

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518							1 mi radius	3 mi radius	5 mi radius
Population									
Estimated Population (2022)	2,620		28,134		86,176				
Projected Population (2027)	2,923		30,811		94,403				
Census Population (2020)	2,466		27,612		84,317				
Census Population (2010)	1,813		20,777		65,426				
Projected Annual Growth (2022-2027)	303	2.3%	2,677	1.9%	8,227	1.9%			
Historical Annual Growth (2020-2022)	154	-	522	0.9%	1,859	1.1%			
Historical Annual Growth (2010-2020)	653	3.6%	6,835	3.3%	18,891	2.9%			
Estimated Population Density (2022)	834	psm	995	psm	1,098	psm			
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi			
Households									
Estimated Households (2022)	966		9,390		28,972				
Projected Households (2027)	1,079		10,388		32,310				
Census Households (2020)	909		9,198		28,238				
Census Households (2010)	697		7,152		22,244				
Projected Annual Growth (2022-2027)	113	2.3%	998	2.1%	3,338	2.3%			
Historical Annual Change (2010-2022)	269	3.2%	2,238	2.6%	6,728	2.5%			
Average Household Income									
Estimated Average Household Income (2022)	\$83,722		\$103,967		\$107,512				
Projected Average Household Income (2027)	\$87,610		\$112,821		\$113,109				
Census Average Household Income (2010)	\$57,952		\$73,364		\$72,857				
Census Average Household Income (2000)	\$51,578		\$64,616		\$63,177				
Projected Annual Change (2022-2027)	\$3,887	0.9%	\$8,854	1.7%	\$5,597	1.0%			
Historical Annual Change (2000-2022)	\$32,144	2.8%	\$39,351	2.8%	\$44,336	3.2%			
Median Household Income									
Estimated Median Household Income (2022)	\$57,187		\$85,415		\$90,698				
Projected Median Household Income (2027)	\$69,520		\$105,803		\$110,036				
Census Median Household Income (2010)	\$48,362		\$62,550		\$61,572				
Census Median Household Income (2000)	\$44,103		\$55,625		\$54,497				
Projected Annual Change (2022-2027)	\$12,333	4.3%	\$20,388	4.8%	\$19,338	4.3%			
Historical Annual Change (2000-2022)	\$13,084	1.3%	\$29,791	2.4%	\$36,200	3.0%			
Per Capita Income									
Estimated Per Capita Income (2022)	\$30,873		\$34,723		\$36,376				
Projected Per Capita Income (2027)	\$32,354		\$38,058		\$38,922				
Census Per Capita Income (2010)	\$22,288		\$25,255		\$24,768				
Census Per Capita Income (2000)	\$19,936		\$23,143		\$22,254				
Projected Annual Change (2022-2027)	\$1,482	1.0%	\$3,336	1.9%	\$2,546	1.4%			
Historical Annual Change (2000-2022)	\$10,937	2.5%	\$11,580	2.3%	\$14,122	2.9%			
Estimated Average Household Net Worth (2022)	\$527,184		\$685,017		\$679,021				

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Race and Ethnicity						
Total Population (2022)	2,620		28,134		86,176	
White (2022)	1,748	66.7%	19,260	68.5%	54,065	62.7%
Black or African American (2022)	219	8.4%	2,662	9.5%	10,823	12.6%
