

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	3,422		40,510		125,985	
Projected Population (2028)	3,600		42,319		131,940	
Census Population (2020)	3,496		39,999		124,673	
Census Population (2010)	3,216		34,667		110,333	
Projected Annual Growth (2023-2028)	178	1.0%	1,809	0.9%	5,955	0.9%
Historical Annual Growth (2020-2023)	-74	-	511	0.4%	1,312	0.4%
Historical Annual Growth (2010-2020)	280	0.9%	5,332	1.5%	14,341	1.3%
Estimated Population Density (2023)	1,090	psm	1,433	psm	1,605	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,183		13,764		43,318	
Projected Households (2028)	1,296		14,915		47,078	
Census Households (2020)	1,195		13,423		42,328	
Census Households (2010)	1,106		11,732		37,597	
Projected Annual Growth (2023-2028)	113	1.9%	1,151	1.7%	3,760	1.7%
Historical Annual Change (2010-2023)	77	0.5%	2,033	1.3%	5,721	1.2%
Average Household Income						
Estimated Average Household Income (2023)	\$147,216		\$174,057		\$162,999	
Projected Average Household Income (2028)	\$140,675		\$171,247		\$159,083	
Census Average Household Income (2010)	\$107,202		\$108,341		\$99,513	
Census Average Household Income (2000)	\$91,469		\$94,744		\$88,799	
Projected Annual Change (2023-2028)	-\$6,541	-0.9%	-\$2,810	-0.3%	-\$3,916	-0.5%
Historical Annual Change (2000-2023)	\$55,746	2.6%	\$79,313	3.6%	\$74,200	3.6%
Median Household Income						
Estimated Median Household Income (2023)	\$99,559		\$139,120		\$129,720	
Projected Median Household Income (2028)	\$95,670		\$140,396		\$130,093	
Census Median Household Income (2010)	\$75,478		\$85,285		\$80,812	
Census Median Household Income (2000)	\$83,167		\$84,867		\$77,449	
Projected Annual Change (2023-2028)	-\$3,889	-0.8%	\$1,276	0.2%	\$373	-
Historical Annual Change (2000-2023)	\$16,392	0.9%	\$54,254	2.8%	\$52,271	2.9%
Per Capita Income						
Estimated Per Capita Income (2023)	\$50,891		\$59,170		\$56,074	
Projected Per Capita Income (2028)	\$50,636		\$60,384		\$56,790	
Census Per Capita Income (2010)	\$36,832		\$36,677		\$33,911	
Census Per Capita Income (2000)	\$30,587		\$30,957		\$29,168	
Projected Annual Change (2023-2028)	-\$255	-0.1%	\$1,213	0.4%	\$716	0.3%
Historical Annual Change (2000-2023)	\$20,304	2.9%	\$28,214	4.0%	\$26,906	4.0%
Estimated Average Household Net Worth (2023)	\$648,194		\$1.05 M		\$939,202	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	3,422		40,510		125,985	
White (2023)	2,456	71.8%	28,535	70.4%	80,201	63.7%
Black or African American (2023)	575	16.8%	7,390	18.2%	29,654	23.5%
American Indian or Alaska Native (2023)	-	-	46	0.1%	276	0.2%
Asian (2023)	128	3.7%	1,618	4.0%	5,015	4.0%
Hawaiian or Pacific Islander (2023)	1	-	8	-	34	-
Other Race (2023)	54	1.6%	648	1.6%	3,284	2.6%
