2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

5310 Matt Hwy	- ·					
Cumming, GA 30028	3 mi rac	lius	5 mi rac	lius	7 mi rac	lius
Population						
Estimated Population (2022)	19,612		46,799		92,240	
Projected Population (2027)	22,331		54,526		106,506	
Census Population (2020)	18,537		44,235		87,180	
Census Population (2010)	14,459		32,334		65,265	
Projected Annual Growth (2022-2027)	2,719	2.8%	7,727	3.3%	14,266	3.1%
Historical Annual Growth (2020-2022)	1,075	_	2,564	2.9%	5,060	2.9%
Historical Annual Growth (2010-2020)	4,078	2.8%	11,901	3.7%	21,915	3.4%
Estimated Population Density (2022)	694	psm	596	psm	599	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households						
Estimated Households (2022)	6,258		15,468		31,464	
Projected Households (2027)	7,191		18,219		36,588	
Census Households (2020)	5,908		14,594		29,688	
Census Households (2010)	4,678		10,793		22,497	
Projected Annual Growth (2022-2027)	933	3.0%	2,751	3.6%	5,125	3.3%
Historical Annual Change (2010-2022)	1,580	2.8%	4,674	3.6%	8,966	3.3%
Average Household Income						
Estimated Average Household Income (2022)	\$128,178		\$113,272		\$108,052	
Projected Average Household Income (2027)	\$130,588		\$113,245		\$110,602	
Census Average Household Income (2010)	\$88,765		\$82,823		\$77,274	
Census Average Household Income (2000)	\$62,219		\$63,630		\$64,576	
Projected Annual Change (2022-2027)	\$2,410	0.4%	-\$26	-	\$2,549	0.5%
Historical Annual Change (2000-2022)	\$65,959	4.8%	\$49,642	3.5%	\$43,476	3.1%
Median Household Income						
Estimated Median Household Income (2022)	\$118,594		\$106,059		\$99,915	
Projected Median Household Income (2027)	\$140,745		\$126,595		\$119,997	
Census Median Household Income (2010)	\$77,111		\$70,269		\$65,216	
Census Median Household Income (2000)	\$57,746		\$57,511		\$56,857	
Projected Annual Change (2022-2027)	\$22,151	3.7%	\$20,535	3.9%	\$20,082	4.0%
Historical Annual Change (2000-2022)	\$60,848	4.8%	\$48,549	3.8%	\$43,057	3.4%
Per Capita Income						
Estimated Per Capita Income (2022)	\$40,902		\$37,476		\$36,928	
Projected Per Capita Income (2027)	\$42,054		\$37,870		\$38,057	
Census Per Capita Income (2010)	\$28,719		\$27,657		\$26,644	
Census Per Capita Income (2000)	\$21,813		\$22,134		\$22,949	
Projected Annual Change (2022-2027)	\$1,152	0.6%	\$395	0.2%	\$1,129	0.6%
Historical Annual Change (2000-2022)	\$19,090	4.0%	\$15,341	3.2%	\$13,979	2.8%
Estimated Average Household Net Worth (2022)	\$1.04 M		\$862,121		\$799,318	

