

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)	2,588		19,966		47,502		
Projected Population (2028)	3,134		22,332		52,841		
Census Population (2020)	2,545		18,768		44,912		
Census Population (2010)	1,745		13,537		35,878		
Projected Annual Growth (2023-2028)	546	4.2%	2,366	2.4%	5,339	2.2%	
Historical Annual Growth (2020-2023)	43	-	1,198	2.1%	2,590	1.9%	
Historical Annual Growth (2010-2020)	800	4.6%	5,231	3.9%	9,034	2.5%	
Estimated Population Density (2023)	824	psm	706	psm	605	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	873		6,622		16,405		
Projected Households (2028)	1,098		7,688		18,938		
Census Households (2020)	834		6,119		15,279		
Census Households (2010)	565		4,457		12,302		
Projected Annual Growth (2023-2028)	224	5.1%	1,066	3.2%	2,533	3.1%	
Historical Annual Change (2010-2023)	308	4.2%	2,165	3.7%	4,103	2.6%	
Average Household Income							
Estimated Average Household Income (2023)	\$64,942		\$82,661		\$84,277		
Projected Average Household Income (2028)	\$51,750		\$71,500		\$73,674		
Census Average Household Income (2010)	\$58,421		\$57,037		\$55,618		
Census Average Household Income (2000)	\$50,829		\$53,620		\$52,182		
Projected Annual Change (2023-2028)	-\$13,193	-4.1%	-\$11,162	-2.7%	-\$10,603	-2.5%	
Historical Annual Change (2000-2023)	\$14,114	1.2%	\$29,041	2.4%	\$32,096	2.7%	
Median Household Income							
Estimated Median Household Income (2023)	\$70,255		\$74,174		\$74,007		
Projected Median Household Income (2028)	\$63,198		\$67,471		\$68,542		
Census Median Household Income (2010)	\$49,543		\$49,239		\$47,874		
Census Median Household Income (2000)	\$48,605		\$49,671		\$45,509		
Projected Annual Change (2023-2028)	-\$7,056	-2.0%	-\$6,703	-1.8%	-\$5,465	-1.5%	
Historical Annual Change (2000-2023)	\$21,650	1.9%	\$24,503	2.1%	\$28,498	2.7%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$21,914		\$27,442		\$29,166		
Projected Per Capita Income (2028)	\$18,120		\$24,638		\$26,458		
Census Per Capita Income (2010)	\$18,898		\$18,777		\$19,074		
Census Per Capita Income (2000)	\$17,436		\$18,230		\$18,603		
Projected Annual Change (2023-2028)	-\$3,793	-3.5%	-\$2,804	-2.0%	-\$2,708	-1.9%	
Historical Annual Change (2000-2023)	\$4,478	1.1%	\$9,212	2.2%	\$10,562	2.5%	
Estimated Average Household Net Worth (2023)	\$275,580		\$327,362		\$373,767		

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916 Loganville Hwy Bethlehem, GA 30620							1 mi radius	3 mi radius	5 mi radius			
Race and Ethnicity												
Total Population (2023)							2,588		19,966		47,502	
White (2023)							1,643	63.5%	12,630	63.3%	30,618	64.5%
Black or African American (2023)							478	18.5%	3,602	18.0%	8,677	18.3%
American Indian or Alaska Native (2023)							16	0.6%	104	0.5%	197	0.4%
Asian (2023)							109	4.2%	755	3.8%	1,857	3.9%
Hawaiian or Pacific Islander (2023)							1	-	6	-	15	-
