COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1424/-83.9507

RFULL9

4840 Golden Pkwy **Buford, GA 30518**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2021)	1,948		28,667		84,443	
Projected Population (2026)	2,113		31,671		94,034	
Census Population (2010)	1,556		21,619		65,542	
Census Population (2000)	1,448		14,549		38,442	
Projected Annual Growth (2021-2026)	165	*1.7%*	3,004	*2.1%*	9,591	*2.3%*
Historical Annual Growth (2010-2021)	392	*2.3%*	7,048	*3.0%*	18,901	*2.6%*
Historical Annual Growth (2000-2010)	108	*0.7%*	7,070	*4.9%*	27,099	*7.0%*
Estimated Population Density (2021)	620	*psm*	1,014	*psm*	1,076	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2021)	789		9,888		28,812	
Projected Households (2026)	849		10,919		32,199	
Census Households (2010)	613		7,420		22,319	
Census Households (2000)	561		5,237		13,535	
Projected Annual Growth (2021-2026)	60	*1.5%*	1,030	*2.1%*	3,387	*2.4%*
Historical Annual Change (2000-2021)	228	*1.9%*	4,651	*4.2%*	15,277	*5.4%*
Average Household Income						
Estimated Average Household Income (2021)	$85,979		$111,432		$107,221	
Projected Average Household Income (2026)	$96,121		$120,509		$113,719	
Census Average Household Income (2010)	$51,165		$73,692		$72,899	
Census Average Household Income (2000)	$51,472		$65,110		$63,052	
Projected Annual Change (2021-2026)	$10,142	*2.4%*	$9,078	*1.6%*	$6,499	*1.2%*
Historical Annual Change (2000-2021)	$34,507	*3.2%*	$46,322	*3.4%*	$44,168	*3.3%*
Median Household Income						
Estimated Median Household Income (2021)	$54,961		$91,168		$89,082	
Projected Median Household Income (2026)	$62,609		$104,795		$102,396	
Census Median Household Income (2010)	$43,357		$62,985		$61,574	
Census Median Household Income (2000)	$44,068		$55,814		$54,344	
Projected Annual Change (2021-2026)	$7,648	*2.8%*	$13,627	*3.0%*	$13,314	*3.0%*
Historical Annual Change (2000-2021)	$10,894	*1.2%*	$35,354	*3.0%*	$34,738	*3.0%*
Per Capita Income						
Estimated Per Capita Income (2021)	$34,831		$38,441		$36,766	
Projected Per Capita Income (2026)	$38,627		$41,551		$39,103	
Census Per Capita Income (2010)	$20,165		$25,291		$24,824	
Census Per Capita Income (2000)	$19,930		$23,215		$22,224	
Projected Annual Change (2021-2026)	$3,796	*2.2%*	$3,109	*1.6%*	$2,337	*1.3%*
Historical Annual Change (2000-2021)	$14,901	*3.6%*	$15,226	*3.1%*	$14,543	*3.1%*
Estimated Average Household Net Worth (2021)	$501,744		$891,742		$832,556	

