Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	2,429		29,630		78,642	
Projected Population (2027)	2,717		32,237		83,955	
Census Population (2020)	2,515		29,468		78,319	
Census Population (2010)	2,065		25,117		68,417	
Projected Annual Growth (2022-2027)	288	2.4%	2,607	1.8%	5,313	1.4%
Historical Annual Growth (2020-2022)	-86	-	162	0.3%	323	0.2%
Historical Annual Growth (2010-2020)	450	2.2%	4,351	1.7%	9,902	1.4%
Estimated Population Density (2022)	774	psm	1,048	psm	1,002	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	1,012		11,048		29,041	
Projected Households (2027)	1,194		12,389		31,756	
Census Households (2020)	1,041		10,986		28,895	
Census Households (2010)	745		9,185		25,143	
Projected Annual Growth (2022-2027)	182	3.6%	1,341	2.4%	2,715	1.9%
Historical Annual Change (2010-2022)	268	3.0%	1,864	1.7%	3,898	1.3%
Average Household Income						
Estimated Average Household Income (2022)	$40,897		$65,845		$67,532	
Projected Average Household Income (2027)	$40,051		$69,288		$85,116	
Census Average Household Income (2010)	$53,409		$50,116		$52,673	
Census Average Household Income (2000)	$61,053		$53,985		$54,471	
Projected Annual Change (2022-2027)	-$846	-0.4%	$3,444	1.0%	$17,584	5.2%
Historical Annual Change (2000-2022)	-$20,157	-1.5%	$11,860	1.0%	$13,061	1.1%
Median Household Income						
Estimated Median Household Income (2022)	$51,393		$58,470		$59,989	
Projected Median Household Income (2027)	$60,592		$71,689		$73,000	
Census Median Household Income (2010)	$49,252		$42,868		$44,621	
Census Median Household Income (2000)	$46,940		$42,713		$45,313	
Projected Annual Change (2022-2027)	$9,199	3.6%	$13,218	4.5%	$13,011	4.3%
Historical Annual Change (2000-2022)	$4,453	0.4%	$15,757	1.7%	$14,676	1.5%
Per Capita Income						
Estimated Per Capita Income (2022)	$17,733		$24,722		$25,061	
Projected Per Capita Income (2027)	$18,215		$26,785		$32,311	
Census Per Capita Income (2010)	$19,266		$18,333		$19,360	
Census Per Capita Income (2000)	$22,609		$18,306		$18,752	
Projected Annual Change (2022-2027)	$482	0.5%	$2,063	1.7%	$7,249	5.8%
Historical Annual Change (2000-2022)	-$4,877	-1.0%	$6,416	1.6%	$6,309	1.5%
Estimated Average Household Net Worth (2022)	$290,157		$372,269		$343,480	

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RPC
Retail Planning Corporation

Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2022)	2,429		29,630		78,642	
White (2022)	392	16.2%	5,230	17.7%	13,585	17.3%
Black or African American (2022)	1,836	75.6%	19,186	64.8%	54,603	69.4%
American Indian or Alaska Native (2022)	3	0.1%	115	0.4%	240	0.3%
Asian (2022)	22	0.9%	287	1.0%	902	1.1%
Hawaiian or Pacific Islander (2022)	-	-	12	-	44	-
Other Race (2022)	79	3.2%	2,544	8.6%	4,571	5.8%
