

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.04/-84.3455

570 E Crossville Rd Roswell, GA 30075							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2022)	7,773		70,476		181,799				
Projected Population (2027)	8,026		73,186		188,294				
Census Population (2020)	7,558		70,278		180,874				
Census Population (2010)	7,362		66,054		164,833				
Projected Annual Growth (2022-2027)	253	0.7%	2,710	0.8%	6,495	0.7%			
Historical Annual Growth (2020-2022)	215	-	198	0.1%	925	0.3%			
Historical Annual Growth (2010-2020)	196	0.3%	4,225	0.6%	16,041	1.0%			
Estimated Population Density (2022)	2,475	psm	2,493	psm	2,316	psm			
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi			
Households									
Estimated Households (2022)	3,285		28,005		72,151				
Projected Households (2027)	3,392		29,097		75,002				
Census Households (2020)	3,194		27,899		71,644				
Census Households (2010)	3,056		25,814		64,945				
Projected Annual Growth (2022-2027)	107	0.6%	1,091	0.8%	2,851	0.8%			
Historical Annual Change (2010-2022)	229	0.6%	2,191	0.7%	7,206	0.9%			
Average Household Income									
Estimated Average Household Income (2022)	\$160,345		\$135,445		\$150,191				
Projected Average Household Income (2027)	\$191,811		\$161,651		\$178,370				
Census Average Household Income (2010)	\$67,970		\$83,288		\$100,071				
Census Average Household Income (2000)	\$64,699		\$79,826		\$94,609				
Projected Annual Change (2022-2027)	\$31,466	3.9%	\$26,206	3.9%	\$28,179	3.8%			
Historical Annual Change (2000-2022)	\$95,647	6.7%	\$55,618	3.2%	\$55,582	2.7%			
Median Household Income									
Estimated Median Household Income (2022)	\$106,287		\$100,429		\$116,580				
Projected Median Household Income (2027)	\$128,475		\$119,913		\$137,555				
Census Median Household Income (2010)	\$56,307		\$66,673		\$77,712				
Census Median Household Income (2000)	\$53,864		\$67,116		\$77,321				
Projected Annual Change (2022-2027)	\$22,188	4.2%	\$19,484	3.9%	\$20,975	3.6%			
Historical Annual Change (2000-2022)	\$52,423	4.4%	\$33,313	2.3%	\$39,259	2.3%			
Per Capita Income									
Estimated Per Capita Income (2022)	\$67,894		\$53,894		\$59,653				
Projected Per Capita Income (2027)	\$81,186		\$64,337		\$71,094				
Census Per Capita Income (2010)	\$28,238		\$32,552		\$39,431				
Census Per Capita Income (2000)	\$25,588		\$30,795		\$36,398				
Projected Annual Change (2022-2027)	\$13,292	3.9%	\$10,443	3.9%	\$11,441	3.8%			
Historical Annual Change (2000-2022)	\$42,307	7.5%	\$23,099	3.4%	\$23,255	2.9%			
Estimated Average Household Net Worth (2022)	\$1.02 M		\$865,786		\$1.07 M				

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570 E Crossville Rd Roswell, GA 30075							
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Race and Ethnicity							
Total Population (2022)	7,773		70,476		181,799		
White (2022)	4,866	62.6%	41,443	58.8%	114,315	62.9%	
