

## Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6741/-84.0248

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	5,595		33,286		78,472	
Projected Population (2027)	5,657		35,305		82,790	
Census Population (2020)	5,629		33,216		77,878	
Census Population (2010)	5,269		29,748		68,985	
Projected Annual Growth (2022-2027)	62	0.2%	2,019	1.2%	4,318	1.1%
Historical Annual Growth (2020-2022)	-34	-	70	0.1%	594	0.4%
Historical Annual Growth (2010-2020)	360	0.7%	3,469	1.2%	8,893	1.3%
Estimated Population Density (2022)	1,782	psm	1,177	psm	1,000	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	2,077		11,923		28,283	
Projected Households (2027)	2,180		13,171		30,858	
Census Households (2020)	2,087		11,874		28,037	
Census Households (2010)	1,927		10,428		24,737	
Projected Annual Growth (2022-2027)	103	1.0%	1,248	2.1%	2,575	1.8%
Historical Annual Change (2010-2022)	149	0.6%	1,495	1.2%	3,547	1.2%
Average Household Income						
Estimated Average Household Income (2022)	\$65,129		\$65,088		\$71,402	
Projected Average Household Income (2027)	\$77,711		\$71,241		\$76,167	
Census Average Household Income (2010)	\$47,743		\$51,459		\$58,640	
Census Average Household Income (2000)	\$40,670		\$51,097		\$59,304	
Projected Annual Change (2022-2027)	\$12,582	3.9%	\$6,153	1.9%	\$4,765	1.3%
Historical Annual Change (2000-2022)	\$24,459	2.7%	\$13,991	1.2%	\$12,098	0.9%
Median Household Income						
Estimated Median Household Income (2022)	\$37,597		\$53,602		\$64,491	
Projected Median Household Income (2027)	\$47,760		\$65,268		\$77,964	
Census Median Household Income (2010)	\$34,209		\$42,839		\$48,870	
Census Median Household Income (2000)	\$34,485		\$42,030		\$49,829	
Projected Annual Change (2022-2027)	\$10,164	5.4%	\$11,666	4.4%	\$13,472	4.2%
Historical Annual Change (2000-2022)	\$3,111	0.4%	\$11,572	1.3%	\$14,662	1.3%
Per Capita Income						
Estimated Per Capita Income (2022)	\$24,388		\$23,514		\$25,843	
Projected Per Capita Income (2027)	\$30,155		\$26,766		\$28,491	
Census Per Capita Income (2010)	\$17,448		\$18,034		\$21,022	
Census Per Capita Income (2000)	\$15,071		\$17,733		\$20,500	
Projected Annual Change (2022-2027)	\$5,767	4.7%	\$3,252	2.8%	\$2,649	2.1%
Historical Annual Change (2000-2022)	\$9,317	2.8%	\$5,781	1.5%	\$5,343	1.2%
Estimated Average Household Net Worth (2022)	\$281,681		\$341,701		\$388,708	

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Race and Ethnicity						
Total Population (2022)	5,595		33,286		78,472	
White (2022)	1,418	25.3%	7,601	22.8%	16,149	20.6%
Black or African American (2022)	3,189	57.0%	19,511	58.6%	51,079	65.1%
American Indian or Alaska Native (2022)	30	0.5%	140	0.4%	259	0.3%
Asian (2022)	70	1.2%	402	1.2%	1,168	1.5%
