Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	2,647		19,673		46,236	
Projected Population (2027)	3,310		22,768		50,791	
Census Population (2020)	2,661		18,782		44,270	
Census Population (2010)	1,806		13,546		35,355	
Projected Annual Growth (2022-2027)	663	5.0%	3,095	3.1%	4,555	2.0%
Historical Annual Growth (2020-2022)	-14	-	891	2.4%	1,966	2.2%
Historical Annual Growth (2010-2020)	855	4.7%	5,236	3.9%	8,916	2.5%
Estimated Population Density (2022)	843	*psm*	696	*psm*	589	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2022)	883		6,446		15,752	
Projected Households (2027)	1,135		7,698		17,762	
Census Households (2020)	874		6,124		15,046	
Census Households (2010)	585		4,459		12,133	
Projected Annual Growth (2022-2027)	252	5.7%	1,252	3.9%	2,010	2.6%
Historical Annual Change (2010-2022)	298	4.3%	1,987	3.7%	3,619	2.5%
Average Household Income						
Estimated Average Household Income (2022)	$47,578		$67,028		$69,134	
Projected Average Household Income (2027)	$43,893		$66,894		$73,426	
Census Average Household Income (2010)	$58,438		$57,047		$55,461	
Census Average Household Income (2000)	$50,791		$53,612		$52,043	
Projected Annual Change (2022-2027)	-$3,685	-1.5%	-$134	-	$4,292	1.2%
Historical Annual Change (2000-2022)	-$3,213	-0.3%	$13,416	1.1%	$17,091	1.5%
Median Household Income						
Estimated Median Household Income (2022)	$58,568		$70,549		$67,613	
Projected Median Household Income (2027)	$73,731		$85,022		$81,693	
Census Median Household Income (2010)	$49,550		$49,248		$47,566	
Census Median Household Income (2000)	$48,568		$49,660		$45,432	
Projected Annual Change (2022-2027)	$15,163	5.2%	$14,474	4.1%	$14,080	4.2%
Historical Annual Change (2000-2022)	$10,000	0.9%	$20,888	1.9%	$22,181	2.2%
Per Capita Income						
Estimated Per Capita Income (2022)	$15,874		$21,991		$23,633	
Projected Per Capita Income (2027)	$15,053		$22,642		$25,751	
Census Per Capita Income (2010)	$18,901		$18,780		$19,037	
Census Per Capita Income (2000)	$17,426		$18,228		$18,545	
Projected Annual Change (2022-2027)	-$821	-1.0%	$652	0.6%	$2,118	1.8%
Historical Annual Change (2000-2022)	-$1,552	-0.4%	$3,762	0.9%	$5,088	1.2%
Estimated Average Household Net Worth (2022)	$290,817		$353,101		$372,310	

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2022)	2,647		19,673		46,236	
White (2022)	1,687	63.7%	12,468	63.4%	29,880	64.6%
Black or African American (2022)	446	16.8%	3,205	16.3%	7,693	16.6%
American Indian or Alaska Native (2022)	18	0.7%	114	0.6%	221	0.5%
Asian (2022)	110	4.2%	707	3.6%	1,615	3.5%
Hawaiian or Pacific Islander (2022)	1	-	6	-	14	-
Other Race (2022)	202	7.6%	1,755	8.9%	3,500	7.6%
Two or More Races (2022)	183	6.9%	1,418	7.2%	3,313	7.2%
