Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	2,646		29,808		86,708	
Projected Population (2028)	2,656		30,950		91,632	
Census Population (2020)	2,466		29,019		83,978	
Census Population (2010)	1,813		21,581		65,208	
Projected Annual Growth (2023-2028)	10	-	1,142	0.8%	4,924	1.1%
Historical Annual Growth (2020-2023)	180	-	789	0.9%	2,730	1.1%
Historical Annual Growth (2010-2020)	653	3.6%	7,438	3.4%	18,770	2.9%
Estimated Population Density (2023)	843	psm	1,054	psm	1,105	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	986		10,010		29,465	
Projected Households (2028)	1,012		10,646		32,149	
Census Households (2020)	909		9,624		28,142	
Census Households (2010)	697		7,399		22,176	
Projected Annual Growth (2023-2028)	26	0.5%	637	1.3%	2,684	1.8%
Historical Annual Change (2010-2023)	289	3.2%	2,611	2.7%	7,289	2.5%
Average Household Income						
Estimated Average Household Income (2023)	$91,803		$125,714		$135,491	
Projected Average Household Income (2028)	$91,243		$123,233		$129,850	
Census Average Household Income (2010)	$57,952		$73,721		$72,811	
Census Average Household Income (2000)	$51,578		$65,138		$63,028	
Projected Annual Change (2023-2028)	-$560	-0.1%	-$2,481	-0.4%	-$5,641	-0.8%
Historical Annual Change (2000-2023)	$40,225	3.4%	$60,576	4.0%	$72,463	5.0%
Median Household Income						
Estimated Median Household Income (2023)	$71,377		$101,962		$104,737	
Projected Median Household Income (2028)	$68,901		$99,652		$101,350	
Census Median Household Income (2010)	$48,362		$63,134		$61,501	
Census Median Household Income (2000)	$44,103		$56,043		$54,388	
Projected Annual Change (2023-2028)	-$2,476	-0.7%	-$2,310	-0.5%	-$3,388	-0.6%
Historical Annual Change (2000-2023)	$27,274	2.7%	$45,919	3.6%	$50,349	4.0%
Per Capita Income						
Estimated Per Capita Income (2023)	$34,217		$42,238		$46,270	
Projected Per Capita Income (2028)	$34,754		$42,411		$45,773	
Census Per Capita Income (2010)	$22,288		$25,273		$24,759	
Census Per Capita Income (2000)	$19,936		$23,294		$22,241	
Projected Annual Change (2023-2028)	$537	0.3%	$174	-	-$497	-0.2%
Historical Annual Change (2000-2023)	$14,281	3.1%	$18,943	3.5%	$24,029	4.7%
Estimated Average Household Net Worth (2023)	$559,591		$745,590		$699,764	

Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	2,646		29,808		86,708	
White (2023)	1,735	*65.6%*	19,682	*66.0%*	53,278	*61.4%*
Black or African American (2023)	257	*9.7%*	3,570	*12.0%*	12,965	*15.0%*
American Indian or Alaska Native (2023)	26	*1.0%*	160	*0.5%*	420	*0.5%*
Asian (2023)	125	*4.7%*	1,903	*6.4%*	6,691	*7.7%*
Hawaiian or Pacific Islander (2023)	3	*0.1%*	22	*-*	54	*-*
Other Race (2023)	252	*9.5%*	1,680	*5.6%*	5,249	*6.1%*
Two or More Races (2023)	247	*9.3%*	2,790	*9.4%*	8,051	*9.3%*