Other Race (2023)							135	5.2%	1,242	6.2%	2,724	5.7%
Two or More Races (2023)							205	7.9%	1,627	8.1%	3,414	7.2%
Population < 18 (2023)							715	27.6%	5,541	27.8%	12,418	26.1%
White Not Hispanic							404	56.5%	2,956	53.4%	6,762	54.5%
Black or African American							136	19.0%	1,057	19.1%	2,418	19.5%
Asian							34	4.7%	240	4.3%	502	4.0%
Other Race Not Hispanic							27	3.8%	271	4.9%	583	4.7%
Hispanic							114	16.0%	1,016	18.3%	2,154	17.3%
Not Hispanic or Latino Population (2023)							2,201	85.0%	16,742	83.9%	40,798	85.9%
Not Hispanic White							1,557	70.7%	11,983	71.6%	29,289	71.8%
Not Hispanic Black or African American							473	21.5%	3,527	21.1%	8,511	20.9%
Not Hispanic American Indian or Alaska Native							5	0.2%	20	0.1%	42	0.1%
Not Hispanic Asian							109	4.9%	739	4.4%	1,827	4.5%
Not Hispanic Hawaiian or Pacific Islander							-	-	3	-	7	-
Not Hispanic Other Race							6	0.3%	55	0.3%	117	0.3%
Not Hispanic Two or More Races							50	2.3%	416	2.5%	1,006	2.5%
Hispanic or Latino Population (2023)							387	15.0%	3,224	16.1%	6,703	14.1%
Hispanic White							86	22.3%	647	20.1%	1,329	19.8%
Hispanic Black or African American							5	1.3%	76	2.3%	166	2.5%
Hispanic American Indian or Alaska Native							11	2.9%	84	2.6%	156	2.3%
Hispanic Asian							-	-	17	0.5%	30	0.5%
Hispanic Hawaiian or Pacific Islander							-	-	3	0.1%	8	0.1%
Hispanic Other Race							129	33.2%	1,187	36.8%	2,607	38.9%
Hispanic Two or More Races							155	40.0%	1,211	37.6%	2,408	35.9%
Not Hispanic or Latino Population (2020)							2,204	86.6%	15,852	84.5%	38,820	86.4%
Hispanic or Latino Population (2020)							341	13.4%	2,916	15.5%	6,092	13.6%
Not Hispanic or Latino Population (2010)							1,547	88.6%	12,118	89.5%	32,622	90.9%
Hispanic or Latino Population (2010)							199	11.4%	1,420	10.5%	3,257	9.1%
Not Hispanic or Latino Population (2028)							2,662	84.9%	18,742	83.9%	45,398	85.9%
Hispanic or Latino Population (2028)							473	15.1%	3,590	16.1%	7,443	14.1%
Projected Annual Growth (2023-2028)							86	4.4%	367	2.3%	740	2.2%
Historical Annual Growth (2010-2020)							142	7.1%	1,497	10.5%	2,836	8.7%

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Total Age Distribution (2023)							
Total Population	2,588		19,966		47,502		
Age Under 5 Years	165	6.4%	1,353	6.8%	2,984	6.3%	
Age 5 to 9 Years	198	7.7%	1,589	8.0%	3,499	7.4%	
Age 10 to 14 Years	218	8.4%	1,662	8.3%	3,706	7.8%	
Age 15 to 19 Years	180	7.0%	1,379	6.9%	3,327	7.0%	
Age 20 to 24 Years	147	5.7%	1,232	6.2%	2,878	6.1%	
Age 25 to 29 Years	186	7.2%	1,493	7.5%	3,223	6.8%	
Age 30 to 34 Years	205	7.9%	1,696	8.5%	3,540	7.5%	
Age 35 to 39 Years	207	8.0%	1,509	7.6%	3,419	7.2%	
Age 40 to 44 Years	184	7.1%	1,459	7.3%	3,330	7.0%	
Age 45 to 49 Years	177	6.8%	1,268	6.3%	3,031	6.4%	
Age 50 to 54 Years	160	6.2%	1,236	6.2%	3,050	6.4%	