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Retail Planning Corporation

Lat/Lon: 34.1424/-83.9507

RFULL9

4840 Golden Pkwy **Buford, GA 30518**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Race and Ethnicity						
Total Population (2021)	1,948		28,667		84,443	
White (2021)	1,682	*86.3%*	21,555	*75.2%*	60,790	*72.0%*
Black or African American (2021)	86	*4.4%*	3,230	*11.3%*	10,734	*12.7%*
American Indian or Alaska Native (2021)	-	-	73	*0.3%*	304	*0.4%*
Asian (2021)	32	*1.6%*	1,263	*4.4%*	5,060	*6.0%*
Hawaiian or Pacific Islander (2021)	-	-	14	-	35	-
Other Race (2021)	110	*5.7%*	1,783	*6.2%*	5,216	*6.2%*
Two or More Races (2021)	38	*1.9%*	748	*2.6%*	2,303	*2.7%*
Population < 18 (2021)	361	*18.5%*	6,685	*23.3%*	20,215	*23.9%*
White Not Hispanic	205	*56.9%*	3,815	*57.1%*	10,888	*53.9%*
Black or African American	23	*6.4%*	809	*12.1%*	2,804	*13.9%*
Asian	5	*1.3%*	282	*4.2%*	1,172	*5.8%*
Other Race Not Hispanic	9	*2.4%*	299	*4.5%*	917	*4.5%*
Hispanic	119	*33.0%*	1,480	*22.1%*	4,433	*21.9%*
Not Hispanic or Latino Population (2021)	1,576	*80.9%*	24,368	*85.0%*	71,153	*84.3%*
Not Hispanic White	1,444	*91.6%*	19,439	*79.8%*	54,137	*76.1%*
Not Hispanic Black or African American	85	*5.4%*	3,112	*12.8%*	10,198	*14.3%*
Not Hispanic American Indian or Alaska Native	-	-	49	*0.2%*	162	*0.2%*
Not Hispanic Asian	31	*2.0%*	1,237	*5.1%*	4,929	*6.9%*
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	24	-
Not Hispanic Other Race	2	*0.2%*	65	*0.3%*	193	*0.3%*
Not Hispanic Two or More Races	12	*0.8%*	461	*1.9%*	1,510	*2.1%*
Hispanic or Latino Population (2021)	372	*19.1%*	4,299	*15.0%*	13,290	*15.7%*
Hispanic White	237	*63.8%*	2,116	*49.2%*	6,654	*50.1%*
Hispanic Black or African American	1	*0.3%*	119	*2.8%*	536	*4.0%*
Hispanic American Indian or Alaska Native	-	-	24	*0.6%*	142	*1.1%*
Hispanic Asian	-	-	26	*0.6%*	132	*1.0%*
Hispanic Hawaiian or Pacific Islander	-	-	9	*0.2%*	11	-
Hispanic Other Race	108	*29.0%*	1,718	*40.0%*	5,023	*37.8%*
Hispanic Two or More Races	25	*6.8%*	287	*6.7%*	793	*6.0%*
Not Hispanic or Latino Population (2010)	1,284	*82.5%*	19,001	*87.9%*	57,137	*87.2%*
Hispanic or Latino Population (2010)	272	*17.5%*	2,618	*12.1%*	8,405	*12.8%*
Not Hispanic or Latino Population (2000)	1,388	*95.8%*	13,622	*93.6%*	35,626	*92.7%*
Hispanic or Latino Population (2000)	60	*4.2%*	927	*6.4%*	2,816	*7.3%*
Not Hispanic or Latino Population (2026)	1,676	*79.3%*	26,496	*83.7%*	78,098	*83.1%*
Hispanic or Latino Population (2026)	437	*20.7%*	5,175	*16.3%*	15,936	*16.9%*
Projected Annual Growth (2021-2026)	65	-	875	-	2,646	-
Historical Annual Growth (2000-2010)	212	*35.2%*	1,691	*18.3%*	5,589	*19.8%*

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RFULL9

4840 Golden Pkwy **Buford, GA 30518**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Age Distribution (2021)						
Total Population	1,948		28,667		84,443	
Age Under 5 Years	113	*5.8%*	1,651	*5.8%*	4,963	*5.9%*
Age 5 to 9 Years	98	*5.0%*	1,880	*6.6%*	5,533	*6.6%*
Age 10 to 14 Years	96	*4.9%*	1,969	*6.9%*	6,009	*7.1%*
Age 15 to 19 Years	97	*5.0%*	1,851	*6.5%*	5,719	*6.8%*
Age 20 to 24 Years	181	*9.3%*	1,648	*5.7%*	4,878	*5.8%*
Age 25 to 29 Years	115	*5.9%*	1,571	*5.5%*	4,906	*5.8%*
Age 30 to 34 Years	107	*5.5%*	1,636	*5.7%*	5,375	*6.4%*
Age 35 to 39 Years	95	*4.9%*	1,800	*6.3%*	5,605	*6.6%*
Age 40 to 44 Years	90	*4.6%*	1,886	*6.6%*	5,770	*6.8%*
Age 45 to 49 Years	101	*5.2%*	1,955	*6.8%*	5,889	*7.0%*
Age 50 to 54 Years	135	*6.9%*	2,056	*7.2%*	5,851	*6.9%*
Age 55 to 59 Years	122	*6.3%*	1,966	*6.9%*	5,524	*6.5%*
Age 60 to 64 Years	121	*6.2%*	1,890	*6.6%*	5,235	*6.2%*
Age 65 to 69 Years	106	*5.5%*	1,650	*5.8%*	4,529	*5.4%*
Age 70 to 74 Years	106	*5.5%*	1,329	*4.6%*	3,626	*4.3%*
Age 75 to 79 Years	94	*4.8%*	907	*3.2%*	2,417	*2.9%*
Age 80 to 84 Years	93	*4.7%*	570	*2.0%*	1,384	*1.6%*
Age 85 Years or Over	79	*4.1%*	453	*1.6%*	1,229	*1.5%*
Median Age	42.9		40.0		38.6	
Age 19 Years or Less	404	*20.7%*	7,351	*25.6%*	22,224	*26.3%*
Age 20 to 64 Years	1,066	*54.7%*	16,407	*57.2%*	49,034	*58.1%*
Age 65 Years or Over	478	*24.6%*	4,909	*17.1%*	13,185	*15.6%*
Female Age Distribution (2021)						
Female Population	1,017	*52.2%*	14,555	*50.8%*	42,488	*50.3%*
Age Under 5 Years	57	*5.6%*	822	*5.6%*	2,514	*5.9%*
Age 5 to 9 Years	44	*4.3%*	922	*6.3%*	2,737	*6.4%*
Age 10 to 14 Years	45	*4.4%*	952	*6.5%*	2,881	*6.8%*
Age 15 to 19 Years	50	*4.9%*	879	*6.0%*	2,732	*6.4%*
Age 20 to 24 Years	94	*9.2%*	787	*5.4%*	2,250	*5.3%*
Age 25 to 29 Years	58	*5.7%*	825	*5.7%*	2,424	*5.7%*
Age 30 to 34 Years	54	*5.3%*	858	*5.9%*	2,772	*6.5%*
Age 35 to 39 Years	43	*4.2%*	935	*6.4%*	2,825	*6.6%*
Age 40 to 44 Years	46	*4.5%*	959	*6.6%*	2,849	*6.7%*
Age 45 to 49 Years	53	*5.2%*	981	*6.7%*	2,898	*6.8%*
Age 50 to 54 Years	66	*6.5%*	1,022	*7.0%*	2,867	*6.7%*
Age 55 to 59 Years	65	*6.4%*	982	*6.7%*	2,803	*6.6%*
Age 60 to 64 Years	71	*7.0%*	1,015	*7.0%*	2,771	*6.5%*
Age 65 to 69 Years	58	*5.7%*	814	*5.6%*	2,309	*5.4%*
Age 70 to 74 Years	65	*6.4%*	700	*4.8%*	1,908	*4.5%*
Age 75 to 79 Years	50	*4.9%*	507	*3.5%*	1,335	*3.1%*
Age 80 to 84 Years	50	*4.9%*	314	*2.2%*	792	*1.9%*
Age 85 Years or Over	48	*4.7%*	281	*1.9%*	823	*1.9%*
Female Median Age	45.7		40.8		39.5	
Age 19 Years or Less	196	*19.3%*	3,575	*24.6%*	10,864	*25.6%*
Age 20 to 64 Years	550	*54.1%*	8,364	*57.5%*	24,458	*57.6%*
Age 65 Years or Over	270	*26.6%*	2,616	*18.0%*	7,167	*16.9%*