Two or More Races (2022)	97	4.0%	2,256	7.6%	4,697	6.0%
Population < 18 (2022)	415	17.1%	7,165	24.2%	19,255	24.5%
White Not Hispanic	27	6.4%	451	6.3%	1,331	6.9%
Black or African American	335	80.8%	4,692	65.5%	14,183	73.7%
Asian	1	0.3%	43	0.6%	156	0.8%
Other Race Not Hispanic	22	5.3%	353	4.9%	939	4.9%
Hispanic	30	7.2%	1,626	22.7%	2,647	13.7%
Not Hispanic or Latino Population (2022)	2,302	94.8%	25,046	84.5%	70,479	89.6%
Not Hispanic White	384	16.7%	4,727	18.9%	12,596	17.9%
Not Hispanic Black or African American	1,772	77.0%	18,429	73.6%	52,594	74.6%
Not Hispanic American Indian or Alaska Native	3	0.1%	48	0.2%	122	0.2%
Not Hispanic Asian	22	0.9%	279	1.1%	884	1.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	9	-	34	-
Not Hispanic Other Race	52	2.2%	519	2.1%	1,598	2.3%
Not Hispanic Two or More Races	70	3.1%	1,036	4.1%	2,651	3.8%
Hispanic or Latino Population (2022)	127	5.2%	4,584	15.5%	8,163	10.4%
Hispanic White	9	7.0%	503	11.0%	989	12.1%
Hispanic Black or African American	64	50.3%	757	16.5%	2,009	24.6%
Hispanic American Indian or Alaska Native	-	-	67	1.5%	119	1.5%
Hispanic Asian	-	-	8	0.2%	18	0.2%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	9	0.1%
Hispanic Other Race	27	21.4%	2,026	44.2%	2,973	36.4%
Hispanic Two or More Races	26	20.7%	1,221	26.6%	2,046	25.1%
Not Hispanic or Latino Population (2020)	2,383	94.8%	24,920	84.6%	70,361	89.8%
Hispanic or Latino Population (2020)	132	5.2%	4,548	15.4%	7,958	10.2%
Not Hispanic or Latino Population (2010)	1,949	94.4%	20,769	82.7%	60,989	89.1%
Hispanic or Latino Population (2010)	116	5.6%	4,348	17.3%	7,428	10.9%
Not Hispanic or Latino Population (2027)	2,583	95.0%	27,574	85.5%	75,554	90.0%
Hispanic or Latino Population (2027)	135	5.0%	4,663	14.5%	8,400	10.0%
Projected Annual Growth (2022-2027)	7	1.2%	79	0.3%	237	0.6%
Historical Annual Growth (2010-2020)	15	1.3%	199	0.5%	530	0.7%

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RPC
Retail Planning Corporation

Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2022)						
Total Population	2,429		29,630		78,642	
Age Under 5 Years	119	4.9%	1,986	6.7%	4,980	6.3%
Age 5 to 9 Years	107	4.4%	1,993	6.7%	5,174	6.6%
Age 10 to 14 Years	115	4.7%	2,009	6.8%	5,618	7.1%
Age 15 to 19 Years	138	5.7%	1,906	6.4%	5,423	6.9%
Age 20 to 24 Years	195	8.0%	2,047	6.9%	5,324	6.8%
Age 25 to 29 Years	192	7.9%	2,375	8.0%	5,788	7.4%
Age 30 to 34 Years	199	8.2%	2,514	8.5%	6,396	8.1%
Age 35 to 39 Years	183	7.6%	2,305	7.8%	6,220	7.9%
Age 40 to 44 Years	201	8.3%	2,167	7.3%	5,778	7.3%
Age 45 to 49 Years	195	8.0%	1,802	6.1%	4,781	6.1%
Age 50 to 54 Years	156	6.4%	1,624	5.5%	4,548	5.8%
Age 55 to 59 Years	155	6.4%	1,632	5.5%	4,474	5.7%
