

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.2999/-84.1512

5310 Matt Hwy Cumming, GA 30028		3 mi radius		5 mi radius		7 mi radius	
Population							
Estimated Population (2023)	19,810		47,795		94,433		
Projected Population (2028)	23,412		57,403		111,626		
Census Population (2020)	18,199		44,082		87,455		
Census Population (2010)	14,153		32,173		65,368		
Projected Annual Growth (2023-2028)	3,602	3.6%	9,608	4.0%	17,193	3.6%	
Historical Annual Growth (2020-2023)	1,611	-	3,713	2.8%	6,978	2.7%	
Historical Annual Growth (2010-2020)	4,046	2.9%	11,908	3.7%	22,087	3.4%	
Estimated Population Density (2023)	701	psm	609	psm	614	psm	
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households							
Estimated Households (2023)	6,396		15,976		32,612		
Projected Households (2028)	7,893		20,032		40,155		
Census Households (2020)	5,801		14,537		29,800		
Census Households (2010)	4,579		10,733		22,548		
Projected Annual Growth (2023-2028)	1,497	4.7%	4,057	5.1%	7,544	4.6%	
Historical Annual Change (2010-2023)	1,816	3.1%	5,243	3.8%	10,063	3.4%	
Average Household Income							
Estimated Average Household Income (2023)	\$153,042		\$139,822		\$134,277		
Projected Average Household Income (2028)	\$130,457		\$117,050		\$114,135		
Census Average Household Income (2010)	\$87,697		\$83,200		\$77,324		
Census Average Household Income (2000)	\$62,060		\$63,810		\$64,590		
Projected Annual Change (2023-2028)	-\$22,586	-3.0%	-\$22,772	-3.3%	-\$20,142	-3.0%	
Historical Annual Change (2000-2023)	\$90,983	6.4%	\$76,012	5.2%	\$69,687	4.7%	
Median Household Income							
Estimated Median Household Income (2023)	\$137,821		\$130,059		\$122,813		
Projected Median Household Income (2028)	\$140,170		\$130,637		\$122,944		
Census Median Household Income (2010)	\$77,045		\$70,627		\$65,320		
Census Median Household Income (2000)	\$57,797		\$57,643		\$56,858		
Projected Annual Change (2023-2028)	\$2,349	0.3%	\$578	-	\$131	-	
Historical Annual Change (2000-2023)	\$80,024	6.0%	\$72,416	5.5%	\$65,955	5.0%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$49,411		\$46,773		\$46,443		
Projected Per Capita Income (2028)	\$43,982		\$40,879		\$41,118		
Census Per Capita Income (2010)	\$28,375		\$27,765		\$26,680		
Census Per Capita Income (2000)	\$21,799		\$22,185		\$22,955		
Projected Annual Change (2023-2028)	-\$5,429	-2.2%	-\$5,894	-2.5%	-\$5,325	-2.3%	
Historical Annual Change (2000-2023)	\$27,612	5.5%	\$24,588	4.8%	\$23,488	4.4%	
Estimated Average Household Net Worth (2023)	\$994,376		\$902,037		\$846,166		

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5310 Matt Hwy Cumming, GA 30028			3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity								
Total Population (2023)			19,810		47,795		94,433	
White (2023)			16,476	83.2%	38,260	80.1%	74,077	78.4%
Black or African American (2023)			694	3.5%	2,288	4.8%	4,350	4.6%