Population < 18 (2022)	748	28.3%	5,447	27.7%	12,083	26.1%
White Not Hispanic	421	56.2%	2,885	53.0%	6,537	54.1%
Black or African American	124	16.6%	939	17.2%	2,140	17.7%
Asian	30	4.0%	218	4.0%	434	3.6%
Other Race Not Hispanic	51	6.8%	416	7.6%	905	7.5%
Hispanic	123	16.4%	990	18.2%	2,067	17.1%
Not Hispanic or Latino Population (2022)	2,273	85.9%	16,622	84.5%	39,976	86.5%
Not Hispanic White	1,638	72.0%	12,001	72.2%	28,603	71.5%
Not Hispanic Black or African American	404	17.8%	2,675	16.1%	6,591	16.5%
Not Hispanic American Indian or Alaska Native	6	0.3%	69	0.4%	156	0.4%
Not Hispanic Asian	109	4.8%	684	4.1%	1,509	3.8%
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	12	-
Not Hispanic Other Race	35	1.5%	504	3.0%	1,243	3.1%
Not Hispanic Two or More Races	82	3.6%	685	4.1%	1,864	4.7%
Hispanic or Latino Population (2022)	374	14.1%	3,051	15.5%	6,260	13.5%
Hispanic White	49	13.2%	467	15.3%	1,277	20.4%
Hispanic Black or African American	42	11.3%	529	17.3%	1,102	17.6%
Hispanic American Indian or Alaska Native	12	3.2%	45	1.5%	65	1.0%
Hispanic Asian	1	0.3%	24	0.8%	107	1.7%
Hispanic Hawaiian or Pacific Islander	1	0.3%	2	-	2	-
Hispanic Other Race	167	44.6%	1,251	41.0%	2,257	36.1%
Hispanic Two or More Races	101	27.0%	733	24.0%	1,449	23.1%
Not Hispanic or Latino Population (2020)	2,303	86.5%	15,864	84.5%	38,274	86.5%
Hispanic or Latino Population (2020)	358	13.5%	2,918	15.5%	5,996	13.5%
Not Hispanic or Latino Population (2010)	1,600	88.6%	12,125	89.5%	32,148	90.9%
Hispanic or Latino Population (2010)	206	11.4%	1,420	10.5%	3,206	9.1%
Not Hispanic or Latino Population (2027)	2,829	85.5%	19,195	84.3%	43,829	86.3%
Hispanic or Latino Population (2027)	481	14.5%	3,574	15.7%	6,961	13.7%
Projected Annual Growth (2022-2027)	107	5.7%	523	3.4%	701	2.2%
Historical Annual Growth (2010-2020)	152	7.4%	1,498	10.5%	2,790	8.7%

©2022, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 2 of 9**

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2022)						
Total Population	2,647		19,673		46,236	
Age Under 5 Years	191	7.2%	1,506	7.7%	3,255	7.0%
Age 5 to 9 Years	219	8.3%	1,626	8.3%	3,558	7.7%
Age 10 to 14 Years	218	8.2%	1,511	7.7%	3,352	7.3%
Age 15 to 19 Years	168	6.3%	1,209	6.1%	2,947	6.4%
Age 20 to 24 Years	134	5.1%	1,133	5.8%	2,596	5.6%
Age 25 to 29 Years	208	7.8%	1,529	7.8%	3,270	7.1%
Age 30 to 34 Years	245	9.3%	1,865	9.5%	3,824	8.3%
Age 35 to 39 Years	225	8.5%	1,607	8.2%	3,659	7.9%
Age 40 to 44 Years	182	6.9%	1,423	7.2%	3,288	7.1%
Age 45 to 49 Years	158	6.0%	1,108	5.6%	2,669	5.8%
Age 50 to 54 Years	134	5.1%	1,073	5.5%	2,598	5.6%
Age 55 to 59 Years	133	5.0%	1,001	5.1%	2,529	5.5%
Age 60 to 64 Years	134	5.1%	963	4.9%	2,626	5.7%