Age 60 to 64 Years	148	6.1%	1,585	5.3%	4,220	5.4%
Age 65 to 69 Years	112	4.6%	1,271	4.3%	3,497	4.4%
Age 70 to 74 Years	91	3.7%	1,037	3.5%	2,718	3.5%
Age 75 to 79 Years	65	2.7%	683	2.3%	1,708	2.2%
Age 80 to 84 Years	32	1.3%	368	1.2%	980	1.2%
Age 85 Years or Over	26	1.1%	325	1.1%	1,013	1.3%
Median Age	38.2		34.7		35.1	
Age 19 Years or Less	479	19.7%	7,894	26.6%	21,196	27.0%
Age 20 to 64 Years	1,624	66.9%	18,053	60.9%	47,529	60.4%
Age 65 Years or Over	327	13.4%	3,684	12.4%	9,917	12.6%
Female Age Distribution (2022)						
Female Population	1,247	51.4%	15,635	52.8%	42,226	53.7%
Age Under 5 Years	69	5.5%	973	6.2%	2,425	5.7%
Age 5 to 9 Years	53	4.2%	985	6.3%	2,525	6.0%
Age 10 to 14 Years	55	4.4%	983	6.3%	2,782	6.6%
Age 15 to 19 Years	61	4.9%	932	6.0%	2,707	6.4%
Age 20 to 24 Years	96	7.7%	1,057	6.8%	2,734	6.5%
Age 25 to 29 Years	98	7.8%	1,263	8.1%	3,129	7.4%
Age 30 to 34 Years	102	8.2%	1,349	8.6%	3,565	8.4%
Age 35 to 39 Years	94	7.6%	1,247	8.0%	3,480	8.2%
Age 40 to 44 Years	111	8.9%	1,160	7.4%	3,175	7.5%
Age 45 to 49 Years	103	8.2%	972	6.2%	2,622	6.2%
Age 50 to 54 Years	79	6.3%	862	5.5%	2,468	5.8%
Age 55 to 59 Years	76	6.1%	872	5.6%	2,457	5.8%
Age 60 to 64 Years	81	6.5%	876	5.6%	2,341	5.5%
Age 65 to 69 Years	53	4.3%	685	4.4%	1,915	4.5%
Age 70 to 74 Years	53	4.3%	597	3.8%	1,541	3.7%
Age 75 to 79 Years	33	2.7%	395	2.5%	1,021	2.4%
Age 80 to 84 Years	16	1.3%	218	1.4%	608	1.4%
Age 85 Years or Over	14	1.1%	207	1.3%	729	1.7%
Female Median Age	38.9		35.7		36.5	
Age 19 Years or Less	237	19.0%	3,874	24.8%	10,439	24.7%
Age 20 to 64 Years	840	67.4%	9,659	61.8%	25,973	61.5%
Age 65 Years or Over	170	13.6%	2,102	13.4%	5,815	13.8%

Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2022)						
Male Population	1,182	48.6%	13,995	47.2%	36,416	46.3%
Age Under 5 Years	50	4.2%	1,013	7.2%	2,556	7.0%
Age 5 to 9 Years	54	4.6%	1,007	7.2%	2,649	7.3%
Age 10 to 14 Years	60	5.1%	1,026	7.3%	2,837	7.8%
Age 15 to 19 Years	78	6.6%	973	7.0%	2,716	7.5%
Age 20 to 24 Years	98	8.3%	991	7.1%	2,590	7.1%
Age 25 to 29 Years	94	8.0%	1,112	7.9%	2,659	7.3%
Age 30 to 34 Years	98	8.3%	1,165	8.3%	2,831	7.8%
Age 35 to 39 Years	89	7.5%	1,058	7.6%	2,740	7.5%
Age 40 to 44 Years	90	7.6%	1,007	7.2%	2,602	7.1%
Age 45 to 49 Years	92	7.8%	830	5.9%	2,159	5.9%
Age 50 to 54 Years	77	6.5%	762	5.4%	2,080	5.7%
Age 55 to 59 Years	79	6.7%	760	5.4%	2,017	5.5%
Age 60 to 64 Years	67	5.6%	708	5.1%	1,879	5.2%
Age 65 to 69 Years	59	5.0%	586	4.2%	1,581	4.3%
Age 70 to 74 Years	37	3.1%	440	3.1%	1,177	3.2%
Age 75 to 79 Years	32	2.7%	288	2.1%	687	1.9%
Age 80 to 84 Years	16	1.4%	150	1.1%	373	1.0%
Age 85 Years or Over	12	1.0%	118	0.8%	284	0.8%
Male Median Age	37.4		33.5		33.5	
Age 19 Years or Less	241	20.4%	4,020	28.7%	10,758	29.5%