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Male Age Distribution (2021)						
Male Population	932	*47.8%*	14,112	*49.2%*	41,954	*49.7%*
Age Under 5 Years	56	*6.0%*	830	*5.9%*	2,449	*5.8%*
Age 5 to 9 Years	54	*5.8%*	958	*6.8%*	2,797	*6.7%*
Age 10 to 14 Years	51	*5.5%*	1,017	*7.2%*	3,128	*7.5%*
Age 15 to 19 Years	47	*5.0%*	972	*6.9%*	2,986	*7.1%*
Age 20 to 24 Years	87	*9.3%*	861	*6.1%*	2,628	*6.3%*
Age 25 to 29 Years	57	*6.1%*	746	*5.3%*	2,482	*5.9%*
Age 30 to 34 Years	53	*5.7%*	778	*5.5%*	2,603	*6.2%*
Age 35 to 39 Years	52	*5.6%*	865	*6.1%*	2,780	*6.6%*
Age 40 to 44 Years	45	*4.8%*	927	*6.6%*	2,921	*7.0%*
Age 45 to 49 Years	48	*5.1%*	973	*6.9%*	2,992	*7.1%*
Age 50 to 54 Years	69	*7.4%*	1,034	*7.3%*	2,985	*7.1%*
Age 55 to 59 Years	57	*6.1%*	984	*7.0%*	2,722	*6.5%*
Age 60 to 64 Years	49	*5.3%*	875	*6.2%*	2,464	*5.9%*
Age 65 to 69 Years	48	*5.2%*	836	*5.9%*	2,220	*5.3%*
Age 70 to 74 Years	41	*4.4%*	629	*4.5%*	1,718	*4.1%*
Age 75 to 79 Years	44	*4.7%*	400	*2.8%*	1,082	*2.6%*
Age 80 to 84 Years	43	*4.6%*	256	*1.8%*	591	*1.4%*
Age 85 Years or Over	31	*3.4%*	173	*1.2%*	405	*1.0%*
Male Median Age	39.9		39.2		37.7	
Age 19 Years or Less	208	*22.3%*	3,776	*26.8%*	11,360	*27.1%*
Age 20 to 64 Years	516	*55.4%*	8,043	*57.0%*	24,576	*58.6%*
Age 65 Years or Over	208	*22.3%*	2,293	*16.2%*	6,018	*14.3%*
Males per 100 Females (2021)						
Overall Comparison						
Age Under 5 Years	99	*49.6%*	101	*50.2%*	97	*49.3%*
Age 5 to 9 Years	122	*54.9%*	104	*50.9%*	102	*50.5%*
Age 10 to 14 Years	113	*53.1%*	107	*51.7%*	109	*51.7%*
Age 15 to 19 Years	93	*48.2%*	110	*52.5%*	109	*52.2%*
Age 20 to 24 Years	93	*48.2%*	110	*52.3%*	117	*53.9%*
Age 25 to 29 Years	97	*49.4%*	90	*47.5%*	102	*50.6%*
Age 30 to 34 Years	99	*49.8%*	91	*47.6%*	94	*48.4%*
Age 35 to 39 Years	120	*54.6%*	93	*48.1%*	98	*49.6%*
Age 40 to 44 Years	98	*49.5%*	97	*49.2%*	103	*50.6%*
Age 45 to 49 Years	90	*47.3%*	99	*49.8%*	103	*50.8%*
Age 50 to 54 Years	104	*50.9%*	101	*50.3%*	104	*51.0%*
Age 55 to 59 Years	87	*46.6%*	100	*50.0%*	97	*49.3%*
Age 60 to 64 Years	69	*41.0%*	86	*46.3%*	89	*47.1%*
Age 65 to 69 Years	83	*45.3%*	103	*50.6%*	96	*49.0%*
Age 70 to 74 Years	64	*38.8%*	90	*47.3%*	90	*47.4%*
Age 75 to 79 Years	88	*46.9%*	79	*44.1%*	81	*44.8%*
Age 80 to 84 Years	87	*46.5%*	82	*44.9%*	75	*42.7%*
Age 85 Years or Over	66	*39.6%*	61	*38.1%*	49	*33.0%*
Age 19 Years or Less	106	*51.4%*	106	*51.4%*	105	*51.1%*
Age 20 to 39 Years	100	*50.0%*	95	*48.8%*	102	*50.5%*
Age 40 to 64 Years	89	*47.0%*	97	*49.1%*	99	*49.8%*
Age 65 Years or Over	77	*43.5%*	88	*46.7%*	84	*45.6%*