Age 65 to 69 Years	134	5.0%	776	3.9%	2,099	4.5%
Age 70 to 74 Years	75	2.8%	588	3.0%	1,751	3.8%
Age 75 to 79 Years	45	1.7%	355	1.8%	1,025	2.2%
Age 80 to 84 Years	27	1.0%	218	1.1%	593	1.3%
Age 85 Years or Over	17	0.6%	184	0.9%	596	1.3%
Median Age	33.0		32.9		34.7	
Age 19 Years or Less	795	30.0%	5,851	29.7%	13,112	28.4%
Age 20 to 64 Years	1,555	58.7%	11,701	59.5%	27,060	58.5%
Age 65 Years or Over	297	11.2%	2,121	10.8%	6,063	13.1%
Female Age Distribution (2022)						
Female Population	1,322	49.9%	9,953	50.6%	23,517	50.9%
Age Under 5 Years	93	7.0%	756	7.6%	1,609	6.8%
Age 5 to 9 Years	100	7.6%	818	8.2%	1,783	7.6%
Age 10 to 14 Years	105	8.0%	684	6.9%	1,595	6.8%
Age 15 to 19 Years	76	5.8%	620	6.2%	1,476	6.3%
Age 20 to 24 Years	67	5.1%	564	5.7%	1,304	5.5%
Age 25 to 29 Years	109	8.3%	777	7.8%	1,657	7.0%
Age 30 to 34 Years	116	8.8%	902	9.1%	1,862	7.9%
Age 35 to 39 Years	113	8.5%	798	8.0%	1,825	7.8%
Age 40 to 44 Years	92	6.9%	724	7.3%	1,664	7.1%
Age 45 to 49 Years	74	5.6%	545	5.5%	1,321	5.6%
Age 50 to 54 Years	66	5.0%	518	5.2%	1,277	5.4%
Age 55 to 59 Years	68	5.1%	525	5.3%	1,302	5.5%
Age 60 to 64 Years	74	5.6%	499	5.0%	1,352	5.7%
Age 65 to 69 Years	72	5.5%	422	4.2%	1,152	4.9%
Age 70 to 74 Years	48	3.7%	344	3.5%	987	4.2%
Age 75 to 79 Years	20	1.5%	202	2.0%	596	2.5%
Age 80 to 84 Years	15	1.1%	130	1.3%	363	1.5%
Age 85 Years or Over	12	0.9%	125	1.3%	392	1.7%
Female Median Age	33.8		33.5		35.5	
Age 19 Years or Less	375	28.3%	2,878	28.9%	6,462	27.5%
Age 20 to 64 Years	779	59.0%	5,853	58.8%	13,565	57.7%
Age 65 Years or Over	168	12.7%	1,222	12.3%	3,489	14.8%

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2022)						
Male Population	1,325	50.1%	9,720	49.4%	22,719	49.1%
Age Under 5 Years	98	7.4%	750	7.7%	1,646	7.2%
Age 5 to 9 Years	118	8.9%	807	8.3%	1,776	7.8%
Age 10 to 14 Years	113	8.5%	827	8.5%	1,757	7.7%
Age 15 to 19 Years	91	6.9%	589	6.1%	1,471	6.5%
Age 20 to 24 Years	67	5.1%	569	5.9%	1,293	5.7%
Age 25 to 29 Years	98	7.4%	752	7.7%	1,613	7.1%
Age 30 to 34 Years	129	9.7%	963	9.9%	1,962	8.6%
Age 35 to 39 Years	112	8.5%	809	8.3%	1,834	8.1%
Age 40 to 44 Years	91	6.9%	698	7.2%	1,624	7.1%
Age 45 to 49 Years	85	6.4%	563	5.8%	1,348	5.9%
Age 50 to 54 Years	68	5.1%	554	5.7%	1,321	5.8%
Age 55 to 59 Years	65	4.9%	476	4.9%	1,227	5.4%
Age 60 to 64 Years	60	4.5%	463	4.8%	1,274	5.6%
Age 65 to 69 Years	61	4.6%	355	3.6%	947	4.2%
Age 70 to 74 Years	26	2.0%	244	2.5%	764	3.4%
Age 75 to 79 Years	25	1.9%	154	1.6%	429	1.9%
Age 80 to 84 Years	12	0.9%	88	0.9%	231	1.0%
Age 85 Years or Over	4	0.3%	59	0.6%	203	0.9%
Male Median Age	32.1		32.2		34.0	
Age 19 Years or Less	421	31.7%	2,973	30.6%	6,650	29.3%
Age 20 to 64 Years	775	58.5%	5,848	60.2%	13,495	59.4%