Two or More Races (2023)	207	6.0%	2,264	5.6%	7,520	6.0%
Population < 18 (2023)	833 24.3%		10,244 25.3%		32,140 25.5%	
White Not Hispanic	531	63.8%	6,428	62.8%	17,905	55.7%
Black or African American	151	18.1%	1,951	19.0%	7,786	24.2%
Asian	30	3.6%	433	4.2%	1,248	3.9%
Other Race Not Hispanic	56	6.8%	570	5.6%	1,620	5.0%
Hispanic	65	7.8%	861	8.4%	3,581	11.1%
Not Hispanic or Latino Population (2023)	3,196 93.4%		37,893 93.5%		115,195 91.4%	
Not Hispanic White	2,412	75.5%	27,945	73.7%	77,946	67.7%
Not Hispanic Black or African American	566	17.7%	7,275	19.2%	29,141	25.3%
Not Hispanic American Indian or Alaska Native	-	-	14	-	72	-
Not Hispanic Asian	127	4.0%	1,610	4.2%	4,966	4.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	22	-
Not Hispanic Other Race	8	0.3%	112	0.3%	354	0.3%
Not Hispanic Two or More Races	83	2.6%	933	2.5%	2,694	2.3%
Hispanic or Latino Population (2023)	226 6.6%		2,617 6.5%		10,790 8.6%	
Hispanic White	44	19.5%	590	22.5%	2,256	20.9%
Hispanic Black or African American	9	4.0%	116	4.4%	513	4.8%
Hispanic American Indian or Alaska Native	-	-	32	1.2%	204	1.9%
Hispanic Asian	1	0.6%	8	0.3%	49	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.1%	11	0.1%
Hispanic Other Race	46	20.5%	536	20.5%	2,930	27.2%
Hispanic Two or More Races	124	54.8%	1,331	50.9%	4,826	44.7%
Not Hispanic or Latino Population (2020)	3,266 93.4%		37,397 93.5%		113,281 90.9%	
Hispanic or Latino Population (2020)	230 6.6%		2,603 6.5%		11,393 9.1%	
Not Hispanic or Latino Population (2010)	3,119 97.0%		33,390 96.3%		103,103 93.4%	
Hispanic or Latino Population (2010)	97 3.0%		1,277 3.7%		7,230 6.6%	
Not Hispanic or Latino Population (2028)	3,364 93.5%		39,581 93.5%		120,638 91.4%	
Hispanic or Latino Population (2028)	236 6.5%		2,737 6.5%		11,302 8.6%	
Projected Annual Growth (2023-2028)	10 0.9%		121 0.9%		512 0.9%	
Historical Annual Growth (2010-2020)	133 13.7%		1,325 10.4%		4,163 5.8%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		3,422		40,510		125,985	
Age Under 5 Years		127	3.7%	1,811	4.5%	5,831	4.6%
Age 5 to 9 Years		234	6.8%	2,794	6.9%	8,566	6.8%
Age 10 to 14 Years		286	8.4%	3,458	8.5%	10,756	8.5%
Age 15 to 19 Years		286	8.4%	3,186	7.9%	10,155	8.1%
Age 20 to 24 Years		138	4.0%	1,686	4.2%	6,055	4.8%
Age 25 to 29 Years		113	3.3%	1,401	3.5%	5,469	4.3%
Age 30 to 34 Years		139	4.1%	1,787	4.4%	6,415	5.1%
Age 35 to 39 Years		201	5.9%	2,502	6.2%	8,086	6.4%
Age 40 to 44 Years		249	7.3%	3,148	7.8%	9,756	7.7%
Age 45 to 49 Years		272	7.9%	3,326	8.2%	10,377	8.2%
Age 50 to 54 Years		288	8.4%	3,529	8.7%	10,588	8.4%
Age 55 to 59 Years		304	8.9%	3,162	7.8%	9,189	7.3%
Age 60 to 64 Years		249	7.3%	2,612	6.4%	7,668	6.1%
