

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2022)	3,388		40,378		125,164	
Projected Population (2027)	3,455		42,718		132,198	
Census Population (2020)	3,496		39,999		124,695	
Census Population (2010)	3,216		34,667		110,357	
Projected Annual Growth (2022-2027)	67	0.4%	2,340	1.2%	7,034	1.1%
Historical Annual Growth (2020-2022)	-108	-	379	0.5%	469	0.2%
Historical Annual Growth (2010-2020)	280	0.9%	5,332	1.5%	14,337	1.3%
Estimated Population Density (2022)	1,079	psm	1,429	psm	1,594	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>						
Estimated Households (2022)	1,158		13,555		42,528	
Projected Households (2027)	1,202		14,626		45,926	
Census Households (2020)	1,195		13,423		42,339	
Census Households (2010)	1,106		11,732		37,607	
Projected Annual Growth (2022-2027)	44	0.8%	1,072	1.6%	3,398	1.6%
Historical Annual Change (2010-2022)	52	0.4%	1,823	1.3%	4,921	1.1%
<b>Average Household Income</b>						
Estimated Average Household Income (2022)	\$123,993		\$146,649		\$135,344	
Projected Average Household Income (2027)	\$143,270		\$162,461		\$147,347	
Census Average Household Income (2010)	\$107,202		\$108,341		\$99,503	
Census Average Household Income (2000)	\$91,469		\$94,744		\$88,799	
Projected Annual Change (2022-2027)	\$19,277	3.1%	\$15,812	2.2%	\$12,003	1.8%
Historical Annual Change (2000-2022)	\$32,524	1.6%	\$51,905	2.5%	\$46,544	2.4%
<b>Median Household Income</b>						
Estimated Median Household Income (2022)	\$84,288		\$121,219		\$112,706	
Projected Median Household Income (2027)	\$99,560		\$149,221		\$137,245	
Census Median Household Income (2010)	\$75,478		\$85,285		\$80,804	
Census Median Household Income (2000)	\$83,167		\$84,867		\$77,447	
Projected Annual Change (2022-2027)	\$15,272	3.6%	\$28,002	4.6%	\$24,539	4.4%
Historical Annual Change (2000-2022)	\$1,121	-	\$36,353	1.9%	\$35,260	2.1%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2022)	\$42,384		\$49,259		\$46,016	
Projected Per Capita Income (2027)	\$49,828		\$55,653		\$51,216	
Census Per Capita Income (2010)	\$36,832		\$36,677		\$33,909	
Census Per Capita Income (2000)	\$30,587		\$30,957		\$29,168	
Projected Annual Change (2022-2027)	\$7,444	3.5%	\$6,394	2.6%	\$5,200	2.3%
Historical Annual Change (2000-2022)	\$11,797	1.8%	\$18,302	2.7%	\$16,848	2.6%
Estimated Average Household Net Worth (2022)	\$676,787		\$1.16 M		\$998,021	

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<b>3805 Dallas Hwy Marietta, GA 30064</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Race and Ethnicity</b>						
Total Population (2022)	3,388		40,378		125,164	
White (2022)	2,422	71.5%	28,284	70.0%	78,695	62.9%
Black or African American (2022)	482	14.2%	6,346	15.7%	26,427	21.1%
American Indian or Alaska Native (2022)	1	-	66	0.2%	377	0.3%
