

## Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	3,388		40,378		125,164	
Projected Population (2027)	3,455		42,718		132,198	
Census Population (2020)	3,496		39,999		124,695	
Census Population (2010)	3,216		34,667		110,357	
Projected Annual Growth (2022-2027)	67	0.4%	2,340	1.2%	7,034	1.1%
Historical Annual Growth (2020-2022)	-108	-	379	0.5%	469	0.2%
Historical Annual Growth (2010-2020)	280	0.9%	5,332	1.5%	14,337	1.3%
Estimated Population Density (2022)	1,079	psm	1,429	psm	1,594	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2022)	1,158		13,555		42,528	
Projected Households (2027)	1,202		14,626		45,926	
Census Households (2020)	1,195		13,423		42,339	
Census Households (2010)	1,106		11,732		37,607	
Projected Annual Growth (2022-2027)	44	0.8%	1,072	1.6%	3,398	1.6%
Historical Annual Change (2010-2022)	52	0.4%	1,823	1.3%	4,921	1.1%
Average Household Income						
Estimated Average Household Income (2022)	\$123,993		\$146,649		\$135,344	
Projected Average Household Income (2027)	\$143,270		\$162,461		\$147,347	
Census Average Household Income (2010)	\$107,202		\$108,341		\$99,503	
Census Average Household Income (2000)	\$91,469		\$94,744		\$88,799	
Projected Annual Change (2022-2027)	\$19,277	3.1%	\$15,812	2.2%	\$12,003	1.8%
Historical Annual Change (2000-2022)	\$32,524	1.6%	\$51,905	2.5%	\$46,544	2.4%
Median Household Income						
Estimated Median Household Income (2022)	\$84,288		\$121,219		\$112,706	
Projected Median Household Income (2027)	\$99,560		\$149,221		\$137,245	
Census Median Household Income (2010)	\$75,478		\$85,285		\$80,804	
Census Median Household Income (2000)	\$83,167		\$84,867		\$77,447	
Projected Annual Change (2022-2027)	\$15,272	3.6%	\$28,002	4.6%	\$24,539	4.4%
Historical Annual Change (2000-2022)	\$1,121	-	\$36,353	1.9%	\$35,260	2.1%
Per Capita Income						
Estimated Per Capita Income (2022)	\$42,384		\$49,259		\$46,016	
Projected Per Capita Income (2027)	\$49,828		\$55,653		\$51,216	
Census Per Capita Income (2010)	\$36,832		\$36,677		\$33,909	
Census Per Capita Income (2000)	\$30,587		\$30,957		\$29,168	
Projected Annual Change (2022-2027)	\$7,444	3.5%	\$6,394	2.6%	\$5,200	2.3%
Historical Annual Change (2000-2022)	\$11,797	1.8%	\$18,302	2.7%	\$16,848	2.6%
Estimated Average Household Net Worth (2022)	\$676,787		\$1.16 M		\$998,021	

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3805 Dallas Hwy							
Marietta, GA 30064							
	1 mi radius			3 mi radius		5 mi radius	
Race and Ethnicity							
Total Population (2022)	3,388			40,378		125,164	
White (2022)	2,422	71.5%		28,284	70.0%	78,695	62.9%
Black or African American (2022)	482	14.2%		6,346	15.7%	26,427	21.1%
American Indian or Alaska Native (2022)	1	-		66	0.2%	377	0.3%
Asian (2022)	117	3.5%		1,521	3.8%	4,719	3.8%
Hawaiian or Pacific Islander (2022)	2	-		10	-	47	-
