

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	8,497		25,151		51,668	
Projected Population (2027)	10,221		29,127		58,044	
Census Population (2020)	7,235		23,647		49,105	
Census Population (2010)	4,991		17,058		37,841	
Projected Annual Growth (2022-2027)	1,724	4.1%	3,976	3.2%	6,376	2.5%
Historical Annual Growth (2020-2022)	1,262	-	1,504	3.2%	2,563	2.6%
Historical Annual Growth (2010-2020)	2,245	4.5%	6,589	3.9%	11,264	3.0%
Estimated Population Density (2022)	2,706 <i>psm</i>		890 <i>psm</i>		658 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2022)	3,095		9,260		18,359	
Projected Households (2027)	3,685		10,858		20,953	
Census Households (2020)	2,615		8,600		17,319	
Census Households (2010)	1,871		5,948		13,175	
Projected Annual Growth (2022-2027)	591	3.8%	1,598	3.5%	2,594	2.8%
Historical Annual Change (2010-2022)	1,224	5.4%	3,312	4.6%	5,184	3.3%
Average Household Income						
Estimated Average Household Income (2022)	\$44,647		\$60,898		\$78,024	
Projected Average Household Income (2027)	\$44,230		\$60,954		\$81,468	
Census Average Household Income (2010)	\$42,270		\$53,837		\$64,666	
Census Average Household Income (2000)	\$41,326		\$49,619		\$53,839	
Projected Annual Change (2022-2027)	-\$417	-0.2%	\$55	-	\$3,444	0.9%
Historical Annual Change (2000-2022)	\$3,321	0.4%	\$11,279	1.0%	\$24,185	2.0%
Median Household Income						
Estimated Median Household Income (2022)	\$55,538		\$64,668		\$74,809	
Projected Median Household Income (2027)	\$70,801		\$79,525		\$91,227	
Census Median Household Income (2010)	\$31,343		\$40,028		\$49,669	
Census Median Household Income (2000)	\$32,049		\$39,788		\$44,488	
Projected Annual Change (2022-2027)	\$15,263	5.5%	\$14,857	4.6%	\$16,418	4.4%
Historical Annual Change (2000-2022)	\$23,488	3.3%	\$24,880	2.8%	\$30,321	3.1%
Per Capita Income						
Estimated Per Capita Income (2022)	\$16,486		\$22,543		\$27,919	
Projected Per Capita Income (2027)	\$16,135		\$22,828		\$29,583	
Census Per Capita Income (2010)	\$15,842		\$18,770		\$22,508	
Census Per Capita Income (2000)	\$14,308		\$16,991		\$18,955	
Projected Annual Change (2022-2027)	-\$351	-0.4%	\$285	0.3%	\$1,664	1.2%
Historical Annual Change (2000-2022)	\$2,178	0.7%	\$5,552	1.5%	\$8,965	2.1%
Estimated Average Household Net Worth (2022)	\$316,610		\$434,731		\$519,914	

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Race and Ethnicity						
Total Population (2022)	8,497		25,151		51,668	
White (2022)	5,264	62.0%	16,956	67.4%	37,357	72.3%
Black or African American (2022)	932	11.0%	2,012	8.0%	4,150	8.0%
American Indian or Alaska Native (2022)	175	2.1%	403	1.6%	544	1.1%
Asian (2022)	62	0.7%	224	0.9%	594	1.1%
Hawaiian or Pacific Islander (2022)	4	-	8	-	25	-
