## Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9428/-83.7524

| 916 Loganville Hwy<br>Bethlehem, GA 30620 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Population** | | | | | | |
| Estimated Population (2026) | 3,378 | | 22,288 | | 53,724 | |
| Projected Population (2031) | 3,990 | | 26,468 | | 61,726 | |
| Census Population (2020) | 2,668 | | 18,782 | | 45,474 | |
| Census Population (2010) | 1,790 | | 13,557 | | 36,359 | |
| Projected Annual Growth (2026-2031) | 612 | *3.6%* | 4,180 | *3.8%* | 8,002 | *3.0%* |
| Historical Annual Growth (2020-2026) | 710 | - | 3,506 | *3.1%* | 8,250 | *3.0%* |
| Historical Annual Growth (2010-2020) | 878 | *4.9%* | 5,225 | *3.9%* | 9,115 | *2.5%* |
| Estimated Population Density (2026) | 1,076 | *psm* | 788 | *psm* | 684 | *psm* |
| Trade Area Size | 3.1 | *sq mi* | 28.3 | *sq mi* | 78.5 | *sq mi* |
| **Households** | | | | | | |
| Estimated Households (2026) | 1,209 | | 7,475 | | 18,367 | |
| Projected Households (2031) | 1,439 | | 8,970 | | 21,363 | |
| Census Households (2020) | 875 | | 6,125 | | 15,452 | |
| Census Households (2010) | 579 | | 4,463 | | 12,470 | |
| Projected Annual Growth (2026-2031) | 230 | *3.8%* | 1,495 | *4.0%* | 2,996 | *3.3%* |
| Historical Annual Change (2010-2026) | 630 | *6.8%* | 3,012 | *4.2%* | 5,897 | *3.0%* |
| **Average Household Income** | | | | | | |
| Estimated Average Household Income (2026) | $97,965 | | $104,272 | | $104,949 | |
| Projected Average Household Income (2031) | $97,352 | | $103,710 | | $104,462 | |
| Census Average Household Income (2010) | $58,171 | | $57,013 | | $55,582 | |
| Census Average Household Income (2000) | $52,330 | | $53,651 | | $52,159 | |
| Projected Annual Change (2026-2031) | -$613 | *-0.1%* | -$562 | *-0.1%* | -$487 | - |
| Historical Annual Change (2000-2026) | $45,635 | *3.4%* | $50,621 | *3.6%* | $52,790 | *3.9%* |
| **Median Household Income** | | | | | | |
| Estimated Median Household Income (2026) | $80,926 | | $90,351 | | $86,652 | |
| Projected Median Household Income (2031) | $79,551 | | $89,582 | | $86,107 | |
| Census Median Household Income (2010) | $49,309 | | $49,236 | | $47,751 | |
| Census Median Household Income (2000) | $49,845 | | $49,692 | | $45,578 | |
| Projected Annual Change (2026-2031) | -$1,375 | *-0.3%* | -$769 | *-0.2%* | -$545 | *-0.1%* |
| Historical Annual Change (2000-2026) | $31,080 | *2.4%* | $40,659 | *3.1%* | $41,074 | *3.5%* |
| **Per Capita Income** | | | | | | |
| Estimated Per Capita Income (2026) | $35,058 | | $34,991 | | $35,926 | |
| Projected Per Capita Income (2031) | $35,102 | | $35,165 | | $36,193 | |
| Census Per Capita Income (2010) | $18,804 | | $18,769 | | $19,066 | |
| Census Per Capita Income (2000) | $17,803 | | $18,240 | | $18,584 | |
| Projected Annual Change (2026-2031) | $44 | - | $174 | - | $268 | *0.1%* |
| Historical Annual Change (2000-2026) | $17,255 | *3.7%* | $16,751 | *3.5%* | $17,341 | *3.6%* |
| Estimated Average Household Net Worth (2026) | $721,852 | | $783,905 | | $899,142 | |

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|---|---|---|---|---|---|---|
| **Race and Ethnicity** | | | | | | |
| Total Population (2026) | 3,378 | | 22,288 | | 53,724 | |
| White (2026) | 2,056 | *60.9%* | 13,038 | *58.5%* | 32,077 | *59.7%* |
| Black or African American (2026) | 649 | *19.2%* | 4,529 | *20.3%* | 11,112 | *20.7%* |
| American Indian or Alaska Native (2026) | 22 | *0.7%* | 125 | *0.6%* | 250 | *0.5%* |
| Asian (2026) | 170 | *5.0%* | 1,004 | *4.5%* | 2,367 | *4.4%* |
| Hawaiian or Pacific Islander (2026) | 1 | - | 7 | - | 17 | - |
| Other Race (2026) | 204 | *6.0%* | 1,563 | *7.0%* | 3,460 | *6.4%* |
| Two or More Races (2026) | 276 | *8.2%* | 2,022 | *9.1%* | 4,441 | *8.3%* |