Black or African American (2022)	898	11.5%	10,910	15.5%	25,868	14.2%	
American Indian or Alaska Native (2022)	51	0.7%	366	0.5%	614	0.3%	
Asian (2022)	410	5.3%	3,667	5.2%	13,424	7.4%	
Hawaiian or Pacific Islander (2022)	4	-	37	-	77	-	
Other Race (2022)	252	3.2%	4,093	5.8%	9,861	5.4%	
Two or More Races (2022)	1,292	16.6%	9,960	14.1%	17,639	9.7%	
Population < 18 (2022)	1,607	20.7%	15,625	22.2%	40,643	22.4%	
White Not Hispanic	748	46.5%	6,766	43.3%	20,843	51.3%	
Black or African American	211	13.1%	2,564	16.4%	5,780	14.2%	
Asian	100	6.2%	833	5.3%	3,393	8.3%	
Other Race Not Hispanic	101	6.3%	1,173	7.5%	3,307	8.1%	
Hispanic	448	27.9%	4,288	27.4%	7,320	18.0%	
Not Hispanic or Latino Population (2022)	6,243	80.3%	57,285	81.3%	158,428	87.1%	
Not Hispanic White	4,462	71.5%	38,241	66.8%	107,830	68.1%	
Not Hispanic Black or African American	743	11.9%	9,438	16.5%	23,327	14.7%	
Not Hispanic American Indian or Alaska Native	12	0.2%	103	0.2%	238	0.2%	
Not Hispanic Asian	364	5.8%	3,395	5.9%	12,445	7.9%	
Not Hispanic Hawaiian or Pacific Islander	1	-	20	-	50	-	
Not Hispanic Other Race	47	0.8%	1,515	2.6%	5,079	3.2%	
Not Hispanic Two or More Races	613	9.8%	4,572	8.0%	9,458	6.0%	
Hispanic or Latino Population (2022)	1,530	19.7%	13,191	18.7%	23,371	12.9%	
Hispanic White	405	26.4%	3,202	24.3%	6,485	27.7%	
Hispanic Black or African American	155	10.1%	1,472	11.2%	2,541	10.9%	
Hispanic American Indian or Alaska Native	39	2.5%	263	2.0%	376	1.6%	
Hispanic Asian	46	3.0%	272	2.1%	979	4.2%	
Hispanic Hawaiian or Pacific Islander	3	0.2%	17	0.1%	27	0.1%	
Hispanic Other Race	205	13.4%	2,578	19.5%	4,782	20.5%	
Hispanic Two or More Races	679	44.3%	5,388	40.8%	8,180	35.0%	
Not Hispanic or Latino Population (2020)	6,074	80.4%	57,098	81.2%	157,797	87.2%	
Hispanic or Latino Population (2020)	1,484	19.6%	13,180	18.8%	23,077	12.8%	
Not Hispanic or Latino Population (2010)	5,367	72.9%	51,820	78.5%	143,480	87.0%	
Hispanic or Latino Population (2010)	1,994	27.1%	14,234	21.5%	21,352	13.0%	
Not Hispanic or Latino Population (2027)	6,477	80.7%	59,539	81.4%	164,041	87.1%	
Hispanic or Latino Population (2027)	1,549	19.3%	13,648	18.6%	24,253	12.9%	
Projected Annual Growth (2022-2027)	18	0.2%	456	0.7%	882	0.8%	
Historical Annual Growth (2010-2020)	-511	-2.6%	-1,054	-0.7%	1,725	0.8%	

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Total Age Distribution (2022)							
Total Population	7,773		70,476		181,799		
Age Under 5 Years	449	5.8%	4,768	6.8%	10,390	5.7%	
Age 5 to 9 Years	478	6.2%	4,547	6.5%	11,726	6.5%	
Age 10 to 14 Years	417	5.4%	4,031	5.7%	11,806	6.5%	
Age 15 to 19 Years	404	5.2%	3,574	5.1%	10,039	5.5%	
Age 20 to 24 Years	391	5.0%	3,790	5.4%	9,207	5.1%	
Age 25 to 29 Years	506	6.5%	5,360	7.6%	12,309	6.8%	
Age 30 to 34 Years	581	7.5%	5,980	8.5%	13,590	7.5%	
Age 35 to 39 Years	596	7.7%	5,762	8.2%	14,414	7.9%	
Age 40 to 44 Years	583	7.5%	5,115	7.3%	13,631	7.5%	
