COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 32.5060/-84.9522

2730 Manchester Expy
Columbus, GA 31904

	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2018)	7,058		63,129		168,451	
Projected Population (2023)	6,527		59,776		158,743	
Census Population (2010)	7,284		63,597		166,842	
Census Population (2000)	7,230		64,199		160,166	
Projected Annual Growth (2018-2023)	-531	*-1.5%*	-3,353	*-1.1%*	-9,708	*-1.2%*
Historical Annual Growth (2010-2018)	-226	*-0.4%*	-468	*-0.1%*	1,609	*0.1%*
Historical Annual Growth (2000-2010)	54	*0.1%*	-602	*-0.1%*	6,676	*0.4%*
Estimated Population Density (2018)	2,247 *psm*		2,234 *psm*		2,146 *psm*	
Trade Area Size	3.1 *sq mi*		28.3 *sq mi*		78.5 *sq mi*	
Households						
Estimated Households (2018)	3,013		27,533		70,955	
Projected Households (2023)	3,004		28,215		72,719	
Census Households (2010)	2,998		26,651		67,349	
Census Households (2000)	3,086		27,013		63,124	
Projected Annual Growth (2018-2023)	-9	*-0.1%*	682	*0.5%*	1,764	*0.5%*
Historical Annual Change (2000-2018)	-74	*-0.1%*	519	*0.1%*	7,831	*0.7%*
Average Household Income						
Estimated Average Household Income (2018)	$61,817		$61,902		$63,649	
Projected Average Household Income (2023)	$76,390		$72,301		$74,485	
Census Average Household Income (2010)	$53,318		$50,437		$50,765	
Census Average Household Income (2000)	$48,394		$46,862		$46,763	
Projected Annual Change (2018-2023)	$14,574	*4.7%*	$10,399	*3.4%*	$10,836	*3.4%*
Historical Annual Change (2000-2018)	$13,423	*1.5%*	$15,040	*1.8%*	$16,885	*2.0%*
Median Household Income						
Estimated Median Household Income (2018)	$47,777		$46,944		$48,724	
Projected Median Household Income (2023)	$54,948		$53,133		$55,222	
Census Median Household Income (2010)	$48,063		$40,300		$41,466	
Census Median Household Income (2000)	$37,560		$36,101		$37,118	
Projected Annual Change (2018-2023)	$7,170	*3.0%*	$6,189	*2.6%*	$6,498	*2.7%*
Historical Annual Change (2000-2018)	$10,218	*1.5%*	$10,842	*1.7%*	$11,606	*1.7%*
Per Capita Income						
Estimated Per Capita Income (2018)	$26,725		$27,139		$27,104	
Projected Per Capita Income (2023)	$35,519		$34,276		$34,432	
Census Per Capita Income (2010)	$21,942		$21,137		$20,493	
Census Per Capita Income (2000)	$20,579		$19,530		$18,322	
Projected Annual Change (2018-2023)	$8,794	*6.6%*	$7,137	*5.3%*	$7,329	*5.4%*
Historical Annual Change (2000-2018)	$6,146	*1.7%*	$7,609	*2.2%*	$8,782	*2.7%*
Estimated Average Household Net Worth (2018)	$305,574		$337,315		$356,950	