Asian (2022)	117	3.5%	1,521	3.8%	4,719	3.8%
Hawaiian or Pacific Islander (2022)	2	-	10	-	47	-
Other Race (2022)	127	3.8%	1,363	3.4%	5,758	4.6%
Two or More Races (2022)	236	7.0%	2,788	6.9%	9,141	7.3%
Population < 18 (2022)	826 24.4%		10,279 25.5%		32,200 25.7%	
White Not Hispanic	495	59.9%	6,196	60.3%	17,014	52.8%
Black or African American	128	15.5%	1,707	16.6%	7,195	22.3%
Asian	30	3.7%	428	4.2%	1,250	3.9%
Other Race Not Hispanic	93	11.2%	1,011	9.8%	2,831	8.8%
Hispanic	80	9.6%	937	9.1%	3,909	12.1%
Not Hispanic or Latino Population (2022)	3,156 93.2%		37,666 93.3%		113,543 90.7%	
Not Hispanic White	2,365	74.9%	27,537	73.1%	75,902	66.8%
Not Hispanic Black or African American	471	14.9%	6,135	16.3%	25,113	22.1%
Not Hispanic American Indian or Alaska Native	-	-	33	-	170	0.1%
Not Hispanic Asian	117	3.7%	1,491	4.0%	4,622	4.1%
Not Hispanic Hawaiian or Pacific Islander	1	-	7	-	30	-
Not Hispanic Other Race	55	1.8%	627	1.7%	2,250	2.0%
Not Hispanic Two or More Races	146	4.6%	1,836	4.9%	5,457	4.8%
Hispanic or Latino Population (2022)	232 6.8%		2,712 6.7%		11,621 9.3%	
Hispanic White	57	24.6%	747	27.6%	2,793	24.0%
Hispanic Black or African American	11	4.8%	210	7.8%	1,314	11.3%
Hispanic American Indian or Alaska Native	-	-	33	1.2%	207	1.8%
Hispanic Asian	-	-	30	1.1%	97	0.8%
Hispanic Hawaiian or Pacific Islander	-	-	3	0.1%	17	0.1%
Hispanic Other Race	72	31.1%	736	27.1%	3,509	30.2%
Hispanic Two or More Races	90	38.9%	952	35.1%	3,685	31.7%
Not Hispanic or Latino Population (2020)	3,266 93.4%		37,397 93.5%		113,300 90.9%	
Hispanic or Latino Population (2020)	230 6.6%		2,603 6.5%		11,395 9.1%	
Not Hispanic or Latino Population (2010)	3,119 97.0%		33,390 96.3%		103,124 93.4%	
Hispanic or Latino Population (2010)	97 3.0%		1,277 3.7%		7,234 6.6%	
Not Hispanic or Latino Population (2027)	3,216 93.1%		39,832 93.2%		119,968 90.7%	
Hispanic or Latino Population (2027)	239 6.9%		2,886 6.8%		12,230 9.3%	
Projected Annual Growth (2022-2027)	8 0.7%		174 1.3%		610 1.0%	
Historical Annual Growth (2010-2020)	133 13.7%		1,325 10.4%		4,161 5.8%	

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3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2022)</b>							
Total Population		3,388		40,378		125,164	
Age Under 5 Years		130	3.8%	1,900	4.7%	5,969	4.8%
Age 5 to 9 Years		229	6.8%	2,857	7.1%	8,860	7.1%
Age 10 to 14 Years		281	8.3%	3,380	8.4%	10,616	8.5%
Age 15 to 19 Years		275	8.1%	3,051	7.6%	9,606	7.7%
Age 20 to 24 Years		143	4.2%	1,715	4.2%	6,021	4.8%
Age 25 to 29 Years		119	3.5%	1,418	3.5%	5,496	4.4%
Age 30 to 34 Years		143	4.2%	1,888	4.7%	6,878	5.5%
Age 35 to 39 Years		210	6.2%	2,696	6.7%	8,887	7.1%
Age 40 to 44 Years		266	7.8%	3,254	8.1%	10,174	8.1%
Age 45 to 49 Years		266	7.8%	3,189	7.9%	9,822	7.8%
Age 50 to 54 Years		273	8.1%	3,350	8.3%	9,864	7.9%