Age 45 to 49 Years	486	6.3%	4,300	6.1%	12,196	6.7%	
Age 50 to 54 Years	510	6.6%	4,473	6.3%	12,634	6.9%	
Age 55 to 59 Years	502	6.5%	4,347	6.2%	12,349	6.8%	
Age 60 to 64 Years	500	6.4%	4,216	6.0%	12,173	6.7%	
Age 65 to 69 Years	420	5.4%	3,375	4.8%	9,069	5.0%	
Age 70 to 74 Years	343	4.4%	2,555	3.6%	6,620	3.6%	
Age 75 to 79 Years	214	2.8%	1,715	2.4%	4,102	2.3%	
Age 80 to 84 Years	167	2.1%	1,229	1.7%	2,766	1.5%	
Age 85 Years or Over	225	2.9%	1,338	1.9%	2,777	1.5%	
Median Age	40.5		37.6		38.8		
Age 19 Years or Less	1,748	22.5%	16,920	24.0%	43,961	24.2%	
Age 20 to 64 Years	4,655	59.9%	43,343	61.5%	112,504	61.9%	
Age 65 Years or Over	1,370	17.6%	10,213	14.5%	25,334	13.9%	
Female Age Distribution (2022)							
Female Population	3,946 50.8%		35,725 50.7%		92,127 50.7%		
Age Under 5 Years	209	5.3%	2,275	6.4%	5,031	5.5%	
Age 5 to 9 Years	234	5.9%	2,244	6.3%	5,745	6.2%	
Age 10 to 14 Years	202	5.1%	1,871	5.2%	5,654	6.1%	
Age 15 to 19 Years	187	4.7%	1,683	4.7%	4,735	5.1%	
Age 20 to 24 Years	179	4.5%	1,833	5.1%	4,527	4.9%	
Age 25 to 29 Years	248	6.3%	2,641	7.4%	6,122	6.6%	
Age 30 to 34 Years	291	7.4%	2,943	8.2%	6,823	7.4%	
Age 35 to 39 Years	293	7.4%	2,836	7.9%	7,231	7.8%	
Age 40 to 44 Years	285	7.2%	2,549	7.1%	6,904	7.5%	
Age 45 to 49 Years	249	6.3%	2,201	6.2%	6,300	6.8%	
Age 50 to 54 Years	255	6.5%	2,305	6.5%	6,432	7.0%	
Age 55 to 59 Years	249	6.3%	2,274	6.4%	6,375	6.9%	
Age 60 to 64 Years	268	6.8%	2,231	6.2%	6,286	6.8%	
Age 65 to 69 Years	221	5.6%	1,804	5.0%	4,642	5.0%	
Age 70 to 74 Years	199	5.0%	1,431	4.0%	3,573	3.9%	
Age 75 to 79 Years	126	3.2%	987	2.8%	2,292	2.5%	
Age 80 to 84 Years	108	2.7%	743	2.1%	1,636	1.8%	
Age 85 Years or Over	142	3.6%	877	2.5%	1,819	2.0%	
Female Median Age	42.3		39.0		39.8		
Age 19 Years or Less	832	21.1%	8,073	22.6%	21,165	23.0%	
Age 20 to 64 Years	2,318	58.7%	21,812	61.1%	57,000	61.9%	
Age 65 Years or Over	796	20.2%	5,841	16.3%	13,961	15.2%	

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Male Age Distribution (2022)							
Male Population	3,827	49.2%	34,751	49.3%	89,672	49.3%	
Age Under 5 Years	240	6.3%	2,493	7.2%	5,359	6.0%	
Age 5 to 9 Years	244	6.4%	2,302	6.6%	5,981	6.7%	
Age 10 to 14 Years	215	5.6%	2,160	6.2%	6,151	6.9%	
Age 15 to 19 Years	217	5.7%	1,891	5.4%	5,304	5.9%	
Age 20 to 24 Years	211	5.5%	1,957	5.6%	4,680	5.2%	
Age 25 to 29 Years	258	6.7%	2,718	7.8%	6,188	6.9%	
Age 30 to 34 Years	290	7.6%	3,038	8.7%	6,768	7.5%	
Age 35 to 39 Years	302	7.9%	2,926	8.4%	7,183	8.0%	
Age 40 to 44 Years	298	7.8%	2,565	7.4%	6,727	7.5%	
Age 45 to 49 Years	237	6.2%	2,100	6.0%	5,896	6.6%	
Age 50 to 54 Years	254	6.6%	2,169	6.2%	6,202	6.9%	
Age 55 to 59 Years	253	6.6%	2,073	6.0%	5,974	6.7%	
Age 60 to 64 Years	232	6.1%	1,985	5.7%	5,887	6.6%	
Age 65 to 69 Years	199	5.2%	1,571	4.5%	4,427	4.9%	
Age 70 to 74 Years	144	3.8%	1,125	3.2%	3,047	3.4%	
Age 75 to 79 Years	88	2.3%	729	2.1%	1,811	2.0%	
Age 80 to 84 Years	59	1.5%	486	1.4%	1,131	1.3%	