| Population < 18 (2026) | 859 | *25.4%* | 5,878 | *26.4%* | 13,623 | *25.4%* |
| White Not Hispanic | 430 | *50.0%* | 2,803 | *47.7%* | 6,648 | *48.8%* |
| Black or African American | 175 | *20.4%* | 1,313 | *22.3%* | 3,055 | *22.4%* |
| Asian | 48 | *5.5%* | 297 | *5.1%* | 604 | *4.4%* |
| Other Race Not Hispanic | 38 | *4.4%* | 249 | *4.2%* | 593 | *4.3%* |
| Hispanic | 169 | *19.7%* | 1,214 | *20.7%* | 2,723 | *20.0%* |
| Not Hispanic or Latino Population (2026) | 2,800 | *82.9%* | 18,171 | *81.5%* | 44,747 | *83.3%* |
| Not Hispanic White | 1,918 | *68.5%* | 12,222 | *67.3%* | 30,211 | *67.5%* |
| Not Hispanic Black or African American | 636 | *22.7%* | 4,446 | *24.5%* | 10,889 | *24.3%* |
| Not Hispanic American Indian or Alaska Native | 3 | *0.1%* | 15 | - | 40 | - |
| Not Hispanic Asian | 167 | *6.0%* | 968 | *5.3%* | 2,319 | *5.2%* |
| Not Hispanic Hawaiian or Pacific Islander | - | - | 1 | - | 5 | - |
| Not Hispanic Other Race | 4 | *0.1%* | 23 | *0.1%* | 76 | *0.2%* |
| Not Hispanic Two or More Races | 72 | *2.6%* | 497 | *2.7%* | 1,207 | *2.7%* |
| Hispanic or Latino Population (2026) | 578 | *17.1%* | 4,117 | *18.5%* | 8,977 | *16.7%* |
| Hispanic White | 138 | *23.8%* | 816 | *19.8%* | 1,866 | *20.8%* |
| Hispanic Black or African American | 13 | *2.3%* | 83 | *2.0%* | 223 | *2.5%* |
| Hispanic American Indian or Alaska Native | 19 | *3.3%* | 110 | *2.7%* | 209 | *2.3%* |
| Hispanic Asian | 3 | *0.4%* | 36 | *0.9%* | 48 | *0.5%* |
| Hispanic Hawaiian or Pacific Islander | 1 | *0.2%* | 5 | *0.1%* | 12 | *0.1%* |
| Hispanic Other Race | 200 | *34.6%* | 1,541 | *37.4%* | 3,384 | *37.7%* |
| Hispanic Two or More Races | 204 | *35.3%* | 1,526 | *37.1%* | 3,235 | *36.0%* |
| Not Hispanic or Latino Population (2020) | 2,272 | *85.2%* | 15,782 | *84.0%* | 39,385 | *86.6%* |
| Hispanic or Latino Population (2020) | 395 | *14.8%* | 2,999 | *16.0%* | 6,089 | *13.4%* |
| Not Hispanic or Latino Population (2010) | 1,586 | *88.6%* | 12,136 | *89.5%* | 33,072 | *91.0%* |
| Hispanic or Latino Population (2010) | 204 | *11.4%* | 1,421 | *10.5%* | 3,287 | *9.0%* |
| Not Hispanic or Latino Population (2031) | 3,224 | *80.8%* | 21,043 | *79.5%* | 50,070 | *81.1%* |
| Hispanic or Latino Population (2031) | 766 | *19.2%* | 5,426 | *20.5%* | 11,656 | *18.9%* |
| Projected Annual Growth (2026-2031) | 188 | *6.5%* | 1,308 | *6.4%* | 2,679 | *6.0%* |
| Historical Annual Growth (2010-2020) | 192 | *9.4%* | 1,578 | *11.1%* | 2,802 | *8.5%* |

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|---|---|---|---|---|---|---|
| **Total Age Distribution (2026)** | | | | | | |
| Total Population | 3,378 | | 22,288 | | 53,724 | |
| Age Under 5 Years | 245 | *7.2%* | 1,565 | *7.0%* | 3,471 | *6.5%* |
| Age 5 to 9 Years | 243 | *7.2%* | 1,626 | *7.3%* | 3,750 | *7.0%* |
| Age 10 to 14 Years | 233 | *6.9%* | 1,716 | *7.7%* | 3,961 | *7.4%* |
| Age 15 to 19 Years | 238 | *7.0%* | 1,574 | *7.1%* | 3,883 | *7.2%* |
| Age 20 to 24 Years | 230 | *6.8%* | 1,354 | *6.1%* | 3,382 | *6.3%* |
| Age 25 to 29 Years | 252 | *7.5%* | 1,771 | *7.9%* | 3,799 | *7.1%* |
| Age 30 to 34 Years | 281 | *8.3%* | 2,002 | *9.0%* | 4,157 | *7.7%* |
| Age 35 to 39 Years | 295 | *8.7%* | 1,855 | *8.3%* | 4,069 | *7.6%* |
| Age 40 to 44 Years | 266 | *7.9%* | 1,793 | *8.0%* | 3,983 | *7.4%* |
| Age 45 to 49 Years | 221 | *6.5%* | 1,398 | *6.3%* | 3,457 | *6.4%* |
| Age 50 to 54 Years | 208 | *6.2%* | 1,328 | *6.0%* | 3,406 | *6.3%* |
| Age 55 to 59 Years | 173 | *5.1%* | 1,148 | *5.2%* | 3,042 | *5.7%* |
| Age 60 to 64 Years | 154 | *4.6%* | 993 | *4.5%* | 2,851 | *5.3%* |
| Age 65 to 69 Years | 127 | *3.8%* | 799 | *3.6%* | 2,308 | *4.3%* |
