Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy Peachtree City, GA 30269	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	4,486		30,236		61,170	
Projected Population (2028)	4,584		31,057		63,358	
Census Population (2020)	4,535		29,525		60,006	
Census Population (2010)	4,204		25,875		53,859	
Projected Annual Growth (2023-2028)	98	0.4%	821	0.5%	2,188	0.7%
Historical Annual Growth (2020-2023)	-49	-	711	0.8%	1,164	0.6%
Historical Annual Growth (2010-2020)	331	0.8%	3,650	1.4%	6,147	1.1%
Estimated Population Density (2023)	1,429	psm	1,070	psm	779	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,809		11,420		22,504	
Projected Households (2028)	1,883		11,923		23,719	
Census Households (2020)	1,840		11,054		21,826	
Census Households (2010)	1,661		9,503		19,356	
Projected Annual Growth (2023-2028)	74	0.8%	503	0.9%	1,215	1.1%
Historical Annual Change (2010-2023)	148	0.7%	1,917	1.6%	3,148	1.3%
Average Household Income						
Estimated Average Household Income (2023)	$189,010		$162,308		$167,672	
Projected Average Household Income (2028)	$195,999		$166,831		$170,141	
Census Average Household Income (2010)	$112,110		$104,973		$98,426	
Census Average Household Income (2000)	$99,358		$93,894		$87,760	
Projected Annual Change (2023-2028)	$6,988	0.7%	$4,523	0.6%	$2,469	0.3%
Historical Annual Change (2000-2023)	$89,652	3.9%	$68,415	3.2%	$79,912	4.0%
Median Household Income						
Estimated Median Household Income (2023)	$112,974		$126,320		$125,297	
Projected Median Household Income (2028)	$109,701		$125,755		$124,593	
Census Median Household Income (2010)	$90,668		$83,119		$80,861	
Census Median Household Income (2000)	$82,215		$76,057		$73,801	
Projected Annual Change (2023-2028)	-$3,273	-0.6%	-$564	-	-$704	-0.1%
Historical Annual Change (2000-2023)	$30,759	1.6%	$50,263	2.9%	$51,495	3.0%
Per Capita Income						
Estimated Per Capita Income (2023)	$76,228		$61,355		$61,710	
Projected Per Capita Income (2028)	$80,522		$64,100		$63,719	
Census Per Capita Income (2010)	$44,286		$38,562		$35,375	
Census Per Capita Income (2000)	$34,215		$32,604		$30,094	
Projected Annual Change (2023-2028)	$4,293	1.1%	$2,745	0.9%	$2,009	0.7%
Historical Annual Change (2000-2023)	$42,013	5.3%	$28,751	3.8%	$31,616	4.6%
Estimated Average Household Net Worth (2023)	$1.02 M		$1 M		$941,993	

Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy Peachtree City, GA 30269	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	4,486		30,236		61,170	
White (2023)	3,175	70.8%	21,112	69.8%	43,207	70.6%
Black or African American (2023)	598	13.3%	4,102	13.6%	9,176	15.0%
American Indian or Alaska Native (2023)	9	0.2%	63	0.2%	143	0.2%
Asian (2023)	337	7.5%	2,436	8.1%	3,626	5.9%
Hawaiian or Pacific Islander (2023)	2	-	15	-	31	-