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING
CORPORATION

Lat/Lon: 32.5060/-84.9522

RFULL9

2730 Manchester Expy	1 mi radius		3 mi radius		5 mi radius	
Columbus, GA 31904						
Race and Ethnicity						
Total Population (2018)	7,058		63,129		168,451	
White (2018)	4,806	*68.1%*	35,078	*55.6%*	77,363	*45.9%*
Black or African American (2018)	1,652	*23.4%*	22,761	*36.1%*	77,149	*45.8%*
American Indian or Alaska Native (2018)	30	*0.4%*	247	*0.4%*	565	*0.3%*
Asian (2018)	156	*2.2%*	1,295	*2.1%*	4,327	*2.6%*
Hawaiian or Pacific Islander (2018)	13	*0.2%*	91	*0.1%*	307	*0.2%*
Other Race (2018)	186	*2.6%*	1,662	*2.6%*	3,587	*2.1%*
Two or More Races (2018)	215	*3.0%*	1,994	*3.2%*	5,152	*3.1%*
Population < 18 (2018)	1,402	*19.9%*	13,967	*22.1%*	39,708	*23.6%*
White Not Hispanic	783	*55.9%*	5,939	*42.5%*	13,510	*34.0%*
Black or African American	345	*24.6%*	5,811	*41.6%*	20,200	*50.9%*
Asian	31	*2.2%*	261	*1.9%*	989	*2.5%*
Other Race Not Hispanic	92	*6.6%*	830	*5.9%*	2,191	*5.5%*
Hispanic	151	*10.8%*	1,125	*8.1%*	2,819	*7.1%*
Not Hispanic or Latino Population (2018)	6,529	*92.5%*	58,969	*93.4%*	158,268	*94.0%*
Not Hispanic White	4,586	*70.2%*	33,486	*56.8%*	73,360	*46.4%*
Not Hispanic Black or African American	1,602	*24.5%*	22,354	*37.9%*	75,854	*47.9%*
Not Hispanic American Indian or Alaska Native	24	*0.4%*	204	*0.3%*	469	*0.3%*
Not Hispanic Asian	151	*2.3%*	1,273	*2.2%*	4,233	*2.7%*
Not Hispanic Hawaiian or Pacific Islander	12	*0.2%*	79	*0.1%*	266	*0.2%*
Not Hispanic Other Race	1	*-*	72	*0.1%*	208	*0.1%*
Not Hispanic Two or More Races	154	*2.4%*	1,501	*2.5%*	3,878	*2.5%*
Hispanic or Latino Population (2018)	529	*7.5%*	4,160	*6.6%*	10,183	*6.0%*
Hispanic White	220	*41.6%*	1,592	*38.3%*	4,004	*39.3%*
Hispanic Black or African American	50	*9.4%*	407	*9.8%*	1,296	*12.7%*
Hispanic American Indian or Alaska Native	6	*1.2%*	44	*1.0%*	96	*0.9%*
Hispanic Asian	5	*1.0%*	22	*0.5%*	94	*0.9%*
Hispanic Hawaiian or Pacific Islander	1	*0.2%*	12	*0.3%*	41	*0.4%*
Hispanic Other Race	185	*35.0%*	1,591	*38.2%*	3,380	*33.2%*
Hispanic Two or More Races	61	*11.6%*	494	*11.9%*	1,273	*12.5%*
Not Hispanic or Latino Population (2010)	6,814	*93.6%*	59,949	*94.3%*	158,108	*94.8%*
Hispanic or Latino Population (2010)	470	*6.4%*	3,648	*5.7%*	8,734	*5.2%*
Not Hispanic or Latino Population (2000)	6,915	*95.6%*	62,201	*96.9%*	155,246	*96.9%*
Hispanic or Latino Population (2000)	316	*4.4%*	1,998	*3.1%*	4,921	*3.1%*
Not Hispanic or Latino Population (2023)	5,982	*91.6%*	55,373	*92.6%*	148,094	*93.3%*
Hispanic or Latino Population (2023)	545	*8.4%*	4,402	*7.4%*	10,649	*6.7%*
Projected Annual Growth (2018-2023)	16	*0.6%*	243	*1.2%*	466	*0.9%*
Historical Annual Growth (2000-2010)	154	*4.9%*	1,650	*8.3%*	3,813	*7.7%*