Other Race (2022)	127	3.8%		1,363	3.4%	5,758	4.6%
Two or More Races (2022)	236	7.0%		2,788	6.9%	9,141	7.3%
Population < 18 (2022)	826	24.4%		10,279	25.5%	32,200	25.7%
White Not Hispanic	495	59.9%		6,196	60.3%	17,014	52.8%
Black or African American	128	15.5%		1,707	16.6%	7,195	22.3%
Asian	30	3.7%		428	4.2%	1,250	3.9%
Other Race Not Hispanic	93	11.2%		1,011	9.8%	2,831	8.8%
Hispanic	80	9.6%		937	9.1%	3,909	12.1%
Not Hispanic or Latino Population (2022)	3,156	93.2%		37,666	93.3%	113,543	90.7%
Not Hispanic White	2,365	74.9%		27,537	73.1%	75,902	66.8%
Not Hispanic Black or African American	471	14.9%		6,135	16.3%	25,113	22.1%
Not Hispanic American Indian or Alaska Native	-	-		33	-	170	0.1%
Not Hispanic Asian	117	3.7%		1,491	4.0%	4,622	4.1%
Not Hispanic Hawaiian or Pacific Islander	1	-		7	-	30	-
Not Hispanic Other Race	55	1.8%		627	1.7%	2,250	2.0%
Not Hispanic Two or More Races	146	4.6%		1,836	4.9%	5,457	4.8%
Hispanic or Latino Population (2022)	232	6.8%		2,712	6.7%	11,621	9.3%
Hispanic White	57	24.6%		747	27.6%	2,793	24.0%
Hispanic Black or African American	11	4.8%		210	7.8%	1,314	11.3%
Hispanic American Indian or Alaska Native	-	-		33	1.2%	207	1.8%
Hispanic Asian	-	-		30	1.1%	97	0.8%
Hispanic Hawaiian or Pacific Islander	-	-		3	0.1%	17	0.1%
Hispanic Other Race	72	31.1%		736	27.1%	3,509	30.2%
Hispanic Two or More Races	90	38.9%		952	35.1%	3,685	31.7%
Not Hispanic or Latino Population (2020)	3,266	93.4%		37,397	93.5%	113,300	90.9%
Hispanic or Latino Population (2020)	230	6.6%		2,603	6.5%	11,395	9.1%
Not Hispanic or Latino Population (2010)	3,119	97.0%		33,390	96.3%	103,124	93.4%
Hispanic or Latino Population (2010)	97	3.0%		1,277	3.7%	7,234	6.6%
Not Hispanic or Latino Population (2027)	3,216	93.1%		39,832	93.2%	119,968	90.7%
Hispanic or Latino Population (2027)	239	6.9%		2,886	6.8%	12,230	9.3%
Projected Annual Growth (2022-2027)	8	0.7%		174	1.3%	610	1.0%
Historical Annual Growth (2010-2020)	133	13.7%		1,325	10.4%	4,161	5.8%

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Marietta, GA 30064							
Total Age Distribution (2022)							
Total Population	3,388			40,378		125,164	
Age Under 5 Years	130	3.8%		1,900	4.7%	5,969	4.8%
Age 5 to 9 Years	229	6.8%		2,857	7.1%	8,860	7.1%
Age 10 to 14 Years	281	8.3%		3,380	8.4%	10,616	8.5%
Age 15 to 19 Years	275	8.1%		3,051	7.6%	9,606	7.7%
Age 20 to 24 Years	143	4.2%		1,715	4.2%	6,021	4.8%
Age 25 to 29 Years	119	3.5%		1,418	3.5%	5,496	4.4%
Age 30 to 34 Years	143	4.2%		1,888	4.7%	6,878	5.5%
Age 35 to 39 Years	210	6.2%		2,696	6.7%	8,887	7.1%
Age 40 to 44 Years	266	7.8%		3,254	8.1%	10,174	8.1%
Age 45 to 49 Years	266	7.8%		3,189	7.9%	9,822	7.8%
Age 50 to 54 Years	273	8.1%		3,350	8.3%	9,864	7.9%
Age 55 to 59 Years	289	8.5%		3,073	7.6%	8,701	7.0%
Age 60 to 64 Years	256	7.6%		2,789	6.9%	7,989	6.4%