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

5310 Matt Hwy	- ·						
Cumming, GA 30028	3 mi radius		5 mi rad	5 mi radius 7 mi r		adius	
Race and Ethnicity						_	
Total Population (2022)	19,612		46,799		92,240		
White (2022)	16,057	81.9%	36,869	78.8%	70,969	76.9%	
Black or African American (2022)	560	2.9%	1,931	4.1%	3,647	4.0%	
American Indian or Alaska Native (2022)	53	0.3%	179	0.4%	414	0.4%	
Asian (2022)	597	3.0%	1,606	3.4%	4,212	4.6%	
Hawaiian or Pacific Islander (2022)	7	-	20	-	33	-	
Other Race (2022)	357	1.8%	1,026	2.2%	2,536	2.7%	
Two or More Races (2022)	1,980	10.1%	5,170	11.0%	10,429	11.3%	
Population < 18 (2022)	5,567	28.4%	12,703	27.1%	23,975	26.0%	
White Not Hispanic	4,083	73.3%	8,784	69.2%	15,876	66.2%	
Black or African American	211	3.8%	611	4.8%	1,049	4.4%	
Asian	220	3.9%	500	3.9%	1,270	5.3%	
Other Race Not Hispanic	380	6.8%	847	6.7%	1,601	6.7%	
Hispanic	673	12.1%	1,960	15.4%	4,178	17.4%	
Not Hispanic or Latino Population (2022)	17,914	91.3%	41,574	88.8%	80,687	87.5%	
Not Hispanic White	15,570	86.9%	35,487	85.4%	67,471	83.6%	
Not Hispanic Black or African American	514	2.9%	1,668	4.0%	3,085	3.8%	
Not Hispanic American Indian or Alaska Native	15	-	86	0.2%	203	0.3%	
Not Hispanic Asian	591	3.3%	1,563	3.8%	4,120	5.1%	
Not Hispanic Hawaiian or Pacific Islander	6	-	10	-	16	-	
Not Hispanic Other Race	143	0.8%	390	0.9%	1,058	1.3%	
Not Hispanic Two or More Races	1,075	6.0%	2,370	5.7%	4,734	5.9%	
Hispanic or Latino Population (2022)	1,698	8.7%	5,225	11.2%	11,553	12.5%	
Hispanic White	487	28.7%	1,382	26.4%	3,498	30.3%	
Hispanic Black or African American	47	2.7%	263	5.0%	562	4.9%	
Hispanic American Indian or Alaska Native	38	2.2%	93	1.8%	211	1.8%	
Hispanic Asian	6	0.4%	42	0.8%	91	0.8%	
Hispanic Hawaiian or Pacific Islander	2	-	9	0.2%	17	0.1%	
Hispanic Other Race	214	12.6%	636	12.2%	1,478	12.8%	
Hispanic Two or More Races	905	53.3%	2,800	53.6%	5,696	49.3%	
Not Hispanic or Latino Population (2020)	16,948	91.4%	39,310	88.9%	76,304	87.5%	
Hispanic or Latino Population (2020)	1,589	8.6%	4,925	11.1%	10,876	12.5%	
Not Hispanic or Latino Population (2010)	13,637	94.3%	29,756	92.0%	58,602	89.8%	
Hispanic or Latino Population (2010)	822	5.7%	2,578	8.0%	6,663	10.2%	
Not Hispanic or Latino Population (2027)	20,368	91.2%	48,397	88.8%	93,170	87.5%	
Hispanic or Latino Population (2027)	1,963	8.8%	6,129	11.2%	13,336	12.5%	
Projected Annual Growth (2022-2027)	264	3.1%	905	3.5%	1,783	3.1%	
Historical Annual Growth (2010-2020)	766	9.3%	2,347	9.1%	4,213	6.3%	