Hawaiian or Pacific Islander (2022)	4	-	29	-	72	-
Other Race (2022)	339	6.1%	2,844	8.5%	4,627	5.9%
Two or More Races (2022)	545	9.7%	2,759	8.3%	5,118	6.5%
Population < 18 (2022)	1,378	24.6%	8,473	25.5%	19,325	24.6%
White Not Hispanic	159	11.5%	713	8.4%	1,755	9.1%
Black or African American	894	64.9%	5,343	63.1%	13,471	69.7%
Asian	8	0.6%	65	0.8%	211	1.1%
Other Race Not Hispanic	88	6.4%	425	5.0%	1,076	5.6%
Hispanic	228	16.6%	1,927	22.7%	2,812	14.6%
Not Hispanic or Latino Population (2022)	4,787	85.6%	27,783	83.5%	69,977	89.2%
Not Hispanic White	1,347	28.1%	6,928	24.9%	15,114	21.6%
Not Hispanic Black or African American	3,019	63.1%	18,533	66.7%	49,089	70.2%
Not Hispanic American Indian or Alaska Native	14	0.3%	58	0.2%	129	0.2%
Not Hispanic Asian	67	1.4%	393	1.4%	1,145	1.6%
Not Hispanic Hawaiian or Pacific Islander	3	-	20	-	55	-
Not Hispanic Other Race	48	1.0%	544	2.0%	1,562	2.2%
Not Hispanic Two or More Races	289	6.0%	1,308	4.7%	2,883	4.1%
Hispanic or Latino Population (2022)	808	14.4%	5,503	16.5%	8,495	10.8%
Hispanic White	71	8.8%	674	12.2%	1,035	12.2%
Hispanic Black or African American	170	21.0%	979	17.8%	1,990	23.4%
Hispanic American Indian or Alaska Native	17	2.1%	82	1.5%	130	1.5%
Hispanic Asian	3	0.3%	9	0.2%	22	0.3%
Hispanic Hawaiian or Pacific Islander	1	0.1%	9	0.2%	18	0.2%
Hispanic Other Race	291	36.0%	2,300	41.8%	3,065	36.1%
Hispanic Two or More Races	256	31.7%	1,451	26.4%	2,235	26.3%
Not Hispanic or Latino Population (2020)	4,856	86.3%	27,741	83.5%	69,591	89.4%
Hispanic or Latino Population (2020)	773	13.7%	5,475	16.5%	8,287	10.6%
Not Hispanic or Latino Population (2010)	4,299	81.6%	24,017	80.7%	61,291	88.8%
Hispanic or Latino Population (2010)	970	18.4%	5,730	19.3%	7,694	11.2%
Not Hispanic or Latino Population (2027)	4,847	85.7%	29,697	84.1%	74,075	89.5%
Hispanic or Latino Population (2027)	811	14.3%	5,607	15.9%	8,716	10.5%
Projected Annual Growth (2022-2027)	2	-	104	0.4%	220	0.5%
Historical Annual Growth (2010-2020)	-197	-2.0%	-255	-0.4%	593	0.8%

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Total Age Distribution (2022)						
Total Population	5,595		33,286		78,472	
Age Under 5 Years	454	8.1%	2,505	7.5%	4,848	6.2%
Age 5 to 9 Years	407	7.3%	2,370	7.1%	5,223	6.7%
Age 10 to 14 Years	325	5.8%	2,222	6.7%	5,710	7.3%
Age 15 to 19 Years	353	6.3%	2,218	6.7%	5,528	7.0%
Age 20 to 24 Years	389	7.0%	2,277	6.8%	5,160	6.6%
Age 25 to 29 Years	441	7.9%	2,509	7.5%	5,452	6.9%
Age 30 to 34 Years	463	8.3%	2,732	8.2%	6,112	7.8%
Age 35 to 39 Years	386	6.9%	2,548	7.7%	6,189	7.9%
Age 40 to 44 Years	337	6.0%	2,297	6.9%	5,776	7.4%
Age 45 to 49 Years	292	5.2%	1,878	5.6%	4,918	6.3%
Age 50 to 54 Years	296	5.3%	1,724	5.2%	4,626	5.9%
Age 55 to 59 Years	290	5.2%	1,767	5.3%	4,611	5.9%