Age 55 to 59 Years		289	8.5%	3,073	7.6%	8,701	7.0%
Age 60 to 64 Years		256	7.6%	2,789	6.9%	7,989	6.4%
Age 65 to 69 Years		206	6.1%	2,280	5.6%	6,277	5.0%
Age 70 to 74 Years		159	4.7%	1,688	4.2%	4,669	3.7%
Age 75 to 79 Years		87	2.6%	1,009	2.5%	2,754	2.2%
Age 80 to 84 Years		30	0.9%	452	1.1%	1,440	1.2%
Age 85 Years or Over		26	0.8%	390	1.0%	1,139	0.9%
Median Age		42.2		41.3		39.4	
Age 19 Years or Less		915	27.0%	11,188	27.7%	35,051	28.0%
Age 20 to 64 Years		1,966	58.0%	23,372	57.9%	73,834	59.0%
Age 65 Years or Over		507	15.0%	5,818	14.4%	16,279	13.0%
<b>Female Age Distribution (2022)</b>							
Female Population		1,703	50.3%	20,341	50.4%	63,992	51.1%
Age Under 5 Years		68	4.0%	903	4.4%	2,936	4.6%
Age 5 to 9 Years		114	6.7%	1,445	7.1%	4,421	6.9%
Age 10 to 14 Years		125	7.3%	1,641	8.1%	5,240	8.2%
Age 15 to 19 Years		126	7.4%	1,494	7.3%	4,720	7.4%
Age 20 to 24 Years		60	3.5%	812	4.0%	2,950	4.6%
Age 25 to 29 Years		61	3.6%	705	3.5%	2,781	4.3%
Age 30 to 34 Years		75	4.4%	994	4.9%	3,625	5.7%
Age 35 to 39 Years		114	6.7%	1,416	7.0%	4,729	7.4%
Age 40 to 44 Years		140	8.2%	1,716	8.4%	5,352	8.4%
Age 45 to 49 Years		139	8.2%	1,659	8.2%	5,151	8.0%
Age 50 to 54 Years		141	8.3%	1,664	8.2%	4,948	7.7%
Age 55 to 59 Years		144	8.5%	1,536	7.6%	4,354	6.8%
Age 60 to 64 Years		125	7.3%	1,375	6.8%	4,028	6.3%
Age 65 to 69 Years		99	5.8%	1,084	5.3%	3,189	5.0%
Age 70 to 74 Years		92	5.4%	854	4.2%	2,475	3.9%
Age 75 to 79 Years		46	2.7%	547	2.7%	1,522	2.4%
Age 80 to 84 Years		18	1.0%	246	1.2%	831	1.3%
Age 85 Years or Over		15	0.9%	248	1.2%	738	1.2%
Female Median Age		43.0		41.5		39.9	
Age 19 Years or Less		433	25.4%	5,483	27.0%	17,317	27.1%
Age 20 to 64 Years		1,001	58.8%	11,878	58.4%	37,920	59.3%
Age 65 Years or Over		269	15.8%	2,980	14.6%	8,755	13.7%

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<b>Male Age Distribution (2022)</b>							
Male Population		1,685	49.7%	20,037	49.6%	61,172	48.9%
Age Under 5 Years		61	3.6%	997	5.0%	3,033	5.0%
Age 5 to 9 Years		116	6.9%	1,411	7.0%	4,438	7.3%
Age 10 to 14 Years		156	9.3%	1,739	8.7%	5,376	8.8%
Age 15 to 19 Years		149	8.8%	1,557	7.8%	4,886	8.0%
Age 20 to 24 Years		83	4.9%	902	4.5%	3,071	5.0%
Age 25 to 29 Years		58	3.5%	713	3.6%	2,715	4.4%
Age 30 to 34 Years		68	4.1%	895	4.5%	3,253	5.3%
Age 35 to 39 Years		96	5.7%	1,280	6.4%	4,159	6.8%
Age 40 to 44 Years		125	7.4%	1,538	7.7%	4,822	7.9%
Age 45 to 49 Years		126	7.5%	1,529	7.6%	4,671	7.6%
Age 50 to 54 Years		132	7.8%	1,686	8.4%	4,916	8.0%
Age 55 to 59 Years		144	8.6%	1,537	7.7%	4,347	7.1%
Age 60 to 64 Years		131	7.8%	1,414	7.1%	3,961	6.5%
Age 65 to 69 Years		107	6.3%	1,196	6.0%	3,088	5.0%
Age 70 to 74 Years		67	4.0%	833	4.2%	2,194	3.6%
Age 75 to 79 Years		40	2.4%	462	2.3%	1,233	2.0%
Age 80 to 84 Years		12	0.7%	206	1.0%	609	1.0%
Age 85 Years or Over		11	0.7%	141	0.7%	401	0.7%
