COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.4387/-84.5905

RFULL9

33.43867 -84.5905	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	4,874		28,892		58,423	
Projected Population (2026)	5,120		30,954		62,215	
Census Population (2010)	4,884		26,456		53,775	
Census Population (2000)	3,786		20,692		43,739	
Projected Annual Growth (2021-2026)	246	*1.0%*	2,062	*1.4%*	3,792	*1.3%*
Historical Annual Growth (2010-2021)	-10	-	2,436	*0.8%*	4,648	*0.8%*
Historical Annual Growth (2000-2010)	1,099	*2.9%*	5,764	*2.8%*	10,036	*2.3%*
Estimated Population Density (2021)	1,552	*psm*	1,022	*psm*	744	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2021)	1,975		10,786		21,373	
Projected Households (2026)	2,050		11,402		22,462	
Census Households (2010)	1,908		9,703		19,339	
Census Households (2000)	1,306		7,205		15,115	
Projected Annual Growth (2021-2026)	75	*0.8%*	616	*1.1%*	1,089	*1.0%*
Historical Annual Change (2000-2021)	669	*2.4%*	3,581	*2.4%*	6,257	*2.0%*
Average Household Income						
Estimated Average Household Income (2021)	$173,660		$143,110		$141,971	
Projected Average Household Income (2026)	$206,322		$165,947		$165,426	
Census Average Household Income (2010)	$110,093		$104,643		$98,164	
Census Average Household Income (2000)	$99,206		$93,281		$87,415	
Projected Annual Change (2021-2026)	$32,662	*3.8%*	$22,837	*3.2%*	$23,455	*3.3%*
Historical Annual Change (2000-2021)	$74,454	*3.6%*	$49,828	*2.5%*	$54,556	*3.0%*
Median Household Income						
Estimated Median Household Income (2021)	$121,890		$108,704		$106,908	
Projected Median Household Income (2026)	$141,868		$126,272		$124,359	
Census Median Household Income (2010)	$91,259		$83,086		$80,526	
Census Median Household Income (2000)	$82,004		$75,991		$73,964	
Projected Annual Change (2021-2026)	$19,979	*3.3%*	$17,568	*3.2%*	$17,451	*3.3%*
Historical Annual Change (2000-2021)	$39,885	*2.3%*	$32,713	*2.0%*	$32,944	*2.1%*
Per Capita Income						
Estimated Per Capita Income (2021)	$70,361		$53,452		$51,950	
Projected Per Capita Income (2026)	$82,609		$61,153		$59,737	
Census Per Capita Income (2010)	$42,999		$38,378		$35,303	
Census Per Capita Income (2000)	$34,298		$32,485		$30,038	
Projected Annual Change (2021-2026)	$12,248	*3.5%*	$7,701	*2.9%*	$7,786	*3.0%*
Historical Annual Change (2000-2021)	$36,064	*5.0%*	$20,967	*3.1%*	$21,913	*3.5%*
Estimated Average Household Net Worth (2021)	$1.45 M		$1.26 M		$1.18 M	

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COMPLETE PROFILE

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RPC
Retail Planning Corporation