Age 60 to 64 Years	302	5.4%	1,743	5.2%	4,332	5.5%
Age 65 to 69 Years	273	4.9%	1,440	4.3%	3,548	4.5%
Age 70 to 74 Years	225	4.0%	1,156	3.5%	2,819	3.6%
Age 75 to 79 Years	176	3.2%	844	2.5%	1,741	2.2%
Age 80 to 84 Years	97	1.7%	491	1.5%	949	1.2%
Age 85 Years or Over	88	1.6%	566	1.7%	932	1.2%
Median Age	34.0		34.4		35.5	
Age 19 Years or Less	1,540	27.5%	9,315	28.0%	21,309	27.2%
Age 20 to 64 Years	3,197	57.1%	19,475	58.5%	47,175	60.1%
Age 65 Years or Over	858	15.3%	4,497	13.5%	9,989	12.7%
Female Age Distribution (2022)						
Female Population	3,037	54.3%	17,685	53.1%	41,668	53.1%
Age Under 5 Years	210	6.9%	1,192	6.7%	2,394	5.7%
Age 5 to 9 Years	191	6.3%	1,147	6.5%	2,568	6.2%
Age 10 to 14 Years	161	5.3%	1,090	6.2%	2,798	6.7%
Age 15 to 19 Years	184	6.0%	1,114	6.3%	2,723	6.5%
Age 20 to 24 Years	208	6.8%	1,160	6.6%	2,615	6.3%
Age 25 to 29 Years	241	7.9%	1,310	7.4%	2,898	7.0%
Age 30 to 34 Years	265	8.7%	1,478	8.4%	3,363	8.1%
Age 35 to 39 Years	218	7.2%	1,419	8.0%	3,386	8.1%
Age 40 to 44 Years	178	5.9%	1,210	6.8%	3,140	7.5%
Age 45 to 49 Years	156	5.1%	1,011	5.7%	2,677	6.4%
Age 50 to 54 Years	168	5.5%	943	5.3%	2,480	6.0%
Age 55 to 59 Years	156	5.1%	955	5.4%	2,492	6.0%
Age 60 to 64 Years	165	5.4%	946	5.4%	2,378	5.7%
Age 65 to 69 Years	155	5.1%	786	4.4%	1,914	4.6%
Age 70 to 74 Years	142	4.7%	679	3.8%	1,588	3.8%
Age 75 to 79 Years	111	3.7%	516	2.9%	1,005	2.4%
Age 80 to 84 Years	65	2.1%	318	1.8%	582	1.4%
Age 85 Years or Over	63	2.1%	411	2.3%	666	1.6%
Female Median Age	36.1		36.1		36.8	
Age 19 Years or Less	745	24.5%	4,542	25.7%	10,484	25.2%
Age 20 to 64 Years	1,755	57.8%	10,433	59.0%	25,429	61.0%
Age 65 Years or Over	537	17.7%	2,711	15.3%	5,755	13.8%

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Male Age Distribution (2022)						
Male Population	2,558	45.7%	15,601	46.9%	36,804	46.9%
Age Under 5 Years	244	9.5%	1,313	8.4%	2,454	6.7%
Age 5 to 9 Years	216	8.4%	1,224	7.8%	2,654	7.2%
Age 10 to 14 Years	165	6.4%	1,131	7.3%	2,911	7.9%
Age 15 to 19 Years	169	6.6%	1,105	7.1%	2,805	7.6%
Age 20 to 24 Years	181	7.1%	1,116	7.2%	2,545	6.9%
Age 25 to 29 Years	201	7.8%	1,199	7.7%	2,554	6.9%
Age 30 to 34 Years	198	7.7%	1,254	8.0%	2,748	7.5%
Age 35 to 39 Years	168	6.6%	1,129	7.2%	2,802	7.6%
Age 40 to 44 Years	159	6.2%	1,087	7.0%	2,636	7.2%
Age 45 to 49 Years	136	5.3%	868	5.6%	2,242	6.1%
Age 50 to 54 Years	128	5.0%	781	5.0%	2,146	5.8%
Age 55 to 59 Years	134	5.2%	812	5.2%	2,119	5.8%
Age 60 to 64 Years	138	5.4%	797	5.1%	1,954	5.3%
Age 65 to 69 Years	117	4.6%	654	4.2%	1,635	4.4%
Age 70 to 74 Years	83	3.2%	477	3.1%	1,231	3.3%
Age 75 to 79 Years	65	2.5%	327	2.1%	736	2.0%
Age 80 to 84 Years	32	1.2%	173	1.1%	367	1.0%
Age 85 Years or Over	24	0.9%	155	1.0%	266	0.7%
Male Median Age	31.6		32.4		34.1	