Male Median Age		41.3		41.0		38.9	
Age 19 Years or Less		482	28.6%	5,704	28.5%	17,734	29.0%
Age 20 to 64 Years		965	57.3%	11,494	57.4%	35,914	58.7%
Age 65 Years or Over		238	14.1%	2,839	14.2%	7,524	12.3%
<b>Males per 100 Females (2022)</b>							
Overall Comparison		99		99		96	
Age Under 5 Years		90	47.3%	110	52.5%	103	50.8%
Age 5 to 9 Years		102	50.4%	98	49.4%	100	50.1%
Age 10 to 14 Years		125	55.6%	106	51.5%	103	50.6%
Age 15 to 19 Years		118	54.2%	104	51.0%	104	50.9%
Age 20 to 24 Years		138	58.0%	111	52.6%	104	51.0%
Age 25 to 29 Years		95	48.8%	101	50.3%	98	49.4%
Age 30 to 34 Years		91	47.7%	90	47.4%	90	47.3%
Age 35 to 39 Years		84	45.7%	90	47.5%	88	46.8%
Age 40 to 44 Years		89	47.2%	90	47.3%	90	47.4%
Age 45 to 49 Years		90	47.5%	92	48.0%	91	47.6%
Age 50 to 54 Years		93	48.3%	101	50.3%	99	49.8%
Age 55 to 59 Years		100	50.0%	100	50.0%	100	50.0%
Age 60 to 64 Years		105	51.2%	103	50.7%	98	49.6%
Age 65 to 69 Years		108	51.9%	110	52.5%	97	49.2%
Age 70 to 74 Years		74	42.4%	98	49.4%	89	47.0%
Age 75 to 79 Years		87	46.6%	84	45.8%	81	44.8%
Age 80 to 84 Years		68	40.4%	84	45.6%	73	42.3%
Age 85 Years or Over		76	43.1%	57	36.3%	54	35.2%
Age 19 Years or Less		111	52.7%	104	51.0%	102	50.6%
Age 20 to 39 Years		99	49.6%	96	49.1%	94	48.4%
Age 40 to 64 Years		95	48.8%	97	49.2%	95	48.8%
Age 65 Years or Over		88	46.9%	95	48.8%	86	46.2%

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3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2022)</b>							
Total Households		1,158		13,555		42,528	
Households with Children		467	40.3%	5,636	41.6%	17,781	41.8%
Average Household Size		2.9		3.0		2.9	
Household Density per Square Mile		369		480		542	
Population Family		3,166	93.5%	37,760	93.5%	115,127	92.0%
Population Non-Family		222	6.5%	2,467	6.1%	9,653	7.7%
Population Group Quarters		-	-	151	0.4%	384	0.3%
Family Households		972	83.9%	11,562	85.3%	34,691	81.6%
Married Couple Households		809	83.2%	10,019	86.7%	28,803	83.0%
Other Family Households with Children		163	16.8%	1,543	13.3%	5,888	17.0%
Family Households with Children		467	48.1%	5,634	48.7%	17,772	51.2%
Married Couple with Children		368	78.8%	4,696	83.3%	14,078	79.2%
Other Family Households with Children		99	21.2%	939	16.7%	3,694	20.8%
Family Households No Children		505	51.9%	5,928	51.3%	16,919	48.8%
Married Couple No Children		441	87.3%	5,323	89.8%	14,725	87.0%
Other Family Households No Children		64	12.7%	605	10.2%	2,194	13.0%
Non-Family Households		186	16.1%	1,993	14.7%	7,837	18.4%
Non-Family Households with Children		-	-	2	-	9	0.1%
Non-Family Households No Children		186	100.0%	1,991	99.9%	7,828	99.9%
Average Family Household Size		3.3		3.3		3.3	
Average Family Income		\$133,665		\$159,911		\$147,604	
Median Family Income		\$94,260		\$131,798		\$125,382	