Population < 18 (2023)	668	*25.2%*	7,893	*26.5%*	22,454	*25.9%*
White Not Hispanic	319	*47.8%*	4,379	*55.5%*	11,370	*50.6%*
Black or African American	79	*11.8%*	927	*11.7%*	3,313	*14.8%*
Asian	34	*5.2%*	486	*6.2%*	1,657	*7.4%*
Other Race Not Hispanic	24	*3.7%*	346	*4.4%*	1,021	*4.5%*
Hispanic	211	*31.6%*	1,756	*22.3%*	5,094	*22.7%*
Not Hispanic or Latino Population (2023)	2,019	*76.3%*	24,661	*82.7%*	71,607	*82.6%*
Not Hispanic White	1,588	*78.7%*	18,587	*75.4%*	50,196	*70.1%*
Not Hispanic Black or African American	255	*12.6%*	3,481	*14.1%*	12,687	*17.7%*
Not Hispanic American Indian or Alaska Native	4	*0.2%*	30	*0.1%*	83	*0.1%*
Not Hispanic Asian	125	*6.2%*	1,891	*7.7%*	6,647	*9.3%*
Not Hispanic Hawaiian or Pacific Islander	2	*-*	10	*-*	23	*-*
Not Hispanic Other Race	1	*-*	46	*0.2%*	194	*0.3%*
Not Hispanic Two or More Races	44	*2.2%*	614	*2.5%*	1,776	*2.5%*
Hispanic or Latino Population (2023)	627	*23.7%*	5,147	*17.3%*	15,101	*17.4%*
Hispanic White	147	*23.5%*	1,095	*21.3%*	3,082	*20.4%*
Hispanic Black or African American	2	*0.3%*	89	*1.7%*	278	*1.8%*
Hispanic American Indian or Alaska Native	22	*3.5%*	130	*2.5%*	337	*2.2%*
Hispanic Asian	-	*-*	12	*0.2%*	44	*0.3%*
Hispanic Hawaiian or Pacific Islander	1	*0.2%*	12	*0.2%*	30	*0.2%*
Hispanic Other Race	251	*40.0%*	1,634	*31.8%*	5,055	*33.5%*
Hispanic Two or More Races	203	*32.4%*	2,175	*42.3%*	6,275	*41.6%*
Not Hispanic or Latino Population (2020)	1,944	*78.8%*	24,737	*85.2%*	70,949	*84.5%*
Hispanic or Latino Population (2020)	522	*21.2%*	4,282	*14.8%*	13,030	*15.5%*
Not Hispanic or Latino Population (2010)	1,539	*84.9%*	18,947	*87.8%*	56,819	*87.1%*
Hispanic or Latino Population (2010)	273	*15.1%*	2,634	*12.2%*	8,389	*12.9%*
Not Hispanic or Latino Population (2028)	2,050	*77.2%*	25,593	*82.7%*	75,624	*82.5%*
Hispanic or Latino Population (2028)	606	*22.8%*	5,357	*17.3%*	16,008	*17.5%*
Projected Annual Growth (2023-2028)	-21	*-0.7%*	210	*0.8%*	907	*1.2%*
Historical Annual Growth (2010-2020)	249	*9.1%*	1,648	*6.3%*	4,641	*5.5%*

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	2,646		29,808		86,708	
Age Under 5 Years	179	6.8%	1,795	6.0%	5,051	5.8%
Age 5 to 9 Years	183	6.9%	2,257	7.6%	6,100	7.0%
Age 10 to 14 Years	199	7.5%	2,424	8.1%	7,230	8.3%
Age 15 to 19 Years	153	5.8%	2,066	6.9%	6,928	8.0%
Age 20 to 24 Years	159	6.0%	1,494	5.0%	4,522	5.2%
Age 25 to 29 Years	140	5.3%	1,504	5.0%	4,639	5.3%
Age 30 to 34 Years	150	5.7%	1,669	5.6%	5,279	6.1%
Age 35 to 39 Years	155	5.9%	2,091	7.0%	6,050	7.0%
Age 40 to 44 Years	163	6.2%	2,200	7.4%	6,350	7.3%
Age 45 to 49 Years	169	6.4%	2,112	7.1%	6,104	7.0%
Age 50 to 54 Years	185	7.0%	2,100	7.0%	6,027	7.0%
Age 55 to 59 Years	179	6.7%	2,017	6.8%	5,480	6.3%
