	9,779	99.4%	27,139	99.3%
Average Family Household Size	3.1		3.1		3.1	
Average Family Income	\$205,786		\$169,492		\$170,630	
Median Family Income	\$152,088		\$135,247		\$131,867	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2018)						
Population Age 15 Years or Over	4,224		57,029		163,231	
Never Married	874	20.7%	16,863	29.6%	50,279	30.8%
Currently Married	2,624	62.1%	30,103	52.8%	83,885	51.4%
Previously Married	726	17.2%	10,063	17.6%	29,067	17.8%
Separated	188	25.9%	2,144	21.3%	6,789	23.4%
Widowed	133	18.3%	2,467	24.5%	6,293	21.6%
Divorced	406	55.8%	5,452	54.2%	15,984	55.0%
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	3,707		49,167		141,083	
Elementary (Grade Level 0 to 8)	46	1.3%	570	1.2%	3,135	2.2%
Some High School (Grade Level 9 to 11)	6	0.2%	1,078	2.2%	3,373	2.4%
High School Graduate	319	8.6%	6,147	12.5%	18,820	13.3%
Some College	506	13.7%	7,535	15.3%	21,608	15.3%
Associate Degree Only	96	2.6%	2,939	6.0%	8,387	5.9%
Bachelor Degree Only	1,528	41.2%	19,142	38.9%	53,172	37.7%
Graduate Degree	1,205	32.5%	11,756	23.9%	32,587	23.1%
Any College (Some College or Higher)	3,336	90.0%	41,372	84.1%	115,755	82.0%
College Degree + (Bachelor Degree or Higher)	2,734	73.7%	30,898	62.8%	85,759	60.8%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy

Roswell, GA 30075

Housing

	1 mi radius	3 mi radius	5 mi radius
Total Housing Units (2018)	2,059	29,243	83,246
Total Housing Units (2010)	1,948	27,684	78,731
Historical Annual Growth (2010-2018)	111 0.7%	1,559 0.7%	4,516 0.7%
Housing Units Occupied (2018)	2,021 98.1%	28,545 97.6%	81,213 97.6%
Housing Units Owner-Occupied	1,592 78.8%	18,620 65.2%	53,924 66.4%
Housing Units Renter-Occupied	429 21.2%	9,925 34.8%	27,289 33.6%
Housing Units Vacant (2018)	38 1.9%	698 2.4%	2,033 2.5%

Household Size (2018)

	1 mi radius	3 mi radius	5 mi radius
Total Households	2,021	28,545	81,213
1 Person Households	405 20.0%	7,989 28.0%	22,222 27.4%
2 Person Households	722 35.7%	9,649 33.8%	27,430 33.8%
3 Person Households	329 16.3%	4,458 15.6%	12,687 15.6%
4 Person Households	401 19.8%	4,268 15.0%	11,926 14.7%
5 Person Households	128 6.3%	1,544 5.4%	4,561 5.6%
6 Person Households	33 1.7%	456 1.6%	1,549 1.9%
7 or More Person Households	4 0.2%	181 0.6%	839 1.0%

Household Income Distribution (2018)

	1 mi radius	3 mi radius	5 mi radius
HH Income \$200,000 or More	564 27.9%	5,726 20.1%	15,619 19.2%
HH Income \$150,000 to \$199,999	233 11.5%	2,924 10.2%	8,607 10.6%
HH Income \$125,000 to \$149,999	187 9.3%	2,273 8.0%	6,370 7.8%
HH Income \$100,000 to \$124,999	219 10.8%	2,828 9.9%	8,129 10.0%
HH Income \$75,000 to \$99,999	251 12.4%	3,347 11.7%	9,194 11.3%
HH Income \$50,000 to \$74,999	281 13.9%	4,272 15.0%	12,456 15.3%
HH Income \$35,000 to \$49,999	115 5.7%	2,635 9.2%	8,028 9.9%
HH Income \$25,000 to \$34,999	73 3.6%	1,505 5.3%	4,713 5.8%
HH Income \$15,000 to \$24,999	20 1.0%	1,349 4.7%	4,142 5.1%
HH Income \$10,000 to \$14,999	32 1.6%	604 2.1%	1,445 1.8%
HH Income Under \$10,000	47 2.3%	1,083 3.8%	2,511 3.1%