Other Race (2023)	83	1.9%	757	2.5%	1,495	2.4%
Two or More Races (2023)	281	6.3%	1,750	5.8%	3,491	5.7%
Population < 18 (2023)	1,047	23.3%	7,227	23.9%	14,652	24.0%
White Not Hispanic	675	64.4%	4,401	60.9%	9,053	61.8%
Black or African American	135	12.9%	994	13.8%	2,357	16.1%
Asian	94	9.0%	755	10.4%	1,058	7.2%
Other Race Not Hispanic	65	6.3%	381	5.3%	761	5.2%
Hispanic	78	7.5%	695	9.6%	1,422	9.7%
Not Hispanic or Latino Population (2023)	4,169	92.9%	27,854	92.1%	56,427	92.2%
Not Hispanic White	3,113	74.7%	20,612	74.0%	42,217	74.8%
Not Hispanic Black or African American	592	14.2%	4,056	14.6%	9,040	16.0%
Not Hispanic American Indian or Alaska Native	4	-	21	-	54	-
Not Hispanic Asian	334	8.0%	2,413	8.7%	3,594	6.4%
Not Hispanic Hawaiian or Pacific Islander	2	-	10	-	23	-
Not Hispanic Other Race	12	0.3%	91	0.3%	165	0.3%
Not Hispanic Two or More Races	113	2.7%	650	2.3%	1,334	2.4%
Hispanic or Latino Population (2023)	317	7.1%	2,382	7.9%	4,743	7.8%
Hispanic White	62	19.6%	500	21.0%	990	20.9%
Hispanic Black or African American	7	2.2%	46	1.9%	137	2.9%
Hispanic American Indian or Alaska Native	5	1.7%	42	1.8%	90	1.9%
Hispanic Asian	4	1.2%	23	1.0%	32	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.2%	8	0.2%
Hispanic Other Race	71	22.4%	666	28.0%	1,330	28.0%
Hispanic Two or More Races	167	52.8%	1,100	46.2%	2,157	45.5%
Not Hispanic or Latino Population (2020)	4,199	92.6%	27,056	91.6%	55,121	91.9%
Hispanic or Latino Population (2020)	336	7.4%	2,469	8.4%	4,885	8.1%
Not Hispanic or Latino Population (2010)	3,970	94.4%	24,262	93.8%	50,664	94.1%
Hispanic or Latino Population (2010)	234	5.6%	1,613	6.2%	3,195	5.9%
Not Hispanic or Latino Population (2028)	4,261	93.0%	28,619	92.1%	58,439	92.2%
Hispanic or Latino Population (2028)	323	7.0%	2,439	7.9%	4,919	7.8%
Projected Annual Growth (2023-2028)	6	0.4%	57	0.5%	176	0.7%
Historical Annual Growth (2010-2020)	102	4.3%	856	5.3%	1,690	5.3%

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Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy **Peachtree City, GA 30269**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Age Distribution (2023)						
Total Population	4,486		30,236		61,170	
Age Under 5 Years	184	*4.1%*	1,445	*4.8%*	2,902	*4.7%*
Age 5 to 9 Years	293	*6.5%*	2,000	*6.6%*	4,022	*6.6%*
Age 10 to 14 Years	348	*7.8%*	2,269	*7.5%*	4,697	*7.7%*
Age 15 to 19 Years	321	*7.1%*	2,220	*7.3%*	4,487	*7.3%*
Age 20 to 24 Years	246	*5.5%*	1,585	*5.2%*	3,098	*5.1%*
Age 25 to 29 Years	225	*5.0%*	1,469	*4.9%*	2,658	*4.3%*
Age 30 to 34 Years	198	*4.4%*	1,543	*5.1%*	2,977	*4.9%*
Age 35 to 39 Years	302	*6.7%*	2,000	*6.6%*	3,850	*6.3%*
Age 40 to 44 Years	303	*6.7%*	1,970	*6.5%*	4,162	*6.8%*
Age 45 to 49 Years	304	*6.8%*	2,037	*6.7%*	4,284	*7.0%*
Age 50 to 54 Years	322	*7.2%*	2,013	*6.7%*	4,423	*7.2%*