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

5310 Matt Hwy						
Cumming, GA 30028	3 mi radius		5 mi rac	lius	ius 7 mi rad	
Total Age Distribution (2022)						_
Total Population	19,612		46,799		92,240	
Age Under 5 Years	1,129	5.8%	2,991	6.4%	6,002	6.5%
Age 5 to 9 Years	1,707	8.7%	3,799	8.1%	7,148	7.7%
Age 10 to 14 Years	1,795	9.2%	3,776	8.1%	6,911	7.5%
Age 15 to 19 Years	1,324	6.8%	2,938	6.3%	5,519	6.0%
Age 20 to 24 Years	838	4.3%	2,098	4.5%	4,291	4.7%
Age 25 to 29 Years	848	4.3%	2,660	5.7%	5,237	5.7%
Age 30 to 34 Years	1,267	6.5%	3,508	7.5%	6,910	7.5%
Age 35 to 39 Years	1,604	8.2%	4,009	8.6%	7,912	8.6%
Age 40 to 44 Years	1,834	9.4%	4,033	8.6%	7,654	8.3%
Age 45 to 49 Years	1,459	7.4%	3,190	6.8%	6,150	6.7%
Age 50 to 54 Years	1,180	6.0%	2,710	5.8%	5,424	5.9%
Age 55 to 59 Years	1,108	5.7%	2,489	5.3%	5,014	5.4%
Age 60 to 64 Years	1,110	5.7%	2,581	5.5%	5,282	5.7%
Age 65 to 69 Years	876	4.5%	2,263	4.8%	4,697	5.1%
Age 70 to 74 Years	823	4.2%	1,861	4.0%	3,713	4.0%
Age 75 to 79 Years	377	1.9%	993	2.1%	2,113	2.3%
Age 80 to 84 Years	223	1.1%	568	1.2%	1,267	1.4%
Age 85 Years or Over	108	0.6%	332	0.7%	997	1.1%
Median Age	36.9		36.3		36.9	
Age 19 Years or Less		30.4%	13,504	28.9%		27.7%
Age 20 to 64 Years	11,249		27,278	58.3%	53,875	58.4%
Age 65 Years or Over		12.3%		12.9%		13.9%
Female Age Distribution (2022)						-
Female Population	9.681	49.4%	23,314	49.8%	46.142	50.0%
Age Under 5 Years	535	5.5%	1,433	6.1%	2,838	6.2%
Age 5 to 9 Years	805	8.3%	1,785	7.7%	3,453	7.5%
Age 10 to 14 Years	844	8.7%	1,833	7.9%	3,354	7.3%
Age 15 to 19 Years	623	6.4%	1,377	5.9%	2,600	5.6%
Age 20 to 24 Years	416	4.3%	1,027	4.4%	2,094	4.5%
Age 25 to 29 Years	447	4.6%	1,380	5.9%	2,671	5.8%
Age 30 to 34 Years	638	6.6%	1,797	7.7%	3,549	7.7%
Age 35 to 39 Years	840	8.7%	2,000	8.6%	3,887	8.4%
Age 40 to 44 Years	910	9.4%	1,985	8.5%	3,760	8.1%
Age 45 to 49 Years	728	7.5%	1,613	6.9%	3,055	6.6%
Age 50 to 54 Years	551	5.7%	1,291	5.5%	2,603	5.6%
Age 55 to 59 Years	545	5.6%	1,283	5.5%	2,566	5.6%
Age 60 to 64 Years	553	5.7%	1,315	5.6%	2,746	6.0%
Age 65 to 69 Years	450	4.6%	1,160	5.0%	2,444	5.3%
Age 70 to 74 Years	428	4.4%	965	4.1%	1,989	4.3%
Age 75 to 79 Years	186	1.9%	545	2.3%	1,140	2.5%
Age 80 to 84 Years	116	1.2%	318	1.4%	734	1.6%
Age 85 Years or Over	67	0.7%	207	0.9%	659	1.4%
Female Median Age	37.3	0.7 70	36.8	0.570	37.7	1.470
Age 19 Years or Less		29.0%		27.6%		26.5%
Age 20 to 64 Years		29.0% 58.1%	13,691		26,932	
Age 65 Years or Over		12.9%		13.7%	6,965	15.1%