Age 85 Years or Over	83	2.2%	461	1.3%	957	1.1%	
Male Median Age	38.7		36.2		37.9		
Age 19 Years or Less	916	23.9%	8,847	25.5%	22,795	25.4%	
Age 20 to 64 Years	2,337	61.1%	21,531	62.0%	55,504	61.9%	
Age 65 Years or Over	574	15.0%	4,373	12.6%	11,373	12.7%	
Males per 100 Females (2022)							
Overall Comparison	97		97		97		
Age Under 5 Years	115	53.5%	110	52.3%	107	51.6%	
Age 5 to 9 Years	104	51.0%	103	50.6%	104	51.0%	
Age 10 to 14 Years	106	51.5%	115	53.6%	109	52.1%	
Age 15 to 19 Years	116	53.7%	112	52.9%	112	52.8%	
Age 20 to 24 Years	118	54.1%	107	51.6%	103	50.8%	
Age 25 to 29 Years	104	51.0%	103	50.7%	101	50.3%	
Age 30 to 34 Years	100	50.0%	103	50.8%	99	49.8%	
Age 35 to 39 Years	103	50.8%	103	50.8%	99	49.8%	
Age 40 to 44 Years	105	51.1%	101	50.2%	97	49.3%	
Age 45 to 49 Years	95	48.8%	95	48.8%	94	48.3%	
Age 50 to 54 Years	100	49.9%	94	48.5%	96	49.1%	
Age 55 to 59 Years	101	50.4%	91	47.7%	94	48.4%	
Age 60 to 64 Years	87	46.5%	89	47.1%	94	48.4%	
Age 65 to 69 Years	90	47.5%	87	46.6%	95	48.8%	
Age 70 to 74 Years	72	42.0%	79	44.0%	85	46.0%	
Age 75 to 79 Years	70	41.2%	74	42.5%	79	44.1%	
Age 80 to 84 Years	55	35.4%	65	39.6%	69	40.9%	
Age 85 Years or Over	59	37.0%	53	34.5%	53	34.5%	
Age 19 Years or Less	110	52.4%	110	52.3%	108	51.9%	
Age 20 to 39 Years	105	51.2%	104	50.9%	100	50.1%	
Age 40 to 64 Years	98	49.4%	94	48.5%	95	48.7%	
Age 65 Years or Over	72	41.9%	75	42.8%	81	44.9%	

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		1 mi radius		3 mi radius		5 mi radius	
Household Type (2022)							
Total Households		3,285		28,005		72,151	
Households with Children		975	29.7%	9,412	33.6%	24,748	34.3%
Average Household Size		2.3		2.5		2.5	
Household Density per Square Mile		1,046		991		919	
Population Family		6,124	78.8%	57,887	82.1%	152,501	83.9%
Population Non-Family		1,567	20.2%	12,025	17.1%	28,379	15.6%
Population Group Quarters		82	1.1%	563	0.8%	918	0.5%
Family Households		1,988	60.5%	18,461	65.9%	49,281	68.3%
Married Couple Households		1,470	74.0%	14,127	76.5%	39,674	80.5%
Other Family Households with Children		518	26.0%	4,335	23.5%	9,607	19.5%
Family Households with Children		973	49.0%	9,396	50.9%	24,721	50.2%
Married Couple with Children		665	68.3%	6,841	72.8%	19,045	77.0%
Other Family Households with Children		309	31.7%	2,556	27.2%	5,676	23.0%
Family Households No Children		1,015	51.0%	9,065	49.1%	24,559	49.8%
Married Couple No Children		806	79.4%	7,286	80.4%	20,629	84.0%
Other Family Households No Children		209	20.6%	1,779	19.6%	3,931	16.0%
Non-Family Households		1,297	39.5%	9,544	34.1%	22,870	31.7%
Non-Family Households with Children		1	-	15	0.2%	27	0.1%
Non-Family Households No Children		1,296	99.9%	9,529	99.8%	22,843	99.9%
Average Family Household Size		3.1		3.1		3.1	
Average Family Income		\$147,083		\$153,550		\$177,256	
Median Family Income		\$135,466		\$123,955		\$143,451	