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 32.5060/-84.9522

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2730 Manchester Expy Columbus, GA 31904	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2018)						
Total Population	7,058		63,129		168,451	
Age Under 5 Years	461	6.5%	4,356	6.9%	12,107	7.2%
Age 5 to 9 Years	394	5.6%	4,017	6.4%	11,371	6.8%
Age 10 to 14 Years	356	5.0%	3,657	5.8%	10,486	6.2%
Age 15 to 19 Years	515	7.3%	3,912	6.2%	10,579	6.3%
Age 20 to 24 Years	655	9.3%	4,817	7.6%	12,297	7.3%
Age 25 to 29 Years	639	9.1%	5,201	8.2%	14,326	8.5%
Age 30 to 34 Years	505	7.2%	4,754	7.5%	12,562	7.5%
Age 35 to 39 Years	442	6.3%	4,172	6.6%	11,398	6.8%
Age 40 to 44 Years	354	5.0%	3,583	5.7%	9,978	5.9%
Age 45 to 49 Years	349	4.9%	3,629	5.7%	9,922	5.9%
Age 50 to 54 Years	363	5.1%	3,702	5.9%	10,027	6.0%
Age 55 to 59 Years	381	5.4%	3,875	6.1%	10,472	6.2%
Age 60 to 64 Years	386	5.5%	3,621	5.7%	9,584	5.7%
Age 65 to 69 Years	332	4.7%	3,080	4.9%	7,757	4.6%
Age 70 to 74 Years	259	3.7%	2,419	3.8%	5,764	3.4%
Age 75 to 79 Years	215	3.0%	1,689	2.7%	3,976	2.4%
Age 80 to 84 Years	208	2.9%	1,287	2.0%	2,853	1.7%
Age 85 Years or Over	244	3.5%	1,359	2.2%	2,991	1.8%
Median Age	34.9		35.5		34.7	
Age 19 Years or Less	1,726	24.5%	15,941	25.3%	44,542	26.4%
Age 20 to 64 Years	4,073	57.7%	37,354	59.2%	100,567	59.7%
Age 65 Years or Over	1,259	17.8%	9,834	15.6%	23,342	13.9%
Female Age Distribution (2018)						
Female Population	3,794	53.8%	32,844	52.0%	87,296	51.8%
Age Under 5 Years	202	5.3%	2,076	6.3%	5,827	6.7%
Age 5 to 9 Years	202	5.3%	1,926	5.9%	5,496	6.3%
Age 10 to 14 Years	181	4.8%	1,739	5.3%	4,992	5.7%
Age 15 to 19 Years	296	7.8%	2,003	6.1%	5,224	6.0%
Age 20 to 24 Years	337	8.9%	2,423	7.4%	6,235	7.1%
Age 25 to 29 Years	299	7.9%	2,605	7.9%	7,213	8.3%
Age 30 to 34 Years	266	7.0%	2,355	7.2%	6,309	7.2%
Age 35 to 39 Years	228	6.0%	2,124	6.5%	5,913	6.8%
Age 40 to 44 Years	190	5.0%	1,862	5.7%	5,134	5.9%
Age 45 to 49 Years	168	4.4%	1,885	5.7%	5,120	5.9%
Age 50 to 54 Years	183	4.8%	1,853	5.6%	5,088	5.8%
Age 55 to 59 Years	217	5.7%	2,051	6.2%	5,562	6.4%
Age 60 to 64 Years	225	5.9%	1,948	5.9%	5,110	5.9%
Age 65 to 69 Years	189	5.0%	1,769	5.4%	4,364	5.0%
Age 70 to 74 Years	138	3.6%	1,385	4.2%	3,299	3.8%
Age 75 to 79 Years	135	3.6%	1,051	3.2%	2,460	2.8%
Age 80 to 84 Years	140	3.7%	827	2.5%	1,826	2.1%
Age 85 Years or Over	198	5.2%	962	2.9%	2,124	2.4%
Female Median Age	37.4		37.4		36.5	
Age 19 Years or Less	881	23.2%	7,744	23.6%	21,539	24.7%
Age 20 to 64 Years	2,113	55.7%	19,107	58.2%	51,683	59.2%
Age 65 Years or Over	800	21.1%	5,994	18.3%	14,073	16.1%

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections
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RETAIL PLANNING CORPORATION

