2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

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Population						
Estimated Population (2022)	8,497		25,151		51,668	
Projected Population (2027)	10,221		29,127		58,044	
Census Population (2020)	7,235		23,647		49,105	
Census Population (2010)	4,991		17,058		37,841	
Projected Annual Growth (2022-2027)	1,724	4.1%	3,976	3.2%	6,376	2.5%
Historical Annual Growth (2020-2022)	1,262	-	1,504	3.2%	2,563	2.6%
Historical Annual Growth (2010-2020)	2,245	4.5%	6,589	3.9%	11,264	3.0%
Estimated Population Density (2022)	2,706	psm	890	psm	658	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	3,095		9,260		18,359	
Projected Households (2027)	3,685		10,858		20,953	
Census Households (2020)	2,615		8,600		17,319	
Census Households (2010)	1,871		5,948		13,175	
Projected Annual Growth (2022-2027)	591	3.8%	1,598	3.5%	2,594	2.8%
Historical Annual Change (2010-2022)	1,224	5.4%	3,312	4.6%	5,184	3.3%
Average Household Income						
Estimated Average Household Income (2022)	\$44,647		\$60,898		\$78,024	
Projected Average Household Income (2027)	\$44,230		\$60,954		\$81,468	
Census Average Household Income (2010)	\$42,270		\$53,837		\$64,666	
Census Average Household Income (2000)	\$41,326		\$49,619		\$53,839	
Projected Annual Change (2022-2027)	-\$417	-0.2%	\$55	-	\$3,444	0.9%
Historical Annual Change (2000-2022)	\$3,321	0.4%	\$11,279	1.0%	\$24,185	2.0%
Median Household Income						
Estimated Median Household Income (2022)	\$55,538		\$64,668		\$74,809	
Projected Median Household Income (2027)	\$70,801		\$79,525		\$91,227	
Census Median Household Income (2010)	\$31,343		\$40,028		\$49,669	
Census Median Household Income (2000)	\$32,049		\$39,788		\$44,488	
Projected Annual Change (2022-2027)	\$15,263	5.5%	\$14,857	4.6%	\$16,418	4.4%
Historical Annual Change (2000-2022)	\$23,488	3.3%	\$24,880	2.8%	\$30,321	3.1%
Per Capita Income						
Estimated Per Capita Income (2022)	\$16,486		\$22,543		\$27,919	
Projected Per Capita Income (2027)	\$16,135		\$22,828		\$29,583	
Census Per Capita Income (2010)	\$15,842		\$18,770		\$22,508	
Census Per Capita Income (2000)	\$14,308		\$16,991		\$18,955	
Projected Annual Change (2022-2027)	-\$351	-0.4%	\$285	0.3%	\$1,664	1.2%
Historical Annual Change (2000-2022)	\$2,178	0.7%	\$5,552	1.5%	\$8,965	2.1%
Estimated Average Household Net Worth (2022)	\$316,610		\$434,731		\$519,914	

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

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Race and Ethnicity						
Total Population (2022)	8,497		25,151		51,668	
White (2022)	5,264	62.0%	16,956	67.4%	37,357	72.3%
Black or African American (2022)		11.0%	2,012	8.0%	4,150	8.0%
American Indian or Alaska Native (2022)	175	2.1%	403	1.6%	544	1.1%
Asian (2022)	62	0.7%	224	0.9%	594	1.1%
Hawaiian or Pacific Islander (2022)	4	_	8	_	25	-
Other Race (2022)	893	10.5%	1,820	7.2%	2,856	5.5%
Two or More Races (2022)		13.7%	3,728	14.8%	6,143	11.9%
Population < 18 (2022)		23.5%	5,729	22.8%	12,669	24.5%
White Not Hispanic		37.4%	2,443	42.6%		56.4%
Black or African American		10.1%	516	9.0%	997	7.9%
Asian	10	0.5%	39	0.7%	119	0.9%
Other Race Not Hispanic	117	5.9%	376	6.6%	884	7.0%
Hispanic	922	46.2%	2,354	41.1%	3,526	27.8%
Not Hispanic or Latino Population (2022)		69.7%	18,582			81.4%
Not Hispanic White		72.8%	14,298			79.4%
Not Hispanic Black or African American		13.5%	1,734	9.3%	3,758	8.9%
Not Hispanic American Indian or Alaska Native	38	0.6%	147	0.8%	204	0.5%
Not Hispanic Asian	56	0.9%	200	1.1%	545	1.3%
Not Hispanic Hawaiian or Pacific Islander	-	_	2	_	14	-
Not Hispanic Other Race	63	1.1%	279	1.5%	683	1.6%
Not Hispanic Two or More Races	652	11.0%	1,922	10.3%	3,466	8.2%
Hispanic or Latino Population (2022)		30.3%	6,569	26.1%	9,600	18.6%
Hispanic White	953	37.0%	2,657	40.5%	3,957	41.2%
Hispanic Black or African American	134	5.2%	278	4.2%	392	4.1%
Hispanic American Indian or Alaska Native	137	5.3%	256	3.9%	340	3.5%
Hispanic Asian	7	0.3%	24	0.4%	49	0.5%
Hispanic Hawaiian or Pacific Islander	4	0.1%	6	-	11	0.1%
Hispanic Other Race	830	32.2%	1,541	23.5%	2,173	22.6%
Hispanic Two or More Races	514	19.9%	1,806	27.5%	2,677	
Not Hispanic or Latino Population (2020)		67.8%	17,033	72.0%	39,603	80.7%
Hispanic or Latino Population (2020)	2,333	32.2%	6,615	28.0%	9,502	19.3%
Not Hispanic or Latino Population (2010)		74.1%		76.0%		84.6%
Hispanic or Latino Population (2010)		25.9%		24.0%		15.4%
Not Hispanic or Latino Population (2027)		71.6%		75.1%		81.8%
Hispanic or Latino Population (2027)		28.4%		24.9%		18.2%
Projected Annual Growth (2022-2027)	326	2.5%	685	2.1%	971	2.0%
Historical Annual Growth (2010-2020)	1,041	8.1%	2,524	6.2%	3,656	6.3%