Age 55 to 59 Years	142	5.5%	1,161	5.8%	2,958	6.2%	
Age 60 to 64 Years	133	5.1%	910	4.6%	2,541	5.3%	
Age 65 to 69 Years	127	4.9%	730	3.7%	1,988	4.2%	
Age 70 to 74 Years	73	2.8%	557	2.8%	1,761	3.7%	
Age 75 to 79 Years	45	1.7%	358	1.8%	1,114	2.3%	
Age 80 to 84 Years	28	1.1%	227	1.1%	653	1.4%	
Age 85 Years or Over	11	0.4%	147	0.7%	502	1.1%	
Median Age	34.0		33.1		35.2		
Age 19 Years or Less	762	29.4%	5,982	30.0%	13,516	28.5%	
Age 20 to 64 Years	1,542	59.6%	11,964	59.9%	27,968	58.9%	
Age 65 Years or Over	284	11.0%	2,020	10.1%	6,018	12.7%	
Female Age Distribution (2023)							
Female Population	1,327 51.3%		10,157 50.9%		24,260 51.1%		
Age Under 5 Years	86	6.5%	691	6.8%	1,464	6.0%	
Age 5 to 9 Years	94	7.1%	816	8.0%	1,773	7.3%	
Age 10 to 14 Years	109	8.2%	754	7.4%	1,776	7.3%	
Age 15 to 19 Years	82	6.2%	694	6.8%	1,664	6.9%	
Age 20 to 24 Years	72	5.5%	602	5.9%	1,430	5.9%	
Age 25 to 29 Years	100	7.6%	760	7.5%	1,633	6.7%	
Age 30 to 34 Years	105	7.9%	856	8.4%	1,788	7.4%	
Age 35 to 39 Years	110	8.3%	762	7.5%	1,718	7.1%	
Age 40 to 44 Years	94	7.1%	741	7.3%	1,687	7.0%	
Age 45 to 49 Years	87	6.5%	648	6.4%	1,549	6.4%	
Age 50 to 54 Years	75	5.7%	601	5.9%	1,511	6.2%	
Age 55 to 59 Years	74	5.6%	607	6.0%	1,510	6.2%	
Age 60 to 64 Years	75	5.7%	474	4.7%	1,304	5.4%	
Age 65 to 69 Years	72	5.4%	392	3.9%	1,085	4.5%	
Age 70 to 74 Years	47	3.6%	314	3.1%	980	4.0%	
Age 75 to 79 Years	17	1.3%	204	2.0%	646	2.7%	
Age 80 to 84 Years	17	1.3%	140	1.4%	407	1.7%	
Age 85 Years or Over	10	0.7%	102	1.0%	338	1.4%	
Female Median Age	34.7		33.8		36.0		
Age 19 Years or Less	371	27.9%	2,955	29.1%	6,676	27.5%	
Age 20 to 64 Years	792	59.7%	6,050	59.6%	14,129	58.2%	
Age 65 Years or Over	164	12.3%	1,152	11.3%	3,455	14.2%	

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Bethlehem, GA 30620							
Male Age Distribution (2023)							
Male Population	1,261	48.7%	9,809	49.1%	23,242	48.9%	
Age Under 5 Years	79	6.3%	663	6.8%	1,520	6.5%	
Age 5 to 9 Years	104	8.3%	773	7.9%	1,726	7.4%	
Age 10 to 14 Years	109	8.6%	908	9.3%	1,930	8.3%	
Age 15 to 19 Years	98	7.8%	684	7.0%	1,664	7.2%	
Age 20 to 24 Years	74	5.9%	630	6.4%	1,448	6.2%	
Age 25 to 29 Years	86	6.8%	733	7.5%	1,590	6.8%	
Age 30 to 34 Years	100	7.9%	840	8.6%	1,752	7.5%	
Age 35 to 39 Years	97	7.7%	747	7.6%	1,701	7.3%	
Age 40 to 44 Years	91	7.2%	718	7.3%	1,643	7.1%	
Age 45 to 49 Years	90	7.1%	620	6.3%	1,482	6.4%	
Age 50 to 54 Years	85	6.7%	635	6.5%	1,539	6.6%	
Age 55 to 59 Years	68	5.4%	554	5.6%	1,448	6.2%	
Age 60 to 64 Years	58	4.6%	436	4.4%	1,237	5.3%	
Age 65 to 69 Years	55	4.4%	338	3.5%	903	3.9%	
Age 70 to 74 Years	26	2.0%	242	2.5%	781	3.4%	
Age 75 to 79 Years	28	2.2%	154	1.6%	468	2.0%	
Age 80 to 84 Years	11	0.9%	87	0.9%	246	1.1%	
Age 85 Years or Over	1	-	45	0.5%	164	0.7%	
Male Median Age	33.2		32.4		34.3		
Age 19 Years or Less	391	31.0%	3,027	30.9%	6,840	29.4%	