American Indian or Alaska Native (2023)			40	0.2%	139	0.3%	331	0.4%
Asian (2023)			879	4.4%	2,315	4.8%	5,428	5.7%
Hawaiian or Pacific Islander (2023)			4	-	14	-	25	-
Other Race (2023)			432	2.2%	1,529	3.2%	3,834	4.1%
Two or More Races (2023)			1,285	6.5%	3,250	6.8%	6,387	6.8%
Population < 18 (2023)			5,446	27.5%	12,511	26.2%	23,553	24.9%
White Not Hispanic			4,143	76.1%	8,966	71.7%	16,240	68.9%
Black or African American			226	4.2%	658	5.3%	1,187	5.0%
Asian			278	5.1%	677	5.4%	1,542	6.5%
Other Race Not Hispanic			208	3.8%	471	3.8%	874	3.7%
Hispanic			591	10.9%	1,739	13.9%	3,710	15.8%
Not Hispanic or Latino Population (2023)			18,183	91.8%	42,791	89.5%	83,393	88.3%
Not Hispanic White			16,180	89.0%	37,235	87.0%	71,820	86.1%
Not Hispanic Black or African American			671	3.7%	2,224	5.2%	4,231	5.1%
Not Hispanic American Indian or Alaska Native			16	-	35	-	66	-
Not Hispanic Asian			872	4.8%	2,302	5.4%	5,397	6.5%
Not Hispanic Hawaiian or Pacific Islander			2	-	9	-	16	-
Not Hispanic Other Race			9	-	46	0.1%	125	0.2%
Not Hispanic Two or More Races			433	2.4%	941	2.2%	1,737	2.1%
Hispanic or Latino Population (2023)			1,627	8.2%	5,004	10.5%	11,040	11.7%
Hispanic White			296	18.2%	1,025	20.5%	2,257	20.4%
Hispanic Black or African American			24	1.4%	64	1.3%	118	1.1%
Hispanic American Indian or Alaska Native			24	1.5%	105	2.1%	265	2.4%
Hispanic Asian			7	0.4%	13	0.3%	32	0.3%
Hispanic Hawaiian or Pacific Islander			2	0.1%	5	0.1%	10	-
Hispanic Other Race			423	26.0%	1,483	29.6%	3,709	33.6%
Hispanic Two or More Races			851	52.3%	2,308	46.1%	4,650	42.1%
Not Hispanic or Latino Population (2020)			16,653	91.5%	39,149	88.8%	76,521	87.5%
Hispanic or Latino Population (2020)			1,545	8.5%	4,933	11.2%	10,934	12.5%
Not Hispanic or Latino Population (2010)			13,362	94.4%	29,588	92.0%	58,669	89.8%
Hispanic or Latino Population (2010)			791	5.6%	2,585	8.0%	6,699	10.2%
Not Hispanic or Latino Population (2028)			21,488	91.8%	51,436	89.6%	98,627	88.4%
Hispanic or Latino Population (2028)			1,924	8.2%	5,967	10.4%	12,999	11.6%
Projected Annual Growth (2023-2028)			298	3.7%	963	3.8%	1,958	3.5%
Historical Annual Growth (2010-2020)			755	9.5%	2,348	9.1%	4,235	6.3%

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Total Age Distribution (2023)							
Total Population	19,810			47,795		94,433	
Age Under 5 Years	1,008	5.1%		2,618	5.5%	5,216	5.5%
Age 5 to 9 Years	1,356	6.8%		3,138	6.6%	5,983	6.3%
Age 10 to 14 Years	1,833	9.3%		3,922	8.2%	7,224	7.7%
Age 15 to 19 Years	1,879	9.5%		4,196	8.8%	7,691	8.1%
Age 20 to 24 Years	1,256	6.3%		3,118	6.5%	6,148	6.5%
Age 25 to 29 Years	797	4.0%		2,573	5.4%	5,035	5.3%
Age 30 to 34 Years	951	4.8%		2,670	5.6%	5,264	5.6%
Age 35 to 39 Years	1,212	6.1%		3,143	6.6%	6,333	6.7%
Age 40 to 44 Years	1,487	7.5%		3,382	7.1%	6,585	7.0%
Age 45 to 49 Years	1,595	8.1%		3,572	7.5%	6,906	7.3%