Age 55 to 59 Years	333	*7.4%*	2,260	*7.5%*	4,676	*7.6%*
Age 60 to 64 Years	309	*6.9%*	2,037	*6.7%*	4,180	*6.8%*
Age 65 to 69 Years	249	*5.6%*	1,759	*5.8%*	3,500	*5.7%*
Age 70 to 74 Years	229	*5.1%*	1,422	*4.7%*	3,001	*4.9%*
Age 75 to 79 Years	147	*3.3%*	936	*3.1%*	1,990	*3.3%*
Age 80 to 84 Years	92	*2.0%*	642	*2.1%*	1,206	*2.0%*
Age 85 Years or Over	82	*1.8%*	628	*2.1%*	1,057	*1.7%*
Median Age	41.7		41.5		41.9	
Age 19 Years or Less	1,145	*25.5%*	7,934	*26.2%*	16,108	*26.3%*
Age 20 to 64 Years	2,541	*56.6%*	16,914	*55.9%*	34,307	*56.1%*
Age 65 Years or Over	799	*17.8%*	5,387	*17.8%*	10,754	*17.6%*
Female Age Distribution (2023)						
Female Population	2,262	*50.4%*	15,418	*51.0%*	31,183	*51.0%*
Age Under 5 Years	80	*3.6%*	698	*4.5%*	1,430	*4.6%*
Age 5 to 9 Years	150	*6.6%*	1,005	*6.5%*	1,992	*6.4%*
Age 10 to 14 Years	162	*7.2%*	1,124	*7.3%*	2,328	*7.5%*
Age 15 to 19 Years	138	*6.1%*	1,038	*6.7%*	2,116	*6.8%*
Age 20 to 24 Years	136	*6.0%*	792	*5.1%*	1,515	*4.9%*
Age 25 to 29 Years	115	*5.1%*	710	*4.6%*	1,337	*4.3%*
Age 30 to 34 Years	103	*4.5%*	792	*5.1%*	1,533	*4.9%*
Age 35 to 39 Years	162	*7.2%*	1,032	*6.7%*	1,996	*6.4%*
Age 40 to 44 Years	151	*6.7%*	1,001	*6.5%*	2,145	*6.9%*
Age 45 to 49 Years	153	*6.8%*	1,053	*6.8%*	2,211	*7.1%*
Age 50 to 54 Years	164	*7.2%*	1,045	*6.8%*	2,285	*7.3%*
Age 55 to 59 Years	170	*7.5%*	1,142	*7.4%*	2,330	*7.5%*
Age 60 to 64 Years	156	*6.9%*	1,029	*6.7%*	2,127	*6.8%*
Age 65 to 69 Years	124	*5.5%*	927	*6.0%*	1,842	*5.9%*
Age 70 to 74 Years	129	*5.7%*	770	*5.0%*	1,598	*5.1%*
Age 75 to 79 Years	73	*3.2%*	498	*3.2%*	1,069	*3.4%*
Age 80 to 84 Years	52	*2.3%*	339	*2.2%*	657	*2.1%*
Age 85 Years or Over	45	*2.0%*	422	*2.7%*	671	*2.2%*
Female Median Age	42.4		42.6		42.8	
Age 19 Years or Less	530	*23.4%*	3,865	*25.1%*	7,866	*25.2%*
Age 20 to 64 Years	1,309	*57.9%*	8,596	*55.8%*	17,480	*56.1%*
Age 65 Years or Over	423	*18.7%*	2,957	*19.2%*	5,837	*18.7%*

Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy **Peachtree City, GA 30269**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Male Age Distribution (2023)						
Male Population	2,224	49.6%	14,818	49.0%	29,987	49.0%
Age Under 5 Years	103	4.6%	747	5.0%	1,472	4.9%
Age 5 to 9 Years	144	6.5%	995	6.7%	2,030	6.8%
Age 10 to 14 Years	186	8.4%	1,145	7.7%	2,368	7.9%
Age 15 to 19 Years	182	8.2%	1,182	8.0%	2,371	7.9%
Age 20 to 24 Years	110	5.0%	792	5.3%	1,583	5.3%
Age 25 to 29 Years	110	4.9%	759	5.1%	1,320	4.4%
Age 30 to 34 Years	95	4.3%	752	5.1%	1,444	4.8%
Age 35 to 39 Years	140	6.3%	967	6.5%	1,854	6.2%
Age 40 to 44 Years	152	6.8%	969	6.5%	2,017	6.7%
Age 45 to 49 Years	151	6.8%	984	6.6%	2,073	6.9%
Age 50 to 54 Years	158	7.1%	968	6.5%	2,138	7.1%
Age 55 to 59 Years	164	7.4%	1,119	7.6%	2,346	7.8%
Age 60 to 64 Years	153	6.9%	1,008	6.8%	2,053	6.8%