Age 20 to 64 Years	784	66.3%	8,394	60.0%	21,556	59.2%
Age 65 Years or Over	156	13.2%	1,582	11.3%	4,102	11.3%
Males per 100 Females (2022)						
Overall Comparison	95		90		86	
Age Under 5 Years	72	41.9%	104	51.0%	105	51.3%
Age 5 to 9 Years	103	50.8%	102	50.6%	105	51.2%
Age 10 to 14 Years	109	52.2%	104	51.1%	102	50.5%
Age 15 to 19 Years	127	56.0%	104	51.1%	100	50.1%
Age 20 to 24 Years	102	50.5%	94	48.4%	95	48.6%
Age 25 to 29 Years	96	49.1%	88	46.8%	85	45.9%
Age 30 to 34 Years	96	48.9%	86	46.3%	79	44.3%
Age 35 to 39 Years	94	48.6%	85	45.9%	79	44.0%
Age 40 to 44 Years	81	44.7%	87	46.5%	82	45.0%
Age 45 to 49 Years	90	47.3%	85	46.1%	82	45.2%
Age 50 to 54 Years	97	49.3%	88	46.9%	84	45.7%
Age 55 to 59 Years	104	50.9%	87	46.6%	82	45.1%
Age 60 to 64 Years	82	45.1%	81	44.7%	80	44.5%
Age 65 to 69 Years	110	52.4%	86	46.1%	83	45.2%
Age 70 to 74 Years	69	41.0%	74	42.4%	76	43.3%
Age 75 to 79 Years	96	49.1%	73	42.2%	67	40.2%
Age 80 to 84 Years	102	50.5%	69	40.8%	61	38.0%
Age 85 Years or Over	87	46.4%	57	36.3%	39	28.0%
Age 19 Years or Less	102	50.4%	104	50.9%	103	50.8%
Age 20 to 39 Years	97	49.3%	88	46.8%	84	45.6%
Age 40 to 64 Years	90	47.3%	86	46.2%	82	45.1%
Age 65 Years or Over	92	47.9%	75	42.9%	71	41.4%

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Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2022)						
Total Households	1,012		11,048		29,041	
Households with Children	327	32.3%	4,164	37.7%	11,387	39.2%
Average Household Size	2.3		2.6		2.7	
Household Density per Square Mile	322		391		370	
Population Family	1,805	74.3%	24,638	83.2%	66,210	84.2%
Population Non-Family	506	20.8%	4,582	15.5%	11,402	14.5%
Population Group Quarters	118	4.8%	410	1.4%	1,029	1.3%
Family Households	594	58.7%	7,374	66.7%	19,832	68.3%
Married Couple Households	320	53.9%	4,437	60.2%	11,122	56.1%
Other Family Households with Children	274	46.1%	2,936	39.8%	8,709	43.9%
Family Households with Children	326	54.9%	4,161	56.4%	11,376	57.4%
Married Couple with Children	156	47.8%	2,292	55.1%	5,590	49.1%
Other Family Households with Children	170	52.2%	1,869	44.9%	5,786	50.9%
Family Households No Children	268	45.1%	3,213	43.6%	8,456	42.6%
Married Couple No Children	164	61.4%	2,145	66.8%	5,533	65.4%
Other Family Households No Children	103	38.6%	1,068	33.2%	2,923	34.6%
Non-Family Households	418	41.3%	3,675	33.3%	9,209	31.7%
Non-Family Households with Children	-	-	3	-	12	0.1%
Non-Family Households No Children	417	99.8%	3,672	99.9%	9,198	99.9%
Average Family Household Size	3.0		3.3		3.3	
Average Family Income	$56,214		$72,431		$73,637	
Median Family Income	$56,171		$66,585		$67,717	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2022)						
Population Age 15 Years or Over	2,089		23,642		62,869	
