## 2015 GA-54

Peachtree City, GA 30269

1 mi radius
3 mi radius
5 mi radius

| Population |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Population (2023) | 3,995 |  | 31,794 |  | 64,862 |  |
| Projected Population (2028) | 4,096 |  | 32,834 |  | 67,194 |  |
| Census Population (2020) | 3,819 |  | 31,178 |  | 63,066 |  |
| Census Population (2010) | 3,528 |  | 27,896 |  | 56,510 |  |
| Projected Annual Growth (2023-2028) | 101 | 0.5\% | 1,040 | 0.7\% | 2,332 | 0.7\% |
| Historical Annual Growth (2020-2023) | 176 | - | 616 | 0.7\% | 1,796 | 0.9\% |
| Historical Annual Growth (2010-2020) | 291 | 0.8\% | 3,282 | 1.2\% | 6,556 | 1.2\% |
| Estimated Population Density (2023) | 1,272 | psm | 1,125 | psm | 826 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |
| Households |  |  |  |  |  |  |
| Estimated Households (2023) | 1,620 |  | 12,259 |  | 23,907 |  |
| Projected Households (2028) | 1,694 |  | 12,852 |  | 25,151 |  |
| Census Households (2020) | 1,531 |  | 11,893 |  | 23,001 |  |
| Census Households (2010) | 1,410 |  | 10,463 |  | 20,270 |  |
| Projected Annual Growth (2023-2028) | 74 | 0.9\% | 594 | 1.0\% | 1,244 | 1.0\% |
| Historical Annual Change (2010-2023) | 210 | 1.1\% | 1,796 | 1.3\% | 3,637 | 1.4\% |

## Average Household Income

| Estimated Average Household Income (2023) | $\$ 157,098$ | $\$ 163,925$ |  | $\$ 167,699$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Projected Average Household Income (2028) | $\$ 160,550$ | $\$ 167,217$ | $\$ 170,743$ |  |  |
| Census Average Household Income (2010) | $\$ 117,821$ | $\$ 102,375$ | $\$ 101,356$ |  |  |
| Census Average Household Income (2000) | $\$ 103,387$ |  | $\$ 91,215$ | $\$ 89,803$ |  |
| Projected Annual Change (2023-2028) | $\$ 3,451$ | $0.4 \%$ | $\$ 3,292$ | $0.4 \%$ | $\$ 3,044$ |
| Historical Annual Change (2000-2023) | $\$ 53,712$ | $2.3 \%$ | $\$ 72,711$ | $3.5 \%$ | $\$ 77,896$ |


| Median Household Income |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Median Household Income (2023) | \$127,602 |  | \$126,826 |  | \$125,993 |  |
| Projected Median Household Income (2028) | \$123,577 |  | \$126,135 |  | \$125,870 |  |
| Census Median Household Income (2010) | \$79,237 |  | \$82,058 |  | \$82,944 |  |
| Census Median Household Income (2000) | \$71,238 |  | \$74,838 |  | \$75,741 |  |
| Projected Annual Change (2023-2028) | -\$4,025 | -0.6\% | -\$691 | -0.1\% | -\$124 |  |
| Historical Annual Change (2000-2023) | \$56,364 | 3.4\% | \$51,989 | 3.0\% | \$50,252 | 2.9\% |
| Per Capita Income |  |  |  |  |  |  |
| Estimated Per Capita Income (2023) | \$63,849 |  | \$63,254 |  | \$61,841 |  |
| Projected Per Capita Income (2028) | \$66,536 |  | \$65,502 |  | \$63,940 |  |
| Census Per Capita Income (2010) | \$47,069 |  | \$38,401 |  | \$36,356 |  |
| Census Per Capita Income (2000) | \$37,410 |  | \$32,016 |  | \$30,543 |  |
| Projected Annual Change (2023-2028) | \$2,688 | 0.8\% | \$2,248 | 0.7\% | \$2,099 | 0.7\% |
| Historical Annual Change (2000-2023) | \$26,438 | 3.1\% | \$31,237 | 4.2\% | \$31,298 | 4.5\% |
| Estimated Average Household Net Worth (2023) | \$1.09 M |  | \$994,661 |  | \$961,420 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.4194/-84.5605