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Household Type (2021)						
Total Households	789		9,888		28,812	
Households with Children	218	*27.7%*	3,670	*37.1%*	11,048	*38.3%*
Average Household Size	2.5		2.9		2.9	
Household Density per Square Mile	251		350		367	
Population Family	1,626	*83.5%*	26,137	*91.2%*	75,086	*88.9%*
Population Non-Family	322	*16.5%*	2,512	*8.8%*	8,100	*9.6%*
Population Group Quarters	-	-	17	-	1,257	*1.5%*
Family Households	533	*67.5%*	7,865	*79.5%*	22,340	*77.5%*
Married Couple Households	396	*74.4%*	6,393	*81.3%*	18,008	*80.6%*
Other Family Households with Children	136	*25.6%*	1,472	*18.7%*	4,333	*19.4%*
Family Households with Children	216	*40.6%*	3,646	*46.4%*	10,966	*49.1%*
Married Couple with Children	146	*67.6%*	2,784	*76.4%*	8,244	*75.2%*
Other Family Households with Children	70	*32.4%*	861	*23.6%*	2,722	*24.8%*
Family Households No Children	316	*59.4%*	4,219	*53.6%*	11,374	*50.9%*
Married Couple No Children	250	*79.1%*	3,608	*85.5%*	9,764	*85.8%*
Other Family Households No Children	66	*20.9%*	611	*14.5%*	1,610	*14.2%*
Non-Family Households	257	*32.5%*	2,024	*20.5%*	6,472	*22.5%*
Non-Family Households with Children	2	*0.9%*	24	*1.2%*	82	*1.3%*
Non-Family Households No Children	254	*99.1%*	1,999	*98.8%*	6,390	*98.7%*
Average Family Household Size	3.1		3.3		3.4	
Average Family Income	$109,281		$122,756		$118,452	
Median Family Income	$69,127		$104,735		$102,209	
Average Non-Family Household Size	1.3		1.2		1.3	
Marital Status (2021)						
Population Age 15 Years or Over	1,641		23,167		67,937	
Never Married	545	*33.2%*	6,124	*26.4%*	19,366	*28.5%*
Currently Married	730	*44.5%*	13,006	*56.1%*	36,284	*53.4%*
Previously Married	366	*22.3%*	4,037	*17.4%*	12,287	*18.1%*
Separated	156	*42.6%*	890	*22.0%*	2,754	*22.4%*
Widowed	87	*23.7%*	1,149	*28.5%*	3,167	*25.8%*
Divorced	123	*33.7%*	1,998	*49.5%*	6,366	*51.8%*
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	1,363		19,668		57,340	
Elementary (Grade Level 0 to 8)	99	*7.3%*	750	*3.8%*	2,688	*4.7%*
Some High School (Grade Level 9 to 11)	123	*9.0%*	1,494	*7.6%*	3,895	*6.8%*
High School Graduate	379	*27.8%*	4,575	*23.3%*	13,474	*23.5%*
Some College	365	*26.8%*	3,976	*20.2%*	11,772	*20.5%*
Associate Degree Only	87	*6.4%*	1,775	*9.0%*	4,933	*8.6%*
Bachelor Degree Only	207	*15.2%*	4,415	*22.5%*	13,465	*23.5%*
Graduate Degree	103	*7.6%*	2,682	*13.6%*	7,112	*12.4%*
Any College (Some College or Higher)	762	*55.9%*	12,849	*65.3%*	37,283	*65.0%*
College Degree + (Bachelor Degree or Higher)	310	*22.7%*	7,098	*36.1%*	20,577	*35.9%*