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

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Total Age Distribution (2022)						
Total Population	8,497		25,151		51,668	
Age Under 5 Years	701	8.2%	1,791	7.1%	3,624	7.0%
Age 5 to 9 Years	600	7.1%	1,740	6.9%	3,897	7.5%
Age 10 to 14 Years	450	5.3%	1,431	5.7%	3,369	6.5%
Age 15 to 19 Years	414	4.9%	1,276	5.1%	2,803	5.4%
Age 20 to 24 Years	760	8.9%	1,738	6.9%	3,033	5.9%
Age 25 to 29 Years	812	9.6%	2,035	8.1%	3,611	7.0%
Age 30 to 34 Years	695	8.2%	1,950	7.8%	4,041	7.8%
Age 35 to 39 Years	565	6.7%	1,800	7.2%	4,331	8.4%
Age 40 to 44 Years	517	6.1%	1,539	6.1%	3,645	7.1%
Age 45 to 49 Years	451	5.3%	1,248	5.0%	2,820	5.5%
Age 50 to 54 Years	357	4.2%	1,226	4.9%	2,699	5.2%
Age 55 to 59 Years	402	4.7%	1,282	5.1%	2,640	5.1%
Age 60 to 64 Years	423	5.0%	1,583	6.3%	3,103	6.0%
Age 65 to 69 Years	420	4.9%	1,672	6.6%	2,987	5.8%
Age 70 to 74 Years	353	4.1%	1,298	5.2%	2,384	4.6%
Age 75 to 79 Years	197	2.3%	653	2.6%	1,224	2.4%
Age 80 to 84 Years	172	2.0%	444	1.8%	743	1.4%
Age 85 Years or Over	208	2.5%	445	1.8%	714	1.4%
Median Age	33.3		37.1		36.5	
Age 19 Years or Less	2,165	25.5%	6,238	24.8%	13,692	26.5%
Age 20 to 64 Years	4,983	58.6%	14,402	57.3%	29,922	57.9%
Age 65 Years or Over	1,349	15.9%	4,511	17.9%	8,053	15.6%
Female Age Distribution (2022)						
Female Population	4,266	50.2%	12,494	49.7%	25,709	49.8%
Age Under 5 Years	294	6.9%	827	6.6%	1,743	6.8%
Age 5 to 9 Years	275	6.5%	828	6.6%	1,889	7.3%
Age 10 to 14 Years	212	5.0%	703	5.6%	1,652	6.4%
Age 15 to 19 Years	218	5.1%	624	5.0%	1,326	5.2%
Age 20 to 24 Years	372	8.7%	798	6.4%	1,380	5.4%
Age 25 to 29 Years	372	8.7%	925	7.4%	1,704	6.6%
Age 30 to 34 Years	341	8.0%	929	7.4%	1,985	7.7%
Age 35 to 39 Years	260	6.1%	860	6.9%	2,125	8.3%
Age 40 to 44 Years	266	6.2%	768	6.1%	1,802	7.0%
Age 45 to 49 Years	192	4.5%	579	4.6%	1,341	5.2%
Age 50 to 54 Years	166	3.9%	587	4.7%	1,323	5.1%
Age 55 to 59 Years	260	6.1%	724	5.8%	1,417	5.5%
Age 60 to 64 Years	238	5.6%	873	7.0%	1,677	6.5%
Age 65 to 69 Years	228	5.4%	887	7.1%	1,547	6.0%
Age 70 to 74 Years	192	4.5%	670	5.4%	1,237	4.8%
Age 75 to 79 Years	116	2.7%	334	2.7%	648	2.5%
Age 80 to 84 Years	107	2.5%	253	2.0%	429	1.7%
Age 85 Years or Over	156	3.7%	326	2.6%	483	1.9%
Female Median Age	35.1		38.4		37.4	
Age 19 Years or Less		23.5%		23.9%		25.7%
Age 20 to 64 Years		57.8%		56.4%	14,754	
Age 65 Years or Over		18.7%		19.8%	4,345	