| Age 70 to 74 Years | 92 | *2.7%* | 554 | *2.5%* | 1,680 | *3.1%* |
| Age 75 to 79 Years | 62 | *1.8%* | 411 | *1.8%* | 1,290 | *2.4%* |
| Age 80 to 84 Years | 31 | *0.9%* | 223 | *1.0%* | 723 | *1.3%* |
| Age 85 Years or Over | 25 | *0.8%* | 177 | *0.8%* | 511 | *1.0%* |
| Median Age | 33.5 | | 33.2 | | 35.1 | |
| Age 19 Years or Less | 959 | *28.4%* | 6,482 | *29.1%* | 15,065 | *28.0%* |
| Age 20 to 64 Years | 2,081 | *61.6%* | 13,644 | *61.2%* | 32,146 | *59.8%* |
| Age 65 Years or Over | 337 | *10.0%* | 2,163 | *9.7%* | 6,513 | *12.1%* |
| **Female Age Distribution (2026)** | | | | | | |
| Female Population | 1,733 | *51.3%* | 11,383 | *51.1%* | 27,314 | *50.8%* |
| Age Under 5 Years | 116 | *6.7%* | 762 | *6.7%* | 1,729 | *6.3%* |
| Age 5 to 9 Years | 115 | *6.6%* | 793 | *7.0%* | 1,823 | *6.7%* |
| Age 10 to 14 Years | 114 | *6.6%* | 844 | *7.4%* | 1,949 | *7.1%* |
| Age 15 to 19 Years | 106 | *6.1%* | 764 | *6.7%* | 1,856 | *6.8%* |
| Age 20 to 24 Years | 116 | *6.7%* | 681 | *6.0%* | 1,670 | *6.1%* |
| Age 25 to 29 Years | 129 | *7.5%* | 874 | *7.7%* | 1,855 | *6.8%* |
| Age 30 to 34 Years | 157 | *9.1%* | 1,036 | *9.1%* | 2,148 | *7.9%* |
| Age 35 to 39 Years | 143 | *8.3%* | 926 | *8.1%* | 2,009 | *7.4%* |
| Age 40 to 44 Years | 130 | *7.5%* | 917 | *8.1%* | 2,039 | *7.5%* |
| Age 45 to 49 Years | 119 | *6.9%* | 721 | *6.3%* | 1,794 | *6.6%* |
| Age 50 to 54 Years | 107 | *6.2%* | 681 | *6.0%* | 1,760 | *6.4%* |
| Age 55 to 59 Years | 99 | *5.7%* | 630 | *5.5%* | 1,605 | *5.9%* |
| Age 60 to 64 Years | 96 | *5.5%* | 550 | *4.8%* | 1,478 | *5.4%* |
| Age 65 to 69 Years | 70 | *4.0%* | 439 | *3.9%* | 1,260 | *4.6%* |
| Age 70 to 74 Years | 48 | *2.7%* | 287 | *2.5%* | 889 | *3.3%* |
| Age 75 to 79 Years | 35 | *2.0%* | 237 | *2.1%* | 741 | *2.7%* |
| Age 80 to 84 Years | 20 | *1.2%* | 132 | *1.2%* | 401 | *1.5%* |
| Age 85 Years or Over | 13 | *0.7%* | 112 | *1.0%* | 307 | *1.1%* |
| Female Median Age | 34.5 | | 34.0 | | 36.1 | |
| Age 19 Years or Less | 450 | *26.0%* | 3,162 | *27.8%* | 7,356 | *26.9%* |
| Age 20 to 64 Years | 1,097 | *63.3%* | 7,015 | *61.6%* | 16,360 | *59.9%* |
| Age 65 Years or Over | 186 | *10.7%* | 1,207 | *10.6%* | 3,599 | *13.2%* |

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|---|---|---|---|---|---|---|
| **Male Age Distribution (2026)** | | | | | | |
| Male Population | 1,645 | *48.7%* | 10,905 | *48.9%* | 26,410 | *49.2%* |
| Age Under 5 Years | 129 | *7.8%* | 803 | *7.4%* | 1,742 | *6.6%* |
| Age 5 to 9 Years | 129 | *7.8%* | 834 | *7.6%* | 1,927 | *7.3%* |
| Age 10 to 14 Years | 119 | *7.3%* | 873 | *8.0%* | 2,013 | *7.6%* |
| Age 15 to 19 Years | 132 | *8.0%* | 810 | *7.4%* | 2,027 | *7.7%* |
| Age 20 to 24 Years | 114 | *6.9%* | 673 | *6.2%* | 1,712 | *6.5%* |
| Age 25 to 29 Years | 123 | *7.5%* | 898 | *8.2%* | 1,944 | *7.4%* |
| Age 30 to 34 Years | 124 | *7.5%* | 967 | *8.9%* | 2,009 | *7.6%* |
| Age 35 to 39 Years | 152 | *9.2%* | 930 | *8.5%* | 2,060 | *7.8%* |
| Age 40 to 44 Years | 136 | *8.3%* | 877 | *8.0%* | 1,943 | *7.4%* |
| Age 45 to 49 Years | 102 | *6.2%* | 677 | *6.2%* | 1,663 | *6.3%* |
| Age 50 to 54 Years | 100 | *6.1%* | 647 | *5.9%* | 1,646 | *6.2%* |
| Age 55 to 59 Years | 75 | *4.5%* | 519 | *4.8%* | 1,437 | *5.4%* |
| Age 60 to 64 Years | 58 | *3.5%* | 443 | *4.1%* | 1,372 | *5.2%* |
| Age 65 to 69 Years | 57 | *3.5%* | 360 | *3.3%* | 1,048 | *4.0%* |
| Age 70 to 74 Years | 44 | *2.7%* | 267 | *2.4%* | 791 | *3.0%* |
| Age 75 to 79 Years | 27 | *1.7%* | 173 | *1.6%* | 549 | *2.1%* |
| Age 80 to 84 Years | 11 | *0.7%* | 91 | *0.8%* | 322 | *1.2%* |
| Age 85 Years or Over | 13 | *0.8%* | 65 | *0.6%* | 204 | *0.8%* |
| Male Median Age | 32.1 | | 32.1 | | 34.0 | |