American Indian or Alaska Native (2022)	27	1.0%	166	0.6%	445	0.5%
Asian (2022)	114	4.4%	1,584	5.6%	6,524	7.6%
Hawaiian or Pacific Islander (2022)	3	0.1%	22	-	57	-
Other Race (2022)	285	10.9%	2,124	7.6%	6,441	7.5%
Two or More Races (2022)	224	8.5%	2,316	8.2%	7,821	9.1%
Population < 18 (2022)	652	24.9%	7,533	26.8%	22,197	25.8%
White Not Hispanic	324	49.7%	4,334	57.5%	11,405	51.4%
Black or African American	61	9.4%	707	9.4%	2,777	12.5%
Asian	30	4.5%	407	5.4%	1,643	7.4%
Other Race Not Hispanic	41	6.3%	536	7.1%	1,554	7.0%
Hispanic	196	30.1%	1,549	20.6%	4,818	21.7%
Not Hispanic or Latino Population (2022)	2,052	78.3%	23,753	84.4%	72,102	83.7%
Not Hispanic White	1,482	72.2%	17,326	72.9%	48,864	67.8%
Not Hispanic Black or African American	216	10.5%	2,574	10.8%	10,432	14.5%
Not Hispanic American Indian or Alaska Native	25	1.2%	89	0.4%	199	0.3%
Not Hispanic Asian	112	5.4%	1,520	6.4%	6,285	8.7%
Not Hispanic Hawaiian or Pacific Islander	3	0.1%	14	-	27	-
Not Hispanic Other Race	42	2.1%	645	2.7%	1,758	2.4%
Not Hispanic Two or More Races	172	8.4%	1,586	6.7%	4,538	6.3%
Hispanic or Latino Population (2022)	568	21.7%	4,381	15.6%	14,074	16.3%
Hispanic White	265	46.7%	1,933	44.1%	5,201	37.0%
Hispanic Black or African American	3	0.5%	88	2.0%	391	2.8%
Hispanic American Indian or Alaska Native	2	0.4%	77	1.8%	246	1.7%
Hispanic Asian	2	0.4%	64	1.5%	239	1.7%
Hispanic Hawaiian or Pacific Islander	-	-	8	0.2%	30	0.2%
Hispanic Other Race	243	42.8%	1,480	33.8%	4,683	33.3%
Hispanic Two or More Races	52	9.2%	730	16.7%	3,284	23.3%
Not Hispanic or Latino Population (2020)	1,944	78.8%	23,509	85.1%	71,264	84.5%
Hispanic or Latino Population (2020)	522	21.2%	4,103	14.9%	13,054	15.5%
Not Hispanic or Latino Population (2010)	1,539	84.9%	18,231	87.7%	57,039	87.2%
Hispanic or Latino Population (2010)	273	15.1%	2,546	12.3%	8,387	12.8%
Not Hispanic or Latino Population (2027)	2,306	78.9%	26,109	84.7%	79,123	83.8%
Hispanic or Latino Population (2027)	617	21.1%	4,702	15.3%	15,280	16.2%
Projected Annual Growth (2022-2027)	48	1.7%	321	1.5%	1,207	1.7%
Historical Annual Growth (2010-2020)	249	9.1%	1,557	6.1%	4,666	5.6%

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Buford, GA 30518							
Total Age Distribution (2022)							
Total Population	2,620			28,134		86,176	
Age Under 5 Years	172	6.6%		1,773	6.3%	5,181	6.0%
Age 5 to 9 Years	191	7.3%		2,283	8.1%	6,356	7.4%
Age 10 to 14 Years	188	7.2%		2,254	8.0%	7,008	8.1%
Age 15 to 19 Years	148	5.6%		1,810	6.4%	6,380	7.4%
Age 20 to 24 Years	144	5.5%		1,286	4.6%	4,102	4.8%
Age 25 to 29 Years	145	5.5%		1,465	5.2%	4,842	5.6%
Age 30 to 34 Years	169	6.4%		1,742	6.2%	5,997	7.0%
Age 35 to 39 Years	185	7.0%		2,260	8.0%	7,081	8.2%
Age 40 to 44 Years	184	7.0%		2,238	8.0%	6,977	8.1%
Age 45 to 49 Years	149	5.7%		1,897	6.7%	5,755	6.7%
Age 50 to 54 Years	157	6.0%		1,755	6.2%	5,296	6.1%