Other Race (2022)	893	10.5%	1,820	7.2%	2,856	5.5%
Two or More Races (2022)	1,166	13.7%	3,728	14.8%	6,143	11.9%
Population < 18 (2022)	1,995 23.5%		5,729 22.8%		12,669 24.5%	
White Not Hispanic	746	37.4%	2,443	42.6%	7,143	56.4%
Black or African American	201	10.1%	516	9.0%	997	7.9%
Asian	10	0.5%	39	0.7%	119	0.9%
Other Race Not Hispanic	117	5.9%	376	6.6%	884	7.0%
Hispanic	922	46.2%	2,354	41.1%	3,526	27.8%
Not Hispanic or Latino Population (2022)	5,919 69.7%		18,582 73.9%		42,068 81.4%	
Not Hispanic White	4,311	72.8%	14,298	76.9%	33,399	79.4%
Not Hispanic Black or African American	798	13.5%	1,734	9.3%	3,758	8.9%
Not Hispanic American Indian or Alaska Native	38	0.6%	147	0.8%	204	0.5%
Not Hispanic Asian	56	0.9%	200	1.1%	545	1.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	14	-
Not Hispanic Other Race	63	1.1%	279	1.5%	683	1.6%
Not Hispanic Two or More Races	652	11.0%	1,922	10.3%	3,466	8.2%
Hispanic or Latino Population (2022)	2,578 30.3%		6,569 26.1%		9,600 18.6%	
Hispanic White	953	37.0%	2,657	40.5%	3,957	41.2%
Hispanic Black or African American	134	5.2%	278	4.2%	392	4.1%
Hispanic American Indian or Alaska Native	137	5.3%	256	3.9%	340	3.5%
Hispanic Asian	7	0.3%	24	0.4%	49	0.5%
Hispanic Hawaiian or Pacific Islander	4	0.1%	6	-	11	0.1%
Hispanic Other Race	830	32.2%	1,541	23.5%	2,173	22.6%
Hispanic Two or More Races	514	19.9%	1,806	27.5%	2,677	27.9%
Not Hispanic or Latino Population (2020)	4,903 67.8%		17,033 72.0%		39,603 80.7%	
Hispanic or Latino Population (2020)	2,333 32.2%		6,615 28.0%		9,502 19.3%	
Not Hispanic or Latino Population (2010)	3,699 74.1%		12,967 76.0%		31,995 84.6%	
Hispanic or Latino Population (2010)	1,292 25.9%		4,091 24.0%		5,846 15.4%	
Not Hispanic or Latino Population (2027)	7,317 71.6%		21,873 75.1%		47,473 81.8%	
Hispanic or Latino Population (2027)	2,904 28.4%		7,254 24.9%		10,571 18.2%	
Projected Annual Growth (2022-2027)	326	2.5%	685	2.1%	971	2.0%
Historical Annual Growth (2010-2020)	1,041	8.1%	2,524	6.2%	3,656	6.3%

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Total Age Distribution (2022)						
Total Population	8,497		25,151		51,668	
Age Under 5 Years	701	8.2%	1,791	7.1%	3,624	7.0%
Age 5 to 9 Years	600	7.1%	1,740	6.9%	3,897	7.5%
Age 10 to 14 Years	450	5.3%	1,431	5.7%	3,369	6.5%
Age 15 to 19 Years	414	4.9%	1,276	5.1%	2,803	5.4%
Age 20 to 24 Years	760	8.9%	1,738	6.9%	3,033	5.9%
Age 25 to 29 Years	812	9.6%	2,035	8.1%	3,611	7.0%
Age 30 to 34 Years	695	8.2%	1,950	7.8%	4,041	7.8%
Age 35 to 39 Years	565	6.7%	1,800	7.2%	4,331	8.4%
Age 40 to 44 Years	517	6.1%	1,539	6.1%	3,645	7.1%
Age 45 to 49 Years	451	5.3%	1,248	5.0%	2,820	5.5%
Age 50 to 54 Years	357	4.2%	1,226	4.9%	2,699	5.2%