Age 50 to 54 Years	1,571	7.9%		3,669	7.7%	7,298	7.7%
Age 55 to 59 Years	1,396	7.0%		3,184	6.7%	6,384	6.8%
Age 60 to 64 Years	1,053	5.3%		2,480	5.2%	5,062	5.4%
Age 65 to 69 Years	720	3.6%		1,884	3.9%	3,935	4.2%
Age 70 to 74 Years	828	4.2%		1,881	3.9%	3,810	4.0%
Age 75 to 79 Years	454	2.3%		1,239	2.6%	2,654	2.8%
Age 80 to 84 Years	293	1.5%		755	1.6%	1,736	1.8%
Age 85 Years or Over	119	0.6%		370	0.8%	1,168	1.2%
Median Age	37.5			37.0		38.0	
Age 19 Years or Less	6,077	30.7%		13,874	29.0%	26,115	27.7%
Age 20 to 64 Years	11,319	57.1%		27,791	58.1%	55,016	58.3%
Age 65 Years or Over	2,414	12.2%		6,130	12.8%	13,302	14.1%
Female Age Distribution (2023)							
Female Population	9,853	49.7%		23,993	50.2%	47,601	50.4%
Age Under 5 Years	500	5.1%		1,301	5.4%	2,553	5.4%
Age 5 to 9 Years	647	6.6%		1,488	6.2%	2,911	6.1%
Age 10 to 14 Years	874	8.9%		1,934	8.1%	3,545	7.4%
Age 15 to 19 Years	859	8.7%		1,965	8.2%	3,666	7.7%
Age 20 to 24 Years	633	6.4%		1,551	6.5%	3,048	6.4%
Age 25 to 29 Years	409	4.2%		1,293	5.4%	2,502	5.3%
Age 30 to 34 Years	464	4.7%		1,342	5.6%	2,673	5.6%
Age 35 to 39 Years	640	6.5%		1,569	6.5%	3,169	6.7%
Age 40 to 44 Years	798	8.1%		1,757	7.3%	3,360	7.1%
Age 45 to 49 Years	834	8.5%		1,867	7.8%	3,470	7.3%
Age 50 to 54 Years	742	7.5%		1,777	7.4%	3,551	7.5%
Age 55 to 59 Years	658	6.7%		1,575	6.6%	3,119	6.6%
Age 60 to 64 Years	521	5.3%		1,232	5.1%	2,571	5.4%
Age 65 to 69 Years	371	3.8%		974	4.1%	2,083	4.4%
Age 70 to 74 Years	450	4.6%		1,021	4.3%	2,143	4.5%
Age 75 to 79 Years	234	2.4%		722	3.0%	1,529	3.2%
Age 80 to 84 Years	152	1.5%		419	1.7%	985	2.1%
Age 85 Years or Over	65	0.7%		208	0.9%	723	1.5%
Female Median Age	38.1			37.7		38.9	
Age 19 Years or Less	2,880	29.2%		6,687	27.9%	12,676	26.6%
Age 20 to 64 Years	5,701	57.9%		13,962	58.2%	27,464	57.7%
Age 65 Years or Over	1,273	12.9%		3,344	13.9%	7,462	15.7%

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Male Age Distribution (2023)							
Male Population	9,957	50.3%	23,801	49.8%	46,832	49.6%	
Age Under 5 Years	509	5.1%	1,317	5.5%	2,663	5.7%	
Age 5 to 9 Years	710	7.1%	1,650	6.9%	3,072	6.6%	
Age 10 to 14 Years	959	9.6%	1,988	8.4%	3,679	7.9%	
Age 15 to 19 Years	1,020	10.2%	2,231	9.4%	4,025	8.6%	
Age 20 to 24 Years	623	6.3%	1,567	6.6%	3,100	6.6%	
Age 25 to 29 Years	387	3.9%	1,280	5.4%	2,533	5.4%	
Age 30 to 34 Years	487	4.9%	1,328	5.6%	2,591	5.5%	
Age 35 to 39 Years	572	5.7%	1,575	6.6%	3,164	6.8%	
Age 40 to 44 Years	690	6.9%	1,625	6.8%	3,225	6.9%	
Age 45 to 49 Years	761	7.6%	1,705	7.2%	3,436	7.3%	
Age 50 to 54 Years	829	8.3%	1,892	7.9%	3,747	8.0%	
Age 55 to 59 Years	737	7.4%	1,609	6.8%	3,265	7.0%	
Age 60 to 64 Years	531	5.3%	1,248	5.2%	2,491	5.3%	
Age 65 to 69 Years	349	3.5%	910	3.8%	1,852	4.0%	
Age 70 to 74 Years	378	3.8%	860	3.6%	1,667	3.6%	
Age 75 to 79 Years	220	2.2%	517	2.2%	1,125	2.4%	