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

		-					
Cumming, GA 30028	3 mi radius		5 mi rad	5 mi radius 7 r		7 mi radius	
Male Age Distribution (2022)							
Male Population	9,931	50.6%	23,485	50.2%	46,098	50.0%	
Age Under 5 Years	594	6.0%	1,558	6.6%	3,164	6.9%	
Age 5 to 9 Years	903	9.1%	2,015	8.6%	3,694	8.0%	
Age 10 to 14 Years	951	9.6%	1,943	8.3%	3,557	7.7%	
Age 15 to 19 Years	701	7.1%	1,561	6.6%	2,918	6.3%	
Age 20 to 24 Years	422	4.2%	1,071	4.6%	2,197	4.8%	
Age 25 to 29 Years	401	4.0%	1,280	5.5%	2,566	5.6%	
Age 30 to 34 Years	629	6.3%	1,711	7.3%	3,360	7.3%	
Age 35 to 39 Years	765	7.7%	2,009	8.6%	4,026	8.7%	
Age 40 to 44 Years	924	9.3%	2,047	8.7%	3,894	8.4%	
Age 45 to 49 Years	731	7.4%	1,576	6.7%	3,095	6.7%	
Age 50 to 54 Years	628	6.3%	1,419	6.0%	2,821	6.1%	
Age 55 to 59 Years	564	5.7%	1,206	5.1%	2,448	5.3%	
Age 60 to 64 Years	557	5.6%	1,267	5.4%	2,536	5.5%	
Age 65 to 69 Years	426	4.3%	1,102	4.7%	2,253	4.9%	
Age 70 to 74 Years	395	4.0%	896	3.8%	1,724	3.7%	
Age 75 to 79 Years	191	1.9%	449	1.9%	973	2.1%	
Age 80 to 84 Years	107	1.1%	250	1.1%	533	1.2%	
Age 85 Years or Over	41	0.4%	124	0.5%	338	0.7%	
Male Median Age	36.6		35.8		36.3		
Age 19 Years or Less	3,149	31.7%	7,076	30.1%	13,334	28.9%	
Age 20 to 64 Years	5,621	56.6%	13,587	57.9%	26,942	58.4%	
Age 65 Years or Over	1,160	11.7%	2,821	12.0%	5,822	12.6%	
Males per 100 Females (2022)							
Overall Comparison	103		101		100		
Age Under 5 Years	111	52.6%	109	52.1%	111	52.7%	
Age 5 to 9 Years	112	52.9%	113	53.0%	107	51.7%	
Age 10 to 14 Years	113	53.0%	106	51.5%	106	51.5%	
Age 15 to 19 Years	113	53.0%	113	53.1%	112	52.9%	
Age 20 to 24 Years	101	50.3%	104	51.1%	105	51.2%	
Age 25 to 29 Years	90	47.3%	93	48.1%	96	49.0%	
Age 30 to 34 Years	99	49.6%	95	48.8%	95	48.6%	
Age 35 to 39 Years	91	47.7%	100	50.1%	104	50.9%	
Age 40 to 44 Years	102	50.4%	103	50.8%	104	50.9%	
Age 45 to 49 Years	100	50.1%		49.4%		50.3%	
Age 50 to 54 Years	114	53.3%		52.4%		52.0%	
Age 55 to 59 Years		50.9%		48.4%		48.8%	
Age 60 to 64 Years		50.2%		49.1%		48.0%	
Age 65 to 69 Years		48.7%		48.7%		48.0%	
Age 70 to 74 Years		48.0%		48.1%		46.4%	
Age 75 to 79 Years	103	50.7%	82	45.2%	85	46.1%	
Age 80 to 84 Years		48.0%		44.1%		42.1%	
Age 85 Years or Over		37.9%		37.5%		33.9%	
Age 19 Years or Less		52.9%		52.4%	109		
Age 20 to 39 Years		48.6%		49.5%		49.9%	
Age 40 to 64 Years	104	50.9%	100	50.1%	100	50.1%	

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

5310 Matt Hwy						
Cumming, GA 30028	3 mi rad	ius	5 mi rad	ius	7 mi rad	dius
Household Type (2022)						
Total Households	6,258		15,468		31,464	
Households with Children	2,894	46.2%	6,813	44.0%	13,057	41.5%
Average Household Size	3.1		3.0		2.9	
Household Density per Square Mile	221		197		204	
Population Family	18,414	93.9%	42,914	91.7%	82,647	89.6%
Population Non-Family	1,198	6.1%	3,754	8.0%	8,979	9.7%
Population Group Quarters	-	-	131	0.3%	614	0.7%
Family Households	5,326	85.1%	12,596	81.4%	24,595	78.2%
Married Couple Households	4,561	85.6%	10,414	82.7%	20,352	82.7%
Other Family Households with Children	766	14.4%	2,182	17.3%	4,243	17.3%
Family Households with Children	2,891	54.3%	6,802	54.0%	13,031	53.0%
Married Couple with Children	2,392	82.7%	5,413	79.6%	10,400	79.8%
Other Family Households with Children	499	17.3%	1,388	20.4%	2,631	20.2%
Family Households No Children	2,436	45.7%	5,794	46.0%	11,563	47.0%
Married Couple No Children	2,169	89.0%	5,001	86.3%	9,952	86.1%
Other Family Households No Children	267	11.0%	793	13.7%	1,612	13.9%
Non-Family Households	932	14.9%	2,872	18.6%	6,869	21.8%
Non-Family Households with Children	4	0.4%	12	0.4%	25	0.4%
Non-Family Households No Children	929	99.6%	2,860	99.6%	6,844	99.6%
Average Family Household Size	3.5		3.4		3.4	
Average Family Income	\$141,129		\$125,317		\$121,300	
Median Family Income	\$129,508		\$116,999		\$113,179	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2022)						
Population Age 15 Years or Over	14,980		36,233		72,180	
Never Married	3,867	25.8%	8,802	24.3%	17,430	24.1%
Currently Married	9,301	62.1%	22,106	61.0%	41,825	57.9%
Previously Married	1,812	12.1%	5,325	14.7%	12,925	17.9%
Separated	242	13.4%	887	16.7%	2,722	21.1%
Widowed	547	30.2%	1,346	25.3%	3,212	24.9%
Divorced	1,022	56.4%	3,092	58.1%	6,990	54.1%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	12,818		31,197		62,370	
Elementary (Grade Level 0 to 8)	317	2.5%	1,054	3.4%	2,352	3.8%
Some High School (Grade Level 9 to 11)	744	5.8%	1,998	6.4%	4,056	6.5%
High School Graduate	2,690	21.0%	6,075	19.5%	12,687	20.3%
Some College	2,785	21.7%	6,565	21.0%	12,288	19.7%
Associate Degree Only	1,001	7.8%	2,274	7.3%	4,780	7.7%
Bachelor Degree Only	3,604	28.1%	9,131	29.3%	17,868	28.6%
Graduate Degree	1,676	13.1%	4,100	13.1%	8,339	13.4%
Any College (Some College or Higher)		70.7%	22,069		43,275	