Age 55 to 59 Years	402	4.7%	1,282	5.1%	2,640	5.1%
Age 60 to 64 Years	423	5.0%	1,583	6.3%	3,103	6.0%
Age 65 to 69 Years	420	4.9%	1,672	6.6%	2,987	5.8%
Age 70 to 74 Years	353	4.1%	1,298	5.2%	2,384	4.6%
Age 75 to 79 Years	197	2.3%	653	2.6%	1,224	2.4%
Age 80 to 84 Years	172	2.0%	444	1.8%	743	1.4%
Age 85 Years or Over	208	2.5%	445	1.8%	714	1.4%
Median Age	33.3		37.1		36.5	
Age 19 Years or Less	2,165	25.5%	6,238	24.8%	13,692	26.5%
Age 20 to 64 Years	4,983	58.6%	14,402	57.3%	29,922	57.9%
Age 65 Years or Over	1,349	15.9%	4,511	17.9%	8,053	15.6%
Female Age Distribution (2022)						
Female Population	4,266	50.2%	12,494	49.7%	25,709	49.8%
Age Under 5 Years	294	6.9%	827	6.6%	1,743	6.8%
Age 5 to 9 Years	275	6.5%	828	6.6%	1,889	7.3%
Age 10 to 14 Years	212	5.0%	703	5.6%	1,652	6.4%
Age 15 to 19 Years	218	5.1%	624	5.0%	1,326	5.2%
Age 20 to 24 Years	372	8.7%	798	6.4%	1,380	5.4%
Age 25 to 29 Years	372	8.7%	925	7.4%	1,704	6.6%
Age 30 to 34 Years	341	8.0%	929	7.4%	1,985	7.7%
Age 35 to 39 Years	260	6.1%	860	6.9%	2,125	8.3%
Age 40 to 44 Years	266	6.2%	768	6.1%	1,802	7.0%
Age 45 to 49 Years	192	4.5%	579	4.6%	1,341	5.2%
Age 50 to 54 Years	166	3.9%	587	4.7%	1,323	5.1%
Age 55 to 59 Years	260	6.1%	724	5.8%	1,417	5.5%
Age 60 to 64 Years	238	5.6%	873	7.0%	1,677	6.5%
Age 65 to 69 Years	228	5.4%	887	7.1%	1,547	6.0%
Age 70 to 74 Years	192	4.5%	670	5.4%	1,237	4.8%
Age 75 to 79 Years	116	2.7%	334	2.7%	648	2.5%
Age 80 to 84 Years	107	2.5%	253	2.0%	429	1.7%
Age 85 Years or Over	156	3.7%	326	2.6%	483	1.9%
Female Median Age	35.1		38.4		37.4	
Age 19 Years or Less	1,000	23.5%	2,981	23.9%	6,610	25.7%
Age 20 to 64 Years	2,466	57.8%	7,043	56.4%	14,754	57.4%
Age 65 Years or Over	799	18.7%	2,470	19.8%	4,345	16.9%

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Male Age Distribution (2022)						
Male Population	4,231	49.8%	12,657	50.3%	25,959	50.2%
Age Under 5 Years	406	9.6%	964	7.6%	1,881	7.2%
Age 5 to 9 Years	324	7.7%	913	7.2%	2,008	7.7%
Age 10 to 14 Years	238	5.6%	728	5.8%	1,716	6.6%
Age 15 to 19 Years	196	4.6%	652	5.2%	1,477	5.7%
Age 20 to 24 Years	388	9.2%	941	7.4%	1,653	6.4%
Age 25 to 29 Years	440	10.4%	1,110	8.8%	1,907	7.3%
Age 30 to 34 Years	354	8.4%	1,021	8.1%	2,056	7.9%
Age 35 to 39 Years	305	7.2%	940	7.4%	2,206	8.5%
Age 40 to 44 Years	251	5.9%	771	6.1%	1,844	7.1%
Age 45 to 49 Years	260	6.1%	670	5.3%	1,478	5.7%
Age 50 to 54 Years	192	4.5%	639	5.0%	1,376	5.3%
Age 55 to 59 Years	142	3.3%	558	4.4%	1,223	4.7%
Age 60 to 64 Years	185	4.4%	710	5.6%	1,426	5.5%
Age 65 to 69 Years	192	4.5%	785	6.2%	1,440	5.5%
Age 70 to 74 Years	161	3.8%	628	5.0%	1,147	4.4%
Age 75 to 79 Years	81	1.9%	319	2.5%	576	2.2%
Age 80 to 84 Years	65	1.5%	191	1.5%	314	1.2%
Age 85 Years or Over	52	1.2%	118	0.9%	231	0.9%