Age 55 to 59 Years	160	6.1%		1,705	6.1%	4,890	5.7%
Age 60 to 64 Years	159	6.1%		1,731	6.2%	4,965	5.8%
Age 65 to 69 Years	153	5.8%		1,465	5.2%	4,181	4.9%
Age 70 to 74 Years	136	5.2%		1,112	4.0%	3,155	3.7%
Age 75 to 79 Years	95	3.6%		719	2.6%	2,005	2.3%
Age 80 to 84 Years	55	2.1%		385	1.4%	1,107	1.3%
Age 85 Years or Over	31	1.2%		253	0.9%	900	1.0%
Median Age	38.1			37.5		36.3	
Age 19 Years or Less	699	26.7%		8,121	28.9%	24,925	28.9%
Age 20 to 64 Years	1,452	55.4%		16,080	57.2%	49,902	57.9%
Age 65 Years or Over	469	17.9%		3,934	14.0%	11,349	13.2%
Female Age Distribution (2022)							
Female Population	1,336	51.0%		14,175	50.4%	43,452	50.4%
Age Under 5 Years	84	6.3%		878	6.2%	2,552	5.9%
Age 5 to 9 Years	93	6.9%		1,116	7.9%	3,138	7.2%
Age 10 to 14 Years	88	6.6%		1,083	7.6%	3,332	7.7%
Age 15 to 19 Years	81	6.1%		890	6.3%	3,239	7.5%
Age 20 to 24 Years	73	5.4%		615	4.3%	1,942	4.5%
Age 25 to 29 Years	78	5.8%		740	5.2%	2,403	5.5%
Age 30 to 34 Years	85	6.4%		904	6.4%	3,082	7.1%
Age 35 to 39 Years	89	6.7%		1,191	8.4%	3,663	8.4%
Age 40 to 44 Years	89	6.7%		1,117	7.9%	3,476	8.0%
Age 45 to 49 Years	69	5.2%		928	6.5%	2,817	6.5%
Age 50 to 54 Years	77	5.8%		870	6.1%	2,587	6.0%
Age 55 to 59 Years	78	5.8%		838	5.9%	2,483	5.7%
Age 60 to 64 Years	90	6.7%		910	6.4%	2,578	5.9%
Age 65 to 69 Years	82	6.1%		733	5.2%	2,122	4.9%
Age 70 to 74 Years	79	5.9%		590	4.2%	1,668	3.8%
Age 75 to 79 Years	51	3.8%		405	2.9%	1,126	2.6%
Age 80 to 84 Years	33	2.5%		217	1.5%	648	1.5%
Age 85 Years or Over	16	1.2%		151	1.1%	596	1.4%
Female Median Age	38.7			38.1		36.8	
Age 19 Years or Less	346	25.9%		3,967	28.0%	12,260	28.2%
Age 20 to 64 Years	728	54.5%		8,112	57.2%	25,032	57.6%
Age 65 Years or Over	262	19.6%		2,095	14.8%	6,160	14.2%

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Buford, GA 30518							
Male Age Distribution (2022)							
Male Population		1,284	49.0%	13,959	49.6%	42,724	49.6%
Age Under 5 Years		88	6.9%	895	6.4%	2,629	6.2%
Age 5 to 9 Years		99	7.7%	1,167	8.4%	3,218	7.5%
Age 10 to 14 Years		100	7.8%	1,170	8.4%	3,676	8.6%
Age 15 to 19 Years		66	5.2%	920	6.6%	3,142	7.4%
Age 20 to 24 Years		71	5.5%	671	4.8%	2,160	5.1%
Age 25 to 29 Years		67	5.2%	725	5.2%	2,439	5.7%
Age 30 to 34 Years		84	6.5%	838	6.0%	2,915	6.8%
Age 35 to 39 Years		95	7.4%	1,069	7.7%	3,418	8.0%
Age 40 to 44 Years		95	7.4%	1,121	8.0%	3,500	8.2%
Age 45 to 49 Years		81	6.3%	969	6.9%	2,938	6.9%
Age 50 to 54 Years		80	6.2%	886	6.3%	2,708	6.3%
Age 55 to 59 Years		82	6.4%	867	6.2%	2,406	5.6%
Age 60 to 64 Years		69	5.4%	822	5.9%	2,387	5.6%
Age 65 to 69 Years		71	5.5%	732	5.2%	2,059	4.8%
Age 70 to 74 Years		57	4.5%	522	3.7%	1,487	3.5%
Age 75 to 79 Years		43	3.4%	314	2.3%	879	2.1%
Age 80 to 84 Years		22	1.7%	168	1.2%	459	1.1%
Age 85 Years or Over		15	1.1%	102	0.7%	304	0.7%