Average Non-Family Household Size		1.2		1.3		1.2	
Marital Status (2022)							
Population Age 15 Years or Over		6,429		57,131		147,877	
Never Married		2,239	34.8%	19,035	33.3%	45,307	30.6%
Currently Married		2,976	46.3%	27,041	47.3%	78,601	53.2%
Previously Married		1,215	18.9%	11,055	19.4%	23,969	16.2%
Separated		108	8.9%	2,043	18.5%	4,243	17.7%
Widowed		457	37.6%	2,499	22.6%	4,951	20.7%
Divorced		651	53.6%	6,513	58.9%	14,775	61.6%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		5,634		49,766		128,631	
Elementary (Grade Level 0 to 8)		454	8.1%	2,025	4.1%	3,387	2.6%
Some High School (Grade Level 9 to 11)		133	2.4%	1,979	4.0%	3,414	2.7%
High School Graduate		749	13.3%	7,507	15.1%	15,721	12.2%
Some College		765	13.6%	6,925	13.9%	17,410	13.5%
Associate Degree Only		463	8.2%	3,315	6.7%	7,682	6.0%
Bachelor Degree Only		1,973	35.0%	18,216	36.6%	51,517	40.1%
Graduate Degree		1,097	19.5%	9,799	19.7%	29,500	22.9%
Any College (Some College or Higher)		4,298	76.3%	38,255	76.9%	106,109	82.5%
College Degree + (Bachelor Degree or Higher)		3,069	54.5%	28,015	56.3%	81,018	63.0%

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Housing						
Total Housing Units (2022)	3,514		29,911		76,140	
Total Housing Units (2020)	3,418		29,740		75,208	
Historical Annual Growth (2020-2022)	96	-	171	-	932	-
Housing Units Occupied (2022)	3,285	93.5%	28,005	93.6%	72,151	94.8%
Housing Units Owner-Occupied	2,075	63.2%	20,935	74.8%	55,593	77.1%
Housing Units Renter-Occupied	1,210	36.8%	7,071	25.2%	16,557	22.9%
Housing Units Vacant (2022)	229	6.5%	1,905	6.4%	3,990	5.2%
Household Size (2022)						
Total Households	3,285		28,005		72,151	
1 Person Households	1,130	34.4%	7,803	27.9%	18,998	26.3%
2 Person Households	1,089	33.2%	9,621	34.4%	25,129	34.8%
3 Person Households	456	13.9%	4,289	15.3%	11,520	16.0%
4 Person Households	354	10.8%	3,764	13.4%	10,551	14.6%
5 Person Households	149	4.5%	1,522	5.4%	4,024	5.6%
6 Person Households	68	2.1%	633	2.3%	1,321	1.8%
7 or More Person Households	39	1.2%	374	1.3%	608	0.8%
Household Income Distribution (2022)						
HH Income \$200,000 or More	698	21.3%	4,620	16.5%	15,870	22.0%
HH Income \$150,000 to \$199,999	260	7.9%	2,513	9.0%	7,306	10.1%
HH Income \$125,000 to \$149,999	305	9.3%	2,487	8.9%	6,126	8.5%
HH Income \$100,000 to \$124,999	299	9.1%	2,955	10.6%	7,082	9.8%
HH Income \$75,000 to \$99,999	368	11.2%	3,827	13.7%	9,258	12.8%
HH Income \$50,000 to \$74,999	476	14.5%	4,705	16.8%	10,392	14.4%
HH Income \$35,000 to \$49,999	381	11.6%	2,673	9.5%	6,333	8.8%
HH Income \$25,000 to \$34,999	226	6.9%	1,888	6.7%	3,790	5.3%
HH Income \$15,000 to \$24,999	144	4.4%	1,270	4.5%	3,021	4.2%
HH Income \$10,000 to \$14,999	25	0.8%	396	1.4%	849	1.2%
HH Income Under \$10,000	102	3.1%	670	2.4%	2,123	2.9%
Household Vehicles (2022)						
Households 0 Vehicles Available	314	9.5%	1,429	5.1%	3,592	5.0%
Households 1 Vehicle Available	1,145	34.9%	9,054	32.3%	20,309	28.1%