Male Median Age	31.8		36.0		35.7	
Age 19 Years or Less	1,165	27.5%	3,257	25.7%	7,082	27.3%
Age 20 to 64 Years	2,516	59.5%	7,359	58.1%	15,168	58.4%
Age 65 Years or Over	550	13.0%	2,041	16.1%	3,708	14.3%
Males per 100 Females (2022)						
Overall Comparison	99		101		101	
Age Under 5 Years	138	58.0%	117	53.8%	108	51.9%
Age 5 to 9 Years	118	54.1%	110	52.4%	106	51.5%
Age 10 to 14 Years	112	52.8%	104	50.9%	104	51.0%
Age 15 to 19 Years	90	47.3%	105	51.1%	111	52.7%
Age 20 to 24 Years	104	51.0%	118	54.1%	120	54.5%
Age 25 to 29 Years	118	54.2%	120	54.5%	112	52.8%
Age 30 to 34 Years	104	51.0%	110	52.4%	104	50.9%
Age 35 to 39 Years	117	54.0%	109	52.2%	104	50.9%
Age 40 to 44 Years	95	48.6%	100	50.1%	102	50.6%
Age 45 to 49 Years	136	57.5%	116	53.6%	110	52.4%
Age 50 to 54 Years	116	53.7%	109	52.1%	104	51.0%
Age 55 to 59 Years	54	35.3%	77	43.5%	86	46.3%
Age 60 to 64 Years	78	43.7%	81	44.8%	85	46.0%
Age 65 to 69 Years	84	45.6%	88	46.9%	93	48.2%
Age 70 to 74 Years	84	45.6%	94	48.4%	93	48.1%
Age 75 to 79 Years	70	41.3%	96	48.9%	89	47.0%
Age 80 to 84 Years	61	37.8%	76	43.1%	73	42.3%
Age 85 Years or Over	33	24.9%	36	26.6%	48	32.3%
Age 19 Years or Less	116	53.8%	109	52.2%	107	51.7%
Age 20 to 39 Years	111	52.5%	114	53.3%	109	52.1%
Age 40 to 64 Years	92	47.9%	95	48.7%	97	49.3%
Age 65 Years or Over	69	40.8%	83	45.2%	85	46.0%

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Household Type (2022)						
Total Households	3,095		9,260		18,359	
Households with Children	922	29.8%	3,052	33.0%	6,785	37.0%
Average Household Size	2.7		2.7		2.8	
Household Density per Square Mile	986		328		234	
Population Family	6,433	75.7%	20,687	82.2%	43,932	85.0%
Population Non-Family	1,869	22.0%	4,135	16.4%	6,912	13.4%
Population Group Quarters	195	2.3%	330	1.3%	824	1.6%
Family Households	1,662	53.7%	6,165	66.6%	13,118	71.5%
Married Couple Households	1,001	60.2%	4,456	72.3%	9,978	76.1%
Other Family Households with Children	661	39.8%	1,710	27.7%	3,139	23.9%
Family Households with Children	919	55.3%	3,044	49.4%	6,770	51.6%
Married Couple with Children	497	54.1%	1,975	64.9%	4,793	70.8%
Other Family Households with Children	422	45.9%	1,069	35.1%	1,977	29.2%
Family Households No Children	743	44.7%	3,121	50.6%	6,348	48.4%
Married Couple No Children	504	67.8%	2,481	79.5%	5,185	81.7%
Other Family Households No Children	239	32.2%	641	20.5%	1,163	18.3%
Non-Family Households	1,432	46.3%	3,095	33.4%	5,241	28.5%
Non-Family Households with Children	3	0.2%	8	0.3%	15	0.3%
Non-Family Households No Children	1,429	99.8%	3,086	99.7%	5,226	99.7%
Average Family Household Size	3.9		3.4		3.3	
Average Family Income	\$48,634		\$70,419		\$88,790	
Median Family Income	\$70,844		\$76,689		\$86,252	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2022)						
