2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RFULL9

Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy	1 mi rad	1 mi radius		3 mi radius		s 3 mi radius 5 mi ra		lius
Population								
Estimated Population (2019)	2,417		27,248		76,463			
Projected Population (2024)	2,519		28,575		79,987			
Census Population (2010)	2,349		25,231		70,407			
Census Population (2000)	1,742		18,887		51,639			
Projected Annual Growth (2019-2024)	102	0.8%	1,327	1.0%	3,524	0.9%		
Historical Annual Growth (2010-2019)	68	0.3%	2,017	0.8%	6,056	0.9%		
Historical Annual Growth (2000-2010)	607	3.5%	6,344	3.4%	18,768	3.6%		
Estimated Population Density (2019)	770	psm	964	psm	974	psm		
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi		
Households								
Estimated Households (2019)	924		10,190		28,614			
Projected Households (2024)	941		10,445		29,408			
Census Households (2010)	865		9,238		25,969			
Census Households (2000)	614		6,472		17,921			
Projected Annual Growth (2019-2024)	17	0.4%	255	0.5%	794	0.6%		
Historical Annual Change (2000-2019)	311	2.7%	3,718	3.0%	10,693	3.1%		
Average Household Income								
Estimated Average Household Income (2019)	\$61,578		\$64,782		\$62,558			
Projected Average Household Income (2024)	\$71,612		\$74,229		\$72,268			
Census Average Household Income (2010)	\$52,941		\$50,362		\$52,335			
Census Average Household Income (2000)	\$61,449		\$54,590		\$53,844			
Projected Annual Change (2019-2024)	\$10,034	3.3%	\$9,448	2.9%	\$9,710	3.1%		
Historical Annual Change (2000-2019)	\$128	-	\$10,191	1.0%	\$8,714	0.9%		
Median Household Income								
Estimated Median Household Income (2019)	\$58,098		\$50,481		\$52,165			
Projected Median Household Income (2024)	\$67,034		\$58,065		\$60,181			
Census Median Household Income (2010)	\$48,467		\$43,200		\$44,221			
Census Median Household Income (2000)	\$46,972		\$43,279		\$44,849			
Projected Annual Change (2019-2024)	\$8,936	3.1%	\$7,584	3.0%	\$8,016	3.1%		
Historical Annual Change (2000-2019)	\$11,126	1.2%	\$7,202	0.9%	\$7,316			
Per Capita Income								
Estimated Per Capita Income (2019)	\$24,904		\$24,484		\$23,536			
Projected Per Capita Income (2024)	\$28,047		\$27,378		\$26,690			
Census Per Capita Income (2010)	\$19,500		\$18,440		\$19,303			
Census Per Capita Income (2000)	\$23,460		\$18,501		\$18,628			
Projected Annual Change (2019-2024)	\$3,143	2.5%	\$2,894	2.4%	\$3,154	2.7%		
Historical Annual Change (2000-2019)	\$1,444	0.3%	\$5,984	1.7%	\$4,909	1.4%		
Estimated Average Household Net Worth (2019)	\$385,800		\$361,769		\$349,298			