Household Vehicles (2018)

	1 mi radius	3 mi radius	5 mi radius
Households 0 Vehicles Available	56 2.8%	1,670 5.8%	3,813 4.7%
Households 1 Vehicle Available	457 22.6%	8,807 30.9%	25,263 31.1%
Households 2 Vehicles Available	1,098 54.3%	12,561 44.0%	36,251 44.6%
Households 3 or More Vehicles Available	410 20.3%	5,507 19.3%	15,887 19.6%
Total Vehicles Available	4,015	52,178	150,788
Average Vehicles per Household	2.0	1.8	1.9
Owner-Occupied Household Vehicles	3,408 84.9%	40,099 76.9%	115,118 76.3%
Average Vehicles per Owner-Occupied Household	2.1	2.2	2.1
Renter-Occupied Household Vehicles	607 15.1%	12,079 23.1%	35,670 23.7%
Average Vehicles per Renter-Occupied Household	1.4	1.2	1.3

Travel Time (2015)

	1 mi radius	3 mi radius	5 mi radius
Worker Base Age 16 years or Over	2,885	37,250	106,966
Travel to Work in 14 Minutes or Less	387 13.4%	5,235 14.1%	17,072 16.0%
Travel to Work in 15 to 29 Minutes	509 17.6%	11,643 31.3%	32,674 30.5%
Travel to Work in 30 to 59 Minutes	1,136 39.4%	14,707 39.5%	40,153 37.5%
Travel to Work in 60 Minutes or More	280 9.7%	2,892 7.8%	9,265 8.7%
Work at Home	498 17.3%	4,534 12.2%	12,254 11.5%
Average Minutes Travel to Work	32.3	28.8	28.0