| Age 19 Years or Less | 509 | *30.9%* | 3,320 | *30.4%* | 7,709 | *29.2%* |
| Age 20 to 64 Years | 985 | *59.8%* | 6,629 | *60.8%* | 15,787 | *59.8%* |
| Age 65 Years or Over | 152 | *9.2%* | 956 | *8.8%* | 2,914 | *11.0%* |
| **Males per 100 Females (2026)** | | | | | | |
| Overall Comparison | 95 | | 96 | | 97 | |
| Age Under 5 Years | 111 | *52.6%* | 105 | *51.3%* | 101 | *50.2%* |
| Age 5 to 9 Years | 112 | *52.8%* | 105 | *51.3%* | 106 | *51.4%* |
| Age 10 to 14 Years | 105 | *51.2%* | 103 | *50.8%* | 103 | *50.8%* |
| Age 15 to 19 Years | 125 | *55.6%* | 106 | *51.5%* | 109 | *52.2%* |
| Age 20 to 24 Years | 98 | *49.6%* | 99 | *49.7%* | 103 | *50.6%* |
| Age 25 to 29 Years | 95 | *48.8%* | 103 | *50.7%* | 105 | *51.2%* |
| Age 30 to 34 Years | 79 | *44.2%* | 93 | *48.3%* | 94 | *48.3%* |
| Age 35 to 39 Years | 106 | *51.5%* | 100 | *50.1%* | 103 | *50.6%* |
| Age 40 to 44 Years | 104 | *51.0%* | 96 | *48.9%* | 95 | *48.8%* |
| Age 45 to 49 Years | 85 | *46.1%* | 94 | *48.4%* | 93 | *48.1%* |
| Age 50 to 54 Years | 94 | *48.3%* | 95 | *48.7%* | 94 | *48.3%* |
| Age 55 to 59 Years | 76 | *43.1%* | 82 | *45.2%* | 90 | *47.2%* |
| Age 60 to 64 Years | 61 | *37.8%* | 81 | *44.6%* | 93 | *48.1%* |
| Age 65 to 69 Years | 81 | *44.8%* | 82 | *45.1%* | 83 | *45.4%* |
| Age 70 to 74 Years | 93 | *48.2%* | 93 | *48.1%* | 89 | *47.1%* |
| Age 75 to 79 Years | 79 | *44.1%* | 73 | *42.2%* | 74 | *42.6%* |
| Age 80 to 84 Years | 54 | *35.0%* | 69 | *40.9%* | 80 | *44.5%* |
| Age 85 Years or Over | 97 | *49.2%* | 58 | *36.8%* | 66 | *39.9%* |
| Age 19 Years or Less | 113 | *53.1%* | 105 | *51.2%* | 105 | *51.2%* |
| Age 20 to 39 Years | 94 | *48.5%* | 99 | *49.6%* | 101 | *50.1%* |
| Age 40 to 64 Years | 85 | *46.1%* | 90 | *47.5%* | 93 | *48.2%* |
| Age 65 Years or Over | 82 | *45.0%* | 79 | *44.2%* | 81 | *44.7%* |

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|---|---|---|---|---|---|---|
| **Household Type (2026)** | | | | | | |
| Total Households | 1,209 | | 7,475 | | 18,367 | |
| Households with Children | 540 | *44.7%* | 3,555 | *47.6%* | 7,683 | *41.8%* |
| Average Household Size | 2.8 | | 3.0 | | 2.9 | |
| Household Density per Square Mile | 385 | | 264 | | 234 | |
| Population Family | 2,539 | *75.2%* | 20,051 | *90.0%* | 47,433 | *88.3%* |
| Population Non-Family | 839 | *24.8%* | 2,187 | *9.8%* | 5,934 | *11.0%* |
| Population Group Quarters | - | - | 50 | *0.2%* | 356 | *0.7%* |
| Family Households | 770 | *63.7%* | 6,064 | *81.1%* | 14,179 | *77.2%* |
| Married Couple Households | 626 | *81.3%* | 4,396 | *72.5%* | 10,181 | *71.8%* |
| Other Family Households | 144 | *18.7%* | 1,668 | *27.5%* | 3,998 | *28.2%* |
| Family Households with Children | 539 | *70.0%* | 3,550 | *58.5%* | 7,670 | *54.1%* |
| Married Couple with Children | 350 | *65.0%* | 2,447 | *68.9%* | 5,300 | *69.1%* |
| Other Family Households with Children | 188 | *35.0%* | 1,103 | *31.1%* | 2,370 | *30.9%* |
| Family Households No Children | 231 | *30.0%* | 2,514 | *41.5%* | 6,509 | *45.9%* |
| Married Couple No Children | 276 | *119.3%* | 1,950 | *77.5%* | 4,881 | *75.0%* |
| Other Family Households No Children | -45 | *-19.3%* | 564 | *22.5%* | 1,628 | *25.0%* |
| Non-Family Households | 439 | *36.3%* | 1,411 | *18.9%* | 4,188 | *22.8%* |
| Non-Family Households with Children | 2 | *0.3%* | 5 | *0.3%* | 13 | *0.3%* |
| Non-Family Households No Children | 437 | *99.7%* | 1,406 | *99.7%* | 4,175 | *99.7%* |
| Average Family Household Size | 3.3 | | 3.3 | | 3.3 | |
| Average Family Income | $124,815 | | $113,034 | | $117,299 | |
| Median Family Income | $96,457 | | $96,378 | | $97,085 | |
| Average Non-Family Household Size | 1.9 | | 1.6 | | 1.4 | |