Age 65 to 69 Years		199	5.8%	2,243	5.5%	6,299	5.0%
Age 70 to 74 Years		172	5.0%	1,847	4.6%	5,011	4.0%
Age 75 to 79 Years		101	3.0%	1,112	2.7%	3,022	2.4%
Age 80 to 84 Years		34	1.0%	496	1.2%	1,579	1.3%
Age 85 Years or Over		30	0.9%	409	1.0%	1,163	0.9%
Median Age		42.8		41.9		40.1	
Age 19 Years or Less		932	27.2%	11,249	27.8%	35,307	28.0%
Age 20 to 64 Years		1,953	57.1%	23,153	57.2%	73,603	58.4%
Age 65 Years or Over		536	15.7%	6,107	15.1%	17,075	13.6%
Female Age Distribution (2023)							
Female Population		1,741	50.9%	20,491	50.6%	64,642	51.3%
Age Under 5 Years		64	3.7%	865	4.2%	2,879	4.5%
Age 5 to 9 Years		120	6.9%	1,416	6.9%	4,333	6.7%
Age 10 to 14 Years		133	7.6%	1,680	8.2%	5,318	8.2%
Age 15 to 19 Years		139	8.0%	1,601	7.8%	5,138	7.9%
Age 20 to 24 Years		59	3.4%	797	3.9%	2,979	4.6%
Age 25 to 29 Years		59	3.4%	695	3.4%	2,745	4.2%
Age 30 to 34 Years		71	4.1%	936	4.6%	3,343	5.2%
Age 35 to 39 Years		112	6.4%	1,322	6.5%	4,326	6.7%
Age 40 to 44 Years		131	7.5%	1,680	8.2%	5,172	8.0%
Age 45 to 49 Years		146	8.4%	1,727	8.4%	5,434	8.4%
Age 50 to 54 Years		150	8.6%	1,754	8.6%	5,318	8.2%
Age 55 to 59 Years		152	8.7%	1,581	7.7%	4,558	7.1%
Age 60 to 64 Years		118	6.8%	1,257	6.1%	3,804	5.9%
Age 65 to 69 Years		94	5.4%	1,091	5.3%	3,289	5.1%
Age 70 to 74 Years		103	5.9%	965	4.7%	2,702	4.2%
Age 75 to 79 Years		51	3.0%	606	3.0%	1,671	2.6%
Age 80 to 84 Years		22	1.2%	266	1.3%	903	1.4%
Age 85 Years or Over		16	0.9%	250	1.2%	731	1.1%
Female Median Age		43.3		42.1		40.5	
Age 19 Years or Less		457	26.2%	5,563	27.1%	17,668	27.3%
Age 20 to 64 Years		997	57.3%	11,750	57.3%	37,677	58.3%
Age 65 Years or Over		287	16.5%	3,178	15.5%	9,296	14.4%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)							
Male Population	1,681	49.1%	20,019	49.4%	61,343	48.7%	
Age Under 5 Years	62	3.7%	945	4.7%	2,952	4.8%	
Age 5 to 9 Years	114	6.8%	1,378	6.9%	4,233	6.9%	
Age 10 to 14 Years	153	9.1%	1,778	8.9%	5,437	8.9%	
Age 15 to 19 Years	147	8.7%	1,585	7.9%	5,016	8.2%	
Age 20 to 24 Years	79	4.7%	890	4.4%	3,076	5.0%	
Age 25 to 29 Years	54	3.2%	707	3.5%	2,725	4.4%	
Age 30 to 34 Years	68	4.0%	850	4.2%	3,072	5.0%	
Age 35 to 39 Years	90	5.3%	1,179	5.9%	3,760	6.1%	
Age 40 to 44 Years	118	7.0%	1,468	7.3%	4,584	7.5%	
Age 45 to 49 Years	126	7.5%	1,599	8.0%	4,943	8.1%	
Age 50 to 54 Years	138	8.2%	1,775	8.9%	5,270	8.6%	
Age 55 to 59 Years	152	9.0%	1,581	7.9%	4,632	7.6%	
Age 60 to 64 Years	131	7.8%	1,354	6.8%	3,865	6.3%	
Age 65 to 69 Years	105	6.2%	1,153	5.8%	3,010	4.9%	
Age 70 to 74 Years	68	4.1%	882	4.4%	2,310	3.8%	
Age 75 to 79 Years	50	3.0%	506	2.5%	1,351	2.2%	
Age 80 to 84 Years	12	0.7%	231	1.2%	675	1.1%	
Age 85 Years or Over	14	0.8%	159	0.8%	432	0.7%	
Male Median Age	42.2		41.6		39.7		