Lat/Lon: 32.5060/-84.9522

RFULL9

2730 Manchester Expy Columbus, GA 31904	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2018)						
Male Population	3,264	*46.2%*	30,285	*48.0%*	81,155	*48.2%*
Age Under 5 Years	259	*7.9%*	2,280	*7.5%*	6,280	*7.7%*
Age 5 to 9 Years	192	*5.9%*	2,091	*6.9%*	5,875	*7.2%*
Age 10 to 14 Years	175	*5.4%*	1,918	*6.3%*	5,494	*6.8%*
Age 15 to 19 Years	219	*6.7%*	1,909	*6.3%*	5,355	*6.6%*
Age 20 to 24 Years	318	*9.7%*	2,394	*7.9%*	6,062	*7.5%*
Age 25 to 29 Years	340	*10.4%*	2,596	*8.6%*	7,113	*8.8%*
Age 30 to 34 Years	239	*7.3%*	2,399	*7.9%*	6,253	*7.7%*
Age 35 to 39 Years	214	*6.6%*	2,048	*6.8%*	5,486	*6.8%*
Age 40 to 44 Years	164	*5.0%*	1,721	*5.7%*	4,844	*6.0%*
Age 45 to 49 Years	181	*5.5%*	1,744	*5.8%*	4,802	*5.9%*
Age 50 to 54 Years	181	*5.5%*	1,849	*6.1%*	4,940	*6.1%*
Age 55 to 59 Years	163	*5.0%*	1,824	*6.0%*	4,910	*6.0%*
Age 60 to 64 Years	160	*4.9%*	1,673	*5.5%*	4,474	*5.5%*
Age 65 to 69 Years	143	*4.4%*	1,311	*4.3%*	3,394	*4.2%*
Age 70 to 74 Years	122	*3.7%*	1,034	*3.4%*	2,465	*3.0%*
Age 75 to 79 Years	80	*2.5%*	639	*2.1%*	1,516	*1.9%*
Age 80 to 84 Years	68	*2.1%*	460	*1.5%*	1,027	*1.3%*
Age 85 Years or Over	47	*1.4%*	397	*1.3%*	867	*1.1%*
Male Median Age	32.6		33.6		33.0	
Age 19 Years or Less	846	*25.9%*	8,198	*27.1%*	23,003	*28.3%*
Age 20 to 64 Years	1,960	*60.0%*	18,247	*60.3%*	48,883	*60.2%*
Age 65 Years or Over	459	*14.1%*	3,840	*12.7%*	9,269	*11.4%*
Males per 100 Females (2018)						
Overall Comparison	86		92		93	
Age Under 5 Years	128	*56.2%*	110	*52.3%*	108	*51.9%*
Age 5 to 9 Years	95	*48.8%*	109	*52.1%*	107	*51.7%*
Age 10 to 14 Years	97	*49.1%*	110	*52.4%*	110	*52.4%*
Age 15 to 19 Years	74	*42.6%*	95	*48.8%*	102	*50.6%*
Age 20 to 24 Years	94	*48.5%*	99	*49.7%*	97	*49.3%*
Age 25 to 29 Years	113	*53.1%*	100	*49.9%*	99	*49.7%*
Age 30 to 34 Years	90	*47.4%*	102	*50.5%*	99	*49.8%*
Age 35 to 39 Years	94	*48.5%*	96	*49.1%*	93	*48.1%*
Age 40 to 44 Years	86	*46.3%*	92	*48.0%*	94	*48.5%*
Age 45 to 49 Years	107	*51.8%*	93	*48.1%*	94	*48.4%*
Age 50 to 54 Years	99	*49.7%*	100	*49.9%*	97	*49.3%*
Age 55 to 59 Years	75	*42.9%*	89	*47.1%*	88	*46.9%*
Age 60 to 64 Years	71	*41.6%*	86	*46.2%*	88	*46.7%*
Age 65 to 69 Years	75	*43.0%*	74	*42.6%*	78	*43.7%*
Age 70 to 74 Years	88	*46.9%*	75	*42.7%*	75	*42.8%*
Age 75 to 79 Years	59	*37.2%*	61	*37.8%*	62	*38.1%*
Age 80 to 84 Years	48	*32.5%*	56	*35.7%*	56	*36.0%*
Age 85 Years or Over	24	*19.1%*	41	*29.2%*	41	*29.0%*
Age 19 Years or Less	96	*49.0%*	106	*51.4%*	107	*51.6%*
Age 20 to 39 Years	98	*49.6%*	99	*49.8%*	97	*49.3%*
Age 40 to 64 Years	86	*46.3%*	92	*47.9%*	92	*48.0%*
Age 65 Years or Over	57	*36.4%*	64	*39.0%*	66	*39.7%*