Age 65 Years or Over	129	9.7%	899	9.2%	2,574	11.3%
Males per 100 Females (2022)						
Overall Comparison	100		98		97	
Age Under 5 Years	106	51.4%	99	49.8%	102	50.6%
Age 5 to 9 Years	118	54.1%	99	49.7%	100	49.9%
Age 10 to 14 Years	107	51.7%	121	54.7%	110	52.4%
Age 15 to 19 Years	120	54.6%	95	48.7%	100	49.9%
Age 20 to 24 Years	100	50.1%	101	50.2%	99	49.8%
Age 25 to 29 Years	90	47.3%	97	49.2%	97	49.3%
Age 30 to 34 Years	110	52.5%	107	51.7%	105	51.3%
Age 35 to 39 Years	100	49.9%	101	50.3%	100	50.1%
Age 40 to 44 Years	99	49.8%	96	49.1%	98	49.4%
Age 45 to 49 Years	115	53.5%	103	50.8%	102	50.5%
Age 50 to 54 Years	102	50.6%	107	51.7%	103	50.8%
Age 55 to 59 Years	96	49.1%	91	47.6%	94	48.5%
Age 60 to 64 Years	81	44.7%	93	48.1%	94	48.5%
Age 65 to 69 Years	85	45.9%	84	45.7%	82	45.1%
Age 70 to 74 Years	54	35.2%	71	41.5%	77	43.6%
Age 75 to 79 Years	125	55.6%	76	43.2%	72	41.9%
Age 80 to 84 Years	79	44.1%	68	40.5%	64	38.9%
Age 85 Years or Over	37	27.0%	47	31.9%	52	34.1%
Age 19 Years or Less	112	52.9%	103	50.8%	103	50.7%
Age 20 to 39 Years	100	50.1%	102	50.4%	101	50.2%
Age 40 to 64 Years	99	49.7%	98	49.5%	98	49.5%
Age 65 Years or Over	77	43.5%	74	42.4%	74	42.5%

©2022, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 4 of 9**

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy **Bethlehem, GA 30620**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Household Type (2022)						
Total Households	883		6,446		15,752	
Households with Children	410	46.5%	2,882	44.7%	6,525	41.4%
Average Household Size	3.0		3.0		2.9	
Household Density per Square Mile	281		228		201	
Population Family	2,443	92.3%	17,886	90.9%	40,994	88.7%
Population Non-Family	204	7.7%	1,718	8.7%	4,900	10.6%
Population Group Quarters	-	-	69	0.4%	342	0.7%
Family Households	716	81.1%	5,145	79.8%	12,038	76.4%
Married Couple Households	536	74.8%	3,896	75.7%	8,825	73.3%
Other Family Households with Children	180	25.2%	1,249	24.3%	3,213	26.7%
Family Households with Children	410	57.3%	2,879	55.9%	6,515	54.1%
Married Couple with Children	306	74.6%	2,120	73.6%	4,507	69.2%
Other Family Households with Children	104	25.4%	759	26.4%	2,008	30.8%
Family Households No Children	306	42.7%	2,267	44.1%	5,523	45.9%
Married Couple No Children	230	75.1%	1,776	78.3%	4,318	78.2%
Other Family Households No Children	76	24.9%	491	21.7%	1,205	21.8%
Non-Family Households	167	18.9%	1,301	20.2%	3,714	23.6%
Non-Family Households with Children	-	-	3	0.2%	10	0.3%
Non-Family Households No Children	167	100.0%	1,298	99.8%	3,704	99.7%
Average Family Household Size	3.4		3.5		3.4	
Average Family Income	$48,787		$67,847		$74,527	
Median Family Income	$66,076		$77,449		$76,619	
Average Non-Family Household Size	1.2		1.3		1.3	