Age 19 Years or Less	476	28.3%	5,686	28.4%	17,639	28.8%	
Age 20 to 64 Years	956	56.9%	11,403	57.0%	35,926	58.6%	
Age 65 Years or Over	250	14.9%	2,930	14.6%	7,779	12.7%	
Males per 100 Females (2023)							
Overall Comparison	97		98		95		
Age Under 5 Years	96	49.1%	109	52.2%	103	50.6%	
Age 5 to 9 Years	95	48.7%	97	49.3%	98	49.4%	
Age 10 to 14 Years	115	53.5%	106	51.4%	102	50.6%	
Age 15 to 19 Years	105	51.3%	99	49.7%	98	49.4%	
Age 20 to 24 Years	132	57.0%	112	52.8%	103	50.8%	
Age 25 to 29 Years	93	48.1%	102	50.4%	99	49.8%	
Age 30 to 34 Years	96	48.9%	91	47.6%	92	47.9%	
Age 35 to 39 Years	80	44.5%	89	47.1%	87	46.5%	
Age 40 to 44 Years	90	47.4%	87	46.6%	89	47.0%	
Age 45 to 49 Years	86	46.3%	93	48.1%	91	47.6%	
Age 50 to 54 Years	92	48.0%	101	50.3%	99	49.8%	
Age 55 to 59 Years	100	50.0%	100	50.0%	102	50.4%	
Age 60 to 64 Years	111	52.6%	108	51.9%	102	50.4%	
Age 65 to 69 Years	111	52.6%	106	51.4%	92	47.8%	
Age 70 to 74 Years	66	39.8%	91	47.7%	85	46.1%	
Age 75 to 79 Years	97	49.3%	83	45.5%	81	44.7%	
Age 80 to 84 Years	58	36.5%	87	46.5%	75	42.8%	
Age 85 Years or Over	89	47.2%	64	38.9%	59	37.2%	
Age 19 Years or Less	104	51.0%	102	50.5%	100	50.0%	
Age 20 to 39 Years	97	49.1%	97	49.2%	94	48.5%	
Age 40 to 64 Years	96	48.9%	97	49.3%	96	49.0%	
Age 65 Years or Over	87	46.6%	92	48.0%	84	45.6%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)							
Total Households		1,183		13,764		43,318	
Households with Children		477	40.3%	5,666	41.2%	17,881	41.3%
Average Household Size		2.9		2.9		2.9	
Household Density per Square Mile		377		487		552	
Population Family		3,217	94.0%	37,899	93.6%	115,905	92.0%
Population Non-Family		205	6.0%	2,460	6.1%	9,696	7.7%
Population Group Quarters		-	-	151	0.4%	383	0.3%
Family Households		1,010	85.3%	11,761	85.4%	35,379	81.7%
Married Couple Households		843	83.5%	10,175	86.5%	29,412	83.1%
Other Family Households with Children		167	16.5%	1,587	13.5%	5,967	16.9%
Family Households with Children		477	47.3%	5,664	48.2%	17,872	50.5%
Married Couple with Children		376	78.8%	4,704	83.1%	14,147	79.2%
Other Family Households with Children		101	21.2%	960	16.9%	3,725	20.8%
Family Households No Children		532	52.7%	6,097	51.8%	17,507	49.5%
Married Couple No Children		466	87.6%	5,471	89.7%	15,265	87.2%
Other Family Households No Children		66	12.4%	627	10.3%	2,242	12.8%
Non-Family Households		173	14.7%	2,003	14.6%	7,939	18.3%
Non-Family Households with Children		-	-	2	-	9	0.1%
Non-Family Households No Children		173	100.0%	2,001	99.9%	7,930	99.9%
Average Family Household Size		3.2		3.2		3.3	
Average Family Income		\$152,126		\$187,314		\$176,926	
Median Family Income		\$109,459		\$153,212		\$143,315	