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

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Male Age Distribution (2022)						-
Male Population	4,231	49.8%	12,657	50.3%	25,959	50.2%
Age Under 5 Years	406	9.6%	964	7.6%	1,881	7.2%
Age 5 to 9 Years	324	7.7%	913	7.2%	2,008	7.7%
Age 10 to 14 Years	238	5.6%	728	5.8%	1,716	6.6%
Age 15 to 19 Years	196	4.6%	652	5.2%	1,477	5.7%
Age 20 to 24 Years	388	9.2%	941	7.4%	1,653	6.4%
Age 25 to 29 Years	440	10.4%	1,110	8.8%	1,907	7.3%
Age 30 to 34 Years	354	8.4%	1,021	8.1%	2,056	7.9%
Age 35 to 39 Years	305	7.2%	940	7.4%	2,206	8.5%
Age 40 to 44 Years	251	5.9%	771	6.1%	1,844	7.1%
Age 45 to 49 Years	260	6.1%	670	5.3%	1,478	5.7%
Age 50 to 54 Years	192	4.5%	639	5.0%	1,376	5.3%
Age 55 to 59 Years	142	3.3%	558	4.4%	1,223	4.7%
Age 60 to 64 Years	185	4.4%	710	5.6%	1,426	5.5%
Age 65 to 69 Years	192	4.5%	785	6.2%	1,440	5.5%
Age 70 to 74 Years	161	3.8%	628	5.0%	1,147	4.4%
Age 75 to 79 Years	81	1.9%	319	2.5%	576	2.2%
Age 80 to 84 Years	65	1.5%	191	1.5%	314	1.2%
Age 85 Years or Over	52	1.2%	118	0.9%	231	0.9%
Male Median Age	31.8		36.0		35.7	
Age 19 Years or Less	1,165	27.5%	3,257	25.7%	7,082	27.3%
Age 20 to 64 Years	2,516	59.5%	7,359	58.1%	15,168	58.4%
Age 65 Years or Over	550	13.0%	2,041	16.1%	3,708	14.3%
Males per 100 Females (2022)	<u>.</u>					
Overall Comparison	99		101		101	
Age Under 5 Years	138	58.0%	117	53.8%	108	51.9%
Age 5 to 9 Years	118	54.1%	110	52.4%	106	51.5%
Age 10 to 14 Years	112	52.8%	104	50.9%	104	51.0%
Age 15 to 19 Years	90	47.3%	105	51.1%		52.7%
Age 20 to 24 Years	104	51.0%	118	54.1%		54.5%
Age 25 to 29 Years	118	54.2%	120	54.5%		52.8%
Age 30 to 34 Years	104	51.0%	110	52.4%	104	50.9%
Age 35 to 39 Years	117	54.0%	109	52.2%	104	50.9%
Age 40 to 44 Years		48.6%		50.1%		50.6%
Age 45 to 49 Years		57.5%		53.6%		52.4%
Age 50 to 54 Years		53.7%		52.1%		51.0%
Age 55 to 59 Years		35.3%		43.5%		46.3%
Age 60 to 64 Years		43.7%		44.8%		46.0%
Age 65 to 69 Years		45.6%		46.9%		48.2%
Age 70 to 74 Years		45.6%		48.4%		48.1%
Age 75 to 79 Years		41.3%		48.9%		47.0%
Age 80 to 84 Years		37.8%		43.1%		42.3%
Age 85 Years or Over		24.9%		26.6%		32.3%
Age 19 Years or Less		53.8%		52.2%		51.7%
Age 20 to 39 Years		52.5%		53.3%		52.1%
Age 40 to 64 Years		47.9%		48.7%		49.3%
Age 65 Years or Over		40.8%		45.2%		46.0%

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

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Household Type (2022)						
Total Households	3,095		9,260		18,359	
Households with Children	922	29.8%	3,052	33.0%	6,785	37.0%
Average Household Size	2.7		2.7		2.8	
Household Density per Square Mile	986		328		234	
Population Family	6,433	75.7%	20,687	82.2%	43,932	85.0%
Population Non-Family		22.0%		16.4%		13.4%
Population Group Quarters	195	2.3%	330	1.3%	824	
Family Households	1,662	53.7%	6,165	66.6%	13,118	71.5%
Married Couple Households		60.2%	4,456	72.3%		76.1%
Other Family Households with Children	661	39.8%	1,710	27.7%		23.9%
Family Households with Children		55.3%		49.4%		51.6%
Married Couple with Children	497	54.1%	1,975	64.9%		70.8%
Other Family Households with Children		45.9%		35.1%		29.2%
Family Households No Children		44.7%	3,121	50.6%		48.4%
Married Couple No Children		67.8%		79.5%		81.7%
Other Family Households No Children		32.2%		20.5%	1,163	
Non-Family Households		46.3%	3,095	33.4%	5,241	28.5%
Non-Family Households with Children	3	0.2%	8	0.3%	15	0.3%
Non-Family Households No Children	1,429	99.8%	3,086	99.7%	5,226	99.7%
Average Family Household Size	3.9		3.4		3.3	
Average Family Income	\$48,634		\$70,419		\$88,790	
Median Family Income	\$70,844		\$76,689		\$86,252	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2022)						
Population Age 15 Years or Over	6,746		20,188		40,779	
Never Married	2,871	42.6%	6,226	30.8%	10,984	26.9%
Currently Married	2,621	38.8%	9,965	49.4%	21,316	52.3%
Previously Married	1,254	18.6%	3,997	19.8%	8,478	20.8%
Separated	437	34.9%	1,156	28.9%	2,382	28.1%
Widowed	330	26.3%	1,103	27.6%	2,083	24.6%
Divorced	487	38.8%	1,738	43.5%	4,013	47.3%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	5,572		17,175		34,943	
Elementary (Grade Level 0 to 8)	675	12.1%	1,920	11.2%	2,475	7.1%
Some High School (Grade Level 9 to 11)	403	7.2%	1,194	7.0%	2,524	7.2%
High School Graduate	1,590		4,651	27.1%	9,162	
Some College	1,353	24.3%		23.2%		23.0%
Associate Degree Only	408	7.3%	1,150	6.7%	2,472	7.1%
Bachelor Degree Only	731	13.1%		16.5%		19.4%
Graduate Degree	412	7.4%	1,438	8.4%	3,483	10.0%
Any College (Some College or Higher)		52.1%		54.8%		59.5%
College Degree + (Bachelor Degree or Higher)		20.5%		24.9%	10,268	