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Retail Planning Corporation

RFULL9

Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy	1 mi radius		1 mi radius		1 mi radius 3 mi radiu		1 mi radius 3 mi radius 5 r		3 mi radius		radius 3 mi radius 5 mi r		ius 3 mi radius 5		5 mi rad	ius
Race and Ethnicity																
Total Population (2019)	2,417		27,248		76,463											
White (2019)	634	26.2%	7,607	27.9%	17,441	22.8%										
Black or African American (2019)	1,656	68.5%	16,223	59.5%	51,502	67.4%										
American Indian or Alaska Native (2019)	4	0.2%	105	0.4%	225	0.3%										
Asian (2019)	29	1.2%	422	1.5%	1,347	1.8%										
Hawaiian or Pacific Islander (2019)	-	-	5	-	47	-										
Other Race (2019)	49	2.0%	2,226	8.2%	4,078	5.3%										
Two or More Races (2019)	44	1.8%	659	2.4%	1,824	2.4%										
Population < 18 (2019)	445	18.4%	6,749	24.8%	19,338	25.3%										
White Not Hispanic	54	12.1%	720	10.7%	1,903	9.8%										
Black or African American	326	73.3%	3,914	58.0%	13,360	69.1%										
Asian	4	0.9%	80	1.2%	266	1.4%										
Other Race Not Hispanic	16	3.7%	210	3.1%	667	3.4%										
Hispanic	45	10.0%	1,824	27.0%	3,143	16.3%										
Not Hispanic or Latino Population (2019)	2,262	93.6%	22,298	81.8%	67,635	88.5%										
Not Hispanic White	582	25.7%	5,603	25.1%	14,357	21.2%										
Not Hispanic Black or African American	1,611	71.2%	15,765	70.7%	50,331	74.4%										
Not Hispanic American Indian or Alaska Native	3	0.1%	65	0.3%	156	0.2%										
Not Hispanic Asian	28	1.2%	404	1.8%	1,314	1.9%										
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	43	-										
Not Hispanic Other Race	5	0.2%	31	0.1%	161	0.2%										
Not Hispanic Two or More Races	33	1.5%	426	1.9%	1,274	1.9%										
Hispanic or Latino Population (2019)	155	6.4%	4,950	18.2%	8,828	11.5%										
Hispanic White	52	33.6%	2,004	40.5%	3,084	34.9%										
Hispanic Black or African American	45	29.2%	458	9.3%	1,171	13.3%										
Hispanic American Indian or Alaska Native	1	0.8%	40	0.8%	69	0.8%										
Hispanic Asian	-	-	18	0.4%	33	0.4%										
Hispanic Hawaiian or Pacific Islander	-	-	-	-	4	-										
Hispanic Other Race	45	28.8%	2,195	44.3%	3,917	44.4%										
Hispanic Two or More Races	11	7.1%	234	4.7%	550	6.2%										
Not Hispanic or Latino Population (2010)	2,220	94.5%	20,863	82.7%	62,935	89.4%										
Hispanic or Latino Population (2010)	129	5.5%	4,368	17.3%	7,472	10.6%										
Not Hispanic or Latino Population (2000)	1,702	97.7%	16,696	88.4%	47,620	92.2%										
Hispanic or Latino Population (2000)	40	2.3%	2,191	11.6%	4,019	7.8%										
Not Hispanic or Latino Population (2024)	2,334	92.6%	23,183	81.1%	70,454	88.1%										
Hispanic or Latino Population (2024)	185	7.4%	5,392	18.9%	9,533	11.9%										
Projected Annual Growth (2019-2024)	31		442		705	. 1.370										
Historical Annual Growth (2000-2010)	89	- 22.3%	2,177	- 9.9%	3,453	- 8.6%										

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2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Retail Planning Corporation