Lat/Lon: 33.4387/-84.5905

RFULL9

33.43867 -84.5905	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2021)	4,874		28,892		58,423	
White (2021)	3,690	*75.7%*	21,328	*73.8%*	44,548	*76.3%*
Black or African American (2021)	546	*11.2%*	4,108	*14.2%*	7,659	*13.1%*
American Indian or Alaska Native (2021)	6	*0.1%*	80	*0.3%*	163	*0.3%*
Asian (2021)	466	*9.6%*	1,854	*6.4%*	3,255	*5.6%*
Hawaiian or Pacific Islander (2021)	-	-	26	-	46	-
Other Race (2021)	43	*0.9%*	625	*2.2%*	1,226	*2.1%*
Two or More Races (2021)	121	*2.5%*	871	*3.0%*	1,525	*2.6%*
Population < 18 (2021)	1,170	*24.0%*	6,749	*23.4%*	13,845	*23.7%*
White Not Hispanic	741	*63.3%*	4,138	*61.3%*	9,013	*65.1%*
Black or African American	138	*11.8%*	1,039	*15.4%*	1,935	*14.0%*
Asian	134	*11.5%*	500	*7.4%*	891	*6.4%*
Other Race Not Hispanic	62	*5.3%*	402	*6.0%*	711	*5.1%*
Hispanic	95	*8.2%*	669	*9.9%*	1,295	*9.4%*
Not Hispanic or Latino Population (2021)	4,551	*93.4%*	26,680	*92.3%*	54,208	*92.8%*
Not Hispanic White	3,457	*76.0%*	20,048	*75.1%*	42,121	*77.7%*
Not Hispanic Black or African American	526	*11.6%*	4,021	*15.1%*	7,493	*13.8%*
Not Hispanic American Indian or Alaska Native	6	*0.1%*	57	*0.2%*	122	*0.2%*
Not Hispanic Asian	456	*10.0%*	1,826	*6.8%*	3,201	*5.9%*
Not Hispanic Hawaiian or Pacific Islander	-	-	16	-	33	-
Not Hispanic Other Race	5	*0.1%*	39	*0.1%*	57	*0.1%*
Not Hispanic Two or More Races	100	*2.2%*	674	*2.5%*	1,181	*2.2%*
Hispanic or Latino Population (2021)	323	*6.6%*	2,212	*7.7%*	4,215	*7.2%*
Hispanic White	233	*72.0%*	1,281	*57.9%*	2,427	*57.6%*
Hispanic Black or African American	20	*6.3%*	87	*4.0%*	166	*3.9%*
Hispanic American Indian or Alaska Native	-	-	23	*1.1%*	41	*1.0%*
Hispanic Asian	10	*3.1%*	27	*1.2%*	54	*1.3%*
Hispanic Hawaiian or Pacific Islander	-	-	10	*0.5%*	13	*0.3%*
Hispanic Other Race	39	*12.0%*	587	*26.5%*	1,169	*27.7%*
Hispanic Two or More Races	22	*6.7%*	197	*8.9%*	344	*8.2%*
Not Hispanic or Latino Population (2010)	4,613	*94.5%*	24,832	*93.9%*	50,604	*94.1%*
Hispanic or Latino Population (2010)	271	*5.5%*	1,624	*6.1%*	3,171	*5.9%*
Not Hispanic or Latino Population (2000)	3,686	*97.4%*	20,114	*97.2%*	42,491	*97.1%*
Hispanic or Latino Population (2000)	100	*2.6%*	578	*2.8%*	1,247	*2.9%*
Not Hispanic or Latino Population (2026)	4,754	*92.9%*	28,367	*91.6%*	57,354	*92.2%*
Hispanic or Latino Population (2026)	366	*7.1%*	2,587	*8.4%*	4,861	*7.8%*
Projected Annual Growth (2021-2026)	43	-	375	-	647	-
Historical Annual Growth (2000-2010)	171	*17.1%*	1,046	*18.1%*	1,923	*15.4%*

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33.43867 -84.5905	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2021)						
Total Population	4,874		28,892		58,423	
Age Under 5 Years	217	*4.5%*	1,433	*5.0%*	2,850	*4.9%*
Age 5 to 9 Years	323	*6.6%*	1,772	*6.1%*	3,684	*6.3%*
Age 10 to 14 Years	362	*7.4%*	2,051	*7.1%*	4,329	*7.4%*
Age 15 to 19 Years	347	*7.1%*	2,048	*7.1%*	4,211	*7.2%*
Age 20 to 24 Years	299	*6.1%*	1,694	*5.9%*	3,280	*5.6%*
Age 25 to 29 Years	261	*5.4%*	1,477	*5.1%*	2,715	*4.6%*
Age 30 to 34 Years	221	*4.5%*	1,461	*5.1%*	2,840	*4.9%*
Age 35 to 39 Years	298	*6.1%*	1,692	*5.9%*	3,369	*5.8%*
Age 40 to 44 Years	325	*6.7%*	1,793	*6.2%*	3,821	*6.5%*
Age 45 to 49 Years	343	*7.0%*	1,955	*6.8%*	4,096	*7.0%*
Age 50 to 54 Years	358	*7.3%*	2,036	*7.0%*	4,304	*7.4%*
Age 55 to 59 Years	370	*7.6%*	2,224	*7.7%*	4,504	*7.7%*
Age 60 to 64 Years	334	*6.9%*	2,052	*7.1%*	4,117	*7.0%*
Age 65 to 69 Years	258	*5.3%*	1,709	*5.9%*	3,408	*5.8%*
Age 70 to 74 Years	227	*4.7%*	1,377	*4.8%*	2,829	*4.8%*
Age 75 to 79 Years	151	*3.1%*	959	*3.3%*	1,931	*3.3%*
Age 80 to 84 Years	95	*1.9%*	591	*2.0%*	1,128	*1.9%*
Age 85 Years or Over	84	*1.7%*	567	*2.0%*	1,007	*1.7%*
Median Age	41.1		41.6		41.8	
Age 19 Years or Less	1,249	*25.6%*	7,305	*25.3%*	15,073	*25.8%*
Age 20 to 64 Years	2,810	*57.6%*	16,384	*56.7%*	33,048	*56.6%*
Age 65 Years or Over	815	*16.7%*	5,203	*18.0%*	10,302	*17.6%*
Female Age Distribution (2021)						
Female Population	2,481	*50.9%*	14,828	*51.3%*	29,881	*51.1%*
Age Under 5 Years	102	*4.1%*	705	*4.8%*	1,420	*4.8%*
Age 5 to 9 Years	171	*6.9%*	907	*6.1%*	1,825	*6.1%*
Age 10 to 14 Years	177	*7.1%*	1,015	*6.8%*	2,130	*7.1%*
Age 15 to 19 Years	163	*6.6%*	966	*6.5%*	1,983	*6.6%*
Age 20 to 24 Years	153	*6.2%*	798	*5.4%*	1,513	*5.1%*
Age 25 to 29 Years	131	*5.3%*	740	*5.0%*	1,398	*4.7%*
Age 30 to 34 Years	121	*4.9%*	760	*5.1%*	1,496	*5.0%*
Age 35 to 39 Years	167	*6.7%*	920	*6.2%*	1,822	*6.1%*
Age 40 to 44 Years	170	*6.8%*	953	*6.4%*	2,017	*6.8%*
Age 45 to 49 Years	169	*6.8%*	1,010	*6.8%*	2,115	*7.1%*
Age 50 to 54 Years	180	*7.3%*	1,055	*7.1%*	2,224	*7.4%*
Age 55 to 59 Years	181	*7.3%*	1,135	*7.7%*	2,290	*7.7%*
Age 60 to 64 Years	168	*6.8%*	1,028	*6.9%*	2,091	*7.0%*
Age 65 to 69 Years	118	*4.8%*	871	*5.9%*	1,732	*5.8%*
Age 70 to 74 Years	126	*5.1%*	719	*4.9%*	1,454	*4.9%*
Age 75 to 79 Years	78	*3.2%*	510	*3.4%*	1,035	*3.5%*
Age 80 to 84 Years	60	*2.4%*	350	*2.4%*	679	*2.3%*
Age 85 Years or Over	45	*1.8%*	384	*2.6%*	657	*2.2%*
Female Median Age	41.0		42.3		42.6	
Age 19 Years or Less	614	*24.7%*	3,593	*24.2%*	7,357	*24.6%*
Age 20 to 64 Years	1,439	*58.0%*	8,400	*56.6%*	16,967	*56.8%*
Age 65 Years or Over	427	*17.2%*	2,836	*19.1%*	5,557	*18.6%*