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Housing						
Total Housing Units (2022)	3,648		10,362		20,004	
Total Housing Units (2020)	2,897		9,288		18,429	
Historical Annual Growth (2020-2022)	751	-	1,074	-	1,574	-
Housing Units Occupied (2022)	3.095	84.8%		89.4%	18,359	91.8%
Housing Units Owner-Occupied		37.8%		58.7%		67.6%
Housing Units Renter-Occupied	1,925	62.2%	3,821	41.3%		32.4%
Housing Units Vacant (2022)	553	15.2%	1,102	10.6%	1,645	8.2%
Household Size (2022)						
Total Households	3,095		9,260		18,359	
1 Person Households	1,251	40.4%	2,619	28.3%	4,359	23.7%
2 Person Households	915	29.6%	3,355	36.2%	6,373	34.7%
3 Person Households	363	11.7%		12.9%		14.7%
4 Person Households	265	8.6%		10.7%		14.6%
5 Person Households	154	5.0%	559	6.0%	1,303	7.1%
6 Person Households	70	2.3%	285	3.1%	567	3.1%
7 or More Person Households	76	2.5%	254	2.7%	389	2.1%
Household Income Distribution (2022)	-					_
HH Income \$200,000 or More	110	3.5%	537	5.8%	1,377	7.5%
HH Income \$150,000 to \$199,999	85	2.7%	471	5.1%	1,169	6.4%
HH Income \$125,000 to \$149,999	112	3.6%	527	5.7%	1,376	7.5%
HH Income \$100,000 to \$124,999	106	3.4%	652	7.0%	1,810	9.9%
HH Income \$75,000 to \$99,999	582	18.8%	1,582	17.1%	3,047	16.6%
HH Income \$50,000 to \$74,999	717	23.2%	2,108	22.8%	3,708	20.2%
HH Income \$35,000 to \$49,999	494	16.0%	1,259	13.6%	2,032	11.1%
HH Income \$25,000 to \$34,999	230	7.4%	701	7.6%	1,348	7.3%
HH Income \$15,000 to \$24,999	238	7.7%	536	5.8%	993	5.4%
HH Income \$10,000 to \$14,999	203	6.6%	376	4.1%	648	3.5%
HH Income Under \$10,000	218	7.1%	511	5.5%	851	4.6%
Household Vehicles (2022)						
Households 0 Vehicles Available	214	6.9%	630	6.8%	787	4.3%
Households 1 Vehicle Available	1,377	44.5%	2,900	31.3%	5,124	27.9%
Households 2 Vehicles Available	858	27.7%	3,626	39.2%	7,528	41.0%
Households 3 or More Vehicles Available	646	20.9%	2,104	22.7%	4,921	26.8%
Total Vehicles Available	5,254		17,233		36,634	
Average Vehicles per Household	1.7		1.9		2.0	
Owner-Occupied Household Vehicles	2,278	43.4%	11,530	66.9%	27,180	74.2%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.2	
Renter-Occupied Household Vehicles	2,976	56.6%	5,704	33.1%	9,454	25.8%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.6	_
Travel Time (2022)				_		_
Worker Base Age 16 years or Over	4,793		11,933		23,891	
Travel to Work in 14 Minutes or Less	1,092	22.8%		20.0%		16.7%
Travel to Work in 15 to 29 Minutes		35.1%		35.1%		33.4%
Travel to Work in 30 to 59 Minutes	1,418	29.6%		26.3%		27.0%
Travel to Work in 60 Minutes or More		10.2%		12.1%		12.7%
Work at Home	115	2.4%	775	6.5%		10.1%
Average Minutes Travel to Work	21.2		23.3		26.4	