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4840 Golden Pkwy **Buford, GA 30518**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Housing						
Total Housing Units (2021)	829		10,519		30,439	
Total Housing Units (2010)	707		8,040		24,447	
Historical Annual Growth (2010-2021)	122	*1.6%*	2,479	*2.8%*	5,992	*2.2%*
Housing Units Occupied (2021)	789	*95.2%*	9,888	*94.0%*	28,812	*94.7%*
Housing Units Owner-Occupied	654	*82.9%*	8,684	*87.8%*	23,540	*81.7%*
Housing Units Renter-Occupied	135	*17.1%*	1,205	*12.2%*	5,272	*18.3%*
Housing Units Vacant (2021)	40	*4.8%*	630	*6.0%*	1,626	*5.3%*
Household Size (2021)						
Total Households	789		9,888		28,812	
1 Person Households	210	*26.6%*	1,622	*16.4%*	5,216	*18.1%*
2 Person Households	283	*35.9%*	3,174	*32.1%*	8,809	*30.6%*
3 Person Households	125	*15.9%*	1,749	*17.7%*	5,251	*18.2%*
4 Person Households	97	*12.3%*	1,908	*19.3%*	5,423	*18.8%*
5 Person Households	45	*5.6%*	893	*9.0%*	2,547	*8.8%*
6 Person Households	14	*1.8%*	326	*3.3%*	973	*3.4%*
7 or More Person Households	14	*1.8%*	216	*2.2%*	592	*2.1%*
Household Income Distribution (2021)						
HH Income $200,000 or More	44	*5.6%*	1,206	*12.2%*	3,184	*11.1%*
HH Income $150,000 to $199,999	40	*5.1%*	1,014	*10.3%*	2,689	*9.3%*
HH Income $125,000 to $149,999	42	*5.3%*	1,003	*10.1%*	2,900	*10.1%*
HH Income $100,000 to $124,999	67	*8.5%*	1,047	*10.6%*	3,426	*11.9%*
HH Income $75,000 to $99,999	108	*13.7%*	1,656	*16.7%*	4,496	*15.6%*
HH Income $50,000 to $74,999	123	*15.6%*	1,618	*16.4%*	5,160	*17.9%*
HH Income $35,000 to $49,999	91	*11.5%*	799	*8.1%*	2,678	*9.3%*
HH Income $25,000 to $34,999	88	*11.1%*	565	*5.7%*	1,632	*5.7%*
HH Income $15,000 to $24,999	63	*8.0%*	453	*4.6%*	1,317	*4.6%*
HH Income $10,000 to $14,999	75	*9.5%*	248	*2.5%*	512	*1.8%*
HH Income Under $10,000	47	*6.0%*	279	*2.8%*	818	*2.8%*
Household Vehicles (2021)						
Households 0 Vehicles Available	43	*5.5%*	226	*2.3%*	791	*2.7%*
Households 1 Vehicle Available	162	*20.5%*	2,105	*21.3%*	6,559	*22.8%*
Households 2 Vehicles Available	425	*53.9%*	4,289	*43.4%*	12,530	*43.5%*
Households 3 or More Vehicles Available	159	*20.1%*	3,269	*33.1%*	8,932	*31.0%*
Total Vehicles Available	1,547		21,856		62,634	
Average Vehicles per Household	2.0		2.2		2.2	
Owner-Occupied Household Vehicles	1,293	*83.6%*	19,635	*89.8%*	53,913	*86.1%*
Average Vehicles per Owner-Occupied Household	2.0		2.3		2.3	
Renter-Occupied Household Vehicles	254	*16.4%*	2,221	*10.2%*	8,721	*13.9%*
Average Vehicles per Renter-Occupied Household	1.9		1.8		1.7	
Travel Time (2021)						
Worker Base Age 16 years or Over	938		14,012		41,188	
Travel to Work in 14 Minutes or Less	255	*27.1%*	1,919	*13.7%*	6,213	*15.1%*
Travel to Work in 15 to 29 Minutes	302	*32.1%*	4,768	*34.0%*	13,088	*31.8%*
Travel to Work in 30 to 59 Minutes	193	*20.5%*	4,081	*29.1%*	12,538	*30.4%*
Travel to Work in 60 Minutes or More	101	*10.8%*	1,586	*11.3%*	4,971	*12.1%*
Work at Home	102	*10.9%*	1,907	*13.6%*	4,329	*10.5%*
Average Minutes Travel to Work	21.9		26.5		27.8	