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy Roswell, GA 30075	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	2,885		37,250		106,966	
Drive to Work Alone	2,010	69.7%	28,005	75.2%	79,940	74.7%
Drive to Work in Carpool	138	4.8%	2,345	6.3%	6,827	6.4%
Travel to Work by Public Transportation	146	5.1%	1,609	4.3%	4,960	4.6%
Drive to Work on Motorcycle	-	-	28	0.1%	48	-
Bicycle to Work	2	0.1%	21	0.1%	230	0.2%
Walk to Work	69	2.4%	408	1.1%	1,461	1.4%
Other Means	22	0.8%	301	0.8%	1,246	1.2%
Work at Home	498	17.3%	4,534	12.2%	12,254	11.5%
Daytime Demographics (2018)						
Total Businesses	116		3,562		9,924	
Total Employees	630		28,838		91,807	
Company Headquarter Businesses	-	-	16	0.4%	94	0.9%
Company Headquarter Employees	-	-	125	0.4%	8,256	9.0%
Employee Population per Business	5.4 to 1		8.1 to 1		9.3 to 1	
Residential Population per Business	45.8 to 1		19.7 to 1		20.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,001		45,645		140,418	
Labor Force						
Labor Population Age 16 Years or Over (2018)	4,152		56,136		160,645	
Labor Force Total Males (2018)	2,021	48.7%	26,665	47.5%	76,967	47.9%
Male Civilian Employed	1,481	73.3%	20,484	76.8%	59,342	77.1%
Male Civilian Unemployed	59	2.9%	554	2.1%	1,415	1.8%
Males in Armed Forces	-	-	92	0.3%	144	0.2%
Males Not in Labor Force	482	23.8%	5,535	20.8%	16,066	20.9%
Labor Force Total Females (2018)	2,131	51.3%	29,471	52.5%	83,677	52.1%
Female Civilian Employed	1,300	61.0%	18,744	63.6%	52,505	62.7%
Female Civilian Unemployed	27	1.3%	529	1.8%	1,419	1.7%
Females in Armed Forces	-	-	9	-	42	0.1%
Females Not in Labor Force	803	37.7%	10,188	34.6%	29,711	35.5%
Unemployment Rate		2.1%		1.9%		1.8%
Labor Force Growth (2010-2018)	-6	-0.2%	19	-	65	0.1%
Male Labor Force Growth (2010-2018)	-3	-0.2%	14	0.1%	32	0.1%
Female Labor Force Growth (2010-2018)	-3	-0.2%	4	-	33	0.1%
Occupation (2015)						
Occupation Population Age 16 Years or Over	2,787		39,209		111,782	
Occupation Total Males	1,484	53.2%	20,469	52.2%	59,310	53.1%
Occupation Total Females	1,303	46.8%	18,740	47.8%	52,472	46.9%
Management, Business, Financial Operations	978	35.1%	10,809	27.6%	29,305	26.2%
Professional, Related	642	23.0%	10,917	27.8%	31,084	27.8%
Service	231	8.3%	5,253	13.4%	15,544	13.9%
Sales, Office	618	22.2%	9,199	23.5%	25,306	22.6%
Farming, Fishing, Forestry	7	0.3%	49	0.1%	428	0.4%
Construction, Extraction, Maintenance	98	3.5%	1,029	2.6%	4,083	3.7%
Production, Transport, Material Moving	211	7.6%	1,954	5.0%	6,032	5.4%
White Collar Workers	2,239	80.3%	30,925	78.9%	85,695	76.7%
Blue Collar Workers	548	19.7%	8,285	21.1%	26,087	23.3%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy Roswell, GA 30075		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)							
Total Units		1,868		25,947		73,764	
1 Detached Unit		1,438	77.0%	17,522	67.5%	49,813	67.5%
1 Attached Unit		212	11.3%	2,057	7.9%	6,257	8.5%
2 Units		4	0.2%	295	1.1%	670	0.9%
3 to 4 Units		37	2.0%	702	2.7%	2,214	3.0%
5 to 9 Units		83	4.4%	2,059	7.9%	6,219	8.4%
10 to 19 Units		115	6.1%	2,969	11.4%	8,129	11.0%
20 to 49 Units		49	2.6%	937	3.6%	2,366	3.2%
50 or More Units		78	4.2%	1,779	6.9%	4,471	6.1%
Mobile Home or Trailer		9	0.5%	219	0.8%	1,034	1.4%
Other Structure		-	-	-	-	12	-
Homes Built By Year (2015)							
Homes Built 2014 or later		121	6.5%	597	2.3%	1,646	2.2%
Homes Built 2010 to 2013		17	0.9%	603	2.3%	1,567	2.1%
Homes Built 2000 to 2009		254	13.6%	2,392	9.2%	7,739	10.5%
Homes Built 1990 to 1999		566	30.3%	5,463	21.1%	15,086	20.5%
Homes Built 1980 to 1989		750	40.2%	10,448	40.3%	25,501	34.6%
Homes Built 1970 to 1979		189	10.1%	6,184	23.8%	20,367	27.6%
Homes Built 1960 to 1969		35	1.8%	1,569	6.0%	5,485	7.4%
Homes Built 1950 to 1959		34	1.8%	775	3.0%	2,218	3.0%
Homes Built 1940 to 1949		35	1.9%	226	0.9%	529	0.7%
Homes Built Before 1939		24	1.3%	282	1.1%	1,047	1.4%
Median Age of Homes		26.2 yrs		30.8 yrs		31.3 yrs	
Home Values (2015)							
Owner Specified Housing Units		1,474		17,189		49,735	
Home Values \$1,000,000 or More		30	2.0%	383	2.2%	1,422	2.9%
Home Values \$750,000 to \$999,999		80	5.4%	837	4.9%	2,491	5.0%
Home Values \$500,000 to \$749,999		336	22.8%	3,117	18.1%	7,919	15.9%
Home Values \$400,000 to \$499,999		273	18.5%	2,533	14.7%	7,136	14.3%
Home Values \$300,000 to \$399,999		383	26.0%	4,276	24.9%	11,917	24.0%
Home Values \$250,000 to \$299,999		163	11.0%	1,789	10.4%	5,607	11.3%
Home Values \$200,000 to \$249,999		107	7.3%	2,064	12.0%	5,700	11.5%
Home Values \$175,000 to \$199,999		47	3.2%	872	5.1%	2,693	5.4%
Home Values \$150,000 to \$174,999		19	1.3%	818	4.8%	2,874	5.8%
Home Values \$125,000 to \$149,999		31	2.1%	552	3.2%	1,898	3.8%
Home Values \$100,000 to \$124,999		74	5.0%	485	2.8%	1,444	2.9%
Home Values \$90,000 to \$99,999		14	1.0%	166	1.0%	488	1.0%
Home Values \$80,000 to \$89,999		19	1.3%	167	1.0%	550	1.1%
Home Values \$70,000 to \$79,999		4	0.2%	161	0.9%	484	1.0%
Home Values \$60,000 to \$69,999		2	0.1%	102	0.6%	230	0.5%
Home Values \$50,000 to \$59,999		1	0.1%	46	0.3%	244	0.5%
Home Values \$35,000 to \$49,999		4	0.3%	79	0.5%	251	0.5%
Home Values \$25,000 to \$34,999		-	-	40	0.2%	126	0.3%
Home Values \$10,000 to \$24,999		4	0.3%	40	0.2%	214	0.4%
Home Values Under \$10,000		4	0.2%	81	0.5%	229	0.5%
Owner-Occupied Median Home Value		\$390,627		\$343,500		\$338,885	
Renter-Occupied Median Rent		\$1,245		\$996		\$1,025	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.0037/-84.3913