Age 19 Years or Less	794	31.0%	4,772	30.6%	10,825	29.4%
Age 20 to 64 Years	1,442	56.4%	9,042	58.0%	21,746	59.1%
Age 65 Years or Over	322	12.6%	1,786	11.4%	4,234	11.5%
Males per 100 Females (2022)						
Overall Comparison	84		88		88	
Age Under 5 Years	116	53.7%	110	52.4%	103	50.6%
Age 5 to 9 Years	113	53.1%	107	51.6%	103	50.8%
Age 10 to 14 Years	103	50.7%	104	50.9%	104	51.0%
Age 15 to 19 Years	92	48.0%	99	49.8%	103	50.7%
Age 20 to 24 Years	87	46.6%	96	49.0%	97	49.3%
Age 25 to 29 Years	83	45.5%	92	47.8%	88	46.8%
Age 30 to 34 Years	75	42.8%	85	45.9%	82	45.0%
Age 35 to 39 Years	77	43.5%	80	44.3%	83	45.3%
Age 40 to 44 Years	90	47.2%	90	47.3%	84	45.6%
Age 45 to 49 Years	87	46.5%	86	46.2%	84	45.6%
Age 50 to 54 Years	76	43.1%	83	45.3%	87	46.4%
Age 55 to 59 Years	86	46.2%	85	45.9%	85	46.0%
Age 60 to 64 Years	84	45.6%	84	45.7%	82	45.1%
Age 65 to 69 Years	76	43.0%	83	45.4%	85	46.1%
Age 70 to 74 Years	59	37.0%	70	41.3%	77	43.7%
Age 75 to 79 Years	58	36.9%	63	38.8%	73	42.3%
Age 80 to 84 Years	49	32.8%	55	35.3%	63	38.7%
Age 85 Years or Over	38	27.7%	38	27.4%	40	28.5%
Age 19 Years or Less	107	51.6%	105	51.2%	103	50.8%
Age 20 to 39 Years	80	44.5%	88	46.7%	87	46.5%
Age 40 to 64 Years	84	45.8%	86	46.2%	84	45.7%
Age 65 Years or Over	60	37.5%	66	39.7%	74	42.4%

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	1 mi radius		3 mi radius		5 mi radius	
Household Type (2022)						
Total Households	2,077		11,923		28,283	
Households with Children	755	36.3%	4,762	39.9%	11,283	39.9%
Average Household Size	2.6		2.7		2.7	
Household Density per Square Mile	661		422		360	
Population Family	4,486	80.2%	27,780	83.5%	67,514	86.0%
Population Non-Family	976	17.4%	4,791	14.4%	10,108	12.9%
Population Group Quarters	134	2.4%	715	2.1%	850	1.1%
Family Households	1,330	64.0%	8,148	68.3%	20,133	71.2%
Married Couple Households	690	51.9%	4,632	56.9%	12,559	62.4%
Other Family Households with Children	640	48.1%	3,515	43.1%	7,573	37.6%
Family Households with Children	754	56.7%	4,756	58.4%	11,271	56.0%
Married Couple with Children	338	44.9%	2,419	50.9%	6,254	55.5%
Other Family Households with Children	416	55.1%	2,337	49.1%	5,017	44.5%
Family Households No Children	576	43.3%	3,392	41.6%	8,861	44.0%
Married Couple No Children	351	61.0%	2,214	65.3%	6,305	71.2%
Other Family Households No Children	225	39.0%	1,178	34.7%	2,556	28.8%
Non-Family Households	747	36.0%	3,775	31.7%	8,151	28.8%
Non-Family Households with Children	-	-	6	0.2%	11	0.1%
Non-Family Households No Children	746	99.9%	3,769	99.8%	8,140	99.9%
Average Family Household Size	3.4		3.4		3.4	
Average Family Income	\$67,563		\$72,485		\$77,799	
Median Family Income	\$35,484		\$58,131		\$71,481	
Average Non-Family Household Size	1.3		1.3		1.2	
Marital Status (2022)						