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Lat/Lon: 34.257/-84.4944

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Transportation To Work (2022)				-		_
Worker Base Age 16 years or Over	4,793		11,933		23,891	
Drive to Work Alone	3,422	71.4%	8,275	69.3%	17,477	73.2%
Drive to Work in Carpool		23.3%	2,338	19.6%		13.6%
Travel to Work by Public Transportation	18	0.4%	140	1.2%	172	0.7%
Drive to Work on Motorcycle	25	0.5%	32	0.3%	32	0.1%
Bicycle to Work	3	-	4	-	10	-
Walk to Work	31	0.6%	263	2.2%	392	1.6%
Other Means	61	1.3%	106	0.9%	133	0.6%
Work at Home	115	2.4%	775	6.5%	2,424	10.1%
Daytime Demographics (2022)						-
Total Businesses	331		1,320		2,259	
Total Employees	2,974		14,759		22,835	
Company Headquarter Businesses	9	2.6%	39	3.0%	63	2.8%
Company Headquarter Employees	69	2.3%	745	5.0%	1,378	6.0%
Employee Population per Business	9.0	to 1	11.2	to 1	10.1	to 1
Residential Population per Business	25.7	to 1	19.1	to 1	22.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,848		22,739		39,066	
Labor Force						
Labor Population Age 16 Years or Over (2022)	6,667		19,923		40,135	
Labor Force Total Males (2022)	3,227	48.4%	9,926	49.8%	20,026	49.9%
Male Civilian Employed	2,569	79.6%	6,485	65.3%	12,813	64.0%
Male Civilian Unemployed	62	1.9%	171	1.7%	455	2.3%
Males in Armed Forces	-	-	10	0.1%	13	-
Males Not in Labor Force	596	18.5%	3,261	32.9%	6,745	33.7%
Labor Force Total Females (2022)	3,440	51.6%	9,997	50.2%	20,109	50.1%
Female Civilian Employed	2,224	64.6%	5,449	54.5%	11,078	55.1%
Female Civilian Unemployed	59	1.7%	133	1.3%	347	1.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,157	33.6%	4,415	44.2%	8,684	43.2%
Unemployment Rate	121	1.8%	304	1.5%	802	2.0%
Occupation (2022)						
Occupation Population Age 16 Years or Over	4,793		11,933		23,891	
Occupation Total Males	2,569	53.6%	6,485	54.3%	12,813	53.6%
Occupation Total Females	2,224	46.4%	5,449	45.7%	11,078	46.4%
Management, Business, Financial Operations	541	-	1,651	13.8%	4,468	18.7%
Professional, Related	685	14.3%	1,722	14.4%	4,318	18.1%
Service	757	15.8%	2,161	18.1%	3,527	14.8%
Sales, Office	1,011	21.1%	2,622	22.0%	5,283	22.1%
Farming, Fishing, Forestry	-	-	10	-	26	0.1%
Construction, Extraction, Maintenance	908	18.9%	1,892	15.9%	3,369	14.1%
Production, Transport, Material Moving	890	18.6%	1,877	15.7%	2,899	12.1%
White Collar Workers	2,237	46.7%	5,995	50.2%	14,070	58.9%
Blue Collar Workers	2,556	53.3%	5,939	49.8%	9,822	41.1%