Male Median Age		37.4		36.9		35.7	
Age 19 Years or Less		353	27.5%	4,153	29.8%	12,664	29.6%
Age 20 to 64 Years		724	56.4%	7,968	57.1%	24,871	58.2%
Age 65 Years or Over		207	16.1%	1,838	13.2%	5,189	12.1%
Males per 100 Females (2022)							
Overall Comparison		96		98		98	
Age Under 5 Years		106	51.4%	102	50.5%	103	50.7%
Age 5 to 9 Years		106	51.5%	105	51.1%	103	50.6%
Age 10 to 14 Years		113	53.1%	108	51.9%	110	52.5%
Age 15 to 19 Years		81	44.9%	103	50.8%	97	49.2%
Age 20 to 24 Years		98	49.5%	109	52.2%	111	52.7%
Age 25 to 29 Years		86	46.2%	98	49.5%	102	50.4%
Age 30 to 34 Years		98	49.5%	93	48.1%	95	48.6%
Age 35 to 39 Years		107	51.7%	90	47.3%	93	48.3%
Age 40 to 44 Years		107	51.6%	100	50.1%	101	50.2%
Age 45 to 49 Years		117	53.9%	104	51.1%	104	51.1%
Age 50 to 54 Years		104	51.0%	102	50.5%	105	51.1%
Age 55 to 59 Years		105	51.3%	103	50.8%	97	49.2%
Age 60 to 64 Years		77	43.4%	90	47.5%	93	48.1%
Age 65 to 69 Years		87	46.4%	100	50.0%	97	49.3%
Age 70 to 74 Years		72	41.9%	89	47.0%	89	47.1%
Age 75 to 79 Years		84	45.7%	78	43.7%	78	43.9%
Age 80 to 84 Years		65	39.3%	78	43.7%	71	41.5%
Age 85 Years or Over		88	46.9%	67	40.3%	51	33.8%
Age 19 Years or Less		102	50.5%	105	51.1%	103	50.8%
Age 20 to 39 Years		98	49.4%	96	48.9%	99	49.6%
Age 40 to 64 Years		101	50.2%	100	50.0%	100	50.0%
Age 65 Years or Over		79	44.2%	88	46.7%	84	45.7%

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Buford, GA 30518							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2022)							
Total Households	966		9,390		28,972		
Households with Children	318	33.0%	3,622	38.6%	11,249	38.8%	
Average Household Size	2.7		3.0		2.9		
Household Density per Square Mile	308		332		369		
Population Family	2,253	86.0%	25,458	90.5%	76,166	88.4%	
Population Non-Family	367	14.0%	2,614	9.3%	8,448	9.8%	
Population Group Quarters	-	-	62	0.2%	1,563	1.8%	
Family Households	686	71.0%	7,411	78.9%	22,404	77.3%	
Married Couple Households	522	76.1%	5,701	76.9%	16,635	74.3%	
Other Family Households with Children	164	23.9%	1,710	23.1%	5,769	25.7%	
Family Households with Children	318	46.4%	3,616	48.8%	11,234	50.1%	
Married Couple with Children	234	73.5%	2,811	77.7%	8,491	75.6%	
Other Family Households with Children	84	26.5%	805	22.3%	2,743	24.4%	
Family Households No Children	368	53.6%	3,794	51.2%	11,170	49.9%	
Married Couple No Children	288	78.4%	2,890	76.2%	8,144	72.9%	
Other Family Households No Children	79	21.6%	905	23.8%	3,026	27.1%	
Non-Family Households	280	29.0%	1,980	21.1%	6,569	22.7%	
Non-Family Households with Children	-	-	5	0.3%	15	0.2%	
Non-Family Households No Children	280	99.9%	1,974	99.7%	6,553	99.8%	
Average Family Household Size	3.3		3.4		3.4		
Average Family Income	\$104,477		\$116,472		\$116,618		
Median Family Income	\$72,138		\$97,513		\$101,541		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2022)							