Age 65 to 69 Years	125	5.6%	832	5.6%	1,659	5.5%
Age 70 to 74 Years	100	4.5%	652	4.4%	1,402	4.7%
Age 75 to 79 Years	74	3.3%	438	3.0%	922	3.1%
Age 80 to 84 Years	40	1.8%	302	2.0%	549	1.8%
Age 85 Years or Over	37	1.7%	206	1.4%	386	1.3%
Male Median Age	41.0		40.4		41.0	
Age 19 Years or Less	615	27.7%	4,070	27.5%	8,242	27.5%
Age 20 to 64 Years	1,232	55.4%	8,318	56.1%	16,828	56.1%
Age 65 Years or Over	377	16.9%	2,430	16.4%	4,918	16.4%
Males per 100 Females (2023)						
Overall Comparison	98		96		96	
Age Under 5 Years	128	56.2%	107	51.7%	103	50.7%
Age 5 to 9 Years	96	49.0%	99	49.8%	102	50.5%
Age 10 to 14 Years	115	53.5%	102	50.5%	102	50.4%
Age 15 to 19 Years	132	56.9%	114	53.3%	112	52.8%
Age 20 to 24 Years	81	44.8%	100	50.0%	105	51.1%
Age 25 to 29 Years	95	48.8%	107	51.7%	99	49.7%
Age 30 to 34 Years	92	48.0%	95	48.7%	94	48.5%
Age 35 to 39 Years	86	46.3%	94	48.4%	93	48.2%
Age 40 to 44 Years	100	50.1%	97	49.2%	94	48.5%
Age 45 to 49 Years	98	49.6%	93	48.3%	94	48.4%
Age 50 to 54 Years	97	49.2%	93	48.1%	94	48.3%
Age 55 to 59 Years	96	49.1%	98	49.5%	101	50.2%
Age 60 to 64 Years	98	49.5%	98	49.5%	96	49.1%
Age 65 to 69 Years	101	50.2%	90	47.3%	90	47.4%
Age 70 to 74 Years	77	43.6%	85	45.8%	88	46.7%
Age 75 to 79 Years	102	50.4%	88	46.8%	86	46.3%
Age 80 to 84 Years	78	44.0%	89	47.1%	83	45.5%
Age 85 Years or Over	82	45.2%	49	32.7%	58	36.6%
Age 19 Years or Less	116	53.7%	105	51.3%	105	51.2%
Age 20 to 39 Years	88	46.9%	98	49.6%	97	49.3%
Age 40 to 64 Years	98	49.5%	96	48.9%	96	48.9%
Age 65 Years or Over	89	47.1%	82	45.1%	84	45.7%

Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy Peachtree City, GA 30269	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	1,809		11,420		22,504	
Households with Children	659	36.4%	4,343	38.0%	8,511	37.8%
Average Household Size	2.5		2.6		2.7	
Household Density per Square Mile	576		404		287	
Population Family	4,059	90.5%	27,320	90.4%	55,688	91.0%
Population Non-Family	424	9.5%	2,704	8.9%	5,269	8.6%
Population Group Quarters	3	-	212	0.7%	213	0.3%
Family Households	1,416	78.3%	9,089	79.6%	17,996	80.0%
Married Couple Households	1,202	84.9%	7,790	85.7%	15,379	85.5%
Other Family Households with Children	214	15.1%	1,299	14.3%	2,617	14.5%
Family Households with Children	658	46.5%	4,342	47.8%	8,508	47.3%
Married Couple with Children	517	78.5%	3,515	81.0%	6,876	80.8%
Other Family Households with Children	141	21.5%	826	19.0%	1,632	19.2%
Family Households No Children	758	53.5%	4,747	52.2%	9,488	52.7%
Married Couple No Children	685	90.4%	4,275	90.0%	8,503	89.6%
Other Family Households No Children	73	9.6%	472	10.0%	985	10.4%
Non-Family Households	393	21.7%	2,331	20.4%	4,508	20.0%
Non-Family Households with Children	-	-	2	-	3	-
Non-Family Households No Children	392	99.9%	2,329	99.9%	4,505	99.9%