Households 2 Vehicles Available	1,339	40.8%	12,746	45.5%	33,067	45.8%
Households 3 or More Vehicles Available	487	14.8%	4,776	17.1%	15,183	21.0%
Total Vehicles Available	5,459		50,497		137,346	
Average Vehicles per Household	1.7		1.8		1.9	
Owner-Occupied Household Vehicles	4,061	74.4%	41,100	81.4%	116,250	84.6%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1	
Renter-Occupied Household Vehicles	1,398	25.6%	9,397	18.6%	21,096	15.4%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3	
Travel Time (2022)						
Worker Base Age 16 years or Over	3,931		38,120		98,334	
Travel to Work in 14 Minutes or Less	615	15.6%	6,193	16.2%	15,312	15.6%
Travel to Work in 15 to 29 Minutes	1,079	27.5%	11,213	29.4%	27,632	28.1%
Travel to Work in 30 to 59 Minutes	1,508	38.4%	12,809	33.6%	33,461	34.0%
Travel to Work in 60 Minutes or More	306	7.8%	3,647	9.6%	9,232	9.4%
Work at Home	423	10.8%	4,258	11.2%	12,697	12.9%
Average Minutes Travel to Work	26.6		27.1		27.9	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.04/-84.3455

570 E Crossville Rd							
Roswell, GA 30075							
	1 mi radius			3 mi radius		5 mi radius	
Transportation To Work (2022)							
Worker Base Age 16 years or Over	3,931			38,120		98,334	
Drive to Work Alone	2,750	70.0%		27,936	73.3%	72,707	73.9%
Drive to Work in Carpool	529	13.5%		3,255	8.5%	6,304	6.4%
Travel to Work by Public Transportation	120	3.1%		1,132	3.0%	3,268	3.3%
Drive to Work on Motorcycle	-	-		14	-	57	-
Bicycle to Work	8	0.2%		34	-	192	0.2%
Walk to Work	33	0.8%		756	2.0%	1,714	1.7%
Other Means	68	1.7%		735	1.9%	1,395	1.4%
Work at Home	423	10.8%		4,258	11.2%	12,697	12.9%
Daytime Demographics (2022)							
Total Businesses	2,210			7,908		16,528	
Total Employees	17,581			78,402		161,461	
Company Headquarter Businesses	75	3.4%		309	3.9%	619	3.7%
Company Headquarter Employees	4,598	26.2%		17,861	22.8%	41,306	25.6%
Employee Population per Business	8.0	to 1		9.9	to 1	9.8	to 1
Residential Population per Business	3.5	to 1		8.9	to 1	11.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	19,990			96,613		208,599	
Labor Force							
Labor Population Age 16 Years or Over (2022)	6,341			56,351		145,590	
Labor Force Total Males (2022)	3,085	48.7%		27,379	48.6%	70,990	48.8%
Male Civilian Employed	2,197	71.2%		20,715	75.7%	53,106	74.8%
Male Civilian Unemployed	25	0.8%		428	1.6%	1,310	1.8%
Males in Armed Forces	-	-		19	-	87	0.1%
Males Not in Labor Force	862	28.0%		6,218	22.7%	16,487	23.2%
Labor Force Total Females (2022)	3,256	51.3%		28,972	51.4%	74,599	51.2%
Female Civilian Employed	1,734	53.3%		17,406	60.1%	45,227	60.6%
Female Civilian Unemployed	107	3.3%		681	2.4%	1,657	2.2%
Females in Armed Forces	-	-		-	-	31	-
Females Not in Labor Force	1,415	43.5%		10,885	37.6%	27,683	37.1%
Unemployment Rate	132	2.1%		1,109	2.0%	2,967	2.0%
Occupation (2022)							
Occupation Population Age 16 Years or Over	3,931			38,120		98,334	