Population Age 15 Years or Over	2,069		21,824		67,632		
Never Married	684	33.1%	5,516	25.3%	18,378	27.2%	
Currently Married	921	44.5%	12,676	58.1%	36,962	54.7%	
Previously Married	463	22.4%	3,632	16.6%	12,291	18.2%	
Separated	145	31.3%	718	19.8%	2,821	23.0%	
Widowed	138	29.8%	984	27.1%	2,803	22.8%	
Divorced	180	38.9%	1,930	53.1%	6,667	54.2%	
Educational Attainment (2022)							
Adult Population Age 25 Years or Over	1,777		18,728		57,149		
Elementary (Grade Level 0 to 8)	118	6.6%	762	4.1%	2,663	4.7%	
Some High School (Grade Level 9 to 11)	161	9.1%	1,300	6.9%	4,279	7.5%	
High School Graduate	440	24.8%	5,087	27.2%	14,117	24.7%	
Some College	517	29.1%	3,866	20.6%	11,521	20.2%	
Associate Degree Only	92	5.1%	1,664	8.9%	5,146	9.0%	
Bachelor Degree Only	265	14.9%	3,946	21.1%	12,848	22.5%	
Graduate Degree	184	10.3%	2,104	11.2%	6,576	11.5%	
Any College (Some College or Higher)	1,058	59.5%	11,580	61.8%	36,090	63.2%	
College Degree + (Bachelor Degree or Higher)	449	25.3%	6,050	32.3%	19,423	34.0%	

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	1 mi radius		3 mi radius		5 mi radius		
Housing							
Total Housing Units (2022)	1,036		9,867		30,889		
Total Housing Units (2020)	973		9,643		29,804		
Historical Annual Growth (2020-2022)	63	-	224	-	1,085	-	
Housing Units Occupied (2022)	966	93.3%	9,390	95.2%	28,972	93.8%	
Housing Units Owner-Occupied	831	86.0%	7,939	84.5%	22,757	78.5%	
Housing Units Renter-Occupied	135	14.0%	1,451	15.5%	6,216	21.5%	
Housing Units Vacant (2022)	70	6.7%	477	4.8%	1,917	6.2%	
Household Size (2022)							
Total Households	966		9,390		28,972		
1 Person Households	232	24.0%	1,589	16.9%	5,323	18.4%	
2 Person Households	327	33.8%	2,943	31.3%	9,091	31.4%	
3 Person Households	167	17.3%	1,616	17.2%	5,177	17.9%	
4 Person Households	137	14.2%	1,889	20.1%	5,377	18.6%	
5 Person Households	65	6.8%	875	9.3%	2,533	8.7%	
6 Person Households	24	2.5%	322	3.4%	992	3.4%	
7 or More Person Households	13	1.4%	155	1.7%	480	1.7%	
Household Income Distribution (2022)							
HH Income \$200,000 or More	90	9.3%	1,016	10.8%	3,184	11.0%	
HH Income \$150,000 to \$199,999	36	3.7%	1,076	11.5%	2,558	8.8%	
HH Income \$125,000 to \$149,999	44	4.5%	771	8.2%	2,895	10.0%	
HH Income \$100,000 to \$124,999	71	7.4%	952	10.1%	3,459	11.9%	
HH Income \$75,000 to \$99,999	108	11.2%	1,305	13.9%	4,342	15.0%	
HH Income \$50,000 to \$74,999	152	15.7%	1,627	17.3%	5,287	18.2%	
HH Income \$35,000 to \$49,999	84	8.7%	687	7.3%	2,425	8.4%	
HH Income \$25,000 to \$34,999	98	10.1%	544	5.8%	1,467	5.1%	
HH Income \$15,000 to \$24,999	93	9.6%	550	5.9%	1,778	6.1%	
HH Income \$10,000 to \$14,999	111	11.5%	575	6.1%	905	3.1%	
HH Income Under \$10,000	78	8.1%	286	3.0%	671	2.3%	
Household Vehicles (2022)							
Households 0 Vehicles Available	52	5.4%	242	2.6%	1,313	4.5%	