Age 65 to 69 Years	206	6.1%		2,280	5.6%	6,277	5.0%
Age 70 to 74 Years	159	4.7%		1,688	4.2%	4,669	3.7%
Age 75 to 79 Years	87	2.6%		1,009	2.5%	2,754	2.2%
Age 80 to 84 Years	30	0.9%		452	1.1%	1,440	1.2%
Age 85 Years or Over	26	0.8%		390	1.0%	1,139	0.9%
Median Age	42.2			41.3		39.4	
Age 19 Years or Less	915	27.0%		11,188	27.7%	35,051	28.0%
Age 20 to 64 Years	1,966	58.0%		23,372	57.9%	73,834	59.0%
Age 65 Years or Over	507	15.0%		5,818	14.4%	16,279	13.0%
Female Age Distribution (2022)							
Female Population	1,703	50.3%		20,341	50.4%	63,992	51.1%
Age Under 5 Years	68	4.0%		903	4.4%	2,936	4.6%
Age 5 to 9 Years	114	6.7%		1,445	7.1%	4,421	6.9%
Age 10 to 14 Years	125	7.3%		1,641	8.1%	5,240	8.2%
Age 15 to 19 Years	126	7.4%		1,494	7.3%	4,720	7.4%
Age 20 to 24 Years	60	3.5%		812	4.0%	2,950	4.6%
Age 25 to 29 Years	61	3.6%		705	3.5%	2,781	4.3%
Age 30 to 34 Years	75	4.4%		994	4.9%	3,625	5.7%
Age 35 to 39 Years	114	6.7%		1,416	7.0%	4,729	7.4%
Age 40 to 44 Years	140	8.2%		1,716	8.4%	5,352	8.4%
Age 45 to 49 Years	139	8.2%		1,659	8.2%	5,151	8.0%
Age 50 to 54 Years	141	8.3%		1,664	8.2%	4,948	7.7%
Age 55 to 59 Years	144	8.5%		1,536	7.6%	4,354	6.8%
Age 60 to 64 Years	125	7.3%		1,375	6.8%	4,028	6.3%
Age 65 to 69 Years	99	5.8%		1,084	5.3%	3,189	5.0%
Age 70 to 74 Years	92	5.4%		854	4.2%	2,475	3.9%
Age 75 to 79 Years	46	2.7%		547	2.7%	1,522	2.4%
Age 80 to 84 Years	18	1.0%		246	1.2%	831	1.3%
Age 85 Years or Over	15	0.9%		248	1.2%	738	1.2%
Female Median Age	43.0			41.5		39.9	
Age 19 Years or Less	433	25.4%		5,483	27.0%	17,317	27.1%
Age 20 to 64 Years	1,001	58.8%		11,878	58.4%	37,920	59.3%
Age 65 Years or Over	269	15.8%		2,980	14.6%	8,755	13.7%

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Male Age Distribution (2022)							
Male Population	1,685	49.7%	20,037	49.6%	61,172	48.9%	
Age Under 5 Years	61	3.6%	997	5.0%	3,033	5.0%	
Age 5 to 9 Years	116	6.9%	1,411	7.0%	4,438	7.3%	
Age 10 to 14 Years	156	9.3%	1,739	8.7%	5,376	8.8%	
Age 15 to 19 Years	149	8.8%	1,557	7.8%	4,886	8.0%	
Age 20 to 24 Years	83	4.9%	902	4.5%	3,071	5.0%	
Age 25 to 29 Years	58	3.5%	713	3.6%	2,715	4.4%	
Age 30 to 34 Years	68	4.1%	895	4.5%	3,253	5.3%	
Age 35 to 39 Years	96	5.7%	1,280	6.4%	4,159	6.8%	
Age 40 to 44 Years	125	7.4%	1,538	7.7%	4,822	7.9%	
Age 45 to 49 Years	126	7.5%	1,529	7.6%	4,671	7.6%	
Age 50 to 54 Years	132	7.8%	1,686	8.4%	4,916	8.0%	
Age 55 to 59 Years	144	8.6%	1,537	7.7%	4,347	7.1%	
Age 60 to 64 Years	131	7.8%	1,414	7.1%	3,961	6.5%	
Age 65 to 69 Years	107	6.3%	1,196	6.0%	3,088	5.0%	
Age 70 to 74 Years	67	4.0%	833	4.2%	2,194	3.6%	
Age 75 to 79 Years	40	2.4%	462	2.3%	1,233	2.0%	
Age 80 to 84 Years	12	0.7%	206	1.0%	609	1.0%	
Age 85 Years or Over	11	0.7%	141	0.7%	401	0.7%	
Male Median Age	41.3		41.0		38.9		
Age 19 Years or Less	482	28.6%	5,704	28.5%	17,734	29.0%	
Age 20 to 64 Years	965	57.3%	11,494	57.4%	35,914	58.7%	