Population Age 15 Years or Over	4,408		26,190		62,692	
Never Married	1,780	40.4%	9,838	37.6%	23,637	37.7%
Currently Married	1,284	29.1%	8,686	33.2%	23,582	37.6%
Previously Married	1,345	30.5%	7,665	29.3%	15,473	24.7%
Separated	239	17.8%	2,577	33.6%	4,866	31.4%
Widowed	349	25.9%	1,559	20.3%	3,301	21.3%
Divorced	757	56.3%	3,529	46.0%	7,306	47.2%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	3,666		21,695		52,004	
Elementary (Grade Level 0 to 8)	184	5.0%	1,342	6.2%	2,689	5.2%
Some High School (Grade Level 9 to 11)	501	13.7%	2,142	9.9%	3,606	6.9%
High School Graduate	840	22.9%	6,664	30.7%	15,181	29.2%
Some College	1,129	30.8%	5,178	23.9%	11,658	22.4%
Associate Degree Only	283	7.7%	1,689	7.8%	4,767	9.2%
Bachelor Degree Only	484	13.2%	3,542	16.3%	9,451	18.2%
Graduate Degree	245	6.7%	1,139	5.2%	4,650	8.9%
Any College (Some College or Higher)	2,141	58.4%	11,548	53.2%	30,527	58.7%
College Degree + (Bachelor Degree or Higher)	729	19.9%	4,681	21.6%	14,101	27.1%

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Housing						
Total Housing Units (2022)	2,318		13,046		30,461	
Total Housing Units (2020)	2,340		12,982		30,112	
Historical Annual Growth (2020-2022)	-23	-	64	-	348	-
Housing Units Occupied (2022)	2,077	89.6%	11,923	91.4%	28,283	92.9%
Housing Units Owner-Occupied	1,065	51.3%	6,880	57.7%	19,211	67.9%
Housing Units Renter-Occupied	1,012	48.7%	5,043	42.3%	9,072	32.1%
Housing Units Vacant (2022)	241	10.4%	1,124	8.6%	2,177	7.1%
Household Size (2022)						
Total Households	2,077		11,923		28,283	
1 Person Households	643	30.9%	3,222	27.0%	7,021	24.8%
2 Person Households	662	31.9%	3,605	30.2%	8,659	30.6%
3 Person Households	332	16.0%	1,963	16.5%	5,020	17.7%
4 Person Households	233	11.2%	1,570	13.2%	4,032	14.3%
5 Person Households	102	4.9%	846	7.1%	2,025	7.2%
6 Person Households	59	2.8%	411	3.4%	942	3.3%
7 or More Person Households	46	2.2%	306	2.6%	585	2.1%
Household Income Distribution (2022)						
HH Income \$200,000 or More	82	3.9%	518	4.3%	1,313	4.6%
HH Income \$150,000 to \$199,999	19	0.9%	302	2.5%	1,147	4.1%
HH Income \$125,000 to \$149,999	36	1.7%	438	3.7%	1,780	6.3%
HH Income \$100,000 to \$124,999	35	1.7%	727	6.1%	2,759	9.8%
HH Income \$75,000 to \$99,999	172	8.3%	1,616	13.6%	4,196	14.8%
HH Income \$50,000 to \$74,999	383	18.5%	2,634	22.1%	6,204	21.9%
HH Income \$35,000 to \$49,999	381	18.4%	1,870	15.7%	3,602	12.7%
HH Income \$25,000 to \$34,999	410	19.7%	1,570	13.2%	2,958	10.5%
HH Income \$15,000 to \$24,999	323	15.6%	1,177	9.9%	1,992	7.0%
HH Income \$10,000 to \$14,999	39	1.9%	345	2.9%	775	2.7%
HH Income Under \$10,000	197	9.5%	726	6.1%	1,557	5.5%
Household Vehicles (2022)						
Households 0 Vehicles Available	130	6.2%	620	5.2%	1,110	3.9%