Households 1 Vehicle Available	213	22.0%	1,750	18.6%	6,457	22.3%	
Households 2 Vehicles Available	485	50.2%	4,524	48.2%	12,563	43.4%	
Households 3 or More Vehicles Available	216	22.3%	2,874	30.6%	8,639	29.8%	
Total Vehicles Available	1,915		20,606		61,514		
Average Vehicles per Household	2.0		2.2		2.1		
Owner-Occupied Household Vehicles	1,686	88.0%	17,954	87.1%	51,999	84.5%	
Average Vehicles per Owner-Occupied Household	2.0		2.3		2.3		
Renter-Occupied Household Vehicles	229	12.0%	2,652	12.9%	9,515	15.5%	
Average Vehicles per Renter-Occupied Household	1.7		1.8		1.5		
Travel Time (2022)							
Worker Base Age 16 years or Over	1,151		13,348		42,671		
Travel to Work in 14 Minutes or Less	264	22.9%	1,970	14.8%	6,428	15.1%	
Travel to Work in 15 to 29 Minutes	362	31.5%	4,470	33.5%	13,594	31.9%	
Travel to Work in 30 to 59 Minutes	230	20.0%	3,751	28.1%	13,280	31.1%	
Travel to Work in 60 Minutes or More	103	9.0%	1,711	12.8%	5,762	13.5%	
Work at Home	192	16.7%	1,447	10.8%	3,607	8.5%	
Average Minutes Travel to Work	22.3		26.1		27.9		

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy						
Buford, GA 30518						
Transportation To Work (2022)						
Worker Base Age 16 years or Over	1,151		13,348		42,671	
Drive to Work Alone	794	68.9%	10,463	78.4%	33,982	79.6%
Drive to Work in Carpool	84	7.3%	1,187	8.9%	3,896	9.1%
Travel to Work by Public Transportation	3	0.3%	76	0.6%	711	1.7%
Drive to Work on Motorcycle	-	-	6	-	9	-
Bicycle to Work	-	-	3	-	7	-
Walk to Work	78	6.7%	143	1.1%	262	0.6%
Other Means	-	-	23	0.2%	196	0.5%
Work at Home	192	16.7%	1,447	10.8%	3,607	8.5%
Daytime Demographics (2022)						
Total Businesses	588		1,652		4,979	
Total Employees	5,195		12,710		33,026	
Company Headquarter Businesses	21	3.6%	56	3.4%	144	2.9%
Company Headquarter Employees	473	9.1%	1,568	12.3%	3,026	9.2%
Employee Population per Business	8.8	to 1	7.7	to 1	6.6	to 1
Residential Population per Business	4.5	to 1	17.0	to 1	17.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,076		20,729		56,599	
Labor Force						
Labor Population Age 16 Years or Over (2022)	2,036		21,384		66,302	
Labor Force Total Males (2022)	983	48.3%	10,513	49.2%	32,528	49.1%
Male Civilian Employed	609	62.0%	7,257	69.0%	22,403	68.9%
Male Civilian Unemployed	16	1.7%	177	1.7%	382	1.2%
Males in Armed Forces	4	0.4%	16	0.2%	48	0.1%
Males Not in Labor Force	354	36.0%	3,063	29.1%	9,694	29.8%
Labor Force Total Females (2022)	1,053	51.7%	10,871	50.8%	33,774	50.9%
Female Civilian Employed	542	51.5%	6,091	56.0%	20,268	60.0%
Female Civilian Unemployed	27	2.5%	165	1.5%	369	1.1%
Females in Armed Forces	-	-	-	-	10	-
Females Not in Labor Force	484	45.9%	4,614	42.4%	13,128	38.9%
Unemployment Rate	43	2.1%	342	1.6%	751	1.1%
Occupation (2022)						
Occupation Population Age 16 Years or Over	1,151		13,348		42,671	