Average Family Household Size	2.9		3.0		3.1	
Average Family Income	$179,188		$176,651		$185,951	
Median Family Income	$135,947		$148,745		$144,705	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	3,661		24,522		49,549	
Never Married	1,406	38.4%	6,390	26.1%	12,839	25.9%
Currently Married	1,716	46.9%	15,063	61.4%	30,446	61.4%
Previously Married	539	14.7%	3,069	12.5%	6,264	12.6%
Separated	46	8.5%	381	12.4%	816	13.0%
Widowed	212	39.3%	1,331	43.4%	2,109	33.7%
Divorced	281	52.2%	1,357	44.2%	3,340	53.3%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	3,095		20,717		41,964	
Elementary (Grade Level 0 to 8)	19	0.6%	179	0.9%	495	1.2%
Some High School (Grade Level 9 to 11)	41	1.3%	417	2.0%	1,030	2.5%
High School Graduate	539	17.4%	3,102	15.0%	7,245	17.3%
Some College	401	13.0%	3,541	17.1%	8,024	19.1%
Associate Degree Only	179	5.8%	1,399	6.8%	3,099	7.4%
Bachelor Degree Only	942	30.5%	7,416	35.8%	13,948	33.2%
Graduate Degree	973	31.4%	4,662	22.5%	8,123	19.4%
Any College (Some College or Higher)	2,496	80.6%	17,018	82.1%	33,194	79.1%
College Degree + (Bachelor Degree or Higher)	1,915	61.9%	12,078	58.3%	22,071	52.6%

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RPC
Retail Planning Corporation

Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy Peachtree City, GA 30269	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	1,886		11,941		23,503	
Total Housing Units (2020)	1,915		11,536		22,740	
Historical Annual Growth (2020-2023)	-29	-	405	-	763	-
Housing Units Occupied (2023)	1,809	95.9%	11,420	95.6%	22,504	95.7%
Housing Units Owner-Occupied	1,516	83.8%	9,785	85.7%	19,478	86.6%
Housing Units Renter-Occupied	293	16.2%	1,635	14.3%	3,026	13.4%
Housing Units Vacant (2023)	77	4.1%	521	4.4%	999	4.3%
Household Size (2023)						
Total Households	1,809		11,420		22,504	
1 Person Households	358	19.8%	2,046	17.9%	3,953	17.6%
2 Person Households	787	43.5%	4,538	39.7%	8,595	38.2%
3 Person Households	265	14.7%	2,108	18.5%	4,142	18.4%
4 Person Households	258	14.3%	1,728	15.1%	3,660	16.3%
5 Person Households	104	5.7%	691	6.1%	1,484	6.6%
6 Person Households	30	1.7%	230	2.0%	491	2.2%
7 or More Person Households	7	0.4%	80	0.7%	179	0.8%
Household Income Distribution (2023)						
HH Income $200,000 or More	528	29.2%	3,115	27.3%	5,591	24.8%
HH Income $150,000 to $199,999	153	8.5%	1,389	12.2%	3,187	14.2%
HH Income $125,000 to $149,999	120	6.6%	939	8.2%	2,191	9.7%
HH Income $100,000 to $124,999	79	4.3%	1,146	10.0%	2,256	10.0%
HH Income $75,000 to $99,999	327	18.1%	1,804	15.8%	3,115	13.8%
HH Income $50,000 to $74,999	114	6.3%	1,164	10.2%	2,599	11.5%
HH Income $35,000 to $49,999	136	7.5%	566	5.0%	1,168	5.2%
HH Income $25,000 to $34,999	53	2.9%	418	3.7%	758	3.4%
HH Income $15,000 to $24,999	38	2.1%	320	2.8%	648	2.9%