## 2015 GA-54

## Peachtree City, GA 30269

| Race and Ethnicity |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Population (2023) | 3,995 |  | 31,794 |  | 64,862 |  |
| White (2023) | 2,910 | 72.8\% | 22,512 | 70.8\% | 45,273 | 69.8\% |
| Black or African American (2023) | 416 | 10.4\% | 3,929 | 12.4\% | 10,036 | 15.5\% |
| American Indian or Alaska Native (2023) | 10 | 0.2\% | 70 | 0.2\% | 139 | 0.2\% |
| Asian (2023) | 238 | 5.9\% | 2,388 | 7.5\% | 4,166 | 6.4\% |
| Hawaiian or Pacific Islander (2023) | 2 | - | 18 | - | 31 | - |
| Other Race (2023) | 187 | 4.7\% | 913 | 2.9\% | 1,464 | 2.3\% |
| Two or More Races (2023) | 232 | 5.8\% | 1,963 | 6.2\% | 3,752 | 5.8\% |
| Population < 18 (2023) | 829 | 20.7\% | 7,493 | 23.6\% | 15,641 | 24.1\% |
| White Not Hispanic | 513 | 61.9\% | 4,595 | 61.3\% | 9,503 | 60.8\% |
| Black or African American | 88 | 10.6\% | 977 | 13.0\% | 2,588 | 16.5\% |
| Asian | 61 | 7.4\% | 721 | 9.6\% | 1,231 | 7.9\% |
| Other Race Not Hispanic | 42 | 5.0\% | 392 | 5.2\% | 821 | 5.2\% |
| Hispanic | 124 | 15.0\% | 808 | 10.8\% | 1,499 | 9.6\% |
| Not Hispanic or Latino Population (2023) | 3,565 | 89.2\% | 29,029 | 91.3\% | 59,907 | 92.4\% |
| Not Hispanic White | 2,831 | 79.4\% | 21,977 | 75.7\% | 44,239 | 73.8\% |
| Not Hispanic Black or African American | 412 | 11.6\% | 3,859 | 13.3\% | 9,861 | 16.5\% |
| Not Hispanic American Indian or Alaska Native | - | - | 19 | - | 51 | - |
| Not Hispanic Asian | 236 | 6.6\% | 2,366 | 8.2\% | 4,129 | 6.9\% |
| Not Hispanic Hawaiian or Pacific Islander | 1 | - | 13 | - | 22 | - |
| Not Hispanic Other Race | 9 | 0.2\% | 85 | 0.3\% | 184 | 0.3\% |
| Not Hispanic Two or More Races | 77 | 2.2\% | 711 | 2.4\% | 1,422 | 2.4\% |
| Hispanic or Latino Population (2023) | 430 | 10.8\% | 2,764 | 8.7\% | 4,955 | 7.6\% |
| Hispanic White | 79 | 18.4\% | 535 | 19.4\% | 1,034 | 20.9\% |
| Hispanic Black or African American | 5 | 1.0\% | 71 | 2.6\% | 175 | 3.5\% |
| Hispanic American Indian or Alaska Native | 9 | 2.1\% | 50 | 1.8\% | 89 | 1.8\% |
| Hispanic Asian | 2 | 0.5\% | 22 | 0.8\% | 38 | 0.8\% |
| Hispanic Hawaiian or Pacific Islander | - | - | 5 | 0.2\% | 9 | 0.2\% |
| Hispanic Other Race | 179 | 41.6\% | 829 | 30.0\% | 1,280 | 25.8\% |
| Hispanic Two or More Races | 155 | 36.2\% | 1,253 | 45.3\% | 2,330 | 47.0\% |
| Not Hispanic or Latino Population (2020) | 3,384 | 88.6\% | 28,313 | 90.8\% | 58,012 | 92.0\% |
| Hispanic or Latino Population (2020) | 435 | 11.4\% | 2,865 | 9.2\% | 5,054 | 8.0\% |
| Not Hispanic or Latino Population (2010) | 3,267 | 92.6\% | 26,052 | 93.4\% | 52,939 | 93.7\% |
| Hispanic or Latino Population (2010) | 262 | 7.4\% | 1,844 | 6.6\% | 3,571 | 6.3\% |
| Not Hispanic or Latino Population (2028) | 3,663 | 89.4\% | 29,986 | 91.3\% | 62,042 | 92.3\% |
| Hispanic or Latino Population (2028) | 432 | 10.6\% | 2,848 | 8.7\% | 5,151 | 7.7\% |
| Projected Annual Growth (2023-2028) | 2 | 0.1\% | 84 | 0.6\% | 197 | 0.8\% |
| Historical Annual Growth (2010-2020) | 173 | 6.6\% | 1,021 | 5.5\% | 1,483 | 4.2\% |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.4194/-84.5605

## 2015 GA-54

## Peachtree City, GA 30269

Total Age Distribution (2023)

| Total Population | 3,995 |  | 31,794 |  | 64,862 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 143 | 3.6\% | 1,451 | 4.6\% | 2,941 | 4.5\% |
| Age 5 to 9 Years | 225 | 5.6\% | 2,077 | 6.5\% | 4,282 | 6.6\% |
| Age 10 to 14 Years | 261 | 6.5\% | 2,382 | 7.5\% | 5,113 | 7.9\% |
| Age 15 to 19 Years | 283 | 7.1\% | 2,301 | 7.2\% | 4,895 | 7.5\% |
| Age 20 to 24 Years | 228 | 5.7\% | 1,654 | 5.2\% | 3,340 | 5.1\% |
| Age 25 to 29 Years | 165 | 4.1\% | 1,502 | 4.7\% | 2,869 | 4.4\% |
| Age 30 to 34 Years | 178 | 4.4\% | 1,562 | 4.9\% | 3,054 | 4.7\% |
| Age 35 to 39 Years | 197 | 4.9\% | 2,027 | 6.4\% | 3,979 | 6.1\% |
| Age 40 to 44 Years | 187 | 4.7\% | 1,978 | 6.2\% | 4,242 | 6.5\% |
| Age 45 to 49 Years | 224 | 5.6\% | 2,053 | 6.5\% | 4,438 | 6.8\% |
| Age 50 to 54 Years | 257 | 6.4\% | 2,101 | 6.6\% | 4,651 | 7.2\% |
| Age 55 to 59 Years | 338 | 8.5\% | 2,390 | 7.5\% | 4,853 | 7.5\% |
| Age 60 to 64 Years | 335 | 8.4\% | 2,203 | 6.9\% | 4,320 | 6.7\% |
| Age 65 to 69 Years | 299 | 7.5\% | 1,923 | 6.0\% | 3,766 | 5.8\% |
| Age 70 to 74 Years | 216 | 5.4\% | 1,660 | 5.2\% | 3,290 | 5.1\% |
| Age 75 to 79 Years | 165 | 4.1\% | 1,082 | 3.4\% | 2,213 | 3.4\% |
| Age 80 to 84 Years | 124 | 3.1\% | 718 | 2.3\% | 1,392 | 2.1\% |
| Age 85 Years or Over | 168 | 4.2\% | 732 | 2.3\% | 1,224 | 1.9\% |
| Median Age | 46.5 |  | 42.3 |  | 41.9 |  |
| Age 19 Years or Less | 913 | 22.9\% | 8,210 | 25.8\% | 17,232 | 26.6\% |
| Age 20 to 64 Years | 2,110 | 52.8\% | 17,469 | 54.9\% | 35,744 | 55.1\% |
| Age 65 Years or Over | 972 | 24.3\% | 6,115 | 19.2\% | 11,886 | 18.3\% |