Age 65 Years or Over	238	14.1%	2,839	14.2%	7,524	12.3%	
Males per 100 Females (2022)							
Overall Comparison	99		99		96		
Age Under 5 Years	90	47.3%	110	52.5%	103	50.8%	
Age 5 to 9 Years	102	50.4%	98	49.4%	100	50.1%	
Age 10 to 14 Years	125	55.6%	106	51.5%	103	50.6%	
Age 15 to 19 Years	118	54.2%	104	51.0%	104	50.9%	
Age 20 to 24 Years	138	58.0%	111	52.6%	104	51.0%	
Age 25 to 29 Years	95	48.8%	101	50.3%	98	49.4%	
Age 30 to 34 Years	91	47.7%	90	47.4%	90	47.3%	
Age 35 to 39 Years	84	45.7%	90	47.5%	88	46.8%	
Age 40 to 44 Years	89	47.2%	90	47.3%	90	47.4%	
Age 45 to 49 Years	90	47.5%	92	48.0%	91	47.6%	
Age 50 to 54 Years	93	48.3%	101	50.3%	99	49.8%	
Age 55 to 59 Years	100	50.0%	100	50.0%	100	50.0%	
Age 60 to 64 Years	105	51.2%	103	50.7%	98	49.6%	
Age 65 to 69 Years	108	51.9%	110	52.5%	97	49.2%	
Age 70 to 74 Years	74	42.4%	98	49.4%	89	47.0%	
Age 75 to 79 Years	87	46.6%	84	45.8%	81	44.8%	
Age 80 to 84 Years	68	40.4%	84	45.6%	73	42.3%	
Age 85 Years or Over	76	43.1%	57	36.3%	54	35.2%	
Age 19 Years or Less	111	52.7%	104	51.0%	102	50.6%	
Age 20 to 39 Years	99	49.6%	96	49.1%	94	48.4%	
Age 40 to 64 Years	95	48.8%	97	49.2%	95	48.8%	
Age 65 Years or Over	88	46.9%	95	48.8%	86	46.2%	

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Marietta, GA 30064							
Household Type (2022)							
Total Households	1,158		13,555		42,528		
Households with Children	467	40.3%	5,636	41.6%	17,781	41.8%	
Average Household Size	2.9		3.0		2.9		
Household Density per Square Mile	369		480		542		
Population Family	3,166	93.5%	37,760	93.5%	115,127	92.0%	
Population Non-Family	222	6.5%	2,467	6.1%	9,653	7.7%	
Population Group Quarters	-	-	151	0.4%	384	0.3%	
Family Households	972	83.9%	11,562	85.3%	34,691	81.6%	
Married Couple Households	809	83.2%	10,019	86.7%	28,803	83.0%	
Other Family Households with Children	163	16.8%	1,543	13.3%	5,888	17.0%	
Family Households with Children	467	48.1%	5,634	48.7%	17,772	51.2%	
Married Couple with Children	368	78.8%	4,696	83.3%	14,078	79.2%	
Other Family Households with Children	99	21.2%	939	16.7%	3,694	20.8%	
Family Households No Children	505	51.9%	5,928	51.3%	16,919	48.8%	
Married Couple No Children	441	87.3%	5,323	89.8%	14,725	87.0%	
Other Family Households No Children	64	12.7%	605	10.2%	2,194	13.0%	
Non-Family Households	186	16.1%	1,993	14.7%	7,837	18.4%	
Non-Family Households with Children	-	-	2	-	9	0.1%	
Non-Family Households No Children	186	100.0%	1,991	99.9%	7,828	99.9%	
Average Family Household Size	3.3		3.3		3.3		
Average Family Income	\$133,665		\$159,911		\$147,604		
Median Family Income	\$94,260		\$131,798		\$125,382		
Average Non-Family Household Size	1.2		1.2		1.2		
Marital Status (2022)							
Population Age 15 Years or Over	2,748		32,242		99,719		
Never Married	593	21.6%	6,755	21.0%	24,322	24.4%	
Currently Married	1,703	62.0%	20,659	64.1%	59,216	59.4%	