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Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy								
	1 mi radi	1 mi radius		radius 3 mi radius		mi radius 5 mi ra		ius
Total Age Distribution (2019)								
Total Population	2,417		27,248		76,463			
Age Under 5 Years	113	4.7%	1,818	6.7%	5,353	7.0%		
Age 5 to 9 Years	112	4.6%	1,877	6.9%	5,272	6.9%		
Age 10 to 14 Years	131	5.4%	1,947	7.1%	5,497	7.2%		
Age 15 to 19 Years	153	6.3%	1,867	6.9%	5,271	6.9%		
Age 20 to 24 Years	214	8.9%	1,891	6.9%	5,306	6.9%		
Age 25 to 29 Years	213	8.8%	2,177	8.0%	6,071	7.9%		
Age 30 to 34 Years	166	6.9%	1,840	6.8%	5,272	6.9%		
Age 35 to 39 Years	135	5.6%	1,760	6.5%	5,092	6.7%		
Age 40 to 44 Years	162	6.7%	1,760	6.5%	4,849	6.3%		
Age 45 to 49 Years	192	7.9%	1,824	6.7%	4,907	6.4%		
Age 50 to 54 Years	172	7.1%	1,706	6.3%	4,775	6.2%		
Age 55 to 59 Years	166	6.9%	1,697	6.2%	4,729	6.2%		
Age 60 to 64 Years	153	6.3%	1,560	5.7%	4,280	5.6%		
Age 65 to 69 Years	112	4.6%	1,228	4.5%	3,540	4.6%		
Age 70 to 74 Years	88	3.6%	934	3.4%	2,560	3.3%		
Age 75 to 79 Years	66	2.7%	652	2.4%	1,683	2.2%		
Age 80 to 84 Years	39	1.6%	382	1.4%	994	1.3%		
Age 85 Years or Over	29	1.2%	329	1.2%	1,012	1.3%		
Median Age	37.8		35.2		34.8			
Age 19 Years or Less	510	21.1%	7,508	27.6%	21,392	28.0%		
Age 20 to 64 Years	1,573	65.1%	16,214	59.5%	45,281	59.2%		
Age 65 Years or Over	334	13.8%	3,525	12.9%	9,790	12.8%		
Female Age Distribution (2019)		10.070	-,	12.370	-,	12.070		
Female Population	1,225	50.7%	14,362	52.7%	41,203	53.9%		
Age Under 5 Years	66	5.4%	917	6.4%	2,623	6.4%		
Age 5 to 9 Years	50	4.1%	926	6.4%	2,545	6.2%		
Age 10 to 14 Years	62	5.0%	939	6.5%	2,683	6.5%		
Age 15 to 19 Years	58	4.7%	895	6.2%	2,581	6.3%		
Age 20 to 24 Years	109	8.9%	936	6.5%	2,706	6.6%		
Age 25 to 29 Years	108	8.8%	1,194	8.3%	3,353	8.1%		
Age 30 to 34 Years	75	6.1%	963	6.7%	2,966	7.2%		
Age 35 to 39 Years	63	5.1%	926	6.4%	2,817	6.8%		
Age 40 to 44 Years	86	7.1%	934	6.5%	2,652	6.4%		
Age 45 to 49 Years	108	8.8%	986	6.9%	2,704	6.6%		
Age 50 to 54 Years	89	7.2%	899	6.3%	2,655	6.4%		
Age 55 to 59 Years	80	6.5%	877	6.1%	2,631	6.4%		
Age 60 to 64 Years	85	6.9%	891	6.2%	2,438	5.9%		
Age 65 to 69 Years	57	4.6%	680	4.7%	1,953	4.7%		
Age 70 to 74 Years	52	4.2%	557	3.9%	1,503	3.6%		
Age 75 to 79 Years	38	3.1%	388	2.7%	1,028	2.5%		
Age 80 to 84 Years	22	1.8%	229	1.6%	624	1.5%		
Age 85 Years or Over	19	1.5%	225	1.6%	743	1.8%		
Female Median Age	40.3		36.6		36.5			
Age 19 Years or Less	236	19.2%	3,677	25.6%	10,431	25.3%		
Age 20 to 64 Years	802	65.5%	8,606	59.9%	24,921	60.5%		
Age 65 Years or Over		15.3%		14.5%	5,851	14.2%		
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2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Retail Planning Corporation