| **Marital Status (2026)** | | | | | | |
| Population Age 15 Years or Over | 2,657 | | 17,381 | | 42,542 | |
| Never Married | 793 | *29.8%* | 5,164 | *29.7%* | 12,228 | *28.7%* |
| Currently Married | 1,428 | *53.8%* | 9,224 | *53.1%* | 20,975 | *49.3%* |
| Previously Married | 436 | *16.4%* | 2,992 | *17.2%* | 9,340 | *22.0%* |
| Separated | 32 | *7.4%* | 613 | *20.5%* | 1,995 | *21.4%* |
| Widowed | 59 | *13.6%* | 508 | *17.0%* | 1,743 | *18.7%* |
| Divorced | 344 | *78.9%* | 1,871 | *62.5%* | 5,602 | *60.0%* |
| **Educational Attainment (2026)** | | | | | | |
| Adult Population Age 25 Years or Over | 2,188 | | 14,453 | | 35,277 | |
| Elementary (Grade Level 0 to 8) | 138 | *6.3%* | 1,005 | *7.0%* | 1,751 | *5.0%* |
| Some High School (Grade Level 9 to 11) | 77 | *3.5%* | 757 | *5.2%* | 2,170 | *6.1%* |
| High School Graduate | 765 | *34.9%* | 5,047 | *34.9%* | 11,943 | *33.9%* |
| Some College | 623 | *28.5%* | 3,639 | *25.2%* | 8,571 | *24.3%* |
| Associate Degree Only | 244 | *11.2%* | 1,326 | *9.2%* | 3,482 | *9.9%* |
| Bachelor Degree Only | 253 | *11.6%* | 2,056 | *14.2%* | 4,875 | *13.8%* |
| Graduate Degree | 88 | *4.0%* | 623 | *4.3%* | 2,486 | *7.0%* |
| Any College (Some College or Higher) | 1,209 | *55.2%* | 7,644 | *52.9%* | 19,414 | *55.0%* |
| College Degree + (Bachelor Degree or Higher) | 341 | *15.6%* | 2,679 | *18.5%* | 7,361 | *20.9%* |

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2010-2020 Census, 2026 Estimates with 2031 Projections

*Calculated using Weighted Block Centroid from Block Groups*

RPC
Retail Planning Corporation

Lat/Lon: 33.9428/-83.7524

| 916 Loganville Hwy<br>Bethlehem, GA 30620 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|---|---|---|---|---|---|---|
| **Housing** | | | | | | |
| Total Housing Units (2026) | 1,279 | | 7,856 | | 19,341 | |
| Total Housing Units (2020) | 890 | | 6,362 | | 16,100 | |
| Historical Annual Growth (2020-2026) | 389 | - | 1,494 | - | 3,240 | - |
| Housing Units Occupied (2026) | 1,209 | *94.5%* | 7,475 | *95.2%* | 18,367 | *95.0%* |
| Housing Units Owner-Occupied | 798 | *66.0%* | 5,798 | *77.6%* | 13,623 | *74.2%* |
| Housing Units Renter-Occupied | 411 | *34.0%* | 1,677 | *22.4%* | 4,743 | *25.8%* |
| Housing Units Vacant (2026) | 70 | *5.5%* | 381 | *4.8%* | 974 | *5.0%* |
| **Household Size (2026)** | | | | | | |
| Total Households | 1,209 | | 7,475 | | 18,367 | |
| 1 Person Households | 209 | *17.3%* | 965 | *12.9%* | 3,170 | *17.3%* |
| 2 Person Households | 434 | *35.9%* | 2,638 | *35.3%* | 6,099 | *33.2%* |
| 3 Person Households | 235 | *19.4%* | 1,561 | *20.9%* | 3,491 | *19.0%* |
| 4 Person Households | 163 | *13.5%* | 1,170 | *15.6%* | 2,850 | *15.5%* |
| 5 Person Households | 103 | *8.5%* | 663 | *8.9%* | 1,594 | *8.7%* |
| 6 Person Households | 39 | *3.2%* | 292 | *3.9%* | 718 | *3.9%* |
| 7 or More Person Households | 26 | *2.2%* | 187 | *2.5%* | 445 | *2.4%* |
| **Household Income Distribution (2026)** | | | | | | |
| HH Income $200,000 or More | 36 | *2.9%* | 354 | *4.7%* | 1,276 | *6.9%* |
| HH Income $150,000 to $199,999 | 234 | *19.4%* | 1,031 | *13.8%* | 2,115 | *11.5%* |
| HH Income $125,000 to $149,999 | 65 | *5.4%* | 796 | *10.7%* | 1,756 | *9.6%* |
| HH Income $100,000 to $124,999 | 182 | *15.1%* | 1,132 | *15.1%* | 2,307 | *12.6%* |
| HH Income $75,000 to $99,999 | 100 | *8.3%* | 1,199 | *16.0%* | 2,886 | *15.7%* |
| HH Income $50,000 to $74,999 | 228 | *18.8%* | 1,211 | *16.2%* | 3,361 | *18.3%* |
| HH Income $35,000 to $49,999 | 161 | *13.3%* | 750 | *10.0%* | 1,691 | *9.2%* |
| HH Income $25,000 to $34,999 | 25 | *2.1%* | 456 | *6.1%* | 1,124 | *6.1%* |
| HH Income $15,000 to $24,999 | 5 | *0.4%* | 214 | *2.9%* | 681 | *3.7%* |