Previously Married	451	16.4%	4,827	15.0%	16,180	16.2%	
Separated	53	11.7%	830	17.2%	3,564	22.0%	
Widowed	62	13.8%	1,266	26.2%	3,849	23.8%	
Divorced	336	74.5%	2,731	56.6%	8,767	54.2%	
Educational Attainment (2022)							
Adult Population Age 25 Years or Over	2,330		27,476		84,092		
Elementary (Grade Level 0 to 8)	25	1.1%	487	1.8%	1,783	2.1%	
Some High School (Grade Level 9 to 11)	86	3.7%	862	3.1%	2,942	3.5%	
High School Graduate	610	26.2%	4,760	17.3%	15,931	18.9%	
Some College	373	16.0%	4,333	15.8%	14,877	17.7%	
Associate Degree Only	133	5.7%	2,014	7.3%	6,008	7.1%	
Bachelor Degree Only	645	27.7%	8,965	32.6%	26,434	31.4%	
Graduate Degree	457	19.6%	6,054	22.0%	16,118	19.2%	
Any College (Some College or Higher)	1,609	69.1%	21,367	77.8%	63,436	75.4%	
College Degree + (Bachelor Degree or Higher)	1,103	47.3%	15,019	54.7%	42,551	50.6%	

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	1 mi radius			3 mi radius		5 mi radius	
Housing							
Total Housing Units (2022)	1,178		13,876		43,825		
Total Housing Units (2020)	1,215		13,704		43,445		
Historical Annual Growth (2020-2022)	-36	-	171		-	380	-
Housing Units Occupied (2022)	1,158	98.3%	13,555	97.7%	42,528	97.0%	
Housing Units Owner-Occupied	1,004	86.7%	12,410	91.6%	36,605	86.1%	
Housing Units Renter-Occupied	154	13.3%	1,145	8.4%	5,923	13.9%	
Housing Units Vacant (2022)	20	1.7%	321	2.3%	1,297	3.0%	
Household Size (2022)							
Total Households	1,158		13,555		42,528		
1 Person Households	163	14.1%	1,671	12.3%	6,568	15.4%	
2 Person Households	365	31.5%	4,542	33.5%	13,493	31.7%	
3 Person Households	256	22.1%	2,844	21.0%	8,502	20.0%	
4 Person Households	233	20.1%	2,768	20.4%	8,389	19.7%	
5 Person Households	101	8.7%	1,219	9.0%	3,762	8.8%	
6 Person Households	31	2.7%	365	2.7%	1,254	2.9%	
7 or More Person Households	10	0.9%	145	1.1%	560	1.3%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	123	10.6%	3,162	23.3%	8,013	18.8%	
HH Income \$150,000 to \$199,999	120	10.3%	1,981	14.6%	5,489	12.9%	
HH Income \$125,000 to \$149,999	113	9.7%	1,239	9.1%	4,536	10.7%	
HH Income \$100,000 to \$124,999	113	9.8%	1,519	11.2%	4,887	11.5%	
HH Income \$75,000 to \$99,999	193	16.6%	1,908	14.1%	6,283	14.8%	
HH Income \$50,000 to \$74,999	133	11.5%	1,567	11.6%	6,070	14.3%	
HH Income \$35,000 to \$49,999	178	15.3%	1,026	7.6%	2,700	6.3%	
HH Income \$25,000 to \$34,999	114	9.8%	538	4.0%	2,015	4.7%	
HH Income \$15,000 to \$24,999	22	1.9%	277	2.0%	1,105	2.6%	
HH Income \$10,000 to \$14,999	8	0.7%	57	0.4%	381	0.9%	
HH Income Under \$10,000	43	3.7%	281	2.1%	1,048	2.5%	
Household Vehicles (2022)							
Households 0 Vehicles Available	10	0.8%	250	1.8%	903	2.1%	
Households 1 Vehicle Available	229	19.8%	1,823	13.5%	7,558	17.8%	
Households 2 Vehicles Available	526	45.4%	6,422	47.4%	18,893	44.4%	