Marital Status (2022)						
Population Age 15 Years or Over	2,019		15,031		36,071	
Never Married	592	29.3%	4,583	30.5%	10,509	29.1%
Currently Married	981	48.6%	7,472	49.7%	17,674	49.0%
Previously Married	447	22.1%	2,976	19.8%	7,887	21.9%
Separated	39	8.6%	574	19.3%	1,659	21.0%
Widowed	117	26.2%	650	21.9%	1,907	24.2%
Divorced	291	65.2%	1,752	58.9%	4,322	54.8%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	1,717		12,689		30,527	
Elementary (Grade Level 0 to 8)	87	5.1%	825	6.5%	1,676	5.5%
Some High School (Grade Level 9 to 11)	145	8.5%	1,108	8.7%	2,611	8.6%
High School Graduate	645	37.5%	4,307	33.9%	10,189	33.4%
Some College	499	29.1%	3,200	25.2%	7,361	24.1%
Associate Degree Only	98	5.7%	913	7.2%	2,441	8.0%
Bachelor Degree Only	174	10.1%	1,456	11.5%	3,491	11.4%
Graduate Degree	69	4.0%	879	6.9%	2,757	9.0%
Any College (Some College or Higher)	840	48.9%	6,449	50.8%	16,050	52.6%
College Degree + (Bachelor Degree or Higher)	242	14.1%	2,336	18.4%	6,248	20.5%

©2022, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 5 of 9**

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2022)	932		6,792		16,639	
Total Housing Units (2020)	889		6,360		15,680	
Historical Annual Growth (2020-2022)	44	-	432	-	959	-
Housing Units Occupied (2022)	883	94.7%	6,446	94.9%	15,752	94.7%
Housing Units Owner-Occupied	642	72.7%	5,136	79.7%	11,770	74.7%
Housing Units Renter-Occupied	241	27.3%	1,310	20.3%	3,982	25.3%
Housing Units Vacant (2022)	49	5.3%	346	5.1%	887	5.3%
Household Size (2022)						
Total Households	883		6,446		15,752	
1 Person Households	136	15.4%	1,010	15.7%	2,963	18.8%
2 Person Households	261	29.5%	1,973	30.6%	5,064	32.2%
3 Person Households	201	22.8%	1,280	19.9%	2,957	18.8%
4 Person Households	160	18.1%	1,151	17.9%	2,565	16.3%
5 Person Households	84	9.5%	663	10.3%	1,407	8.9%
6 Person Households	26	2.9%	207	3.2%	490	3.1%
7 or More Person Households	16	1.8%	163	2.5%	306	1.9%
Household Income Distribution (2022)						
HH Income $200,000 or More	13	1.5%	192	3.0%	578	3.7%
HH Income $150,000 to $199,999	43	4.9%	299	4.6%	798	5.1%
HH Income $125,000 to $149,999	68	7.7%	410	6.4%	956	6.1%
HH Income $100,000 to $124,999	78	8.8%	783	12.2%	1,741	11.0%
HH Income $75,000 to $99,999	143	16.1%	1,372	21.3%	2,838	18.0%
HH Income $50,000 to $74,999	167	18.9%	1,475	22.9%	3,594	22.8%
HH Income $35,000 to $49,999	90	10.2%	806	12.5%	2,123	13.5%
HH Income $25,000 to $34,999	55	6.2%	423	6.6%	1,167	7.4%
HH Income $15,000 to $24,999	36	4.1%	284	4.4%	879	5.6%
HH Income $10,000 to $14,999	119	13.4%	197	3.1%	380	2.4%
HH Income Under $10,000	72	8.1%	203	3.2%	699	4.4%
Household Vehicles (2022)						
Households 0 Vehicles Available	38	4.3%	155	2.4%	599	3.8%