| HH Income $10,000 to $14,999 | 110 | *9.1%* | 193 | *2.6%* | 496 | *2.7%* |
| HH Income Under $10,000 | 64 | *5.3%* | 140 | *1.9%* | 675 | *3.7%* |
| **Household Vehicles (2026)** | | | | | | |
| Households 0 Vehicles Available | 101 | *8.4%* | 253 | *3.4%* | 802 | *4.4%* |
| Households 1 Vehicle Available | 287 | *23.7%* | 1,567 | *21.0%* | 4,598 | *25.0%* |
| Households 2 Vehicles Available | 354 | *29.3%* | 2,827 | *37.8%* | 6,909 | *37.6%* |
| Households 3 or More Vehicles Available | 467 | *38.6%* | 2,828 | *37.8%* | 6,057 | *33.0%* |
| Total Vehicles Available | 2,634 | | 16,965 | | 39,433 | |
| Average Vehicles per Household | 2.2 | | 2.3 | | 2.1 | |
| Owner-Occupied Household Vehicles | 2,152 | *81.7%* | 13,792 | *81.3%* | 31,124 | *78.9%* |
| Average Vehicles per Owner-Occupied Household | 2.7 | | 2.4 | | 2.3 | |
| Renter-Occupied Household Vehicles | 482 | *18.3%* | 3,173 | *18.7%* | 8,309 | *21.1%* |
| Average Vehicles per Renter-Occupied Household | 1.2 | | 1.9 | | 1.8 | |
| **Travel Time (2026)** | | | | | | |
| Worker Base Age 16 years or Over | 1,729 | | 11,737 | | 27,847 | |
| Travel to Work in 14 Minutes or Less | 145 | *8.4%* | 1,421 | *12.1%* | 3,760 | *13.5%* |
| Travel to Work in 15 to 29 Minutes | 518 | *29.9%* | 2,805 | *23.9%* | 6,820 | *24.5%* |
| Travel to Work in 30 to 59 Minutes | 572 | *33.1%* | 3,664 | *31.2%* | 8,962 | *32.2%* |
| Travel to Work in 60 Minutes or More | 381 | *22.0%* | 2,867 | *24.4%* | 5,521 | *19.8%* |
| Work at Home | 113 | *6.6%* | 981 | *8.4%* | 2,783 | *10.0%* |
| Average Minutes Travel to Work | 35.2 | | 36.8 | | 33.5 | |

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|---|---|---|---|---|---|---|
| **Transportation To Work (2026)** | | | | | | |
| Worker Base Age 16 years or Over | 1,729 | | 11,737 | | 27,847 | |
| Drive to Work Alone | 1,295 | *74.9%* | 9,432 | *80.4%* | 21,747 | *78.1%* |
| Drive to Work in Carpool | 274 | *15.8%* | 1,094 | *9.3%* | 2,809 | *10.1%* |
| Travel to Work by Public Transportation | - | - | 4 | - | 15 | - |
| Drive to Work on Motorcycle | - | - | 3 | - | 33 | *0.1%* |
| Bicycle to Work | - | - | 1 | - | 3 | - |
| Walk to Work | 11 | *0.6%* | 74 | *0.6%* | 262 | *0.9%* |
| Other Means | 35 | *2.0%* | 148 | *1.3%* | 195 | *0.7%* |
| Work at Home | 113 | *6.6%* | 981 | *8.4%* | 2,783 | *10.0%* |
| **Daytime Demographics (2026)** | | | | | | |
| Total Businesses | 255 | | 656 | | 2,227 | |
| Total Employees | 2,183 | | 5,672 | | 15,324 | |
| Company Headquarter Businesses | 7 | *2.7%* | 13 | *2.0%* | 43 | *1.9%* |
| Company Headquarter Employees | 46 | *2.1%* | 646 | *11.4%* | 1,152 | *7.5%* |
| Employee Population per Business | 8.6 | to 1 | 8.7 | to 1 | 6.9 | to 1 |
| Residential Population per Business | 13.3 | to 1 | 34.0 | to 1 | 24.1 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 3,065 | | 10,975 | | 29,154 | |
| **Labor Force** | | | | | | |
| Labor Population Age 16 Years or Over (2026) | 2,611 | | 17,049 | | 41,734 | |
| Labor Force Total Males (2026) | 1,249 | *47.8%* | 8,233 | *48.3%* | 20,330 | *48.7%* |
| Male Civilian Employed | 924 | *74.0%* | 6,205 | *75.4%* | 14,880 | *73.2%* |
| Male Civilian Unemployed | 50 | *4.0%* | 247 | *3.0%* | 580 | *2.9%* |
| Males in Armed Forces | - | - | - | - | 35 | *0.2%* |
| Males Not in Labor Force | 275 | *22.0%* | 1,780 | *21.6%* | 4,835 | *23.8%* |
| Labor Force Total Females (2026) | 1,362 | *52.2%* | 8,817 | *51.7%* | 21,404 | *51.3%* |
| Female Civilian Employed | 804 | *59.1%* | 5,533 | *62.8%* | 12,968 | *60.6%* |
| Female Civilian Unemployed | 56 | *4.1%* | 225 | *2.6%* | 401 | *1.9%* |
| Females in Armed Forces | - | - | 8 | - | 21 | - |
| Females Not in Labor Force | 502 | *36.9%* | 3,050 | *34.6%* | 8,013 | *37.4%* |