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Retail Planning Corporation

Lat/Lon: 34.1424/-83.9507

RFULL9

4840 Golden Pkwy **Buford, GA 30518**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Transportation To Work (2021)						
Worker Base Age 16 years or Over	938		14,012		41,188	
Drive to Work Alone	692	*73.8%*	10,722	*76.5%*	32,668	*79.3%*
Drive to Work in Carpool	83	*8.8%*	1,102	*7.9%*	2,983	*7.2%*
Travel to Work by Public Transportation	3	*0.3%*	134	*1.0%*	542	*1.3%*
Drive to Work on Motorcycle	-	-	6	-	6	-
Bicycle to Work	-	-	-	-	2	-
Walk to Work	58	*6.2%*	104	*0.7%*	413	*1.0%*
Other Means	-	-	37	*0.3%*	244	*0.6%*
Work at Home	102	*10.9%*	1,907	*13.6%*	4,329	*10.5%*
Daytime Demographics (2021)						
Total Businesses	546		1,489		4,471	
Total Employees	4,445		11,422		33,070	
Company Headquarter Businesses	20	*3.6%*	52	*3.5%*	145	*3.2%*
Company Headquarter Employees	449	*10.1%*	1,648	*14.4%*	3,327	*10.1%*
Employee Population per Business	8.1	to 1	7.7	to 1	7.4	to 1
Residential Population per Business	3.6	to 1	19.3	to 1	18.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,110		19,867		58,479	
Labor Force						
Labor Population Age 16 Years or Over (2021)	1,620		22,768		66,671	
Labor Force Total Males (2021)	760	*46.9%*	11,110	*48.8%*	32,938	*49.4%*
Male Civilian Employed	492	*64.7%*	7,569	*68.1%*	22,090	*67.1%*
Male Civilian Unemployed	13	*1.7%*	204	*1.8%*	649	*2.0%*
Males in Armed Forces	3	*0.3%*	17	*0.2%*	62	*0.2%*
Males Not in Labor Force	253	*33.2%*	3,321	*29.9%*	10,138	*30.8%*
Labor Force Total Females (2021)	860	*53.1%*	11,657	*51.2%*	33,732	*50.6%*
Female Civilian Employed	461	*53.6%*	6,735	*57.8%*	19,092	*56.6%*
Female Civilian Unemployed	21	*2.4%*	352	*3.0%*	1,101	*3.3%*
Females in Armed Forces	-	-	3	-	19	-
Females Not in Labor Force	379	*44.0%*	4,568	*39.2%*	13,520	*40.1%*
Unemployment Rate	34	*2.1%*	557	*2.4%*	1,750	*2.6%*
Occupation (2021)						
Occupation Population Age 16 Years or Over	953		14,303		41,181	
Occupation Total Males	492	*51.7%*	7,569	*52.9%*	22,090	*53.6%*
Occupation Total Females	461	48.3%	6,735	47.1%	19,092	46.4%
Management, Business, Financial Operations	212	22.3%	3,283	23.0%	8,552	20.8%
Professional, Related	193	20.3%	3,571	25.0%	9,626	23.4%
Service	84	*8.8%*	1,711	*12.0%*	5,278	*12.8%*
Sales, Office	225	*23.6%*	2,993	*20.9%*	8,908	*21.6%*
Farming, Fishing, Forestry	2	*0.2%*	45	*0.3%*	84	*0.2%*
Construction, Extraction, Maintenance	143	*15.1%*	1,222	*8.5%*	3,679	*8.9%*
Production, Transport, Material Moving	93	*9.8%*	1,478	*10.3%*	5,054	*12.3%*
White Collar Workers	630	*66.2%*	9,847	*68.8%*	27,086	*65.8%*
Blue Collar Workers	322	*33.8%*	4,457	*31.2%*	14,095	*34.2%*