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

5310 Matt Hwy							
Cumming, GA 30028	3 mi rac	3 mi radius		5 mi radius		radius	
Housing						-	
Total Housing Units (2022)	6,501		16,273		33,191		
Total Housing Units (2020)	6,085		15,193		31,038		
Historical Annual Growth (2020-2022)	416	-	1,080	-	2,153	-	
Housing Units Occupied (2022)	6,258	96.3%	15,468	95.1%	31,464	94.8%	
Housing Units Owner-Occupied	5,539	88.5%	12,966	83.8%	26,459	84.1%	
Housing Units Renter-Occupied	719	11.5%	2,501	16.2%	5,005	15.9%	
Housing Units Vacant (2022)	243	3.7%	805	4.9%	1,728	5.2%	
Household Size (2022)						_	
Total Households	6,258		15,468		31,464		
1 Person Households	749	12.0%	2,263	14.6%	5,455	17.3%	
2 Person Households	1,919	30.7%	4,819	31.2%	10,200	32.4%	
3 Person Households	1,222	19.5%	3,076	19.9%	5,800	18.4%	
4 Person Households	1,402	22.4%	3,078	19.9%	5,869	18.7%	
5 Person Households	675	10.8%	1,525	9.9%	2,687	8.5%	
6 Person Households	209	3.3%	487	3.1%	945	3.0%	
7 or More Person Households	82	1.3%	220	1.4%	507	1.6%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	1,272	20.3%	2,372	15.3%	4,319	13.7%	
HH Income \$150,000 to \$199,999	685	11.0%		11.1%	3,444	10.9%	
HH Income \$125,000 to \$149,999	813	13.0%	1,775	11.5%		10.4%	
HH Income \$100,000 to \$124,999	790	12.6%	2,205	14.3%		13.7%	
HH Income \$75,000 to \$99,999	720	11.5%		12.5%		13.5%	
HH Income \$50,000 to \$74,999		13.6%	2,144	13.9%		14.6%	
HH Income \$35,000 to \$49,999	406	6.5%	1,358	8.8%	2,757	8.8%	
HH Income \$25,000 to \$34,999	192	3.1%	571	3.7%	1,371	4.4%	
HH Income \$15,000 to \$24,999	195	3.1%	503	3.3%	1,320	4.2%	
HH Income \$10,000 to \$14,999	145	2.3%	290	1.9%	645	2.0%	
HH Income Under \$10,000	189	3.0%	586	3.8%	1,198	3.8%	
Household Vehicles (2022)						-	
Households 0 Vehicles Available	64	1.0%	264	1.7%	640	2.0%	
Households 1 Vehicle Available	736	11.8%		17.3%		19.9%	
Households 2 Vehicles Available		45.6%		47.8%		47.2%	
Households 3 or More Vehicles Available		41.6%		33.3%	9,718	30.9%	
Total Vehicles Available	15,742		35,256		69,080		
Average Vehicles per Household	2.5		2.3		2.2		
Owner-Occupied Household Vehicles		91.5%	30,691	87.1%		87.2%	
Average Vehicles per Owner-Occupied Household	2.6		2.4		2.3		
Renter-Occupied Household Vehicles	1,331	8.5%	4,565	12.9%	8,865	12.8%	
Average Vehicles per Renter-Occupied Household	1.9		1.8		1.8		
Travel Time (2022)							
Worker Base Age 16 years or Over	10,109		25,056		48,634		
Travel to Work in 14 Minutes or Less		13.1%		13.8%		15.9%	
Travel to Work in 15 to 29 Minutes		30.6%		30.8%		28.7%	
Travel to Work in 30 to 59 Minutes		32.0%		29.6%		31.8%	
Travel to Work in 60 Minutes or More		13.4%		14.2%		13.8%	
Work at Home		10.8%		11.6%	4,748	9.8%	
Average Minutes Travel to Work	28.4	10.070	2,303	11.070	28.1		