Occupation Total Males	2,197	55.9%		20,715	54.3%	53,106	54.0%
Occupation Total Females	1,734	44.1%		17,406	45.7%	45,227	46.0%
Management, Business, Financial Operations	1,106	28.1%		11,548	30.3%	31,832	32.4%
Professional, Related	855	21.7%		9,610	25.2%	26,085	26.5%
Service	602	15.3%		5,037	13.2%	11,668	11.9%
Sales, Office	816	20.8%		6,952	18.2%	19,408	19.7%
Farming, Fishing, Forestry	13	0.3%		82	0.2%	95	-
Construction, Extraction, Maintenance	295	7.5%		2,167	5.7%	3,370	3.4%
Production, Transport, Material Moving	245	6.2%		2,723	7.1%	5,877	6.0%
White Collar Workers	2,776	70.6%		28,110	73.7%	77,325	78.6%
Blue Collar Workers	1,155	29.4%		10,010	26.3%	21,009	21.4%

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Roswell, GA 30075							
	1 mi radius		3 mi radius		5 mi radius		
Units In Structure (2022)							
Total Units	3,285		28,005		72,151		
1 Detached Unit	1,679	51.1%	16,151	57.7%	44,195	61.3%	
1 Attached Unit	450	13.7%	3,760	13.4%	8,095	11.2%	
2 Units	62	1.9%	439	1.6%	788	1.1%	
3 to 4 Units	158	4.8%	597	2.1%	1,570	2.2%	
5 to 9 Units	168	5.1%	1,439	5.1%	3,797	5.3%	
10 to 19 Units	165	5.0%	2,089	7.5%	5,427	7.5%	
20 to 49 Units	114	3.5%	834	3.0%	1,704	2.4%	
50 or More Units	454	13.8%	2,454	8.8%	5,909	8.2%	
Mobile Home or Trailer	32	1.0%	219	0.8%	598	0.8%	
Other Structure	4	0.1%	22	-	67	-	
Homes Built By Year (2022)							
Homes Built 2014 or later	241	6.8%	1,478	4.9%	4,461	5.9%	
Homes Built 2010 to 2013	25	0.7%	815	2.7%	1,824	2.4%	
Homes Built 2000 to 2009	823	23.4%	4,283	14.3%	11,395	15.0%	
Homes Built 1990 to 1999	578	16.4%	5,626	18.8%	16,514	21.7%	
Homes Built 1980 to 1989	748	21.3%	7,495	25.1%	21,110	27.7%	
Homes Built 1970 to 1979	520	14.8%	5,447	18.2%	11,098	14.6%	
Homes Built 1960 to 1969	226	6.4%	1,610	5.4%	2,990	3.9%	
Homes Built 1950 to 1959	67	1.9%	561	1.9%	1,113	1.5%	
Homes Built 1940 to 1949	12	0.4%	137	0.5%	509	0.7%	
Homes Built Before 1939	46	1.3%	555	1.9%	1,138	1.5%	
Median Age of Homes	25.8	yrs	28.4	yrs	26.8	yrs	
Home Values (2022)							
Owner Specified Housing Units	2,075		20,935		55,593		
Home Values \$1,000,000 or More	53	2.5%	297	1.4%	1,631	2.9%	
Home Values \$750,000 to \$999,999	51	2.5%	986	4.7%	3,587	6.5%	
Home Values \$500,000 to \$749,999	358	17.2%	3,234	15.4%	12,876	23.2%	
Home Values \$400,000 to \$499,999	269	13.0%	3,556	17.0%	9,760	17.6%	
Home Values \$300,000 to \$399,999	525	25.3%	5,344	25.5%	12,537	22.6%	
Home Values \$250,000 to \$299,999	338	16.3%	2,650	12.7%	4,621	8.3%	
Home Values \$200,000 to \$249,999	204	9.9%	1,728	8.3%	3,866	7.0%	
Home Values \$175,000 to \$199,999	67	3.2%	633	3.0%	1,230	2.2%	
Home Values \$150,000 to \$174,999	108	5.2%	780	3.7%	1,966	3.5%	
Home Values \$125,000 to \$149,999	47	2.3%	557	2.7%	1,216	2.2%	
Home Values \$100,000 to \$124,999	19	0.9%	719	3.4%	1,179	2.1%	
Home Values \$90,000 to \$99,999	6	0.3%	72	0.3%	209	0.4%	