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

Total Units 3.095 9.260 18,359 1 Detached Unit 1.550 6.176 6.9.96 13,367 76.13 1 Attached Unit 1.456 6.475 6.9.96 133,667 76.13 2 Units 1.36 4.44 2.0% 72.94 72.8 15.5 3 to 4 Units 1.65 5.446 2.07 2.2% 72.8 19.5 3 to 4 Units 1.65 5.446 2.07 2.2% 19.4 15.5 5.64 19.2 2.06 10.01 19.0 14.35 5.05 19.9 2.0% 13.2 7.7 14.45 14.9 2.0% 13.2 7.7 14.50 0.00 14.35 15.0% 1.136 14.9 4.33 2.4 4.38 4.38 4.48 4.39% 0.00 14.57 15.0% 1.748 16.9% 2.958 14.48 Homes Built 2014 or later 5.45 15.0% 1.748 16.9% 2.096 3.44 Homes Built 1200 to 1203 3.25%	,	1 mi radius		dius 3 mi radius		dius 5 mi rad	
1 Detached Unit 1.550 6.14% 6.475 6.94% 1.367 7.817 7.37 <t< td=""><td>Units In Structure (2022)</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Units In Structure (2022)						
1 Attached Unit 145 4.7% 421 4.5% 727 427 2 Units 136 4.4% 207 2.2% 728 1.5% 3 to 4 Units 169 5.4% 129 2.4% 728 1.4% 5 to 9 Units 169 5.4% 2.76 3.0% 4.54 2.5% 2 to 4 9 Units 2.71 8.8% 3.53 3.8% 4.33 2.4% 5 0 or More Units 2.5% 3.76 4.1% 4.8% 6.69 4.7% Mobile Home or Trailer 156 5.0% 4.1% 4.8% 6.69 4.7% Homes Built 2014 or later 5.45 15.0% 1.748 16.9% 2.98 1.48 Homes Built 1900 to 1999 3.79 3.28 3.28 6.69 3.44 Homes Built 1900 to 1999 4.97 13.6% 1.310 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136 1.136	Total Units	3,095		9,260		18,359	
2 Units 136 4.4% 207 2.2% 72.8 72.8 72.8 72.9	1 Detached Unit	1,550	50.1%	6,475	69.9%	13,967	76.1%
3 to 4 Units 65 2.1% 199 2.0% 2.25 1.44 5 to 9 Units 1.69 5.4% 2.76 3.0% 4.54 2.57 2 to 4 9 Units 3.44 1.13% 5.55 5.6% 4.1% 4.93 2.47 5 0 or More Units 2.55 8.2% 3.76 4.1% 4.93 2.47 Mobile Home or Tailer 1.56 5.0% 4.48 4.8% 869 4.73 Other Structure -	1 Attached Unit	145	4.7%	421	4.5%	787	4.3%
5 to 9 Units 160 5.4% 27.6 3.0% 44.2.5 10 to 19 Units 3.48 11.3% 51.5 5.6% 8.19 4.25 20 to 49 Units 255 8.2% 37.6 4.1% 493 2.7 Mobile Home or Trailer 156 5.0% 44.8 4.8% 689 4.7 Other Structure -	2 Units	136	4.4%	207	2.2%	278	1.5%
10 19 Units 348 11.3% 515 5.6% 419 4.5% 20 to 49 Units 271 6.8% 353 3.8% 4.33 2.4% B0 or More Units 255 8.2% 376 4.1% 493 2.4% Mobile Home or Trailer 156 5.0% 448 4.8% 680 4.7 Other Structure - - - - - - - Homes Built 2014 or later 545 15.0% 1.748 16.9% 2.958 1.4% Homes Built 2000 to 2009 876 2.40% 2.648 25.6% 6.6765 31.3% Homes Built 1980 to 1999 348 9.5% 1.1.34 1.200 1.45% Homes Built 1980 to 1999 348 9.5% 1.3.4% 2.900 1.45% Homes Built 1960 to 1999 348 9.5% 1.1.34% 2.900 1.45% Homes Built 1960 to 1999 1.87 5.1% 3.57 3.4% 5.30 2.66 Homes Built 1960 to 1949 7.1 1.9% 2.48 2.5% 1.1.10	3 to 4 Units	65	2.1%	189	2.0%	259	1.4%
20 to 49 Units 271 8.8% 353 3.8% 4.33 2.44 50 or More Units 255 8.2% 376 4.1% 493 2.27 Mobile Home or Trailer 156 5.0% 4.48 4.8% 866 4.7 Qther Structure - - - - - - - Homes Built 2014 or later 1545 15.0% 1.748 16.9% 2.958 1.4.8 Homes Built 2010 to 2013 93 2.5% 3.29 3.2% 6.090 3.4 Homes Built 1990 to 1999 497 1.36% 1.311 1.4% 2.900 1.4.5 Homes Built 1970 to 1979 87 2.4% 3.11 1.0% 2.241 1.12 Homes Built 1900 to 1969 98 2.7% 5.48 5.3% 1.042 5.24 Homes Built 1900 to 1959 1.17 1.19% 2.44 2.99 1.55 Homes Built 1900 to 1959 1.17 1.9% 2.44 2.9% 1.99 1.55 Homes Built 1900 to 1959 3.1 6.0% 4.2	5 to 9 Units	169	5.4%	276	3.0%	454	2.5%
50 or More Units 255 8.2% 376 4.1% 493 2.7% Mobile Home or Trailer 156 5.0% 448 4.8% 685 4.7% Other Structure - - - - - - - Homes Built 2014 or later 545 15.0% 1.748 16.9% 2.958 4.8% Homes Built 2010 to 2013 93 2.5% 329 3.2% 690 3.44 Homes Built 1990 to 1999 348 5.5% 1.1.36 11.0% 2.241 1.24 Homes Built 1990 to 1999 348 5.5% 1.345 1.20% 2.44 1.24 Homes Built 1990 to 1969 387 2.4% 371 3.6% 8.73 4.44 Homes Built 1990 to 1949 187 5.1% 5.3% 1.042 5.24 Homes Built 1940 to 1949 171 5.49 5.3% 1.042 5.24 Homes Built 1940 to 1949 21 5.04% 4.24 4.8% 8.85 4.7% Homes Suilt 1950 to 1949 2.66 ys 2.43 ys	10 to 19 Units	348	11.3%	515	5.6%	819	4.5%
Mobile Home or Trailer 156 5.0% 448 4.8% 869 4.7% Other Structure - <	20 to 49 Units	271	8.8%	353	3.8%	433	2.4%
Other Structure - - - Homes Built By Year (2022) -	50 or More Units	255	8.2%	376	4.1%	493	2.7%
Homes Built By Year (2022) Homes Built 2014 or later 545 15.0% 1.748 16.9% 2.958 14.89 Homes Built 2010 to 2013 93 2.5% 32.9 3.2% 690 3.44 Homes Built 2000 to 2009 876 24.0% 2.648 2.56% 6.265 31.3 Homes Built 1990 to 1999 497 13.6% 1.391 13.4% 2.900 44.57 Homes Built 1970 to 1979 87 2.4% 513 31.1 3.6% 873 4.44 Homes Built 1900 to 1959 187 5.1% 357 3.4% 5.30 2.66 Homes Built 1900 to 1959 187 5.1% 357 3.4% 562 2.9% Homes Built 1904 to 1949 71 1.9% 2.4% 2.99 1.57 Homes Built Before 1939 292 8.0% 4.24 .7% 5.62 2.8% Media Age of Homes 1.170 5.439 1.2.413 1.1 1.1 Mome Values \$150.000.00 ro More 5	Mobile Home or Trailer	156	5.0%	448	4.8%	869	4.7%