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

Calculated using Weighted Block Centroid from Block Groups

RETAIL PLANNING CORPORATION

Lat/Lon: 32.5060/-84.9522

2730 Manchester Expy Columbus, GA 31904	1 mi radius		3 mi radius		5 mi radius	
Household Type (2018)						
Total Households	3,013		27,533		70,955	
Households with Children	851	*28.3%*	7,959	*28.9%*	22,595	*31.8%*
Average Household Size	2.2		2.2		2.3	
Household Density per Square Mile	959		974		904	
Population Family	4,866	*68.9%*	47,420	*75.1%*	130,259	*77.3%*
Population Non-Family	1,659	*23.5%*	14,142	*22.4%*	32,934	*19.6%*
Population Group Quarters	534	*7.6%*	1,566	*2.5%*	5,258	*3.1%*
Family Households	1,679	*55.7%*	15,811	*57.4%*	42,984	*60.6%*
Married Couple Households	1,068	*63.6%*	9,212	*58.3%*	24,855	*57.8%*
Other Family Households	611	*36.4%*	6,599	*41.7%*	18,129	*42.2%*
Family Households with Children	841	*50.1%*	7,872	*49.8%*	22,377	*52.1%*
Married Couple with Children	463	*55.1%*	3,764	*47.8%*	10,514	*47.0%*
Other Family Households with Children	378	*44.9%*	4,109	*52.2%*	11,863	*53.0%*
Family Households No Children	839	*49.9%*	7,939	*50.2%*	20,607	*47.9%*
Married Couple No Children	605	*72.2%*	5,448	*68.6%*	14,341	*69.6%*
Other Family Households No Children	233	*27.8%*	2,491	*31.4%*	6,266	*30.4%*
Non-Family Households	1,333	*44.3%*	11,722	*42.6%*	27,972	*39.4%*
Non-Family Households with Children	10	*0.8%*	87	*0.7%*	218	*0.8%*
Non-Family Households No Children	1,323	*99.2%*	11,635	*99.3%*	27,753	*99.2%*
Average Family Household Size	2.9		3.0		3.0	
Average Family Income	$78,276		$79,315		$78,346	
Median Family Income	$66,298		$61,354		$62,085	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2018)						
Population Age 15 Years or Over	5,847		51,099		134,488	
Never Married	2,034	*34.8%*	18,486	*36.2%*	49,705	*37.0%*
Currently Married	2,147	*36.7%*	18,838	*36.9%*	49,004	*36.4%*
Previously Married	1,666	*28.5%*	13,775	*27.0%*	35,779	*26.6%*
Separated	298	*17.9%*	2,629	*19.1%*	8,045	*22.5%*
Widowed	523	*31.4%*	3,782	*27.5%*	9,869	*27.6%*
Divorced	846	*50.8%*	7,365	*53.5%*	17,865	*49.9%*
Educational Attainment (2018)						
Adult Population Age 25 Years or Over	4,677		42,371		111,611	
Elementary (Grade Level 0 to 8)	166	*3.6%*	1,916	*4.5%*	4,678	*4.2%*
Some High School (Grade Level 9 to 11)	287	*6.1%*	3,611	*8.5%*	10,314	*9.2%*
High School Graduate	1,298	*27.7%*	11,610	*27.4%*	30,735	*27.5%*
Some College	1,060	*22.7%*	10,282	*24.3%*	28,277	*25.3%*
Associate Degree Only	407	*8.7%*	4,106	*9.7%*	10,422	*9.3%*
Bachelor Degree Only	961	*20.5%*	6,489	*15.3%*	16,370	*14.7%*
Graduate Degree	499	*10.7%*	4,357	*10.3%*	10,815	*9.7%*
Any College (Some College or Higher)	2,926	*62.6%*	25,234	*59.6%*	65,883	*59.0%*
College Degree + (Bachelor Degree or Higher)	1,460	*31.2%*	10,846	*25.6%*	27,184	*24.4%*

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COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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RETAIL PLANNING CORPORATION

Lat/Lon: 32.5060/-84.9522

2730 Manchester Expy Columbus, GA 31904	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2018)	3,206		29,889		76,821	
Total Housing Units (2010)	3,229		29,761		74,883	
Historical Annual Growth (2010-2018)	-23	-0.1%	127	0.1%	1,938	0.3%
Housing Units Occupied (2018)	3,013	94.0%	27,533	92.1%	70,955	92.4%
Housing Units Owner-Occupied	1,626	54.0%	14,110	51.2%	35,981	50.7%
Housing Units Renter-Occupied	1,386	46.0%	13,423	48.8%	34,974	49.3%
Housing Units Vacant (2018)	193	6.4%	2,356	8.6%	5,866	8.3%
Household Size (2018)						
Total Households	3,013		27,533		70,955	
1 Person Households	1,076	35.7%	9,849	35.8%	24,010	33.8%
2 Person Households	1,019	33.8%	8,786	31.9%	22,475	31.7%
3 Person Households	451	15.0%	4,093	14.9%	11,184	15.8%
4 Person Households	294	9.8%	2,782	10.1%	7,784	11.0%
5 Person Households	115	3.8%	1,291	4.7%	3,511	4.9%
6 Person Households	37	1.2%	456	1.7%	1,217	1.7%
7 or More Person Households	19	0.6%	276	1.0%	775	1.1%
Household Income Distribution (2018)						
HH Income $200,000 or More	74	2.4%	973	3.5%	2,701	3.8%
HH Income $150,000 to $199,999	67	2.2%	682	2.5%	2,034	2.9%
HH Income $125,000 to $149,999	85	2.8%	793	2.9%	2,079	2.9%
HH Income $100,000 to $124,999	148	4.9%	1,610	5.8%	4,266	6.0%
HH Income $75,000 to $99,999	337	11.2%	3,054	11.1%	7,919	11.2%
HH Income $50,000 to $74,999	662	22.0%	5,060	18.4%	13,042	18.4%
HH Income $35,000 to $49,999	492	16.3%	4,234	15.4%	10,747	15.1%
HH Income $25,000 to $34,999	351	11.7%	3,036	11.0%	7,796	11.0%
HH Income $15,000 to $24,999	363	12.0%	3,780	13.7%	8,703	12.3%
HH Income $10,000 to $14,999	152	5.1%	1,693	6.1%	4,460	6.3%
HH Income Under $10,000	283	9.4%	2,617	9.5%	7,208	10.2%
Household Vehicles (2018)						
Households 0 Vehicles Available	213	7.1%	2,764	10.0%	7,321	10.3%
Households 1 Vehicle Available	1,313	43.6%	10,813	39.3%	26,720	37.7%
Households 2 Vehicles Available	1,157	38.4%	9,961	36.2%	25,420	35.8%
Households 3 or More Vehicles Available	330	10.9%	3,994	14.5%	11,494	16.2%
Total Vehicles Available	4,702		44,389		116,986	
Average Vehicles per Household	1.6		1.6		1.6	
Owner-Occupied Household Vehicles	2,820	60.0%	26,917	60.6%	71,955	61.5%
Average Vehicles per Owner-Occupied Household	1.7		1.9		2.0	
Renter-Occupied Household Vehicles	1,882	40.0%	17,472	39.4%	45,031	38.5%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3	
Travel Time (2015)						
Worker Base Age 16 years or Over	2,994		26,539		70,576	
Travel to Work in 14 Minutes or Less	1,434	47.9%	10,495	39.5%	23,980	34.0%
Travel to Work in 15 to 29 Minutes	1,390	46.4%	12,100	45.6%	33,523	47.5%
Travel to Work in 30 to 59 Minutes	179	6.0%	2,414	9.1%	8,652	12.3%
Travel to Work in 60 Minutes or More	36	1.2%	773	2.9%	2,170	3.1%
Work at Home	189	6.3%	2,179	8.2%	5,023	7.1%
Average Minutes Travel to Work	14.4		16.0		17.2	