Age 80 to 84 Years	141	1.4%	336	1.4%	751	1.6%	
Age 85 Years or Over	54	0.5%	162	0.7%	446	1.0%	
Male Median Age	36.8		36.1		37.0		
Age 19 Years or Less	3,197	32.1%	7,186	30.2%	13,439	28.7%	
Age 20 to 64 Years	5,618	56.4%	13,829	58.1%	27,552	58.8%	
Age 65 Years or Over	1,142	11.5%	2,786	11.7%	5,840	12.5%	
Males per 100 Females (2023)							
Overall Comparison	101		99		98		
Age Under 5 Years	102	50.4%	101	50.3%	104	51.1%	
Age 5 to 9 Years	110	52.3%	111	52.6%	106	51.3%	
Age 10 to 14 Years	110	52.3%	103	50.7%	104	50.9%	
Age 15 to 19 Years	119	54.3%	114	53.2%	110	52.3%	
Age 20 to 24 Years	98	49.6%	101	50.3%	102	50.4%	
Age 25 to 29 Years	95	48.6%	99	49.8%	101	50.3%	
Age 30 to 34 Years	105	51.2%	99	49.7%	97	49.2%	
Age 35 to 39 Years	89	47.2%	100	50.1%	100	50.0%	
Age 40 to 44 Years	86	46.4%	92	48.0%	96	49.0%	
Age 45 to 49 Years	91	47.7%	91	47.7%	99	49.7%	
Age 50 to 54 Years	112	52.8%	106	51.6%	106	51.3%	
Age 55 to 59 Years	112	52.8%	102	50.5%	105	51.1%	
Age 60 to 64 Years	102	50.5%	101	50.3%	97	49.2%	
Age 65 to 69 Years	94	48.4%	93	48.3%	89	47.1%	
Age 70 to 74 Years	84	45.6%	84	45.7%	78	43.7%	
Age 75 to 79 Years	94	48.4%	72	41.7%	74	42.4%	
Age 80 to 84 Years	93	48.3%	80	44.5%	76	43.3%	
Age 85 Years or Over	82	45.2%	78	43.8%	62	38.1%	
Age 19 Years or Less	111	52.6%	107	51.8%	106	51.5%	
Age 20 to 39 Years	96	49.1%	100	50.0%	100	50.0%	
Age 40 to 64 Years	100	50.0%	98	49.6%	101	50.1%	
Age 65 Years or Over	90	47.3%	83	45.5%	78	43.9%	

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Household Type (2023)							
Total Households	6,396		15,976		32,612		
Households with Children	2,807	43.9%	6,709	42.0%	12,919	39.6%	
Average Household Size	3.1		3.0		2.9		
Household Density per Square Mile	226		204		212		
Population Family	18,568	93.7%	43,810	91.7%	84,529	89.5%	
Population Non-Family	1,242	6.3%	3,853	8.1%	9,279	9.8%	
Population Group Quarters	-	-	132	0.3%	625	0.7%	
Family Households	5,428	84.9%	13,002	81.4%	25,471	78.1%	
Married Couple Households	4,662	85.9%	10,766	82.8%	21,075	82.7%	
Other Family Households with Children	766	14.1%	2,236	17.2%	4,396	17.3%	
Family Households with Children	2,803	51.6%	6,697	51.5%	12,892	50.6%	
Married Couple with Children	2,308	82.3%	5,281	78.9%	10,178	78.9%	
Other Family Households with Children	495	17.7%	1,416	21.1%	2,714	21.1%	
Family Households No Children	2,625	48.4%	6,305	48.5%	12,579	49.4%	
Married Couple No Children	2,354	89.7%	5,485	87.0%	10,897	86.6%	
Other Family Households No Children	271	10.3%	820	13.0%	1,682	13.4%	
Non-Family Households	968	15.1%	2,974	18.6%	7,141	21.9%	
Non-Family Households with Children	3	0.4%	12	0.4%	27	0.4%	
Non-Family Households No Children	964	99.6%	2,962	99.6%	7,114	99.6%	
Average Family Household Size	3.4		3.4		3.3		
Average Family Income	\$167,682		\$155,045		\$151,539		
Median Family Income	\$148,615		\$141,819		\$137,512		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2023)							