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Male Age Distribution (2021)						
Male Population	2,393	*49.1%*	14,064	*48.7%*	28,542	*48.9%*
Age Under 5 Years	115	*4.8%*	728	*5.2%*	1,430	*5.0%*
Age 5 to 9 Years	152	*6.3%*	866	*6.2%*	1,860	*6.5%*
Age 10 to 14 Years	185	*7.7%*	1,036	*7.4%*	2,199	*7.7%*
Age 15 to 19 Years	184	*7.7%*	1,082	*7.7%*	2,228	*7.8%*
Age 20 to 24 Years	147	*6.1%*	896	*6.4%*	1,767	*6.2%*
Age 25 to 29 Years	129	*5.4%*	737	*5.2%*	1,317	*4.6%*
Age 30 to 34 Years	100	*4.2%*	700	*5.0%*	1,344	*4.7%*
Age 35 to 39 Years	131	*5.5%*	772	*5.5%*	1,547	*5.4%*
Age 40 to 44 Years	155	*6.5%*	840	*6.0%*	1,804	*6.3%*
Age 45 to 49 Years	174	*7.3%*	945	*6.7%*	1,981	*6.9%*
Age 50 to 54 Years	178	*7.4%*	981	*7.0%*	2,081	*7.3%*
Age 55 to 59 Years	189	*7.9%*	1,088	*7.7%*	2,214	*7.8%*
Age 60 to 64 Years	166	*6.9%*	1,025	*7.3%*	2,026	*7.1%*
Age 65 to 69 Years	140	*5.9%*	838	*6.0%*	1,675	*5.9%*
Age 70 to 74 Years	100	*4.2%*	658	*4.7%*	1,374	*4.8%*
Age 75 to 79 Years	73	*3.0%*	449	*3.2%*	896	*3.1%*
Age 80 to 84 Years	35	*1.5%*	241	*1.7%*	450	*1.6%*
Age 85 Years or Over	39	*1.6%*	182	*1.3%*	350	*1.2%*
Male Median Age	41.4		40.8		40.9	
Age 19 Years or Less	635	*26.5%*	3,712	*26.4%*	7,716	*27.0%*
Age 20 to 64 Years	1,370	*57.3%*	7,984	*56.8%*	16,081	*56.3%*
Age 65 Years or Over	388	*16.2%*	2,368	*16.8%*	4,745	*16.6%*
Males per 100 Females (2021)						
Overall Comparison						
Age Under 5 Years	112	*52.9%*	103	*50.8%*	101	*50.2%*
Age 5 to 9 Years	89	*47.1%*	95	*48.8%*	102	*50.5%*
Age 10 to 14 Years	104	*51.0%*	102	*50.5%*	103	*50.5%*
Age 15 to 19 Years	112	*52.9%*	112	*52.8%*	112	*52.9%*
Age 20 to 24 Years	96	*49.0%*	112	*52.9%*	117	*53.9%*
Age 25 to 29 Years	98	*49.6%*	100	*49.9%*	94	*48.5%*
Age 30 to 34 Years	83	*45.4%*	92	*47.9%*	90	*47.3%*
Age 35 to 39 Years	79	*44.0%*	84	*45.6%*	85	*45.9%*
Age 40 to 44 Years	92	*47.8%*	88	*46.8%*	89	*47.2%*
Age 45 to 49 Years	103	*50.7%*	94	*48.3%*	94	*48.4%*
Age 50 to 54 Years	99	*49.7%*	93	*48.2%*	94	*48.3%*
Age 55 to 59 Years	105	*51.2%*	96	*48.9%*	97	*49.1%*
Age 60 to 64 Years	99	*49.7%*	100	*49.9%*	97	*49.2%*
Age 65 to 69 Years	119	*54.3%*	96	*49.0%*	97	*49.2%*
Age 70 to 74 Years	79	*44.3%*	91	*47.8%*	94	*48.6%*
Age 75 to 79 Years	93	*48.2%*	88	*46.8%*	87	*46.4%*
Age 80 to 84 Years	59	*37.2%*	69	*40.7%*	66	*39.9%*
Age 85 Years or Over	86	*46.3%*	47	*32.2%*	53	*34.7%*
Age 19 Years or Less	103	*50.9%*	103	*50.8%*	105	*51.2%*
Age 20 to 39 Years	89	*47.0%*	96	*49.1%*	96	*49.0%*
Age 40 to 64 Years	99	*49.9%*	94	*48.5%*	94	*48.5%*
Age 65 Years or Over	91	*47.6%*	83	*45.5%*	85	*46.1%*