COMPLETE PROFILE

2000-2010 Census, 2018 Estimates with 2023 Projections

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RETAIL PLANNING CORPORATION

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2730 Manchester Expy Columbus, GA 31904	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2015)						
Worker Base Age 16 years or Over	2,994		26,539		70,576	
Drive to Work Alone	2,319	*77.4%*	20,648	*77.8%*	55,999	*79.3%*
Drive to Work in Carpool	259	*8.6%*	2,249	*8.5%*	6,578	*9.3%*
Travel to Work by Public Transportation	35	*1.2%*	423	*1.6%*	980	*1.4%*
Drive to Work on Motorcycle	3	*0.1%*	54	*0.2%*	98	*0.1%*
Bicycle to Work	6	*0.2%*	102	*0.4%*	149	*0.2%*
Walk to Work	151	*5.0%*	447	*1.7%*	951	*1.3%*
Other Means	34	*1.1%*	437	*1.6%*	799	*1.1%*
Work at Home	189	*6.3%*	2,179	*8.2%*	5,023	*7.1%*
Daytime Demographics (2018)						
Total Businesses	837		4,749		8,123	
Total Employees	10,080		56,481		97,065	
Company Headquarter Businesses	2	*0.2%*	23	*0.5%*	51	*0.6%*
Company Headquarter Employees	3,208	*31.8%*	8,727	*15.5%*	13,251	*13.7%*
Employee Population per Business	12.0 to 1		11.9 to 1		11.9 to 1	
Residential Population per Business	8.4 to 1		13.3 to 1		20.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	12,528		77,329		152,497	
Labor Force						
Labor Population Age 16 Years or Over (2018)	5,782		50,471		132,620	
Labor Force Total Males (2018)	2,605	*45.1%*	23,685	*46.9%*	62,565	*47.2%*
Male Civilian Employed	1,636	*62.8%*	13,763	*58.1%*	35,648	*57.0%*
Male Civilian Unemployed	59	*2.3%*	926	*3.9%*	2,052	*3.3%*
Males in Armed Forces	101	*3.9%*	1,383	*5.8%*	3,357	*5.4%*
Males Not in Labor Force	809	*31.1%*	7,614	*32.1%*	21,510	*34.4%*
Labor Force Total Females (2018)	3,177	*54.9%*	26,786	*53.1%*	70,055	*52.8%*
Female Civilian Employed	1,591	*50.1%*	14,343	*53.5%*	37,821	*54.0%*
Female Civilian Unemployed	103	*3.3%*	906	*3.4%*	2,211	*3.2%*
Females in Armed Forces	6	*0.2%*	135	*0.5%*	363	*0.5%*
Females Not in Labor Force	1,477	*46.5%*	11,402	*42.6%*	29,660	*42.3%*
Unemployment Rate		*2.8%*		*3.6%*		*3.2%*
Labor Force Growth (2010-2018)	-5	*-0.2%*	-14	*-*	-87	*-0.1%*
Male Labor Force Growth (2010-2018)	-3	*-0.2%*	-11	*-0.1%*	-35	*-0.1%*
Female Labor Force Growth (2010-2018)	-2	*-0.1%*	-3	*-*	-52	*-0.1%*
Occupation (2015)						
Occupation Population Age 16 Years or Over	3,231		28,119		73,555	
Occupation Total Males	1,638	*50.7%*	13,774	*49.0%*	35,682	*48.5%*
Occupation Total Females	1,593	*49.3%*	14,345	*51.0%*	37,873	*51.5%*
Management, Business, Financial Operations	383	*11.9%*	3,371	*12.0%*	8,288	*11.3%*
Professional, Related	738	*22.8%*	6,072	*21.6%*	16,104	*21.9%*
Service	795	*24.6%*	6,040	*21.5%*	15,056	*20.5%*
Sales, Office	818	*25.3%*	7,437	*26.4%*	19,017	*25.9%*
Farming, Fishing, Forestry	1	*-*	13	*-*	91	*0.1%*
Construction, Extraction, Maintenance	207	*6.4%*	1,974	*7.0%*	4,651	*6.3%*
Production, Transport, Material Moving	289	*8.9%*	3,212	*11.4%*	10,348	*14.1%*
White Collar Workers	1,940	*60.0%*	16,880	*60.0%*	43,409	*59.0%*
Blue Collar Workers	1,292	*40.0%*	11,239	*40.0%*	30,146	*41.0%*