RFULL9

Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy						
	1 mi radius		3 mi radius		s 5 mi radi	
Male Age Distribution (2019)	4 400	40.00/	40.000	47.00/	25.250	40 40/
Male Population	1,192	49.3%	12,886	47.3%	35,259	46.1%
Age Under 5 Years	47	4.0%	901	7.0%	2,730	7.7%
Age 5 to 9 Years	62 70	5.2% 5.8%	951	7.4% 7.8%	2,727	7.7% 8.0%
Age 10 to 14 Years	70 96	5.0% 8.0%	1,008 971	7.6% 7.5%	2,813	8.0% 7.6%
Age 15 to 19 Years	90 105	8.8%	971 955	7.5%	2,690	
Age 20 to 24 Years Age 25 to 29 Years	105	8.9%	955	7.6%	2,600 2,717	7.4% 7.7%
Age 30 to 34 Years	91	7.6%	903 877	6.8%	2,717	6.5%
-	72	6.0%	834	6.5%		6.5%
Age 35 to 39 Years					2,275	
Age 40 to 44 Years	76	6.3%	826	6.4%	2,198	6.2%
Age 45 to 49 Years	84	7.0%	838	6.5%	2,203	6.2%
Age 50 to 54 Years	84	7.0% 7.2%	807 820	6.3%	2,120	6.0%
Age 55 to 59 Years	86	7.2%	820	6.4%	2,098	6.0%
Age 60 to 64 Years	68 55	5.7% 4.6%	669 547	5.2% 4.2%	1,842	5.2% 4.5%
Age 65 to 69 Years					1,588	
Age 70 to 74 Years	36	3.0%	378	2.9%	1,057	3.0%
Age 75 to 79 Years	29	2.4%	264	2.1%	655	1.9%
Age 80 to 84 Years	17	1.4%	153	1.2%	370	1.0%
Age 85 Years or Over	11	0.9%	104	0.8%	269	0.8%
Male Median Age	35.4		33.6		32.7	
Age 19 Years or Less	274	23.0%	3,832	29.7%	10,961	31.1%
Age 20 to 64 Years	771	64.7%	7,608	59.0%	20,359	57.7%
Age 65 Years or Over	147	12.3%	1,446	11.2%	3,939	11.2%
Males per 100 Females (2019)						
Overall Comparison						
Age Under 5 Years	72	41.8%	98	49.5%	104	51.0%
Age 5 to 9 Years	123	55.2%	103	50.7%	107	51.7%
Age 10 to 14 Years	113	53.1%	107	51.8%	105	51.8%
Age 15 to 19 Years	165	62.3%	109	52.0%	104	51.0%
Age 20 to 24 Years	96	49.1%	102	50.5%	96	49.0%
Age 25 to 29 Years	98	49.5%	82	45.2%	81	44.8%
Age 30 to 34 Years	122	54.9%	91	47.7%	78	43.7%
Age 35 to 39 Years	115	53.5%	90	47.4%	81	44.7%
Age 40 to 44 Years	87	46.6%	88	46.9%	83	45.3%
Age 45 to 49 Years	77	43.6%	85	45.9%	82	44.9%
Age 50 to 54 Years	94	48.6%	90	47.3%	80	44.4%
Age 55 to 59 Years	108	51.9%	93	48.3%	80	44.4%
Age 60 to 64 Years	80	44.4%	75	42.9%	76	43.0%
Age 65 to 69 Years	97	49.2%	80	44.6%	81	44.8%
Age 70 to 74 Years	69	41.0%	68	40.4%	70	41.3%
Age 75 to 79 Years	76	43.2%	68	40.5%	64	38.9%
Age 80 to 84 Years	76	43.2%	67	40.1%	59	37.2%
Age 85 Years or Over	56	35.7%	46	31.5%	36	26.6%
Age 19 Years or Less	117	53.8%	104	51.0%	105	51.2%
	400	51.4%	91	47.6%	84	45.5%
Age 20 to 39 Years	106	51.470	01		01	
Age 20 to 39 Years Age 40 to 64 Years		47.0%	86	46.3%	80	44.4%

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2000-2010 Census, 2019 Estimates with 2024 Projections

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Repair Retail Planning Corporation

RFULL9

Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy	1 mi radi	1 mi radius		dius 3 mi radii		mi radius 5 m		ius
Household Type (2019)					_			
Total Households	924		10,190		28,614			
Households with Children	290	31.3%	3,721	36.5%	10,778	37.7%		
Average Household Size	2.4		2.6		2.6			
Household Density per Square Mile	294		361		364			
Population Family	1,770	73.2%	22,620	83.0%	64,302	84.1%		
Population Non-Family	420	17.4%	4,126	15.1%	11,218	14.7%		
Population Group Quarters	227	9.4%	502	1.8%	943	1.2%		
Family Households	562	60.8%	6,754	66.3%	19,235	67.2%		
Married Couple Households	349	62.1%	3,971	58.8%	10,627	55.2%		
Other Family Households with Children	213	37.9%	2,783	41.2%	8,608	44.8%		
Family Households with Children	287	51.1%	3,694	54.7%	10,679	55.5%		
Married Couple with Children	148	51.6%	1,851	50.1%	4,870	45.6%		
Other Family Households with Children	139	48.4%	1,842	49.9%	5,809	54.4%		
Family Households No Children	275	48.9%	3,061	45.3%	8,556	44.5%		
Married Couple No Children	201	73.0%	2,120	69.3%	5,757	67.3%		
Other Family Households No Children	74	27.0%	941	30.7%	2,799	32.7%		
Non-Family Households	362	39.2%	3,436	33.7%	9,379	32.8%		
Non-Family Households with Children	3	0.7%	27	0.8%	98	1.0%		
Non-Family Households No Children	360	99.3%	3,409	99.2%	9,281	99.0%		
Average Family Household Size	3.2		3.3		3.3			
Average Family Income	\$84,054		\$69,750		\$69,612			
Median Family Income	\$69,512		\$56,078		\$61,429			
Average Non-Family Household Size	1.2		1.2		1.2			
Marital Status (2019)								
Population Age 15 Years or Over	2,060		21,606		60,341			
Never Married	834	40.5%	9,126	42.2%	25,582	42.4%		
Currently Married	768	37.3%	7,410	34.3%	18,974	31.4%		
Previously Married	458	22.2%	5,070	23.5%	15,785	26.2%		
Separated	63	13.7%	1,011	19.9%	3,199	20.3%		
Widowed	100	21.9%	1,310	25.8%	3,226	20.4%		
Divorced	295	64.5%	2,749	54.2%	9,360	59.3%		
Educational Attainment (2019)								
Adult Population Age 25 Years or Over	1,693		17,849		49,765			
Elementary (Grade Level 0 to 8)	41	2.4%	1,223	6.9%	2,330	4.7%		
Some High School (Grade Level 9 to 11)	108	6.4%	1,507	8.4%	4,114	8.3%		
High School Graduate	603	35.6%	5,466	30.6%	15,126	30.4%		
Some College	371	21.9%	3,603	20.2%	11,076	22.3%		
Associate Degree Only		10.3%	1,402	7.9%	4,466	9.0%		
Bachelor Degree Only	271	16.0%	3,262		8,414	16.9%		
Graduate Degree	125	7.4%	1,387	7.8%	4,241	8.5%		
Any College (Some College or Higher)	940	55.5%	9,652	54.1%	28,196	56.79		
College Degree + (Bachelor Degree or Higher)	396	23.4%	4,648	26.0%	12,654	25.4%		
2019, Sites USA, Chandler, Arizona, 480-491-1112			ce: Applied Geogra					