Households 1 Vehicle Available	1,107	53.3%	5,070	42.5%	10,216	36.1%
Households 2 Vehicles Available	631	30.4%	4,035	33.8%	10,099	35.7%
Households 3 or More Vehicles Available	209	10.1%	2,198	18.4%	6,859	24.2%
Total Vehicles Available	3,048		20,387		53,516	
Average Vehicles per Household	1.5		1.7		1.9	
Owner-Occupied Household Vehicles	1,861	61.1%	13,910	68.2%	41,012	76.6%
Average Vehicles per Owner-Occupied Household	1.7		2.0		2.1	
Renter-Occupied Household Vehicles	1,187	38.9%	6,477	31.8%	12,504	23.4%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.4	
Travel Time (2022)						
Worker Base Age 16 years or Over	2,676		15,145		38,115	
Travel to Work in 14 Minutes or Less	568	21.2%	3,144	20.8%	5,637	14.8%
Travel to Work in 15 to 29 Minutes	561	21.0%	2,826	18.7%	7,536	19.8%
Travel to Work in 30 to 59 Minutes	777	29.1%	4,913	32.4%	14,006	36.7%
Travel to Work in 60 Minutes or More	533	19.9%	3,104	20.5%	8,195	21.5%
Work at Home	236	8.8%	1,158	7.6%	2,742	7.2%
Average Minutes Travel to Work	36.5		34.1		37.2	

## Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6741/-84.0248

	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)						
Worker Base Age 16 years or Over	2,676		15,145		38,115	
Drive to Work Alone	1,770	66.1%	11,206	74.0%	29,566	77.6%
Drive to Work in Carpool	529	19.8%	2,086	13.8%	4,366	11.5%
Travel to Work by Public Transportation	92	3.4%	241	1.6%	563	1.5%
Drive to Work on Motorcycle	21	0.8%	33	0.2%	38	0.1%
Bicycle to Work	-	-	1	-	4	-
Walk to Work	6	0.2%	151	1.0%	290	0.8%
Other Means	23	0.9%	268	1.8%	546	1.4%
Work at Home	236	8.8%	1,158	7.6%	2,742	7.2%
Daytime Demographics (2022)						
Total Businesses	610		3,441		6,210	
Total Employees	6,424		33,178		46,828	
Company Headquarter Businesses	18	2.9%	103	3.0%	141	2.3%
Company Headquarter Employees	681	10.6%	7,886	23.8%	9,031	19.3%
Employee Population per Business	10.5	to 1	9.6	to 1	7.5	to 1
Residential Population per Business	9.2	to 1	9.7	to 1	12.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,097		43,752		70,188	
Labor Force						
Labor Population Age 16 Years or Over (2022)	4,349		25,742		61,501	
Labor Force Total Males (2022)	1,907	43.9%	11,712	45.5%	28,187	45.8%
Male Civilian Employed	1,239	65.0%	7,346	62.7%	18,304	64.9%
Male Civilian Unemployed	10	0.5%	246	2.1%	596	2.1%
Males in Armed Forces	-	-	-	-	3	-
Males Not in Labor Force	658	34.5%	4,121	35.2%	9,284	32.9%
Labor Force Total Females (2022)	2,441	56.1%	14,030	54.5%	33,314	54.2%
Female Civilian Employed	1,437	58.9%	7,799	55.6%	19,811	59.5%
Female Civilian Unemployed	50	2.0%	374	2.7%	986	3.0%
Females in Armed Forces	-	-	23	0.2%	23	-
Females Not in Labor Force	955	39.1%	5,834	41.6%	12,495	37.5%
Unemployment Rate	60	1.4%	619	2.4%	1,582	2.6%
Occupation (2022)						