COMPLETE PROFILE

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RETAIL PLANNING CORPORATION

Lat/Lon: 32.5060/-84.9522

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2730 Manchester Expy Columbus, GA 31904	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2015)						
Total Units	2,998		26,651		67,349	
1 Detached Unit	2,138	71.3%	19,851	74.5%	48,603	72.2%
1 Attached Unit	49	1.6%	421	1.6%	1,070	1.6%
2 Units	71	2.4%	1,002	3.8%	2,248	3.3%
3 to 4 Units	293	9.8%	1,735	6.5%	4,071	6.0%
5 to 9 Units	254	8.5%	2,163	8.1%	6,659	9.9%
10 to 19 Units	101	3.4%	1,049	3.9%	3,865	5.7%
20 to 49 Units	55	1.8%	590	2.2%	1,994	3.0%
50 or More Units	7	0.2%	472	1.8%	1,558	2.3%
Mobile Home or Trailer	48	1.6%	242	0.9%	990	1.5%
Other Structure	1	-	2	-	3	-
Homes Built By Year (2015)						
Homes Built 2014 or later	19	0.6%	312	1.2%	1,000	1.5%
Homes Built 2010 to 2013	154	5.1%	610	2.3%	2,717	4.0%
Homes Built 2000 to 2009	303	10.1%	3,054	11.5%	10,552	15.7%
Homes Built 1990 to 1999	232	7.7%	2,113	7.9%	9,257	13.7%
Homes Built 1980 to 1989	313	10.5%	3,031	11.4%	8,866	13.2%
Homes Built 1970 to 1979	415	13.8%	4,278	16.1%	11,298	16.8%
Homes Built 1960 to 1969	606	20.2%	4,385	16.5%	10,232	15.2%
Homes Built 1950 to 1959	717	23.9%	4,852	18.2%	8,272	12.3%
Homes Built 1940 to 1949	193	6.4%	1,959	7.3%	3,780	5.6%
Homes Built Before 1939	65	2.2%	2,925	11.0%	5,069	7.5%
Median Age of Homes	43.9 *yrs*		45.3 *yrs*		39.4 *yrs*	
Home Values (2015)						
Owner Specified Housing Units	1,619		13,896		34,827	
Home Values $1,000,000 or More	14	0.8%	84	0.6%	207	0.6%
Home Values $750,000 to $999,999	12	0.7%	110	0.8%	268	0.8%
Home Values $500,000 to $749,999	34	2.1%	370	2.7%	947	2.7%
Home Values $400,000 to $499,999	16	1.0%	216	1.6%	536	1.5%
Home Values $300,000 to $399,999	92	5.7%	967	7.0%	2,293	6.6%
Home Values $250,000 to $299,999	115	7.1%	950	6.8%	2,157	6.2%
Home Values $200,000 to $249,999	187	11.6%	1,660	11.9%	3,978	11.4%
Home Values $175,000 to $199,999	103	6.3%	785	5.6%	1,932	5.5%
Home Values $150,000 to $174,999	246	15.2%	1,991	14.3%	5,039	14.5%
Home Values $125,000 to $149,999	165	10.2%	1,350	9.7%	3,506	10.1%
Home Values $100,000 to $124,999	213	13.1%	1,587	11.4%	4,324	12.4%
Home Values $90,000 to $99,999	77	4.7%	672	4.8%	1,858	5.3%
Home Values $80,000 to $89,999	63	3.9%	656	4.7%	1,755	5.0%
Home Values $70,000 to $79,999	66	4.1%	600	4.3%	1,481	4.3%
Home Values $60,000 to $69,999	70	4.3%	664	4.8%	1,833	5.3%
Home Values $50,000 to $59,999	54	3.3%	429	3.1%	1,129	3.2%
Home Values $35,000 to $49,999	60	3.7%	543	3.9%	1,407	4.0%
Home Values $25,000 to $34,999	21	1.3%	225	1.6%	543	1.6%
Home Values $10,000 to $24,999	22	1.4%	234	1.7%	631	1.8%
Home Values Under $10,000	1	0.1%	42	0.3%	199	0.6%
Owner-Occupied Median Home Value	$146,344		$149,191		$147,912	
Renter-Occupied Median Rent	$705		$629		$651	