Age 60 to 64 Years	143	5.4%	1,823	6.1%	5,002	5.8%
Age 65 to 69 Years	140	5.3%	1,511	5.1%	4,187	4.8%
Age 70 to 74 Years	141	5.3%	1,211	4.1%	3,368	3.9%
Age 75 to 79 Years	108	4.1%	810	2.7%	2,196	2.5%
Age 80 to 84 Years	65	2.5%	448	1.5%	1,231	1.4%
Age 85 Years or Over	33	1.2%	274	0.9%	964	1.1%
Median Age	38.9		38.4		37.1	
Age 19 Years or Less	715	27.0%	8,542	28.7%	25,309	29.2%
Age 20 to 64 Years	1,445	54.6%	17,012	57.1%	49,452	57.0%
Age 65 Years or Over	487	18.4%	4,254	14.3%	11,947	13.8%
Female Age Distribution (2023)						
Female Population	1,355	51.2%	15,122	50.7%	43,974	50.7%
Age Under 5 Years	91	6.7%	905	6.0%	2,503	5.7%
Age 5 to 9 Years	87	6.4%	1,127	7.5%	3,042	6.9%
Age 10 to 14 Years	94	6.9%	1,153	7.6%	3,457	7.9%
Age 15 to 19 Years	87	6.4%	1,065	7.0%	3,623	8.2%
Age 20 to 24 Years	79	5.9%	713	4.7%	2,118	4.8%
Age 25 to 29 Years	77	5.7%	772	5.1%	2,335	5.3%
Age 30 to 34 Years	73	5.4%	855	5.7%	2,680	6.1%
Age 35 to 39 Years	75	5.6%	1,109	7.3%	3,145	7.2%
Age 40 to 44 Years	82	6.0%	1,115	7.4%	3,230	7.3%
Age 45 to 49 Years	80	5.9%	1,064	7.0%	3,063	7.0%
Age 50 to 54 Years	89	6.6%	1,041	6.9%	2,980	6.8%
Age 55 to 59 Years	87	6.5%	979	6.5%	2,753	6.3%
Age 60 to 64 Years	82	6.1%	948	6.3%	2,580	5.9%
Age 65 to 69 Years	78	5.8%	767	5.1%	2,148	4.9%
Age 70 to 74 Years	80	5.9%	643	4.3%	1,784	4.1%
Age 75 to 79 Years	56	4.1%	450	3.0%	1,205	2.7%
Age 80 to 84 Years	39	2.9%	252	1.7%	695	1.6%
Age 85 Years or Over	18	1.4%	164	1.1%	632	1.4%
Female Median Age	39.5		38.9		37.6	
Age 19 Years or Less	358	26.4%	4,250	28.1%	12,625	28.7%
Age 20 to 64 Years	725	53.5%	8,596	56.8%	24,884	56.6%
Age 65 Years or Over	272	20.0%	2,276	15.0%	6,465	14.7%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

RPC
Retail Planning Corporation

Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	1,291	*48.8%*	14,686	*49.3%*	42,734	*49.3%*
Age Under 5 Years	88	*6.8%*	891	*6.1%*	2,549	*6.0%*
Age 5 to 9 Years	97	*7.5%*	1,130	*7.7%*	3,058	*7.2%*
Age 10 to 14 Years	105	*8.2%*	1,271	*8.7%*	3,773	*8.8%*
Age 15 to 19 Years	66	*5.1%*	1,001	*6.8%*	3,304	*7.7%*
Age 20 to 24 Years	80	*6.2%*	781	*5.3%*	2,404	*5.6%*
Age 25 to 29 Years	63	*4.9%*	732	*5.0%*	2,304	*5.4%*
Age 30 to 34 Years	77	*6.0%*	815	*5.5%*	2,599	*6.1%*
Age 35 to 39 Years	80	*6.2%*	982	*6.7%*	2,905	*6.8%*
Age 40 to 44 Years	81	*6.3%*	1,085	*7.4%*	3,120	*7.3%*
Age 45 to 49 Years	89	*6.9%*	1,048	*7.1%*	3,040	*7.1%*
Age 50 to 54 Years	96	*7.4%*	1,059	*7.2%*	3,046	*7.1%*
Age 55 to 59 Years	91	*7.1%*	1,039	*7.1%*	2,727	*6.4%*
Age 60 to 64 Years	61	*4.8%*	875	*6.0%*	2,423	*5.7%*
Age 65 to 69 Years	62	*4.8%*	744	*5.1%*	2,039	*4.8%*
Age 70 to 74 Years	61	*4.7%*	569	*3.9%*	1,584	*3.7%*
Age 75 to 79 Years	52	*4.1%*	360	*2.5%*	991	*2.3%*
Age 80 to 84 Years	26	*2.0%*	196	*1.3%*	536	*1.3%*