Occupation Population Age 16 Years or Over	2,676		15,145		38,115	
Occupation Total Males	1,239	46.3%	7,346	48.5%	18,304	48.0%
Occupation Total Females	1,437	53.7%	7,799	51.5%	19,811	52.0%
Management, Business, Financial Operations	243	9.1%	1,542	10.2%	4,778	12.5%
Professional, Related	491	18.3%	2,323	15.3%	6,894	18.1%
Service	566	21.2%	2,715	17.9%	5,867	15.4%
Sales, Office	541	20.2%	3,553	23.5%	8,720	22.9%
Farming, Fishing, Forestry	4	0.1%	5	-	8	-
Construction, Extraction, Maintenance	269	10.0%	1,298	8.6%	2,654	7.0%
Production, Transport, Material Moving	562	21.0%	3,709	24.5%	9,194	24.1%
White Collar Workers	1,275	47.7%	7,418	49.0%	20,392	53.5%
Blue Collar Workers	1,401	52.3%	7,727	51.0%	17,723	46.5%



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	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)						
Total Units	2,077		11,923		28,283	
1 Detached Unit	1,176	56.6%	7,576	63.5%	21,037	74.4%
1 Attached Unit	233	11.2%	524	4.4%	998	3.5%
2 Units	235	11.3%	491	4.1%	713	2.5%
3 to 4 Units	109	5.3%	459	3.8%	719	2.5%
5 to 9 Units	232	11.2%	1,028	8.6%	1,589	5.6%
10 to 19 Units	39	1.9%	539	4.5%	995	3.5%
20 to 49 Units	25	1.2%	303	2.5%	502	1.8%
50 or More Units	15	0.7%	148	1.2%	508	1.8%
Mobile Home or Trailer	13	0.6%	855	7.2%	1,221	4.3%
Other Structure	-	-	1	-	2	-
Homes Built By Year (2022)						
Homes Built 2014 or later	40	1.7%	165	1.3%	1,243	4.1%
Homes Built 2010 to 2013	19	0.8%	189	1.5%	457	1.5%
Homes Built 2000 to 2009	359	15.5%	1,795	13.8%	5,881	19.3%
Homes Built 1990 to 1999	99	4.3%	1,528	11.7%	4,043	13.3%
Homes Built 1980 to 1989	207	8.9%	2,428	18.6%	5,694	18.7%
Homes Built 1970 to 1979	382	16.5%	2,696	20.7%	5,220	17.1%
Homes Built 1960 to 1969	722	31.2%	1,914	14.7%	3,425	11.2%
Homes Built 1950 to 1959	183	7.9%	626	4.8%	1,351	4.4%
Homes Built 1940 to 1949	2	-	4	-	109	0.4%
Homes Built Before 1939	63	2.7%	578	4.4%	859	2.8%
Median Age of Homes	38.7	yrs	34.9	yrs	30.7	yrs
Home Values (2022)						
Owner Specified Housing Units	1,065		6,880		19,211	
Home Values \$1,000,000 or More	-	-	1	-	58	0.3%
Home Values \$750,000 to \$999,999	-	-	33	0.5%	139	0.7%
Home Values \$500,000 to \$749,999	24	2.3%	104	1.5%	385	2.0%
Home Values \$400,000 to \$499,999	20	1.8%	231	3.4%	849	4.4%
Home Values \$300,000 to \$399,999	66	6.2%	272	4.0%	1,420	7.4%
Home Values \$250,000 to \$299,999	28	2.6%	485	7.0%	2,113	11.0%
Home Values \$200,000 to \$249,999	60	5.6%	822	11.9%	3,099	16.1%
Home Values \$175,000 to \$199,999	13	1.3%	418	6.1%	1,210	6.3%
Home Values \$150,000 to \$174,999	215	20.2%	936	13.6%	2,638	13.7%
Home Values \$125,000 to \$149,999	74	7.0%	557	8.1%	1,581	8.2%
Home Values \$100,000 to \$124,999	200	18.8%	1,174	17.1%	1,953	10.2%
Home Values \$90,000 to \$99,999	24	2.3%	288	4.2%	816	4.2%