Never Married	845	40.4%	9,721	41.1%	26,796	42.6%
Currently Married	433	20.8%	7,632	32.3%	19,468	31.0%
Previously Married	811	38.8%	6,289	26.6%	16,605	26.4%
Separated	477	58.8%	2,264	36.0%	5,600	33.7%
Widowed	58	7.1%	1,537	24.4%	3,930	23.7%
Divorced	276	34.1%	2,488	39.6%	7,074	42.6%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	1,756		19,689		52,121	
Elementary (Grade Level 0 to 8)	54	3.1%	1,651	8.4%	3,136	6.0%
Some High School (Grade Level 9 to 11)	141	8.0%	1,651	8.4%	4,024	7.7%
High School Graduate	603	34.4%	5,325	27.0%	15,171	29.1%
Some College	450	25.6%	4,454	22.6%	11,803	22.6%
Associate Degree Only	201	11.4%	1,749	8.9%	4,732	9.1%
Bachelor Degree Only	233	13.3%	3,273	16.6%	9,021	17.3%
Graduate Degree	74	4.2%	1,587	8.1%	4,234	8.1%
Any College (Some College or Higher)	957	54.5%	11,063	56.2%	29,791	57.2%
College Degree + (Bachelor Degree or Higher)	307	17.5%	4,860	24.7%	13,256	25.4%

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RPC
Retail Planning Corporation

Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2022)	1,065		11,944		31,380	
Total Housing Units (2020)	1,093		11,791		31,076	
Historical Annual Growth (2020-2022)	-28	-	153	-	304	-
Housing Units Occupied (2022)	1,012	95.1%	11,048	92.5%	29,041	92.5%
Housing Units Owner-Occupied	362	35.8%	7,291	66.0%	17,842	61.4%
Housing Units Renter-Occupied	650	64.2%	3,757	34.0%	11,199	38.6%
Housing Units Vacant (2022)	53	4.9%	895	7.5%	2,339	7.5%
Household Size (2022)						
Total Households	1,012		11,048		29,041	
1 Person Households	352	34.8%	3,181	28.8%	7,919	27.3%
2 Person Households	330	32.6%	3,470	31.4%	8,699	30.0%
3 Person Households	163	16.1%	1,754	15.9%	5,168	17.8%
4 Person Households	93	9.2%	1,371	12.4%	3,812	13.1%
5 Person Households	43	4.2%	712	6.4%	1,995	6.9%
6 Person Households	17	1.6%	324	2.9%	892	3.1%
7 or More Person Households	15	1.5%	235	2.1%	556	1.9%
Household Income Distribution (2022)						
HH Income $200,000 or More	29	2.9%	515	4.7%	1,029	3.5%
HH Income $150,000 to $199,999	8	0.8%	339	3.1%	1,212	4.2%
HH Income $125,000 to $149,999	40	4.0%	646	5.8%	1,564	5.4%
HH Income $100,000 to $124,999	121	12.0%	1,118	10.1%	2,729	9.4%
HH Income $75,000 to $99,999	174	17.2%	1,336	12.1%	3,832	13.2%
HH Income $50,000 to $74,999	128	12.6%	2,094	18.9%	6,141	21.1%
HH Income $35,000 to $49,999	195	19.2%	1,565	14.2%	4,048	13.9%
HH Income $25,000 to $34,999	156	15.4%	1,332	12.1%	2,994	10.3%
HH Income $15,000 to $24,999	121	12.0%	905	8.2%	2,600	9.0%
HH Income $10,000 to $14,999	20	2.0%	365	3.3%	930	3.2%
HH Income Under $10,000	20	2.0%	834	7.6%	1,963	6.8%
Household Vehicles (2022)						
Households 0 Vehicles Available	52	5.1%	465	4.2%	1,706	5.9%
Households 1 Vehicle Available	510	50.3%	4,282	38.8%	11,255	38.8%