Population Age 15 Years or Over	15,612		38,117		76,009		
Never Married	4,106	26.3%	9,259	24.3%	18,415	24.2%	
Currently Married	9,550	61.2%	23,246	61.0%	44,066	58.0%	
Previously Married	1,956	12.5%	5,612	14.7%	13,528	17.8%	
Separated	184	9.4%	581	10.4%	1,843	13.6%	
Widowed	559	28.6%	1,471	26.2%	3,603	26.6%	
Divorced	1,212	62.0%	3,560	63.4%	8,082	59.7%	
Educational Attainment (2023)							
Adult Population Age 25 Years or Over	12,477		30,803		62,170		
Elementary (Grade Level 0 to 8)	338	2.7%	1,132	3.7%	2,227	3.6%	
Some High School (Grade Level 9 to 11)	582	4.7%	1,556	5.1%	3,370	5.4%	
High School Graduate	2,534	20.3%	5,721	18.6%	12,067	19.4%	
Some College	2,722	21.8%	6,226	20.2%	12,028	19.3%	
Associate Degree Only	995	8.0%	2,449	7.9%	4,925	7.9%	
Bachelor Degree Only	3,505	28.1%	9,252	30.0%	18,443	29.7%	
Graduate Degree	1,802	14.4%	4,467	14.5%	9,109	14.7%	
Any College (Some College or Higher)	9,023	72.3%	22,394	72.7%	44,506	71.6%	
College Degree + (Bachelor Degree or Higher)	5,307	42.5%	13,720	44.5%	27,552	44.3%	

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Housing							
Total Housing Units (2023)	6,649		16,823		34,418		
Total Housing Units (2020)	5,978		15,134		31,160		
Historical Annual Growth (2020-2023)	671 -		1,690 -		3,257 -		
Housing Units Occupied (2023)	6,396	96.2%	15,976	95.0%	32,612	94.8%	
Housing Units Owner-Occupied	5,724	89.5%	13,445	84.2%	27,410	84.0%	
Housing Units Renter-Occupied	672	10.5%	2,531	15.8%	5,202	16.0%	
Housing Units Vacant (2023)	253	3.8%	848	5.0%	1,806	5.2%	
Household Size (2023)							
Total Households	6,396		15,976		32,612		
1 Person Households	784	12.3%	2,353	14.7%	5,666	17.4%	
2 Person Households	2,033	31.8%	5,067	31.7%	10,735	32.9%	
3 Person Households	1,225	19.2%	3,155	19.7%	5,979	18.3%	
4 Person Households	1,397	21.8%	3,141	19.7%	6,011	18.4%	
5 Person Households	669	10.5%	1,522	9.5%	2,716	8.3%	
6 Person Households	211	3.3%	506	3.2%	984	3.0%	
7 or More Person Households	77	1.2%	231	1.4%	521	1.6%	
Household Income Distribution (2023)							
HH Income \$200,000 or More	1,686	26.4%	3,690	23.1%	6,913	21.2%	
HH Income \$150,000 to \$199,999	924	14.5%	2,247	14.1%	4,725	14.5%	
HH Income \$125,000 to \$149,999	785	12.3%	1,988	12.4%	3,616	11.1%	
HH Income \$100,000 to \$124,999	781	12.2%	2,175	13.6%	4,290	13.2%	
HH Income \$75,000 to \$99,999	664	10.4%	1,662	10.4%	3,639	11.2%	
HH Income \$50,000 to \$74,999	734	11.5%	1,730	10.8%	3,795	11.6%	
HH Income \$35,000 to \$49,999	302	4.7%	824	5.2%	1,970	6.0%	
HH Income \$25,000 to \$34,999	117	1.8%	446	2.8%	1,058	3.2%	
HH Income \$15,000 to \$24,999	179	2.8%	550	3.4%	1,217	3.7%	
HH Income \$10,000 to \$14,999	95	1.5%	225	1.4%	430	1.3%	
HH Income Under \$10,000	128	2.0%	438	2.7%	959	2.9%	
Household Vehicles (2023)							
Households 0 Vehicles Available	69	1.1%	247	1.5%	713	2.2%	