Households 3 or More Vehicles Available	393	33.9%	5,059	37.3%	15,174	35.7%	
Total Vehicles Available	2,736		31,917		96,497		
Average Vehicles per Household	2.4		2.4		2.3		
Owner-Occupied Household Vehicles	2,518	92.0%	30,074	94.2%	87,133	90.3%	
Average Vehicles per Owner-Occupied Household	2.5		2.4		2.4		
Renter-Occupied Household Vehicles	218	8.0%	1,843	5.8%	9,364	9.7%	
Average Vehicles per Renter-Occupied Household	1.4		1.6		1.6		
Travel Time (2022)							
Worker Base Age 16 years or Over	1,581		19,711		62,909		
Travel to Work in 14 Minutes or Less	128	8.1%	2,266	11.5%	6,641	10.6%	
Travel to Work in 15 to 29 Minutes	412	26.1%	4,807	24.4%	15,903	25.3%	
Travel to Work in 30 to 59 Minutes	475	30.0%	6,536	33.2%	23,456	37.3%	
Travel to Work in 60 Minutes or More	253	16.0%	3,294	16.7%	9,942	15.8%	
Work at Home	313	19.8%	2,808	14.2%	6,968	11.1%	
Average Minutes Travel to Work	31.0		32.5		33.0		

## Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy							
Marietta, GA 30064							
	1 mi radius		3 mi radius		5 mi radius		
Transportation To Work (2022)							
Worker Base Age 16 years or Over	1,581		19,711		62,909		
Drive to Work Alone	1,137	71.9%	15,462	78.4%	50,478	80.2%	
Drive to Work in Carpool	98	6.2%	1,009	5.1%	3,746	6.0%	
Travel to Work by Public Transportation	10	0.6%	68	0.3%	791	1.3%	
Drive to Work on Motorcycle	-	-	9	-	53	-	
Bicycle to Work	-	-	5	-	6	-	
Walk to Work	13	0.8%	87	0.4%	209	0.3%	
Other Means	10	0.6%	263	1.3%	659	1.0%	
Work at Home	313	19.8%	2,808	14.2%	6,968	11.1%	
Daytime Demographics (2022)							
Total Businesses	442		2,142		6,029		
Total Employees	2,466		11,711		30,575		
Company Headquarter Businesses	13	2.9%	45	2.1%	115	1.9%	
Company Headquarter Employees	180	7.3%	548	4.7%	1,671	5.5%	
Employee Population per Business	5.6	to 1	5.5	to 1	5.1	to 1	
Residential Population per Business	7.7	to 1	18.8	to 1	20.8	to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,563		23,394		64,740		
Labor Force							
Labor Population Age 16 Years or Over (2022)	2,686		31,475		97,419		
Labor Force Total Males (2022)	1,316	49.0%	15,482	49.2%	47,133	48.4%	
Male Civilian Employed	896	68.1%	11,005	71.1%	33,779	71.7%	
Male Civilian Unemployed	26	2.0%	310	2.0%	692	1.5%	
Males in Armed Forces	9	0.7%	49	0.3%	195	0.4%	
Males Not in Labor Force	386	29.3%	4,119	26.6%	12,468	26.5%	
Labor Force Total Females (2022)	1,370	51.0%	15,993	50.8%	50,286	51.6%	
Female Civilian Employed	685	50.0%	8,707	54.4%	29,131	57.9%	
Female Civilian Unemployed	16	1.2%	225	1.4%	809	1.6%	
Females in Armed Forces	-	-	32	0.2%	149	0.3%	
Females Not in Labor Force	669	48.8%	7,029	43.9%	20,197	40.2%	
Unemployment Rate	42	1.6%	535	1.7%	1,501	1.5%	
Occupation (2022)							
Occupation Population Age 16 Years or Over	1,581		19,711		62,909		
Occupation Total Males	896	56.7%	11,005	55.8%	33,779	53.7%	