HH Income $10,000 to $14,999	86	4.8%	263	2.3%	462	2.1%
HH Income Under $10,000	175	9.7%	297	2.6%	531	2.4%
Household Vehicles (2023)						
Households 0 Vehicles Available	58	3.2%	396	3.5%	624	2.8%
Households 1 Vehicle Available	406	22.5%	2,602	22.8%	4,617	20.5%
Households 2 Vehicles Available	867	47.9%	4,837	42.4%	9,524	42.3%
Households 3 or More Vehicles Available	478	26.4%	3,584	31.4%	7,739	34.4%
Total Vehicles Available	3,774		24,523		50,660	
Average Vehicles per Household	2.1		2.1		2.3	
Owner-Occupied Household Vehicles	3,335	88.4%	21,976	89.6%	45,728	90.3%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.3	
Renter-Occupied Household Vehicles	439	11.6%	2,547	10.4%	4,931	9.7%
Average Vehicles per Renter-Occupied Household	1.5		1.6		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,329		14,612		30,232	
Travel to Work in 14 Minutes or Less	615	26.4%	3,451	23.6%	6,389	21.1%
Travel to Work in 15 to 29 Minutes	524	22.5%	3,158	21.6%	7,168	23.7%
Travel to Work in 30 to 59 Minutes	647	27.8%	3,805	26.0%	8,597	28.4%
Travel to Work in 60 Minutes or More	191	8.2%	1,253	8.6%	2,584	8.5%
Work at Home	353	15.1%	2,946	20.2%	5,493	18.2%
Average Minutes Travel to Work	26.1		25.3		25.6	

Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy Peachtree City, GA 30269	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,329		14,612		30,232	
Drive to Work Alone	1,667	*71.6%*	10,042	*68.7%*	21,481	*71.1%*
Drive to Work in Carpool	115	*4.9%*	849	*5.8%*	1,910	*6.3%*
Travel to Work by Public Transportation	1	-	121	*0.8%*	280	*0.9%*
Drive to Work on Motorcycle	-	-	-	-	2	-
Bicycle to Work	18	*0.8%*	20	*0.1%*	25	-
Walk to Work	20	*0.9%*	50	*0.3%*	96	*0.3%*
Other Means	155	*6.6%*	583	*4.0%*	945	*3.1%*
Work at Home	353	*15.1%*	2,946	*20.2%*	5,493	*18.2%*
Daytime Demographics (2023)						
Total Businesses	439		2,390		4,149	
Total Employees	1,972		15,067		27,192	
Company Headquarter Businesses	6	*1.4%*	56	*2.4%*	103	*2.5%*
Company Headquarter Employees	193	*9.8%*	2,786	*18.5%*	5,159	*19.0%*
Employee Population per Business	4.5	to 1	6.3	to 1	6.6	to 1
Residential Population per Business	10.2	to 1	12.6	to 1	14.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,226		24,423		45,393	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,582		23,969		48,488	
Labor Force Total Males (2023)	1,748	*48.8%*	11,630	*48.5%*	23,570	*48.6%*
Male Civilian Employed	1,295	*74.1%*	8,183	*70.4%*	16,635	*70.6%*
Male Civilian Unemployed	36	*2.1%*	165	*1.4%*	356	*1.5%*
Males in Armed Forces	-	-	2	-	56	*0.2%*
Males Not in Labor Force	417	*23.9%*	3,280	*28.2%*	6,523	*27.7%*
Labor Force Total Females (2023)	1,834	*51.2%*	12,339	*51.5%*	24,918	*51.4%*
Female Civilian Employed	1,034	*56.4%*	6,429	*52.1%*	13,597	*54.6%*