Age 20 to 64 Years	750	59.4%	5,914	60.3%	13,840	59.5%	
Age 65 Years or Over	121	9.6%	868	8.8%	2,562	11.0%	
Males per 100 Females (2023)							
Overall Comparison	95		97		96		
Age Under 5 Years	92	47.8%	96	49.0%	104	50.9%	
Age 5 to 9 Years	112	52.7%	95	48.6%	97	49.3%	
Age 10 to 14 Years	100	50.0%	120	54.6%	109	52.1%	
Age 15 to 19 Years	120	54.6%	99	49.7%	100	50.0%	
Age 20 to 24 Years	103	50.7%	105	51.2%	101	50.3%	
Age 25 to 29 Years	86	46.1%	96	49.1%	97	49.3%	
Age 30 to 34 Years	95	48.7%	98	49.5%	98	49.5%	
Age 35 to 39 Years	89	47.1%	98	49.5%	99	49.7%	
Age 40 to 44 Years	97	49.2%	97	49.2%	97	49.3%	
Age 45 to 49 Years	104	51.0%	96	48.9%	96	48.9%	
Age 50 to 54 Years	113	53.1%	106	51.3%	102	50.5%	
Age 55 to 59 Years	92	48.0%	91	47.7%	96	49.0%	
Age 60 to 64 Years	77	43.5%	92	47.9%	95	48.7%	
Age 65 to 69 Years	76	43.2%	86	46.3%	83	45.4%	
Age 70 to 74 Years	55	35.4%	77	43.6%	80	44.4%	
Age 75 to 79 Years	159	61.4%	76	43.1%	72	42.0%	
Age 80 to 84 Years	64	39.1%	62	38.3%	60	37.7%	
Age 85 Years or Over	12	11.1%	44	30.7%	49	32.7%	
Age 19 Years or Less	105	51.3%	102	50.6%	102	50.6%	
Age 20 to 39 Years	92	48.0%	99	49.8%	99	49.7%	
Age 40 to 64 Years	97	49.2%	97	49.1%	97	49.3%	
Age 65 Years or Over	74	42.4%	75	43.0%	74	42.6%	

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Household Type (2023)							
Total Households	873		6,622		16,405		
Households with Children	404	46.2%	2,947	44.5%	6,703	40.9%	
Average Household Size	3.0		3.0		2.9		
Household Density per Square Mile	278		234		209		
Population Family	2,387	92.2%	18,154	90.9%	42,117	88.7%	
Population Non-Family	201	7.8%	1,743	8.7%	5,109	10.8%	
Population Group Quarters	-	-	69	0.3%	276	0.6%	
Family Households	708	81.0%	5,287	79.8%	12,492	76.1%	
Married Couple Households	529	74.8%	4,002	75.7%	9,192	73.6%	
Other Family Households with Children	179	25.2%	1,285	24.3%	3,300	26.4%	
Family Households with Children	404	57.1%	2,944	55.7%	6,693	53.6%	
Married Couple with Children	298	73.9%	2,163	73.5%	4,624	69.1%	
Other Family Households with Children	105	26.1%	781	26.5%	2,069	30.9%	
Family Households No Children	304	42.9%	2,343	44.3%	5,799	46.4%	
Married Couple No Children	231	75.9%	1,839	78.5%	4,568	78.8%	
Other Family Households No Children	73	24.1%	504	21.5%	1,231	21.2%	
Non-Family Households	166	19.0%	1,334	20.2%	3,914	23.9%	
Non-Family Households with Children	-	-	3	0.2%	10	0.3%	
Non-Family Households No Children	166	100.0%	1,331	99.8%	3,904	99.7%	
Average Family Household Size	3.4		3.4		3.4		
Average Family Income	\$66,200		\$81,816		\$90,003		
Median Family Income	\$74,783		\$79,572		\$85,392		
Average Non-Family Household Size	1.2		1.3		1.3		
Marital Status (2023)							
Population Age 15 Years or Over	2,007		15,362		37,313		
Never Married	676	33.7%	5,522	35.9%	11,806	31.6%	
Currently Married	1,000	49.8%	7,046	45.9%	17,300	46.4%	