Population Age 15 Years or Over	6,746		20,188		40,779	
Never Married	2,871	42.6%	6,226	30.8%	10,984	26.9%
Currently Married	2,621	38.8%	9,965	49.4%	21,316	52.3%
Previously Married	1,254	18.6%	3,997	19.8%	8,478	20.8%
Separated	437	34.9%	1,156	28.9%	2,382	28.1%
Widowed	330	26.3%	1,103	27.6%	2,083	24.6%
Divorced	487	38.8%	1,738	43.5%	4,013	47.3%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	5,572		17,175		34,943	
Elementary (Grade Level 0 to 8)	675	12.1%	1,920	11.2%	2,475	7.1%
Some High School (Grade Level 9 to 11)	403	7.2%	1,194	7.0%	2,524	7.2%
High School Graduate	1,590	28.5%	4,651	27.1%	9,162	26.2%
Some College	1,353	24.3%	3,983	23.2%	8,042	23.0%
Associate Degree Only	408	7.3%	1,150	6.7%	2,472	7.1%
Bachelor Degree Only	731	13.1%	2,838	16.5%	6,786	19.4%
Graduate Degree	412	7.4%	1,438	8.4%	3,483	10.0%
Any College (Some College or Higher)	2,904	52.1%	9,409	54.8%	20,782	59.5%
College Degree + (Bachelor Degree or Higher)	1,142	20.5%	4,276	24.9%	10,268	29.4%

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Housing						
Total Housing Units (2022)	3,648		10,362		20,004	
Total Housing Units (2020)	2,897		9,288		18,429	
Historical Annual Growth (2020-2022)	751	-	1,074	-	1,574	-
Housing Units Occupied (2022)	3,095	84.8%	9,260	89.4%	18,359	91.8%
Housing Units Owner-Occupied	1,170	37.8%	5,439	58.7%	12,413	67.6%
Housing Units Renter-Occupied	1,925	62.2%	3,821	41.3%	5,946	32.4%
Housing Units Vacant (2022)	553	15.2%	1,102	10.6%	1,645	8.2%
Household Size (2022)						
Total Households	3,095		9,260		18,359	
1 Person Households	1,251	40.4%	2,619	28.3%	4,359	23.7%
2 Person Households	915	29.6%	3,355	36.2%	6,373	34.7%
3 Person Households	363	11.7%	1,197	12.9%	2,691	14.7%
4 Person Households	265	8.6%	991	10.7%	2,677	14.6%
5 Person Households	154	5.0%	559	6.0%	1,303	7.1%
6 Person Households	70	2.3%	285	3.1%	567	3.1%
7 or More Person Households	76	2.5%	254	2.7%	389	2.1%
Household Income Distribution (2022)						
HH Income \$200,000 or More	110	3.5%	537	5.8%	1,377	7.5%
HH Income \$150,000 to \$199,999	85	2.7%	471	5.1%	1,169	6.4%
HH Income \$125,000 to \$149,999	112	3.6%	527	5.7%	1,376	7.5%
HH Income \$100,000 to \$124,999	106	3.4%	652	7.0%	1,810	9.9%
HH Income \$75,000 to \$99,999	582	18.8%	1,582	17.1%	3,047	16.6%
HH Income \$50,000 to \$74,999	717	23.2%	2,108	22.8%	3,708	20.2%
HH Income \$35,000 to \$49,999	494	16.0%	1,259	13.6%	2,032	11.1%
HH Income \$25,000 to \$34,999	230	7.4%	701	7.6%	1,348	7.3%
HH Income \$15,000 to \$24,999	238	7.7%	536	5.8%	993	5.4%
HH Income \$10,000 to \$14,999	203	6.6%	376	4.1%	648	3.5%
HH Income Under \$10,000	218	7.1%	511	5.5%	851	4.6%
Household Vehicles (2022)						