Households 1 Vehicle Available	288	32.6%	1,451	22.5%	4,046	25.7%
Households 2 Vehicles Available	295	33.4%	2,766	42.9%	6,320	40.1%
Households 3 or More Vehicles Available	262	29.6%	2,073	32.2%	4,787	30.4%
Total Vehicles Available	1,854		14,309		33,293	
Average Vehicles per Household	2.1		2.2		2.1	
Owner-Occupied Household Vehicles	1,483	80.0%	11,703	81.8%	26,552	79.8%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.3	
Renter-Occupied Household Vehicles	370	20.0%	2,607	18.2%	6,741	20.2%
Average Vehicles per Renter-Occupied Household	1.5		2.0		1.7	
Travel Time (2022)						
Worker Base Age 16 years or Over	1,200		10,084		23,272	
Travel to Work in 14 Minutes or Less	186	15.5%	1,162	11.5%	3,621	15.6%
Travel to Work in 15 to 29 Minutes	351	29.3%	2,482	24.6%	5,526	23.7%
Travel to Work in 30 to 59 Minutes	445	37.1%	4,360	43.2%	9,421	40.5%
Travel to Work in 60 Minutes or More	168	14.0%	1,655	16.4%	3,668	15.8%
Work at Home	50	4.2%	426	4.2%	1,036	4.5%
Average Minutes Travel to Work	29.3		32.7		31.6	

©2022, Sites USA, Chandler, Arizona, 480-491-1112   Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.   **page 6 of 9**

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)						
Worker Base Age 16 years or Over	1,200		10,084		23,272	
Drive to Work Alone	995	*83.0%*	8,565	*84.9%*	19,256	*82.7%*
Drive to Work in Carpool	129	*10.8%*	913	*9.1%*	2,450	*10.5%*
Travel to Work by Public Transportation	18	*1.5%*	62	*0.6%*	110	*0.5%*
Drive to Work on Motorcycle	-	*-*	1	*-*	36	*0.2%*
Bicycle to Work	-	*-*	-	*-*	9	*-*
Walk to Work	6	*0.5%*	51	*0.5%*	255	*1.1%*
Other Means	2	*0.2%*	66	*0.7%*	121	*0.5%*
Work at Home	50	*4.2%*	426	*4.2%*	1,036	*4.5%*
Daytime Demographics (2022)						
Total Businesses	219		585		2,049	
Total Employees	2,373		5,936		15,924	
Company Headquarter Businesses	8	*3.6%*	15	*2.6%*	50	*2.4%*
Company Headquarter Employees	48	*2.0%*	651	*11.0%*	1,329	*8.3%*
Employee Population per Business	10.8	to 1	10.2	to 1	7.8	to 1
Residential Population per Business	12.1	to 1	33.6	to 1	22.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,136		10,575		27,981	
Labor Force						
Labor Population Age 16 Years or Over (2022)	1,963		14,723		35,345	
Labor Force Total Males (2022)	965	*49.2%*	7,192	*48.8%*	17,175	*48.6%*
Male Civilian Employed	673	*69.7%*	5,487	*76.3%*	12,477	*72.6%*
Male Civilian Unemployed	33	*3.4%*	140	*1.9%*	308	*1.8%*
Males in Armed Forces	-	*-*	-	*-*	-	*-*
Males Not in Labor Force	259	*26.9%*	1,565	*21.8%*	4,389	*25.6%*
Labor Force Total Females (2022)	998	*50.8%*	7,532	*51.2%*	18,170	*51.4%*
Female Civilian Employed	527	*52.8%*	4,598	*61.0%*	10,794	*59.4%*
Female Civilian Unemployed	46	*4.6%*	134	*1.8%*	244	*1.3%*