Previously Married	331	16.5%	2,794	18.2%	8,207	22.0%	
Separated	29	8.7%	594	21.3%	2,136	26.0%	
Widowed	122	36.7%	802	28.7%	2,123	25.9%	
Divorced	181	54.5%	1,399	50.1%	3,948	48.1%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	1,679		12,752		31,108		
Elementary (Grade Level 0 to 8)	51	3.0%	658	5.2%	1,463	4.7%	
Some High School (Grade Level 9 to 11)	126	7.5%	912	7.2%	2,215	7.1%	
High School Graduate	698	41.6%	4,529	35.5%	10,528	33.8%	
Some College	417	24.8%	2,983	23.4%	7,322	23.5%	
Associate Degree Only	139	8.3%	1,194	9.4%	2,811	9.0%	
Bachelor Degree Only	166	9.9%	1,613	12.7%	3,874	12.5%	
Graduate Degree	82	4.9%	862	6.8%	2,896	9.3%	
Any College (Some College or Higher)	804	47.9%	6,653	52.2%	16,902	54.3%	
College Degree + (Bachelor Degree or Higher)	248	14.8%	2,475	19.4%	6,769	21.8%	

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		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2023)		936		7,031		17,474	
Total Housing Units (2020)		849		6,356		15,921	
Historical Annual Growth (2020-2023)		87 -		676 -		1,553 -	
Housing Units Occupied (2023)		873 93.3%		6,622 94.2%		16,405 93.9%	
Housing Units Owner-Occupied		655 75.0%		5,313 80.2%		12,418 75.7%	
Housing Units Renter-Occupied		219 25.0%		1,308 19.8%		3,987 24.3%	
Housing Units Vacant (2023)		63 6.7%		410 5.8%		1,068 6.1%	
Household Size (2023)							
Total Households		873		6,622		16,405	
1 Person Households		133 15.2%		1,040 15.7%		3,130 19.1%	
2 Person Households		258 29.6%		2,049 30.9%		5,264 32.1%	
3 Person Households		196 22.4%		1,299 19.6%		3,067 18.7%	
4 Person Households		153 17.6%		1,183 17.9%		2,652 16.2%	
5 Person Households		85 9.8%		664 10.0%		1,468 8.9%	
6 Person Households		28 3.2%		220 3.3%		511 3.1%	
7 or More Person Households		20 2.3%		166 2.5%		313 1.9%	
Household Income Distribution (2023)							
HH Income \$200,000 or More		26 2.9%		312 4.7%		1,005 6.1%	
HH Income \$150,000 to \$199,999		53 6.1%		336 5.1%		1,281 7.8%	
HH Income \$125,000 to \$149,999		59 6.8%		482 7.3%		962 5.9%	
HH Income \$100,000 to \$124,999		78 8.9%		709 10.7%		1,756 10.7%	
HH Income \$75,000 to \$99,999		179 20.5%		1,403 21.2%		2,852 17.4%	
HH Income \$50,000 to \$74,999		218 25.0%		1,552 23.4%		3,411 20.8%	
HH Income \$35,000 to \$49,999		84 9.6%		674 10.2%		1,727 10.5%	
HH Income \$25,000 to \$34,999		31 3.6%		523 7.9%		1,508 9.2%	
HH Income \$15,000 to \$24,999		32 3.7%		304 4.6%		845 5.2%	
HH Income \$10,000 to \$14,999		77 8.9%		161 2.4%		418 2.5%	
HH Income Under \$10,000		36 4.1%		166 2.5%		640 3.9%	
Household Vehicles (2023)							
Households 0 Vehicles Available		22 2.6%		139 2.1%		529 3.2%	
Households 1 Vehicle Available		244 28.0%		1,580 23.9%		4,265 26.0%	
Households 2 Vehicles Available		304 34.8%		2,637 39.8%		6,322 38.5%	
Households 3 or More Vehicles Available		303 34.7%		2,267 34.2%		5,289 32.2%	