RETAIL PLANNING CORPORATION

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2730 Manchester Expy Columbus, GA 31904	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2018)						
Total Household Expenditure	$151 M		$1.37 B		$3.61 B	
Total Non-Retail Expenditure	$77.9 M		$711 M		$1.87 B	
Total Retail Expenditure	$73.2 M		$663 M		$1.74 B	
Apparel	$5.25 M		$47.7 M		$126 M	
Contributions	$6.05 M		$56.5 M		$150 M	
Education	$5.10 M		$47.8 M		$128 M	
Entertainment	$8.38 M		$76.2 M		$200 M	
Food and Beverages	$22.7 M		$205 M		$536 M	
Furnishings and Equipment	$5.02 M		$45.9 M		$121 M	
Gifts	$3.51 M		$32.6 M		$86.4 M	
Health Care	$12.6 M		$114 M		$296 M	
Household Operations	$4.04 M		$37.3 M		$99.1 M	
Miscellaneous Expenses	$2.28 M		$20.6 M		$54.0 M	
Personal Care	$1.97 M		$17.9 M		$46.9 M	
Personal Insurance	$1.05 M		$9.69 M		$25.8 M	
Reading	$335 K		$3.04 M		$7.99 M	
Shelter	$31.0 M		$283 M		$744 M	
Tobacco	$1.02 M		$9.08 M		$23.5 M	
Transportation	$29.0 M		$261 M		$685 M	
Utilities	$11.8 M		$107 M		$279 M	
Monthly Household Consumer Expenditure (2018)						
Total Household Expenditure	$4,180		$4,158		$4,239	
Total Non-Retail Expenditure	$2,155	51.5%	$2,152	51.8%	$2,197	51.8%
Total Retail Expenditures	$2,025	48.5%	$2,006	48.2%	$2,043	48.2%
Apparel	$145	3.5%	$144	3.5%	$148	3.5%
Contributions	$167	4.0%	$171	4.1%	$177	4.2%
Education	$141	3.4%	$145	3.5%	$150	3.5%
Entertainment	$232	5.5%	$231	5.5%	$235	5.6%
Food and Beverages	$627	15.0%	$619	14.9%	$630	14.9%
Furnishings and Equipment	$139	3.3%	$139	3.3%	$142	3.4%
Gifts	$97	2.3%	$99	2.4%	$101	2.4%
Health Care	$348	8.3%	$344	8.3%	$348	8.2%
Household Operations	$112	2.7%	$113	2.7%	$116	2.7%
Miscellaneous Expenses	$63	1.5%	$62	1.5%	$63	1.5%
Personal Care	$54	1.3%	$54	1.3%	$55	1.3%
Personal Insurance	$29	0.7%	$29	0.7%	$30	0.7%
Reading	$9	0.2%	$9	0.2%	$9	0.2%
Shelter	$859	20.5%	$856	20.6%	$873	20.6%
Tobacco	$28	0.7%	$27	0.7%	$28	0.7%
Transportation	$802	19.2%	$791	19.0%	$805	19.0%
Utilities	$328	7.8%	$323	7.8%	$328	7.7%

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