Age 85 Years or Over	15	*1.1%*	110	*0.8%*	332	*0.8%*
Male Median Age	38.2		37.7		36.4	
Age 19 Years or Less	357	*27.6%*	4,292	*29.2%*	12,683	*29.7%*
Age 20 to 64 Years	719	*55.7%*	8,415	*57.3%*	24,568	*57.5%*
Age 65 Years or Over	215	*16.7%*	1,978	*13.5%*	5,483	*12.8%*
Males per 100 Females (2023)						
Overall Comparison	95		97		97	
Age Under 5 Years	97	*49.3%*	98	*49.6%*	102	*50.5%*
Age 5 to 9 Years	112	*52.8%*	100	*50.1%*	101	*50.1%*
Age 10 to 14 Years	112	*52.8%*	110	*52.4%*	109	*52.2%*
Age 15 to 19 Years	76	*43.3%*	94	*48.5%*	91	*47.7%*
Age 20 to 24 Years	100	*50.1%*	109	*52.2%*	113	*53.2%*
Age 25 to 29 Years	82	*45.2%*	95	*48.7%*	99	*49.7%*
Age 30 to 34 Years	106	*51.5%*	95	*48.8%*	97	*49.2%*
Age 35 to 39 Years	106	*51.5%*	89	*47.0%*	92	*48.0%*
Age 40 to 44 Years	99	*49.8%*	97	*49.3%*	97	*49.1%*
Age 45 to 49 Years	111	*52.5%*	98	*49.6%*	99	*49.8%*
Age 50 to 54 Years	108	*51.8%*	102	*50.4%*	102	*50.5%*
Age 55 to 59 Years	104	*51.0%*	106	*51.5%*	99	*49.8%*
Age 60 to 64 Years	75	*42.9%*	92	*48.0%*	94	*48.4%*
Age 65 to 69 Years	79	*44.2%*	97	*49.2%*	95	*48.7%*
Age 70 to 74 Years	76	*43.1%*	88	*46.9%*	89	*47.0%*
Age 75 to 79 Years	94	*48.3%*	80	*44.4%*	82	*45.1%*
Age 80 to 84 Years	66	*39.8%*	78	*43.8%*	77	*43.6%*
Age 85 Years or Over	79	*44.2%*	67	*40.3%*	52	*34.4%*
Age 19 Years or Less	100	*49.9%*	101	*50.2%*	100	*50.1%*
Age 20 to 39 Years	99	*49.7%*	96	*49.0%*	99	*49.8%*
Age 40 to 64 Years	100	*49.9%*	99	*49.8%*	98	*49.6%*
Age 65 Years or Over	79	*44.2%*	87	*46.5%*	85	*45.9%*

Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	986		10,010		29,465	
Households with Children	316	32.0%	3,802	38.0%	11,059	37.5%
Average Household Size	2.7		3.0		2.9	
Household Density per Square Mile	314		354		375	
Population Family	2,261	85.5%	26,954	90.4%	76,282	88.0%
Population Non-Family	385	14.5%	2,793	9.4%	8,863	10.2%
Population Group Quarters	-	-	62	0.2%	1,563	1.8%
Family Households	692	70.2%	7,902	78.9%	22,623	76.8%
Married Couple Households	525	75.8%	6,108	77.3%	16,840	74.4%
Other Family Households with Children	167	24.2%	1,794	22.7%	5,783	25.6%
Family Households with Children	315	45.5%	3,795	48.0%	11,042	48.8%
Married Couple with Children	229	72.6%	2,932	77.3%	8,280	75.0%
Other Family Households with Children	86	27.4%	863	22.7%	2,763	25.0%
Family Households No Children	377	54.5%	4,107	52.0%	11,581	51.2%
Married Couple No Children	296	78.5%	3,177	77.3%	8,560	73.9%
Other Family Households No Children	81	21.5%	931	22.7%	3,021	26.1%
Non-Family Households	294	29.8%	2,108	21.1%	6,842	23.2%
Non-Family Households with Children	-	-	7	0.3%	17	0.2%
Non-Family Households No Children	293	99.8%	2,101	99.7%	6,826	99.8%
Average Family Household Size	3.3		3.4		3.4	