Female Age Distribution (2023)

| Female Population | 2,113 | 52.9\% | 16,340 | 51.4\% | 33,130 | 51.1\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 72 | 3.4\% | 698 | 4.3\% | 1,429 | 4.3\% |
| Age 5 to 9 Years | 119 | 5.6\% | 1,024 | 6.3\% | 2,093 | 6.3\% |
| Age 10 to 14 Years | 138 | 6.5\% | 1,197 | 7.3\% | 2,515 | 7.6\% |
| Age 15 to 19 Years | 144 | 6.8\% | 1,081 | 6.6\% | 2,346 | 7.1\% |
| Age 20 to 24 Years | 116 | 5.5\% | 838 | 5.1\% | 1,638 | 4.9\% |
| Age 25 to 29 Years | 80 | 3.8\% | 741 | 4.5\% | 1,425 | 4.3\% |
| Age 30 to 34 Years | 85 | 4.0\% | 785 | 4.8\% | 1,573 | 4.7\% |
| Age 35 to 39 Years | 92 | 4.4\% | 1,062 | 6.5\% | 2,084 | 6.3\% |
| Age 40 to 44 Years | 102 | 4.8\% | 989 | 6.1\% | 2,174 | 6.6\% |
| Age 45 to 49 Years | 125 | 5.9\% | 1,070 | 6.5\% | 2,300 | 6.9\% |
| Age 50 to 54 Years | 132 | 6.2\% | 1,096 | 6.7\% | 2,393 | 7.2\% |
| Age 55 to 59 Years | 180 | 8.5\% | 1,225 | 7.5\% | 2,443 | 7.4\% |
| Age 60 to 64 Years | 181 | 8.6\% | 1,146 | 7.0\% | 2,210 | 6.7\% |
| Age 65 to 69 Years | 157 | 7.4\% | 1,013 | 6.2\% | 1,990 | 6.0\% |
| Age 70 to 74 Years | 104 | 4.9\% | 896 | 5.5\% | 1,772 | 5.3\% |
| Age 75 to 79 Years | 86 | 4.0\% | 572 | 3.5\% | 1,200 | 3.6\% |
| Age 80 to 84 Years | 72 | 3.4\% | 419 | 2.6\% | 762 | 2.3\% |
| Age 85 Years or Over | 130 | 6.2\% | 488 | 3.0\% | 784 | 2.4\% |
| Female Median Age | 48.2 |  | 43.7 |  | 43.0 |  |
| Age 19 Years or Less | 473 | 22.4\% | 3,999 | 24.5\% | 8,383 | 25.3\% |
| Age 20 to 64 Years | 1,092 | 51.7\% | 8,951 | 54.8\% | 18,239 | 55.1\% |
| Age 65 Years or Over | 549 | 26.0\% | 3,389 | 20.7\% | 6,508 | 19.6\% |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.4194/-84.5605

## 2015 GA-54

## Peachtree City, GA 30269

Male Age Distribution (2023)

| Male Population | 1,882 | $47.1 \%$ | 15,454 | $48.6 \%$ | 31,732 |
| :--- | ---: | ---: | ---: | ---: | ---: |

Males per 100 Females (2023)

| Overall Comparison | 89 |  | 95 |  | 96 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 100 | 50.0\% | 108 | 51.9\% | 106 | 51.4\% |
| Age 5 to 9 Years | 89 | 47.2\% | 103 | 50.7\% | 105 | 51.1\% |
| Age 10 to 14 Years | 89 | 47.0\% | 99 | 49.8\% | 103 | 50.8\% |
| Age 15 to 19 Years | 97 | 49.2\% | 113 | 53.0\% | 109 | 52.1\% |
| Age 20 to 24 Years | 98 | 49.4\% | 97 | 49.3\% | 104 | 51.0\% |
| Age 25 to 29 Years | 107 | 51.7\% | 103 | 50.7\% | 101 | 50.3\% |
| Age 30 to 34 Years | 110 | 52.4\% | 99 | 49.7\% | 94 | 48.5\% |
| Age 35 to 39 Years | 114 | 53.2\% | 91 | 47.6\% | 91 | 47.6\% |
| Age 40 to 44 Years | 84 | 45.7\% | 100 | 50.0\% | 95 | 48.7\% |
| Age 45 to 49 Years | 79 | 44.3\% | 92 | 47.9\% | 93 | 48.2\% |
| Age 50 to 54 Years | 95 | 48.8\% | 92 | 47.8\% | 94 | 48.5\% |
| Age 55 to 59 Years | 88 | 46.7\% | 95 | 48.8\% | 99 | 49.7\% |
| Age 60 to 64 Years | 85 | 45.9\% | 92 | 48.0\% | 95 | 48.8\% |
| Age 65 to 69 Years | 90 | 47.4\% | 90 | 47.3\% | 89 | 47.2\% |
| Age 70 to 74 Years | 108 | 52.0\% | 85 | 46.0\% | 86 | 46.2\% |
| Age 75 to 79 Years | 93 | 48.3\% | 89 | 47.1\% | 84 | 45.8\% |
| Age 80 to 84 Years | 73 | 42.2\% | 71 | 41.6\% | 83 | 45.2\% |
| Age 85 Years or Over | 29 | 22.2\% | 50 | 33.3\% | 56 | 36.0\% |
| Age 19 Years or Less | 93 | 48.2\% | 105 | 51.3\% | 106 | 51.4\% |
| Age 20 to 39 Years | 106 | 51.6\% | 97 | 49.2\% | 97 | 49.3\% |
| Age 40 to 64 Years | 86 | 46.4\% | 94 | 48.5\% | 95 | 48.8\% |
| Age 65 Years or Over | 77 | 43.6\% | 80 | 44.6\% | 83 | 45.2\% |