| Unemployment Rate | 106 | *4.1%* | 473 | *2.8%* | 981 | *2.4%* |
| **Occupation (2026)** | | | | | | |
| Occupation Population Age 16 Years or Over | 1,729 | | 11,737 | | 27,847 | |
| Occupation Total Males | 924 | *53.5%* | 6,205 | *52.9%* | 14,879 | *53.4%* |
| Occupation Total Females | 804 | 46.5% | 5,533 | 47.1% | 12,968 | 46.6% |
| Management, Business, Financial Operations | 268 | - | 2,072 | - | 5,010 | - |
| Professional, Related | 372 | 21.5% | 2,078 | 17.7% | 5,341 | 19.2% |
| Service | 209 | *12.1%* | 1,538 | *13.1%* | 3,475 | *12.5%* |
| Sales, Office | 400 | *23.1%* | 2,683 | *22.9%* | 6,191 | *22.2%* |
| Farming, Fishing, Forestry | - | - | - | - | - | - |
| Construction, Extraction, Maintenance | 237 | *13.7%* | 1,597 | *13.6%* | 3,411 | *12.2%* |
| Production, Transport, Material Moving | 243 | *14.1%* | 1,769 | *15.1%* | 4,419 | *15.9%* |
| White Collar Workers | 1,040 | *60.1%* | 6,833 | *58.2%* | 16,542 | *59.4%* |
| Blue Collar Workers | 689 | *39.9%* | 4,904 | *41.8%* | 11,305 | *40.6%* |

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|---|---|---|---|---|---|---|
| **Units In Structure (2026)** | | | | | | |
| Total Units | 1,209 | | 7,475 | | 18,367 | |
| 1 Detached Unit | 942 | *77.9%* | 6,529 | *87.3%* | 15,451 | *84.1%* |
| 1 Attached Unit | 3 | *0.3%* | 161 | *2.2%* | 552 | *3.0%* |
| 2 Units | 64 | *5.3%* | 96 | *1.3%* | 604 | *3.3%* |
| 3 to 4 Units | 32 | *2.6%* | 59 | *0.8%* | 297 | *1.6%* |
| 5 to 9 Units | 57 | *4.7%* | 107 | *1.4%* | 284 | *1.5%* |
| 10 to 19 Units | 27 | *2.2%* | 55 | *0.7%* | 79 | *0.4%* |
| 20 to 49 Units | 65 | *5.3%* | 94 | *1.3%* | 163 | *0.9%* |
| 50 or More Units | 3 | *0.2%* | 28 | *0.4%* | 51 | *0.3%* |
| Mobile Home or Trailer | 16 | *1.3%* | 345 | *4.6%* | 885 | *4.8%* |
| Other Structure | - | - | - | - | - | - |
| **Occupied Homes Built By Year (2026)** | | | | | | |
| Homes Built 2020 or later | 49 | *4.0%* | 714 | *9.6%* | 1,902 | *10.4%* |
| Homes Built 2010 to 2019 | 347 | *28.7%* | 1,968 | *26.3%* | 3,442 | *18.7%* |
| Homes Built 2000 to 2009 | 408 | *33.8%* | 2,677 | *35.8%* | 5,518 | *30.0%* |
| Homes Built 1990 to 1999 | 246 | *20.4%* | 1,166 | *15.6%* | 2,987 | *16.3%* |
| Homes Built 1980 to 1989 | 71 | *5.8%* | 426 | *5.7%* | 1,532 | *8.3%* |
| Homes Built 1970 to 1979 | 19 | *1.6%* | 163 | *2.2%* | 781 | *4.3%* |
| Homes Built 1960 to 1969 | 35 | *2.9%* | 184 | *2.5%* | 1,096 | *6.0%* |
| Homes Built 1950 to 1959 | 9 | *0.8%* | 51 | *0.7%* | 365 | *2.0%* |
| Homes Built 1940 to 1949 | 21 | *1.7%* | 81 | *1.1%* | 532 | *2.9%* |
| Homes Built Before 1939 | 4 | *0.3%* | 44 | *0.6%* | 211 | *1.1%* |
| Median Age of Homes | 22.9 | *yrs* | 21.4 | *yrs* | 26.8 | *yrs* |
| **Home Values (2026)** | | | | | | |
| Owner Specified Housing Units | 798 | | 5,798 | | 13,623 | |
| Home Values $1,000,000 or More | 63 | *7.9%* | 111 | *1.9%* | 201 | *1.5%* |
| Home Values $750,000 to $999,999 | - | - | 35 | *0.6%* | 177 | *1.3%* |
| Home Values $500,000 to $749,999 | 55 | *6.9%* | 322 | *5.6%* | 1,205 | *8.8%* |
| Home Values $400,000 to $499,999 | 54 | *6.8%* | 498 | *8.6%* | 1,888 | *13.9%* |
| Home Values $300,000 to $399,999 | 373 | *46.8%* | 2,134 | *36.8%* | 3,992 | *29.3%* |
| Home Values $250,000 to $299,999 | 108 | *13.6%* | 991 | *17.1%* | 2,024 | *14.9%* |
| Home Values $200,000 to $249,999 | 103 | *12.9%* | 1,044 | *18.0%* | 2,174 | *16.0%* |
| Home Values $175,000 to $199,999 | 10 | *1.2%* | 129 | *2.2%* | 526 | *3.9%* |
| Home Values $150,000 to $174,999 | 6 | *0.7%* | 206 | *3.6%* | 429 | *3.1%* |
| Home Values $125,000 to $149,999 | 1 | *0.1%* | 51 | *0.9%* | 133 | *1.0%* |
| Home Values $100,000 to $124,999 | 5 | *0.6%* | 99 | *1.7%* | 257 | *1.9%* |