Households 0 Vehicles Available	214	6.9%	630	6.8%	787	4.3%
Households 1 Vehicle Available	1,377	44.5%	2,900	31.3%	5,124	27.9%
Households 2 Vehicles Available	858	27.7%	3,626	39.2%	7,528	41.0%
Households 3 or More Vehicles Available	646	20.9%	2,104	22.7%	4,921	26.8%
Total Vehicles Available	5,254		17,233		36,634	
Average Vehicles per Household	1.7		1.9		2.0	
Owner-Occupied Household Vehicles	2,278	43.4%	11,530	66.9%	27,180	74.2%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.2	
Renter-Occupied Household Vehicles	2,976	56.6%	5,704	33.1%	9,454	25.8%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.6	
Travel Time (2022)						
Worker Base Age 16 years or Over	4,793		11,933		23,891	
Travel to Work in 14 Minutes or Less	1,092	22.8%	2,389	20.0%	3,996	16.7%
Travel to Work in 15 to 29 Minutes	1,681	35.1%	4,185	35.1%	7,987	33.4%
Travel to Work in 30 to 59 Minutes	1,418	29.6%	3,143	26.3%	6,439	27.0%
Travel to Work in 60 Minutes or More	487	10.2%	1,441	12.1%	3,045	12.7%
Work at Home	115	2.4%	775	6.5%	2,424	10.1%
Average Minutes Travel to Work	21.2		23.3		26.4	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)						
Worker Base Age 16 years or Over	4,793		11,933		23,891	
Drive to Work Alone	3,422	71.4%	8,275	69.3%	17,477	73.2%
Drive to Work in Carpool	1,118	23.3%	2,338	19.6%	3,251	13.6%
Travel to Work by Public Transportation	18	0.4%	140	1.2%	172	0.7%
Drive to Work on Motorcycle	25	0.5%	32	0.3%	32	0.1%
Bicycle to Work	3	-	4	-	10	-
Walk to Work	31	0.6%	263	2.2%	392	1.6%
Other Means	61	1.3%	106	0.9%	133	0.6%
Work at Home	115	2.4%	775	6.5%	2,424	10.1%
Daytime Demographics (2022)						
Total Businesses	331		1,320		2,259	
Total Employees	2,974		14,759		22,835	
Company Headquarter Businesses	9	2.6%	39	3.0%	63	2.8%
Company Headquarter Employees	69	2.3%	745	5.0%	1,378	6.0%
Employee Population per Business	9.0 to 1		11.2 to 1		10.1 to 1	
Residential Population per Business	25.7 to 1		19.1 to 1		22.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,848		22,739		39,066	
Labor Force						
Labor Population Age 16 Years or Over (2022)	6,667		19,923		40,135	
Labor Force Total Males (2022)	3,227	48.4%	9,926	49.8%	20,026	49.9%
Male Civilian Employed	2,569	79.6%	6,485	65.3%	12,813	64.0%
Male Civilian Unemployed	62	1.9%	171	1.7%	455	2.3%
Males in Armed Forces	-	-	10	0.1%	13	-
Males Not in Labor Force	596	18.5%	3,261	32.9%	6,745	33.7%
Labor Force Total Females (2022)	3,440	51.6%	9,997	50.2%	20,109	50.1%
Female Civilian Employed	2,224	64.6%	5,449	54.5%	11,078	55.1%
Female Civilian Unemployed	59	1.7%	133	1.3%	347	1.7%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,157	33.6%	4,415	44.2%	8,684	43.2%
Unemployment Rate	121	1.8%	304	1.5%	802	2.0%