Complete Profile
2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.4194/-84.5605

## 2015 GA-54

## Peachtree City, GA 30269

1 mi radius
3 mi radius
5 mi radius

Household Type (2023)

| Total Households | 1,620 |  | 12,259 |  | 23,907 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households with Children | 489 | 30.2\% | 4,436 | 36.2\% | 9,055 | 37.9\% |
| Average Household Size | 2.4 |  | 2.6 |  | 2.7 |  |
| Household Density per Square Mile | 516 |  | 434 |  | 305 |  |
| Population Family | 3,436 | 86.0\% | 28,389 | 89.3\% | 59,024 | 91.0\% |
| Population Non-Family | 482 | 12.1\% | 3,192 | 10.0\% | 5,582 | 8.6\% |
| Population Group Quarters | 77 | 1.9\% | 213 | 0.7\% | 255 | 0.4\% |
| Family Households | 1,180 | 72.8\% | 9,440 | 77.0\% | 19,098 | 79.9\% |
| Married Couple Households | 988 | 83.7\% | 7,977 | 84.5\% | 16,342 | 85.6\% |
| Other Family Households with Children | 192 | 16.3\% | 1,463 | 15.5\% | 2,756 | 14.4\% |
| Family Households with Children | 489 | 41.5\% | 4,435 | 47.0\% | 9,051 | 47.4\% |
| Married Couple with Children | 383 | 78.2\% | 3,517 | 79.3\% | 7,303 | 80.7\% |
| Other Family Households with Children | 107 | 21.8\% | 918 | 20.7\% | 1,748 | 19.3\% |
| Family Households No Children | 690 | 58.5\% | 5,005 | 53.0\% | 10,047 | 52.6\% |
| Married Couple No Children | 605 | 87.7\% | 4,460 | 89.1\% | 9,039 | 90.0\% |
| Other Family Households No Children | 85 | 12.3\% | 545 | 10.9\% | 1,008 | 10.0\% |
| Non-Family Households | 440 | 27.2\% | 2,819 | 23.0\% | 4,809 | 20.1\% |
| Non-Family Households with Children | - | - | - | - | 3 |  |
| Non-Family Households No Children | 440 | 100.0\% | 2,818 | 100.0\% | 4,806 | 99.9\% |
| Average Family Household Size | 2.9 |  | 3.0 |  | 3.1 |  |
| Average Family Income | \$185,242 |  | \$183,870 |  | \$185,599 |  |
| Median Family Income | \$172,247 |  | \$150,693 |  | \$145,395 |  |
| Average Non-Family Household Size | 1.1 |  | 1.1 |  | 1.2 |  |


| Marital Status (2023) | 3,365 |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Population Age 15 Years or Over | 780 | $23.2 \%$ | 7,135 | $27.6 \%$ | 12,840 | $24.4 \%$ |
| Never Married | 2,038 | $60.6 \%$ | 15,344 | $59.3 \%$ | 32,800 | $62.4 \%$ |
| Currently Married | 546 | $16.2 \%$ | 3,404 | $13.2 \%$ | 6,886 | $13.1 \%$ |
| Previously Married | 134 | $24.5 \%$ | 465 | $13.7 \%$ | 1,007 | $14.6 \%$ |
| Separated | 147 | $26.9 \%$ | 1,232 | $36.2 \%$ | 2,479 | $36.0 \%$ |
| Widowed | 266 | $48.6 \%$ | 1,708 | $50.2 \%$ | 3,400 | $49.4 \%$ |
| Divorced |  |  |  |  |  |  |


| Educational Attainment (2023) | 2,853 |  | 21,929 |  | 44,290 |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Adult Population Age 25 Years or Over | 26 | $0.9 \%$ | 188 | $0.9 \%$ | 383 |
| Elementary (Grade Level O to 8) | 96 | $3.4 \%$ | 410 | $1.9 \%$ | 865 |
| Some High School (Grade Level 9 to 11) | 349 | $12.2 \%$ | 3,515 | $16.0 \%$ | 7,255 |
| High School Graduate | 632 | $22.2 \%$ | 4,084 | $18.6 \%$ | 8,251 |
| Some College | 180 | $6.3 \%$ | 1,432 | $6.5 \%$ | 3,082 |
| Associate Degree Only | 880 | $30.9 \%$ | 7,506 | $34.2 \%$ | 15,299 |
| Bachelor Degree Only | 690 | $24.2 \%$ | 4,793 | $21.9 \%$ | 9,156 |
| Graduate Degree | 2,382 | $83.5 \%$ | 17,815 | $81.2 \%$ | 35,788 |
| Any College (Some College or Higher) | 1,570 | $55.0 \%$ | 12,299 | $56.1 \%$ | 24,455 |
| College Degree + (Bachelor Degree or Higher) | $55.2 \%$ |  |  |  |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.4194/-84.5605