RFULL9

880 Marietta Hwy

Roswell, GA 30075

1 mi radius 3 mi radius 5 mi radius

Total Annual Consumer Expenditure (2018)

Total Household Expenditure	\$211 M	\$2.46 B	\$7.14 B
Total Non-Retail Expenditure	\$113 M	\$1.31 B	\$3.80 B
Total Retail Expenditure	\$98.2 M	\$1.15 B	\$3.34 B
Apparel	\$7.54 M	\$87.4 M	\$253 M
Contributions	\$11.7 M	\$131 M	\$380 M
Education	\$9.69 M	\$109 M	\$315 M
Entertainment	\$12.1 M	\$141 M	\$407 M
Food and Beverages	\$29.2 M	\$344 M	\$999 M
Furnishings and Equipment	\$7.74 M	\$89.1 M	\$258 M
Gifts	\$6.19 M	\$70.3 M	\$203 M
Health Care	\$15.2 M	\$181 M	\$527 M
Household Operations	\$7.00 M	\$79.4 M	\$229 M
Miscellaneous Expenses	\$2.91 M	\$34.5 M	\$100 M
Personal Care	\$2.70 M	\$31.6 M	\$91.5 M
Personal Insurance	\$1.87 M	\$21.1 M	\$61.0 M
Reading	\$474 K	\$5.53 M	\$16.0 M
Shelter	\$43.9 M	\$512 M	\$1.48 B
Tobacco	\$977 K	\$12.1 M	\$35.4 M
Transportation	\$37.8 M	\$444 M	\$1.29 B
Utilities	\$14.2 M	\$170 M	\$493 M

Monthly Household Consumer Expenditure (2018)

Total Household Expenditure	\$8,712	\$7,192	\$7,327
Total Non-Retail Expenditure	\$4,662 53.5%	\$3,833 53.3%	\$3,902 53.3%
Total Retail Expenditures	\$4,050 46.5%	\$3,359 46.7%	\$3,425 46.7%
Apparel	\$311 3.6%	\$255 3.5%	\$260 3.5%
Contributions	\$483 5.5%	\$384 5.3%	\$390 5.3%
Education	\$399 4.6%	\$319 4.4%	\$323 4.4%
Entertainment	\$500 5.7%	\$410 5.7%	\$418 5.7%
Food and Beverages	\$1,205 13.8%	\$1,005 14.0%	\$1,025 14.0%
Furnishings and Equipment	\$319 3.7%	\$260 3.6%	\$264 3.6%
Gifts	\$255 2.9%	\$205 2.9%	\$208 2.8%
Health Care	\$627 7.2%	\$530 7.4%	\$541 7.4%
Household Operations	\$289 3.3%	\$232 3.2%	\$235 3.2%
Miscellaneous Expenses	\$120 1.4%	\$101 1.4%	\$103 1.4%
Personal Care	\$111 1.3%	\$92 1.3%	\$94 1.3%
Personal Insurance	\$77 0.9%	\$62 0.9%	\$63 0.9%
Reading	\$20 0.2%	\$16 0.2%	\$16 0.2%
Shelter	\$1,812 20.8%	\$1,494 20.8%	\$1,522 20.8%
Tobacco	\$40 0.5%	\$35 0.5%	\$36 0.5%
Transportation	\$1,557 17.9%	\$1,295 18.0%	\$1,322 18.0%
Utilities	\$587 6.7%	\$496 6.9%	\$506 6.9%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