Households 1 Vehicle Available	817	12.8%	2,712	17.0%	6,568	20.1%	
Households 2 Vehicles Available	2,927	45.8%	7,916	49.5%	15,285	46.9%	
Households 3 or More Vehicles Available	2,583	40.4%	5,102	31.9%	10,046	30.8%	
Total Vehicles Available	15,992		36,366		71,697		
Average Vehicles per Household	2.5		2.3		2.2		
Owner-Occupied Household Vehicles	14,693	91.9%	31,635	87.0%	62,272	86.9%	
Average Vehicles per Owner-Occupied Household	2.6		2.4		2.3		
Renter-Occupied Household Vehicles	1,298	8.1%	4,731	13.0%	9,425	13.1%	
Average Vehicles per Renter-Occupied Household	1.9		1.9		1.8		
Travel Time (2023)							
Worker Base Age 16 years or Over	10,794		26,752		51,472		
Travel to Work in 14 Minutes or Less	1,310	12.1%	3,203	12.0%	7,385	14.3%	
Travel to Work in 15 to 29 Minutes	2,960	27.4%	7,384	27.6%	13,544	26.3%	
Travel to Work in 30 to 59 Minutes	3,122	28.9%	7,459	27.9%	15,516	30.1%	
Travel to Work in 60 Minutes or More	1,001	9.3%	2,391	8.9%	4,546	8.8%	
Work at Home	2,401	22.2%	6,314	23.6%	10,481	20.4%	
Average Minutes Travel to Work	27.8		27.7		27.8		

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.2999/-84.1512

5310 Matt Hwy							
Cumming, GA 30028							
	3 mi radius			5 mi radius		7 mi radius	
Transportation To Work (2023)							
Worker Base Age 16 years or Over	10,794			26,752		51,472	
Drive to Work Alone	7,552	70.0%		18,381	68.7%	36,106	70.1%
Drive to Work in Carpool	652	6.0%		1,667	6.2%	3,927	7.6%
Travel to Work by Public Transportation	16	0.1%		69	0.3%	169	0.3%
Drive to Work on Motorcycle	27	0.2%		40	0.2%	54	0.1%
Bicycle to Work	-	-		2	-	2	-
Walk to Work	65	0.6%		95	0.4%	246	0.5%
Other Means	80	0.7%		184	0.7%	486	0.9%
Work at Home	2,401	22.2%		6,314	23.6%	10,481	20.4%
Daytime Demographics (2023)							
Total Businesses	496			1,475		4,028	
Total Employees	1,972			6,323		20,688	
Company Headquarter Businesses	5	1.0%		23	1.6%	85	2.1%
Company Headquarter Employees	59	3.0%		213	3.4%	1,044	5.0%
Employee Population per Business	4.0	to 1		4.3	to 1	5.1	to 1
Residential Population per Business	39.9	to 1		32.4	to 1	23.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,340			16,598		43,323	
Labor Force							
Labor Population Age 16 Years or Over (2023)	15,165			37,164		74,293	
Labor Force Total Males (2023)	7,562	49.9%		18,366	49.4%	36,520	49.2%
Male Civilian Employed	6,119	80.9%		14,711	80.1%	28,289	77.5%
Male Civilian Unemployed	128	1.7%		332	1.8%	704	1.9%
Males in Armed Forces	3	-		113	0.6%	160	0.4%
Males Not in Labor Force	1,312	17.3%		3,210	17.5%	7,368	20.2%
Labor Force Total Females (2023)	7,603	50.1%		18,798	50.6%	37,773	50.8%
Female Civilian Employed	4,675	61.5%		12,066	64.2%	23,209	61.4%
Female Civilian Unemployed	205	2.7%		489	2.6%	856	2.3%
Females in Armed Forces	-	-		-	-	-	-
Females Not in Labor Force	2,723	35.8%		6,243	33.2%	13,708	36.3%