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Household Type (2021)						
Total Households	1,975		10,786		21,373	
Households with Children	637	*32.3%*	3,814	*35.4%*	7,761	*36.3%*
Average Household Size	2.5		2.7		2.7	
Household Density per Square Mile	629		382		272	
Population Family	4,229	*86.8%*	25,835	*89.4%*	52,983	*90.7%*
Population Non-Family	645	*13.2%*	2,939	*10.2%*	5,318	*9.1%*
Population Group Quarters	-	-	118	*0.4%*	121	*0.2%*
Family Households	1,387	*70.2%*	8,263	*76.6%*	16,827	*78.7%*
Married Couple Households	1,210	*87.3%*	6,997	*84.7%*	14,295	*85.0%*
Other Family Households with Children	176	*12.7%*	1,267	*15.3%*	2,532	*15.0%*
Family Households with Children	632	*45.6%*	3,792	*45.9%*	7,716	*45.9%*
Married Couple with Children	510	*80.7%*	2,969	*78.3%*	6,114	*79.2%*
Other Family Households with Children	122	*19.3%*	824	*21.7%*	1,602	*20.8%*
Family Households No Children	755	*54.4%*	4,471	*54.1%*	9,110	*54.1%*
Married Couple No Children	700	*92.8%*	4,028	*90.1%*	8,181	*89.8%*
Other Family Households No Children	54	*7.2%*	443	*9.9%*	929	*10.2%*
Non-Family Households	588	*29.8%*	2,523	*23.4%*	4,546	*21.3%*
Non-Family Households with Children	5	*0.9%*	22	*0.9%*	45	*1.0%*
Non-Family Households No Children	583	*99.1%*	2,501	*99.1%*	4,501	*99.0%*
Average Family Household Size	3.0		3.1		3.1	
Average Family Income	$187,720		$161,975		$158,670	
Median Family Income	$159,517		$134,520		$125,213	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2021)						
Population Age 15 Years or Over	3,972		23,635		47,560	
Never Married	980	*24.7%*	5,211	*22.0%*	11,038	*23.2%*
Currently Married	2,211	*55.7%*	14,572	*61.7%*	29,017	*61.0%*
Previously Married	781	*19.7%*	3,853	*16.3%*	7,506	*15.8%*
Separated	168	*21.5%*	695	*18.0%*	1,254	*16.7%*
Widowed	239	*30.6%*	1,144	*29.7%*	1,921	*25.6%*
Divorced	374	*47.9%*	2,014	*52.3%*	4,330	*57.7%*
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	3,326		19,894		40,069	
Elementary (Grade Level 0 to 8)	19	*0.6%*	231	*1.2%*	519	*1.3%*
Some High School (Grade Level 9 to 11)	57	*1.7%*	454	*2.3%*	1,295	*3.2%*
High School Graduate	578	*17.4%*	3,097	*15.6%*	6,914	*17.3%*
Some College	394	*11.8%*	3,498	*17.6%*	7,575	*18.9%*
Associate Degree Only	234	*7.0%*	1,486	*7.5%*	3,278	*8.2%*
Bachelor Degree Only	1,115	*33.5%*	6,775	*34.1%*	12,755	*31.8%*
Graduate Degree	929	*27.9%*	4,353	*21.9%*	7,734	*19.3%*
Any College (Some College or Higher)	2,672	*80.3%*	16,112	*81.0%*	31,341	*78.2%*
College Degree + (Bachelor Degree or Higher)	2,044	*61.5%*	11,128	*55.9%*	20,488	*51.1%*