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4840 Golden Pkwy **Buford, GA 30518**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Units In Structure (2021)						
Total Units	613		7,420		22,319	
1 Detached Unit	293	*47.8%*	8,427	*113.6%*	23,267	*104.2%*
1 Attached Unit	38	*6.2%*	175	*2.4%*	1,548	*6.9%*
2 Units	2	*0.3%*	42	*0.6%*	306	*1.4%*
3 to 4 Units	63	*10.3%*	110	*1.5%*	290	*1.3%*
5 to 9 Units	3	*0.5%*	40	*0.5%*	390	*1.7%*
10 to 19 Units	4	*0.7%*	42	*0.6%*	420	*1.9%*
20 to 49 Units	-	-	33	*0.4%*	182	*0.8%*
50 or More Units	1	*0.2%*	18	*0.2%*	488	*2.2%*
Mobile Home or Trailer	382	*62.4%*	994	*13.4%*	1,899	*8.5%*
Other Structure	-	-	6	-	22	-
Homes Built By Year (2021)						
Homes Built 2014 or later	103	*12.4%*	1,282	*12.2%*	3,029	*10.0%*
Homes Built 2010 to 2013	55	*6.7%*	498	*4.7%*	1,184	*3.9%*
Homes Built 2000 to 2009	169	*20.3%*	2,755	*26.2%*	9,679	*31.8%*
Homes Built 1990 to 1999	284	*34.3%*	2,578	*24.5%*	7,420	*24.4%*
Homes Built 1980 to 1989	121	*14.6%*	1,156	*11.0%*	3,482	*11.4%*
Homes Built 1970 to 1979	31	*3.7%*	849	*8.1%*	1,789	*5.9%*
Homes Built 1960 to 1969	10	*1.2%*	401	*3.8%*	919	*3.0%*
Homes Built 1950 to 1959	4	*0.5%*	168	*1.6%*	587	*1.9%*
Homes Built 1940 to 1949	1	*0.2%*	57	*0.5%*	208	*0.7%*
Homes Built Before 1939	11	*1.3%*	144	*1.4%*	515	*1.7%*
Median Age of Homes	19.7	*yrs*	21.3	*yrs*	20.8	*yrs*
Home Values (2021)						
Owner Specified Housing Units	654		8,684		23,540	
Home Values $1,000,000 or More	2	*0.3%*	126	*1.5%*	255	*1.1%*
Home Values $750,000 to $999,999	4	*0.6%*	155	*1.8%*	364	*1.5%*
Home Values $500,000 to $749,999	38	*5.8%*	361	*4.2%*	1,220	*5.2%*
Home Values $400,000 to $499,999	65	*9.9%*	879	*10.1%*	2,248	*9.5%*
Home Values $300,000 to $399,999	69	*10.5%*	1,717	*19.8%*	4,508	*19.1%*
Home Values $250,000 to $299,999	38	*5.8%*	1,607	*18.5%*	4,156	*17.7%*
Home Values $200,000 to $249,999	94	*14.3%*	1,700	*19.6%*	4,753	*20.2%*
Home Values $175,000 to $199,999	44	*6.7%*	614	*7.1%*	1,880	*8.0%*
Home Values $150,000 to $174,999	40	*6.2%*	554	*6.4%*	1,811	*7.7%*
Home Values $125,000 to $149,999	2	*0.4%*	195	*2.2%*	614	*2.6%*
Home Values $100,000 to $124,999	12	*1.9%*	127	*1.5%*	387	*1.6%*
Home Values $90,000 to $99,999	-	-	13	*0.2%*	26	*0.1%*
Home Values $80,000 to $89,999	-	-	29	*0.3%*	76	*0.3%*
Home Values $70,000 to $79,999	-	-	36	*0.4%*	73	*0.3%*
Home Values $60,000 to $69,999	-	-	13	*0.1%*	32	*0.1%*
Home Values $50,000 to $59,999	10	*1.5%*	56	*0.6%*	131	*0.6%*
Home Values $35,000 to $49,999	2	*0.2%*	41	*0.5%*	55	*0.2%*
Home Values $25,000 to $34,999	48	*7.3%*	103	*1.2%*	303	*1.3%*
Home Values $10,000 to $24,999	169	*25.8%*	305	*3.5%*	468	*2.0%*
Home Values Under $10,000	17	*2.6%*	53	*0.6%*	176	*0.7%*
Owner-Occupied Median Home Value	$111,696		$259,546		$261,436	
Renter-Occupied Median Rent	$891		$1,020		$1,080	

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4840 Golden Pkwy **Buford, GA 30518**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Total Annual Consumer Expenditure (2021)						
Total Household Expenditure	$49.78 M		$754.66 M		$2.14 B	
Total Non-Retail Expenditure	$26.24 M		$397.62 M		$1.13 B	
Total Retail Expenditure	$23.54 M		$357.04 M		$1.01 B	
Apparel	$1.73 M		$26.91 M		$76.12 M	
Contributions	$1.62 M		$25.52 M		$71.45 M	
Education	$1.43 M		$23.91 M		$66.7 M	
Entertainment	$2.81 M		$43.61 M		$123.03 M	
Food and Beverages	$7.35 M		$110.29 M		$313.13 M	
Furnishings and Equipment	$1.74 M		$27.03 M		$76.3 M	
Gifts	$1.2 M		$19.2 M		$53.89 M	
Health Care	$4.31 M		$63.06 M		$178.74 M	
Household Operations	$1.95 M		$30.01 M		$84.62 M	
Miscellaneous Expenses	$938.98 K		$14.31 M		$40.51 M	
Personal Care	$667.88 K		$10.14 M		$28.71 M	
Personal Insurance	$350.85 K		$5.62 M		$15.71 M	
Reading	$109.48 K		$1.65 M		$4.66 M	
Shelter	$10.45 M		$157.04 M		$445.63 M	
Tobacco	$311.27 K		$4.14 M		$11.95 M	
Transportation	$9.06 M		$138.21 M		$392.31 M	
Utilities	$3.74 M		$54 M		$153.79 M	
Monthly Household Consumer Expenditure (2021)						
Total Household Expenditure	$5,256		$6,360		$6,181	
Total Non-Retail Expenditure	$2,771	*52.7%*	$3,351	*52.7%*	$3,255	*52.7%*
Total Retail Expenditures	$2,486	*47.3%*	$3,009	*47.3%*	$2,927	*47.3%*
Apparel	$183	*3.5%*	$227	*3.6%*	$220	*3.6%*
Contributions	$171	*3.3%*	$215	*3.4%*	$207	*3.3%*
Education	$151	*2.9%*	$202	*3.2%*	$193	*3.1%*
Entertainment	$296	*5.6%*	$368	*5.8%*	$356	*5.8%*
Food and Beverages	$776	*14.8%*	$929	*14.6%*	$906	*14.7%*
Furnishings and Equipment	$184	*3.5%*	$228	*3.6%*	$221	*3.6%*
Gifts	$127	*2.4%*	$162	*2.5%*	$156	*2.5%*
Health Care	$456	*8.7%*	$531	*8.4%*	$517	*8.4%*
Household Operations	$206	*3.9%*	$253	*4.0%*	$245	*4.0%*
Miscellaneous Expenses	$99	*1.9%*	$121	*1.9%*	$117	*1.9%*
Personal Care	$71	*1.3%*	$85	*1.3%*	$83	*1.3%*
Personal Insurance	$37	*0.7%*	$47	*0.7%*	$45	*0.7%*
Reading	$12	*0.2%*	$14	*0.2%*	$13	*0.2%*
Shelter	$1,103	*21.0%*	$1,323	*20.8%*	$1,289	*20.9%*
Tobacco	$33	*0.6%*	$35	*0.5%*	$35	*0.6%*
Transportation	$957	*18.2%*	$1,165	*18.3%*	$1,135	*18.4%*
Utilities	$395	*7.5%*	$455	*7.2%*	$445	*7.2%*