Unemployment Rate	333	2.2%		822	2.2%	1,560	2.1%
Occupation (2023)							
Occupation Population Age 16 Years or Over	10,794			26,752		51,472	
Occupation Total Males	6,119	56.7%		14,687	54.9%	28,263	54.9%
Occupation Total Females	4,675	43.3%		12,066	45.1%	23,209	45.1%
Management, Business, Financial Operations	2,423	22.4%		6,517	24.4%	12,186	23.7%
Professional, Related	3,022	28.0%		7,361	27.5%	13,886	27.0%
Service	1,056	9.8%		3,315	12.4%	6,560	12.7%
Sales, Office	2,252	20.9%		5,518	20.6%	10,456	20.3%
Farming, Fishing, Forestry	2	-		4	-	10	-
Construction, Extraction, Maintenance	1,349	12.5%		2,502	9.4%	4,525	8.8%
Production, Transport, Material Moving	691	6.4%		1,534	5.7%	3,848	7.5%
White Collar Workers	7,697	71.3%		19,397	72.5%	36,529	71.0%
Blue Collar Workers	3,097	28.7%		7,355	27.5%	14,944	29.0%



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.2999/-84.1512

5310 Matt Hwy		3 mi radius		5 mi radius		7 mi radius	
Cumming, GA 30028							
Units In Structure (2023)							
Total Units	6,396		15,976		32,612		
1 Detached Unit	5,894	92.2%	14,103	88.3%	27,935	85.7%	
1 Attached Unit	60	0.9%	349	2.2%	1,033	3.2%	
2 Units	8	0.1%	18	0.1%	145	0.4%	
3 to 4 Units	25	0.4%	101	0.6%	608	1.9%	
5 to 9 Units	19	0.3%	59	0.4%	199	0.6%	
10 to 19 Units	43	0.7%	147	0.9%	433	1.3%	
20 to 49 Units	29	0.5%	189	1.2%	426	1.3%	
50 or More Units	31	0.5%	314	2.0%	464	1.4%	
Mobile Home or Trailer	286	4.5%	693	4.3%	1,351	4.1%	
Other Structure	-	-	1	-	17	-	
Homes Built By Year (2023)							
Homes Built 2020 or later	332	5.0%	726	4.3%	1,289	3.7%	
Homes Built 2010 to 2019	1,488	22.4%	4,661	27.7%	8,408	24.4%	
Homes Built 2000 to 2009	2,007	30.2%	4,873	29.0%	9,711	28.2%	
Homes Built 1990 to 1999	1,532	23.0%	3,279	19.5%	7,593	22.1%	
Homes Built 1980 to 1989	540	8.1%	1,263	7.5%	2,703	7.9%	
Homes Built 1970 to 1979	299	4.5%	713	4.2%	1,867	5.4%	
Homes Built 1960 to 1969	97	1.5%	179	1.1%	443	1.3%	
Homes Built 1950 to 1959	63	0.9%	169	1.0%	342	1.0%	
Homes Built 1940 to 1949	3	-	19	0.1%	35	0.1%	
Homes Built Before 1939	36	0.5%	94	0.6%	221	0.6%	
Median Age of Homes	23.7	yrs	22.7	yrs	24.0	yrs	
Home Values (2023)							
Owner Specified Housing Units	5,724		13,445		27,410		
Home Values \$1,000,000 or More	113	2.0%	261	1.9%	499	1.8%	
Home Values \$750,000 to \$999,999	337	5.9%	600	4.5%	1,201	4.4%	
Home Values \$500,000 to \$749,999	1,213	21.2%	2,686	20.0%	5,765	21.0%	
Home Values \$400,000 to \$499,999	1,395	24.4%	2,883	21.4%	5,555	20.3%	
Home Values \$300,000 to \$399,999	1,345	23.5%	3,645	27.1%	6,775	24.7%	
Home Values \$250,000 to \$299,999	551	9.6%	1,446	10.8%	2,872	10.5%	
Home Values \$200,000 to \$249,999	281	4.9%	691	5.1%	1,671	6.1%	
Home Values \$175,000 to \$199,999	116	2.0%	294	2.2%	621	2.3%	
Home Values \$150,000 to \$174,999	83	1.5%	234	1.7%	634	2.3%	
Home Values \$125,000 to \$149,999	69	1.2%	170	1.3%	402	1.5%	