Average Non-Family Household Size		1.2		1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		2,776		32,447		100,833	
Never Married		570	20.6%	7,257	22.4%	26,225	26.0%
Currently Married		1,745	62.9%	20,644	63.6%	59,441	58.9%
Previously Married		460	16.6%	4,546	14.0%	15,168	15.0%
Separated		29	6.4%	461	10.1%	1,994	13.1%
Widowed		106	22.9%	1,500	33.0%	4,135	27.3%
Divorced		325	70.7%	2,585	56.9%	9,039	59.6%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		2,352		27,574		84,623	
Elementary (Grade Level 0 to 8)		41	1.8%	541	2.0%	1,572	1.9%
Some High School (Grade Level 9 to 11)		68	2.9%	659	2.4%	2,426	2.9%
High School Graduate		558	23.7%	4,097	14.9%	14,353	17.0%
Some College		412	17.5%	4,489	16.3%	14,409	17.0%
Associate Degree Only		149	6.4%	1,994	7.2%	6,022	7.1%
Bachelor Degree Only		706	30.0%	9,591	34.8%	28,424	33.6%
Graduate Degree		418	17.8%	6,203	22.5%	17,417	20.6%
Any College (Some College or Higher)		1,684	71.6%	22,277	80.8%	66,272	78.3%
College Degree + (Bachelor Degree or Higher)		1,123	47.8%	15,795	57.3%	45,841	54.2%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Housing							
Total Housing Units (2023)		1,206		14,097		44,710	
Total Housing Units (2020)		1,215		13,704		43,434	
Historical Annual Growth (2020-2023)		-8	-	393	-	1,275	-
Housing Units Occupied (2023)		1,183	98.1%	13,764	97.6%	43,318	96.9%
Housing Units Owner-Occupied		1,045	88.3%	12,597	91.5%	37,497	86.6%
Housing Units Renter-Occupied		138	11.7%	1,167	8.5%	5,821	13.4%
Housing Units Vacant (2023)		23	1.9%	333	2.4%	1,392	3.1%
Household Size (2023)							
Total Households		1,183		13,764		43,318	
1 Person Households		150	12.6%	1,678	12.2%	6,661	15.4%
2 Person Households		367	31.0%	4,678	34.0%	13,927	32.1%
3 Person Households		259	21.9%	2,865	20.8%	8,618	19.9%
4 Person Households		252	21.3%	2,788	20.3%	8,476	19.6%
5 Person Households		107	9.0%	1,228	8.9%	3,791	8.8%
6 Person Households		36	3.0%	378	2.7%	1,276	2.9%
7 or More Person Households		12	1.0%	151	1.1%	570	1.3%
Household Income Distribution (2023)							
HH Income \$200,000 or More		173	14.7%	3,882	28.2%	10,666	24.6%
HH Income \$150,000 to \$199,999		147	12.4%	2,300	16.7%	6,437	14.9%
HH Income \$125,000 to \$149,999		130	11.0%	1,218	8.8%	4,798	11.1%
HH Income \$100,000 to \$124,999		144	12.2%	1,475	10.7%	4,296	9.9%
HH Income \$75,000 to \$99,999		163	13.8%	1,582	11.5%	5,328	12.3%
HH Income \$50,000 to \$74,999		96	8.1%	1,338	9.7%	5,054	11.7%
HH Income \$35,000 to \$49,999		115	9.7%	783	5.7%	2,311	5.3%
HH Income \$25,000 to \$34,999		127	10.7%	546	4.0%	1,690	3.9%
HH Income \$15,000 to \$24,999		7	0.6%	228	1.7%	1,235	2.9%
HH Income \$10,000 to \$14,999		39	3.3%	152	1.1%	447	1.0%
HH Income Under \$10,000		42	3.5%	259	1.9%	1,056	2.4%