## 2015 GA-54

## Peachtree City, GA 30269

1 mi radius
3 mi radius
5 mi radius

| Housing |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Housing Units (2023) | 1,720 |  | 12,807 |  | 25,042 |  |
| Total Housing Units (2020) | 1,617 |  | 12,395 |  | 24,035 |  |
| Historical Annual Growth (2020-2023) | 103 |  | 411 | - | 1,006 |  |
| Housing Units Occupied (2023) | 1,620 | 94.2\% | 12,259 | 95.7\% | 23,907 | 95.5\% |
| Housing Units Owner-Occupied | 1,319 | 81.4\% | 10,273 | 83.8\% | 20,260 | 84.7\% |
| Housing Units Renter-Occupied | 301 | 18.6\% | 1,986 | 16.2\% | 3,647 | 15.3\% |
| Housing Units Vacant (2023) | 100 | 5.8\% | 548 | 4.3\% | 1,134 | 4.5\% |
| Household Size (2023) |  |  |  |  |  |  |
| Total Households | 1,620 |  | 12,259 |  | 23,907 |  |
| 1 Person Households | 393 | 24.3\% | 2,544 | 20.8\% | 4,277 | 17.9\% |
| 2 Person Households | 682 | 42.1\% | 4,863 | 39.7\% | 9,060 | 37.9\% |
| 3 Person Households | 228 | 14.1\% | 2,045 | 16.7\% | 4,431 | 18.5\% |
| 4 Person Households | 184 | 11.4\% | 1,782 | 14.5\% | 3,904 | 16.3\% |
| 5 Person Households | 89 | 5.5\% | 711 | 5.8\% | 1,546 | 6.5\% |
| 6 Person Households | 32 | 2.0\% | 237 | 1.9\% | 517 | 2.2\% |
| 7 or More Person Households | 11 | 0.7\% | 77 | 0.6\% | 171 | 0.7\% |
| Household Income Distribution (2023) |  |  |  |  |  |  |
| HH Income \$200,000 or More | 507 | 31.3\% | 3,315 | 27.0\% | 6,142 | 25.7\% |
| HH Income \$150,000 to \$199,999 | 133 | 8.2\% | 1,518 | 12.4\% | 3,191 | 13.3\% |
| HH Income \$ 125,000 to \$149,999 | 135 | 8.4\% | 1,070 | 8.7\% | 2,278 | 9.5\% |
| HH Income \$100,000 to \$124,999 | 121 | 7.5\% | 1,183 | 9.7\% | 2,295 | 9.6\% |
| HH Income \$75,000 to \$99,999 | 247 | 15.2\% | 1,853 | 15.1\% | 3,245 | 13.6\% |
| HH Income \$50,000 to \$74,999 | 146 | 9.0\% | 1,225 | 10.0\% | 2,918 | 12.2\% |
| HH Income \$ 35,000 to \$49,999 | 55 | 3.4\% | 613 | 5.0\% | 1,277 | 5.3\% |
| HH Income \$ 25,000 to \$34,999 | 105 | 6.5\% | 400 | 3.3\% | 841 | 3.5\% |
| HH Income \$ 15,000 to \$24,999 | 47 | 2.9\% | 394 | 3.2\% | 816 | 3.4\% |
| HH Income \$10,000 to \$14,999 | 84 | 5.2\% | 319 | 2.6\% | 422 | 1.8\% |
| HH Income Under \$10,000 | 40 | 2.5\% | 367 | 3.0\% | 484 | 2.0\% |


| Household Vehicles (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households 0 Vehicles Available | 71 | 4.4\% | 472 | 3.8\% | 786 | 3.3\% |
| Households 1 Vehicle Available | 367 | 22.6\% | 2,742 | 22.4\% | 5,230 | 21.9\% |
| Households 2 Vehicles Available | 698 | 43.1\% | 5,428 | 44.3\% | 10,304 | 43.1\% |
| Households 3 or More Vehicles Available | 484 | 29.9\% | 3,617 | 29.5\% | 7,587 | 31.7\% |
| Total Vehicles Available | 3,535 |  | 25,916 |  | 51,863 |  |
| Average Vehicles per Household | 2.2 |  | 2.1 |  | 2.2 |  |
| Owner-Occupied Household Vehicles | 3,053 | 86.3\% | 22,644 | 87.4\% | 46,309 | 89.3\% |
| Average Vehicles per Owner-Occupied Household | 2.3 |  | 2.2 |  | 2.3 |  |
| Renter-Occupied Household Vehicles | 483 | 13.7\% | 3,272 | 12.6\% | 5,555 | 10.7\% |
| Average Vehicles per Renter-Occupied Household | 1.6 |  | 1.6 |  | 1.5 |  |
| Travel Time (2023) |  |  |  |  |  |  |
| Worker Base Age 16 years or Over | 1,925 |  | 15,536 |  | 31,403 |  |
| Travel to Work in 14 Minutes or Less | 644 | 33.4\% | 4,216 | 27.1\% | 8,069 | 25.7\% |
| Travel to Work in 15 to 29 Minutes | 340 | 17.7\% | 2,822 | 18.2\% | 6,806 | 21.7\% |
| Travel to Work in 30 to 59 Minutes | 476 | 24.7\% | 4,066 | 26.2\% | 8,277 | 26.4\% |
| Travel to Work in 60 Minutes or More | 72 | 3.8\% | 1,346 | 8.7\% | 2,762 | 8.8\% |
| Work at Home | 393 | 20.4\% | 3,086 | 19.9\% | 5,490 | 17.5\% |
| Average Minutes Travel to Work | 19.6 |  | 24.2 |  | 23.7 |  |