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Reptail Planning Corporation

RFULL9

Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy	/y						
		1 mi radius		is 3 mi radius		us 5 mi rad	
Housing		0.40		40 570		00 770	
Total Housing Units (2019)		949		10,578		29,776	
Total Housing Units (2010)		934	a aa/	10,610		29,597	
Historical Annual Growth (2010-2019)		15	0.2%	-32	-	179	-
Housing Units Occupied (2019)		924	97.3%	10,190		28,614	
Housing Units Owner-Occupied		467	50.6%	5,377	52.8%	15,613	54.6%
Housing Units Renter-Occupied		457	49.4%	4,813	47.2%	13,001	45.4%
Housing Units Vacant (2019)		25	2.7%	387	3.8%	1,162	4.1%
Household Size (2019)							
Total Households		924		10,190		28,614	
1 Person Households			33.7%	2,910		7,983	27.9%
2 Person Households		277	29.9%	2,910	28.6%	8,023	28.0%
3 Person Households		159	17.2%	1,721	16.9%	5,037	17.6%
4 Person Households		94	10.1%	1,339	13.1%	3,908	13.7%
5 Person Households		46	5.0%	687	6.7%	2,045	7.1%
6 Person Households		18	2.0%	330	3.2%	917	3.2%
7 or More Person Households		19	2.0%	293	2.9%	702	2.5%
Household Income Distribution (2019)		10			0.00/		o
HH Income \$200,000 or More		43	4.6%	309	3.0%	680	2.4%
HH Income \$150,000 to \$199,999		7	0.8%	337	3.3%	1,093	3.8%
HH Income \$125,000 to \$149,999		33	3.6%	519	5.1%	1,383	4.8%
HH Income \$100,000 to \$124,999		63	6.8%	538	5.3%	1,919	6.7%
HH Income \$75,000 to \$99,999		149	16.1%	1,080	10.6%	3,475	12.1%
HH Income \$50,000 to \$74,999		240	26.0%	2,253	22.1%	5,979	20.9%
HH Income \$35,000 to \$49,999		145	15.7%	2,028	19.9% 10.2%	4,773	16.7%
HH Income \$25,000 to \$34,999		108	11.6%	1,042	10.2%	3,016	10.5%
HH Income \$15,000 to \$24,999		82	8.9% 3.3%	1,229	12.1%	3,360	11.7%
HH Income \$10,000 to \$14,999 HH Income Under \$10,000		30 24		457 399	4.5%	1,306 1,630	4.6%
		24	2.6%	399	3.9%	1,030	5.7%
Household Vehicles (2019)		61	6 69/	690	6 70/	2 0 2 0	7 10/
Households 0 Vehicles Available Households 1 Vehicle Available		61	6.6%	682	6.7%	2,039	7.1%
		286 354	31.0% 38.4%	4,305	42.2%	12,127 9,673	42.4% 33.8%
Households 2 Vehicles Available Households 3 or More Vehicles Available			36.4 <i>%</i> 24.1%	3,475	34.1% 17.0%	-	33.8% 16.7%
		1,745	27.170	17,218	11.070	48,114	10.770
Total Vehicles Available						40,114	
Average Vehicles per Household Owner-Occupied Household Vehicles		1.9 1,097	62.8%	1.7 10,886	63.2%	31,629	65.7%
Average Vehicles per Owner-Occupied Household		2.3	02.070	2.0	03.270	2.0	05.776
Renter-Occupied Household Vehicles		2.3 649	37.2%		36.8%	2.0 16,484	34.3%
Average Vehicles per Renter-Occupied Household		1.4	51.2/0	0,332	55.070	10,464	57.5/0
Travel Time (2019)							
Worker Base Age 16 years or Over		1,107		13,121		37,505	
Travel to Work in 14 Minutes or Less		316	28.5%	3,503	26.7%	7,969	21.2%
Travel to Work in 15 to 29 Minutes		481	43.4%	3,781	28.8%	9,931	26.5%
Travel to Work in 30 to 59 Minutes			43.4 <i>%</i> 21.0%	3,386		10,948	29.2%
Travel to Work in 60 Minutes or More		124	21.0% 11.2%		16.9%	6,384	17.0%
Work at Home		4	0.4%	600	4.6%	1,773	4.7%
Average Minutes Travel to Work		18.8		22.9		26.2	,0
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2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