Occupation Total Males	609	52.9%	7,257	54.4%	22,403	52.5%
Occupation Total Females	542	47.1%	6,091	45.6%	20,268	47.5%
Management, Business, Financial Operations	198	17.2%	2,631	19.7%	8,472	19.9%
Professional, Related	217	18.9%	3,243	24.3%	9,415	22.1%
Service	133	11.5%	1,533	11.5%	5,951	13.9%
Sales, Office	285	24.8%	3,033	22.7%	9,652	22.6%
Farming, Fishing, Forestry	2	0.2%	57	0.4%	130	0.3%
Construction, Extraction, Maintenance	169	14.7%	1,455	10.9%	4,279	10.0%
Production, Transport, Material Moving	148	12.8%	1,397	10.5%	4,771	11.2%
White Collar Workers	700	60.8%	8,906	66.7%	27,540	64.5%
Blue Collar Workers	451	39.2%	4,442	33.3%	15,132	35.5%

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy							
Buford, GA 30518							
		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)							
Total Units	966		9,390		28,972		
1 Detached Unit	503	52.1%	7,875	83.9%	22,945	79.2%	
1 Attached Unit	26	2.7%	162	1.7%	1,836	6.3%	
2 Units	3	0.3%	82	0.9%	357	1.2%	
3 to 4 Units	72	7.5%	138	1.5%	305	1.1%	
5 to 9 Units	4	0.4%	62	0.7%	440	1.5%	
10 to 19 Units	6	0.6%	109	1.2%	555	1.9%	
20 to 49 Units	2	0.2%	33	0.4%	225	0.8%	
50 or More Units	3	0.3%	55	0.6%	543	1.9%	
Mobile Home or Trailer	347	36.0%	865	9.2%	1,740	6.0%	
Other Structure	1	0.1%	8	-	25	-	
Homes Built By Year (2022)							
Homes Built 2014 or later	97	9.4%	1,179	12.0%	3,445	11.2%	
Homes Built 2010 to 2013	90	8.7%	498	5.0%	1,510	4.9%	
Homes Built 2000 to 2009	234	22.6%	2,589	26.2%	8,688	28.1%	
Homes Built 1990 to 1999	339	32.7%	2,431	24.6%	7,900	25.6%	
Homes Built 1980 to 1989	127	12.3%	1,142	11.6%	3,338	10.8%	
Homes Built 1970 to 1979	38	3.7%	641	6.5%	1,638	5.3%	
Homes Built 1960 to 1969	14	1.3%	330	3.3%	923	3.0%	
Homes Built 1950 to 1959	4	0.4%	456	4.6%	902	2.9%	
Homes Built 1940 to 1949	4	0.4%	62	0.6%	223	0.7%	
Homes Built Before 1939	19	1.8%	62	0.6%	406	1.3%	
Median Age of Homes	20.2	yrs	21.8	yrs	21.0	yrs	
Home Values (2022)							
Owner Specified Housing Units	831		7,939		22,757		
Home Values \$1,000,000 or More	-	-	163	2.1%	321	1.4%	
Home Values \$750,000 to \$999,999	6	0.7%	128	1.6%	425	1.9%	
Home Values \$500,000 to \$749,999	82	9.8%	504	6.3%	1,349	5.9%	
Home Values \$400,000 to \$499,999	78	9.3%	924	11.6%	2,144	9.4%	
Home Values \$300,000 to \$399,999	95	11.5%	1,843	23.2%	4,365	19.2%	
Home Values \$250,000 to \$299,999	56	6.8%	1,121	14.1%	3,875	17.0%	
Home Values \$200,000 to \$249,999	136	16.3%	1,268	16.0%	4,090	18.0%	
Home Values \$175,000 to \$199,999	51	6.2%	468	5.9%	1,790	7.9%	
Home Values \$150,000 to \$174,999	25	3.0%	378	4.8%	1,789	7.9%	
Home Values \$125,000 to \$149,999	5	0.6%	371	4.7%	827	3.6%	
Home Values \$100,000 to \$124,999	29	3.4%	129	1.6%	359	1.6%	
Home Values \$90,000 to \$99,999	-	-	17	0.2%	42	0.2%	
Home Values \$80,000 to \$89,999	1	0.1%	31	0.4%	94	0.4%	