Homes Built 2014 or later 545 15.0% 1.748 16.9% 2.958 14.88 Homes Built 2010 to 2013 93 2.5% 3.29 3.2% 6.90 3.44 Homes Built 2010 to 2019 876 2.408 2.668 6.263 31.37 Homes Built 1990 to 1999 437 1.36% 1.391 1.3.4% 2.900 1.4.57 Homes Built 1970 to 1999 87 2.4% 371 3.6% 87.3 4.44 Homes Built 1970 to 1979 87 2.4% 371 3.6% 87.3 4.44 Homes Built 1960 to 1969 98 2.7% 548 5.3% 1.042 5.27 Homes Built 1940 to 1949 71 1.9% 2.49 2.44 5.02 2.8% Homes Suilt 1940 to 1949 71 1.9% 2.49 2.45 1.9% 2.99 1.65 Homes Suilt 1940 to 1949 71 1.9% 2.43 yrs 2.19 yrs Home Salus 200.000 to S749.999 2.04 4.20 4.44<	Other Structure	-	-	-	-	-	-
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Homes Buit 2010 to 2013 93 2.5% 329 3.2% 669 3.44 Homes Buit 2000 to 2009 876 2.40% 2.664 2.66% 6.26 3.13 Homes Buit 1990 to 1999 348 9.5% 1.136 11.0% 2.241 12.24 Homes Buit 1970 to 1979 87 2.4% 371 3.6% 873 4.44 Homes Buit 1960 to 1969 82 2.7% 548 5.3% 1.042 5.26 Homes Buit 1960 to 1959 187 5.1% 357 3.4% 503 2.66 Homes Buit 1960 to 1949 71 1.9% 2.4% 2.99 1.55 Homes Buit 1940 to 1949 71 1.9% 2.4% 2.99 1.55 Homes Suit Before 1939 202 8.0% 4.24 7.% 562 2.8% Median Age of Homes 1.170 5.439 12.413 1.44 1.41 Home Values \$10.000 ondor fore 5 0.4% 4.2 0.8% 1.41 1.41 Home Values \$10.000 on 5 \$49.999 3 0.2% 4.33 8.0% 8.39<	Homes Built 2014 or later	545	15.0%	1.748	16.9%	2,958	14.8%
Homes Built 2000 to 2009 876 24.0% 2.648 25.6% 6.265 31.33 Homes Built 1990 to 1999 479 13.6% 1.391 13.4% 2.900 14.57 Homes Built 1900 to 1979 37 2.4% 371 3.6% 873 4.44 Homes Built 1960 to 1969 98 2.7% 548 5.3% 1.042 5.27 Homes Built 1960 to 1959 187 5.1% 357 3.4% 509 2.64 Homes Built 1940 to 1949 71 1.9% 2.49 2.4% 2.99 1.55 Homes Built 1960 to 1949 71 1.9% 2.49 2.4% 2.99 1.55 Homes Built Before 1939 292 8.0% 442 4.7% 552 2.6% Median Age of Homes 2.6 yrs 2.1 yrs 2.1 yrs 2.19 yrs Mome Values \$1.000,000 or More 5 0.4% 42 0.8% 1.41 1.15 Home Values \$1.000,000 to \$749,999 3 0.2% 32 0.6% 65 0.55 Home Values \$200,000 to							3.4%
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Homes Built 1960 to 1969 98 2.7% 548 5.3% 1.042 5.2% Homes Built 1950 to 1959 187 5.1% 357 3.4% 530 2.6% Homes Built 1940 to 1949 71 1.9% 249 2.4% 299 1.5% Homes Built Before 1939 292 8.0% 482 4.7% 552 2.8% Median Age of Homes 26.6 yrs 24.3 yrs 21.9 yrs Home Suilt Before 1939 20.6% 482 4.7% 552 2.8% Median Age of Homes 1.170 5.439 1.2.413 1.411 1.411 1.411 1.411 1.411 1.411 1.411 1.411 1.411 1.414 1.4							4.4%
Homes Built 1950 to 1959 187 5.1% 357 3.4% 530 2.66 Homes Built 1940 to 1949 71 1.9% 249 2.4% 299 1.55 Homes Built Before 1939 202 8.0% 482 4.7% 562 2.8% Median Age of Homes 266 yrs 24.3 yrs 21.9 yrs Home Values (202) 5.439 1.2,413 1.170 5.439 1.2,413 1.111 Home Values \$750,000 to \$999,999 3 0.2% 32 0.6% 65 0.55 Home Values \$50,000 to \$499,999 66 5.1% 684 1.468 2.7.0% 2.9.82 24.00 Home Values \$300,000 to \$499,999 60 5.1% 684 1.468 2.7.0% 2.9.82 24.00 Home Values \$300,000 to \$499,999 160 5.1% 1.468 2.7.0% 2.9.82 24.00 Home Values \$200,000 to \$299,999 140 1.2.0% 1.468 2.7.6% 2.9.82 24.00 Home Values \$10,000 to \$174,999 31 2.7% 10.9 1.0.2 8.68 1.64 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>5.2%</td>							5.2%
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Median Age of Homes 26.6 yrs 24.3 yrs 21.9 yrs Home Values (2022) 0wner Specified Housing Units 1,170 5,439 12,413 Home Values \$1,000,000 or More 5 0.4% 42 0.8% 141 1.19 Home Values \$51,000,000 or More 5 0.4% 42 0.8% 141 1.19 Home Values \$550,000 to \$749,999 3 0.2% 32 0.6% 65 0.5% Home Values \$400,000 to \$749,999 96 8.2% 434 8.0% 839 6.89 Home Values \$200,000 to \$249,999 60 5.1% 664 12.6% 1.487 12.0% Home Values \$250,000 to \$299,999 187 16.0% 793 14.6% 2.185 17.6% Home Values \$250,000 to \$249,999 140 12.0% 622 11.4% 1.671 13.5% Home Values \$150,000 to \$199,999 31 2.7% 226 4.2% 714 5.8% Home Values \$150,000 to \$149,999 31 2.7% 109 2.0%							2.8%
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		-	0.5%				
Owner-Occupied Median Dome value \$220,259 \$285,905 \$283,023			0.5%		1.270		1.5%
Renter-Occupied Median Rent \$1,013 \$946 \$1,029	•						