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

5310 Matt Hwy						
Cumming, GA 30028	3 mi rad	lius	5 mi rac	lius	7 mi rac	lius
Transportation To Work (2022)						
Worker Base Age 16 years or Over	10,109		25,056		48,634	
Drive to Work Alone	8,142	80.5%	19,512	77.9%	38,056	78.2%
Drive to Work in Carpool	620	6.1%	2,160	8.6%	4,782	9.8%
Travel to Work by Public Transportation	23	0.2%	123	0.5%	239	0.5%
Drive to Work on Motorcycle	112	1.1%	159	0.6%	237	0.5%
Bicycle to Work	-	-	-	-	3	-
Walk to Work	53	0.5%	83	0.3%	211	0.4%
Other Means	63	0.6%	116	0.5%	359	0.7%
Work at Home	1,095	10.8%	2,903	11.6%	4,748	9.8%
Daytime Demographics (2022)						_
Total Businesses	495		1,430		3,809	
Total Employees	2,510		7,500		22,765	
Company Headquarter Businesses	7	1.4%	26	1.8%	94	2.5%
Company Headquarter Employees	72	2.9%	344	4.6%	1,180	5.2%
Employee Population per Business	5.1	to 1	5.2	to 1	6.0	to 1
Residential Population per Business	39.6	to 1	32.7	to 1	24.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,016		17,835		44,784	
Labor Force						_
Labor Population Age 16 Years or Over (2022)	14,615		35,445		70,763	
Labor Force Total Males (2022)	7,311	50.0%	17,576	49.6%	34,939	49.4%
Male Civilian Employed	5,856	80.1%	13,923	79.2%	26,901	77.0%
Male Civilian Unemployed	91	1.2%	286	1.6%	622	1.8%
Males in Armed Forces	-	-	48	0.3%	72	0.2%
Males Not in Labor Force	1,364	18.7%	3,320	18.9%	7,345	21.0%
Labor Force Total Females (2022)	7,303	50.0%	17,869	50.4%	35,823	50.6%
Female Civilian Employed	4,253	58.2%	11,133	62.3%	21,734	60.7%
Female Civilian Unemployed	181	2.5%	402	2.3%	693	1.9%
Females in Armed Forces	-	-	6	-	38	0.1%
Females Not in Labor Force	2,870	39.3%	6,327	35.4%	13,358	37.3%
Unemployment Rate	272	1.9%	688	1.9%	1,316	1.9%
Occupation (2022)						
Occupation Population Age 16 Years or Over	10,109		25,056		48,634	
Occupation Total Males	5,856	57.9%	13,923	55.6%	26,901	55.3%
Occupation Total Females	4,253	42.1%	11,133	44.4%	21,734	44.7%
Management, Business, Financial Operations	2,307	22.8%	5,551	22.2%	10,519	21.6%
Professional, Related	2,588	25.6%	6,621	26.4%	12,088	24.9%
Service	1,170	11.6%	3,623	14.5%	7,141	14.7%
Sales, Office	2,529	25.0%	6,029	24.1%	11,683	24.0%
Farming, Fishing, Forestry	5	-	41	0.2%	121	0.2%
Construction, Extraction, Maintenance	798	7.9%	1,669	6.7%	3,276	6.7%
Production, Transport, Material Moving	711	7.0%	1,522	6.1%	3,806	7.8%
White Collar Workers	7,425	73.4%	18,201	72.6%	34,290	70.5%
Blue Collar Workers	2,684	26.6%	6,855	27.4%	14,345	29.5%