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Housing						
Total Housing Units (2021)	2,029		11,150		22,187	
Total Housing Units (2010)	2,023		10,201		20,427	
Historical Annual Growth (2010-2021)	6	-	949	*0.8%*	1,760	*0.8%*
Housing Units Occupied (2021)	1,975	*97.3%*	10,786	*96.7%*	21,373	*96.3%*
Housing Units Owner-Occupied	1,261	*63.8%*	8,468	*78.5%*	17,837	*83.5%*
Housing Units Renter-Occupied	714	*36.2%*	2,318	*21.5%*	3,536	*16.5%*
Housing Units Vacant (2021)	54	*2.7%*	364	*3.3%*	814	*3.7%*
Household Size (2021)						
Total Households	1,975		10,786		21,373	
1 Person Households	539	*27.3%*	2,189	*20.3%*	3,923	*18.4%*
2 Person Households	660	*33.4%*	3,750	*34.8%*	7,469	*34.9%*
3 Person Households	295	*14.9%*	1,894	*17.6%*	3,849	*18.0%*
4 Person Households	318	*16.1%*	1,822	*16.9%*	3,781	*17.7%*
5 Person Households	117	*5.9%*	751	*7.0%*	1,566	*7.3%*
6 Person Households	37	*1.9%*	257	*2.4%*	541	*2.5%*
7 or More Person Households	8	*0.4%*	122	*1.1%*	243	*1.1%*
Household Income Distribution (2021)						
HH Income $200,000 or More	535	*27.1%*	2,300	*21.3%*	4,027	*18.8%*
HH Income $150,000 to $199,999	196	*9.9%*	1,248	*11.6%*	2,581	*12.1%*
HH Income $125,000 to $149,999	242	*12.3%*	1,067	*9.9%*	2,266	*10.6%*
HH Income $100,000 to $124,999	201	*10.2%*	1,159	*10.7%*	2,466	*11.5%*
HH Income $75,000 to $99,999	203	*10.3%*	1,286	*11.9%*	2,762	*12.9%*
HH Income $50,000 to $74,999	226	*11.5%*	1,727	*16.0%*	3,361	*15.7%*
HH Income $35,000 to $49,999	181	*9.1%*	790	*7.3%*	1,434	*6.7%*
HH Income $25,000 to $34,999	40	*2.0%*	369	*3.4%*	794	*3.7%*
HH Income $15,000 to $24,999	62	*3.1%*	414	*3.8%*	779	*3.6%*
HH Income $10,000 to $14,999	42	*2.2%*	188	*1.7%*	417	*2.0%*
HH Income Under $10,000	46	*2.3%*	236	*2.2%*	484	*2.3%*
Household Vehicles (2021)						
Households 0 Vehicles Available	94	*4.8%*	385	*3.6%*	668	*3.1%*
Households 1 Vehicle Available	648	*32.8%*	2,920	*27.1%*	5,021	*23.5%*
Households 2 Vehicles Available	762	*38.6%*	4,357	*40.4%*	8,623	*40.3%*
Households 3 or More Vehicles Available	471	*23.9%*	3,124	*29.0%*	7,061	*33.0%*
Total Vehicles Available	3,768		22,186		46,242	
Average Vehicles per Household	1.9		2.1		2.2	
Owner-Occupied Household Vehicles	2,748	*72.9%*	18,855	*85.0%*	40,770	*88.2%*
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.3	
Renter-Occupied Household Vehicles	1,020	*27.1%*	3,330	*15.0%*	5,472	*11.8%*
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.5	
Travel Time (2021)						
Worker Base Age 16 years or Over	2,273		13,568		27,603	
Travel to Work in 14 Minutes or Less	458	*20.1%*	2,379	*17.5%*	4,791	*17.4%*
Travel to Work in 15 to 29 Minutes	624	*27.5%*	3,381	*24.9%*	7,264	*26.3%*
Travel to Work in 30 to 59 Minutes	774	*34.1%*	4,354	*32.1%*	9,078	*32.9%*
Travel to Work in 60 Minutes or More	305	*13.4%*	1,688	*12.4%*	3,545	*12.8%*
Work at Home	250	*11.0%*	1,687	*12.4%*	2,866	*10.4%*
Average Minutes Travel to Work	29.1		28.4		28.1	

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COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

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RPC
Retail Planning Corporation