RFULL9

Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy								
	1 mi rad	1 mi radius		1 mi radius 3 mi radius		radius 3 mi radius 5 mi radius		ius
Transportation To Work (2019)		<b>.</b> .				-		
Worker Base Age 16 years or Over	1,107		13,121		37,505			
Drive to Work Alone	1,012	91.4%	9,832	74.9%	28,071	74.8%		
Drive to Work in Carpool	69	6.3%	2,115	16.1%	5,410	14.4%		
Travel to Work by Public Transportation	2	0.2%	340	2.6%	1,580	4.2%		
Drive to Work on Motorcycle	-	-	-	-	5	-		
Bicycle to Work	-	-	8	-	57	0.2%		
Walk to Work	10	0.9%	111	0.8%	429	1.1%		
Other Means	10	0.9%	114	0.9%	181	0.5%		
Work at Home	4	0.4%	600	4.6%	1,773	4.7%		
Daytime Demographics (2019)								
Total Businesses	512		1,546		4,043			
Total Employees	5,192		15,743		39,727			
Company Headquarter Businesses	2	0.5%	5	0.3%	13	0.3%		
Company Headquarter Employees	786	15.1%	1,467	9.3%	4,098	10.3%		
Employee Population per Business	10.1	to 1	10.2	to 1	9.8	to 1		
Residential Population per Business		to 1	17.6		18.9			
Adj. Daytime Demographics Age 16 Years or Over	6,074	10 1	23,524	10 1	61,941			
Labor Force								
Labor Population Age 16 Years or Over (2019)	0.025		24.260		E0 207			
	2,035	10 10/	21,269	46 40/	59,297	11 60/		
Labor Force Total Males (2019)	999	49.1%	,	46.4%	26,468	44.6%		
Male Civilian Employed	597 12	59.7% 1.2%	6,743	68.4% 2.0%	17,599 659	66.5% 2.5%		
Male Civilian Unemployed	12	1.270	196 2	2.0%				
Males in Armed Forces	-	-		-	96	0.4%		
Males Not in Labor Force	389	39.0%	2,921	29.6%	8,114	30.7%		
Labor Force Total Females (2019)	1,036 556	50.9% 53.6%	11,407		32,829 19,372	55.4% 59.0%		
Female Civilian Employed Female Civilian Unemployed	25	2.4%	6,743 255	2.2%	832	2.5%		
Females in Armed Forces	25	2.4/0	200	2.2/0	16	2.576		
Females Not in Labor Force	456	- 44.0%	4,409	- 38.7%	12,609	- 38.4%		
Unemployment Rate			451		1,491			
		1.8%		2.1%	1,401	2.5%		
Occupation (2019)	4.450		40,400		00.074			
Occupation Population Age 16 Years or Over	1,152		13,486		36,971			
Occupation Total Males	597	51.8%	6,743		17,599	47.6%		
Occupation Total Females	556	48.2%		50.0%		52.4%		
Management, Business, Financial Operations	140	-	-	11.4%		11.9%		
Professional, Related	306	26.5%	3,038		8,134			
Service	228	19.8% 21.0%		15.6% 24.1%	6,801 8,856	18.4%		
Sales, Office		21.9%		24.1%	8,856	24.0%		
Farming, Fishing, Forestry	-	- /00 T	1	- 10 6%	5 3 150	- 0 =0/		
Construction, Extraction, Maintenance	84	7.2%	,	10.6% 15.8%	3,159	8.5%		
Production, Transport, Material Moving	143	12.4%	2,126	15.8%	5,602	15.2%		
White Collar Workers	698	60.6%	7,827	58.0%	21,404	57.9%		
Blue Collar Workers	454	39.4%	5,658	42.0%	15,566	42.1%		