Households 2 Vehicles Available	288	28.5%	4,002	36.2%	9,844	33.9%
Households 3 or More Vehicles Available	163	16.1%	2,299	20.8%	6,236	21.5%
Total Vehicles Available	1,636		19,941		51,971	
Average Vehicles per Household	1.6		1.8		1.8	
Owner-Occupied Household Vehicles	872	53.3%	15,144	75.9%	37,918	73.0%
Average Vehicles per Owner-Occupied Household	2.4		2.1		2.1	
Renter-Occupied Household Vehicles	764	46.7%	4,796	24.1%	14,053	27.0%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3	
Travel Time (2022)						
Worker Base Age 16 years or Over	1,201		14,714		38,435	
Travel to Work in 14 Minutes or Less	196	16.3%	2,103	14.3%	4,845	12.6%
Travel to Work in 15 to 29 Minutes	122	10.1%	3,301	22.4%	8,497	22.1%
Travel to Work in 30 to 59 Minutes	545	45.4%	5,721	38.9%	14,954	38.9%
Travel to Work in 60 Minutes or More	142	11.8%	2,664	18.1%	7,987	20.8%
Work at Home	197	16.4%	925	6.3%	2,151	5.6%
Average Minutes Travel to Work	36.1		35.6		36.4	

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Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)						
Worker Base Age 16 years or Over	1,201		14,714		38,435	
Drive to Work Alone	947	*78.8%*	10,746	*73.0%*	29,013	*75.5%*
Drive to Work in Carpool	51	*4.3%*	2,518	*17.1%*	4,975	*12.9%*
Travel to Work by Public Transportation	2	*0.2%*	189	*1.3%*	1,421	*3.7%*
Drive to Work on Motorcycle	-	-	24	*0.2%*	39	*0.1%*
Bicycle to Work	-	-	2	-	8	-
Walk to Work	4	*0.3%*	156	*1.1%*	394	*1.0%*
Other Means	-	-	153	*1.0%*	434	*1.1%*
Work at Home	197	*16.4%*	925	*6.3%*	2,151	*5.6%*
Daytime Demographics (2022)						
Total Businesses	392		2,547		6,726	
Total Employees	3,314		18,973		49,646	
Company Headquarter Businesses	17	*4.4%*	58	*2.3%*	155	*2.3%*
Company Headquarter Employees	568	*17.1%*	1,722	*9.1%*	8,502	*17.1%*
Employee Population per Business	8.5	to 1	7.4	to 1	7.4	to 1
Residential Population per Business	6.2	to 1	11.6	to 1	11.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,174		27,518		72,819	
Labor Force						
Labor Population Age 16 Years or Over (2022)	2,062		23,259		61,716	
Labor Force Total Males (2022)	1,003	*48.6%*	10,760	*46.3%*	27,794	*45.0%*
Male Civilian Employed	574	*57.2%*	7,038	*65.4%*	18,243	*65.6%*
Male Civilian Unemployed	19	*1.9%*	131	*1.2%*	484	*1.7%*
Males in Armed Forces	-	-	-	-	87	*0.3%*
Males Not in Labor Force	410	*40.9%*	3,590	*33.4%*	8,981	*32.3%*
Labor Force Total Females (2022)	1,059	*51.4%*	12,500	*53.7%*	33,922	*55.0%*
Female Civilian Employed	628	*59.3%*	7,676	*61.4%*	20,192	*59.5%*
Female Civilian Unemployed	8	*0.7%*	291	*2.3%*	902	*2.7%*
Females in Armed Forces	-	-	-	-	22	-
Females Not in Labor Force	424	*40.0%*	4,532	*36.3%*	12,806	*37.8%*