Lat/Lon: 33.4387/-84.5905

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33.43867 -84.5905	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2021)						
Worker Base Age 16 years or Over	2,273		13,568		27,603	
Drive to Work Alone	1,763	77.6%	10,369	76.4%	21,570	78.1%
Drive to Work in Carpool	180	7.9%	983	7.2%	2,047	7.4%
Travel to Work by Public Transportation	8	0.4%	118	0.9%	233	0.8%
Drive to Work on Motorcycle	-	-	-	-	9	-
Bicycle to Work	14	0.6%	16	0.1%	19	-
Walk to Work	3	0.1%	39	0.3%	94	0.3%
Other Means	54	2.4%	356	2.6%	764	2.8%
Work at Home	250	11.0%	1,687	12.4%	2,866	10.4%
Daytime Demographics (2021)						
Total Businesses	422		2,071		3,476	
Total Employees	2,481		17,540		28,933	
Company Headquarter Businesses	7	1.7%	67	3.2%	112	3.2%
Company Headquarter Employees	34	1.4%	4,349	24.8%	6,226	21.5%
Employee Population per Business	5.9	to 1	8.5	to 1	8.3	to 1
Residential Population per Business	11.5	to 1	14.0	to 1	16.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,929		27,187		47,958	
Labor Force						
Labor Population Age 16 Years or Over (2021)	3,872		23,125		46,561	
Labor Force Total Males (2021)	1,893	48.9%	11,169	48.3%	22,544	48.4%
Male Civilian Employed	1,330	70.2%	7,486	67.0%	15,169	67.3%
Male Civilian Unemployed	53	2.8%	320	2.9%	626	2.8%
Males in Armed Forces	-	-	-	-	3	-
Males Not in Labor Force	510	27.0%	3,362	30.1%	6,746	29.9%
Labor Force Total Females (2021)	1,979	51.1%	11,956	51.7%	24,017	51.6%
Female Civilian Employed	1,095	55.3%	5,987	50.1%	12,350	51.4%
Female Civilian Unemployed	26	1.3%	183	1.5%	433	1.8%
Females in Armed Forces	-	-	4	-	14	-
Females Not in Labor Force	858	43.4%	5,782	48.4%	11,219	46.7%
Unemployment Rate	79	2.1%	503	2.2%	1,060	2.3%
Occupation (2021)						
Occupation Population Age 16 Years or Over	2,424		13,473		27,519	
Occupation Total Males	1,330	54.8%	7,486	55.6%	15,169	55.1%
Occupation Total Females	1,095	45.2%	5,987	44.4%	12,350	44.9%
Management, Business, Financial Operations	582	-	3,151	23.4%	6,258	22.7%
Professional, Related	685	28.3%	3,483	25.9%	7,080	25.7%
Service	188	7.8%	1,720	12.8%	3,661	13.3%
Sales, Office	501	20.7%	2,562	19.0%	5,082	18.5%
Farming, Fishing, Forestry	-	-	4	-	36	0.1%
Construction, Extraction, Maintenance	169	7.0%	826	6.1%	1,946	7.1%
Production, Transport, Material Moving	299	12.3%	1,727	12.8%	3,458	12.6%
White Collar Workers	1,768	72.9%	9,196	68.3%	18,419	66.9%
Blue Collar Workers	656	27.1%	4,277	31.7%	9,100	33.1%