Total Vehicles Available		1,978		14,864		35,405	
Average Vehicles per Household		2.3		2.2		2.2	
Owner-Occupied Household Vehicles		1,623 82.1%		12,083 81.3%		28,287 79.9%	
Average Vehicles per Owner-Occupied Household		2.5		2.3		2.3	
Renter-Occupied Household Vehicles		355 17.9%		2,781 18.7%		7,118 20.1%	
Average Vehicles per Renter-Occupied Household		1.6		2.1		1.8	
Travel Time (2023)							
Worker Base Age 16 years or Over		1,198		9,964		23,688	
Travel to Work in 14 Minutes or Less		222 18.5%		1,321 13.3%		3,733 15.8%	
Travel to Work in 15 to 29 Minutes		353 29.4%		2,513 25.2%		5,568 23.5%	
Travel to Work in 30 to 59 Minutes		484 40.4%		4,211 42.3%		9,722 41.0%	
Travel to Work in 60 Minutes or More		104 8.7%		1,326 13.3%		2,905 12.3%	
Work at Home		35 2.9%		593 6.0%		1,760 7.4%	
Average Minutes Travel to Work		29.0		31.3		31.1	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620								1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)													
Worker Base Age 16 years or Over								1,198		9,964		23,688	
Drive to Work Alone								997	83.3%	8,414	84.5%	19,185	81.0%
Drive to Work in Carpool								148	12.4%	871	8.7%	2,439	10.3%
Travel to Work by Public Transportation								15	1.3%	18	0.2%	52	0.2%
Drive to Work on Motorcycle								-	-	-	-	35	0.1%
Bicycle to Work								-	-	1	-	2	-
Walk to Work								-	-	4	-	114	0.5%
Other Means								1	-	62	0.6%	100	0.4%
Work at Home								35	2.9%	593	6.0%	1,760	7.4%
Daytime Demographics (2023)													
Total Businesses								215		626		2,179	
Total Employees								2,074		5,670		15,130	
Company Headquarter Businesses								7	3.1%	15	2.4%	46	2.1%
Company Headquarter Employees								43	2.1%	653	11.5%	1,158	7.7%
Employee Population per Business								9.7	to 1	9.1	to 1	6.9	to 1
Residential Population per Business								12.0	to 1	31.9	to 1	21.8	to 1
Adj. Daytime Demographics Age 16 Years or Over								2,825		10,711		27,911	
Labor Force													
Labor Population Age 16 Years or Over (2023)								1,948		15,021		36,513	
Labor Force Total Males (2023)								938	48.1%	7,307	48.6%	17,669	48.4%
Male Civilian Employed								655	69.8%	5,347	73.2%	12,586	71.2%
Male Civilian Unemployed								40	4.3%	195	2.7%	434	2.5%
Males in Armed Forces								-	-	-	-	-	-
Males Not in Labor Force								243	25.9%	1,765	24.2%	4,650	26.3%
Labor Force Total Females (2023)								1,010	51.9%	7,714	51.4%	18,844	51.6%
Female Civilian Employed								543	53.8%	4,619	59.9%	11,107	58.9%
Female Civilian Unemployed								54	5.4%	145	1.9%	266	1.4%
Females in Armed Forces								-	-	14	0.2%	39	0.2%
Females Not in Labor Force								413	40.9%	2,936	38.1%	7,432	39.4%
Unemployment Rate								95	4.9%	340	2.3%	700	1.9%
Occupation (2023)													
Occupation Population Age 16 Years or Over								1,198		9,964		23,688	