Household Vehicles (2023)							
Households 0 Vehicles Available		9	0.7%	212	1.5%	721	1.7%
Households 1 Vehicle Available		222	18.8%	1,990	14.5%	8,315	19.2%
Households 2 Vehicles Available		544	46.0%	6,350	46.1%	18,971	43.8%
Households 3 or More Vehicles Available		408	34.5%	5,212	37.9%	15,312	35.3%
Total Vehicles Available		2,758		32,631		98,087	
Average Vehicles per Household		2.3		2.4		2.3	
Owner-Occupied Household Vehicles		2,568	93.1%	30,732	94.2%	88,732	90.5%
Average Vehicles per Owner-Occupied Household		2.5		2.4		2.4	
Renter-Occupied Household Vehicles		191	6.9%	1,899	5.8%	9,355	9.5%
Average Vehicles per Renter-Occupied Household		1.4		1.6		1.6	
Travel Time (2023)							
Worker Base Age 16 years or Over		1,689		20,299		64,266	
Travel to Work in 14 Minutes or Less		78	4.6%	2,075	10.2%	6,640	10.3%
Travel to Work in 15 to 29 Minutes		348	20.6%	3,948	19.5%	13,323	20.7%
Travel to Work in 30 to 59 Minutes		367	21.7%	4,585	22.6%	16,807	26.2%
Travel to Work in 60 Minutes or More		86	5.1%	1,410	6.9%	4,847	7.5%
Work at Home		810	48.0%	8,281	40.8%	22,648	35.2%
Average Minutes Travel to Work		28.8		27.5		28.9	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	1,689		20,299		64,266	
Drive to Work Alone	794	47.0%	10,844	53.4%	36,965	57.5%
Drive to Work in Carpool	57	3.4%	739	3.6%	3,244	5.0%
Travel to Work by Public Transportation	3	0.2%	25	0.1%	169	0.3%
Drive to Work on Motorcycle	-	-	4	-	34	-
Bicycle to Work	3	0.2%	29	0.1%	52	-
Walk to Work	8	0.5%	91	0.4%	266	0.4%
Other Means	14	0.8%	286	1.4%	889	1.4%
Work at Home	810	48.0%	8,281	40.8%	22,648	35.2%
Daytime Demographics (2023)						
Total Businesses	450		2,310		6,355	
Total Employees	3,042		10,411		26,884	
Company Headquarter Businesses	11	2.5%	37	1.6%	90	1.4%
Company Headquarter Employees	175	5.8%	473	4.5%	1,277	4.7%
Employee Population per Business	6.8 to 1		4.5 to 1		4.2 to 1	
Residential Population per Business	7.6 to 1		17.5 to 1		19.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,063		21,713		60,444	
Labor Force						
Labor Population Age 16 Years or Over (2023)	2,713		31,675		98,480	
Labor Force Total Males (2023)	1,318	48.6%	15,520	49.0%	47,540	48.3%
Male Civilian Employed	957	72.6%	11,228	72.3%	34,181	71.9%
Male Civilian Unemployed	29	2.2%	382	2.5%	812	1.7%
Males in Armed Forces	4	0.3%	37	0.2%	263	0.6%
Males Not in Labor Force	328	24.9%	3,873	25.0%	12,283	25.8%
Labor Force Total Females (2023)	1,395	51.4%	16,155	51.0%	50,940	51.7%
Female Civilian Employed	732	52.4%	9,071	56.2%	30,095	59.1%
Female Civilian Unemployed	24	1.7%	263	1.6%	993	1.9%
Females in Armed Forces	-	-	37	0.2%	380	0.7%
Females Not in Labor Force	639	45.8%	6,783	42.0%	19,472	38.2%
Unemployment Rate	53	2.0%	646	2.0%	1,805	1.8%