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33.43867 -84.5905	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2021)						
Total Units	1,908		9,703		19,339	
1 Detached Unit	1,332	*69.8%*	8,656	*89.2%*	18,349	*94.9%*
1 Attached Unit	39	*2.0%*	524	*5.4%*	647	*3.3%*
2 Units	-	-	111	*1.1%*	136	*0.7%*
3 to 4 Units	4	*0.2%*	134	*1.4%*	198	*1.0%*
5 to 9 Units	228	*11.9%*	358	*3.7%*	484	*2.5%*
10 to 19 Units	91	*4.7%*	228	*2.3%*	305	*1.6%*
20 to 49 Units	112	*5.9%*	215	*2.2%*	237	*1.2%*
50 or More Units	127	*6.6%*	329	*3.4%*	390	*2.0%*
Mobile Home or Trailer	41	*2.2%*	228	*2.3%*	623	*3.2%*
Other Structure	-	-	3	-	4	-
Homes Built By Year (2021)						
Homes Built 2014 or later	148	*7.3%*	910	*8.2%*	1,329	*6.0%*
Homes Built 2010 to 2013	95	*4.7%*	367	*3.3%*	677	*3.1%*
Homes Built 2000 to 2009	439	*21.6%*	2,808	*25.2%*	4,964	*22.4%*
Homes Built 1990 to 1999	946	*46.6%*	3,232	*29.0%*	6,589	*29.7%*
Homes Built 1980 to 1989	221	*10.9%*	2,001	*18.0%*	4,606	*20.8%*
Homes Built 1970 to 1979	112	*5.5%*	1,221	*10.9%*	2,525	*11.4%*
Homes Built 1960 to 1969	8	*0.4%*	143	*1.3%*	395	*1.8%*
Homes Built 1950 to 1959	5	*0.3%*	47	*0.4%*	106	*0.5%*
Homes Built 1940 to 1949	-	-	12	*0.1%*	61	*0.3%*
Homes Built Before 1939	-	-	45	*0.4%*	120	*0.5%*
Median Age of Homes	19.1	*yrs*	21.2	*yrs*	22.6	*yrs*
Home Values (2021)						
Owner Specified Housing Units	1,261		8,468		17,837	
Home Values $1,000,000 or More	19	*1.5%*	87	*1.0%*	156	*0.9%*
Home Values $750,000 to $999,999	96	*7.6%*	181	*2.1%*	309	*1.7%*
Home Values $500,000 to $749,999	320	*25.4%*	1,329	*15.7%*	1,977	*11.1%*
Home Values $400,000 to $499,999	143	*11.4%*	1,426	*16.8%*	2,942	*16.5%*
Home Values $300,000 to $399,999	351	*27.8%*	2,183	*25.8%*	4,028	*22.6%*
Home Values $250,000 to $299,999	115	*9.2%*	861	*10.2%*	2,686	*15.1%*
Home Values $200,000 to $249,999	95	*7.6%*	858	*10.1%*	2,389	*13.4%*
Home Values $175,000 to $199,999	41	*3.2%*	390	*4.6%*	913	*5.1%*
Home Values $150,000 to $174,999	27	*2.1%*	519	*6.1%*	1,011	*5.7%*
Home Values $125,000 to $149,999	13	*1.1%*	165	*2.0%*	434	*2.4%*
Home Values $100,000 to $124,999	14	*1.1%*	146	*1.7%*	255	*1.4%*
Home Values $90,000 to $99,999	-	-	32	*0.4%*	87	*0.5%*
Home Values $80,000 to $89,999	-	-	1	-	25	*0.1%*
Home Values $70,000 to $79,999	-	-	89	*1.0%*	162	*0.9%*
Home Values $60,000 to $69,999	-	-	44	*0.5%*	91	*0.5%*
Home Values $50,000 to $59,999	-	-	33	*0.4%*	66	*0.4%*
Home Values $35,000 to $49,999	20	*1.6%*	27	*0.3%*	56	*0.3%*
Home Values $25,000 to $34,999	-	-	42	*0.5%*	96	*0.5%*
Home Values $10,000 to $24,999	2	*0.2%*	45	*0.5%*	108	*0.6%*
Home Values Under $10,000	3	*0.2%*	11	*0.1%*	48	*0.3%*
Owner-Occupied Median Home Value	$451,952		$359,288		$323,826	
Renter-Occupied Median Rent	$1,088		$1,116		$1,139	

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Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	$208.91 M		$983.15 M		$1.93 B	
Total Non-Retail Expenditure	$111.38 M		$521.85 M		$1.02 B	
Total Retail Expenditure	$97.53 M		$461.3 M		$908.98 M	
Apparel	$7.55 M		$35.36 M		$69.34 M	
Contributions	$7.58 M		$34.91 M		$67.78 M	
Education	$7.48 M		$33.91 M		$65.34 M	
Entertainment	$12.2 M		$57.38 M		$112.69 M	
Food and Beverages	$29.97 M		$141.83 M		$279.57 M	
Furnishings and Equipment	$7.54 M		$35.46 M		$69.71 M	
Gifts	$5.97 M		$26.89 M		$51.76 M	
Health Care	$16.8 M		$80.31 M		$158.79 M	
Household Operations	$8.48 M		$39.7 M		$77.74 M	
Miscellaneous Expenses	$4.01 M		$18.81 M		$36.89 M	
Personal Care	$2.8 M		$13.17 M		$25.93 M	
Personal Insurance	$1.61 M		$7.54 M		$14.76 M	
Reading	$464.74 K		$2.18 M		$4.27 M	
Shelter	$43.89 M		$205.38 M		$402.81 M	
Tobacco	$1.03 M		$4.99 M		$9.94 M	
Transportation	$37.37 M		$177.43 M		$350.42 M	
Utilities	$14.18 M		$67.91 M		$134.4 M	
Monthly Household Consumer Expenditure (2021)						
Total Household Expenditure	$8,816		$7,596		$7,533	
Total Non-Retail Expenditure	$4,700	*53.3%*	$4,032	*53.1%*	$3,989	*53.0%*
Total Retail Expenditures	$4,116	*46.7%*	$3,564	*46.9%*	$3,544	*47.0%*
Apparel	$319	*3.6%*	$273	*3.6%*	$270	*3.6%*
Contributions	$320	*3.6%*	$270	*3.6%*	$264	*3.5%*
Education	$316	*3.6%*	$262	*3.4%*	$255	*3.4%*
Entertainment	$515	*5.8%*	$443	*5.8%*	$439	*5.8%*
Food and Beverages	$1,265	*14.3%*	$1,096	*14.4%*	$1,090	*14.5%*
Furnishings and Equipment	$318	*3.6%*	$274	*3.6%*	$272	*3.6%*
Gifts	$252	*2.9%*	$208	*2.7%*	$202	*2.7%*
Health Care	$709	*8.0%*	$620	*8.2%*	$619	*8.2%*
Household Operations	$358	*4.1%*	$307	*4.0%*	$303	*4.0%*
Miscellaneous Expenses	$169	*1.9%*	$145	*1.9%*	$144	*1.9%*
Personal Care	$118	*1.3%*	$102	*1.3%*	$101	*1.3%*
Personal Insurance	$68	*0.8%*	$58	*0.8%*	$58	*0.8%*
Reading	$20	*0.2%*	$17	*0.2%*	$17	*0.2%*
Shelter	$1,852	*21.0%*	$1,587	*20.9%*	$1,571	*20.8%*
Tobacco	$43	*0.5%*	$39	*0.5%*	$39	*0.5%*
Transportation	$1,577	*17.9%*	$1,371	*18.0%*	$1,366	*18.1%*
Utilities	$598	*6.8%*	$525	*6.9%*	$524	*7.0%*