Occupation Total Males								655	54.7%	5,344	53.6%	12,580	53.1%
Occupation Total Females								543	45.3%	4,619	46.4%	11,107	46.9%
Management, Business, Financial Operations								120	-	1,523	15.3%	3,571	15.1%
Professional, Related								168	14.1%	1,965	19.7%	4,386	18.5%
Service								164	13.7%	1,621	16.3%	3,741	15.8%
Sales, Office								258	21.6%	1,776	17.8%	4,533	19.1%
Farming, Fishing, Forestry								-	-	28	0.3%	92	0.4%
Construction, Extraction, Maintenance								114	9.5%	910	9.1%	2,710	11.4%
Production, Transport, Material Moving								371	31.0%	2,141	21.5%	4,656	19.7%
White Collar Workers								547	45.7%	5,264	52.8%	12,490	52.7%
Blue Collar Workers								651	54.3%	4,700	47.2%	11,198	47.3%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620								1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)													
Total Units		873		6,622		16,405							
1 Detached Unit		706 80.8%		5,783 87.3%		13,713 83.6%							
1 Attached Unit		11 1.2%		167 2.5%		455 2.8%							
2 Units		- -		9 0.1%		389 2.4%							
3 to 4 Units		33 3.8%		113 1.7%		301 1.8%							
5 to 9 Units		8 0.9%		28 0.4%		284 1.7%							
10 to 19 Units		16 1.8%		108 1.6%		171 1.0%							
20 to 49 Units		60 6.9%		71 1.1%		158 1.0%							
50 or More Units		- -		28 0.4%		57 0.3%							
Mobile Home or Trailer		38 4.3%		314 4.7%		877 5.3%							
Other Structure		- -		- -		2 -							
Homes Built By Year (2023)													
Homes Built 2020 or later		2 0.2%		202 2.9%		241 1.4%							
Homes Built 2010 to 2019		349 37.3%		1,813 25.8%		3,230 18.5%							
Homes Built 2000 to 2009		196 20.9%		2,206 31.4%		4,705 26.9%							
Homes Built 1990 to 1999		180 19.3%		1,495 21.3%		4,013 23.0%							
Homes Built 1980 to 1989		45 4.8%		322 4.6%		1,481 8.5%							
Homes Built 1970 to 1979		72 7.7%		358 5.1%		1,190 6.8%							
Homes Built 1960 to 1969		21 2.3%		128 1.8%		638 3.7%							
Homes Built 1950 to 1959		6 0.6%		40 0.6%		449 2.6%							
Homes Built 1940 to 1949		- -		2 -		95 0.5%							
Homes Built Before 1939		2 0.2%		55 0.8%		364 2.1%							
Median Age of Homes		23.0 yrs		23.2 yrs		29.0 yrs							
Home Values (2023)													
Owner Specified Housing Units		655		5,313		12,418							
Home Values \$1,000,000 or More		- -		26 0.5%		48 0.4%							
Home Values \$750,000 to \$999,999		- -		17 0.3%		63 0.5%							
Home Values \$500,000 to \$749,999		26 3.9%		168 3.2%		403 3.2%							
Home Values \$400,000 to \$499,999		3 0.4%		41 0.8%		341 2.7%							
Home Values \$300,000 to \$399,999		97 14.9%		379 7.1%		1,525 12.3%							
Home Values \$250,000 to \$299,999		144 22.0%		665 12.5%		1,509 12.2%							
Home Values \$200,000 to \$249,999		108 16.4%		1,287 24.2%		2,477 19.9%							
Home Values \$175,000 to \$199,999		62 9.5%		938 17.6%		1,680 13.5%							
Home Values \$150,000 to \$174,999		109 16.6%		768 14.5%		1,821 14.7%							