Female Civilian Unemployed	85	*4.6%*	244	*2.0%*	330	*1.3%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	715	*39.0%*	5,666	*45.9%*	10,992	*44.1%*
Unemployment Rate	121	*3.4%*	410	*1.7%*	686	*1.4%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,329		14,612		30,232	
Occupation Total Males	1,295	*55.6%*	8,183	*56.0%*	16,635	*55.0%*
Occupation Total Females	1,034	*44.4%*	6,429	*44.0%*	13,597	*45.0%*
Management, Business, Financial Operations	538	-	3,481	-	6,642	*22.0%*
Professional, Related	816	*35.1%*	4,266	*29.2%*	8,231	*27.2%*
Service	286	*12.3%*	1,907	*13.0%*	4,138	*13.7%*
Sales, Office	408	*17.5%*	2,636	*18.0%*	5,581	*18.5%*
Farming, Fishing, Forestry	-	-	-	-	5	-
Construction, Extraction, Maintenance	31	*1.3%*	406	*2.8%*	1,422	*4.7%*
Production, Transport, Material Moving	249	*10.7%*	1,916	*13.1%*	4,213	*13.9%*
White Collar Workers	1,762	*75.7%*	10,383	*71.1%*	20,454	*67.7%*
Blue Collar Workers	566	*24.3%*	4,229	*28.9%*	9,778	*32.3%*

Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy Peachtree City, GA 30269	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	1,809		11,420		22,504	
1 Detached Unit	1,455	80.4%	9,650	84.5%	19,678	87.4%
1 Attached Unit	109	6.0%	497	4.3%	624	2.8%
2 Units	-	-	101	0.9%	112	0.5%
3 to 4 Units	10	0.6%	99	0.9%	166	0.7%
5 to 9 Units	53	3.0%	166	1.5%	320	1.4%
10 to 19 Units	103	5.7%	359	3.1%	461	2.0%
20 to 49 Units	9	0.5%	29	0.3%	57	0.3%
50 or More Units	39	2.1%	247	2.2%	340	1.5%
Mobile Home or Trailer	30	1.6%	272	2.4%	735	3.3%
Other Structure	-	-	2	-	10	-
Homes Built By Year (2023)						
Homes Built 2020 or later	32	1.7%	419	3.5%	505	2.1%
Homes Built 2010 to 2019	111	5.9%	1,315	11.0%	2,521	10.7%
Homes Built 2000 to 2009	598	31.7%	3,007	25.2%	5,959	25.4%
Homes Built 1990 to 1999	682	36.2%	2,653	22.2%	5,264	22.4%
Homes Built 1980 to 1989	156	8.3%	2,084	17.5%	4,416	18.8%
Homes Built 1970 to 1979	179	9.5%	1,405	11.8%	2,713	11.5%
Homes Built 1960 to 1969	23	1.2%	261	2.2%	607	2.6%
Homes Built 1950 to 1959	12	0.6%	69	0.6%	126	0.5%
Homes Built 1940 to 1949	2	-	13	0.1%	38	0.2%
Homes Built Before 1939	14	0.8%	193	1.6%	355	1.5%
Median Age of Homes	29.0	yrs	30.3	yrs	30.9	yrs
Home Values (2023)						
Owner Specified Housing Units	1,516		9,785		19,478	
Home Values $1,000,000 or More	48	3.2%	261	2.7%	375	1.9%
Home Values $750,000 to $999,999	104	6.9%	270	2.8%	364	1.9%
Home Values $500,000 to $749,999	482	31.8%	2,174	22.2%	3,045	15.6%
Home Values $400,000 to $499,999	230	15.2%	1,732	17.7%	3,459	17.8%
Home Values $300,000 to $399,999	333	21.9%	2,333	23.8%	4,831	24.8%
Home Values $250,000 to $299,999	49	3.2%	925	9.5%	2,499	12.8%
Home Values $200,000 to $249,999	86	5.7%	770	7.9%	2,264	11.6%
Home Values $175,000 to $199,999	58	3.8%	328	3.3%	617	3.2%
Home Values $150,000 to $174,999	55	3.6%	201	2.1%	547	2.8%