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Reptail Planning Corporation

RFULL9

Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy	Rd & Covington Hwy											
	1 mi rad	1 mi radius		radius 3 mi radius 5		mi radius 3 mi radius 5 mi ra		1 mi radius 3 mi rad		3 mi radius		ius
Unite In Structure (2010)												
Units In Structure (2019)	005		0 0 0 0		25.060							
Total Units	865	00.00/	9,238	66.00/	25,969	69.09/						
1 Detached Unit	695	80.3%	6,185	66.9%	17,903	68.9%						
1 Attached Unit	3	0.4%	476	5.2%	1,589	6.1%						
2 Units 3 to 4 Units	4 5	0.4%	348	3.8%	854	3.3%						
		0.6% 8.0%	492	5.3%	1,398	5.4%						
5 to 9 Units	69 112	8.0% 13.0%	487	5.3%	2,065	8.0%						
10 to 19 Units	112		669	7.2%	1,885	7.3%						
20 to 49 Units		1.7%	601	6.5%	1,296	5.0%						
50 or More Units	-	-	186	2.0%	566	2.2%						
Mobile Home or Trailer	21	2.5%	747	8.1%	1,058	4.1%						
Other Structure	-	-	-		-							
Homes Built By Year (2019)												
Homes Built 2014 or later	-	-	61	0.6%	317	1.1%						
Homes Built 2010 to 2013	-	-	199	1.9%	428	1.4%						
Homes Built 2000 to 2009	159	16.8%	2,047	19.3%	6,932	23.3%						
Homes Built 1990 to 1999	320	33.7%	2,163	20.5%	6,311	21.2%						
Homes Built 1980 to 1989	86	9.1%	1,675	15.8%	4,843	16.3%						
Homes Built 1970 to 1979	220	23.2%	2,086	19.7%	5,348	18.0%						
Homes Built 1960 to 1969	125	13.2%	1,110	10.5%	2,132	7.2%						
Homes Built 1950 to 1959	10	1.1%	482	4.6%	1,135	3.8%						
Homes Built 1940 to 1949	-	-	107	1.0%	311	1.0%						
Homes Built Before 1939	2	0.2%	261	2.5%	858	2.9%						
Median Age of Homes	28.6	yrs	31.1	yrs	29.1	yrs						
Home Values (2019)												
Owner Specified Housing Units	439		5,003		14,248							
Home Values \$1,000,000 or More	-	-	7	0.1%	32	0.2%						
Home Values \$750,000 to \$999,999	2	0.5%	31	0.6%	150	1.0%						
Home Values \$500,000 to \$749,999	-	-	76	1.5%	457	3.2%						
Home Values \$400,000 to \$499,999	7	1.7%	122	2.4%	556	3.9%						
Home Values \$300,000 to \$399,999	8	1.7%	312	6.2%	1,307	9.2%						
Home Values \$250,000 to \$299,999	16	3.7%	238	4.8%	721	5.1%						
Home Values \$200,000 to \$249,999	81	18.5%	514	10.3%	1,555	10.9%						
Home Values \$175,000 to \$199,999	23	5.2%	281	5.6%	1,064	7.5%						
Home Values \$150,000 to \$174,999	121	27.6%	805	16.1%	1,716	12.0%						
Home Values \$125,000 to \$149,999	30	6.9%	458	9.2%	1,470	10.3%						
Home Values \$100,000 to \$124,999	51	11.7%	649	13.0%	1,937	13.6%						
Home Values \$90,000 to \$99,999	22	5.1%	355	7.1%	867	6.1%						
Home Values \$80,000 to \$89,999	44	10.1%	384	7.7%	936	6.6%						
Home Values \$70,000 to \$79,999	16	3.7%	215	4.3%	709	5.0%						
Home Values \$60,000 to \$69,999	7	1.5%	184	3.7%	631	4.4%						
Home Values \$50,000 to \$59,999	-	-	114	2.3%	369	2.6%						
Home Values \$35,000 to \$49,999	16	3.7%	178	3.6%	364	2.6%						
Home Values \$25,000 to \$34,999	5	1.2%	135	2.7%	264	1.9%						
Home Values \$10,000 to \$24,999	3	0.8%	201	4.0%	302	2.1%						
Home Values Under \$10,000	12	2.8%	105	2.1%	165	1.2%						
Owner-Occupied Median Home Value	\$153,037		\$130,871		\$144,440							
Renter-Occupied Median Rent	\$809		\$799		\$816							
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2000-2010 Census, 2019 Estimates with 2024 Projections