Home Values \$125,000 to \$149,999		50 7.6%		409 7.7%		888 7.2%							
Home Values \$100,000 to \$124,999		13 2.0%		271 5.1%		655 5.3%							
Home Values \$90,000 to \$99,999		- -		56 1.1%		133 1.1%							
Home Values \$80,000 to \$89,999		1 0.2%		22 0.4%		100 0.8%							
Home Values \$70,000 to \$79,999		2 0.3%		12 0.2%		165 1.3%							
Home Values \$60,000 to \$69,999		- -		12 0.2%		63 0.5%							
Home Values \$50,000 to \$59,999		17 2.6%		49 0.9%		132 1.1%							
Home Values \$35,000 to \$49,999		17 2.7%		97 1.8%		133 1.1%							
Home Values \$25,000 to \$34,999		- -		19 0.4%		67 0.5%							
Home Values \$10,000 to \$24,999		2 0.3%		56 1.1%		120 1.0%							
Home Values Under \$10,000		1 0.2%		22 0.4%		95 0.8%							
Owner-Occupied Median Home Value		\$227,198		\$203,050		\$213,495							
Renter-Occupied Median Rent		\$1,012		\$1,006		\$867							

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$45.65 M	\$410.12 M	\$1.02 B
Total Non-Retail Expenditure		\$23.92 M	\$214.69 M	\$538.05 M
Total Retail Expenditure		\$21.74 M	\$195.43 M	\$486.07 M
Apparel		\$1.61 M	\$14.45 M	\$36.21 M
Contributions		\$1.42 M	\$12.95 M	\$32.94 M
Education		\$1.28 M	\$11.51 M	\$29.96 M
Entertainment		\$2.57 M	\$23.21 M	\$58.21 M
Food and Beverages		\$6.81 M	\$60.93 M	\$151.43 M
Furnishings and Equipment		\$1.6 M	\$14.44 M	\$36.14 M
Gifts		\$1.06 M	\$9.68 M	\$24.42 M
Health Care		\$3.9 M	\$35.01 M	\$86.84 M
Household Operations		\$1.77 M	\$15.92 M	\$40.04 M
Miscellaneous Expenses		\$852.05 K	\$7.69 M	\$19.3 M
Personal Care		\$612.33 K	\$5.5 M	\$13.74 M
Personal Insurance		\$314.45 K	\$2.86 M	\$7.24 M
Reading		\$97.49 K	\$879.57 K	\$2.21 M
Shelter		\$9.57 M	\$85.61 M	\$214.57 M
Tobacco		\$288.65 K	\$2.53 M	\$6.18 M
Transportation		\$8.46 M	\$76.23 M	\$188.83 M
Utilities		\$3.45 M	\$30.72 M	\$75.85 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$4,357	\$5,161	\$5,202
Total Non-Retail Expenditure		\$2,282 52.4%	\$2,702 52.3%	\$2,733 52.5%
Total Retail Expenditures		\$2,074 47.6%	\$2,460 47.7%	\$2,469 47.5%
Apparel		\$153 3.5%	\$182 3.5%	\$184 3.5%
Contributions		\$135 3.1%	\$163 3.2%	\$167 3.2%
Education		\$122 2.8%	\$145 2.8%	\$152 2.9%
Entertainment		\$245 5.6%	\$292 5.7%	\$296 5.7%
Food and Beverages		\$649 14.9%	\$767 14.9%	\$769 14.8%
Furnishings and Equipment		\$153 3.5%	\$182 3.5%	\$184 3.5%
Gifts		\$101 2.3%	\$122 2.4%	\$124 2.4%
Health Care		\$372 8.5%	\$441 8.5%	\$441 8.5%
Household Operations		\$169 3.9%	\$200 3.9%	\$203 3.9%
Miscellaneous Expenses		\$81 1.9%	\$97 1.9%	\$98 1.9%
Personal Care		\$58 1.3%	\$69 1.3%	\$70 1.3%
Personal Insurance		\$30 0.7%	\$36 0.7%	\$37 0.7%
Reading		\$9 0.2%	\$11 0.2%	\$11 0.2%
Shelter		\$913 21.0%	\$1,077 20.9%	\$1,090 21.0%
Tobacco		\$28 0.6%	\$32 0.6%	\$31 0.6%
Transportation		\$808 18.5%	\$959 18.6%	\$959 18.4%
Utilities		\$329 7.6%	\$387 7.5%	\$385 7.4%