Complete Profile
2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.4194/-84.5605

## 2015 GA-54

## Peachtree City, GA 30269

1 mi radius
3 mi radius
5 mi radius

Transportation To Work (2023)

| Worker Base Age 16 years or Over | 1,925 | 15,536 |  | 31,403 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Drive to Work Alone | 1,202 | $62.4 \%$ | 10,684 | $68.8 \%$ | 22,733 | $72.4 \%$ |
| Drive to Work in Carpool | 129 | $6.7 \%$ | 951 | $6.1 \%$ | 1,813 | $5.8 \%$ |
| Travel to Work by Public Transportation | 17 | $0.9 \%$ | 73 | $0.5 \%$ | 202 | $0.6 \%$ |
| Drive to Work on Motorcycle | - | - | 1 | - | 2 | - |
| Bicycle to Work | - | - | 21 | $0.1 \%$ | 44 | $0.1 \%$ |
| Walk to Work | 10 | $0.5 \%$ | 55 | $0.4 \%$ | 95 | $0.3 \%$ |
| Other Means | 175 | $9.1 \%$ | 664 | $4.3 \%$ | 1,025 | $3.3 \%$ |
| Work at Home | 393 | $20.4 \%$ | 3,086 | $19.9 \%$ | 5,490 | $17.5 \%$ |

Daytime Demographics (2023)

| Total Businesses | 493 | 2,469 |  | 4,558 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Total Employees | 2,348 | 16,489 | 30,370 |  |  |  |
| Company Headquarter Businesses | 15 | $3.1 \%$ | 61 | $2.5 \%$ | 117 | $2.6 \%$ |
| Company Headquarter Employees | 126 | $5.4 \%$ | 3,459 | $21.0 \%$ | 6,150 | $20.2 \%$ |
| Employee Population per Business | 4.8 | to 1 | 6.7 | to 1 | 6.7 | to 1 |
| Residential Population per Business | 8.1 | to 1 | 12.9 | to 1 | 14.2 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 3,716 | 26,265 | 50,281 |  |  |  |

## Labor Force

| Labor Population Age 16 Years or Over (2023) | 3,293 | 25,325 |  | 51,381 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Labor Force Total Males (2023) | 1,548 | $47.0 \%$ | 12,167 | $48.0 \%$ | 24,836 | $48.3 \%$ |
| Male Civilian Employed | 1,037 | $67.0 \%$ | 8,550 | $70.3 \%$ | 17,363 | $69.9 \%$ |
| Male Civilian Unemployed | 7 | $0.4 \%$ | 129 | $1.1 \%$ | 378 | $1.5 \%$ |
| Males in Armed Forces | - | - | 13 | $0.1 \%$ | 67 | $0.3 \%$ |
| Males Not in Labor Force | 503 | $32.5 \%$ | 3,475 | $28.6 \%$ | 7,027 | $28.3 \%$ |
| Labor Force Total Females (2023) | 1,746 | $53.0 \%$ | 13,158 | $52.0 \%$ | 26,545 | $51.7 \%$ |
| Female Civilian Employed | 888 | $50.9 \%$ | 6,986 | $53.1 \%$ | 14,040 | $52.9 \%$ |
| Female Civilian Unemployed | 14 | $0.8 \%$ | 226 | $1.7 \%$ | 394 | $1.5 \%$ |
| Females in Armed Forces | - | - | - | - | - | - |
| Females Not in Labor Force | 843 | $48.3 \%$ | 5,947 | $45.2 \%$ | 12,111 | $45.6 \%$ |
| Unemployment Rate | 21 | $0.6 \%$ | 355 | $1.4 \%$ | 772 | $1.5 \%$ |

## Occupation (2023)

| Occupation Population Age 16 Years or Over | 1,925 | 15,536 |  | 31,403 |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Occupation Total Males | 1,037 | $53.9 \%$ | 8,550 | $55.0 \%$ | 17,363 |
| Occupation Total Females | 888 | $46.1 \%$ | 6,986 | $45.0 \%$ | 14,040 |
| Management, Business, Financial Operations | 611 | - | 3,594 | - | 7,314 |
| Professional, Related | 440 | $23.3 \%$ |  |  |  |
| Service | 258 | $13.4 \%$ | 4,352 | $28.0 \%$ | 8,582 |
| Sales, Office | 27.028 | $13.1 \%$ | 4,274 | $13.6 \%$ |  |
| Farming, Fishing, Forestry | $11.9 \%$ | 2,866 | $18.4 \%$ | 5,702 | $18.2 \%$ |
| Construction, Extraction, Maintenance | - | - | - | - | 6 |
| Production, Transport, Material Moving | 57 | $3.0 \%$ | 401 | $2.6 \%$ | 1,171 |
| White Collar Workers | 330 | $17.2 \%$ | 2,294 | $14.8 \%$ | 4,354 |
| Blue Collar Workers | 1,280 | $66.5 \%$ | 10,812 | $69.6 \%$ | 21,598 |

Complete Profile
2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Retail Planning Corporation