Average Non-Family Household Size		1.2		1.2		1.2	
<b>Marital Status (2022)</b>							
Population Age 15 Years or Over		2,748		32,242		99,719	
Never Married		593	21.6%	6,755	21.0%	24,322	24.4%
Currently Married		1,703	62.0%	20,659	64.1%	59,216	59.4%
Previously Married		451	16.4%	4,827	15.0%	16,180	16.2%
Separated		53	11.7%	830	17.2%	3,564	22.0%
Widowed		62	13.8%	1,266	26.2%	3,849	23.8%
Divorced		336	74.5%	2,731	56.6%	8,767	54.2%
<b>Educational Attainment (2022)</b>							
Adult Population Age 25 Years or Over		2,330		27,476		84,092	
Elementary (Grade Level 0 to 8)		25	1.1%	487	1.8%	1,783	2.1%
Some High School (Grade Level 9 to 11)		86	3.7%	862	3.1%	2,942	3.5%
High School Graduate		610	26.2%	4,760	17.3%	15,931	18.9%
Some College		373	16.0%	4,333	15.8%	14,877	17.7%
Associate Degree Only		133	5.7%	2,014	7.3%	6,008	7.1%
Bachelor Degree Only		645	27.7%	8,965	32.6%	26,434	31.4%
Graduate Degree		457	19.6%	6,054	22.0%	16,118	19.2%
Any College (Some College or Higher)		1,609	69.1%	21,367	77.8%	63,436	75.4%
College Degree + (Bachelor Degree or Higher)		1,103	47.3%	15,019	54.7%	42,551	50.6%

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<b>Housing</b>							
Total Housing Units (2022)		1,178		13,876		43,825	
Total Housing Units (2020)		1,215		13,704		43,445	
Historical Annual Growth (2020-2022)		-36	-	171	-	380	-
Housing Units Occupied (2022)		1,158	98.3%	13,555	97.7%	42,528	97.0%
Housing Units Owner-Occupied		1,004	86.7%	12,410	91.6%	36,605	86.1%
Housing Units Renter-Occupied		154	13.3%	1,145	8.4%	5,923	13.9%
Housing Units Vacant (2022)		20	1.7%	321	2.3%	1,297	3.0%
<b>Household Size (2022)</b>							
Total Households		1,158		13,555		42,528	
1 Person Households		163	14.1%	1,671	12.3%	6,568	15.4%
2 Person Households		365	31.5%	4,542	33.5%	13,493	31.7%
3 Person Households		256	22.1%	2,844	21.0%	8,502	20.0%
4 Person Households		233	20.1%	2,768	20.4%	8,389	19.7%
5 Person Households		101	8.7%	1,219	9.0%	3,762	8.8%
6 Person Households		31	2.7%	365	2.7%	1,254	2.9%
7 or More Person Households		10	0.9%	145	1.1%	560	1.3%
<b>Household Income Distribution (2022)</b>							
HH Income \$200,000 or More		123	10.6%	3,162	23.3%	8,013	18.8%
HH Income \$150,000 to \$199,999		120	10.3%	1,981	14.6%	5,489	12.9%
HH Income \$125,000 to \$149,999		113	9.7%	1,239	9.1%	4,536	10.7%
HH Income \$100,000 to \$124,999		113	9.8%	1,519	11.2%	4,887	11.5%
HH Income \$75,000 to \$99,999		193	16.6%	1,908	14.1%	6,283	14.8%
HH Income \$50,000 to \$74,999		133	11.5%	1,567	11.6%	6,070	14.3%
HH Income \$35,000 to \$49,999		178	15.3%	1,026	7.6%	2,700	6.3%
HH Income \$25,000 to \$34,999		114	9.8%	538	4.0%	2,015	4.7%
HH Income \$15,000 to \$24,999		22	1.9%	277	2.0%	1,105	2.6%
HH Income \$10,000 to \$14,999		8	0.7%	57	0.4%	381	0.9%
HH Income Under \$10,000		43	3.7%	281	2.1%	1,048	2.5%