Occupation (2022)						
Occupation Population Age 16 Years or Over	4,793		11,933		23,891	
Occupation Total Males	2,569	53.6%	6,485	54.3%	12,813	53.6%
Occupation Total Females	2,224	46.4%	5,449	45.7%	11,078	46.4%
Management, Business, Financial Operations	541	-	1,651	13.8%	4,468	18.7%
Professional, Related	685	14.3%	1,722	14.4%	4,318	18.1%
Service	757	15.8%	2,161	18.1%	3,527	14.8%
Sales, Office	1,011	21.1%	2,622	22.0%	5,283	22.1%
Farming, Fishing, Forestry	-	-	10	-	26	0.1%
Construction, Extraction, Maintenance	908	18.9%	1,892	15.9%	3,369	14.1%
Production, Transport, Material Moving	890	18.6%	1,877	15.7%	2,899	12.1%
White Collar Workers	2,237	46.7%	5,995	50.2%	14,070	58.9%
Blue Collar Workers	2,556	53.3%	5,939	49.8%	9,822	41.1%

Complete Profile

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	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)						
Total Units	3,095		9,260		18,359	
1 Detached Unit	1,550	50.1%	6,475	69.9%	13,967	76.1%
1 Attached Unit	145	4.7%	421	4.5%	787	4.3%
2 Units	136	4.4%	207	2.2%	278	1.5%
3 to 4 Units	65	2.1%	189	2.0%	259	1.4%
5 to 9 Units	169	5.4%	276	3.0%	454	2.5%
10 to 19 Units	348	11.3%	515	5.6%	819	4.5%
20 to 49 Units	271	8.8%	353	3.8%	433	2.4%
50 or More Units	255	8.2%	376	4.1%	493	2.7%
Mobile Home or Trailer	156	5.0%	448	4.8%	869	4.7%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2022)						
Homes Built 2014 or later	545	15.0%	1,748	16.9%	2,958	14.8%
Homes Built 2010 to 2013	93	2.5%	329	3.2%	690	3.4%
Homes Built 2000 to 2009	876	24.0%	2,648	25.6%	6,265	31.3%
Homes Built 1990 to 1999	497	13.6%	1,391	13.4%	2,900	14.5%
Homes Built 1980 to 1989	348	9.5%	1,136	11.0%	2,241	11.2%
Homes Built 1970 to 1979	87	2.4%	371	3.6%	873	4.4%
Homes Built 1960 to 1969	98	2.7%	548	5.3%	1,042	5.2%
Homes Built 1950 to 1959	187	5.1%	357	3.4%	530	2.6%
Homes Built 1940 to 1949	71	1.9%	249	2.4%	299	1.5%
Homes Built Before 1939	292	8.0%	482	4.7%	562	2.8%
Median Age of Homes	26.6	yrs	24.3	yrs	21.9	yrs
Home Values (2022)						
Owner Specified Housing Units	1,170		5,439		12,413	
Home Values \$1,000,000 or More	5	0.4%	42	0.8%	141	1.1%
Home Values \$750,000 to \$999,999	3	0.2%	32	0.6%	65	0.5%
Home Values \$500,000 to \$749,999	96	8.2%	434	8.0%	839	6.8%
Home Values \$400,000 to \$499,999	60	5.1%	684	12.6%	1,487	12.0%
Home Values \$300,000 to \$399,999	221	18.9%	1,468	27.0%	2,982	24.0%
Home Values \$250,000 to \$299,999	187	16.0%	793	14.6%	2,185	17.6%
Home Values \$200,000 to \$249,999	140	12.0%	622	11.4%	1,671	13.5%
Home Values \$175,000 to \$199,999	31	2.7%	226	4.2%	714	5.8%
Home Values \$150,000 to \$174,999	278	23.8%	592	10.9%	1,092	8.8%
Home Values \$125,000 to \$149,999	43	3.6%	136	2.5%	254	2.0%
Home Values \$100,000 to \$124,999	31	2.7%	109	2.0%	180	1.4%