Occupation (2023)						
Occupation Population Age 16 Years or Over	1,689		20,299		64,266	
Occupation Total Males	957	56.7%	11,228	55.3%	34,175	53.2%
Occupation Total Females	732	43.3%	9,071	44.7%	30,091	46.8%
Management, Business, Financial Operations	420	-	5,859	28.9%	15,903	24.7%
Professional, Related	462	27.3%	6,094	30.0%	19,214	29.9%
Service	262	15.5%	2,139	10.5%	7,324	11.4%
Sales, Office	336	19.9%	3,586	17.7%	12,704	19.8%
Farming, Fishing, Forestry	-	-	4	-	27	-
Construction, Extraction, Maintenance	78	4.6%	1,167	5.7%	3,632	5.7%
Production, Transport, Material Moving	131	7.7%	1,449	7.1%	5,462	8.5%
White Collar Workers	1,217	72.1%	15,539	76.6%	47,820	74.4%
Blue Collar Workers	471	27.9%	4,760	23.4%	16,446	25.6%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		1,183		13,764		43,318	
1 Detached Unit		1,081	91.4%	12,112	88.0%	36,369	84.0%
1 Attached Unit		48	4.1%	894	6.5%	3,121	7.2%
2 Units		2	0.1%	14	0.1%	111	0.3%
3 to 4 Units		7	0.6%	75	0.5%	306	0.7%
5 to 9 Units		10	0.8%	111	0.8%	584	1.3%
10 to 19 Units		14	1.1%	185	1.3%	1,077	2.5%
20 to 49 Units		15	1.3%	141	1.0%	663	1.5%
50 or More Units		3	0.3%	156	1.1%	713	1.6%
Mobile Home or Trailer		4	0.3%	76	0.5%	371	0.9%
Other Structure		-	-	-	-	4	-
Homes Built By Year (2023)							
Homes Built 2020 or later		6	0.5%	121	0.9%	284	0.6%
Homes Built 2010 to 2019		60	5.0%	1,389	9.9%	4,409	9.9%
Homes Built 2000 to 2009		258	21.4%	3,385	24.0%	10,480	23.4%
Homes Built 1990 to 1999		363	30.1%	3,519	25.0%	12,209	27.3%
Homes Built 1980 to 1989		281	23.3%	2,919	20.7%	8,827	19.7%
Homes Built 1970 to 1979		150	12.4%	1,527	10.8%	4,084	9.1%
Homes Built 1960 to 1969		11	0.9%	590	4.2%	1,956	4.4%
Homes Built 1950 to 1959		12	1.0%	200	1.4%	783	1.8%
Homes Built 1940 to 1949		-	-	9	-	50	0.1%
Homes Built Before 1939		41	3.4%	105	0.7%	238	0.5%
Median Age of Homes		34.4	yrs	32.0	yrs	31.7	yrs
Home Values (2023)							
Owner Specified Housing Units		1,045		12,597		37,497	
Home Values \$1,000,000 or More		40	3.8%	292	2.3%	648	1.7%
Home Values \$750,000 to \$999,999		49	4.7%	571	4.5%	1,306	3.5%
Home Values \$500,000 to \$749,999		179	17.1%	2,562	20.3%	5,929	15.8%
Home Values \$400,000 to \$499,999		88	8.4%	2,034	16.1%	6,082	16.2%
Home Values \$300,000 to \$399,999		339	32.5%	3,970	31.5%	11,777	31.4%
Home Values \$250,000 to \$299,999		202	19.3%	1,418	11.3%	4,657	12.4%
Home Values \$200,000 to \$249,999		112	10.7%	1,096	8.7%	3,190	8.5%
Home Values \$175,000 to \$199,999		19	1.8%	271	2.1%	1,464	3.9%
Home Values \$150,000 to \$174,999		6	0.6%	179	1.4%	921	2.5%
Home Values \$125,000 to \$149,999		3	0.3%	61	0.5%	476	1.3%
Home Values \$100,000 to \$124,999		2	0.2%	30	0.2%	210	0.6%