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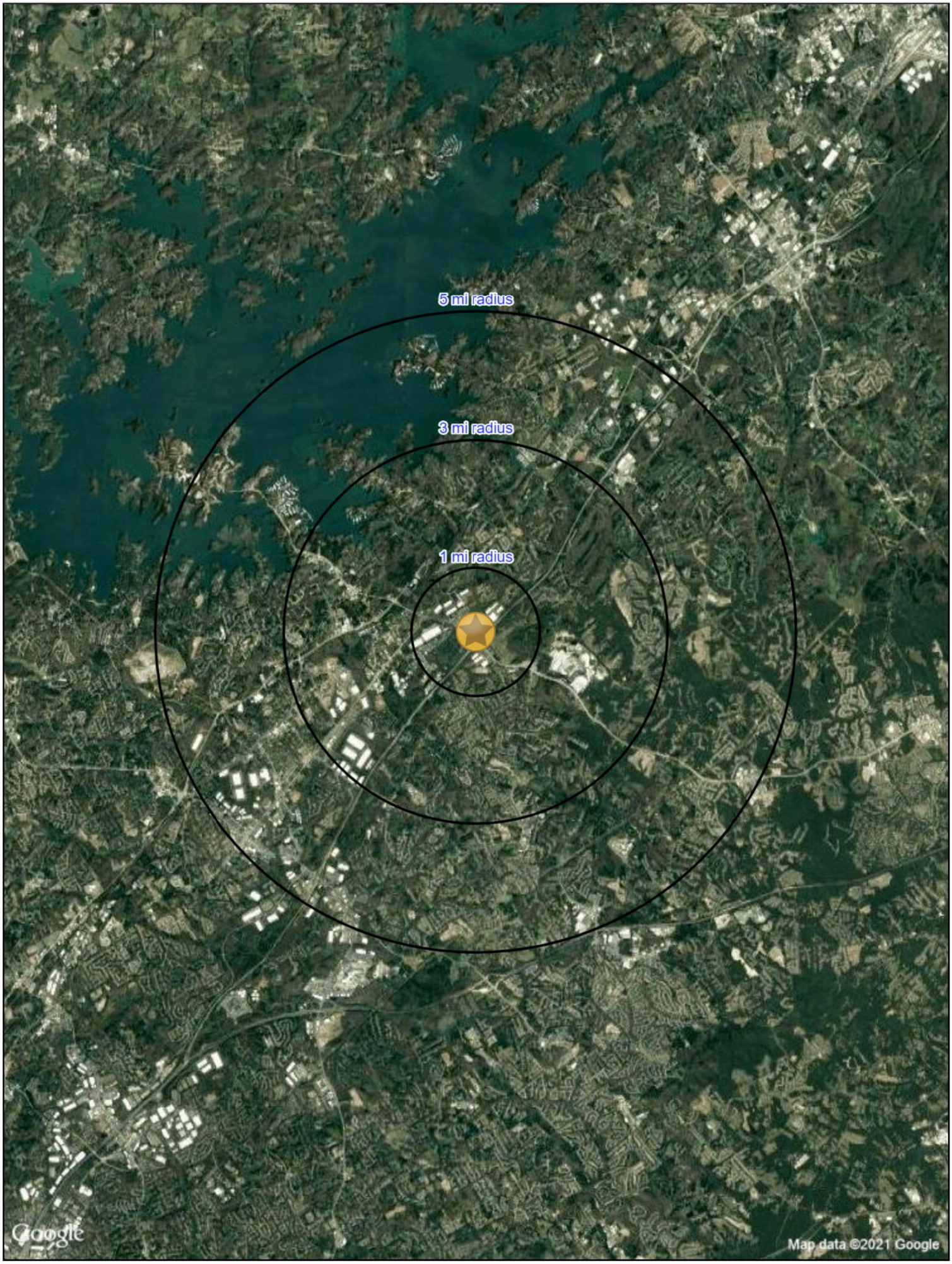
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