Unemployment Rate	26	*1.3%*	423	*1.8%*	1,386	*2.2%*
Occupation (2022)						
Occupation Population Age 16 Years or Over	1,201		14,714		38,435	
Occupation Total Males	574	*47.7%*	7,038	*47.8%*	18,243	*47.5%*
Occupation Total Females	628	*52.3%*	7,676	*52.2%*	20,192	*52.5%*
Management, Business, Financial Operations	112	-	1,863	*12.7%*	4,893	*12.7%*
Professional, Related	167	*13.9%*	2,552	*17.3%*	6,619	*17.2%*
Service	226	*18.8%*	2,458	*16.7%*	6,585	*17.1%*
Sales, Office	369	*30.7%*	3,038	*20.6%*	8,856	*23.0%*
Farming, Fishing, Forestry	-	-	7	-	11	-
Construction, Extraction, Maintenance	48	*4.0%*	1,132	*7.7%*	2,586	*6.7%*
Production, Transport, Material Moving	279	*23.3%*	3,665	*24.9%*	8,884	*23.1%*
White Collar Workers	648	*54.0%*	7,453	*50.7%*	20,369	*53.0%*
Blue Collar Workers	553	*46.0%*	7,261	*49.3%*	18,066	*47.0%*

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Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)						
Total Units	1,012		11,048		29,041	
1 Detached Unit	619	61.1%	7,594	68.7%	19,470	67.0%
1 Attached Unit	7	0.7%	634	5.7%	1,694	5.8%
2 Units	10	0.9%	341	3.1%	642	2.2%
3 to 4 Units	17	1.7%	235	2.1%	818	2.8%
5 to 9 Units	101	9.9%	591	5.3%	2,081	7.2%
10 to 19 Units	169	16.7%	449	4.1%	1,616	5.6%
20 to 49 Units	73	7.2%	248	2.2%	755	2.6%
50 or More Units	8	0.8%	190	1.7%	835	2.9%
Mobile Home or Trailer	8	0.8%	767	6.9%	1,129	3.9%
Other Structure	1	-	1	-	1	-
Homes Built By Year (2022)						
Homes Built 2014 or later	8	0.7%	672	5.6%	1,295	4.1%
Homes Built 2010 to 2013	16	1.5%	184	1.5%	434	1.4%
Homes Built 2000 to 2009	176	16.5%	2,185	18.3%	6,528	20.8%
Homes Built 1990 to 1999	296	27.8%	1,360	11.4%	4,806	15.3%
Homes Built 1980 to 1989	173	16.2%	1,721	14.4%	5,204	16.6%
Homes Built 1970 to 1979	184	17.3%	1,996	16.7%	4,861	15.5%
Homes Built 1960 to 1969	124	11.6%	1,942	16.3%	3,456	11.0%
Homes Built 1950 to 1959	19	1.8%	573	4.8%	1,360	4.3%
Homes Built 1940 to 1949	-	-	68	0.6%	178	0.6%
Homes Built Before 1939	17	1.6%	347	2.9%	920	2.9%
Median Age of Homes	29.1	yrs	32.0	yrs	30.0	yrs
Home Values (2022)						
Owner Specified Housing Units	362		7,291		17,842	
Home Values $1,000,000 or More	-	-	39	0.5%	78	0.4%
Home Values $750,000 to $999,999	5	1.5%	98	1.3%	169	0.9%
Home Values $500,000 to $749,999	1	0.3%	236	3.2%	495	2.8%
Home Values $400,000 to $499,999	20	5.4%	357	4.9%	785	4.4%
Home Values $300,000 to $399,999	13	3.6%	467	6.4%	1,377	7.7%
Home Values $250,000 to $299,999	17	4.7%	839	11.5%	1,776	10.0%
Home Values $200,000 to $249,999	23	6.5%	1,082	14.8%	2,559	14.3%
Home Values $175,000 to $199,999	27	7.4%	519	7.1%	1,393	7.8%
Home Values $150,000 to $174,999	99	27.3%	948	13.0%	2,067	11.6%
Home Values $125,000 to $149,999	22	6.1%	425	5.8%	1,590	8.9%