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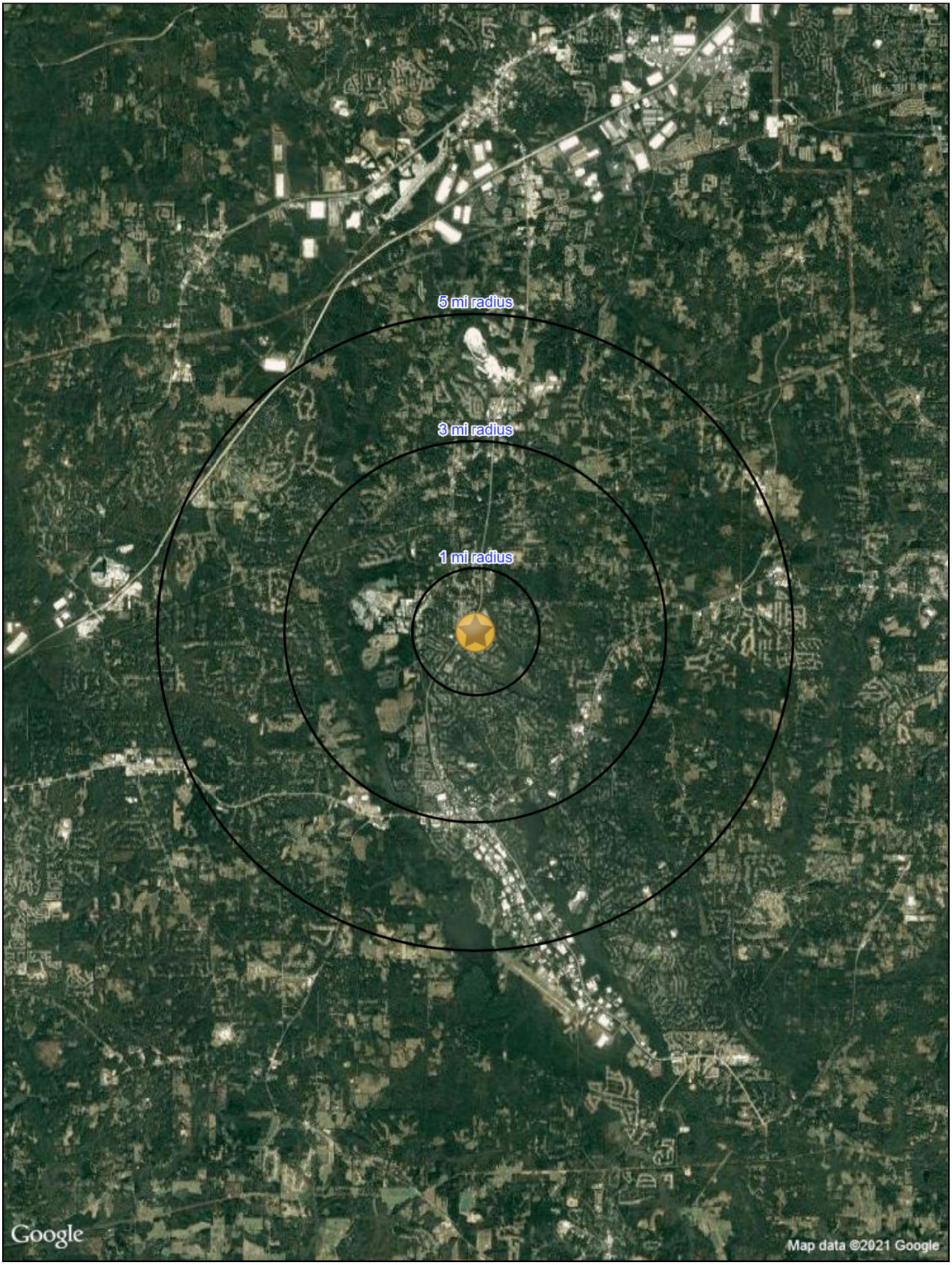
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