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

5310 Matt Hwy						
Cumming, GA 30028	3 mi radius		5 mi rad	lius	7 mi rad	lius
Units In Structure (2022)						
Total Units	6,258		15,468		31,464	
1 Detached Unit		90.2%	13,377	86.5%	26,596	84.5%
1 Attached Unit	71	1.1%	406	2.6%	1,034	3.3%
2 Units	6	-	22	0.1%	106	0.3%
3 to 4 Units	12	0.2%	52	0.3%	311	1.0%
5 to 9 Units	24	0.4%	92	0.6%	266	0.8%
10 to 19 Units	51	0.8%	179	1.2%	419	1.3%
20 to 49 Units	26	0.4%	100	0.6%	241	0.8%
50 or More Units	69	1.1%	257	1.7%	574	1.8%
Mobile Home or Trailer	353	5.6%	977	6.3%	1,891	6.0%
Other Structure	3	-	6	-	26	-
Homes Built By Year (2022)						
Homes Built 2014 or later	1.078	16.6%	2.600	16.0%	4,481	13.5%
Homes Built 2010 to 2013	167	2.6%	872	5.4%	1,738	5.2%
Homes Built 2000 to 2009		34.2%		34.5%	10,671	
Homes Built 1990 to 1999		28.6%		24.6%		26.8%
Homes Built 1980 to 1989	451	6.9%	1,179	7.2%	2,864	8.6%
Homes Built 1970 to 1979	301	4.6%	819	5.0%	1,874	5.6%
Homes Built 1960 to 1969	95	1.5%	184	1.1%	497	1.5%
Homes Built 1950 to 1959	51	0.8%	90	0.6%	182	0.5%
Homes Built 1940 to 1949	3	-	51	0.3%	106	0.3%
Homes Built Before 1939	25	0.4%	59	0.4%	154	0.5%
Median Age of Homes	16.5		16.5		17.6	
Home Values (2022)						
Owner Specified Housing Units	5,539		12,966		26,459	
Home Values \$1,000,000 or More	82	1.5%	134	1.0%	274	1.0%
Home Values \$750,000 to \$999,999	151	2.7%	281	2.2%	586	2.2%
Home Values \$500,000 to \$749,999	544	9.8%	986	7.6%	2,157	8.2%
Home Values \$400,000 to \$499,999	1,063	19.2%	1,739	13.4%	3,463	13.1%
Home Values \$300,000 to \$399,999	1,462	26.4%	3,730	28.8%	6,934	26.2%
Home Values \$250,000 to \$299,999	773	14.0%	2,311	17.8%	4,589	17.3%
Home Values \$200,000 to \$249,999	747	13.5%	1,930	14.9%	3,965	15.0%
Home Values \$175,000 to \$199,999	227	4.1%	510	3.9%	1,082	4.1%
Home Values \$150,000 to \$174,999	158	2.8%	465	3.6%	1,142	4.3%
Home Values \$125,000 to \$149,999	90	1.6%	219	1.7%	522	2.0%
Home Values \$100,000 to \$124,999	69	1.3%	157	1.2%	396	1.5%
Home Values \$90,000 to \$99,999	11	0.2%	33	0.3%	85	0.3%
Home Values \$80,000 to \$89,999	41	0.7%	132	1.0%	201	0.8%
Home Values \$70,000 to \$79,999	24	0.4%	43	0.3%	125	0.5%
Home Values \$60,000 to \$69,999	6	0.1%	11	-	33	0.1%
Home Values \$50,000 to \$59,999	2	-	15	0.1%	36	0.1%
Home Values \$35,000 to \$49,999	6	0.1%	42	0.3%	66	0.2%
Home Values \$25,000 to \$34,999	30	0.5%	47	0.4%	64	0.2%
Home Values \$10,000 to \$24,999	38	0.7%	150	1.2%	560	2.1%
Home Values Under \$10,000	14	0.3%	33	0.3%	178	0.7%
Owner-Occupied Median Home Value	\$335,188		\$317,764		\$309,349	
Renter-Occupied Median Rent	\$1,239		\$1,217		\$1,122	