Average Family Income	$114,025		$143,018		$142,484	
Median Family Income	$89,924		$114,807		$116,985	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	2,084		23,332		68,327	
Never Married	700	33.6%	5,899	25.3%	18,135	26.5%
Currently Married	775	37.2%	13,271	56.9%	35,970	52.6%
Previously Married	610	29.3%	4,161	17.8%	14,222	20.8%
Separated	168	27.5%	1,005	24.1%	3,352	23.6%
Widowed	184	30.2%	823	19.8%	2,659	18.7%
Divorced	258	42.3%	2,333	56.1%	8,211	57.7%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	1,772		19,772		56,878	
Elementary (Grade Level 0 to 8)	71	4.0%	1,083	5.5%	3,099	5.4%
Some High School (Grade Level 9 to 11)	155	8.7%	1,086	5.5%	3,729	6.6%
High School Graduate	431	24.3%	4,812	24.3%	12,733	22.4%
Some College	502	28.3%	4,164	21.1%	10,995	19.3%
Associate Degree Only	126	7.1%	1,719	8.7%	5,063	8.9%
Bachelor Degree Only	305	17.2%	4,794	24.2%	14,237	25.0%
Graduate Degree	184	10.4%	2,114	10.7%	7,022	12.3%
Any College (Some College or Higher)	1,116	63.0%	12,790	64.7%	37,316	65.6%
College Degree + (Bachelor Degree or Higher)	488	27.6%	6,907	34.9%	21,259	37.4%

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Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	1,059		10,534		31,438	
Total Housing Units (2020)	973		10,075		29,703	
Historical Annual Growth (2020-2023)	86	-	459	-	1,735	-
Housing Units Occupied (2023)	986	93.2%	10,010	95.0%	29,465	93.7%
Housing Units Owner-Occupied	818	83.0%	8,367	83.6%	23,198	78.7%
Housing Units Renter-Occupied	168	17.0%	1,643	16.4%	6,268	21.3%
Housing Units Vacant (2023)	73	6.8%	524	5.0%	1,973	6.3%
Household Size (2023)						
Total Households	986		10,010		29,465	
1 Person Households	244	24.8%	1,703	17.0%	5,580	18.9%
2 Person Households	335	34.0%	3,253	32.5%	9,634	32.7%
3 Person Households	167	16.9%	1,711	17.1%	5,119	17.4%
4 Person Households	142	14.4%	1,960	19.6%	5,273	17.9%
5 Person Households	64	6.5%	892	8.9%	2,434	8.3%
6 Person Households	23	2.3%	339	3.4%	970	3.3%
7 or More Person Households	11	1.1%	151	1.5%	457	1.6%
Household Income Distribution (2023)						
HH Income $200,000 or More	132	13.3%	1,819	18.2%	4,933	16.7%
HH Income $150,000 to $199,999	78	7.9%	1,450	14.5%	3,775	12.8%
HH Income $125,000 to $149,999	38	3.8%	984	9.8%	2,940	10.0%
HH Income $100,000 to $124,999	67	6.7%	844	8.4%	2,544	8.6%
HH Income $75,000 to $99,999	136	13.8%	1,052	10.5%	3,574	12.1%
HH Income $50,000 to $74,999	102	10.4%	1,393	13.9%	4,342	14.7%
HH Income $35,000 to $49,999	102	10.3%	636	6.3%	2,432	8.3%
HH Income $25,000 to $34,999	41	4.2%	357	3.6%	1,270	4.3%
HH Income $15,000 to $24,999	136	13.8%	604	6.0%	1,886	6.4%
HH Income $10,000 to $14,999	92	9.3%	567	5.7%	979	3.3%
HH Income Under $10,000	64	6.4%	304	3.0%	791	2.7%
Household Vehicles (2023)						