| Home Values $90,000 to $99,999 | - | - | 13 | *0.2%* | 28 | *0.2%* |
| Home Values $80,000 to $89,999 | - | - | 17 | *0.3%* | 132 | *1.0%* |
| Home Values $70,000 to $79,999 | - | - | - | - | 30 | *0.2%* |
| Home Values $60,000 to $69,999 | 3 | *0.4%* | 14 | *0.2%* | 47 | *0.3%* |
| Home Values $50,000 to $59,999 | - | - | 2 | - | 16 | *0.1%* |
| Home Values $35,000 to $49,999 | - | - | 17 | *0.3%* | 30 | *0.2%* |
| Home Values $25,000 to $34,999 | 9 | *1.1%* | 30 | *0.5%* | 86 | *0.6%* |
| Home Values $10,000 to $24,999 | 6 | *0.8%* | 36 | *0.6%* | 123 | *0.9%* |
| Home Values Under $10,000 | - | - | 49 | *0.8%* | 125 | *0.9%* |
| Owner-Occupied Median Home Value | $339,291 | | $307,304 | | $319,352 | |
| Renter-Occupied Median Rent | $1,318 | | $1,459 | | $1,187 | |

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|---|---|---|---|---|---|---|
| **Total Annual Consumer Expenditure (2026)** | | | | | | |
| Total Household Expenditure | $111.21 M | | $730.87 M | | $1.76 B | |
| Total Non-Retail Expenditure | $52.05 M | | $343.47 M | | $830.88 M | |
| Total Retail Expenditure | $59.16 M | | $387.4 M | | $934.02 M | |
| Alcoholic Beverages | $769.65 K | | $5.09 M | | $12.21 M | |
| Apparel | $2.5 M | | $16.49 M | | $39.42 M | |
| Contributions | $2.59 M | | $17.24 M | | $41.53 M | |
| Education | $1.82 M | | $12.06 M | | $28.99 M | |
| Entertainment | $5.65 M | | $37.23 M | | $89.04 M | |
| Food Away From Home | $5.39 M | | $35.61 M | | $85.27 M | |
| Grocery | $8.67 M | | $56.77 M | | $134.67 M | |
| Health Care | $7.56 M | | $46.82 M | | $118.36 M | |
| Household Furnishings and Equipment | $2.9 M | | $19.18 M | | $45.92 M | |
| Household Operations | $2.28 M | | $14.98 M | | $35.84 M | |
| Miscellaneous Expenses | $1.69 M | | $11.18 M | | $26.77 M | |
| Personal Care | $1.36 M | | $8.91 M | | $21.17 M | |
| Shelter | $20.71 M | | $135.94 M | | $323.93 M | |
| Tax and Retirement | $23.21 M | | $154.96 M | | $381.96 M | |
| Tobacco and Related | $570.77 K | | $3.69 M | | $8.67 M | |
| Transportation | $16.92 M | | $111.52 M | | $268.74 M | |
| Utilities | $6.6 M | | $43.2 M | | $102.4 M | |
| **Monthly Household Consumer Expenditure (2026)** | | | | | | |
| Total Household Expenditure | $7,666 | | $8,148 | | $8,008 | |
| Total Non-Retail Expenditure | $3,588 | *46.8%* | $3,829 | *47.0%* | $3,770 | *47.1%* |
| Total Retail Expenditures | $4,078 | *53.2%* | $4,319 | *53.0%* | $4,238 | *52.9%* |
| Alcoholic Beverages | $53 | *0.7%* | $57 | *0.7%* | $55 | *0.7%* |
| Apparel | $172 | *2.2%* | $184 | *2.3%* | $179 | *2.2%* |
| Contributions | $179 | *2.3%* | $192 | *2.4%* | $188 | *2.4%* |
| Education | $125 | *1.6%* | $134 | *1.6%* | $132 | *1.6%* |
| Entertainment | $390 | *5.1%* | $415 | *5.1%* | $404 | *5.0%* |
| Food Away From Home | $372 | *4.8%* | $397 | *4.9%* | $387 | *4.8%* |
| Grocery | $598 | *7.8%* | $633 | *7.8%* | $611 | *7.6%* |
| Health Care | $521 | *6.8%* | $522 | *6.4%* | $537 | *6.7%* |
| Household Furnishings and Equipment | $200 | *2.6%* | $214 | *2.6%* | $208 | *2.6%* |
| Household Operations | $157 | *2.0%* | $167 | *2.0%* | $163 | *2.0%* |
| Miscellaneous Expenses | $117 | *1.5%* | $125 | *1.5%* | $121 | *1.5%* |
| Personal Care | $94 | *1.2%* | $99 | *1.2%* | $96 | *1.2%* |
| Shelter | $1,428 | *18.6%* | $1,516 | *18.6%* | $1,470 | *18.4%* |
| Tax and Retirement | $1,600 | *20.9%* | $1,728 | *21.2%* | $1,733 | *21.2%* |
| Tobacco and Related | $39 | *0.5%* | $41 | *0.5%* | $39 | *0.5%* |
| Transportation | $1,166 | *15.2%* | $1,243 | *15.3%* | $1,219 | *15.2%* |
| Utilities | $455 | *5.9%* | $482 | *5.9%* | $465 | *5.8%* |

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