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

2010-2020 Census, 2022 Estimates with 2027 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.3007/-84.1515

5310 Matt Hwy	- · ·		_ ·	-		
Cumming, GA 30028	3 mi rad	lius	5 mi rac	lius	7 mi rac	dius
Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	\$524.93 M		\$1.19 B		\$2.33 B	
Total Non-Retail Expenditure	\$277.48 M		\$626.77 M		\$1.23 B	
Total Retail Expenditure	\$247.45 M		\$561.3 M		\$1.1 B	
Apparel	\$18.98 M		\$42.76 M		\$83.69 M	
Contributions	\$18.31 M		\$40.53 M		\$79.28 M	
Education	\$17.94 M		\$39.14 M		\$75.78 M	
Entertainment	\$30.72 M		\$69.09 M		\$135.39 M	
Food and Beverages	\$76.07 M		\$173.14 M		\$340.45 M	
Furnishings and Equipment	\$18.97 M		\$42.74 M		\$83.79 M	
Gifts	\$14.1 M		\$30.82 M		\$59.88 M	
Health Care	\$42.61 M		\$97.41 M		\$192.53 M	
Household Operations	\$21.08 M		\$47.38 M		\$92.95 M	
Miscellaneous Expenses	\$9.97 M		\$22.55 M		\$44.31 M	
Personal Care	\$7.03 M		\$15.95 M		\$31.33 M	
Personal Insurance	\$4.02 M		\$8.93 M		\$17.43 M	
Reading	\$1.15 M		\$2.59 M		\$5.09 M	
Shelter	\$109.44 M		\$248 M		\$487.3 M	
Tobacco	\$2.66 M		\$6.27 M		\$12.52 M	
Transportation	\$95.61 M		\$217.32 M		\$426.83 M	
Utilities	\$36.27 M		\$83.43 M		\$165.01 M	
Monthly Household Consumer Expenditure (2022)						
Total Household Expenditure	\$6,990		\$6,401		\$6,181	
Total Non-Retail Expenditure	\$3,695	52.9%	\$3,377	52.8%	\$3,260	52.7%
Total Retail Expenditures	\$3,295	47.1%	\$3,024	47.2%	\$2,920	47.3%
Apparel	\$253	3.6%	\$230	3.6%	\$222	3.6%
Contributions	\$244	3.5%	\$218	3.4%	\$210	3.4%
Education	\$239	3.4%	\$211	3.3%	\$201	3.2%
Entertainment	\$409	5.9%	\$372	5.8%	\$359	5.8%
Food and Beverages	\$1,013	14.5%	\$933	14.6%	\$902	14.6%
Furnishings and Equipment	\$253	3.6%	\$230	3.6%	\$222	3.6%
Gifts	\$188	2.7%	\$166	2.6%	\$159	2.6%
Health Care	\$567	8.1%	\$525	8.2%	\$510	8.3%
Household Operations	\$281	4.0%	\$255	4.0%	\$246	4.0%
Miscellaneous Expenses	\$133	1.9%	\$121	1.9%	\$117	1.9%
Personal Care	\$94	1.3%	\$86	1.3%	\$83	1.3%
Personal Insurance	\$54	0.8%	\$48	0.8%	\$46	0.7%
Reading	\$15	0.2%	\$14	0.2%	\$13	0.2%
Shelter	\$1,457	20.8%	\$1,336	20.9%	\$1,291	20.9%
Tobacco	\$35	0.5%	\$34	0.5%	\$33	0.5%
Transportation	\$1,273		\$1,171		\$1,130	
Utilities	\$483	6.9%	\$449	7.0%	\$437	7.1%

©2022, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 6/2022, TIGER Geography - RFULL9