Home Values $125,000 to $149,999	17	1.1%	309	3.2%	463	2.4%
Home Values $100,000 to $124,999	37	2.5%	81	0.8%	167	0.9%
Home Values $90,000 to $99,999	-	-	35	0.4%	89	0.5%
Home Values $80,000 to $89,999	-	-	-	-	8	-
Home Values $70,000 to $79,999	-	-	47	0.5%	91	0.5%
Home Values $60,000 to $69,999	-	-	45	0.5%	92	0.5%
Home Values $50,000 to $59,999	2	0.1%	53	0.5%	81	0.4%
Home Values $35,000 to $49,999	12	0.8%	27	0.3%	71	0.4%
Home Values $25,000 to $34,999	-	-	50	0.5%	128	0.7%
Home Values $10,000 to $24,999	1	-	57	0.6%	107	0.6%
Home Values Under $10,000	2	0.1%	88	0.9%	180	0.9%
Owner-Occupied Median Home Value	$465,271		$402,715		$364,900	
Renter-Occupied Median Rent	$1,339		$1,356		$1,400	

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RPC
Retail Planning Corporation

Lat/Lon: 33.4398/-84.5885

1001 N Peachtree Pkwy Peachtree City, GA 30269	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$204.04 M		$1.15 B		$2.32 B	
Total Non-Retail Expenditure	$108.83 M		$611.9 M		$1.23 B	
Total Retail Expenditure	$95.21 M		$538.33 M		$1.09 B	
Apparel	$7.35 M		$41.58 M		$83.96 M	
Contributions	$7.48 M		$41.92 M		$83.97 M	
Education	$7.39 M		$41.22 M		$82.56 M	
Entertainment	$11.94 M		$67.72 M		$136.78 M	
Food and Beverages	$29.25 M		$164.87 M		$333.53 M	
Furnishings and Equipment	$7.36 M		$41.75 M		$84.41 M	
Gifts	$5.83 M		$32.35 M		$64.48 M	
Health Care	$16.52 M		$93.12 M		$188.36 M	
Household Operations	$8.32 M		$46.85 M		$94.43 M	
Miscellaneous Expenses	$3.89 M		$22 M		$44.47 M	
Personal Care	$2.72 M		$15.4 M		$31.13 M	
Personal Insurance	$1.59 M		$9.03 M		$18.2 M	
Reading	$455.66 K		$2.56 M		$5.17 M	
Shelter	$42.72 M		$239.91 M		$484.56 M	
Tobacco	$1.02 M		$5.58 M		$11.29 M	
Transportation	$36.25 M		$206.31 M		$418.33 M	
Utilities	$13.94 M		$78.06 M		$157.99 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$9,399		$8,393		$8,605	
Total Non-Retail Expenditure	$5,013	53.3%	$4,465	53.2%	$4,572	53.1%
Total Retail Expenditures	$4,386	46.7%	$3,928	46.8%	$4,033	46.9%
Apparel	$339	3.6%	$303	3.6%	$311	3.6%
Contributions	$345	3.7%	$306	3.6%	$311	3.6%
Education	$340	3.6%	$301	3.6%	$306	3.6%
Entertainment	$550	5.9%	$494	5.9%	$507	5.9%
Food and Beverages	$1,347	14.3%	$1,203	14.3%	$1,235	14.4%
Furnishings and Equipment	$339	3.6%	$305	3.6%	$313	3.6%
Gifts	$269	2.9%	$236	2.8%	$239	2.8%
Health Care	$761	8.1%	$680	8.1%	$698	8.1%
Household Operations	$383	4.1%	$342	4.1%	$350	4.1%
Miscellaneous Expenses	$179	1.9%	$161	1.9%	$165	1.9%
Personal Care	$125	1.3%	$112	1.3%	$115	1.3%
Personal Insurance	$73	0.8%	$66	0.8%	$67	0.8%
Reading	$21	0.2%	$19	0.2%	$19	0.2%
Shelter	$1,968	20.9%	$1,751	20.9%	$1,794	20.9%
Tobacco	$47	0.5%	$41	0.5%	$42	0.5%
Transportation	$1,670	17.8%	$1,505	17.9%	$1,549	18.0%
Utilities	$642	6.8%	$570	6.8%	$585	6.8%