Lat/Lon: 33.4194/-84.5605
2015 GA-54
1 mi radius $\quad 3 \mathrm{mi}$ radius $\quad 5 \mathrm{mi}$ radius
Peachtree City, GA 30269
Units In Structure (2023)

| Total Units | 1,620 |  | 12,259 |  | 23,907 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Detached Unit | 1,258 | 77.7\% | 10,208 | 83.3\% | 20,629 | 86.3\% |
| 1 Attached Unit | 96 | 5.9\% | 545 | 4.4\% | 714 | 3.0\% |
| 2 Units | - | - | 8 | - | 114 | 0.5\% |
| 3 to 4 Units | 40 | 2.5\% | 140 | 1.1\% | 200 | 0.8\% |
| 5 to 9 Units | 40 | 2.5\% | 265 | 2.2\% | 414 | 1.7\% |
| 10 to 19 Units | 29 | 1.8\% | 377 | 3.1\% | 568 | 2.4\% |
| 20 to 49 Units | 4 | 0.3\% | 39 | 0.3\% | 105 | 0.4\% |
| 50 or More Units | 61 | 3.8\% | 258 | 2.1\% | 538 | 2.2\% |
| Mobile Home or Trailer | 91 | 5.6\% | 413 | 3.4\% | 616 | 2.6\% |
| Other Structure | - | - | 6 | - | 10 |  |

Homes Built By Year (2023)

| Homes Built 2020 or later | 12 | 0.7\% | 306 | 2.4\% | 556 | 2.2\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Homes Built 2010 to 2019 | 45 | 2.6\% | 1,028 | 8.0\% | 2,125 | 8.5\% |
| Homes Built 2000 to 2009 | 553 | 32.2\% | 3,140 | 24.5\% | 6,368 | 25.4\% |
| Homes Built 1990 to 1999 | 231 | 13.4\% | 2,674 | 20.9\% | 5,702 | 22.8\% |
| Homes Built 1980 to 1989 | 509 | 29.6\% | 2,751 | 21.5\% | 5,186 | 20.7\% |
| Homes Built 1970 to 1979 | 193 | 11.2\% | 1,753 | 13.7\% | 2,903 | 11.6\% |
| Homes Built 1960 to 1969 | 13 | 0.8\% | 359 | 2.8\% | 551 | 2.2\% |
| Homes Built 1950 to 1959 | 25 | 1.5\% | 74 | 0.6\% | 113 | 0.5\% |
| Homes Built 1940 to 1949 | 5 | 0.3\% | 28 | 0.2\% | 37 | 0.1\% |
| Homes Built Before 1939 | 35 | 2.0\% | 147 | 1.1\% | 367 | 1.5\% |
| Median Age of Homes | 33.7 | yrs | 32.1 | yrs | 31.4 | yrs |


| Home Values (2023) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Owner Specified Housing Units | 1,319 |  | 10,273 |  | 20,260 |  |
| Home Values \$1,000,000 or More | 157 | 11.9\% | 263 | 2.6\% | 345 | 1.7\% |
| Home Values \$750,000 to \$999,999 | 54 | 4.1\% | 304 | 3.0\% | 552 | 2.7\% |
| Home Values \$500,000 to \$749,999 | 364 | 27.6\% | 1,988 | 19.4\% | 3,411 | 16.8\% |
| Home Values \$400,000 to \$499,999 | 140 | 10.6\% | 1,856 | 18.1\% | 3,473 | 17.1\% |
| Home Values \$300,000 to \$399,999 | 190 | 14.4\% | 2,560 | 24.9\% | 5,149 | 25.4\% |
| Home Values \$250,000 to \$299,999 | 91 | 6.9\% | 973 | 9.5\% | 2,713 | 13.4\% |
| Home Values \$200,000 to \$249,999 | 77 | 5.9\% | 725 | 7.1\% | 2,126 | 10.5\% |
| Home Values \$175,000 to \$199,999 | 94 | 7.1\% | 399 | 3.9\% | 647 | 3.2\% |
| Home Values \$150,000 to \$174,999 | 17 | 1.3\% | 252 | 2.5\% | 435 | 2.1\% |
| Home Values \$125,000 to \$149,999 | 38 | 2.9\% | 366 | 3.6\% | 463 | 2.3\% |
| Home Values \$100,000 to \$124,999 | 8 | 0.6\% | 107 | 1.0\% | 131 | 0.6\% |
| Home Values \$90,000 to \$99,999 | - | - | 2 | - | 34 | 0.2\% |
| Home Values \$80,000 to \$89,999 | - | - | - | - | 14 | - |
| Home Values \$70,000 to \$79,999 | 7 | 0.6\% | 22 | 0.2\% | 71 | 0.4\% |
| Home Values \$60,000 to \$69,999 | 12 | 0.9\% | 76 | 0.7\% | 93 | 0.5\% |
| Home Values \$50,000 to \$59,999 | 8 | 0.6\% | 42 | 0.4\% | 65 | 0.3\% |
| Home Values \$35,000 to \$49,999 | - | - | 51 | 0.5\% | 68 | 0.3\% |
| Home Values \$25,000 to \$34,999 | 30 | 2.3\% | 85 | 0.8\% | 218 | 1.1\% |
| Home Values \$10,000 to \$24,999 | 28 | 2.1\% | 99 | 1.0\% | 125 | 0.6\% |
| Home Values Under \$10,000 | 2 | 0.2\% | 103 | 1.0\% | 126 | 0.6\% |
| Owner-Occupied Median Home Value | \$459,578 |  | \$398,268 |  | 77,356 |  |
| Renter-Occupied Median Rent | \$1,373 |  | \$1,448 |  | \$1,438 |  |

Complete Profile
2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups
Retail Planning Corporation