<b>Household Vehicles (2022)</b>							
Households 0 Vehicles Available		10	0.8%	250	1.8%	903	2.1%
Households 1 Vehicle Available		229	19.8%	1,823	13.5%	7,558	17.8%
Households 2 Vehicles Available		526	45.4%	6,422	47.4%	18,893	44.4%
Households 3 or More Vehicles Available		393	33.9%	5,059	37.3%	15,174	35.7%
Total Vehicles Available		2,736		31,917		96,497	
Average Vehicles per Household		2.4		2.4		2.3	
Owner-Occupied Household Vehicles		2,518	92.0%	30,074	94.2%	87,133	90.3%
Average Vehicles per Owner-Occupied Household		2.5		2.4		2.4	
Renter-Occupied Household Vehicles		218	8.0%	1,843	5.8%	9,364	9.7%
Average Vehicles per Renter-Occupied Household		1.4		1.6		1.6	
<b>Travel Time (2022)</b>							
Worker Base Age 16 years or Over		1,581		19,711		62,909	
Travel to Work in 14 Minutes or Less		128	8.1%	2,266	11.5%	6,641	10.6%
Travel to Work in 15 to 29 Minutes		412	26.1%	4,807	24.4%	15,903	25.3%
Travel to Work in 30 to 59 Minutes		475	30.0%	6,536	33.2%	23,456	37.3%
Travel to Work in 60 Minutes or More		253	16.0%	3,294	16.7%	9,942	15.8%
Work at Home		313	19.8%	2,808	14.2%	6,968	11.1%
Average Minutes Travel to Work		31.0		32.5		33.0	

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2022)</b>						
Worker Base Age 16 years or Over	1,581		19,711		62,909	
Drive to Work Alone	1,137	71.9%	15,462	78.4%	50,478	80.2%
Drive to Work in Carpool	98	6.2%	1,009	5.1%	3,746	6.0%
Travel to Work by Public Transportation	10	0.6%	68	0.3%	791	1.3%
Drive to Work on Motorcycle	-	-	9	-	53	-
Bicycle to Work	-	-	5	-	6	-
Walk to Work	13	0.8%	87	0.4%	209	0.3%
Other Means	10	0.6%	263	1.3%	659	1.0%
Work at Home	313	19.8%	2,808	14.2%	6,968	11.1%
<b>Daytime Demographics (2022)</b>						
Total Businesses	442		2,142		6,029	
Total Employees	2,466		11,711		30,575	
Company Headquarter Businesses	13	2.9%	45	2.1%	115	1.9%
Company Headquarter Employees	180	7.3%	548	4.7%	1,671	5.5%
Employee Population per Business	5.6 to 1		5.5 to 1		5.1 to 1	
Residential Population per Business	7.7 to 1		18.8 to 1		20.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,563		23,394		64,740	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2022)	2,686		31,475		97,419	
Labor Force Total Males (2022)	1,316	49.0%	15,482	49.2%	47,133	48.4%
Male Civilian Employed	896	68.1%	11,005	71.1%	33,779	71.7%
Male Civilian Unemployed	26	2.0%	310	2.0%	692	1.5%
Males in Armed Forces	9	0.7%	49	0.3%	195	0.4%
Males Not in Labor Force	386	29.3%	4,119	26.6%	12,468	26.5%
Labor Force Total Females (2022)	1,370	51.0%	15,993	50.8%	50,286	51.6%
Female Civilian Employed	685	50.0%	8,707	54.4%	29,131	57.9%
Female Civilian Unemployed	16	1.2%	225	1.4%	809	1.6%
Females in Armed Forces	-	-	32	0.2%	149	0.3%
Females Not in Labor Force	669	48.8%	7,029	43.9%	20,197	40.2%