Households 0 Vehicles Available	62	6.3%	232	2.3%	798	2.7%
Households 1 Vehicle Available	273	27.7%	2,051	20.5%	6,971	23.7%
Households 2 Vehicles Available	453	46.0%	4,444	44.4%	13,308	45.2%
Households 3 or More Vehicles Available	198	20.1%	3,283	32.8%	8,389	28.5%
Total Vehicles Available	1,857		22,121		62,993	
Average Vehicles per Household	1.9		2.2		2.1	
Owner-Occupied Household Vehicles	1,570	84.5%	18,965	85.7%	52,721	83.7%
Average Vehicles per Owner-Occupied Household	1.9		2.3		2.3	
Renter-Occupied Household Vehicles	287	15.5%	3,156	14.3%	10,273	16.3%
Average Vehicles per Renter-Occupied Household	1.7		1.9		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	1,184		15,339		45,205	
Travel to Work in 14 Minutes or Less	212	17.9%	1,896	12.4%	6,058	13.4%
Travel to Work in 15 to 29 Minutes	317	26.8%	4,084	26.6%	12,627	27.9%
Travel to Work in 30 to 59 Minutes	265	22.3%	4,105	26.8%	12,865	28.5%
Travel to Work in 60 Minutes or More	67	5.6%	1,089	7.1%	3,152	7.0%
Work at Home	324	27.4%	4,166	27.2%	10,503	23.2%
Average Minutes Travel to Work	23.3		26.5		26.9	

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Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	1,184		15,339		45,205	
Drive to Work Alone	727	*61.4%*	10,021	*65.3%*	30,827	*68.2%*
Drive to Work in Carpool	67	*5.7%*	968	*6.3%*	3,254	*7.2%*
Travel to Work by Public Transportation	1	*0.1%*	33	*0.2%*	286	*0.6%*
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	-	-	-	-	1	-
Walk to Work	65	*5.4%*	107	*0.7%*	160	*0.4%*
Other Means	-	-	44	*0.3%*	173	*0.4%*
Work at Home	324	*27.4%*	4,166	*27.2%*	10,503	*23.2%*
Daytime Demographics (2023)						
Total Businesses	591		1,812		5,222	
Total Employees	4,683		13,061		32,508	
Company Headquarter Businesses	16	*2.7%*	46	*2.5%*	117	*2.2%*
Company Headquarter Employees	409	*8.7%*	1,932	*14.8%*	3,391	*10.4%*
Employee Population per Business	7.9	to 1	7.2	to 1	6.2	to 1
Residential Population per Business	4.5	to 1	16.4	to 1	16.6	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,538		20,514		54,071	
Labor Force						
Labor Population Age 16 Years or Over (2023)	2,052		22,830		66,887	
Labor Force Total Males (2023)	987	*48.1%*	11,160	*48.9%*	32,643	*48.8%*
Male Civilian Employed	635	*64.4%*	8,387	*75.1%*	23,539	*72.1%*
Male Civilian Unemployed	11	*1.1%*	199	*1.8%*	428	*1.3%*
Males in Armed Forces	13	*1.3%*	36	*0.3%*	71	*0.2%*
Males Not in Labor Force	328	*33.2%*	2,538	*22.7%*	8,605	*26.4%*
Labor Force Total Females (2023)	1,065	*51.9%*	11,671	*51.1%*	34,244	*51.2%*
Female Civilian Employed	549	*51.5%*	6,952	*59.6%*	21,666	*63.3%*
Female Civilian Unemployed	20	*1.9%*	184	*1.6%*	490	*1.4%*
Females in Armed Forces	-	-	2	-	48	*0.1%*
Females Not in Labor Force	496	*46.6%*	4,532	*38.8%*	12,041	*35.2%*