Home Values \$80,000 to \$89,999	1	-	64	0.3%	158	0.3%	
Home Values \$70,000 to \$79,999	13	0.6%	81	0.4%	223	0.4%	
Home Values \$60,000 to \$69,999	3	0.1%	9	-	22	-	
Home Values \$50,000 to \$59,999	-	-	8	-	31	-	
Home Values \$35,000 to \$49,999	6	0.3%	106	0.5%	169	0.3%	
Home Values \$25,000 to \$34,999	-	-	5	-	36	-	
Home Values \$10,000 to \$24,999	3	0.2%	58	0.3%	178	0.3%	
Home Values Under \$10,000	2	0.1%	48	0.2%	99	0.2%	
Owner-Occupied Median Home Value	\$363,449		\$361,071		\$419,371		
Renter-Occupied Median Rent	\$1,314		\$1,273		\$1,253		

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570 E Crossville Rd								
Roswell, GA 30075			1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2022)								
Total Household Expenditure			\$331.18 M		\$2.46 B		\$6.84 B	
Total Non-Retail Expenditure			\$176.7 M		\$1.3 B		\$3.64 B	
Total Retail Expenditure			\$154.48 M		\$1.15 B		\$3.2 B	
Apparel			\$11.93 M		\$88.05 M		\$247.14 M	
Contributions			\$11.98 M		\$85.71 M		\$245.46 M	
Education			\$11.71 M		\$82.13 M		\$241.57 M	
Entertainment			\$19.26 M		\$142.4 M		\$400.12 M	
Food and Beverages			\$47.56 M		\$355.93 M		\$983.22 M	
Furnishings and Equipment			\$11.9 M		\$88.14 M		\$246.9 M	
Gifts			\$9.41 M		\$65.94 M		\$190.23 M	
Health Care			\$26.82 M		\$201.75 M		\$552.34 M	
Household Operations			\$13.44 M		\$98.61 M		\$276.99 M	
Miscellaneous Expenses			\$6.36 M		\$46.86 M		\$130.67 M	
Personal Care			\$4.43 M		\$32.94 M		\$91.47 M	
Personal Insurance			\$2.53 M		\$18.41 M		\$52.63 M	
Reading			\$738.89 K		\$5.42 M		\$15.14 M	
Shelter			\$69.67 M		\$514.45 M		\$1.43 B	
Tobacco			\$1.68 M		\$13 M		\$34.12 M	
Transportation			\$59.03 M		\$444.26 M		\$1.23 B	
Utilities			\$22.72 M		\$172.13 M		\$467.78 M	
Monthly Household Consumer Expenditure (2022)								
Total Household Expenditure			\$8,400		\$7,309		\$7,895	
Total Non-Retail Expenditure			\$4,482 53.4%		\$3,875 53.0%		\$4,199 53.2%	
Total Retail Expenditures			\$3,918 46.6%		\$3,434 47.0%		\$3,697 46.8%	
Apparel			\$303 3.6%		\$262 3.6%		\$285 3.6%	
Contributions			\$304 3.6%		\$255 3.5%		\$284 3.6%	
Education			\$297 3.5%		\$244 3.3%		\$279 3.5%	
Entertainment			\$489 5.8%		\$424 5.8%		\$462 5.9%	
Food and Beverages			\$1,206 14.4%		\$1,059 14.5%		\$1,136 14.4%	
Furnishings and Equipment			\$302 3.6%		\$262 3.6%		\$285 3.6%	
Gifts			\$239 2.8%		\$196 2.7%		\$220 2.8%	
Health Care			\$680 8.1%		\$600 8.2%		\$638 8.1%	
Household Operations			\$341 4.1%		\$293 4.0%		\$320 4.1%	
Miscellaneous Expenses			\$161 1.9%		\$139 1.9%		\$151 1.9%	
Personal Care			\$112 1.3%		\$98 1.3%		\$106 1.3%	
Personal Insurance			\$64 0.8%		\$55 0.7%		\$61 0.8%	
Reading			\$19 0.2%		\$16 0.2%		\$17 0.2%	
Shelter			\$1,767 21.0%		\$1,531 20.9%		\$1,654 20.9%	
Tobacco			\$43 0.5%		\$39 0.5%		\$39 0.5%	
Transportation			\$1,497 17.8%		\$1,322 18.1%		\$1,419 18.0%	
Utilities			\$576 6.9%		\$512 7.0%		\$540 6.8%	