Lat/Lon: 33.4194/-84.5605

## 2015 GA-54

Peachtree City, GA 30269
1 mi radius
3 mi radius
5 mi radius

Total Annual Consumer Expenditure (2023)

| Total Household Expenditure | $\$ 157.58 \mathrm{M}$ | $\$ 1.24 \mathrm{~B}$ | \$2.47 B |
| :--- | ---: | ---: | ---: |
| Total Non-Retail Expenditure | $\$ 84.12 \mathrm{M}$ | $\$ 660.78 \mathrm{M}$ | $\$ 1.31 \mathrm{~B}$ |
| Total Retail Expenditure | $\$ 73.46 \mathrm{M}$ | $\$ 580.73 \mathrm{M}$ | $\$ 1.16 \mathrm{~B}$ |
| Apparel | $\$ 5.67 \mathrm{M}$ | $\$ 44.83 \mathrm{M}$ | $\$ 89.2 \mathrm{M}$ |
| Contributions | $\$ 5.86 \mathrm{M}$ | $\$ 45.29 \mathrm{M}$ | $\$ 89.48 \mathrm{M}$ |
| Education | $\$ 5.71 \mathrm{M}$ | $\$ 44.49 \mathrm{M}$ | $\$ 87.95 \mathrm{M}$ |
| Entertainment | $\$ 9.26 \mathrm{M}$ | $\$ 73.05 \mathrm{M}$ | $\$ 145.22 \mathrm{M}$ |
| Food and Beverages | $\$ 22.49 \mathrm{M}$ | $\$ 177.88 \mathrm{M}$ | $\$ 354.05 \mathrm{M}$ |
| Furnishings and Equipment | $\$ 5.7 \mathrm{M}$ | $\$ 45.05 \mathrm{M}$ | $\$ 89.59 \mathrm{M}$ |
| Gifts | $\$ 4.58 \mathrm{M}$ | $\$ 34.96 \mathrm{M}$ | $\$ 68.95 \mathrm{M}$ |
| Health Care | $\$ 12.78 \mathrm{M}$ | $\$ 100.54 \mathrm{M}$ | $\$ 200 \mathrm{M}$ |
| Household Operations | $\$ 6.45 \mathrm{M}$ | $\$ 50.58 \mathrm{M}$ | $\$ 100.4 \mathrm{M}$ |
| Miscellaneous Expenses | $\$ 3.02 \mathrm{M}$ | $\$ 23.77 \mathrm{M}$ | $\$ 47.25 \mathrm{M}$ |
| Personal Care | $\$ 2.11 \mathrm{M}$ | $\$ 16.62 \mathrm{M}$ | $\$ 33.05 \mathrm{M}$ |
| Personal Insurance | $\$ 1.24 \mathrm{M}$ | $\$ 9.74 \mathrm{M}$ | $\$ 19.34 \mathrm{M}$ |
| Reading | $\$ 354.7 \mathrm{~K}$ | $\$ 2.77 \mathrm{M}$ | $\$ 5.5 \mathrm{M}$ |
| Shelter | $\$ 32.95 \mathrm{M}$ | $\$ 259.28 \mathrm{M}$ | $\$ 514.85 \mathrm{M}$ |
| Tobacco | $\$ 762.2 \mathrm{~K}$ | $\$ 6.02 \mathrm{M}$ | $\$ 11.97 \mathrm{M}$ |
| Transportation | $\$ 28 \mathrm{M}$ | $\$ 222.43 \mathrm{M}$ | $\$ 443.63 \mathrm{M}$ |
| Utilities | $\$ 10.66 \mathrm{M}$ | $\$ 84.2 \mathrm{M}$ | $\$ 167.69 \mathrm{M}$ |

## Monthly Household Consumer Expenditure (2023)

| Total Household Expenditure | \$8,106 |  | \$8,440 |  | \$8,603 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Non-Retail Expenditure | \$4,327 | 53.4\% | \$4,492 | 53.2\% | \$4,574 | 53.2\% |
| Total Retail Expenditures | \$3,779 | 46.6\% | \$3,948 | 46.8\% | \$4,029 | 46.8\% |
| Apparel | \$292 | 3.6\% | \$305 | 3.6\% | \$311 | 3.6\% |
| Contributions | \$301 | 3.7\% | \$308 | 3.6\% | \$312 | 3.6\% |
| Education | \$294 | 3.6\% | \$302 | 3.6\% | \$307 | 3.6\% |
| Entertainment | \$476 | 5.9\% | \$497 | 5.9\% | \$506 | 5.9\% |
| Food and Beverages | \$1,157 | 14.3\% | \$1,209 | 14.3\% | \$1,234 | 14.3\% |
| Furnishings and Equipment | \$293 | 3.6\% | \$306 | 3.6\% | \$312 | 3.6\% |
| Gifts | \$236 | 2.9\% | \$238 | 2.8\% | \$240 | 2.8\% |
| Health Care | \$657 | 8.1\% | \$683 | 8.1\% | \$697 | 8.1\% |
| Household Operations | \$332 | 4.1\% | \$344 | 4.1\% | \$350 | 4.1\% |
| Miscellaneous Expenses | \$155 | 1.9\% | \$162 | 1.9\% | \$165 | 1.9\% |
| Personal Care | \$108 | 1.3\% | \$113 | 1.3\% | \$115 | 1.3\% |
| Personal Insurance | \$64 | 0.8\% | \$66 | 0.8\% | \$67 | 0.8\% |
| Reading | \$18 | 0.2\% | \$19 | 0.2\% | \$19 | 0.2\% |
| Shelter | \$1,695 | 20.9\% | \$1,763 | 20.9\% | \$1,795 | 20.9\% |
| Tobacco | \$39 | 0.5\% | \$41 | 0.5\% | \$42 | 0.5\% |
| Transportation | \$1,440 | 17.8\% | \$1,512 | 17.9\% | \$1,546 | 18.0\% |
| Utilities | \$548 | 6.8\% | \$572 | 6.8\% | \$585 | 6.8\% |