Unemployment Rate	31	*1.5%*	383	*1.7%*	918	*1.4%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	1,184		15,339		45,205	
Occupation Total Males	635	*53.7%*	8,387	*54.7%*	23,539	*52.1%*
Occupation Total Females	549	*46.3%*	6,952	*45.3%*	21,666	*47.9%*
Management, Business, Financial Operations	194	-	3,112	*20.3%*	8,928	*19.7%*
Professional, Related	220	*18.6%*	3,524	*23.0%*	9,826	*21.7%*
Service	100	*8.4%*	1,816	*11.8%*	6,243	*13.8%*
Sales, Office	295	*24.9%*	3,431	*22.4%*	11,093	*24.5%*
Farming, Fishing, Forestry	-	-	4	-	22	-
Construction, Extraction, Maintenance	217	*18.3%*	1,337	*8.7%*	3,649	*8.1%*
Production, Transport, Material Moving	159	*13.4%*	2,115	*13.8%*	5,445	*12.0%*
White Collar Workers	709	*59.9%*	10,067	*65.6%*	29,846	*66.0%*
Blue Collar Workers	475	*40.1%*	5,272	*34.4%*	15,359	*34.0%*

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Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	986		10,010		29,465	
1 Detached Unit	548	55.5%	8,457	84.5%	23,723	80.5%
1 Attached Unit	39	3.9%	331	3.3%	1,868	6.3%
2 Units	4	0.4%	77	0.8%	369	1.3%
3 to 4 Units	76	7.7%	187	1.9%	425	1.4%
5 to 9 Units	9	0.9%	59	0.6%	392	1.3%
10 to 19 Units	14	1.4%	148	1.5%	712	2.4%
20 to 49 Units	8	0.8%	52	0.5%	294	1.0%
50 or More Units	5	0.5%	55	0.6%	389	1.3%
Mobile Home or Trailer	284	28.8%	636	6.4%	1,272	4.3%
Other Structure	1	0.1%	7	-	22	-
Homes Built By Year (2023)						
Homes Built 2020 or later	6	0.6%	202	1.9%	1,218	3.9%
Homes Built 2010 to 2019	299	28.2%	2,146	20.4%	5,960	19.0%
Homes Built 2000 to 2009	258	24.4%	3,372	32.0%	10,079	32.1%
Homes Built 1990 to 1999	267	25.2%	1,895	18.0%	5,863	18.6%
Homes Built 1980 to 1989	102	9.6%	988	9.4%	2,815	9.0%
Homes Built 1970 to 1979	21	2.0%	572	5.4%	1,492	4.7%
Homes Built 1960 to 1969	18	1.7%	337	3.2%	811	2.6%
Homes Built 1950 to 1959	4	0.4%	283	2.7%	537	1.7%
Homes Built 1940 to 1949	5	0.4%	85	0.8%	322	1.0%
Homes Built Before 1939	6	0.5%	129	1.2%	367	1.2%
Median Age of Homes	23.9	yrs	27.2	yrs	26.2	yrs
Home Values (2023)						
Owner Specified Housing Units	818		8,367		23,198	
Home Values $1,000,000 or More	6	0.7%	222	2.6%	407	1.8%
Home Values $750,000 to $999,999	8	1.0%	161	1.9%	588	2.5%
Home Values $500,000 to $749,999	56	6.8%	529	6.3%	1,855	8.0%
Home Values $400,000 to $499,999	140	17.1%	1,431	17.1%	3,483	15.0%
Home Values $300,000 to $399,999	120	14.6%	2,251	26.9%	5,724	24.7%
Home Values $250,000 to $299,999	126	15.4%	1,787	21.4%	5,181	22.3%
Home Values $200,000 to $249,999	87	10.6%	846	10.1%	2,738	11.8%
Home Values $175,000 to $199,999	25	3.1%	205	2.4%	832	3.6%
Home Values $150,000 to $174,999	15	1.8%	147	1.8%	618	2.7%
Home Values $125,000 to $149,999	5	0.6%	147	1.8%	355	1.5%