Unemployment Rate	42	1.6%	535	1.7%	1,501	1.5%
<b>Occupation (2022)</b>						
Occupation Population Age 16 Years or Over	1,581		19,711		62,909	
Occupation Total Males	896	56.7%	11,005	55.8%	33,779	53.7%
Occupation Total Females	685	43.3%	8,707	44.2%	29,131	46.3%
Management, Business, Financial Operations	338	-	5,140	26.1%	13,846	22.0%
Professional, Related	381	24.1%	5,567	28.2%	17,928	28.5%
Service	299	18.9%	2,398	12.2%	7,881	12.5%
Sales, Office	338	21.4%	3,673	18.6%	12,955	20.6%
Farming, Fishing, Forestry	-	-	2	-	10	-
Construction, Extraction, Maintenance	88	5.6%	1,121	5.7%	4,130	6.6%
Production, Transport, Material Moving	136	8.6%	1,810	9.2%	6,159	9.8%
White Collar Workers	1,057	66.8%	14,380	73.0%	44,729	71.1%
Blue Collar Workers	524	33.2%	5,331	27.0%	18,180	28.9%

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3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2022)</b>							
Total Units		1,158		13,555		42,528	
1 Detached Unit		1,037	89.6%	11,846	87.4%	35,348	83.1%
1 Attached Unit		52	4.5%	877	6.5%	2,995	7.0%
2 Units		2	0.2%	25	0.2%	173	0.4%
3 to 4 Units		6	0.5%	74	0.5%	302	0.7%
5 to 9 Units		18	1.5%	176	1.3%	816	1.9%
10 to 19 Units		17	1.4%	208	1.5%	1,240	2.9%
20 to 49 Units		17	1.4%	150	1.1%	792	1.9%
50 or More Units		4	0.4%	97	0.7%	496	1.2%
Mobile Home or Trailer		5	0.4%	102	0.8%	367	0.9%
Other Structure		-	-	-	-	-	-
<b>Homes Built By Year (2022)</b>							
Homes Built 2014 or later		44	3.7%	825	5.9%	2,501	5.7%
Homes Built 2010 to 2013		5	0.5%	337	2.4%	963	2.2%
Homes Built 2000 to 2009		230	19.6%	3,417	24.6%	10,041	22.9%
Homes Built 1990 to 1999		365	30.9%	3,560	25.7%	12,654	28.9%
Homes Built 1980 to 1989		306	25.9%	3,070	22.1%	9,149	20.9%
Homes Built 1970 to 1979		136	11.6%	1,567	11.3%	4,295	9.8%
Homes Built 1960 to 1969		16	1.3%	359	2.6%	1,607	3.7%
Homes Built 1950 to 1959		14	1.2%	202	1.5%	735	1.7%
Homes Built 1940 to 1949		9	0.8%	64	0.5%	216	0.5%
Homes Built Before 1939		33	2.8%	155	1.1%	366	0.8%
Median Age of Homes		25.5 yrs		23.5 yrs		23.6 yrs	
<b>Home Values (2022)</b>							
Owner Specified Housing Units		1,004		12,410		36,605	
Home Values \$1,000,000 or More		12	1.2%	160	1.3%	351	1.0%
Home Values \$750,000 to \$999,999		20	2.0%	519	4.2%	1,040	2.8%
Home Values \$500,000 to \$749,999		145	14.4%	1,785	14.4%	3,728	10.2%
Home Values \$400,000 to \$499,999		49	4.9%	1,736	14.0%	4,440	12.1%
Home Values \$300,000 to \$399,999		255	25.4%	3,481	28.0%	10,070	27.5%
Home Values \$250,000 to \$299,999		270	26.9%	1,698	13.7%	5,405	14.8%
Home Values \$200,000 to \$249,999		168	16.7%	1,714	13.8%	4,837	13.2%
Home Values \$175,000 to \$199,999		43	4.3%	655	5.3%	2,569	7.0%
Home Values \$150,000 to \$174,999		14	1.4%	335	2.7%	2,033	5.6%
Home Values \$125,000 to \$149,999		19	1.9%	211	1.7%	1,058	2.9%
Home Values \$100,000 to \$124,999		5	0.5%	52	0.4%	439	1.2%