Home Values \$70,000 to \$79,999	4	0.5%	36	0.5%	64	0.3%	
Home Values \$60,000 to \$69,999	8	1.0%	18	0.2%	47	0.2%	
Home Values \$50,000 to \$59,999	5	0.7%	43	0.5%	150	0.7%	
Home Values \$35,000 to \$49,999	3	0.4%	34	0.4%	67	0.3%	
Home Values \$25,000 to \$34,999	49	5.9%	117	1.5%	360	1.6%	
Home Values \$10,000 to \$24,999	175	21.0%	289	3.6%	424	1.9%	
Home Values Under \$10,000	21	2.5%	58	0.7%	174	0.8%	
Owner-Occupied Median Home Value	\$140,206		\$270,368		\$266,782		
Renter-Occupied Median Rent	\$964		\$1,104		\$1,119		

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy		1 mi radius		3 mi radius		5 mi radius	
Buford, GA 30518							
Total Annual Consumer Expenditure (2022)							
Total Household Expenditure		\$60.33 M		\$675.09 M		\$2.14 B	
Total Non-Retail Expenditure		\$31.88 M		\$356.02 M		\$1.13 B	
Total Retail Expenditure		\$28.45 M		\$319.07 M		\$1.01 B	
Apparel		\$2.11 M		\$24.12 M		\$76.31 M	
Contributions		\$1.98 M		\$22.55 M		\$71.47 M	
Education		\$1.81 M		\$21.49 M		\$67.52 M	
Entertainment		\$3.4 M		\$38.92 M		\$122.96 M	
Food and Beverages		\$8.9 M		\$98.9 M		\$313.07 M	
Furnishings and Equipment		\$2.1 M		\$24.08 M		\$76.22 M	
Gifts		\$1.48 M		\$16.86 M		\$54.36 M	
Health Care		\$5.15 M		\$56.12 M		\$177.63 M	
Household Operations		\$2.38 M		\$26.77 M		\$84.6 M	
Miscellaneous Expenses		\$1.13 M		\$12.75 M		\$40.42 M	
Personal Care		\$806.58 K		\$9.05 M		\$28.68 M	
Personal Insurance		\$423.81 K		\$4.97 M		\$15.66 M	
Reading		\$131.4 K		\$1.47 M		\$4.64 M	
Shelter		\$12.71 M		\$141.41 M		\$447.19 M	
Tobacco		\$377.68 K		\$3.77 M		\$11.92 M	
Transportation		\$10.91 M		\$123.35 M		\$391.14 M	
Utilities		\$4.53 M		\$48.51 M		\$153.32 M	
Monthly Household Consumer Expenditure (2022)							
Total Household Expenditure		\$5,204		\$5,991		\$6,147	
Total Non-Retail Expenditure		\$2,750 52.8%		\$3,160 52.7%		\$3,241 52.7%	
Total Retail Expenditures		\$2,454 47.2%		\$2,832 47.3%		\$2,906 47.3%	
Apparel		\$182 3.5%		\$214 3.6%		\$219 3.6%	
Contributions		\$171 3.3%		\$200 3.3%		\$206 3.3%	
Education		\$156 3.0%		\$191 3.2%		\$194 3.2%	
Entertainment		\$293 5.6%		\$345 5.8%		\$354 5.8%	
Food and Beverages		\$768 14.8%		\$878 14.7%		\$900 14.6%	
Furnishings and Equipment		\$181 3.5%		\$214 3.6%		\$219 3.6%	
Gifts		\$128 2.5%		\$150 2.5%		\$156 2.5%	
Health Care		\$445 8.5%		\$498 8.3%		\$511 8.3%	
Household Operations		\$205 3.9%		\$238 4.0%		\$243 4.0%	
Miscellaneous Expenses		\$98 1.9%		\$113 1.9%		\$116 1.9%	
Personal Care		\$70 1.3%		\$80 1.3%		\$82 1.3%	
Personal Insurance		\$37 0.7%		\$44 0.7%		\$45 0.7%	
Reading		\$11 0.2%		\$13 0.2%		\$13 0.2%	
Shelter		\$1,096 21.1%		\$1,255 20.9%		\$1,286 20.9%	
Tobacco		\$33 0.6%		\$33 0.6%		\$34 0.6%	
Transportation		\$941 18.1%		\$1,095 18.3%		\$1,125 18.3%	
Utilities		\$390 7.5%		\$431 7.2%		\$441 7.2%	