Home Values $100,000 to $124,999	16	1.9%	84	1.0%	180	0.8%
Home Values $90,000 to $99,999	1	0.1%	25	0.3%	46	0.2%
Home Values $80,000 to $89,999	2	0.2%	28	0.3%	77	0.3%
Home Values $70,000 to $79,999	4	0.5%	19	0.2%	43	0.2%
Home Values $60,000 to $69,999	3	0.4%	9	0.1%	17	-
Home Values $50,000 to $59,999	4	0.5%	34	0.4%	190	0.8%
Home Values $35,000 to $49,999	-	-	16	0.2%	39	0.2%
Home Values $25,000 to $34,999	62	7.5%	125	1.5%	268	1.2%
Home Values $10,000 to $24,999	105	12.8%	174	2.1%	240	1.0%
Home Values Under $10,000	36	4.4%	129	1.5%	318	1.4%
Owner-Occupied Median Home Value	$246,842		$315,784		$319,115	
Renter-Occupied Median Rent	$1,115		$1,232		$1,242	

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Lat/Lon: 34.1424/-83.9507

4840 Golden Pkwy Buford, GA 30518	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$65.62 M		$832.46 M		$2.59 B	
Total Non-Retail Expenditure	$34.81 M		$441.2 M		$1.37 B	
Total Retail Expenditure	$30.82 M		$391.26 M		$1.22 B	
Apparel	$2.33 M		$30.06 M		$93.36 M	
Contributions	$2.23 M		$29.04 M		$90.29 M	
Education	$2.11 M		$28.64 M		$88.24 M	
Entertainment	$3.75 M		$48.57 M		$150.68 M	
Food and Beverages	$9.59 M		$120.6 M		$375.2 M	
Furnishings and Equipment	$2.31 M		$29.99 M		$93.11 M	
Gifts	$1.67 M		$22.02 M		$68.92 M	
Health Care	$5.52 M		$67.8 M		$211.26 M	
Household Operations	$2.62 M		$33.5 M		$104.07 M	
Miscellaneous Expenses	$1.24 M		$15.82 M		$49.23 M	
Personal Care	$878.87 K		$11.16 M		$34.69 M	
Personal Insurance	$478.81 K		$6.36 M		$19.66 M	
Reading	$144.55 K		$1.83 M		$5.69 M	
Shelter	$13.81 M		$174.33 M		$542.43 M	
Tobacco	$382.62 K		$4.29 M		$13.48 M	
Transportation	$11.78 M		$150.57 M		$468.71 M	
Utilities	$4.78 M		$57.89 M		$180.49 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$5,545		$6,930		$7,324	
Total Non-Retail Expenditure	$2,941	53.0%	$3,673	53.0%	$3,882	53.0%
Total Retail Expenditures	$2,604	47.0%	$3,257	47.0%	$3,442	47.0%
Apparel	$197	3.5%	$250	3.6%	$264	3.6%
Contributions	$189	3.4%	$242	3.5%	$255	3.5%
Education	$178	3.2%	$238	3.4%	$250	3.4%
Entertainment	$317	5.7%	$404	5.8%	$426	5.8%
Food and Beverages	$811	14.6%	$1,004	14.5%	$1,061	14.5%
Furnishings and Equipment	$196	3.5%	$250	3.6%	$263	3.6%
Gifts	$141	2.5%	$183	2.6%	$195	2.7%
Health Care	$466	8.4%	$564	8.1%	$597	8.2%
Household Operations	$221	4.0%	$279	4.0%	$294	4.0%
Miscellaneous Expenses	$105	1.9%	$132	1.9%	$139	1.9%
Personal Care	$74	1.3%	$93	1.3%	$98	1.3%
Personal Insurance	$40	0.7%	$53	0.8%	$56	0.8%
Reading	$12	0.2%	$15	0.2%	$16	0.2%
Shelter	$1,167	21.0%	$1,451	20.9%	$1,534	20.9%
Tobacco	$32	0.6%	$36	0.5%	$38	0.5%
Transportation	$996	18.0%	$1,253	18.1%	$1,326	18.1%
Utilities	$404	7.3%	$482	7.0%	$510	7.0%

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