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Lat/Lon: 33.6835/-84.0613

Sigman Rd & Covington Hwy	1 mi radi	us	3 mi radi	ius	5 mi radi	ius
Total Annual Consumer Expenditure (2019)						
Total Household Expenditure	\$46.48 M		\$529.9 M		\$1.45 B	
Total Non-Retail Expenditure	\$24.49 M		\$279.25 M		\$763.52 M	
Total Retail Expenditure	\$22 M		\$250.65 M		\$686.46 M	
Apparel	\$1.61 M		\$18.47 M		\$50.68 M	
Contributions	\$1.45 M		\$16.41 M		\$44.76 M	
Education	\$1.24 M		\$14.44 M		\$39.81 M	
Entertainment	\$2.56 M		\$29.18 M		\$80.11 M	
Food and Beverages	\$6.92 M		\$79.08 M		\$216.59 M	
Furnishings and Equipment	\$1.6 M		\$18.19 M		\$49.89 M	
Gifts	\$1.1 M		\$12.34 M		\$33.47 M	
Health Care	\$4.02 M		\$45.69 M		\$124.78 M	
Household Operations	\$1.79 M		\$20.47 M		\$56.01 M	
Miscellaneous Expenses	\$872.05 K		\$9.97 M		\$27.26 M	
Personal Care	\$621.03 K		\$7.09 M		\$19.43 M	
Personal Insurance	\$306.95 K		\$3.5 M		\$9.62 M	
Reading	\$100.19 K		\$1.14 M		\$3.11 M	
Shelter	\$9.87 M		\$112.44 M		\$307.34 M	
Tobacco	\$314.54 K		\$3.58 M		\$9.74 M	
Transportation	\$8.53 M		\$96.97 M		\$265.62 M	
Utilities	\$3.58 M		\$40.94 M		\$111.76 M	
Monthly Household Consumer Expenditure (2019)						
Total Household Expenditure	\$4,192		\$4,333		\$4,223	
Total Non-Retail Expenditure	\$2,208	52.7%	\$2,284	52.7%	\$2,224	52.7%
Total Retail Expenditures	\$1,984	47.3%	\$2,050	47.3%	\$1,999	47.3%
Apparel	\$145	3.5%	\$151	3.5%	\$148	3.5%
Contributions	\$131	3.1%	\$134	3.1%	\$130	3.1%
Education	\$112	2.7%	\$118	2.7%	\$116	2.7%
Entertainment	\$231	5.5%	\$239	5.5%	\$233	5.5%
Food and Beverages	\$624	14.9%	\$647	14.9%	\$631	14.9%
Furnishings and Equipment	\$144	3.4%	\$149	3.4%	\$145	3.4%
Gifts	\$100	2.4%	\$101	2.3%	\$97	2.3%
Health Care	\$363	8.7%	\$374	8.6%	\$363	8.6%
Household Operations	\$161	3.8%	\$167	3.9%	\$163	3.9%
Miscellaneous Expenses	\$79	1.9%	\$82	1.9%	\$79	1.9%
Personal Care	\$56	1.3%	\$58	1.3%	\$57	1.3%
Personal Insurance	\$28	0.7%	\$29	0.7%	\$28	0.7%
Reading	\$9	0.2%	\$9	0.2%	\$9	0.2%
Shelter	\$890	21.2%	\$919	21.2%	\$895	21.2%
Tobacco	\$28	0.7%	\$29	0.7%	\$28	0.7%
Transportation	\$770	18.4%	\$793	18.3%	\$774	18.3%
Utilities	\$323	7.7%	\$335	7.7%	\$325	7.7%

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