Home Values $100,000 to $124,999	73	20.1%	766	10.5%	2,030	11.4%
Home Values $90,000 to $99,999	1	0.4%	254	3.5%	652	3.7%
Home Values $80,000 to $89,999	31	8.5%	304	4.2%	709	4.0%
Home Values $70,000 to $79,999	14	3.9%	162	2.2%	544	3.0%
Home Values $60,000 to $69,999	5	1.3%	52	0.7%	169	0.9%
Home Values $50,000 to $59,999	3	0.8%	199	2.7%	402	2.3%
Home Values $35,000 to $49,999	2	0.7%	125	1.7%	209	1.2%
Home Values $25,000 to $34,999	2	0.4%	116	1.6%	307	1.7%
Home Values $10,000 to $24,999	4	1.1%	161	2.2%	210	1.2%
Home Values Under $10,000	-	-	140	1.9%	322	1.8%
Owner-Occupied Median Home Value	$142,077		$177,423		$176,217	
Renter-Occupied Median Rent	$997		$876		$914	

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Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.6836/-84.0613

	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	$38.78 M		$575.77 M		$1.55 B	
Total Non-Retail Expenditure	$20.43 M		$303.15 M		$813.47 M	
Total Retail Expenditure	$18.35 M		$272.62 M		$732.28 M	
Apparel	$1.35 M		$20.17 M		$54.22 M	
Contributions	$1.2 M		$18.2 M		$48.32 M	
Education	$1.03 M		$16.3 M		$43.42 M	
Entertainment	$2.13 M		$32.14 M		$86.15 M	
Food and Beverages	$5.8 M		$85.6 M		$230.24 M	
Furnishings and Equipment	$1.33 M		$19.97 M		$53.57 M	
Gifts	$902.67 K		$13.64 M		$36.16 M	
Health Care	$3.35 M		$49.29 M		$132.22 M	
Household Operations	$1.49 M		$22.41 M		$59.94 M	
Miscellaneous Expenses	$726.53 K		$10.85 M		$29.07 M	
Personal Care	$522.07 K		$7.72 M		$20.73 M	
Personal Insurance	$253.59 K		$3.9 M		$10.41 M	
Reading	$83.57 K		$1.24 M		$3.33 M	
Shelter	$8.26 M		$121.47 M		$326.68 M	
Tobacco	$266.61 K		$3.74 M		$10.09 M	
Transportation	$7.09 M		$105.35 M		$283.54 M	
Utilities	$2.99 M		$43.78 M		$117.68 M	
Monthly Household Consumer Expenditure (2022)						
Total Household Expenditure	$3,192		$4,343		$4,436	
Total Non-Retail Expenditure	$1,682	52.7%	$2,286	52.7%	$2,334	52.6%
Total Retail Expenditures	$1,510	47.3%	$2,056	47.3%	$2,101	47.4%
Apparel	$111	3.5%	$152	3.5%	$156	3.5%
Contributions	$99	3.1%	$137	3.2%	$139	3.1%
Education	$85	2.7%	$123	2.8%	$125	2.8%
Entertainment	$175	5.5%	$242	5.6%	$247	5.6%
Food and Beverages	$477	14.9%	$646	14.9%	$661	14.9%
Furnishings and Equipment	$109	3.4%	$151	3.5%	$154	3.5%
Gifts	$74	2.3%	$103	2.4%	$104	2.3%
Health Care	$276	8.6%	$372	8.6%	$379	8.6%
Household Operations	$123	3.8%	$169	3.9%	$172	3.9%
Miscellaneous Expenses	$60	1.9%	$82	1.9%	$83	1.9%
Personal Care	$43	1.3%	$58	1.3%	$59	1.3%
Personal Insurance	$21	0.7%	$29	0.7%	$30	0.7%
Reading	$7	0.2%	$9	0.2%	$10	0.2%
Shelter	$680	21.3%	$916	21.1%	$937	21.1%
Tobacco	$22	0.7%	$28	0.6%	$29	0.7%
Transportation	$584	18.3%	$795	18.3%	$814	18.3%
Utilities	$246	7.7%	$330	7.6%	$338	7.6%