Home Values \$100,000 to \$124,999	39	0.7%	92	0.7%	223	0.8%	
Home Values \$90,000 to \$99,999	13	0.2%	35	0.3%	122	0.4%	
Home Values \$80,000 to \$89,999	16	0.3%	44	0.3%	89	0.3%	
Home Values \$70,000 to \$79,999	9	0.2%	21	0.2%	60	0.2%	
Home Values \$60,000 to \$69,999	20	0.3%	48	0.4%	143	0.5%	
Home Values \$50,000 to \$59,999	14	0.2%	39	0.3%	66	0.2%	
Home Values \$35,000 to \$49,999	10	0.2%	45	0.3%	73	0.3%	
Home Values \$25,000 to \$34,999	43	0.7%	64	0.5%	110	0.4%	
Home Values \$10,000 to \$24,999	21	0.4%	54	0.4%	238	0.9%	
Home Values Under \$10,000	36	0.6%	94	0.7%	291	1.1%	
Owner-Occupied Median Home Value	\$416,477		\$397,688		\$394,501		
Renter-Occupied Median Rent	\$1,434		\$1,443		\$1,314		



## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.2999/-84.1512

5310 Matt Hwy Cumming, GA 30028		3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$618.29 M	\$1.44 B	\$2.85 B	
Total Non-Retail Expenditure	\$328.14 M	\$762.71 M	\$1.51 B	
Total Retail Expenditure	\$290.15 M	\$676.21 M	\$1.34 B	
Apparel	\$22.53 M	\$52.26 M	\$103.31 M	
Contributions	\$22.34 M	\$51.22 M	\$101.11 M	
Education	\$22.41 M	\$50.99 M	\$100.04 M	
Entertainment	\$36.57 M	\$84.7 M	\$167.59 M	
Food and Beverages	\$88.75 M	\$207.38 M	\$411.23 M	
Furnishings and Equipment	\$22.53 M	\$52.25 M	\$103.43 M	
Gifts	\$17.25 M	\$39.37 M	\$77.12 M	
Health Care	\$49.45 M	\$115.82 M	\$230.58 M	
Household Operations	\$25.13 M	\$58.2 M	\$115.23 M	
Miscellaneous Expenses	\$11.81 M	\$27.46 M	\$54.46 M	
Personal Care	\$8.28 M	\$19.3 M	\$38.24 M	
Personal Insurance	\$4.88 M	\$11.21 M	\$22.12 M	
Reading	\$1.36 M	\$3.16 M	\$6.28 M	
Shelter	\$128.81 M	\$300.14 M	\$595.01 M	
Tobacco	\$2.91 M	\$6.99 M	\$14.04 M	
Transportation	\$111.69 M	\$260.61 M	\$516.31 M	
Utilities	\$41.6 M	\$97.85 M	\$194.91 M	
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$8,056	\$7,506	\$7,285	
Total Non-Retail Expenditure	\$4,275 53.1%	\$3,978 53.0%	\$3,861 53.0%	
Total Retail Expenditures	\$3,780 46.9%	\$3,527 47.0%	\$3,424 47.0%	
Apparel	\$294 3.6%	\$273 3.6%	\$264 3.6%	
Contributions	\$291 3.6%	\$267 3.6%	\$258 3.5%	
Education	\$292 3.6%	\$266 3.5%	\$256 3.5%	
Entertainment	\$476 5.9%	\$442 5.9%	\$428 5.9%	
Food and Beverages	\$1,156 14.4%	\$1,082 14.4%	\$1,051 14.4%	
Furnishings and Equipment	\$294 3.6%	\$273 3.6%	\$264 3.6%	
Gifts	\$225 2.8%	\$205 2.7%	\$197 2.7%	
Health Care	\$644 8.0%	\$604 8.0%	\$589 8.1%	
Household Operations	\$327 4.1%	\$304 4.0%	\$294 4.0%	
Miscellaneous Expenses	\$154 1.9%	\$143 1.9%	\$139 1.9%	
Personal Care	\$108 1.3%	\$101 1.3%	\$98 1.3%	
Personal Insurance	\$64 0.8%	\$58 0.8%	\$57 0.8%	
Reading	\$18 0.2%	\$17 0.2%	\$16 0.2%	
Shelter	\$1,678 20.8%	\$1,566 20.9%	\$1,520 20.9%	
Tobacco	\$38 0.5%	\$36 0.5%	\$36 0.5%	
Transportation	\$1,455 18.1%	\$1,359 18.1%	\$1,319 18.1%	
Utilities	\$542 6.7%	\$510 6.8%	\$498 6.8%	