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2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

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Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	\$125.39 M		\$461.09 M		\$1.08 B	
Total Non-Retail Expenditure	\$66.39 M		\$243.14 M		\$569.82 M	
Total Retail Expenditure	\$59.01 M		\$217.95 M		\$511.92 M	
Apparel	\$4.35 M		\$16.13 M		\$38.2 M	
Contributions	\$3.84 M		\$14.71 M		\$35.17 M	
Education	\$3.39 M		\$13.07 M		\$32.05 M	
Entertainment	\$6.82 M		\$25.8 M		\$61.35 M	
Food and Beverages	\$18.77 M		\$68.34 M		\$159.61 M	
Furnishings and Equipment	\$4.25 M		\$16.05 M		\$38.09 M	
Gifts	\$2.93 M		\$11.11 M		\$26.53 M	
Health Care	\$10.77 M		\$39.44 M		\$91.42 M	
Household Operations	\$4.81 M		\$17.93 M		\$42.39 M	
Miscellaneous Expenses	\$2.35 M		\$8.67 M		\$20.39 M	
Personal Care	\$1.67 M		\$6.17 M		\$14.5 M	
Personal Insurance	\$795.05 K		\$3.15 M		\$7.63 M	
Reading	\$270.52 K		\$1 M		\$2.35 M	
Shelter	\$27.02 M		\$97.6 M		\$227.56 M	
Tobacco	\$883.62 K		\$2.94 M		\$6.51 M	
Transportation	\$22.69 M		\$84.23 M		\$198.23 M	
Utilities	\$9.76 M		\$34.72 M		\$79.78 M	
Monthly Household Consumer Expenditure (2022)						
Total Household Expenditure	\$3,377		\$4,150		\$4,910	
Total Non-Retail Expenditure	\$1,788	52.9%	\$2,188	52.7%	\$2,586	52.7%
Total Retail Expenditures	\$1,589		\$1,961			47.3%
Apparel	\$117	3.5%	\$145	3.5%	\$173	3.5%
Contributions	\$104	3.1%	\$132	3.2%	\$160	3.3%
Education	\$91	2.7%	\$118	2.8%	\$145	3.0%
Entertainment	\$184	5.4%	\$232	5.6%	\$278	5.7%
Food and Beverages		15.0%		14.8%		14.8%
Furnishings and Equipment	\$114	3.4%	\$144	3.5%	\$173	3.5%
Gifts	\$79	2.3%	\$100	2.4%	\$120	2.5%
Health Care	\$290	8.6%	\$355	8.6%	\$415	8.5%
Household Operations	\$130	3.8%	\$161	3.9%	\$192	3.9%
Miscellaneous Expenses	\$63	1.9%	\$78	1.9%	\$93	1.9%
Personal Care	\$45	1.3%	\$56	1.3%	\$66	1.3%
Personal Insurance	\$21	0.6%	\$28	0.7%	\$35	0.7%
Reading	\$7	0.2%	\$9	0.2%	\$11	0.2%
Shelter		21.5%	\$878	21.2%	\$1,033	
Tobacco	\$24	0.7%	\$26	0.6%	\$30	0.6%
Transportation		18.1%		18.3%	\$900	
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