Occupation Total Females	685	43.3%	8,707	44.2%	29,131	46.3%	
Management, Business, Financial Operations	338	-	5,140	26.1%	13,846	22.0%	
Professional, Related	381	24.1%	5,567	28.2%	17,928	28.5%	
Service	299	18.9%	2,398	12.2%	7,881	12.5%	
Sales, Office	338	21.4%	3,673	18.6%	12,955	20.6%	
Farming, Fishing, Forestry	-	-	2	-	10	-	
Construction, Extraction, Maintenance	88	5.6%	1,121	5.7%	4,130	6.6%	
Production, Transport, Material Moving	136	8.6%	1,810	9.2%	6,159	9.8%	
White Collar Workers	1,057	66.8%	14,380	73.0%	44,729	71.1%	
Blue Collar Workers	524	33.2%	5,331	27.0%	18,180	28.9%	



## Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy		1 mi radius		3 mi radius		5 mi radius	
Marietta, GA 30064							
Units In Structure (2022)							
Total Units	1,158			13,555		42,528	
1 Detached Unit	1,037	89.6%		11,846	87.4%	35,348	83.1%
1 Attached Unit	52	4.5%		877	6.5%	2,995	7.0%
2 Units	2	0.2%		25	0.2%	173	0.4%
3 to 4 Units	6	0.5%		74	0.5%	302	0.7%
5 to 9 Units	18	1.5%		176	1.3%	816	1.9%
10 to 19 Units	17	1.4%		208	1.5%	1,240	2.9%
20 to 49 Units	17	1.4%		150	1.1%	792	1.9%
50 or More Units	4	0.4%		97	0.7%	496	1.2%
Mobile Home or Trailer	5	0.4%		102	0.8%	367	0.9%
Other Structure	-	-		-	-	-	-
Homes Built By Year (2022)							
Homes Built 2014 or later	44	3.7%		825	5.9%	2,501	5.7%
Homes Built 2010 to 2013	5	0.5%		337	2.4%	963	2.2%
Homes Built 2000 to 2009	230	19.6%		3,417	24.6%	10,041	22.9%
Homes Built 1990 to 1999	365	30.9%		3,560	25.7%	12,654	28.9%
Homes Built 1980 to 1989	306	25.9%		3,070	22.1%	9,149	20.9%
Homes Built 1970 to 1979	136	11.6%		1,567	11.3%	4,295	9.8%
Homes Built 1960 to 1969	16	1.3%		359	2.6%	1,607	3.7%
Homes Built 1950 to 1959	14	1.2%		202	1.5%	735	1.7%
Homes Built 1940 to 1949	9	0.8%		64	0.5%	216	0.5%
Homes Built Before 1939	33	2.8%		155	1.1%	366	0.8%
Median Age of Homes	25.5	yrs		23.5	yrs	23.6	yrs
Home Values (2022)							
Owner Specified Housing Units	1,004			12,410		36,605	
Home Values \$1,000,000 or More	12	1.2%		160	1.3%	351	1.0%
Home Values \$750,000 to \$999,999	20	2.0%		519	4.2%	1,040	2.8%
Home Values \$500,000 to \$749,999	145	14.4%		1,785	14.4%	3,728	10.2%
Home Values \$400,000 to \$499,999	49	4.9%		1,736	14.0%	4,440	12.1%
Home Values \$300,000 to \$399,999	255	25.4%		3,481	28.0%	10,070	27.5%
Home Values \$250,000 to \$299,999	270	26.9%		1,698	13.7%	5,405	14.8%
Home Values \$200,000 to \$249,999	168	16.7%		1,714	13.8%	4,837	13.2%
Home Values \$175,000 to \$199,999	43	4.3%		655	5.3%	2,569	7.0%
Home Values \$150,000 to \$174,999	14	1.4%		335	2.7%	2,033	5.6%
Home Values \$125,000 to \$149,999	19	1.9%		211	1.7%	1,058	2.9%
Home Values \$100,000 to \$124,999	5	0.5%		52	0.4%	439	1.2%
Home Values \$90,000 to \$99,999	-	-		4	-	71	0.2%
Home Values \$80,000 to \$89,999	-	-		4	-	90	0.2%
Home Values \$70,000 to \$79,999	-	-		4	-	103	0.3%