Home Values \$90,000 to \$99,999		-	-	4	-	71	0.2%
Home Values \$80,000 to \$89,999		-	-	4	-	90	0.2%
Home Values \$70,000 to \$79,999		-	-	4	-	103	0.3%
Home Values \$60,000 to \$69,999		-	-	-	-	5	-
Home Values \$50,000 to \$59,999		-	-	3	-	17	-
Home Values \$35,000 to \$49,999		-	-	9	-	76	0.2%
Home Values \$25,000 to \$34,999		-	-	5	-	66	0.2%
Home Values \$10,000 to \$24,999		-	-	8	-	130	0.4%
Home Values Under \$10,000		-	-	27	0.2%	78	0.2%
Owner-Occupied Median Home Value		\$301,797		\$341,462		\$315,750	
Renter-Occupied Median Rent		\$1,099		\$1,232		\$1,149	

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3805 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
<b>Total Annual Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$96.08 M		\$1.26 B		\$3.71 B	
Total Non-Retail Expenditure	\$50.57 M		\$669.17 M		\$1.96 B	
Total Retail Expenditure	\$45.51 M		\$593.04 M		\$1.75 B	
Apparel	\$3.42 M		\$45.81 M		\$134.18 M	
Contributions	\$3.19 M		\$45.15 M		\$130 M	
Education	\$2.97 M		\$44.66 M		\$127.33 M	
Entertainment	\$5.51 M		\$74.39 M		\$217.38 M	
Food and Beverages	\$14.08 M		\$181.6 M		\$537.34 M	
Furnishings and Equipment	\$3.42 M		\$45.87 M		\$134.32 M	
Gifts	\$2.39 M		\$34.43 M		\$99.29 M	
Health Care	\$8.07 M		\$101.97 M		\$302.17 M	
Household Operations	\$3.8 M		\$51.13 M		\$149.29 M	
Miscellaneous Expenses	\$1.83 M		\$24.11 M		\$70.71 M	
Personal Care	\$1.29 M		\$16.89 M		\$49.79 M	
Personal Insurance	\$707.03 K		\$9.88 M		\$28.51 M	
Reading	\$209.3 K		\$2.78 M		\$8.14 M	
Shelter	\$20.03 M		\$262.89 M		\$774.35 M	
Tobacco	\$549.37 K		\$6.14 M		\$18.81 M	
Transportation	\$17.64 M		\$228.54 M		\$675.35 M	
Utilities	\$6.96 M		\$85.98 M		\$256.57 M	
<b>Monthly Household Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$6,913		\$7,760		\$7,277	
Total Non-Retail Expenditure	\$3,639	52.6%	\$4,114	53.0%	\$3,850	52.9%
Total Retail Expenditures	\$3,275	47.4%	\$3,646	47.0%	\$3,427	47.1%
Apparel	\$246	3.6%	\$282	3.6%	\$263	3.6%
Contributions	\$230	3.3%	\$278	3.6%	\$255	3.5%
Education	\$214	3.1%	\$275	3.5%	\$249	3.4%
Entertainment	\$397	5.7%	\$457	5.9%	\$426	5.9%
Food and Beverages	\$1,013	14.7%	\$1,116	14.4%	\$1,053	14.5%
Furnishings and Equipment	\$246	3.6%	\$282	3.6%	\$263	3.6%
Gifts	\$172	2.5%	\$212	2.7%	\$195	2.7%
Health Care	\$581	8.4%	\$627	8.1%	\$592	8.1%
Household Operations	\$273	4.0%	\$314	4.1%	\$293	4.0%
Miscellaneous Expenses	\$131	1.9%	\$148	1.9%	\$139	1.9%
Personal Care	\$93	1.3%	\$104	1.3%	\$98	1.3%
Personal Insurance	\$51	0.7%	\$61	0.8%	\$56	0.8%
Reading	\$15	0.2%	\$17	0.2%	\$16	0.2%
Shelter	\$1,441	20.8%	\$1,616	20.8%	\$1,517	20.9%
Tobacco	\$40	0.6%	\$38	0.5%	\$37	0.5%
Transportation	\$1,269	18.4%	\$1,405	18.1%	\$1,323	18.2%
Utilities	\$501	7.2%	\$529	6.8%	\$503	6.9%