Females in Armed Forces	-	*-*	-	*-*	17	*-*
Females Not in Labor Force	425	*42.6%*	2,800	*37.2%*	7,115	*39.2%*
Unemployment Rate	79	*4.0%*	274	*1.9%*	552	*1.6%*
Occupation (2022)						
Occupation Population Age 16 Years or Over	1,200		10,084		23,272	
Occupation Total Males	673	*56.1%*	5,487	*54.4%*	12,477	*53.6%*
Occupation Total Females	527	*43.9%*	4,598	*45.6%*	10,794	*46.4%*
Management, Business, Financial Operations	94	*-*	1,120	*11.1%*	2,792	*12.0%*
Professional, Related	286	*23.8%*	3,002	*29.8%*	6,096	*26.2%*
Service	174	*14.5%*	1,280	*12.7%*	3,245	*13.9%*
Sales, Office	238	*19.8%*	1,765	*17.5%*	4,154	*17.9%*
Farming, Fishing, Forestry	-	*-*	3	*-*	11	*-*
Construction, Extraction, Maintenance	96	*8.0%*	926	*9.2%*	2,614	*11.2%*
Production, Transport, Material Moving	312	*26.0%*	1,988	*19.7%*	4,359	*18.7%*
White Collar Workers	617	*51.4%*	5,888	*58.4%*	13,042	*56.0%*
Blue Collar Workers	583	*48.6%*	4,197	*41.6%*	10,229	*44.0%*

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)						
Total Units	883		6,446		15,752	
1 Detached Unit	691	78.3%	5,470	84.9%	13,133	83.4%
1 Attached Unit	12	1.4%	130	2.0%	329	2.1%
2 Units	1	0.2%	10	0.2%	398	2.5%
3 to 4 Units	8	0.9%	95	1.5%	281	1.8%
5 to 9 Units	16	1.8%	115	1.8%	348	2.2%
10 to 19 Units	3	0.4%	63	1.0%	148	0.9%
20 to 49 Units	82	9.3%	87	1.4%	162	1.0%
50 or More Units	2	0.3%	6	-	80	0.5%
Mobile Home or Trailer	67	7.6%	470	7.3%	871	5.5%
Other Structure	-	-	-	-	2	-
Homes Built By Year (2022)						
Homes Built 2014 or later	142	15.2%	761	11.2%	1,448	8.7%
Homes Built 2010 to 2013	8	0.9%	88	1.3%	124	0.7%
Homes Built 2000 to 2009	242	26.0%	2,378	35.0%	4,586	27.6%
Homes Built 1990 to 1999	286	30.6%	1,866	27.5%	4,513	27.1%
Homes Built 1980 to 1989	72	7.7%	544	8.0%	1,727	10.4%
Homes Built 1970 to 1979	73	7.8%	468	6.9%	1,447	8.7%
Homes Built 1960 to 1969	24	2.5%	124	1.8%	692	4.2%
Homes Built 1950 to 1959	10	1.1%	57	0.8%	436	2.6%
Homes Built 1940 to 1949	2	0.2%	16	0.2%	113	0.7%
Homes Built Before 1939	26	2.7%	144	2.1%	665	4.0%
Median Age of Homes	20.4	yrs	19.2	yrs	24.0	yrs
Home Values (2022)						
Owner Specified Housing Units	642		5,136		11,770	
Home Values $1,000,000 or More	2	0.4%	60	1.2%	89	0.8%
Home Values $750,000 to $999,999	-	-	12	0.2%	29	0.2%
Home Values $500,000 to $749,999	2	0.4%	147	2.9%	327	2.8%
Home Values $400,000 to $499,999	-	-	72	1.4%	294	2.5%
Home Values $300,000 to $399,999	55	8.6%	212	4.1%	1,077	9.1%
Home Values $250,000 to $299,999	61	9.6%	275	5.3%	774	6.6%
Home Values $200,000 to $249,999	128	19.9%	1,342	26.1%	2,652	22.5%
Home Values $175,000 to $199,999	71	11.1%	880	17.1%	1,814	15.4%
Home Values $150,000 to $174,999	181	28.2%	969	18.9%	2,001	17.0%
Home Values $125,000 to $149,999	79	12.2%	591	11.5%	1,107	9.4%