Home Values \$60,000 to \$69,999	-	-		-	-	5	-
Home Values \$50,000 to \$59,999	-	-		3	-	17	-
Home Values \$35,000 to \$49,999	-	-		9	-	76	0.2%
Home Values \$25,000 to \$34,999	-	-		5	-	66	0.2%
Home Values \$10,000 to \$24,999	-	-		8	-	130	0.4%
Home Values Under \$10,000	-	-		27	0.2%	78	0.2%
Owner-Occupied Median Home Value	\$301,797			\$341,462		\$315,750	
Renter-Occupied Median Rent	\$1,099			\$1,232		\$1,149	



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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064							1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)									
Total Household Expenditure							\$96.08 M	\$1.26 B	\$3.71 B
Total Non-Retail Expenditure							\$50.57 M	\$669.17 M	\$1.96 B
Total Retail Expenditure							\$45.51 M	\$593.04 M	\$1.75 B
Apparel							\$3.42 M	\$45.81 M	\$134.18 M
Contributions							\$3.19 M	\$45.15 M	\$130 M
Education							\$2.97 M	\$44.66 M	\$127.33 M
Entertainment							\$5.51 M	\$74.39 M	\$217.38 M
Food and Beverages							\$14.08 M	\$181.6 M	\$537.34 M
Furnishings and Equipment							\$3.42 M	\$45.87 M	\$134.32 M
Gifts							\$2.39 M	\$34.43 M	\$99.29 M
Health Care							\$8.07 M	\$101.97 M	\$302.17 M
Household Operations							\$3.8 M	\$51.13 M	\$149.29 M
Miscellaneous Expenses							\$1.83 M	\$24.11 M	\$70.71 M
Personal Care							\$1.29 M	\$16.89 M	\$49.79 M
Personal Insurance							\$707.03 K	\$9.88 M	\$28.51 M
Reading							\$209.3 K	\$2.78 M	\$8.14 M
Shelter							\$20.03 M	\$262.89 M	\$774.35 M
Tobacco							\$549.37 K	\$6.14 M	\$18.81 M
Transportation							\$17.64 M	\$228.54 M	\$675.35 M
Utilities							\$6.96 M	\$85.98 M	\$256.57 M
Monthly Household Consumer Expenditure (2022)									
Total Household Expenditure							\$6,913	\$7,760	\$7,277
Total Non-Retail Expenditure							\$3,639 52.6%	\$4,114 53.0%	\$3,850 52.9%
Total Retail Expenditures							\$3,275 47.4%	\$3,646 47.0%	\$3,427 47.1%
Apparel							\$246 3.6%	\$282 3.6%	\$263 3.6%
Contributions							\$230 3.3%	\$278 3.6%	\$255 3.5%
Education							\$214 3.1%	\$275 3.5%	\$249 3.4%
Entertainment							\$397 5.7%	\$457 5.9%	\$426 5.9%
Food and Beverages							\$1,013 14.7%	\$1,116 14.4%	\$1,053 14.5%
Furnishings and Equipment							\$246 3.6%	\$282 3.6%	\$263 3.6%
Gifts							\$172 2.5%	\$212 2.7%	\$195 2.7%
Health Care							\$581 8.4%	\$627 8.1%	\$592 8.1%
Household Operations							\$273 4.0%	\$314 4.1%	\$293 4.0%
Miscellaneous Expenses							\$131 1.9%	\$148 1.9%	\$139 1.9%
Personal Care							\$93 1.3%	\$104 1.3%	\$98 1.3%
Personal Insurance							\$51 0.7%	\$61 0.8%	\$56 0.8%
Reading							\$15 0.2%	\$17 0.2%	\$16 0.2%
Shelter							\$1,441 20.8%	\$1,616 20.8%	\$1,517 20.9%
Tobacco							\$40 0.6%	\$38 0.5%	\$37 0.5%
Transportation							\$1,269 18.4%	\$1,405 18.1%	\$1,323 18.2%
Utilities							\$501 7.2%	\$529 6.8%	\$503 6.9%