Home Values \$80,000 to \$89,999	77	7.3%	405	5.9%	717	3.7%
Home Values \$70,000 to \$79,999	28	2.6%	243	3.5%	568	3.0%
Home Values \$60,000 to \$69,999	-	-	81	1.2%	215	1.1%
Home Values \$50,000 to \$59,999	141	13.3%	310	4.5%	405	2.1%
Home Values \$35,000 to \$49,999	33	3.1%	162	2.4%	187	1.0%
Home Values \$25,000 to \$34,999	50	4.7%	144	2.1%	347	1.8%
Home Values \$10,000 to \$24,999	1	-	136	2.0%	269	1.4%
Home Values Under \$10,000	8	0.8%	77	1.1%	243	1.3%
Owner-Occupied Median Home Value	\$125,148		\$145,031		\$181,419	
Renter-Occupied Median Rent	\$792		\$837		\$908	



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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.6741/-84.0248

	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2022)</b>			
Total Household Expenditure	\$105.23 M	\$615.16 M	\$1.56 B
Total Non-Retail Expenditure	\$55.64 M	\$324.13 M	\$821.89 M
Total Retail Expenditure	\$49.58 M	\$291.04 M	\$741.48 M
Apparel	\$3.67 M	\$21.54 M	\$54.91 M
Contributions	\$3.3 M	\$19.3 M	\$49.44 M
Education	\$2.87 M	\$17.05 M	\$44.34 M
Entertainment	\$5.75 M	\$34.09 M	\$87.65 M
Food and Beverages	\$15.68 M	\$91.6 M	\$232.27 M
Furnishings and Equipment	\$3.57 M	\$21.19 M	\$54.5 M
Gifts	\$2.49 M	\$14.53 M	\$37.11 M
Health Care	\$9.16 M	\$52.88 M	\$133.55 M
Household Operations	\$4.11 M	\$23.89 M	\$60.82 M
Miscellaneous Expenses	\$1.99 M	\$11.55 M	\$29.41 M
Personal Care	\$1.41 M	\$8.23 M	\$20.97 M
Personal Insurance	\$687.69 K	\$4.11 M	\$10.7 M
Reading	\$229.11 K	\$1.33 M	\$3.37 M
Shelter	\$22.33 M	\$130.12 M	\$328.78 M
Tobacco	\$739.78 K	\$4.1 M	\$9.96 M
Transportation	\$19 M	\$112.44 M	\$287.5 M
Utilities	\$8.25 M	\$47.22 M	\$118.09 M
<b>Monthly Household Consumer Expenditure (2022)</b>			
Total Household Expenditure	\$4,223	\$4,300	\$4,606
Total Non-Retail Expenditure	\$2,233 52.9%	\$2,266 52.7%	\$2,422 52.6%
Total Retail Expenditures	\$1,990 47.1%	\$2,034 47.3%	\$2,185 47.4%
Apparel	\$147 3.5%	\$151 3.5%	\$162 3.5%
Contributions	\$133 3.1%	\$135 3.1%	\$146 3.2%
Education	\$115 2.7%	\$119 2.8%	\$131 2.8%
Entertainment	\$231 5.5%	\$238 5.5%	\$258 5.6%
Food and Beverages	\$629 14.9%	\$640 14.9%	\$684 14.9%
Furnishings and Equipment	\$143 3.4%	\$148 3.4%	\$161 3.5%
Gifts	\$100 2.4%	\$102 2.4%	\$109 2.4%
Health Care	\$368 8.7%	\$370 8.6%	\$394 8.5%
Household Operations	\$165 3.9%	\$167 3.9%	\$179 3.9%
Miscellaneous Expenses	\$80 1.9%	\$81 1.9%	\$87 1.9%
Personal Care	\$56 1.3%	\$58 1.3%	\$62 1.3%
Personal Insurance	\$28 0.7%	\$29 0.7%	\$32 0.7%
Reading	\$9 0.2%	\$9 0.2%	\$10 0.2%
Shelter	\$896 21.2%	\$909 21.2%	\$969 21.0%
Tobacco	\$30 0.7%	\$29 0.7%	\$29 0.6%
Transportation	\$763 18.1%	\$786 18.3%	\$847 18.4%
Utilities	\$331 7.8%	\$330 7.7%	\$348 7.6%