Home Values \$90,000 to \$99,999		1	0.1%	8	-	82	0.2%
Home Values \$80,000 to \$89,999		1	0.1%	14	0.1%	81	0.2%
Home Values \$70,000 to \$79,999		-	-	3	-	67	0.2%
Home Values \$60,000 to \$69,999		-	-	1	-	37	-
Home Values \$50,000 to \$59,999		-	-	12	-	24	-
Home Values \$35,000 to \$49,999		1	0.1%	21	0.2%	182	0.5%
Home Values \$25,000 to \$34,999		-	-	11	-	147	0.4%
Home Values \$10,000 to \$24,999		-	-	24	0.2%	140	0.4%
Home Values Under \$10,000		-	-	21	0.2%	76	0.2%
Owner-Occupied Median Home Value		\$354,691		\$387,533		\$364,161	
Renter-Occupied Median Rent		\$1,281		\$1,309		\$1,284	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.9502/-84.6629

3805 Dallas Hwy Marietta, GA 30064		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$108.91 M	\$1.46 B	\$4.38 B
Total Non-Retail Expenditure		\$57.46 M	\$777.43 M	\$2.32 B
Total Retail Expenditure		\$51.45 M	\$684.52 M	\$2.05 B
Apparel		\$3.91 M	\$53.37 M	\$159.23 M
Contributions		\$3.71 M	\$53.53 M	\$157.74 M
Education		\$3.56 M	\$53.94 M	\$157.93 M
Entertainment		\$6.32 M	\$86.76 M	\$258.25 M
Food and Beverages		\$15.87 M	\$209.02 M	\$628.53 M
Furnishings and Equipment		\$3.91 M	\$53.38 M	\$159.26 M
Gifts		\$2.79 M	\$41 M	\$121.37 M
Health Care		\$9.01 M	\$116.7 M	\$351.23 M
Household Operations		\$4.35 M	\$59.74 M	\$177.85 M
Miscellaneous Expenses		\$2.07 M	\$27.99 M	\$83.69 M
Personal Care		\$1.46 M	\$19.55 M	\$58.62 M
Personal Insurance		\$822.69 K	\$11.67 M	\$34.41 M
Reading		\$238.04 K	\$3.24 M	\$9.67 M
Shelter		\$22.68 M	\$304.64 M	\$913 M
Tobacco		\$587.72 K	\$6.76 M	\$20.93 M
Transportation		\$19.89 M	\$262.94 M	\$789.53 M
Utilities		\$7.72 M	\$97.72 M	\$295.88 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$7,672	\$8,851	\$8,420
Total Non-Retail Expenditure		\$4,048 52.8%	\$4,707 53.2%	\$4,472 53.1%
Total Retail Expenditures		\$3,625 47.2%	\$4,144 46.8%	\$3,949 46.9%
Apparel		\$275 3.6%	\$323 3.7%	\$306 3.6%
Contributions		\$261 3.4%	\$324 3.7%	\$303 3.6%
Education		\$251 3.3%	\$327 3.7%	\$304 3.6%
Entertainment		\$445 5.8%	\$525 5.9%	\$497 5.9%
Food and Beverages		\$1,118 14.6%	\$1,266 14.3%	\$1,209 14.4%
Furnishings and Equipment		\$275 3.6%	\$323 3.7%	\$306 3.6%
Gifts		\$197 2.6%	\$248 2.8%	\$233 2.8%
Health Care		\$635 8.3%	\$707 8.0%	\$676 8.0%
Household Operations		\$306 4.0%	\$362 4.1%	\$342 4.1%
Miscellaneous Expenses		\$146 1.9%	\$169 1.9%	\$161 1.9%
Personal Care		\$103 1.3%	\$118 1.3%	\$113 1.3%
Personal Insurance		\$58 0.8%	\$71 0.8%	\$66 0.8%
Reading		\$17 0.2%	\$20 0.2%	\$19 0.2%
Shelter		\$1,598 20.8%	\$1,844 20.8%	\$1,756 20.9%
Tobacco		\$41 0.5%	\$41 0.5%	\$40 0.5%
Transportation		\$1,401 18.3%	\$1,592 18.0%	\$1,519 18.0%
Utilities		\$544 7.1%	\$592 6.7%	\$569 6.8%