Home Values $100,000 to $124,999	8	1.2%	126	2.4%	361	3.1%
Home Values $90,000 to $99,999	-	-	27	0.5%	87	0.7%
Home Values $80,000 to $89,999	8	1.3%	81	1.6%	223	1.9%
Home Values $70,000 to $79,999	2	0.3%	12	0.2%	166	1.4%
Home Values $60,000 to $69,999	-	-	16	0.3%	67	0.6%
Home Values $50,000 to $59,999	11	1.7%	40	0.8%	131	1.1%
Home Values $35,000 to $49,999	29	4.5%	187	3.6%	287	2.4%
Home Values $25,000 to $34,999	-	-	13	0.3%	25	0.2%
Home Values $10,000 to $24,999	1	0.2%	70	1.4%	172	1.5%
Home Values Under $10,000	-	-	5	-	88	0.7%
Owner-Occupied Median Home Value	$180,877		$188,458		$198,274	
Renter-Occupied Median Rent	$1,055		$949		$823	

RPC
Retail Planning Corporation

Lat/Lon: 33.9422/-83.7518

916 Loganville Hwy Bethlehem, GA 30620	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	$37.28 M		$344.1 M		$854.84 M	
Total Non-Retail Expenditure	$19.54 M		$179.89 M		$448.03 M	
Total Retail Expenditure	$17.74 M		$164.21 M		$406.82 M	
Apparel	$1.31 M		$12.1 M		$30.04 M	
Contributions	$1.14 M		$10.7 M		$26.88 M	
Education	$1.05 M		$9.4 M		$23.8 M	
Entertainment	$2.08 M		$19.4 M		$48.18 M	
Food and Beverages	$5.59 M		$51.31 M		$127.11 M	
Furnishings and Equipment	$1.3 M		$12.07 M		$29.96 M	
Gifts	$852.73 K		$7.94 M		$19.99 M	
Health Care	$3.18 M		$29.51 M		$73.23 M	
Household Operations	$1.44 M		$13.29 M		$33.15 M	
Miscellaneous Expenses	$693.62 K		$6.44 M		$16.05 M	
Personal Care	$501.22 K		$4.62 M		$11.47 M	
Personal Insurance	$253 K		$2.37 M		$5.9 M	
Reading	$79.25 K		$735.49 K		$1.84 M	
Shelter	$7.85 M		$71.93 M		$179.1 M	
Tobacco	$242.91 K		$2.17 M		$5.37 M	
Transportation	$6.88 M		$64.12 M		$158.39 M	
Utilities	$2.85 M		$26.01 M		$64.39 M	
Monthly Household Consumer Expenditure (2022)						
Total Household Expenditure	$3,518		$4,448		$4,522	
Total Non-Retail Expenditure	$1,844	52.4%	$2,326	52.3%	$2,370	52.4%
Total Retail Expenditures	$1,674	47.6%	$2,123	47.7%	$2,152	47.6%
Apparel	$124	3.5%	$156	3.5%	$159	3.5%
Contributions	$107	3.1%	$138	3.1%	$142	3.1%
Education	$99	2.8%	$122	2.7%	$126	2.8%
Entertainment	$197	5.6%	$251	5.6%	$255	5.6%
Food and Beverages	$527	15.0%	$663	14.9%	$672	14.9%
Furnishings and Equipment	$122	3.5%	$156	3.5%	$159	3.5%
Gifts	$80	2.3%	$103	2.3%	$106	2.3%
Health Care	$301	8.5%	$381	8.6%	$387	8.6%
Household Operations	$136	3.9%	$172	3.9%	$175	3.9%
Miscellaneous Expenses	$65	1.9%	$83	1.9%	$85	1.9%
Personal Care	$47	1.3%	$60	1.3%	$61	1.3%
Personal Insurance	$24	0.7%	$31	0.7%	$31	0.7%
Reading	$7	0.2%	$10	0.2%	$10	0.2%
Shelter	$740	21.0%	$930	20.9%	$947	21.0%
Tobacco	$23	0.7%	$28	0.6%	$28	0.6%
Transportation	$649	18.5%	$829	18.6%	$838	18.5%
Utilities	$268	7.6%	$336	7.6%	$341	7.5%