Home Values \$90,000 to \$99,999	26	2.2%	88	1.6%	231	1.9%
Home Values \$80,000 to \$89,999	4	0.3%	8	0.1%	31	0.3%
Home Values \$70,000 to \$79,999	27	2.3%	47	0.9%	151	1.2%
Home Values \$60,000 to \$69,999	4	0.3%	5	-	9	-
Home Values \$50,000 to \$59,999	4	0.3%	45	0.8%	114	0.9%
Home Values \$35,000 to \$49,999	-	-	2	-	5	-
Home Values \$25,000 to \$34,999	3	0.2%	31	0.6%	80	0.6%
Home Values \$10,000 to \$24,999	-	-	7	0.1%	20	0.2%
Home Values Under \$10,000	6	0.5%	67	1.2%	163	1.3%
Owner-Occupied Median Home Value	\$226,259		\$285,905		\$283,023	
Renter-Occupied Median Rent	\$1,013		\$946		\$1,029	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.257/-84.4944

	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)			
Total Household Expenditure	\$125.39 M	\$461.09 M	\$1.08 B
Total Non-Retail Expenditure	\$66.39 M	\$243.14 M	\$569.82 M
Total Retail Expenditure	\$59.01 M	\$217.95 M	\$511.92 M
Apparel	\$4.35 M	\$16.13 M	\$38.2 M
Contributions	\$3.84 M	\$14.71 M	\$35.17 M
Education	\$3.39 M	\$13.07 M	\$32.05 M
Entertainment	\$6.82 M	\$25.8 M	\$61.35 M
Food and Beverages	\$18.77 M	\$68.34 M	\$159.61 M
Furnishings and Equipment	\$4.25 M	\$16.05 M	\$38.09 M
Gifts	\$2.93 M	\$11.11 M	\$26.53 M
Health Care	\$10.77 M	\$39.44 M	\$91.42 M
Household Operations	\$4.81 M	\$17.93 M	\$42.39 M
Miscellaneous Expenses	\$2.35 M	\$8.67 M	\$20.39 M
Personal Care	\$1.67 M	\$6.17 M	\$14.5 M
Personal Insurance	\$795.05 K	\$3.15 M	\$7.63 M
Reading	\$270.52 K	\$1 M	\$2.35 M
Shelter	\$27.02 M	\$97.6 M	\$227.56 M
Tobacco	\$883.62 K	\$2.94 M	\$6.51 M
Transportation	\$22.69 M	\$84.23 M	\$198.23 M
Utilities	\$9.76 M	\$34.72 M	\$79.78 M
Monthly Household Consumer Expenditure (2022)			
Total Household Expenditure	\$3,377	\$4,150	\$4,910
Total Non-Retail Expenditure	\$1,788 52.9%	\$2,188 52.7%	\$2,586 52.7%
Total Retail Expenditures	\$1,589 47.1%	\$1,961 47.3%	\$2,324 47.3%
Apparel	\$117 3.5%	\$145 3.5%	\$173 3.5%
Contributions	\$104 3.1%	\$132 3.2%	\$160 3.3%
Education	\$91 2.7%	\$118 2.8%	\$145 3.0%
Entertainment	\$184 5.4%	\$232 5.6%	\$278 5.7%
Food and Beverages	\$505 15.0%	\$615 14.8%	\$724 14.8%
Furnishings and Equipment	\$114 3.4%	\$144 3.5%	\$173 3.5%
Gifts	\$79 2.3%	\$100 2.4%	\$120 2.5%
Health Care	\$290 8.6%	\$355 8.6%	\$415 8.5%
Household Operations	\$130 3.8%	\$161 3.9%	\$192 3.9%
Miscellaneous Expenses	\$63 1.9%	\$78 1.9%	\$93 1.9%
Personal Care	\$45 1.3%	\$56 1.3%	\$66 1.3%
Personal Insurance	\$21 0.6%	\$28 0.7%	\$35 0.7%
Reading	\$7 0.2%	\$9 0.2%	\$11 0.2%
Shelter	\$728 21.5%	\$878 21.2%	\$1,033 21.0%
Tobacco	\$24 0.7%	\$26 0.6%	\$30 0.6%
Transportation	\$611 18.1%	\$758 18.3%	\$900 18.3%
Utilities	\$263 7.8%	\$313 7.5%	\$362 7.4%

